

WHITTLIN'

By DOLPH MOTEN

Seems from here that some of the best want ads never get in the paper.

This week, for instance, Lewis Stone placed a "found" ad about a fancy lawn sweeper or grass catcher he'd located just east of the Catfish Draw bridge on Highway 60. The same day, Weldon Moody, the highway department man, placed a "lost" ad with someone else here at the office about the same item.

When those two items came in contact with each other we figured out, no smarter than we are, that the potential revenue from two good want ads was shot right there if we reported what we'd found to the proper parties. And that doesn't even take into consideration the readership which such a pair of ads would have offered!

It was almost worth losing the business, though, to find out what fine, intelligent men Moody and Stone are. They did the right thing about coming to the local newspaper for help with their problems. That's the way to do things. When you need something found, lost, strayed, sold or whatever, run an ad in the paper.

Sometimes the results will amaze you.

Some of our critics, about like Wendol Christian for one, would probably contradict and correct that statement to: "You'll be amazed if there are any results."

This is being written prior to the beginning of the 1970 men's slow-pitch softball league here and we'll stand corrected if our pre-play observations turn out to be wrong. But, as it looks from here, this softball league is a pretty good deal for people who like such nonsense and there's evidently several in this area who do.

The league has eight teams lined up to play. Figuring 15 men on the roster of each team, that makes a total of 120 people actively involved in the program. We daresay that can't be matched on a per capita basis anywhere. And we're going to keep believing that, for whatever it's worth, until someone convinces us differently. We can each take that information and a dime and buy a cup of coffee, but we still think it's pretty unusual.

Games are scheduled to be played six nights a week --- which is two too many --- at the rate of two per night. With 28 playing nights, that makes for a total of 56 games in less than five weeks. As a rule, games aren't scheduled for Wednesday and Saturday nights, but this was necessary this season in order to make the schedule come out to an even double round robin and be complete before the Bull Town Days carnival takes over the ballfield.

Another good thing about the softball program, we think, is that it doesn't interfere with the boys' baseball program which is unreel'd earlier in the summer. Incidentally, 60 of those 120 players in the league, will be in action on each playing night.

The American people, the Republicans have now figured out after having R. M. Nixon in office for some 18 months, are too critical of their presidents. We think they're probably right, but it wasn't necessary to wait until now to come up with the observation. The same thing was apparent during the administrations of Kennedy and Johnson. It's just that now the shoe is on the other foot and the GOP doesn't like it nearly as well.

Comments in this space last week about New Mexico's cattle brand law and Texas' needs for one prompted the following letter from Janean (Mrs. C. W.) Grissom of Taiban, N.M. Mrs. Grissom is a former Bovinlan. We appreciate her readership and remarks:

"Dolph: I have been reading your column the past few weeks, and agreed with you whole heartedly on the Texas brand situation. It is a shame Texas cattlemen do not have the protection that a good Brand Law provides.

"After reading the article in the last issue, I just had to speak up to defend one of the best Brand laws there are. In fact the New Mexico law has been copied by Canada, as well as Oregon, Wyoming, Montana, and other states. At the International Brand Conference recently, the N.M. law was highly commended.

"The incident you mentioned, which came from The New Mexico Stockman, was a rare case.

(Continued on Page 2)

Project Includes Eastview Addition --

City Schedules 12 Blocks Of Paving

Fireworks Sales Total Near \$1700

Adults who were annoyed by the noise which they created might expect the total to be much greater, but gross sales of Bovina Lions fireworks through July 4th weekend were \$1699.26.

Total sales were approximately the same as those of a year ago.

The net income from the fireworks stand, which was operated by Terry Sherrill, is expected to be in the neighborhood of \$550, a Lions spokesman reports.

The stand was located on the east side of town on Highway 60. It is one of the major fund raising projects of the civic organization each year.

Teenage Dance Set For BTD

A Teenage Dance has been arranged for Bull Town Days, according to Mrs. Elton Venable.

The Chords from Amarillo will play for the dance on Friday, Aug. 14, from 9 to 12 that night.

Tickets will be \$2 per person.

Legion Names New Slate Of Officers

Bovina American Legion elected new officers for 1970-71 at a meeting Monday night in Legion Hall, Charles Hawkins was elected commander of the Bovina post.

Pat Kunselman was elected first vice commander and Tom Bonds second vice commander. Doug McLaughlin was named adjutant and Kenneth Johnson treasurer.

A western dance was discussed for Bull Town Days, but no decision was made at last night's meeting.

Center Posts Bulletin Board

Farmers and businesses of the community are asked to bring job listings they may have to the Parmer County Commodity Distribution Center in Bovina, according to Mrs. Heien Blalock, supervisor of the office.

There will be a bulletin board posted at the center for such information. Listings may also be taken to the Bovina Neighborhood Center.

A regular schedule for the dispensing of surplus commodities has not been announced. Mrs. Blalock reports that it will be approximately two months before a schedule can be set up.



GALLEY ALLEY OPENS --- Walls of paintings by area artists will be on display at the formal opening of the Galley Alley Sunday afternoon from 2 to 5 p.m. Members of the group will be on hand to welcome visitors and show them the new facilities for artists.



PAVING PROGRAM --- The streets which were included in Bovina's proposed paving program are shown in black. Those which were eliminated by the City Council Thursday night are so indicated by x's. The top of the map is toward the northwest with the railroad track shown in the upper left.

Sunday Afternoon -- Galley Alley Sets Opening

The Galley Alley Art Center, Bovina's newest joint venture, will hold its formal opening Sunday afternoon from 2 to 5. Located at 404 Third Street in the J. T. Jones Building, the art center will offer for sale paintings of members of the organization and art supplies. The group was organized recently to not only be a commercial effort but to also provide a place to paint for the individuals involved. Members will take turns keeping the place open for business.

Several paintings by members of the group and others are on display in the main section of the building and may be viewed by those attending the (Continued on Page 2)

Junked Cars Get Attention

Bovina's city council scheduled some 12 blocks of streets to be paved and agreed to pass an ordinance designed to rid the town of abandoned automobiles at a meeting Thursday night.

The session, held in City Hall, was a combination protest meeting for property owners involved in the paving project and a regular monthly meeting of the council.

Approximately 15 property owners met with the council to voice objections to proposed street improvements adjacent to their property.

Some of the protests were honored while in other instances the council kept the property in the plan because other property owners on the same streets favored the improvements.

"We can't satisfy every individual," Mayor Chas. W. Flynn told the group at the meeting's beginning, "but we will let the majority rule. If three out of five people on a street don't want the paving, then it won't be included in the project."

Included in the proposed project were 15 units of paving, curbs and gutters. The units were numbered one through 15. Those deleted from the program were units 3, 6, 7, 8, 10, 13, 14, 15. The seven other units include approximately five blocks in Eastview Addition, which originated the program. Paving was required in the development of the new addition and the city government elected to have additional paving done in the town at the same time.

The map accompanying this story shows the streets which are to be paved and those which were deleted from the program.

Contractor for the project will be Jake Diehl of Hereford and Muleshoe. The work is scheduled to begin in approximately 20 days from the July 2 meeting.

In regard to junked automobiles, the council agreed to pass an ordinance which will require that autos have a current year sticker and license plates or they will be subject to being moved by authority of the city.

Flynn explained that such an ordinance is in effect in other area towns.

Council members agreed the ordinance was necessary before the abandoned and junked automobile problem could be taken care of.

Flynn said he had talked with a man in Amarillo, G. D. Howard, who has a machine to process junk cars. Flynn said Howard would pick up and process the old cars in Bovina at no cost to the city or to the automobile owners.

The ordinance is scheduled to be passed in the near future, possibly at the next meeting of the council.

Ted Graham, insurance man, met with the council to discuss hospitalization insurance for city employees through the company he represents, American National. The council expressed interest in such insurance for city employees with the employees and the city dividing the cost, but no action was taken.

In other business, the councilmen boosted the price of a "water tap," tying a new house onto the water system, from \$25 to \$50. Increased costs of materials were blamed for the price jump.

The city will sponsor two men, members of the fire department, at the state firemen's school which will be held at Texas A&M July 19-24.

Weather by Willie

July will be hot and dry. Seldom does it ever rain at night in July. Some showers, but little relief.

---Willie



BOVINA HIGH CHEERLEADERS --- Darlene Murphy, Pam Wilson, Debra Sorley, Debra Kirkpatrick, and Terri Willard are shown in one of the formations they learned at the Texas Tech Cheerleading Clinic in Lubbock last week. They will lead the cheers for the Bovina Mustangs during the 1970 gridiron campaign.

NEWSPAPER CONTESTS
1970
AWARD WINNER

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published at Bovina, Texas, Every Wednesday

Dolph Moten Publisher & Editor

Marshall New Board Member --

Stevenson President Of Clinic's Directors

Earl Stevenson is new president of the board of directors of Bovina Medical Center, Inc. Stevenson was elected along with other new board officers at a directors' meeting following a sparsely-attended annual meeting of the corporation Monday night in Community Room of First State Bank.

Stevenson succeeds Dolph Moten.

Rouel Barron was named vice president of the board and B.L. Marshall was elected secretary-treasurer.

At the annual meeting, Barron and Marshall were elected to three-year terms on the board. Barron was named to succeed himself while Marshall was elected to the position held

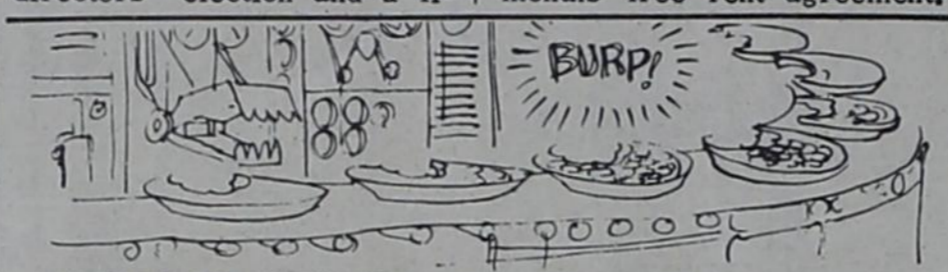
the past two years by Mrs. Norma Whitten, who was not a candidate. She has been secretary-treasurer.

Board members other than the new officers are A. M. Wilson, Mrs. Paul Jones, Mrs. Jesse Walling and Moten.

Only eight people attended the annual meeting. Business was routine, consisting of the directors' election and a financial report given by Mrs. Whitten.

Indebtedness on the clinic is \$4602.68. The amount plus interest is owed to First State Bank. The total debt is some \$300 less than it was during the same time a year ago.

Dr. Prentice Hickman, who began practicing here May 1, is now in the third month of a six-months free rent agreement.



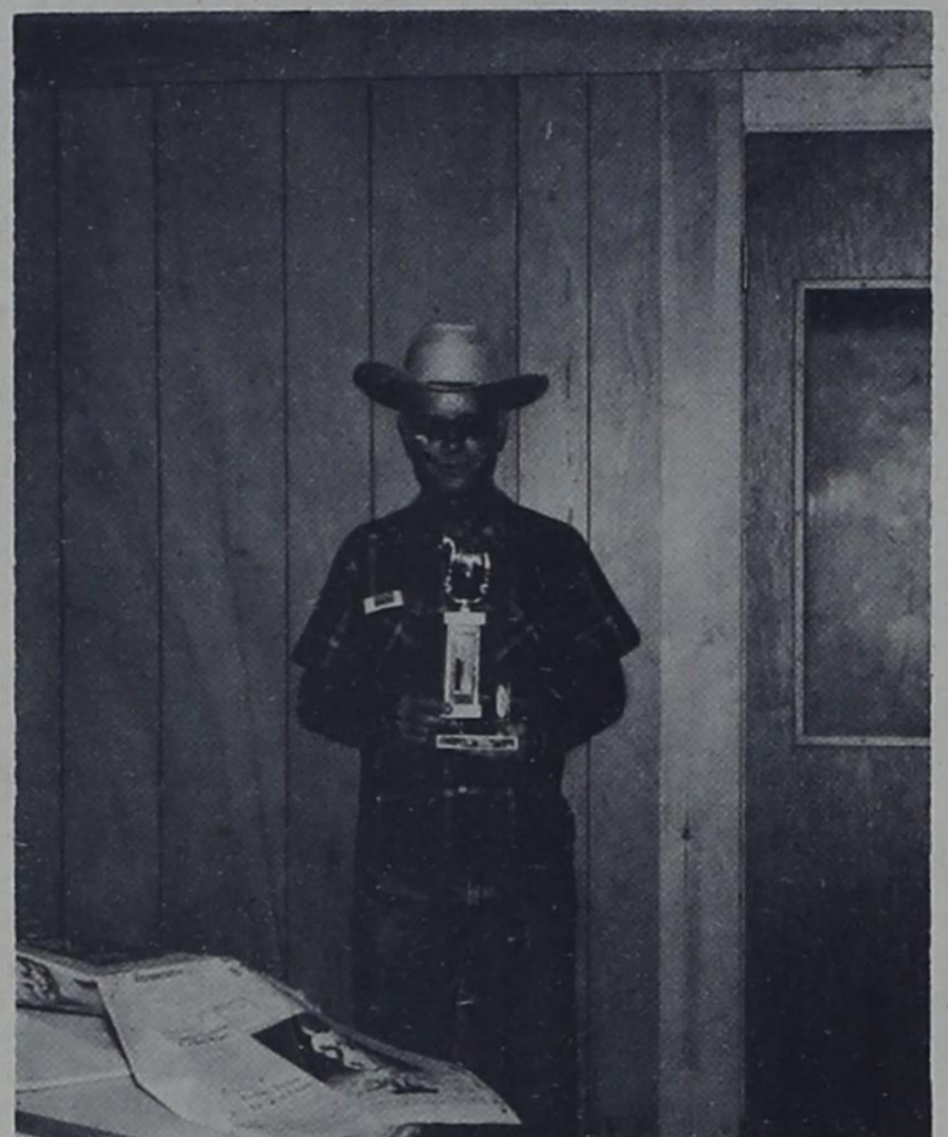
AN 'ELECTRONIC' TONGUE developed at Cornell University may eventually help produce a frozen pizza with more consistent seasoning, or help make a cherry pie tastier. It has a detecting electrode system that senses individual compounds, even in diluted solutions.

Roping Club Takes Trophy At Muleshoe

Thirteen members of Bovina Roping Club participated in the Muleshoe July 4th parade, bringing home a second place trophy in the Senior Division, according to Edwin Lide, parade marshal.

Thursday, July 9, the club will ride in a rodeo parade and grand entry at Earth. Those planning to make the trip are asked to be at Bovina Restaurant at 3 p.m.

Those riding in the Muleshoe parade were Edwin and Eddie Don Lide, Wendol and Loy Christian, Wilfred and Pat Sikes, Owen Patton, Del Ray and Blake Sudderth, C. E., Christie, Cathie and Charlie Trimble, James Roach and Bob Bradshaw.



PARADE TROPHY --- Edwin Lide, parade marshal of Bovina Roping Club, displays the second place trophy the club won in the Muleshoe July 4th parade Saturday. A total of 15 riders participated in the parade.

Whittlin' --

(Continued from Page 1)

There could be several explanations, one being a typographical error, or it is not uncommon at all for cattle shipped from Old Mexico, or sold off the Indian Reservation to have several brands. Also since there can be only one brand of likeness registered in New Mexico the lapse of time had made it necessary to have a two place brand. If an animal passed from three to four owners with a two place brand this could explain why one could have several brands on it.

"The law states that you shall not offer for sale an unbranded animal, or an animal with a brand that has not peeled, with the exception of a suckling calf, following its branded mother. The cattle listed in the Estray column are not necessarily strayed animals. Quite often they are cattle confiscated by the Sanitary Board from underhanded deals, or breaking of the brand law. The money from these sales stays in an indemnity fund for three years and cannot be touched, unless the owner can prove ownership, and then he will receive the money. To prove ownership, you have to have a bill of sale, or have the holding brand. After three years this money goes into a fund to help fight cattle epidemics, or help out cattlemen in case of disasters.

"We cattlemen from New Mexico pay 15 cents a head inspection when we move cattle out of our brand district, and also pay a mill levy on our cattle tax to support our Sanitary Board, but it is well worth the protection we have.

Respectfully,
 Janean Grissom

Opening --

(Continued from Page 1)

Sunday afternoon open house. Members of the Galley Alley organization are Mrs. T. M. Caldwell, Mrs. Bob Estes, Mrs. Jesse Walling, Mrs. Jerry Wright, Mrs. Charles Hawkins, Mrs. Reagan Looney, Mrs. Evelyn Macon, Mrs. Jerry McClaren, Mrs. Fred O'Hair, Mrs. Thomas Beauchamp, Mrs. Neal Mager, Billy Whitecotton and Jerry Wright.

Announcement of the formal opening and an invitation to the public to attend is made in an advertisement in this issue of The Blade.



ONE INCH OF SNOW falling evenly on one acre of ground is equivalent to about 2,700 gallons of water, according to hydrologists of the U.S. Geological Survey. That's a rule-of-thumb figure, however, since the gallonage depends on whether the snow is dry or wet. For Wisconsin with 54,705 square miles, that is about 94.5 billion gallons.

Maybe it's time you invested in a little real estate.



Like America.

In a sense, that's what you're doing when you buy U.S. Savings Bonds. Investing in the traditions that made America great.

And providing the economic strength it takes to keep the system going—to build highways, to improve schools, to eliminate slums—the things that need doing to keep America great.

Does the investment pay off? You bet it does.

You and millions of other Americans reap the benefits of your Bond investment . . . and you personally reap a monetary benefit when your Bonds reach maturity.

All because you've made America a better place to live.

Isn't it worth it?

Take stock in America Buy U.S. Savings Bonds

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 Third Street - Bovina

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 Registered Pharmacist

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If you are average, your brain weighs 3 1/2 to 4 pounds. If you are more than 20 years old, your brain is gradually losing weight. (So never let anyone call you a fat head.)

According to the new Dun & Bradstreet Metalworking Directory, California continues to lead all other states with 4,902 listed major plants that buy, produce or work with metal. Unchallenged at the

other end of the scale is Alaska, which despite a 50% one-year increase, shows just three firms with over 20 employees, all connected with shipbuilding or repairs.

About 70 percent of all Americans have had chicken pox by the time they are 15 years old.

Your stomach contains more than 5,000,000 glands.

Call Us For Fast, Accurate Di-Syston Application

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Gaylon Rhodes, Spray Service Manager
 Home Phone 238-6371

First State Bank Presents -- COW POKES **By Ace Reid**

"Now, I didn't fall off, I just come down hills faster than my hosses!"

New Banking Hours:
 8 a.m. to 4 p.m. Monday thru Thursday
 8 a.m. to 6 p.m., Fridays
 Closed Saturdays

First State Bank OF BOVINA
 MEMBER FDIC

TIDE

Symbol of Quality

Farwell 481-3346

is pleased to **Announce** the association of **Glenden Sudderth**

as sales and service representative in the Bovina area. Glenden will appreciate your call when you're interested in fertilizers, insecticide, herbicides. His home phone number is Bovina 238-3901.

Church of Christ --

Bible School Enrolls 127

Church of Christ enrolled 127 children and adults in their opening session Monday morning, according to Billy Marshall, director of the school. A goal of 150 has been set for the week-long school. Marshall says the goal is expected to be filled before the week is out. A picnic has been planned between 11 a.m. and 1 a.m. Friday.

"God's Wonderful World" is theme of the Bible School this year. Classes are held from 9 to 11 a.m. daily.

Teachers of the classes include Mmes. Wilma Johnston, Monta McClaren, Sandra Johnson, Glenna Monk, Cecilia Barza, Barbara Cockerham, Sue McClaren, Edna Woelfel, Milly Capps, Ethel Johnson, Nancy Mayfield, Linda Marshall, Jo Bunch, Virginia Rhodes, Polly Mills, Ernestine Marshall, Sue Rushing; Cecil Bunch and Condy Billingsley.

Mrs. Ola Lee Jones and Mrs. Robert Calaway will furnish refreshments during the week.

In San Antonio --

Area Attorney Gets Top Honor

Sam Aldridge, Farwell attorney and a native of Bovina, was named General Practitioner of the Year by the State Bar of Texas general practice section at the opening session of the Bar's 88th annual meeting recently.

Long active in area civic affairs, Aldridge is a former mayor of Farwell. He served as County Attorney of Parmer County in 1946-54 and was a member of the Texas Public Safety Commission in 1952-56.

Aldridge has practiced law at Farwell for 36 years, except for three years as a special agent for the F.B.I. He was graduated from New Mexico Military Institute and the University of Texas School of Law and was admitted to the bar in 1933.

University of Texas School of Law and was admitted to the bar in 1933.



SAM ALDRIDGE

Think It Over

If you want to get even with someone, try those who have helped you.

-Times, Rochester.

Tact

Flattery is the art of describing others as they see themselves.

-Grit.



On The Farm In Parmer County

By R. MACK HEALD
County Agent

CORN LEAF APHIDS INFESTING SORGHUM
Corn leaf aphids are beginning to build up in grain sorghum over many sectors of the High Plains, according to re-

cent surveys conducted by Dr. Don Rummel and Dr. Bill Clymer, area entomologists with the Texas Agricultural Extension Service.

"Heavy aphid infestations can damage plants in the preboot stage," point out the entomologists, "especially if predators and parasites are absent. Plants near the booting stage may have difficulty with head exertion if aphid populations are heavy, since the tiny insects are found mainly in the whorl of the plant."

Clymer and Rummel caution that there is cause for concern but not for alarm. "Corn leaf aphids are common in grain sorghum each year. Normally, beneficial insects play an important role in keeping populations low. Unless the aphids are causing damage, treatment is not advised since spraying would also destroy beneficial insects. Populations of corn leaf aphids offer a good food supply for beneficial insects. These 'helpers' can play an important role throughout the season in controlling insect pests."

On plants up to pre-boot size, damage from the aphids can be detected by reddish discolorations on the newest leaf emerging from the whorl, explain the entomologists. Although spraying may be necessary if this situation occurs, control will usually be rather poor, the maximum being about 60 or 70 per cent. This is due to the aphids being found mostly down in the whorl of the plant where they are protected from insecticides.

A number of insecticides are available for treatment where aphid damage is evident. These include carbophenothion (Trithion), demeton (Systox), diazinon, malathion and parathion.

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'INDEPENDENTS' DAYS

Celebrate your freedom from high prices!



WITH SHOPPERS' SHOWDOWN SPECIALS!

Shop These Great Specials Thru Saturday, July 11!

Wilson's Wisdom: Good habits must be cultivated. Bad ones grow wild.



Shurfine COFFEE
1 lb. Can
79¢



32 oz. Jar
43¢

It's NEW and WILSON'S Has It!

shurfresh Real Ice

Mellorine 1/2 gal. Assorted Flavors **49¢**

Cream 1/2 gal. Assorted Flavors **79¢**

Shurfine Frozen Lemonade 10 6 oz. Cans **\$1.**

Shurfine Pork & Beans 8 No. 300 Cans **\$1.**
Shurfine H'burger Sliced Dill Pickles 3 16 oz. Jars **\$1.**
Shurfine Vienna Sausage 4 4 oz. Cans **89¢**

Shurfine Shortening 3 lb. Can **75¢**



Shurfresh SALTINES 2 16 oz. boxes **49¢**

Shurfine MILK 6 TALL CANS **\$1.**

SHURFINE FROZEN ORANGE JUICE 6 6 OZ. CANS **\$1.**
SHURFINE BLACKEYES FRESH SHELLED 6 15 OZ. CANS **\$1.**
SHURFINE ASPARAGUS ALL GREEN CUT SPEARS 3 14 OZ. CANS **\$1.**
SHURFINE SWEET PEAS EARLY HARVEST 5 17 OZ. CANS **\$1.**
SHURFINE POTATOES WHOLE IRISH 7 16 OZ. CANS **\$1.**
SHURFINE TOMATOES 5 16 OZ. CANS **\$1.**

Shurfine FLOUR 5 lb. BAG **39¢**

Shurfine GOLDEN CORN 6 17 OZ. CANS **\$1.**

VIKING ALUMINUM FOIL 2 12"x25" ROLLS **49¢**

SHURFINE CHERRIES R.S.P. 4-16 OZ. CANS **\$1.**
SHURFINE APPLESAUCE 5-16 OZ. CANS **\$1.**
SHURFINE APPLE BUTTER 3-28 OZ. JARS **\$1.**
SHURFINE FRUIT COCKTAIL 4-16 OZ. CANS **\$1.**
SHURFINE CUT BEETS 7 16 OZ. CANS **\$1.**

PRODUCE
New Crop Washington Bing Cherries lb. **39¢**
California Large Avocados each **19¢**
Calif. Crisp Carrots lb. cello pkg. **10¢**

Quality MEATS
Shurfresh Salads Pimiento Spread Chicken Salad Jalapeno Pimiento **49¢**

FREEZER BEEF
Half or Whole - Cut & Wrapped
USDA Good lb. **60¢** | USDA Choice lb. **61¢**
250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped in Avisco Film For Protection Against Freezer Burn.

Soflin Napkins 2 Pkgs. of 200 **59¢**

Center Cut Pork Chops lb. **89¢**

End Cut Pork Chops lb. **69¢**

FRYERS USDA Graded Whole - lb. **29¢**

FREE
SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE
WHEN YOU SAVE SHURFRESH COUPONS

FREE
SHEETS, LADIES HOSE, RODS & REELS, DOLLS, BASKETBALLS, FOOTBALLS
WHEN YOU SAVE TenderCrust Coupons

Fresh Fish Thursday, Friday, Saturday
* Catfish
* Red Snapper
* Drum

Bob Fillpot
BOVINA INSURANCE AGENCY
Phone 238-4381 ••••• BOVINA

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More
WILSON'S SUPER MARKET
Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps — Bovina



Announce Engagement

Mr. and Mrs. C. D. Gilbert, 1714 Ave. F, Muleshoe, announce the engagement and approaching marriage of their daughter, Bobby Kay, to Stephen Wayne Pierson, son of Mr. and Mrs. D. W. Pierson, Bovina. The bride-elect is a 1968 graduate of Muleshoe High School. She recently received her secretarial degree from Draughon's Business College, Lubbock. Pierson is a 1969 graduate of Bovina High School. The couple will repeat wedding vows July 31. They plan to make their home in Plainview.



Our country is in a strange mood these days. Uncertainty surrounds us. So what can you do about it?

Well, first of all, maybe you should take a long, hard look at this country of ours. Maybe we should look at our healthy side as well as our ills. And maybe, just maybe, you'll find we're not all that bad. Sure we have our problems. And they're not going to go away if you just stand along the sidelines as a spectator.

But they might start to go away if you seriously want to do something for your country. A U.S. Savings Bond is one way. Let's say you fork over \$18.75 of your hard-earned cash. Through a Payroll Savings Plan, where you work, or at your bank. That will give you a Bond that's worth \$25.00 in just 7 years. If you did that every month you'd stash away quite a nest egg for yourself.

And so would your country. Your country would be economically stronger to find remedies for some of the headaches we have. While it's preserving something called freedom.

Something that's hard to appreciate. Until you lose it. Savings Bonds now have a new high interest rate of 4 1/4%. And buying them gives you the privilege of also buying the even higher interest 5% Freedom Shares in combination.

However you look at it, it simply makes a lot of sense to invest in your country. After all, it's the only country you've got.

Take stock in America Buy U.S. Savings Bonds & Freedom Shares

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Admissions June 30-July 6

Maria Saldana, Friona, surgery; Martha Bradford, Hereford, surgery; Mrs. Ray Arias and baby boy, Hereford; Mrs. Bobby Wied and baby girl, Friona; Mrs. Joe Rodriguez and baby boy, Friona; Melinda Gonzales, Hereford, surgery; John Hernandez, Bovina; Mrs. Lupe Hernandez and baby girl, Friona; Aubrey Balze, Friona; Melvin Jacobs, Broadview, N. M.; Cecil Murphy, Friona, accident; Delores Flores, Bovina; Mary Hernandez, Hereford; Jesus Galan, Hereford; Vickie Mings, Friona; Roque Garcia, Friona; Paula Carlton, Friona; Julia Garza, Farwell; Otho Whitefield, Friona; Ralph Humble, Farwell; Mary Esquivel, Friona; Mrs. Carrol Gatlin and baby boy, Friona; Mela Montelongo, Hereford.

Dismissals James Price, Friona; Martha Bradford; George McKinney, Bovina; Mrs. Rodrigo Martinez and baby girl, Bovina; Melinda Gonzales; Jessie Rodriguez, Friona; Mrs. Ray Perea and baby boy; Mrs. Joe Rodriguez and baby boy; Mrs. Bobby Wied and baby girl; Delores Flores; Mrs. Joe Hernandez and baby girl; Maria Saldana; Benjie McKay, Dimmitt; Carrie Gray, Bovina; Mrs. Lupe Hernandez; Roque Garcia; Paula Carlton.

WHAT BABY HEARS in his first year is probably crucial to his later ability to use languages, reports a University of Wisconsin psychologist.

Of Interest To THE WOMEN

Cook's Corner

"I have my family spoiled when it comes to home-made bread," said Mrs. Billy Don (Joyce) Read as she took loaves of freshly baked bread from the oven. "Monday is my baking day and I try to make enough bread for the week." All types of baking with yeast appeals to this busy mother of three. "We don't eat much cake or pie, but we sure like cinnamon rolls and other yeast breads."

Joyce is a native of Parmer County. Born in Friona, she lived at Hub and attended elementary school at Friona. She began her freshman year at Bovina High School. Joyce is the daughter of Mrs. A. D. Stowers and the late A. D. Stowers.

She met Billy Don while living in Bovina. They were married in 1960. Bill served in the Air Force four years prior to their marriage. They have lived in Bovina since their marriage and in 1964 they bought a home two miles north of Bovina where they now live.

Joyce is sharing her yeast bread recipe, along with several other favorites of the family, with Blade readers.

WHITE BREAD

5 1/2 to 6 1/2 cups unsifted flour
3 T. sugar
2 t. salt
1 pkg. active dry yeast
1 1/2 cups milk
1 1/2 cups water
3 T. margarine

In large bowl, mix 2 cups flour, sugar, salt and undissolved yeast. Combine water, milk and margarine in saucepan. Heat over low heat until liquids are warm. Gradually add to dry ingredients and beat two minutes at medium speed of electric mixer.

Add 3/4 cup flour or enough to make a thick batter. Beat at high speed two minutes. Stir in additional flour to make a soft dough. Turn onto lightly floured board and knead until smooth. Place in greased bowl. Cover, let rise until double in bulk. Punch dough down. Turn

Shower Fetes Mrs. Englant

Mrs. Bobby England and new daughter will be the honorees at a shower at 2:30 p.m. Thursday, July 9, in the home of Mrs. Travis Dyer.

Hostesses will be Mmes. Gaylon Rhodes, Dickie Clayton, Jimmie Cockerham, Don Murphy, Grady Sorley, Billie Smith, Alan Cumpton, Bob Fillpot and Dyer.

Son Born To McKays

Mr. and Mrs. Larry McKay of 514 NE Ninth, Amarillo, are parents of a son born at 3:04 p.m. June 11 at Northwest Texas Hospital.

Weighting seven pounds, five ounces, he has been named Stephen Blaine.

Grandparents are Mr. and Mrs. Marvin Ethridge of Hart, Mr. and Mrs. Elmer McKay of Bovina. Great-grandparents are Mr. Sexton of Muleshoe and Mr. and Mrs. Ben B. Osburn of Estelline.

39ers Have B'Day Party

Mrs. Nola Read was honored with a party by the 39ers Club last week when the group met for a hamburger supper.

Mrs. Odie White was hostess for the event. It had been planned as a cookout, but was forced inside by weather. Attending were Mmes. Paul Jones, Joe Wilson, Mary Ruth Redden, Jesse Walling, Robert Read and guests, Mrs. Elton Venable, Tim Kelley and Odie White.

er with soup well-mixed. Bake 5 hours at 250 degrees.

CRISPY ONION RINGS
1/2 c. sifted all-purpose flour
1/2 c. corn meal
1 t. salt
1 t. baking powder
1 t. melted shortening
2 eggs (beaten)
1/2 c. milk
1 lb. Bermuda onions, sliced and separated into rings
Sift dry ingredients together. Add shortening, eggs and milk. Mix until combined. Dip onions into batter. Fry in hot fat two or three minutes. Drain on absorbent paper. Sprinkle with salt. Serve hot.

MEXICAN CORNBREAD
Mix: 1 1/2 c. corn meal
2/3 c. salad oil
2 eggs (beaten)
3 T. baking powder
1 t. salt
1 - #1 can cream style corn
3 chopped Jalapeno peppers
1 cup sour cream
Add: 1/2 c. grated cheddar cheese to the mixture and 1/2 cup of cheese on top of bread. Bake 40 minutes at 300 degrees.

GREEN CHILI CASSEROLE
1 doz. tortillas
2 cups Velveeta cheese (grated)
2 bunches green onions (chopped)
1 can green chilies
1 can cream of chicken soup
1 stick oleo (melted)
Butter tortillas in oleo and alternate layers of tortillas with cheese, onions and chilies. Cov-

THE MOON RANG--as a piece of iron does--when the Apollo 12 rocket struck it because it is a solid body with little or no liquid inside, says a mineralogist.

Storm Cellars

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price includes metal door

See J.E. Sherrill at -

Sherrill Lumber Co.

- Bovina -

Pho. 238-2671



ATTEND CAMP --- Seventeen girls from Junior Department of First Baptist Church attended a Baptist camp near Floydada last week. Crafts, swimming, films and various other activities were enjoyed by the group.

Junior Girls Attend Camp

Seventeen girls from Junior Department of First Baptist Church spent three days at the Llanos Altos-South Plains Camp near Floydada last week.

Attending the camp session were Tami and Tracy Russell, Pam and Tammy Lambert, Diane and Tammy Ward, Michelle Bonds, Linda Dyer, Sandy Sides, Debbie Jarvis, Shonda Robinson, Sami Garrison, Pam Rhodes, Joan Carson, Rita and Rhonda Nuttall and Carolyn Parsons. Mrs. Travis Dyer and Mrs. Ovid Lawlis accompanied the group as sponsors.

Mmes. Henry Minter, Marlon Carson and Sam Garrison provided additional transportation to and from camp.

Mrs. W. A. Solesbee, mis-

sonary from the Philippines, was the featured speaker at the three day camp.

Martinez Have New Daughter

Mr. and Mrs. Rodrigo Martinez of Bovina are parents of a daughter born June 29 in Parmer County Community Hospital.

She was born at 10:40 a.m. and weighed six pounds, eight ounces. The new arrival has been named Maria Isabel.

The father is employed by Missouri Beef Packers.

The Beach Costume... has never been so varied, so fashion-right, so needed to make your daring body suit or brief bikini wearable when out of the water. New swimsuits at Sears take coordinated cover-ups of maxi skirts, long pants, the exotic burlesque, the chic mini-bathrobe, or (as sketched) the new mini-kimono. Show your individuality by choosing the look that's you, in the beach costume that's a fashion must-have this summer!

Attend Camp Near Happy

Eleven children from Bovina and Oklahoma Lane attended Ceta Canyon Methodist camp near Happy last week. The group left Bovina Tuesday morning and returned Friday noon.

Attending from Bovina were Bruce Fillpot, Dennis Willard, George Isaac, Kim Ware, Diana Naegle, Fran Jacobs, Cathy Trimble, Ginger Guber and Connie Ware; from Oklahoma Lane, Tammi Christian and Charles Christian.

L. F. Jacobs, Mr. and Mrs. Donald Christian and Mrs. Leon Ware took the group to Ceta Canyon. Mr. and Mrs. Scott Guber, Mrs. Bob Fillpot, and Mrs. Cap Naegle brought the children home.

Nancy Fowler is serving as camp counselor at the camp.

Community Conversation

Mrs. Sybil Dugger and children, Steven and Carla, from Albuquerque, N.M., visited with her brother, J. D. Kirkpatrick and family last week.

Ronnie Nuttall is visiting in South Dakota with his grandparents and other relatives. After a trip to the Black Hills, he will return home by plane.

Tim Kelley of Salinas, Calif., arrived here last week from Salinas, Calif. to visit his grandparents, Mr. and Mrs. Odie White. Tim is the son of Mr. and Mrs. Bob Kelley. He expects to be in Bovina until after Bull Town Days.

Steve Tabor of Huntsville, Ala., is in Bovina visiting his grandparents, Mr. and Mrs. Emmett Tabor.

Billy Starr of Oakridge, Tenn., visited with an aunt, Mrs. Reagan Looney, and other friends in the area last week.

BARBARA GOULD

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SKIN FRESHENER... The exhilarating final touch to your cleansing job! reg. \$2.00-\$1.25

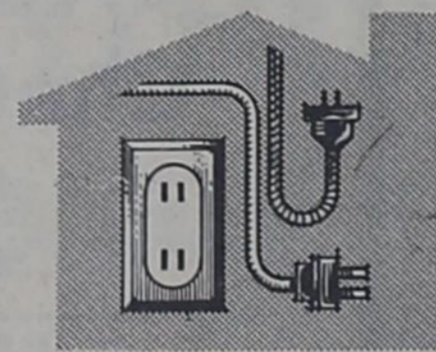
POMPON COLD CREAM. The lightest, fluffiest cream ever designed to melt away dirt, grime. reg. \$2.50-\$1.25... reg. \$3.50-\$1.75

ASTRINGENT LOTION... To tone the skin and control the flow of oil! reg. \$2.00-\$1.25

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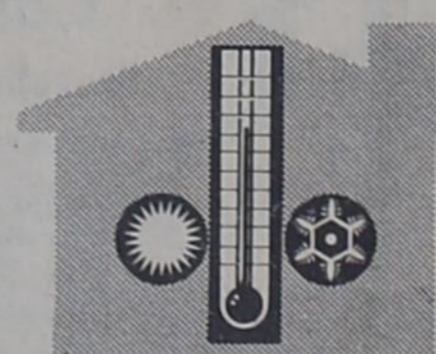
□ ADEQUATE WIRING

Sombody once figured out that the average automobile has more wiring than the average house, for its size. Your car is adequately wired to serve the many purposes needed. And, so should your house.



□ LIGHTING

The same person figured out, too, that the average car has more special purpose lights for convenience, safety, and beauty than a house. But, for the same reasons, shouldn't your house have the right kind of lighting, too?



□ COMFORTS

And, how about comforts... heaters, radios, air conditioners, convenience switches, power steering, power brakes, tape recorders, electric windows, and lots more. Does your home measure up to your automobile? It should, because you probably spend more time there.

When you're building a house... make it a home... make it as good as your automobile... make it a total electric, gold medallion!



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— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



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Humility Is A Virtue

"Humble yourselves in the sight of the Lord, and He shall lift you up." -- James 4:10.

Christ taught in the sermon on the mount, "Blessed are the poor in spirit: for theirs is the kingdom of heaven." -- Matt. 5:3. Humility is so essential to the Christian life that it is impossible to be a Christian without this virtue. Humility leads one to accept the mastery of God and of Christ. Humility causes the Christian to deny himself and follow Christ in obedience to His commands.

"Humility is that low, sweet root, from which all heavenly virtues shoot." - Moore. The virtue of humility is the positive foundation on which Christian characteristics are built.

The opposite of humility is egotism. In attaining material success, man is likely to become egotistical and conceited in his own mind. This leads to many other sins that are contrary to the spirit of the gospel of Christ. Even spiritual success sometimes leads one to think of himself more highly than he ought to think. This causes the afflicted person to fall to give God the glory for what is accomplished, and this brings upon him the disfavor of God. Let us all be more humble that our Great God will exalt us in due time.

Cecil Bunch, minister
Bovina Church of Christ

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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.



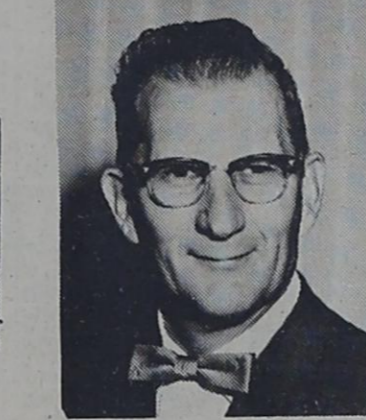
Rev. A. C. Harden

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

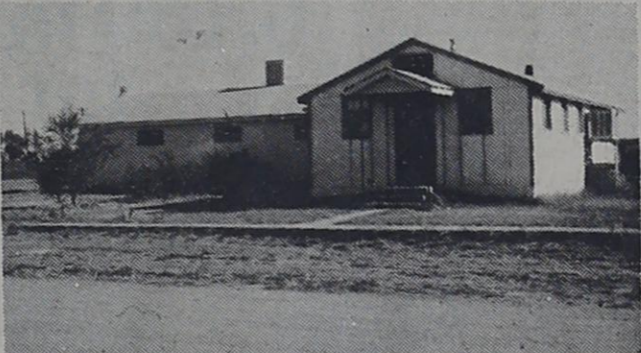
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

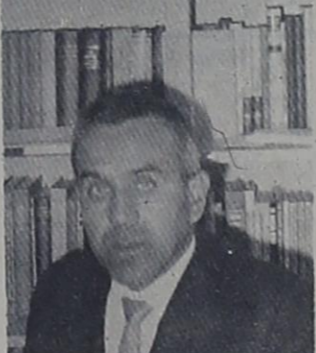
Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



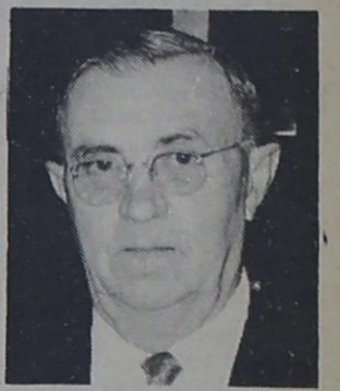
Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



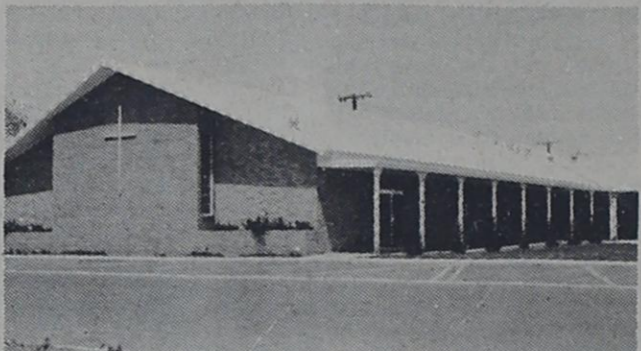
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

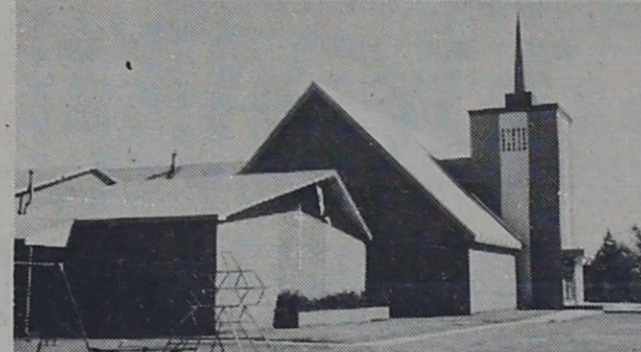
OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Charles Gates

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m. Evening Worship - 7 p.m.
Morning Worship - 11 a.m.



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At Monthly Meeting --

Bull Town Days Talk Fills Chamber Agenda

Plans for Bull Town Days were on the agenda of the agenda of the July 1 meeting of the Bovina Chamber of Commerce and Agriculture in Bovina Restaurant.

Report was made of the recent clean-up campaign. Charles Flynn said Bovina boys worked here several days and

cleaned every place where they were allowed to work. Next meeting of the organization will be held Aug. 5.

Booths will again be a part of the celebration when the Chamber sponsors a carnival the entire week here.

Civic organizations, classes and other groups are invited to have booths this year. Any group wishing to set up a booth may contact Mrs. Ola Lee Jones, secretary of the Chamber of Commerce and Agriculture.

The organization voted to again publish a schedule of events for convenience of those attending, or planning to attend.

A committee composed of Harry J. Charles, J. E. Sherrill and Durward Bell will meet with Dolph Moten, general chairman of Bull Town Days, and key members of Bovina Roping Club to work out details on other phases of the celebration.

Banners may be available for decorating the town for the celebration. Bob and Judy Fillpot were appointed by Chamber president Neal Mager to investigate securing banners this year.



At Home In Parmer County

By Janice Miller
County HD Agent

A paint brush and a bucket of water doesn't sound very creative -- but they can be. Jennie Kitching, Extension family life education specialist at Texas A&M University, says they are tools for creativity. A child will paint everything in sight with the water, she says, and love it. Children like to paint and cover things; this helps develop their creativity. Bolder parents can give their child finger paint. It is a legitimate excuse for him to be messy and a child does need to be messy sometimes.

For an elegant dinner, serve Rice Romanoff with your entree. 3 cups cooked rice 1/4 cup finely chopped green onions

1-1/2 cups large curd cottage cheese
1 clove garlic, minced
1 cup sour cream
1/4 cup milk
1/4 teaspoon hot pepper sauce
1/2 teaspoon salt
1/2 cup grated Parmesan cheese
Combine rice and green onions. Blend cottage cheese with garlic, sour cream, milk, hot pepper sauce and salt. Stir in rice mixture. Turn into a buttered 1-1/2 quart casserole. Sprinkle with Parmesan cheese. Bake at 350 degree F. for 25 minutes. Makes 6 servings.

USDA JULY PLENTIFUL FOODS LIST
Meats: Broiler-Fryers
Fruits: Watermelons, Fresh Plums, Fresh Peaches, Fresh and Processed Lemons and Limes.
Vegetables: Fresh Summer Vegetables
Other Plentifuls: Rice, Honey.

LOOKING FOR SOMETHING DIFFERENT and exciting to serve dinner guests? You probably never realized what a gourmet feast can be developed with unique sausage recipes. This delicious -- and nourishing -- suggestion from the Kitchens of DEVRO is ideal for either sit-down or buffet dinner.

SOPHISTICATED SAUSAGE CASSEROLE

1 lb. sausages (pork links, Spanish or Italian sausages)
4 tbsp. butter
1 cup chopped onions
1 cup chopped green peppers
1 cup diced celery
2 (10 1/2 oz.) cans chicken broth, heated to boiling
1 1/4 cups uncooked rice
1/4 cup sherry wine
1/2 tsp. salt
1/4 tsp. pepper

Cut sausages in 2-inch pieces and brown in skillet. Remove sausages, pour off fat. Melt butter in skillet, saute onions, pepper and celery for five to seven minutes, stirring until lightly browned. In 2-quart buttered casserole, mix together the sauteed vegetables, sausages, rice, sherry, broth, salt and pepper. Cover and bake in oven 1 hour at 325° (until rice is tender and dry). Makes 4 to 6 servings.

AMERICA GOES CAMPING

Dining Out-- In The Wilderness

In the past decade, camping convenience has become legendary. And this has extended to the chore of preparing meals for the family in the wilderness. Campers are available with gas stoves and oven ranges. Frozen foods go along happily on a camping trek, ready to be eaten at whim. And quick food tricks can be used by any smart Lady of the Camp to feed the hungry brood.

If you're using a simple open fire, try whipping up a fine kettle of fish soup in a jiffy. All you have to do is open a few cans of minestrone soup, some canned peeled tomatoes and chunks of moisture-proof wrap. Frozen foods like fried chicken and French fries can be thawed and reheated in foil on a grill. For clean-up convenience, serve the fries in individual paper cups.

For variety, loaves of date nut bread can be pre-baked at home and kept fresh during the trip by wrapping them in foil or a moisture-proof wrap. Frozen foods like fried chicken and French fries can be thawed and reheated in foil on a grill. For clean-up convenience, serve the fries in individual paper cups.

Clean-up can also be facilitated with Handi Wipes® all-purpose cloths. These soft, absorbent cloths with 1001 uses wipe off the picnic table, any dishes, and dirty hands, then rinse out to be used over and over again.

All that fresh air is sure to arouse normal appetites to a ravenous state. For snacks, keep packages of luncheon meat, cheese and hero rolls handy. Heroes can be quickly assembled from these ingredients and topped with canned vegetables like artichoke hearts and olives.

Dining out in the wilderness can be an exciting event. And with handy convenience items--it can be as comfortable as home, sweet home.

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

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Salt Lake City, Utah 84111
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Very nice large 3 - bedroom home, double garage and storage room. Located on full quarter block near school. Several big shade trees and some nice fruit trees. Priced only \$12,000. Immediate possession. Contact O. W. Rhinehart
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PLUMBING and repair work.
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52-tfnc

COURTHOUSE NOTES

Instrument report ending July 3, 1970 in County Clerk Office Bonnie Warren, County Clerk.

WD, Willie M. Brallif, Lupe V. Pacheco, E 1/2 lots 9 thru 12, Blk. 85, Frona
WD, Blanche & Raymond Lelonen, Geo. E. Nance, Lots 17 thru 26, Blk. 25, Farwell
WD, A. L. Glasscock et al, Jackie D. Green, Lot 7 & NW 5 ft. Lot 7, Blk. 3, Ridgelea Sub, Bovina
WD, George McKinney, Jose R. Meza, S 1/2 Lot 4, Blk. 26, Bovina
WD, G. E. Nance, Raymond O. Edwards, Lots 1, 2, 3, Blk. 36, Farwell
WD, A. L. Glasscock, Ronald R. Mitchell, Lot 15, Blk. 2, Ridgelea Bovina

STRAYED -- Black Angus steer, weighs approximately 350 lbs. Rafter-Z brand on right hip. Call Lawrence Jamerson at 225-4136. 2-2tp

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Bovina

Volkswagen For Sale -- 1969 Model. Call 247-2245 from 8 to 5, 247-3424 after 5. Frona, Texas. 2-1tp

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FEMALE SIAMESE cat to give away. Even-tempered, gentle and housebroken. Also, half-breed Siamese kittens. Mrs. E. G. Snodgrass, phone 238-4092 or 225-4174. 2-2tp

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 Follow the Forts Trail and you can dine at a restaurant that serves buffalo steaks.	 Take the Tropical Trail and maybe you'll catch a glimpse of the near-extinct whooping crane.	 On the Independence Trail you'll see the only oceanarium between the Pacific and the Atlantic.	 Follow the Lakes Trail and discover what "First Mondays" are and what you can swap there.

Texas Tourist Development Agency
Box TT, Capitol Station
Austin, Texas 78711

Send me the following Texas Travel Trail folders:

<input type="checkbox"/> Plains Trail	<input type="checkbox"/> Tropical Trail
<input type="checkbox"/> Hill Country Trail	<input type="checkbox"/> Independence Trail
<input type="checkbox"/> Mountain Trail	<input type="checkbox"/> Lakes Trail
<input type="checkbox"/> Forest Trail	<input type="checkbox"/> Brazos Trail
<input type="checkbox"/> Forts Trail	<input type="checkbox"/> Pecos Trail
<input type="checkbox"/> Check here for all ten.	

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For 1970 --

Farmers Get Early Program Payments

Farmers who have contributed to stabilizing markets for food and fiber and to the conservation of soil and water resources by taking part in the 1970 wheat, feed grain, and cotton programs will receive their program payments earlier this year than ever before, according to Louis Welch, chairman of the Parmer County ASC Committee.

The first batch of payments were mailed out on July 1. Additional payments will be made as farmers certify compliance with program requirements and as fast as individual farm records can be processed and checks returned to ASCS county offices for distribution to farmers.

Due to inclement weather (rain), some farmers are finding it impossible to report their acres at an early date. Some of them are waiting for ASC employees to measure their program acres, Welch said. Of course, measurement activities have been slowed down because of the rain. This work (by ASCS) will be carried on as rapidly as possible.

"Because of the excellent cooperation between farmers and their local ASCS office, 30 per cent of the participating producers in Parmer County will receive their payments by the end of July," Welch said. Practically all payments should be completed by about the end of the third week in August, if farmers who signed up will complete the necessary certification indicating that they have complied with all of the program provisions.

Farm program payments help maintain a balance between supply and demand, the chairman explained. He pointed out that both farmers and consumers benefit from this balance.

"Agricultural productivity almost doubled in the past 20 years, but farmer's markets take only about a third of this increase," said Welch. This means new markets are needed. Farm programs help hold down farm production and maintain farm income until new markets are developed and old ones expanded.

"Huge surpluses must be avoided. They are costly in tax collars and are wasteful of food and fiber," he continued.

"Farm programs help farmers make adjustments in their individual farming operations that in the long run will result in more farm income from the marketplace and less from the public treasury.

"Since farmers are \$50-billion-a-year purchasers of goods and services produced in our cities and rural towns, the workers and business firms in cities and towns benefit from farm programs, too."

Farm programs also make important contributions to conservation of natural resources and help fight pollution, Welch said. Acres that are diverted out of crop production under farm programs are put to conserving uses such as the growing of grass and trees. Such practices conserve soil and water, provide habitat for wildlife and small game, help prevent pollution of streams from

sediment and agricultural chemicals or waste products, and reduce air pollution caused by blowing dust, the chairman explained.

"When a farmer takes land out of production and puts it to a soil-and-water-conserving use, he gives up the value of the production he normally would have received as income. At the same time, the farmer pays taxes on land removed from production even though that land produces no crops. Program payments are designed to compensate him for these voluntary contributions toward a more stable farm economy and a better environment."

In recent years, the U. S. Department of Agriculture advanced partial payments to farmers during the spring sign-

up period for the feed grain program only. The balance of the feed grain payment, and cotton and wheat payments were generally made starting in late July and continuing through August and September, or later, the chairman explained.

"Because of budget restraints, partial payments could not be made this year. However, the department made a commitment to farmers that full payments would be made as early as possible. That commitment is now being fulfilled.

"Total farm program payments to producers in Parmer County in 1970 will be about 14 million dollars. Payments mailed out up to now amount to about 1/2 million dollars; so, there is quite a number of payments yet to be made," said Welch.

Brief, Very Brief

Gloom emerging in U.S. delegation at Paris.

U.S. expert doubts reform in Soviet.

Cuban shops get U.S. aid in Miami.

General Motors to provide safety information.

Japan presses Soviet for return of islands.

Exodus from China's cities continues to grow.

Eisenhower book recounts a 1944 crisis.

Gallup finds Johnson popularity on rise.

Kennedy airport thefts rise in numbers.

Canada tightens passport regulations.

U.N. aide warns of "upheaval" in poorer lands.

U.N. Development Program to expand efforts.

Alan Staley --

Former BHS Principal New McMurry Dean

ABILENE -- Dr. Alan L. Staley, long prominent in New Mexico and Texas education circles and a former Bovina High School principal, has been named permanent dean of men at McMurry College, beginning with the fall term, McMurry President Dr. Thomas K. Kim announces.

Dr. Staley has been serving as acting dean since the March resignation of Jackson King.

An associate professor of psychology, Dr. Staley specialized in college student personnel work during his PhD studies. He has been serving as director of counseling and testing also at McMurry. A counselor will be employed as a replacement.

Staley earned his bachelor's degree from Colorado State University after beginning undergraduate study at Texas

Tech. He did graduate work at New Mexico State University before earning his MA from Eastern New Mexico University. He added his doctor of philosophy degree at Colorado State in 1967.

Dr. Staley is the son of a newspaperman, the late J. E. Staley of Clayton, N.M.

Before entering college teaching, Dr. Staley was long an administrator and teacher in high schools in New Mexico and far West Texas.

He taught in New Mexico at Kirtland and Clovis and in Texas at Bovina where he was high school principal in the early and mid-60's. At various times he has taught vocational agriculture, biology, and Spanish.

On the college level, he has taught at ENMU and Colorado State. He also served for a time with the New Mexico State Department of Education in Santa Fe as assistant state supervisor of Agricultural Education.

He was first president of the Clovis Education Association and also served as president of the Eastern District of the New Mexico Education Assn.

Dr. Staley and his wife, the former Olive Hoffman, have two children, Mrs. Ronnie (Linda

Gayle) Sudderth and Alan Lee Jr., 14, and a grandson, Richard Sudderth.

Dr. Staley has been at McMurry College since 1967. When the Staleys were in Bovina, Mrs. Staley was home-making teacher.

Keep on serving. Keep on learning.

A man who serves in the U.S. Army Reserve is helping more than his Country. He's also helping himself. By keeping sharp for his civilian career through on-the-job training. By giving himself the chance to further that career through courses at Army Reserve Schools. It pays to join.



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MANHATTAN

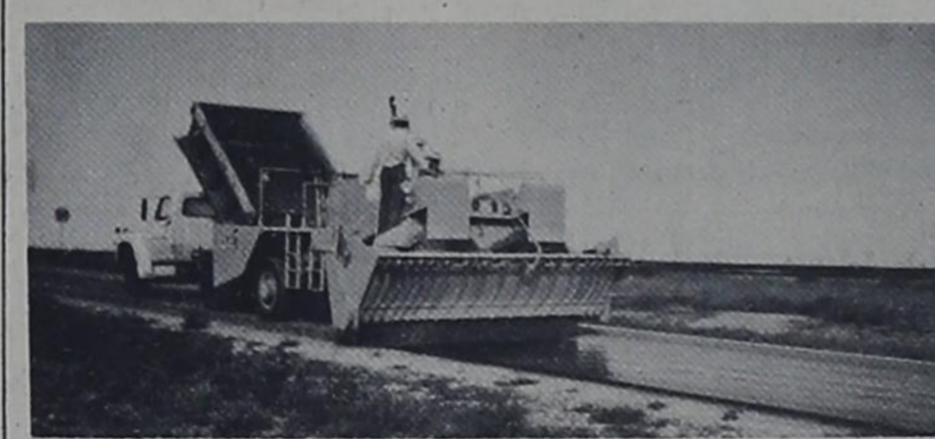
THE PRACTICAL PATRIOT THE PRACTICAL PATRIOT IS ONE WHO BUYS U.S. SAVINGS BONDS BECAUSE IT HELPS HIS GOVERNMENT WHILE IT HELPS HIM BUILD HIS OWN PERSONAL SECURITY!

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HIGHWAY IMPROVEMENT --- Work underway on FM roads west of Friona and north and south of Bovina is expected to be completed this week, according to a spokesman for the Texas Highway Department. Roads have been sealed and graveled from a point on US 60 west to 10-mile road, south through Bovina on FM 1731 to the county line about a mile and a half south of US 70-84. A total of 38 miles has been sealed and graveled. Highway crews are shown making the highway improvements. (Photo by Weldon Moody)

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-Featuring the Southwest's Best Steaks-

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CLOVIS STOCKYARDS

SOUTH HULL STREET

Bovina Men's Softball League Schedule - 1970

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
July 6	July 7	July 8	July 9	July 10	July 11
1-2	7-4	7-2	6-3	1-7	5-2
8-3	1-8	6-5	5-4	3-5	4-3
July 13	July 14	July 15	July 16	July 17	July 18
1-6	4-8	4-6	3-7	6-8	2-6
5-7	3-2	1-5	2-8	1-4	8-7
July 20	July 21	July 22	July 23	July 24	July 25
2-4	8-5	8-3	6-5	1-8	5-4
1-3	7-6	1-2	7-4	7-2	6-3
July 27	July 28	July 29	July 30	July 31	Aug 1
6-8	4-3	5-7	3-2	1-5	2-8
1-7	5-2	1-6	4-8	4-6	3-7
Aug 3	Aug 4	Aug 5	Aug 6	Aug 7	Aug 8
1-4	8-7	1-3	7-6		
3-5	2-6	2-4	8-5		

- 1- Russell
- 2- Alonzo
- 3- McCormick
- 4- Shepherd
- 5- Clements
- 6- Koelzer
- 7- Hammonds
- 8- Lions

- * Flip for home team before each game
- * First game starts at 8 p.m.
- * Seven innings or 10-tan rule after fourth
- * At least 9 rostered men must be present + 15 minutes after game time or forfeit. Both teams will be declared losers if neither has enough players
- * 20 men is roster limit. One day necessary to change roster.
- * \$15 entry fee per team
- * Umpires will be furnished by other teams playing on same night.

This Schedule Courtesy of --

Congratulations

BIG NICK'S

LITTLE TRADERS

Bovina Pee wee League's

Next Year's Champions!



BIG NICK'S LITTLE TRADERS --- Front row, left to right, Eddie Chisum, Doyle Garner, Tim Garner and Leon Johnson. Standing, left to right, Darrell Hawkins, Michael Wiseman, Cass-McDaniel, Kerk McCormick and Eddie Isaac. Coaches are Lewis McDaniel, left, and Danny Chester. Other members of the team include Monty Fuller, Ricky Mayfield, Randy Pierson and Kevin Hughes.



BIG NICK

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Monday Night --

Softball League Starts With Two 17-7 Tilts

A pair of 17-7 games were unreel Monday in the first night's action of men's slow-pitch softball league.

Russell's Rascals took the measure of Alonzo's Antelopes by that count in the first game and McCormick's Mean Men followed suit with an identical score over the Roarin' Lions, defending league champions, in the nightcap.

The eight-team league will

be played through August 6 with two games per night, six nights a week.

Following is the schedule for the next six nights:

Wednesday, July 8 -- Hammonds vs. Alonzo and Koelzer vs. Clements;

Thursday, July 9 -- Koelzer vs. McCormick and Clements vs. Shepherd;

Friday, July 10 -- Russell vs. Hammonds and McCormick vs. Clements;

Saturday, July 11 -- Clements vs. Alonzo and Shepherd vs. McCormick;

Monday, July 13 -- Russell vs. Koelzer and Clements vs. Hammonds;

Tuesday, July 14 -- Shepherd vs. Lions and McCormick vs. Alonzo.

The season schedule is published in this week's issue of the paper courtesy of Bovina Wheat Growers and The Blade.



LEAGUE CHAMPIONS --- Winner of Bovina Little League for the just-completed 1970 season was First State Bank-Lawlis Gin. They finished the season with a perfect 11-0 mark and downed a Friona LL team, 11-7, in an exhibition game here Saturday, July 4. Team members include, kneeling, left to right, Joe Jewis Bazaldua, Gerald Shelby, Larry Sides, Tommy Serna, Domingo Masza, Roy Shelby and Bruce Fillpot; standing, left to right, Elbert Shelby, Dennis Willard, Richard Vargas, Wayne Johnson, Clint Cox, Ken Sorley and Coach Jack Green.

Last Week --

BHS Cheerleaders Attend Tech Clinic

Bovina High School cheerleaders attended Texas Tech Cheerleading Clinic Saturday Thursday of last week.

Mrs. Terri McFarland and Charles Teague accompanied the girls to Lubbock.

Attending the clinic were Debra Kirkpatrick, Darlene Murphy, Debra Sorley, Pam Wilson and Terri Willard.

Their schedule consisted of classes in yells, pom-pom routines and tumbling from 8:30 to 11:30 a.m. In the afternoon, they attended two-hour lectures and from 7:30 to 10 p.m., they attended evaluation sessions and competed in yells and pom-pom routines.

The Bovina cheerleaders received two honorable mention ribbons in the competition.

Over 450 girls attended the 6-day clinic. They were housed in Hulen Dormitory on the Tech campus.

Ferguson Takes Job With SCS

Kenneth Ferguson, a 1968 graduate of West Texas State University, has recently assumed duties with the Soil Conservation Service office in Friona, according to District Conservationist Gary A. Batte.

Ferguson, who has a BS degree in agronomy, previously worked for the City of Abilene as horticulturist. He is a native of McCauley. He and his wife, Helen, and son, Christopher, 9 months old, are making their home in Friona.

At Play Nights --

Riding Events Draw Interest

About 20 riders turned out for play night Thursday of last week at the roping arena, according to Ronald Mitchell.

Plans have been made to meet each Thursday this summer --

less Roping Club is riding in a parade and as long as interest continues.

Next week, the group will meet on Friday night since the Roping Club will be participating in the Earth parade at 5 p.m. Thursday. All planning to ride at Earth should meet at Bovina Restaurant that day at 3 p.m.

Last week those attending play night participated in barrel racing, flag racing, potato racing, pony express relays, and ribbon racing.

Friday night, following a weiner roast, the group will have the same contests with two others, stake racing and pole bending.

Instead of stowing away your loose change in an old sock, turn it into a bagful of U.S. Savings Bonds.

So you don't have much to start with. The beauty of Savings Bonds is that you don't need much to start with. 63¢ a day will get you your first crisp, new Bond in a month.

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- Clutch Hubs
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- Purrolator Filters
- Ignition Wires
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PEEWEE LEAGUERS --- Big Nick's Little Traders, who finished fourth in the four-team Peewee League this season are referred to by their sponsor as "next year's champions." This team won the league last year. Front row, left to right, Eddie Chisum, Doyle Garner, Tim Garner and Leon Johnson; second row, left to right, Darrell Hawkins, Micheal Wiseman, Cass McDaniel, Kerk McCormick and Eddie Isaac. Coaches are Danny Chester, right, and Lewis McDaniel. Other team members include Monty Fuller, Ricky Mayfield, Randy Pierson and Kevin Hughes.

THE ABC'S OF POWER MOWER SAFETY

- Before starting your mower
 - Know the controls and operation of your mower.
 - Fill gasoline engines. Never add fuel to a running gas-powered motor. Let it sit at least 10 minutes if it does run out of gas.
 - Clear lawn of sticks, stones, and other debris.
 - Adjust wheel heights; attach grass bag.
 - Disengage clutch and/or shift mower into "neutral" if yours is a self-propelled model.
 - Operating your mower
 - Never cut lawn while grass is wet. A slip can cause an accident!
 - Never let children or un-instructed persons operate your power mower.
 - Keep feet and hands clear of blade and discharge chute when starting the mower.
 - Keep everyone -- adults, children, and pets -- clear of the area while cutting your lawn.
 - When emptying grass bag, shut off your mower. Never leave a running mower unattended even for a moment.
 - Never put hands or feet into the discharge chute.
 - Don't mow up or down an incline. Mow laterally or horizontally across inclines.
 - Always push your mower. Never pull it toward you.
 - When finished mowing the lawn:
 - Disconnect electric cords or the sparkplug wire on gasoline-powered models. Don't just shut it off.
 - Never leave a crank-type starter in "cocked" position, ready for the next start.
- Sunbeam recommends you obey these Safety Rules--Help Reduce Mower Accidents!



SECOND PLACE WINNERS --- Bovina Wheat Growers - Bovina Insurance took second place honors in Little League with a 5-5 record. Shown here are team members and their coach Cecil Bunch. Bottom row, left to right, are Hector Robledo, Broox Mast, Willie Pearson, Chris Collins, Steven Lance, Earl Quintana and David Cantu. Back row, left to right, are Eleazar Robledo, Error Chisolm, Gary Stone, Jerry Bunch (assistant coach), Cecil Bunch, George Isaac, Buzzy Mast, J. D. McMeans and David Leal.

NEWS for OUTDOORSMEN

... by VERN SANFORD

Despite some thoughts to the contrary, the hunter is directly responsible for today's extensive wildlife conservation program. Without him many species now plentiful would be extinct.

Hunters rate the mourning dove as the number one game in the United States. Regardless of whether it is hunted or not, the annual mortality of the mourning dove is between 70 and 80 percent.

This you may not believe, but there are more rifle and pistol ranges in the United States than there are golf courses. Furthermore, shooters outnumber golfers three to one.

tional park system alone there are approximately 30,000 camps. During the summer months most of them are filled every night.

When you refer to something big as a "whale" there is good reason. An average adult gray whale weighs about 18 tons and is approximately 35 feet long.

No wonder you see so few porcupines. A female produces only one offspring a year.

The National Park idea began with Yellowstone in 1872, but the National Park Service was not created until 1916.

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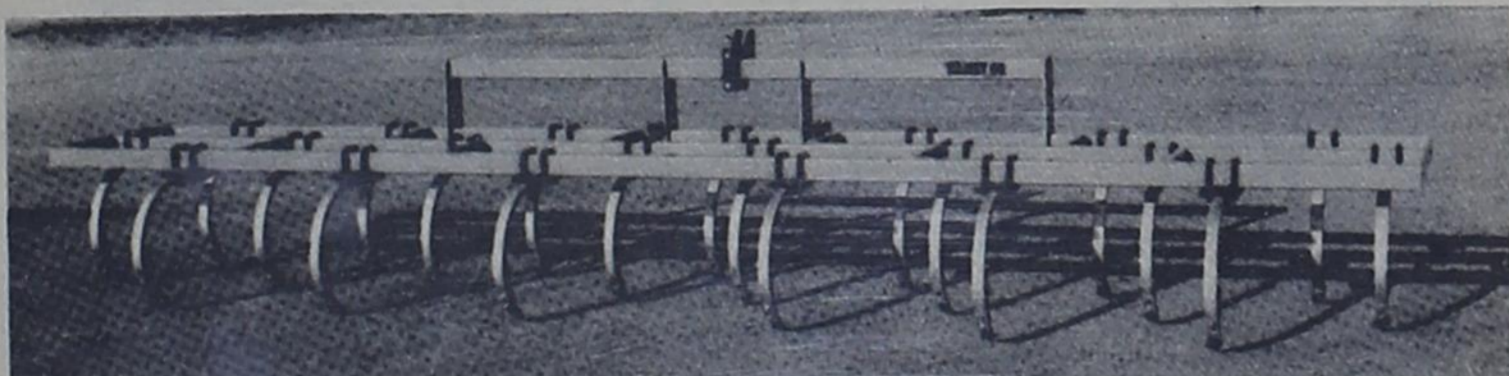
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- LONG TREAD LIFE*
- FUEL ECONOMY (8% to 14%)*
- SHOCK ABSORBING ABILITIES
- GUARANTEES (quality in workmanship and materials)**

*Compared to standard conventionals.
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