

WHITTLIN'

By DOLPH MOTEN

This community received some publicity in the Farwell paper last week. Editor John Getz has made known his dislike for Bovina's football facilities heretofore and had some printed words on the subject again in his column.

He says in regard to a recent visit to the football field here: "What impressed us was the sorry state of the Bovina stadium area."

"As readers of this column know, we are not overly thrilled with going to Mustang Field to play every other year. Fortune smiles on the Farwell fans' collective rear ends this year, as we play the Ponies at Farwell. "Bovina has always impressed us with its civic pride, its progressive town attitude and its ability to get a lot done for its community. We guess this is why we cannot reconcile the perennial sorry football facilities at Bovina with the rest of the town. It just looks incongruous."

Incongruous?

Gosh, we didn't know we looked like that, whatever it is. Nevermind the seldom-used word, the point is well taken and that, Bovina friends, is the way one man who is a supporter of a neighboring school which is in our own Class A district feels about our facilities. Our athletic facilities here, like it or not, haven't graduated into the Class A category which our school has because of increased enrollment.

We're still down, again like it or not, on the Class B level which we were in when the facilities were built.

We're aware of the fact that some new stands have been purchased and are slated to be in use for the first football game here this season.

The impression is, though, that this addition will be inadequate and the overall problem remains almost as it was.

Almost all the other schools in our district, if not all, have better facilities than we do. Why?

Remember when we were at the top of our Class B football loop, just before our enrollment reached the point where we went into Class A?

We won the district championship there a couple of years and used the field at Farwell, of all places, for our "home" field. That should have been enough to embarrass us into doing something about the situation then.

But it wasn't. Anyway, we appreciate John's interest in our situation as we relay his remarks of last week.

Once upon a time, so the story goes, an independent thinking sports columnist was fired from the paper from which he worked because he was too controversial in print. After going elsewhere and making a name for himself in his field, he was rehired by the same paper 11 years later.

His initial column after he was rehired began:

"As I was saying when I was so rudely interrupted 11 years ago..."

As one person kindly pointed out to us --- the rest of them weren't kind about it --- we had one of the games wrong in last week's football contest. We misread our schedule and had Kress at Hale Center. That game, unless we've made another mistake, is scheduled for this week instead of last.

Nonetheless, we're sorry for the error. The wrong game meant that we had nine games on last week's contest to choose from instead of the usual 10. That will hurt the contestants' overall averages to some extent, but otherwise it's of no consequence. At least we keep telling ourselves that.

And in an effort to make up for the mistake, we're going to tell you about how the games may come out in this week's contest.

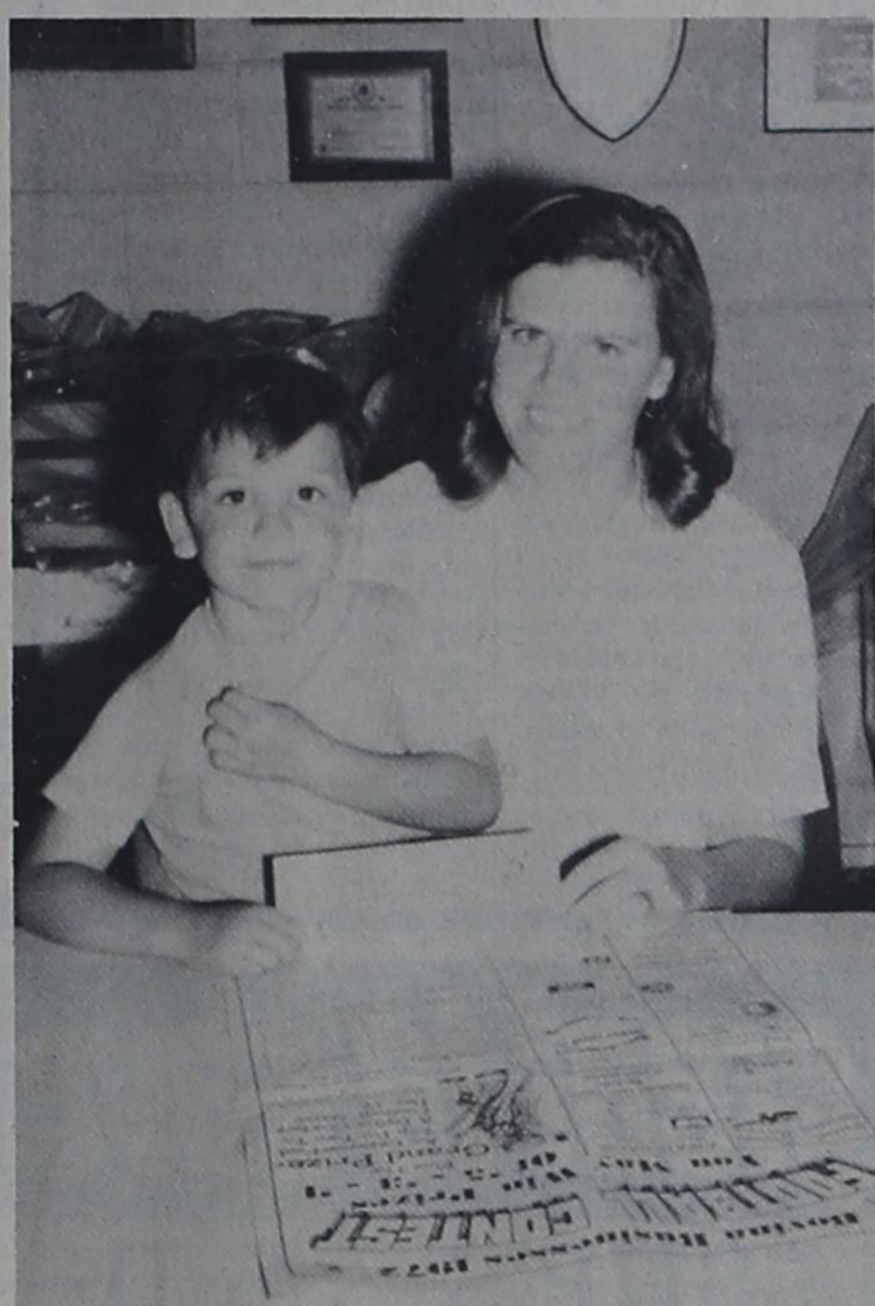
Remember that our opinions and predictions are not to be taken lightly . . . sometimes we get as many as six out of 10 right.

Here's the way we see 'em this week with our choice in all capital letters:

HEREFORD at Palo Duro --- The Whitefaces got off to a good start last week by upsetting Pampa. They came into the backdoor to a district championship last year and they're highly enthused about their team this year. Besides, that, they have good personnel.

VEGA at Sunray --- We don't know all that much about Sunray, but didn't Vega win our district last year?

Springlake-Earth at COOPER --- Our pre-season info didn't give S-E much credit, but the Wolverines did slip up on Mor-



PICKS NINE WINNERS --- Mrs. Phillip Johnson and son, Doug, display the \$5 check Mrs. Johnson received for taking first place in the first week of the 13-week-long Bovina Businesses Dallas Cowboy Football Contest. Mrs. Johnson named nine of nine winners correctly and was closest on the tie-breaker score to beat out Benny McCain, who also picked nine. A near record 211 entries were turned in at The Blade office last week at the beginning of the 1972 contest.

In First Football Contest --

Mrs. Phillip Johnson Tops Field Of 211

The first week of Bovina Businesses Dallas Cowboy Football Contest got off to a good start with 211 entries, only eight short of last year's record 219 in the first week of the contest.

Mrs. Phillip Johnson of Bovina took top prize money of \$5 by picking nine of nine winners. Benny McCain, a senior student at Bovina High School, also picked nine winners to take second place prize money of \$3. Mrs. Johnson picking the tie-breaker score closer than he. Mrs. Johnson was only 10 points off the actual score while McCain was 15 points away.

Mrs. Donna Criswell, elementary teacher and wife of Mustang Coach Corky Criswell, took third place money of \$1 by picking eight winners. She won by virtue of being only eight points off on the tie-breaker score while 26 other contestants who had picked eight ranged from nine to 31 points away. Mrs. Criswell was the grand prize winner in 1970.

Those naming eight but losing out on the tie-breaker score were Dan Cox, Corky Criswell, Virginia Lambert, Donna Jester, Erith Hawkins (a former Grand Prize winner), Robert Hughes, Wendell Garner, Keith Garner, Bob Fillpot, Mrs. Larry Crump, Joan Carson, Weldon Beardain, Rex Beardain Jr.,

Rocky Bartlett, Roberta Mager, Ruth Newell, Terry Newell, David Phelps, Mrs. W. M. Roberts, Sandra Ware, Mary Jane

Wilson, T. W. Carpenter, Janice Carpenter, Scooter Russell, Larry Wardlaw (who won in 1969) and Gladys Wright.

So What Else Is New? --

Rains Every Other Night

Rain on an every other day basis might be in order in other parts of the world, but it's highly unusual on the High Plains of Texas.

However, that has almost been the situation during the past week.

Wednesday night of last week, a shower brought .75 of an inch of moisture, Friday night saw another inch of rain deposited. After missing Friday and Saturday, the rain returned Monday night, bringing .2 of an inch.

The "monsoon season" here is now into its third week. The moisture continues to handicap farming activities including cutting of corn ensilage, harvesting of the vegetable crop and the planting of wheat.

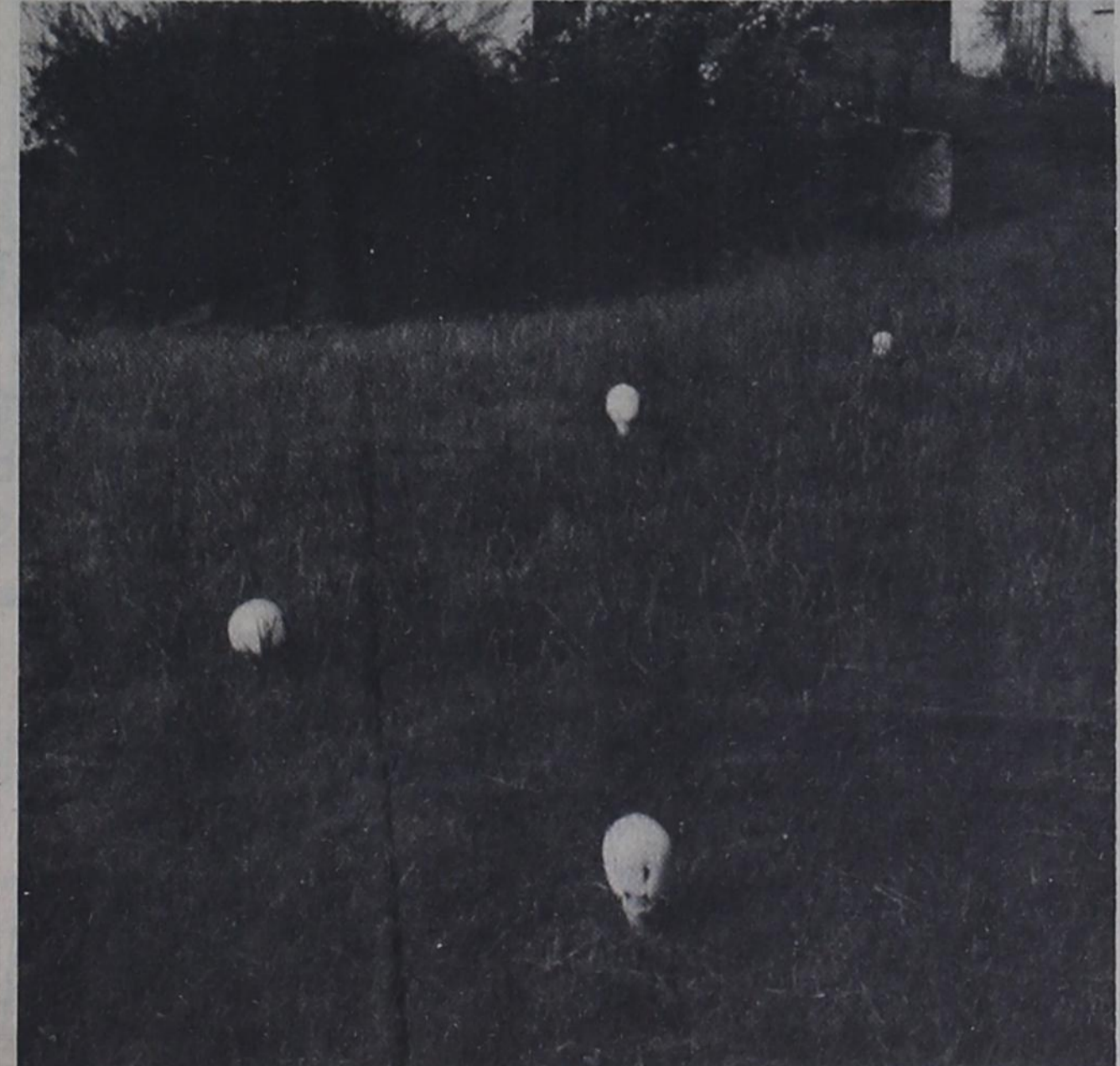
Optimistic farmers point out the moisture will be beneficial in the long-run and the advantages will outweigh the present disadvantages.

The rainfall amounts varied across the area. However, the showers were general in nature.

Wednesday night's rainstorm brought hail to parts of the Oklahoma Lane community, damaging crops to some extent there.

Agriculture activities haven't been halted by the unusual and excessive moisture, but have been handicapped and slowed down.

More showers are predicted for the next few days.



EVIDENCE OF MUCH MOISTURE --- Almost daily showers during the past two weeks have saturated the Bovina area, something which isn't an everyday occurrence in this part of Texas. The damp condition in Bovina is evidenced by toadstools, puffballs or mushrooms, whichever they may be, growing in several yards in town. The weather has hampered lawn mowing chores along with farming operations in most of the county since the rain began falling.

For 60 Days --

Council Delays Decision On Phone Rate Increase

★ ★ ★
GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

Bovina Local Exchange Rate Levels

Class of Service	Present Rate	Proposed Rate
Business One Party	\$ 9.00	\$14.10
Business Two Party	7.50	11.70
Business Extension	1.75	1.75
Residence One Party	5.00	6.30
Residence Two Party	4.25	5.25
Residence Extension	1.25	1.25
Rural Business - Four Party	7.00	12.65
Rural Residence - Four Party	5.00	5.80
Semipublic	0.30*	14.10

*Daily guarantee.

General Asks Price Raise

Bovina's city council has asked for 60 days to study a proposed rate increase here by General Telephone Co. of the Southwest.

The action was taken at a meeting of the council Thursday night.

Two General representatives, Rad Richardson, Littlefield district manager, and Gerald Hamilton, Brownfield division manager, were present at the meeting, making the rate increase request and answering questions in regard to the proposal. The proposal was submitted to members of the council in July.

Information provided by the phone company indicates that General was earning 4.5 per cent of its investment here as of June 30, 1971. This was prior to the new telephone system and building being installed here.

The proposed increase would increase the rate of return to 7.84 per cent.

The General representatives explained that if the city council refuses to allow a rate increase, the rate case will go to a district court where a judge will serve as an arbitrator in determining the amount of increase, if any.

The council informally asked Richardson and Hamilton to determine what the cost structure would be on individual phones per month if the net return was figured at 6.8 per cent. This was the lowest figure, he said, that a judge had allowed when cases had been taken to court.

Under the present proposed increase, the monthly charge for a one-party business phone would be raised from \$9 to \$14.10. Cost for a one-party residence phone would increase from \$5 to \$6.30. Other types of service would increase more or less proportionately.

The present rates were made effective April 1, 1958 and have not been changed during that time. When a member of the council said that the percentage of change was too much at one time, the General men replied that they felt the increase wasn't

excessive considering the length of time since a rate change had been made.

The company is presently discussing rate increases in other plans towns, especially in the Littlefield area. The proposed increase here would make Bovina's service higher than in other area communities. However, the increase is less than is being proposed in some other towns.

Council members voted down a motion that the proposed rate schedule be rejected and then agreed on the 60-day period for studying the proposal as a compromise move.

During the interim period, Richardson and Hamilton agreed to provide additional information to the council and to ask the company if the 6.8 per cent rate of return figures for Bovina would be permissible.

The accompanying tables shows the present and proposed rates for various types of phone service.

In other business, council members agreed that a mobile home or trailer house permit was the property of the land on which the house was located and did not belong to the house itself. Cost of the city permit is \$25.

This action came after the city attorney had submitted the opinion that trailer houses may be legally placed on city lots on a permanent or semi-permanent basis.

Mentioned during the meeting was the problem of getting dirt streets in the city graded. Recent rains have brought this need to the attention of the city leaders.

Also discussed was the fact that there is reported to be some problem in obtaining deeds to lots in Bovina's Eastview Addition.

All members of the council were present at the session -- Mayor Johnnie Horn and Councilmen Don Spring, Vernon Estes, Roy Allen, Vernon Willard and Dolph Moten.

Stevenson Re-Elected Clinic Head

Earl Stevenson was re-elected president of Bovina Medical Center, Inc. at a meeting of the board of directors Monday night.

Rouel Barron was re-elected president and Mrs. Shirley Ware was named secretary-treasurer.

This is the second consecutive year for Stevenson to serve as president of the association which has control of the medical clinic here.

Other members of the board include Mrs. Rose McCain and O. H. Jones, who are new members as is Mrs. Ware, and B. L. Marshall and Dolph Moten.

Weather

By Willie

Chance for more showers this week. ---Willie

273 Attend Annual Dinner At St. Ann's

A total of 273 persons attended the annual Mexican Dinner Sunday at Parish Hall of St. Ann's Catholic Church, according to a spokesman for Guadalupanas Society, the sponsoring organization.

Winners of the door prizes were Mrs. Joe Schilling of Farwell, a crystal fruit bowl; Linda Garcia, candy dish; and Joe Jones of Bovina, a set of pillowcases.

Menu for the traditional Mexican meal included tacos, enchiladas, tamales, Spanish rice, beans, tostados with hot sauce, coffee and tea. Members of the society prepared and served the meal.

The society expressed its appreciation to those who attended the event and assisted in making it a success.

Boosters Set Car Caravan Friday Night

The scheduled Monday night meeting of Bovina Booster Club was postponed this week because of lack of game film of the Bovina Mustang-Boys Ranch Rough Rider tilt, announced Leon Ware, president of the organization.

The club will meet at 8 p.m. Tuesday night, said Ware.

Bovina Mustang football fans are encouraged to meet at the school at 7 p.m., Friday to form a caravan to Friona. The club plans car caravans for the Friona and Farwell games this year.



RECEIVES GOOD GUY AWARD --- Tom Bonds was selected by board of directors of Bovina Chamber of Commerce and Agriculture to receive September's "Good Guy Award." Bonds was cited for his successful chairmanship of Bovina's community celebration, Bull Town Days, for the past two years. Presenting the award to Bonds is secretary of the chamber, Mrs. Robert Read.



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Dolph Moten . . . Editor & Publisher
Lou Nuttall . . . News Editor

Reflections From The Blade

TEN YEARS AGO
September 12, 1962
This could be the year.
That's the way many Bovina Mustang football fans feel about their favorite team's chances of upsetting the always-powerful Farwell Steers Friday night.
Two perfect entries and a record-breaking number of participants highlighted opening week of Bovina Business Cotton Bowl Football Contest last week.
The perfect entries which also had the tiebreaker score exactly right were submitted by Allen Cumpston and Leon Grissom. They divided first place money of \$5 and second place of \$3 and received checks of \$4 each. Erith Hawkins, last year's grand prize winner, named 10 correct winners and was only three points off on the tiebreaker score to pick up \$1 third place prize money.
A total of seven entrants of the field of 131 named 10 correct winners but finished out of the prize money because of the tiebreaker score.
Fire plugs dominated discussions at a regular meeting of Bovina city council Monday night at city hall.
City fire plugs have been in the process of being repaired last week and this caused city water to be cut off on occasions.
Enrollment in Bovina Schools climbed to a new high this week as continued registration of students shoved the total to 583.
A larger-than-expected first grade enrollment has caused another section to be added for that class, Superintendent Warren Morton reports.
Sparked by the offensive talents of Quarterback Don Cumpston and Halfback Jerry Frazier, Bovina Mustangs racked up their first victory over a Class A team in more years than Mustang fans like to remember as they outscored Springlake Wolverines, 20-14, in the season lid-lifter there Friday night.
SIX YEARS AGO
September 14, 1966
The first load of mto was brought into Sherley Grain Co. at 3:30 p.m. Wednesday of last week for the fourth consecutive year by Jim Heard, who farms south of Bovina. Shortly after, three more loads arrived.
An eighth grade Bovina student, Tony Foster, was the first place winner in the initial Bovina Business Cotton Bowl Football Contest this week, picking eight winners to tie with four others, but coming out on top with the tie-breaker score.
Second place winner was Bill Ellis of Friona and third place went to Roger Ezell. Also choosing eight winners were Patricia Reed and H. J. Charles. They were among 158 entries in the first of the 13-week contest.
Tuesday morning the General Federation of Women's Club postal stamps went on sale across the nation commemorating the organization's 75th anniversary. Mrs. Ovid Lawlis and Mrs. Wayne Spears of the Bovina Woman's Study Club were at Bovina post office to purchase a supply.
Enrollment figures pushed toward the 700 mark Monday morning in Bovina Schools as 697 students had entered classes at that time, according to Otis Spears, superintendent.
The Bovina Mustangs got the 1966 season off on a winning note here Friday night as they romped over the Cooper Pirates by a 38-14 count.

In Bovina Schools --

Total Enrollment Climbs To 656

Enrollment continues to increase in Bovina Schools, announces Superintendent L. F. Jacobs.
Total enrollment as of Monday morning was 656. This is an increase of 62 over opening day total of 594.
Broken down, the 656 total shows 177 in high school, 168 in junior high and 311 in elementary grades, according to respective principals, Gary Cox, Jim Noyes and Wilson Di-Cuffa. The total figure includes special education and kindergarten classes.
Enrollment in high school is the largest ever recorded here, said Jacobs. However, with totals in elementary and junior high falling off slightly, the total figure as compared to this same time the past two years shows a decrease in enrollment. In 1970, the total was 708 and in '71, 691 had enrolled at the same time. The 1972 total is up 13 over the 643 figure in 1969.

Marriage Licenses

David Thomas Patterson to Wilma Ruth Roy.
Jack Edmond Jones to Kathryn Ann Fountain.

Seniors Sell Subscriptions

Senior Class at Bovina High School began this week participating in a magazine subscription sales program, announces Gary Cox, high school principal.
"We will be working with leading magazines and their Quality School Plan," said Cox. "These magazines offer a great service to education. Their educational editions are used in more than half of the nation's schools."
Money raised by the Senior Class by selling new and renewal subscriptions will be used to help defray costs of class projects, according to Ronnie Nuttall, class president.

Football Contest --

(Continued from Page 1)
be awarded \$5 for first place, \$3 for second, and \$1 for third place.
The grand prize winner at the end of the contest, the person correctly naming the outcome of the most games in the 13 weeks, will receive an expense paid trip for two to see the Dallas Cowboys play at Texas Stadium in Irving.
A scoreboard is on display in the office of The Blade. The board shows all entries in the contest, the number of games picked each week and a running tabulation of total scores.
Contestants are welcome to come by and check on their standings at any time.
Also kept are the entries of each week of the contest. Anyone having questions or wishing their entry re-checked is free to request such.

Whittlin' --

(Continued from Page 1)
ton last week, Cooper should win this one, though, we guess.
KRESS at Hale Center --- We hope they'll go ahead and have this game and Kress wins by about two points.
Sudan at PLAINS --- Seems like we noticed that Plains was supposed to be in the running for the championship of the Class A district south of here. If that's right, they should win over the Hornets. Besides, Plains has the homefield advantage.
DIMMITT at Farwell -- Dimmitt is a AA team and should win over the Steers, making two consecutive losses for the Blue and White. Farwell will mature and improve with experience, though, you can bet, and will be tough by the time District 3-A play begins.
MULESHOE at Olton --- Muleshoe won over Dimmitt last week while Olton was losing to Tulla. That's the only two good reasons we know for picking this one this way.
West Texas at DRAKE --- Where's Joe Kerbel?
Utah State at TEXAS TECH --- Some Red Raider fans have paid up subscriptions to this newspaper.
Wake Forest at SOUTHERN METHODIST --- Wake Forest?

Incidentally, if we're to lay any kind of claim this season to the Parmer County football championship, which we won last year, we need a Mustang win over the Friona Chieftains Friday night.
Used to be that Bovina was the only school in the county to play each of the three others. This year, however, we don't meet Lazbuddie in a game, only in that pre-season scrimmage. Anyway, if we can win over Friona and Farwell, we'll discuss the county championship with the Lazbuddie folks.

THE LIVESTOCK INDUSTRY NEEDS MEN

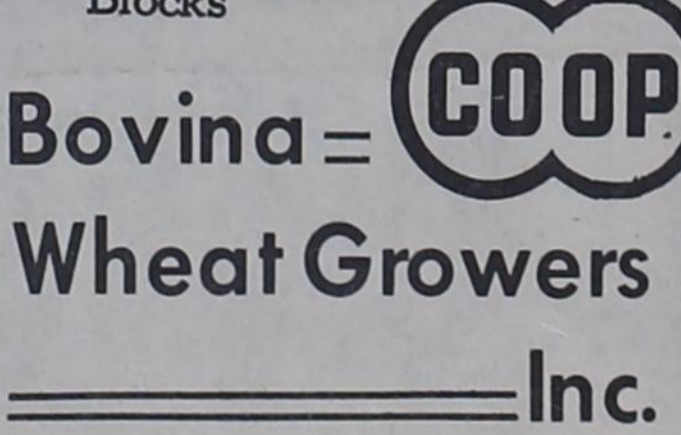
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Bowling provides welcome relief from modern-day pressures

To many a modern man obsessed by the pressures and frustrations of contemporary civilization, bowling is the ideal release.

A bowler can strike out at inanimate symbols of what ails him by rolling a 16-pound ball at ten neatly arranged, plastic-coated wooden pins—and, ideally, bash the daylight out of them!

The need for such an outward release for inner dissatisfactions is not entirely a by-product of the complexities of twentieth century life. Man has been attempting to bowl over his evil side and uplift his spiritual for at least 1,700 years.

In third-century Germany, men rolled balls at wooden staves. The staves represented various evils, and a wooden target knocked down was a devil done-in. From this primarily religious ceremony, modern bowling is believed

to have evolved (although there is evidence that bowling-type games were played in Egypt as early as 5200 B.C.).

By the middle ages, nine-pin kegling was a popular sport throughout the Germanic states. Other forms of bowling—skittles, half-bowl and lawn bowling—flourished in England.

Dutch settlers brought their version of the game of nine-pins to America. The sport, like its pins, went through many ups and downs. It flourished for a time, languished during a period when the closely-bunched nine-pins were considered to be too easy a target, was revived, and then legally banned (because of allegedly excessive wagering) in some states.

Legal prohibitions against bowling were actually only the darkness before the dawn:

to skirt laws against the game of nine-pins, a tenth pin was added and the modern American game of bowling was born.

The sport became a popular pastime of the American adult male during the first five decades of the twentieth century, and then added millions of female, youthful and senior citizen adherents during the 1950's as the result of automation and modernization of bowling centers.

In the 1960's, the automated U.S. version of bowling was exported around the world, catching on with particular success in Japan—where, in 1970, a bowling center with 252 lanes was the largest in the world.

Today, over 40 million Americans take at least an occasional trip to the lanes to compete, exercise, enjoy, and bowl over their personal frustrations.

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<p>Fruit Cocktail 3 16 oz. Cans</p> <p>\$1.00</p>	<p>Morton POTATO CHIPS 10.5 oz. pkg. Reg. 69¢</p> <p>49¢</p>	<p>EVERYDAY LOW PRICE Cigarettes pkg. 45¢</p> <p>Cigarettes \$3.99 Carton Longs \$4.09</p>
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In Parmer County Rivalry --

Mustangs Seek Victory Over Favored Chieftains

The second game on the Bovina Mustangs 1972 football schedule is set Friday night at 8 at Friona against the Chieftains. This will be the second Class AA foe the Class A Bovina squad will meet in as many outs.

While relishing their win over the Boys Ranch Rough Riders last week, the Maroons are expecting much tougher competition this week from their Parmer County neighbors.

The Chieftains will be heavily favored after their 34-14 shelling of the Farwell Steers last Friday night in their opener.

Area football "experts" have predicted that "... with eight offensive and six defensive regulars back and the district realigned, the Chieftains could be the team to beat for the 3-A title."

Some pre-season forecasters have predicted Friona will finish as high as second in their district.

Coach Roger Ezell describes the Chieftains as being "good -- Farwell wasn't that bad -- Friona was just that impressive."

In their game with Farwell last week, Friona built up a 34 point lead in the contest and coasted on to the 34-14 victory with the second team playing the fourth period.

The Chiefs are led by returning Johnny Bandy, 160-pound quarterback. Standouts in the offensive line include Kevin Wiseman, 175-pound senior tackle, and Willie Bailey, 185-pound senior center. Wiseman and James Perea, 180-pound junior, will anchor the defensive line which Friona Head Coach Bob Owens has described as his biggest rebuilding chore.

The Chieftains will have only a slight weight advantage over the Ponies.

Bovina fought to a 6-6 tie with Friona last year, the first deadlock in the 12 meetings between the teams. Friona has won eight out of the 12.

This will be the second of four non-district clashes for the Mustangs. The Ponies will have an open date next week and will host Sanford-Fritch Sept. 29. Plains will come to Bovina on Oct. 6, closing out the non-district slate for 1972. The Bovina team will open the district schedule with Vega and close with Hart.

Although the games with Class B Lazbuddie have been struck from the Mustangs' schedule, Bovina scrimmaged the Longhorns to remain the only county team to play all three of the other schools in Parmer County.

was difficult to judge individual performances because the game film didn't develop well. The Bovina coaching staff planned to return to Boys Ranch to study their game film early this week.

Ezell expects his team's offense to improve, both the running and passing.

"Our defense will have to sharpen up when we play Friona. They run a wishbone and Power I and can pass and run," the coach points out.

The Bovina squad emerged from the Boys Ranch encounter in good shape physically with Tailback Eddie Pesch and Halfback Jeff McCormick shaken up in the contest. However, both are expected to start at their positions Friday night.

Danny McKay, 180-pound junior tackle who was due to start in the BR game, sustained a knee injury in practice last week. He is a doubtful starter in the Friona tilt. Bryan Fillpot, sophomore fullback, is expected to be back in the lineup Friday.

Mike Ware, returning senior letterman recovering from surgery, should be ready by the first district game, Ezell said. He was scheduled to begin running this week. Larry Wiseman, senior fullback, is expected to see some action on the defensive squad this week.

Tackles -- Danny McKay, 180, junior; Weldon Beardain, 215, senior; or Arty Kunselman, 150, junior;

Tight End -- Alan Cockerham, 125, senior; or Elbert Shelby, 152, freshman;

Split End -- Benny McCain, 140, senior;

Quarterback -- Kim Rundell, 144, senior;

Rullback -- Billy Shelby, 157, junior;

Tailback -- Eddie Pesch, 165, senior;

Halfback -- Jeff McCormick, 152, senior;

DEFENSE:

Guards -- Dixon and Serna; Tackles -- McKay and Beardain or Kunselman;

Halfbacks -- Joe Delgado, 111, junior; and McCain;

Cornerbacks -- Rundell and McCormick;

Middle linebacker -- Billy Shelby

Ends -- Pesch and Elbert Shelby or Cockerham.

1872--A VERY GOOD YEAR

The United States had 37 states in the union, with a population of 43,000,000. It was still a rural society--only one-fifth of all the people lived in places of 8,000 or more population.

The United States was deeply involved in Reconstruction, which began in 1865 and carried through to 1877. The Amnesty Act passed this year pardoned all but the most prominent of ex-Confederates. Federal troops were directed to stay out of Southern politics.

Horace Greeley was the Democratic presidential nominee that autumn, and U.S. Grant was the GOP choice. Grant won by a 763,000-vote margin.

Flagrant discrimination by railroads on pricing led to the growth of the Granger movement in the 1870's. Out of the ashes of the Chicago fire

in 1871, which burned him out, Aaron Montgomery Ward founded the world's first mail order business and became the official agent of the Grange in supplying merchandise to rural America.

A conspicuous feature of urban social life was the extravagance of the very rich. The wealthy took up fox hunting and polo, and ownership of a stable of thoroughbred horses was an effective way of publicizing one's place in society.

Poor immigrants poured in, chiefly from Germany and Scandinavia, to settle the Midwest. Steamships and railroads combined to encourage it, sometimes offering Atlantic passage for as low as \$25 per person.

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Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Sept. 5 - 11

ADMISSIONS: Sharon Smith, Friona; Mrs. Jose Armador and baby boy, Friona; Rosa Aguilar, Friona, surgery; James McNeely, Friona; Bessie Caldwell, Bovina, accident; Andy Wilson, Friona; Brad Treider, Lazbuddie, accident; Andy Wilson, Friona; Brad Treider, Lazbuddie, accident; Rusty Jones, Friona, accident; Lily Fuller, Bovina; Cathy Houghtaling, Bovina; Rebecca Powell, Grady, N.M.; Mrs. Jose Armajo and baby girl, Texico, N.M.; Murillo Lazano, Friona, accident; Opal Lloyd, Friona; Mrs. Jessie Espinoza and baby girl, Bovina; Bill Fallwell, Friona; Mark Coronado, Friona; Sarah Latpin, Friona; Melinda Schlenker, Friona; Earnest Cain, Farwell; David Carthel, Friona; Wesley Barnes, Lazbuddie; Gloria Houston, Friona; Mrs. C. E. Eddins and baby girl, Friona; Mrs. Mike Jester and baby girl, Bovina; Tony Don Allen, Friona.

DISMISSALS: Effie Larson, Hereford; Mrs. Victorino Menarrez and baby boy, Friona; Mrs. Carlos Navarez and baby boy, Friona; Nellie Martinez, Hereford; Mrs. James Palmer and baby girl, Friona; James McNeely; Rusty Jones; Sharon Frye, Friona; Rebecca Powell; Cathy Houghtaling; Eluteria Olivera, Marathon; Sharon Smith; Brad Treider; David Carthel; Lily Fuller; Opal Lloyd; Mrs. Jose Armador and baby boy, Murillo Lazano; Bill Fallwell; Mark Coronado; Gloria Houston; Melinda Schlenker; Sarah Latpin; Mrs. Jose Armajo and baby girl; Andy Wilson.

HOSPITALS AND NURSING HOMES. Under price controls, hospitals and nursing homes may not increase their charges except to the extent that their own costs have increased. Even then, they may not put up their charges more than an average of six percent in one year.

Junior High Club Elects New Officers

Bovina Junior High Pep Club named officers for the new year in elections held Monday morning.

Tammy Hutto was elected president of the group. Other officers named include Betty Whitecotton, vice president; Linda Marcom, secretary-treasurer; and Susan Heflin, photographer. All four girls are eighth graders.

Road trip for the pep club this year will be decided later, announced Jim Noyes, junior high principal. The club is allowed one road trip during the football season.

Junior high cheerleaders are Tammy Christian, Kim Ware and Denise Lambert from the eighth grade and Denise McCormick and Tracy Russell from the seventh grade.

Noyes and Mrs. Virginia Rhodes will serve as sponsors for the pep club.

CELEBRATING 10 YEARS OF INDEPENDENCE STARTING AUGUST 31 THIS YEAR.

BUT THESE TALENTED ENGLISH-SPEAKING CARIBBEAN SISTER ISLANDS WITH A MILLION OF THE WORLD'S MOST CREATIVE PEOPLE, HAVE MUCH MORE TO CELEBRATE: SITE OF THE WORLD-FAMOUS CARIBBEAN (CAROL) BIRD SANCTUARY, BUCCOO REEF - THE SKIN DIVER'S PARADISE, TRINIDAD * TRINIDAD OFFERS LUCKY VISITORS: A YEAR-ROUND MELANGE OF AFRICAN, EAST INDIAN, ORIENTAL AND EUROPEAN CULTURES, CUISINES, SHOPPING BAZAARS AND ENTERTAINMENT.

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At Home In Parmer County

By Jana Pronger
County HD Agent

Things have changed in the last 30 years.

And now of the most notable changes involves the food we eat and the money we make.

Today's pay check buys more and better food than it did in those days. Food prices have increased in the past 30 years, but the average family's income has grown, too.

Income has increased considerably more than has the price of food. And this means that today's dollar actually buys more than it did then.

Today's pay check buys a larger variety and a better quality of food than it did in 1942. The quality is the result of the improvements in inspection, grading and sanitation control.

The modern homemaker finds food available in a number of different forms. She purchases it fresh, frozen, canned and cured. Developments in food processing provide good nutrition in cans, boxes and freezer cartons.

The work of sorting, cleaning and often cooking is now done before some foods ever get to the grocer's store. And those conveniences save much time and energy in the preparation of meals.

Modern methods of transportation and marketing bring us fresh foods the year round. Even though many fresh foods remain available during any season of the year, the homemaker has a choice of buying them in this form or in processed forms. And it's smart to compare the prices and values of foods in these different forms in order to get the most for the food dollar at different times of the year.

So with today's dollar you can have more and better food. You'll also buy foods that save you work, time and energy. The price of pantyhose, pampers, paper towels, plants, toothpaste and a whole host of non-food items are all too often figured in the monthly food bill in most households.

In fact, recent surveys of the homemaker's grocery cart revealed that \$2.80 out of every

\$10 spent at the supermarket goes for these non-food items.

But that's only one of the many items that may inflate 'food costs' at the market place. The modern, busy and sometimes working homemaker needs many built-in labor savers in the foods she buys. A wide selection of top quality food items ready to pop into the oven, saucepan or skillet fit her lifestyle, and allow her more time to spend on other personal or family needs. The wide variety of package sizes helps make shopping more pleasant and are much easier to store in freezer or pantry. These conveniences, as desirable as they are, do increase labor costs. In fact, perhaps as much as 47 per cent of the cost of food marketing goes for labor.

So think twice and check that grocery cart before you complain about your costly grocery bill each week. It may not be food that is so expensive but the extra non-food items that make the difference.



COLONEL'S CORNER

INSIGHTS INTO PSYCHOLOGY



CHILDREN USUALLY BEGIN TO FEED THEMSELVES AT THE AGE OF ABOUT A YEAR AND A HALF OR TWO YEARS. A GOOD PLAN IS FOR THE MOTHER TO GUIDE THE CHILD'S HAND TO HIS MOUTH AS HE HOLDS THE SPOON. IF SHE HERSELF IS ARMED WITH ANOTHER SPOON SHE CAN EASILY SCOOP UP THE FOOD THAT MISSES ITS MARK OR SLIPS FROM THE CORNER OF HIS MOUTH.

Of Interest To THE WOMEN

Dessert Loving Dieters Have Slim Chance

"You can have your dessert and keep your waistline too." Luscious sweet tooth-satisfying desserts do not have to be loaded with calories.

The major ingredient in all of these desserts are slim cookies, vanilla wafers, which contain only 18 calories per wafer.

Whole wafers make great refrigerator cakes. For the Cookie Dome, they are layered with lemon flavored whipped dessert mix prepared with skim rather than whole milk. Or layer and frost the wafers with coffee or almond flavored whipped topping.

Wafers, broken into small pieces, add flavor and crunch to fruit parfaits. To make Mini Trifles, top with grapes and custard made with skim milk. For a 'splurge', top the trifles with whipped topping before sprinkling with crumbs.

Finely crumbled vanilla wafers make a delicious crust for a low calorie pie filling, a tasty garnish for fruit compotes or low calorie sherbets. Try stirring them into this orange cheese sauce for topping fruit.



8-inch circle and spread with a thin layer of dessert mixture to hold wafers in place. Using the circle as a guide, arrange 10 wafers on the outside and 4 wafers in the center. Spread a third of dessert mixture on top, leaving half of each of the outside wafers uncovered. Chill 5 to 10 minutes. Make a second smaller circle, using 7 wafers for the outside and 1 in the center. Chill 5 to 10 minutes. Carefully spread a third of the mixture over top, leaving half of the outside wafers uncovered. Top with remaining wafers and filling. Chill about 3 hours. Garnish base and top with whole strawberries. Makes 8 (approximately 2 1/4-inch) servings.

MINI TRIFLES

1 (3-ounce) package egg custard mix
1 1/2 cups skim milk
24 NILLA Vanilla Wafers
1 cup seedless green grapes, halved

Prepare egg custard mix according to package direc-

tions using 1 1/2 cups skim milk. Cool completely, stirring frequently. Break 2 1/2 NILLA Vanilla Wafers into each of 8 (2 1/4-inch) wax coated fluted paper cases. Top each with 1 tablespoon grapes. Spoon custard over top. Refrigerate 2 to 3 hours. Roll remaining wafers finely and sprinkle on top. Makes 8 (1/3 cup) servings.

FRUIT TOPPED WITH CRUMB SAUCE

4 ounces Neufchatel cheese, room temperature
2 tablespoons light brown sugar, firmly packed
1/2 cup fresh orange juice
9 NILLA Vanilla Wafers, finely rolled (approximately 1/3 cup crumbs)
Mixed fresh, canned or frozen fruit, thawed

Soften cheese; blend in sugar. Gradually blend in orange juice. Stir in crumbs. Let stand 10 minutes. Serve over chilled, drained fruit. Makes 1 1/4 cups sauce (approximately 8 servings, 2 1/2 tablespoons each).

Henry Hudson, discoverer of the Hudson River, was cast adrift in a small boat by a mutinous crew and was never seen again.

Jesters Have Girl

Mr. and Mrs. Mike Jester of Bovina announce the birth of a daughter at 5:45 a.m. Monday, Sept. 11, at Parmer County Community Hospital in Friona.

The infant weighed eight pounds, three ounces, and has been named Keri Ann.

Grandparents are Mr. and Mrs. Wendell Garner of Bovina and Mr. and Mrs. Dean Jester of Levelland.

Maternal great-grandparents are Mrs. Dick Garner of Plainview and Mrs. Joyca Blevins of Garland.

Jester is employed at Sherley Grain.



Some psychologists are now theorizing that children may learn to write better if slates are used instead of paper. Smooth paper, the theory goes, doesn't offer enough writing resistance to a child's awkward attempts, so his writing becomes messy and unreadable. A resulting aversion to writing can lead to difficulties in spelling. A psychological team at the Technical University of Aachen, in the Federal Republic of Germany, has run tests for two years with 150 children. Results suggest that the old fashioned slate and a soft slate pencil facilitate learning considerably!

Tahoka Woman To Speak At Club Luncheon

Mrs. Harold Green of Tahoka, first vice president of the Caprock District of Texas Federated Women's Clubs, will be guest speaker at the initial 1972-'73 meeting of Bovina Woman's Study Club.

The luncheon meeting will begin at 1 p.m. tomorrow (Thursday) at Bovina Restaurant, announces Mrs. Jack Clayton, president of the Bovina organization.

Roy Dodsons Host Strawn Family Reunion

The home of Mr. and Mrs. Roy Dodson of Bovina was scene of the Strawn family reunion this past weekend.

Attending were Mr. and Mrs. L. C. Strawn of Tucumcari, N.M., Mr. and Mrs. James Horace Strawn of Spearman, Mr. and Mrs. Dick Boyd of Seymour, Mr. and Mrs. Vessie Hicks of Lubbock, Mr. and Mrs. Roy Charles Dodson of Clovis, Bill Miller of Clovis and Mr. and Mrs. Norvell Strawn of Bovina.

YOU CAN HELP A CHILD'S MIND GROW BY ANSWERING ALL OF HIS LEGITIMATE QUESTIONS. TELLING A CHILD THAT HE'S NOT "OLD ENOUGH" TO UNDERSTAND MIGHT INDICATE YOU'RE NOT "OLD ENOUGH" TO SATISFY HIS NEED TO KNOW.

★ ★ ★ NOTICE ★ ★ ★
Parmer County Republican Women's Meeting
Thursday, Sept 14 - 8 p.m.
Community Room
First State Bank of Bovina
All interested women are urged to attend this meeting.

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Deaf Smith
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Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"I used to campaign on peace, patriotism, and motherhood, till they got too controversial!"

THE HIGHEST HUMAN EXCELLENCE

Kindness has been called the "highest human excellence." The road of life is paved with provisions for expression of this outstanding quality. We should learn kindness, think kindness and practice kindness. Carelessness in dealing with others creates much sadness. The road of life is traveled by too many who are inconsiderate and careless. The matter that consumes most minds is not "Where am I going?" but "How fast am I going?" To run over others or to run others down is just a way of life. Kindness is concerned with the feelings of other people. It is concerned with their sorrows, the struggles, the problems of other people as it is with its own feelings. Kindness has learned the secret of looking outward. Paul gives the law of personal relationships: "Be ye kind to one another, tenderhearted, forgiving one another . . ."

Kindness is that gentle, gracious, easy-to-be-entreated manner that permits others to be at ease in our presence. It finds its way to expression in a natural, normal way. It expresses a warm sympathy and love for all men. It clearly shows a pitiful and compassionate spirit toward others. It carefully considers the circumstances and feelings of others.

No wonder it has been labeled the "Highest human excellence." How else can we best imitate the precious Savior?

Cecil Bunch, Minister,
Bovina Church of Christ

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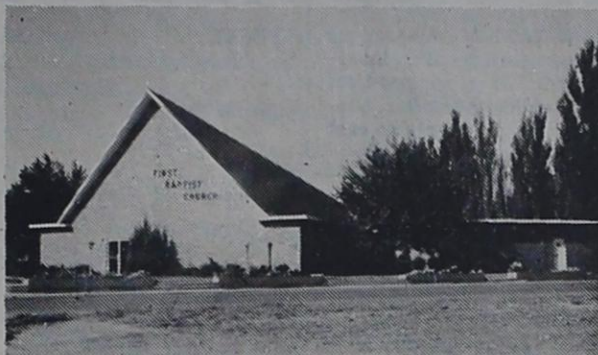
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Pioneers and Crusaders
Meeting - 7 p.m.
Prayer Meeting - 8 p.m.



Larry Heard

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

OKLAHOMA LANE METHODIST CHURCH



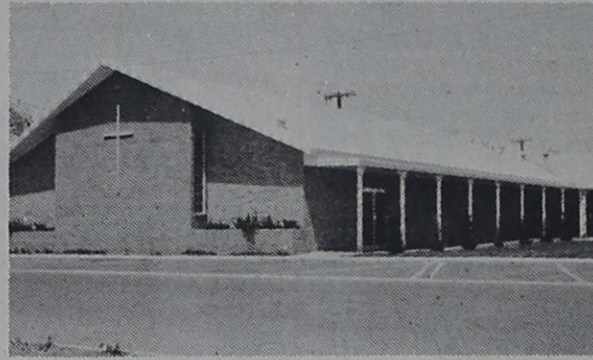
Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Monday & Wednesday - 8 p.m.
Confession: Sunday - 8 to 8:25 a.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

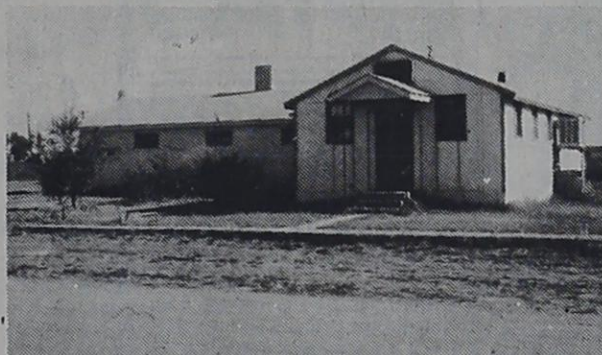
Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

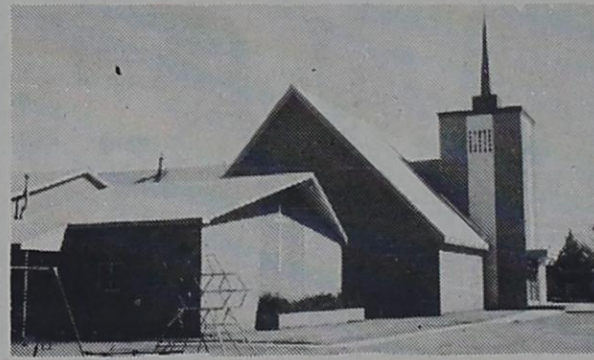
MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

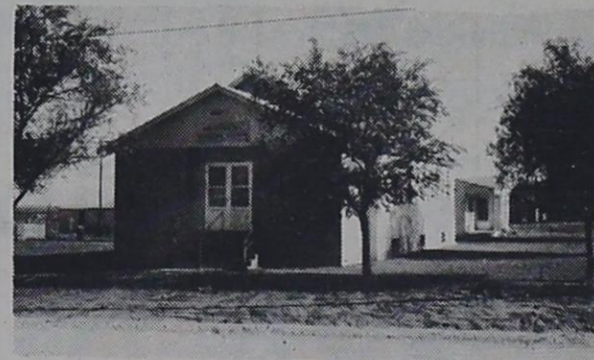
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.



Rev. Howard Marcom

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.

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On The Farm In Parmer County

By R. MACK HEALD
County Agent

Banning the use of the growth hormone, diethylstilbestrol (DES), would be a tremendous blow to the beef cattle industry. DES brings animals to a market weight of 1,000 pounds 35 days sooner and on 500 pounds less feed than otherwise. DES also increases the protein to fat ratio, thus resulting in more nutritious meat.

A ban of DES, according to the U. S. Department of Agriculture, would cost the beef industry millions of dollars annually and the U. S. consumer would have to pay more per pound for beef. In essence, no one would benefit.

What is ridiculous is the fact that a human would have to eat more than 5,500 pounds of contaminated beef livers per day to consume enough of the feed additive to approach the danger level.

Proper management of irrigation water now will certainly mean an extra cotton profit this fall. Cotton has made good progress during recent hot weather. We must make every effort not to hamper this progress by improper timing of irrigations. The lateness and varying stages of growth due to earlier adverse weather and subsequent disease attack requires that special attention be given to irrigation.

Irrigation should be timed to the fruiting stage. A good rule

of thumb is to wait until the first white blooms appear before applying that first irrigation. Water requirements by the plant are relatively low until the bloom stage is reached and then continues to be high during the critical boll development period. Additional moisture will especially be needed on light soils that store limited water or in areas which did not receive ample rainfall.

Some early planted cotton was delayed as much as two to three weeks by adverse weather and wet-weather blight. This cotton will have only a short time to produce a crop and can be further delayed by irrigation if stimulated to grow vegetatively. This cotton has used little moisture until recent growth; therefore, soil moisture conditions should be good. Only in situations where cotton is fruiting rapidly and not growing vegetatively is an irrigation profitable.

June planted cotton will require almost ideal growing conditions to reach maturity by frost and in most cases will not require irrigation -- this is especially true of cotton planted the middle of June or later. Yield potential for this cotton is less, and therefore, water requirements will not be as great as early cotton. Since late cotton is more easily shifted into vegetative growth, irrigation is more likely to delay fiber maturity rather than increase yields.

Verticillium Wilt has appeared early on the South Plains this year. Excessive amounts or poor timing of irrigation water can increase the wilt disease problem and reduce yields. The presence of wilt does not necessarily mean an not watering as irrigation will likely be required to maintain normal fruiting and growth and produce an acceptable yield. A producer may need to apply lighter irrigations or use alternate row irrigation to avoid excessive cooling of soil to reduce wilt and maintain this fruiting-vegetative balance.

When discussing cotton irrigation, proper cut-off time is most critical to profitable cotton production. In all cases irrigation should cut-off by August 15 to 20.

For Zone 4 Director --

SCS Election Set In October

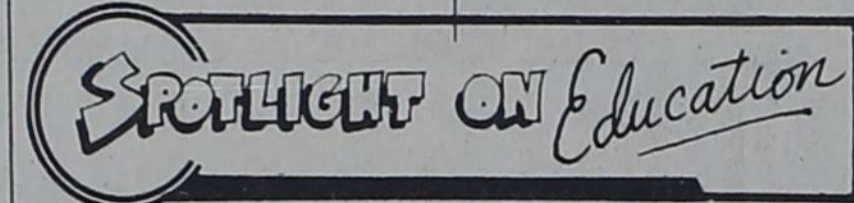
Herb Evans, district conservationist, presented six conservation plans for approval by directors of the Parmer County Soil and Water Conservation District at a meeting September 5.

Evans reported that 52 district cooperators had been assisted during August. The board approved the hiring of a distributive education student to assist the district and also approved a request by the Hi Plains Feed Yard for the SCS to assist in pollution abatement.

Tuesday, October 10, was set as the date to conduct a district

directors election in Zone 4 (Farwell). County ASCS office in Farwell will be site of the election.

District directors attending included Leon Grissom of Bovina, chairman; Jimmie Cockerham, Leroy Johnson and Alton Morris. Guests at the meeting included SCS representatives Ed Thomas of Temple, Harry Rucker of Amarillo and Evans. Others present included Mack Heald, County Agent; Prentice Mills, ASCS executive director; Martin Chandler, fieldman; and John Agee, Jim Heard and Louis Welch, ASCS county committee-men.



AVOID THESE COMMON BACK TO SCHOOL PROBLEMS

How times have changed. Years ago, when you went to kindergarten, you probably spent most of your classroom hours playing with toys. Many of today's kindergartners, however, are not only learning their A,B,C's, but how to add and subtract as well!

Yet, because today's kids are learning more and faster than we ever did, they're also faced with problems in school that we never faced. Here, then, is a list of contemporary pitfalls, and how you can help your children to effectively avoid them:

1. *Society's outcast.* That's what your child will become if you don't let him dress like the other kids. So for the sake of his peer group acceptance and better grades, let him have a hand in selecting his clothes.

2. *Homework hater.* There are many ways to discourage a child from doing his homework assignments properly. One of the worst things you can do is to make him buckle down right after school, because he needs that time to unwind and relax. It's a much better idea to set up regular homework hours after he's loosened up and had a good dinner.

3. *Sick and tired.* Because today's kids do so much, and at such a fast pace, they seem especially prone to illness and fatigue. Be sure, then, to get

them to bed at a reasonable time, and to instruct them in the facts of personal hygiene. One good way to start is to have them become regular users of Tinctin cream or powder. These fungus-fighters are often recommended by doctors to prevent and kill most athlete's foot infection.



4. *Poor timing.* Educational surveys indicate that it's best to have your child study his difficult subjects before his easy ones. And that's because intense concentration on a difficult subject tends to make a child forget lots of the other things he's already studied.

5. *No incentive.* The greatest gift you can give your child is your own incentive-inspiring approval of his scholastic efforts.

You'll find that with just a little bit of your sincere recognition, he'll go far as a student, and even farther as a person.

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FOR SALE 3-bedroom home, well located near school on large corner lot, paved on both streets. Nicelawn with large shade trees. Very attractive price and good terms can be arranged. Contact, O. W. Rhinehart Phone 238-1484 Bovina, Texas 12-2tc

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

EXCELLENT MONTHLY EARNINGS PART OR FULL TIME BUSINESS OPPORTUNITY FOR ADDED INCOME \$1,000.00 INVENTORY RETURNS \$2,700.00 Qualified individuals wanted for dealership in this area to service route for NATIONALLY ADVERTISED ALKAL-SELTZER, BAYER ASPIRIN, ANACIN, BUFFERIN, TUMS, etc., sold through our latest, modern vending machines in "pocket packs." Dealerships now being established and appointed upon our acceptance. Will not interfere with your present employment. Locations can be serviced in your spare time: Collect cash sales and refill machines. THIS IS A MULTI-MILLION DOLLAR BUSINESS!! Cash investment of \$2250.00 to \$3975.00 necessary. Also need car and 5-10 spare hours each week. If you meet our qualifications, and have the necessary cash investment; if you have the desire to succeed, please write today. Send your name, address, and telephone number to: MARKETING DIRECTOR DEPT. J HEADACHE-BAR VENDORS CORP. 7821 Manchester Maplewood, Mo. 63143 12-1tc

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas 79009 Phone 225-6699-Tharp LARRY POTTS Route 2 Friona, Texas 79035 Phone 295-3387

PHILLIPS House of Music For a lifetime of enjoyment learn to play a musical instrument. See our trumpets, clarinets, trombones, saxophones, pianos and organs -- new and used -- rentals and repairs. 118 Main in Clovis, N.M. Phone AC 505/763-5041. 9-18tc

HOUSE FOR SALE --- Two-bedroom home with garage on Seventh Street in Bovina. Well located on corner lot, has chain link fence. Property includes two lots. Contact Elton Venable, 238-1107. 10-4tc

COURTHOUSE NOTES Instrument Report Ending August 30, 1972 in County Clerk Office Bonnie Warren, County Clerk

YARD SALE -- Friday and Saturday, 10 a.m. until 5 p.m. at 905 8th St. Everything nice and clean, some furniture, clothing, odds and ends. Mrs. A. C. Kersey. 12-1tp

BACK-TO-SCHOOL SPECIALS Used typewriters from \$27.50 up -- standard, portables and electric models. Also service and repair. See Johnny Miller at Bovina Blade Office Supply and Printing, Third and Main. 9-tfn

WHEAT PASTURE WANTED -- Will pay \$1.25 per cwt., going on weight, with \$1 per head added after March 15. Leon Grissom, 238-1625. 9-tfnc

You know tires are made of various cords and rubber compounds. They can withstand only so much strain. Knowing this, you must appreciate that repeated "jack-rabbit" starts from dead stops can't do your tires any good. For more helpful advice on safe driving and maintenance of your car, write to Gulf Oil Company - U.S., P.O. Box 1519-TG, Houston, Texas 77001, for your free copy of the booklet "Straight Talk for the Woman Driver."

TELEX HEARING AIDS CLOVIS HEARING AID CENTER *Batteries *Molds *Free Hearing Tests SERVICE ALL MAKES 416 Mitchell Ph. 763-6900 9-tfnc

NEED A HOME LOAN? SEE FIRST FEDERAL SAVINGS 801 Pile St. 762-4417 Clovis, New Mexico

J. B. SUDDERTH REALTY 304 THIRD ST. BOX 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408 WE NEED LISTINGS NOW Need A Farm Loan -- Call Us! SPECIAL THIS WEEK Very nice 3-bdrm brick house with five acres and barn out of Farwell.

J. B. SUDDERTH REALTY 904 Third St. Box 627 Farwell, Tex "Sales and Loans Are Our Service"

Help wanted. We'll train you. Pay you. Promote you. The Army Reserve. It pays to go to meetings.

SALE ANTI-FREEZE - 55 Gallon Drums \$1.00 Per Gallon Permanent-Type Ethylene Glycol Base, With All Necessary Additives *No Deposit on Drums. *** CLOSE - OUT of FIRESTONE TIRES Various Sizes, Rear and Front Tractor Tires, at 5% over Cost *** We carry . . . Farm Hand and Heath Beet Digger parts, plus a complete stock of IHC parts. PARMER COUNTY IMPLEMENT CO. Friona, Texas

HEADLIGHTS HELPFUL ADVICE FOR THE WOMAN DRIVER by Kay Nicolette Women's Service Director Gulf Oil Corporation "Tender, loving care" may not be a requirement for your car, but you still should appreciate everything about your automobile. It isn't necessary for you to know specifically how the various mechanical components work. You should realize, however, that, like all mechanical things, car components can take only so much abuse. You know, for example, the workings of your car's engine require lubrication to reduce friction. Knowing this, you should understand that starting and immediately racing a cold engine is mechanical murder; the cold and comparatively stiff oil doesn't get a chance to properly lubricate the moving parts, thus causing undue wear and possible breakage.

Irrigation and Domestic Well Drilling And Repairs Brookfield Drilling Floyd Brookfield Phone 247-2241 Night 247-3465 FRIONA

Appearing Nightly -- Fiddler Windy Klepak and The Trade Winds Monday thru Saturday No Cover Charge Monday thru Friday -- Bank Night Each Tuesday -- Boothill Saloon Clovis, N.M.

WEDNESDAY, SEPT... in 1972 Footb... Coa... Deb... Taking advantage... Ranch families, the... ang's whitewashed... 14-0 -- Mus... Bea... Bovina Mustangs J... sity overpowered the... freshman team, 14-... day night of last... game was played at... Halfback Ellie Her... Fullback Ray Marlin... ed for the TDs with... Leon, split end for... punning for a two-p... ston. Roster for the JV... by Corky Criswell... Bobby Hightower, s... fullback or tailback;... Cornick, sophomore... or tailback; Robe... sophomore, center... Verner, sophomore... Ricky Stanberry, ... center; Clint Cox, ... tailback; John Cald... man, split end; K... UTILITIES. Un... ject to state or fed... tion may not incre... rates to consume... they can prove th... creases are fully j... are in line with t... ment's anti-infl... guidelines. See George... for South... Farm Bur... LIFE INSUR... CATTLE LIVESTO... BUYER WE NEED N... IN THIS AR... Train to buy c... sheep and h... We will train qualified... livestock experience. For... interview, write today... complete background, ad... and phone number. WESTERN MEAT... TRAINING, I... 4318 Woodcock, San Antonio... frior... used co... Farm... We... seven d... as possi... Ph...

in 1972 Football Season Lidlifter --

Mustangs Buck Off Boys Ranchers, 16-0

Coach Ezell's Debut Success

Taking advantage of Boys Ranch fumbles, the Bovina Mustangs whitewashed the Roughriders, 16-0, there Friday night. The game was the season opener for both teams and the

Mustang win made Roger Ezell's debut as a head coach successful. Featuring the power running of Tailback Eddie Pesch and a tough defense which was aided by the host team's miscues, the Mustangs dominated the game. They picked up a first quarter touchdown and an extra point and had a 7-0 halftime lead. Kim Rundell, who quarterbacked

the Maroons throughout the tilt, kicked a 29-yard field goal in the third period to boost the margin to 10-0. A fourth quarter TD put the game out of reach for the Boys Ranchers, who are in an AA league.

The Roughriders were held at bay throughout the game. Their own mistakes aided in their failure to make a scoring threat. They fumbled five times and the Mustangs cashed in on four of those opportunities.

The Mustangs scored on their second possession of the game with a BR fumble latched onto by Linebacker Billy Shelby putting them in the offensive business on the Roughrider 32 mid-

way through the opening period. Pesch blasted for 17 yards on the first play from that point to put the ball on the 15. A penalty against the Ranchers moved it to the 10 and Pesch got the remaining distance in two carries. He went the final six yards around left end with a pitch-out from Rundell. Rundell's extra point kick made the count 7-0 with 5:06 remaining in the first stanza. The second quarter was a stalemate as neither team made a scoring threat.

The Mustangs got back on the scoreboard late in the third period on Rundell's field goal kick, which was a beauty. Bovina got possession of the pigskin on the

BR 14 yard line after a bad snap on a punt attempt allowed the kicker to be tackled. Three plays netted the Ponies only two yards and on fourth down with the ball on the 12, Rundell kicked the three-pointer through the uprights.

This allowed Bovina fans to breathe somewhat easier as that took away the possibility of the Ranchers getting the lead with a touchdown and a two-point conversion.

The Bovina team got its final score with 4:14 left to be played in the game. Halfback Jeff McCormick made the TD on a two-yard scamper.

The drive started on the Ranchers' 37 yard line when

Pesch stole a handoff in the BR backfield and scampered to the 23. It took six plays and a five yard penalty to get the ball in from there. On the extra point attempt, the snap from center was fumbled and Rundell didn't have time to get the kick away.

The Mustangs' offensive effort in the game was adequate, but not impressive. They picked up a total of 143 yards with none of those coming through the air. Rundell threw six passes, officially, with no completions. Two complete passes were nullified by penalties, however.

Pesch was the workhorse of the Bovina backs, carrying 23 times for 106 yards, McCormick made 32 yards in eight carries. Shelby, playing in the fullback position, carried the ball three times for 14 yards.

STATISTICS:

Bovina	Boys Ranch
9	First downs
143	Yards gained rushing
6	Passes attempted
0	Passes completed
0	Yards gained passing
143	Total offense
1	Passes intercepted by
8	Number of punts
27.5	Punt average
5	Number of fumbles
	Opponent's
4	fumbles recovered
7	Number of penalties
65	Yards penalized

Mustang JV Beats Dimmitt

Bovina Mustangs Junior Varsity overpowered the Dimmitt freshman team, 14-0, Thursday night of last week. The game was played at Dimmitt. Halfback Ellie Hernandez and Fullback Ray Martinez accounted for the TDs with Tommy DeLeon, split end for the Ponies, running for a two-point conversion.

Roster for the JV, coached by Corky Criswell, includes Bobby Hightower, sophomore, fullback or tailback; Alton McCormick, sophomore, halfback or tailback; Robert Tienda, sophomore, center; Michael Verner, sophomore, guard; Ricky Stanberry, freshman, center; Clint Cox, freshman, tailback; John Caldwell, freshman, split end; Ken Sorley,

freshman, split end; Dennis Willard, freshman, quarterback; Terry Schilling, freshman, tackle; Ray Martinez, freshman, fullback or tackle; Ellie Hernandez, freshman, halfback; Richard Vargas, freshman, tackle; Steven Guest, freshman, tackle; Tommy DeLeon, freshman, tight end; Robert Pesch, freshman, guard; and Dana Harris, freshman, guard.

Remainder of the JV schedule is as follows:
Oct. 5 -- Plains -- there
Oct. 12 -- Vega -- there
Oct. 19 -- Sudan -- there
Oct. 26 -- Farwell -- here
Nov. 2 -- Kress -- here
Nov. 9 -- Springlake-Earth -- there
Nov. 16 -- Hart -- here.

School Menus

Sept. 18-22
MONDAY -- Roman Holiday, blackeyed peas, pickled beets, cornbread, butter, peanut butter cookies, applesauce, milk.
TUESDAY -- Chicken pie topped with biscuits, English peas, spinach salad, bread, butter, apricot halves, milk.
WEDNESDAY -- Hamburgers, onions, pickles, lettuce, tomatoes, potato chips, buttered corn, brownies, milk.
THURSDAY -- Pinto beans with ham pieces, potato salad, turnip greens, cornbread, butter, peach pie, milk.
FRIDAY -- Fish, tartar sauce, potatoes au gratin, green beans, hot rolls, butter, strawberry preserves, milk.



For Jr. High Squads --

Gridiron Season Begins Thursday

Bovina Junior High's football squads will kick off the 1972 season Thursday on Mustang Field at 5 p.m.

The seventh grade team, coached by Darrel Selke, and the eighth grade team, coached by Eugene Boaz, will meet Friona's seventh and eighth grade teams.

The north gate to Mustang Field will be open with admission set at 25 and 50 cents.

Eighth grade squad members and their positions include Rocky Bartlett, quarterback; Bruce Fillpot, tailback or fullback; Tommy Serna, halfback; Earl Quintana, fullback or halfback; Jay Be Barrett, center; Gayden Jones, guard; George Isaac, guard; Eugene Terry, tackle; Hector Robledo, tackle; Willie Pearson, tackle; Irvin McDaniel, guard; Max Verner, guard; Ricky O'Hair, tackle; Erroll Chisom, split end; Danny Harris, split end; Robert Olivera, quarterback; Jeff Grisom, halfback; and Lary Sides,

tackle. Dean Byford is team manager.

Seventh grade squad members and their positions are David Murphy, quarterback; Glen Corbin, fullback; Mace McDaniel, end; Wayne Thatcher, guard; Kelly Mitchell, guard; Marty Spicer, tailback; Lanse Phelps, guard; Mike Cole, tackle; Ruben Salazar, halfback; Mat Ruten, split end; Gerald Shelby, tailback; Elezar Robledo, fullback; Ramiro Gomez, tackle; Eddie Villareal, halfback; Steve Cockerham, end; Mike London, center; Kyle Harris, guard; and Sammy Lopez, center.

Schedule for the two junior high teams is as follows:

Sept. 21 -- open
Sept. 28 -- open
Oct. 5 -- Plains -- there
Oct. 19 -- Sudan -- there
Oct. 26 -- Farwell -- here
Nov. 2 -- Kress -- here
Nov. 9 -- Springlake-Earth -- there
Nov. 16 -- Hart -- here

OLYMPIC POSTERS

Sports fans turned art collectors can make an investment of Olympic proportions. The Munich Olympic Committee has commissioned leading artists from all over the world to prepare original prints and posters interpreting the Olympic spirit of the Games which are to be held in August. Graphics are a widely collected art form and have appreciated much in value.

Three types of prints have been published: a select edition of 200 original prints personally signed and numbered by the artists; an

edition of 4,000 with the artist signature in print; and an unlimited edition of offset posters. Prints and posters measure about 40 by 25 inches.

Kennedy Graphics is the exclusive distributor in the U.S. and Canada. Their portfolio containing reproductions of the prints and posters with biographies of the artists is now on sale for five dollars at the company at 20 East 56th Street, New York, N.Y. 10022.

In terms of art, decoration and assets, these posters in time may well be subject to substantial appreciation.

JOIN JACKPOT DAY WIN CASH!

REGISTER NOW \$200.00 THIS WEEK

We Reserve The Right To Limit Quantities

The card of Jim Lookingbill was drawn. However, his jackpot card wasn't punched!

This week's drawing is for \$200.00. Get your card punched!

Delta - Assorted Colors TOILET TISSUE 3 4-Roll pkgs. \$1

Kraft VELVEETA CHEESE 2 lb loaf 99¢

With \$5 Purchase or More Excluding Cigarettes

Shop These Specials Thursday thru Wednesday, Sept 14 - 20

All Flavors, Diet or Regular Shasta CANNED POP 10 Cans \$1

Borden's Ice Cream Assorted Flavors 1/2 gallon Round Carton 69¢

White Swan Soft MARGARINE 1 Lb. Decorator Cup 39¢

Flavor Pac FROZEN VEGETABLES 5 10 Oz. Pkgs. \$1

Spinach - Cut Corn - Green Peas

White Swan Peeled TOMATOES 5 No. 300 Cans \$1

Kraft French Dressing 16 oz. bottle 59¢

Produce Vine-Ripe TOMATOES lb. 29¢

Bill Smith Invites You To Shop These ... BEST meat BUYS

Fresh Every Day -- Hot Barbecue And Pinto Beans!

Pork Shoulder STEAK lb. 67¢

Pork Shoulder ROAST lb. 67¢

Everyday Low Price Grade A FRIERS Whole lb. 33¢ Cut-Up lb. 39¢

Glover Dutch Oven BACON lb. 69¢

Glover All Meat FRANKS 12 oz. pkg. 49¢

You'll Save Money, Not Stamps When You Shop At ...

BEEF Cut, Wrapped & Frozen to your specifications

USDA Good 64¢ lb. | USDA Choice 66¢ lb.

Bovina Supermarket Corner Main and First Streets Phone 238-1324

Billy Whitecotton Bill Smith

See George Long for Southern Farm Bureau LIFE INSURANCE

CATTLE AND LIVESTOCK BUYERS WE NEED MEN IN THIS AREA. Train to buy cattle, sheep and hogs.

WESTERN MEAT PACKERS TRAINING, INC. 4318 Woodcock, San Antonio, Texas 78228

friona bi-products used cow dealer

Farmers - Ranchers — We offer you dead stock removal ... seven days a week. Please call as soon as possible. Phone Friona Collect 247-3032



Bovina Businesses 1972



FOOTBALL CONTEST

You May Win Prizes

Of \$5 - \$3 - \$1

... Plus The
Grand Prize -
An Expense-Paid
Trip For Two To
A Dallas Cowboy
Football Game
Dec. 17.



★ ★ ★
It's Fun - It's Easy - You May Win!
Enter This Week and Every Week.
★ ★ ★

All You Have To Do Is Pick The Winners -
There's Nothing To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Dallas Cowboys-New York Giants professional football game Dec. 17 and \$80 in expense money.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw
- 1970 - Donna Criswell
- 1971 - Ted Graham

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Football Contest ENTRY BLANK

Contestant's Name _____
Address _____
Tiebreaker (Pick Score) . Bovina _____ at Friona _____

Parmer County Spraying Service _____	Sherley Grain Co. _____
Birkelbach Machine & Pump _____	First State Bank _____
Bonds Oil Co. _____	Bovina Wheat Growers _____
Okla. Lane Farm Supply _____	Agri- Sprayers _____
Bovina Gin Co. _____	Charles Oil Co. _____

**Parmer County
Spraying Service**

Headquarters
on FM Road 2290
West of Bovina
Phone 225-4990

*T.C. Wiseman
*Junior Lambert
*Ovid Lawlis

Hereford at Palo Duro

**BIRKELBACH
Machine & Pump**
Highway 86 - Bovina - Pho. 238-1596

Distributor For
Deep Well
Turbine Pumps

Portable WELDING Service

Dimmitt at Farwell

FOR MODERN FARMING USE

BONDS OIL CO.

Hwy. 60 238-1146

Vega at Sunray

Oklahoma Lane, Texas
... the home
of good ginning

**OKLAHOMA LANE
FARM SUPPLY & GIN**

Phone Tharp 225-4116

Muleshoe at Olton

**BOVINA
GIN CO.**

- *Top Quality Ginning
- *Fairness In Every Dealing
- *Sincere Appreciation
For Your Business

FM Road 1731 North
Phone 238-1639
Johnnie Hom, Manager

Springlake-Earth at Cooper

SHERLEY GRAIN CO.

"Serving Parmer County Farmers
The Year 'Round"

Phone 238-1521
Bovina

West Texas at Drake

**First State Bank
OF BOVINA**

Complete Banking Services

Remember our convenient
Banking Hours:

- 8 a.m. to 4 p.m.
Monday thru Thursday
- 8 a.m. to 6 p.m. Fridays
- Closed Saturdays

Kress at Hale Center

**Bovina
Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-1543

Best Deal In The Country!
Utah State at Texas Tech

"We Aim To Please"

Agri-Sprayers

- *Phillips 66 Fertilizers
- *Aerial Spraying Service

In Bovina - Phone 238-1475
Hangar Two Miles West
Of Bovina On FM Road 2290

Sudan at Plains

**CHARLES
OIL CO.**

Phone 238-1284
Phillips 66

- *Tires
- *Batteries
- *Accessories

Wake Forest at SMU