

LUBBOCK **NOW** TIMES

The Newsletter of the
National Organization for Women

In Lubbock
October, 1978

Women Athletes At Texas Tech: **No Balls, No Money**

The "official" football program of the Texas Tech Red Raiders, a magazine whose sales benefit the Alpha Phi Omega Men's Service Fraternity, lists "Tech Athletes With Highest Averages" on page 84. Male athletes represent football, baseball, tennis, swimming, basketball, track and field, and golf; however, not one woman athlete's name appears on the list, despite the fact that women have been competing as Tech athletes for almost four years in intercollegiate golf, tennis, swimming and diving, volleyball, cross country, track and field, and basketball. And the explanation is not that there are no women athletes with high academic averages. In fact, according to Jeannine McHaney, Women's Athletic Director, of the ninety-two women competing in these intercollegiate sports, twenty-eight have averages above 3.0 and twelve have averages above 3.5.

Athletic Gender

In a telephone interview, Joe Hornaday, Program Director and Assistant Sports Information Officer for the Men's Program (although no gender distinction is made in the football program about his title), admitted that it was because the two athletic programs were separate and distinct. He had no explanation for why the headline did not differentiate between Tech's male and female athletes. He did explain that the list of names was furnished by the

Men's Athletics Academic Counselor, Bill Talley.

Greg Pletenik, Women's Sports Information Officer (here the gender distinction in job titles is made), revealed Joe Hornaday had agreed to insert into the magazine a one-time feature on women's athletics at Tech. This addition to the magazine came after I spoke to Hornaday on the telephone. However, although a
(continued on page 4)

NOVEMBER PROGRAM: ALL IN THE FAMILY

Catherine Allen, Assistant Professor at Texas Tech teaching social work and sociology, will present the program in November on the topic of incest. The presentation will distinguish incest from other types of child sexual assault; critique male theories, as well as offer a feminist theory of incest; and discuss the dynamics of child incest and later adult coping patterns. She will also consider the impact on the nuclear family and society's response in the form of criminal disposition, services, and treatment.

Please come join us for this important discussion. Tuesday, November 7, 7:30 pm, at the Wesley Foundation, 2420 15th.

(continued on page 2)

NOW for KRUEGER of TEXAS

See Endorsement on Page 3

Action Meeting

The November Action Meeting will be held at Susie Sappington's house, 1523 24th Place on Thursday, November 9 from 7:00 to 9:00 pm.

The monthly action meeting makes most of the decisions on the conduct of NOW's business. The meeting is open to all members. Your participation is very important.

ALL IN THE FAMILY

(continued from page 1)

Ms. Allen has written on family violence, consulted with the District of Columbia Rape Crisis Center on an incest prevention and treatment program for the public schools, and has worked for the National Center for the Prevention and Control of Rape (in NIMH). She has previously practiced clinical social work with victims of incest and their families.

NOW Work for NOW: Immediate Openings

In place of the usual hierarchy of president and vice-president, Lubbock NOW is headed by three equally responsible Coordinators. Each Coordinator oversees the work of a group of committees. If you are interested in one or more of the committees listed below, please call Tina, Cathie, or Jane. Note that Tina Strouble has replaced Carole George, who resigned because of her health.

Operations Tina Strouble
797-3931
Membership
*Fundraising

Action Cathie McWhorter
795-6898
Program
Political
*Education
*Media

Policy Jane Twyman
799-3789
Policy
Newsletter
*Telephone

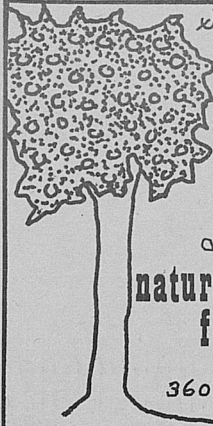
*Indicates a particular need for members.

LUBBOCK NOW TIMES

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Editor	Pam Brink
Editorial Staff	Nancy Barr Dick Jespers Briggs Twyman John Wunder
Art Staff	Judy Sokolow Lynn Buechele Bob Sappington
Circulation	Marge Blackburn Bob Sappington Susie Sappington

Articles, poetry, etc., should be submitted to the editor, P.O. Box 83, Lubbock 79408, typed, double-spaced on a 35 character line. Articles may be subject to re-write.



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Elaine's Gone; Our Struggle Goes On

McWhorter Reflects

And Looks Ahead

Elaine Bagley has moved to Colorado Springs. Goodbye, good luck, and good grief, what are we going to do without her?

Lubbock NOW does not let Elaine go easily. We have depended on her leadership for eighteen months and have come to take her strength for granted. It will take the combined efforts of all of us to fill her role as troubleshooter, strategist and diplomat *extraordinaire*.

Almost singlehandedly, she accepted the leadership of NOW, which was an all-consuming responsibility, and because of the time and energy required of the President of our organization, this year the primary leadership role has been divided among three Coordinators: Jane Twyman, Tina Strouble, and myself.

Determination, Commitment

As Action Coordinator over Political, Media, Programs, and Education Committees, I am particularly affected by Elaine's efforts and absence, but her determination to maintain our feminist goals without alienating the community at

large will serve as our basic example for future action.

Under Elaine's direction the Women's Protective Services grew from a NOW idea into a community-wide project. And because of her persistence and insistence, NOW, in general, and the Political Committee specifically, concentrated on congressional passage of ERA extension at a time when it would have been easier to tackle a less formidable task.

Now Ratification

It seemed overwhelming when we began in earnest in July, but all our hours, weeks, and months of hard work paid off. We actually have our extension, and now I can hear Elaine whispering in my ear: "What good is extension without ratification? National NOW expects our help in ratifying three more states." And we will give it!!

When the Political Committee has finished campaigning for the November 7 elections, and people who will listen to women's issues are elected, we will continue toward our goal of full equality for women and ratification of the ERA.

The Media Committee's goals include improving NOW's relationship with the local media and emphasizing
(continued on page 4)



LUBBOCK NOW ENDORSES **KRUEGER of Texas**

Lubbock NOW strongly supports Bob Krueger's candidacy for the United States Senate. Members are urged to work for Krueger in the closing days of his campaign. (Call 792-6645 to volunteer.)

Krueger's record on equal rights is exceptionally strong. (See our August issue.) He was a co-signer of the House resolution extending the ERA deadline, which John Tower opposed. Texas needs Krueger. Our cause needs Krueger!

STRUGGLE GOES ON

(continued from page 3)
that positive action must be taken regarding elimination of sexism. We will continue to protest sexist programming, advertising, and reporting, and we will also praise and encourage any local efforts made to improve the image of women in our community.

The Education Committee is concerned with national, state, and local educational policies, plus the education of the community about NOW. The Speakers' Bureau will present programs to various civic-service women's groups about NOW's philosophy and goals. Here again we will miss Elaine's special speaking talents and her subtle approach to issues and people.

Coming Excitement

The Program Committee's purpose remains that of educating the public about women's issues. There are many exciting programs planned for the coming months which should benefit the membership, as well as the public.

NOW is composed of many dedicated feminist volunteers like Elaine, but her special perserverance and strength left us with a new momentum and courage. We are more committed than ever before and more determined to see our goals achieved in West Texas and in the nation at large.

Elaine, Good Luck and thank you!
--Cathie McWhorter

No Balls, No Money

(continued from page 1)
description of women's sports at Tech and photographs of women athletes would be included in the magazine, no change was to be made in the list of students who represented "Tech Athletes With Highest Averages."

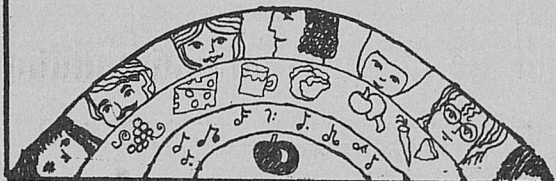
When asked if such tokenism occurred frequently, Pletenik suggested that the separate and unequal status of the Tech athletic programs reflected a whole psychology regarding women's athletics: "Athletes and men, let's face it, have always been related [in people's minds.] That's changing, and it's one of the reasons I was hired -- to change that image." Pletenik added that one of the difficulties in changing the image of women's sports at Tech stems from the "community animosity" voiced in recent editorials in the Avalanche-Journal by Jay Harris against the merging of the two athletic programs.

McHaney supported Pletenik's
(continued on page 6)

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Can We Maintain Our Circulation?

We are delighted with your kind and supportive responses to the Lubbock NOW Times. We seem to have achieved the basic credibility we are aiming for, and we thank you for your encouragement. However, there is one issue, and one issue only, in which we wish you had not so completely taken us at our word.

In June 1978 we announced to our readership that we were in the process of soliciting advertisements to help defray the cost of publication and to expand our audience. We have accomplished this goal partially. We have expanded our readership, but we have not defrayed our costs. So much for business acumen.

Financial Help

Although we announced in June that you need not necessarily subscribe to the Lubbock NOW Times to receive our newsletter, we find in October that we do indeed need your financial help. If our goals and information please and sometime enlighten you, won't you help us sustain our efforts by subscribing. It only costs you \$4.00 annually and that \$4.00 can make the difference in our circulation and information.

NOW won't you please help keep human rights' issues public in West Texas by being both liberally informed and financially committed.

--The Editor

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The Bookshelf

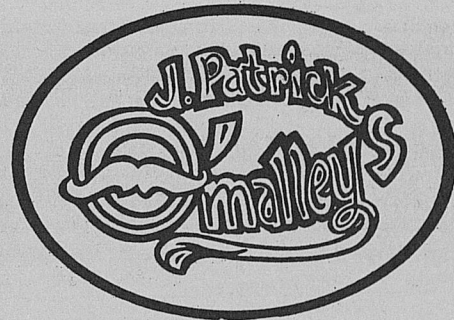
McCalls began publishing a new magazine called Working Mother in September. In the first issue there was an article discussing how children of all ages feel about having a working mother, and most of them were quite positive about having mothers who work outside the home.

Another article discussed new ways to share the variety of tasks which cut into the working mother's free time. Among the ideas mentioned were:

One group of working women and their spouses takes turns driving groups of children to extracurricular activities.

Another group takes turns doing "fill-in" middle of the week grocery shopping. They phone in orders to one person each week on a specific day, and the next they pick the groceries up from that person on their way home from work.

(continued on page 8)



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No Balls, No Money

(continued from page 4)
 comments about the merger of the programs which was proposed soon after the Title IX mandate of 1975. She suggested that the primary fears heard from people were that the men's program might suffer some depletion of funds if the women's programs became the burden of that separate budget. "We decided we couldn't go in as a stepchild," said McHaney, implying that if the men's sports program had been forced to accept the women's program, women's athletics would have been lost in the budget shuffle.

budget compared

When the two budgets are compared, it is difficult to understand how Jay Harris or anyone else could worry about depleting the Men's budget. After the Title IX mandate, Student Affairs agreed to allocate a portion of the student services fee which had been supporting physical education and women's intramural sports to support the new program. According to McHaney, of the \$383,000.00 budgeted for the 1978-79 academic year, \$155,000.00, the major portion, is from Student Affairs. \$28,000.00 is donations from the Red Raider Club, to be used only for scholarships. The balance comes from what McHaney called "other University sources."

On the other hand, the figures available in the Tech library under "Intercollegiate Athletics" (notice no gender distinction) proposed the budget of \$2,228,902.00 for the Men's program during 1978-1979. Of that budget, \$1,249,752.00 would come

(continued on page 7)

League Sponsors Candidate Session

The League of Women Voters of Lubbock is sponsoring a 2½ hour "Meet the Candidates" program on Channel 28 November 2 from 7:30-10:00 pm.

We are all invited to KMCC TV 1201 84th to meet the local and statewide candidates face-to-face. They will be on hand to answer questions and state their positions. "Serious consideration of the issues will be an important part of this big night of politics...But there will be plenty of entertainment, popcorn, soft drinks and coffee."

Channel 28 will televise the program from 7:30-9:00 pm so if you cannot attend, be sure to watch.



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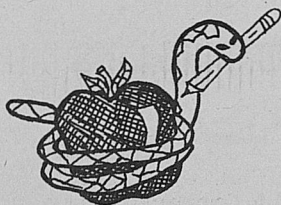
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Woman Aware

QUESTION

I am a feminist, and I sometimes feel "out of it." I enjoy wearing dresses, scarves, jewelry. People have implied that I am trying to be a sex object, but I don't think I am. I think it would enhance our cause if more feminists wore nicer clothes. I just don't understand why most of them think they have to look so grubby.

--C.J.S., Tech Student

& ANSWER

In the first place, it is perfectly wonderful that you like to look nice, and I don't think it means you are trying to be a sex object at all. The process of objectification begins in the perceiver, not the perceived, so enjoy.

On the other hand, every person has the right to decorate herself or himself as she or he chooses. Our cause can never be hurt by freedom of choice; after all, that is what we are fighting for. We and our cause can only be strengthened when people are free enough of stifling conventions to dress in a way that pleases them.

I discussed this very topic with Ellie Smeal at the State NOW convention in San Antonio last year. Her reply was that it matters not what we wear, as long as we don't all look alike.

WOMAN AWARE will be a monthly feature in the Lubbock NOW Times. Please send any questions you would like addressed to: Jane Twyman, Box 83, Lubbock, 79408. Let's discuss the basic philosophy of feminism.

Balls and Money

(continued from page 6)
from football, \$239,150.00 from basketball, \$193,000.00 from student ticket sales, \$57,000.00 from the student services fee, \$260,000.00 from the Southwest Conference, and \$230,000.00 from the Red Raider Club for scholarships. McHaney added optimistically, "Our budget has increased this year from \$247,000.00 to \$383,000.00." However, further checking showed that the Men's budget had increased from \$2,134,770.00 in 1977-78 to \$2,228,902.00 for 1978-79. Men's athletics at Tech is, of course, big business.

Perhaps the most telling undercurrent of this whole investigation has been how it underscores a whole psychology which disregards women who participate in competitive athletics. Until this psychology is changed the community's and University's regard for women's sports will remain unchanged. Indeed, until this psychology is changed women athletes won't even be able to claim their high gradepoint averages on "official" football programs.

--Betsy Harris

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HOGWASH

When asked if she were a feminist, a local Lubbock attorney replied, "To some degree, but I think women should wear bras in public."

Submitted by Cathie McWhorter

Stellar Engineering advertises cotton gin machinery so simple that "even women and the handicapped" can handle it!!!

Submitted by Cathie McWhorter

"Home is dad's kingdom
Home is mom's world.
Home is a child's paradise."

Hemphill-Wells, Stationery Department, painted on a decorative rock. 9/30/78, submitted by Dee McGraw.

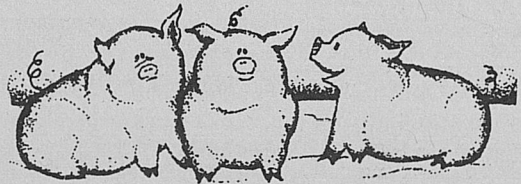
(The Lubbock NOW Times received this missive in reaction to Richmond Flower's article of last month:)

In Defense of Hef!*

In your article "New Officers" you stated: "...and Corresponding Secretary, Briggs Twyman, Twyman's husband, whose quiet work somehow passed unnoticed." Either Hef is married to himself, or the phrase "Twyman's husband" shows possession or ownership by Jane and therefore reverse discrimination. This line thereby qualifies for Hogwash.

(*Hef is a nickname for Briggs Twyman.)

Lubbock NOW Times, September 1978, submitted by Dennis Haber.



Send contributions to the Editor, Lubbock NOW Times, P.O. Box 83, Lubbock, Texas 79408.

bookshelf

(continued from page 3)

In Boulder, Colorado, a group of mothers, who have to leave quite early for work, team up with nearby homemakers who feed the children breakfast then drive them to school for a small charge or an exchange of services.

Another group of working women have a collective garden that they take turns working then split the produce. When they have excess food, they sell it and split the profit.

Working Mother will be a monthly publication. Submitted by Cecilia Owens-Beckham.



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National Boss Day

October 16 was National Boss Day. But too many employers still treat women unfairly, or even illegally. To find out if you should have celebrated on National Boss Day, take the following test. Bosses rate yourselves. Women rate your boss.

Boss Day Test

1. Job descriptions . . .
 - a. don't exist.
 - b. include the boss's duties too!
 - c. are written and accurate.
2. Our cost of living raise . . .
 - a. doesn't exist.
 - b. was last seen 10 years ago.
 - c. has kept up with inflation.
3. If you want a promotion . . .
 - a. you'd better be male.
 - b. it's not what you know, it's . . .
 - c. you get fair consideration.
4. Employees who question policy . . .
 - a. shouldn't hold their breath for answers.

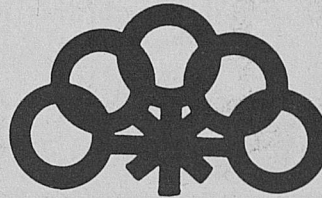
Therapy Reward for Sex Research Help

During the next several months at the Texas Tech Psychology Clinic, a sex counseling research project will be conducted for women who are having sexual problems. Women who are experiencing sexual problems are needed for the research which will consist of short-term behavior oriented sex therapy. There is no charge for those who are involved in the project. It is not necessary for the woman to be involved in a relationship with anyone in order to participate. The research is being conducted by Sue Oringle, a clinical psychology doctoral student under the supervision of Dr. Roger Green. If you would like to participate or would like additional information call Sue Oringle at 742-3736.

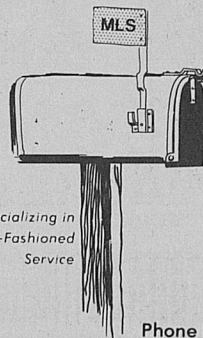
- b. seem to disappear suddenly.
 - c. get prompt, open-minded answers.
5. When it come to coffee . . .
 - a. "the girls" will get it.
 - b. executives take two-hour breaks.
 - c. we all get our own on equal time.

If you answered a. or b. in most cases, don't celebrate yet. The next Lubbock NOW Times will publish The Bill of Rights for Women Office Workers.

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At Last, Shelter for Women

(The following article appeared in the Texas Tech University Daily, October 12, 1978.)

Battered women are the concern of the Women's Protective Services (WPS) as the organization prepares to shelter women who need escape from marital violence.

The shelter will open next fall, according to Joe Love Nelson, WPA chairman (sic).

More than 200 cases of marital violence were reported to five Lubbock counseling organizations from February 1977 to February 1978, Nelson said.

When the shelter opens, women experiencing marital violence may call the WPS and make arrangements to stay at the house, she said. The location of the shelter will be kept secret for the security of the people who work and live there, she said.

According to Nelson, admission will be limited to women who have been physically abused and are in poor physical condition. A written medical evaluation will be required.

Household responsibilities will

be divided among the residents, Nelson said.

We hope to be able to bring children in with them" she said. "But not adult children. They can cause problems."

Nelson said no adult males will be allowed to enter the shelter except those on the staff. Only phone calls to attorneys will be made by the battered women when approved by the staff.

Alcohol, drugs and weapons will not be allowed on the premises, Nelson said.

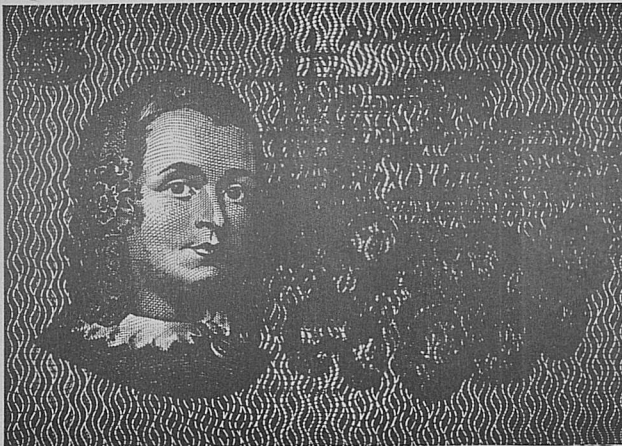
She hopes counseling and intake services will be coordinated through different agencies. The agencies will help support and conduct group and individual counseling.

Women who need extra assistance will be referred to the Department of Human Resources child support, food stamps and job interviews.

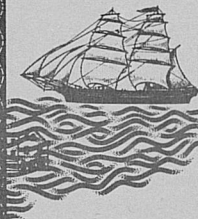
A board of directors, consisting of nineteen community residents, will head the shelter, Nelson said.

"If we get enough volunteers, we can keep the staff at a minimum, she

(continued on page 12)



AUSSIE FIVER This year Congress has finally agreed to place a woman on one side of the new US dollar coin. In Australia, a whole group of women honor a side of their five dollar bill!!!



5

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At Last, Shelter for Women

(continued from page 11)
said.

The board is divided into three committees: the Shelter Committee which will decide procedures for intake, the Speaker Bureau and Public Relations Committee which will sponsor training for volunteers and staff, and the Finance Committee which will oversee the yearly budget. The board is applying for com-

munity development funds, she said.

"Funding is the main thing we need," Nelson said. "We need it to rehabilitate the building and hire the staff."

Nelson said the board hopes to hire a couple for 24-hour duty and possibly double as supervisors. The board will also hire an executive director and two secretaries.



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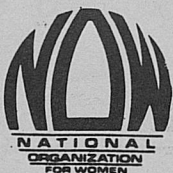
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_____ \$3 receipt of Texas NOW Times (appears every two months)
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