

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE.

The Bovina Blade

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA.

WEDNESDAY, JULY 6, 1955

BOVINA, TEXAS

VOLUME 1, NUMBER 2

Whittlin'

By Dolph Moten

Was glad to get the first issue out. Sorry that we didn't have enough extra copies to supply the demand. Certainly isn't a good feeling to tell people "They're all gone" when they ask for extra issues to send to friends. Experience is the best teacher and I've learned that lesson. If I ever start another paper, I'll have "just a great big plenty" of extra copies printed.

Kinda feel sorry for this issue, it can't possibly get half the response that its predecessor did.

Certainly appreciate the complimentary things said about the first issue. But I was discouraged by the lack of self-addressed, postage-paid envelopes that were returned with the price of a subscription in them. However, many people have come by the office and paid their subscription in person.

Every boxholder in Bovina gets another sample copy before we really start "playing for blood" subscription wise.

I thought the Lions Club Annual Picnic was a success despite the rain that chased the crowd to the American Legion Hall before it was over. The musician from South Carolina could make the banjo talk to him to say the least.

Ukelele-playing Jimmie Glickman also put on a good show, coon-skin cap and all. Mentioned last week that I'd heard that a newspaperman was supposed to know a little bit about everything, I'm still learning, sure didn't think I'd ever qualify to be a judge at a fiddling contest.

The Fourth of July coming on Monday kinda tore the heart out of this weekly newspaper week. Ads that can't be gotten together before Tuesday instead of Monday left us doing lots of that hurrying and worrying that Jeanie mentioned in her column last week. The fourth also made many news sources hard to find.

In last week's paper, we used "The Blade appreciates all news tips" a few times as fillers. The fillers very definitely meant what they said. We have gotten some news tips but I think that there are a whole lot more that we could and should be getting. Maybe we should change that filler to read, "The Blade wants all news tips."

We have a clipping on our desk that we got from one of the daily papers that circulates in this area. It says, "Criticism is something one can avoid by saying nothing, doing nothing, and being nothing" —Chattanooga News-Free Press. I think there is a lot of truth in that statement. Criticism is comparable to praise in that if you hear either, you know that somebody is paying attention to what you are doing.

The shower Sunday night helped to cool things off and didn't do the wheat farmer any damage either. Who knows, when all the wheat is cut it might come a good rain.

Couldn't help but notice the strategy that Al Kerby used on the kids in the penny pitching contest. Two handfuls of pennies between the platform and the bleachers, then one handful behind the platform. An effective way of "clearing the crowd" I'll have to admit. As you've noticed, the size of the Blade has decreased by some 10 pages this week from last. Of course, the first issue wasn't normal and who can tell the average size it will be. I'll go on record as saying that the advertising business in Bovina decreased considerably this week from last.

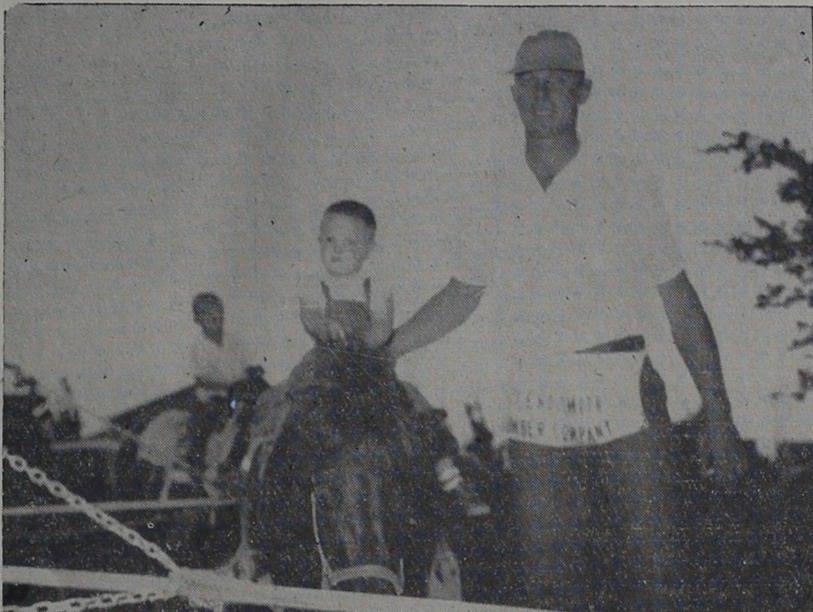
Have began hearing lots of talk here and there about buildings to be built on Highway 60. Have also heard that talk about new buildings on Highway 60 is easy to hear. Personally, I'm ready to see a solid row of buildings there. When and if it does happen I don't know where the personnel that run the businesses will live.

Haven't heard a financial report from the Lions on the picnic, but feel sure that it was as much a success from a financial standpoint as it was from a fun standpoint.

No man should have reason to complain if he is measured by his own yardstick.

Paul Revere was born on January 1, 1735.

Pony Ride



Olis Grissom, who will be two years old in September, takes himself a pony ride at the Lions Club Annual Picnic held at the city park Monday, July 4th. Olis is the son of Mr. and Mrs. C. W. Grissom. The ponies were owned by Leon Grissom who loaned them to the Lions for the picnic. Assisting Olis with his mount is Wendol Christian.

600 Attend Lions July Fourth Picnic

The Lions Club Annual Picnic, marred by the threat of a sand storm, a shower of rain and the irregular but consistent sound of fireworks, entertained some 600 people Monday, July fourth at the city park.

The celebration started around 4:00 o'clock in the afternoon with a baseball game at the regular diamond between Bovina's Pony Leaguers and the Little Leaguers. The pony size boys had to come from behind to defeat the Little Leaguers 17-14.

At the park, Leon Grissom had his pony rides going for the children, Al Kerby and the All-Star Texans were playing Western music from atop a trailer truck bed, Bob Berggren was running a penny pitching board, The Women's Study Club was selling cold drinks and snow-cones, the Woman's Society of Christian Service was selling homemade ice cream, an unorganized volleyball game was going on and some of the children were entertaining themselves with the slide, swings, and the merry-go-round.

After the picnic dinner was spread and eaten, Master of Ceremonies, Al Hartzog and Al Kerby, had a penny picking contest for kids under 12. Kerby threw several handfuls of pennies in the air and the kids scrambled for them.

In the greased pig catching contest, all boys under fifteen years old were allowed to enter. After many false starts, two Hampshire gilts were released but their timing was off too and they hadn't moved when the boys swarmed on them. Billy Burnum and Kenneth Taylor each brought a pig back to the judge's stand. The boys were allowed to keep the gilts.

In the Turtle Race, a silver-painted hardshell owned by Billie Suddeth was the winner, C. R. Elliott had the second fastest turtle and third place was captured by Randy Jones. Harry J. Charles was chairman of the judges.

Lion Bedford Caldwell, president of the Lions Club, made the only official speech of the evening, it consisted of, "We're glad you're here, hope you're having a good time."

Gene Ezell was in charge of the free lemonade.

The Bubble Blowing Contest had so many entries that it was held in heats. Ten contestants were in a heat and each contestant blew two bubbles, the two winners of each heat participated in the championship heat. The three top blowers of the championship heat had a "blow-off" to determine the "champion bubble blower of the whole world." Kay Looney was the winner followed by Liz McCormick and Dean Wines. Judges were Willie Williams, C. R. Elliott and Melvin Cumpston.

The Fiddling Contest was held in the Legion Hall due to the rain. Al Kerby repeated as champion followed by Ray Shirley of Friona and Glen Nelson of Hereford. Judges were Wilbur Charles, Dolph Moten and W. C. Mayhew.

Besides Wix, the guest banjo player, Jimmie Glickman from West Orange, New Jersey played the ukelele and sang "Davy Crockett." Jimmie is visiting in the home of Mr. and Mrs. Henry Minter.

Members of the All-Star Texans were Mrs. Betty Hawkins, vocalist, Mrs. Mary Looney, pianist, Frank Webb, bull fiddle, C. R. Brandon, Guitar, Hugh Webb, Guitar, and Charles Phillips, guitar and vocalist.

Fourth of July Ball Game



Pony Leaguer Gary Kent Glasscock prepares to hit "the old horse hide" in the Fourth of July baseball game that featured the Bovina Pony Leaguers and the Little Leaguers. Buford Stanberry is the little league catcher and Art Mast is the umpire. The Pony Leaguers won 17-14.

Bovina Little League Beats Friona 1 Point

Bovina's little leaguers came from behind Friday afternoon to eke out a 11-10 win from a Reeves Chevrolet-sponsored team from Friona.

Monty Turner went the distance

Mrs. Lou Perkins Dies at Farwell

Funeral services for Mrs. Lou Perkins, who died Sunday in Farwell were held Tuesday at 10:30 a. m. at the Oklahoma Lane Methodist Church. Services were conducted by Rev. Vernon Willard and Rev. Jess Terry.

Mrs. Perkins is survived by her husband, Jim Perkins, a daughter, Mrs. Ina West, a son, Clyde Perkins, all of Farwell, a sister, Mrs. Mary Matherson of Frederick, Okla. She had two grandchildren and several great-grandchildren.

Pallbearers were A. B. Wilkerson, C. C. Christian, Bill Foster, Ed McGuire, Clyde Magness and Claude Rose.

Honorary pallbearers were W. P. Shelley, L. M. Grissom, M. A. Snider, F. C. Hamill, Sterling Billington, and W. E. Williams. Burial was in Oklahoma Lane cemetery.

No Word Received On Bank Charter

Representatives from the National Bank Examiners, Federal Reserve System and FDIC, who were scheduled to be in Bovina sometime after June 30, had not arrived in town by Tuesday morning, according to J. P. Macon, bank director.

When these representatives arrive they will talk to various people of the community. Joe Temple, bank director, said that they might ask questions a "little out of the ordinary" but that all the information they are seeking is necessary and will be kept in the strictest confidence.

The bank charter cannot be approved until after these men have made their report.

Read's Opening Termed Success

Read's Grocery grand opening, Saturday, July 2, was termed a success by Nat Read. "Business was actually better than we expected," Read said.

Four baskets of groceries were given away during the day. Gene Snell, Vernon Estes, Ed Hutto, and Benny Cornelius were winners of the groceries.

Read expresses his appreciation to the public for making the opening a success in an advertisement in this issue.

on the mound for the winners. He struck out four, walked four, and hit two batsmen. Buford Stanberry and Don Caldwell were the leading hitters for Bovina, each collecting two hits in three trips. Roger Ezell and Delbert Hall each had singles.

Coon was the losing pitcher for Friona. He allowed six runs in the innings he worked, struck out three, walked five and hit one batter.

The same teams meet again next Friday in Friona.

Estimates on School Damage Not Complete

The damage to the new school building caused by a faulty joint in a copper water line on Thursday, June 23, wasn't as extensive as first thought according to Clarence LaRue, construction superintendent.

As yet, LaRue does not know the exact amount of damage. He expects to arrive upon a definite amount by Wednesday or Thursday.

A general contractor out of Clovis, will be in Bovina by then to help assay the damage. LaRue wants to finish doing some plaster work before he calls the contractor to come here.

LaRue said that the cork tile damaged in the auditorium section would be replaced starting July 20.

Church of Christ Has Primary Party

Mrs. F. W. Ayres gave a party for the Primary Class of the Church of Christ last Friday afternoon at 4:00 p. m. The party was at City Park, and pop and cookies were served as refreshments.

Attending the party were Dianna Ayres of Clovis, Tim Rhodes, Randy Jones, James Lee Calaway, Joyce and Buddy Marshall, Foy Pricer and Larry and Clovis Downing.

To the People of Bovina—Thank You

We want to take this opportunity to say thanks for the lovely silverware and electric razor. We also want to thank you for all the nice things you've done for us while we were in Bovina.

Mr. and Mrs. Ratliff and children

CARD OF THANKS

Our recent sad loss leaves us with grateful hearts toward neighbors and friends. Their comforting expressions of sympathy and thoughtfulness will always be remembered.

The Jim Perkins family

Bovina School Adds A New Bus Route

Bovina school district will have one new school bus for the coming school year, says Frank Wilson, bus foreman.

The new bus will be used on one of the heavier routes but which one will not be decided until the first of September.

The buses that have been used before are being checked and repaired and are being tuned-up in general, Wilson said. The school district will have a total of eight buses, six for the routes, one spare and one shop bus.

Mrs. Pauline O'Keefe To Teach Home Ec

Mrs. Pauline O'Keefe has been signed to be home economics instructor in Bovina High School, says W. H. Willoughby, superintendent.

Mrs. O'Keefe taught here the school year of 1949-50 and has been teaching in Miami, Texas, since that time. She is a graduate of North Texas State Teachers College at Denton.

Mrs. O'Keefe plans to move to Bovina sometime in August.

Willoughby said that the hiring of Mrs. O'Keefe completes the faculty for the school year of 1955-56.

At the Gulf of Guinea where the prime meridian crosses the equator at sea level, the earth's surface has neither longitude, latitude nor altitude.

THE PARING KNIFE

By JEANIE MOTEN

Some friends of ours have a cat named MacBeth—a beautiful animal to say the least. He's a huge black Persian cat who won't eat anything but the very best canned meat and is quite the Casanova of the neighborhood—in short, he's just as spoiled as he can be.

Now Mac is not only particular about his meals, he also must have "his" spotlessly clean. If he feels that there just might be a little sand on the kitchen floor (and who in this country can keep sand off her kitchen floor?), he sets one paw down, then another, and shakes each paw very delicately after each step. Makes quite a production of it!

Sure does irritate his owners. Just imagine how embarrassing that would be if you had company!

Heard something the other day from a pretty reliable source; still it just might not be true. But it seems that one manufacturer of lipstick sells its product for \$1.20 in big department stores and for 25c in five and tens. The same lipstick! Only difference from all I could gather was in the tube and brand name.

Also heard that there's one brand of face cream on the market that the jar alone costs the consumer a dollar.

Can you imagine it? Sure wish we knew just what brands they were.

Things I've always heard but have never really known were true:

"Husbands do walk over freshly mopped floors."
"Wives do get foreign objects caught in wringers."
"Husbands do say, 'Mother never did it that way.'"
"Wives do look pitiful before retiring for the evening."

Mrs. Fred Carson Dies in Friona

Mrs. Fred Carson, 56, died in the Parmer County Community Hospital in Friona Tuesday, June 28, at 3 o'clock. She had been a patient there for a week, following a stroke.

Funeral services were held Thursday afternoon at the Sixth Street Church of Christ, M. B. McKinney, minister, was in charge. Interment was in the Friona Cemetery. Services were under the direction of Marcum-Claborn.

Mrs. Carson, who had been a resident of Friona for 30 years, married Fred Carson October 5, 1915, in Duncan, Oklahoma.

Survivors include her husband, and one daughter, Vadys Peters of Amarillo and one son, Dave of Friona.

Eight sisters survive: Bertie Rowell, Duncan, Oklahoma; Ella Carson, Marlow, Oklahoma; Della McDaniel, El Reno, Oklahoma; Susie Varner, Kansas City, Kansas; Cordie Watchell, Oklahoma City, Oklahoma; Emma Pedigrew, Oklahoma City; Ada Spogdell, Duncan, Oklahoma; and Cleo Fincher, Enid.

Six brothers survive; Russell Lowry, Colony, Oklahoma; Martin, Amarillo; Jess, Duncan; Thurman, Lawton; John, Duncan; and Jim, Duncan.

Also surviving are four grandchildren. Pallbearers were Buck Ellison, Frank Dupre, Frank Spring, Nelson Welch, Lloyd Shackelford and Sloan Osborn.

Honorary pallbearers were Ernest H. Eads, Aubrey Brock, George Trimble, Newman Jarrell Sr., Reagon Looney, Emmett Day and Ed Browning.

pened to me.

Are you all as scared of your Presto Cooker as I am? Have heard so many stories of the things blowing up and scalding people pretty bad. So far nothing has happened out of the ordinary; but when that thing starts hissing at me, I just flat lose my head.

Dolph, of course, can't understand my reaction and sits over there in the corner (a good twenty feet away you understand) and entertains us both with noises that would put a good size firecracker to shame.

Now whenever I use it, I always manage to find something very pressing that needs to be done in the extreme opposite part of the kitchen.

We got a pretty cute card through the mail the other day—a card all covered with pink booties and bunnings congratulating us on the new arrival. At first thought someone was a little confused (knew I was), but then finally realized they were referring to our first

(Continued on Last Page)

THE BOVINA BLADE

DOLPH MOTEN, EDITOR & PUBLISHER
JEANIE MOTEN, SOCIETY EDITOR
—All News Tips Are Greatly Appreciated—

EDITORIAL COMMENT

Chamber of Commerce?

If Bovina is to make the growth and progress that it is capable of making, it must have an organized group behind it. A group of people working as a team to make Bovina a bigger, better, more progressive town.

Such a group could be the Chamber of Commerce.

Attempts have been made to start a Chamber of Commerce here but they have failed for various reasons. Some of the reasons have been lack of a time to meet, lack of interest and too much talk and not enough action.

Lack of a time to meet is understandable since the people that would be members of the Chamber of Commerce have many other obligations, especially at night. But why couldn't meetings be held during the noon hour?

Long discussions and debates would make the meeting run into the afternoon and that would definitely be impractical. However, if the group had the right kind of leader, doing useless discussions and debates could be avoided, plenty could be accomplished and the members could still get back to work by one o'clock.

An individual that lacks interest in the betterment of his community probably wouldn't be worth much to the Chamber of Commerce or any other organization anyway so the group would be better off without that kind.

Too much talk and not enough action is a characteristic of human nature. But if the talk could be corralled during the meetings maybe it could be turned into action outside the meetings.

Almost everybody seems to want Bovina to grow and progress, everybody realizes that an organized group is necessary if this is to happen. But everybody wants to stand back, wait and see if somebody else will do something about it. Too, the fact that a Chamber of Commerce effort has failed before makes it even more discouraging.

Bovina couldn't be worse off with a Chamber of Commerce and it might be better off.

Did you ever see a town progress to any great extent without a Chamber of Commerce?

Pavement

The rain that fell in Bovina Sunday night emphasized another reason that the town needs paving. Not only are the streets rough and bumpy when it comes a little shower, it's possible for people to get stuck in downtown Bovina.

It hardly figures that a town that has as good a school building as any on the High Plains would have no paving except what has been given to it.

To dodge bumps and holes in the streets gets to be a habit with local drivers but when you see a car stuck right in town on a much traveled street, then something needs to be done.

True, it would be cheaper to wait until the sewer system is put in before paving is started because some of the paving would have to be torn up to get the sewerlines down, but sewer system or no sewer system, Bovina needs some pavement.

Baptist Church

Wednesday night at 7:30 the Auxiliaries will meet at the church for their regular meeting. The church's monthly business meeting will be conducted at 8:30.

Saturday night the young people will attend an Associational Youth Rally which will meet with the Oklahoma Lane Baptist Church. Before the program the supper will be spread from sack lunches brought by the young people. Drinks will be furnished.

The week of July 11-15, the Intermediate and Junior girls will attend camp, which will be held on the Plains Baptist Assembly grounds near Floydada. Several girls, with their sponsors, will attend.

Sunday, July 10, the regular services of the church will be conducted with Sunday School beginning the services at 9:45. Morning worship will be at 11 a. m. Training Union will begin in the evening at 7:30 and the evening worship will be at 8:30.

Last Sunday there were 219 in Sunday School, and 82 in the Training Union. During the month of June averaged 199 in Sunday School.

Methodist Church

Rev. W. R. Beard, Pastor

Church School, 9:45 a. m. Bob Wilson General Superintendent; Public worship, 11:00 a. m., 8:00 p. m.; Subjects to be discussed by Rev. W. R. Beard, pastor, "The Magnetism of the Uplifted Lord," "The Character of Jesus."

Group meetings: Junior, Intermediate, Senior, 7:15 p. m.; Marzie Lynn Circle, Tuesday, 3:00 p. m.; Dorcas Circle, Wednesday, 11:00 a. m.; Choir Practice, Wednesday, 8:15 p. m.

The Dorcas Circle will meet in the home of Mrs. Elvin Hammonds. A covered dish luncheon will feature the occasion. All members are urged to be present.

Heart Ye

The work that is vital and most essential in the work of any church is done in Church School. It is the training school for christian discipleship. Jesus laid great stress on the teaching phase of His ministry. In the Church School christian laymen are active, teaching christian principles to growing children, youth, and adults.

We, the Methodist church at Bovina should have a larger and more regular attendance at the Church School session, which meets at 9:45 a. m. each Sunday. The school is well organized. It has good teachers for every age group. The equipment to do efficient work is as good as one would find anywhere. Our NEED is for more people to be COMING!

A work that is most important should challenge the interest of the entire Church membership. Rev. W. R. Beard, pastor of the Methodist Church, stresses the importance of Church School attendance as a means of character growth and the making of a more wholesome life in our city.

Shower Planned

A bridal shower is being given for Mrs. Everett McCormick, the former Ruby Wilcox, at the Bovina Baptist Church, Friday, July 8, at 3:00 p. m. Friends and relatives are invited.

Have Visitors

Mr. and Mrs. Danny Duncan from Springfield, Mo., and Mrs. C. R. Duncan from Ceiling, Okla., visited in the home of Mr. and Mrs. Frank H. Wilson two days last week.

PERSONALS

Mr. and Mrs. Aubrey Brock left last Friday afternoon to visit Mr. Brock's mother, Mrs. W. R. Brock, who lives in Ringling, Okla. The Brocks returned home Monday, July 4.

Mrs. Tommy Bonds came home from Clovis Memorial Hospital on Tuesday, June 28.

Mr. and Mrs. Emmett Tabor went to Amarillo last Saturday afternoon to visit their son and his family, the John Tabors. The Tabors returned home on Tuesday.

Mrs. J. R. Caldwell is visiting Mrs. J. Siddens in Seymour, Texas. They left Bovina last Thursday and plan to stay around a week.

Mrs. Alma Vassey returned home to Vernon last Saturday afternoon after a week's stay in the George H. Trimble home.

Mr. and Mrs. Roy Estes and Mr. and Mrs. William Anderson from Coleman visited in the home of Mr. and Mrs. Herman Estes on Sunday, June 26.

Mrs. Lucy Shamblin returned home to Bovina last Thursday from visiting her son in Ft. Worth for a few days.

Mr. Vernon C. "Hoss" Ward went fishing last weekend at Conchas Lake. Mr. Ward met his brother, W. H. Ward, there.

Mr. James Harlan of Plainview, Minnesota, visited last week in the homes of Mr. and Mrs. Elton Venable, Mr. and Mrs. Joe Langer, and Mr. and Mrs. Fred Langer. Harlan arrived last Tuesday and stayed until Thursday.

Marie, Sam, and William Gromowsky left last Friday to visit their mother in Mt. Vernon, Mo.

Mr. and Mrs. Gerald Sharp left Sunday the 26th to go to Bronte, Texas on business. The Sharps returned on Friday. They left again early Monday morning to return to Bronte permanently where Mr. Sharp is now employed.

Jimmy Ware is now at Ft. Hood, Texas, attending Reserve Officers' Training Corps summer camp. Leon Ware is now attending the summer session at Texas Tech. Jimmy and Leon are the sons of Mr. and Mrs. E. M. Ware.

Mrs. Bob Johnston went to Lubbock Sunday to bring her two children, Linda and Joe Carroll, home with her. The children had been visiting their grandmother, Mrs. R. S. Johnston.

Mr. and Mrs. Jay Sherrill and Mr. and Mrs. Robert Read went to Brownfield last Thursday to attend the Cicero Lumber Company meeting. They returned the same night.

Paul Smith of Dallas, Texas, spent last weekend in the home of his parents, Mr. and Mrs. Frank Smith.

Grady Pricer left Friday to go to Melrose, N. M., on business. Mr. Pricer returned to Bovina on Saturday.

Dianna Ayres of Clovis, granddaughter of Mr. and Mrs. F. W. Ayres, came to Bovina last Wednesday and stayed in the home of her grandparents till her parents, Mr. and Mrs. Wesley Ayres, came to bring her home last Saturday.

Mr. and Mrs. E. W. Sandel left last Friday to visit in Hot Springs, N. M.

Miss Bea Hawkins from Illinois arrived Monday to stay awhile in the home of her brother and family, the Roy Hawkins.

Mr. and Mrs. A. M. Wilson went to Tulia last Sunday to visit Mr. Wilson's mother, Mrs. A. M. Wilson, Sr., and returned home the same day.

The Grady Whitesides family went to Portales last Sunday to visit her parents, the L. G. Williams. Miss Darlene Williams returned home with the Whitesides to visit a week.

Mr. and Mrs. Earl Stevenson and children and Mr. and Mrs. Oakley Stevenson went to Elida, N. M. Thursday, June 30, to attend the funeral of Earl's grandmother, Mrs. D. E. Osborn.

Mr. and Mrs. Ralph Stevenson of Lyndale, Texas, visited Saturday night in the home of his brother and family, the Earl Stevensons.

Mr. and Mrs. Don Ray Teague of Fields, N. M., visited Tuesday night, June 28, in the home of Mr. and Mrs. Glen Kelley and daughter.

The Bobby Englant family went to Hereford Friday on business.

Jerry Rigdon, son of the Hodge Rigdons, had the mumps last week.

Mrs. Bill Whitesides of Garcia Community visited Wednesday of last week with friends in Bovina.

Visiting in the Virgil Goodwin home the past week were, Mr. and Mrs. Charles McKinnis and Chuck of Owensboro, Kentucky, and Miss Charlene Ochsner of Chattanooga, Okla.

J. T. Isham from Santa Fe, N. M., brother of Mrs. Joe Moore, visited in the home of the Joe Moores last Sunday.

Mr. and Mrs. Pete Davis and children Irene and Kenneth, from Ranchvale, N. M., visited last Sunday in the home of Mr. and Mrs. Allan Cumpton. Mr. and Mrs. Davis returned Sunday, but Irene and Kenneth stayed to visit with the Cumptons awhile.

Melvin Cumpton and family had Sunday dinner with the Allan Cumptons last Sunday.

Mrs. Emily Glickman, sister of Henry Minter, and son Jimmy from West Orange, N. M., arrived in Bovina Sunday, June 26. Mrs. Glickman plans to visit in the Minter home for about two more weeks.

Mr. and Mrs. C. T. Ratliff went fishing Friday, June 24, at Raton, N. M., and returned home a week later. While in Raton they visited Mrs. Carson Ratliff and Mr. and Mrs. F. T. Thompson. Miss Marybell Thompson returned home to Bovina and plans to stay in their home for a few weeks.

Mrs. J. L. McDonald and two children of Wichita, Kansas, Mrs. C. R. Duncan of Ceiling, Okla., and Mr. and Mrs. Raymond Duncan of Springfield, Mo., arrived to spend a few days with A. G. White last Tuesday. They returned to their respective homes last Thursday.

Bill Quickel of Farwell arrived last Friday to spend a few days visiting Mr. and Mrs. R. W. Quickel.

Mr. and Mrs. Odie White and Mr. and Mrs. R. A. Kelley visited Mr. and Mrs. Lester Kelley in Earth, Texas last Sunday.

FINGER TIP CONVENIENCE!
for homes beyond the gas mains



HOT WATER with Philgas

You can be sure of all the hot water you want . . . right at your finger tips . . . with economical, dependable Philgas!

You have convenience in dish washing, bathing, laundering, shaving . . . and a dozen other uses. Philgas means a dependable, convenient supply of hot water for you . . . at all times!

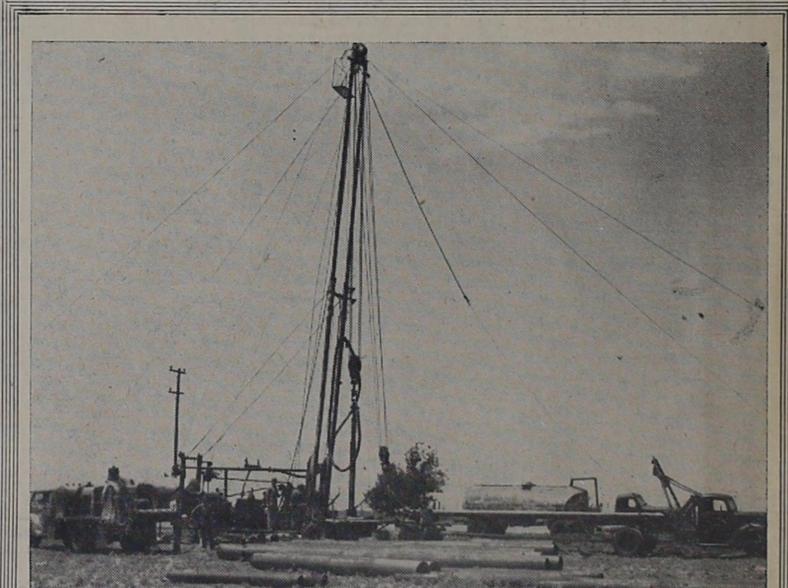
Philgas heats water so fast you can use a smaller heater than is needed with less efficient fuels. We have a complete line of water heaters—one suited to your needs.

**Come in and See Us Soon
Let Us Give You The Whole Story**

CHARLES OIL COMPANY

Phone 4321

Bovina, Texas



SEE—

WHITESIDE BROS.

For Your Drilling Needs

- ★ IRRIGATION WELLS
- ★ DOMESTIC WELLS
- ★ TEST HOLES

WHITESIDE BROS. DRILLING CONTRACTORS

"No Hole too Large or too Small"

Phone 4191

Bovina

Phone 2001

LOOK YOUR Best

for SUMMER and VACATION

..... It Pays to Have Your
Clothes Dry Cleaned.

- Longer Life for Your Clothes
- Economy thru Care
- Cleaner Looking Clothes
- Dependable Service

DRY CLEAN often!

ESQUIRE CLEANERS

CLEANING AND PRESSING

Phone 2321

Bovina, Texas

HOT Weather is Here!

Check These Timely Items

Children's Bathing Suits ..\$1.98 to \$2.99

Ladies Bathing Suits — \$2.98 to \$6.95

Ladies & Children's Shorts, \$1.98 to \$2.98

Boys' Shorts — Sizes 1 to 6 — \$1.00

Boy's Short Sleeve Shirts
\$1.00—\$1.49—\$1.98

Boys' Short Sleeve Shirts
\$1.49—\$1.98—\$2.98

WILLIAMS MERCANTILE CO.

"Pioneers in Bovina"

BEAUTY TIPS

By June Norton

So many people are taking advantage of the fun to be had at the swimming pools now.

Precaution should be taken to protect your hair from the sun as well as from the chlorine that is used as a water disinfectant.

Chlorine is a form of bleach similar to Clorox that is used to wash clothes.

When the chlorine penetrates the hair, a softening process takes place that bleaches as well as makes your hair dull and puffy; therefore, it affects the stability of your permanent waves and sets.

The constitution of your hair is similar to shingles on a roof top. The inside layer is where the coloring matter or pigment of your hair lies. This layer is called the medulla. The next layer is called the cortex which is a solid film. Then next are the tiny shingles overlapping.

These little shingles very easily turn up the wrong way. This makes the hair tangle, dry out, and break.

One of the best things that I know to do is to apply a generous amount of white petroleum vasoline to your hair before your swim. Rub it between your palms and then apply all through your hair—not just the top layer. It doesn't have to be dripping with oil to be effective, but use a little more than just a hair dressing.

This is a non-water-soluble coating, and you will surely see the difference in your hair if you do this each time before you are exposed.

Even if you wear a swim cap, this is still a good idea because somehow most of us seem to get our hair wet anyway.

After going in disinfected water be sure you shampoo your hair—before it dries if at all possible.

Have Guests

Mr. and Mrs. C. H. Skaggs and children from Ft. Worth, Texas, are visiting in the home of Mr. and Mrs. E. A. Hromas. The Skaggs arrived last Saturday and plan to stay for around two weeks.

Also visiting in the Hromas home are their cousins, Mr. and Mrs. Tony Mielick and daughter, and Frank Wojcik, from Bisbee, Ariz. They arrived last Monday and plan to stay three or four days.

CLASSIFIED ADS

PARMER COUNTY FARM FOR SALE

320 acre nice smooth level land, located about four miles from Bovina. Fair modern improvements. 90 acre wheat allotment, 23 acre cotton allotment. Two good 6" irrigation wells. Land all waters beautifully and all at the low price of \$250.00 per acre.

O. W. RHINEHART, Realtor
Licensed and Bonded for Your Protection.
Phone 2081 Bovina, Texas

FOUND

PLENTY of MONEY to LOAN for irrigation development, Farm Home Improvement or to purchase a farm, Long Term repayment program at low interest rate.

O. W. RHINEHART
Phone 2081 Bovina, Texas

Friendly Circle Class Met Tuesday

The Friendly Circle Sunday School class had its monthly social, Tuesday night, June 28, with Mrs. Harold Hawkins, Mrs. Bobby Englant and Mrs. Bill Horton as hostesses. Class members and their husbands met at the church and then went to Clovis for a picnic supper in the park followed by an evening of skating.

Those attending were the Bass Elliotts, the H. N. Turners, the Charles Don Smiths, the Wayne Garths, the Jim Stovers, the Charles Vickers, the Bill Hortons, the Bobby Englants, the D. C. Looneys, Mrs. Bill Lane, Mrs. Harold Hawkins, Mrs. Melvin Cumpton, Mrs. June Hanna, Mrs. Alta Hutto and Mrs. A. L. Kerby.

Mrs. F. W. Ayres Gives Party

Mrs. F. W. Ayres gave a hostess party in her home Tuesday afternoon at 3:00. Angel food cake and "pot-of-gold" punch were served.

Attending the party besides the hostess and the representative, Mrs. Singleterry from Friona, were Mrs. Willis Downing, Mrs. Mel Gunn, Mrs. Ike Quickel, Mrs. C. W. Giffson, Mrs. Buck Ellison, Mrs. Euell Hart and Mrs. Bass Elliott.

Theodore Roosevelt once said, "In the Whitehouse you do not live; you are just Exhibit A."

Martin Van Buren was the first President to be born a citizen of the United States.

The optimist sees things as they should be—not as they are.

Complete Car Service



New motor tune-up equipment for complete servicing of all makes.

Chrysler Factory Training
EDD'S AUTO SERVICE
Ph. 4281 Bovina

Shower Honors Mrs. Joe Moore

Last Saturday a shower was given in honor of Mrs. Joe Moore at 3:30 in the afternoon at the American Legion Hall.

The hall was decorated in green and white. The table was covered with a white lace cloth spread over green linen. The bride, the bride's mother, Mrs. N. N. Isham, and the groom's mother, Mrs. L. C. Moore, were presented white carnation corsages.

Lime sherbet punch was served with pink and green star-shaped cookies. Mrs. Buck Ellison served. Registering guests was Mrs. Earl Richards. Miss Margaret Verner entertained the honoree and guests with a reading.

Many lovely gifts were received from both those attending and those unable to attend. Hostesses of the fete were Mesdames Emmett Tabor, Glen Hromas, Elton Venable, Buck Ellison, Earl Richards, Lorene Jefferson, Chas. Ross, George Trimble, Nat Read, Joe Wilson, Robert Read, Aubra Ellison and J. A. Loflin and Norma Lea Loflin.

Those attending the shower were Mesdames E. M. Ware, Frank Ayres, O. L. Woody, Willis Hester, H. J. Charles, Margie Thurman, N. N. Isham, L. C. Moore, W. L. Ayres and Lloyd Battey.

Also attending were Mesdames Doris Wilson, T. M. Caldwell, Clifford Leake, Cora Mae Stroud, T. W. Bond, Joe Wilson, Glen Hromas, James Berry, and Misses Margaret Verner, Evelyn Steelman, and Janice Leake.

Has Party

Last Thursday night a party was given in the Arnold Hromas home for Charlotte, her visitors, and friends. Punch and cookies were served and games were played in the yard.

Attending the party were Charlotte Hromas, Karan Boone, Jolene Donaldson, Marilyn Turner, Shirley Mayhew, Roger Ezell, Ramey Brandon, Gene Stevens, Joan Kay Ezell, Don Caldwell, Jackie Turner, Carroll Burnam and Galen Hromas.

Birthday Club Meets

The "Never Older Than Thirty-Nine" Birthday Club met at Mrs. Paul Jones house last Tuesday night in honor of Mrs. Nat Read's birthday. A fried chicken dinner was served on the patio.

Attending the party besides the hostess and honoree were Mrs. Ronald Berggren, Mrs. Joe Wilson, Mrs. Jess Walling, Mrs. Robert Read, Mrs. Emmett Tabor, Mrs.

Alma Alverson, Mrs. A. M. Wilson, and two out-of-town visitors, Mrs. John Byler, Jr., from Amarillo, and Mrs. Jerry Phipps from San Antonio.

To Colorado

Mr. and Mrs. Grady Whitesides and children and Mr. and Mrs. E. A. Bishop of Anton went fishing in Colorado recently. They caught a total of 76 fish.

On their way home they stopped in Portales to have a fish fry in the home of Mrs. Whitesides' parents, Mr. and Mrs. L. G. Williams and family.

Another fish fry was held in the Grady Whitesides home Saturday, June 25. Present were Mr. and Mrs. J. E. Whitesides and family, Mr. and Mrs. George Whitesides and family, and Wayne McCutchan.

The Blade appreciates all news tips.

Gaines Hardware
has the **BIGGEST**
Supply of Bolts
in Parmer County.

PLUS —

Complete Stock of Pipe
and Pipe Fittings

Wright Air Conditioners
\$49.50 UP

Air Conditioning Padding
Copper & Plastic Tubing

Electric Fans

Huffy Lawn Mowers

Eclipse Lawn Mowers

Garden hose, Goodyear
Rubber & Plastic

Lawn Rakes

Thermos Jugs

Ice Cream Freezers

Dam Stops

Irrigation Shovels

Tools of All Kinds

Electric Wire

Electrical Supplies

Largest Stock of Wall-
paper in Parmer Co.

COOKS PAINT

Kelvinator

Refrigerators
Automatic Washers

Ranges

RCA ESTATE Ranges
Electric and Gas

RCA Radios

Motorola Radios

Fostoria Crystal

Community Silver

Sunbeam Appliances

Revere Ware

We always say,
"Nothing Knocks on
Bovina But Opportunity"

Gaines Hardware
& Furniture Co.

BOVINA, TEXAS

**Dirt Work—Any and all Kinds
Dozer Work**

MANURE TRUCK SPREADERS

BILLIE SUDDERTH

Phone 2021

Bovina, Texas

To the People of This
Community—

We Appreciate Your Helping
Us Make Our Grand Opening
A Success.

READ'S GROCERY

NAT READ

RONALD BERGGREN

Good Farm Equipment
MAKES FOR
Better Farming

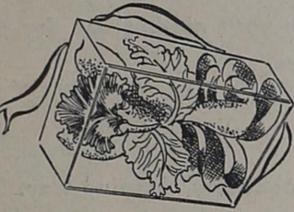
LET US SHOW YOU
OUR MASSEY-HARRIS FARM
EQUIPMENT

ALSO, MAYTAG AUTOMATIC
WASHERS & DRYERS

BOVINA IMPLEMENT CO.

Phone 2541

Bovina, Texas



Say it With Flowers

MARCUM - CLABORN

Funeral Directors and Florist

Phone 3541

Friona, Texas

SAVE TIME & MONEY!

**Help-Yourself
LAUNDRY**

Washers and Dryers
Do YOUR Laundry
With Us.

—40c An Hour—

JEFFERSON LAUNDRY

Phone 2871

**Why
PAY MORE?**

Buy Your Meats From Us—
WHOLESALE. The Only Place in
Bovina to Buy ICE.

Beef

By the Half—Cut,
Wrapped, Frozen,
39c Per Pound

PORK
TENDER! TASTY!

**Queen's
Custom Slaughtering**

Phone 2791

Wholesale & Retail Meats

Ice

PERSONALS

Mr. and Mrs. Doug Nix of Lubbock visited Mr. and Mrs. Joe Wilson last Saturday and Sunday.

Mrs. Jessie Bell from Dallas, sister of Mrs. C. L. Calaway, is visiting in the Calaway home. Mrs. Bell arrived last Friday and plans to stay till Thursday.

Miss Evelyn Steelman was home from West Texas State College in Canyon over the 4th and visited in the home of her parents, Mr. and Mrs. A. E. Steelman.

Miss Phyllis Tucker of Portales, N. M., visited in the home of the A. E. Steelmans over the 4th. Miss Tucker returned home last Monday.

Mr. and Mrs. Scott Scaggs and children, Trenna and Craig, and Mr. and Mrs. E. A. Hromas were dinner guests in the home of Mr. and Mrs. Arnold Hromas last Sunday.

Last Sunday afternoon Arnold Hromas and children, Charlie Hromas of Farwell (who has a

new boat and motor), Mr. and Mrs. Wendol Christian and children of Oklahoma Lane, Rev. and Mrs. Vernon Willard, Mr. and Mrs. Melvin Terry, Lillie Ellison and Troy Christian went for an afternoon of fun to Alamogordo Lake near Ft. Sumner, N. M.

The home of Mr. and Mrs. Wendol Christian was the scene of a fried chicken supper last Sunday night. Attending the supper were the host and hostess and their children, Rev. and Mrs. Vernon Willard, Mr. and Mrs. Melvin Terry, Lillie Ellison and Troy Christian.

Mr. and Mrs. J. C. Boone of Clovis spent Thursday night in the Arnold Hromas home on their way to Altus, Okla., where the Boones were having a family reunion.

Mr. and Mrs. Bill Bailey and family, brother of C. R. Brandon, were guests in the Brandon home last weekend. The Baileys, from Roaring Springs, Texas, arrived in Bovina Saturday, and left Sunday.

Mrs. Mildred Buster and children arrived last Friday to visit in the home of the T. J. Hopingardners. The Busters left last Monday.

Also visiting in the Hopingardners home were Mrs. Howard Cox and children of Clovis. They arrived Friday and left Monday also.

Mr. and Mrs. Harold Lee Lowrie and son from Tinkerfield, Oklahoma, arrived in Bovina last Saturday to spend several days visiting his parents, Mr. and Mrs. Elmer Lowrie, and her parents, Mr. and Mrs. Levi Johnson.

Mr. and Mrs. Havel Lowrie from Wheeler visited Friday and Saturday in their brother's home, the Elmer Lowries.

Mrs. Vernon C. Ward left Saturday to go to Farwell to visit her daughter and her husband, Mr. and Mrs. Sonny Spurlin, Mrs. Ward left Saturday and returned Monday.

Mr. and Mrs. Tom Horton spent last Sunday in the home of their daughter, Mr. and Mrs. Alvin Gaines, in Friona.

Mrs. Anne Overstreet from Farwell spent Friday visiting in the Henry Minter home.

Mr. and Mrs. Bill Moore and girls, cousins of Henry Minter, spent the weekend in Bovina.

J. A. Loflin, Larry Loflin, Norma

Lea Loflin, and Laverna Christian of Clovis spent last weekend in Springfield, Colo., visiting Mr. Loflin's parents, Mr. and Mrs. C. F. Loflin. They left Bovina Saturday night and returned last Monday.

Mr. and Mrs. Troy Armstrong went to Lubbock last Sunday to visit Mr. and Mrs. S. A. Barbee, Jr. The Armstrongs returned home on Monday.

Mr. and Mrs. X. L. Sherrill and family of Ft. Worth spent Tuesday night in the Jay Sherrill home. The X. L. Sherrills left Wednesday morning.

Mrs. J. Sam Gaines and Mrs. Rick Adams returned home last Saturday after spending a week with Herbert L. Gaines in New Kirk, N. M.

Leon Green from Dumas, nephew of Mr. and Mrs. Dave Wines arrived in Bovina last Saturday and plan to spend about a week visiting in the Wines home.

Mr. and Mrs. Dick Free from Dumas, Texas, sister and brother-in-law of Mrs. Dave Wines, came down last Saturday and spent the weekend visiting Mr. and Mrs. Dave Wines. The Frees returned home Monday.

Mr. and Mrs. Everett Smales and son Douglas of Quanah, visited Monday afternoon in the Ike Quickel home.

The Ike Quickel's grandson, Darrell Stark, who has visited them for the past two weeks, returned to his home in Abilene last Friday.

Mr. and Mrs. Larry Berry moved into the teacherage near the homemaking cottage last week until their new home is completed.

Mrs. J. O. Combs and Mrs. E. H. Moody attended the funeral of Mrs. Lou Perkins at Oklahoma Lane, Tuesday.

Mrs. H. L. Wilkerson of Lubbock visited last Saturday in the home of Mr. and Mrs. D. H. Wilkerson.

Mr. and Mrs. Bill Venable's daughter and family from Kermit, the W. N. Westmorelands spent the weekend in the Venable's home. Also the R. L. Barber family from Muleshoe visited Monday night.

The Pierceson Adams family was Sunday dinner guest in the home of

Mr. and Mrs. R. N. Williford. Sunday afternoon Mrs. Adams and Mrs. Williford drove to Muleshoe to visit a friend of Mrs. Adams who was in the hospital.

Mr. and Mrs. Dolph Moten were dinner guests in the John Aldridge home in Farwell last Tuesday night, June 28.

Mr. and Mrs. Frank H. Wilson left this week on a seven to ten day vacation. They plan to visit several places in Colorado.

Mr. and Mrs. Fred Hoffer and daughter of Amarillo visited friends and relatives in Bovina Monday afternoon.

Mr. and Mrs. J. R. Ellison and Chuck of Las Cruces, N. M., spent the weekend in the A. J. Ellison home.

Mrs. D. C. Looney and R. D. left Tuesday of this week to spend a few days with her parents in Lorenzo, the W. D. Cherrys.

Mrs. Clifford Leake, Kay and Janice and Marcie and Sherri

Hromas went to Amarillo last Wednesday to visit Margie Leake and to shop.

Mr. and Mrs. J. W. Hromas of O'Donnell spent the weekend in the Clifford Leake home.

Mrs. Billy Butler and daughter of Albuquerque are spending a few days with her sister and family, Mr. and Mrs. Ken Horton and children.

Mr. and Mrs. Oscar Venable returned home Saturday morning after visiting relatives in Corpus Christi for a month.

Mr. and Mrs. Elmer Venable and family of Amarillo visited Sunday in the Oscar Venable home. Visiting in the Venable home Monday was the Chester Venable family from Amarillo.

Mr. and Mrs. R. B. Sherwood and family of Oklahoma City spent the past two weeks in the Lloyd Killough home. Mrs. Sherwood and Mrs. Killough are sisters.

Mr. and Mrs. Virgil Walker of

Cyril, Okla., spent last weekend in the Lloyd Killough home. They were on their way to California.

Visit Trimbles
The C. E. Trimbles had visitors in their home last Saturday through Monday—Mr. Trimble's sister and her family, Mr. and Mrs. Horace Trimble and Dale from Amarillo; and Mrs. Trimble's brother and family, Maj. and Mrs. A. C. Wautzke, Gary, Ronald and

Warren James, formerly stationed in Georgia. The Wauzke family will soon be going to Germany.

Waiting for a lucky break wouldn't be a bad policy if pay days weren't so uncertain.

A man has to have courage not to pretend he has it.

Scandal is one thing that never gets shop worn by being continually passed around.



When You Are Thinking Of—

PERMANENTS

Think Of—

JUNE'S BEAUTY SHOP

JUNE NORTON, Owner
And Operator
Box 344 Bovina



TAKE A TIP—CHECK YOUR TIRES OFTEN.

Come in—let us check your tires. Let us criss-cross your tires to give longer wear. IF you need new ones—see our selection of top-quality tires.

Bonds Service Sta.

Phone 2811 Bovina, Texas

EXPERT Dry Cleaning

You look sharper, feel more comfortable, when your clothes are dry cleaned and pressed.

Let us clean your clothes the gentle, but complete dry cleaning way. Don't forget our FREE pickup and delivery service.

VENABLE CLEANERS

Phone 2031 Free Pickup & Delivery

Don't Gamble with Your Life!

BUY SAFE, DEPENDABLE **TIRES**

LIFETIME GUARANTEE AND

Road Hazard Guarantee as Long as there is tread on the Tire.

- Fisk Airborne
- Fisk Saffi-Flight
- Nylon, Tubeless

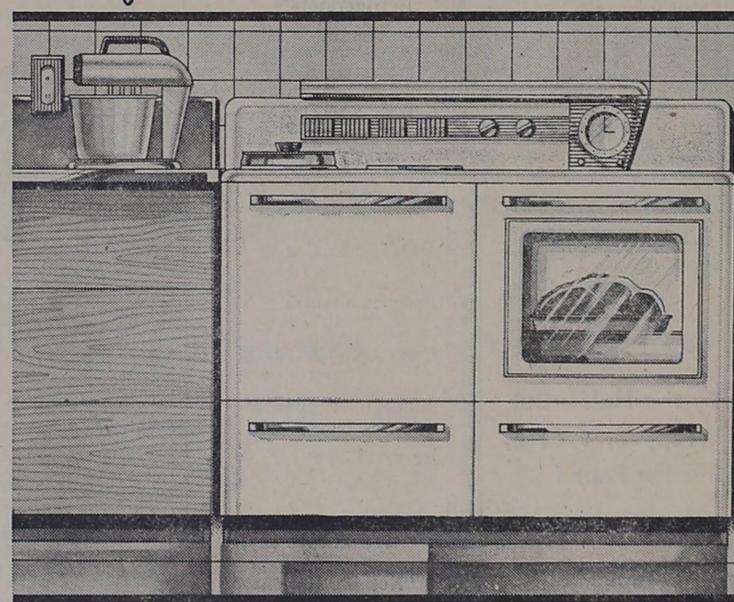
PAUL JONES SERVICE STATION

Phone 4331

Cooking Independence!

with an automatic range—**ELECTRIC**

of course, it's

More time for picnics. More desire to go on them, too, because it's so easy to prepare hot picnic treats electrically.

More time for gardening, and the things you really like to do. Your meal is cooking all the time — perfectly, too.

More time for relaxation. When you return from a pleasant outing, you return to a meal that has been cooking while you were gone.

let Reddy cook your meals—automatically.....

You can depend on an electric range — with accurately pre-set heating elements — to cook a meal for you perfectly while you're away enjoying your family. Free yourself from hot kitchens, pot-watching and oven-peeking. Be independent — be modern — cook electrically.

REDDY KILOWATT ELECTRIC APPLIANCE DEALER

PUBLIC SERVICE COMPANY

Baptist WMU Meets

The three circles of the Baptist WMU met at the church Tuesday afternoon at 2:30, June 28, for Bible Study and a business meeting. Mrs. A. D. Cumpton taught the second chapter of the Bible book "A Vessel Unto Honor." Mrs. P. A. Adams presided at the business meeting.

Mesdames present were: A. D. Cumpton, W. W. Wilcox, J. D. Kelley, J. S. Williams, Dean McCallum, Charles Hawkins, Troy Fuller, Roy Fuller, Irvin Hitt, P. A. Adams, J. W. Gooch, Ovid Lawlis, and E. H. Moody.

Texas breeds the greatest number of Jersey cows.

Mongolia's great desert is called the Gobi.

University of Chicago.

Law does not compel husband and wife to live together.

Penguins are birds, but they never fly.



LEAKES ANNOUNCE APPROACHING MARRIAGE OF THEIR DAUGHTER

Mr. and Mrs. Clifford Leake of Bovina announce the approaching marriage of their daughter, Margie Ann to Sgt. Jack Wendell Owens, son of Mrs. Mattie Owens of Wichita, Kansas. The marriage vows will be officiated July 31, in The Bovina Methodist Church. Miss Leake was graduated from Bovina High School in 1953, as valedictorian of her class. She was also reporter of her freshman class, student council representative her sophomore and junior years and an honorary member her senior year.

She was secretary-treasurer of her senior class and had a perfect attendance record for five years. She was a member of the Future Homemakers of America for three years and was active in the school band three years. At the end of her senior year, she presented a senior piano recital and a senior vocal recital.

Miss Leake was a member of the Rainbow Girls, and acted as Worthy Advisor for Bovina Assembly 158. She received the Grand Cross of Color and had the privilege of singing in The Grand Choir at Fort Worth. She was also a rep-

resentative from Oklahoma to Texas in Rainbow.

Miss Leake entered nurse's training, September 1, 1953, at Northwest Texas Hospital. She has entertained at various activities given under the sponsorship of the nurses' organization. She was requested to be soloist for this year's student nurses' capping service at Amarillo Junior College, May 6.

Sgt. Owens was graduated from high school in Wichita, Kansas, entered the Air Force in 1952. He has been in Korea the past year and will return to the States sometime this month.

A reception will be held in the Fellowship Hall following the ceremony.

Inhabitants of New Zealand have the longest life expectancy.

George Washington did not belong to a political party.

Ether is produced by distillation of alcohol with sulphuric acid.

Charles Dana Gibson created the "Gibson Girl."

DOLLAR-DAY

MONDAY, JULY 11, 1955

Shop HARMAN'S this Dollar Day and Every Day For Quality Merchandise and Savings

Men's White HANDKERCHIEFS

2 for \$1

Men's Full Guantlet Length PALM GLOVES

Big Deal \$1 Pair

Men's Denim CASUAL SLACKS

Sheared Waist Band Pair \$2.88

Cool and Comfortable

STRAPLESS BRAS

Regular \$1.49 Value

Cotton and Nylon Each \$1

Plisse Shortie SLEEPERS

Elastic Waist and Neck Each \$1.88

PLISSE

Full 36 Inch House Coat and Brunch Coat Patterns

2 Yards \$1

Plisse Uniforms White

Removable Buttons \$ DAY

2 for \$5.00



Ladies' Plisse Slips

Nylon Trim Shadow Proof Panel

Sizes 32 to 40

\$1.78

Puritan Crochet COTTON

White and Pastels 5 Balls \$1

GIRLS' ANKLETS

Flat Knit and English rib 3 FOR \$1

GIRLS' SHORTS

Pastel Denim 3 to 6X Pair \$1

Ladies' Knit GOWNS

Elastic Waist Each \$1

TABLE OF ODDS & ENDS

Values to \$5.90 Your Choice \$1

Final Clearance on

LADIES MILLINERY

They All Go

Shop and Save \$1

MID-SUMMER DRESS CLEARANCE

Lovely, Cool Juniors

Size 5 to 15

Kay Whitney's Size 10 to 20 \$5.00

ONE DAY ONLY

Sorry, No Alterations on These

BOYS' CARNEGIE SPORT SHIRTS

MID-SUMMER CLEARANCE

Short Sleeve

Check the Quality EACH \$1.74

Sizes 4 to 16

LADIES MOCCASINS

All Leather, Hand Laced In Tan, Red, White and Pink

Sizes 3 to 9 \$1.88

HARMAN'S

PHONE 4261

BOX 830 BOVINA, TEXAS

New-Type Oil Filter Eliminates Engine Acids!

Permanent **MicroBRONZE** Only Oil Filter in the World with Built-in Acid Neutralizer



U.S. Patent App. No. 464498 THE BRONZE THAT BREATHES! This magnification of the Micro Bronze Filter wall shows how microscopic balls of bronze are sintered, or fused, into solid but porous form through which oil flows freely.

GIVES 5-WAY ENGINE PROTECTION: Only the Micro Bronze guards against all five engine enemies: abrasives, acids, friction, moisture, sludge.

- 1—Eliminates Engine Acids
- 2—Traps Damaging Moisture
- 3—Filters all the Dirt
- 4—Reduces Friction
- 5—Saves the Detergents

CHANGE OIL ONCE A YEAR! (every 10,000 miles) and save the cost of a new filter pack every 5,000 miles. THE MICRO BRONZE FILTER NEVER NEEDS REPLACING! Automotive experts estimate it saves the average motorist up to \$400 per car!

NO EXTRA CHARGE FOR FULL-FLOW MODELS

Fits all cars and light trucks, only \$6.95 including all full-flow models. Stop in today for complete details.

GUARANTEED FOREVER HARTWELL MACHINERY

FILTERS THE DIRT BUT NOT THE DETERGENTS

LAST WEEK

That You Get a FREE Bovina Blade!

Beginning with the next issue, The Bovina Blade will be on a paid-in-advance subscription basis only.

In Parmer County\$2 per year

Anywhere Else\$3 per year

Bring 'Em In at Our Offices at Bovina Butane Service or Mail to The Bovina Blade, Bovina, Texas

THANK YOU

Wannette Turner Becomes Bride of Donald Barron

Miss Wannette Turner, daughter of Mr. and Mrs. F. O. Turner, became the bride of Donald Ray Barron, son of Mr. and Mrs. R. G. Barron, in a double ring ceremony read by Rev. Jamie Tidenburg at the home of the bride's parents Saturday afternoon, July 2.

Miss Dyalhia Bradshaw, maid of honor, was attired in white with white accessories and she carried a pink carnation corsage. Donald Lloyd served the groom as best man.

The bride, given in marriage by her father, wore a dress of princess style rayon filled pure silk in pink with blue accessories. She carried a white Bible and had a rosebud corsage.

For something old, the bride wore a bracelet of the bride's sister-in-law, something new was her wedding ensemble, something

borrowed was a hatpin of Mrs. Doris Wilson's, something blue was a blue garter given to the bride by Dyalhia Bradshaw.

Lillie Ellison sang special music, "At Dawning," and "Always." Mrs. Doris Wilson, pianist, played traditional wedding music.

Miss Ellison wore white with a pink carnation corsage. The bride's mother was attired in a charcoal dress with black accessories and a pink rosebud corsage. Mrs. Barron wore navy blue and white with a rosebud corsage.

The reception table was decorated with a lace tablecloth and crystal. After the traditional cutting of the cake by the bride and groom, Mrs. Lee Dickerson served the cake and Mrs. Olan Turner, sister-in-law of the bride, poured the punch.

For the wedding trip, the bride chose a charcoal suit with pink accessories and a white rose corsage.

Guests attending were close relatives of the bride and bridegroom and the parents of the attendants. Out-of-town guests came from Oklahoma, Amarillo and Stanford. The couple will be at home in Bovina where he is engaged in farming.

Letters To The EDITOR

Bovina Blade

I'm taking this sub. out for curiosity to see what you'll find to say next time, because seems to me everything is in this issue.

Congratulations and best wishes for the future of the "Bovina Blade."

Skeet Caldwell

Norton Family Reunites At Bovina Park

A family reunion of the Norton family was held Sunday, July 3, at the Bovina Roadside Park. Thirty-two family members were present for the picnic—Lester Norton of Farwell, Mrs. N. E. Bonds, Mrs. Roy Hawkins and Mrs. Monty Clinton of Glendale, Calif., were the four of the six Norton brothers and sisters who were present. Two brothers, Mercer Norton of Okla., and Chester Norton of South Texas, were unable to attend.

This was the first time in thirteen years that Mrs. Clinton had been back for a visit.

Those attending were Mr. and Mrs. Lester Norton and family of Farwell, Mrs. Monty Clinton of Glendale, Mr. and Mrs. John Beasley and family of Glendale, Mr. and Mrs. Roy Hawkins of Bovina, Mr. and Mrs. Buster Cochran of Bovina, Mrs. Junior Foster and children of Clovis;

Mr. and Mrs. Harold Hawkins and children of Bovina, Charles Hawkins and Janie of Bovina, Mr. and Mrs. Herman Gerries of Oklahoma, Mr. and Mrs. N. E. Bonds of Bovina, Elaine Fuller of Bovina, Mrs. Fay Trucks of Denver, Colo., and Mrs. Dora Calhoun of Bovina.

Refreshments of cookies and lemonade were served to 14 members. The next meeting will be with Mrs. George Turner, July 15. Mrs. J. E. Owens will be assistant hostess.

Mable Newberry gave a talk on "See America First."

Willoughbys Have Family Reunion in Amarillo

Mr. and Mrs. W. H. Willoughby left last Saturday to attend a family reunion in Amarillo. The family gathering was held in the home of Mr. Willoughby's sister, Mr. and

Mrs. C. R. Lovelady. Present at the reunion were a sister from Atlanta Georgia, Mr. and Mrs. James Field and four children; a brother from Oklahoma City, Mr. and Mrs. John I. Willoughby and family; a brother from Morton, Texas, Mr. and Mrs. Curtis Willoughby and family; a brother from Hereford, Mr. and Mrs. Irving Willoughby and family; and his mother also living in Amarillo, Mrs. J. I. Willoughby.

The W. H. Willoughbys returned home last Monday.

L. M. Grissom Has Birthday Dinner

Mr. and Mrs. L. M. Grissom celebrated Mr. Grissom's birthday last Sunday with guests for Sunday dinner. Those present were the host and hostess, Mr. and Mrs. Bill Crume of Lubbock, Mr. and Mrs. Leon Grissom of Oklahoma Lane, and Mr. and Mrs. C. W. Grissom also of Oklahoma Lane.

Marzie Lynn Circle Meets At Church

The Marzie Lynn Circle of the Methodist WSCS met Tuesday, June 28, at 3:00 at the church.

Mrs. Vernon Estes had charge of the program on "The Goals of Christian Education for Children." Mrs. Estes also presented a devotional in the absence of Mrs. Amos Shockley.

Scripture reading was Matthew 19:13-15, and the song was "Tell The Stories of Jesus."

Mesdames present were Billie Sudderth, Jimmie Charles, Vernon Estes, George Turner, Floyd Dunevant, Earl Ware.

FHA Girls Earn \$25 At Cake Sale

The FHA girls had a cake sale last Saturday morning in Wilson Food Store. They began selling cakes at 9:00 a. m. and were sold out by 12:30.

All of the members either contributed one cake, two pies, or two batches of cookies; and the bakery goods sold for 75c up to \$2. The cake sale netted \$25, which amount will be added to the FHA fund.

Mrs. Gene Ezell contributed both dressed and undressed fryers to be sold and the proceeds to be added to the FHA fund.

Mann Reunion Held At Palo Duro Park

The family of the late Mr. and Mrs. W. J. Mann of Decatur held a reunion July 3-5 at Palo Duro State Park at Water Crossing No. 1. W. J. Mann was born and raised in Tarrant County; then he moved to Wise County. Mr. Mann was sheriff at Decatur for four years and road commissioner for the same number of years.

Mr. and Mrs. J. O. Combs and their immediate family, Mr. and Mrs. Doug Combs and family from Roswell; Mr. and Mrs. Harold Combs and family from Amarillo; Woodie Combs and boys of Denver City, Texas; and Mr. and Mrs. Gene Guyer and family from Lubbock attended the reunion.

Five of the seven Mann brothers were present, Tom Mann of Albuquerque; Jim Mann of Bridgeport, Texas; Pat Mann of Bridgeport, Texas; R. B. Mann of Wheeler, Texas; and Harry Mann of Levelland, Texas. Two brothers were unable to attend, Lee Mann of Matoka, Okla., and E. Z. Mann of Arlington. Both sisters were there, Mrs. J. O. Combs and Allie Combs of Clayton, N. M.

A total of 130 people attended the Mann reunion.

Reads Visit in Iowa Park

Mr. and Mrs. Nat Read and Darrell, Mr. and Mrs. Robert Read, and Billy Don Read left last Saturday to go to Iowa Park to visit with Mrs. Nat Read's five sisters. Billy Don Read is in the air force and is stationed in Wichita, Kansas. The Reads returned home on Monday.

Charlotte Hromas Has Company

The home of Mr. and Mrs. Arnold Hromas had several of their daughter's friends as guests last week. Visiting from Saturday, June 25, till last Friday was Karan Boone of Clovis. Jolene Donaldson of Oklahoma Lane spent Wednesday till Saturday in the Hromas home. Marilyn Brandon of Bovina spent Wednesday night with the girls.

Visits Parents

Mrs. Jack Barnett of Dallas came last Friday and visited in the W. E. Williams home, her parents. Mrs. Barnett and daughter Sheryl Ann, Mr. and Mrs. Williams, and Sharon Small went to Plainview Sunday to visit Rev. and Mrs. George Small, another daughter of the Williams.

The Barnetts and the Williams returned to Bovina that same day. Monday Mrs. Barnett and Sheryl Ann returned home to Dallas.

night Bovina's ever had and it's not over yet."

It was a completely new experience for us, and we thoroughly enjoyed it. We've never seen so many people enjoying themselves so much in all my life. We think

it's wonderful that a community project could go over with such enthusiasm. The people here are extraordinarily friendly, congenial, and cooperative; and we hope we'll be around to help Bovina celebrate many more July 4th's.

PURINA FEED



CHICK—

- Starter
- Grower
- Finisher

Wines Produce
Bovina, Texas



Flirtatious! Flattering! Your Hair...

Short 'N' sweet with this wonderfully, manageable cut—and soft-curl, lasting permanent. Our work is guaranteed to please you.

SEE US FOR YOUR BEAUTY NEEDS

BOVINA BEAUTY SHOP

Beauticians, Dee Ellison & Carol Dean Dunn
Phone 2812

you'll always find

LOW prices here!

We give Gunn Bros. Stamps. Stamps are doubled every Wednesday—With a purchase of \$2.50 or more.

ALL POPULAR BRANDS

COFFEE Lb. **89c**

Hi-C 46 oz. Can **ORANGE DRINK** **27c**

WHITE **SPUDS** 10 lb. Cello Bag **45c**

ALL MEAT L.B. **BOLOGNA** **35c**

WILSON FOOD STORE
Phone 2242 Bovina, Texas

PARING KNIFE—
(Continued From Page 1)

issue. The High Plains' humor will never cease to amaze and amuse us.

Another thing we particularly like about Bovina—the lack of a juvenile delinquency problem. You read so much about this problem in other places, and it sure seems wonderful not to have it in your own backyard.

We all want to see Bovina grow, but we hope this growth doesn't bring such problems to the forefront. With the abundant activities of such organizations as the church, 4-H, FHA, FFA, and others here in Bovina, it's hard to conceive that juvenile delinquency would ever become a major problem.

Well, we've been to our first Bovina July 4th celebration. Just as we heard several boys yell as we were leaving, "This is the hottest

SERVICE WITH A SMILE!



Washing & Greasing and Shooting the Breeze—

You Are the One We Try To PLEASE

HAMMONDS' SERVICE STATION
Courteous, Efficient Service
Phone 2772 Bovina

TV TROUBLE? We Can Help You!

ALSO—

- Electric Motor Repair
- TV Antenna Installation and Service
- Electrical Appliance Maintenance and Repair

—Pickup & Delivery Service—

HAMMONDS' ELECTRIC
"Best Electrical Service in Parmer Co."
Phone 2251 Bovina, Texas

JUST ARRIVED!
New Shipment of Jo-Glo Fabrics

Also Have—
Wamsutta Checks
Russell Fabrics

Big City Fabrics RIGHT Here in Bovina.

L & E FABRIC SHOP
—Sewing and Alterations—
Phone 2741

LOOK WHAT'S COOKIN'



AT—
TOMMY'S HIWAY CAFE

Sunday, July 10

- Chicken & Dressing with Cranberry Sauce
- Roast Beef
- Chicken Fried Steak
- Creamed Potatoes
- Green Beans
- Diced Carrots
- Salad
- Dessert
- Coffee

All for 90c Plate
Tom Paine, Owner
Bovina, Texas

FARMERS—

DO YOU HAVE WEEDS THAT NEED DESTROYING ?

We are offering as an added service, a **MANCHESTER WEED BURNER** that burns weeds from ditches, terraces, borders—

MAKE ARRANGEMENTS TO RENT THIS WEED BURNER FOR YOUR FARM!

BOVINA BUTANE SERVICE

Gene Snell, Mgr. Phone 4381
Bovina, Texas