A disaster brings out the best to take care of the hundreds hated from their homes. ers came from so many that it will be impossible to list all who helped, some in outstanding perform

With communications down, the short-wave radics came into their own and police and highway cars, the set used by the private operators in Ballinger messages out and into Ballinger. All local operators worked around the clock to give information on the flood, check up on relatives and friends and to ask nearby towns for assistance. E. C. Tinsley made hundreds of out of town contacts during a 24 hour period.

Station KRUN stayed on the air all night Sunday as a public service and kept local people informed as to the condition of the river, the progress of evacuation, and often asked for local people to report to specific work Their roving cars were on the scene to give first hand reports of what was going on in areas under guard.

ENTS

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At 4 a. m. Monday local merchants were informed that there was danger of water getting into store buildings and many colled their help so that 150 fields. dise on the floor could safe from the creeping water.

When the order came to ported in Texas. evacuate certain sections of the "flat" approximately 150 trucks and pickups reported to assist in this undertaking. As more territory was added they were 1957 Oil Production In Texas ready to go back and stayed on duty most of the night.

Price Middleton, disaster chairman for the American as probably will top the billion- tion said. Red Cross, held a school here barrel mark in 1957 despite a some three years ago when a demand slump that accomthat time but each committee Gas Association. was ready to start to work Monday morning and within it will be the third straight year nation's reserves. a matter of two hours had this production peak has been at 12t time has certainly paid in a special Oil Progress Week national total. off as each group knew exactly report. how to handle their jobs. This included evacuation, transportation, communications, public information, registration, feeding, billeting, guard duty and gerously because of the Suez (Railroad Commission District

Ballinger schools were in their facilities for taking care of the homeless. Supt. Caskey stated that school would be held elthough many could not get there. He stated that it would keep students out of the

performed many other worthcrisis. It is in times such as in late July.
these that the true worth of Even if To such an organization is learned by the public. They are trained, under competent leaders, and are always ready to serve when they are needed.

from Goodfellow Field arrived here to assist in guard duty and other jobs.

Capt. and Mrs. Orval Salmon of the Salvation Army, arrived from San Angelo early Sunday evening and brought with them Texas last year amounted to a portable canteen. They at once provided refreshments for the families who were chased

## Flood Hits Ballinger Sunday

## in many people and Ballinger folks were made to realize this Sunday and Monday as many organizations rushed aid here Since 1927 In This County

in 1927 and since that time mission and 7-C and district 8 in 1927 and since that time mission and 7-C and district 8 committees Plan this section trying to bring in 437,988,356 barrels of oil. new wells. It is true that prior During the same year gas to 1927 many holes were drilled production was 930 million cubic county and city and several in the county and some show- feet. ings of oil and gas were found spent the entire day getting but not enough to bring about of 1957 West Texas brought in

In the early days with small derricks and cable tools, the depth of tests was not enough to reach the main pays of this county and many holes were abandoned only a short distance

in the county but enough to keep oil men looking for the liquid gold until some of the of 97,600 barrels per day. best fields of West Texas were

gress as the nation observes areas of West Texas. Ector at 6:30 p. m. on Tuesday, De Oil Progress Week from October County to January 1 this year cember 3. Committees ar 13 through 19. Also during this had produced 793,614,776 bar- working on the parade and has produced some ten million area in all has produced more and show windows Ly Novem barrels annually from its 1200 than 5 billion barrels of oil.

be moved to tables and made known for its oil production which has come in handy, state and last year produced about especially during the last seven The special activities com-400 per cent of the amount re- dry years. On top of that, they mittee will seek other Christmas

Canal closing.

3,649 wells which was up 233 over the same period in 1956.

the processing of natural gas plants in the district have a capacity of 7,362,064 gallons daily. There are also four car-

has given Runnels County land West Texas has long been owners some spending money have received huge amounts in Runnels County is in district land leases and royalty sales.

## **Christmas Events** Starting Nov. 22

tee of the Ballinger Chamber

fineries which have a capacity November 22. This will be the Runnels County with its 50 gift merchandise on display for million barrels of oil is just a the Christmas buying season.

During 1957 the county is babe as compared with other The annual parade and visit observing 30 years of oil pro- counties in the oil producing from Santa Claus will be held year the county should pass its rels of oil and several others special work will be started at 0th million barrel of oil. For were approaching their 500,- once to seek the cooperation of several years now the county 000,000 mark. The West Texas firms in decorating their stores

## American Legion

Texas has more than 178,000 can Legion in regular meeting oil wells (as of September Tuesday voted to give their complete organization was set panied the end of the European 1957) which produce from 5,954 furniture and equipment loup and given some training. oil crisis, according to the fields. Underlying these fields cated at Bruce Field to the Nothing has been done since Texas Mid-Centicent Oil & are some 18.1 billion barrels of Enlisted Men's Club of Company liquid hydrocarbon reserves, I, 142 Infantry. This will include Texas' 112.7 trillion cubic of uphelstered furniture, foldtheir committees at work. The reached and the sixth time feet of natural gas reserves ac- ing chair, air-conditioners, count for 47.4 per cent of the reading table and several other pieces of equipment.

Texas producers went into duction was 42.5 per cent of high gear during the first half the U. S. output. More than 35 moved to the armory to commoved to the armory to commoved to the armory to commove the day.

Posey on 12 banquet tables. session Monday and at the barrels of crude oil, a 22,910,000 nia, the nation's second ranking sold the building at Bruce Field

The upper Gulf Coast (Dis- decided not to try and open a past week-end in addition to and rushed here as soon as the Cross is now on the job with a west embankment washed out During the 18-day producing trict 3) ranked as the second downtown club at this time. A their work with the local flood, news of the flood was known. Complete disaster set-up and from under the tracks and the schedule in March, Texas oil most productive region in Tex- committee was named to ar- T. G. Holloway was filed on Early Monday she held several all people are directed to regioutput reached 103,500,000 baroutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givoutput reached 103,500,000 baras with 157,331,798 barrels, or range for a meeting place for for felony checking after givrels, an all-time high for crude 14.6 per cent of the state's out- the post and auxiliary and have ing a \$350 check for the pur- office had been set up in the and other benefits, would keep students out of the oil production in a single put. Following were Northeast it ready for the next regular chase of a pickup.

All hats must be off to the began with the suspension of the began with the suspension of which came from the giant to make investigation in re- Perales who will be returned Monday afternoon all those American Red Cross as the heaval along a trunk sewer line and is already being repaired. officers and men of Company the European oil lift in April, East Texas field; Lower Gulf gard to a place for the serving from Mexico to face a burglary taken from their homes Sunday organization to make investigation in re- Perales who will be returned to make investigation in re- Perales who will be retu I, 142 infantry of the national plus an existing domestic de- Coast (District 4), 86,263,467 of the annual breakfast on charge. guard. The men were alerted mand slump, was felt by Texas barrels, 8 per cent; North November 11. This program has a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person, organization and I further appropriately a correct names of each person. as soon as the danger was held anger was before mid-year. By Texas (District 9), 76,988,027 teen an annual affair for more Angelo for local officers and including the children and the peal to all those who wish to learned and their entire personnel and facilites have sonnel and facilites have by mid-September were considered to a way that could be mid-September were considered to a way that could be mid-September were considered to a way that could be made and some of the could be made and the could be a way that could be a way that could be made and some of the could be a some of the could be made and some of the could be a some of the could b worked in a way that could by mid-September were con- 63,894,745 barrels, 5.9 per cent. held again this year from 6 a. produce under this

equipment and kitchen special- oil during the first half of this trict 2), 53,917,645 barrels, 5 Dick Holstead, adjutant, will brought here on a checking homes back in condition after per cent; Panhandle (District be in San Angelo Saturday and charge. the previous year, some 3 per 10), 36,157,456 barrels, 3.4 per Sunday to attend the district cent below expected demand. In addition, imports of foreign cent; South Central Texas convention of the 21st district. Arthur Hugh Martin was charged with no drivers license damaged was made Monday. and housed in the high school In addition, imports of foreign (District 1), 19,989,988 barrels, An effort will be made to get and fined \$20.50. gymnasium. They furnished about 1 200 000 barrels per day 1.9 per cent; and East Central all 1958 dues paid by November Jerry Travis Davidson was stating that water was approximately about 1 200 000 barrels per day about 1,200,000 barrels per day just prior to the issuance of the barrels, 1.4 per cent.

1.9 per cent, and East Central all 1958 dues paid by November tried in district court Saturday parently in 338 homes in the put forth to have a larger post on a burglary charge and given parently in 338 homes in the put forth to have a larger post on a burglary charge and given parently in 338 homes in the A delegation from Runnels returned showed 342 farms with

home Sunday from a two with no driver's license and a local bank to the credit of the thought would be necessary to made up of months visit in Gonzales and fined \$20.50. cases are handled.

### Flood Waters Roll Over City



The aerial picture taken of the southwest part of Ballinger shows flood waters Monday Many homes in this section had water severalfeet deep, others only a few inches, but after water receded it left a coat of mud and slimethat had caused a heavy loss. The picture was

### Flood Victims Fed at High School Cafeteria



one time practically 400 persons were receiving three meals per day through these lines in the Ballinger High School Cafeteria

## Red Cross Office Set-Up tion. They expected to receive these for a few more days but are anxious to complete the job For Flood Victims Mon. families have aready received direct aid, such as mattresses, bedding and articles for im-

#### **Local Officers** Report Numerous Cases Past Week

Law enforcement officers rehabilitation work.

Arthur Hugh Martin was

but no arrests have been made. 45 applications for rehabilita-

an for the American Red Cross | Whereas— the flood on the at St. Louis, arrived here early Colorado River at Ballinger, Monday morning and at once October 13 and 14 has damaged met with Price Middleton, local many homes and caused many

and after a general discussion handled a number of cases the Mrs. Webb was in San Angelo, Whereas the American Red bridge on Elm Creek has the Ballinger Chamber of Com- Therefore, I, J. W. Moore, A fugitive warrant was issued merce and another at the high mayor of the city of Ballinger, linger.

> night were registered with the relief work through their local by the city. as long as there was a need to the credit of the American along the streams and some of and committees were secured Red Cross.

the flood is over. damaged was made Monday two years in the state prison. south part of town and South County was in Austin Tuesday salt water and 381 without pol-Claude W. Wallace was tried Ballinger. No estimate has been to appear before the State lution. He also told the group in district court Saturday and made of the loss but it is ex- Anti-Pollution Advisory Count that Runnels County is com-

The office will be kept open this area. reserve seat tickets for the Estelle Dominquez was here as long as there is a need. C. T. Parker, county agent, Leach told the committee ance are asked to file their to this county. His information on a local level and was a far

the delinquency of a ni'nor and of disaster relief and asking engineer, was also a speaker the manner in a lich they had that all contributions to the in behalf of the county and Mrs. A. L. Spann returned Fermin Escobar was charged emergency fund be left with made suggestions on what he mation. This American Red Cross.

#### PROCLAMATION

disaster chairman and E. E. King, county chairman, in re- Whereas—these people have gard to getting a set up here been taken care of by the disto mud. to start immediate relief and aster local organization during the time of emergency, and

do declare and designate the Eighth Street had an up-

J. W. MOORE, Mayor

on the watershed of the Colorado River and Elm Creek brought Ballinger one of the piggest floods in the history of the town Sunday. With only a light rain falling at Ballinger, many people did not know of the threat of a flood until late Sunday after the high waters were already here. Elm Creek was first to reach

danger stage with the crest coming Sunday afternoon which started evacuation work among those living in the southwest part of town. Reports Ballinger caused disaster workers to be mobilized quickly

ngs Avenue were in danger, Water started receding soon

livestock, crops and other property along the streams of

igher ground. A pickup beonging to Dickinson was

ened the business area but with

of work to get it back in condition. All wooden tables and seats are gone, some hanging some smashed as they collided with trees. All trees in the park are hanging full of weeds grass and other parts of the drift house and pool is limited mostly

work there before the company

these were irrigated cotton due to make a bale or better to the

### Runnels County Delegation Meet With State Council Tuesday

TICKETS HERE TUESDAY given four years in the state pected to exceed \$150,000. cil in regard to salt water in pletely without water in a few

also on questionnaires recently county. Monday morning Mayor Bill mailed to all farmers and Members of the state council

W. O. Leach, consulting gation on their attitude and give any relief locally. Others the State

that returns on the first to be

years unless something is done.

complimented the county delee council is sentative of Department. Commisd Commis-

Parker, referring to the sion and the questionnaires sent out, stated Department. y General's

have not been better. They provided heavy trucks for formula. evacuation, their cooking ists provided the first meals year was only 1 per cent above for the men, women and chilen taken from their homes traffic officers, guards and while duties all during the

first half of the year should to the Association. boost the average to a billion barrels by year's end, the Association said. Another billion-barrel year Monday morning 75 men

boost to the Texas economy, the Association said. Wellhead value alone of this much oil Texas total oil output for 1956 que, New Mexico is visiting them here. was 1,111,172,000 barrels.

Natural gas production in 5.1 trillion cubic feet and had in Texas is 8.7 cents per thou- because of the flood here.

continue to produce on a light

If it does hit the billion mark, or about 50 per cent of the two pool tables, cues, balls

of 1957 when oil supplies in per cent of the state's produc-Europe were dwindling dan- tion came from West Texas

Operators in the first six more oil—385,430,447 barrels—on this produced 577,616,000 during the year than Califor-8). This area alone produced gain over the same period in oil state.

Texas (District 6), 122,872,468 meeting in November. Cutback in demand which barrels, or 11.4 per cent, most

North Central Texas (District m. until 12 noon. formula.

Domestic demand for crude

Output

Domest

voluntary imports control plan Royalty payments to land- this year. owners and other royalty Even if Texas wells should owners which come from Texas COLEMAN FOOTBALL oil production amount to about schedule, production from the \$450 million a year, according

for non-productive leases.

Mrs. Jack Howe of Albuquerwith Mrs. C. P. Shepherd this

Joe Forman was in Junction Kerrville. While in Gonzales A tire and wheel were re- The Red Cross office in the in the party were R. E. Bruce, the Game a wellhead value of \$436,305,000. the past week-end and did not she visited the Warm Springs ported stolen from the C. A. chamber of commerce building W. M. Hays and Steve Ashton. Sion, Text Average price paid producers arrive home until Monday noon Foundation where many polio Bissett Station on Broadway Wednesday afternoon had taken

## Will Top Billion Mark Again Crude oil production in Text sand cubic feet, the Association Gives Equipment To Guard Company

other equipment; several suits

This equipment will be made plete the furnishings of the day

The Legion accepted a bid from Joe Forman and D. G.

A committee was also named for the arrest of Leo Paula school gymnasium.

Joe Forester announced that prison on theft of a car. From the 60 million acres Coleman -Ballinger football charged with no driver's license However, those seeking assist- presented the facts in regard that the job could not be done under lease in the state, Texas game would go on sale at 10 and fined \$20.50. landowners receive more than a. m. Tuesday at the Pearce- Stanley Gail Warlick was applications as soon as possible was based on actual visits to bigger undertaking than could \$60 million annually in lease Bailey Drug Store. A large block charged with contributing to so the requests can be studied farms during the past year and be handled by a city and for Texas will mean a sustained rentals, much of which is paid of tickets has been sent here the delinquency of a minor and by a local committee. for local fans and all who in- released on \$1,000 bond. tend to attend the Bearcat- Quincy Ray Traylor was Moore issued a proclamation ranchmen in this county. Bluecat game are urged to buy charged with contributing to placing the Red Cross in charge released on \$1,000 bond.

### Ballinger Ledger

Published Every Thursday by The Ballinger Printing Co.

This week we join in the obdepended on the development of oil and the many other ac-The lease money, the this land of ours. royalty sales and the actual ship to the oil people who came plans for the future" ties of work projects for the health, our daily lives, our youth of the area and have national defense are astound religious activities and costs. have only to look around us



TRIM-WALL HEATER or FLOOR FURNACE

with Exclusive



Switch to warm floors, low-Automatic. Let us make a free heating survey and help

### Acme Sheet Metal Co.

Phone 4751



## WEST TEXAS NOTES

feel a deep and sincere respect giving service which will be ect.

way. We are too small to stage men and women of the oil busi- in business each year.

have accepted the responsibili- leum-to our nation's economic marching contest chairman musical numbers and dinner They will enter twelve steers South Africa.

Oil Progress Week and Thanks- Perhaps the most newsgiving might well be combined worthy, at the moment, is to be companies who find and pro- out the 48 states. Asphalt, an duce the oil and also our important form of petroleum,

people, products, and progress

a four-state area. Sales are ment sale of oil has meant much to The petroleum industry's made through wholesale The Eden High School was the cotton picking season. They grams for schools of that city

selected. A total of 49 bands noon hour. are expected to take part and The First Christian Church

economy of the county for a census in January and a com- asset to the town of Miles. The speaking, new officers were coming. number of years has largely mittee is making plans and plant was opened about two elected for the ensuing year The Rowena Lions Club met by the city. The city council years ago making cotton sacks with Mrs. Conda Richards, the last week for their luncheon voted to advertise for bids and and a number of other items. president, to lead the Bronte and program with good attend- to sell the old city hall. tivities that accompany the thanks to the Almighty who At present they are limiting organization during the school ance. They voted to hold a The Coleman school board in finding and producing of oil places the oil reserves under their efforts to sacks alone and year. Second grade students clean-up at the labor center session last week met with an these are sold and shipped to presented a play for entertain- and to get that place in con- architect and discussed possible

tation, processing and numer- tober 13th. This is a time when, the mill provide a payroll of Saturday when chapters in dis- and Ralph Kettler announced month at which time they will ous other important phases of according to the Oil Informa- \$1,000 monthly and are doing trict 2 of area 7 gathered. The that the annual finance drive decide if a bond issue will be oil development have come this tion Committee, "the 1,650,000 a quarter of a million dollars Melvin chapter was in charge for scouts was underway and submitted to the voters to proof registrations and business that workers would call on all vide money to take care of a giant oil show but the peo- ness report to the nation on The marching contests for and program sessions were held lions for a contribution. The needed buildings and improveple extend a genuine friend- accomplishments to date; on bands in region 2 will be held in the high school auditorium. Rowena Lions meet twice each ments. Supt. Terrell Graves was in Winters on December 7. At Features included workshops, month at the City Cafe. our way to make investments It is doubtful that the whole a meeting held in Abilene last sing-songs, talent programs, Dudley Bros. of Comanche information on bond sales and of the county and have been anything less than volumes, site of the contests and Robert held during the day. The Eden American Royal Livestock and

Judges for the contest were was served at the park at the in the Hereford division. The

a separate contest for twirlers at Brady observed their 75th of the bands will also be held birthday anniversary in a has a \$50,000 horse show. Exthe same day. Marching will special service last Sunday take place on Blizzard Field moraing. Flowers were placed The membership of the bands in the church in honor of Exhibitors from 44 states were in the region numbers 2,850 paoneer members to make a with 285 additional twirlers. beautiful setting for the 10:45 Delbert Downing, manager of community service. A short The Ministerial Alliance at getting material ready for that the Midland Chamber of Com- history of the church was pre-Colorado City made plans for campaign. They also voted to merce, urged action from the pared and read to the congrepervance of Oil Progress Week. three major projects at a meet-sponsor a Christmas basket clation at a special program rendered by the choir. The Bronte Parent-Teacher Asso- gation and special music was While no big oil show could be ing held last week. A commit- campaign for needy families held last week. He informed pastor brought the special staged here, the people of Bal- tee was named to make plans and a committee named to his audience that groups such sermon for the occasion using linger and Runnels County for the annual union Thanks- handle the details of this proj- as the P-TA should lend every for his subject, "Standing On the budget. The tax rate is the assistance possible to the Holy Ground." Invitations to for the men and women of the held at one of the churches in The Miles Mill Inc., owned teachers to give the children former members of the conoil industry and are thankful that city. The ministers voted and operated by Royal Hart, is the best education possible. At gregation were mailed out and that they came this way. The to make a countywide religious proving to be a community a business session following the a number attended the home-

dition for migrant labor during building and improvement pro the people of this immediate Tenth Annual Oil Progress grocery companies and chain host to the annual meeting of also voted to sponsor the boy No action was taken but the area and in addition transpor- Week began this year on Oc- stores. The eight employees at Future Homemakers of America scout troop for another year board will meet later this

and develop fields. Many have story of he oil industry's ac- week, Winters was selected for officers clinics and projects, will be one of the top exhibi- other details in regard to a made their homes in the towns complishments could be told in the second straight year as the Two general sessions were also tors all next week at the bond election in the district. a big asset in a civic way They Contributions made by petro- Gans of Winters was named Bulldog Band provided the Horse Show in Kansas City.

show is one of the largest held pected were 4,000 head of top quality cattle, swine and sheep. expected to have livestock at

the annual show. The city council met at Ste phenville last week to approve rate at \$1.60 on the \$100 to though some new services were placed in the budget. This was made possible because some indebtedness has been paid off

Hottentots are natives of



ONLY A ROOFTOP-This is only a rooftop-not a landing field for flying saucers. The huge, plastic "blisters" provide more daylight for people underneath in a Paris, France, bank-

## Smith Memorial Hospital

Opened September 24. 24-hour nursing service for elderly people, invalids and convalescents.

halls, on the ground. Come to see us. Write or call

SMITH MEMORIAL **NURSING HOME** 

Registered Nurse on duty at all times. Nice rooms, spacious

Gustine, Texas





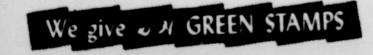
## An Ancient Profession



PHARMACY is one of the oldest of all the learned professions. It had its beginning more than four thousand years ago and has been practiced in one form or another ever since. The modern drug store bears little resemblance to the apothecary shop of old, but today's pharmacist is inspired by the same honorable principles that governed the conduct of his forebears. The pharmacist's chief interests, now as then, are the relief of suffering and the prolongation of life. Prescriptions come first in our store. Your doctor may not like to recommend any particular pharmacy, but he will never complain if you bring his prescriptions to us.

## PEARCE-BAILEY DRUG

Where Pharmacy is a Profession



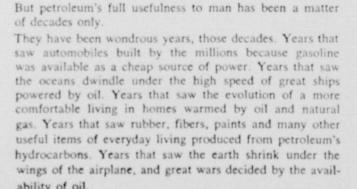
**ARREBERRERRERRERRERRERRERRERRE** 

#### OIL PROGRESS WEEK

OCTOBER 13-19

before the first records of history.

THE WONDROUS YEARS OF OUR TIME ...



Thus, the oil industry has led the way into the wondrous years of our time. The industry, through foresight, ingenuity, research, and risk-taking, has found and produced the oil required in greater quantity each year, has conserved

Man's use of petroleum - of oil and natural gas - began oil for the future, has devised the transportation systems that move oil economically, has built the refineries and plants that convert crude oil and natural gas to the hundreds of useful products needed by a growing United States.

The Humble Company, founded in 1917, has participated in petroleum's progress during four great decades, and has pioneered in the development of many current techniques for finding, producing and refining oil. This week, with the industry, Humble invites you to consider the variety and extent of oil's progress . . . Surely no other industry has contributed more to the making of modern America.

HUMBLE OIL & REFINING COMPANY

1917 Forty years of Progress 1957





## FOOD County Council DAYTON'S

Pure Lard ARMOUR'S	3-Lb. Ctn.	59€
Peaches WHITE	2 No. 21/2 Cans	65¢
River Rice	2-Lb. Box	37€
Tea LIPTON'S TEA BAGS	Qt. Size	47¢
Tea	ų-Lb.	39€
Swift's Jewel Oil	Qt.	65¢
Joy "FOR DISHES"	2 12-Oz.	75€
Pinex KIMBELL'S	, Pt.	<b>39c</b>
Rubbing Alcohol	Р1.	19c
Oleo IOWANA	Lb.	<b>19</b> c
Mill- PET OR		

CARNATION

al

elderly

pacious

STORE	Meeting Friday To Hear Report
DEL MONTE	The Runnels County Hor Demonstration Club counc
Diced	met Friday, October 11,
Posts	2:00 p. m. in the district cou

10c

Pork & Beans

Vienna Sausage

10c

AMERICAN

Sardines

10c

**Kool Aid** 

2 Tall 29C

council de-chairman of council

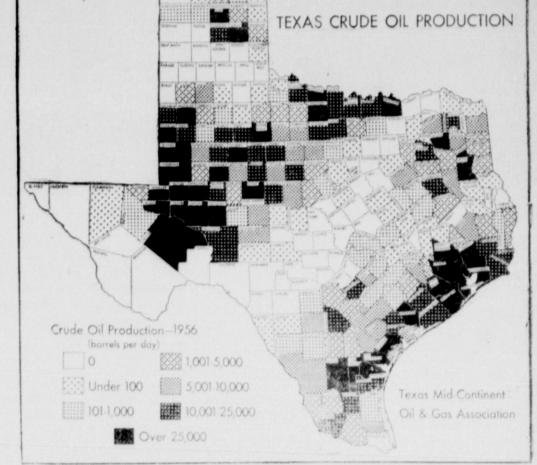
Council officers gave their annual reports. Eight council nembers had perfect attend ance records.

Mrs. Neuman Smith read th 958 recommendations of the

Mrs J. L. Ohlhausen gave he education committee reave the report of the health



REFLECTING-The light that This man seems to be do-



TEXAS CRUDE OIL PRODUCTION came from 194 counties during the 1956 fiscal according to this map by the Texas Mid-Continent Oil & Gas Association. Four

#### COTTON PRODUCERS

grades and staples, as well as to all warehouses. See

## Baker's Mkt.

## Special Sale On Veal

Veal Round Steaks	ь. 75с
Veal Loin Steaks	ь. 65с
Veal Rolled Roast	ь. 45с
Boneless Veal Stew	ь 35с
Veal Short Ribs	3 Lbs. <b>\$1</b>
Ground Veal	u. 39c
Ground Meat	4-lbs. \$1
<b>Bacon Squares, Sliced</b>	ь. 45с
Picnic Hams GOOCH'S	ь. 39с
Bologna ALL MEAT	ь. 39с



cools his snout and gets a d at the same time. Some



## LADIES' COATS

**Empire Fashions** in New Yorker Coats Direct from the Fashion Center of the Country

Wool & Nylon Plush Wool & Nylon Zebeline Wool & Cashmere

Beiges, Browns, Reds This Seasons Fastest Selling Coat The Collar

Makes A Hood

Children's

### CAR COATS With Fur Collars a shell of cotton

Red or Beige with sheen-All Wool Lining Quilted on Rayon

## LADIES' HATS

Big Brims Small Brims Tams One Big Table Values to \$4.95



Blacks Tans Whites Black Suedes Some with Ivy Buckle New Low Price

## DRESSES

Printed Cottons or Dressy Rayons in Regular, 1/2 Sizes or Juniors 2 Big Racks for your easy selection



## handbag news

Get That New Bag Here-We Can Match Those New Shoes Clutches, Box Bags, Metals



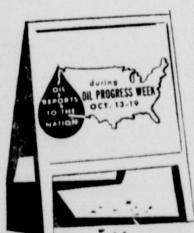
Plus Tax

HEIDENHEIMER'S



Unretouched photograph of one of Moscow's 5 "service" stations

### HERE'S ONE "DRYBRITION" THE RUSSIANS CAN KEEP!



No doubt the Russians claim to have invented the "service" station, like everything else. But if this photo is an example of their ingenuity-let them keep it! Who wants it? A "service" station with no service.

No clean restrooms. No friendly attendant to wipe the windshield. And there are only five of these stations in all Moscow! That's the result of an oil industry run by the State-not by the wishes of its customers.

Compare that situation to ours in America. Here we can choose our favorite station from literally thousands. And wherever we go we find friendly, courteous attendants anxious to give us the very best service.

American oil companies constantly strive to satisfy ou-to bring you the very finest petroleum products in all the world and at competitive prices! That's why with today's gasoline you're driving a bargain!

Higginbotham Bros. & Co.

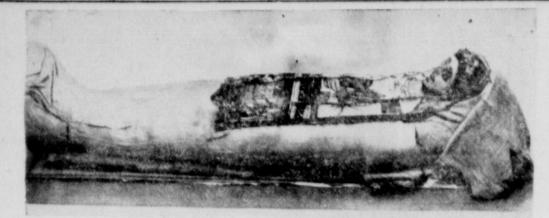


across the top of North Ar ica. The men are lowered v axes on concrete blocks which serve a double purpose: weight to warp the ship free from ice and crushers to pound the ice





CHINNING BA'R - C



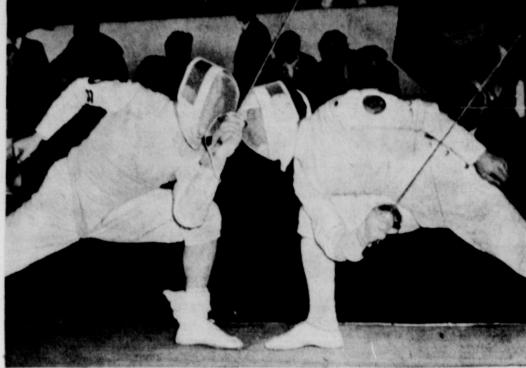
ECYPTIAN PROBLEM-This mummy of a man born in Egypt about 235 A.D. raised a touchy problem for the Brooklyn (N.Y.) Museum. Legal and moral obstacles arose when the museum wanted to get rid of the mummy, which it acquired for its beautiful wrappings. However, a Health Department spokesman said only a certificate saying, "Anatomical specimen—mummy," is needed to send him on his way to some other museum. A burial permit would have been difficult to obtain-a physician would have had to describe the cause of a death that took place



Pattle Marcille Robertson, 17, after school was out and went Club, Science Club, Choral a senior in Ballinger High home to engage in her usual Club, reporter for the Spanish School and daughter of Mr. late afternoon activities. When Club and would have been a and Mrs. W. M. Robertson, died her parents arrived home from candidate for the National at 5:50 a. m. Tuesday. Death work they found her in bed Honor Society this spring. The was attributed to a cerebral very ill. She was taken to the senior class attended the present. hemorrhage which she suffered Ballinger Clinic-Hespital at funeral in a body and many

late Monday afternoon. Decedent was born August grew worse until her death.

about 7:30 Monday evening and 29, 1940 in Ballinger. Monday Pattie was an outstanding she attended classes at high student in the Ballinger schools school and was her usual self. with excellent grades. She was She talked with her mother a member of the Homemaking



"YOU THERE?"—These fencers in Paris, France, seem to be trying to make sure each is there. Or maybe it's a staring match. If so, man on left should have switched his gaze to his stocking, which apparently got tired of it all.

other high school students were at 10:30 a.m. Wednesday at Burial followed in Evergreen

the First Baptist Church with Cemetery.

Save Safeway's

Green Cash Register Tapes

for Valuable Premiums

Pillsbury Best Flour 5 494

Button Mushrooms 264 264

Roast Beef Hash Mary Kirchen 18/1-0: 414

Angel Food Cate Mix - Bury Creeker Box 514

Angel Food Lang Contain 17.0. 534

Fruit Cocktail

Tea Bags Canterbury Orange

Tea Bags Canterbury Orange

Gold Medal Flour

Funeral services were held Dr. LeRay Fowler officiating. Survivors are the parents,

SAFEWAY MANOR HOUSE

featuring

(FINEST YOU CAN EVER BUY)

8 to 14 pound average U. S. D. A. Inspected and Graded

(SPECIAL PURCHASE) Lb.

Calf T-Bone Steak 4.5. **Small Stick Bologna** Calf Round Steak of T-Bone Steak **Capitol Sliced Bacon** 

Skylark Bread 19	Poultry Seasoning	in 17
Cloverleaf Rolls 23	Rubbed Sage	2. 17
Curtsy Coffee Cake 35	Chicken Breasts	79

Friendly, courteous service

makes shopping more fun.

Salad Dressing	32-Oz. Jar	
Blackeye Peas Laby Frenk	8 No. 300 Cans	\$100
Swift Prem Delicious for Sandwiches	12-Oz. Can	<b>37</b> ¢
Orange Juice Balan From	4 12-Ox. Cans	<b>1</b> 00
Bayer Aspirin Tablets. For Quick Relief	100 Ct. 6 Bottle	45¢
Cottage Cheese	16-Oz. Ctn.	<b>21</b> ¢

Jop Quality Values	Safeway Good Buys	
Frozen-Rite Rolls == 39	Barbecue Beef	
Aluminum Foil 29	Chicken Noodle 3 42	
Zest Beauty Bar 2 2 29	TomatoVegetable 3 42	
Ivory Snow 33	Beef Vegetable 200 19	
Dreft Detergent 32	Onion Soup	
Dog Food Can W Homens Can 184	Green Pea 22 29	





Cocoa Grahams Cheez-It Crackers Pancake Mix

Milk CHERUB Sliced Apples Comstock Spiced Peaches Hemet Whole Yellow 4 No. 21/2 \$100 Cranberry Sauce Ocean Spray No. 300 23¢ Gardenside Corn Cream Style 8 No. 303 \$100 Breakfast Gem Eggs Grade A Quality Dox.

Bread

10-Lb. 45¢ Just Right for

26¢

Pascal Celery Jonathan Apples ...... 124 Pink Grapefruit Airway Coffee ... ..... Lucerne Milk 1/2 44¢ Nob Hill Coffee ... Lucerne Buttermilk 39€ Coffee Cream ..... Edwards Coffee 23€ 10 37¢ Grape Juice !.... Instant Coffee .....

CLEARING OUT ALL 1957 MERCURYS

Only a few days left! Buy from stock! Save hundreds!

- · Get into the big-car class at a small-car price.
- · Save hundreds of dollars on brand-new models.
- . Big M Dream-Car Design will stay in style for years.
- Every '57 car must go to make room for '58 Mercurys.
- Huge allowances \_\_easy terms. Hurry in today!

### 57 MERCURY

**GEORGE FORD MOTORS** 

**Hutchings at Ninth Street** 

one brother, Weldon M. Rob- auditorium. ertson, grandparents, Mr. and Announcement of the meet-

TEACHERS MEETING

The first meeting for the are expected to be present. school year of the Runnels County unit of the State | Show cards and show com

Mr. and Mrs. W. M. Robertson, October 22 in the high school

Mrs. G. R. Blackmon, Ballinger, ing was made by Ruth Morgan, and Mrs. A. F. Harkins, Win- vice-president of the county chapter.

A program is being arranged SET HERE OCT. 22 and all teachers in the county

Teachers' Association will be ink, all colors, Balling held in Ballinger at 7:30 p. m. ing Co.



his right during World War II, Jacques Cadet of Dinard France, qualifies as one of the leading cross-bow and archery experts in the world. Here Jacques prepares to loose an arrow He has been hired as a consultant on the ancient weapons for the American movie, "The Vikings."

There is no better guide to life's understanding than the Bible. It is only through reading and study of the Great Book that man can hope for everlasting peace and bring about the understanding that should exist among fellow-men throughout the world.

OCTOBER 21-27 IS NATIONAL BIBLE WEEN

This advertisement published in cooperation with the Laymen's National Committee

## The First National Bank

OF BALLINGER

SINCE 1886

71 Years of Dependable Service



Member Federal Deposit Insurance Corporation

#### Come in now for a peek at the '58 Chevrolet!

It's yours for the asking. Your Chevrolet dealer will be happy to show you a booklet containing advance information about the '58 Chevrolet. Be prepared to see startling changes!

17, 1957

ds!

years.

curys.

high school

the meet-

uth Morgan,

the county

ng arranged

the county

present.

an arrow

eapons for

The new Chevrolet will have spectacular new styling-lower, wider and much There will not only be Full Coil sus-

pension, there will be a new air ride, first in the Chevrolet field! Chevrolet will offer a totally new design

in V8's, so radically changed this engine will even look different.

The line will have two all-new luxury models of magnificent distinction.

These are only hints. Stop by your Chevrolet dealer's soon and take a peek. While you're there, check on an early order. Be a '58 Chevrolet-Firster.

CHEVROLET

#### '58 Chevrolet, Thursday, October 31



You can place your order now at Your Local Authorized Chevrolet Dealer's

Miss Claudeen Lange and Lt. Charles L. Finch of Goodfellow Miss Lange wore a gown of Air Force Base, San Angelo, deep rose velveteen with a exchanged wedding vows at matching bandeau accented 7:30 p. m. Saturday in the First with ostrich plumes, and Presbyterian Church, U. S.

Mr. and Mrs. H. A. Lange and maids were identically attired the bridegroom is the son of in light pink velveteen gowns Mr. and Mrs. C. H. Finch of and carried deep rose cascade Boise City, Oklahoma.

The Rev. Felix Keys officiated tions in the double ring ceremony rangement of pink mums bride Spiral candelabra holding Lt. Marvin Evans of Greenaltar setting.

"Whither Thou Goest," "Bless California. This House" and "The Lord's A reception was held in the Prayer.'

by her father, wore a gown of fashioned wih a decollete neckline, outlined with scallops exwhich tapered to petal points buttons extended down the the deep waistline. The bouf-She wore a strand of pearls. illusion was attached to a tiara of seed pearls, with tear-drop Others in the houseparty showered with satin loveknots. Doris Stokes.

Maid of honor was Miss Dorothy Lange, sister of the Finch wore a royal blue wool bride, and bridesmaids were

Miss Claudeen Lange Becomes Miss Julia Lee Spreen, cousin of Bride of Lt. Charles Finch the bride, Mrs. Ken Steele and Miss Janet Cummings, both of San Angelo.

matching pumps. She carried The bride is the daughter of ered carnations. The bridesbouquets of feathered carna-

Debbie Lange was flower girl before an altar of greenery and David Lange was ring centered with a sunburst ar- bearer. Both are cousins of the

pink candles completed the castle, Indiana, served as best man. Groomsmen were Lt. John Mrs. Ida Guion, organist, Cooksey of Ponca City, Oklaplayed traditional wedding homa, Lt. John Paton of Oklaselections, and accompanied homa City, Oklahoma and Lt. Mrs. John Miller, who sang Russ Ferguson of Bakersfield,

home of Mr. and Mrs. Alvin The bride, given in marriage Spreen, 203 Sargert. The bride's table was laid in blush pink white chantilly lace over pale satin, overlaid with lace. Cenpink taffeta. The bodice was tering the table were the bridal attendants bouquets. Crysal candelabra held burning pink tending to long slim sleeves tapers on either side of the centerpiece. The crystal punch over her hands. Tiny covered bowl and the tiered white wedling confection completed the back of the molded bodice into bridal table. Mrs. Estes Firestone of Oklahoma, sister of fant skirt fell to a scalloped the bridegroom, served the hemline which was floor length. cake, and Mrs. Roy Winburne of Odessa presided at the punch Her waist length veil of silk service. Miss Joyce Spreen registered guests.

pearls accenting the tiara were Mrs. Ralph Spreen, Mrs. points. She carried a cascade Henry Stokes, Mrs. George arrangement of pink rosebuds Hunt of Austin, Misses Bobbie interspersed with stephanotis Sue Stultz, Virginia Lange and

For the wedding trip, Mrs. jersey suit with matching hat. Her accessories were black and she wore a pink rosebud cor-

The bride is a graduate of Ballinger High School, where she was valedictorian. A gradnate of San Angelo College, she was affiliated with Sigma Alpha Chi, Phi Theta Kappa, bouillet queen. She has been port by Mrs. E. S. Morgan, weaving. Boise High School and Okla- Ohlhausen on October 23 in the homa State University, where House social fraternity, Alpha basement, Anyone interested in Zata, Omicron Delta Kappa, this phase of work is invited Blue Key and Agronomy Club. to attend the school. He will graduate at Goodfellow Members planned to

• FRIENDLY NEIGHBORS HOME • nual Hallowe'en party. Mrs.

Mrs. Roy Tyree entertained this project. members of the Friendly For the program, the follow-Neighbors home demonstration ing members gave 5-minute club last Wednesday afternoon demonstrations: Mrs. W. J in her rural home.

Following the secretary's re- making and Mrs. J. J. Wessels

State Available Fund

Vocational Aid Reimbursement School Lunch

Salary & Operation (Foundation)

Donations, fees, rentals, refunds

Transfer from Local Maintenance

BALANCES, SEPTEMBER 1, 1956 TOTAL RECEIPTS PLUS BALANCES

Balance Cash, August 31, 1957 Outstanding Vouchers, August 31,1957

Pransportation Aid (Foundation)

STATE FUNDS

COUNTY FUNDS

DISTRICT FUNDS

Local taxes

Tuitions, local

September 1, 1957

TOTAL EXPENDED

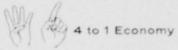
SAVE on your switch to MODERN COOKING

TERRIFIC TRADE-INS NOW on your present GAS or ELECTRIC RANGE



NO HANGOVER HEAT

The instant response of flame-fast gas means fewer boilovers, less scorched foods, no wasted warmup time. You'll have a cooler, cleaner kitchen with instantly-on,



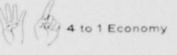
Gas keeps cooking costs down! You can cook for 4 full years with gas for what you must pay for just 1 year with artificial electric cooking.\* Choose from newest Burner-With-a-Brain ranges now SALE PRICED during this Giant Value sale. There's the range that fits you and your budget . . . and small down payment puts it in your kitchen TODAY.

almost everywhere in Lone Star Land



#### when you cook with gas! When it's ON, it's cooking When it's OFF, it's OFF

instantly-off GAS.





MASKS for youngsters

Ask for these unique funny-face masks for your children when you come into your dealer or Lone Star Gas, and see the terrific trade in you can get RIGHT NOW on your pre ent gas or electric range.

See your gas range dealer or

LONE STAR GAS COMPANY

gelo. Lt. Finch is a graduate of will be conducted by Mrs J. L. cream and cake. he was a member of Farm Valley View Baptist Church

AFB October 15 and will be candy and chewing gum to pital in Abilene for their an-DEMONSTRATION CLUB . Morgan was appointed president to complete the details of

Curtis on making Calico Fudge Following the opening song, Mrs. Morgan on making 5-Ever Onward," sung in unison, minute cookies; Mrs. Ralph Mrs. Ralph Russell, vice-presi- Russell, belt making; Mrs. Roy dent, was in charge of the Tyree, arranging fall centerbusiness. Mrs. C. T. Moonen pieces of dried foliage and the read "Take Time." Roll call was making of flower holders, using answered by giving "My Biggest dried prickly pear roots; Mrs. H. O. Vogelsang, rug and lace

will be at 1:30 p. m. on October employed by Snodgrass and plans were completed for the At the social hour a sand- 23 preceding the decorating Smith, attorneys in San An- cake decorating school which wich plate was served with ice school. The next regular meeting Be wise-Advertise

#### FINANCIAL STATEMENT District Wingate I. S. D. 1956-57 RECEIPTS

State Available Fund \$ 7,926.05 b. School Lunch Received From County Funds: \$ 1,019.71 County Available Fund 15.45 Received From District Funds 91,025.23 Local taxes Athletic Admission & Miscellaneous 484.32 Sale of Property 700.00 TOTAL ALL RECEIPTS \$ 93,229.26 Balance, September 1, 1956 TOTAL RECEIPTS PLUS BALANCE

Disbursements-For Year Balance Per Books on August 31, 195

#### Financial Statement Ballinger Independent School District 1956-57

#### Receipts

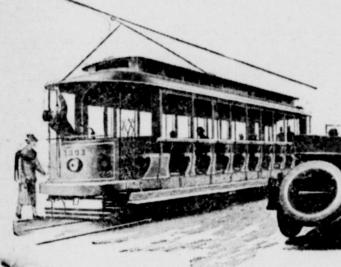
Salary & Local Main- Operational Transporta-Co. Avail-able Fund 114,144.35 94,566.00 16,359.00 16.359.0 468.25 468.25 87.007.91 30,570.34 117,578.25 435.46 435.46 202.50 539.35 539.35 Sale of property, equipment, supplies TOTAL ALL RECEIPTS DISBURSEMENTS 1,214.09 7,449.69 12,059.33 1,094.35

#### **Financial Statement** Ballinger Independent School District 1956-57

#### Disbursements

State and Co. Avail- able Fund	Local Main- tenance Fund		Transporta- tion Aid Fund	Interest & Sinking Fund	Building Fund	TOTAL
1,547.70		2,209.41				18,465.32
109,265.03	36,912.91	97,112.41				243,290,35
73.00	10,152,22	76.00	11.723.71			22,024.93
660.45	27,160.21	612.30				28,432.96
211.35	5,426.35					5,637.70
22.00	5,125.16		300.00			5,425.16
305.35		378.60	3,999.00		54,494.00	
300.00	54,000.05	010.00	0,000.00	25 050 05	34,404.00	94,057.64
				35.250.07		35,250.07
112,062.88	134,365.76	100,388.72	16,022.71	35,250.07	54,494.00	452,584.14

GONE-IS



THE NICKEL TROLLEY RIDE ...



THE PENNY POSTCARD

... BUT GASOLINE\* COSTS ONLY

\*Without gasoline taxes,

which have more than quadrupled

A LITTLE MORE THAN

IT DID BACK IN 1925.



THE TWO-BIT SHAVE AND HAIRCUT...

## Congratulations to Our Producers and Distributors

Oil has meant much to the economy of Runnels County in recent years and we are proud of the men who have had a part in its development and also to those who sell the products of oil in this territory.

## **First National Bank**

Since 1886 Member F. D. I. C.



Administration Instruction Other School Services Operation of Plant Maintenance of Plant Fixed Charges Capital Outlay Debt Service TOTAL EXPENDITURES

WEEK 3ank

ice

### Horseshoe DRIVE-IN THEATRE THURSDAY-FRIDAY-SATURDAY FIRST RUN

SUNDAY-MONDAY 2 FIRST RUN FEATURES





TUESDAY-WEDNESDAY- 60c PER CAR

MARLON BRANDO **GLENN FORD** MACHIKO KYO. THE TEAHOUSE OF THE AUGUST MOON





'DOG TIRED"-If a pony can get "dog tland, owned by Carl McBride of Afton, Okla, prefer his rest on this camp cot. McBride says "Charley" also to take his rest on this camp cot has a liking for shoe polish. He'll lick shoes to get it



NO BUM STEER-A setting of high adventure for youngsters in Berlin, Germany, is this sculpture created by an unemployed artist about 20 years ago. He used some 2,000 yards of rubble for the inside of the monster which has a "skin" of Ruedesdorf limestone.

#### At the Horseshoe

Audie Murphy is a photograoher in Japan for an army agazine in Universal-Internaionals "Joe Butterfly," which tars him and George Nader ind co-stars Keenan Wynn

ay and Saturday at the Horseoe Drive In Theatre.

Columbia Pictures' "20 Milon Miles to Earth," sciencea monster from that distant Sunday and Monday at the Farm Bureau. Horseshoe Drive In Theatre, Taylor starred.

power to destroy all human from another planet.

Wedding announcements and invitations. Beautiful stock with latest type faces. Ballinger

### **Members Secured** For Farm Bureau In This County

Agriculture is vital to Run-Burgess Meredith, Keiko Shima, nels County. For that reason ohn Agar, Charles McGraw it is important that every farmer and rancher in this 'Apache Warrior" will be an county join an organization ided attraction tonight, Fri- that is seeking to promote,

The Runnels County Farm Bureau staged its annual membership drive October 7 through letion thriller of what happens October 12. During the drive hen the first U. S. rocketship all persons in Runnels County to Venus returns to earth with who make a living from the soil were given an opportunity | planet, will be the attraction to join with their neighbors in

Since its inception in 1919, with William Hopper and Joan the Farm Bureau has been striving to obtain and maintain a higher standard of Another science-fiction living on the farm and ranch. thriller, "The 27th Day," star- It has made notable successes ring Gene Barry and Valerie on both state and national French, opens Sunday and levels. Altogether, the Ameri-Monday at the Horseshoe Drive can Farm Bureau has been In Theatre. The new story tells responsible for passage of more the fantastic story of five than 200 pieces of national persons who were given the legislation beneficial to agriculture. It has defeated many life on earth by a spaceman bills that would have been harmful to agriculture.

On the state level, the Texas One of the year's most eager- Farm Bureau has also helped y awaited attractions, M-G-M's Texas agriculture through its The Teahouse of the August legislative program. The state Moon," starring Marlon Brando, farm organization was respon-Japanese actress, Machiko Kyo, present rural road program. It opens at the Horseshoe Drive has also been able to obtain In Theatre Tuesday and Wed- and retain the tractor gas re-

> As an individual, a farmer or rancher has no voice in helping run his industry. Joined together with his neighbors in strong organization, his the farmers and ranchers of Runnels County the opportunity to solve many complex prob-

lems beyond the fence rows. Farm Bureau policies are formulated democratically in county, state and national conventions. The resolutions process is repeated each fall with the adopted resolutions guiding the organization through the ensuing year. The Runnels County Farm Bureau will hold its annual convention on Thursday night, October 24, at 7:30 p. m. in the district courtroom. Each famiy in Farm Bureau has one vote on each

### **County Members** Of Local Court **Meeting Monday**

The Runnels County Commissioners' Court was in session Monday to transact a small amount of business and commissioners rushed back to their homes to start checking up on road and bridge damage from floods in their territory.

Several approaches to bridges were reported washed out and one bridge northwest of Ballinger lost a strand of the structure.

Members of the court deeded the land on which the state highway warehouse is located to the state. This land has been under a long-time lease but the highway department wanted a better title before starting some new improvements and expansion at their

new office for the resident engineer. Details of this construction will be announced shortly along with other improvements.

The commissioners voted to close a short piece of county road northwest of Ballinger near the S. C. Routh place.

tonight at San Angelo. The "Congratulation Sergeant" dinner will be served at Zetner's State House and a number from Ballinger will attend.

Sgt. Perry is being transferred to Waco where he will be safety sergeant for district 6

#### APPOINTMENT TO HAYS TO ATTEND WEST POINT

James Hays, son of Mr. and Mrs. Marion Hays, has been advised of his appointment to West Point. He took his entrance examination through the national guard last summer and last week was advised of the results.

He will report to some army base for his physical and is due to report to West Point July 1, 1958.

parents of a daughter born October 11 in a San Angelo Hospital. She weighed 9 pounds 8 ounces at birth and has been named Jeffrey Lynn. Grandparents are Mr. and Mrs. W. L. Manning of San Angelo and Mr. and Mrs. Adrian Hale of Bradshaw. able to be at the meeting

Paul Gordon of Miles was un-

Monday because of the flood.

BANQUET TO HONOR

Miss Elizabeth Wear, daughter of Mr. and Mrs. James A. Sgt. Joe Perry of the Texas been a member of Baylor Uni- in Ballinger Department of Public Safety, versity drama department for and formerly with the highway the past several years.

will be honored with a banquet ald Stecker Jr. of Tulsa, Okla- Rampy spent the past week- Co.

Vital Reasons Why Your Country Needs You as a "Skywatcher"

You know this . . . in the event of war we will be struck first and hard. despite all our efforts for peace. U. S. Intelligence knows that the Red Air Force has the capability for long-range bombing. Our millitary forces know why they have to be on guard 24 hours a day. Our radar system scans the skies constantly. But ... Human eyes and ears are vitally necessary to furnish additional alertness to complete our air defense organization. So YOU...and thousands like you are needed a few hours each week to spot planes and forward the information to the nearest U. S. Air Force Filter Center. Volunteer today for the Ground Observer Corps.

#### **Contact Civil Defense:**

GROUND OBSERVER CORPS



JOE PERRY TONIGHT Wear, returned home Wednes- home will be married December end in Mason where the day from Waco where she has 9 in the First Baptist Church Saturday night with a old aunt, Mrs. Conrad Lief

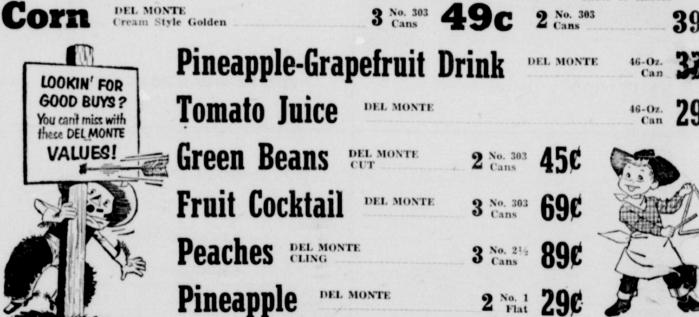
Box letter files, letter size, patrol stationed at Ballinger, Miss Wear and Robert Don- E. C. Pape and Mrs. Luella \$2.25 each. Ballinger Printing

# protect and preserve agricul-

## PIGGLY WIGGLY

DEL MONTE 14-0z. 17C Catsup YELLOW CLING **Peaches** 2 No. 303 39c DEL MONTE EARLY GARDEN

DEL MONTE Cream Style Golden



Spinach DEL MONTE Pickles DEL MONTE Fresh Whole Dill



Roast	RIB	Lb.	25c
Roast	сниск	Lb.	41c
Roast	ROUND BONE	Lb.	49c
Steak	SIRLOIN	Lb.	69c
Bacon	SWIFT'S PREMIUM	1.b.	69c







SEE SUID TO THE SEE SEE	
Green Beans FRESH TENDER	ь. 15с
Rutabagas WAXED	ь. 60
Squash YELLOW OR WHITE	2 <sub>Lbs.</sub> 250
Potatoes NO. 1 RUSSETS	10-Lb. 59C
Apples EXTRA FANCY DELICIOUS	19c
Cranberries FRESH	25c



CANADA'S SLIM TERROR-The Cf105, a 30-ton fighter plane called the AVRO Arrow, is

twice the speed of sound, can carry an atom bomb or a full load of air-to-air missiles while racing across the sky at 1,600 miles an hour. The Arrow is larger than the DC4 transport plane.

ia, where it was unveiled before a large crowd. The plane, capable of



### YOUR SERVICE STATION DEALER ZEARS MANY HATS!

Today, a Little League Coach. Tonight a civic group chairman. Tomorrow, a National Guard sergeant. And every day, a businessman!

Yes, your service station dealer wears many hats . . . has many jobs . . . meets many people. That's his duty as a good citizen and neighbor.

Yet, in spite of all these other activities, our main job is to keep your car in tip-top condition with the finest petroleum products at the lowest possible prices. So why not drive in today, and let us show you why with today's gaso-Yane you drive a bargain.

## Boby & Epting **Service Station**

er size.

rinting

L5c

25c





In San Angelo Saturday Beta Chapter, Delta Kappa Angelo.

Attend Alpha Beta Chapter | meeting held last Saturday afternoon in the Green Room Lutheran Church in Midland Ballinger members of Alpha of St. Angelus Hotel in San

Gamma Society, attended a Miss Laverne Dierschke spoke in Midland Cemetery.

to the group about her recent trip to Germany. Miss Dierschke, 1957 representative of Community Ambassador program, told of her experiences living in the home of a German family and related that the German people have a friendly attitude toward Americans.

During the meeting, Mrs. Frances Wagner, a teacher in Ballinger Schools, was elected to membership in the chapter and will be initiated at the regional meeting on November 2 in Sweetwater.

Runnels County members of Delta Kappa Gamma are: Miss Marryatt Smith, Miss Curtiss Gregory, Miss Mary Jane Kiechle, Mrs. Ernest Caskey, Mrs. Ruth Ramsey and Mrs. E. C. Grindstaff, all of Ballinger; Miss Mattie Cooke, Mrs. Claude Tatum, Mrs. Eva Kelly, Mrs. Earl Dorsett, Mrs. Charles Kruse and Mrs. Corinne Buckner, all of Winters.

#### ....... HOSPITAL NOTES :

Patients dismissed from the Ballinger Clinic-Hospital the ast week were: Mrs. B. C. Kirk, medical, 'uesday Homer Price, medical, Tues-

Mrs. Roy Costello and daugh-Sam A. Brookshier, medical, Monday Haney Atyia and son, Monday

Jim Jennings, medical, Mon-Gary Jawb, medical, Sunday Ann Wilbanks, medical, Tues-

Mrs. Laddie Marecek, Row-ena, medical, Sunday Mrs. W. R. Beaver, surgical,

Births reported at the Ballinger Clinic-Hospital the past veek were: week were:
Mr. and Mrs. Mike Jaques, a laughter, born October 13
Mr. and Mrs. John Elder Jr., a son, born October 16

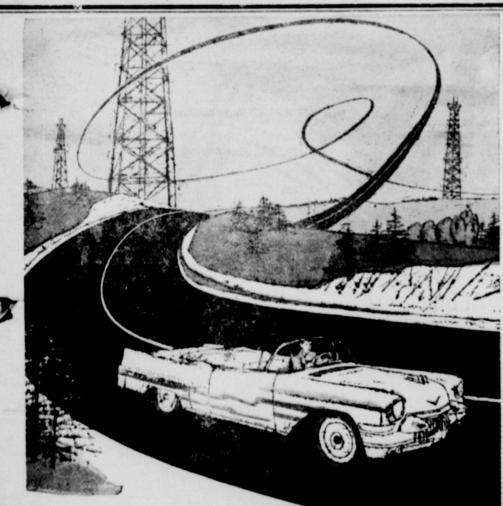
Patients in the hospital at this time are:
Dorsey Read, medical
Carl Lee Hoffman, medical
Mrs. J. M. Jones, medical Romulo Morena, medical Miss Arlee Dry, Winters,

Felix Cortez, surgical Wendell Tipton, medical W. H. Barnett, surgical Daniel Lynn Hallmark, medi-

Guy Owens, surgical Kenneth Fuqua, medical Mrs. Calvin Howell, surgical E. H. Dean, medical.

HERMAN BROWN BURIED

AT MIDLAND WEDNESDAY Funeral services for Herman L. Brown, 44, were held at 10 a. m. Wednesday in the Grace with the Rev. R. B. Faerber. pastor, officiating. Burial was



## Oil Paves the Way for America's Progress!

DURING OIL PROGRESS WEEK

We salute the men and women of the oil industry for their efforts in this great section of West Texas. We fully appreciate the part they have played in the economy of Runnels County in recent years.

To those who produce the oil and to those who service our cars with petroleum products we say "thanks."

Farmers & Merchants State Bank

Member F. D. I. C.





-These puppies had a perfect "sitter." The hen had been laying her daily egg in a corner of a shed at the home of H. A. Minnerly, Godding, Idaho, Then "Misty," a Weimaraner owned by Minnerly, chose the same corner to have her family. The hen merely moved over and in a few days, adopted the pups. All went well until the pups began to act like bird dogs. The

and since 1953. He died Mon- soda in the Midland Radiator day at 11 a. m. as a result of Service Shop which he operated.

HELP

## **AGES** 18 to 80

#### for a patriotic service to your country!

America is in need of patriots like YOU-to serve a few hours a week as "Skywatchers"-and help safeguard your country, your city, your loved ones against air attack. (1) For in the event of war we will be struck first and hard, despite all our efforts for the capability for long-range bombing. (3) Our military forces are on guard 24 hours a day. (4) Our radar constantly scans the skies, but additional information is vital. (5) Only the eyes and ears of "Skywatchers" can furnish this additional information to help complete our air defense.

Contact Civil Defense: (TELEPHONE NUMBER)

Mr. Brown was a native of burns suffered last week when LOUISE JONES MAINTAINS Tyler and had lived in Mid- he fell into a vat of caustic PERFECT ATTENDANCE

an elder in the Grace Lutheran Church in Midland.

two sons, Herman Dwain Brown years. brothers.

uneral services were Mr. and avoid missing a day of school Mrs. Bill Goetz, Mr. and Mrs. She is a junior in high school Bill Witter and Mrs. Ramon and active in school affairs. Berryhill.

Viola Kellebrew

Funeral services for Viola Kellebrew, negro woman who suffered a stroke during the excitement of evacuation Sunday night, were held at 2 p.m. today at the Mount Pleasant Baptist Church. Rev. A. L. Mangrum officiated at the services and burial was in the Evergreen Cemetery.

Decedent had been a longtime resident of Ballinger, coming here from Monroe Louisiana. She was employed at the Central Hotel. She die at 11 a. m. Monday at the Ballinger Clinic-Hospital. She is survived by her hus

band, Dave Kellebrew.

Captain William H. called his mother, Mrs. Ona Penn, at 11 p. m. Tuesday to inquire about the flood in Ballinger. Capt. Penn, who is sta tioned at Elmendorf Air Field Base at Anchorage, Alaska, had just heard over the radio about the rise of the Colorado River and Elm Creek, and from the radio reports, he thought the

on was much worse. File Folders, letter and legal size. Ballinger Printing Co.

damage in the downtown sec

Louise Jones, 16 years of age, Most of his early life was who lives with her parents, spent in Lubbock. He moved to Mr. and Mrs. Sam Jones, in Ballinger in 1947, from whence South Ballinger across the he moved to Midland. He was Colorado River, has had a perfect attendance in Ballinger Survivors include his wife, High School the past three

and Freddie Brown, both of Monday morning, with the Midland; a daughter, Loretta river out of banks and the Brown, sophomore student at roads all closed except by San Lutheran Concordia College in Angelo and Bronte, Louise Austin; three sisters and four waded to the Santa Fe Railroad and walked across the Ballinger friends attending railroad bridge in order to

> High water from the river backed up to the Jones resi

RED HOT



Save 69c on **Every Pack of 12** (Not 10) That You Buy.

New Guaranteed No. 5 **FLASH BULBS** 99c Per Doz.

**Dallinger Hardware** 

SERVING UNCLE SAM latter part of February. His \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

new assignment will be at backed up to the Jones residence and under the house.

Louise had to wade through the water more than a hundred yards to reach the railroad track.

S-Sgt. and Mrs. Paul L. Kobel

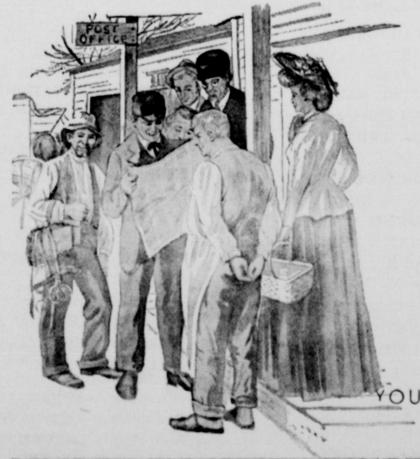
Jr. and family, presently stationed at Tripoli, Lybia, North

Africa, are returning to the United States by plane in the United States by plane in the track.



ard Pvt. John W. Grant, who was on duty at Central High School during the integration flare. The students are Sue Ellen Parrott and Larry Larriev, both 17.

## A Few Decades Past . . .



A NEWSPAPER WAS A RARITY IN MANY AMERICAN COMMUNITIES!

Then—a newspaper was a thing to be marveled at -for memories of the Press' fight for freedom were fresh in mind. Although newspapers are common in our country today, their existence should not be taken for granted. It is a wonderful fact that almost all of our modern communities have their own hometown newspapers, freely edited by members of their own communities-spreading the news, stimulating the business of the community, and keeping their readers informed of important events elsewhere. It is well to keep in mind that a free press and a free people are an unbeatable team.

HOMETOWN NEWSPAPER IS A HERITAGE TO PROTECT!

1716 SAN ANTONIO STREET AUSTIN, TEXAS

TEXAS PRESS ASSOCIATION



## 1957 Football Schedule

#### BALLINGER BEARCAT

Sept. 6, Ballinger 0—Brady 6
Sept. 13. Ballinger 0—Stamford 8
Sept. 20, Ballinger 19
Colorado City 6
Sept. 27, Ballinger 20 Laneri 0
Oct. 4, Ballinger 34 Lake View 0
Oct. 11, Ballinger 54 Rotan 6

\*October 25—Coleman, there
\*November 1—Ranger, there
\*November 8—Winters, here
\*Conference games.

\*October 18-Cisco, here

#### B TEAM SCHEDULE

Sept. 7. Ballinger 32—Coleman 0 Sept. 14, Ballinger 6 Abilene 19 Sept. 21, No Game—Rain

Sept. 28, Game Cancelled
Oct. 5, Ballinger 0 Abilene 13
Oct. 12, Game Cancelled
October 19—Open
October 26—Lake View, here
November 2—Winters, here

November 9 Coleman, there

JUNIOR HIGH SCHEDULE

Sept 12, Ballinger 2
Colorado City 0
Sept. 19, Ballinger 13—Winters 0
Sept. 26, Ballinger 26 Lake V. 0
Oct. 3, Ballinger 27 Coleman 0
Oct. 10, Ballinger 13 Winters 25
October 17—Open
October 24—Lake View, here
October 31—Colorado City, the

7th grade games will be played on above dates starting

November 7-Coleman, there-

## BEARCAT FIELD Friday, October 18, 8:00 p. m.

BALLINGER

## BEARCATS

VS.

(CISCO)

## LOBOS

- Good Band
- · Halftime Features
- · Colorful Yell Section

## SUPPORTERS OF THE BEARCATS

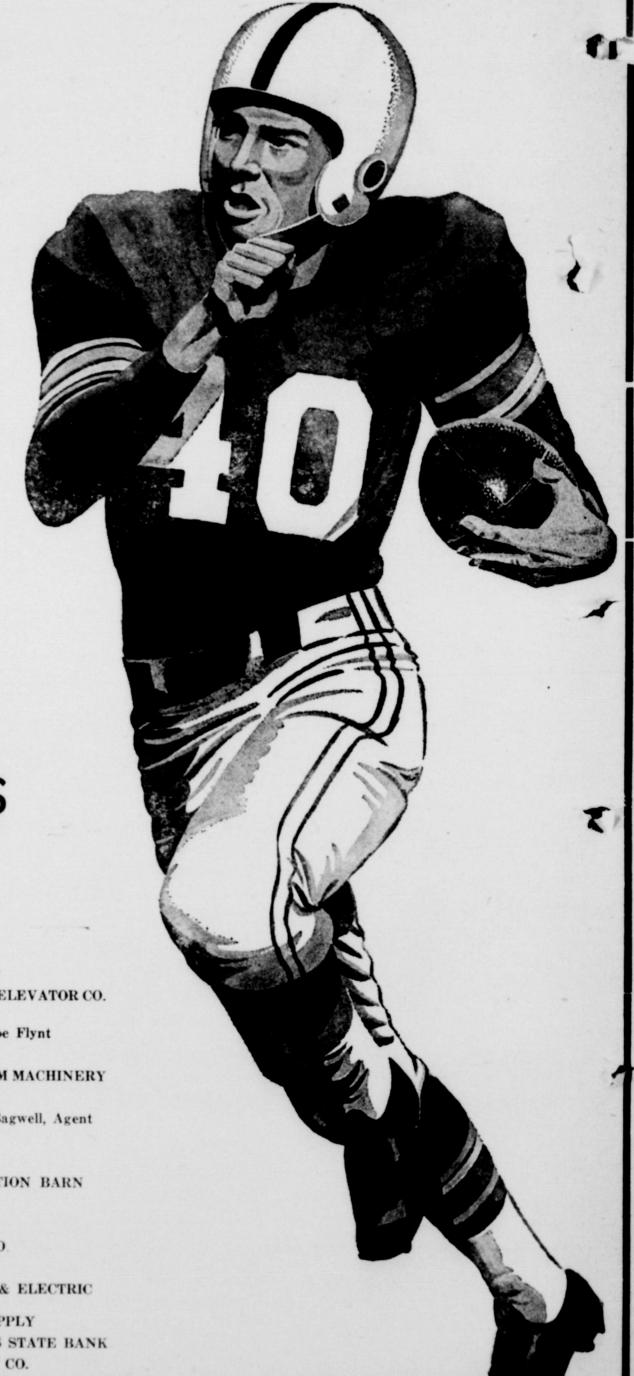
KIRK HARDWARE CO. BALLINGER TRUCK & TRACTOR CO. BALLINGER ELECTRIC CO. KEEL DRUG STORE R. D. TRAVIS GRANT INSURANCE AGENCY ATNIPP'S DRY CLEANERS BALLINGER ICE CO. E. B. UNDERWOOD WEST TEXAS UTILITIES CO. Wm. P. CAREY LUMBER CO. BILL MOORE, Mayor FIRST NATIONAL BANK TEXAS & HILLCREST THEATRES NEWBY-DAVIS FUNERAL HOME HOME FURNITURE CO. CHARLES HAMBRICK, Jeweler BEARCAT QUARTERBACK CLUB DAIRY BARN DRIVE-IN CAL ADAIR, Gulf Distributor TEXAS GRILL MOTEL STONEWALL FRANK & LANHAM FLYNT MOTORS MANSELL BROS. HORSESHOE DRIVE-IN THEATRE GEORGE FORD MOTORS

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CLAY BUILDING MATERIAL CO.

BALLINGER FLORIST

LOFTIN'S DRIVE INN BEN FRANKLIN STORE GEORGE'S McDONALD AUTO PARTS PURIFOY & CO. MERCER SHOE CO. BRADSHAW CAR CO. BALLINGER CO-OP GIN & ELEVATOR CO. Y GROCERY & STATION YOUNG MODERNS, Mrs. Joe Flynt PIGGLY WIGGLY CANADA & SCHERTZ FARM MACHINERY BARNEY'S STUDIO TEXAS COMPANY, R. A. Bagwell, Agent ACAPULCO CAFE ACME SHEET METAL CO. RUNNELS COUNTY AUCTION BARN HEIDENHEIMER'S L. R. TIGNER, Jeweler BALLINGER PRINTING CO. BALLINGER LIONS CLUB BALLINGER APPLIANCE & ELECTRIC HOLBROOK'S OFFICE SUPPLY FARMERS & MERCHANTS STATE BANK RAY FUQUA CHEVROLET CO. BALLINGER JAYCEES BROADWAY CAFE



## During Oil Progress Week

To those who look for and develop oil and to those who distribute the products, we extend our congratulations for a job well done.

Oil has meant much to this community. It has provided income at a time when it was needed most, it has brought new citizens who have taken their places in the civic progress of this area and oil in general has added to our better living and to our comforts.

Thanks a Million

## **Newby-Davis Funeral Home**

Beautiful stock

type faces. Ballinger

and carbon papers. Ballinger

Guaranteed typewriter ribbon: Printing Co.



The Bearcats have completed neir non-district schedule and om now on each game will be must. The Cisco Lobos move in Friday night and while the Bearcats are favorites, they will be no push over.

The Bearcats looked better ist Friday night against Rotan Their downfield blocking, especially on return of kicks and intercepted passes, was good and they rolled up yardage so fast that the second string was sent in a lot of the time on ofense during the last half. •0•

Coleman looms as one of the est football teams in West Texas and will be the one to beat in this district. Last week Coleman was rated the No. 1 Class AA team in West Texas and Ballinger was No. 4. This is making the meeting of these two teams an important contest and one which could decide the championship and the right o enter state competition.

The Bearcats go to Coleman ext week, October 25, and a on the field with musical cues, livestock sale Monday afternighty crowd is expected to nove along with them. Tickets or the game at Coleman will o on sale here Tuesday morn ng at ten o'clock at Pearce Bailey Drug and they are expected to sell fast. Of course both teams have to win this week to make the game a natural but that is expected and each should meet undefeated in district play.

The Ballinger juniors, after our scoreless games, got sliped up on last Thursday by ne junior Blizzards from Winers. It was too much speed and ower and the heretofore perect defense weakened for four ouchdowns. The juniors have tf an open date this week.

## Hillcrest Drive In

**Bronte Highway** 

SATURDAY-SUNDAY FIRST RUN - DOUBLE FEATURE





Fans are seeing some good The Bearcat band was seen in nalftime entertainment this some excellent marching year and last Friday night the maneuvers. Rotan band brought something SMALL CROWD ATTENDS iifferent as they presented doodles," a musical game where freak designs were made

LIVESTOCK SALE HERE The crowd at the weekly

Open 6:30 Weekdays 2 p. m. Sat. & Sun.

TONIGHT-FRI.-SAT. FIRST RUN DOUBLE FEATURE





VAN JOHNSON MARTINE CAROL HERBERT LOM ACTION OF THE

SUNDAY-MONDAY FIRST RUN

TUE.-WED. Oct. 22-23

**BOY ON A** DOIPHIN



ATOMIC PIGGY BANK - Non-radioactive reprod ins" are shown at the Oak Ridge (Tenn.) plant will be sealed in holders like the one shown here by a special welding process for shipment to the Esso Research and Ention source ever shipped by the AEC for private industrial use.

noon was cut because of the star in "Action of the Tiger," flooded condition in Ballinger, showing Sunday and Monday There was a large run of cattle at the Texas Theatre, telling in the pens and the market the story of an American adduring the afternoon was active venturer who smuggled a and steady. Operators were well human cargo into Greece from pleased with the sale.

nogs or sheep in the sale Mon-

French film star, Martine Carol, crest Drive In Theatre

Communist-held Albania. Re-Cows and calves brought leased by M-G-M, the picture rom \$130 to \$160 per pair and was filmed in CinemaScope and ommercial beef sold at from color in Spain, whose terrain 5 to 191/2 cents. There were no is similar to that of Albania. At the Hillcrest . . .

tation as a gun fighter, gambler will be taken to "The True family, it requires an extrathat film opens tonight. Friday the respect of his community Theatre. Robert Wagner, Jeff- It is just such a dramatic act rey Hunter and Hope Lange which occurs in "Gun Glory," are starred in this Twentieth new M-G-M outdoor action Century-Fox cinemascope drama, filmed in CinemaScope dramatization of the great and color and starring Stewart Granger, Rhonda Fleming and Chill Wills, which opens Satur-

## **Cotton Farmers**

We Now Have Ready for Use the MOSS LINT CLEANER

"Combs Out The Spots"

Hand Picked, Pulled, Machine Picked or Stripped Whatever Type of Cotton It May Be

A Moss Lint Cleaner

Handles it in the Most Gentle Way Cotton Is Combed As It Is Cleaned

Raising Your Cotton A Full Grade

Remember Mr. Farmer

This Co-op is an Example of the

Right and Ability of the FARMER to Conduct his own Business as a Part of His

**Farming Operations** 

The One Stop Gin

We Store or Warehouse Your Cotton We Write Cotton Loan Papers

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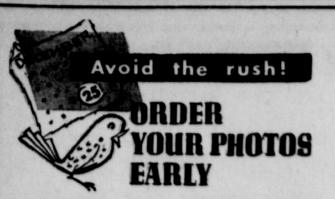
Public servant-diplomat-goodwill ambassador. Call me what you will, my job is to serve you-and everyone who drives into my station-the best way I know how.

To you, my neighbors, I'm a local businessman who supplies you with the finest products the petroleum industry can produce. To out-of-towners, I'm an information bureau, traffic guide and booster of our community.

Making friends for our town is part of my job as a good citizen. As a good businessman, I'd like to make friends with your car by giving it the kind of service I'd give my own. Why not drive into my station this week-Oil Progress Week-and let me show you why with today's gasoline you're driving a bargain.

C. A. Bissett, Broadway Derward Bissett, Broadway Cam & Lawrence Blackmon, Hutchings Ave. Albert Alvarez, Seventh Street

CAL ADAIR, Distributor **GOOD GULF PRODUCTS** 



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BEAUTIFUL

## **LARGE PORTRAIT**

CHOOSE FROM FOUR PROOFS!

\$9.95 Now



Thrill your family and friends with a beautiful photograph they've wanted from you for so long. This price good this month only, so hurry,

For additional information

### STONE STUDIO

805 EIGHTH STREET

met Monday evening in the R. and Patsy Ashton. A. Bagwell home with Mary Bagwell and Gracie Drake as 'Mama McHaffey-Tex. Dynamo

the next meeting would be a Behringer book review to be held next Mrs. Horace Murphy, presiwill be ready for distribution included Mrs. K. V. Northing-

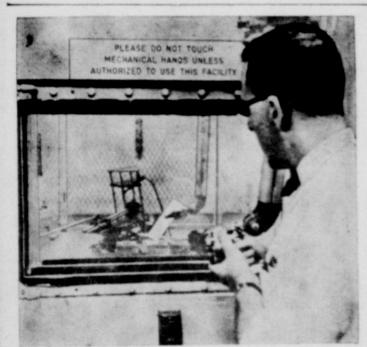
Flynt, Glenda Cook, Judy program chairmen, introduced

"Good Will" Projects Proffett, Betty Jane Dixon Members of the G. G. Club Lynn Herring, Linda Wright

Reviewed For Book Club

Lynn Herring, president, was Mrs. O. R. O'Neill reviewed in charge of the business when the book, "Mama McHaffeyclub members discussed various Texas Dynamo," at the regular Christmas projects which will meeting of the Current Book include the making of toys for Club which met Tuesday afterchildren. It was reported that noon in the home of Mrs. Sam

Monday evening at 7 p. m. in dent, conducted the business the home of Patsy Ashton, routine and appointed the Yearbooks were planned and nominating committee which ton, Mrs. E. P. Talbott and Mrs. Hostesses served a snack E. A. Saunders. Mrs. Gertrude plate with cookies and punch Woods reported the secretary's to: Marilyn Mason, Jimbeth notes and Mrs. Chester Cherry,



TOO HOT TO HANDLE - A technician at the Oak Ridg The apparatus inside the heavily shielded room is a remot controlled welding device to seal the coins inside plate-like holders. The coins are due to be shipped to the Esso Research and Engineering Co. in New York. They are most powerful

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The Abilene Reporter-Rems

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## ORLAND W. RURY JR., Agent

Phone 6442 707 Bonsall We deliver Morning, afternoon and Sunday

Arrangements of pink roses gave added beauty to entertaining rooms where the host-R. Lasater, James A. Wear, J. 11/2 to 5 inches. W. Barr, Jack Nixon, A. B. Bartlett and Tom Caudle.

Golden Age Month

Civic Garden Club will sponsor year. an informal tea next Tuesday, ing senior citizens of Ballinger. neighbor.

Mrs. Walter Mueller is pro- Odessa; Mr. and Mrs. J. B. gram chairman for the after- Hughes, Stephenville; R. J. spent the week-end visiting in

CREWS ....

The group who attended the Stobaugh, O. C. Sykes, A. O. school reunion here Sunday week-end in Dallas visiting in lies, went to San Antonio Sunwas smaller than in previous the home of Irvin Phipps. Civic Garden Club To Observe enjoyed meeting their former years, but all who were present friends. Noble Faubion was Members of the Ballinger elected president for another

October 22, a 3:30 p. m. in the the county were: Mr. and Mrs. Dietz, student at S. M. U. Dallibrary club rooms, observing Reed Rowe and Jimmy, Sun-Golden Age month and honor- down; Mrs. Norma Wood, Semi- end and had as his guest, nole; Rev. and Mrs. Ernest Masaaki Kamabayashi. Each club member is request- Edwards, Brownwood; Mr. and A speaker from the Texas ed to invite a senior guest, in- Mrs. Lynn Brown, Abilene; cluding their mother or Mr. and Mrs. Floyd McDaniel, Inc., spoke at the Methodist Spur; Mr. and Mrs. R. V. Berry, Church Sunday morning.

Rainwater, Mrs. Buster Reed brother, Ellis Madison, and Good rains have fallen in John Couch and daughters, daughter, Neysa, attended the ess served mince pie and coffee. this area since our last news Big Spring; Leslie Allcorn, San State Fair at Dallas the past Others present were: Mmes. O. letter. The amount varies from Angelo; Mr. and Mrs. Billie week-end. Mathis and son, Lamesa.

John Couch and daughters of bereeved family. Big Spring. Her son, Geral as, was at home for the week-

Alcohol-Narcotics Education. Mr. and Mrs. W. W. King Fortson, Tampa, Florida; Avis the home of Mrs. King's

ь. **53с** 

3-Lb. 79c

18. 49c

ь. **69**с

ь. **49**с

39¢

1-Lb. 9¢

10¢

2 Lbs. 25¢

35c

2-Lb. Pkg. \$1.09

and Mrs. M. L. Fortson, San other relatives in San Antonio. Angelo; Mrs. E. N. Phipps, Mrs. | Mr. and Mrs. M. R. Petrie and

Mrs. W. H. Pape and Mrs. Mrs. Ellie Phipps spent the Owen Bragg, with their famiday to attend the funeral Mrs. Effic Dietz had as her services for their son and house guests last week-end, her brother, Ira Grounds, which sister-in-law, Mrs. Fleeta was held there Monday. Phipps and her niece, Mrs. Sympathy is extended the

Mr. and Mrs. Harry Lynn and Mr. and Mrs. Delbert Vancil spent the past week-end in Kingsville visiting relatives. Returning home Sunday night they were stopped at Eden and told of the flooded conditions at Ballinger. Monday they arrived home by way of Bronte.

Be wise-Advertise.



NOTHING SACRED—Seems even the world of pipe smoking isn't limited to men any more. These ladies joined the multiple isn't limited to men any more. These ladies joined the puffing at the World Champion Pipe Smoking Contest at Lake Placid, N.Y. However, a man—Harold R. Soden of Lake Placid—won the contest by keeping his pipe going 70 minutes and 15 seconds.



FRESH MEATS

**Palace Brand** 

Longhorn Cheese WISCONSIN

Pork Sausage MARKET MADE

Round Steak CHOICE CUTS

Rump Roast CHOICE CUTS

CELLO BAG

FRESH PRODUCE

Yorkshire

Franks CELLO BAG

**Oranges** 

**Carrots** 

**Morrell Sliced Bacon** 

Shortening 3-1. 79c

Tomatoes 2. 27c

ь. 83с

KRAFT CHEESE FOOD Grapefruit Juice WHITE SWAN 4 for 99C

OUR VALUE-No. 21/2 Cans MARYLAND CLUB **Peaches** Coffee

2 for 27C COTH KOUNTY KIST—Whole Kernel 12-Oz. Cans

WORTZ BRAND Oleo WILSON Solid Pack 19c

**Double Cola** Oxydol GIANT JOY REG. SIZE Each 69¢ 2 Pkgs. 73¢ Oxydol LARGE SIZE 2 for 59¢ **Pine Sol** Pints 45¢

TV TIME Pop Corn 29c

STEEL'S Sweet

**Potatoes** 

\$1.00



**Sunkist Lemons** 

Yellow Squash

WEDNESDAY BELL'S GRO. & MKT.DOL

et's Be Practical--



\$34.95

Warren Sewell Suit

is the Most Value the Most Satisfaction

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Always Reblockable

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Manhattan **Dress Shirts** \$2.95 & up

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See Our Great Array of Sport and Work Jackets

**Higginbotham Says** for the first time ever!

Samsonite Lase



Streamlite Train Case ... regularly \$17.50

Streamlite Train Case holds 52 travel needs out-travels all others! Comes in Hawaiian Blue, Rawhide Finish, Saddle Tan, Admiral Blue, Bermuda Green, London Grey, Colorado Brown.

## Higginbotham Bros. & Co.

C

9c

9c

90

73¢

45¢

rights for the extra point.

going wide to the right and picking up ten blockers who cleared him for 59 yards and a

Operating on a single wing, of the 62 yard trip with Can- through the left side of the vards for a score. Young kicked. Wiginton intercepted a Yel-

plays of the game Ronald a neat run of 61 yards for the

be pulled down on the seven vard line. Buzzy Underwood went the final five yards for Ballinger schools will eat next the touchdown and Everett week if they dine at the cafemissed the extra point try.

The final Bearcat score came in the 4th quarter when Candler intercepted a pass and raced 64 vards for the score Candler kicked the extra point

The visitors scored in the

The Bearcats made 274 yards

alled gynarchy.

1812, if elected president.

Cuban money is printed in FOR LOCAL SCHOOL

\$5.95

wear lovely lingerie by

cents per book, large books with 4 to 8 receipts to the sheet and John Adams was the first U. duplicates, \$1.50 and \$2.00. Ballinger Printing Co.

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full-length gown in opaque nylon tricot

In quest of beauty? You'll find it in this graceful, flowing gown fashioned in carefree no-iron nylon tricot, its lovely Grecian bodice beautified with embroidery overlay over nylon tricot. Camellia, Azure Blue - Aquarelle or Pink Dawn. 32-40.

\$6.95

Luxurious trims on opaque nylon tricot

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"Pyorrhea" May Follow Neglect

Did you ever see an attractive person with irritated "GUMS"? Druggists refund money if first bottle of "LETO'S" fails to help. PEARCE-BAILEY DRUG



is WORN ENTIRELY IN THE EAR-no cord, nothing worn anywhere else. Weighs only half

#### SONOTONE

The Next Hearing Center Central Hotel November 12, 1957 rom 11:00 a. m. to 2:00 p. m. Or for further information

J. N. DILLARD JR. 212 S. Oak Street San Angelo, Texas Phone 3216

### Bearcats Overrun Rotan Everett swung wide and was in counter. Young missed his a broken field and never caught until he traveled 79 yards for wide sweep at left end and

In 54-6 Stampede Friday the touchdown. Young again put the ball through the uppoint the put the ball through the uppoint. Wide sweep at left end and went the remaining 39 yards to score. Young kicked. Candler intercepted a Rotan control of the co

The Ballinger Bearcats com- department. Hard body blocks pletely over-powered the Rotan paved the way for ball carriers Rotan was held and punted to Yellowhammers Friday night in on the first three punts of the Candler again with Candler gan which featured long ball game.

runs, especially in returned With the game barely started, punts and intercepted passes. A Rotan punted with Jerry Can- score. Young added the extra peculiar part of the game was dier taking the ball and swing- point. that the Bearcats did most of ing wide to the left to pick up their scoring on defense and the entire Bearcat team. the Bearcats handed off to had a score of 21 to 0 before Blockers paved the first part Kenneth Wiginton on a reverse making a first down. The Bearcats were a deter- dler turning on speed to go the line and he chalked up 69

mined group of blockers and distance. Lyle Young added the fans were pleased with the im- extra point with a place kick. provement shown in this On one of the first offensive lowhammer pass and turned in

Later in the first quarter,

Here is what the students of

Monday

Lima beans with ham

Chopped broccoli

Mashed potatoes

Cherry nut salad

Biscuits, butter, milk

French fried potatoes

French bread buttered

Thursday

Beef stew with vegetables

Corn bread, butter, milk

Friday

Potatoes in cream sauce

Cake with pineapple topping

Tossed green salad

Whole kernel corn

Tenderloin of trout

Wednesday

Cold cuts. Vienna cheese

English peas

Green beens,

Peach cobbler

Cabbage slaw

Rice pudding

Blackeyed peas

Tomato wedges

Rolls, butter, milk

Brownies

Meat loaf and tomato gravy

Lettuce wedges with dressing

Corn bread, butter, milk

Fried chicken and gravy

terias at noon.

CAFETERIA MENUS

final minutes of the last half after making four first downs that carried them to the 4 vard line. L. Hale carried over and a pass for the extra point was incomplete. This left the final score Ballinger 54, Rotan 6.

rushing however they had 286 yards in return of punts and intercepted passes. Rotan gained 133 yards on the ground and completed 6 of 14 passes for a total of 75 yards. The Bearcats continued to lose heavy yardage with penalties, getting the red flag 9 times for a total of 115 yards. Each club lost the ball three times on fumbles. First downs were 8 for Ballinger and 15 for Rotan.

Government run by women is

James Madison agreed to declare war on Great Britain in the United States.

Higginbotham's



Receipt Books-singles for 10

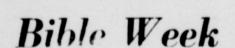
and nothing is as COOL, FAST and SAFE as Electric Cooking -

As this modern kitchen clearly shows, today's trend is to electricity. And perhaps the best example of this is the electric range.

Smart looking, convenient. Insulated on all 6 sides (as are all electric ovens) you get even, steady heat for baking and roasting. No guesswork with electric surface units either. The heat you set is yours automatically every time. And surface units either, the heat you set is yours automatically every time. And

See your favorite Electric appliance dealer

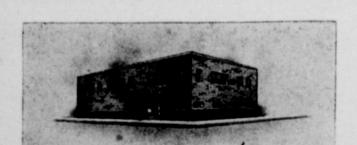
West Texas Utilities Company



For All Faiths

There is no better guide to life's understanding than the Bible. It is only through reading and study of the Great Book that man can hope for everlasting peace and bring about the understanding that should exist among fellow-men throughout the world.

OCTOBER 21-27 IS NATIONAL BIBLE WEEK



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Winters, Texas

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> Wanted Scrap Iron Cables-Motors Tin Cans Copper-Radiators Brass-Batteries Ballinger

FOR RENT- Apartments, 5 private units; bedroom, kitchen, private bath. Air conditioned Phone 8776, 7065 or 3711. 23-tf.

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For

Reliners For

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Bradley's Tire Co.

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Dryers furnished. 2 washing machine loads 25c for 36

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FOR RENT-150 acre farm, half in cultivation. Ralph Mc-Shan, 808 6th Street. 10-tf

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Start in spare time, if satisfied, then work full time

Refilling and collecting money from bulk machines in this area. To qualify you must have a car, reference, \$720 cash to secure territory and inventory (Deposit secured by written contract). Devoting 4 hours a great to business your end on the secured of th to business your end on entages of collections d net approximately \$350 his with very good possi-of taking over full time. ne increasing accordingly, policant can qualify finan-

We Appreciate Your Business MRS. J. M. CARPENTER phoistery and Drapery Shop

> 1303 Ninth St. Phone 22971 Ballinger, Texas

GASOLINE "GOSSIP" Phone 5633 Clarence Hallmark

"Darn this high-powered Sky Chief" Ballinger We're not stretching things when we say that our gas has that added power for quick-

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FOR RENT-2 room furnished aparment, also bedroom with private bath and private ntranc

FOR SALE-7 room house to be moved, 2 baths, \$1,000.00.

4-tf Pick-up Truck Drivers Notice-I have four 800-20-15 tires with puncture sealing inner tubes. ed, air conditioned one-bed-Tires almost new, never any of room house. Phone 7121. them had a puncture, will sell at a bargain. See them at the

Central Hotel. Aubra Dodson. FOR SALE-2 bedroom house about 18 months old. 403 Pou Avenue. Phone 2-2344. 26-tf

FOR SALE-Victor Grain seed oats. Jim Barker at Faubion

If you wish to Sell or Buy A. M. King

FOR SALE-One registered Southdown buck. Daniel Fischer, Ballinger, Rt. 1.

FOR RENT-Furnished 4room house. Available about Nov. 1. 409 Fifth Street. Henry Moody, call 3375.

FOR RENT-Nicely furnished 2-bedroom apartment in duplex, 302 Pou Avenue, central heating. Mrs. R. E. Bruce, phone 4141 or 4181.

FOR RENT-Five room, bath and garage at 1108 8th St. Roy

17-tf FOR SALE-Bundle feed. F. A. Haverland, Rowens,

17-1t\* FOR SALE 2 used 20 gallon water heaters. Ganns Welding 26-tf

TRADE-House and lot for dump truck, 1004 12th Street.

receasing account of the property of the prope

\$47.60 Or More

With an **Auto Loan** 

Purifoy & Co. Insurance and Loans

Bedford & Underwood Attorneys-at-Law Chandler Bidg., Across from Post Office

FOR RENT-Nicely decorated dr conditioned upstairs offices E. P. Talbott.

> For Sale Angles-Channels Flat-Beams Pipe We thread Pipe 14" thru 4"

Salvage Co.

CHIROPRACTOR Dr. J. LESTER OHLHAUSEN Phone 4725 San Angelo Highway, Ballinger

FIRST METHODIST CHURCH

Corner Broadway and Broad E. R. GORDON, Pastor

Sunday, October 20 9:40-Sunday School

10:50-Morning Worship Layman's Day Speaker: W. C. Hooper Brownwood, Dist. Lay Leader

5:30—M. Y. P. Meeting 7:00 Evening Worship Sermon Topic: "To Whom Shall We "Go For Eternal Life?"

7:00 Choir Rehearsal WELCOME

FOR RENT-Furnished 15-tf | ces Apartments. 809 8th Street.

FOR RENT-Modern furnish

3 BEDROOM HOME with eparate dining room, living and kitchen. Built under FHA inspection. be bought for \$9000.00. Assume present loan payable \$58.50 per month.

SMALL 2 bedroom home well located, attached garage. \$300.00 down balance \$51.00

NICE 2 bedroom home lo cated on one lot at edge of town for \$6300.00. Good soil. LARGE 2 bedroom home with large garage and storage room. Carpet in living room and all draperies go for \$7000.00

5 ROOM house on Angelo Highway, \$500.00 down, balance \$48.00 per

GOOD FARM located

WELL improved farm 8 miles from Ballinger. 1 producing oil well and ½ royalty goes with place for \$115.00

**Grant Agency** 

Talbott Building Phone 7727

FOR RENT-Furnished ga rage apartment, 8081/2 Eighth Street. Trail Estate. Contact H. J. Zappe, phone 7383. FOR RENT-3 3-room apart-

Nash, phone 4400. 15-tf FOR RENT-Furnished 2 room apartment, private bath. Owens,

nents, \$25, \$30, \$35. Jessie Ruth

301 Thirteenth Street. WANTED Dishwasher. Ex perience not necessary. Call in plow, 10 inch spacing. 26 in. person at Texas Grill.

12-tf disc. At a bargain. See Jim FOR RENT-Very nice 2 bedroom home with garage and fenced back yard, \$55.00 Grant Agency, phone 7727.



Pay Cash for Your Needs You Can Borrow \$50.00 or More

on Your SIGNATURE

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C. W. is always tickled to get ANOTHER CUSTOMER!"

There's nothing we won't do to please any of our many fine customers.

C. W. Dixon **Chevron Station** 

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Ballinger Appliance & Electric Shop

Cleared off lot. Phone 4400. unfurnished apartment, Fran- In excellent condition, like new. Phone 5734. 26-3t

ATTRACTIVE Permanent position open for young man interested in sales work. A real opportunity. Lone Star Gas Co.

Midnight Show!



FREE HALLOWE'EN FAVORS CARLOAD 75c Tickets on sale 10:30 Oct. 26

**Horseshoe** 

DRIVE-IN THEATRE

FOR RENT-1 or 2 bedroom furnished apartment, 300 Phillips. Apply 709 Eighth Street.

FOR RENT-Furnished guest ouse. 709 Eighth Street. 10-tf

FOR SALE

3% Down Payment

n Pou Avenue

Ed Kudlacek

19-tf Phone 8915. FOR SALE-1 8 disc Moline

> Duncan. 10-tf\*

time after that creek hit flood stage Sunday

emergency was over.

sible to properly thank all who

(Continued from Page 1) The Ballinger City Park got from their homes and they a good soaking-in fact some assisted the national guard by ten to twenty feet deep. The hauling the meals from the municipal pool was again under water with the bath houses and armory kitchen to the high concession stand overflowed school cafeteria and also in almost to the top of the winserving. They provided hot dows. chocolate and coffee at the gymnasium and the canteen was used to serve coffee and doughnuts to workers in the

A FARM— A RANCH?

Call or See

R. T. Lee

WANT TO SELL?

**Listings Solicited** 

30 Years of Selling Experience

Viola Killedrew, 48, wife of stroke as she was being taken relief. from her home Sunday night. She was rushed to the Ballinger Clinic-Hospital but died a short time later.

302 5th Street

Flood Sidelights

were plenty and to spare. The San Angelo Emergency Corps with 25 men and several motor boats, power plant and share and more in helping with lights and various other items flood jobs. They started with arrived here early Sunday night the evacuation of people from and worked until the families their homes Sunday and filled ver School located at the south were all out of the danger in on all other jobs until the end of Eighth Street had two

The Brown County Emer-State Highway maintenance 12 men and four pieces of ment were used around the equipment to assist with the clock to help the stranded. work. This group was headed by Jack Broad, city manager of Red Cross local officials Brownwood. stated that it would be impos-

section of Texas. They reported have to be accepted for all local the flood waters very noncha- pickers have been supplied. to Sheriff Don Atkins on arrival and worked at whatever job they were most needed. Local highway patrolmen worked around the clock to make the rescue job successful.

force at Brownwood and two city police from Coleman were FOR SALE-2 Victorian early arrivals Sunday to help chairs, lady and gentleman set. local officers in any way they were needed.

> Three trucks and nine men arrived late Monday morning from Fort Hood bringing cots and blankets to be used in housing the homeless. They brought their own military police who also assisted in local guard duty.

Members of the Runnels County Commissioners Court met here Monday and started counting the damages they will experience in the flood Several bridges were out on roads in the county and others were damaged. It will take a survey of each precinct to determine the exact extent of the damage.

One of the busiest men in town was Sheriff Don Atkins who was watching the rising streams, ordering guards on duty at various places and making numerous decisions as to the next move. Monday morning he kept the people out of town until the river started receding, except those who were needed on their jobs

Compliments must go to Price Middleton, disaster chairman. He took command as soon as there was a disaster in sight and remained on the job for about 30 hours before taking a short rest. He received wonderful cooperation from all who were called upon to help and every phase of the work was well in hand before outside help arrived. In making decisions and giving orders, someone said "I see why he was a good army major." One reason for his success was the fact that he has studied the disaster job and knew how to take hold. FOR SALE Clarinet. Dick As a result not a life was lost 1104 Murrell Avenue, and no injuries recorted from 10-3t the big job.

> Someone remarked: "If all that water had been stored, it would have irrigated a lot of acres.

The City Lake on Valley Creek was filled in just a short

WANT TO BUY A HOME-

Phone 2-1883

Gandy's and Foremost Creameries contributed large quantities of milk to the Red those being handled in the tendance recor that she walked across the senta Fe bridge on the Colorado River Monday and on to school. to those being handled in the igh school gym.

lso brought in large quantities of bread which was contributed. One Red Cross representative stated that no bread was bought during the entire time. Local but Supt. Caskey stated he firms also sent in bread and would wait until Monday to

been a great help and was suf- it hard for students to get to ficient to supply most families school. with immediate needs.

Rev. Felix Keys was hauling Legion-Auxil coffee to workers in his car early Sunday night. Gilbert Armendariz was also serving coffee and doughnuts to workers and those moved from their homes. Practically all churches of the city provided food which was used during the afternoon at the gymnasi-

city park was found Monday parked in the gin lot at the one of the largest crowds in Ballinger Co-op Gin.

All Ballinger is proud of the way in which the disaster was J. M. Hicks of Tyler, arrived mistakes made. Those in charge here Monday with a truck load were working around the clock p. m. Saturday. downtown and flooded areas. of vegetables and stopped at and were only interested in the the high school cafeteria and best possible protection for the morning may regular five one-half bushel baskets entire town. If you were one the joint session at Dave Killedrew, suffered a of tomatoes as his part towards to offer some criticism, just This will be followed by a remember that the disaster memorial service. At noon Ballinger churches sent in no time for a dress rehearsal, registered guests. sandwiches Monday afternoon If you were caused some inand, in Ballinger style, there convenience, remember those working all night in the water and were giving everything the securing of 1958 members. Ballinger firemen is another pieces of equipment including organization that did their they had for the protection of life and property.

> The George Washington Car inches of water in the main building and about 14 inches in the shops and other buildings.

Rescue workers here Monday bales handled with 400. morning watched a little dog.

Cross kitchen, which was served anxious about her perfect at

Clean up work was pleted at the George Wa ton Carver School Weds coffee to help out.

Used clothing sent to the school grounds and the draincenter in the Moss building has

## District Meeting To Open Saturday

Legionnaires and Auxiliary members of the 21st Cong sional district will meet in San Angelo Saturday and Sunday for the annual fall convention Picnic table No. 6 from the of the two organizations. The convention is expected to draw several years.

Registration will start Saturday after toon and will be followed by an open house and handled. Maybe there were social hour. The annual convention dance will start at 9

Delegates who arriv work came quick and there was luncheon will be served to all Sunday afternoon starting at

1:30 the Legion and Auxiliary giving the orders had been will hold separate sessions at which the main topic will be Ballinger will send a strong delegation to the convention this year.

COTTON GINNING SLOW IN COUNTY n Runnels Cotton ginned County through week amounted 12 2,043 bales. gency Corps from Brownwood workers in Ballinger were also Tuesday a crew of workers were Ginners reported cotton still also arrived Sunday night with on the job and men and equip- on the job getting the mud off slow in opening with recent of the floors and making them rains retarding the progress of ready for use as soon as cotton picking.

The Davidson Gin at Winters was leading in the number of

I. I. Williams, in charge of The Texas Highway Patrol helped during the period of sitting on a railroad cross tie, handling labor at Ballinger, was on the job with units re- emergency. Every effort will be float down the Colorado River, stated that hands were plentiful porting here from a wide made but a blanket thanks will Some kids pet was riding out and so far all requests for

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## THE BALLINGER LEDGER



October, 1957

#### Your Turn To Do A Real Good Turn

You can show appreciation for all those "Good Turns" the Boy Scouts have been doing these many years, during the entire month of October, and especially during Oil Progress Week, October 13-19. At the same time, you can fulfill an important civic duty, and carry petroleum's story of progress to two million eager and interested boys and men.

October has been designated as Geology Month by the Boy Scout of America. For the 31-day period they will study the impact of geology on American life. They will put the same enthusiasm into this project that, in previous years, devoted to getting an undestanding of the importance of forest products, or wildlife conservation, to the wealth, health, and happiness of the United States.

The "textbook" they will use at troop meetings, and on hikes devoted to map making, the collection of rock or fossil specimens, and similar activities is a special kit prepared for them by the American Geological Institute, and the American Association of Petroleum Geologists. The kit includes;

1. An illustrated booklet outlining the rudiments of geology, and listing projects that Scouts may undertake during the month.

2. Several inserts, including plans for making a clinometer and crystal patterns, a folder dealing with topographic maps and a folder entitled "Careers in Petroleum Geology.

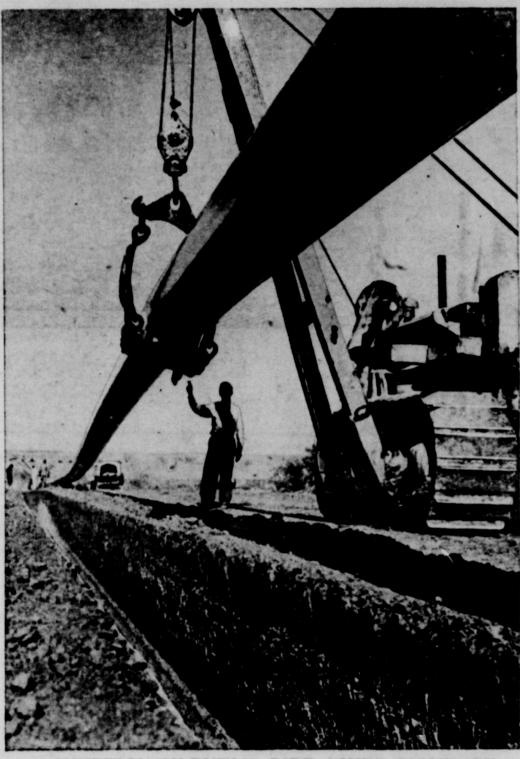
These materials plus others that include films, speeches, a n d manuals are available to every oil man interested in working with Boy Scouts. For complete details on the entire program, contact your local Oil Information Committee District Office, or Boy Scout Troop.

#### Oil Clears Grazing Land, Helps Up Output of Beef

Beef production in the Southwest may be upped from 40 per cent to several hundred per cent due to a new method of using petroleum to control mesquite and other undesirable grazing and shrubs. Woody plants like mesquite. sagebrush and oak have made their invasion within the last 100 years. They use more water and provide less in the way of soil erosion protection than grass. Encouraging results in wiping them ture of diesel oil and plant hormone | ing. which is sprayed on the foliage or the lower trunk. New uses such as this for petroleum and petroleum products are constantly helping America's farmers and ranchers solve their problems.

#### With Oil Cinerama Starts

The motion-picture inquistry relies on such versatile performers resins, and solvents to play an important "behind - the - scenes" role in bringing the American in film-making as Cinerama, the wide screen, sound-motion-picture process, and Cinemascope. These oil products are used as the base materials and coatings in the manufacture of magnetic films and magnetic recording tapes used for motion picture sound systems Discovering the magical properties of oil and new ways of putting them to use is a constant challenge to the progressive people of the oil



#### SWIFTLY, SILENTLY PIPE LINES MOVE OIL

America's oil industry moves its crude petroleum in tankers and railroad tank cars, by barges and by pipe lines. The picture here shows how pipe lengths, welded end to end, are held suspended by a side-boom caterpillar for protective coating and wrapping before being lowered into the ditch.

Oil pipe lines form a vast network criss-crossing the United States. There are some 190,000 miles of oil pipe line today and, in point of tonnage handled, they are our third largest freight carrier.

The "Big Inch" built during World War II is 24 inches in diameter. It would have required a train of tank cars ten miles long to carry the oil that "Big Inch" delivered in one day.

As capacity requirements grow, year by year, America's petroleum industry is out have been obtained with a mix- laying new and bigger pipe lines, so that oil for machines of the future will not be lack-

#### THE UNSUNG HERO OF **AUTOMOTIVE PROGRESS**

everyone is well aware of the nomy, is 50% better than the gasoamazing progress made by the automobile industry in the last quarter-century. You only have to as petroleum - based polyesters, get behind the wheel of one of today's powerful and efficient cars to see how far we've come.

But there is an important fact public such spectacular innovations you may not realize—but one which the taxes are higher. we in the automobile industry never forget: In all of these years of great progress we've had a vital working partner. I'm talking about the constantly improved gasolines developed by America's oil companies.

To the eye, today's gasoline looks much like the gasoline of the 1920's But inside - chemically - there that today's gasoline, by every gine efficiently and economically. has been a world of change, all of it for the better! For the truth is

In this nation on wheels, I think | measure of performance and ecoline of the twenties. Yes. 2 gallons of today's gasoline actually do the work 3 did then.

And equally important in these days of high prices, the price of this superior gasoline is just about the same at it was in 1925 - only

To the automotive industry, constantly increasing gasoline quality has been all important, because it has allowed us to build more powerful and more efficient engines just as fast as we were able. The oil men have never failed us -when we come with an advanced engine design, they are ready with the proper fuel to power this en-

> To me, this proves once again (Continued on page 5)

#### Stay High

States remained disappointingly steady during the week ended July 31, when the decrease was only 141,000 barrels.

The Bureau of Mines figured the total above ground stocks in this country at 279.744 million. Most industry leaders would prefer the stocks were somewhere near 265 million barrels and some believe they should be even lower.

Texas stocks showed an increase of 1.361 million barrels in the last week of July to a total of 132.266 million. Kansas stocks also were up, by 265,000 barrels to six per cent of the world's po 9.372 million. California's stocks, lation, has 78 per cent of which do not affect the rest of the states, were up 612,000 to 32.767 million.

Declines were registered for

### Portrait of A Molecule

are used to make good gasoline

Gasoline is a contradiction, It is composed almost entirely of two of the most common elements in nature-hydrogen and carbon. Yet it is one of the most complicated chemical substances. It would take years to explore fully the many different molecules in a gallon of gasoline.

Although scientists do not know exactly the numbers and kinds of all the molecules in gasoline, they do understand their nature. They know that the carbon and hydregen atoms of gasoline molecules are arranged in many different but definite patterns.

The marriage of carbon to hydrogen to make hydrocarbons is a remarkable mating. Hydrogen is a great source of heat. Each pound can produce about 60,-000 British therman units (BTU's). Carbon, too, is a good heat producer, with 14,500 BTU's per pound. Combined, as in gasoline, these two elements produce hydrocarbons averaging about 20,000 BTU's per pound.

TNT contains less than onethird as much heat energy per pound; nitroglycerine only onesixth as much. Obviously, in the explosives, the destructive energy comes from combustion characteristics rather than from heat content alone.

Without the great hydrocarbon deposits that are crude petroleum, man would have to manufacture gasoline and other liquid fuels from other sources of hydrogen and carbon. As it is, he fashions gasoline by selecting and tailoring the hydrocarbon molecules provided by nature in crude oil.

As Charles F. Kettering has (Continued on Page 8)

#### **Industry Grows** Like Beanstalk

The modern petrochemical industry has become a virtual Aladdin's Lamp for the American people - particularly the homemak-

Most women, for example, think of petroleum in terms of oil, gasoline and grease for the family car, or fuel for the home oil burner. In actuality, petroleum is a near fabulous servant in today's scheme of effortless, streamlined living

Petrochemicals include synthetic rubber, fibers and resins, plastics, carbon black, detergents, dyes medicines, solvents and agricultural chemicals - to name a few.

The miracle fabrics - nylon acrilan, dacron - are a result of petroleum research. They show Crude stocks in the United up in clothing of all sorts. Plastics can be found in slip covers, kitchen canisters, tabletops, dishes, telephones, toys, ornamental gadgets and in many other things. Detergents are the sudsy soapless soaps. In fact, no matter what you name -be it shoes, tennis racket, golf bag, clothes or anything else there's a good chance that it will have a petrochemical background.

#### America: Nation On Wheels

The United States with about six per cent of the world's popuworld's automobiles and 51.6 per cent of its trucks and buses. Plentiful and economical supplies of oil which America's privately Oklahoma, down 819,000 to 26,463 managed oil industry makes million, and Louisiana, off 817,006 available to fuel these motor vehicles, helps make this possible.

Abilena

## Back In The "Gold Old Days"

conversation whenever friends equipment costing millions of dolgather together is the cost of liv- lars. In today's automobiles that plates made of an acrylic plastic that everything costs at least 1914 gasoline would to little more called pentocryl, if methods used twice as much as it did in the than emit a cloud of black smoke recently at the Mayo Clinic prove "good old days." And sooner or and a loud bang. later, a complaining voice is raised So today's automobiles are much about the cost of operating the more expensive than they were in which is petroleum - derived, family car, what with gasoline 1914, and the labor charges reflect brough good results. The plastic, prices the way they are Makes it ed on the 1914 bills are approxi- also used for making dental plates. impossible to take the family for mately 500 per cent greater today is mixed as a paste, poured into a ride and enjoy oneself while the than they were 43 years ago . . . place and molded with the fingers gas gauge goes steadily down.

business who should have a pretty about 1 per cent in cost. How a versatile array of ingredients for fair idea of how much of the gaso-come? fair idea of how much of the gaso- come? line dollar goes for taxes, most Through ingenuity, and technical people look at the posted pump ability, and just plain guts-that's prince in the neighborhood service how come. Through wildcatting station and figure that someone is new wells at cost of more than the city \$2.50 a year as provided making a barrel full of money out two and one-half billion dollars by an ordinance signed by Mayor of gasoline. Either the station oper- of the oil industry in 1956, with W. L. Davis, May 16, 1916, ator is rolling in it, or those only one in 44 being commercially shadowy figures that run the big successful. Through leasing more oil companies are packing it than 20 million acres of land for away by the sock full. What else present production, and having could it be, with gasoline prices 300 million acres under lease for the way they are?

other answers. One of them is of many millions of dollars. the bill reproduced here. Note the Through finding more diversified date: May 4 through 28, 1914. And uses for petroleum products, with the first item on the bill-five more than 2,400 products or derigallons of gasoline, \$1.00. That vatives now on the market. By makes it 20c per gallon by simple using every avialable bit of arithmetic, and that was 43 long knowledge to hold production costs years ago. In those days, the fed- down and quality up. And by eral government was not taxing employing 1,650,000 people in the gasoline at the rate of 3c a gallon, oil industry . . . one out of every nor were any states taxing gaso. 38 workers in the country. line up to 7c a gallon. Subtract | Sure, the price of gasoline has

ran autos in 1914 was not 95 or roads with the taxes, and are still 100-plus octane, nor was it dis- getting the best product for your pensed through modern computing car and money that is available pumps placed in front of a gleam-ing white service station that cost just like it was in the "good old thousands of dollars to build. It days. didn't come from huge plants able to refine top-quality 'products During the Revolutionary War, around the clock seven days a British strength against the Colmust be replaced in a very few any given year

but the gasoline that powers the to the desired size and shape. Pe-Except for those of us in the oil new cars so efficiently is only up troleum and its derivatives form

future exploration. Through build. the keeping of hogs in the corpo-Believe it or not, there are some | ing modern refining units at a cost | rate limits of the City of Post,

those taxes from present pump gone up. But remember that the prices and how much does gasoline actual cost increase is only about cost the motorist? About 22c per 10 per cent, and taxes have raised \* gallon, or a 10 per cent increase it the rest of the way. So, you're over what the motorist paid. 43 buying more than power for transportation when you buy gasoline; Remember now, the gasoline that I you're buying newer and better

week, where a unit built one year onles never exceeded 42,000 in

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Early trials with the substance.

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Bars are something which, if maybe land behind some.

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Petroleum provides nearly 1,650,you go into many of, you are apt to come out singing a few of, and nation's economic growth, the oil industry has created about 60,000 jobs in the city of New Orleans

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## Your Chances Slim Of Watching On Fire At A Service Station Says Fire Matchall

holocaust in a hospital or con- marshal pointed out. "Combustable valescent home try a service sta- materials in themselves do not tion, is the advice offered by Sta- cause fires. Too often human te Fire Marshall Aubrey G. Ro- carelessness is the spark that sets binson of New Hampshire,

"That way there's little chance of being caught in a fire," he explained. Gasoline service stations rank second only to hospitals and convalescent homes in fire prevention in New Hampshire, according to the fire marshal.

He noted he has singled out gasoline service stations for special commendation "because they have demonstrated the effectivenes of a continuing, industry-wide campaign of fire prevention."

Pointing out that New Hampshire fire statistics reflect the national fire safety record of gasoline service stations, Marshal Robinson cited the following figures completed by the National Fire Protection Association apart. which give the comparative fire incidence in gasoline service stations and other types of buildings: Hotels, boarding and rooming

houses - 37.61 Amusement halls - 7.63 Restaurants, taverns - 7.20 Schools and colleges - 3.34 Gasoline service stations - 2:04 Churches - 1.46

"The lesson to be drawn from

If you can't get refuge from a, these statistics is clear," the fire them off."

> Your service station has helped earn reputation because of continuing efforts to follow these "common sense" fire-prevention rules and principles.

> Air, fuel, and heat make up the triangle of fire. Oxygen is found in the air that is around you all the time. Fuel can be trash, paper, wood, flammable vapors from gasolines, a n d liquids. liquids Otcg

> Source of ignition can be matches, heat from a pipe or stove, pontaneous combustion, lighting, or chemical reaction

> Your fire-prevention program is well under way if these three

prevention is, good housekeeping. the "No Smoking" rule at all times. It is important to the success f your service station and your fire-prevention program. A neat, clean station is the best inducement you can offer a customer. It shows that you are interested in doing business and are willing to extend yourself to offer every possible convenience to everyone who drives into your service sta-

Of course, one of the biggest

causes of fire in your service station is gasoline. It is well to remember that gasoline vapors are heavier than air. When the vapor content in air is between the approximate limits of 1.00 per cent and 7.00 per cent serious explosions, or fire, or both, can result if the vapors contact some source of ignition, such as an open flame or electric spark.

#### Fire-Prevention In Action

Observe the following precautions when working around motor fuels:

- 1. Fire extinguisher location, operation, and type should be familiar to everyone in your service station.
- 2 Caution customers and personnel about smoking when they sides of the fire triangle are kept are near motor fuels. Try posting "No Smoking" signs in partic-Another basic principle of fire- ularly dangerous areas. Observe
  - 3. It may sound foolish, but many people still get injured ex-

contain a mixture just as explosive. 4. Keep anti-freeze, brake fluid, tion equipment.

and other flammable liquids away from heaters and furnaces. They too give off flammable vapors that are easily ignited.

amining gasoline tanks with light-

- 5. Don't store cardboard boxes, advertising material, and paper in the furnace area or on top of heater ducts.
- 6. Allow only electrically operated lanterns or flashlights on construction or repair work being done at your station; not old time open-flame lanterns,
- 7 Be sure you post fire, police, and other emergency telephone numbers in a conspicuous location. preferably next to the telephone.

8. Keep oil-and gas-soaked rags ed matches. Even a radiator can in metal containers.

- 9. Report leaks in motor-fuel pumps, hose pipes, and other sta-
- 10. Fire Drills aren't kid stuff. Everyone should have a job to do if a fire does break out.
- 11. Dilute oil and gasoline spills with water and wipe at once. If gasoline is spilled on a customer's fender, rinse and wipe off.

cleaning, NOT GASOLINE. Advise your customers to do the same.

Your fire-prevention program is as good as you make it. the common sense rules of caution and good housekeeping, and you can be sure that your service station will meet all fire-prevention requirements.

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#### TV To Help Solve **Drilling Problems**

Television cameras someday may be routine oil field equipment. Engineering studies are underway to determine if TV cameras can be designed in such a way that drillers can see what's going on at the bottom of wells.

It is believed that such an apparatus would save the industry considerable time and money. This is particularly true when drillers have to "fish" for a fallen bit, or a tool, or some other obstacle that is blocking the well.

The TV cameras also would enable drillers to inspect the walls of well constantly, and would enable them to keep a close check on the different strata which the drill bits pass through.

Because oil wells seldom are more than six inches in diameter, the proposed TV cameras would have to be long and slender. A special still camera of this type already has been designed and is in use in same oil fields.

#### Oil Progress Briefs Plastic Truck Tanks

Trucks used in the desert now may have cargo tanks made of a new glass-fiber polyesten plastic which contains petroleum. Weighing less than a third as much as steel, the plastic tanks resist corrosion and fungus.

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DRILLING CORPORATION

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### Texa: Thompson Tells Why **U. S. Needs More Pipe Line**

has world attention. The stoprels of crude and products have cheaply. Without gasoline and necessity for more pipe lines. This oil to carry them to the point Middle East.

Petroleum has become increaseveryone in America and through- conservation of our oil and gas beout the world. Our ever - expand- comes increasingly important each tion is increasing five per cent per

of increase is 12 per cent annually. By 1975, the United Sta-Today, oil of the Middle East tes will need 14,000,000 barrels of page of Suez Canal emphasizes our present oil production in the this point. Europe's oil supply United States. We can find the interrupted. Since Nov. 1, oil,but we must have adequate 1956, to Feb. 1957, 46,000,000 bar- pipe lines to move it safely and gone to Europe from the United lubricating oil, even the atomic Staes. Persian Gulf oil has had bomb could not be delivered by bricants piston rod bearings and to be diverted around Africa to ship, plane, truck, or tank. There-Europe. But the job has been fore, even with the atomic wea-The lesson learned was the pons, we must have gasoline and applies here at home and in the most effectively to preserve the 1,500 times peace of the Frre World.

Perilous Times

### Special Lubes and Greases Meep Cars, Industry Ticking

Friction, a barrier to progress since the beginning of man, is being overcome time and again by oils of camphor, pine, bireh-bark, oil industry development of special wintergreen and citronella. They lubricants and greases which enoil per day. That is almost double able spinning wheels and mighty hard - in sticks, cakes, tubes machines to operate efficiently un- or drums. der all kinds of conditions.

In an automobile engine, for ex ample, there is a layer of oil so thin that it makes tissue paper look big and cumbersome, by comprotects them against a pressure of two-tons every time the engine fires. In an average mile the film of oil absorbs this two-ton blow

In recent years, petroleum chemists and engineers have improved ingly important in the life of We are in perilous times, and the quality of lubricants with the use of "additives." These are chemical agents, which are added to luing peacetime economy and our day. When World War II came, it bricating oils in small quantities national security in time of war was found that by careful conser- and enable them to do specialized depend upon petroleum. In the vation of oil and gas by the Rail- jobs. One type resists heat, an-United States, the oil consump- road Commission of Texas for 10 other cold, still others corrosion, wear and so on. Airplanes, for example, require lubricants that will work effectively on the ground in 100 degree temperature, and in the stratosphere in sub-freeziing weather minutes later.

> In factories and workshops all over the country, countless billions of drops of oil lubricate every type of machine from huge drop forges to tiny precision instruments. They ease the strain at every point where metal meets metal because research and progress made it pos-

There are more than 800 va riaties of greases, of which several hundred million pounds are used in the United States every year Into these greases go any of 400 materials including such unlikely items as rubber, wool, horsehair, asbestos, mica, talc and gypsum each one to meet particular lubrication requirements. There are greases for fast and slow machines for indoor and outdoor use, for

Texas's first manufacturing business was the dressing of buckskins for clothes for the frontiersmen of Colonial Texas.

all kinds of temperature conditions.

black and brown. Many contain

may be liquid, stringy, or brick-

Without the development of these speed machine, or modern America would whirl so efficiently, who use millions of tractors, trucks, cars and other kinds of machines, produce the record quantities of food and fibre needed to feed and clothe of all railroad transportation this nation's 155 million people.

According to a recent survey, the average service station is open and at your service 100 hours ever week and seven days a week. When customers were asked their reasons for patronizing a particular station, the replies were: good service location, friendship with the dealer, and the brand of gasoline sold. Two-thirds of the operators said that they did most of their business with neighborhood peospecial petroleum lubricants, it is ple. Over 200,000 service stations questionable whether the high in the United States compete for your business, and 95 per cent of them are owned or operated by independent local dealers,

> Diesel fuel powers 80 per cent service.

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### Texan Thompson Tells Why

long years prior to Pearl Harbor crude to be sent to Europe. we had been able to build up in Texas a daily reserve oil-producing both of these objectives will be ability of 1,000,000 barrels per day. achieved. Never at any time did Texas fail I told the committee that we of this petroleum and the pro-ducts thereof came from Texas diately construct a crude oil pipe

want crude.

the United States and then loading sia has constructed more than 400

I am encouraged to believe that

to supply every barrel of oil that had in Texas 8,344 unconnected oil was needed. Sixty per cent of wells, and I brought out with all the overseas tennage during World the emphasis that I could that the War II was composed of petroleum most important thing that could and its products, and 80 per cent be done for our national security line from Texas to the East Coast I opened my statement by and by the ast Coast I mean saying I was glad to learn that Philadelphia or that neighborour government was requesting hood - so that, come war, if war that refinery runs of crude oil should come, we would not be be reduced and that the cut of the faced with the same difficulty that throughput be changed to make we faced in World War II, of havless gasoline be changed to make ing to build oil pipe-lines after the they don't want gasoline. They war started. You will remember we had to build the Big and Little I stated also that I was glad to Big Inch both from Texas to the learn that the Office of Defense East after the war started by reason Mobilization, which is an executive of ever-mounting sinkings of tanarm of the President, had direted kers by German submarines, even that a study be made to divert right off the coast of Florida, Venezuelan crude imports from within plain sight of people on this country directly to Europe, in- land. The pipe lines did the job.

stead of bringing this crude to Reliable information is that Rus-

truction and sinking of oil tankers in that we did not jump suddenly capacity.

with the view of feaving our Army, and raise Texas allowables to a I told the congressional comand immobilizing them.

construction of a biginer crude ed off. ed already.

#### Serioss-Slinded Men

mittee recommendations.

and as such, naturally they are stills are fired up.

point where we could not move I told the committee that I the oil in November, December, Commission had proceeded with

Coast could come out of their pro- stocks of gasoline on hand at this commission. We carried out our ceedings, that it would be worth time, to my mind, is as follows: all the effort. A new pipe line to After World War II, the governthe West Coast has been announc- ment of the United States encou- one of laws. taged refiners to add an additionat 1,000,000 barrels' refining ca-The committees of Congress are pacity to their plants in the United composed of serious-minded men. States, giving them, in most in the allowable will be considered These assignments with all the stances, appreciated depreciation, care that is possible to be put into on the theory that they were critical, careful, constructive study, national security wartime facili-The Congress follows their com- ties, and would not be needed for peacetime, But these refiners, once Our Texas delegation is keenly they get a plant built, cannot attentive to the interests of Texas resist the temptation to run the and to the security of our nation; refinery at full capacity, once the

keenly interested in seeing that This is the reason I have been of the intensive competition for Texas oil production property is pushing the idea of trying to get I told the committee that I took buyers to buy more gasoline and that the only way to win or keep a good deal of pride and happiness less crude But Europe as usual, business is to continually offer you and satisfaction in the fact that the wants to run their refineries full new, improved products at the judgment of the Texas Railroad till - eyen at the expense of our lowest possible price.

new submarines aimed at the des- Commission had been vindicated refiners having to run at less than

situation at all, that our Railroad thought the inquiry they were and January, and that excessive caution about increasing allowmaking was timely, and that if the stocks in gasoline should be work- ables. Texas has contributed as we saw the need, in view of the pipe line from Texas to the Fast | The reason that we have large testimony presented before our statutes clearly and fully, because we believe that our government is

> We have proceeded in our hearings in an ordely fashion. Notice is given of the hearing at which

(Continued on page 6)

#### The Unsung Hero of .

the wonders that come from keen competition in our free enterprise system. You see, the increase in gasoline quality is a direct result your business among America's off our government to urge uropean companies. Every company knows

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people know very little. Rarely of gasoline, is its price.

proud to tell it . . . because this "fare

mium gasoline was only five cents for direct taxes.\* years ago.

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Oil Progress Week, October 13-19, on gasoline will take you a mile oil-lift movements to Europe.

Gasolines are improving increased the price of gasoline one oil situation. tion fuels used during World War pump at your neighborhood serv-

rockets were developed through within the oil industry. There are as produced 1.100,000,000 barrels,

Spiva & Doss

A. K. Doss Jr.

Frank J. Spiva Jr.

thoroughly. A record is made; and in great discoveries prior thereto, essential for our national security we make a finding of fact and And then, to cap it all off, there and that of the Free World, is conclusions of law, and on that have been discovered around the more and bigger oil pipe lines. We

gasoline is included in the oil in- two cents will not take you far - government had not given out full a little less than the State of Tex- the Eastern Coast. dustry report to the nation during ordinarily. But two pennies spent and complete information on the as produces.

we in the oil industry can be can travel on the same two-cent ment. That took me about 15 year's OPW theme is certainly Taxes play a big part in the half I was quizzed and questioned true, "With today's gasoline . . . price of gasoline. Gasoline costs by every member of the committee. YOU'RE DRIVING A BARGAIN." you a little over two and one-half I must say that they were very Through reserach the oil in- cents more per gallon (exclusive courteus. They anxiously and high quality fuels, and more of ago. At the same time taxes have the information they could on this

lines approach in quality the avia- means that today, when the gas They furnish a forum for oil facts. We are not running out of oil. Il Regular gasoline you buy ice station registers \$1.40 you have We have great oil reserves in this today is almost as good as pre- spent \$1.00 for gasoline and 40 country - a total of 32,000,000,000 barrels, 15,000,000,000 barrels of One of the really big reasons which are located in Texas In And that's only part of the why your gasoline dollar stretches 1956, the United States produced quality story. Fuels for today's further is healthy competition 2,500,000,000 barrels, of which Tex-

research by the oil industry . . . 42,000 independent oil companies For many years after oil was the same research that will pro- competing with one another to discovered in Pennsylvania in duce the fuel to power tomorrow's produce some 2,500 oil-derived 1869, people were interested only rocket ships, carrying man far out products ... and to find new ones, in obtaining coal oil or kerosene to light their lamps. These gasoline went down the creeks of Pennsylvania. Then, when the inventive genius of man brought forth the internal combustion engine, gasoline was required to motivate and power these internal combustion engines in automobiles and other installations.

> Along the nations highways are 181.700 independently owned or operated service stations ready to ((i) 0e.'y s)(((((ai h aoi tot b provide you with courteous service. Thanks to this business climate of freedom, the price of gasoline is kept at competitive levels.

> Your industry is made up of people and products. Add them together and you get a story of progress, that gives us high qua-

> You can be proud to say "With today's gasoline . YOU'RE DRIVING A BARGAIN." Be sure to say it during Oil Progress

\*National average.

Texan Thompson

we base our order.

so fast that today's premium gaso- and one-half cents per gallon. This I think these hearings are good.

Accordingly, the Maker of all good an dperfect gifts permitted man to discover the great Spindletop field in 1901, which furnished the oil to make the gasoline for the beginning of the Gasoline Age Then later on came in the Panhandle

lity gasoline at competitive prices. Week, October 13-19.

oil field. About the time we and the present oil situation. thought oil was getting scarce, Ca. The pressing need for our everesses are required to testify hada came in with great discove- expanding peacetime economy and under cath and are crossexamined ries. Then Venezuela had brought the imperative need and requisite shores of the Persian Gulf more were at our pipe line capacity I told the committee that I than 200,000,000 barrels of oil when Texas' March allowable proso we see gasoline, or touch it, tamily budget means a lot to all further believe that most of the reserves, where they are producing duction started to flow. Come war, yet we consume great quantities of us, and it takes quite a beating so-called crisis was a newspaper today - or were producing just tankers will be sunk by enemy these days. What with increased crisis, because it made good scare before Suez - approximately 3, submarines. We must construct of

With good conservation methods Oil has a proud story to tell and in your car, and the whole family And with that, I closed my stateminutes. And for two hours and a practiced in Texas, an which are tes of the union and parts of the world, we are able to get out of dustry works constantly to develop of taxes) than it did five years earnestly were seeking to get all as much of the oil in place as forpressure at the bottom of the hole brication needs for all the watches in the producing formation. made in the United States. in the producing formation.

oil field; the great Permian Basin This is the story of conservation

The story behind the story of taxes and the high cost of living. Ecadlines; and I felt that the 000,000 barrels per day which is once a big pipe line from Texas to

#### Precious Stuff!

being followed in many other sta- of petroleum derivatives and other the reservoir three or four times miniature refinery at the labmerly was recovered under old pany. Two drops of the oil, which open-flow conditions. This is becosts \$7.560 a gallon, will oil 1.100 cause of better methods of maintain watches. This one still refines ing reservoir energy, which is the enough oil to keep pace with lu-

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#### Camera "Stops" Jet Fuel Spray

A whirling mirror and a oneshot camera enable scientists to study the atomization of fuels in fortunate enough to escape serious jet engines by permiting the obserinjury or death when some acci- vation of the path, shape, and dent or near-accident passed you size of fuel particles in motion. Don't let luck or "fate" tempt The technique, only recently made you to be careless in line of duty public, produces picture records It is the possible accidents that techniques would require taking don't happen that keep us on the one billion frames a second. The job from day to day.

Such old expressions as "Be efficiency of fuel in supersonic flight. The oil industry is consresults can be used to increase the tantly on the lookout for modern techniques like this one to help immonotonous. But they are still prove products and processes for the benefit of American consumers.

### It's a fact that:



· Yes, your dollar goes further when you buy today's gasoline. In 1920 your dollar bought 2 pounds of coffee and about 4 gallons of gasoline. Today's dollar buys less than one pound of coffee but your gasoline dollar buys almost 5 gallons of top quality fuel. True, direct taxes add 30% to your gasoline bill . . . yet gasoline itself still costs less than most items on your shopping list. Yes, with today's gasoline you're driving a real bargain.

#### Average Family Can Swim In Oil

Private swimming in their own back yards may be enjoyed by of fuel sprays that with movie average U. S. families, thanks to a new full-size pool made of vinyl plastic, which is petroleum derived, Costing as little as \$450 installed, it holds 10,000 gallons of water and with proper care, is supposed to last for some 20 years.

The pool's plastic liner costs \$275 and installation charges vary with conditions. Maintenance is easy, since it can be cleaned with soap, water an soft rag and requires no expensive yearly painting. The use of petroleum in products for America's comfort and pleasure is on the up-swing, and new or improved items are entering the list every day.

E. C. Buffam, in 1876, offered to buy hogs at \$4.00 and \$4.50 cash per 100 gross

#### Petroloum Lifeline

at cancer of the pancreas. The method is to thread a fine polyethylene tubing around and through the cancer. The ends of the tubing are allowed to project outside the body after the surgical wound has been closed. Radioactive iosealed. The radioactive iodine can dical science.

#### Oil Fields Wea Medical researchers, with oil's -Of Radioactivity

help, have discovered a way to Using a radiation detector deliver a bigger radioactive blast called a scintillation counter, scientists have discovered atomic "halos" of radioactivity that pin point oil pools deep in the earth and can be spotted from a helicopter. If an interesting change in nuclear count pops up on dials of the scintillation counter, the helicopter may go down for closer study. If the scintillometer still dine in liquid form is then inserted verifies an unusual pattern, geoin the tubing and the two ends physicists may tramp over the filled with air or mercury and fields for special reading, even digging a trench and sticking the instruments right into the be left in the patient until it loses soil. Thousands of readings must its radioactivity, or it can be with- be made before oil men feel they drawn if further surgery is needed. know the device's possibilities, After treatment, the plastic tubing but many are experimenting can be left in the body, since it with it to better their chances causes no difficulty. This is another of oil discovery. It's another preinstance of the way oil helps me- gressive example of a progres-

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## n the Good Old

Automobile Association, the avthan 10 days and spend about will enjoy the freedom which close parallel, for the average their oil-powered vehicles give them, and probably set new rec-

#### Standard of Living Shown By Country's Use of Oil

A good barometer of a counerage family of four will travel try's standard of living is its use some 1,200 miles in a little more of oil per capita. In the United States, oil consumption per capita ran over 735 gallons last year. \$560 en route on their vacations In France, the per capita use was this year. Americans on the move 104 gallons. Income figures run a

Although women dress to please ords of enjoyment at America's men, they usually miss it about 30 minutes.



mine and expect to find iron in the form of Cadillac crakshafts Why should we go to crude petroleum and expect to find molecules of the size and shape best adapted to the internal combustion Engi-

find crude petroleum in a form he can market. But he has learned to make a highly marketable product from it.

Petroleum chemists have seen few, if any, hydrocarbon molecules, look like. The simplest is methane, or marsh gas (CM,)- in which four atoms of hydrogen are bonded to one atom of carbon,

#### What's in Gasoline

Gasoline is largely composed of hydrocarbon molecules containing from four to nine carbon atoms, with traces of both lighter and heavier hydrocarbons dissolved in them. If there are fewer than five atoms of carbon, the substance is ordinarily a gas at room temperature. However, gases such as butane four carbon atoms) will remain dissolved for reasonably long period and are used for improving the quick-starting characteristics of gasoline.

line hydrocarbons.

In the early days of refining, simple distillation separated the resoline hydrocarbons that existed naturally in petroleum. The portions of crude oil which boil between 90° and 400° F became straighturn gasoline. The octane number (antiknock quality) of straightrun gasolines

dely, Moreover, the supply of



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pointed out, "We don't go to a

The answer, of course, is that

In general hydrocarbons containing the lowest number of carbon atoms are gases, such as methane ethance and propane. In the middle ranges, with more atoms in the hydrocarbons usually occur in liquid form at room tem-Those containing the largest number of atoms are solids -like waxes, or asphalt.

So far, several hundred gasoline hydrocarbons have been isolated or manufactured in a pure state. Thus, it would appear relatively simple for a refiner to manufacture only those he wants. In actual practice the oil industry has to segregate or manufacture from crude oil the most desirable kinds of gasoline hydrocarbons in the greatest quantity, but without regard to their precise molecular composition or arrangement, Millions of dollars already have been spent in developing amazingly successful processes and equipment. Even so, the effort continues unabated to find still better ways of manufacturing gaso-

straightrun gasolines varied wi-

these light hydro for gasoline was quite limited.

In 1900, for example, simple distillation was converting about 10 percent of a barrel of crude oil into gasoline. This was enough to meet the demands of the times. can be performed by the driver, By the time World War I came along, however, there were not enough gasoline hydrocarbons in most crude oils to meet the growing demand. Research on the today's refiner doesn't expect to problem led first to the development of thermal cracking.

> havier portions of the crude oil, such as kerosene and heavy fuel oils, to pressures approaching 1,000 pistons, antifreeze leakage, and pounds per square inch and tem- similar troubles. Oil companies 1,000° F. Under these conditions new ways of increasing the safety the large hydrocarbon molecules and efficiency of the nation's transwere "cracked" into smaller ones portation. suitable for gasoline, and the yield of gasoline from crude oil was increased considerably.

Since them, a succession of new refining methods has brough countless new hydrocarbon molecules within reach of refinersand in volume. It was by intensive study of the antiknock characterictics of these manufactured hydrocarbons that refiners came to use the proper types for gaso-

## Ouick. Watso

Oil company engineers have perfected a motor oil test that and which tells in minutes whethr the oil in an engine needs changing. The test in based on the behavior of oil blots on filter paper, and a chemical color change that indicates the degree of acidity Thermal cracking subjects the or alkalinity. The test not only shows when the oil needs changing, but also warns of cracked peratures in the neighborhood of study and test continuously to find

#### Atomic Watchdogs

Radioactive "tracer" materials are used by the oil industry to follow the flow of oil underground, divide batches of different products in pipe lines, locate difficulties in refinery units, and for well logging. Oil men are quick to use these and other gigantic task of bringing oil and its products to American consumers.

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Petroleum Bldg.

In this modern era of skyrocket- ible to both of these factors. In ing prices, it's easy to guess that [ drilling an oil well costs a great deal of money. Average daily operating expense of a deep-drilling rig on land amounts to about \$1,200. Equipment, wages, fuel. and supplies account for the ma- trip costs money in wages and rig jor expenditures.

Deeper drilling is another of expensive. today's trends, for advanced technologies and increased demands drilling fluid-special mud added for oil make it possible and necessary to go farther into the earth in the search.

The combination of high prices plus deeper drilling has become quite a problem for the oil industry. The biggest single factor affecting drilling cost is time. Total maintain a fairly constant rate of cest and total time on a well increase until a depth of 7,000 is reached-and then rates increase

The following are reasons for the higher cost of drilling wells below the 7,000 mark:

1. The earth's formations grow harder as depth increases, because they are generally more compact and because their lime content in-

an extra hard formation, a drilling bit may be-worn down after making only 6". It is then necessary to make a time-consuming "round trip" to change the bit. The round rental time, and the new bit is

2. The rate of circulation of to make drilling easier -is reduced as the horsepower requirements for circulation increase with depth. When the drilling mud circulates duced. more slowly, drilling must also slow down.

3. The driller must be more cautious at increased depths. Because of increased danger of failure of the drill string as it grows longer, less weight is likely to be put on the drilling bit, and the speed of its rotation may be slow- to the surface. ed down.

4. It's hard to maintain a straight hole at great depths, so weight on the drilling bit may be decreased for this reason, too.

5. Moving time for the extra heavy rigs used in deep drilling creases. Sand is especially suscept- is greater than for light-weight

6. The rig needs more repairs er and bear heavier loads. The greater the stress on equipment, the more likely it is to need repair work.

7. On deep wells, there is frequent use of conductor and protection casing strings for the drill string. Hence, more casing and cement must be set in the hole. Setting the casing and cement take valuable hours of the crew's time.

8. If the well is completed, more time is required to make the right setting and to set the tubing through which oil will be pro-

9. The deeper the hole, longer it takes to log and analyze the deep formations. Not only does logging the formations take more time because of their actual depth, but analyzing them is harder because they are not as well known as formations closer

10. Abnormal pressure conditions exist in deeper wells, and time is lost in taking precautions to combat them. In addition, expensive drilling mud pumped into a deep hole may be "lost" because of its tendency in some area to flow into low-pressure formations and not return to the top.

Oil company research men and petroleum engineers are hard at work finding ways to streamline equipment and lower drilling costs, even so, it's a sure thing that when a well is reported drilling at twelve or fifteen thousand feet, it's costing the company or oil operator a pretty penny.

Theories of the origin of oil are many and conflicting, but

rigs and moving time is money oil is generally believed to be of organic origin, derived from maabout 68 degrees Fahrenheit. The youngest known accumulation of oil is found in rocks of Pliocene age, one million years old.

First cotton grown in rine organic matter. Some day, it tion of old-timer, the late Mrs. may be proved that oil was form- Lola James, was planted by Bob ed at normal, sea-bottom tempera- King, and made a bale to the tures in warm waters which are acre, after being snowed under,

> Sometimes the girl who could marry anybody she pleased, just doesn't please anybody.

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· Today's gasoline is the biggest bargain on your shopping list. In the last five years gasoline quality has increased tremendously, but the price of gasoline has gone up only 21/2 cents a gallon. (However, for every dollar you pay for fuel itself, you pay an additional 40 cents\* in federal and state taxes.) Still, gasoline itself costs less than many other items you buy today. Yes, with today's gasoline you're driv-ing a real bargain!

#### Miniature Stills Used In Oil Company Research

Miniature stills are used by an oil company to study liquids proin research on aviation gasgents and many other products bringing yesterday's "dead" fields The stills are so exact that oil researchers, working with them 24 hours a day, may spend more than a week distilling five ounces of liquid. Researchers often work with only an ounce of liquid, but that ounce may be made up of hundreds of different chemical compounds. Keeping Americans supplied with new and improved products for their needs and conveniences is a Tound the clock job for busy oil industry people.

## Men Who Live Tomori

Everyday, nearly 15,000 oil industry employees throughout the nation walk through ordinary looking doors into tomorrow. They are the men and women of the oil research laboratories, whose job is to help build to the mighty blueprint of America's future.

Oil research reflects oil industry thinking. Yuo'll find in the laboratories the imagination, the pupose. Every one is of top-notch competitive spirit, the constant quality. Still, each manufacturer striving for improvement that are continues to research and experithe hallmarks of oil men every-

Some people still believe that your industry is wasteful, that it's "monopoly," that the government could run it better, and that every brand of gasoline is the same. This is disproved by the fact that everyday researchers in competitive oil companies are looking for ways to improve their oil products and to find new ones. Last year. America's oil businesses put over 160 million competitive dollars into research.

Along with its job of discovering products and processes for tomorrow, research is the oil industry's most powerful weapon against waste.

In the early days of the spectacular "gushers," oil men were lucky if they recovered 25 per cent of the oil they found. Crude equipment and lack of know-how forced them to abandon a field with 75 per cent of the oil still in the ground. Today, research has boosted the rate of recovery as high as 80 or 90 per cent, and it's still climbing. What's more, new equipment and techniques developed in research laboratories are

But producing oil efficiently is the barrel.

Less than 60 years ago, people considered kerosine and lubricants "white elephant," and everything motor-conscious legion each year, else was labeled outright waste. Today, everything in the modern four early oil products - gasowax have grown to about 2.500 aids for everyday living.

Another part of competitive oil research concentrates on making good products better. Take gaso-

In just a little over 30 years, gasoline power has jumped more than 50 per cent. Two gallons of today's gasoline do the work that three did in 1925, yet except for taxes, it doesn't cost you much more than it did then. There are

scores of gasolines on the market, each tailor-made for a special ment to give his product a special quality that will set it off from his competitors.

The reason for this is clear. Like every other businessman in America, the oil man knows that to win customers, he must keep his standards of quality as high av the other fellow's - and his price as low, or lower,

Active research is a product of a free industry. In countries where the oil industry is run for the government's convenience, rather than the public's, there is no choice of brand or quality. And no voice of public favor or disfavor to spur creativeness or improvement.

Fight misinformation and indifference where it counts most, among your neighbors and friends. Your words are amplified by 1,650,000 men and women in 2,000 occupations, who are the oil in-

The facts bear you out. Talk big about your industry, and its researchers - the men who know tomorrow best!

#### "A CHICKEN IN EVERY POT AND TWO CARS . . .

The optimist promise of "two cars in every garage and a chicken only part of the researchers' fight in every pot" is a quarter-century against waste. Real conservation lod, but America now approaches means using every drop of oil in fulfillment of that 1932 political campaign slogan. Today, with plenty of white meat in home freezers, there are 4.5 million twothe only valuable oil products, car families in the United States Gasoline was tossed out as a and another 500,000 join this

Two reasons for the boom are a continuing population increase oil barrel is put to good use. The and the mushrooming of outlying communities as a result of inline, kerosine, lubricating oils, and dustrial decentralization. Even now, in such expanding cities as Miami and Los Angeles, there are more cars than families.

A by-product of this extra-car enthusiasm among larger families has been an upheaval in the real estate market, since a two-bedroom dream house (no matter how attractive) does not change owners too readily in a populous. suburb where three - and four bedroom homes are in peak demand. Big families also appreciate the comfort and convenience of two cars for shuttling their members to work, school, church, shopping center and drivein bank, so the average Mother Dad quickly aspire to a house offering a garage assuring shelter for both of their automobiles. As a result of the trend, some rea now describe today's saleable ideal as a dwelling with a minimum of three bedrooms . . . as well as a handily located double garage.

Consumer desire for homes and automobiles tops every item on the 1957 buying list, according to the Survey Research Center at the University of Michigan. If the two-car family tendency continues - as economists' charts' forecast it will - the country will have 10 million Dads buying or building twin garages by 1965. One quipsoverwhelmed by the possibility predicts the chicken of 1932 slogan fame may yet be forced to flee his coop to make room for his owner's extra station wagon dr second sedan.

Cabeza de Vaca, Esteban Doran. tes, and Alonso del Castillo, together with a Moorish Negro named Estevanico, were the first Europeans to set foot on Presidio soil in 1535. Their feet hurt, and they wished they didn't.

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#### You Can't Keep A Good Oil Man Down With Foam

one story about some Texas oil tem involving the use of chemical man who made millions of dol- foam was recently installed by one lars overnight. But how about the oil company to safeguard storage thousands of men who have risked tanks. The equipment delivers up everything on a "duster"? Oil men' to 44 gallons of foam per minute. play long odds in their search for completely blanketing any tank in Take the case of one Texas an amazingly short time. operator. In the past 15 years, he system consist of a tank to hold the has drilled 188 dry holes at a loss chemical foam, a centrifugal pump, of nearly \$2.5 million- and he's and an engine. Safety techniques still searching. The average wild- like this help conservation-minded catter gets a duster eight out of oil men save every drop of oil to nine times. It takes plucky operators to provide the new fields that increase the nation's oil reserves.

#### Rainbow Hues Give Gasoline Identities

hood service station and bought red gasoline because it matched car better than ambercolored gasoline. She may have bought premium gasoline, colored one piece. Petroleum is being used requirement by law in many products of the American public. are usually colored amber, for the same quick identification reasons. Many aviation gasolines also chant, entered a big cow with a can be identified by their rain- full bag in one of the early Fourth bow colorings. Grade 115 gasoline of July parades. A sign on the cow usually is purple, 100 is green, and proclaimed. "This is no bull. Prices

## Fire-Fighting

meet the tremendous demand for petroleum products.

#### Plastic Carboys

Carboys - large bottles used principally to ship acids - have You've heard of the woman been made from petroleum derivawho drove in to her neighbor- tives. Unlike their glass counterparts, they can be run over by a bulldozer without damage. Made of polyethylene plastic, the bottles been right, at that, for she are resilent and blow-molded in identification purposes, a by many industries to improve

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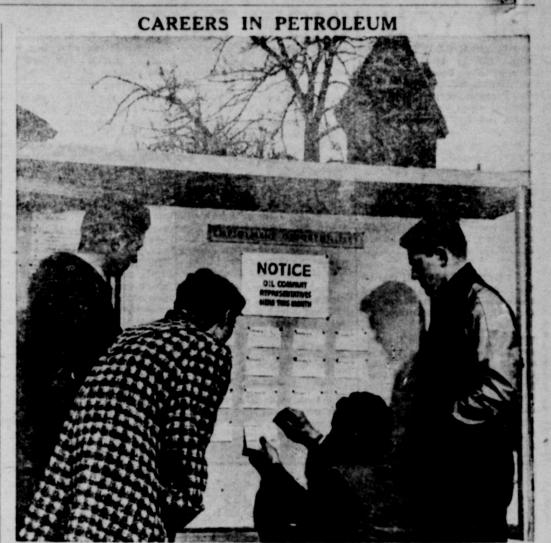
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America's oil business offers a wide choice of careers, with more than 2,000 separate occupations, ranging from the better known ones - such as service station salesman, oil well driller, or engineer — to plane pilot, lawyer, physicist, or oil company librarian.

Whatever your choice of career, the chances are pretty good that the oil industry can use you. There are more than 42,000 independent companies in the business, employing something like 1,650,000 men and women in various jobs.

If you'd like to find out more about jobs in the oil business, write for the free booklet "Careers in Petroleum." Address the American Petroleum Institute, 50 West 50th Street, New York 20, N.Y.

#### Presidio Gold Rush

Presidio's vast area.

The gold-seekers penetrated the All the wilderness that glittered lifornia gold rush had reached its but to fry it and serve it too, as not gold, but the searching peak Many travelers, disappointfever rose high and the thirst for ed by Lady Luck in the gold There is nothing wrong with the yellow nuggets increased daily. because they liked the Southwest don't belong to it anymore.

Big Bend in 1350 after the Ca. pected to bring home the bacou,

as the prospectors rushed over fields, settled in Presidio County younger generation, except that we

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### YOU KNOW THAT?

CREATED in 1850 under the canyons, rare species of nature's on their buffalo hunts many lea-Henry Clay Compromise. The life-and tourist accommodations. guez away. territory included all land from the Pecos River to the El Paso District, which was 21,820 square miles, and had 580 citizens.

First Cavalry, officiated in a ceremony which converted the Cavalry Regiment to a mechanized unit. In a colorful ceremony, the final oldest horse, Louie, of the regi-

A DRASTIC DROUGTH that hit West Texas in 1918 jeopardized the cattle industry. It was one of the severest in Texas history.

THE OPEN WINDOW in the Chisos Mountains frames a view of the great wilderness of The Big Bend National Park, established in Brewster County. Typical of the great volcanic uplift, this western is impassible.

tional playground includes: 788,000 tion - but not a cow was ever and in the canyons of the Rio acres of land. Texas' third highest in sight. They always held a pow- Grande.

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THE FIRST GOVERNMENT through the Bib Bend in 1849. As established to protect travel to mountains.

DON MILTON FAVER became act was paying tribute to the the first American cattle monarch side by side, the county's land in the Big Bend in 1849. With would wind up around the equament, Fort D. A. Russell became headquarters at Fort Cibolo, Mil- tor 393 times. inactivated on December 14, 1932. ton controlled three large ranches Morita, Cienega and Cibolo, south of the Chinati Mountains.

> FORT MUSQUIZ, constructed of stone and adobe and located be- sisted of the Comanches, the Apatween Ft. Davis and Alpine, was established to protect the western were situated near the best watercolonization and the mail routes ing places. between San Antonio and Cali-

The Jumanos Indians, who lived The Lone Star State's first na- what was known as the cow na-

wow, armed themselves and went

FORT DAVIS, garrisoned in RECONNAISSANCE passed 1854 by Lt. Col. W. Sewell, was it neared Fort Davis, on the way California. It was abandoned in COLONEL WILLIAM A. AUS- to El Paso, the Indians, who looked 1861, partly destroyed by Indians TIN, commanding officer of the upon the convoy, fled to the during the Civil War, regarrisoned in 1867 and permanently abandoned in 1891.

If every square rod were placed

INDIAN TRIBES IN THE BIG BEND, before the Franciscan fathers began to establish their missions along the Rio Grande, conches and Lipans, whose villages

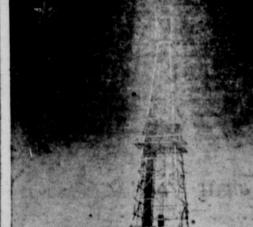
The Jumanos, who lived along the Rio Grande, were more civilized than any other group for they were a pueblolike race.

A cave-dwelling stock, the Mesalong the Rio Grande, made up calere, made their homes in the mountain ranges of the Big Bend

> THE SPANISH FLAG dominated all of the Texas borders in 1519. The Spanish Crown claimed all the lands of the Texas because of the many explorer who traversed the territory. Among them were: Alonzo Alvarez de Pineda, 1519; Alvar Núñez Cabeza de Vaca. 1528; Captain Francisco Vásquez de Coronado, 1541; Luis Moscoso de Alvarado, 1542; and Antonio de Espejo, 1528.

ALVAR NUNEZ CABEZA DE VACA (1490-1557) was the first white man to traverse the Big Bend Country. This Spanish explorer had joined the Narvaez expedition to colonize Florida, was shipwrecked in Texas at Matagorda Bay, 1528, and became a slave of the Indians for six years.

Of the industries that were well established prior to 1960 in Texas, cotton manufacturing has made calatively the least progress



#### OIL WELLS COMPLEX AND COSTLY

In its continuing effort to supply the country's oil needs, America's petroleum industry will drill a total of 58,000 new wells this year, of which only about 34,000 will produce oil - the rest will be "dry holes." To drill a typical 10,000-foot well, you would need a rig such as the one shown here, weighing around \$300,000; 12,000 feet of steel casing; from 10,000 to 12,000 feet of steel pipe; 25 to 100 drilling bits; five reamers, from 2,000 to 5,000 sacks of cement; 48,000 barrels of water, and 3,000 barrels of fuel oil. You also would need about 125 men to help you, 20 to 30 working full time, the rest part time.

#### 'Pill' Yields 'Innards' Look

Doctors have devised a new method of studying stomach acti- the vity without the use of X-ray exclude left, draves of buffaloes with aminations or the swallowing of tubes and balloons.

The new technique calls for a sponse to stomach activity can be tiny magnet, coated with oil-based plastic for protection against meter, and charted. corrosive gastric juices.

When the magnetic "pill" is magic is made possible by the

#### Longhorns Go North

Longhorns plodding across the wilderness in 1869 had to be brave, strong and desert animals. Mexbandits had to be hit with right hind foot, Indians with be front, and cactus with

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party, consisting of De Vaca, two de and Rio Conchos, the white the famed "Cities of Cibola," whose extensively by the one hundred companions, Esteban Dorantes and men came upon their first signs streets were said to be paved with Alonso del Castillo, and a Moorish of civilization, for they found the gold, skirted the Big Bend country Negro servant, Estevanico, crossed the Pecos Canyon in July, 1534. Friendly Indians guided the group through the Big Bend until they the Rio Grande Valley to El Paso his army up into several groups, the Rio Grande Valley to El Paso his army up into several groups, Chicos Mountains in January. Traveling in Mexico along the Old Santa Rosa Trail, De Vaca reached the Rio Conchos and followed it northward until he arrived at Presidio del Norte.

natives living in adobe dwellings in splaces. and tilling their small fields.

and six months later reached Mexico City, where they were received by the Spanish Viceroy.

FRANCISCO VASQUEZ CORO-NADO (1510-1549), who was ex-

Coronado found the cities, but The Spaniards traveled through no gold, so he pushed northeastand his parties searched the country east of the Rio Grande from near Bernalillo, New Mexico. These groups traversed the Big Bend on the western tip, but their expedition parties were of no impor-

> During a march to Quivira, located somewhere in Kansas, Coronado went through a large portion of Texas and brought to the wilderness. Indians their first introduction of the horse and cow. Convinced that the country contained nothing of value for him, the explorer returned to Mexico.

troduced to the Indians by the New Mexico. Spaniards in the early part of the which, like the horse and mule, one hundred fifteen mares, horses men.

multiplied rapidly and was used thousand natives who lived along the Rio Grande from El Paso down to La Jitas.

FRAY AGUSTIN RODRIGUEZ began an expedition, which passed through the Big Bend, on June 5. 1581 in search for adventure, riches and religious zeal. The Jumanos their headquarterds established at Presidio del Norte received the white men peacefully and assisted the party.

> Through the Rodríguez expedition proved fatal in the end, for it stimulated other adventurers back the Spanish outposts to Duand God's ambassadors into the rango.

ANTONIO DE ESPEJO, assisted by Fray Bernardino Beltran of Santa Barbara, Mexico, began a rescue party for the three friars today as the Chisos Mountains. of the Rodriguez party, and to DAMESTIC ANIMALS were in. explore, conquer and Christianize

Espejo's party left San Bartolo-

and mules, fifteen soldier merous religious workers, ants, and interpreters . .

GASPAR CASTANO DE SOSA and seizing new territory for the Spantsh Crown, began an expedition in 1590, which eventually took him into the Big Bend area.

Leading a party of over 170 men, Sosa was conquering the West Texas wilderness until he was arrested as a leader of an unauthorized expedition.

THE SPANISH MISSIONS on the Rio Concho and Rio Grande, under the jurisdiction of the Franciscan and Jesuit fathers, were not peaceful in 1644. That year, the frays lost their lives to the the Salindero, Conchos and Tobo-Puaray Indians in New Mexico, sos Indians revolted and drove

> THE GREAT UPRISING, that started in New Mexico in 1681, spread to the Presidio Valley. Destruction occurred from Presidio del Norte to what is known

The Indian tribes distrusted the white men, for the Spanish authorities succeeded in sowing seeds of distrust in the savages' minds, sixteenth century. Chief among me, Mexico, on November 10, 1582, and the Catholic padres interthese animals was the milk cow, with arms, ammuntion, provisions, fered with the Indian's medicine

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Oil came of age in agriculture between the two World Wars. Gasoline taxes provided funds for rapid construction of transcontinental highways and farm-to-market roads, many of them surfaced with asphalt, a petroleum product. Mechanized farm equipment replaced the horse and the mule, making farm work easier. Modern kitchen equipment and other household tools also removed much of the drudgery from the tasks of the farm wife.

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### 30 You Know Your Industry?

industry? Can you answer these questions on subjects which are important to the petroleum industry? Circle the letter corresponding to the answer that you think is most nearly correct.

1 How much does the average U. S. motorist have to pay for a dollar's worth of gasoline, including direct state and federal taxes? a \$1.00 b. 60c c. \$140 f. \$1.32 d \$2.00 e. \$120 2 The average motorist will pay in direct gasoline taxes this year:

\$11.22 b. \$22.36 c \$2846 d \$41.50 e. \$56.76 f. \$76.42 3. Since 1925, the cost of food has increased 71 percent and clothing has gone up some 66 percen. Gasoline has gone up:: \$11.22 b. \$22.36 c \$28.48

e. 12% 4. The average worker earned enough in an hour to buy seven gallons of gasoline in 1948. How much could be buy with an hour's vages today?

b. 5 gallons a. 3 gallons c. 7 gallons d. 9 gallons 11 gallons f. 13 gallons

5. Drilling and construction costs have gone up 60 percent since 1948. How much has the price of crude oil increased? b. 50% a. 60%

d. 30% d. 20% f10% 6. How many gallons of gasoline can you buy for \$1.00, excluding taxes?

a. 21/2 gallons c 5 gallons d. over 4 gallons e. about 3 gallons ANSWERS

1, c; 2, e; 3,

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## Landown Reap

royalties totaling more than 900 million dol-Thousands more throughout 38 states received lease bonuses and rental payments on 249 million acres not yet proved productive, and they'll keep on getting checks every year until their leases terminate. The income generated by petroleum exploration and production is an important factor in the nation's prosperity.

#### Oil Research Aids Synthetic Field

The value of research is evidenced by the swift way in which the oil industry discovered it could supply raw materials for chemical synthetics. The perfection and adoption of synthetics moved too rapidly for normal supplies from the coal-tar and agricultural industries. Research quickly proved that petroleum could supply the needed raw material. Thus, the new and ever-growing petro-chemical industry was born.

A single barge may carry eight one trip and is capable of deliverrage operating day.

#### First Paper **Oil-Based Fibers**

Nylon, "Dacron," and "Orlon," glamor queens of the oil industry. have been making the paper lately -synthetic papers. Petroleum-based fibers are being used for the first time in paper manufacturing The new product is three to ten times stronger than ordinary paper made of rags or pulp, and withstands folding 200 times better. The paper is also highly resistant to chemicals, models, bacteria, and the effects of light. Every day, industry finds new uses for versatile petroleum products like synthetic

#### Running Into Crown

A driller running into the crown can cause a bad accident to all hands and very costly. A driller should never run a rig faster than he can think or faster than his slowest hand. A driller should count his tool joints as they come through the-rotary table and also watch his blocks. A driller should know the condition of his clutches as to how fast they will release and to run his rig accordingly. Floor hands can help a driller lots by putting tongs on pipe after second tool joint has passed different petroleum products on through rotary; also be counting the breaks on the drill collars. ing more than half a million gal- Driller and hands should never lons of refined products in an ave- get over-confident and stay alert

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## Sorrels Reproduction

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#### New Tricks For Old Tool

condemned dry holes into producers. The tool, electric logging, has come under new analysis An oil "pool" is oil packed under and evaluation. An electric log terrific pressure in porous sand- in diameter, made of molded plasis not what its literal name implies. It is a record, giving correlation, depth. and other informa-Electrical instruments are lowered into the hole, and the data they record is called an electric log. The reinterpretation of these records may find oll that otherwise might have been missed. Oil mer leave no stone unturned and no method untried as they tack-le the huge task of keeping the nation supplied with an abundance

#### Weather is You Make It

Cold, damp, or foggy weather need no longer make out-of-door obs uncomfortable. A portable, oil-fired, high-speed, hot-air heater has been developed to make efficient, economical heating possible in exposed areas. The heater supplies quick, abundant heat for loading platforms, docks, storage yards, or open and semienclosed storage areas, and can also be used to preheat trucks and other powered equipment for quick starting in cold weather. This is only one of countless ways in which oil and its products are used for the benefit of both worker and manage-

#### ONE OF THE BEST

Post's water supply in the early days was considered of the best and unlimited - water was pumped by some 20 into a reservoir. Wells were some three miles west of Post. A tour of the sights of Post for visitors always included

#### No Pool Like An Oil Pool

under the ground is not like a lake on which you could boat. needed for the enormous oil ap- signs, belonging to ah oil com-

#### Sign Language Tells A New Story

100,000 plastic outdoor signs in the United States, all built since pany, is believed to be the largest plastic sign ever built. It is 13 feet stones, limestones or other types tic, and internally lighted. Plastics of rocks. Sometimes gas is packed and other oil-derived products in with the crude oil by the same light the way to innovations and pressures, and must be separated improvements all across America. when brought to the surface. To 1946. The plastics in many of these ou people, there is a continual signs are made with the help of challenge to find oil and produce petrochemicals, chemicals derived it in the abundant quantities from petroleum. One of the newest

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Hwy. 80 West

**Abilene** 

## To The Communities We Serve:

GENERAL TELEPHONE COMPANY. Serving over 400 families and business Institutions in Miles and Rowena have been playing a leading part toward progress in Texas too . . . as well as the Oil Fraternity which it also serves.

We are proud to 'salute' Runnels County as it nears its production of the 50th million barrel of oil produced and the 30th anniversary of oil discovery.

General Telephone Company of the Southwest is a Public Service Institution and pledges its aid to the growth and development of the communities of West Texas, WE SERVE.

### To Our Patrons:

Our first obligation and responsibility is to provide the finest possible service at a cost low enough to make it useful and attractive to our patrons but high enough to insure adequate earnings to enable us to discharge our duties and obligations, plus the finest equipment in service.

## To Our Employees:

General Telephone Company of the Southwest is manned by a dedicated army of men and women. All of them share a determination to uphold our reputation. We believe that in order to attract and retain people who will uphold the finest standards in Telephone Service, workers not only must be adequately paid and provided with good working conditions, but their merits must be recognized and opportunities for advancement be provided.

WE INTEND TO DISCHARGE OUR OBLIGATIONS TO THE VERY BEST OF OUR ABILITY

Thus, Our Fortune Is Linked With Yours. Together We Shall Build a Bigger And Better West Texas For The Coming Generations.

