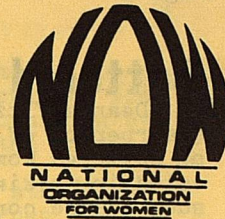


AUGUST

NEWS

Pres. Shirley Wright 762-1467
V-P. Judy Giffin 744-3389
Corresp. Edna Gott 744-0112
Treas. Virginia Saban 765-9506



The NATIONAL ORGANIZATION FOR WOMEN in Lubbock

August 1976

WOMEN'S EQUALITY

Women's Equality Day is August 26th, the fifty-sixth anniversary of the Constitutional amendment that gave women the right to vote. Across the country, NOW will celebrate the women's movement to renew enthusiasm for the fight for equal rights.

Lubbock NOW's celebration will be held at the Garden and Arts Center, 44th and University, on August 26th at 7 pm. The event should be a fun one. Skits both by NOW members and other women's organizations, singing, "Barefoot and Pregnant" awards, readings and more serious presentations are planned. Lots of goodies and objets d'feminisme to help us spread the word will be on sale.

The August 3rd planning meeting will help write the skits. Bring

your ideas: What are the funniest ways to combat misconceptions about the ERA, to show inequalities in (continued on page 3)

AUGUST MEETING

A presentation on Women and Health by Dr. Norma Porres will be the main attraction of the August Program Meeting. We will be meeting once again at First Federal Savings and Loan at 50th and Orlando. The date is August 3rd, and the time is 7:30. This will be an excellent meeting for first-timers, so round up your friends! Child care will be available at 50¢ per.

NOTE: Shirley has asked that members bring their T-shirts to the meeting, along with parade signs. We need to take some pictures for the Avalanche-Journal NOW feature on August 22.

garage sale \$\$

August 6th and 7th have been set for the Lubbock NOW Garage Sale. The place is 4902-19th. Begin rallying support by telling your friends, neighbors, your grocer, everyone! Good items for donation are furniture, small appliances, costume jewelry, clothing and plant cuttings. If you need large items picked up, call Linda Basford at 792-7316. She will also be happy to hear that you can help with pricing, selling or other tasks.

ELECTIONS

Election of new officers will be held at the August Program Meeting on the 3rd. If you are unable to attend, please cast your vote by absentee Ballot (see page 7), and mail to Deanna Fitzgerald, 3204-29th, 79410 no later than July 31st.

Following are the candidates' statements on their qualifications for office:

Dinah Coble, President

We have received no statement from Dinah at this writing. However, she is known to most members for her work on the Political Task Force. (continued on page 4)

"We are nearing the land that is life. You will recognize it by its seriousness."

--Ranier Maria Rilke

Battered Women

Deanna Fitzgerald has been named Chairperson of the State Task Force on Battered Women. If you are interested in working with her on this issue, please contact her at 793-0275 or 742-7157 before August 1st.

First Timers * * *

First time attenders at the July Program Meeting were Pat Bruno (member), Shelly Campbell (new member), Charlotte Guinn (new member), Anita Hunter (member), Susan Jones and Joe Terry. WELCOME!!!

?TEETH ON-EDGE?

Something can be done about offensive television commercials! If the woman waxing ecstatic over her spotless dishes sets your teeth on edge, or the sight of the young woman bathing her photograph in Zest ties your stomach in knots, there is recourse! Television commercials have been withdrawn in the past because of viewer complaints; a letter to a network might well be worth the effort. Here are the places to which you can write to complain about, or praise, television commercials:

ABC TELEVISION, 1330 Avenue of the Americas, N.Y., N.Y. 10019

CBS TELEVISION, 51 West 52nd St., N.Y., N.Y. 10019

NBC TELEVISION, 30 Rockefeller Plaza, N.Y., N.Y. 10019

FEDERAL COMMUNICATIONS COMMISSION, 1919 M St., N.W., Washington, D.C. 20590

NATIONAL ADVERTISING DIVISION, an advertising watchdog set up by the Council of Better Business Bureaus, 845 Third Ave., N.Y., N.Y. 10022

Action/Business

The August Action/Business Meeting will be at Dinah Coble's house at 7:00 on August 10th. The address is 2605 47th. All paid members are urged to attend.

thank You !

Hearfelt thanks to the following bookstores for their contributions of prize books for the NOW Bicentennial Essay Contest: College News for Some are Born Great; Trail's End for The Feminine Mystique; Varsity Book Store for Against our Will, Men, Women & Rape; Pix Book Store for Our Bodies Ourselves & Women Together.

NATIONAL CITIZENS COMMITTEE FOR BROADCASTING, a media activist group, 1346 Connecticut Ave., N.W., Washington, D.C. 20036

ACTION FOR CHILDREN'S TELEVISION, another media activist group, 46 Austin St., Newtonville, Mass. 02160

The addresses of manufacturers sponsoring commercials are available in the Standard Directory of Advertisers published yearly by the National Register Publishing Co. and available in the Tech Library.

no newsletter task force

There is, as yet, no Newsletter Task Force, but these diligent souls were responsible for the labeling and mailing of the July Newsletter: Deanna Fitzgerald, Elaine Bagley, Kim Dahlin, Carol Haber, Susie Sappington & Briggs Twyman. Marge Blackburn provides us with printed labels each month, as well as a computer printout of our membership. This month Elaine Bagley is helping with captions, and Briggs Twyman is editing.

THANK YOU!

NOW Marches On City

The Lubbock NOW chapter members marched, some 70 members strong, in the July 3rd Bicentennial Parade down Broadway. The turnout and enthusiasm were fabulous. None were daunted by the drizzling rain which preceded the 25-block march from the central-city area to the Texas Tech campus. As providence (or whatever) would have it, the rain stopped and the skies cleared just before NOW's turn to march, indicating (as some members fervently believe) that NOW has some mighty strong pull or a most effective lobby in "high" places.

Marchers wore white T-shirts on which the red and blue theme of "200 years of freedom, NOW equality" had been silkscreened. Multi-colored posters were carried bearing such appropriate slogans as: "Adam was a rough draft," "Yankee Doodle was a Female," and children's posters such as "Lucky me, my mother is a feminist" (parroting the much touted City slogan of "Lucky me, I live in Lubbock.")

women's equality

(continued from Page 1)

in employment? Should we have our own commercials, our own "Total Woman?" If you're a closet ham, this is your chance to come out and shine. Even if you don't want to play a lead, we need your help. Nominations for top male chauvinist will also be on the agenda. Other individuals or groups outside NOW interested in participating in the celebration are welcomed. Contact Suzanne Ricker May at 792-8174. Suzanne can also answer questions concerning the skits planned by NOW. Shelly Campbell is coordinating the skits written by NOW members. The deadline for skits is August 7th; scripts should be mailed to Shelly at 3002 4th, 79415.

--Pam Lancaster

Marchers were greeted along their route with scattered applause from spectators and were encouraged by calls of support from the crowd: "Right on, NOW!"

Despite someone's "strategic" placement of the NOW group between a much-lacquered secretarial float and a church group's antique cars, the march was a tremendous success.

Members adjourned to Deanna Fitzgerald's and Ted Taylor's home following the parade to discuss the parade march's unprecedented success between dips in the pool and munches of Kentucky fried chicken.

The entire chapter worked very diligently on this latest undertaking, and those involved in the planning and implementation have been commended and celebrated for their efforts and time spent at the party and at every meeting since. Keep up the good work! "We're on our way!"

--Judy Harley

fundraising

The Fundraising Task Force reports that there are still some T-shirts left. They carry the message "200 Years of Freedom, NOW Equality," and cost \$4.00. The task force also has ERA medallions for sale. They are pewter with a Bicentennial-ERA message, and cost \$5.00. Proceeds will go to work on the ERA.

Do It Now ! ???

It has come to our attention that several of our members are not receiving their DO IT NOW (the national newsletter). If you are among these unfortunates (it is a truly grand publication) please call or write Jane Twyman, 799-3789, 3407-55th, Lubbock 79413, stating how many and which issues you have not received since joining NOW. The National will send us the missing issues in bulk.

Election

(continued from Page 1)

Elaine Bagley, Vice President

"This is an exciting time for our Lubbock NOW Chapter. We are in an exceptional position to implement many programs that will be of great benefit to women and will aim at a fuller realization of equality for all people. Our membership has increased in the past few months and it is encouraging that these new members join us with awareness of women's issues and with enthusiasm to work on the various task forces.

I would like to be Vice President and thus coordinator of task forces and membership. I will work alongside our members to advance the women's movement in Lubbock."

Virginia Saban, Treasurer

"I am a feminist, wife, mother and professional social worker. I have been a member of the local chapter of NOW for 1½ years and have been chapter treasurer for one year. I am interested in continuing as treasurer because I have the time to do the job, personal ability to budget and manage money well, and a year of successful experience in handling chapter finances. I have a strong commitment to Lubbock NOW and believe that I can best express that commitment in the role of treasurer. I would appreciate your vote."

Judy Harley, Corresponding Secretary

Background and qualifications:
B.A. (Bi-lingual-secretarial) degree, currently fulfilling requirements for MBA.

1. 25 hrs. secretarial administration (accurate spelling, typing, punctuation, composition of business letters)
2. 30 hours of English (creative writing, style, mood, language history & grammar).
3. 40 hrs. of Spanish (fluent)--business letters in Spanish, Spanish History & culture.

"It is my opinion that words, at best, are still inaccurate representations of thought and emotions which can never fully describe that

which one wishes to say. Therefore, one must always strive toward more accuracy in word usage. This is especially true in the case of the written word which must represent our thoughts without benefit of either "body english" or feeling tones present in oral communication.

As corresponding secretary for NOW, I will attempt to represent our organization precisely. In addition, I will attempt to communicate warmth and good will to our correspondents as well as a bit of "dignified hellraising" when indicated."

Carol S. Haber, Recording Secretary

"I have had 8 years of secretarial experience and have taken complete and accurate minutes of NOW meetings. In college I served as secretary of the Republican Club (I am now a Democrat) and also Lutheran Club. I'm currently active in NOW, Toastmasters and League of Women Voters.

As a believer in the Women's Movement, I'd like to contribute to NOW in a variety of areas and feel that this is as good a place as any to start."

INSTALLATION BANQUET

The installation of new officers will take place at a banquet on September 7th at 7:30 at the Gridiron Restaurant. The prandial fare will consist of a 6 oz. filet, baked potato, salad, blueberry muffins and dessert. The cost will be \$4.95 per person. The evening will be a combination of September Program Meeting, annual business, good food and camaraderie, so make your reservations NOW! Call Judy Giffin at 744-3389 evenings.

"I'll tell you why civilizations fall. We've only been using half the people."

--BLT

State Council Meets

The Texas NOW Council met in Austin on July 17th. Seven of our members attended. Council meetings allow delegates from individual chapters to meet together and plan state activities: to decide the time, place and location of the yearly state convention, to hear state task force coordinators' reports, to discuss policies that the state NOW will support, and to act upon any other business of Texas NOW.

The meeting was informative. Issues included education, criminal justice, Texas NOW By-Laws and the ERA. It was also an excellent opportunity to meet NOW members from throughout the state. The next council meeting will be held on

Amarillo Chapter

A NOW Chapter is in the process of convening in Amarillo. Lyn Farley attended our July Action/Business meeting and reported that Amarillo had twenty people at their first planning meeting, ten of whom joined. The remaining ten plan to join as soon as the by-laws are completed. The chapter has asked that members of our chapter attend their next meeting and assist them in getting started. Shirley Wright will be going to Amarillo on July 28 for this purpose, and welcomes anyone who would accompany her. She will go and return the same day. For information, call Shirley at 762-1467.

artistic?

There will be items for sale at our Women's Equality Day celebration. If you are artistic or have talent in the area of handicrafts and would like to contribute some of your work, contact Sandy Shadwick at 744-5585 evenings.

September 18th in Austin. Members are encouraged to attend.

-- Elaine Bagley

Editor's Note: The following NOW members attended the July Council meeting: Elaine Bagley (delegate), Judy Harley (alternate), Pam Lancaster, Dee McGraw (delegate), Susie Sappington, Jane Twyman (alternate) and Shirley Wright (Membership Coordinator, Area V).

State Officers

Following are the names and addresses of the State NOW Officers elected at the State NOW Convention in May of this year:

Coordinator: Barbara Duke, 1907 David St., Austin 78705, 512/476-9395

Treasurer: Teri Chandler, 2710 Douglas, #117, Dallas 75219, 214/522-9395.

Communications Coordinator: Tommy Brent, 3620 Evalon, Beaumont 77706

MEMBERSHIP COORDINATORS:

Area I Gretchen Jarvis, 33 Fox Circle, Denton 76201, 817/382-8929

Area II Frances M. Hicks, 2407 Seagate, Houston 77062, 713/488-8574

Area III Gail Baier, 3434 Oakdale, #605, San Antonio 78229, 512/344-0594

Area IV Nancy Kohutek, 734 Mesa Hills, #26, El Paso 79912, 915/581-1757

Area V Shirley Wright, 804 Ave. R, Lubbock, 79401, 806/762-1467 (home) 806/795-7157 (office) 129 Brentwood Lubbock 79416.

Note: Shirley's duties as Area V Coordinator are many and varied. Please call her if you are interested on working on membership in West Texas.

"There will never be a sisterhood of womankind as long as there are losers in a beauty pageant."

--Avalanche Journal

THAT'S NOW BUSINESS ♀♀♀

♀ Margaret Scott-Gaines has agreed to Chair the Political Task Force for 1976-77.

♀ Nancy Armes will take over the Program Chair for 1976-77.

♀ Remember, Linda Basford is our resident lick 'n' sticker. She will happily accept your Gold Bond and S & H Green stamps to be redeemed for cash with which to enrich our treasury!

♀ Pam Lancaster, Dee McGraw and Shirley Wright attended a meet-
of Texas for the ERA in Austin.

♀ Note! At all Action/Business Meetings we have a social half-hour from 7-7:30. This is the time to visit, ask questions and get settled, so we can start promptly at 7:30. Please come early so we can get to know you!

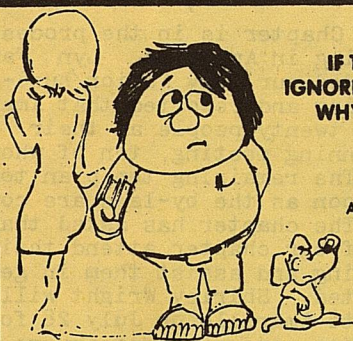
♀ If you should even be tempted to throw away your Newsletter (perish the thought), don't do it! Give it to someone else. We had two people marching in the July 3rd Parade because they read about it in the Newsletter, which had been given to them by a member.

HOGWASH

HOGWASH is a new column dedicated to that dwindling number of chauvinists whose pig-headedness prevents them from thinking before they speak. The examples of the results of swine fever exhibited here were collected by the editor. It is hoped that many such examples will be submitted by the membership in the future. There will be no prize except the joy of seeing your name in print.

Tech Professor, George Q. Flynn on abortion: "We hear the argument that she is master of her own bodily processes. You know that this is not true. Neither she nor anyone else is master of his bodily processes..."

from the University Daily, July 14, 1976, submitted by BLT



IF THE DOGS IGNORE YOU . . . WHY SHOULD A "FOX" NOTICE?
 Could Be . . .
 A Professional Style at the University Hair Styling Would Do the TRICK!

UNIVERSITY HAIR STYLING
 807 University -Mon. thru Sat.

7-20

from the Lubbock Avalanche-Journal, July 20, 1976, submitted by Jane Twyman

"While I have no desire to embarrass women, there are, in fact, certain times of the month when a woman is emotionally and physically incapable of doing her work."

**Philadelphia Police
—Commissioner Joseph O'Neill**

from an ACLU communique on discrimination, submitted by Jane Twyman

mail ballot

If you will be out of town during the election of new officers, please mail this absentee ballot to Deanna Fitzgerald, 3204 29th, Lubbock 79410, no later than July 31, 1976. Be sure to put your return address on the envelope. Without this, your vote cannot be counted.

ABSENTEE BALLOT

President

DINAH COBLE _____

Other _____

Vice President

ELAINE BAGLEY _____

Other _____

Treasurer

VIRGINIA SABAN _____

Other _____

Corresponding Secretary

JUDY HARLEY _____

Other _____

Recording Secretary

CAROL HABER _____

Other _____

Sweetness in Sweetwater

It is not our policy to endorse commercial products or establishments, but four of us who attended the State Council Meeting in Austin feel inspired to extend a special thanks to a special man in Sweetwater, Tx. His name is Aubrey Todd and not only is he charming and sensitive (after cleaning the windshield and side windows of the Fiat, he asked if we wanted him to clean the back window--and of course we didn't. Someone had scrawled "NOW" on it!), but in attending our car he gave us the best service we had during our

two day trip. He was extremely friendly and helpful--discovered we had three dry cells in our battery--and we promised him a copy of our next Newsletter. On your next trip through Sweetwater, why not stop at Howard's Conoco south on Highway 84? And be sure to ask for Aubrey Todd. Elaine Bagley, Judy Harley, Susie Sappington, Jane Twyman

New Members

Please clip and staple this list of new members and Newsletter subscribers to your NOW Call Lists:

Future Akins
2206 Ave. T
Lubbock 79411
747-8170

Sally Clotfelter
6422 Joliet
Lubbock 79413
795-5338

Charlotte Guinn
3312 80th
Lubbock 79423
795-9674

Pat Crume
2413 30th Place
Lubbock 79411
797-0956

Dr. Jane Winer
502 Slide Rd. #10K
Lubbock 79416
797-5251

Vicki Crider
3421 68th Drive
Lubbock 79413
795-7345

Rick Jackson
2607 76th
Lubbock 79413
745-2533

Shelly Campbell
3002 4th #189
Lubbock 79415
763-3075 (742-4211)

Barbara Davis
200 Mitchell Blvd.
Lubbock 79416

NEWSLETTER ONLY

Dorothy Keho
2802 20th
Lubbock 79410
799-8935

Bill Cumiford
2311 Elgin
Lubbock 79410
792-8528



MEMBERSHIP FORM

Please fill out and return to: Virginia Saban, 2232 Auburn, #22, Lubbock, Texas 79415.

NAME _____ PHONE _____

ADDRESS _____ ZIP _____

_____ \$16 year's membership in NOW (National, State and Local dues)

_____ \$10 special student membership

_____ \$3 receipt of Newsletter only (non-member)

_____ \$6 to join Lubbock chapter; already a member of National NOW

EDITOR'S EDICT

It is vacation time at last, and I am going to the Missouri hills that I love. I plan to do some gardening, some canning, some reading, and I know of a stump by a pond that I can't wait to sit on and just think! If you have contributions to the September Newsletter and can mail them by August 12th, send them to Jane Twyman, c/o Seaver, R.R. #1, Stockton, Missouri 65785. Otherwise the deadline will be August 22nd, and you can mail material to me at home, 3407-55th, Lubbock 79413.

I am expecting many contributions to "Hogwash," and would also love to see original poetry and book reviews added to our Newsletter. Not to be dictatorial, but I will appreciate receiving articles typed, double-spaced, and on a thirty-five character line. (That's 3½ inches.) This will enable me to measure the space I need to reserve, rather than having to retype everything. Thank you, I love you, and have a good late July and early August!
Jane

♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀

The NATIONAL ORGANIZATION FOR WOMEN
804 Avenue R
Lubbock, Texas 79401

BRIGGS TWYMAN

JANE TWYMAN
3407 55TH
LUBBOCK, TEXAS 79413