

The Hedley Informer

VOL. 53

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 11, 1963

NO. 51

12th Annual Cotton Festival To Open Friday

Miss Sallie Page

Funeral services for Miss Sallie Page, 83, who passed away Thursday of last week in a Memphis hospital, were held in the Spicer Funeral Home Chapel by Min. Tom Posey and Rev. Wilton Lynn Burial was in Rowe cemetery here with Spicer Funeral Home in charge.

Miss Page was born Sept. 17, 1880 in Tompkinsville, Ky. She was a member of the Christian Church.

She is survived by two nieces, Mrs. L. A. Tucker of Estelline and Mrs. Virgil Threet of Roswell, N. Mex.; a nephew, Virgil Newman of Hedley; and a sister-in-law, Mrs. A. F. Page of Abilene.

W. O. Alexander

We note in the McLean News that W. O. Alexander, 68 of Wichita Falls, passed away in a hospital at Wichita Falls Sept. 30 after a heart attack. Funeral services and burial were at Wichita Falls on Oct. 2.

He is survived by his wife, Julia; one son, Jimmy, and one daughter, Mrs. Henry Joiner, all of Wichita Falls; four sisters, Mrs. Elton Johnston of McLean, Mrs. Lou Wood of Borger, Mrs. Emmett Thompson of Quanah and Mrs. T. J. Coffey of Dallas; and three brothers, Don of McLean, Alva of Sacramento, Calif., and Oscar of Albuquerque, N. Mex.

His mother, Mrs. J. P. Alexander, passed away Sept. 17.

Bingo!

The Sodalitas Club will again have the Bingo. They will be located in the bank committee room. The Bingo will be set up and start soon after 1 p. m. Friday and continue throughout the Festival.

Cake Walk

Rowe Cemetery Fund will sponsor the Cake Walk at the Cotton Festival, to raise funds for work at the cemetery. Any one who will donate a home baked cake is asked to do so for this cause. Please leave cakes at Moffitt Hardware.

Queen Coronation

Highlight of the Festival will be the Queen Coronation Saturday night at 8:00 in the high school building. Mrs. Don Springer will be in charge, and an excellent program has been arranged.

No School Friday

The Hedley schools will be closed Friday, Oct. 11, to observe the Cotton Festival.

Float Contest

The float committee met and set up some new rules for floats. They will be separated into three divisions, commercial, organizations, and cars.

In the commercial division, three prizes will be given, \$10, \$7, and \$5. In the organizations division, two prizes will be given, \$10 and \$7. In the cars division, two prizes will be given, \$7 and \$5.

A grand prize winner will be chosen as the best float of all from the three first place winners in these divisions, and will receive a prize of \$15. The selection will be on the point system, with all over beauty counting 40%, originality 35%, and usage of cotton 25%.

Breakfasts

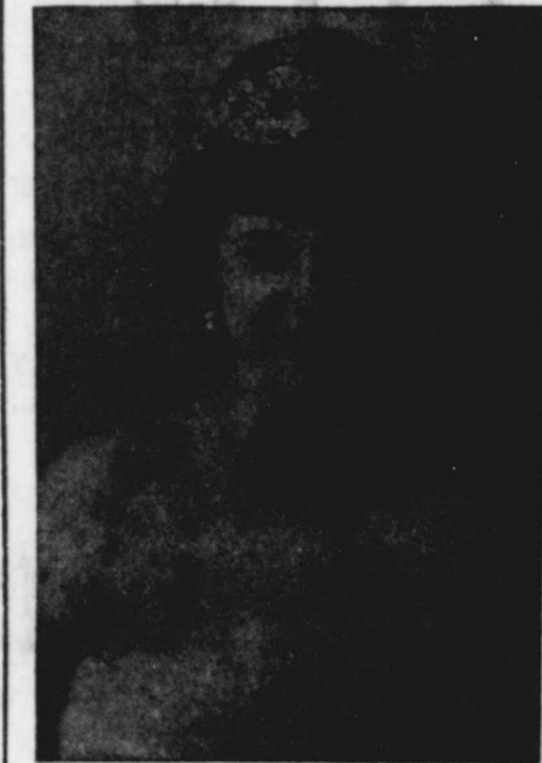
The Senior Class will serve the first Festival breakfast from 7 to 9 a. m. Friday morning of the Festival. The Queen, Queen Contestants and their sponsors are scheduled to eat at 8 a. m. at a specially arranged table.

The Saturday morning breakfast will be served by the Junior Class from 7 to 9 a. m. The Queen and both former Lions Club and Festival Queens and their escorts will have a special table of their own. This will be at 8 a. m.

Kiddies Parade

All who wish to enter the Kiddies Pet and Novelty Parade are to form on the main business block at 10:15 a. m. The Cub Scout Den will lead the parade. Roy Hunter is Parade Marshal.

1962 Queen



Queen Dolores Messer Crump, 1962 Queen, will reign over the Cotton Festival until the new Queen is crowned Saturday night. She is the daughter of Mr. and Mrs. L. D. Messer.

School Holiday Dates For 1963-64

Friday, Oct. 11, Cotton Festival
November 28 and 29, Thanksgiving, school closing at 2 p. m. Nov. 27

December 21 to Jan. 5, Christmas, school closing at 2 p. m. Dec. 20

March 13, District 9 Teachers Meeting

March 27 to 30, Easter, school closing at 2 p. m. Mar. 26.

Food Booths

One nice food booth will be the Senior Class under the direction of Mrs. H. H. Shields. They will furnish you with plenty of good cotton country food. It will be in the Adamson building on the west side of Main Street.

Southern fried chicken is the main item of the Junior food booth. That sounds like good cotton country food also. Mrs. Doyle Messer is their sponsor. They hope to be located in the Adamson building on the east side of Main Street. Just follow that good fried chicken smell and you will find them.

Read the Classified Ads.

Official Memorandum

Greetings:

On October 11 and 12, the people of Hedley Texas, will hold a celebration of Thanksgiving for their bountiful cotton crops.

This is the 12th Annual Hedley Cotton Festival, a unique event fully sanctioned by the National Cotton Council.

It is fitting that recognition be given this outstanding celebration.

Therefore, I, as Governor of Texas, do hereby designate October 11 and 12, 1963, as

COTTON FESTIVAL DAYS in Texas, in honor of the Hedley Cotton Festival.

In official recognition whereof, I hereby affix my signature, this 2nd day of Oct., 1963.

John Connally
Governor of Texas

Raymond Luttrell

Funeral services for Raymond Luttrell, 62, who passed away last Thursday after a heart attack were held Monday in the Calvary Baptist Church at Borger. Burial was in Rowe cemetery here.

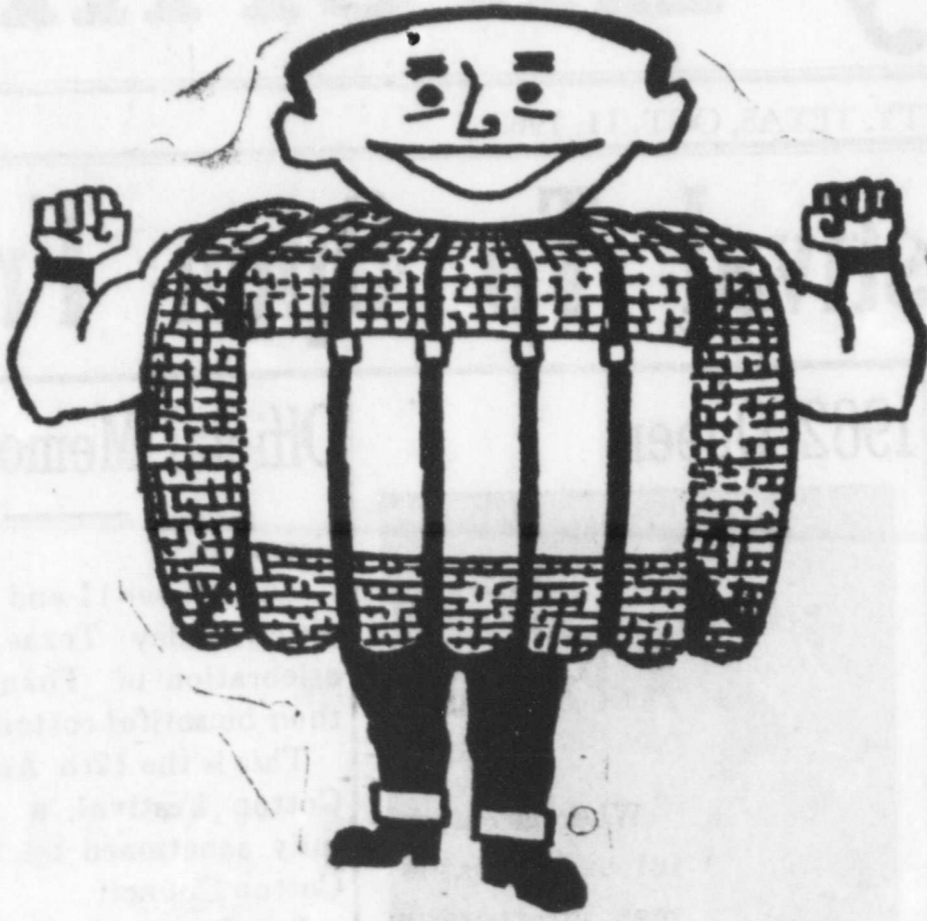
He was born Oct. 24, 1900 at Mansfield. A former Hedleyan, he lived in Borger for 31 years before retiring two years ago and moving to Shamrock. He was a member of the Baptist Church and the I. O. O. F. lodge.

Survivors include his wife, Thelma; two daughters, Mrs. R. A. Tingley of Pampa and Mrs. Marvin Moore of Fritch; a son, Raymond Lee Luttrell of Borger; a sister, Mrs. Reed Sanders of Dallas; a brother, Oil Luttrell of Corpus Christi; and ten grandchildren.

Indian Dancers

The Kachina Indian Dancers from Explorer Scout Troop No. 62, Amarillo, will give two performances Saturday and march in the Grand Parade. Jerry D. Spencer is their advisor.

Several of the boys were here last year with the Order of the Arrow Dancers which was one of the highlights of last year's Festival. With the added members we know they will be better this year.



A SINCERE WELCOME

To the 12th Annual

HEDLEY COTTON FESTIVAL

**We join our friendly community in welcoming every visitor to
Hedley. May your visit with us be most enjoyable.**

If we can assist you to enjoy your visit, call on us.

You are welcome to visit our Hospitality Room.

Security State Bank

MEMBER F. D. I. C.

HEDLEY, TEXAS

Barbecue

Barbecue will be served from grain fed steers in the Lions Den from Friday noon until it runs out. Son of a Gun Stew will be served also Big Henry Moore's receipt for Son of a Gun Stew is a lot of good beef in it.

Mr. and Mrs W C. Holland and Cliftie Ann have returned from a very enjoyable week's vacation, having been to Alpine, Marfa, Presidio Big Bend National Park, then back to Fort Stockton, by Buchanan Dam and Lake, then by Fort Hood and on to visit with relatives in Bremond and Bridgeport.

There is really lots of dry land and dry grass over the route they traveled There were lots of deer and antelope near the highway.

Mrs. Mavis Hargrove of Little Rock, Ark, visited in the Bill Wiggins home this week

Cotton John Coming

Cotton John of Radio and TV Station KGNC will be here Friday night His arrival is expected around 7:30 p m He will make recordings of Festival happenings. The station will also televise the highlights of the parade.

Chamberlain Buick

Chamberlain Buick Company of Clarendon needs some special mention among others who have been overlooked They have been furnishing cars for our parade for several years Watch for a Chamberlain car in this year's parade.

Card of Thanks

I wish to thank all my wonderful friends for thoughtfulness during my illness.

Mrs W. W. Wiggins

Pat Patterson and family were here from Ropesville last week end

Student Council

On Oct. 7 the Hedley Student Council met and elected the student of the month for junior high and high school.

The student elected for junior high was Wendell Hansard, and for high school it was Janice Floyd.

Reporter

Pony Rides

Winfield Mosley will again have his ponies They will set up on the vacant lot between Alexander Feed Store and the Masonic building. This should be good news to all the kiddies.

Borden's To Be Here

Borden's will be here again for both full days. They will have their usual events, free ice cream and other items. We are sure glad to welcome them back.

Matador Group Coming

Another very colorful group who will be here is the Matador High School all girl Drum and Bugle Corps This unit, 40 strong with three of the better majorettes is expected to perform at 11 a. m. on Saturday and march in the Grand Parade at 1:30 p. m.

Jody Drill Team

One of the highlights of last year's Festival was the AmariHo Air Force Base Jody Drill team. They will be with us again Saturday and perform at 11:30 a. m., perform in the Parade and give another performance in the afternoon.

Midway

The Festival Midway again will be by the Central State Shows of Hazelton, Kansas. They have added two new rides for this year's Festival, the High Boy for teen ages and adults and the Umbrella ride for the kiddies. They will also have the fun house. The carnival will be in operation from Thursday on.

Mr and Mrs. J. N. Coursey of Hollis, Okla, visited Mrs. W. Dee Franklin Sunday afternoon

Mrs R L Stone and children have been visiting here from Amarillo.

See Myrtle Kirkpatrick for flowers or leave order at Wilson Drug.

Mrs. W. D. McKee

Funeral services for Mrs. W. D. McKee, 66, of Groom who passed away Tuesday of last week in Lubbock, were held Thursday in the First Methodist Church at Groom Burial was in the Memphis cemetery.

She was a sister-in-law of Roy McKee of Hedley.

Mr. and Mrs. J. F. Hill and J. T. Hill have returned from a visit with relatives in Huntsville and other points in Alabama Mr. Hill says that they enjoyed the trip very much.

Mrs. Flossa Pollard of Memphis visited the Oscar Moores Sunday.

The Donald Youree family were here from Amarillo last week end.

Maverick Club Coming

The Maverick Club boys will be here again under the direction of Ralph Dykeman. They are bringing their tumbling team and trampoline artists. They are scheduled to perform at 2:30 Saturday.

Mrs. V. A. Hansard is visiting in Coleman.

Mr. and Mrs. Hoyce Kennedy announce the arrival on Sunday, Oct. 6, of a fine little daughter, weight 7 lbs 2 oz., who has been named Linda Carole.

Food Booths

One nice food booth will be the Senior Class under the direction of Mrs H. H. Shields. They will furnish you with plenty of good cotton country food. It will be in the Adamson building on the west side of Main Street

Southern fried chicken is the main item of the Junior food booth That sounds like good cotton country food also. Mrs. Doyle Messer is their sponsor. They hope to be located in the Adamson building on the east side of Main Street Just follow that good fried chicken smell and you will find them.

Bingo!

The Sodalitas Club will again have the Bingo. They will be located in the bank committee room The Bingo will be set up and start soon after 1 p. m. Friday and continue throughout the Festival.

REPORT OF CONDITION OF

Security State Bank

of Hedley, Donley County, Texas, at the close of business on Sept. 30, 1963.
State Bank No. 953 Federal Reserve District No. 11

ASSETS

Cash, balances with other banks, cash items in process of collection	\$138,753.99
U. S. Government obligations, direct and guaranteed	100,805.57
Obligations of States and political subdivisions	86,748.13
Corporate stocks	51,995.51
Loans and discounts (including \$2,776.95 overdrafts)	668,790.89
Bank premises owned \$23,645.00, furniture and fixtures \$10,887.28	34,532.28
Real estate owned other than bank premises	2.00
Other assets	5,180.99
TOTAL ASSETS	\$1,086,809.36

LIABILITIES

Demand deposits of individuals, partnerships and corporations	\$422,277.00
Time and savings deposits of individuals, partnerships and corporations	459,862.24
Deposits of U. S. Government (including postal savings)	3,356.25
Deposits of States and political subdivisions	93,766.52
Certified and officers' checks, etc.	547.60
TOTAL DEPOSITS	\$979,809.61
(a) Total demand deposits	\$469,947.37
(b) Total time and savings deposits	\$509,862.24
TOTAL LIABILITIES	\$979,809.61

CAPITAL ACCOUNTS

Capital: common stock, total par value	\$50,000.00
Surplus certified	50,000.00
Undivided profits	6,999.75
TOTAL CAPITAL ACCOUNTS	\$106,999.75
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$1,086,809.36

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes 120,000.00
Loans as shown above are after deduction of valuation reserves of 319.59

I, Sue Weatherly, Cashier, of the above-named bank do solemnly swear that this report of condition is true and correct, to the best of my knowledge and belief.

Sue Weatherly

Correct—Attest:

W. M. Decker }
A. W. Anderson } Directors
Bob McBrayer }

(Seal)

State of Texas, County of Donley, ss:

Sworn to and subscribed before me, this 7th day of Oct., 1963, and I hereby certify that I am not an officer or director of this bank.

My commission expires June 1, 1965 Romaine A. Owens, Notary Public

DUB'S BARBER SHOP

Congratulations



To Hedley's Citizens and Visitors

For the 12th Annual

HEDLEY COTTON FESTIVAL

May it be the finest Festival yet!

Branigan Jewelry

West Side Square
Memphis, Texas

Slow Drivers Warned

Austin—Col. Homer Garrison Jr., director of the Texas Department of Public Safety, said today the new speed law effective Aug 23 specifically makes it a violation to drive a vehicle so slow as to impede traffic.

He said that before enactment of the new law it was necessary for a police officer to warn a driver impeding traffic to speed up or get off the road before filing a charge.

"Under the new statute, as we interpret it, whenever a driver is driving slower than the normal and reasonable movement of traffic and thereby impeding that traffic, he will be committing a violation for which he may be charged in court," Garrison said.

DUB'S BARBER SHOP

Jimmie's Garage

General Repairing

See us for all kinds of auto and tractor repairing at a reasonable price.

Jimmie Youree

For

Harlan's Flowers

Remember the new phone no.
856-2451

Willie Johnson, Rep

Taylor Motor Co.

NEW & USED CARS

SEE US FOR A FAIR DEAL

Financing Arranged

Phone 856-3201

See or Call

TAYLOR'S FLYING SERVICE

for defoliation or any other type of aerial spraying.

Morris

Sand & Gravel

CARL MORRIS JR.

Masonry sand

Concrete sand and gravel

Irrigation well gravel

Gravel for driveways

Yard leveling

Memphis, 259-2556

321 N. 9th

Hedley

Box 86



WELCOME VISITORS!

To the Twelfth Annual

HEDLEY COTTON FESTIVAL

We are happy to serve you.

CITY GAS COMPANY

Hedley, Texas

Lelia Lake, Texas

Clarendon, Texas



Welcome Visitors

To the Twelfth Annual HEDLEY COTTON FESTIVAL

May you enjoy every moment of your stay in Hedley. Come in to see us.

Dorothy's Beauty Shop

Farm Facts

Farming is the nation's biggest industry. Four out of ten jobs in private employment are related to agriculture.

The U. S. Department of Agriculture points out that farming employs 7.4 million workers—more than the steel industry, automobile industry, or transportation and public utilities combined.

Ten million people have jobs storing, transporting, processing, and merchandising agriculture. Six million have jobs providing the supplies farmers use.

Here are a few examples from the 1958 Census of Manufactures:

Meat and poultry—308,500 employees and a payroll of nearly \$1.5 billion.

Dairy—292,600 employees and a \$1.3-billion payroll.

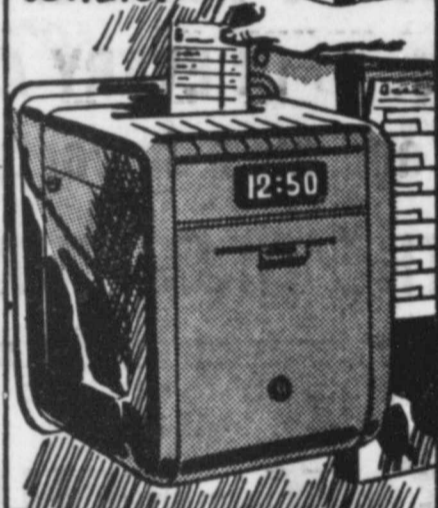
Baking—299,000 employees and a payroll of more than \$1.3 billion.

Fruits and vegetables—172,400 employees and a payroll of \$591 million.

Cotton broadwoven fabrics—242,500 employees and a \$722-million payroll.

Investment in agriculture is equal to three-fourths of the

4 out of 10 jobs in private employment are related to agriculture.



value of assets of all corporations or three-fourths of the market value of all corporation stocks on the New York Stock Exchange.

A sound and stable agriculture is our nation's greatest source of strength.

Welcome Visitors



To the Twelfth Annual HEDLEY COTTON FESTIVAL

Have a big time at the Festival, and come by to visit with us.

CHARLIE JOHNSON

CONOCO SERVICE

Mr. and Mrs. Charlie Johnson

Hedley Laundry

You do it or we do it.
Finish Work at Laundry
Dried if Desired.
We Pick Up and Deliver
Phone 856-3381

DUB'S BARBER SHOP

SAUNDERS BUTANE CO.

Prompt delivery of Butane and Propane.

ALSO NEW AND USED CARS

If we don't have what you want, we will get it.

Cotton Quiz

How does COTTONSEED AID NUTRITION?



PROTEIN-RICH COTTONSEED FLOUR IS USED AS A MILK SUBSTITUTE IN SOME NATIONS.



Giving you good service is many things . . . like the right products for your car; expert knowledge for your car's needs; tires, batteries, accessories.

Also—it's being available during the hours you're likely to call for service.

DEPEND ON US FROM

6:00 A. M. to 8:00 P. M.

Shaw Conoco Service Station

Phone 856-3461

Hedley

Call.....

JESS BEACH SERVICE

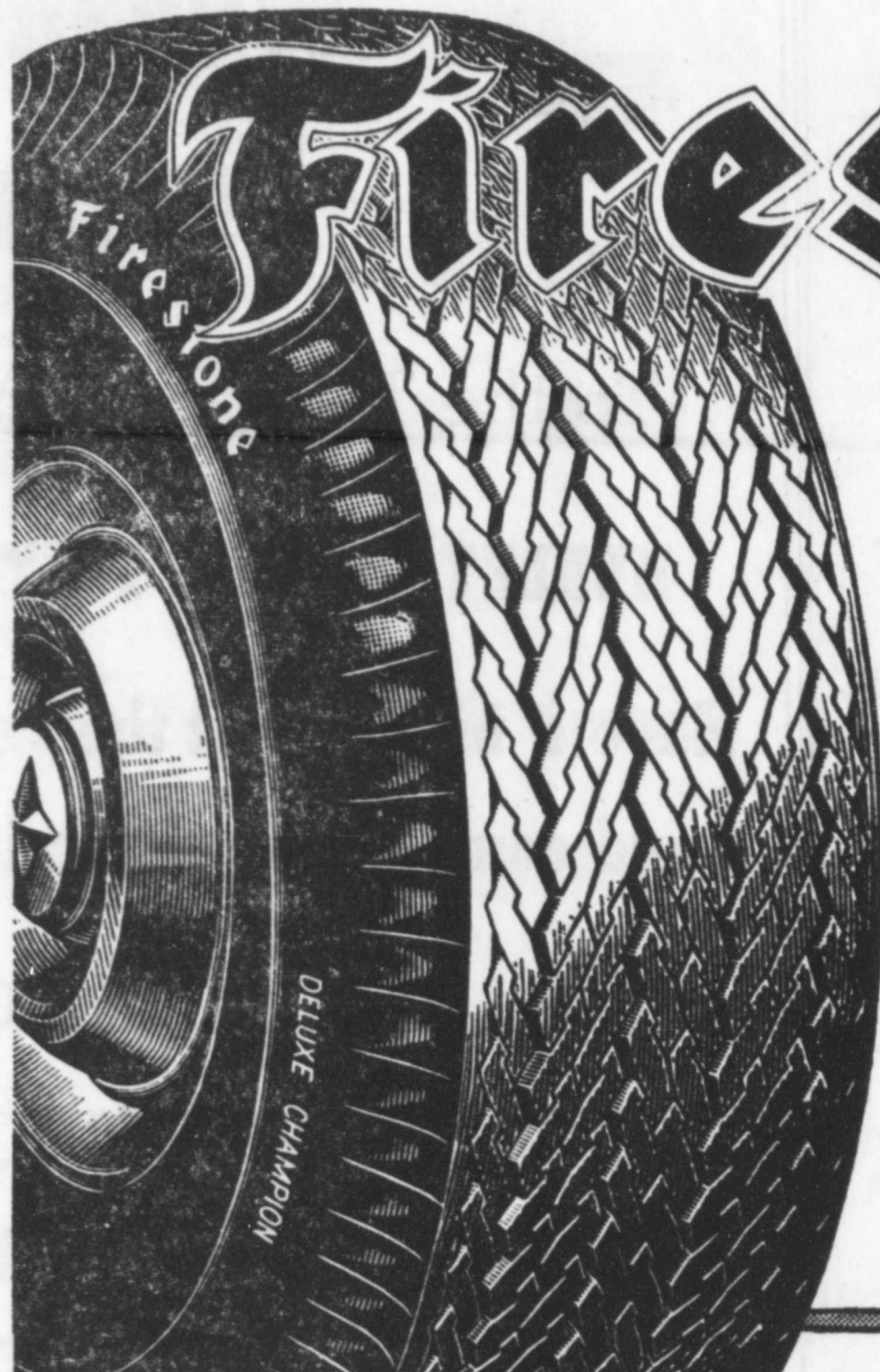
MOBIL OIL & GAS

Western Auto Tires and Supplies

Wrecker Service

Phone Day 856-2021
Night 856-2722

We will buy your junk iron and metal.



Every new Firestone tire is **GUARANTEED**

1. Against defects in workmanship and materials for the life of the original tread.
2. Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Repairs made without charge, replacements prorated on tread wear and based on list prices current at time of adjustment.

24 MONTH
Road Hazard
Guarantee

Firestone

DELUXE CHAMPION TIRES

- ★ up to 36% longer mileage
- ★ exclusive ALL-ACTION tread
- ★ used as ORIGINAL EQUIPMENT on America's finest new cars
- ★ 24-month ROAD HAZARD guarantee

made in **71** different sizes and types to fit EVERY American-made car and most imported models!

WE HAVE THE TIRES FOR YOUR CAR

ORIGINAL EQUIPMENT...TUBELESS

Please do not confuse these with so-called "BARGAIN TIRES"

6.00-13
COMPACT
CARS

16 90

ALL SIZES
LOW-PRICED

6.70-15 or 7.50-14
Standard Size Cars

20 95

*Blackwall, plus tax and tire off your car
REGARDLESS OF ITS CONDITION

NO MONEY DOWN

when you trade-in your old tire

No "limited quantities" or sizes here! We can fit ANY American-made car (and most imports). These tires are manufactured to match your car's weight, suspension, brakes and wheels. Regain your car's "new" ride and performance.

IMMEDIATE INSTALLATION ... FREE

Shaw Conoco Service Station

Phone 856-3461

Hedley

THE HEDLEY INFORMER

D. E. Boliver, Publisher

\$2.00 per year in Donley County, \$2.50 elsewhere
Published every Friday at Hedley, Texas

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.



Welcome Visitors

To the Twelfth Annual HEDLEY COTTON FESTIVAL

We invite you to come in and visit us
while you are in town.

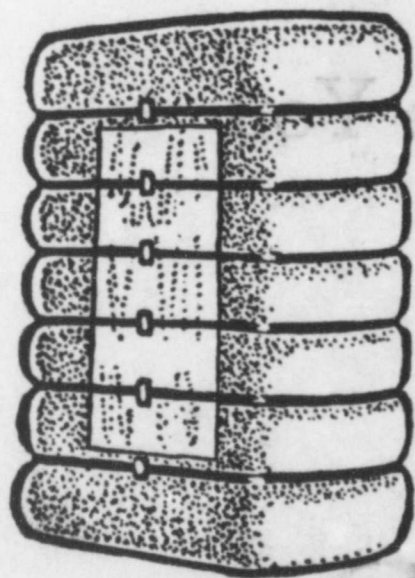
PICKETT GROCERY

DR. JOE GOLDSTON

Residence OPTOMETRIST Office
Phone TR4-3486 Phone TR4-3735
Clarendon, Texas



Welcome Visitors



To the 12th Cotton Festival

WILSON DRUG COMPANY

Where You Are Always Welcome
PHONE 856-9811

A Proclamation

Whereas cotton is the most useful and versatile fiber known to man incorporating more desirable characteristics, and

Whereas more cotton is consumed in textile uses than all other fibers combined and

Whereas more than 13 million people are dependent upon cotton for their livelihood, and

Whereas the new wealth created each year in the production of cotton is multiplied many times over through the various processes from field to finished fabric, and

Whereas many allied enterprises which supply goods and services are vitally concerned with a prosperous cotton industry, and

Whereas the economy of this community and area are closely identified with that of cotton, and

Whereas cotton is a strategic material in the preservation of freedom,

I, D. E. Boliver, Mayor of the City of Hedley, hereby proclaim the 11th and 12th days of October as Cotton Festival Days in Hedley, and call on all our people to pay tribute to this essential commodity and to the cotton industry.

D. E. Boliver, Mayor

**CONGRATULATIONS
AND BEST WISHES
Twelfth Annual
HEDLEY COTTON FESTIVAL**

**When In Memphis We Invite You
To Visit Our Modern Drug Store**

**We Fill Prescriptions
24 Hours a Day**

Three Registered Pharmacists to Serve You

John, Dick and Bob Fowler

FOWLERS DRUG
Memphis, Texas

The Hedley Informer

VOL. 53

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 11, 1963

NO. 51

Twelfth Annual Hedley Cotton Festival

THURSDAY

Opening day for Midway: Central States Show of Hazelton, Kansas
7:30 P. M.----- Lions and Festival workers eat in Lions Den

FRIDAY

7 to 9 A. M. Breakfast in Lions Den----- Senior Class
8:00-- Queen, Queen Contestants and sponsors eat at special table
Street music----- Mrs. Baird's Bread sound truck
10:00 Festival opening, remarks and announcements-----
----- M. C. Flip Breedlove
Invocation----- Rev. Gene Grace
10 to 1 P. M.----- Registration of Old Settlers in bank committee
room--refreshments served
12 Noon----- First barbecue in Lions Den, good cotton country
food in all eating places
1 to 3----- Old Settlers Program, Bob Ayers, M. C.
Prayer----- Tommy Bain
Welcome Address----- C. L. Johnson
Response----- Judge R. E. Drennan
Half hour of good cotton country music----- Zipp Durrett, Ted Bruce and
Gerald Knapp
Presentation of Awards
Election of Officers
Group Singing----- arranged by G. L. Leeper, E. M. Glass and Bob Gill
3 to 6----- Paul Hancock M. C.
Novelty numbers, J. B. Yates band, Hall County musicians
6:00----- Barbecue and stew in Lions Den, good cotton picking
grub in all eating places
7:30----- Evening opening, James Evans M. C.

Novelty numbers, musical varieties, Zipp Durrett, Ted Bruce and
Gerald Rapp, J. B. Yates and band, Cotton John, street dancing

SATURDAY

7 to 9 Breakfast in Lions Den----- Junior Clas
8:00----- Former Festival and Lions Queens eat at reserved table
Street music----- Mrs. Baird's Bread sound truck
10:00----- Opening, James Evans M. C.
Invocation----- Rev. Wilton Lynn
Kiddies Parade----- Roy Hunter, parade marshal
Kachina Indian dancers
Air Force Base drill team
Matador High School all girl drum & bugle corps, Don Ford, dir.
Foreign visitors introduced by Mme. Ali Ghito
Lion dignitaries including Dist. Governor Steve Stephens of Ama-
rillo and Dist. Queen Miss Gale Blake of Shamrock
Barbecue in Lions Den, good cotton country food in all places
1 P. M.----- Parade entries form at Hedley High School
1:30----- Grand Festival Parade
High School bands
Senator Andy Rogers and other speakers
Amarillo Air Base drill team
Maverick Club tumbling acts
Kachina Indian dancers
5:00----- Awarding of bale of cotton and other prizes
String band and novelty numbers, all eating places open
7:30----- Old Fiddlers contest on main street
8:00----- Coronation at High School, Mrs. Don Springer in charge
8:30----- Charlie McGuire and his Tennessee Mountain Boys,
J. B. Yates band and others, street dancing

A Hearty Welcome, Festival Visitors!



We join our friendly community in a sincere welcome to every
person attending the Twelfth Annual Cotton Festival. May it
be a most enjoyable occasion for each and all.

Come in and let us get acquainted with you.

Moffitt Hardware Co.

Welcome To The Cotton Festival

WE ARE PROUD to have a part in ginning
Donley County's annual cotton crop, so
important to us all.



**Take off your cotton
sack and come to the
FESTIVAL!**

WEST TEXAS GIN

Flower Show

The 1963 Cotton Festival flower show will be in the Johnson Insurance Office. Please bring your arrangements in Friday morning, Oct. 11.

This is sponsored by the Hedley Garden Club flower show committee.

DR. D. H. COX
OSTEOPATHIC PHYSICIAN
 Hedley, Texas
 Phone 856-3101



LIONS ROAR

Miss Gayle Blake of Shamrock, Lions Club district queen, will be here. Also Lion district governor Steve Stephens of Amarillo, who will crown the incoming Festival Queen, and International councilor Sam Pagan of Shamrock. Many other visiting Lions are expected.

This Thursday night is the workers meeting. Just eat at 7:30 p m and get to work. Also this is the month for another ladies night. It may happen on Halloween.

Old Settlers

The Donley County Pioneers Association has its schedule made for the Festival.

Registration of guests will start at 10:30 a. m. in the committee room of the bank. Coffee and cakes will be served and rosettes will be given to those who register and special cards for the older settlers. Registration will close at 1 p m and the following program will be presented at the speakers platform:

- M. C., Bob Ayers
- Prayer, W. W. (Bill) Wiggins
- Welcome Address, Clifford Johnson
- Response, Judge R. E. Drennan 1:15 to 1:45, string band
- 1:45, Presentation of awards by Bob Ayers
- Election of officers
- Group singing arranged by Malcolm Glass, G. L. Keeper, Bob Gill.
- J. B. Yates and others promise help.
- 3 p m., close with silent prayer for departed pioneers

DUB'S BARBER SHOP

CLASSIFIED ADS

The difference between Gossip and News depends on whether you hear it or tell it. The difference in insurance is not what you hear but what the policy says. C. L. Johnson, Insurance Agency.

For Sale—second hand posts, net wire and red palings. See D. L. Hickey. 502p

For Sale—3 bedroom home and 2 acres of land. Write Mrs Etta Hoggatt, Box 505, Hedley, or see me at Dickson Cafe. 493p

For Sale—11 acres of land, house and barn, concrete cellar, 3 room chicken house. See Mrs. W. F. Brown. 493p

FOR RENT

2 room house, semi-modern, and trailer site with sewer connection. 20 x 14 building, plate glass on south side, between tax office and Dorothy's Beauty Shop.

100 foot building on Main Street, west side, between Pickett Grocery and Wilson Drug.

80 foot building on east side of Main Street, on corner, former Stone Grocery location.

See S. G. Adamson or phone 856 3861. 47tf

For Sale—1949 Dodge pickup, estimated 10,000 miles on rebuilt motor and new tires. See Ed Boliver

See Arlene Thompson for Avon Products, phone 856-2761. 42tf

For Monuments, Curbing and Grave Covers, see M. O. Weatherly. Terms if desired.

Foreign Students

A letter was received from S. Sgt. Abilio S. Marques, Amarillo Air Force Base, which states that some 20 odd foreign students from the base will be here Saturday of the Festival. Among the countries represented will be Turkey, Netherlands Norway, Greece and Syria.

There are now Lions Clubs in 116 countries. We hope representatives of a good many of these will be present for our Festival. Mme. Ali Ghito of Amarillo will introduce the foreign visitors.

Ducking Pool

The Junior Class will have the ducking pool this year. They will be located between Johnson Insurance and the H & M Dry Goods.

Mrs. Baird's Bread

Mrs. Baird's Bread Company will have a sound truck here both days. They will furnish music each morning until the Festival events start and be on call any time they are needed.

Color Guard

The U S. Army Recruiting Station will be here. They will furnish the color bearers and color guard for the Grand Parade.

Foxhall Ford

Foxhall Motor Company of Memphis will again furnish a new Ford to convey the Festival Queen Dolores Messer Crump in the parade. I think this make them having escorted all eleven Queens.

No School Friday

The Hedley schools will be closed Friday, Oct. 11, to observe the Cotton Festival.

Dorothy's Beauty Shop

COMPLETE BEAUTY SERVICE
 Mrs. Dorothy Brinson and Mrs. Mattie Mendenhall, Operators
 Phone 856 3141

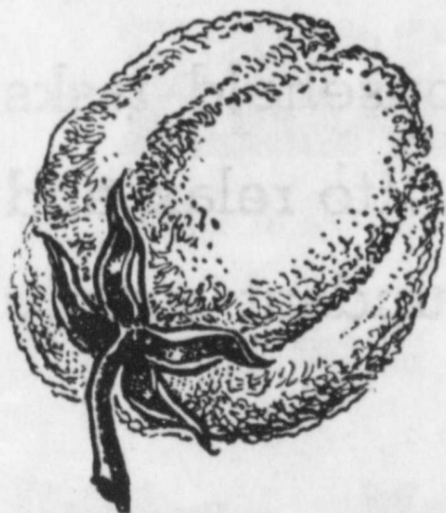
Dr. Jack L. Rose Optometrist

505 Main St., Phone 259-2216
 MEMPHIS, TEXAS
 Closed Saturday Afternoons

Coronation Ceremonies

Under the direction of Mrs. Don Springer

- Procession of Honorary Princesses..... Thava Davis at Piano
- Entrance of Royal Princesses
- Grand Entrance of the Festival Queen
 (Thava Davis at Piano)
- Program
- Coronation of Cotton Festival Queen, by Lions District Governor, Steve Stephens
- Festival Overture..... Thava Davis
- Hawaiian Dance..... Little Grass Shack
 Mary Margaret Pyeatt, Tanya, Renee and Shauna White
- Children's Song..... Hello Muddah
 Gary Shields
- Piano Solo..... Grieg's Concerto in A Minor
 Suzan Sams
- Vocal Voices..... Maggie Blues, Piano Blues
 The Cottonettes: Sandra Moffitt, Helen Woods,
 Thava Davis, Mary Bevers, Sue Alexander
- Vocal and Tap..... Dark-Town Strutters Ball
 Jean White
- Vocal Duet..... Western Music
 Joyce Cooper and Deloris Sanders
- Comedy Stunt..... When You're Smilin'
 Johnny Brown
- Vocal Duet..... Indian Love Call
 Sue Alexander and Mary Bevers
- Jazz Band..... Tuff, Rabble Rouser and Walk, Don't Run
 Marksmen: David Morris lead guitar, Jerry Bones sax,
 Tinsley Mullins rhythm guitar, Ernie Houdashell drums



**Welcome
 Visitors**

**To the Twelfth Annual
 HEDLEY COTTON FESTIVAL**

Harlan's Flowers

Mrs. C. L. Johnson, Agent



Cotton is King . . . and We Crown Mother Queen

Electricity has taken the drudgery out of Mother's household tasks leaving her leisure time to shop, enjoy her family, or . . . to relax and feel 'like a queen.' She can always depend on an abundant supply of electricity—at the flick of a switch.

**West Texas Utilities
Company**

*an investor
owned company*

Farm Facts

A Texas farmer, Lyndol C. Barker of Dell City, not only has produced eight bales of cotton per acre but has averaged 6.92 bales per acre over a five-year period on 10.4 acres.

Time was when a cotton farmer thought he was going great if he could grow a bale to the acre. Standard weight of a bale of lint cotton, not counting its wrappings, is 478 pounds. The average yield across the Cotton Belt rose from 254 pounds in 1945 to 448 pounds in 1960.

Dell City is 80 miles east of El Paso in the center of an irrigated cotton-growing area where the average yield is more than two bales per acre.

Barker says there's no secret to making high yields. He just gives the cotton maximum water, fertilizer, and care.

Of Barker's 250 acres, about 130 are in cultivation. He grows cotton, cantaloupes, tomatoes, carrots, and other crops, and believes in diversification and soil care.

His land is flat, mostly sandy loam, and he rotates so that cotton is grown on the


8 BALES OF COTTON HAVE BEEN GROWN ON A SINGLE ACRE.



same plot only one year out of four.

Barker's achievement points up the efficiency of the U. S. farmer. The record of U. S. farms is unmatched anywhere and is a key to our high living standards.


Hedley Lodge No. 991

 A.F. and A.M. meets on the first Tuesday night on each month. All members are urged to attend. Visitors welcome.

Kenneth Brinson, W. 1.
B. Gene Grace, Sec.

Read the Classified Ads.

Hedley Lions Club

 Meets the 2nd and 4th Thursday night of each month. All Lions are urged to be present.

C. R. Hunsucker, Pres.
Earl Wheatly, Sec.

Subscribe to the Informer.

WELCOME

To the Twelfth Annual HEDLEY COTTON FESTIVAL



H & M Dry Goods and Variety

WEAR MORE COTTON

WEAR MORE COTTON



WELCOME VISITORS!

To the Twelfth Annual

HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

HEDLEY LUMBER CO.



Since
1929

We have served Hedley and its surrounding
trade territory with dependable

Cotton Compress and Storage Service

May we join our citizens in welcoming every visitor
to the 12th annual

HEDLEY COTTON FESTIVAL

Memphis Compress Co.

Hedley, Texas, Plant

ELECT THE GIRL OF YOUR CHOICE

COTTON FESTIVAL QUEEN

DEADLINE SATURDAY, OCTOBER 12th, AT 5 P. M.

Following is the list of Queen Candidates and Sponsors:



- Janie Mendenhall..... C. L. Johnson Insurance
- Rickey Rowell..... West Texas Utilities
- Nancy Shaw..... Owl Cafe
- Katrina Snelson..... Jap Shaw Conoco
- Marsha Snelson..... Hedley Cafe
- Kathy Spier..... Security State Bank
- Cheryl Stegall..... Moffitt Hardware Co.
- Brenda Winn..... Moreman Grocery and Locker

Visit Your Merchants and Vote For Your Choice

Sponsored by the Cotton Festival Committee



WELCOME VISITORS!

To the 12th Annual

HEDLEY COTTON FESTIVAL

We join our entire community in welcoming every friend, old or new, who has come to attend the Festival.

May you fully enjoy every event prepared for you, and may you go home planning to come back again.

WE INVITE YOU TO VISIT OUR MODERN STORE

SAVE YOUR MEATS, FRUITS AND VEGETABLES IN OUR LOCKERS

Moreman Grocery & Locker

We Give S & H Green Stamps

Double Stamps On Wednesday

PAY CASH AND PAY LESS AT THE HOUSE OF SERVICE