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AMERICAN ROAD BUILDERS' ASSOCIATION

Tax Man Sam Sez

Last year the good tax folks went on an educational campaign throughout Northern Texas to prevent taxpayer errors. The newspapers and radio and TV stations work with IRS in carrying this message: "Be careful to get your tax due from the correct line in the tax table, and make sure that you put it on the correct line on your tax return."

000 out of 1,500,000 taxpayers, who, sure enough, got the tax from the wrong line of the tax table or put it on the wrong line on the tax return. I guess they would like to have us "line up" and do it right next year.

Fruit Cakes on Sale

Sale of Texas Manor fruit cakes is underway by the Sub-Junior Columbian Club. Proceeds will be used to finance the organization's projects. The cakes, having a pure butter batter and containing no citron, peel or spices, are packaged in metal tins. They are suggested for home use or gifts.

Cakes are on display at Crowell Super Save. Orders may be placed by calling 684-5791, or 684-5531. Jan Carroll is club president and Mrs. Jerry Floyd and Mrs. Clinton McLain, sponsors.

For **COLDS** take **666**

17-22tc

—Page 3—
Foard County News
Crowell, Tex., November 23, 1967

SUBSCRIPTION RATES
\$3.57 per year in Foard and adjoining counties.
\$5.10 elsewhere.

Gilliland Gin Has Processed Total of 419 Bales Cotton

BY MISS RUTH BROWN

Mrs. Connie Myers was honored with a baby shower Saturday. Hostesses were Mmes. Jack W. Brown, Paul Bullion, R. C. Daniel, Edmund Tomanek, Tommy Tapp, Ray Glascock and Lumir Tomanek. The shower was held at Mrs. Bullion's home.

The Trailseeker group of the Truscott Camp Fire Girls met last Monday at Mrs. Jack W. Brown's house. They worked on their honor or bead list. Those attending were Olivia Quintana, Renee Westbrook and Jacquelyn Brown.

Five Truscott 4-H members received awards at the 4-H Achievement program Saturday at the Baptist Church in Crowell. They were Jackie Daniel, conservation; Johnnie Daniel, wildlife; Ruth Brown and Helen Quintana, bread; and Deann Dodd, home economics. Deann worked with the Truscott 4-H group until she moved.

The Gilliland gin reports having baled 419 bales of cotton this year. The heaviest bale weighed 607 pounds.

Mr. and Mrs. Weldon Cash and daughter of Plainview visited his parents, Mr. and Mrs. Monroe Cash, Saturday.

Mr. and Mrs. Tommy Westbrook and children visited his mother, Mrs. Tom Westbrook, in Wichita Falls Saturday.

Bob Brown of Crowell visited his grandparents, Mr. and Mrs. Jack R. Brown, over the week end. Mrs. Oscar Whitaker of Tahoka visited in Truscott last week.

Mrs. Chester Roberts of Abilene visited her sister, Mrs. J. M. Chowning, Tuesday.

Sunday, Mr. and Mrs. Newt Bryant of Abilene visited Mr. and Mrs. W. O. Corder.

Week end visitors of Dennis Dobbs were Bill Taylor and Ken-

neth Sellers of Crowell.

James Williams of Crowell visited his grandparents, Mr. and Mrs. E. J. Jones, over the week end.

Mr. and Mrs. W. H. Haynie visited in Knox City Saturday.

Mr. and Mrs. Lester Myers of Crowell visited Mrs. Irene Gerald Friday.

Mr. and Mrs. Joe Gordon of Crowell visited Mr. and Mrs. W. H. Haynie Sunday.

Mrs. Lupe Sifuentes is visiting her parents, Mr. and Mrs. Manuel Quintana, this week.

Mrs. Raymond Hennen visited her parents, Mr. and Mrs. W. H. Haynie, over the week end.

Mrs. Paul Horne visited her son, Teddy Horne, and his family last week in Plainview.

Mrs. J. R. Spivey and Mrs. W. H. Simmons visited Mrs. Jessie Toland in the Quanah hospital Thursday.

Mrs. Curtis Faust is in the hospital in Hobart, Okla.

Mrs. J. E. Horne is visiting her daughter, Mrs. Ted Laquey, of McCamey.

Mmes. A. Horne, Ola Weathers, W. T. Cook and L. G. McGuire attended the community singing at the Free Will Baptist Church in Crowell Sunday.

Mrs. J. H. Coltharp of Seymour visited relatives in Gilliland Monday.

Rev. Henry Ditmore of Seymour will move to Gilliland where he will be pastor of the Baptist Church. Bro. and Mrs. Ditmore and their four boys plan to move in about three weeks.

Mrs. J. R. Spivey and Mrs. Sybil Simmons visited Mrs. Grady Benedict in Knox City Saturday.

Mrs. E. A. Burgess was honored with a surprise birthday party Nov. 20 by the women of the Gilliland Baptist Church.

Mr. and Mrs. Jimmy Everson and children of Dumas visited her parents, Mr. and Mrs. Owen New, over the week end. They also visited relatives in Crowell. Saturday, Mrs. New, Mrs. Everson and the children visited Mike, Lisa and Vicki New in Haskell. Other week end visitors in the New home were Mr. and Mrs. Jimmie New of Olney, and their children.

Hugh Maddox is visiting the Jimmie News in Olney this week.

Texas is nation's No. 1 producer of chemicals from oil and natural gas.

Correct Address a Must for Mailing Packages Overseas

Postmaster Ted Reeder this week urged citizens of Foard County to be sure to use the correct address on their letters and packages going to service men overseas to avoid delays in delivery.

Postmaster Reeder reported that millions of letters and packages going overseas have been delayed because they were insufficiently addressed. He said that one of the biggest problems has been the failure of persons to include the very important 5 digit APO or FPO number in the military address. Mail not containing this number is incorrectly addressed.

He said that last year more than 9 million pieces of mail were delayed in delivery. Of this number, 3½ million pieces failed to include the complete 5 digit ABO or FPO number in the address. This improperly addressed mail had to be sent to a military locator directory where time-consuming searches were made to determine the proper addresses.

"As the Christmas mail volume going overseas is expected to increase up to 30 per cent or over 4 million pounds above last year, every precaution should be taken by friends and relatives of servicemen to address their letters and packages properly to assure rapid delivery to its destination," Postmaster Reeder said.

There are four essential elements to an overseas address. They are:

1. The serviceman's identity—grade, full name, and service number.
2. His military unit—complete.
3. Gateway post office—New York, San Francisco or Seattle.
4. APO or FPO—a 5 digit number.

When any of these elements is missing, the letter or package will be delayed in delivery.

Texas refinery capacity is 2.7 million barrels of crude oil daily; 26 per cent of U. S. total.

Social Security Is Protection for Young Workers

A substantial pay raise can bring a lot of pleasant thoughts to mind.

What may not come to mind is the fact that pay increase will automatically bring additional protection for the worker and his family—social security life insurance protection, disability insurance protection, and retirement protection.

Like most things that are automatic, we give social security very little thought until circumstances change and we need it. "Besides," you say, "social security is a retirement program and I have 25 years to go before I retire. In the meantime there are two children to raise and probably put through college."

Your social security coverage gives you a sizeable amount of life insurance protection as well as retirement insurance, and the value of that protection usually goes up when your wages go up. The exact dollar amount depends on the level of your earnings, your age, your wife's age, and the age of your children.

If something should happen to you, your wife and children would receive monthly benefits until your youngest child reached 18. Financial help would be available for your children if they decided to go on to college. Benefits are payable to children still in school until age 22.

The amount of the monthly benefit your family would receive is based on your average earnings over the years. Average monthly earnings of \$400 a month would mean benefits of \$306 a month for a widow and two children. Because benefits are based on earnings, a raise for you will mean an increase in the amount of life insurance protection you have for your family. Very simply, up to \$6,600 a year, the present wage base under social security, any pay raise you receive will over a period of time raise your average monthly earnings and increase your benefits.

When you and your family are young and really need the most protection, the value of your social security survivors insurance is at its highest. As the children get older the value of the life insurance protection decreases since benefits are payable for a shorter period of time.

A widow still under 60 years of age cannot collect benefits once all her children reach 18 (unless she has in her care a child who became disabled before 18). Her survivors protection will begin again when she is older. Widow's benefits are payable at age 62, or at age 60 at a reduced rate.

A pay raise may never bring to mind thoughts of increased life

AT THE TOP OF THE WORLD

Mount Everest is at the top of the world and so is Farm Bureau Insurance when it comes to protection designed specifically for farmers and ranchers. With over 2,500,000 policies now in force, Farm Bureau Insurance Companies are the largest group of insurance companies in the world writing insurance designed for farmers.

Your local Farm Bureau Insurance Agent offers you a complete insurance program designed to cover every phase of farm life. It will pay you to discuss insurance with him at your earliest convenience.

FOARD COUNTY FARM BUREAU
JACK WELCH, AGENT

insurance protection under social security before thoughts of a new car. Thinking about a new car or a special vacation is more fun. But that's the nice thing about social security; you don't have to think about it—the survivor protection will be there if your family ever needs it.



YOUTHFUL—For cheerful fireside relaxing, slip into a comfortable lounge robe in a bright clan-plaid cotton. Styled on A-lines, it has contrasting binding which emphasizes the shape and cut of the robe. By Evelyn Pearson.

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CROWELL, TEXAS

Small Wonder that an Electric Clothes Dryer is a Woman's Most Wanted Appliance!

RAINY DAZE. Bad weather plays havoc with your wash day schedule. It's almost impossible to keep your family in dry, fresh clothing.

ECONOMICAL. Everything is fluffly dry in minutes. You safely dry all materials, even delicate synthetics, in an electric clothes dryer.

\$40⁰⁰

CASH BONUS

You may qualify for a special \$40.00 bonus if you buy your electric clothes dryer now. Contact our Power Sales Department for full details. But hurry, this is a limited offer.

DRY YOUR WASH anytime in an electric clothes dryer. Load it at night, set the dial. Everything is dry in the morning.

An electric clothes dryer costs only pennies a day to operate, thanks to low-cost rural electric power.

Southwest Rural Electric Association
Tipton



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COME ON IN!
Buy Value Priced Merchandise and Save up Stamps to boot. Get **DOUBLE STAMPS** on Wednesday with \$2.50 or more cash purchase!!



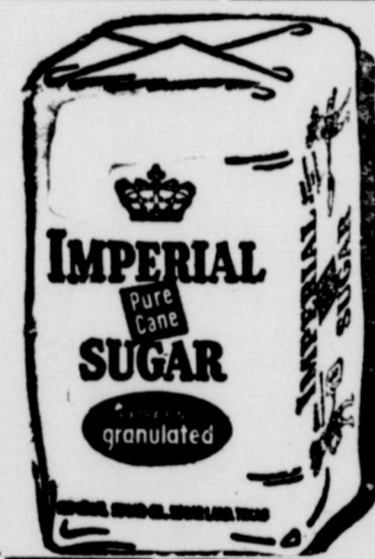
FLOUR
5 lbs. Gold Medal
All Purpose or Self Rising
53¢

BACON	Farmers Brand	pound	59¢
FRANKS	Wright Brand	12 ounce Package	39¢
ARM ROAST	Cut from Ebner's Ranger Beef	lb.	59¢
CHUCK ROAST	Ebner's	lb.	49¢

LIMAS and HAM	Ellis	300 can	35¢
SWEET PEAS	Libby's	303 can	2 for 45¢
TOMATO SOUP		Can	13¢
CHERRY PIE	Filling by Comstock		57¢
ELBERTA PEACHES	Pacific Gold		29¢
PINEAPPLE JUICE	DEL MONTE	46 OZ.	33¢
INSTANT POTATOES	Idahoan	8 oz.	25¢
COTTAGE CHEESE	Carnation	2 lb. ctn.	47¢

HAMBURGER		3 pounds	\$ 1.00
VANILLA WAFERS	Fireside	1 1/2 lb. pkg.	27¢
MARASCHINO CHERRIES		8 oz.	37¢

HAIR SPRAY
Hazel Bishop
39¢



SUGAR
5 Pounds
55¢

EAGLE BRAND			35¢
MIRACLE MARGARINE			29¢
POTATOES	Russets	20 lb. bags	75¢

COFFEE
1 lb. can
49¢
with \$5.00 purchase

ORANGES	Rio Grande Valley	lb.	12 1/2¢
CARROTS		2 for	29¢
DELICIOUS APPLES		lb.....	19¢

Great Shakes
Cherry, Vanilla
Reg. 75c
Only **59¢**

SUPER \$AVE

TIDE	GIANT SIZE		71¢
KETCHUP	Del Monte	20 oz.	35¢
STEAKETTS	Frozen	5 for	49¢
OKRA	Birds Eye	Whole or Cut	23¢
AWAKE	Frozen, Better than orange juice	3 for	89¢



3 lb. can **CRISCO**
69¢
BED PILLOWS
Kapok Filled
PAIR ONLY \$1.79

CROWELL SUPER \$AVE
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LOWEST POSSIBLE PRICES - PLUS S & H GREEN STAMPS

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Board Coun
Crowell, Tex., Nov
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PERSOL
Samsonite luggag
Mr. and Mrs. Fr
Kentucky have been
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Batch Abston of
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Free turkey wit
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19-2tc

Join with us
in a special
Thanksgiving
service at . . .

First Baptist

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Foard County News

Sowell, Tex., November 23, 1967
SUBSCRIPTION RATES
\$3.57 per year in Foard and adjoining counties.
\$5.10 elsewhere.

PERSONALS

Samsonite luggage at Womacks.

Mr. and Mrs. Frank Priest of Kentucky have been here visiting relatives.

Butch Abston of Mount Pleasant visited Mr. and Mrs. Carl Wilson Saturday.

Free turkey with each Color TV sold between now and Thanksgiving.—Crowell Radio and TV. 19-2tc

Join with us in a special Thanksgiving service at . . .

First Baptist Church

Select your Christmas Gifts early at Womacks.

Mr. and Mrs. Herman Gentry and Mr. and Mrs. Milton Hunter have returned home after being gone for some time on harvest.

Mrs. Linda Sellers and Mrs. Louise Burke and children from Quanah visited Mr. and Mrs. John Wilkins on Sunday.

New shipment of Hardrock Maple chairs, lamp tables, coffee tables at Womacks.

Mr. and Mrs. W. A. Dunn and Mr. and Mrs. J. E. Ingle visited Mr. and Mrs. J. T. Tamplin in Vernon Saturday.

Mr. and Mrs. Kenneth Williamson of Farmers Branch visited her grandparents, Mr. and Mrs. Shelby Wallace, Sunday.

Gifts—Gifts—Gifts at Womacks.

Bob Culbertson of Fort Worth was here last Thursday and Friday attending to business at the Texas Natural Gas Company.

Mr. and Mrs. Hardy Sanders and family of Dallas and Mr. and Mrs. Bob Echols and family of Pampa visited here during the week end with their mother and grandmother, Mrs. A. R. Sanders.

Free wrapping for all gifts bought at Womacks.

Mr. and Mrs. J. T. Boaz of Lubbock spent the week end with her sister, Mrs. Carl Wishon, and husband.

Have you seen the nice selection of Postoria at Womacks.

Mr. and Mrs. A. A. Manning visited Sunday of last week in Amarillo with her brother, Jerome Bevers, and wife.

Mr. and Mrs. Henry Borchardt left Tuesday to spend Thanksgiving in Laguna Beach, Calif., with Mrs. Borchardt's family.

Mr. and Mrs. Glen Williams of Hamlin visited here Sunday of last week with Mrs. Williams' parents, Mr. and Mrs. W. H. Sellers.

New merchandise arriving daily at Womacks.

Mr. and Mrs. Curtis Ribble returned home Sunday of last week from Lubbock after a visit with their daughter, Mrs. Bob Gobin, and family.

We can now supply you with fill-in on your Postoria. Check your pieces now and see if you need something before Christmas.—Womacks.

Milton Magee of Moline, Ill., spent Saturday night here visiting his father, R. R. Magee, and aunt, Mrs. A. S. Hart.

Jewelry, ideal gift or for yourself. Nice selection at Womacks.

Mr. and Mrs. Gordon Cooper left Tuesday for Round Rock to spend Thanksgiving visiting their daughter, Mrs. Roy Bassett, and family.

Mrs. Raymond Oliver of Hale Center, Mr. and Mrs. A. J. Stratton and children and Mrs. Gloria Culver and sons of Fort Worth visited over the week end with their mother and grandmother, Mrs. Susie Roberts, who is a patient in the Crowell hospital, and also in the home of Mr. and Mrs. Leotis Roberts.

Mr. and Mrs. W. T. Ross of Flomot visited his brother, S. H. Ross, and wife over the week end.

Don Keith Ingle of Grand Prairie visited his parents, Mr. and Mrs. J. E. Ingle, Thursday and Friday.

Mr. and Mrs. Ernest Flowers of Vernon and Mrs. Callie Todd of Crowell visited Mrs. J. L. Sallis and Mrs. Clayton Green last Tuesday afternoon.

E. Kenner was moved from the General Hospital in Wichita Falls to the Crowell hospital last Friday. Mr. Kenner had been a patient in General Hospital for about a month where he underwent surgery.

Tom Beverly of Hitchcock and E. Q. Rogers of Alta Loma visited here Sunday and Monday with Mr. Beverly's cousin, J. R. Beverly, and wife, and other relatives and friends.

Mr. and Mrs. Buster Dishman and family of Jacksboro spent the week end here visiting their parents and grandparents, Mr. and Mrs. Wayne Dishman and Mr. and Mrs. J. L. Odell.

Visiting Mrs. Luther Templen over the week end were Mr. and Mrs. Maurice Rupel and family and Mr. and Mrs. Jeff Crocker and family of Dallas and Mr. and Mrs. Ray Templen and Cindy of Vernon.

Mr. and Mrs. L. S. Smith and children, Sam, Mike and Jo Ann, of Wichita Falls spent the week end visiting her parents, Mr. and Mrs. S. H. Ross, and niece, Mrs. Jimmie Dean Werley, and family, and also attended the Harvest Festival at the Methodist Church.

Rev. John Gillispie, pastor of the First Baptist Church, was proudly showing a 6 and three-fourths pound channel catfish that he caught Monday afternoon. The preacher said he caught the fish at the "Good Creek bridge," the site of many good catches of fish over the years.

Growth Aims Given for New Development Association

Seymour—Civic leaders from over the Rolling Plains region have announced the formation of a development association to aid and encourage the industrial and agricultural growth of their economy. The non-profit group, to be known as The Rolling Plains Promotion and Development Association, came into being in an organizational meeting held in Munday on November 2.

President of the Association is William R. Baker of O'Brien, and recording secretary-treasurer is Mrs. Callie Coombs of Munday. Mrs. Coombs is serving in a dual capacity, acting also as the temporary membership chairman. Still to be elected is a vice president. Leon Williams of Seymour is publicity director. Judson Balch, Seymour attorney, is general counsel.

Aims of the group are to unify and command financial and legislative support equal to the competition to which they are subjected in their search for development opportunities for the region. The group has pledged support for an endeavor that the community of Munday has been working on for several months, and using this as their pilot project, are developing their primary program of mutual support for localized projects to be initiated by individual communities represented in the group.

Williams says that legislative support for the group has been readily forthcoming, and that general interest is running high. Representative agencies from a number of counties have pledged their support and participation in the association, and others have indicated that their groups will support the programs of the association.

First project for the organization is the location and establishment of a major agricultural research center, and recognizing the efforts already put forth in that direction by the Munday Chamber of Commerce, the group has pledged support of the Munday community in their efforts to locate the center in the vicinity of Munday.

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getting the popped grain ration gained more efficiently than those getting a normal grain sorghum ration, said J. K. Riggs of the Animal Science Department at A&M.

Riggs said the animals getting the popped feed took only 5.5 pounds of feed to make a pound of gain while the others took 6.9 pounds to put on a pound of gain.

Steers getting the ordinary grain sorghum gained 3.1 pounds a day for 84 days on feed while the steers getting the popped grain sorghum gained a lower 2.7 pounds a day. But because of the greater efficiency, it cost a little

less to put the same amount of gain on the animals with a popped ration.

Riggs said the sorghum grain was popped in a gas-fired infrared burner and then dry rolled. Just like popcorn, not all the grain sorghum popped.

Steers fed the "normal run"—that is popped and unpopped—had the greatest efficiency. Those fed 100 per cent popped ration were next in efficiency, followed by those fed partially and unpopped grain—last were those getting original grain which had simply been rolled.

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FOARD COUNTY NEWS

Popped Sorghum Does Well in Feeding Tests

Popped grain sorghum racked up a respectable performance when it was fed to steers in tests at Texas A&M University. Steers

NOTICE!

Beginning next Tuesday, Nov. 28, the price of haircuts will be raised to \$1.50 each.

MILLS BARBER SHOP

JIMMY'S BARBER SHOP

KETCHERSID'S BARBER SHOP

Some Ads Create Yawns



Others Don't Monkey Around



They Effectively Communicate to Make Sales

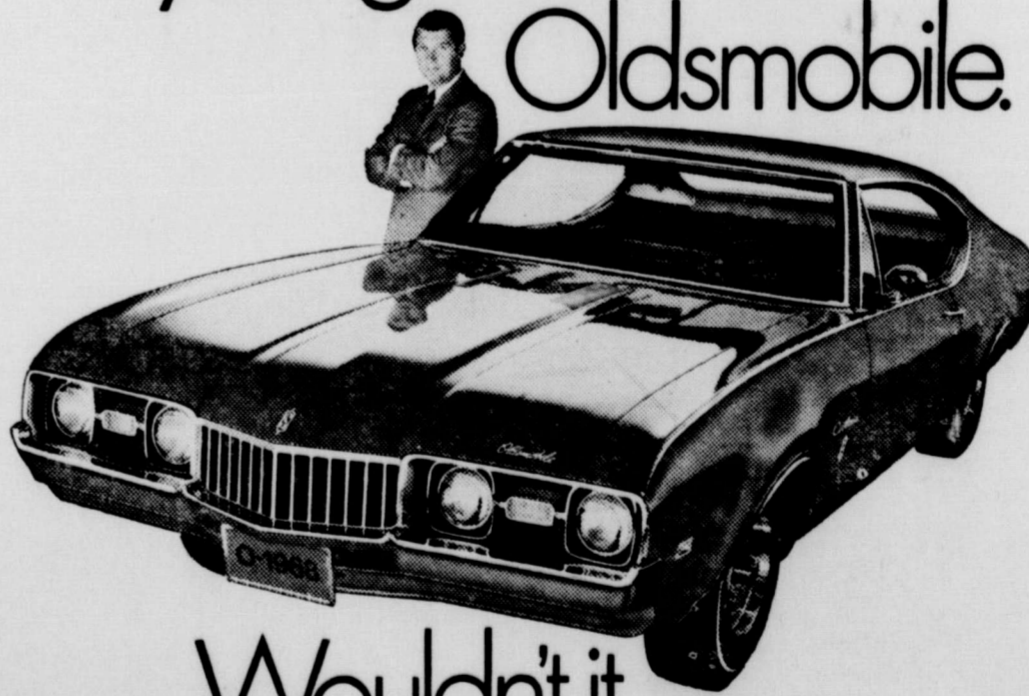
Advertising is selling through effective use of communication. It's as simple as that, whether services or products are sold. Effective advertising may employ photography, television, radio sound effects, musical jingles, commercial art, or the printed word. It may sell insurance, soap, cereals, banking or trips to Tahiti.

Effectively used, advertising creates new markets faster and at less expense than any other method of selling to the consumer. Properly used it lowers costs . . . costs of manufacturing, distribution, buying or financing. The necessity of repeat sales results in consistent product improvement as advertising increases competition through vigorous selling. Effective advertising doesn't monkey around . . . it communicates to sell!

This Message, in the Public Interest, Prepared by a Dallas Advertising Agency in Cooperation with the DALLAS ADVERTISING LEAGUE

Founded in 1908

Look at this '68 "youngmobile" from Oldsmobile.



Wouldn't it look great in your driveway?

This new Cutlass S has a way of making things look younger. Even driveways. That's because of all the young ideas we built into it. A bigger 350-cubic-inch V-8, for instance. (Or, if you prefer, an Action-Line 6.) And a taut coil spring suspension that makes it easy to cut and turn in tight places. And you can order a whole carfull of young-it-up accessories like bucket seats, stick-shift or stereo. But if you think Cutlass S is young all over, don't forget that it is Olds all over, too. Olds quality, Olds engineering and the new GM safety features are all standard.



See your nearby Oldsmobile Dealer

BORCHARDT-GOODWIN CHEVROLET

Crowell, Texas

