

**EASTLAND TELEGRAM
AND WEEKLY CHRONICLE**

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NOTICE TO PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper will be gladly corrected upon being brought to the attention of the publishers.

**Fire Is Great
Enemy In Texas**

A few days ago, a batch of forest fires burst out in several East Texas counties. The fact that they were quickly put out doesn't mean that another, unhappier ending wasn't possible.

The reason they were put out quickly was that a lot of individuals and organizations know what to do and cooperated with one another. This cooperation also proved that organization and training for civil defense can come in handy in case of a natural disaster such as a fire.

Texas Forest Service officials agree with State Defense and Disaster Relief officials that such training among Texas citizens can result in the saving of lives as well as property. Statistics easily back this up.

Last year, for instance, fire losses in the United States amounted to \$730,084,000. There were a total of 418,871 building fires, and 11,000 deaths from fires occurred.

In Texas, insured fire losses for 1952 amounted to \$29,524,088, representing an economic loss of 130 million dollars, and causing the deaths of 569 Texans. There were 10,000 building fires, and more than 2,500 forest fires. A large number of each category were caused by carelessness, and many of them could have been stopped before they caused as much damage as they did if citizens had known more about what to do.

For instance, 27 per cent of the fire losses were caused by matches and smoking in buildings. What is even more startling, smokers and campers started more than 43 per cent of the forest fires.

Both Texas Forest Service and Defense and Disaster Relief officials

point out that fires don't just happen. Forest Service experts say that if the cause of a fire is removed, then it will be prevented. And civil defense officials point out that once a fire has started, training in such things as Red Cross first aid measures can save lives.

Officials of both organizations note that there are four points to remember when a fire occurs in a building:

1. Remain calm—do not get excited.
2. Call the fire department at once.
3. Clear the building of all occupants.
4. Use available fire extinguishers or other fire fighting appliances to control fire until the fire department arrives.

Fire Blowing Trick Is Dangerous

CINCINNATI, O.—The new college craze of blowing a mouthful of cigarette lighter fluid at a lighted match has drawn sharp criticism from safety officials here.

The trick was described as "an example of how one might painfully commit suicide or at least carry a hideous, shriveled countenance to the grave," by Arthur M. O'Connell, president of the Cincinnati Fire Underwriters Association.

"One who tries this stunt, other than a professional fire eater, faces almost certain death or serious injury—if not the first, then the second, fourth or hundredth time," O'Connell said.

CATCH FISH AT HOME

SHEFFIELD, Mass.—Mr. and Mrs. Gerald E. Thomson had trouble with their prunings until they removed a two-inch rainbow trout from the inlet pipe.

we're
having
a big...

TV*

PARTY!



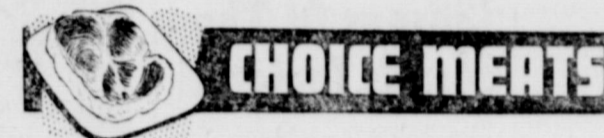
*T for terrific!
V for value!

And EVERYBODY'S invited because there's nothing exclusive or choosy about us... no, ma'm... we've got lots of big bargains for all... lots of wonderful products. We're out to please, whether it's the fellow who picks at his food or the guy who packs it away. And prices are always low... all the time... so come in and join the other thrifty folks who like our big savings.

**PIGGY WIGGLY
GIVES
"J. & N."
Green Stamps**



SLICED BACON	Pound	49c
CENTER CUT PORK CHOPS	Pound	69c
READY TO EAT PICNICS	Pound	49c



RED GLOBE RADISHES	Bunch	5c
TOKAY GRAPES	Pound	15c
LARGE STALK CELERY		19c

Flour GOLD MEDAL—25 Pound Bag 1.89 | **Oleo** HOLLANDAILE One-Pound Quarters 18c

FRUIT COCKTAIL LIBBY'S	No 303 Can	27¢	or	3 for	71¢
PEACHES LIBBY'S—Halves or Sliced	No. 2 1/2 Can	35¢	or	3 for	93¢
TOMATO JUICE LIBBY'S	46 Oz. Can	31¢	or	3 for	83¢
CORN LIBBY'S—Country Gentleman Cream Style	No. 303 Can	21¢	or	3 for	55¢
PINEAPPLE JUICE LIBBY'S	46 Oz. Can	34¢	or	3 for	91¢
SPINACH LIBBY'S	No. 2 Can	18¢	or	3 for	45¢
PUMPKINS LIBBY'S	No 303 Can	16¢	or	3 for	43¢
PEAS LIBBY'S—Garden Sweet	No 303 Can	19¢	or	3 for	51¢

**The Only National Dog Food
TO GIVE YOU BOTH
KIBBLE Plus MEAL***



PURINA DOG CHOW

Kibbled Biscuit - Rates high in palatability with dogs. They like its crunchy texture and bake-oven flavor. Helps to keep mixture from packing and sticking.

Meal - Contains some 24 vital nutritional elements needed for normal growth, maintenance, and reproduction. Wonderful for puppy feeding, too.



National survey shows that kennel operators and breeders are about equally divided in their preference for meal or kibble. Purina Dog Chow is the only nationally sold big-name dog food that gives you the benefits of both types in one blended combination.

Buy Purina Dog Chow For Your Dog Today

WILSON FEED AND SEED
204 NORTH SEAMAN PHONE 175

GERBER'S BABY MEATS	3 cans	64c
FENICK'S WAFFLE SYRUP	24 oz. bottle	23c
BRIGHT & EARLY COFFEE	One Pound Can	83c
DROMEDARY PITTED DATES	2 4 oz. pkgs.	31c
SHASTA SHAMPOO	.60c size	53c
LISTERINE	7 oz. bottle	49c

Reg. Size CAMAY	8c	Reg. Size Spic and Span	25c	Large Crest	28c
Large DUZ	28c	Large 2 For LAVA	25c	Large IVORY	13c
Med. Size IVORY	8c	Large IVORY Flakes	28c	Bath Size CAMAY	2 For 23c
Large TIDE	28c	Pers. Size IVORY	5c	Large IVORY SNOW	28c

Piggy Wiggly
THIS ADD EFFECTIVE FRIDAY AND SATURDAY ONLY

CLASSIFIED

Advertising Rates—(Minimum Ad Sale 70c)

1 Time	per word 3c
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7 Times	per word 15c
8 Times	per word 17c

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FOR SALE

FOR SALE: Special while they last, Innerspring Mattresses, and Box Springs, regular \$44.50 now \$29.75. Regular \$69.50 now \$39.75. Big State Mattress Co., 1207 West Plummer, phone 311.

FOR SALE: Good peanut hay, 106 E. Valley.

FOR SALE: New living room suit, dining room suit and electric refrigerator. J. W. Cooper, Carbon, Texas.

FOR SALE OR RENT: Nice six room house with double garage. Ideal corner lot on pavement. Call 134-W.

FOR SALE: 1952 Admiral T V set, 17 inch screen, booster set, 52 1/2 ft. antenna. Regular price complete \$354. Yours for \$249.50. 304 North Daugherty. Phone 682.

NOTICE

NOTICE: Our laundry rates have been reduced back to 65c per hour for helpy-selfy washing. Eastland Steam Washateria, 210 N. Lamar. Phone 584.

NOTICE: I will not be responsible for any purchases charged to E. W. Cotton, Rising Star.

WANTED

WANTED: Quilting to do, plain or fancy, prices reasonable. Mrs. R. A. Latham, Rt. 1, Cisco.

Real Estate
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Phone 347 - 920 W. Commerce

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Of Distinction
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MRS. ED AYCOCK
Our years of experience enables us to give you prompt and courteous service.
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Make your selection early while our stock of all sizes is complete.
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Special... Special

ALL COLORS PLASTIC Sedans and Coupes	\$19.95
FRONT SEATS ONLY And Coupes	\$10.95
MAROON FIBERS Sedans and Coupes	\$10.95
FRONT SEATS ONLY And Coupes	\$5.95

EASTLAND AUTO PARTS
300 S. Seaman St. Phone 711

Social Calendar

THURSDAY, NOV. 13—T.E.L. Class Luncheon. Alice Speer home, 419 E. Sadona. Alpha Delphian Club, 3 p.m., Guest Day, Woman's Club.

FRIDAY, NOV. 14—W.S.C. Annual Bazaar and Turkey Dinner basement of First Methodist Church.

MONDAY, NOV. 17—Las Leales Club at 7:30 p.m., Woman's Club.

Monday, Nov. 17—Pythian Sisters, Castle Hall, 7:30 p.m. Rotary Luncheon, 12 noon, Hotel Roof. District Rotary Conference, Hotel Texas, Fort Worth.

TUESDAY, NOV. 18—West Ward PTA, 3:15 p.m., West Ward School. Lions Club luncheon, 12 noon, First Methodist Church. Tuesday Nov. 18—Pythian Sisters and Knights Joint Roll Call, Castle Hall, 7:30 p.m.

WEDNESDAY, NOV. 19—Music Study Club, 3:30 p.m., in the home of Mrs. C. M. Rathcal.

Country Club Ladies Auxiliary sponsor dance, Legion Hall, 8 p.m. Wednesday, Nov. 19—Ladies Auxiliary, Lakeside Country Club Dance, Legion Hall.

THURSDAY, NOV. 20—Thursday Afternoon Study Club, 3 p.m., Woman's Club. Chamber of Commerce Board of Directors, 7:30 p.m.

MONDAY, NOV. 24—Xi Alpha Zeta Beta Sigma Phi, Mrs. Milton Fullen, hostess. Monday, Nov. 24—Pythian Sisters regular meeting Castle Hall, 7:30 p.m.

Rotary and Lions Joint Luncheon, Hotel Roof, 12 noon. W. L. White and Bruce Pipkin, presidents.

TUESDAY, NOV. 25—Zeta Pi Beta Sigma Phi, 7:30 p.m., Mrs. Bob King hostess. Mr. and Mrs. Ed Willman are planning to spend Sunday with their son, Jim Ed, who is attending SMU this year. They will be in Dallas for the day.

Polled Hereford Popular in Texas

Texas again takes the lead in Polled Hereford registrations for the past year, it has been revealed by D. W. Chittenden, Executive Secretary of the American Polled Hereford Association in the secretary's annual report to Association members.

Registrations for the past fiscal year show the greatest increase in the 52 year old history of the organization. A total of 71,580 certificates was recorded as compared with 57,055 for the previous year. This is an increase of 14,525 registrations, or 26 per cent, a greater increase on a percentage basis than any other beef breed.

The top ten states in registrations were as follows: Texas, 7,870 head; Illinois, 4,878; Kansas, 4,436; Missouri, 3,803; Nebraska, 3,642; Mississippi, 3,436; Oklahoma, 3,067; Georgia, 3,034; Tennessee, 2,836; and Iowa, 2713.

Christmas Seal funds provide the entire support of tuberculosis associations fighting TB in Texas.

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803 W. VALLEY
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RELIABLE
Group 1 battery. Fits most Cars.
\$9.95
Exchange
JIM HORTON
TIRE SERVICE
East Main Phone 258

NEWS FROM STAFF

By Mrs. M. O. Hazard

Visitors in the R. C. Reeves home last week were Mr. and Mrs. W. O. Odelberg from Middletown, Penn., Mrs. E. B. Best, of Rule, Mr. and Mrs. Truett Reeves, Meridian, Mr. and Mrs. I. A. Cox, May, Texas, Mr. and Mrs. W. B. Elliott, Grand Prairie, Mrs. S. W. Reeves and Weldon McRaynolds of Murray, Tex.

Mr. and Mrs. R. A. Parker spent the day Monday with their daughter, Mrs. Maurice Hazard, Mr. Hazard and Donald in Eastland.

W. H. Hailey and M. O. Hazard were among those who attended the sale Tuesday at the Faircloth Sales Barn in Eastland.

J. W. Mounce had business in Ranger Wednesday.

Mr. and Mrs. Allen Crosby were Eastland visitors Saturday.

Mr. and Mrs. M. O. Hazard were in Eastland Wednesday afternoon on business.

Mr. and Mrs. W. H. White of Eastland, accompanied by their son, Cecil White and family of San Angelo, were visiting in the home of Mr. and Mrs. Wayne White Wednesday evening.

J. W. Mounce transacted business in Eastland Thursday.

Mrs. J. L. Little was an Eastland visitor Saturday.

Mr. and Mrs. M. O. Hazard were in Eastland Saturday where they visited in the home of their son, Maurice Hazard and family and Mrs. Pearl Bourland.

Mrs. Dwaine Dennis and Pamela of Ranger, were guests Wednesday of Mrs. Dennis' mother, Mrs. Wayne White.

Mr. and Mrs. Jack Cole of Houma, La., are spending their two-week vacation with her parents, Mr. and Mrs. O. T. Hazard, and other relatives in Ranger.

The Oliver Canets and Jim Cook were in Eastland Saturday to attend Trades Day.

Let anyone should forget, we wish to remind you that next Sunday is regular church day at the Staff church.

Mr. and Mrs. Maurice Hazard and Donald from Eastland, were guests Sunday afternoon of their parents, the Allen Crosbys and Mr. and Mrs. M. O. Hazard.

Mr. and Mrs. M. L. Brashear of Lubbock, were guests Friday of Mr. and Mrs. Allen Crosby and Mr. and Mrs. M. O. Hazard.

Mr. and Mrs. S. E. Hazard of Eastland, were visitors in the M. O. Hazard home Saturday.

The J. C. Foreman family of Oiden, were visitors in the home of Mrs. Foreman's parents, Mr.

and Mrs. Allen Crosby. CALL 601 FOR TELEGRAM AD SERVICE

Homemakers often need to change habits in order to get the maximum efficiency from labor-saving equipment.

MEMPHIS, Tenn. — Cpl. James E. Morrison is the biggest man in the 803rd Airborne Infantry Regiment, standing 6 feet 7 inches.

"HEAT VENTS" (patented)



No other tire but Sieberling can have them. They make the tire look better, ride smoother, run cooler and last longer.

Get the best at no extra cost.

Jim Horton Tire Service
East Main Phone 258 Eastland

BEST SYRUP NEWS IN MANY YEARS!

New Brer Rabbit reminds "old-timers" of real ribbon cane flavor. And in syrup, it's flavor that counts!

FORT WORTH... Is there an "old-timer" in your family who is always harking back to the wonderful syrup folks used to enjoy in the "good old days"? The kind made from Ribbon Cane—that gave syrup a flavor that was simply glorious? Today that marvelous "old-time" flavor is here again! Here to make your hot biscuits and corn bread, your pancakes and waffles a brand-

Prominent sugar cane grower says "BEST EVER"



MR. VICTOR WINTZ, Annandale Plantation, White Castle, La. . . shown with Mrs. Wintz and their three attractive little daughters. The Wintz family has lived in the South for many years. They know sugar cane! They know syrup! They think the new Brer Rabbit Syrup is the best yet!

IN STORE TESTS... folks who tasted, praised its flavor

DALLAS: . . . "Taste this new syrup, ma'am,—and say how you like it?" In stores through the Mississippi Delta and East Texas, people tasted the new Brer Rabbit Syrup . . . smacked their lips . . . and gave their delighted answers: Ten to one—the chorus was "YES!" Did they like the new Brer Rabbit "better than the syrup they were now using?" Again the chorus was a resounding "Yes!" Almost 7 times as many said "Yes" as said "No!" Even people who have used Brer Rabbit Syrup for years were outspoken in liking this new Brer Rabbit even better!

People like you—said things like this
In Houston: "Sweet enough but not too sweet—has a new taste." "Best flavor!" "Mild and not too strong." "Would be fine on cakes and waffles."
Local stores now stocking new flavor
Your grocer now has the new improved, lighter Brer Rabbit Syrup, packed under the old, familiar Brer Rabbit label.
DEALERS: To meet the demand for this improved new syrup, write or wire Penick & Ford Ltd., Inc., New Orleans 7, La.

Texan reminded of sugar mill days

"Everybody in this sugar cane country knows it takes the right sugar cane to get that old-time ribbon cane flavor," says Mr. S. K. Hays of Edom, Texas. "The new Brer Rabbit Syrup reminds me of



Makes Hot Biscuits a New Treat!
Your fine hot biscuits will win new praise, once folks taste them with new Brer Rabbit Syrup. It's sweet, but not too sweet. A light, mild syrup that doesn't hide the flavor of hot breads, pancakes and waffles. It just makes them taste perfect!

the sugar mill days when I was a boy. And in syrup, it's the flavor that counts!"

Yes, Brer Rabbit has recaptured "old-time" syrup goodness! A pitcher of Brer Rabbit—on your table—will mean Happy Eating!

IN SYRUP IT'S THE FLAVOR THAT COUNTS!

There are many syrups on the market but there's only one way to judge them—and that's on flavor. You'll find some have a strong taste, others an over-sweet taste. But Brer Rabbit—well, there's a syrup that tastes just right. And Brer Rabbit makes pancakes, waffles, hot biscuits and corn bread better than ever before.

TRY BRER RABBIT AND SEE FOR YOURSELF

LOOK FOR THE RABBIT!

NEW SYRUP A FINE ENERGY FOOD
Children burn up so much food energy in their active play, they need an extra supply, to grow on. Give them plenty of delicious Brer Rabbit Syrup! It's a fine "fuel food" . . . concentrated "energy" that is easily digestible and inexpensive, too.

For light, mild syrup, try **BROWN LABEL** Brer Rabbit
For richer, fuller sugar cane flavor, try **BLUE LABEL** Brer Rabbit

NEWS FROM OLDEN

Floyd Peck of Tennessee, visited in the home of Mr. and Mrs. Ernest Hood last week.

Baptist ladies met last Thursday afternoon for a covered dish luncheon, in the home of Mr. and Mrs. Joe McKeivain. They also sewed for the orphans home.

Miss Shirley Matlock fell while playing ball last Thursday and injured an ankle. She has been going on crutches since that time.

Mrs. Homer Lawrence visited relatives in Eastland last week.

Mr. and Mrs. Gene Rouch were visiting in Olden last week, and visited while here.

Mr. and Mrs. Walter Burke of Roby, spent last week in the home of Mrs. Claud Martin.

Mr. and Mrs. Lee McGuire visited relatives in De Leon last week.

There will be two "benefit ball games" during November in Olden. The proceeds will go into the Christmas tree fund. Dates will be announced later.

Mrs. Stella Jarrett took a car load of young people to the SMU-A&M game in Dallas, Saturday.

Mr. and Mrs. Granvel Nabors and Connie, were here visiting her parents, Mr. and Mrs. Dick Yielding, over the weekend.

Mrs. Marcell Daniels and son, visited relatives in Dallas last week.

Mr. and Mrs. Bill Hicks of Odessa are the parents of a baby boy. Mrs. Hicks was the former Joyleen Garrett, and they have another son, age 2.

Mrs. Joe Langdon of Breckenridge visited friends in Olden last Friday afternoon.

Little Donna Kay Delezanne of Odessa, granddaughter of Mrs. Martin, celebrated her 4th birthday here Sunday.

Mr. and Mrs. Ralph North and children of Fort Worth, and Mrs. Nadine Dahlgren and children of Abilene, visited their mother, Mrs. Ruth Norton Sunday.

Wayne Hughes, who has been stationed in Germany for several months, has been discharged from the army and is at home.

Mr. and Mrs. Bill Bannister of Breckenridge, spent Saturday in Brownwood and visited their daughter, Peggy.

Little Connie Nabors of Grand Prairie is spending the week with her grandparents, Mr. and Mrs. Dick Yielding.

NEWS FROM Desdemona

Mrs. Ott Ragland underwent surgery in the Gorman hospital this week, and is recovering nicely.

Mr. and Mrs. H. O. Fein and son, of Fort Worth, spent the weekend with his mother, Mrs. O. Fein.

FARMS - RANCHES Pentecost & Johnson REAL ESTATE City Property

lie Fein.

Mrs. Juanita Pitgram and son and their grandmother, Aunt Sally Eaton, visited Sunday in Mercer's Gap, with Mr. and Mrs. Tom Eaton.

Mrs. Hugh Abel Spent Sunday with her mother, Mrs. F. Davis in Valley Mills.

Mr. and Mrs. H. T. Lane, Mr. and Mrs. Morgan Roberts and Mr. and Mrs. Harold Inman attended a barbecue at Electra Wednesday night of last week.

Tuna fish sandwiches, cookies, punch and coffee were served to more than 30 guests Thursday night when friends gathered at the home of Mr. and Mrs. H. T. Lane, for an old time tacky party. Benjie Belyeu won the prize; being dressed as a mountain climber.

Mr. and Mrs. Bill Parks were honored last Thursday night at the home of Mr. and Mrs. Horace Lane, where more than 40 persons gathered for a handkerchief shower and going-away party. The Parks have been residents here for a number of years where Mr. Parks has been employed by the Magnolia company. He is being transferred to Anson.

TURKEY SUPPER

The annual Turkey Supper with all the trimmings, sponsored by the PTA will be held Tuesday night November 26, and the High School. Tickets will be 50c for adults and 25c for children. Tickets will positively go off sale Saturday night, November 22. Get your ticket and avoid disappointment.

Little Paula Marine, daughter of Mr. and Mrs. Andrew Marine of Strawn, spent the weekend with her Uncle, Virgil Northcutt and wife.

Lee Dabney has returned to our

NOTICE

LAUNDRY RATES REDUCED

TO 65c PER HOUR for helpy-selvy washing.

SUNSHINE LAUNDRY

106 E. Plummer Phone 155 Mrs. Harley Fox

Laboratory is Necessary For Auto Builders

The laboratory is as important to the making of an automobile as the assembly line. This point was made today by W. M. Warren, of Eastland, Studebaker dealer, in a discussion of the elaborate tests Studebaker parts and materials must undergo before being incorporated into the car.

Studebaker, now in its hundredth year, he said, has many laboratory departments at its South Bend headquarters, including: organic and inorganic chemistry, physical test, metallurgy, instrument maintenance, and electronic induction heater maintenance and research.

A "cold-room" subjects test cars to temperature ranges from 70 degrees below zero to 125 degrees above. One compression test machine can apply 60 tons of pressure. There are stretching machines, pulling machines, and flexing, breaking, hammering and rubbing machines, all scientifically designed and controlled to labor parts and materials in processes duplicating, but considerably faster than, actual use. "However," Mr. Warren said, "the only sure way you can tell how a car will behave under actual conditions is by observing it on the road. Studebaker does this at its 800-acre proving ground outside South Bend, built to duplicate all conceivable road conditions. It is scientifically designed so that a one-mile workout is equal to ten miles of owner driving. The proving ground tests new models before they go into production, and is used, also, to spot-check cars taken at random from the assembly lines."

The first Studebaker proving ground, where the light electricies introduced in 1902 were given a workout, was a wooden, railed broadwalk that wound across the rooftops of the factory buildings. "Once a test car was pushed over a cliff, then the engineers got in and drove it away," he said. "I don't know what it proved, but it must have been a spectacular thing to watch."

community, after being away most of the Summer.

Buzzards by the hundreds, flying ahead of the cold front Sunday, swooped down on the farm of Rufus Buckley, and literally devoured 78 nice, large, fat turkeys. Mr. Buckley ran through the buzzards with his pick-up and finally got them drifting to the northwest, but not before they had killed \$600.00 worth of turkeys.

Mrs. Lena Rogers is spending the week in Pampa with her mother, "Granny" Wimberly and her sister, Mrs. Joe Guinn and family.

Mr. and Mrs. Less Williams have moved to the Bill Parks home.

Monogrammed Gifts are Thoughtful Gifts

Writing Paper made personal with user's name or initials in color. Per box - \$1.00 & up

MONOGRAMMING - ONE DAY SERVICE Luncheon or cocktail napkins with name or initials in color. Gift box. \$2.00

MONOGRAMMING - ONE DAY SERVICE 50 Book Matches, with name or initials. In choice of smart colors. Gift box. \$2.00

Lowell Snyder 512 S. Daugherty St. Phone 561 after 6:00 p.m.

of all the pleasures Christmas brings... only you can give this gift!

YOUR PORTRAIT



PICTURE FRAMING Shultz Studio

The State Chicken-of-Tomorrow Committee for Texas has announced plans for the 1953 program. The state show will be held in Center, Texas, from May 11-15 and the hatching dates for all entries will be from March 8-14. The growing period was set at nine weeks.

ATTEND CHURCH SUNDAY

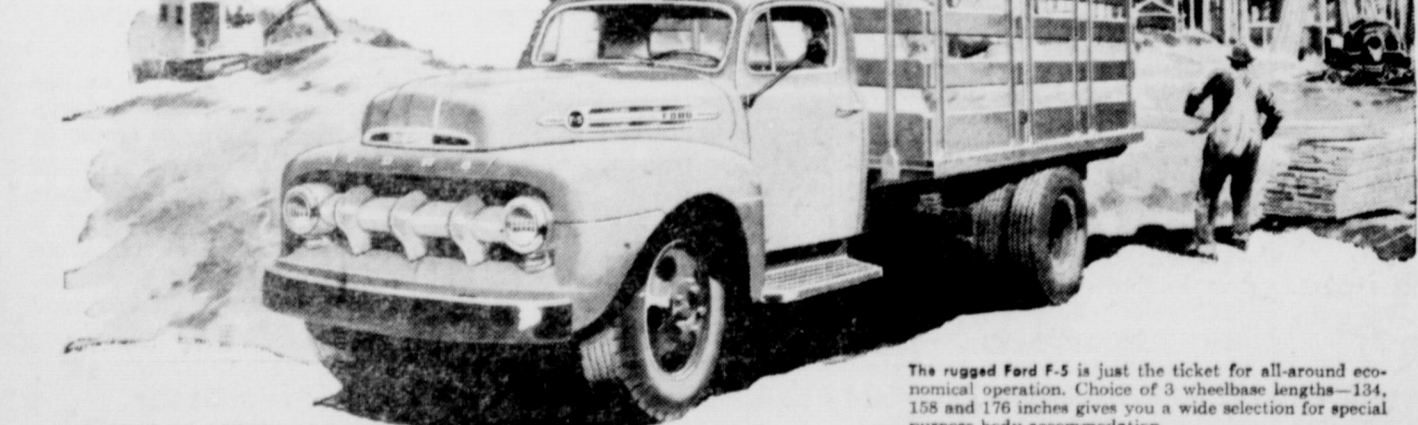
Phil Laws, Insurance & Real Estate Representing Old, Non-assessable, Money-Saving Mutual Insurance Companies. Up to 20% immediate saving on Fire Insurance 204 S. Seaman Phone 898

OUR... SPECIAL To 1942 up to 1948 FORD Owners month of NOVEMBER ONLY All For \$49.95 1949 up, Slightly More Ring and Insert Job, Complete. Filler Cartridge included, plus gaskets and oil See Us For ANTI FREEZE KING MOTOR COMPANY 100 E. Main Phone 44

What's the biggest "little" business in Texas?

It's the business that employs one out of seven Texas jobholders... It's the business that helps to bring you everything you buy, use, eat or wear... It's the business whose taxes build one-third of all Texas highways... It's the TRUCKING business! Over a million Texas men, women and children depend directly on it for their livelihood. Yet—fifty-six per cent of Texas' trucks are owned by

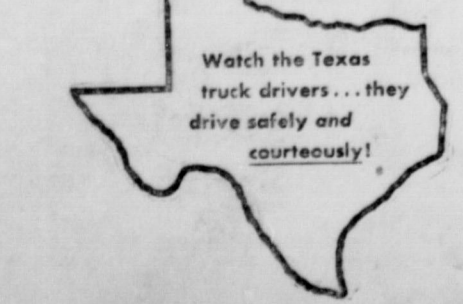
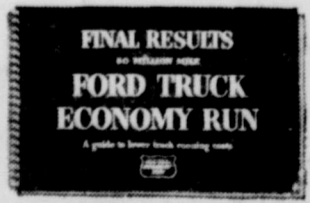
And here's the biggest seller of its class in the business...



The Ford F-5 is the most popular heavy-duty truck, nationwide, in the 1 1/2-ton weight class! It out-sells everything in its class, because it out-values competition. Here's an all-purpose performer with a payload capacity that goes over 8,600 lbs. . . lets you carry big bulky loads with ease. You get big power, too! Choice of the 101-h.p. Cost Clipper Six or the famous 106-h.p. V-8! For big power, big performance

individuals with only one truck. Trucking is probably the biggest "little" business in the State! Texans can't do business without truck transportation. No community can exist, even if it is on a rail line, without trucks to haul goods away from the railroad and get them to stores and homes. There are 1,788 Texas towns that have no rail service at all. If it were not for trucks, they would have no commerce with the rest of the State and the nation. Wherever you live in Texas, whatever you do—trucking services are essential to your way of life. Trucks belong!

and big savings, choose the biggest seller in its class—the Ford F-5! PROOF of low Ford Truck running costs! In the big Ford Truck Economy Run Book, 5,500 actual Ford Truck owners report to you on dollar-and-cent running costs. See how little it costs to run a Ford Truck in YOUR kind of work! COME IN—SEE "THE BOOK" TODAY!



FORD TRUCKING COSTS LESS

King Motor Co.

100 East Main Eastland Phone 42

GREAT FOOD Values! BEST FLOUR Kimbell's 25 Pound Bag \$1.79 PEACHES Del Monte 3 No. 2 1/2 Cans \$1.00 DEL MONTE EARLY GARDEN PEAS 5 No. 303 Cans \$1.00 CORN Del Monte Cream Style 5 No. 303 Cans \$1.00 DEL MONTE TOMATO JUICE 3 46 Oz. Cans \$1.00 JUICE Kimbell's Grape Fruit 10 No. 2 Cans \$1.00 DOG FOOD DASH 7 Tall Cans \$1.00 HEARTS DELIGHT PINEAPPLE JUICE 7 No. 2 Cans \$1.00 CRISCO 3 Pound Can 83c FOLGER'S COFFEE Pound Can 85c AZALEA OLEO Pound 19c KLEENEX 300 Count Box 25c SOTEX TISSUE 100 Sheet Roll 10c KIMBELL'S BEST MEAL 5 Pound Bag 45c RUSSETT POTATOES 10 Pound Mesh Bag 65c PASCAL CELERY 19c Stalk Turnips and Tops Mustard Greens Turnip Greens Collard Greens Green Onions Fresh Beets U.S. GOOD BEEF ROUND STEAK lb. 85c U.S. GOOD BEEF LOIN STEAK lb. 75c U.S. GOOD BEEF CHUCK ROAST lb. 49c FRESH DRESSED HENS lb. 47c FRESH GROUND HAMBURGER MEAT lb. 49c

FOOD QUALITY MARKET James Watson, Mgr. 400 SOUTH SEAMAN EASTLAND

NEWS FROM CHEANEY Mrs. Bill Tucker

The Eastland County Federation will hold its regular meeting Saturday afternoon, November 15 at 2:30 p.m. at the Woman's Club in Rangey.

The 1920 Club, whose president is Mrs. C. B. Fruet, will host the meeting. An interesting program is promised and it is hoped that each federated club will have representatives present.

The rain early Sunday morning helped to decrease regular church attendance at both Cheaney Baptist and the Church of Christ. Mr. and Mrs. Richard Tucker of Rangey were visitors at church and went on to Desdemona to visit the Kenneth Brown family.

Mr. and Mrs. Luther Perrin visited his brother, Henry Perrin and Mrs. Perrin, Sunday. Luther is still recuperating from recent stay in the Veterans Hospital.

Slim Blackwell of Odessa came Friday evening for a weekend visit with homefolks.

Mrs. Bob Revel was called to Decatur to be at the bedside of her mother, Mrs. Ross Hutchins who is seriously ill. Mrs. Hutchins has been a nurse in a Decatur hospital for a number of years.

Mrs. Jennie Kimbrough visited in Hobbs, New Mexico Tuesday until Thursday with her son, Harlan Kimbrough and family. The granddaughter, Nancy Beth, accompanied her home for an indefinite visit. They both attended church at Cheaney and visited the sisters, Mrs. Maud Dean and Mrs. Sophie Freeman.

Mr. and Mrs. Jack Blackwell have decided that Jimmy Charles will be their new son's name. The daughters, Helen and Charlene are very fond of their baby brother. Mr. and Mrs. Herman Neger visited the grandson Sunday.

Mr. and Mrs. G. C. (Chris) Tucker and Christine of Arlington visited relatives here and in Rangey Thursday and Friday. They visited in Sipe Springs with her father, John Stephens, who accompanied them back to Arlington. Enroute they visited at Camp Hood, Gatesville and with their son, Pvt. Joe Dale Tucker, recent draftee.

Mr. and Mrs. John Love left Sunday for Cisco where they were to join Mr. and Mrs. A. Z. Myrick and the delegates attending the annual State Farm Bureau convention November 10-12 at San Antonio.

Pvt. Clinton Strickler, one of 6 outstanding enlistees at Fort Bliss, has now been assigned to a radar school at Camp Edwards, Boston. He writes his mother that this came as a pleasant surprise to him.

Mrs. Eula Hart and Mrs. Beulah Melton ma's calls Friday in the John Tucker home and in the Henry Perrin home. Mrs. Perrin is slowly recovering from recent hospitalization.

Ira Wilson spent the weekend here from Fort Worth with his family. He is employed at the Bomber Plant.

Being President Lacks Appeal

CLEVELAND, O. — A nationwide poll taken by a Cleveland concern among more than 1,000 young boys revealed that only seven of them want to be President of the United States, while more than 100 prefer to be professional baseball players.

The Kaynes Co., manufacturers of T-shirts, conducted the poll in connection with the sale of their product that bore the legend "I'm a Republican," or "I'm a Democrat."

The company said a check of postcard ballots given with each shirt sold revealed that only five young Democrats and three Republican lads aspire to the White House.

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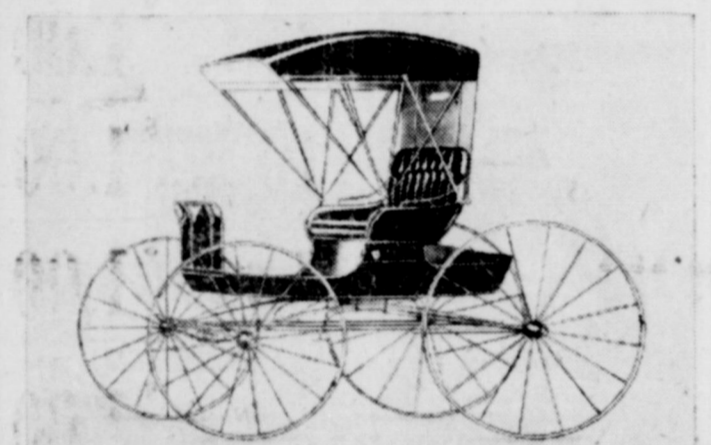
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