

The Hedley Informer

VOL. I

HEDLEY DONLEY COUNTY, TEXAS, FRIDAY, OCTOBER 21, 1910

NO. 1

HEDLEY AND VICINITY

A Few Reasons for Hedley's making a good Agricultural Town

Hedley is located half way between Clarendon and Memphis and is in a fine belt of farming country which is thickly settled and almost entirely under cultivation.

The town has a number of business enterprises run by wideawake business men who are pushing and working to gather for a bigger and better town, getting more trade and extending the trade territory. In fact farmers are coming for many miles to buy their supplies, knowing that they can buy as cheaply here as elsewhere.

A good cotton gin that will gin something like fifteen hundred bales this fall. And several buyers always on the ground to buy the cotton at good prices.

The Hedley High School building is a fine two story brick structure that would be a credit to any town of five thousand inhabitants. In this building a long term of school is being taught by able instructors.

Good churches are here. No town would be complete, or what it should be, without good churches, good schools and good moral people.

Every store and every dwelling

is occupied, which in itself is evidence that the town is a live one. Other business men are figuring on coming here, and would come if they could get buildings.

Good dry goods stores, grocery stores, hardware and furniture, drug, and saddle and harness stores, bank, lumber yards, blacksmith shops, confectionery, barber shop, telephone exchange, real estate firms, physicians, hotel, restaurant, wagon yard, livery stable, dray and transfer business, gin, etc., represent nearly every enterprise needed to make a good town where people can get about everything useful in every day life.

The country surrounding Hedley is fertile and has fine cotton crops and extra fine feed crops, and the high prices being paid for the products gives the farmers good returns and they are probably in as fine shape financially as any where else in the state.

The Rowe Merc. Co. has moved to Hedley.

The Rowe Mercantile Co. has moved to Hedley and opened up its large stock of groceries for the trade. Mr. McHan, the manager, like all the other business men here, is a booster for town and surrounding country.

Mr. and Mrs. McDougle Mr. and Mrs. Howell and Miss Jessie attended the Fair this week.

Coming to Hedley

Mr. O. L. Robison of Alameda, Calif., is in the city and has bought some lots in the Wool: drige block, bought lumber and is beginning the erection of a residence which he and his family will occupy when finished. He is a carpenter and builder by profession and is much impressed with the future outlook of Hedley. Says he will erect another cottage for rental purpose when his home is completed. Surely Hedley is growing.

Saddle and Harness Stock Now Here

Gammon & Kendall have about straightened out their stock of saddles, harness, etc., which has lately been brought to the town and which is one of the largest and most complete stocks of that kind of goods in the Panhandle. This is an enterprise that was needed and is heartily welcomed. Mr. Gammon, who is running the business, has moved his family here from Clarendon and is now living in our town.

The famous Snow Flake flour is made from selected soft wheat raised every year by irrigation the same way in Greeley, Colorado. Every sack is regular and the same. It makes bread, either biscuit or light bread, like your mother used to make, found at the Rowe Merc. Co. Hedley.

The son of Mr. and Mrs. J. H. Mann is quite sick.

HEDLEY HIGH SCHOOL

What the Teachers and Pupils are doing, told by School Reporter

School has been in progress for six weeks and during that time nothing has come up to make it in the unpleasant.

The elegant new building seems to be an incentive to both teachers and pupils, inspiring them with new zeal and filling them with noble aspirations.

One hundred fifty-nine have been enrolled up to date, and in all that number not one has proven himself to be a drone or grumbler. All seem to realize the importance of time well spent and are therefore pushing their work with a determination that is highly commendable.

The pupils of the high school department have constituted themselves into a literary society known as "The Lyceum Literary Society of Hedley Public School." The Society plans to hold its meetings on the 1st and 3rd Friday afternoons of each month. There has already been three very successful programs rendered by the society, one of which was given to the public in the large auditorium of our new building. In this program all the school participated and the pupils, both large and small, rendered their parts in such a man-

ner as to command the hearty applauds of all present.

In the last meeting of the Society there was an interesting debate on the subject: "Resolved That There Should be an Educational Test as a Qualification for Voting."

The affirmative speakers were Mr. Ansil Lynn and Miss Frankie Smith; the negative Mr. Atlee Reeves and Miss Era Johnson. All contestants departed themselves nobly, and bid fair to become logical reasoners and profound debaters. The judges rendered a decision in favor of the negative.

We believe that the society has before it a great work and that it will accomplish much good. By it there may be uncovered rich views of originality which will enrich the world's literature; through its training there may be developed now hidden talents which in future years may figure in the national issues of our great republic.

No one who visits Hedley and sees the new elegant school building, and becomes familiar with the fertile section of country with which the town is surrounded and gets in touch with the spirit of progress and becomes filled with the enthusiasm and unceasing determination of its citizens can deny the fact that it has a great future.

If the teachers, pupils and patrons will continue to pull together in peace and harmony as they have for the past six weeks it

is possible to make this not only the leading public school of Donley county but even the paragon of all public schools of the Texas Panhandle.

Let us do it. If the school pleases you and there is a word that you may speak in its behalf proclaim it aloud from the housetops so all the world may hear; but if you see some fault that may be corrected; for the sake of the school, the welfare of the community and the good of the pupils do not give it into the hands of the idle gossipers, but go to the teachers as a true citizen and loyal patron and kindly point out that fault and help the teachers to correct it, and thus save the good name of a teacher, the dignity of a school and the welfare of a pupil.

You can if you will. Will you?

Killed in Auto Race.

At the automobile races in Amarillo last week a Dallas man by name of Skaggs was driving a Simplex car at the rate of seventy miles an hour when a front tire came off. Running on the rim without checking speed he was trying to overtake a car which was in the lead, his car skidded, turned turtle, falling about seventy feet away and killing the driver instantly. His machinist was thrown twenty feet from the car and knocked unconscious.

Informer for Job Printing.

THE CASH STORE

With the advent of the Hedley Informer comes the announcement from THE CASH STORE of the many new attractions both in merchandise and in prices.

We welcome our new paper to our fast growing little city as we welcome all new enterprises, for it takes progress this day and time to make a success with cities as well as other business. We wish success to our paper, and feel that it will be a success; our experience in Hedley warrants the prediction.

Our store started two years ago with a very humble beginning, but the business has grown steadily from day to day until today our store leads them all. We don't say this boastfully, but with a degree of pride and thankfulness to the many patrons who have helped us make our store what it is--in a true sense:

"The Store That Leads"

O. H. BRITAIN, Proprietor

Buy in your Winter Supply
of
GOOD COAL NOW
We handle the best to be
had at the price

Cicero Smith L'b'r Co.

S. A. McCARROLL, Manager

SASH, SHINGLES, DOORS, BLINDS, ...LUMBER... LATHS, PAINT, PAPER, POST, ETC.
YOUR PATRONAGE SOLICITED HEDLEY, TEXAS

Remember that we have
Everything in the building
and will be glad to
figure on your bill when
you get ready to build.....

THE HEDLEY INFORMER

J. CLAUDE WELLS, Editor and Publisher

PUBLISHED EVERY FRIDAY

Application made to enter the postoffice at Hedley, Texas,
as second class mail matter

SUBSCRIPTION PRICE \$1.00 PER YEAR STRICTLY CASH
ADVERTISING RATES FURNISHED ON APPLICATION

WHY THE HEDLEY INFORMER IS HERE

Believing that the people of Hedley and vicinity were in need of a local newspaper, and believing that the field is the best to be found for the newspaper business, we have started the publication of the weekly Hedley Informer. This, the first is liberally patronized by the business men who are live and energetic, and we are truly gratified with the flattering prospects shown by the patronage of the initial issue.

The aim of the management is to give all the local news possible; to work for the upbuilding and the advancement of town and surrounding country; and lastly, to make a living from the business.

You are invited to subscribe for the paper and give your support and influence in every way possible to make the Informer a good newsy paper that all will be proud to read, and that will be influential in advancing your interests. With proper support the paper can be made a good one and we feel sure of getting that support. Come and visit the Informer office and have your name placed on the subscription list.

The trade territory of a town is not all dependent upon the distance to the neighboring trading points. It depends upon the enterprise of the merchants and residents of the town. A town that does not pull for the trade will grow only as fast as it is forced to. But if the merchants go after the business in the surrounding country, advertising in every possible way and making good every word of their advertising, trade will come from an ever-increasing radius, the town will get a reputation of being awake and will forge to the front. Live merchants make a live market and attracts live buyers. One reason Hedley is growing so is because her merchants are "live wires."

Quite a number of prospectors have been looking at Hedley and vicinity during the past few days. It means that our town is becoming known elsewhere, and the splendid crops of the surrounding country are good drawing cards.

Money invested in Hedley town property or in acreage surrounding the town will double in the next few years. Get in now while you can for this is going to be one of the best agricultural small cities on the Denver road.

The fields of fleecy staple and bumper crops of maize, kaffir

and cane greets the eye of the passer-by and looks good to him in this section of the country.

NEWS AND TIMES CONSOLIDATES

The two papers of Clarendon, the News and the Times, will appear this week for the last time as individual newspapers. Hereafter the two papers will be issued as one, a consolidation of the two plants having been effected. This gives us a plant unsurpassed by equipment in the Panhandle. With such equipment it is unnecessary for us to state that we expect to give the people of Clarendon a paper of which they will feel proud.—News.

We note with regret that several of our exchanges are running display advertising for Montgomery Ward & Co., and other mail order houses. However we do not censure the publishers in the least, since a scrutiny of their columns discloses the fact that they have no dry goods ads from their own merchants. These mail order houses pay for advertising at the regular advertising rates and where the home merchant does not advertise it is up to the publishers to secure advertising elsewhere.—Clarendon News.

The Informer has just refused to accept an advertising contract with the above named mail order house because we are strictly in favor of patronizing home people. Some business men do not realize the value of advertising, but if they would do more consistent advertising among the home people, the mail order business would be checked to a great degree. The mail order houses realize the value of advertising in the country papers, as is shown by their desire to get space in them. And those houses are successful in business through advertising; an object lesson easily learned if only studied a moment. So long as the Informer is patronized as liberally as it is now by home merchants, offers from mail order houses will go into the waste basket.

A city hammers and polishes its denizens into a refined model; it worships a standardization; but the country encourages differentiation, it loves new types. Thus it is that so many great and original men have lived their youth upon the land. It would be impossible to imagine Abraham Lincoln brought up in a street of tenants. Family life on the farm is highly educative; there is more discipline for a boy in the continuous care of a cow or a horse than in many a term

of school. Industry, patience, perseverance are qualities inherent in the very atmosphere of country life. The so-called manual training of city schools is only a poor makeshift for developing in the city boy those habits which the country boy acquires naturally in his daily life. An honest, hard working country training is the best inheritance a father can leave his son.—From David Grayson's "Adventure in Contentment."

A newspaper business is bound to be judged by the business conditions of a town and the amount of enterprise of the merchants. These two factors make or unmake almost every newspaper in the land, and you can guess the business condition of a town or the amount of steam the business men have up by the appearance of a newspaper in just about nine cases out of ten. In short, a newspaper is a good thermometer to show the commercial temperature of a town.—Tulia Standard.

And if a town is to be judged by the way its newspaper is patronized, look over the advertising columns of the Informer and see if the town of Hedley is a live town. It's as live a three year old town as one can find in the great Panhandle.

Three new business enterprises have been established in Hedley the past three weeks. A newspaper, the Rowe Merc. Co. and a Saddle and Harness store. That is what would be termed "going some."

The men whom I have seen succeed best in life have always been cheerful and hopeful men who went about their business

with a smile on their faces, took the changes and chances of this mortal life like men, facing rough and smooth alike as it came.—Charles Kingsley.

The man who never makes a mistake is certainly a wonder, and when you find such a freak, you generally discover a fellow who has never accomplished a great deal for himself, those dependent upon him, or for his town and country. As a rule, it far better to make a venture and fall down, rather than stand still and wait for some good thing to back up to you.—Wichita Falls Times.

Some one wants to know why automobiles are referred to as "her" and "she." The McGregor Mirror says that perhaps it is because most any man wants one; after he gets one he doesn't know how to manage it; it is more expensive than he anticipates; its tires have to be padded; at times it gets very stubborn, all for no apparent reason; sometimes it gets unmanageable and runs away. And once in a while a machine has a very fine coat of paint on a mighty poor frame.

At a prayer meeting held in the backwoods of Rhode Island, testimonies were requested, and a very old woman tottered to her feet. "I want to tell this blessed company," her voice quavered, "that I have rheumatiz in my back, and rheumatiz in my legs, and rheumatiz in my shoulders, and rheumatiz in my arms, but I have been upheld and comforted by the beautiful Bible verse, 'Gird and bear it.'—Lippincott's Magazine.

DRAY AND TRANSFER

Will do all your hauling
Quickly and Satisfactorily.
Give me a trial and
be convinced.

W. G. BRINSON, HEDLEY, TEXAS

Sheet Metal & Corrugating Works



Be Sure to Get Our Prices
ON
TANKS, WELL-CASING,
or Anything else made of Sheet
metal--WE MAKE THE BEST.

WRITE, PHONE OR CALL TO SEE US

603 Main Street
Phone No. 40

MEMPHIS,
TEXAS

We Want Your Trade

All kinds of good

HARDWARE

AND

FURNITURE

GUNS

AMUNITION

LANTERNS

... Plenty of ...
**Binder
Twine
and
Grain Sacks
in stock**

"DIAMOND
EDGE"
CUTLERY

"QUICKER
YET"

AND

"NORLEIGH
DIAMOND"
WASHING
MACHINES

JOHNSTON HARDWARE Co
Hedley, Texas

You Are Almost Ready To Buy Your Fall Bill

And the question naturally arises: Where can I buy that bill to the best advantage? Where can I get the best assortment of goods to select from? Where can I be sure that I am getting only a first class line of goods that are new? Last, but not least, where can I buy these goods at the lowest possible price? ? ? ? ?

We can answer that question for you. There is not a better town in the Panhandle in which to buy any line of goods than Memphis. And when it comes to Dry Goods Memphis has no superior. Our store has nothing but NEW, CLEAN, FIRST CLASS GOODS to offer you, and we have only one price and sell for spot cash. :: We could not afford to have one price, and only one, if we did not feel positive that ours was the lowest in town.

WE INVITE YOU TO COME TO OUR STORE AND MAKE COMPARISON OF OUR PRICES WITH THAT OF ANY OTHER STORE IN TOWN. ONLY OURSELVES AND YOU WILL PROFIT BY THIS COMPARISON. -- -- --

GREENE DRY GOODS CO.

ONE PRICE

SPOT CASH

SOUTH SIDE SQUARE

MEMPHIS, TEXAS

ABOUT THE HOG TRAIN

Nice Write-up About The Hedley Country by J. Garfield Crawford

We reproduce the following from the Star-Telegram after the hog train's visit as some good things are mentioned in it concerning this country:

"The first stop out of Memphis Saturday with the Fort Worth & Denver hog demonstration train was Hedley. Here the farmers quit the cotton patches to come to town for an hour at the hog train. Hogs look just as good to these people as cotton, but they have never given the same amount of attention to the first mentioned industry.

"Some farmer a few years ago planted cotton. All of his neighbors saw that he made a crop, consequently as the country settled up every new settler followed the old timer's example. It is not because hogs refuse to do well in the Hedley country, but rather because hogs have never been brought to the attention of the Hedley farmers.

"However, there are some hogs near Hedley and a few hog farmers. About six years Joe Kindell came here from Missouri, bought a section of land and fenced it in with hog wire. The cow men came along and looked at Mr. Kindell as though he was some monstrosity, and, as Mr. Kindell stated, 'They rather questioned my sanity.' But he kept on fencing and then added a bunch of hogs. He made a success of his venture, and today is renting his farm and living in town.

"Hedley is a thriving little town. It has been on the map

for the last three years, and it has had a depot but a few months. New hicks are common, and one of the finest school buildings to be found in any town in the Panhandle is located here.

"The town people realized what wonderfully resourceful country they have and have prepared for the future. The finest kafir born in the Panhandle is to be found at Hedley and the feed crops have all been extra good. Cotton could not be better, and the only thing that is a drawback is the shortage of labor."

Over 700 bales of cotton have been ginned at Hedley this fall. The ginners think they will get about 800 more. A half bale and better to the acre is not a bad crop for a dry year. But this is a superior farming country.

Wednesday morning one of them things", a norther, blew in. Thursday it snowed almost incessantly all day but melted as it fell. Cleared off that night and everything was covered with a coating of frost, which, strange to relate, did but little damage to green stuff.

Don't be backward about telling us any item of news; it will help us to get out a better paper and will certainly be appreciated by the editor who can not possibly get all the news unless told by individuals. If you know anything at all that others would like to know, phone 47.

Donley, Hall and Collingsworth counties are certainly ahead this year in the cotton and feed crop line which bring the dollars to the people. This land never entirely fails to produce. Last year was the sorriest crop year this country ever had, and lots of stuff was raised around here.

A good thing that Hedley has that deserves mentioned is a good well and windmill on the street with watering trough for the thirsty horses of the local and traveling stock, and a deep underground cistern that water is pumped into direct from the well for household use. From such public utilities there is but one conclusion to be reached: that the people of Hedley are town builders.

EQUINE FLIGHT

Horse Makes Cruise in Airship

It has been said, and justly, that wonders never cease—for each day brings to notice something new—but it has been left to the proprietors of the large circuses to scheme and plan, invent and produce novel features that are beyond the wildest dreams of imagination, and to accomplish the seeming impossible. When the Airship was recently perfected it was thought that the ingenuity of man could devise nothing greater than to make the air navigable—but it was left for Dode Fisk to accomplish a still greater wonder, that of sending a horse on a cruise in an airship. It is beyond human belief that this is done—but one has only to witness this most sensational of the world's greatest triumph of wonders to be convinced. Mercury, the Airship horse, Aviating Equine Feature with the great Dode Fisk Shows, makes a sensational ascension twice daily with bewildering pyrotechnic display, making this the most extraordinary feature ever presented by an Amusement Organization in America. The Great Dode Fisk Shows will exhibit afternoon and evening at Memphis, Thursday Nov. 3.

DOMESTICITY IN YEAR 1920

Emancipated Woman Falls Down on the Posting of Letters and Has to Square Herself.

"Laura," said the husband of the new woman, sternly.

"What is it, dear?" asked the latter, in a conciliatory manner, for she saw that trouble was coming.

"Laura, during the last three weeks I have given you three letters to post addressed to dear papa. What have you done with them?"

"Posted them, of course," replied the wretched woman, in a determination to bluff it out if possible.

"Laura," the husband went on, "that is not true. I received a letter from papa today, in which he says he has not heard from me for a month, and anxiously asking if anything is the matter. Now, you have got those letters somewhere about your clothes, if you haven't lost them. I know just as well as I know that I am standing here that you never posted those letters. Now go through your pockets and see if you haven't got them."

The emancipated woman commenced to look through her pockets, and soon turned out the missing letters, which she laid on the table, with the remark:

"Well, I could have sworn that I put those letters in the corner letter box."

The man sneered.

"You can't trust a woman to do anything," he retorted. "Hereafter I'll post my own letters, and I won't occupy your very valuable time with such errands. Before you go I want \$25 for household expenses."

The emancipated woman meekly laid the money down on the table and went away with the remark that she would leave the office early in the afternoon and come for her husband to take him for a nice walk in the country.

Fatality of Camel Fights.

Camels are usually peaceable beasts, but at certain times of the year they become aggressive and provide the Arabs with a sport as cruel and picturesque as the bull fights of Spanish countries. The combat is always of the fiercest description and one camel is killed before the fight ends.

The fatality in every fight is due to the fact that camels fight with their necks and knees, never with their teeth. Each camel endeavors to twist his neck around that of the other in a manner that will suffocate, to catch his adversary's neck between the knees and choke off the breath or to crush the body between the knees. The hold that wins the fight is exerted until the loser is dead.

AMERICANS ARE VERY RUDE

An Unsophisticated Englishman Tells How They Laughed in His Face When He Imparted Information.

"Americans are rude, extremely so," said the Englishman just four days over. "They don't want to be told anything; they know it all. Yesterday three men who sat in double seats with me in an elevated train were arguing over a matter that none of them seemed to have definite information on. It happened to be something that I had read a long article about the night before, so I spoke up and told them what I knew. Now, in my country, we would thank a man who did that, but these Americans didn't thank me. They laughed in my face, that is what they did."

"That is strange," said his American friend. "Americans are usually very grateful for every bit of information offered them. What did you tell them, anyhow?"

"Well, they were fussing about which city had the finest diamond in the country. One said Philadelphia had, another Chicago, the other stuck out for Pittsburg. I said, 'Pardon me, gentlemen, you are all mistaken. Utica has the finest diamond in the United States. I read about it last night. It weighs I forget how many karats and was brought from London by a Mrs. Patterson about a year ago.'"

"And then they laughed. Very rude Americans are, I think."

Use Your Own Cup.

Solemn enough warning cannot be given about the use of public drinking glasses and cups. Doctors have counted over twenty diseases that can be transmitted by this means, and most of them are serious and terrible ones. It is easy to carry around a small glass or a folding tin cup of your own, or to purchase one of the many forms of antiseptic temporary receptacles, and the extra trouble is well worth your escape from danger. Above all, do not let the children drink from the rusty and germ-laden tin cups at springs or fountains in the parks.

If ever it should for some reason be necessary to use any of these public cups, do not let your lips touch the edge, but, after thoroughly cleansing the vessel, drink directly from the water contained in it. It is to be hoped that in time these antiquated relics will disappear, and all public recreation grounds will be equipped with fountains from which one can drink the water directly.

HARD TO AWARD THE CREDIT

Fully Seven or Eight Scientists Shared in the Invention and Development of the Thermometer.

It would be impossible to ascribe the invention of the thermometer to a single scientist for the reason that no less than seven or eight of them shared in its invention and development.

Galileo was probably the first to devise a crude form of thermometer, about 1607; then Drebbel of Alcmear further perfected the instrument in 1609; Paulo Scarpi also contributed to the work in the same year, and in 1610 Santorio added to the instrument.

The Fahrenheit thermometer was invented in about 1726, and soon afterward Reaumur and Celsius came out with the so-called Centigrade. Fahrenheit's scale of reckoning is in general use in this country and England, while the Centigrade thermometer is used on the continent.

The thermometer contributed little to science in the early stages of its development. It was not until the eighteenth century, when Fahrenheit, Celsius and Reaumur measured off the tube into degrees so that the exact rise and fall of the temperature could be reckoned, that it came to be of any considerable value.

Celsius and Reaumur took the melting point of ice as zero, or 0, degrees on their scale, while Fahrenheit took his from a mixture of snow and salt, which produced the greatest degree of cold he knew how to produce. For this reason 32 degrees is the freezing point of water in 2 Fahrenheit thermometer, and his other divisions are different from those of Celsius and Reaumur.

Celsius' scale is the one in universal use in Europe, and scientists are endeavoring to introduce it into England and America, on the contention that it is much simpler than Fahrenheit's. It is called Centigrade, or a hundred steps, for the reason that the tube is so divided that there are exactly 100 degrees between the freezing and boiling points.

Razors and Husbands.

"The only time I regret not being supplied with a husband just at present," said the little grass widow, "is when I have a corn. It's funny about husbands, too, and their razors. My first husband used to go into it if I used his razor for that purpose, but the second one picked out the sharpest one he had and handed it to me."

DRY GOODS

I have a nice new line of Dry Goods that the trade will find suitable to the family needs and the prices are right. You are cordially invited to call and inspect the goods and get my prices.

J. A. ADAMS, HEDLEY, TEXAS

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THE TRUE HOME

This is the true nature of home, it is the place of peace; the shelter, not only from all injury, but from all terror, doubt, and division. In so far as it is not this, it is not home; so far as the anxieties of the outer life penetrate into it, and the inconsistently minded, unknown, unloved, or hostile society of the outer world is allowed by either husband or wife to cross the threshold, it ceases to be home; it is only a part of that outer world which you have roofed over, and lighted fire in. But so far as it is a sacred place, a vestal temple, temple of the hearth watched over by the household gods, before whose face none may come, but those whom they can receive with love—so far as it is this, and roof and fire are types only of a nobler shade and light,—shade as of the rock in a weary land, and light as of the Pharos in the stormy sea;—so far it vindicates the name, and fulfills the praise, of home.

And wherever a true wife comes, this home is always round her. The stars only may be over her head; the glowworm in the night cold grass may be the only fire at her feet; but home is yet wherever she is; and for a noble woman it stretches far round her, better than celled with cedar, or painted with vermilion, shedding its quiet light far, for those who else were homeless.—John Ruskin.

And it came to pass that after he advertised his goods there came unto him great multitudes from all the regions around and did buy of him. And when his competitors saw, they marvelled among themselves, saying, "How be it that this man is busy while we loaf idly about our doors?" And he spake unto him: In this age of push and hustle it is easier for a camel to enter the eye of a needle than for a business man to flourish without advertising.—Ex.

Don't be backward about telling us any item of news; it will help us to get out a better paper and will certainly be appreciated by the editor who can not possibly get all the news unless told by individuals. If you know anything at all that others would like to know, phone 47.

Dr. M. F. Tate, Veterinarian, will be in Hedley one day only—Friday October 28. Bring in your diseased and afflicted stock to him. Remember the. He is a first class veterinarian and will treat you right.

You Ought to have a Telephone

You can save lots of steps and be in closer touch with town and country if you will let me install a telephone in your home. Let's talk it over.

W. S. McCrory

A. M. Sarvis, M. D.
Physician and Surgeon

Office up-stairs Kinslow Bldg
Phones: Office 27, Res. 28

Hedley, Texas

CITY BARBER SHOP

We have purchased and taken charge of the City Barber Shop and ask for your patronage in our line of business. Promising you fair work and good treatment.....

Cates Bros.

Repeated Eye Headaches

sap vitality and bring about general nervous breakdowns. Many sensible people continue to suffer great pain and inconvenience through false pride.

Don't be Foolish . .

Glasses will relieve, if fitted properly, and wearing spectacles is no sign of old age. Let us relieve your headache by supplying glasses that will take away the strain. Hundreds will testify to our reliability.

CHAS. OREN
JEWELER AND OPTICIAN
MEMPHIS, TEXAS

HER GOOD JUDGMENT

Crossing one foot over the other with the air of settling down to stay indefinitely, the young man with the high collar remarked: "If there's one thing I believe, it is that a man should be the head of the home. Don't you agree with me?"

"Yes, indeed," said the young woman upon whom he was calling. "I thought you would," he said in a gratified tone. "That's what has always especially appealed to me in you—your quickness to see a point in an argument."

"I didn't know it was an argument," returned the young woman with a little smile. "The young man coughed. 'Well, of course it isn't exactly that,' he admitted. 'What I meant was that you are so reasonable-minded. Many women aren't. I've noticed that, for I'm a keen observer of women. I think a man who isn't is foolish. How can he judge a woman otherwise? Why, it would be like taking a jump in the dark for him to marry, wouldn't it?'"

"It's a lottery, you know," said the young woman. "He might possibly hit upon the right one accidentally. Such things have been known to happen."

"I don't believe in being reckless," said the young man. "I believe in knowing what you are doing."

"Going back to my first remark," he went on, "don't you think a woman should always depend upon her husband's judgment and wait for his decision in everything?"

"That depends," said the young woman. "If the house were burning down and she didn't know whether to waste time telephoning the fire department or to run out on the street and yell for help, she might be hurried to death while waiting to hear from him as to what she should do. He might have gone fishing or something. You see, there are times when a woman really has to think for herself."

"That," said the young man in an annoyed tone, "is an extreme case. Such an exception might not occur in a lifetime. I am afraid you are not especially interested in what I am saying."

"On the contrary, I am greatly interested," declared the young woman. "Your views are at once novel and entertaining."

"They shouldn't be novel," said the young man. "The world would be happier and better conducted if every one shared them. In the first place, why should any woman marry a man whom she did not feel was her superior in intelligence and on whom she could rely implicitly?"

"Dear me," said the young woman, "I'm sure I don't know. Maybe because she fell in love with him."

"Nonsense!" said the young man, distinctly. "She should have enough discrimination not to lose her head in a case like that. She should control her affections. It is weak-minded to care for a man who doesn't know as much as or more than yourself, if you are a woman. What kind of a future has she before her?"

"You sound like a lecturer," protested the young woman. "I really don't think she stops to consider that side of it at all. If she likes a man she likes him, and that's all there is to it. And if she doesn't she just doesn't. It takes away all the romance to analyze things so!"

"That's the absurd feminine point of view!" said the young man. "What is romance? Use common sense and half the world's troubles vanish. I've studied it all out and I believe if men would assert themselves and do away with all this foolishness and judgment of women and simply ignore all their whims and eccentricities and conduct their households in a sensible manner it would be immensely better!"

"Don't you think," suggested the young woman, "that you are a little hard and uncompromising? There's so little happiness anyway, in the world."

"Woman's foolishness," said the young man, with an indulgent smile. "She really likes a strong hand and a firm will over her, though she will not admit it!"

"What I have been trying to get at," went on the young man, "is that I have decided that, taking it all in all, you have a docile nature, which would adapt itself readily to my views and submit to my guidance. I am going to ask you to marry me. May I hope—"

"You may not," said the young woman, with discreet calmness. "For I certainly will not marry you!" The young man stared at her disbelievingly. "You'd better think it over," he said. "But—why won't you?"

"I could give you a lot of reasons," said the young woman sweetly, "but one of them will do. I'm not in love with you and never shall be."

"Well," said the young man rather dazedly as he looked about for his hat. "I must say I'm surprised. I thought you had good judgment."

"I have," said the young woman.

Odd Phases of Dreams

"Dreams are curious things," remarked the amateur psychologist, according to a writer in the New York Sun. "Time does not seem to enter into their composition at all. For instance, the other day I was sitting on the porch of a hotel with a friend of mine smoking after lunch. It was a drowsy day, and conversation lagged. Presently I saw my friend nodding in his chair. He had dozed off, holding his lighted cigar in his left hand, which was folded over his right. His left hand relaxed and the end of the cigar came in gentle contact with the right hand, inflicting a slight burn."

"The h—! It won't!" exclaimed my friend, waking with a start.

"The sentence sounded so incongruous that I burst out laughing. 'Won't you?' I asked.

"How long have I been asleep?" he asked.

"Not more than a couple of minutes," I replied.

"It doesn't seem possible," he said. "During that time I had a dream that 'pretty nearly took me around the world. I sailed for Southampton, did England, France, Switzerland and a part of Italy, then through the orient to India. It was in India that I became much interested in one of the native snake charmers. He had the snakes crawling all over him and offered me one to fondle. I told him I was afraid it would bite me. He assured me that it wouldn't, and I took the reptile in my hand. It promptly fastened its fangs in me. I said, 'The h—! It won't!' and dropped it and then I woke up."

"I explained the episode of the lighted cigar," concluded the amateur psychologist and we both laughed."

ROME'S INFAMOUS PERIOD

Time When the Ancient City's Illustrious Personages Were Nearly All Notoriously Vicious.

It is well-known that there is in Roman history a period which, from the reputation that it bears, may well be called infamous. This extends from the death of Sulla to the death of Nero, including the end of the Republic and the early years of the empire. This period has a very bad reputation; not only was it full of disorder, civil war, scandalous lawsuits, but nearly all of its most illustrious personages were notoriously vicious, beginning with the most illustrious of them all, Julius Caesar. All were deep in debt, drunkards, gluttons, spendthrifts; they were dissolute, when not accused outright of giving themselves up to the most degrading pollution. There is no infamy that has not been attributed to them. Only a very few have escaped from this universal censure; and, with the exception of Pompey and Agrippa, those who did escape were of minor importance. The others were either otious in the extreme or else depraved like Lucullus, Crassus, Antony, Augustus, Maecenas, Tiberius, Nero—to say nothing of the women of the Claudian line, who, when they were not poisoners outright, were women of evil life, about whom historians tell every kind of horror.—Guglielmo Ferrero in Atlantic.

Wedding Music Wanted.

Has it ever occurred to your composers that the shortest road to fame and fortune lies in writing good wedding music? In no other department of the art does the supply fall so lamentably short of the demand. There are hundreds of thousands of weddings in America and Europe every year, and at nearly all of them appropriate music is wanted, yet there are barely half a dozen that have been universally accepted as suitable. In nine cases out of ten the Mendelssohn wedding march is played or the bridal chorus from "Lohengrin," or both. Here are two great models of what is wanted; music which is simple, tuneful, sentimental, stirring, exultant. The exultant strain is missing in the "Lohengrin" bridal chorus, but it is all the more conspicuous in the introduction to the third act, which expresses the wedding festivities within, and which should be played more frequently at marriages.—New York Evening Post.

Elephants Destructive.

The destructiveness of elephants is shown in a British blue book on the preservation of wild animals in Africa. An official report from Uganda says that "the elephants seem to have become more and more numerous two years ago. They came across flourishing gardens and plantations that had been abandoned, ruined out by herds of wild elephants roving through the country. The complete destruction wreaked by these beasts is hardly credible, and the natives are getting desperate." The governor of Uganda reported that "the elephants have become so bold that they not only feed at night in the native maize gardens, but actually enter the villages, remove the roofs of the corn stores, and help themselves."

Not Doubting, Just Thinking.

The dealer in antiques looked hurt. "You act as if you doubted my assertion that these andirons were 300 years old," he said reprovingly. "Pardon me," explained the customer with the polite sneer, "I was merely thinking they were not very tall for their age."—Chicago News.

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NOTHING BUT THE BEST OF DRUGS ARE KEPT IN STOCK AND YOU MAY REST ASSURED THAT YOU WILL GET PURE DRUGS WHEN YOU BUY HERE

J. S. STIDHAM, M. D.
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We have on hand up a large stock of saddles and harness, blankets, robes and all the supplies carried in such stocks, and have also a repairing department. So come to see us when you want anything in our line. Bring your harness, etc., and we will repair them for you. Your trade will be appreciated.

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In addition to subscribing for your home paper, which you can not well afford to be without, you must have a high-class general newspaper.

As a trustworthy family paper, The Semi-Weekly Fort Worth Record has no superior. It isn't for any limited set of people; it's for every member of every family. If you do not find something of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of The Record is the best evidence of its merits.

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IS JUST THE THING YOU NEED.

Don't you need a fine new whip?

YOU WILL TAKE PRIDE IN DRIVING IN ONE OF OUR BUGGIES.YOU'LL HAVE A STYLISH ONE.....

Only the strongest seasoned woods go into the make-up of our buggies, and the paint won't crack

We sell lots of buggies—That's why we sell them cheap. We sell buggies cheap—That's why we sell lots of them.

Harrison-Headrick
Hardware Co.

Memphis, Texas

Locals and Personals

Phone 47 Your Items of News--We Want Them.

Mrs. Albert Adams is on the sick list.

Mrs. Bond and daughters went to Memphis Tuesday.

Leon O. Lewis of Clarendon was in town last Friday.

N. R. Darnell went to Clarendon Monday on business.

Miss Inis Hamblen returned from Wayside Sunday night.

E. H. Willis was up from Hedley Monday.—Clarendon News

O. H. Britain and son attended the Dallas Fair first part of the week.

Tom Stallings of Ring came in Monday to take the train for Dallas.

Phone 47 when you have any item of news. It will be appreciated.

S. P. Hamblen made a business trip to Clarendon front end of the week.

J. R. Boston went to Clarendon Monday to serve on the Grand Jury.

Several boys from Armstrong county came down this week to pick cotton.

Nice shower fell Monday night which will hold the sand in check for a few days.

Capt. E. E. McBride and little son were here on business Monday from Hedley.—Clarendon News.

P. C. Johnson, Ed Kinslow and Ed Dishman went to Dallas Sunday to attend the Fair.

J. A. Johnston of the Johnston Hdw. Co was up from Estelline Sunday between trains.

E. E. McGee, R. H. Jones and Ed Blankenship attended court at Clarendon this week.

Sid Harris and father were in town Monday. They are old acquaintances of the writer.

Miss Viola Wallander of Estelline came up Saturday to visit her sister Mrs. B. F. Grimsley

D. Robinson of Giles and his brother who is visiting him from Milam county were in town Monday.

If you owe us a past due note or account please call and settle We need the cash.

JOHNSTON HDW. CO.

District Court is in session at Clarendon this week and quite a number of Hedley people have been in attendance.

The town cistern went dry last week; didn't hold an election either. The wind didn't blow enough to turn the windmill.

W. T. McBride went to Clarendon Monday. He reports his sister-in-law, Mrs. Fowler who has been very low, improving.

Miss Laura Brinson went Saturday to visit relatives near Dallas a few days and to attend the Fair before coming home.

GROCERIES

NOW IS THE TIME TO LAY IN YOUR SUPPLY OF GROCERIES. LET US FIGURE ON YOUR SUPPLY. WE WILL TAKE IN EXCHANGE EGGS, POULTRY, FEED AND HIDES

We also handle Dixie Cream Cow Feed and Bran.....

HEDLEY, TEXAS **WOOD & SHELTON**

Miss Nelson is quite sick with fever.

Sid Newberry and wife spent a greater part of the week with relatives near Wellington.

All those owing G. G. Dunn blacksmithing accounts are notified that A. N. Wood has the books and settlement may be made with him

R. D. Kean of Dallas, special fire insurance agent, stopped over in town Saturday evening and placed the agency for several companies with J. C. Wells.

G. G. Dunn sold his blacksmith shop last week to A. N. Wood and left for Jayton, Dickens county. Chas. Kendall is now the blacksmith at the shop.

Mr. Jones improved the looks of his store building by tearing off the sheet iron and putting on weatherboarding instead. The saddle and harness business now has a better place to do business.

Cates brothers bought the barber shop from Sid Newberry and are doing the barber work.

Mr. Reeves while scuffling with the boys last week fell and hurt his hip and is having to use a crutch.

J. E. Cates, who had his leg broken by being kicked by a mule three weeks ago, is now able to walk without a crutch.

Last of last week cotton went way over the 15 cent mark, but dropped off several points this week. With these high prices the farmer is coming into his own at last.

All the stores in town are doing a great lot of business this fall, and the people in this trade territory will do well to investigate the offerings of the Hedley merchants, for they are making close prices.

When you get tired always take a good rest, but when you get hungry and want some of the good things to eat, think of the Rowe Merc. Co. of Hedley and get there as quickly as you can: good advice and free.

At the parsonage of Rev. Holt in Hedley Sunday afternoon October 9th occurred the wedding of a popular young couple of this community, Mr. B. C. Cates and Miss Minnie Jamar. They have many friends who join the Informer in wishing them a pleasant and long wedded life.

The Informer is issued under difficulties this week. Our press was delayed, every letter of type had to be set, copy written, ads rustled and set, local news sared up, and a lot of other things to do that naturally go toward the first issue. As we get in better shape and become better acquainted with surroundings we hope to improve the paper. We trust, however, that you will like this issue well enough to subscribe for it. One dollar a year.

ATTENTION!

We extend a hearty invitation to our friends and the public to make our store your headquarters while in Memphis.

WE HAVE THE OLDEST ESTABLISHED AND MOST COMPLETE LINE OF DRUGS AND DRUG SUNDRIES IN THE PANHANDLE.....

This store has been established 15 years and we have been trusted with 33,000 prescriptions without a single mistake---- Why not trust us with yours?

Our Stock of Drugs is clean and up-to-date. If we do not happen to have just the particular medicine you want it will be a pleasure to order it for you.

COME IN AND SEE US
THE JOT MONTGOMERY DRUG CO. MEMPHIS, TEXAS

I will have Something Good to tell you in next issue.

Have been to Dallas to get it for you

Watch for my ad next week

P. C. JOHNSON THE CONFECTIONER

ROWE MERCANTILE COMPANY

Now occupies the north red brick front building in Hedley

We came here strictly for business. We are glad to be so well situated in such a nice building. And, as the model house-keepers seem to be always hunting for dirt in the house, frequently to the unrest and complaint of the head of the house until he either goes to the horse lot or some other spot for quiet deliberation, so we are announcing in advance

WE ARE HUNTING FOR TRADE and if there is any game of that kind in your section we are going gunning for it, and not even wait until the first of November---the game law is open now for us.

COME AND SEE US

when in Hedley. If you have anything to sell that we can handle we want it. We are here night and day: in fact here we live, work and will enjoy life, and help you and ourselves at the same time if you will give us a chance. Our Phone Number is the Old 49. We are not willing to cross the continent as the pioneers did to find the California gold, but will first open up a shaft here in Hedley.

...Will have a fine stock of **Holiday Goods-headquarters for Santa Claus**

Yours for Service and Appreciation.

HEDLEY, TEXAS

ROWE MERCANTILE COMPANY

PLENTY OF LUMBER

?

THE GREAT QUESTION that confronts you today is: "Where can I buy my Lumber and Building Material most advantageously and satisfactorily?" A trial with us will answer the question, for we sell lumber that you can afford to buy. We help you to have the best lumber in your building; we see that it is right. Submit your plans--we'll estimate for you. Let's get better acquainted. Come around while in town; we can handle and satisfy your wants.

Remember our home is yours.

HEDLEY, TEXAS

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