

The Merkel Mail

Christmas Day, 1980...Merkel, Texas

15 cents

The Mail offices will be closed until Jan. 5th for Christmas vacation.



City adopts 100% tax rate, holiday schedule

The Merkel City Council voted Monday night to tax a 100 per cent of appraised evaluation in the coming tax year.

That move was mandated as a part of the new county wide tax appraisal district. The city council will still set the rate of taxation in the future.

The city also announced the office would be closed Thursday and Friday, Dec. 25 and 26. Trash will not be picked up those two days as well. The landfill will be closed Christmas Day only.

Gins process 3,400 bales

The three local gins have already processed 3,400 bales so far this season.

The Merkel Gin has ginned 1,380 bales and had 75 on the yard Monday.

Planters Gin in Trent has ginned 1,310 bales and has 30 in the yard waiting.

Stith gin has ginned 640 bales and has 100 bales on the yard waiting.

Stock show results

About 300 people braved "perfect stock show weather" at Saturday's Merkel Stock Show.

The top award for showmanship, sponsored by Taylor Electric, went to Ann Melton and the second place award went to Jan Melton, Mark Bland received the showmanship award for swine and Tim Brady received the rabbit showmanship award. The lamb showmanship award went to Ann Melton.

Bill Hightower was the show judge. Ag instructor J.T. Naron told the Mail Monday morning, "The FFA would like to thank all of the parents and adults who helped out over the weekend as well as all of the persons that contributed prize money."

The results from the show are as follows:

Lambs
Grand Champion - Ann Melton.
Reserve Grand Champion - Willy Townsend.
Cross Breed Lambs - 1. Sheila Swinney, 2. Jay Gibson, 3. Ann Melton.

Finewool Lambs - Jay Gibson, 2. Gibson, 3. Gibson, 4. Keith Middleton, 5. Middleton.
Medium Wool Lambs - 1. Ann Melton, 2. Willie Townsend, 3. Jay Gibson, 4. Gibson, 5. Gibson, 6. Sheila Swinney, 7. Swinney, 8. Jack Swinney, 9. Gibson, 10. Gibson.

South Down Lambs - 1. Ann Melton, 2. Sheila Swinney, 3. Swinney, 4. Jackie Swinney.
Grand Champion Rabbit-Lonnie Jowers.
Reserve Grand Champion Rabbit - Robert Miles.

Rabbits-Jr. Doe - 1. Tammra Phillips, 2. Phillips, 3. Phillips, 4. Lonnie Jowers.
Rabbits-Sr. Doe-1. Lonnie Jowers, 2. Robert Miles, 3. Roy Johnson, 4. Johnson.
Rabbits-Jr. Buck-1. Tim Brady, 2. Brady.
Rabbits-Sr. Buck-1. Alan Glick, 2. Glick, 3. Tim Brady.

Swine-Grand Champion-Melissa Harris.
Reserve Grand Champion-Melinda Riney.
Chester Barrows-1. Jerry Jowers, 2. Chris Mashburn, 3. Don Tutt, 4. Mike Hagar, 5. Jay Williams, 6. Johnny Glisson.

Chester Barrows-Medium Weight-1. Mark Bland, 2. Ann Melton, 3. Melton, 4. Melissa Harris, 5. Eddie Harris, 6. Bland, 7. Gary Dickerson.

Chester-Barrows-Medium Weight- 1. Melissa Harris, 2. Todd Robertson, 3. Denise Pack, 4. Ann Melton.

Duroc Barrows-Light
Doug Tucker, 2. Eddie Harris, 3. Joey Rushford, 4. Sammy Tumlinson, 5. Eddie Sparks, 6. Sparks, 7. Danny Taylor, 8. Taylor.

Duroc Barrows-Medium-1. Jay Williams, 2. Walter Elmore, 3. Ann Melton, 4. Keith Beddingfield, 5. Brooks Boyd, 6. Shannon Boyd, 7. Denise Pack, 8. Mike McCoy, 9. Danny Riggan.

Duroc-Barrows Heavy-1. Billy McKeehan, 2. Tommy Hays, 3. Hays, 4. Hays, 5. O.C. McKeehan, 6. Hays, 7. Walter Elmore.

Hamp Barrows-1. Kenneth White, 2. Billy Ray Riley, 3. Brad Nally, 4. Jimmy Cooper, 5. Charlie Brown, 6. Billy Williams, 7. Sammy Tumlinson.

Hamp Barrows Heavy-1. Mike Pape, 2. Denise Pack, 3. Paul White, 4. Todd Robertson.
Crossbreed Barrows-1. Ann Melton, 2. Billy Riley, 3. Ricky Biera, 4. Dana Faglie, 5. Chris Mashburn, 6. David Fueson, 7. Tom Walton, 8. Robert Miles, 9. Miles, 10. James Parks.

Crossbreed Barrows-1. Lwayne Tucker, 2. Billy Riley, 3. Ann Melton, 4. Amber Whisenhunt, 5. Eddie Harris, 6. Todd Robertson, 7. Ricky Doan, 8. Jay Gibson, 9. Chris Mashburn, 10. Jay Gibson.

Crossbreed Barrows Heavy Weight-1. Melinda Riney, 2. Billy Riley, 3. Todd Robertson, 4. Melinda Riney, 5. Randy Leverich, 6. Jay Gibson.
OPB Barrows-1. Tammra Phillips, 2. Phillips, 3. Tammy Cunningham, 4. Owen Franklin, 5. Brad Elliott.

Grand Champion Gilt-Tommy Hays.
Reserve Grand Champion Gilt-Tommy Hays.
Gilts Lightweight-1. Charlie Brown, 2. Dwayne Tucker, 3. Tammy Cunningham, 4. Randy Leverich, 5. Eddie Sparks, 6. Mike Hagar, 7. Robert Miles.

Gilts Heavyweight-1. Tommy Hays, 2. Hays, 3. Hays, 4. Roy Johnson, 5. Lee Leverich, 6. Gary Dickerson, 7. Mike Pape.

Donors to Merkel stock show

The Merkel Stock Show Donations are as follows:

Mr. and Mrs. A.C. Braune, Hohbertz Dairy, H.M. and Edith Beaird, Brenda Jackson, Hi Val Farm and Home Supply, Home State Bank, Hammond Insurance, Syble's Beauty Shop, Rex Bland Cattle Co., Cal-Tex, Agri Business, Ann's Flowers, Dairy Bar, The Outdoor Shop, Big Country Inn, Shelton Inn and Restaurant, Bumper To Bumper, Taylor Telephone, Carson's, Higginbotham-Bartlett, Treanor Equipment, ACU Cleaners, United Savings Assoc., F & M National Bank, M & J Breeders, Crawford's, Merkel Locker Plant, Hodges Co-op Gin, Merkel Mail Don Dudley, Starbuck Company, Max

Murrell Chev., Farmers Coup Gin of Merkel, Little Brown Jug, DuBose Texaco, Carrier Grocery, Wayne Moore Pipe and Supply, Ed's Feed and Seed, Merkel Drug, Hicks Auto Supply, Whisenhunt Feed and Seed, Castille Hardware, Lemon Butane, Handy Grocery, J.D. Sandusky, Hughes Diesel Service, Nucorp (E.G. Joint), Mark Williamson, Ben Franklin, A.D. and Maybel Scott, Lilly Butman, Griffin Diesel, Warren Dozier DVM., Elmo Moore Trucking, J.H. Strain and Son Inc., Lois Beauty Shop, Mr. and Mrs. Deverl Teaff, West Texas Utilities, Pug and Leo's, Arts Barber Shop, Tye Transmission, Leon Harris, Mary Russom, Kurt and Kurl, American Testing, S and T Tire Co., Seymore

Insurance, Ninth Street Grocery, Abilene Casket Co., Tye Body Shop, Abilene Western Town, Tessie's Snack Bar, Dink Whisenhunt, LaDena's Hair Fashions, Beauty Shack, Palmer Motor Co., Larry and Beverly Johnson, Abilene Farm and Supply, Dr. Don Warren, Patton Equipment Co., Abilene Auction, Merkel VFW Post 5683, Jack Moore, D & D Feeds, Joe Dudaicy, Jerry Gibson, Acco Feeds, Duncan and Sons, Merkel Brick and Lumber, KPRO Inc., Abilene Cattle Feeders, Goode and Gregory.

Those that donated awards are as follows:
Taylor Electric-Trophy; Adcocks Circle A- Belt Buckle, Farm and Ranch Western Wear- Gift Certificate.

Looking back on 1980, fire, more

By Cloy A. Richards

Newspaper people have an annual bad habit of reflecting back when the calendar reaches a certain reading, and the urge for me to reflect a little proved to be a strong one.

As I looked at the Mail's from the past year, I had a few mixed emotions.

It seems as though we have made some changes in the way we perceive government and it's place in our lives with the election of Ronald Reagan. How that decision will fare remains to be seen.

It seems as though the United States still has not found a way to deal with the idiots in Iran holding our people hostage.

It appears the USDA may be telling farmers that hard times are here to stay when the new land reserve program calls for fence rows to fence row planting.

It also seems Merkel is on the way to becoming a better community.

The largest ray of hope, as far as this writer is concerned, shown bright at last year's Fun Day celebration at the City Park. A crowd of that size has not been attracted in this town in many,

many years and with the celebration of our 100th Anniversary this summer, that event promises to be even larger this year.

The Census count gave us a pretty good increase in population, not only by numbers, but by percentage of increase.

The school got a new superintendent, new facilities, and will be re-roofing worn out roofs at Merkel Elementary and Middle Schools over the holidays.

The city acquired a new trash truck, a new police chief, and has again filed papers for federal money to improve conditions and city facilities here.

As we look back on 1980, hard times would be the key phrase. We say bank interest rates climb to 20 per cent, fall and then go to 21 at the end of the year.

We saw inflation continue to go unchecked, while some companies, other than auto and related industries, reported obscene profits and paid little, if any tax.

We have our hopes and expectations that keep us going. We do have our faith in the American way and will of life, that ole dream of two cars, a chicken in the pot and a home is not dead, it is

just being proceod over the common man's head.

We have the future and have the opportunity to shape and mold that future as bright as we want, all we need is the desire and the leaders to make those changes happen. After all, if you are not a part of the solution, you must be part of the problem.

It is terribly ironic, but for the second time in two years, a Merkel family lost a home within a week of Christmas by fire.

The home of Mr. and Mrs. Keith Shields, on N. 2nd street here, was completely destroyed by flames and all of the possessions in the home were destroyed. No one was home at the time of the fire.

The Merkel Stock Show came off very well this weekend and congratulations are in order to all of the participants. This year's show had about 100 kids showing animals and a crowd of about 300 braved what Mr. Riley called perfect stock show weather, to watch the judging.

The Mail would like to wish everyone a Merry Christmas and a Prosperous New Year.

Mail takes a look at news and events of 77,78

by Cloy A. Richards

This week's look at 1978 and 1977 is the start of a personal learning experience. We assumed control of the Mail in July of 78, so it is a treat to go back through each edition of the paper before that time.

We had a few comments from last week's look at 1979 and 80 and appreciate those comments.

We hope to work our way back to 1881 before the end of July, 1981.

A look at 1978.

January

Tonya Moore won the Showmanship trophy presented by Taylor Electric Co-Op at the annual FFA Stock Show. Vernon Presswood showed the championship steer.

Continental Telephone asked the Public Utility Commission for an increase in rates to generate an additional \$2.5 million in revenues.

A Trent man, Charles Evans, was shot and killed at 1609 S. 2nd here. An Abilene resident, Billy Tutt, was charged in the shooting.

Local farmers showed their support for the nationwide farm strike and parked their tractors downtown in a show of solidarity. The Mail reported local businessmen gave their full support to the strike.

Steve Bland of Trent was named the

Professional Podedo Cowboy's Association Rookie of the Year. His season winnings totaled \$15,000 in calf roping and steer wrestling.

February

The Merkel Volunteer Fire Department released it's annual report. It showed 159 fires reported, 30 inside the city, and a total of 849 man hours to fight the fires and 1,624 miles of travel. The report also indicated grass fires scorched 21,873 acres in 1977.

A train derailment in View forced the evacuation of 40 residents of that area. Merkel, Tye and Abilene firemen were called as three tankers loaded with methyl alcohol ignited. There were no injuries.

Jackie Cannon was named Fireman of the Year at the annual Fireman's Banquet.

March

The Farmers and Merchants National Bank announced a 100 per cent stock dividend.

Merkel High School was totally destroyed by fire. Merkel school superintendent Travis Davis estimated damage at \$350,000. Classes were moved to the gym until temporary building could be purchased and moved to the sight.

Dr. Raymond Etheridge was named MISD's new superintendent. Etheridge resigned 30 months later under controversy that was never

documented in more than 10 lengthy executive sessions by the school board.

The home of the Jack Spradlings were destroyed by fire caused when a water heater exploded.

Freda Crenshaw, Cindy Boone and Gina Farmer were named to the all District 6AA team in girls basketball.

The annual Merkel Chamber of Commerce Banquet was held and Florence Berry was named Woman of the Year, J.A. Sadler was named Citizen of the Year, Mrs. Earl Hughes received the Almeda Bulloc Humanitarian Award and Don Hensley was named the Outstanding Community Leader.

The Trent High Band received a division 1 rating at UIL contests.

April

Pat Castille, Larry Dudley, and Charles Jacobs defeated candidates George English, Ned Watts, Vicki Spurr, Barbara Fowler, Winina Wolf, Edith Kennedy, Robert Roysden and Bill Sloan for seats on the Merkel School Board.

Milton Shannon, winner of the mile run at the state tract meet in 1934 and Norman (Preacher)

(Continued on Page 3)

Best photos of 1980



Precy Mehia, the driver of the truck, was lucky to escape any injury following last Friday's mishap on I-20. Mehia told the Mail photographer he was trying to light a cigarette when he lost control of the truck. (Staff photo by Drew Mawson)

Wintry scene

A tree in front of the Merkel Methodist here is bent over from the weight of the 11 inches of snow that fell here over the weekend. (Staff photo by Drew Mawson)



Staff photos by
Drew Mawson and
Cloy A. Richards



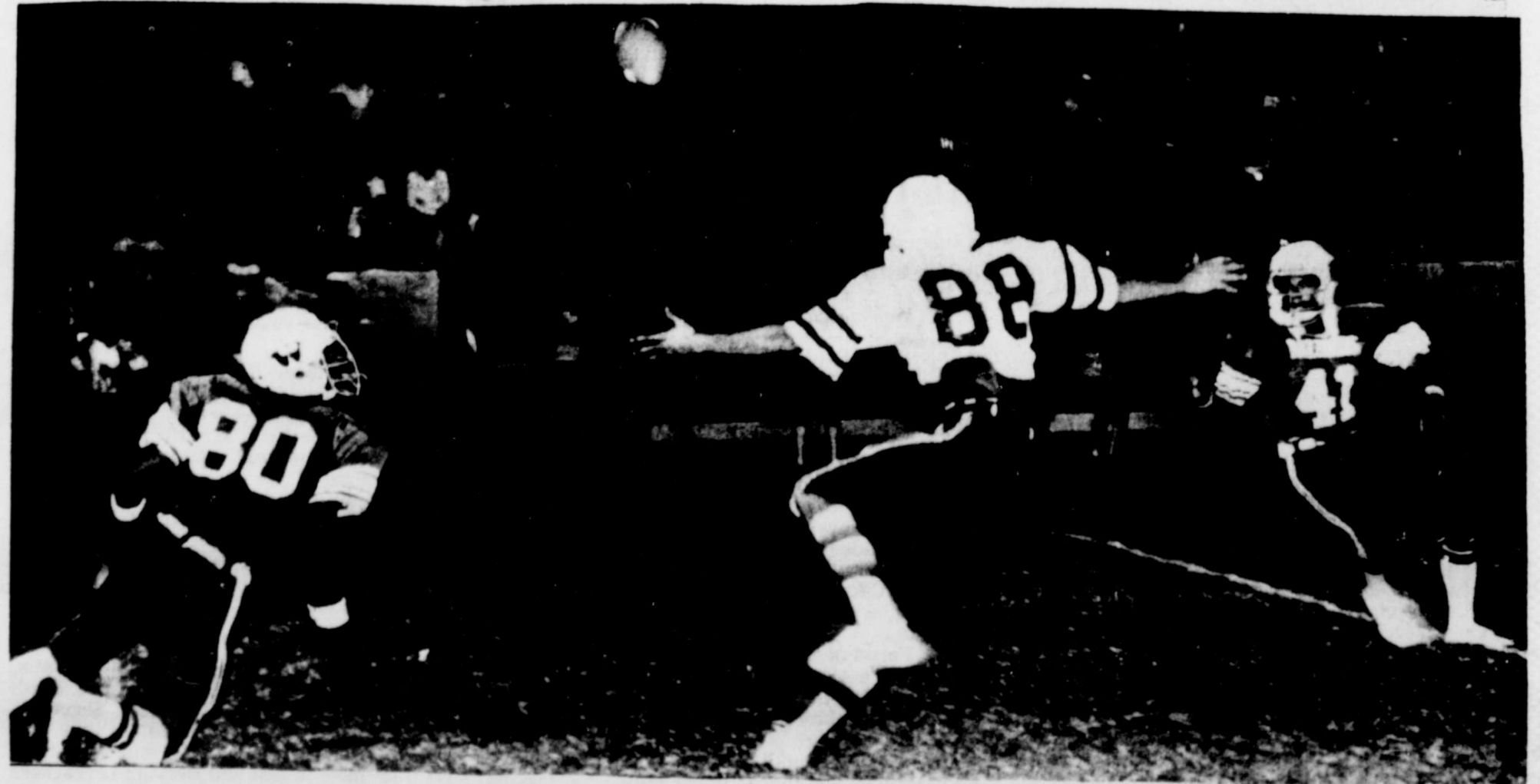
The 1980 Homecoming bonfire flames away as students from Merkel High garnered their homecoming spirits here last Thursday evening. (Staff photo by Drew Mawson)



The snow made some trees take on odd shapes.



Sean Willis leads The Halfbreed...



Badger receiver Randy Martin (88) appears to be flying closer to this pass in Friday's 0-0 tie with Winters (staff photo by Drew Mawson)

Top news and events of 1977-78

(Continued from Page 1)

Windham, a coach for 27 years were inducted into the Badger Sports Hall of Fame.

Six Badger track team members qualified for the regional track meet. They included, Craig Hutchings, Brad McCoy, Brad Pursley, Rick Howes, Bart Pursley, Donnie Riggan.

Richard Nance of Merkel received Amoco Oil Company's Medallion of Excellence for his participation in the American College Theater Festival, held at the Kennedy Center of Performing Arts in Washington, D.C.

Trent High students Robbie Freeman was named valedictorian of the class of 1978 and Pam Evans was salutatorian.

Merkel High's valedictorian for 1978 was Marlon White and Kandi Ascencio was salutatorian.

Merkel High senior Brad Pursley won the state AA Pole Vaulting championship with a vault of 14'. He bested the field by six inches. Two years later, Brad cleared 18' 1/2" at ACU to make that school the first in history to have two 18 foot vaulters on the same team. Teammate Billy Olsen has cleared 18 feet many times in his Abilene Christian track career.

Trent High students John Stevens and Velma Perkins were named to Purdue University's All American High School Band.

Longtime Merkel physician Dr. Chester Gardner passes away following a lengthy illness. Merkel High graduated 53 seniors in 1978.

High winds and hail damaged many local homes. Although a funnel cloud was not reported officially, a few local residents did spot funnels.

Dr. Rupert Richardson of Abilene, a renowned educator and historian delivered the keynote address at the Merkel Lion's Club celebration of their 50th Anniversary. The Merkel Lion's Club was organized Nov. 1, 1928 at Ed's Cafe.

Cloy and Melanie Richards purchased the Mail from Steve Lanham and Cloy replaced Martha Sue Justice as editor. He was serving in the U.S. Air Force as editor of the Pope Air Force Base Newspaper.

The Merkel Chamber of Commerce and Industrial Foundation formally requested Merkel ISD trustees to include a two option bond proposal to finance the construction of a new high school to replace the building that burned in March.

Chester Collinsworth, longtime Merkel teacher passed away. Collinsworth originated the Merkel Livestock Show, and taught in Merkel schools for 41 years, as well as actively participated in many local and state organizations.

Merkel ISD trustees called for a \$1.4 million bond elections to construct a new high school,

multi-purpose center, vo-ag center, and middle school gym.

Dr. Larry Irvin and Don Roberts of Abilene opened a dental office in town.

Tommy Cutler of Taylor Electric was named to the board of directors of the Texas Member Service Association of the Texas Electric Cooperative Association.

Merkel ISD voters approved a \$1.4 million bond issue calling for a new high school and other construction. The bond passed 399-272 in a record turnout.

Dr. Tran Dinh Thuy went into practice with Dr. Warren as Merkel's newest doctor.

A federal matching grant was proven for the Blair Water Co-op to construct a pipeline network providing water over a 98 mile stretch in the rural area south and southwest of Merkel.

Merkel exes Woodrow Wilson was voted as Mr. X and Bettye Conley was voted coming home Queen in Homecoming ceremonies for 1978.

The Merkel Crazy Days parade drew one of the largest crowds it has ever enjoyed.

Merkel citizens raised money to pay for one half of a new ambulance for the city's volunteer ambulance service.

In general elections, Charles Stenholm of Stamford won the 17th Congressional District race, Joe McDuff defeated write in candidate Lloyd Glick for the Merkel area spot on the Taylor County commissioners court.

An Army demolition team exploded dynamite found on Merkel's south side by some local youngsters.

Ricky Howes was named to the all district 6AA team as a running back and linebacker. Dwayne Roysden and Buster Brown were named second team all-district.

Four local boys scouts and their scout master were credited with saving the burning residence of James Lewis after they spotted the fire and fought it until help arrived. The scouts were Kelly Wolf, John Townsend, Willie Townsend, and Kyle Wolf. Scoutmaster was Calvin Wolf.

Glen Braune won the showmanship trophy at the Merkel Livestock Show.

Mary Collins retired as a vice president of the Farmers and Merchants National Bank after 43 years. She started as a bookkeeper.

Police Chief Paul Crouse and Jennye Martin delivered a child at the Merkel Fire Station.

The Merkel Badgers basketball team won the boys district championship.

The Wilkerson Manufacturing Company here was closed by the Small Business Administration.

Donny Cloyd and Jerry Horton were named Merkel's Firemen of the Year.

Walls Industries leased a building from the merkel Industrial Foundation to start a plant here.

In all district basketball selections, Gayle Teaff and Gina Farmer were named to the second team and Freda Crenshaw was mentioned honorably. The boys placed Donnie Riggan and Brad Pursley on the all district team and David Pfeister was mentioned honorably.

Benny Melton was named Merkel Citizen of the Year and Vivian Davis was named Woman of the Year at the Merkel Chamber of Commerce Banquet.

The Merkel Badger Hall of Fame was established and 20 were inducted. They were Finus Cade, J.E. Boaz, Robert Higgins, Calvin Peterson, Jimmy Walker, Sanford Carr, Bill Harris, Bobby Campbell, Robert McLeod, Chester Collinsworth Jr., Lester Tittle, Jack Patterson, B.J. Melton, Wayne Frazier, Leon Floyd, James Cox, Corky Cox, Dink Whisenhunt, Jacky Russell and Kermit Rutledge.

The Merkel Housing Authority actually began renting houses. 20 rental units are initially available.

Henry Guenther was named as the Justice of the Peace in Merkel by the Taylor County Commissioners Court. Guenther later was re-elected to that position and is currently the JP here.

David Booth was named valedictorian and Suzanne Warner salutatorian of the class of 77 of Merkel High.

The Merkel golf team won the 6AA district meet.

Merkel High graduated 49 seniors from the class of 77.

Chester Collinsworth retired as Merkel vo-ag instructor.

Earl Hughes, former WTU manager here, as well as Merkel city councilman and mayor, passed away.

Steve Bland of Trent, won the National College Finals calf roping event.

Merkel Police Chief Paul Crouse resigned.

MISD Trustees approved a \$1,750,000 budget for the 77-78 school year.

Groundbreaking was held at Humphrey's Village. Located east of Rose Hill Cemetery, the additional features new and modern homes.

The Merkel Garden Club announced plans it would raise money for a fence at Rose Hill Cemetery.

Merkel ISD board member Bobby Toliver resigned saying he needed to devote more time to farming.

The Merkel PTO Halloween Carnival raised \$3,400 for school activities.

Dwain English and Brad Pursley were named to the 6AA All District Football Team. Mentioned honorably were Rick Howes, Mike Davis and Garth Doan.

Leroy Austermann was hired as Merkel's New Police chief replacing Paul Crouse who had earlier resigned.

Were your relatives pioneers here? Let us know!

Name _____ Telephone _____ Descendents of whom: _____

When did first direct descendent move here? _____

How did your descendents make a living? _____

Would you be willing to help plan the Centennial Celebration? - If you need more space than provided on the form, feel free to include more information. Mail to Box 428, Merkel, Tex 76858

Merry Christmas

Christmas time is for loving, sharing, caring and remembering!

Hoping you and your family have the best of times this holiday season!



FROM THE OFFICERS, DIRECTORS & EMPLOYEES OF

The Farmers and Merchants National Bank

FOR SALE

FOR SALE: 2 bedroom, large living room, carpet throughout, garage, excellent condition, ideal location, Cyrus Pee Agent, 928-5613.

REAL ESTATE

FOR SALE: 2 bedroom home. 208 Rose, Phone 928-5166. Gary Hicks.

41-TFC JEEPS, CARS, TRUCKS, Available thru Government Agencies, many sell for under \$200.00. Call (602) 941-8014 Ext. 230 for your directory on how to purchase.

36-4tc FOR SALE: Recurve Bow, Wing, 57 lb. pull, 62 inches. Call before 5 928-5712 or after 5 928-4959.

FOR SALE: 71 Ford pickup, 73 Vega, doors all sizes, hollow core or solid, truck and auto tires, storage houses, used lumber, call Roy 692-3739 opposite Butterfield School. 44-1tc

HELP WANTED

DEPENDABLE sitter for Kindergarten child needed after Christmas holidays. Prefer someone able to pick up at 2:45 at the school. Please call 928-5522 after 5:30 p.m. 43-2tc

PART TIME HELP NEEDED: We need a person, one day a week, (Tuesday) to assist in the laying out of ads. If you are interested, write Box 428, Merkel and include your name and phone number. Our office will be closed until Jan. 5th, you may call 928-5712 after the 5th. The Merkel Mail. 44-1tc

FOR RENT

SHANNONSIDE APARTMENTS-1, 2, & 3 bedroom apartments shag carpet, all electric, dish washer, garbage disposal, central cooling and heating. For more information call 928-5038.

8-TFC FOR SALE OR RENT house in Merkel. If rent a lease will be required plus deposit. Shown by appointment only. 817-835-4350 or 817-835-4898.

33-TFC FOR RENT: trailer space on 403 Lamar, 2 lots available 1st of January. Call 928-5441 or 692-9160. 44-2tp

FOR RENT: 2 bedroom, unfurnished house. 928-4929. 44-1tc

38-TFC FOR SALE: 2 bedroom, Merkel, large corner lot, will sell FHA or VA, \$16,000. 2 bis at Merkel County Club, \$11,000 and \$10,500. Older home, stone construction, 3 bedrooms on 8 1/2 acres at Eula. Extra acreage available. To settle estate, 242 acres in Calahan County. Pecan orchard, livable home, whenever you are buying or selling, call Ronnie Hardy at Century 21, or stop in Abilene, 182 South Willis 673-4535 or 846-431.

27-TFC NEAT and roomy 2 bedroom, frame home with nice carpet. Price \$30,000 with \$4,500 down and \$263.21 monthly payment. Call Bill Largent at Frances McClure Inc., Realtors 698-3211, or 698-2375 evenings. 42-TFC

3 Bedroom house, corner lot, needs work, as is \$16,000. Drive in Restaurant with equipment, \$16,000. Owner carry or lease with option to buy. 3 bedroom house with 8 lots, good investment property, \$25,500 or will sell house and 2 lots separate. In Trent: 3 bedrooms on 3 lots, owner carry, \$22,500. Call Betty Stautzenberger, 862-6329, Lawn Properties, Inc. 695-1880. 43-TFC

34-26tp LAND FOR SALE? Call Collect-Bill Largent, Farm and Ranch Mgr. at Frances McClure Inc. Realtors, 357 South 27th Abilene 688-3211, Night 698-2375

46-TFC WANT TO BUY: Estate sales or homes in need of repair, cash or equity, no cost to seller. Tom's Home Improvement 692-4747. 33TFC

STANFORD'S RADIOS & TVs 123 KENT 928-5762

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The Classifieds

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ATTENTION HUNTERS AND TRAPPERS Fur buyer will be in Merkel at Wylie Truck Stop each Monday from 8:00 a.m. till 8:45 a.m. beginning Dec. 1. We buy green and dry furs of all kinds. Skin case all fur (like Opossum), not open up the middle. We also buy deer hides and Rattlesnake Skins. Well handled furs bring TOP PRICES!! Northwestern Fur Company 241 Walnut Street, Colorado City, Texas 79512, Phone 915-728-2295.

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QUALITY BOOT REPAIR Adcocks Circle A Western Wear 1-20

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NOTE: Due to customer demand a large quantity of tools have been consigned to me to dispose of everything must go. There will be thousands of dollars worth of industrial tool hand tools and misc. items. There will be many job lots sold to all dealers, wholesalers and salvage buyers to be sure to attend. Air Compressors, Air Tools, Farm Tools, Sockets, Grinders, Wrenches, Sockets, Air Tools, Farm Supplies, Air Compressors-Drill Presses, Vises-Band Saws-Cut-off saws, Mechanist Tools, Heavy Duty Mechanic Tools, Huge Industrial Tools, Electrical Tools, Miscellaneous, Sockets.

THIS IS A PARTIAL LIST ALL SUBJECT TO PRIOR SALE SALE CONDUCTED BY CUMMINS AUCTION CO. 112 South St. Tye, Texas 79563 Box 332 692-5184

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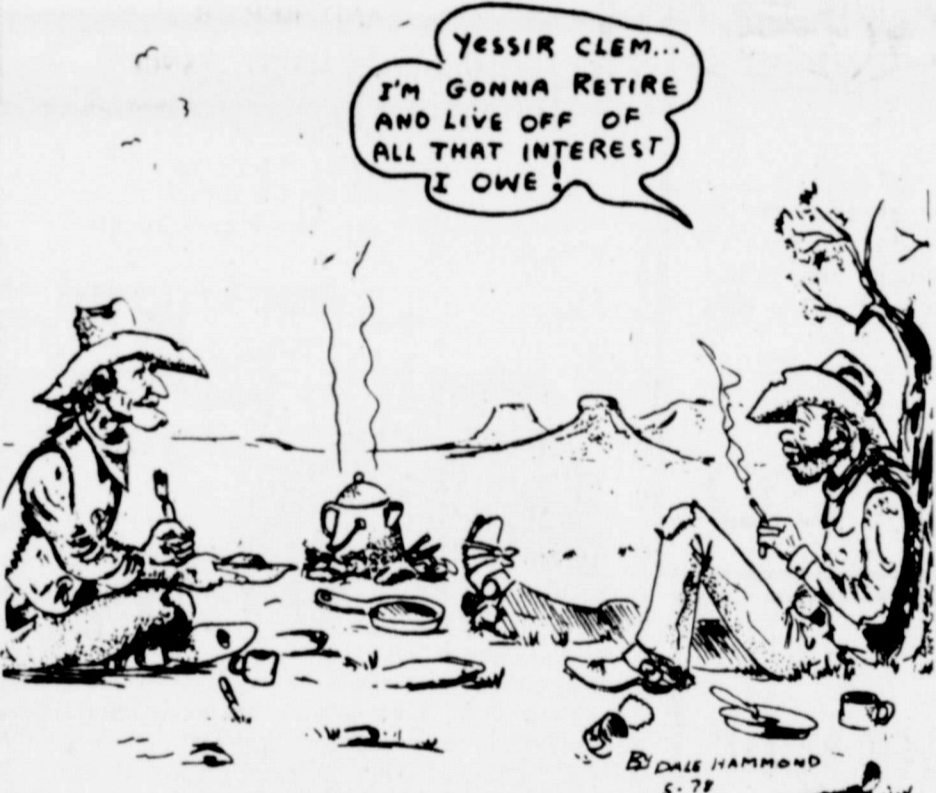
Dale Hammond strikes again

WHICH SET OF TRACKS DO YOU THINK WE ORTER FOLLOW LIGHTNIN'?



WHEN WAGES DON'T MATCH THE WORK!

Cartoons
by Dale Hammond



TEMPORARY CLASSES IN THE GYM... IT'S ORDEALS AND IT'S TRIUMPHS





Gloria Monty, Executive Producer of "General Hospital."

Before we begin to wind down from the holiday season, and store away our greetings of the season until next year, I would like to take the time to extend some hopeful wishes for some special shows and people in the world of soaps.

For "General Hospital's" executive producer Gloria Monty, who performed the near impossible task of taking a serial from the depths of cancellation to all time high ratings, it is hoped that her new serial currently in development, about student doctors and nurses will meet with the same kind of approval from the viewing audience as GH.

For "Days of Our Lives" star Deidre Hall, that she continue to be lucky in love as her romance with serial star Quinn Redecker prospers and brings this lovely lady some long overdue happiness.

For "One Life To Live's" Judith Light that she be able to gain further professional recognition as a result of the well deserved Emmy she was awarded last year.

For the cast and crew of "Texas" it is hoped that the coming year will show a marked improvement in their so far unimpressive ratings. The show has talented performers and a highly professional staff which has gone unnoticed by the viewing public due to the overwhelming popularity of their main competition "General Hospital."

For "Edge of Night's" Sharon Gabet, that Raven not be the killer of Eliot Dorn. She has added sparkle to the crime-based drama and her being sent "up the river" to soap opera oblivion would leave a host of heart-broken fans.

For the cast and crew of the "Doctors," that new

Tye Sr. Citizens offer holiday greetings

Tye Senior Citizens wish everyone a very Merry Christmas and a Happy New Year.

Tye Senior Citizens visit the different nursing homes each Wednesday. Mr. Huey Lamb is in charge of this and takes his van each week. Tye Senior Citizens took a gift and cookies for each patient. We will be taking lap robes to other nursing homes.

We appreciate Rev. Bugg, from Merkel, for coming and putting on our Christmas program. We want to thank the Merkel Mail for their kindness for supporting the Senior Citizens. Remember the musical here each second Saturday night in the month at Tye Senior Citizens. Happy New Year to all.

May we all soar to new and glorious heights of achievement this year!

WALLS INDUSTRIES

leadership in their choice of executive producer and being purchased by NBC will help the serial ratings and help place it in a more secure position in the charts.

Finally, to all my readers, let me take this opportunity to thank you for your patronage. You have helped make Speaking of Soaps one of the most popular features in the country. Keep those cards and letters coming (as someone once said). I value your opinion, suggestions and even your criticism. May the coming year bring health and prosperity to all of you.

Now a look at what's been happening and what will happen on all the afternoon dramas.

Recap: 12/22-12/26
 Preview: 12/29-1/2

AS THE WORLD TURNS -- Although Kim stands by Nick, there are many problems to resolve. Brad begins to show his true feelings to a very worried Annie.

THE GUIDING LIGHT -- The trial is going badly and Mike is at his wit's end. Sara tries to fend off Elizabeth once more as Jackie and Justin struggle to maintain their confidence.

SEARCH FOR TOMORROW -- Ted is in deep trouble because of Claire's report about Jim. The police are digging in and Ted fights back.

THE YOUNG AND THE RESTLESS -- Eve is more determined than ever to get even with Victor and has found a friend in Jill. Victor puts up a good front with Julia.

EDGE OF NIGHT -- Mike's new past is full of new challenges. While Draper confides more and more in Cliff, Molly tries to talk some sense into Emily but fails. Emily exerts more pressure on Draper. Raven begins to sense danger.

THIS WEEK: This time Raven may be on the

receiving end of evil doing. April fights back.

TEXAS -- Reena tries to kick out Vicki. Striker says she has to go through with it. At the meeting, Reena surprises the board members. Ryan finds Barrett. Justine tells Sam it's all over between Reena and him. Billy Joe asks Nita to take him back. Iris tries to find out why World Oil has been paying Shelley Leigh.

THIS WEEK: Jeb steps up his efforts to stop Courtney from marrying Kevin. Nita plans her future.

ANOTHER WORLD -- Mac learns the route that Mitch took and gets the feeling that Mitch may still be alive. Rachel decides to give her baby to Mac. Russ and Tracy are disappointed, but understand. Jerry corners Brad, who has been frightening Kit. Charley dies.

THIS WEEK: Ada deals with her despair. Brad gets more and more unstrung.

THE DOCTORS -- After a week of positive signs toward Brad, Greta chooses Billy and Brad storms out of her life forever. Calvin performs an unauthorized, emergency operation, but the patient dies and a scandal ensues. Ashley meets with Jason about taking legal action against Bennett. Catherine warns Nola about the bugging device and Nola and Jason "accidentally" find the tape recorder at Mona's house on Christmas Day.

THIS WEEK: Greta continues to be torn between her affection for the two men in her life. Nola trips Mona up.

DAYS OF OUR LIVES -- Liz urges Don not to let Marlena divorce him. David writes Trish that he will not be home for Christmas. Marlena sees Mickey about a divorce. Lee tries to get Doug to spend Christmas with her but fails. She does spoil his Christmas plans as well, however. Alex kisses Leslie but has Marie on his mind.

THIS WEEK: Leslie gets an unexpected visitor. Chris comes back to town. **RYAN'S HOPE --** Frank and Jill figure out what happened to the notebook and after much frantic searching, piece together the suicide note. Delia schemes to break up Frank and Faith by convincing Jill to go to Frank's apartment to pick up the papers she needs. Jill walks in, catching Frank and Faith in an amorous mood, and finally knows the truth.

THIS WEEK: Child's play becomes the vital clue for Jill. Michael may have taken one too many chances.

ALL MY CHILDREN -- Shawn has Nina fake a fainting spell and retrieves a can of mace from his desk. He sprays it in the robber's face while Brooke trips the other man. Shawn gets the gun and saves the day. Wally catches Devon sneaking drinks. Leora declines an invitation to Christmas dinner at the Martin's fearing that Kurt will look for her there. Wally makes a pass at Betsey.

THIS WEEK: The kidnapping brings forth an unlikely hero. Joe is drawn closer to Leora.

ONE LIFE TO LIVE -- Asa throws Mimi out hoping that it will force her to split up Bo and Pat. Bo takes her in, and after seeing how

much in love they are, Mimi decides she just can't do that to them. Karen locks Katrina and Marcello in a room where they talk things out and finally

reconcile. Luther Jackson goes to see Asa. Dorian's "campaign promises" are beginning to cause her trouble.

THIS WEEK: Mimi is caught in the middle. Brad and Melinda work hand-

in-hand to split up Jenny and Peter.

GENERAL HOSPITAL -- Luke and Laura discover they live in the same apartment building and

decide to carpool.

BEST WISHES

We're rushing to greet the New Year with our sincere wishes for a happy 1981 to all of you.

BEN FRANKLIN

Yuletide Cheer

Carolers sing, Christmas bells ring! 'Tis a season rich in the blessings of home, family and happy moments. Many thanks.

HIGGINBOTHAM -BARTLETT

PEACE ON EARTH

The serenity of the holiday is a yearly miracle... let us not forget the first one!

STARBUCK CO.

New Year Greetings

Your continued patronage is our assurance of a wonderful new year.

BIG COUNTRY INN

GOOD LUCK

We're tootin' with good wishes for a star-studded new decade! Hope you enjoy yours to the fullest! Special thanks to you all!

Boney Insurance Agency

A Christmas Wish

We sincerely wish all our generous patrons a wonderful Christmas! May it be filled with friends, family, love and joy. Thanks for always being there.

9th STREET GROCERY

Joyous New Year

Here's hoping 1981 is a blast! Sincere thanks - one and all.

Wilson's Jewelry

180-hp 4840

A big-capacity performer - no matter where you look

Look it over carefully. Only then will you see why the 4840 is such a big performer. Capacity for 2000 pounds of front weight to counterbalance hitch-mounted tools. Big 103-gallon (U.S.) fuel tank. High-torque, 466-C.I.D. diesel engine, turbocharged and intercooled. Big-capacity hydraulic power reserve. Eight-speed Power Shift transmission. Multi-pinion differential and planetary final drives to match power output. And exclusive Sound-Gard* body with HydraCushioned™ seat suspension — ALL STANDARD. Stop in for the full story on the 180-hp 4840.

Our biggest may fit your oldest

The 158 Loader — the brawniest, best-matched loader for what may be your oldest John Deere Tractor*, or for your 4040, 4240, or 4440. 3,632-pound lift capacity to 13 feet high. Maybe all you need is a new loader!

*4000, 4020, 4230, 4320, 4430, 4520, 4620, 4630

Turn your tractor into a part-time bulldozer

How many times have you needed a bulldozer? Next time, handle the job with your own tractor. Just hook up to a John Deere Bulldozer Blade and use power you already own. Stop in soon give one of these blades an inspection.

TRADE 'N SAVE ON TAXES

Investment credit... full-year depreciation. Get both by trading now on the following equipment we can deliver right now

Abilene Farm Supply

3526 SO. TREADAWAY 692-2255 Abilene, Tex.

MERKEL COUNTRY CLUB

ONE MILE NORTH OF I-20 ON FM 126

DECEMBER SPECIALS

MONDAY NIGHT FOOTBALL: 65 cent beer, bar stock drinks \$1.50, complimentary Texas Style Chile. Come out and enjoy the game on our giant color screen.

TUESDAY THRU SATURDAY dance to the music of Jan Matney and Bill Young in the lounge. Jan and Bill do a variety of music ranging from Earnest Tubbs to Fleetwood Mac. Listening to them is a musical experience you can't have anywhere except the Country Club. If you haven't heard them yet, you don't know what you are missing.

NEW YEARS EVE: Champagne Party! Buffet Style, Turkey, ham, brisket, dressing, potato salad, yams, blackeyed peas and a full salad bar. Lots of bubbling champagne. Dance to the exceptional music of Jan Matney, Bill Young and Dewy Pentecost. \$35.00 per couple, \$20.00 singles. The charge covers the food, champagne and entertainment so we will ask that you pay or charge at the front door. Let's party the old year out and the new year in together. It will be a party that surpasses anything we have done yet. RSVP

MERKEL is closer than Dallas if you are worried about the drive back to Abilene. Keep it at 55 and it will be a piece of cake.

DUE to the various private Christmas parties this month, we won't be having any restaurant specials. If you haven't made reservations for your party, now is the time to do so. Call me at the office 928-5514 or 672-3942.

THE Country Club will be closed Christmas Eve and Christmas so the staff will take this opportunity to wish you all a very Merry Christmas and a Happy New Year.

"CONSUMER'S MESSAGE"

"Reader ads this section prepared and copyrighted 1980 by Dennis M Kasum."

ABILENE TRAVEL SERVICE, INC.

With travel as their business, and service as their product, the Abilene Travel Service, Inc. in the Bank of Commerce Plaza at South 14 & Willis in Abilene, phone 698-3433 is the place where smart people go when they want the aid of a professional travel agent.

Regardless of where you are planning to travel, in the states, Canada, Mexico, or abroad, you'll find that their professional travel directors can make your trip more enjoyable and relaxing, with prearranged reservations for your travel, accommodations, and tours.

You'll enjoy the friendly way they serve you and the money they can save you by selecting the things they know to be good, but yet somewhat less expensive than another. You may also arrange to have your vacation planned for your convenience on easy monthly terms.

The editors of this 1980 Consumer's Message and Christmas Review commend this agency for their fine service and honest representation to our readers. Remember to contact the Abilene Travel Service, Inc. for all travel needs. They can make your vacation as enjoyable, and relaxing as you really want it to be. Merry Christmas and Best Wishes for a Prosperous New Year from Abilene Travel Service, Inc. in Abilene.

HAMILTON SUPPLY CO., INC.

If you are contemplating buying a gasoline engine, but are not sure where to get the best one for your needs, contact the Hamilton Supply Co., Inc. at 257 Butternut St. in Abilene, phone 673-4556.

From their large selection of units, they will help you to select the perfect engine for the use you want it for. After they explain the many advantages these engines offer, you will see why they are so popular. They have a reputation for long life and durability, as well as a realistic initial cost.

In their repair and service department, trained mechanics using the latest equipment and tools can quickly and expertly repair or service your unit. They also carry a full line of replacement parts so that your repair job is completed in the shortest time possible.

The editors of this 1980 Consumer's Message give our full endorsement to this well respected dealer and recommend the Hamilton Supply Co., Inc. to all of the people in this area. We know you'll like the friendly business like way you are treated.

MEADOWS TRANSPORT INC.

Doug and Joe Meadows - Owners
Mike Poindexter - Truck Pusher

Fast service throughout the entire region is what you get when you contact Meadows Transport, Inc. in Abilene on 1139 South Treadaway, phone 677-9932, to do your oil field transport. They're insured and bonded for your protection. Their experience and their list of satisfied customers are their best qualifications. They do fresh and salt water hauling with their 500 BBL Mobile Frac Tank. Just ask Mike Poindexter, he can tell you a thing or two.

This is one company which has the equipment and experienced men to get the job done for you. Meadows Transport, Inc. thank the many people they do business with and send out their best wishes for a Merry Christmas. 1981 is going to be a great year for America and especially our area. You can count on Meadows Transport, Inc. to be leaders when it comes to hard work, friendly, understanding service, and the goodwill it takes to do the job, no matter what the conditions. In so many little ways Meadows Transport, Inc. strives to keep the Big Wheels turning in our economy.

The editors of this 1980 Consumer's Message think you'll like the way this fine company handles YOUR transport projects!

SOUTHWEST SAVINGS & LOAN

"Making Things Happen"

The Southwest Savings and Loan Association with five locations to service you: Main Office-340 Hickory at North 4th, phone 673-8153; Brookhollow-2625 Barrow; Ridgmont - 4500 Buffalo Gap Road; Radford Hills-853 N. Judge Ely Blvd; and in Sweetwater across from the courthouse. This institution is one of the cornerstones of the financial structure of this community.

If you have money to save or invest, you should investigate the advantages this Savings and Loan Association can offer you. It is well known in this territory for reliability and many have found their desired method of savings through them.

Here you can save by mail at your convenience. Save the convenient, profitable way at the Southwest Savings and where accounts are insured.

They offer a way for reliable people to secure loans in a business-like manner, without being imposed upon in any way. You will be more than pleased with this efficient and modern establishment.

The editors of this 1980 Consumer's Message Review are pleased to endorse the policies of this reputable savings and loan institution and urge our readers to take advantage of their professional friendly services. Happy Holidays from all the people at Southwest Savings and Loan.

E-Z KEEP SYSTEMS

Almost everyone now days from the business man to the farmer finds it necessary to keep some form of books to show the money taken in and the expenses of operating a business, farm, or ranch, for the purpose of accurately reporting their Federal Income Tax. Even the salaried individual has the same annual problem in accurately keeping an account of the many things necessary to give a true and comprehensive report of income and expenses.

E-Z Keep Systems located at 802 Oak St. in Abilene, phone 677-0829 renders a competent and accurate tax return service. They have men trained in tax laws. Their years of training in this field enable them to prepare your tax returns in much less time and with much less work, and often with substantial tax savings. This is also the home of Edwin K. Williams & Co. Featuring Tax, Bookkeeping and Business Management Services for service stations.

For a small fee, this competent concern can relieve you of this big task. Phone them today and let them show you their many methods of saving you time and money on your tax preparation.

In this 1980 Consumer's Message Review, we, the editors, heartily recommend the E-Z Keep Systems and Joe Harris to all of our friends and neighbors. Happy Holidays from all the folks at E-Z Keep Systems to you.

A-1 FURNITURE OF ABILENE

Doubtless you plan some improvements in your home this season. If so, think of A-1 Furniture at 1246 N. Pine at N. 13th in Abilene, phone 676-1301, where new and beautiful styles and patterns of suites, occasional pieces and lamps await your inspection.

This furniture company specializes in nationally advertised lines of furniture with complete delivery and installation facilities or ask about their U-Haul-It discount. In short, this progressive store offers the maximum of customer satisfaction at a minimum price with easy terms to fit your budget.

For some time, they have served the people of this area reliably and well. By stocking only items manufactured by well established and duly recognized home furnishing concerns, they have won and held the confidence of their many patrons. They now serve an ever growing clientele of satisfied customers.

No progress report would be complete without recommendation to the people of this area, and we, the Editors, do so in our 1980 Consumer's Message.

BONTKE BROTHERS CONSTRUCTION CO.

For general building construction in either the commercial or Residential field, see Bontke Brothers Construction Company at 1402 Monroe St. in Abilene, phone 677-6276 well known for their ethical business standards and first rate construction work.

They employ well qualified craftsmen who have had the training and experience to properly complete most any general building job.

As has been experience by other persons who have contracted with this firm, you can be certain that they will handle the job with top quality materials, fine craftsmanship, and can be trusted to complete the job in the specified time at realistic prices.

From the editors of this 1980 Consumer's Message, we publish our high regards for the above board business policies of the Bontke Brothers Construction Company and suggest to our readers that they not fail to contact them for any and all general building work.

S & Q CLOTHIERS

Jack Tucker - Manager

The S & Q Clothiers located at the Mall of Abilene, phone 695-2212, has long been known as this section's leading store. Visit them on your next shopping trip.

This store offers highest quality in ladies', men's, and young men's apparel at very reasonable prices thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes.

People of every class have found that clothes from this store are made of the best materials. They make a specialty of catering to those who wish to dress in the modern and distinctive manner that present-day business and social activities demand.

We, the editors of this 1980 Consumer's Message, make particular mention of this well-liked, well-managed store. Have a Very Merry Christmas and Best Wishes for a Happy and Prosperous New Year.

TAPE TOWN

"We've got a sound for you"

Jay Henderson, Manager

Turn your own home into a veritable concert stage with an outstanding stereophonic music system from Tape Town at Crossroads Shopping Center in Abilene, phone 695-2024 that will bring years of exciting listening pleasure into your home or car. Call them anytime and see how reasonable the prices are on a complete music system available with low easy monthly payments.

They feature LP's, 8 tracks, cassettes, so whatever your listening pleasure, contact this firm. Stop in and experience the incredible realism and fine sound quality that the latest developments in audio technology can provide. Let Tape Town show you all the latest equipment in famous name brands, such as Sansui, J.V.C., Pioneer, all at prices you can afford. You can be assured of the highest quality, a complete selection and the BEST value when you stop in at Tape Town.

The editors of this 1980 Consumer's Message are pleased to recommend such a fine firm as this to our readers. Happy Holidays from all your friend at Tape Town to you.

WEST TEXAS MARKETING CORP.

The oil business can be a risky one -- a business in which fortunes are made and lost every day. But for every individual who has made a fortune or lost one in a big oil gamble, there are thousands of businessmen in crude oil and petroleum products marketing; crude purchasing and crude transporting along with gas and oil exploration, such as West Texas Marketing Corp. located at 1150 Estate Drive in Abilene, phone 677-7267.

Like others of their business, West Texas Marketing Corp. spends their days helping find and develop new sources of energy to meet today's ever-growing demands for top-quality petroleum products--products to run our cars, heat our homes, package and preserve our foods, and even for use in drugs found in everyone's home.

People in the oil industry such as West Texas Marketing Corp. don't work 8-hour days--they work "8 day weeks", since the oil industry never sleeps. While others are observing legal holidays, people like these are on the job, searching for, drilling for, producing and refining the oil on which our nation depends.

We, the editors of this 1980 Consumer's Message, wish to commend the West Texas Marketing Corp. and its employees for their outstanding service to this area and to the nation.

OASIS LIQUOR STORE

Slim Somerville - General Manager

A startling array of party beverages stocks the shelves of the Oasis Liquor Store at 2502 N. 1s. in Abilene, phone 676-3992.

From Bourbon to Gin, you'll see a variety of liquors, some familiar and other exotic types you'll want to try for the first time. There is no end to the types of party beverages available here.

For instance, Tequila is a distinctive party drink. It is Mexico's most popular drink.

How about rum? It's great with a cola drink. For a gratifying experience, visit the Oasis Liquor Store. The help is friendly and will go out of their way to see that you find what you want.

The editors of this 1980 Consumer's Message suggest that you do business with this establishment for anything in their line.

Their selection of wine and champagne is seemingly endless, and you'll always find your favorite brand of beer or malt liquors in stock. The folks at Oasis would like to wish all of their customers a Very Pleasant Holiday Season.

ALLISON EQUIPMENT & PACKER SERVICE

Jiggs and Lem Allison - Owners

The search for oil goes on throughout the world. In the Abilene area, it's a little easier due to the quality oil field equipment and supplies that the Allison Equipment & Packer Service has to offer!

Located on Anson Highway, phone 672-8601 or if no answer, Merkel 928-5009, this respected name in oil well drilling features a complete line of new and used equipment. Their motto is, "We make your job easier with the best equipment!"

Whether it's new or used oil field gear or if you just need to rent a special piece of equipment, you can

depend on this quality-minded concern to deliver the goods! Their reputation as a leading supplier to the industry in the area grows with every order they deliver. You know your well is being worked to its full potential when the Allison Equipment & Packer Service's equipment is on the job!

In compiling this Consumer's Message for 1980, we, the editors, are proud to be able to list this outstanding firm along with the other leading oil field concerns and other businesses in the area and wish Happy Holiday Greetings to all!

SKYVIEW CLUB

Steve Eleftheriadis - Owner

The Skyview Club is located at the Abilene Municipal Airport, in Abilene. They are noted for the best drinks in town with friendly, courteous service. Folks from this entire area make this their meeting place.

If you're the type of person who likes to be in a pleasant atmosphere at all times and where you may thoroughly enjoy yourself, this is the place to go where you are guaranteed

a good time and a good drink.

Steve Eleftheriadis, the owner of this fine place, invites you to drop in at any time. The folks from this area are always welcome at the Skyview Club.

We, the editors of this 1980 Consumer's Message recommend this first class establishment to all our many readers. Best wishes for a Happy Holiday Season from the Skyview Club in Abilene.

CLIFF'S AIR CONDITIONING

Cliff Mann, Mike Holmes - Owners

This firm located at 3118 South 7th in Abilene features the famous york air conditioners for residential, commercial or industrial uses. Phone 677-2184.

York air conditioners are manufactured in units to fit any size room, home or office building. They are attractive, efficient, easily and quickly installed and reasonably priced with terms to fit your budget.

They have employed men who are experts in the installation and repair on these systems. In just a short

time, they can install your air conditioner and you will be enjoying its benefits. It is to your advantage to consult this firm to get their low cost estimates now. For information, telephone this firm or come by their office.

Their reputation of service, dependability and fairness speaks as a guideline for us, as editors of this 1980 Consumer's Message, to recommend this fine company. Merry Christmas and sincerest wishes for a happy and prosperous New Year from Cliff's Air Conditioning.

ABTEX IMPORT SALVAGE

Basil Gwinn - Owner

For used auto parts, go to Abtex Import Salvage located at 4008 Pine in Abilene, phone 672-6501.

Many do not realize the value of an auto wrecking concern to the community. They will pay the highest price for your old worn out auto, or one that has been in a wreck. Let them take it to their place of business where they will start working on it. Engines, transmissions, parts and accessories are segregated into piles and the car body is placed in a specified section of the yard to be used for used body parts.

Many dollars may be saved in parts if purchased at Abtex Import Salvage. You will find all of their parts for sale in good condition and completely checked over. All their employees are familiar with automobiles and trucks, and are courteous and accommodating. See them for auto parts, or whenever you have an automobile that is no longer in running condition to sell.

The editors of this 1980 Consumer's Message take this time to endorse this wrecking yard of fair and honest dealing. All the folks at Abtex Import Salvage wish all of you a Happy Holiday Season and a Prosperous 1981.

AQUATIC RECREATIONS

A.J. Moffitt - Owner

Gracious living can be your when you have the experts at the Aquatic Recreations in Buffalo Gap, phone 572-3618 install a beautiful Aquatic Recreations swimming pool in your back yard. These people are famous for their quality, design and durability.

Give them a call anytime and they will explain the many sizes, designs, and price ranges they offer with absolutely no obligation on your part. You'll be amazed how inexpensively you can have them completely install a family sized pool equipped with all the extras that make it complete in every way.

Not only will a pool add much enjoyment and healthful exercise to your living, but it greatly adds to the value of your home and can be paid for with low term, low monthly payments.

The editors of this 1980 Consumer's Message commend this dealer and contractor on their fine reputation for honest business dealings and give the Aquatic Recreations our recommendation to the people of this area. Aquatic Recreations wishes everyone a Happy Holiday Season & a Prosperous New Year.

INTERNATIONAL CRUDE CORPORATION

Powell Berry - General Manager
Greg Melson - Manager Crude Oil Acquisition

Mr. oil man! Looking for better service on your crude oil purchasing and transportation? Call International Crude Oil Corporation, 2454 Industrial Blvd. in Abilene, phone 695-2072. This is one firm which can really get the job done for you in crude oil purchasing and specialist in the field of transportation. Their trucks serve you 24 hours a day.

Featuring the very latest equipment and the most skilled workmen, this recommended company will make short work of the toughest

transportation job. Their years of experience and many satisfactory completions are their best recommendations, but they want YOU to see for yourself! Don't take chances with Crude Oil Transportation any longer. Call International Crude Corporation in Abilene or International Crude Products at Eleven Greenway Plaza, Suite 910 in Houston, TX 77046, phone (713) 622-5151.

The editors of this 1980 Consumer's Message are pleased to be able to recommend this outstanding firm to all of our readers.

VFW BOWLING LANES

Jack Bowman - Manager

The VFW Bowling Lanes is located at 200 Kirkwood in Abilene, phone 673-7897.

Any person interested in the great sport of bowling will certainly find it a real pleasure to bowl on these modern lanes.

No matter whether you are an expert or a beginner, you can certainly improve your game by bowling here.

The management deserves to be complimented on the manner in which the business is conducted. It is

playing a very important part in the sports interest of this district and they extend an open invitation to all bowlers to make these lanes their headquarters for tournaments and leagues.

The editors of this 1980 Consumer's Message are pleased to recommend these lanes to our readers in this Christmas Review. Remember, you are always welcome here whether you come in to bowl one line or to spend the entire evening. Merry Christmas and Best Wishes for a Happy New Year.

PRESTON MILK STORES

Drop in at the Preston Milk Stores located at 642 Butternut, 1925 South 20th, 1241 Grape in Abilene, if you are interested in real bargains. You will find their shelves are stocked with a complete variety of vegetables, fruits and cereals as well as all the staple groceries and the finest in fresh meats. To assure you of top quality merchandise, this store handles only the better known brands in good products, including our fantastic Preston Milk!

It is a pleasure to shop at this grocery, because great care is taken to see that all foods available on the market today are within your easy reach and you can be assured that they are priced right for you.

The outstanding virtue of this grocery store is the friendly and courteous service that is always yours when you trade here. It is to your advantage as well as your pocketbook to shop at this modern store.

In knowing the reputation of this fine store, the editors of this 1980 Consumer's Review give their recommendation to the people of this area.

AUBREY COLE TIRE & SERVICE

Abilene's authorized B F Goodrich Dealer
Aubrey Cole - Owner

Aubrey Cole Tire Company is located at 2021 South First Street at Sayles in Abilene. Phone 672-8475. This firm realizes that quality is as important to everyone as price. They feature B F Goodrich tires. They stand behind their products and you can be assured that the tires you buy here are of the highest quality. If you need a truck or tractor tires, this is the firm to go to. They have tires for all makes of tractors and heavy equipment.

For any size tire, see this reputable tire dealer today. You will be pleased with the courteous service that you will receive here, regardless of the size of the order.

This firm has served the people of this section in the past, and they will no doubt continue their fine business policy in the future. We, the editors of this 1980 Consumer's Message, wish to highly recommend Aubrey Cole Tire & Service to you for all your tire needs.

PONDEROSA BALLROOM

L.C. Agnew - Owner

The Ponderosa Ballroom at 3881 Vine, near Cooper High School in Abilene is a meeting place for those who enjoy real hospitality.

They are very popular with all who have been there and enjoyed their fine refreshments. You will find this social center just the place for real enjoyment. Pleasure seekers have nothing but praise for the entertainment they are accorded with their patronage.

Friends will appreciate an evening here. The manager is well and favorable known in this section. They will not tolerate offensiveness or vulgarity. The blues are out when friends meet here and that is why it is the rousing success that it is.

Many who have seen and enjoy fine entertainment and refreshments offered the patrons of this club will testify that it is one of the finest places in this section of the state to spend a happy evening.

Be sure to plan on an evening of entertainment here with your friends and you'll be sure to enjoy it.

In 1980, this Consumer's Message, and the editors, suggest you plan an evening here soon.

PASCHAL CUSTODIAL

The Paschal Custodial Service conveniently located in Abilene at 3913 N. 14th, phone 672-6175, features a complete janitorial service for both commercial and residential buildings. When this firm is in charge of cleaning your home, office or commercial building, you are assured of the finest service. Aside from general maintenance, they specialize in wall cleaning, window washing, floor cleaning, waxing, and polishing as well as new construction clean-up.

This firm has gained a reputation that has spread far and wide. They have reasonable rates and offer special weekly, monthly and annual contracts. They have supervised, bonded and insured employees and do only the best work. Phone them for free estimates and further information.

In this 1980 Review of the reliable concerns in our trade territory the editors of this Consumer's Message wish to recommend the Paschal Custodial Service to our many readers. Their years of satisfactory service to the public are your assurance that it is the best place in the area for this service.

ABILENE DUDE RANCH INC.

If you have been wanting to take a job, but the problem of finding a reputable nursery for your children has held you back, contact the Abilene Dude Ranch day care and kindergarten located at 1410 Portland, corner of South 14th and Portland, in Abilene, phone 698-3808 for information on your child's care. Cloy Richards, our editor-publisher, son, Joey is a student here and he tells us Joey is always really happy when we pick him up. He never complains and he would if he didn't enjoy himself at the Abilene Dude Ranch.

This nursery school has gained the respect of the working mothers in this area for their abilities in handling children.

They are not baby sitters, but nursery teachers, where your child will learn how to play with others. They teach children respect for others as well as many fun games and things they will need to know in school such as their A B C's, counting, colors, and much more. You will find the rates to be very reasonable.

Your child will be carefully watched over the full day and they see to it that each child naps and eats a hearty lunch.

The editors of this 1980 Consumer's Message commend this fine nursery school for their interest in children and suggest to the working mother that she contact the Abilene Dude Ranch for child care and instruction she can rely on to be the best.

Have a loving holiday season...

TRI J DRILLING CO.

Drilling can be risky business. You need to have just the right equipment and men who know just how to run it, if you expect to have any success in the competitive oil field industry. One firm which has distinguished itself as being a leader well driller is Tri J Drilling Co. of Abilene. This outstanding firm specializes in all types of oil well drilling operations. Their record of successful completions is one of the region's finest! Call them today at 698-8026 or stop in at 1331 Industrial and talk over YOUR drilling requirements. You'll soon discover what we've been talking about as far as quality work and outstanding service are concerned! Tri J Drilling

Co. is proud of America and proud of our area and you can always count on their good neighbor way of doing things.

Their modern rotary and equipment is named by skilled operators, who know what they need to about drilling for oil. Trust this fine concern to get the job done for you!

The editors of this 1980 Consumer's Message suggest that YOU contact this well known organization for YOUR drilling! Tri J Drilling Co. wishes you and your's a Safe and Happy Holiday Season. Merry Christmas and Happy New Year from Tri J Drilling Co., always proud to serve.

KEY CITY AUTOMOTIVE & TIRE CENTER

George Malone - Owner

This firm features complete repairing on all makes of automobiles. The Key City Automotive & Tire Center is located in Abilene at 881 Pine, phone 677-2488. In addition to their expert service, you will find their prices reasonable. They offer a complete Auto Service Center including front-end alignment, wheel balancing, transmission repair, and air conditioning service.

An automobile will not run forever without a tention and some repairs. So everyone of you car owners must

at some time or other see a reliable repairman to put your car in working order.

When you drive your car in, it will be put in working order in the least possible time and at the least expense to you. You will be assured of a reliable job as every bit of the work done by this firm is fully guaranteed in every way.

In making this 1980 Consumer's Message, we, the editors of it, wish to compliment this firm upon the excellent service rendered to the people of this section.

EXECUTIVE CLUB

Murray Dannenberg - New Owner

This popular night spot is the place in Abilene at 2902 N. 2nd if you want to have a good time. They feature an atmosphere that will make any evening spent here enjoyable.

We all need relaxation, and visiting with friendly people is considered to be one of the relaxing. You can forget your worries and troubles when in a surrounding of gaiety.

Relaxation, good friends and recreation go hand and hand to make up part of this popular night

spot. They have only courteous employees who make it a point to see that you enjoy yourself. Don't fail to stop here for a marvelously good time.

In making this 1980 Consumer's Message and Christmas Review, we, the editors, are pleased to make particular mention of this fine club and hope you will enjoy an evening at the Executive Club soon. Merry Christmas and Happy New Year from the Executive Club. Be sure to come out and share some Holiday Spirit with Murray and his friends at the Executive Club in Abilene.

CRANFILL-FLETCHER AGENCY

Garland Cranfill - Owner

Cranfill-Fletcher in Abilene at 205 Fannin, phone 677-2861 has enjoyed a successful business here for some time, due to their integrity and honest service to their many clients. They are available to give you personal counsel and to help solve insurance problems at any time.

This agency is able to furnish you with any type of insurance you desire on "Anything that is Insurable" and always with the reliable

major companies. They are "Your Independent Insurance Agent."

Today the value of insurance becomes ever more recognized as an absolute necessity in our way of life. There is no insurance agency in the area that is more deserving of favorable comment than this one.

The editors of this 1980 Consumer's Message advise you to see the Cranfill-Fletcher Agency before reviewing or adding to your present insurance policies.

RUDY'S NO-DE-LAY SHOE SHOP

Rudy DeLeon - Owner

Make those old shoes look like new. Take them to Rudy's No-De-Lay Shoe Shop in Abilene, TX, located at 1341 South 1st Street, phone 672-0488.

Here they feature all kinds of shoe repairing, dyeing, cleaning, shining, and half-soleing. You'll find they have the best in equipment and are experienced workmen.

Take care of your old shoes by having them soled and the heel caps replaced often enough to keep them like new. When your shoes lose that

"new look" have them dyed to a new color that will go well with the latest color fashions.

Don't ruin your feet with shoes that do not have proper support in the arches; let them correct this for you. You will be more than satisfied with their work and their reasonable prices. They give you the best in workmanship and fast service.

For sometime this shop has proved their expert ability as shown by their many satisfied customers.

The editors of this 1980 Consumer's Message are pleased to refer our readers to this concern.

WESTGATE LIQUORS

The headquarters for your favorite party beverages in Abilene is the Westgate Liquors at 254 S. Pioneer, phone 695-0440.

Courteous and helpful service is a hallmark of this establishment, which has served this area for some time.

Most of the beverage items you'll need for that party you are planning are sold here. Make them your one-stop shopping place for party beverages and mixers.

If it is wine or champagne you want, they have a complete selection and are always glad to suggest the suitable drink for the occasion.

PRESCRIPTION LABORATORY

Where pharmacy is a profession. Prescription Laboratory is located at 1325 Hickory, phone 672-1823 and Peaks Rexall Pharmacy is located at 1121 N. Mockingbird, phone 677-5221, both in Abilene. They are well known in this area for fine service and the best in drugs and related merchandise and supplies.

It has been said that for a druggist to have a complete stock of popular drugs, including patents, as well as standard drugs, he would need 25,000 items or more. This drug store carries an impressive selection and we are sure you will be impressed with their service as well.

The prescription from your Doctor will be scientifically filled to his

exact order. A registered pharmacist is on duty at all times to see that the proper drugs are compounded and who understands how to read any prescription. Their service also includes out of town mail order and free delivery in Abilene. Quick Service is their motto.

In making this 1980 Consumer's Message, we, the editors, take pleasure in making particular mention of this fine established firm, and are pleased to recommend them to our readers.

Charles and Martha Atkinson and their employees at both stores would like to wish you a very Happy Holiday Season and a "Healthful" New Year!

ALDRIDGE AUTO SALES

Kenneth and Goldie Ann Aldridge - Owners

This firm sells and trades used cars. They are located at 1702 Butternut in Abilene, phone 676-1931.

If you are ready to trade your automobile and get a better one, this is the place to go. They will offer you a trade in value that you won't want to refuse.

This firm believes in fair play and you will find their prices are in line. You will find a variety of cars in all price ranges on display. It is well worth your time to stop here, you'll be pleased with their values.

They are always happy to appraise your car without any obligation on your part. When you are ready to sell or buy a car, be sure to go to the Aldridge Auto Sales and let them show you their fine selection of good reconditioned cars with easy terms to fit your budget. They have been supplying the people of this section with better cars for lower prices.

We, the editors of this 1980 Consumer's Message, take great pleasure in presenting them to you.

THE CLOCK DOC

Cal Sanford - Owner

When in need of clock service, call on this firm and you will be more than glad to do business with them. They are located at 2133 Brentwood in Abilene, phone 695-2775. They have featured complete clock service since 1962 on all types of clocks from grandfather to heirlooms and feature ultrasonic cleaning. That much discussed work, "service and craftsmanship", finds true meaning in the friendly atmosphere that envelopes every customer of this popular firm because service is

interpreted in so many ways that it may well be said to be the sign manual of the institution.

Fair and honest business methods at all times along with individual service to every patron has established for this firm a trade that has extended throughout the surrounding territory.

The editors of this 1980 Consumer's Message wish to take this opportunity to congratulate the management of this reliable firm on their policy of fair dealings.

HERITAGE CADILLAC

"An American Standard for the World"
Jay Lee, General Manager

Heritage Cadillac is located at 1399 Danville in Abilene, phone 692-1200.

Years ago, America bought its motor car impulsively. They made selections without comparing values. But now the new 1981 Cadillac's have changed that. Thousands upon thousands are turning to them today. They're finding in the smartly styled and impressive new models economy, roominess and comfort beyond their expectations. When they slip into the driver's seat they discover driving is almost effortless. There is a new brilliance of performance too.

Here you can have your car serviced by highly skilled mechanics with over 100 years combined

experience. They carry a complete line of auto parts and can repair all makes and models. In addition, they have one of the finest body shops in the big country with over 44 years combined experience.

They also have an excellent selection of good used cars. Stop in and see them the next time you're in town.

Heritage Cadillac is noted in this section as the headquarters for good deals and square dealings. Without hesitation we, the editors of this 1980 Consumer's Message, recommend this fine dealership to all our many readers. Happy Holidays from all the folks at Heritage Cadillac to you.

EMPIRE RIG BUILDERS INC.

R.E. "Rooster" Wilburn - President

Empire Rig Builders, Inc. features quality oil rigs and construction.

This firm is one of the leaders of its kind in this district and has built its reputation upon service, satisfaction and the good will of its many customers. Having been in this line of business for a number of years, the management knows the demands of his customers and furnishes quality service at reasonable prices.

People everywhere prefer doing business with them because they

know they will be treated fairly. It has often been said that business goes where it is invited and stays where it is well treated. That accounts in a very large measure for the success and popularity of Empire Rig Builders, Inc. at 1320 Briarwood in Abilene, phone 677-2042.

In this 1980 Consumer's Message, we, the planners of it, in making mention of the reliable concerns in our trade territory, wish to recommend Empire Rig Builders, Inc. to our many readers.

K N ROOT BEER DRIVE INS

Throughout our area, K N Root Beer Drive Ins are known for their great food, quick friendly service and absolutely famous, delicious Root Beer.

The K N Root Beer Drive Ins of Abilene are located at 1102 Butternut phone 673-5461, owned by Billy and Bobbie McGrew, and at 549 Ambler, phone 673-7411 owned by Phoebe and Earl Lewis.

The folks in our area know when they come by for lunch, dinner or just a cold, frosty Root Beer, they will get the best food and service at

prices they'll like. The management and the K N people put their best in all their good food and Root Beer that has won such wide acclaim.

The editors of this 1980 Consumer's Message recommend these fine establishments to our readers and suggest to all that they stop in the next time they are in town for fine food, fast, friendly service, and all at a realistic price.

Happy Holidays from all the folks, your friends, at the K N Root Beer Drive Ins of Abilene, to you.

LAJET, INC.

Specialists in crude oil purchasing and transportation for the oil field industry, the LaJet, Inc. at 4550 Loop 312 in Abilene, phone 695-3510 or 698-8800, has gained an enviable reputation among leading drilling companies and others in the area.

This well known firm has modern, safety-equipped tankers to move your crude oil from the well site to its destination. They're radio dispatched for 24 hour service and can

get the job done when you need it!

They're considered to be one of the industry's leaders in crude purchasing and hauling in the area. Many leading oil men depend on their fast, accurate service to keep their crude oil moving.

The authors of this 1980 Consumer's Message suggest that YOU make it a point to specify the LaJet, Inc. for all of YOUR crude purchasing and transportation.

RHODES AND SON WELL SERVICE

Darrell Rhodes - Owner

When you need qualified work on a new well site, an existing well that needs completing or an old one which requires a workover...call in the pros! Rhodes and Son Well Service specializes in all types of oil well service including workovers and completions. Call them first, whenever you want the absolute best service that's available. Tubing, swabbing, clean out, and completion, they do the job right.

Dependable well service is always available 24 hours a day from this well known concern. Their crews and equipment are ready to go throughout the year, so you never need to wait when there's oil to find. Phone 692-2010, if no answer, phone 698-8162, 692-0167 or mobile service 673-9968, or drop by their offices at 4266 Oil Belt in Abilene to discuss

YOUR needs with the proven professionals Rhodes and Son Well Service take great pride in America, this area we call home, and in the work they do. They know that they're as good as the results, so you can be confident of this company's work. They wish you a Merry Christmas and they know 1981 means a tremendous future for our area and the hardworking people here who demand the best possible job from themselves at all times. They're proud to be a part of that future with you.

The editors of this 1980 Consumer's Message are pleased to be able to recommend this outstanding company and we feel that YOUR oil projects will go a lot smoother with Rhodes and Son Well Service on the job! They're always proud to serve anywhere, anytime day or night.

WHITE'S MINES, INC.

Don Neill - Ass't. Sales Mgr.
In the paving and road building field there is no one organization which has been of greater importance and aid than the White's Mines, Inc. in Abilene. Phone plant, 692-0717 or sales, 673-2402 for estimates. They specialize in supplying all your paving needs and the plant location is six miles northwest of view on FM 1235.

Years of successful business in this section has equipped this firm to produce paved roads at a low cost and with speed.

Remember the paving of a street

RINGO DRILLING CO., INC.

E.R. "Sonny" Goode - Owner
Ringo Drilling Co., Inc. is a company that is trusted in our area. They know the demands of drilling and no one meets those demands better than Ringo Drilling Co., Inc. They employ only responsible, dependable operators who are able to handle any and all oil well drilling operations. Ask their customers, they're Ringo Drilling's best recommendation. They have provided our area with many successful completions. These are experts who will go over your drilling plans step by step. You'll understand why Ringo Drilling Co., Inc. is so popular and successful. They take a certain pride in their work which reflects the way they feel about the future of our area

COLONIAL FOOD STORES

The place to go to pick up something for that late night snack or for something to eat at breakfast is the Colonial Food Stores conveniently located throughout Abilene for your convenience at: No. 11 3102 Grape, 672-9811; No. 13, 2810 S. 14th, 698-8819; No. 17, 1341 N. Mockingbird 673-0762; No. 27, 3131 S. Danville, 692-6801; No. 29, 3299 S. 14th, 698-2793; No. 30, 3502 N. 6th, 672-9392; No. 36, 1041 Butternut, 676-2165; No. 64, 501 E. S. 11th, 672-4851; No. 67, 2141 S. 20th, 692-6682; No. 74, Westgate Shopping Center, 692-8540; No. 86, 3401 Ambler, 673-3912; No. 89, 1301 S. 14th St., 672-7161; and No. 93, 5194 Buffalo Gap, 698-4240.

The idea behind their business is to serve the people of this area with

MR. G'S BURGERS

Better Than Good - It's Great!!

This is the popular meeting place for folks in this area. Stop here for a burger the next time you are in Abilene. They have 3 locations: no. 1 - 2560 Barrow, 695-2513, no. 2 - 2441 S. 1st 673-8289, and no. 3 - 265 N. Judge Ely 672-8591. The management invites you to drop in for some of the fine cooked foods in which they specialize.

Phone orders are welcome or come in and dine in their dining room.

There is something about this restaurant that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into

RYDER TRUCK RENTAL

Ryder Rents Trucks. Local and One-Way

With the cost of moving on the rise, many people in our area save many dollars by renting a truck from RYDER and doing it themselves. In addition, they provide helpful tips and equipment to make your move safe and easy.

RYDER rents trucks local and one-way at a price you can afford. When you rent from RYDER, you can be assured that you'll get the best equipment, in top condition, in a size to suit your needs.

In our area, the people to see are:

DR. PEPPER-PEPSI COLA BOTTLING COMPANY

In America, young and old are quick to appreciate a good soft drink. The invigorating qualities, healthful refreshment and satisfying flavors of the soft drinks of this firm tend to place them as leaders in this business.

The Dr Pepper-Pepsi Cola Bottling Company at 650 Colonial in Abilene, phone 673-5243, serves this territory with the very finest in bottled beverages, including Dr Pepper and Pepsi Cola.

The next time you are thirsty, try a bottle and enjoy a thirst break.

This bottling company has served this area well for some time and is regarded as one firm that will do exactly what they are asked to.

They offer a complete line in sales, service and rental of vending machines as well as syrups, fountain dispensers and supplies. Why not let yourself and your employees enjoy the many benefits of having a vending machine in your business?

The editors of this 1980 Consumer's Message are pleased to give our full endorsement to the management of this bottling company and suggest to our readers that they let themselves enjoy a bottle today. Happy Holidays from all of the people at the Dr Pepper-Pepsi Cola Bottling Company of Abilene to you.

or parking lot will increase the value of all the property adjoining it. It is to the property owner's advantage to have paved streets and parking areas.

The work the White's Mines, Inc. does on a small job is just as good and just as accurate as one on the biggest highway paving contract. Their success is due to this ideal of honest workmanship which measures their business conduct.

In this 1980 Consumer's Message, we, the compilers, take pride in complimenting them on their high grade workmanship.

and America. They plan to continue taking care of this place we call home and you'll find this good neighbor policy a part of all their service.

Ringo Drilling Co., Inc. is licensed to drill throughout our area and we, the editors of this 1980 Consumer's Message, suggest you pay them a visit in Abilene at their office at No. 1 Petroleum Place, No. 403. Call 677-3729 and talk with pros who can answer your questions and whose experience will make your drilling requirements a reality. Ringo Drilling Co., Inc. wishes you a Merry Christmas and they're looking forward to a 1981 that means the best for America and our area.

a wide variety of name brand merchandise, and fast and friendly service.

They have scientifically stocked their shelves with items often forgotten at the supermarket, and items we all need at usual hours of the morning and evening.

They offer ample free parking space and fast checkout service, which adds to the reason why so many people drop in morning, noon, and night when they're in a hurry.

The editors of this 1980 Consumer's Message compliment the management of this market for their efforts to offer what is needed, when it is needed. Remember the name, the Colonial Food Stores, you'll find their stock complete and their service extra fast.

everything, the cooking service and arrangement creates a dining atmosphere that should be visited regularly.

The food is temptingly delicious, prepared in the most careful manner in a spotless, sanitary kitchen. You'll find many delicious sandwiches offered on their menu, all prepared to satisfy the most critical diner.

In making this 1980 Consumer's Message, we, the editors, wish to compliment Mr. G's Burgers for their good food and friendly service, and suggest to the people of this area that they stop in anytime. Mr. G's would like to wish all of their customers a very special Holiday Season.

MIKE THOMPSON INCOME TAX & BOOKKEEPING SERVICE

"A complete service, open year round"
An efficient bookkeeping and tax service is an essential business in a community. The Mike Thompson Income Tax & Bookkeeping Service at 2904 South 14th Street in Abilene, phone 692-3760, offers bookkeeping and tax work for all types of businesses in this area. For over five years, he has served our area reliably and well.
To properly direct a business, the manager or owner should keep his mind free from details in order that he may introduce new and better methods into the business. As the directing head, it is his duty to guide the business upward, and over the rocks and pitfalls that are so prevalent, particularly at this time. Quite obviously, no business executive can give his entire attention to the expansion of the business if he has loaded himself with the mechanics of keeping his own books.
The editors of this 1980 Consumer's Message suggest to our readers that they let a bookkeeper handle their bookkeeping needs. In this area, the one to call is the well known Mike Thompson Income Tax & Bookkeeping Service. Happy Holidays from the Mike Thompson Income Tax & Bookkeeping Service to you.

THE STARLITE INN

Vickie Lee - Manager

The Starlite Inn is located at 3425 S. 1st in Abilene, phone 677-5285 for reservations.

One of the things that has made America strong is the ability of her businessmen to meet ever changing conditions and the needs of the demanding public. The motel industry, for example, is recognized today as a vital and necessary part of our American economy. This is the salesman's home away from home.

We wish to direct our readers attention to this motel which has ample accommodations to please even the most discriminating guest. Here you will find air conditioned, carpeted rooms, telephones, TV,

swimming pool, and the largest banquet facilities in Abilene seating up to 400 - just to mention a few - and all of this with reasonable rates. Consequently, many travelers prefer to travel extra miles in order to stay here and thus assure themselves of a good night's rest in comfortable surroundings.

The editors of this 1980 Consumer's Message and special Christmas Review recommend the people from our area stop at the Starlite Inn and the next time they are in town and commend the management upon the excellence of their service. Merry Christmas and Best Wishes for a Prosperous and Happy New Year.

TASTE DELIGHT DONUTS

Virginia Powell - Your Hostess

Any bake shop can make donuts, but no bake shop can make them tastier than Taste Delight Donuts, located at South 7th and Butternut in Abilene, phone 672-1051 where goodness comes from scratch.

They have built an enviable reputation in this area for their high quality donuts, turnovers, and other assorted pastries. With the use of their special, modern equipment and specially blended batters, they have achieved the perfect flavor so enjoyed by everyone who eats their products.

Whether you stop in for just a coffee break or a donut, or need

several dozen to take home, you will immediately know why this donut shop is so well patronized. Their friendly service cannot be matched anywhere.

Many housewives who do not live in the immediate area, have found that they can buy a large quantity of donuts to freeze so that they can serve them whenever they want.

The editors of this 1980 Review Commend the management of this shop for their fine products and friendly service and recommend to our readers that they stop in soon. Happy Holidays from all the folks at Taste Delight Donut to you.

EarCetera & Stage 3

Shop EarCetera located in Westgate Shopping Center and Stage III located in the Mall of Abilene, for quality rings, pendants, earrings, jewelry and gifts.

If you desire jewelry at a reasonable price, you will find it here. It is suggested that you visit these popular stores, as they are now complete with everything that is desirable in the line of jewelry & gift items. Jewelry is shown in the most popular makes for men and women with many gifts for your selection.

You will be delighted with the new ideas you will get for gifts and

remembrances. All of those many articles of jewelry so dear to the feminine heart are offered in a great profusion of attraction patterns.

These stores have spent many years of offering only quality merchandise at reasonable prices along with friendly honest service and have gained the confidence of the people of this area as shown by their every increasing clientele.

The editors of this 1980 Consumer's Message suggest you stop in and just browse around the next time you are in town shopping. For special orders call EarCetera at 692-8519 or Stage III at 698-0481.

AUTO GLASS CO.

Hiram Caffey - Owner

The Auto Glass Co., located at 841 Pine St. in Abilene phone 673-2873, renders a complete auto glass repair and installation. You always get the best in quality work for less.

Auto Glass Co. is an authorized distributor for Car - Lite windshields and has been in business since 1952.

Not only in the city, but in all the surrounding territory, this well known firm is famous for expert work in Auto Glass repair and installation. Whether it is just a small hole or an entire windshield they can fix your car up like new in short order.

Their service is known far and wide not only for their ability to render expert repair work, but also for their fair and honest dealings with their customers. Let them handle your insurance work. We, the editors of this 1980 Consumer's Message, are most happy to recommend the Auto Glass Co. to all our many readers.

JOYLAND SKATING CENTER

The Joyland Skating Center located at 251 S. Main St. off Highway 80 behind The Royal Inn in Abilene is the place to go when you are in need of good, clean, healthful recreation. They are open weeknights 7 to 10 PM, Fri. & Sat. Nights 7-11, Sat. & Sun. Afternoons 2-5 PM.

Roller skating is one of America's favorite forms of recreation. It is one of the best types of exercise known to man. So if you wish to keep healthy, enjoy yourself more, and develop a fine body, learn to roller skate. Young and old alike are enjoying this form of recreation.

For your convenience, this skating rink has a large selection of roller skates to rent which are always kept in good condition. They keep their floor clean and at all times maintain order and safety rules for your protection.

In this 1980 Consumer's Message, we, the editors, take pleasure in giving honorable mention to the Joyland Skating Center.

NEWBURY'S EL CHICO FURNITURE MEXICAN RESTAURANT

Save money and time by taking your furniture to be repaired or refinished at the Newbury's Furniture Repair at 1141 Chestnut in Abilene, phone 677-4659 for information.

Maybe you have an old chair with a broken back or leg. Don't throw it out. This firm can repair and refinish it, making it look as good as new.

They have been serving this area for some time and have built a fine reputation by doing only quality work. Whether the damage to your furniture be minor or major, this business can do the job and able to get your work out promptly.

Pianos, furniture, desks and other items are remodeled and refinished here. Antiques are restored.

You'll also want to inquire about the bleaching and graining work done here to make old wooden items look like new.

Insurance and moving claims are handled at Newbury's Furniture Repair efficiently with quality first.

For furniture remodeling and refinishing, the editors of this 1980 Consumer's Message suggest this firm.

MARY ANN'S FLOWERS

Perfect Expression of Precious Thoughts

Mary Ann's Flowers is located at 2926 Pine St. in Abilene. Phone 677-6206 and 677-5571 to have flowers sent by wire, and you will be happy with their splendid service.

Always remember that flowers make a perfect gift for congratulations, anniversaries, birthdays, and sick room and many other occasions.

Flowers are among nature's most beautiful gifts to man. For any occasion, it is always proper to "Say It With Flowers."

They specialize in funeral and wedding flowers, and their designs are praised by many. For a floral service that is noted throughout this section as the best, see this firm.

In this 1980 Consumer's Message Issue, we, the editors, take pleasure in recommending Mary Ann's Flowers to all our readers. See them the next time you need flowers for any occasion. Juanita Bullard and Dortha Kemp, owner's of Mary Ann's Flowers, wish all of you a very special Holiday Season.

LAS BRISAS APARTMENTS

A Unique

Apartment Community Salena McManus - Manager

Lea McCulley - Assistant Manager

Karen Edwards - Assistant Manager

Lezlie MacNevin - Assistant Manager

Enjoy the spacious luxury of apartment living from the Las Brisas Apartment Community at 2010 S. Clack in Abilene, phone 698-2020.

They feature lighted tennis courts, 3 swimming pools, handball court, putting green, sauna, complete club-room facilities, total electric kitchens and paneled walls, and are known for their quality and value.

From their large selection, you'll be able to find an apartment tailored to your desires. They offer many floor plan arrangements designed to fit your needs.

This apartment community has a fine reputation for fair dealing, and you can be assured that they will make an honest effort with you at the price you need to fit your budget, and after you move in, you can rest assured that they will stand behind their lease agreements with the highest of integrity.

The next time you are in town, take the time to look through their many beautiful apartments on display. If you have not looked at apartments for several years, you won't believe their spacious elegance, convenience, and practicality at rental prices far below what you would have expected.

The editors of this 1980 Consumer's Message suggest to our readers that they visit this reputable community and investigate the many advantages of living here. You'll like the friendly way you are treated at the Las Brisas Apartment Community whether you are just looking, or want an apartment.

Both the Hawaiian Islands and Puerto Rico were produced by volcanic action.

ROBERSON RENT-ALL

"The Total Rental Department Store"

Almost every type of equipment that can be imagined is available for rental at Roberson Rent-All in Abilene at 1150 Treadaway, phone 677-8148.

Contractors or do-it-yourself handy men can find the equipment they need fast to complete a job. Most everything is rented, from augers to wheelbarrows and many items in between.

Equipment for garden and yard, household and guest, contractors equipment, power and hand tools, automotive, moving and towing, exercise, camping and sporting, floor and carpet cleaning are available for rental at this establishment.

Telephone them to locate the equipment you need. The personnel here are ready to serve you with the most complete line of new machinery and tools.

This firm provides a real convenience for the do-it-yourself homeowner in this area. Rent by the hour, day, week or month at this establishment.

Roberson Rent-All is the firm suggested in this area to contact for equipment rental by the editors of this 1980 Consumer's Message.

Happy Holidays from Raymond and Mary Roberson and all the folks at Roberson Rent-All to you.

COLLINS ABSTRACT & TITLE CO.

Rbert Askins - Manager

The Collins Abstract & Title Company is located at 333 Orange in Abilene. Phone 673-7108.

This firm has vast experience regarding land and the ownership of land. Their schooling and experience have made them fully competent in working out any problem of titles. You need not experience difficulty in having matters cleared up. With every detail of information at hand, the experts in this office take pride in doing the most efficient work possible. They are people who are chosen for their ability to analyze carefully.

If you're contemplating buying a piece of property, or you are not sure about the title of the property on which you live; the writers of this 1980 Review could recommend nothing better than for you to have them prepare a policy of title insurance. We are certain that there are no more reliable authorities on these intricate matters than the experts in this office.



When American banker Amadeo Peter Giannini died in 1949, the Bank of America - which he began as the Bank of Italy - had become the world's largest unincorporated bank.



A French restaurant in 1967 advertised "Real Live Turtle Soup."

CORRIGAN'S JEWELERS

This modern jewelry store is located in The Mall of Abilene, phone 695-2080. Be sure to see their large assortment of watches, diamond rings, costume jewelry, as well as anything else in the jewelry line when you are shopping for a gift for any member of your family. See this fine jewelry store and let them supply your needs because you will be pleased with their values. Corrigan's fine jewelers, since 1914, are authorized dealers for Rolex and Omega. They also offer custom designs in jewelry and diamonds.

Here you will find better grade merchandise at lower prices. They also do expert watch repair work. The work you have done here will

prove the efficiency of this well known jeweler.

You will find it a pleasure to shop for jewelry items in a store where they have ample space to display their merchandise. You are free to take as long as you desire in deciding on your purchase, without that feeling of being rushed in your decision. You will find the personnel here always friendly and willing to help you when you need them.

The editors of this 1980 Consumer's Message are pleased to represent them to our readers. And, Corrigan's would like to wish all of their customers a very special holiday season.

EL-TYE-O MOBILE HOMES SALES CORP.

"Decades of Service to the Big Country" offers only mobile homes that they can personally recommend that are well constructed and priced so the intending purchaser gets the very best for his money. They feature famous brand names and are available in single, double and triplewides.

See the El-Tye-O Mobile Home Sales Corp. located off Route 707 South on Air Base Road in Tye, phone 698-2180, for all your mobile home needs.

They are occupied by a high class of people who are engaged in various occupations. A number are purchased each year for portable ranch homes and for servicemen. The management has been in the mobile home business for some time and

There are millions of people living in mobile homes today because of the high price of real estate and rent. Then, too, they have discovered it is a very convenient, carefree and economical way of life with no land problems. Their services are among the finest and include financing, insurance, a full stock of parts and accessories, and lots for sale, which truly makes them a "one stop headquarters" for all your mobile home needs.

The editors of this 1980 Consumer's Message point with pride to this trustworthy dealer and suggest to our readers that you let him explain the advantages of mobile home living. Happy Holidays from all the folks at El-Tye-O Mobile Homes to you.

THE PRARIE HOUSE

Bobbie and Bennie Bland - Owners
Specializing in preservation of today's treasures for tomorrow's heirlooms is expertly done in this area by The Prairie House at 442 Poplar in Abilene. Phone 692-5533 for information.

Unique custom moldings & liners along with antiques and original arts have made this firm well known and respected throughout this region.

A courteous welcome is given as you will step into yesteryear where antiques and fine arts grace the

walls in an atmosphere of days gone by.

Bobbie & Bennie Bland are proud to introduce the fine collection of limited edition western prints as a benefit for West Texas Rehabilitation Center for public enjoyment.

The editors of the 1980 Consumer's Message are proud to recommend The Prairie House located one block west of Butternut in the "Heart of Abilene". Truly a firm having special things for special people.

THE HOUSE OF GOLD & SILVER

Thomas Hapack - President
Rufus Freeman - Vice President

In reviewing the various leaders of the area, it would indeed be most incomplete to neglect comment on the career and activities of The House of Gold & Silver located at 4657 South 14th in Abilene, phone 692-0099. When one purchases jewelry or plate gold or silver, it is necessary to seek a concern reliable, because once he is pleased with an article and ready to purchase it, he does so on the representations of the man who sells it to him. That makes it vital indeed to know in advance that such representations are dependable. The House of Gold & Silver is the home of custom design.

When you come to us "You've Got It Made".

Let us consider diamonds. There are many different cuts and grades. The House of Gold & Silver carries all of them. The personnel here will be glad to explain the merits of each. They are experts in every phase and we are glad to recognize their ability and fair manner of dealing as well as to commend them on the splendid spirit always evident in being public spirited on every occasion that has ever presented itself.

The editors of this 1980 Consumer's Message compliment them on their honest business dealing and invite our readers to see them first.

CLEMMER MONUMENT WORKS

The Clemmer Monument Works is located 2 miles North of the City on the Anson Highway in Abilene, phone 673-8881 where they feature a complete stock of monuments.

The high grade monuments sold here have been recognized by the people of this area as the very best and most economical to purchase because they will last forever. These monuments will last as long as the mountains around us. It can be truly said that anything in the way of monuments can be secured from them and you may be assured that the product will be of the highest quality.

Special service and comprehensive information will be given at all times whether the request be in person, or over the telephone. Their reputation as honest and straight forward business people extends far and wide. The high quality of their merchandise, combined with modern prices and the services they render has brought this firm a very large patronage and the confidence to all the people in this section.

Only through this knowledge do we, the editors of this 1980 Consumer's Message unhesitatingly recommend this monument company to our readers.

O K LOAN & PAWN INCORPORATED

Tom Harman-Owner

This reliable company is located at 1305 South 1st at Butternut & First in Abilene. Here you can find almost anything of worthwhile value. They carry all types of guns, televisions, stereos, tape decks, silverware, cameras, jewelry, watches, diamonds, musical instruments and tools, and feature loans on anything of value with all securities kept in fireproof vaults. You will be pleased with the values awaiting you here whether you are buying or selling.

The pawn shop is older by far than America. It is the most time honored of all loan institutions and offers a fast and courteous loan service

without red tape or credit applications.

They also offer an excellent selection of both new and used merchandise. Stop in at the O K Loan & Pawn, Inc. the next time you are in town and see the bargains awaiting you. They have some of the most economical prices anywhere.

The 1980 Consumer's Message Editors recommend this reliable firm for anything of value. They have served the people of this area efficiently in the past, and will continue to serve you in the future. We are fortunate to have a metropolitan loan service of this type in this area. They would like to wish all a Merry Christmas and a Happy New Year!

JOHN LEWIS INSURANCE AGENCY

John Lewis - Agent

This firm is located at 4623 South 14th in Abilene, phone 698-9537. There is no institution that is conducted in the area, which is deserving of more favorable comment than this well known firm.

Each year the value of insurance is more than ever recognized, as shown by the ever increasing number of policies that are written. When in need of anything in the insurance service, you can do no better than to take your problems to this reliable firm who are the local agents for Farmer's Insurance Group, one of the older and more

respected firms in America. They meet the needs of the people in the most straightforward and business like manner and offer many protection plans to fit all needs, including the farm and ranch comprehensive liability protection with considerable premium savings to those who carry it.

In writing this 1980 Consumer's Message, we, the editors, are pleased to suggest that you contact the Joe Lewis Insurance Agency for all insurance needs.

Mr. John Lewis would like to personally thank all the people in "The Big Country"!

LA COPITA

Angel Navarrette - Manager

Here is a place where service and friendliness go hand in hand. They serve the best drinks at all times. They are located at 233 Cypress, in Abilene, phone 672-0292.

Here we have an entirely different kind of place, one where comfort, friendly service and a pleasant atmosphere means pleasure and enjoyment. It is a place where you can go with the fullest assurance that you will receive every attention, that you will meet only the right kind

of people, and that you will thoroughly enjoy yourself.

This place has long been known to the citizens of this area; known well enough to be a guarantee that when you visit La Copita you are certain to receive every courtesy and have a pleasant time.

We, the editors, of this 1980 Consumer's Message and Christmas Review suggest you treat yourself to a good time at this friendly club. Merry Christmas and Happy New Year from La Copita in Abilene.

GARY HODGES BUILDERS, INC.

Gary Hodges - President

The Gary Hodges Builders, Inc. is located at 4425 Crawford in Abilene, phone 698-9065.

This home building firm is well known in this section for their efficient business methods. Home building is their business, and they have the experience and equipment to properly process any contract they make.

The lowest bid is not always the cheapest. If the work you have done is not as you desired it and repairs must be made in a short while,

perhaps you called the wrong contractors. You get the finest work that can be had when you call them. They make sure that all the details of the work are thoroughly checked and in accordance with the specifications desired before the work is started.

This firm has built an enviable reputation and the editors of this 1980 Consumer's Message are happy to recommend them to all in this section who are in need of a contractor.

GRAHAM CENTRAL STATION-

THE COWBOYS

Kenneth Gerhart - Manager

For an evening of entertainment and rest from your work, you will find full pleasure at these two Clubs, Graham Central Station located at 1850 S. Clack and The Cowboys in the Westgate Mall in Abilene, as two of the best in this locality. They cater to the best in society and make you and your friends feel at home when you are there.

They always welcome parties and are always glad to have you.

The management here realizes what patrons desire in the way of good music and relaxation and only the best is offered here. Everyone is welcome. So, the next time you and your friends are together, go out and

enjoy yourselves by partying and having a good time in the pleasant atmosphere of Graham Central Station or The Cowboys. You will find a most delightful way to spend your evenings.

The editors of this 1980 Consumer's Message and special Christmas Review find pleasure in recommending these fine night spots to people of this area. Merry Christmas from Graham Central Station and The Cowboys and be sure to spend some of your free holiday time with your friends at these two clubs. You'll find PLENTY of Holiday Spirit at your favorite clubs, Graham Central Station and The Cowboys.

HOPPE AUTO

ELECTRIC SERVICE

Robert Hoppe - Owner

Hoppe Auto Electric Service is located in Abilene at 247 Butternut, phone 677-8548.

They are electrical specialists in batteries, starters, alternators and generators. They are the official station for fuel ignition, and electrical systems, and carry a complete stock of parts for their repair. Throughout this section of the state this firm is known as one establishment where a complete tune-up can be had at reasonable prices. Hundreds of satisfied car owners have marveled at the wonderful and efficient service offered.

When you wish this type of service consult one who knows this business from A to Z. This firm employs only the best of trained specialists in this field. You will find that this is just the place to take your car or truck for complete ignition, electrical and fuel repairs.

In this 1980 Consumer's Message, we, the editors, wish to say that Hoppe Auto Electric Service uses only commendable business methods to help make this a more progressive community.

The folks at Hoppe Auto Electric Service wish you a Merry Christmas and a Prosperous New Year!

SAFARI DRILLING CORPORATION

Buddy Williamson - President

The oil business takes a special kind of worker and investor. Safari Drilling Corporation knows your looking for experienced, hard working people to handle your operation. They are well known throughout these parts as a company that knows how to do "the hard to do job". This kind of leadership has resulted in successes that have meant a lot not only to investors but to the economy of our area. Their diesel powered rotary rigs are manned by alert professionals who provide responsible, dependable, manpower for your operation.

Safari Drilling Corporation is licensed to drill throughout our area.

They're proud of this country and this area and confident of both. You can deal with this modern drilling company with that same kind of confidence!

The editors of this 1980 Consumer's Message advise you to get in touch with the drilling professionals. Call them at 677-2826 or stop in at their beautiful new offices at 600 First National Bank in Abilene. You'll enjoy talking with understanding people who have both the experience and equipment to handle your drilling needs.

It's with pride and pleasure that we thank Safari Drilling Corporation and it's with the same that they invite you to share a future of success.

A TOWN ELECTRONICS

Featuring Citek Color Televisions,

Jesse Ussery - Owner

This firm offers the greatest value in television sales and service and is located at 1242 N. Mockingbird in Abilene. Phone 672-3991 for service in your area. Television has become a great industry in America. With their intricate electrical circuits, the occupation of the servicing of a TV set, especially the color sets, is one that is highly specialized. Here you can find Sylvania and the new Citek Color Televisions that put the latest developments in modern technology at your fingertips. Citek televisions are a special sale item here, in stock, with an incredible 5 year warranty. Ask about their lifetime tuner warranty also.

They maintain a modern and up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with the construction of every type, no matter what make or model it may be or whether it is black and white or color. For over 5 years they have served this area reliably and well.

The editors of this 1980 Consumer's Message suggest you see A Town Electronics sales of exciting new Citek and Sylvania TV's and repair and service on all makes. Happy Holidays from all the folks at A Town Electronics to you.

MCCLOSKEY FLORIST & CATERER

Tim McCloskey - Owner

When your heart has a message, say it with flowers. Be sure you remember the one you love with flowers on an anniversary, birthday or holiday occasion. For flowers to suit the occasion, go to McCloskey Florist & Caterer located at 2510 South 7th in Abilene, phone 672-6277, for flowers by wire. If it's something special, you need us.

Whether it is a corsage, bouquet, funeral design or flowers for the ailing, you will find just what you want here. They always have a wide variety of the most popular flowers and colors that are beautiful. They cordially invite you to stop on your next trip to town and see what a beautiful selection you can get here at a price you can afford.

In this 1980 Consumer's Message, we, the editors, suggest you remember the name McCloskey Florist & Caterer when you need flowers for any occasion.

SHOOK TIRE COMPANY

Stan Queen - Manager

Located at 502 Oak Street in Abilene, Texas, phone 677-9105, is the Shook Tire Company, your dealer for the famous Michelin Tires and accessories. This firm carries a comprehensive stock of tires, tubes, auto supplies, radios and accessories as well as household appliances, TV sets, stereos, sporting goods, bicycles and bicycle parts.

Michelin tires, the out performer, are known the world over for their quality of materials and construction. They are built to give you a maximum of cost free mileage and safety. All of this guaranteed by one of the finest guarantees in the industry.

The Shook Tire Company prides themselves in showing the very latest merchandise at reasonable prices available with easy terms to fit your budget.

The editors of this 1980 Consumer's Message highly recommend this dealer to our readers.

RED WING SHOE STORE

"Where Fit Comes First"-John Walling-Manager

The Red Wing Shoe Store is located at 1926 North 1st in Abilene. Phone 673-9631. This exclusive shoe store carries many different styles of boots, work shoes (with or without a steel toe) hikers, and hunting boots. If you have a tough job to do, get it done in Red Wing Shoes.

It is under the able direction of management well informed in the business and prepared to offer a wide selection of fine boots and shoes in sizes 5 to 16, widths AAA to EEEE so that it actually fits the foot. Their ability in this respect has won for this firm many patrons in this community.

They offer shoes of fitted comfort, shoes which are your arm chair's biggest rival.

The editors of this 1980 Consumer's Message are glad to compliment this store upon the position it occupies in the every day life of this community through their efforts to always supply the customers with high grade shoes which actually fit the foot at fair and reasonable prices. Happy Holidays from the people at Red Wing Shoes to you.

BROTHERS FOUR HOUSE OF SOUNDS

For all types of records, whether classical or popular, go to the Brothers Four House of Sounds located at 702 North 6th Street in Abilene, phone 672-3381.

The task of managing a record shop is not easy. One must have a natural ability to choose and stock only those records which the public is currently attuned to.

Whatever your needs may be, you will find just the selection you want at this store. They carry a complete stock of the latest hit 45's as well as the leading sellers in albums.

They also carry a complete line of needles for your stereo which will give it that new tone again, as well as save your records. Be sure to stop in at this popular record store for all your needs of this nature.

We, the editors of this 1980 Consumer's Message, take great pleasure in presenting the Brothers Four House of Sounds to our readers.

Merkel letters to Santa

Dear Santa Claus,
My name is Kevin Gregory. For Christmas I want 2 trains, dump truck, wrecker truck, front end loader 2 guns and holsters. I've got a new cousin and he's been a good boy. He wants a train. I've been a good boy. I'm 3 1/2 years old. I hope you have enough money to get this. My new cousin's name is Billy.

Love you alot,
Kevin Gregory

Dear Santa,
My name is Staci, my brother's name is Bryan. Staci is 3 and Bryan is 1 1/2. I would like a baby that cries and a play stove. Bryan would like a truck and a football. I have moved to Rt. 3 M.C. 49, Merkel, Tx. I will leave you some cookies and milk under the tree.

I love you,
Staci and Bryan

Dear Santa,
I would like for you to bring me: Dallas Cowboy shirt, football suit, Mr. Mouth, model airplane, games, football passer, and a football.

Love,
Scott Cannon

Dear Santa,
I really want some toys, but I don't think I deserve them. But I do need you to do something for me, but I don't think it's your department. But if you can have a word with the Big Man up in Heaven. I guess he can do it. I need your help to help my mother get well.

P.S. I haven't been to good.

Sincerely yours,
John Paul Dudley

Dear Santa,
I would like for you to bring me: fashion plates, portable organ, ear rings, and watch.

Love,
Angie Cannon

Dear Santa,
I want a beauty secret Barbie and a bike and also my baby sister wants a record player and a baby doll. Me and my sister have been good.

Love always,
Bridget and Elizabeth Acuna

Dear Santa,
I want a jack in the box, a winne the pooh, see and say, and a marching band, a big truck, a pedal tractor, and some clothes. I am Randy Joe Dudley and I'm 2 years old and I've been very good.

-0-

Dear Santa,
I want a Spider man. I want a bicycle with a sparkling seat and to be red and Bugs Bunny wrote on it. And I want a stretchable incredible Hulk if the elves can make 'em. I would like a trampoline. I want Buck Rogers Starwars ship and some men to fit in the ship. I would like a record player T. V. with films. I would like a sleeping bag, a guitar with a thing you play it with. I would like a spring that'll fit my record player. I want a fair tale book. I want a Mickey Mouse watch, a real one. A starwars planet and a rubber band gun and a B.B. gun. I gotta go now, Bye Santa Claus

and I've been good.
Shane Jones

Dear Santa,
My name is Crystal Evans. I'm 2 1/2 years old. Will you please bring me a baby and toys.

I love you,
Crystie

Dear Santa,
My name is Trisha Evans. I'm 5. I want a baby that cries when you leave it, a record player, rain boots and an easy bake oven.

I love you,
Trisha

Dear Santa,
My name is Travis Gilmore. I want a train set, motorcycle, football suit.

I love you.

Dear Santa,
I want a go cart, 410 barrel, crayons, glue, pencil, eraser, truck trailer, bicycle, big wheel, desk, toy box, paper, tennis shoes, 2 cap guns, and b-bs.

Richard Seymore

Dear Santa,
I would like a miss piggy puppet, record player, speak a n d spell, a bunk bed for dolls, please I want a clock, a peg lite, a skedoodle, a Snoopy knapsack, a Snoopy desk set, a sneaker sleeper, a mama dool that cries, a baby cry and dry, a typewriter, flipptomous, and merlin.

Robynn Dudley

Dear Santa,
I wanted to tell you about the things I wanted. I want 2 boxes 410 shells, electronic football game, punch thing holder, go cart.

Philip Seymore

Dear Santa,
I just wanted to tell you that I want: a guitar, box of tic tac's, boots, a monster, play snake, play guns, and doll house.

Cne Seymore

Dear Santa,
My name is Delayne Pack. I want a Baby Sweet Lick, Baby Magic, a play high chair, a dool, Barbies, baby buggy and stroller.

Love,
Delayne age 5.

Dear Santa,
My name is Chris Pack. I want a train, racing track, Hulk blow up muscles, racing cars, and a racing car holder.

Love,
Chris age 9



Christmas
Yuletide is the time to find peace and contentment... brotherhood and love. May yours be joyous.
Wilson's Jewelry

MERRY CHRISTMAS



May yours be a holiday season filled with surprises and good times... smiles and laughter! Hope all Christmas wishes come true for you!

DAIRY QUEEN OF MERKEL

GREETINGS




May Christmas bring you happy hours and shining memories. Thinking of you, dear friends, and saying "thanks."

Merkel Chamber of Commerce



Peace
This Christmas, may the world be gifted with eternal happiness, love and tranquility. Joy to all.

AMERINE HEATING & AIR CONDITIONING



Yuletide Greetings
The sweeter melody of the season's heard throughout the world. May it bring peace and happiness to all.

BONEY INSURANCE

Best Wishes



Let the gift of happiness be with you and yours forever. Our sincere wishes for a very memorable Christmas full of friends...family.

WYLIE SHAMROCK TRUCK STOP & CAFE



Happy New Year
May your New Year be framed with love, peace and prosperity.

Amerine Heating & Air Conditioning

Merry Christmas



May you rejoice in the spirit and gladness that this Holy holiday brings.

BIG COUNTRY INN



Holiday Greetings
The stage is set for a brand New Year and a grand new decade. Let's look ahead with bright anticipation of things to come. We can make it great. Thanks.


Hicks Auto Supply

Seasons Greetings
Together, we can make this the best Christmas yet. Have a happy, one and all!



BRAGG'S DEPARTMENT STORE

Greetings



Christmas warmth and Christmas cheer. We extend to you this time of year.

Max Murrell Chevrolet



NOEL

At this holy season, we pause to think of those we love... and friends both near and far. We pray that the Infant Jesus will bless each and everyone with their heart's desire.

All of the folks at Taylor County Abstract Company wish you and yours a safe and happy holiday season and prosperous new year.

TAYLOR COUNTY ABSTRACT CO.



Melissa Harris of Merkel showed the grand champion of the swine division of the Merkel Stock Show here Saturday. (photo by Kent Dunlap)

Dear Santa

Dear Santa Claus,
Please bring me a Sweet Sugar Skate Doll, Alphie, Sit-n-spin new dishes, hot wheels, guitar, hungry hungry hippos game. Please bring my brother, Travis, a red riding wagon, teddy bear, car, and a game. We'll have cookies and milk for you Christmas Eve night.

Love,
Lana and
Travis Rogers.

Dear Santa,
Hi. How are you? I'm fine. How is Prancer, Dancer, Comet, Cupid, Blixen and Dasher? But most of all, how is Rudolph? I hope they are all fine. May I ask you what I would like for Christmas? Well the main things I want are Barbie Dolls and a ten speed.

Thank You,
Love,
Shayna Reynolds,

Mrs. WSJ Brown

Mrs. W.S.J. (Lilley Pratt) Brown, 78, of Merkel, died at 6:25 p.m. Saturday at Hendrick Medical Center after a long illness. Services were at 3 p.m. Monday at the United Methodist Church with the Rev. Ray Elmore officiating, assisted by Rev. Russell McAnally of Pioneer Methodist Church and the Rev. David Bugg of First Baptist Church. Burial was in Rose Hill Cemetery, directed by Starbuck Funeral Home.

Born Aug. 22, 1902, on her parents' ranch near Noodle, she moved, with her family, to

Merkel in 1912. She was a longtime member of the Methodist Church. She was a member of the Merkel Garden Club, served on the board of directors of the Merkel Cemetery Association and helped establish the Sears Memorial Methodist Center in Abilene. She married W.S.J. Brown June 10, 1924, in Merkel.

She is survived by her husband; and a sister, Johnny Sears Snyder of Lubbock.

Pallbearers were Ben Robert Hicks, Joe McDuff, Tom Carson, Roger Burfiend, Mike Warren and Joe Earl Lassiter.

Laura Gardner, 90

Laura Pearl Gardner, 90, of Merkel, died at 9:40 p.m. Tuesday in Carol Lou Mora Care Center in Bradenton, Fla. after a short illness. Services were at 10 a.m. Saturday at Merkel Church of Christ, directed by Starbuck Funeral Home. The body will lie in state in her home at 302 Oak until service time. Larry Gill, minister of the Church of Christ, officiated and burial was in Rose Hill Cemetery in Merkel.

Born June 22, 1890, in Plainville, Ind., she attended school in Paragon, Ind., and was a graduate of Indianapolis conservatory of Music. After teaching music and art in Elmore, Ind., she moved to Merkel in 1925. She taught music there until 1970 and directed the Merkel Methodist Church choir.

She was a member of the Merkel Church of Christ, the Music Guild of Abilene and the Order of the Eastern Star.

She married Chester B. Gardner May 6, 1917, in Martinsville, Ind. He died May 27,



Alien registration

According to Mr. Richard M. Casillas, District Director of the San Antonio Immigration and Naturalization Service office, the information furnished by aliens in reporting their addresses has been declared confidential by statute.

These reports must be submitted during January each year by all aliens in the United States, with few exceptions. Forms on which to submit the reports are available at any Post Office or office of

the Immigration and Naturalization Service. Persons who are unable to pick up a form because of illness or other reasons, may have a relative or friend obtain a card for them.

The card should have a 15 cent postage stamp affixed and placed in the mail.

Parents or guardians of aliens under fourteen years of age submit reports for such children.

CARRIKER FOOD TRENT TEXAS

Happy HOLIDAYS

Merry Christmas



As the Yuletide bells ring out their message of good cheer, we would like to extend best wishes to all our wonderful patrons. It's been a pleasure to serve you!

THE FOLKS AT CARRIKER
FOOD AT TRENT WISH
YOU A MERRY
CHRISTMAS.
WE WILL HAVE SPECIAL
PRICES POSTED IN THE
STORE FOR FRIDAY
AND SATURDAY
DECEMBER 26th and 27th

OPEN CHRISTMAS AND NEW YEARS

<p>BORDEN'S WHIPPING CREAM 1/2 PT. CTN. 69¢</p>	<p>FLAKED FOLGER'S COFFEE 13 OZ. CAN \$2.29</p>	<p>DELICIOUS BORDEN'S EGG NOG QT. CTN. \$1.19</p>
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MERRY CHRISTMAS AND HAPPY NEW YEAR FROM ALL OF US AT ALLSUP'S!

<p>REFRESHING COCA-COLA 2 LITER BTL.</p>	<p>LARGE BAG ALLSUP'S ICE ONLY 89¢</p>	<p>CLEANSER LIQUID COMET 14 OZ. BTL. 89¢</p>
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<p>ALLSUP'S CARRIES A COMPLETE LINE OF FILM, FLASH CUBES, PRODUCE, MILK AND BREAD</p>	<p>SUNSHINE CHIP-A-ROO'S 12 OZ. PKG. \$1.29</p>	<p>SHOP ALLSUP'S FOR ANY LAST MINUTE ITEMS YOU MAY HAVE FORGOTTEN.</p>
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PRICES EFFECTIVE NOVEMBER 25-27, 1980

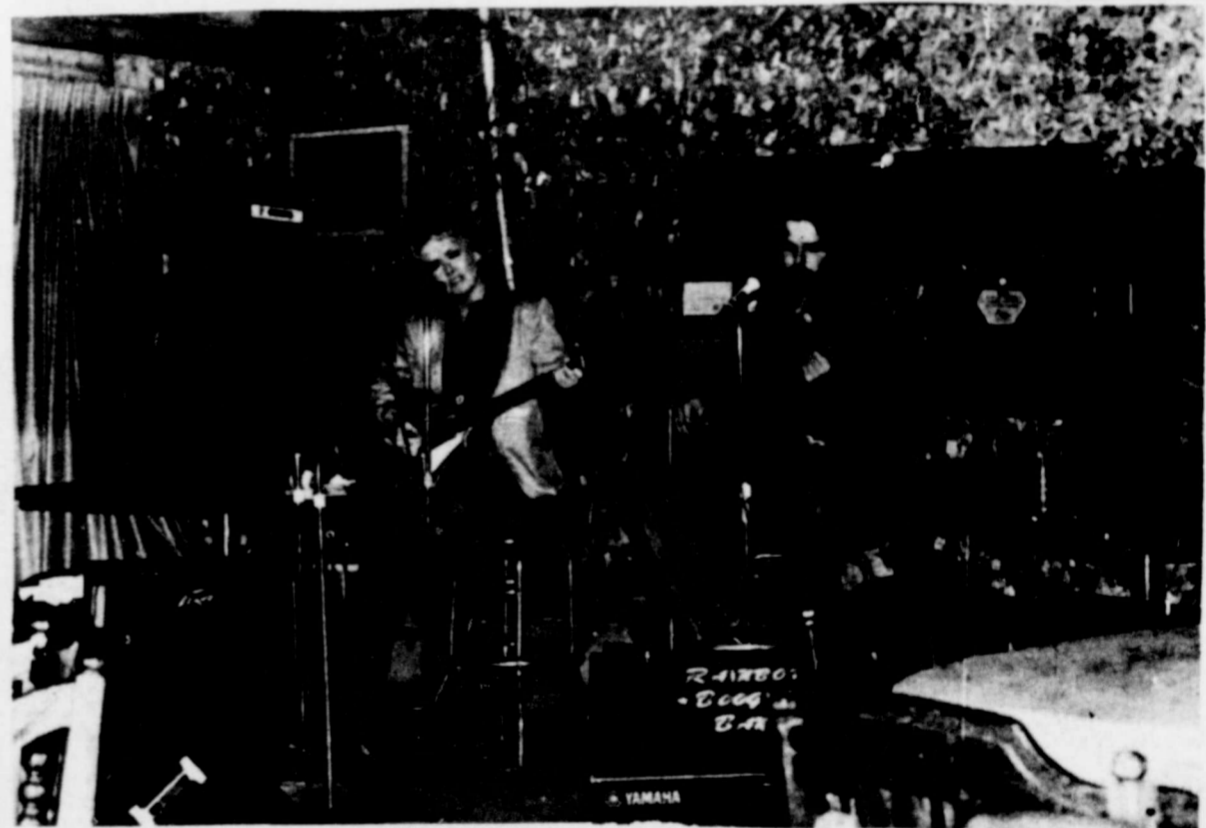
"THERE'S ONE NEAR YOU"

OPEN 24 HOURS A DAY
OPEN 365 DAYS A YEAR

SUPPLIES LIMITED

ALLSUP'S
CONVENIENCE STORES

WE ACCEPT FOOD STAMPS



Dance to the music of Jan Matney and Bill Young in the lounge Tuesday thru Friday 8 pm to midnight Saturday 9 pm to 1 am

NO COVER CHARGE

For your dancing and listening pleasure, Jan and Bill do a wide variety of music ranging from Willie Nelson to Fleetwood Mac

FULL MEMBERSHIP \$150⁰⁰ Iniation Fee \$25⁰⁰ Monthly Dues
SOCIAL MEMBERSHIP \$50⁰⁰ Iniation fee \$10⁰⁰ Monthly Dues

Temporary memberships are available
We still have some space available for Christmas parties

MERKEL COUNTRY CLUB
FOR MORE INFORMATION
Call 928-5514 or 672-3942

HOME STATE BANK FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION
TRENT, TEXAS

862-6151



TWAS TH' NIGHT B'FORE
CHRISTMAS AND ALL
THRU TH' HOUSE
POOR LUTHER WAS
BUSIER'N A THREE
LEGGED MOUSE!



Santa paid a visit to the Church of Christ Tuesday School last week. Here, Marcus Malone (left), son of Mr. and Mrs. Danny Malone, and Bryce Buntin, son of Mr. and Mrs. Steve Buntin, tell Santa what they want for Christmas. (Staff photo by Drew Mawson)

Dear girls basketball team

This is the time of year of gift giving, of joy; a time to remember the sad things that have happened this past year and the funny things; a time of appreciating how far you've come, as well as, a time to plan how far you will go in the future.

Soon you will enter your new district play. Soon you will find out what your community is made of, what your parents are made of, what you are made of. I do not doubt your fate will be that of victors. But there is something more I should like to say to you. Beyond the hard word and the pains, and the strife we have suffered, beyond the tensil and presents of Christmas, there is something of precious value. I have received a great gift from you girls.

Many coaches find teams of superior skill, many find an occasional willing worker, many enjoy the pleasure of coaching a good team. Few coaches find a team of individuals each with self-determination, might of will to face all odds, a concern for and with one another, a coesion, and personal humanity. The gift you have given me is priceless for it is something I can not lose, it can not be taken from me by anyone. That gift is the feeling I have each time you walk onto the court, the pride that I feel in each and everyone of you everytime I see any one of you and know "that is one of my girls," the knowledge that in each of you I see the seeds of greatness, the blossoming of many years of nurturing and love from your parents, your churches, your God. There is a reason for Christmas beyond the tree. I see its symbol in each of your faces and I appreciate it and you.

Let us renew our faith, our spirits, our lives this holiday and return with even greater desire, to achieve, to give of ourselves. Thanks for everything. Have a Very Merry Christmas and—practice is the 26th.

Miss Clark

Merkel garden club holds monthly meeting
The Merkel Garden Club met Thursday, December 18 in Mrs. Connie Mack Seymore's home for a Christmas luncheon. Mrs. Allen King, president, introduced the program, Traditions of Christmas, given by Diana Bugg. Mary Russom led the group in singing Christmas Carols. Silk flower corsages were made and given

McDonald is lawyer

Thomas McDonald, a University of Houston law graduate, was sworn in Monday, Nov. 24, as a new member of the State Bar of Texas during a special session of the Supreme Court of Texas in Austin.

The ceremony for more than 600 new attorneys was held in the University of Texas Special Events Center.

Justices presiding were: Joe R. Greenhill chief justice; Zollie Steakley; Jack Pope; W. Sears McGee; James G. Denton; Charles Barrow; Robert M. Campbell; Franklin Spears; and Will Garwood.

The lawyers were welcomed by Franklin Jones Jr., president of the State Bar of Texas, and by Terry Scarborough, president of Texas Young Lawyers Association.

The new attorneys were then the guests at a reception after the

ceremonies. Thomas McDonald is the son of Mrs. Milton McDonald, 522 West Main.

Mrs. McDonald attended the induction ceremony with another son, David McDonald of San Antonio.

Attorney at Law McDonald is the grand son of the Dr. J.B. Bell, D.V.M. Pioneer Family of Merkel and Abilene, Texas. Venice Bell McDonald, formerly of Merkel, is the 12th child of the Pioneer Family.



THOMAS McDONALD

Hass anniversary celebration set

Mr. and Mrs. Ray Hass will be honored Wednesday, December 31 with a wedding anniversary reception from 3 to 5:00 p.m. in the home of Mr. and Mrs. Ted Pargament.

Ray and the former, Helen Burks, were married Jan. 4, 1949. They live in Baird. Ray is a disabled Veteran and Helen

formerly worked for an insurance agency as a bookkeeper in City Hall in Baird.

The celebration will be hosted by cousins of the couple, Mr. and Mrs. Vernon Stanley and Mrs. Jeri Evans.

All friends and relatives are cordially invited and the couple have requested no presents, Please.

to the ones in the rest home.

Attending were Mmes: Tom Allday, Bill Black, Mary Click Johnny Cox, Lottie Everett, Mack Fisher, Allen King, G. R.

Peachy, Tom Russom, W. T. Sadler, John Shannon, Charlie Sherrill, Ralph Wilburn, Anty Shouse, David Bugg, and Misses Nancy Click and Stacy Seymore.

 FOR A
RESERVE NOW *Gala New Year's Eve*
NEW YEAR'S EVE DANCE TO
HALFBREED
 FEATURING MONTY TITTLE
 DECEMBER 31 STARTING AT 8:00
 MERKEL V.F.W.
 WHY DRIVE TO ABILENE WHEN YOU CAN
 ENJOY THE BEST BAND AROUND RIGHT
 HERE IN MERKEL?
 CALL IN YOUR RESERVATIONS NOW!!



CHRISTMAS MORNING

9:00a.m. - 1:00 p.m.

FOREMOST MILK GAL \$2²⁹
 VIT D
 LOW FAT GAL \$2¹⁹

FOREMOST WHIPPING CREAM 59¢

FOREMOST EGG NOG qt. .89¢

GOOCH SLICED BACON .98¢

GOOCH BOLOGNA SLICED \$1.49

GOOCH FRANK 12 OZ 98¢

GOOCH SMOKED HAMS \$1.29 lb.

CHRISTMAS PAPER BOWS

TAGS

TIMEX WATCHES
 20% OFF

POCKET KNIVES
 \$1.00 off

SUNSHADES \$5.00 pair

LADIES CHILDRENS &
 MENS DRESS GLOVES

NINTH ST. GROC. & MOBIL GAS

COCA COLA
 SEVEN UP
\$1.29
 2 LITER BOTTLE



APPLES 39¢

ORANGES .39¢

BANANAS 3 lbs. .98¢

POTATOES 10 lg bag \$1.59

PREMIUM CRACKERS 1LB BOX 79¢

RITZ CRACKERS 1 lb. box 99¢

LITTLE GOLDEN CHRISTMAS BOOKS

REG. 69¢ 2 for \$1.00



RUFFLES
 REG. \$1.09

89¢

CIGARETTES \$5.98 ctn.



START OFF '81 with SAVINGS A-PLenty

PRICES GOOD
7 BIG DAYS
FRI DEC 26
THRU
SAT. JAN. 3rd
CLOSED JAN. 1st
STORE HOURS
7:30 a.m.-6:30 p.m.
MON-THRU SAT

THIS AD WILL
RUN THROUGH
JAN 3 RD
AQUA
FRESH
TOOTHPASTE
2.7
tube 69¢

CREAMY
CRISCO
3 LB \$1.89
WITH \$10.00 IN TRADE OR MORE
EXCLUSIVE OF CIGARETTES.

FOREMOST OR BORDEN
WHIPPING
CREAM
1/4 PT
CRT 43¢

PLANTERS
CHEESE
BALLS
5 OZ
CAN 79¢

LITE FLUFF
BISCUTS
8 OZ CAN
3 FOR 49¢
POPCORN
POPRIE
2 LB BAG 63¢

FROZEN FOODS
WHOLE SUN
ORANGE
JUICE 12 OZ
CAN 59¢

FOREMOST
EGG
NOG
QT
CRT 89¢

HUNTS 303
PEARS
2 FOR 99¢
DELMONTE 2 1/2
PEACHES
CAN 69¢

CHEESE
KRAFT
SINGLE 12 OZ \$1.49
SLICED PKG

JENO'S ASST
PIZZA 13 OZ
CRT \$1.19
PATIO ASST
MEXICAN DINNER 89¢
BANQUET
PUMPKIN MINCE OR
APPLE PIES EA 79¢

FOREMOST
HOMO
MILK
GAL
JUG \$2.23

DELMONTE
SOURKRAUT 2 FOR 79¢
HUNTS SPAGHETTI SAUCE
PRIMA SALSA 15 OZ
JAR 73¢

PARKAY
TWIN POUND
SOFT
OLEO 73¢

BORDENS 1/2 GAL ROUND CRTN
ICE
CREAM \$1.59

FOREMOST
LOW FAT
MILK
GAL
JUG \$2.15

GOLDEN
CORN 2 FOR 79¢
LIBBYS 303
SWEET PEAS 2 FOR 79¢
SUNSHINE TURNIPS 303
TURNIP GREENS 2 FOR 69¢

COFFEE
CATSUP
COCACOLA
CRISCO

MARYLAND CLUB \$2.09
1 LB CAN
DELMONTE 89¢
32 OZ JUG
7UP OR DITE 7UP \$1.09
1 LITER EA
COOKING OIL \$1.09
24 OZ JUG

GOOCH BR FRANKS OR
WEENIES
BEEF OR REG
BEEF OR REG
12 OZ \$1.19
PKG
FRESH CHUCK



TALL CAN
PET MILK 2 FOR 93¢
SUNSHINE
CHEEZ IT 16 OZ
BOX 89¢
KEELBER 12 OZ
VANILLA WAFERS BOX 79¢

TOMATOS
FRESH
VINE RIPE
LB 39¢
WASH DELICIOUS

GROUND BEEF LEAN \$1.69
LB

KRAFTS 8 OZ
PARTY MINTS BOX 69¢
V.I.P.
GRAPE JAM 18 OZ
JAR 69¢

RED APPLES 49¢
CALIFORNIA
AVOCADOS 3 FOR 59¢

BACON GOOCH BR \$1.45
POUND

TOWELS
TUFIN
READY
JUMBO ROLL
73¢
DELMONTE
SWEET
PICKLES 12 OZ
JAR 93¢
HI-C POWER
DRINK 29 OZ
CAN \$1.93

TEXAS RUBY RED
GRAPEFRUIT 29¢
DELMONTE
BANANAS LB 33¢
FRESH
CELERY STALK
EACH 49¢
RUSSET
SPUDS 10 LB \$1.69
BAG

HAM GOOCH BR \$1.29
WATER ADDED
1/2 OR WHOLE

GOOCH BR
GERMAN
STYLE
SAUSAGE \$1.39

GOOCH BR THICK SLICED
BOLOGNA LB \$1.29

ARMOUR STAR
SPEEDY
CUT
HAM BONELESS
COOKED LB \$2.59

NEW YEAR TREAT
FRESH SALT
JOWEL
LB 69¢

CASSEROLE DRY
BLACK EYE
PEAS LB 39¢

GOOCH BR
COUNTRY STYLE
DRY CUT CURE
HAM
WHOLE \$1.49
LB

RALSTON
WHEAT OR RICE
CHEX BOX 98¢

CHILI
WOLF
15 OZ CAN 89¢

KRAFTS
MACARONI
& CHEESE
DINNER
7.5 OZ BOX
2 FOR 63¢

SOFTNER
BOUNCE
60 CT BOX \$2.63

DETERGENT
TIDE
KING \$2.69

LIQUID
DOVE
GIANT 98¢

BROASTED
CHICKEN
WE TAKE
CALL IN
ORDERS
8 PIECES
Feeds 4
WE GIVE
GIFT BOND
STAMPS
Double on
Wednesday
with \$5.00
or more

WE WELCOME FOOD STAMPS
CARSON'S
SUPER MARKET
MERKEL, TEXAS
FRESH VEGETABLES
BEST MEATS IN TOWN