

THE BALLINGER LEDGER

VOL. 68

BALLINGER, TEXAS, THURSDAY, JANUARY 21, 1954

NO. 24

Good Progress Made In March of Dimes

The first big push in raising money for the March of Dimes was staged Monday when Ballinger women hit the downtown district for contributions.

Mrs. W. E. Keel, in charge of this division of the campaign, has enlisted a large number of helpers and these are enlisting others to aid in the city-wide features.

All business places were called on Monday and asked for contributions. In addition to this, there is a coin collector in each store which will remain in place until the campaign ends. People are asked to drop their loose change in these containers and it will be included in the general fund. Another way of contributing is to insert dimes in parking meters. The inserted dime does not affect the meter in any way. When the money is collected from the meters, city employees will pick over to the coin collector.

The bake-a-cake feature will be conducted Monday, January 25. One woman working in each block in Ballinger will be a supervisor. The plan is for each housewife living in a block to bake a cake and sell it to the neighbor on the right. This will be followed all the way around a block and money received from the cakes will go to the



THE "AUTO CHURCH"—In the comfort of their auto, members of the Earl Annis family attend "drive-in" services at the Whitfield Estates Presbyterian Church in Sarasota, Fla. Twelve-year-old Richard adjusts the loudspeaker provided for them as his mother and 10-year-old brother, Ronald, sing in the front seat. Sharon, 3, and Ann, 5, share the back seat with a friend, Marilyn Scheb. The "auto church" is attracting many who ordinarily never attend conventional services.

Three Recruits Enlist in Local Guard Company

Company I, 142nd Infantry, has enlisted three men in the recruiting drive which started two weeks ago. This was announced by Capt. H. B. Edmondson, company commander, at the regular drill period Tuesday night.

The first recruits enlisted in the drive were: Mike Egan, an outstanding player on the Ballinger football team the past season; Mark Campbell, who has established notable records in 4-H and P. F. A. work; and Robert Willingham, employed by the state highway department.

Applications Filed For Four Oil Trays; Field is Extended

The Winters North field has been extended 3 1/2 miles northwest with completion of Warren Petroleum Co. No. 1-Jim C. Smith for a daily flowing potential of 260 barrels of 40 gravity oil. Top of pay was found at 2,813 feet.

Woodson Producing Co. and Robert, King & Ford will drill their No. 1-J. C. Raper near the Taylor county line in Runnels county. The application calls for a 4,500-foot hole. The location is two miles northwest of the Hull-Dobbs field which produces from the Gardner and has an average depth of 3,990 feet.

Football Banquet Saturday Evening; Dance Will Follow

The Ballinger Quarterback Club has perfected plans for its first annual football banquet, to be held at the American Legion hall Saturday night.

The dinner will be served at 7:00 p. m. for members of the club and the A and B teams. Tickets were put on sale last week and a campaign was conducted this week to give all adult male fans an opportunity to attend.

Colorado River Boy Scout District Meeting Held Here

The first meeting of the new year for the Colorado River Boy Scout district was held here Monday night in the Ballinger Chamber of Commerce office.

John Purifoy, district chairman, presided at the meeting. Each committee chairman was recognized and given opportunity to discuss the proposed program for 1954. Most of the chairmen have made up their committees, which include one adult representing each troop in the district. They have also made plans for special meetings and projects during the year and at the meeting Monday received approval of the entire group.

A.A.A. Will Judge City's Pedestrian Program for 1953

The activities of the city of Ballinger during 1953 in behalf of pedestrians will be judged by the American Automobile Association, sponsors of the national pedestrian protection contest. J. L. Moreland, city police, has been advised that the judging will take place here.

A contest report form, consisting of questions concerning accident records, legislation and enforcement, engineering, organization, school safety, and public information; all directed towards the pedestrian, has been completed and mailed, he reported.

The city will be judged with other cities of like size and population all over the nation. Winners will be announced by a board of judges, composed of some of the most prominent men in the field of traffic safety.

The following safe walking rules have been issued:

1. Wear white at night.
2. Cross only at intersections.
3. Walk on the left side of the road facing traffic.
4. Walk with the green light or walk signal.
5. Stop at the curb and look both ways before crossing.
6. Do not step from behind parked cars.
7. It is dangerous to jay-walk. Don't cross in mid-block.

TEACHERS OF COUNTY TO MEET FEBRUARY 5

The Runnels county teachers' unit of the Texas State Teachers' Association will meet here Friday evening, February 5, for their annual banquet and regular business session.

The dinner will be served at the west ward school lunch room and the guest speaker will be R. L. (Bob) Proffer, retiring president of the Texas State Teachers' Association.

LOCAL STUDENTS TO SEE BAYLOR PLAY TOMORROW

Miss Dorothy Adams and Mrs. Josephine Stallings will take a group of students to Waco tomorrow (Friday) where they will witness the Baylor Theatre's production of "Othello" at night. The students will visit on the Baylor campus Saturday morning and return home that afternoon.

Making the trip will be: Sue Herring, Anne Stasney, Patty Cockrell, Martha Northington, Barbara Medlin, June Hash, Dorothy Heath, Jimmy Hamner and Guy Mosler.

'Education' Subject Of Elkins' Address For Rotary Meeting

W. E. Elkins, county superintendent of schools, was guest speaker at the regular meeting of the Ballinger Rotary Club Tuesday. His subject was "A Century of Progress in Education" coincident with the one hundredth anniversary of the founding of the public school system in Texas, which is being celebrated January 29 this year.

The speaker outlined step by step the development unfolded in our state educational system, starting from the Spanish missions, 1821-1836. Mirabeau B. Lamar, termed the "Father of Education" in Texas, did more to further the cause of education than any other man in Texas history, the speaker declared. The first tax levies for maintenance of schools came with the adoption of the constitution of 1845, and 1847 saw the first general tax supported school at Galveston.

Norton Lions Club Receives Charter; Governor Speaker

There was large attendance last Thursday night when the newly organized Norton Lions Club held its charter night. The meeting was in the school cafeteria where a dinner of barbecue and all the trimmings were served by Norton housewives and members of the senior class.

Ballinger Lions, sponsors of the new club, were in charge of the program. President A. Purifoy acting as master of ceremonies. Mrs. Charles Webb presented musical entertainment with the singing of a group of songs. Mrs. Al Purifoy was at the piano for accompaniment.

J. L. Mogford, governor of district 2A, was the principal speaker, talking on the strength of Lionism all over the world with its more than half a million members. He also set out the duties of officers and the practical operation of a club.

School Authorities Plan Improvement At Bearcat Field

Supt. Ernest Caskey stated this week that some work has been started at Bearcat Field and other improvements are being considered.

Laborers began the first of the work digging up the old hedge plants around the fence and these will be replaced by a different variety shrub. The old hedge row has served since the park was first built but recent dry years plus the age of the plants caused them to die.

The new hedge will be a different variety which will make a thicker fence and grows well in this region. They will be set out early in the spring and irrigated during the summer to give them a good growth.

Dr. Biegeleisen To Lecture Here, Answer Queries

Dr. John Biegeleisen, noted Bible scholar and spiritual leader, will be in Ballinger the week of February 14 to 19 for a series of six lectures and inquiry sessions, under the theme of "Living the Christian Life."

Dr. Biegeleisen comes to Ballinger on the invitation of the First Christian Church, with the cooperation of the pastors of the First Methodist Church and the First Presbyterian Church, U. S. A. and interested groups in these churches. Also are interested individuals from the First Presbyterian Church, U. S. A. and the First Baptist Church, all of whom know Dr. Biegeleisen.

COUNTY MEDICAL SOCIETY ELECTS OFFICERS FOR 1954

The Runnels County Medical Society met on January 7 in the office at the Ballinger Clinic-Hospital for a business session and election of officers for 1954.

Dr. John E. Green, Jr., was elected president. Others to serve with him are vice-president, Dr. Lloyd Downing; secretary-treasurer, Dr. Glenn Jones.

1954 Livestock Show Will Open Tomorrow

The 1954 Runnels County Livestock Show will open tomorrow (Friday) afternoon. Sheep, swine and capons must be in place by 1:00 p. m. and fat calves must be in place by 8:00 a. m. Saturday morning.

Pens have been arranged in the Arthur Underwood building on Tenth Street. In addition to the large building, Mr. Underwood is also making available an office for the show secretary where all business will be transacted.

In case of an overflow, S. M. Jonas, Jr., has made his building across the street available for the show.

A check-up by show officials the first of the week indicated everything ready for the show. Ribbons have been received and will be issued as fast as judging is completed. Money for expenses and prize money was not all in Monday but leaders hoped to complete the raising of the \$1,800 required before time for the show to open. Showmanship and champion awards were received last week and displayed in the chamber of commerce show window.

Bob Sykes will serve as general superintendent of the show. Division superintendents are L. A. Willbanks, sheep; Bernard Muelter, swine; Jack Williams, calves; and Jones Parrish, capons.

Judges are: M. B. Inman, San Angelo, calves; W. I. Marshall, San Angelo, hogs; Jim Gray, San Angelo, capons; Owen Bragg, Talpa, sheep.

The county agent and staff will be on the job and all vocational agriculture teachers of the county will assist in running the show. Joe McCauley, manager of the Ballinger Chamber of Commerce, will serve as secretary.

Visitors are urged to attend the show any time Friday afternoon or Saturday. The show was scheduled for two days so that more people could attend and inspect the animals fed by 4-H and P. F. A. boys of this county.

Following the county show in Ballinger many of the animals will be entered in other exhibitions.

Show officials wish to express appreciation to Arthur Underwood for the use of his used car building and other facilities for the 1954 show. Mr. Underwood is moving all his used cars so that loading space will be available in front of the building and is also providing lights and gas for places where needed.

Tickets Selling Fast For C. of C. Banquet

All plans have been completed for the annual membership meeting and banquet at the Ballinger Chamber of Commerce. Committees working on the annual program met the first of the week and reported that everything was ready.

This year the banquet will be held in the high school cafeteria because of stage facilities being necessary for the program.

Manager Joe McCauley stated that 25 guests from other towns would be here and would be introduced during the program.

A report on chamber accomplishments for the past twelve months will be printed and placed at each place. This printed report will obviate the necessity of a talk by the manager and president. New officers and directors will be introduced but will make no talks.

Windbreak Plans Available Again For This County

John A. Barton, county agent, states that the Texas Forest Service, of Alto, is again offering to Runnels county farmers and ranchmen seedlings that can be used for starting and growing windbreaks.

Application blanks may be obtained at the county agent's office for ordering the seedlings. Last year 17 persons ordered plants and have their windbreaks started. The cost is \$1.50 per 100 delivered. Not less than 100 can be ordered but different varieties of 50 each can be secured.

Evergreens or summer varieties are available. The best evergreens for this area are red cedar and Arizona cypress. For the summer varieties, cottonwoods, honeylocust, osage orange and sycamore are good for this section.

According to experiments conducted by experiment stations and the federal forest service, there are 12 advantages for establishing windbreaks. They are:

1. Increase the value of your farm property.
2. Make the farm or ranch home more attractive, comfortable and convenient.
3. Protect the garden, orchard and ornamental plantings around the home.
4. Reduce feed cost by furnishing protection to livestock, poultry, etc.
5. Stop or reduce soil losses from wind erosion.
6. Reduce the fuel bill in the home from \$15.00 to \$20.00 per year.
7. Protect the paint on house from sand storms.
8. Increase the yield from gardens, orchards and crops.
9. Attract game and song birds that aid in insect control.
10. Can be used to produce fence posts and fuel.
11. Provide cool, shady areas for meetings and picnics and protect children at play.
12. Make your place more outstanding in the community, a more pleasant place in which to live and leave behind you a living monument.



All entertainment will be presented by Seymour Davis, of Oklahoma City. Mr. Davis is one of the best known banquet entertainers in the nation and has appeared on program in every state during recent years. His part of the program as Prof. Ignatz Baderwisky, "The Mad Pianist," is a highlight on any program. He also works as a magician, a ventriloquist and in other forms of comedy.

A number of local people witnessed Mr. Davis' act at the meeting of the Texas Bankers' Association last year and are high in their praise of his entertainment.

Those who attend will assemble in the gymnasium for the opening and will go from there to the cafeteria for the dinner and program.

BISHOP TO BE CANDIDATE FOR STATE HOUSE AGAIN

A. J. Bishop, Jr., state representative, has stated that he will be a candidate for his office again this year. Mr. Bishop has been asked a number of times if he would seek the place in district 77.

He stated that he would make a formal announcement soon but in the meantime would like to inform his friends that he would be a candidate in the Democratic primaries.

POLICEMAN WHITWORTH BREAKS WRIST IN FALLOUT

City Policeman J. R. Whitworth broke a wrist Tuesday and is off duty because of the injury. He was attempting to straighten up a bent meter pipe when it broke, causing him to fall to the sidewalk.

The wrist has been put in a cast which he will wear for some time.

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SOCIETY

Methodist Philaetha Class Meets in Hays Home

Mrs. Blair Hays and Mrs. R. D. Midgley were co-hostesses to the Philaetha Class of the First Methodist Church Monday evening, entertaining in the rural home of Mr. and Mrs. Blair Hays.

Mrs. A. M. Smith conducted the business session in the absence of the president and also gave the opening prayer. Mrs. Felix Itz brought the Bible lesson, "I Believe in God," by Dr. Sockman.

Birthday celebrant was Mrs. D. G. Posey. At the social hour the hostesses served a congealed salad with sandwiches and hot spiced tea.

Others present were: Mmes. R. L. Bell, S. E. Caskey, Paul Richardson, Troy Simpson, Sam Behringer, Vernon Webb, Lawson Allen, M. B. Webb, John A. Barton, C. L. Howell, Marlon Hays, Tom Caudle and W. H. Coleman. Mrs. C. A. Watson, of San Angelo, a former class member, was a visitor. Mrs. Watson is moving back to Ballinger.

Terrell-Rice Vows Solemnized in Muller Home

Before an altar decorated with baskets of white and pink gladioli and candelabra holding

white tapers, Miss Naomi Rice, daughter of Mr. and Mrs. V. P. Rice, of Winters, became the bride of Billy Terrell, son of Mrs. Willie Terrell, of Winters.

The Rev. H. F. Fortenberry, pastor of the Assembly of God Church at Winters, read the double ring vows at 6:00 o'clock Saturday evening in the home of the bride's brother-in-law and sister, Mr. and Mrs. Leroy Muller, on Sharp Avenue in Ballinger.

Mrs. Anita Weems and Miss LaVonda Foreman, both of Winters, were the candle-lighters.

The bride wore a winter rose wool suit. Her small hat was white and other accessories were navy. For something old and borrowed she wore a bracelet belonging to a friend, Mrs. Clifford Huffman, of Winters. Her corsage was of pink carnations.

Miss Wanda Bredemeyer, of Winters, was maid of honor. She wore a light tan suit with brown accessories and her corsage was of white carnations. Roy Mathis, of Winters, was best man.

A reception was held in the Muller home. Mrs. Wylie Hancock, of Winters, registered guests in the bride's book. The lace-laid dining table was cen-



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RUPTURE

Rupture Appliance Specialist, Harry G. Higgins, will give a free demonstration of his "Guaranteed Rupture Shield" for men, women and children, in

COLEMAN, TEXAS, at HOTEL COLEMAN on Friday, January 29, from 9 a. m. to 2 p. m.

I have fitted thousand of satisfied customers in the middlewest and southwest. Let me prove to you that your rupture can be firmly held in complete comfort without belts, buckles or straps. When skillfully fitted and molded to the body according to individual requirements, your rupture troubles are over. DO NOT EXPERIMENT LONGER, and become a cripple and burden to your family. If you want the complete relief you can obtain, come in for free demonstration:

HARRY G. HIGGINS

Rupture Appliance Specialist Minneapolis 2, Minn

225 S. 5th St.

of the First Methodist Church who are January birthday celebrants held their annual all-day get-together last Wednesday in the home of Mr. and Mrs. Oliver Cochran on Eleventh Street.

The celebrants were Mrs. Cochran, Mrs. W. E. Middleton, Mrs. W. E. Midgley, Mrs. Ewing Holt, Mrs. C. D. Harris, Mrs. E. C. Baskin and Mrs. R. W. Bruce. Hostesses at the affair were Mrs. Cochran and Mrs. Middleton. Arrangements of winter greenery and potted plants were used for decorations. A covered dish luncheon was served at noon, when Mr. Cochran joined the group. Games of samba and 42 were played in the afternoon.

DR. DOWNING RETURNS FROM MEDICAL COURSE

Dr. and Mrs. Lloyd Downing were at Galveston last weekend where the former attended a post-graduate course in medicine at John Sealy Hospital. On Sunday, January 3, he attended the Texas University post graduate seminars at San Angelo conducted by heart specialists from Houston and San Antonio. Also last week he and Dr. Glenn Jones attended a tumor clinic at San Angelo which was conducted by five Dallas specialists.

CHEERY IS SPEAKER FOR ROWENA LIONS

Chester Cherry was guest speaker for the Rowena Lions Club at its meeting last week. The club has been raising money for more than a year to be used in the purchase of a fire truck.

Mr. Cherry advised on the

type of truck which he thought would best serve the community and also discussed the organization of a fire department and the training it would need.

Asked what name truck to buy, Mr. Cherry replied all trucks were good but it was their use which was most important.

Action will be taken in the near future by the Rowena Lions both on purchasing a truck and organizing a department.

CAMERON CO. TO BUILD THREE NEW RESIDENCES

The Cameron Roofing Co. has received building permits from the city commission for the construction of three new residences. The buildings are to cost \$5,700 each and will be



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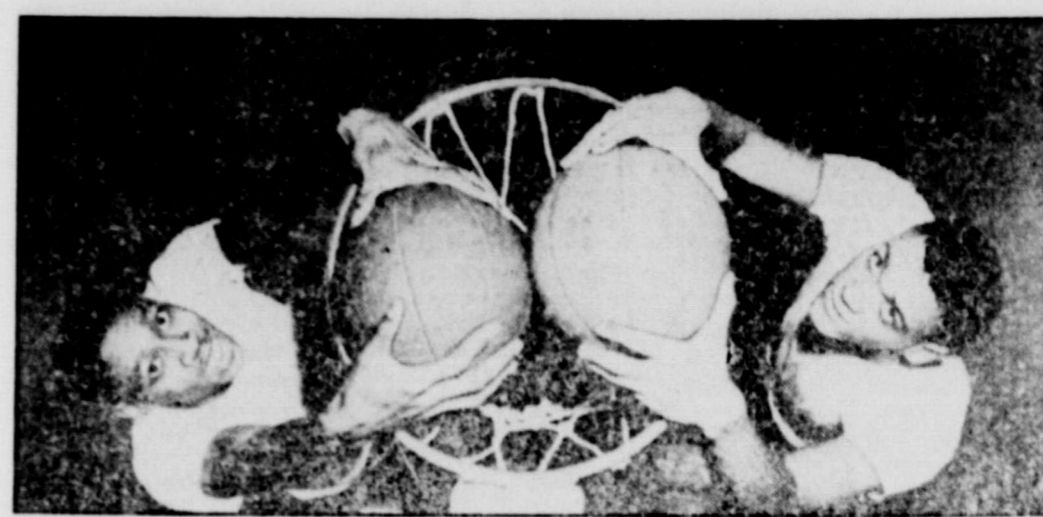
\$5.00

Cabinet

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TOWERS OF DUQUESNE—Jim Tucker, left, and Dick Ricketts, stars of the Duquesne University quiet, reach up and drop the basketball in the basket during a recent practice session in New York City. Both Tucker, a center, and Ricketts, a forward, tower 6 feet, 7 1/2 inches.

PAN-AMERICAN ELEVATES MCGREGOR TO ENGINEER

A McGregor, Jr., son of Mr. and Mrs. A. McGregor, of Ballinger, has recently been promoted by the Pan-American Oil Co. Mr. McGregor is now construction and maintenance engineer at Texas City. Formerly he was classed as associate industrial engineer, mechanical department, started work for Pan-American in February, 1948, and was later promoted to junior engineer. In 1950 he was made assistant industrial engineer and was promoted to associate in 1951.

The constitution requires that the census be taken every ten years.

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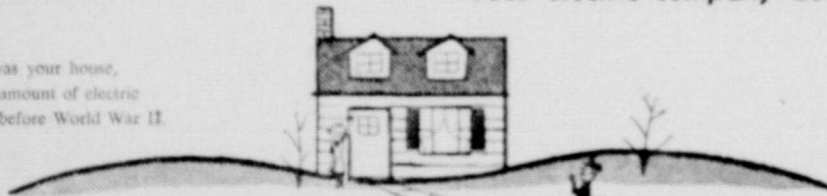
To Relieve Misery of **COLDS** take 666 LIQUID OR TABLETS - SAME FAST RELIEF



Ever look at your house this way?

Your electric company does!

1940 — This was your house, measured by the amount of electric service you used before World War II.



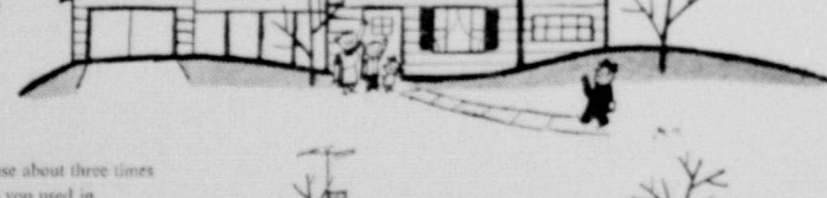
1949 — You used almost 50% more electric service. So your house seemed to us to be half again larger.



TODAY — You use a lot more electric service — nearly twice as much as in 1940. And all the time you were finding new ways to use electricity for better living, its price was coming down.



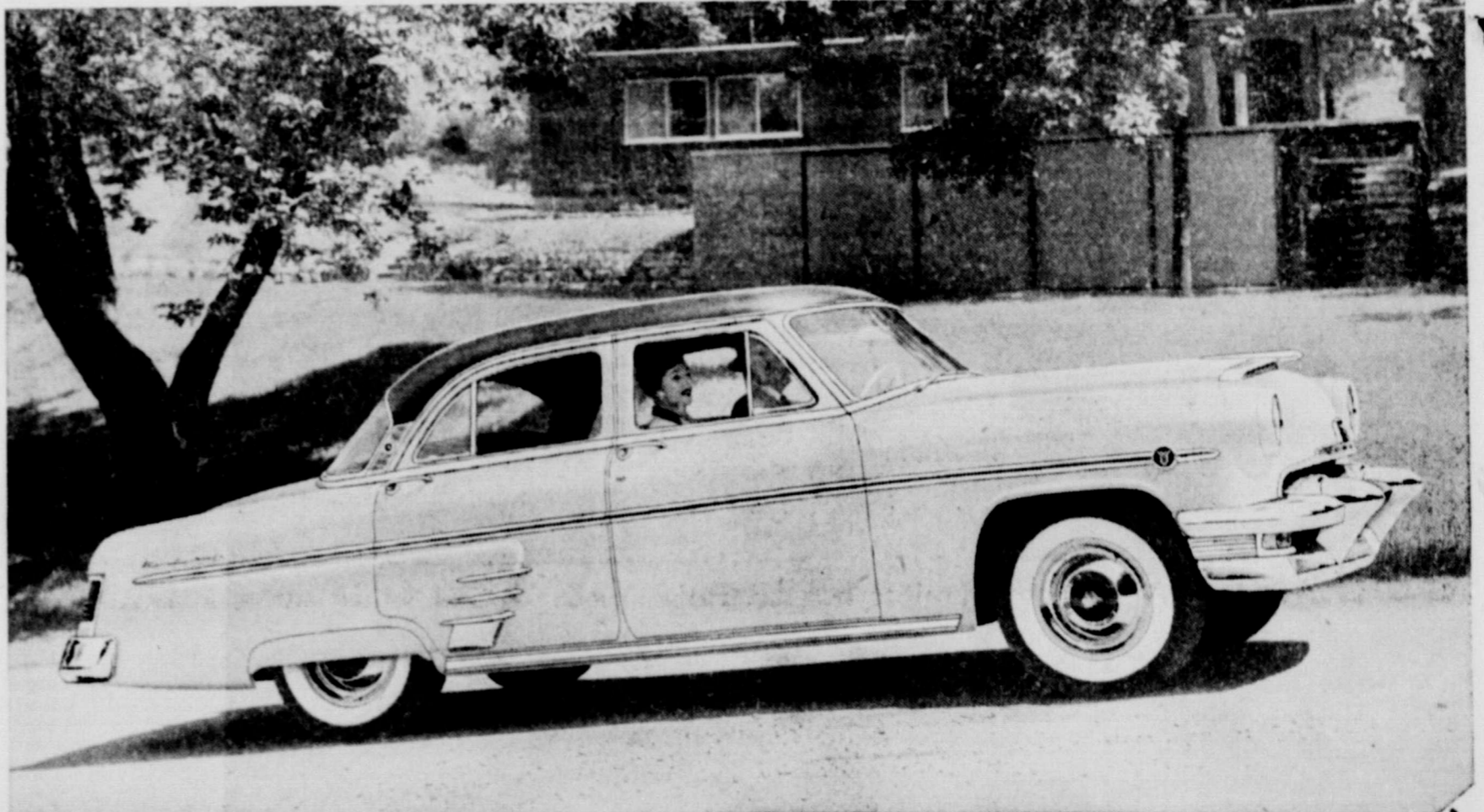
1960 — You'll use about three times the electric service you used in 1940. And we already are investing millions of dollars to have it ready for you.



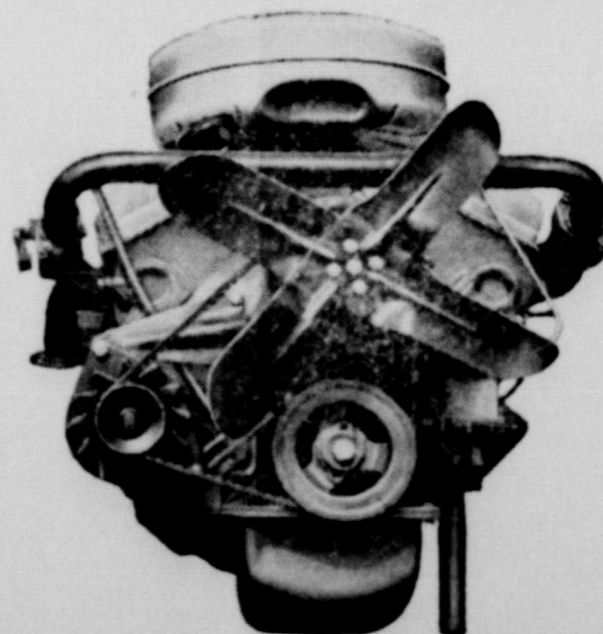
This means that the West Texas Utilities Company and the other electric light and power companies of America are planning and building well ahead for the nation's growing electric future. Their \$10 billion expansion program is the largest

in all industrial history. America's 800 business-managed electric companies prove daily that they can meet the country's electric needs. In view of this, you have the right to ask whether any federal government electric power projects—paid for with your tax money—are really necessary.

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wheel suspension—a first for Mercury in its class—gives you road-hugging stability, easier steering and control.

And your pocketbook can take it easy, too. For while the new 161 hp Mercury engine gives you 28% more power, it can give you even greater gasoline economy.

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THIRTEEN'S A CROWD—Heidi has her troubles, as the lines on her face plainly reveal. The Boxer has 13 pups, but only the conventional eight milk outlets. So the pooches have to eat in shifts to get a share of the food. Helping Heidi with her king-sized feeding problem is her mistress, seven-year-old Nancy Stadler of Salina, Kan.

NORTON HOME DEMONSTRATION CLUB

Mrs. Lawrence Bryan was hostess in her home to ten members of the Norton home demonstration club Tuesday. Mrs. Bryan opened the meeting with prayer and reports of the activities of the club for the past year were heard. The club voted to contribute \$5 to the March of Dimes.

Mrs. W. W. Mitchell, an honorary member, was appointed parliamentarian. Miss Ollie Chenoweth, county home demonstration agent, gave a demonstration of broiled meat combined with vegetables.

The social time was spent in a discussion of the need of keeping all records for the ensuing year. After a plate lunch, adjournment was taken, the club to meet again on January 28 in the home of Mrs. Joe Crockett.

Mrs. Malcolm McGregor will spend the week-end at San Antonio, visiting her son-in-law and daughter, Dr. and Mrs. Reece Kinser, and her other daughter, Miss Patricia McGregor, who is club director at Brooks AFB.

CARDS FOR JUNIORS at Ballinger Printing Co.

SCHOOL PAPER STAFFS HOLD JOINT MEETING

The Cat Track staff, represented by Anne Stasney, editor; Delphane Berryhill, assistant editor; and Mrs. Josephine Stallings, sponsor, attended a meeting with the Carver school paper staff on Thursday of last week.

Zella M. Dabney, editor of the Dragon staff and the sponsor, Mrs. Mattie McKinney, presented the program. Mrs. Stallings talked on "A General Survey of High School Journalism" and included ideas on acquiring material for publication and "do's" and "don't's" of journalism. She presented Anne Stasney who brought before the group "The Make-Up of a Newspaper" column work and artistic drawings.

During the question and answer period each staff discussed problems which confront them. Much benefit was derived from the joint meeting and other meetings are planned for the future.

The Dragon has been in publication two years. The paper has a full staff of writers to cover the school news.

At the conclusion of the business refreshments were served.

Read the grocery ads and **SAVE!**

Notice

Estate of Douglas V. Lehman, a Person of Unsound Mind No. 2418 In the County Court of Runnels County, Texas. **TO ALL PERSONS INTERESTED IN THE ABOVE WARD OR HIS ESTATE:** You are notified that I have on the 20th day of January, A. D. 1954, filed with the County Clerk of Runnels County, Texas, an application under oath for authority to make, enter into and execute an oil, gas and mineral lease on an undivided one-twelfth interest belonging to said ward in and to that certain real estate in Runnels County, Texas, described as follows:

The West 80 acres of that certain 113 1/2 acres of land, comprising: (1) 48-9-15 acres of the H. & T. C. Ry. Co. Survey No. 333, Abstract No. 308, and (2) 64-11-15 acres of the T. W. Helm Survey No. 334, Abstract No. 797, which 113 1/2 acres is described by metes and bounds as follows: BEGINNING 1600 varas South of the Northeast corner of said H. & T. C. Ry. Co. Survey No. 333 at the Southeast corner of the tract of land conveyed by Hugh Lewis to F. C. Adams; THENCE West 800 varas; THENCE East 800 varas; THENCE North 800 varas to the place of beginning, which 113 1/2 acres of land is the same land described in the deed executed by L. W. Compton, et al to H. F. Lehman, now of record in Vol. 121, Page 320, Deed Records of Runnels County, Texas; that the judge of the County Court of Runnels County, Texas, on the 20th day of January, A. D. 1954, duly entered his order designating the 1st day of February, A. D. 1954, at 10:00 o'clock A. M. in the County Court Room in the Court House of said county at Ballinger, Texas as the time and place when and where such application would be heard and that such application will be heard at such time and place.

H. F. Lehman, Guardian of the Estate of Douglas V. Lehman, a Person of Unsound Mind.

Notice

Estate of Carla Sue Lehman, a minor. No. 2419 In the County Court of Runnels County, Texas. **TO ALL PERSONS INTERESTED IN THE ABOVE MINOR OR HER ESTATE:** You are notified that I have on the 20th day of January, A. D. 1954, filed with the County Clerk of Runnels County, Texas, an application under oath for authority to make, enter into and execute an oil, gas and mineral lease on an undivided



COME HITHER—Miami Beach, Fla., publicists claim this picture will make young men go south. But lovely Mildred Duzick doesn't seem particularly interested in that claim as she prepares for a swim and some sun.



TIE SCORE—Switching the St. Louis Browns' baseball franchise to Baltimore caught one St. Louis store with some 75 "Browns" ties on hand. The situation was remedied by reducing the price of the ties to nine cents. Above, Miss Aeo Ballard, a saleslady, packs the remaining ties for shipment to a newspaper editor for his friends who still bemoan the late Browns.

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- BUTCHER LINEN
- CROSS DYE WAFFLE PIQUE
- GOLD PRINT COTTONS
- SOLID COLOR PLISSES
- RED • GREEN Fine Quality Combed Cotton.
- BLUE • BROWN No Ironing Needed. Ideal for
- NAVY • YELLOW Many Uses. Regular Values
- WHITE • GREY 49c **39c yd.**
- WHITE ORGANDY, Regularly 49c
- DAN RIVER COMBED GINGHAM CHECKS This Group Values to 98c **59c yd.**
- DAN RIVER DANTUFT COTTON CORD
- PETTICHECK FROST POINT SUITING
- SPRING KNIGHT PRINTED BROADCLOTH
- DARK COLORS IN FINE ORGANDY
- LARGE ASSORTMENT FINE COMBED COTTONS
- CREASE RESISTANT WASHABLE BUTCHER LINEN This Group Values to \$1.00 Yd. **79c yd.**
- CROSS-DYE ALPACA SUITINGS
- STREA SHEEN GABARDINE
- PLAID COMBED GINGHAMS
- 45" FINE RAYON FLANNEL
- IRIDESCENT TISSUE SHANTUNG

Clearance of Corduroy 99c yd.
• JULLIARD FINE COMBED CORDUROY Values to \$1.98
• CORDED COTTON CORDUROY

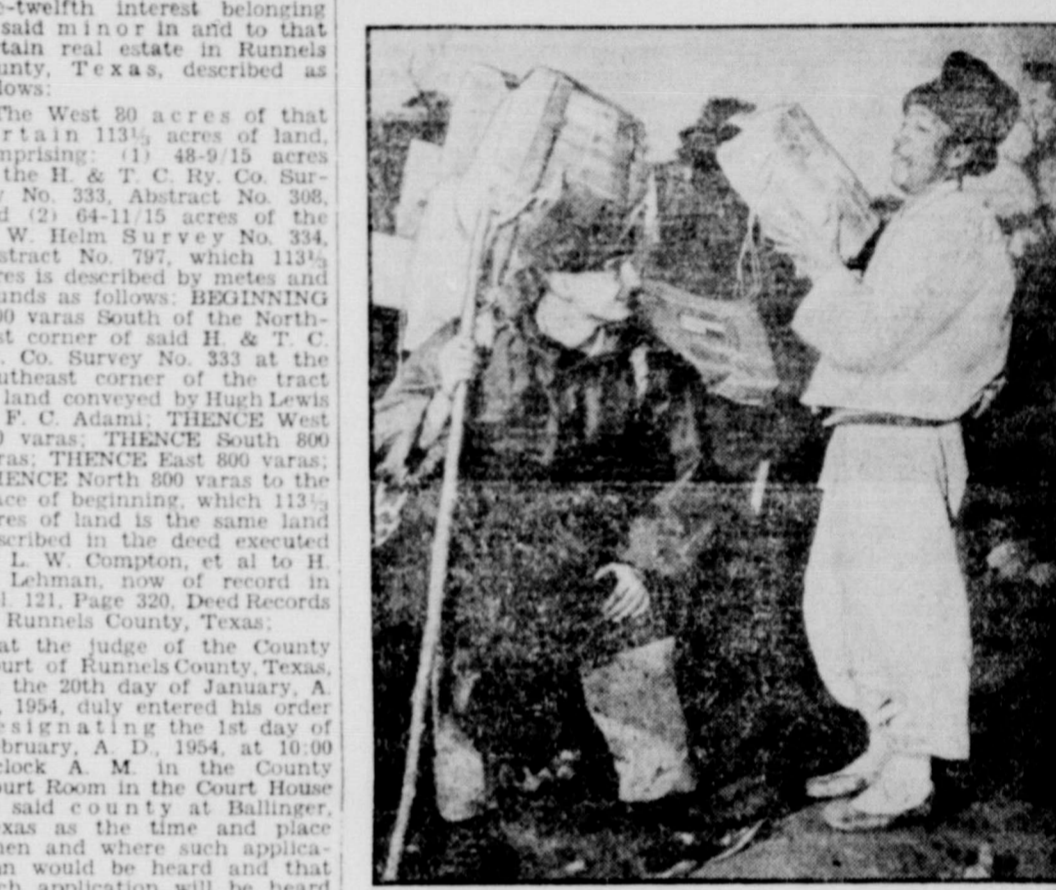
Velveteen \$1.99 yd.
• BLUE • RED
• BROWN • WINE
• GREEN
• PURPLE Reg. \$2.98

Pebble-Weave Nylon \$1.29
"SPECIAL" 45 INCHES WIDE Regularly \$1.49

New "Simplicity" Patterns For Spring and Summer

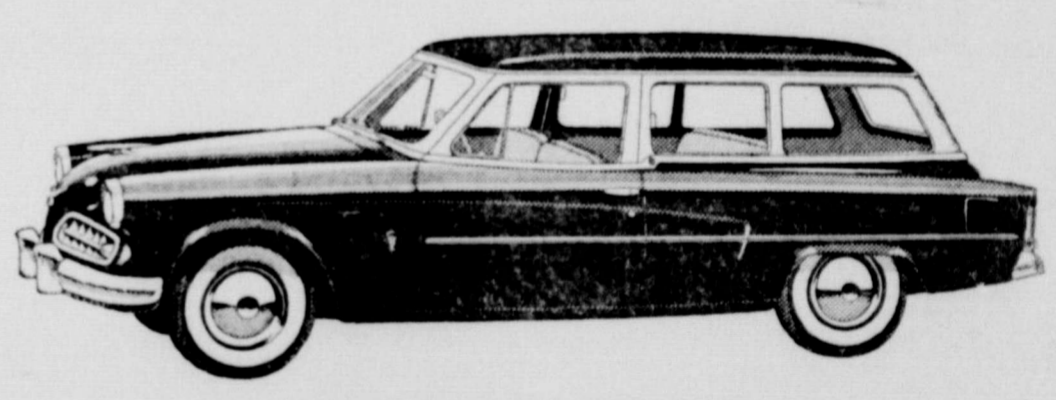


GOLDEN ANNIVERSARY... GOLDEN ANNIVERSARY... GOLDEN ANNIVERSARY...



NATIVE KNOW-HOW—Marine Pfc. Loy W. Conley of Norwich, Conn., gets a helping hand from a South Korean farmer in loading a portable A-frame, a centuries-old Korean device for moving the family belongings. Leatherneck Conley puts the gadget to good use hauling his outfit's mail.

ANOTHER STUDEBAKER STYLE-SETTER



BRAND NEW! The Studebaker Conestoga

The world's most beautiful station wagon

RAYMOND LOEWY styled it... that's why this exciting new and different Studebaker station wagon is so outstanding. Look at that long, low, graceful silhouette! There is nothing else like it in the motoring world. Studebaker's new styling has won 29 international awards in competition with both American and European cars. You can get this smart, colorful new Studebaker Conestoga either as a Champion in the lowest price field or as a brilliantly powered Commander V-8. Come in and see what a sensational value it is. Go out for a trial drive.

Come in and see it today! Mullin Motor Company Tenth Street and Railroad Avenue



GRAND SLAMMERS—Three champion slammers compare equipment before embarking on a deep-sea fishing trip on the waters off Miami, Fla. The anglers are, left to right: Slammin' Sammy Sneed, pro golfer, Ted Williams, Boston Red Sox slugger, and Charley Goren, world champion at grand slams in bridge.

You'll Sing Songs of Satisfaction when you shop at

"The heights by great men reached and kept— were not attained by sudden flight, but they, while their companions slept— were toiling upward in the night."



HIGGINBOTHAM BROS. & Co.
DEPARTMENT STORE
EVERYTHING TO WEAR — FURNITURE
ELECTRIC APPLIANCES — HARDWARE
FARM MACHINERY & BUILDING MATERIALS
BALLINGER, TEXAS • PHONE 9696

Higginbotham's

Just 2 Days More of Higginbotham's BIG CLEARANCE SALE Buy Now— Furniture Refrigerators Gas or Electric Stoves Washing Machines Liberal Terms!

SOCIETY

Current Book Club Installs New Officers

Mrs. O. R. O'Neill included Mrs. C. A. Watson as a guest when she was hostess to the Current Book Club Tuesday afternoon, entertaining in her Ninth Street home.

Mrs. J. W. Barr, retiring president, conducted the business and heard annual reports from officers and committee chairmen.

Mrs. Barr used a humorous theme in conducting the installation service when the following were installed: president, Mrs. Gertrude Woods; vice-president, Mrs. K. V. Northington; secretary-treasurer, Mrs. Jack Nixon.

After Mrs. Woods was presented the gavel she named Mrs. Alex Saunders librarian

and Mrs. John Barton reporter. She also appointed the program committee, composed of Mrs. Northington, Mrs. J. W. Guynes, and the social committee, Mrs. J. O. Satterwhite, Mrs. Sam Behringer and Mrs. A. H. Dalinger.

Following the program, Mrs. O'Neill served pumpkin pie topped with whipped cream and coffee. Those present were: Mrs. Tom Caudie, the newly-elected officers, the appointed officers and committee members. Mrs. Barr and Mrs. Waldson.

Members of Brownie Troop No. 2 began the work of braiding when they assembled for their regular meeting Monday

afternoon at the Girl Scout house.

Leaders, Mrs. Dick Ayers, Mrs. O. L. Parish, Jr., and Mrs. Doyle St. John, supervised the new project and directed other activities. Pamela Parish served refreshments to Kay Gurley, Janabeth Conner, Kay Ayers, Ginger Newby, Mary Lou Middleton, Dina Lou Afflerbach, Millie Stultz, Diana O'Neal, Frances Kay Reese, Mary St. John, Jean Marie Smith and Gena Cox.

CREWS

Mr. and Mrs. J. W. Berry, of Ballinger, spent Friday and Saturday with Mr. and Mrs. J. G. Phipps.

Mrs. Doyle Lee visited Mrs. Walter Adams, of the Dale community, Sunday.

Mr. and Mrs. Sam Mathis were honored Sunday with a dinner at the home of Mr. and Mrs. Doc Foreman. The occasion was their wedding anni-

versary.

Mr. and Mrs. E. W. Bridwell visited Rev. and Mrs. Ernest Edwards at Christoval Wednesday.

The W. M. A. sponsored a pre-nuptial shower for Miss Phyllis Schwartz, bride-elect of Ellis Fulton, of Hatchel, in the home of Mrs. C. L. Carroll Wednesday afternoon. Mrs. John Ed Miller, of Ballinger, was at the white satin bride's book. Her sister, Mrs. Doyle Lee, assisted in showing the gifts. Heart-shaped sandwiches, white cake squares and coffee were served. Plate favors were white and blue bells revealing the date, "Phyllis and Ellis, January 16."

Mr. and Mrs. W. W. Norris visited the former's brother, Ray Norris, at Talpa Sunday afternoon.

W. H. Schwartz, Nancy and Lanny, visited in the C. W. Schwartz home at Drasco Sunday.

Visitors in the M. L. Wood home Sunday were Mr. and Mrs. E. W. Bridwell, Mrs. Effie Dietz, GERAL and Ophelia Dietz

Mr. and Mrs. A. E. Tounget and family, of Lubbock, spent Saturday night with Mrs. Tounget's parents, Mr. and Mrs. Chester McBeth.

Mr. Taylor and Dean visited in the home of the former's daughter, Mrs. M. L. Hambright, Friday.

The young people of the Methodist church attended a sub-district meeting at Ballinger Monday night.

Mrs. Elmo Mayhew spent Tuesday in the Elwin Bridwell home.

Jerry Sue Hambright visited Cheryl Bragg Sunday.

Mr. and Mrs. Alvie Berry and Mrs. Dick Berry attended services at the Methodist church Sunday night.

Rev. and Mrs. Dowd were guests in the home of Mr. and Mrs. A. S. Alcorn Sunday.

Mrs. Effie Dietz visited Mrs. Boyd McClure, of Talpa, Friday.

BALLINGER HOME DEMONSTRATION CLUB
Mrs. L. O. Hargrove, Mrs. T.

L. Hebert and Mrs. S. P. Hebert were hostesses to the Ballinger home demonstration club Tuesday morning. The meeting was held in the home of Mrs. Hargrove.

Mrs. M. C. Broussard conducted the business. Mrs. Rufus Allen gave the council report. It was announced that the club would assist other clubs in the county in serving hot dogs, sandwiches, pie, candy, coffee and cold drinks at the Fat Stock Show, to be held here tomorrow and Saturday.

Miss Ollie Chenoweth, county home demonstration agent, gave a demonstration on serving a broiler meal and reviewed cuts of meat and their food values.

Hostesses served cake and coffee to 26 members.

The next meeting will be held in the home of Mrs. George Hall, 703 Tenth Street, on February 2.

New boxed stationery—wonderful gifts for any occasion—Easter, Graduation, etc. See it Ballinger Printing Co.



VACUUMING THE TRACKS—This complex contraption is a railroad sweeper. It's used to clean and refurbish the roadbed. The oversized vacuum, which travels on a flatcar, carries off dirt and waste materials on the conveyor belt at the rear.

BETTER FOODS MAKE BETTER LIVING!
.....TREAT YOUR FAMILY TO THE BEST.....
SHOP AT PIGGLY WIGGLY

CAL-TOP Peaches No. 2 1/2 Can 19c	OUR VALUE Tomatoes 3 No. 1 Cans 25c	RIO Margarine Lb. 17c
--	--	------------------------------------

Schilling Coffee Lb. Can 89c
This delicious coffee will be served all day Saturday. Join your friends in our store.

RICHER! CRISPER! Lb. Box 25c
IVORY 4 for 19c
Tide GIANT Pkg. 68c

Peas DEL MONTE EARLY GARDEN No. 363 Can 19c	Hominy DIAMOND WHITE or GOLDEN 2 No. 300 Cans 15c	Tomato Soup CAMPBELL'S Tall Can 10c
Apple Butter EL FOOD 28-Oz. Jar 25c	Pecans SHELLED LARGE PIECES Lb. 69c	

DELICIOUS MEATS

Loin Steak Lb. 49c	Chuck Roast Lb. 39c	Pork Sausage Lb. 39c	Bacon SUGAR CURED SLAB or SLICED Lb. 59c
Biscuits PUFFIN 2 Cans 19c			

FRESH PRODUCE

TEXAS Oranges 5-Lb. Bag 27c	FRESH Tomatoes Lb. 19c
RED Grapefruit Lb. 8c	YELLOW Onions Lb. 5c
Bananas Lb. 14c	Potatoes 10 Lb. Bag 39c



The phenomenal 200-hp Buick Century—highest-powered car at its price in America.

Dynaflow's Great with this High-powered V8

THE wonder is that Twin-Turbine Dynaflow could be bettered at all. But in the spectacular 1954 Buicks there's a whole long list of happy surprises besides the completely new bodies and glamorous new styling.

And one of them is the silken new whip and carry of TT Dynaflow as powered by the mightiest Buick engines ever built.

Come drive one of these gorgeous new '54 Buicks with this fully automatic transmission and you'll see what we mean.

Instant new response on getaway. Cyclonic new power in one single, sweeping, velvet stroke from standing start to legal limit. Smoothness beyond measurement—infinite and constant. And new quiet every step of the way.

That's literal fact—and we'll gladly prove it to you at the wheel of a beautiful new 1954 Buick. Drop in this week for a sampling—and for a face-to-face meeting with the buy of the year.

*Standard on Roadmaster, optional at extra cost on other Series.



All 1954 Buicks have V8 engines with stepped-up horsepower, including the low-priced Buick Special, shown here in the stunning Riviera body style.

NO OTHER CAR GIVES YOU ALL THIS:

GREATEST STYLING ADVANCE IN YEARS with completely new bodies across the board, lowered rooflines, longer and higher fenders sweep, exclusive sweep-spear design.

NEWEST VISIBILITY ADVANCE with back-edge windshield that give 19% more visibility, greater glass area around full 360° arc.

BIGGEST VENTILATION ADVANCE in Buick interior comfort: new, widened intake just below windshield brings in huge quantities of outside air at low-level level, free of road heat and fumes.

HIGHEST V8 HORSEPOWERS in Buick history— from advanced vertical-valve V8 engines with up to 8.5 to 1 compression and 200 hp—plus more fuel efficiency from new Power-Head Pistons.

FINEST MILLION DOLLAR RIDE— from all-steel springing, torque-tube drive, longer wheelbases—and a new front-end geometry that stabilizes "cornering," insures more positive control, more responsive handling.

PLUS THE WIDEST SELECTION OF MODERN FEATURES—either as standard equipment or extra-cost options:

- TWIN-TURBINE DYNAFLOW SAFETY POWER STEERING
- AUTOMATIC-BOOSTER POWER BRAKES
- POWER-POSITIONED 4-WAY FRONT SEAT
- POWER-OPERATED RADIO ANTENNA
- EASY-EYE GLASS • WIRE WHEELS
- ELECTRIC WINDOW LIFTS
- DRAFT-FREE AIRCONDITIONER

MILTON BERLE STARS FOR BUICK
See the Buick Buick Show Towns Everywhere

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

UNDERWOOD BUICK CO.
Tenth and Hutchings Phone 6491

DEATHS

Mrs. Terezia Zly
Mrs. Terezia Zly, 98, died at her home in Rowena Monday night after illness of about one year. A native of Czechoslovakia, she had lived at Rowena since 1903.

Decedent was born in September, 1856, and was married to John Zly in 1870. The couple came to the United States in 1894, settling in Milam county before moving to Rowena in 1903.

Rosary services were held at 8:00 p. m. Wednesday at the Newby-Davis chapel. Funeral services were held at 9:00 a. m. today at St. Joseph's Catholic Church, Rowena. Rev. W. H. Hosen officiating. Burial is to follow in St. Joseph's cemetery.

Survivors include a son, C. J. Zly, Ballinger; three daughters, Mrs. Annie Zett, Oklahoma; Mrs. Mary Jansa and Mrs. Frances Bander, both of Rowena; 15 grandchildren and 25 great-grandchildren.

Mrs. T. W. Whiddon
Mrs. T. W. Whiddon, 72, died at 3:00 p. m. last Thursday at the Ballinger Clinic-Hospital after an illness of ten days.

Decedent came to Ballinger in 1903 and made home here or near Ballinger ever since. She was born June 17, 1881, at Old Clifton and was married in 1897 in Bosque county. Her husband passed away in 1928.

Funeral services were held at 2:30 p. m. Saturday at the Seventh Street Church of Christ, Bobby Poyner, of Lubbock, officiating. Burial was in Evergreen cemetery.

Survivors include two sons, John and T. W. Whiddon, Jr., San Angelo; four daughters, Mrs. P. L. Thomasson, Ballinger; Mrs. J. J. Reed, Kennedy; Mrs. Opal Baker, La Junta, Colorado; Mrs. Preston Reams, Texas; 25 grandchildren and 14 great-grandchildren.

"Pyorrhea" May Follow Neglect

Did you ever see an attractive person with irritated "GUMS"? Druggists refund money if first bottle of "LETO'S" fails to help. Pearce-Bailey Drug

Bearcats Lose Last Tournament Game To Rankin Quintet

The Ballinger Bearcats were runners-up in the basketball tournament at Big Lake Friday and Saturday, losing to the Rankin quintet in the finals by the score of 48 to 44. It was the third game for the Bearcats Saturday and this was one reason for their defeat.

The Ballingerites won their way into the finals by defeating the Fort Davis, Iraan and Del Rio teams. Jerry Bell and Bobby Bird were picked on the all tournament team and the boys brought home a beautiful trophy to add to their collection.

The junior high school boys' team and the senior high school girls' team lost to teams at Lake View the past week-end.

The senior girls will meet the Coleman team here tonight in a conference tilt and Friday and Saturday will go to Mozelle for an invitation tournament. The Ballinger juniors are at Coleman for a game tonight.

The Bearcats will go to Winters tomorrow night for a conference game and Friday and Saturday the juniors will be at San Angelo for a tournament.

The Coleman Bluecats, high-rated team of this section, will be here next Tuesday night to contest the Bearcats at the high school gymnasium. Both A and B teams will be seen in action on this date.

Petit Jury Venire Called January 25; Civil Docket is Set

Judge O. L. Parish has set the civil docket in 119th district court to begin Monday, January 25. A petit jury venire has been summoned for duty next week and all cases on the civil docket are subject for trial during the term.

On the jury venire called next week are: Clarence Richards, Ballinger; Jarvis Jones, Ballinger; August McWilliams, Winters; A. J. Thorp, Jr., Ballinger.

Dan Eckert, Miles
J. E. Richey, Goldsboro
M. L. Wood, Talpa
J. O. West, Winters
Hestwood Clayton, Ballinger
Clifford Clark, Bronte
R. W. Babston, Winters
Warren Crofton, Goldsboro
Joe Irvin, Winters
Edward Glass, Miles
L. A. Luedke, Miles
Ralph Ballou, Ballinger
R. W. Talbot, Ballinger
Paul Gerhart, Winters
E. Z. Moore, Winters
R. D. Coleman, Miles
Hal S. Dry, Winters
N. B. Creasy, Ballinger
Dan Dorner, Ballinger
Freddie Bredemeyer, Winters
H. E. Wade, Ballinger
Wilmer C. Gerhart, Winters
Jim Hambright, Norton
J. J. Swatshue, Winters
Downey Simpson, Ballinger
J. B. Belk, Miles
Pat Pritchard, Wingate
C. S. Jackson, Winters
Jim Golden, Ballinger
Marvin Bedford, Winters
O. H. Smith, Maverick
D. J. Goetz, Ballinger
Travis Downing, Winters
R. W. Straach, Miles
Lyle Curry, Ballinger
J. B. Gladden, Winters

CITY TAX PAYING SAID VERY SLOW THIS MONTH

City tax collecting department employees stated Monday that current tax accounts were being paid slowly this month.

A check-up showed \$50,737 paid on the current tax rolls of \$79,036. During the remainder of the month, payments will have to be very good to make the 95% which is normal for municipal collections.

Payments before Christmas were up to normal but since that date have been very slow. City Secretary Fred Underwood stated Monday that most of the large accounts had been paid and that the remainder was mostly on individual property.

ST. JOHN WILL MOVE OFFICE TO BALLINGER

Doyle St. John is preparing to move his offices to Ballinger from Wichita Falls. He will be located on the second floor of the First National Bank building and will occupy two offices.

His accountant will be here from Wichita Falls this week-end to look over the town and office space and will then announce the time of opening here.

Mr. St. John established an office at Wichita Falls in 1947 and has maintained it there ever since.



CLEAN SWEEP—An Italian workman gingerly dusts the "Wolf and Remus" group on Rome's Capitol Hill. The statue of Romulus and Remus being fed by the famed Roman wolf is the symbol of the Eternal City and was among the monuments brushed off during a city-wide, clean-up program.

Legion, Auxiliary Clear Unfinished Business Tuesday

The American Legion post and auxiliary held their first business sessions of the new year Tuesday night. Both units cancelled regular December meetings and a number of items were up for action Tuesday.

Legionnaires discussed the renting of the hall for outside parties and named a house committee to look after this in the future. They also established a rate for reservations which will require payment in advance plus an extra deposit to take care of any damage or extra clean-up which may be required.

D. G. Posey reported on a recent meeting at Austin which he attended. He gave information on sending a local boy to Boys' State and in cooperation with the school authorities the local post will make a summer reservation.

Plans were made to increase attendance at meetings and it was ordered that a motion picture be a part of the program at the February meeting.

The auxiliary reported 62 members, which is more than its quota. It was voted to send a contribution to the March of Dimes and also to the Anderson cancer research center at Houston.

Legion Auxiliary Clear Unfinished Business Tuesday

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During the holiday season the auxiliary sent gifts to Legion Hospital and also took care of several local families.

CARDBOARD, full sheets, half sheets, heavy and light weights. Ballinger Printing Co.

California produces more fruit than any other state in the nation.

City Makes Plans For Work at Pool Before Opening

City officials have started some planning in regard to the opening and operation of the municipal swimming pool this year.

Within a short time painting will be done, including the painting of the pool itself and the bathhouse and concession room.

The street department will put down a base of gravel on Crosson Avenue from the end of the pavement to the park entrance. This red gravel will form a base for pavement if a project is approved later this year.

The formal opening of the pool will not be held until the latter part of May but all preliminary work will be completed before that time.

Later city officials will consider employment of operators for the pool.

HOSPITAL NOTES

Patients dismissed from the Ballinger Clinic-Hospital the past week included: Ophelia Garza, Rowena, surgical, Friday.

Mrs. Mary Dancer, Talpa, medical, last Thursday.

Mrs. R. E. Wickham and daughter, last Thursday.

Arval Stuart, Winters, medical, Monday.

Carlos Gonzales, Millersview, medical, Friday.

Births recorded at the clinic the past week were as follows: Mr. and Mrs. Mike Garcia, Rowena, a son, January 16.

Mr. and Mrs. David Wheeler, a son, January 21.

Patients hospitalized at this time include: E. E. Woodson, medical, Mrs. Joe Hoffman, Talpa, medical.

Mrs. Lloyd Wilbanks, medical, J. C. Lee, Winters, medical, J. P. Boothe, medical, Dr. R. F. Zedlitz, medical, Hugh Campbell, medical, Mrs. Susie Garlington, medical.

W. T. Brumley, medical, H. L. Norrid, medical, Mrs. J. C. Talk, medical, J. M. Howes, medical.

SOUTH BALLINGER HOME DEMONSTRATION CLUB

Mrs. B. M. Batts was hostess to the South Ballinger home demonstration club Tuesday afternoon, entertaining in her rural home.

Mrs. J. L. Ohlhausen conducted the business after Mrs. Jack Fry gave the prayer. Members answered roll by naming their favorite winter radio program. Mrs. Dick Holstead gave the council report. The club voted to assist other clubs in selling refreshments at the Pat Stock Show tomorrow and Saturday.

The president named the following committee chairman: yearbook, Mrs. B. M. Batts; finance, Mrs. Calton Smith; education, Mrs. Neuman Smith; marketing, Mrs. Tom Crockett; recreation, Mrs. Bud Farley; flowers, Mrs. Joe Thomas and Mrs. Roy Holstead.

The hostess served a salad plate with cake and coffee. Others were: Mmes. T. J. Forey, Austin Williams, Virgil McShan, C. D. Harris, Harlan Hyde, J. C. Reese, J. W. Jones, Archie Wallace, Fred Monerel and Tom McEntire.

The next meeting will be held in the home of Mrs. Tom Crockett on February 2.

CREWS HOME DEMONSTRATION CLUB

The Crews home demonstration club held its first meeting of the year Friday in the home of the club president, Mrs. Obed Fuller.

Mrs. Bun Jeffries, council delegate, gave the report on the council meeting held at Ballinger.

After the business session the hostess served refreshments to two new members, Mrs. L. C. Fuller, Jr., and Mrs. W. F. Worthington, and the following other members: Mmes. Jeffries, Elvin Bridwell, Marion Wood, Ernest Tounget and Will Porter.

The next meeting will be in the home of Mrs. Elvin Bridwell on Friday, January 29. The program, on broiler meals, will be given by Miss Ollie Chenoweth.

BALLINGER HI CAGE TEAM DOWNS LAKE VIEWERS 65-46

The Ballinger Bearcats won their second straight conference basketball game Tuesday night when they defeated the Lake View quintet 65 to 46. The game was played in the Ballinger gymnasium before a large crowd.

At the end of the first quarter the Bearcats were leading 13 to 11 and at the half they held a lead of 28 to 24. In the third quarter they began hitting the basket and opening the final quarter the score stood 44-27. Jerry Bell scored 17 points while Richard Tolliver was barely behind with 16.

In the opening contest with the two B teams playing, the Lake Viewers took the decision by the score of 48 to 35.

Ray Fuqua returned home the first of the week after a visit with his mother at Shreveport.



VERSATILITY—Winner of an award for versatility is this two-piece sweater which can be worn three ways. It can be turned into a turtle-neck or scoop-neck sweater. Or the dicker can be worn separately under a jumper.

It's easy to clean
Blankets, pillows, toys...

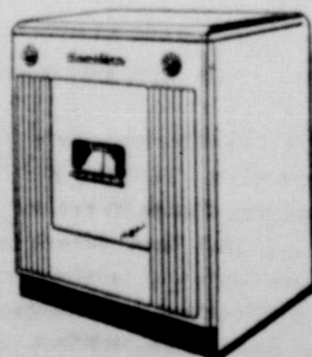


When you have an
Automatic Gas clothes dryer!

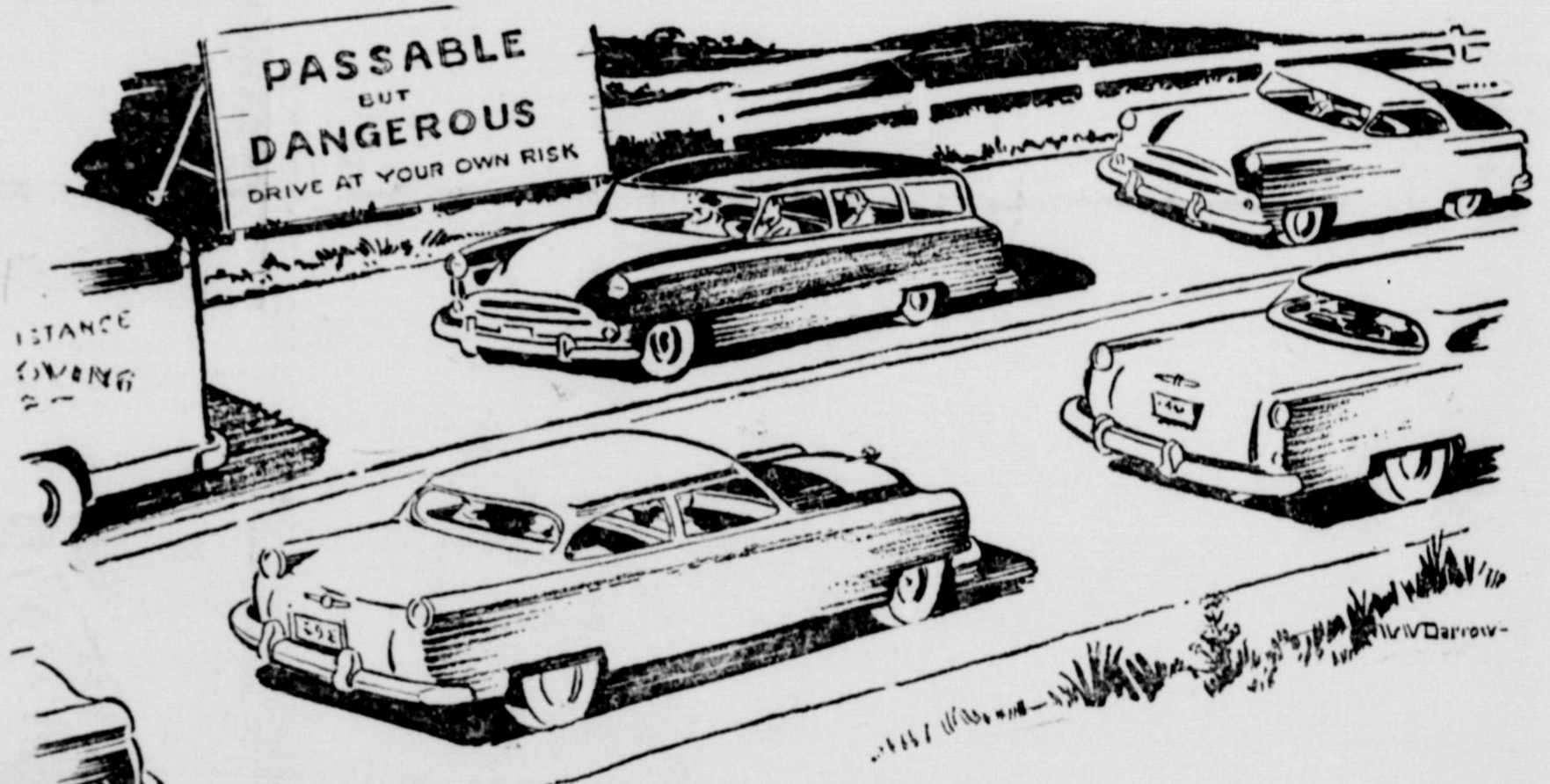
Favorite toys, blankets, and pillows used to be tediously hard-to-wash. Now it's easy because you can fluff-dry them with gas in minutes! Every feather in your pillows, each bit of stuffing in a toy becomes as soft and springy as when new in a gas dryer. Furry toys and blankets are smooth and fluffy, not matted and stiff.

Shag rugs, chenille, work and play clothes are lots easier to keep clean and new-looking. All these heavy, water-retaining items used to take many hours, if not days, to line-dry. Now they're as easily done as nylons.

And, of course, you're not at all dependent on the weather when you have a gas dryer. See the new automatic gas dryers now at Lone Star Gas or your favorite dealer's store!



Lone Star Gas Company



EVERY HIGHWAY IS
"PASSABLE but DANGEROUS"

Such a warning is not alone for a road under construction or repair. It's any road—it's every road.

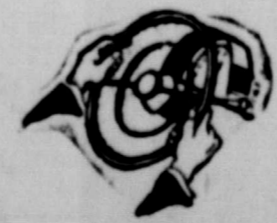
The "open road" is engineered for safety. Its curves, grades, over and under passes, and road markings are all designed for you to drive and live. But every road can be as safe or as dangerous as you and millions of other drivers make it. It's how you drive, how you respect road controls, speed limits, stop signs; how you think when you drive and how you use or misuse the courtesy of the road that determines the degree of safety or danger.

Since the end of the war, rural highway deaths have climbed until they account for three-quarters of the toll in dead and injured. In 1952, 28,200 deaths out of a total of 38,000!

Three of every four accidents occurred in clear weather on dry roads. Eighty percent of vehicles involved in fatal accidents were traveling straight ahead.

These are stark facts which put the terrific highway carnage straight up to the driver behind the wheel. A reckless, lawless attitude makes safe highways dangerous.

Ask yourself, honestly, "Am I a safe, or dangerous driver?"



SLOW DOWN—LIVES ARE IN YOUR HANDS!



OUR GOSH SAKES!—Evidently discussing the comparative quality of their furs are mink-coated Alix Talton and a white poodle by the name of "Champion Pavanne Pegasus de Bo-Mi," often called "Here, Pooch" for short. The meeting took place at the 40th annual All-Breed Dog Show in Los Angeles, Calif.

SOCIETY

Study Club Continues Series on "Happiness"

"Life is to be fortified by friendships, to love and to be loved is the greatest happiness of existence," Mrs. Tom Epting, program chairman, gave the preceding quotation from Sidney Smith, as she presented a program on "Happiness Through Freer Affections" at the meeting of the Fannie Stephens Study Club Wednesday afternoon.

The speakers, Mrs. W. E. Ekins, Mrs. R. E. Ruble and Mrs. E. C. Grindstaff, explained how we should be more mindful of strangers and cultivate the friendship of new people, and acquire new friends because a new friend is a hope of the heart. Uppermost in friendship are the old friends because they bring out the best in us and become treasures if cultivated.

Mrs. W. E. Moss, president, directed the business and named captains for the Boy Scout drive on February 9. The captains, Mrs. W. O. Irby and

Mrs. Mack Bowers, will each have five assistants, and Mrs. Moss will be the major. A nominating committee, composed of Mrs. M. E. McClenny, Mrs. Cal Adair and Mrs. Preston Fitzhugh, was named. The resignation of Mrs. Malcolm Morgan as an active member was accepted.

Mrs. L. D. Burkes was club hostess and used potted pink azaleas to decorate the club room.

Mrs. J. A. Council, of Caddo, Oklahoma, was a visitor. Other members present were: Mmes. E. Y. Bailey, R. H. Cagle, N. L. Crownover, Joe Forester, Fred Harwell, B. M. Hollis, G. A. Morrish, B. J. Williams, K. I. Sharpes, Jr., M. C. Broussard, L. L. Downing, H. B. Edmondson and Joe Flynt.

Fancy Doers Have Duper-Dog Supper

Mrs. O. L. Hart and Mrs. Hal Yoder, sponsors for the Fancy Doers Club, were hostesses to members Wednesday evening,

entertaining in the Hart home on Eleventh Street with a duper-dog supper.

All business and handwork was dispensed with and a social was held. Those present were: Nancy Davis, Catherine Richards, Delphane and Betty Berryhill, Lennie Sue Tyler, Bobbie Sue Stultz, Louise Miller and Dorothy Thomas.

Mrs. Rue Presents Bible Study for Women's Council

Mrs. Rufus Allen was hostess to the First Presbyterian, U. S. A., Women's Council in her home on Tenth Street Monday afternoon.

Yellow gladiol and yellow and white stock were used to decorate rooms where Mrs. Allen directed the business. Mrs. Alvin O. Rue gave the Bible lesson on Acts, and Mrs. Bill B. Stultz gave the mission study, "The Church and the Community." To conclude the program Patsy Ashton sang a solo with Mrs. Rue playing the accompaniment.

Mrs. John E. Green, Jr., and Mrs. Pierson Corder assisted the hostess in serving a sandwich plate with cake and hot spiced tea.

Others present were: Mmes. Jack Ashton, Paul Petty, J. D. Coulter, Art Carroll, W. A. Ashton, H. F. Demmer, E. S. Malone, Mart Gorman, A. W. Sledge and H. B. Fowler.

PARTY NAPKINS—5 sparkling colors and white. The very best for printing, and ideal for cocktail parties, anniversaries, and other occasions. Ballinger Printing Co., Phone 6522.

FIRST SNOW AND SLEET FALLS IN THIS SECTION

Ballinger and this section got the first snow and sleet of the winter Wednesday night and this morning. Snow was estimated at 1 to 2 inches in this immediate area and the low temperature this morning was 17 degrees F.

A check-up on the temperature revealed that it dropped from a high of 75 Wednesday to the low of 17.

Traffic in this region was not advised, and in the vicinity of Abilene more snow, sleet and rain fell than was received here. Some Ballinger streets coinciding with highways through town were sanded early Wednesday. Schools were open here and all bus drivers were able to make their routes.

MARCH OF DIMES FUND HELPED AT STOCK SALE

The March of Dimes fund was boosted \$68.70 Tuesday afternoon when the regular Tuesday afternoon livestock sale crowd participated in an auction and then made contri-

butions.

A billfold and key ring given by Keel Drug, an electric clock given by the West Texas Utilities Co. and a wrist watch given by Curry-Hambrick were auctioned off at the sale, the bidding being fast on each of the three articles.

Following the sale Susan Middleton and Genie Keel passed hats through the crowd and received a good offering from those who did not take part in the auction.

ANNOUNCEMENTS

Subject to action of the Democratic Primaries

For District Clerk: WILLIE STEPHENS

For Sheriff: DON ATKINS

New boxed stationery—wonderful gifts for any occasion—Easter, Graduation, etc. See It Ballinger Printing Co.

Kansas produces more wheat than any other state in the nation.



FARM LEGISLATION—Price supports, crop controls and re-organization of the Soil Conservation Service will be major issues before Congress.

Read the grocery ads and SAVE!

PENNEY'S
ALWAYS FIRST QUALITY

You make a pretty picture in Penney's
SPRING FASHION FABRICS!

We Are Ready with Thousands of Yards of Bright Spring Materials for Your Spring and Easter Sewing

Peti-Pucker Nylon Prints

Easy to wash! Quick to dry! No ironing necessary! Dainty, crisp, smart, 44" wide.

1.49

DeLuxe Pucker Nylon

For dresses, blouses, formal wear. Simple to wash, quick drying, crease resistant. Large assortment of Spring shades, 45 inches wide.

1.39

Woven Tissue Chambray

Lustrous sheer cottons, in plain shades, all combed yarns. Permanent starchless finish, 36 inches wide.

89¢

Twedy Shantung

Acetate and rayon in a shantung weave, cross dyed for a twedy effect. 45 inches wide.

98¢

Twedy Nub

Beautiful new Spring shades. Hand washable, fully crease resistant. 38 inches wide.

59¢

Embossed Color Crested Prints

Beautiful new crested prints that offer crispness, soil resistant and wrinkle resistant, machine washable, 36 inches wide.

88¢

Woven Gingham

Ginghams with a new, different Spring look. Beautiful plaids and checks. Sanforized, 36 inches wide.

79¢

Sport Denims

Fashion's favorite in beautiful plains, burnt, stripes and plaids. Sanforized, 36 inches wide.

59¢

Penney's Own Rondo Percalé

Top thread count in fashion styled percalé. New, fresh Spring prints. Outstanding value! 36 inches wide.

39¢

Select Now! Buy on Lay-Away



COVERING UP—A few safety pins and two scarves came in mighty handy when Mary Hulbert forgot to take her bathing suit with her on a trip to a Miami, Fla., beach. She seems quite satisfied with the substitution, and so are we.



BETTER VALUES BETTER SERVICE BETTER TERMS

GET \$4 MORE

than regular trade-in allowance

on U. S. ROYAL MASTER!



TEAR THIS OUT - BRING IT IN SHOW IT TO US

And you'll immediately save \$4 on purchase of the only tire with Royaltex Tread—holds where tires never held before!

ROYAL TIRE CO.

U.S. ROYAL TIRES

Bradley's Tire Co.
Ninth and Hutchings Dial 3561

U.S. ROYAL TIRES



● **VISUAL SELLING** is the most effective sales method yet devised! Therefore, when YOU have a "story to sell" to TEXAS' thousands upon thousands of **NEWSPAPER READERS**—about your firm, your product, your institution, or your industry—the easiest and most economical means of accomplishing your goal is through **NEWSPAPER ADVERTISING.**

And the best newspapers to use are the **KEY-TOWN NEWSPAPER** of the Texas Press Association—a list that offers state-wide coverage at minimum cost, and a **Certified Circulation** of more than two million, eight hundred thousand homes.

*Circulations Certified to by The Texas Press Association.



January Special!

SINGER

ROUND BOBBIN ELECTRIC
CONSOLE SEWING MACHINE

We offer a limited number of these famous SINGER Sewing Machines, Model No. 66, in beautiful Walnut Cabinets, at this special advertised price. This machine has been a popular choice in home and schools because of its sturdiness and trouble-free qualities. In addition you get the famous SINGER Home Sewing Course at no extra cost.

\$149.50

For Tops in TV
See SINGER
4-Star Playhouse

Small Down Payment . . . Easy Budget Terms

Singer Sewing Center

124 South Chadbourne
Dial 4212
San Angelo, Texas

HARRY PASCHAL
Phone 4734
Ballinger, Texas

Ballinger Ledger

Published Every Thursday by
The Ballinger Printing Co.
Publication Offices, 711 Hutchings
Ballinger, Texas
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Ballinger as second-class
mail matter
Subscription, the year, \$1.50
(Subscriptions payable in advance)
Telephone 6522



WEST TEXAS NOTES

Time is running out to pay your current tax bills and secure that important poll tax receipt. January 30 is the final date for payment of tax accounts before they become delinquent and it also is the last date to get a poll tax receipt and be eligible to vote in the Democratic primaries this summer. Poll tax payments are the least they have ever been at this time of year and if the 1953 total is attained it will require a rush at the collector's office the remainder of this month.

Merchants and many individuals have received letters from the six-point agriculture committee asking for contributions towards the expenses and premium money for the annual Runnels County Livestock Show. The 1954 show is to be held on January 22 and 23 and to date many have not sent in their checks. This show is very important, reaching in interest to every section of the county where 4-H club and F. F. A. members have been feeding fine animals several months. Don't neglect this but send in a check at once to help in the 1954 show. After giving your money take a little time off one day of the show to inspect the fine entries. The boys will appreciate your visit and you will enjoy seeing what they have accomplished. Following the county show, boys of this county will exhibit in the bigger shows of the state and their leaders

Dates for the 1954 Concho County Livestock Show are January 22 and 23 and the location is the county fair grounds at Eden. Judges have been secured, premium money raised and the Paint Rock Lions Club has posted the

expect them to make excellent showings this year at Fort Worth, Houston, San Antonio, San Angelo and Abilene.

Only 20 per cent of the motor vehicles of Runnels county have been taken to garages for the annual check-up and to secure the new safety inspection certificates. The final date for obtaining these is April 15, and between now and then more than 6,000 cars, trucks and other vehicles must be given the OK. To save time at the garage and to be sure of having a certificate by April 15, plan to take your automobile for the check-up at the first opportunity.

Ballingerites are invited to secure tickets for the annual membership meeting and banquet of the Ballinger Chamber of Commerce. There are only 250 tickets available and they are selling fast. An excellent entertainment program will be featured along with good food and fellowship and a very short time spent in business. Tickets cost \$2.00 each and are worth more. Those who have not bought can telephone the chamber office, No. 7070, and reserve the number they want.

showmanship awards. Entries are about 220 head of fat lambs, 50 head of breeding sheep and a number of pigs, poultry and rabbits. About 80 4-H and F.P.A. boys will exhibit.

The Paint Rock Lions Club will sponsor a benefit 42 party tonight. Games will be played in the high school cafeteria and participants will contribute any amount they desire for admission. Part of the proceeds will go to the March of Dimes and the remainder will be given to the crippled children's camp at Kerrville. There will be a cake auction and coffee, doughnuts and cold drinks will be sold during the evening.

Menard leaders have launched the 1954 March of Dimes and have scheduled the mothers' march on January 22. In 1953

HAS YOUR ADDRESS BEEN CHANGED?

Ledger subscribers are requested to notify the publisher of any change in their address promptly.

Under postal laws newspapers and periodicals must pay postage due for notices of any change in address furnished by the post office. Besides there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move.

The best plan for all concerned is to send the change of address in advance.

The Telephone Operator

By Harold L. Hawkins, Chaplain, Baptist Hospital, Alexandria

No one in all the world understands all that a telephone operator has to go through with except a telephone operator.

The job at the switchboard is usually a faintless job, yet when one considers the mental alertness, the ability to be kind to unkind people, and the knowledge required to be a good telephone operator, one would think that they would receive more praise than they do.

There are many people who appear in public very kind, gentle, and soft spoken people, but when they get on the telephone they are entirely different. They are unkind, harsh, and inconsiderate.

Telephone operators are in truth almost miracle workers, but some people expect them to do more than any human being could possibly do, and there are people who are so selfish that they think that they are the only one who is using the telephone that day. If they are making a long distance call, they seem to expect the entire telephone company to stand still until they have finished.

No one can accurately estimate the amount of abuse a telephone operator takes in one day. She is called everything in the book except an intelligent and patient person who is trying to do a good job.

The general public feels like the telephone operator does nothing but listen in on the conversations of others. This is especially true of the thinking of people in small communities.

Now, I would be the last person to deny that some telephone operators would misuse their job in this way, but it is certainly not true of the majority.

It is a strange thing that all of us feel that our conversations and that our business is so important that all he world is interested in what we do as individual people. Pride has always been listed as a cardinal sin.

The telephone operator is a person. She is due the respect that is due anyone who is trying to do her job well.

The operator in your home town might appreciate a word of thanks and a word of sympathetic understanding from you.

Menard counties contributed \$1,753 to fight polio, half this amount going to the national foundation and the balance of \$876 retained for use by the chapter. During the year polio struck in several places and it was necessary for the chapter to spend \$3,760 in patient care. The difference of approximately \$3,000 was provided by the national foundation.

from present incumbents. Heading the list was Jeff Dean, former school superintendent, who has served the past two years as county judge.

The First National Bank of Melvin had an increase in deposits at the close of business in December. Deposits were up \$103,145 as compared to the total on the same date in 1952. The bank declared a 10 per cent dividend and paid each employee a bonus of one month's salary. A. P. Waldrep, president, stated that even with the dry conditions, the bank had one of its best years.

Order for Poll Tax Receipt Price \$1.75

Date _____

Name _____

Address _____

Voting Box No. _____

Age _____ Length of Residence in State _____

Residence in County _____

Length of Residence in Voting Precinct _____

Sex: Male or Female _____

Race: White or Colored _____ Occupation _____

Agent for Whom You Authorize to Pay _____

Your Poll Tax _____

Signed _____

(Fill out and mail to Dalton Crockett, Tax Assessor-Collector, Ballinger, Texas, with your check for \$1.75.)

Politics are getting off to an early start in McCulloch county with a full slate of county officers making announcements and three men already seeking the office of sheriff. Two Brady men and a Voca stock-farmer are engaged in the race for sheriff, J. P. Williamson seeking reelection after holding the office several years. W. M. Deans is a candidate for reelection to the county judge's office. Payments of poll taxes are increasing as candidates make their announcements.

At a recent meeting of the board of trustees of the Winters school district additional plans and specifications were presented by the architect. These were approved by the trustees and two buildings, an elementary school and a high school gymnasium, will be contracted as soon as possible. Other phases of the improvement program will be delayed until later. When the new elementary building is completed, the primary building will be remodeled into a cafeteria and a number of other projects contracted.

Robert J. Milligan, district state highway engineer at Brownwood, has announced that plans are being made to extend the four-lane highway three miles on the Brownwood-Bangs road. The four-lane roadway is finished from Brownwood to the top of the Bangs hill west of Brownwood on highway 67. The three more miles to be added will take the wide highway to the top of Gravity Hill. The Brown county commissioners' court has been obtaining the right-of-way and work can start as soon as the contract is let at Austin.

The Coleman County Livestock Show opened Monday of last week with a total of 455 animals in the two-day exhibit. The show was declared to be one of the largest county shows in the state and the biggest yet held in Coleman county. On Tuesday an auction was held in which 175 animals were offered to highest bidders. Before the county show, community shows were held at Novice, Talpa, Santa Anna, and Coleman. Prize winning animals from each community show were entered

Clothes look New with

Sta Nu

Homogenized
Vital Textile Cells
Back into The Fabric

Holland's

in the county exhibit. The auxiliary of the Miles fire department met last week to elect officers for 1954 and make plans for the work during the ensuing year. One project started at the meeting was the decoration of a float to be entered in the parade at the convention of the Hill Country Firemen's Association to be held at Brady on February 9. A large number of Miles people will attend the convention.

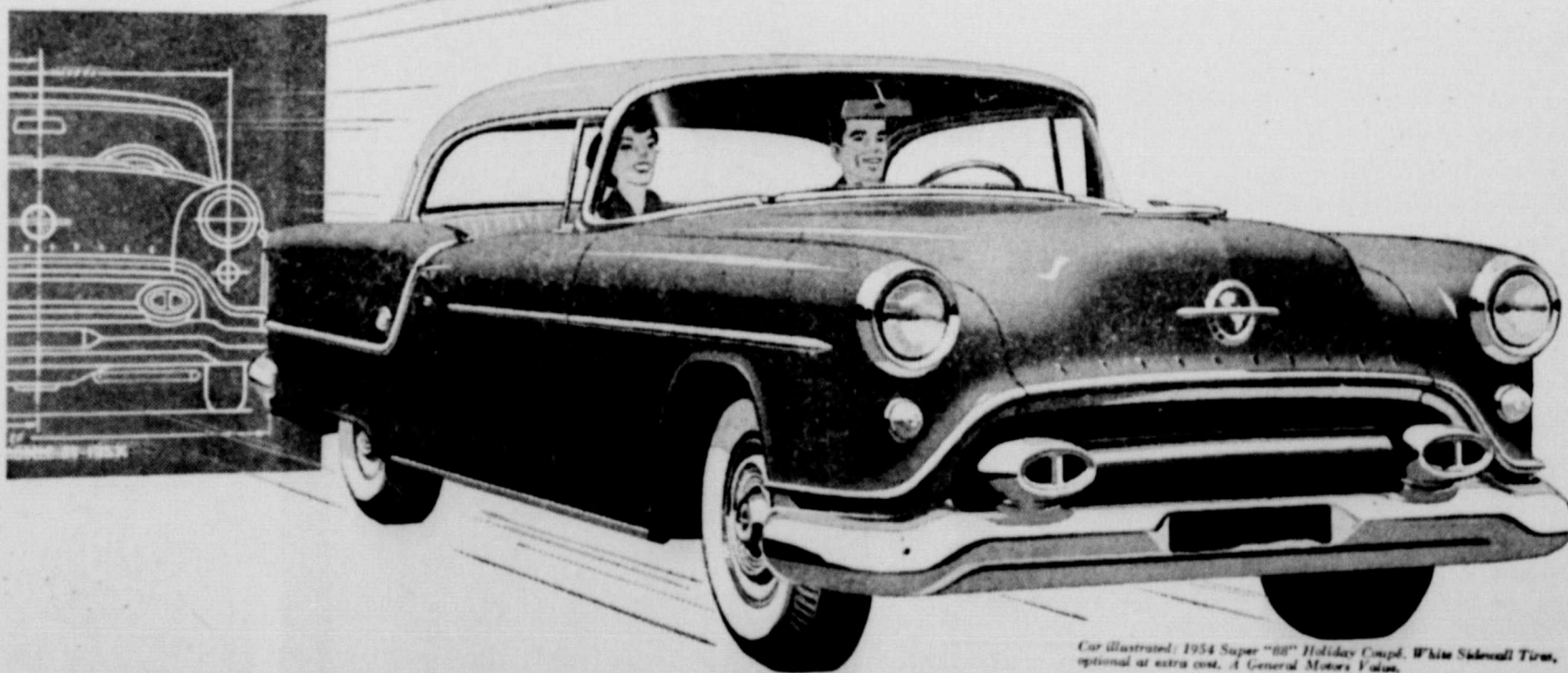
Staking of the new Comanche county telephone cooperative expected to get underway soon according to C. E. Webb, organizing manager. He stated that the \$10,000 required for the rural telephone cooperative by the REA had been collected and deposited in a Comanche bank. A \$600,000 loan is approved and will be spent as soon as a few of the requirements are met. These will include the setting up of a bookkeeping and accounting system and the agreements with the Texas Telephone Co. on toll and traffic accounts.

The citizenship committee of the Rowena Lions Club gave a report at the meeting of the club last week, urging members to pay their poll taxes and be ready to vote in the 1954 elections. They also urged members to push the inspection of motor vehicles and help make this good law have its maximum effect. All were urged to see that their drivers' licenses were renewed before they expire.

New ... Ultra-New for '54!

NOW ON
GALA DISPLAY
AT YOUR
OLDSMOBILE
DEALER'S

ANNOUNCING the breath-taking new Oldsmobile Super "88" for 1954! The Oldsmobile so ultra-new in design . . . so original in style throughout . . . there's never been a car like it before! Just wait till you see its completely new Body by Fisher—that new lower, longer, lovelier silhouette! The daring new slant of its panoramic windshield! The dramatic new flair in its sweep-cut doors and fenders! And just wait till you drive the new 185-horsepower World's Record "Rocket" Engine with 3.25 to 1 compression ratio—the engine that outperforms, out-economizes even the power-famous '53 "Rocket". For a completely new view on modern automobiles, see the thrilling new Super "88" . . . on display now! And watch for Oldsmobile's new "Dream Car", the Classic Ninety-Eight . . . coming to your dealer's soon!



Car illustrated: 1954 Super "88" Holiday Coupé. White Submini Trim, optional at extra cost. A General Motors V-8.

World's Record "Rocket" OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

Ballinger Motor Sales, Inc.
Ninth and Hutchings
Dial 9141

Rewards of Research

Much progress toward longer life and a higher standard of living is the result of research. Men and women of vision are constantly working on new ideas for the benefit of all mankind. Some reap little reward other than the satisfaction of success.

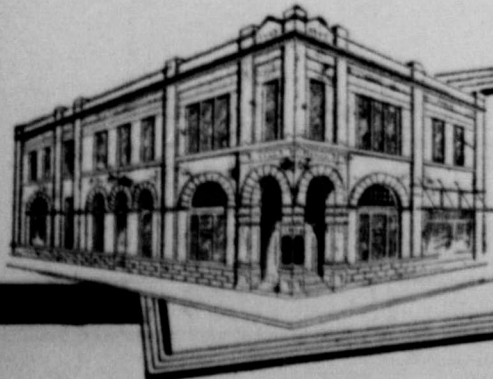
Record production on our farms and in our factories would not be possible without study to learn how to do things better. In the field of medicine much progress has been made in treating diseases which shorten life. Mechanical marvels, we take for granted, are the result of research.

Here in America, under our free enterprise system, research has been permitted to go forward under individual initiative—but for the benefit of all.

THE WINTERS STATE BANK

Winters, Texas
Member Federal Deposit Insurance Corporation
and Federal Reserve System
Capital Accounts Over \$300,000.00

You Cannot See SAFETY in Banking—Confidence Based on Facts is the Evidence.



WINTERS STATE BANK
WINTERS, TEXAS

Oil Co. Communicates By Micro-Wave System

On October 13, 1953, the installation of a complete micro-wave system was completed between the city of Ballinger and the oil field of the Union Sulphur Oil Co. located in the Cree-Sykes field of Runnels county. This micro-wave system furnishes a complete talking system making it possible to more sufficiently carry on the oil company's operation and giving communication to the telephone company's facilities and to all parts of the world.

While micro-wave is used to transmit telephone messages and television programs over the telephone network throughout the United States, this is one of the very few serving private industries in the state of Texas.

A 200-foot steel tower was first erected on the highest hill in the Cree-Sykes area. A small building was constructed at the base of the tower to house the transmitter equipment and a parabolic reflector was installed at the base. Radio telephones were then located in the various offices of the Union Sulphur Oil Co. and mobile radios were installed in various automobiles and trucks in the Cree-Sykes field.

A reflector directed "line of sight" to the tower, located at the water standpipe in Ballinger, was placed on the top of the tower and two vertical antennas were installed which would operate FM radio between the mobile units and the transmitter.

When a call originates at the Union Sulphur Oil Co. from a mobile unit or from one of the stationary telephones the switch on the unit is placed in the No. 1 position at the mobile unit and the person at the mobile unit presses the microphone button momentarily which brings in the light on the switchboard at Ballinger. The signal from the mobile

units strikes the vertical antennas that intercept the energy from the mobile radios. This energy starts up the main transmitter located in the small building at the base of the steel tower and sets up the radio circuit to Ballinger.

The parabolic reflector located at the base of the steel tower forms the radio energy into a beam of very high frequency. This reflector is directed upward against the reflector at the top of the steel tower. This reflector changes the direction of the beam toward the other terminal and sends it on its way to the micro-wave receiver at the water standpipe in Ballinger. This micro-wave tower is located at the corner of Murrell Avenue and Third Street.

On arriving at the micro-wave tower in Ballinger this energy is trunked into the central office of the local telephone company by cable pairs where it is switched to local or long distance lines all over the world.

According to John D. Allen, division manager for the Southwestern States Telephone Co., micro-wave is truly one of the modern miracles of science and in the years ahead will do much to speed communication and aid the television field.

GULF FUEL AND OIL SHOWN IN PROGRAM

A large crowd was on hand Monday night to witness the demonstrations on gasolines and motor oils by Gulf Oil Corp. engineers. While the program was designed for dealers particularly, it was also highly interesting to car dealers and owners.

The program was held in the show rooms of the Morgan Motor Co. A large amount of technical equipment was set up in the building along with a test car and the progress of research was discussed and shown in demonstrations as the fuel for today's cars is constantly improved to meet conditions.

Several Gulf officials connected with sales in this area were present to assist in the program.

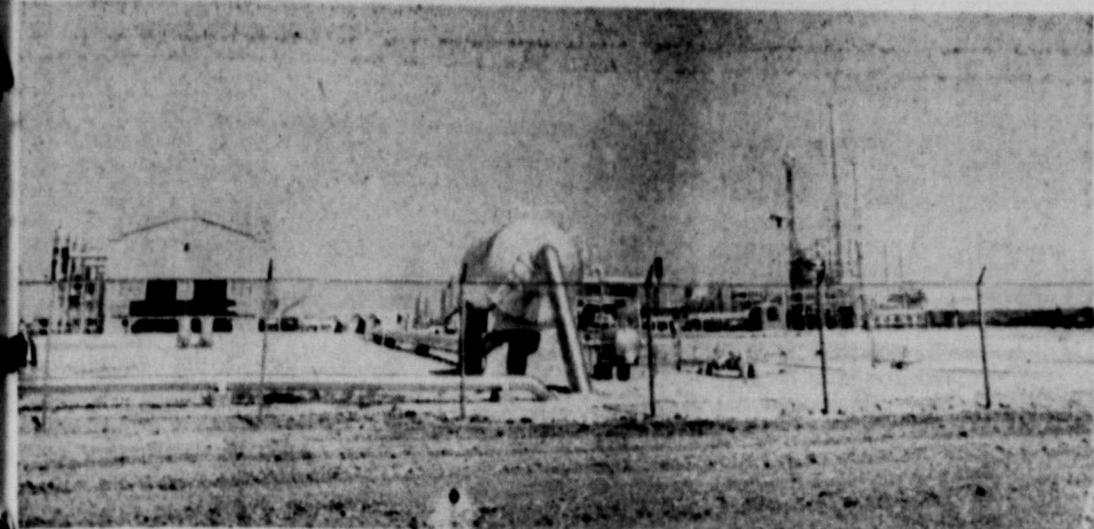
The program was brought here by Cal Adair, Gulf consignee, and arrangements for the handling of the crowd were made by him. Refreshments

were served before and at the conclusion of the program.

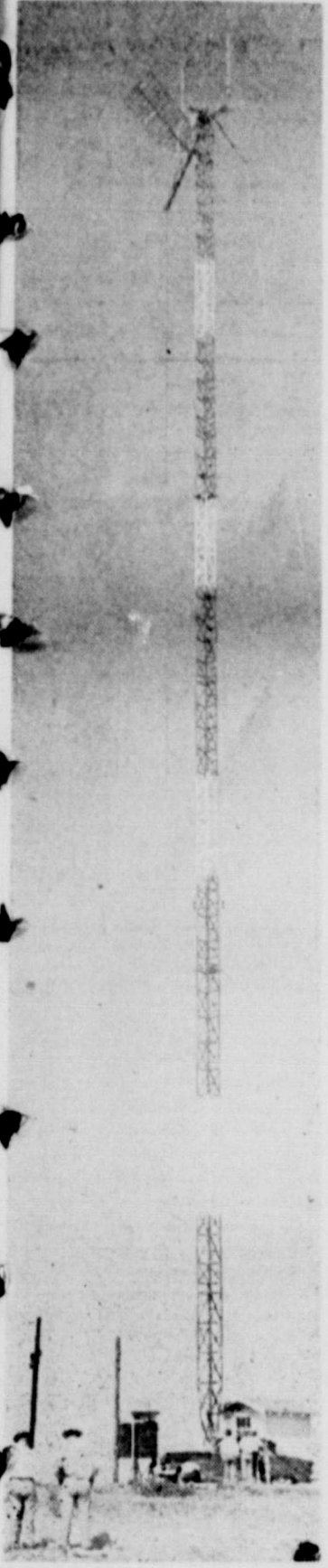
It was by the Hay-Bunau-Varilla Treaty of November 18, 1903 that the United States gained the sovereignty of the canal strip at Panama.

PARTY NAPKINS—5 sparkling colors and white. The very best for printing, and ideal for cocktail parties, anniversaries, and other occasions. Ballinger Printing Co., Phone 6522.
Paper clips at Ledger office

"Pyorrhea" May Follow Neglect
Did you ever see an attractive person with irritated "GUMS"?
Druggists refund money if first bottle of "LETOS" fails to help.
Pearce-Bailey Drug



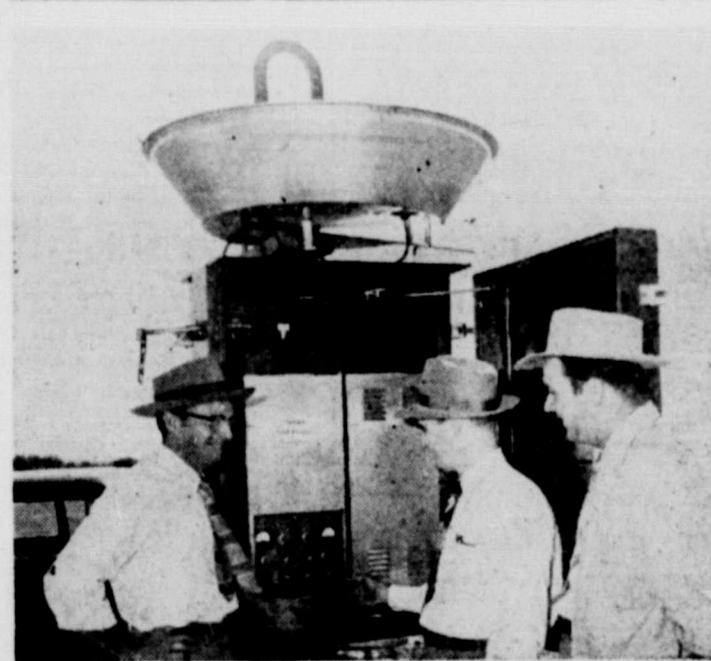
This photograph is a picture of the Union Sulphur Oil Plant in the Cree-Sykes Field in Runnels County. This plant is served by Radio Telephone Service via Micro-Wave making it possible to keep in touch with their operations at any time from any point.



Shown in this picture is the parabolic reflector, located on the tower at the water standpipe in Ballinger. This is located at the corner of Murrell Avenue and Third Street.

This parabolic antenna is beamed "line of sight" for the reflector located at the top of the antenna at the Cree-Sykes Field.

Shown in the picture is John D. Allen, Division Manager, West Texas Division, Brownwood; Herman Graves, Maintenance Supervisor, West Texas Division, Brownwood; the late Charles Hancock, former Local Manager at Ballinger; H. N. Hammond, Plant Superintendent, Brownwood; W. F. Davidson, Equipment Supervisor, Brownwood; Dorman Dunaway, Assistant Equipment Engineer, Brownwood.



This picture shows the Micro-Wave tower located on the highest hill in the Cree-Sykes Field in the northeastern part of Runnels county. It shows the parabolic reflector on the left side of the picture and the small house which houses the transmitter equipment. At the top of the tower is the reflector and the two upright vertical antennas.

This picture gives a clear view of the parabolic reflector which is located at the base of the steel Micro-Wave tower at the Cree-Sykes Field of the Union Sulphur Oil Company. This reflector is directed upward against the reflector at the top of the steel tower. The reflector at the top of the tower changes the direction of the beam toward the other terminal at the water standpipe in Ballinger.

In the picture reading left to right are Herman Graves, Maintenance Supervisor, West Texas Division, Brownwood; John D. Allen, Division Manager, West Texas Division, Brownwood; and the late Charles Hancock, former Local Manager at Ballinger.



AYES HAVE IT—This young father was one of the more than 17,300 inhabitants of the industrial town of Verviers, Belgium, who voted recently on the question of a "United States of Europe." Result: 74 per cent in favor of such a confederation, 21 per cent against it and 4 per cent noncommittal.

The Texas cotton crop is the single political subdivision in the world.

Wedding announcements, wedding invitations. Ballinger Printing Co.



WHAT HAPPENED?—Ave-struck by the huge heaps of snow that almost cover the entrance to her house, this little girl of Castelluccio, Italy, finds the world changed overnight. Eleven lives were lost in the heavy snowstorms that virtually buried the entire village.



SOLE SUPPORT—A bad case of fallen arches could put the skids to this Italian circus formation in Rome. One man is supporting eight others. Count 'em.



REAL COOL!—New Yorker Robert E. Hopp models the gas-heated work suit he designed for cold-weather wear. Hot propane gas, supplied by a 2½-pound metal unit clipped to the belt, is circulated through the suit in rubber tubes. The suit, which weighs 10½ pounds with the heater unit, can keep a man warm for 12 hours in 30-degree-below-zero weather.

5,639,034
Eyes of Texans

... are on your message when it appears in the columns of TEXAS' KEY-TOWN NEWSPAPERS

These dailies and weeklies, some 500 strong, and with more than 2,800,000 paid-in-advance subscriptions, cover the vast areas of Texas from the flowing wheat fields in the Northwest, to the great shipping centers of the Gulf coast; and from the tall timberlands of the Northeast to the rich citrus areas of the Magic Valley in the Southwest.

It's a market to behold!

For a successful advertising campaign, at a minimum of cost and a maximum of coverage—use the KEY-TOWN NEWSPAPERS OF TEXAS—a GRADE-A LIST compiled by The Texas Press Association, a list whose circulation is attested to by The Texas Press Association, and a group whose coverage and quality is unequalled.

Truly, "The Eyes of Texans" are on your ad when it appears in the columns of TEXAS' KEY-TOWN NEWSPAPERS.

TEXAS PRESS ASSOCIATION
INTERNATIONAL LIFE BUILDING
AUSTIN, TEXAS
Ph 7-2023

J. W. PURIFOY **ALBERT C. PURIFOY**

PURIFOY & COMPANY

INSURANCE

FIRE—CASUALTY—AUTO—AND MARINE

BALLINGER, TEXAS

WILLIE STEPHENS ASKS FOR RE-ELECTION AS DISTRICT CLERK

I am again seeking the office of District Clerk, Runnels County, subject to the Democratic primaries.

It has been a pleasure to serve as your District Clerk, and find that with some experience more efficient service can be rendered.

I appreciate your support and cooperation in the past, and respectfully ask for reelection. Have only one promise to make, that is to perform the duties of the office to the very best of my ability, if elected.

The duties of the office will not permit being away to make a person-to-person contact, so please accept this as your personal solicitation for your continued support, influence and

friendship.

Respectfully,
WILLIE STEPHENS
21-1t-*

(Political Advertisement)

ATKINS CANDIDATE FOR RE-ELECTION

It is time again for me to announce to the people of Runnels County that I will be a candidate for reelection to the office of Sheriff.

First, I want to thank the people of the county for their fine support during the time I have served you. You have made it possible for me and members of my department to make many arrests and your further cooperation has made it possible to convict many criminals. I feel that I have made many new friends since assuming the duties as your

sheriff and I sincerely desire to retain and improve these friendships in the years to come.

Most of you know how well I have looked after my work and I am willing to let anyone judge my qualifications for the office by my past record. I have tried to make you a law enforcement officer that would meet every citizen's desires. I have tried to deal firmly with criminals, to be understanding of boys in their first mistakes and to lend them a helping hand which might guide them to a useful life.

I have given my full cooperation to every other county official and to law enforcement officers all over the country. In return I have received the same fine cooperation from many other officers.

The duties of my office keep

me on the job constantly, therefore it will be impossible for me to make a person-to-person campaign. I hope you will take this message as a personal appeal for your vote and support and elect me your sheriff.

Sincerely,
DON ATKINS
(Political Advertisement)
21-1t-*

John Law's scheme for exploiting the resources of French Louisiana was known as the Mississippi Bubble.

To Relieve Misery of

COLDS

take **666**

LIQUID OR TABLETS—SAME FAST RELIEF

FOUR SQUARE CHURCH WILL HAVE REVIVAL

Rev. Jeanette Dunnaway, who with her husband were former pastors of the Ballinger church, will start a revival Sunday night at the Four-

square Gospel Church. Services will be held each evening at 7:00 o'clock.

Former friends and all those interested are urged to hear Rev. Dunnaway while she is in Ballinger.



SUITED FOR SPACE—Ex-King Peter of Yugoslavia and his eight-year-old son, Prince Alexander, are ready for space travel as they wear futuristic suits with antennae atop their plastic helmets. The royal father and son took part in the 27th School-boys Own Exhibition, officially opened recently in London, England, by Prince Alexander.

Day in, day out ... week in, week out ... month in, month out ... year in, year out,

Kleenex Tissue
Facial Tissue (Limit 4)
200 Ct. Box **10c** 300 Ct. Box **19c**

Tomato Soup
Campbell's (Limit 6)
No. 1 Cans **25c**

Delsey Tissue
Toilet Tissue (Limit 6)
2 Reg. Rolls **23c**

you save by shopping regularly at SAFEWAY.

You save more when everything is priced low! Safeway brings you "specials," that's true; however, we maintain that our regular shelf prices are the lowest in town. As thrifty shoppers know, unless regular shelf prices are low, you lose the savings in "specials." You save by shopping regularly at Safeway. Try it for one week and you'll be convinced!

119TH DISTRICT COURT DISPOSES OF TWO CASES

Two criminal cases were heard in 119th district court here Friday, a negro receiving a two-year prison sentence and a negro getting a not-guilty verdict by a jury.

Willie Mae Wiseman, 22, entered a plea of guilty to a charge of theft of over \$50 and was given two years in the state penitentiary.

Arthur "Buster" Wesley, 26, also charged with felony theft, was tried by a jury and found not guilty.

The cases arose last May 5 when Willie Owens, 63, local negro shot Wesley and the Wiseman woman after he claimed they stole some \$1,000

from him. Owens is now serving a nine-year penitentiary sentence on conviction of assault with intent to kill. Both Wesley and Wiseman were hospitalized after the shooting but eventually recovered.

The closest presidential race ever run occurred in 1876 between Rutherford B. Hayes and Samuel Tilden.

NERVOUS STOMACH

ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. More than a 1/4 billion sold to date.

Pearce-Balley Drug



EARLY START—Eleven-year-old Steven Romm of Long Island, N. Y., displays fondness for the dachshund statue which he created. The youngster, who began modeling formal sculpture when he was seven, is having his first one-man sculpture exhibition in New York City.

We reserve the right to limit quantities and to refuse sales to dealers.

Mrs. Wright's Bread Sliced White, Reg. 24-Oz. 21c	Eggs Breakfast Gems, Large Grade A, White 24-Oz. 23c	Soda Crackers Premium Saltine 1-Lb. Pkg. 27c	American Cheese Dutch Milt 2-Lb. Pkg. 99c	Eggs Breakfast Gems, Large Grade A, White 24-Oz. 23c	Eggs Oak Glen Grade A, Large, Mixed Doz. 67c	Kraft Carmels 1-Lb. Pkg. 37c	Rik-Rak Cleanser 14-Oz. Cans 17c	White Magic Bleach 1/2-Gal. Bot. 27c	Sunnybank Margarine 1-Lb. Pkg. 29c	Bargains That Tingle the Tongue	Sliced Pineapple LALANI No. 2 Can 30c
Skylark Bread White, Sliced Sandwich 24-Oz. 23c										Baby Food Gerber's Str. or Chopped Meats 2 3/4-Oz. Can 21c	
										Kitchen Craft Flour 10-Lb. Bag 99c	
										Fleet Mix For Better Biscuits 40-Oz. Pkg. 45c	
										Shortening Crisco All-Vegetable 3-Lb. Can 89c	
										Salad Dressing Duchess 32-Oz. Jar 59c	
										Soda Crackers Busy Baker (4 Cello Packs) 1-Lb. Pkg. 27c	
										Marshmallows Fluff-1-est 16-Oz. Pkg. 28c	
										1-Lb. Can 87c	2-Lb. Can \$1.73
										2 22-Oz. Jars 35c	
										3 8-Oz. Pkgs. 25c	

MRS. TUCKER'S SHORTENING (Limit 2) 3-Lb. Can **59c**

AIRWAY COFFEE Freshly Roasted, Brazil's Finest 1-Lb. Bag **80c** 3-Lb. Bag **\$2.39**

NOB HILL COFFEE Freshly Roasted, Extra Rich 1-Lb. Bag **82c** 2-Lb. Bag **\$1.63**

Rich, Rich Dairy Products

Sweet Milk Lucerne Homo or Pasteurized 1/2-Gal. Ctn. 24c	EDWARDS COFFEE Top Quality Coffee With Deep, Rich Flavor 1-Lb. Bag 80c
Sweet Milk Lucerne Homo 1/2-Gal. Ctn. 47c	WHOLE PICKLES Sour or Dill American Brand (Limit 2) 1-Lb. Bag 82c
Chocolate Drink Lucerne 1-Pt. Ctn. 23c	PILLSBURY BISCUITS Buttermilk (Limit 6) 1-Lb. Pkg. 59c
Lucerne Half & Half 1-Pt. Ctn. 27c	
Whipping Cream Lucerne 1/2-Pt. Ctn. 31c	

CARROTS at their crisp, tender best

These are young carrots, fresh in from country acres. Tops are cut off in the field, leaving full flavor in the carrots. Buy one crisp—they're Safeway guaranteed.

Crunchy, Nature Sweetened

1-Pound Cello Packs

9c

If any item in this advertisement should fail to please you in any way, your full purchase price will be refunded.

Yellow Onions Mild Sweet 3 Lbs. **10c**

Juicy Oranges Florida, Sweet 8-Lb. Bag **49c**

More Fresh Produce!

Pascal Celery Crisp Tender Stalks	1-Lb.	12c
Tangy Grapefruit Florida	8-Lb. Bag	49c
Red Potatoes Economy Pack	10-Lb. Bag	39c
Select Calavos Calif. 30 Size	Each	19c
Fresh Bananes	1-Lb.	14c
Delicious Apples Red	1-Lb.	19c
Green Cabbage Large Firm Heads	1-Lb.	3c
Rotabagos Sweet Yellow Turnips	1-Lb.	5c

Sliced Bacon Capitol, Sugar Cured 1-Lb. Pkg. **59c**

Short Ribs U. S. Top Grade Calf	1-Lb.	27c	Whole Fryers Ready to Cook	1-Lb.	49c
Sirloin Steak U. S. Top Government Grades of Calf	1-Lb.	65c	Calf Rib Steak Top Govt. Grades	1-Lb.	55c
Calf Brisket U. S. Top Government Grades of Calf	1-Lb.	25c	Ground Beef Freshly Ground Daily at Safeway	1-Lb.	35c
Pork Sausage Brookfield Links	1-Lb. Pkg.	59c	Smoked Picnics 6-8 Lb. Avg. Sold Whole Only	1-Lb.	43c
Pork Roast Loin End or Rib End of Loin	1-Lb.	55c	Pork Sausage Neuhoff Smokies	1-Lb. Cello	73c
Frankforters Somerset	1-Lb. Cello	39c	Pork Sausage Wingate	1-Lb. Roll	39c

Prison effective Thursday, Friday and Saturday in BALLINGER.

STORE HOURS:
Monday thru Friday, 8:00 a.m.-6:30 p.m.
Saturday, 8:00 a.m.-5:00 p.m.

"All I know is what I read in the Newspapers"

Will Rogers SAID IT ... BUT MILLIONS OF AMERICANS DO GET MUCH OF THEIR INFORMATION FROM THEIR Newspapers!

TEXAS PRESS ASSOCIATION
441 DRISKILL HOTEL * TELEPHONE 720-11
AUSTIN, TEXAS

SAFEWAY

Presented to Underwood Motor Co. By Frances Rasmussen

On a winter's day not long ago,
I went into Ballinger to the auto show,
As I wanted to know just what car to buy,
I questioned each dealer and my, oh my,
Each said the same, "Mine is the best,
Shouldn't be mentioned along with the rest."

I learned not to call an auto a car,
For dealers don't know what autos are,
They show you creations and call them "Jobs,"
Like this "Job's" exclusive, yet used by the "Mobs."

At last I came to the Buick display,
I asked Mr. Underwood to describe it his way.
His answer was ready and he quickly replied,
"All things that other cars do and some things
besides!"

When Better Cars are Built—Buick Will Build Them

Buck Underwood

Phone 6491

BURIAL INSURANCE for \$100 to \$600

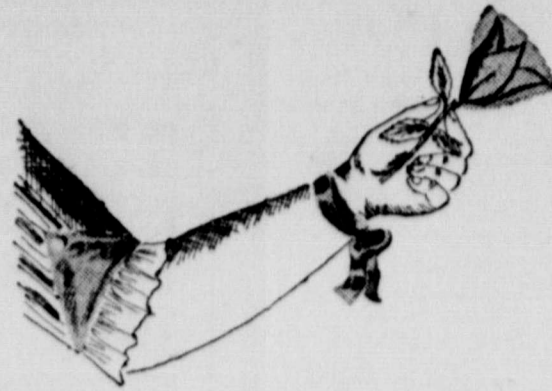
See us for complete information
Newby-Davis Burial Assn.
Ballinger, Texas

William Holden and Alexis Smith, and "Apache Rose," starring Roy Rogers and Dale Evans, comprise the double-feature program at the Horseshoe Saturday only, January 23.

Leslie Caron, Mel Ferrer and Jean Pierre Aumont are the stars of "Lili," first-run attraction at the Horseshoe Sunday and Monday, January 24, 25. Offering something different in the way of screen romances, this is the story of a young French girl who finds both excitement and love when she becomes part of a traveling carnival show. Zsa Zsa Gabor, Kurt Kasznar, Amanda Blake, Alex Gerry, Ralph Dumke, Wilton Graff and George Baxter complete the cast.

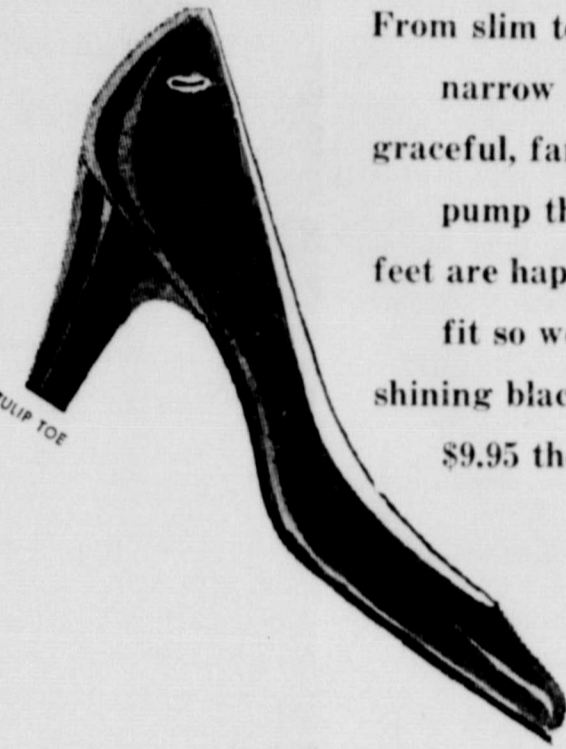
The other feature on this twin-bill is "Rebel City," in which Wild Bill Elliott plays a professional gambler who puts down his cards to solve a murder. Marjorie Lord portrays the pretty but business-like owner of a wagon freight line in this Allied Artists release.

Booked at the Horseshoe for



here's tulip toe...
the great success in

Town & Country Shoes



From slim toe to shaped narrow heel, this is the graceful, famous Town & Country pump that the most fashionable feet are happy in because they fit so well. Choose it in shining black patent at \$9.95 the pair.

Sizes AAAA to B

HEIDENHEIMER'S
BALLINGER

'The Golden Blade' and Two First-Run Films Week's Bookings at Horseshoe

At the Horseshoe Drive-In Theatre today and tomorrow is "The Golden Blade," starring Rock Hudson and Piper Laurie. The high adventure, reckless romance and riotous color of the Arabian Nights era is captured for the screen in this Universal production, which is filmed in Technicolor. This feature is catalogued as romantic

escape in the grand manner and adds immeasurably to the stature of Hudson and Miss Laurie. Spectacular scope was given in the production.

Also on the twin-bill for the current dates is "The Stooge," starring Dean Martin and Jerry Lewis.

"The Turning Point," starring

Booked at the Horseshoe for

next Tuesday, Wednesday and Thursday, January 26, 27, 28, is the academy award winning production, "The Quiet Man," and "Prisoners of the Casbah," a first-run offering.

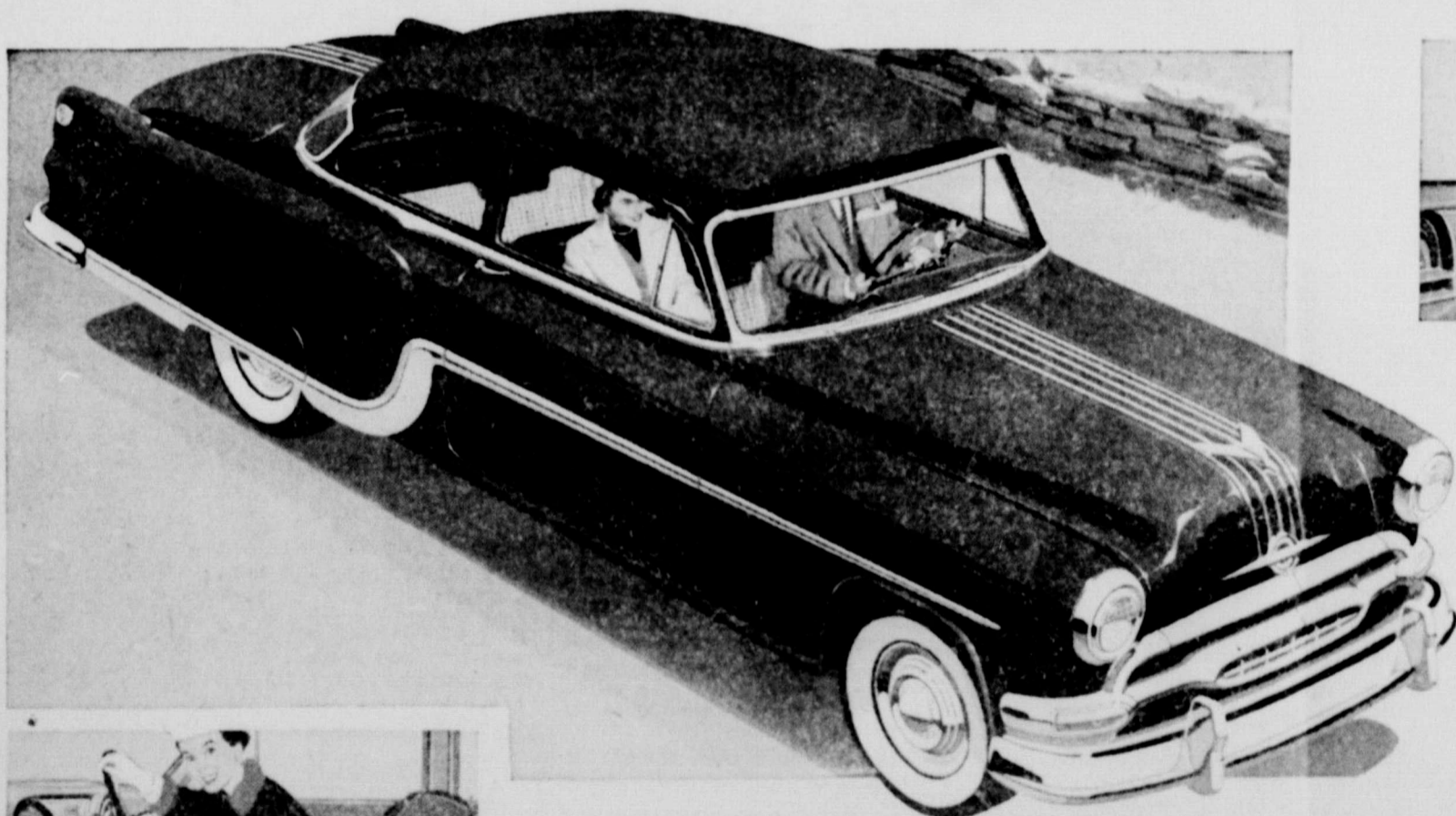
John Wayne, Maureen O'Hara

and Barry Fitzgerald are the stars in "The Quiet Man," and featured players include Ward Bond, Victor McLaglen, Mildred Natwick, Francis Ford, Arthur Shields and the Abbey Theatre Players. This Republic release

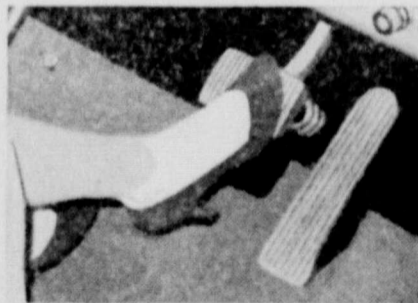
was directed by John Ford.

Columbia's "Prisoners of the Casbah," starring Gloria Gra-

Come In! Test the Thrilling New Power of the 1954 Chieftain Pontiac



POWER STEERING cuts parking and turning steering effort up to 50%. Dual Range Hydro-Matic Drive, also optional at extra cost, provides quicker response in traffic and greater gas-saving on open highways.



NEW POWER BRAKES add the final touch of safety. Optional at extra cost, this advancement stops you with less foot movement and pressure, yet you "feel" the brakes as before.

NEVER HAVE QUALITY AND LOW COST BEEN SO BEAUTIFULLY COMBINED

More powerful than ever for 1954, the mighty Pontiac engine—best-proved of all automobile plants—fills you with a confidence worth far more than the modest cost of this beautiful car. You are master of every traffic situation. You can cruise in quiet smoothness for endless miles. And this fine performance, achieved with notable economy, will continue for years.

around you. Here is quality you would expect in top-priced cars—fine fabrics and bright metals employed with perfect taste to give you color and comfort you have never thought to enjoy at any price. Yet this big, powerful quality car is yours at a cost just above the lowest. Come in for the facts.

LOOK AT PONTIAC'S SCORE FOR 1954

- New power and performance.
- Distinguished new styling.
- Distinctive new exterior colors.
- New color-matched interiors.
- Wide choice of optional power controls.
- Still General Motors lowest priced eight.



THE COMFORT-CONTROL SEAT, exclusive with Pontiac, is the most versatile ever offered. Moves you up and down, back and forth, and tilts seat backward and forward for a total of 369 positions. Optional at extra cost.

It's a prideful feeling, and your pride lifts again when you look

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INSURANCE
FIRE—CASUALTY—AUTO—AND MARINE
BALLINGER, TEXAS

world's double-crossroads of vice with its fantastic city within a city, the Casbah. unit has been one of the fastest growing in the state. Sgt. Cole plans to recruit as many local boys as possible and perhaps make his unit an all-Ballinger platoon. Any local youth interested is asked to talk to him on week-ends when he is at home.

HORSESHOE

DRIVE-IN THEATRE
Paint Rock Highway

On Our New
Giant Screen!

TONIGHT AND FRIDAY
First Run in Ballinger



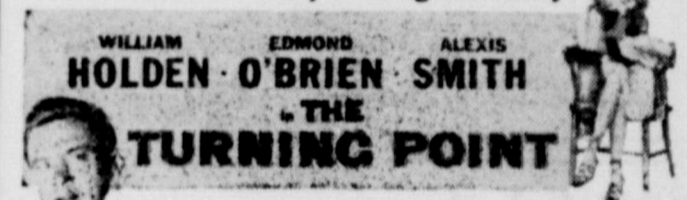
Plus:

DEAN MARTIN, JERRY LEWIS

'The Stooge'

SATURDAY ONLY

The Shock-Filled Story of Gangland Today!



Plus Second Feature

ROY ROGERS, DALE EVANS

Apache Rose

SUNDAY AND MONDAY

FIRST RUN



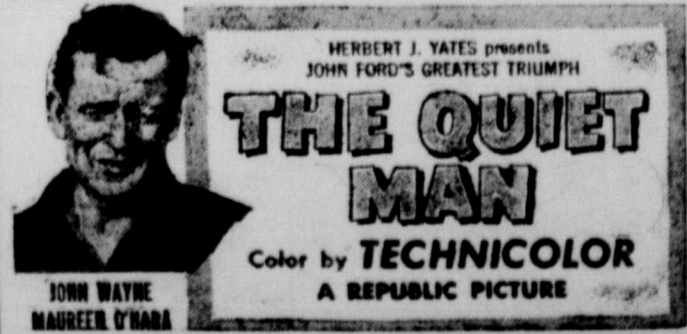
TUESDAY, WEDNESDAY, THURSDAY

2 FEATURES—50¢ CARLOAD

FIRST RUN



Plus:



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SCHOOL SUPPLIES AND NOTIONS

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GIFT ITEMS, SPORTING GOODS, FIREARMS,
AMMUNITION

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We Appreciate Your Business

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Merchants State Bank Bldg.
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Attorneys-at-Law
Chandler Bldg., Across from
Post Office
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COMPLETE INSURANCE
SERVICE
Dial 5291
110 South Eighth Street
Ballinger, Texas

CLEAN AND REPAIR
Cem Pools and Septic Tanks
C. L. ARMSTRONG
Phone 8992 103 11th St.

CHIROPRACTOR
X-Ray Spinal Analysis
Dr. J. LESTER OHLHAUSEN
Phone 4725
San Angelo Highway, Ballinger

Dr. T. F. LaVarta
CHIROPRACTOR
X-Ray Laboratory
Chemical and Microscopic
Urine Analysis
Telephone 9090
Office: 604 Sharp Avenue
OFFICE HOURS:
Monday—10:30 a.m. to 1:00 p.m.
3:00 p.m. to 7:00 p.m.
Tuesday—10:30 a.m. to 1 p.m.
3:00 p.m. to 7:00 p.m.
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only
Thursday—10:30 a.m. to 1 p.m.
3:00 p.m. to 7:00 p.m.
Friday—by appointment only
Saturday—10:00 a.m. to 1:30
p.m.

1932 PLYMOUTH 4 door Sedan,
radio, heater, seat covers—
\$825.00.

RAY FUQUA CHEVROLET CO.

FOR RENT—Nice six-room
unfurnished house, good
location. Dial Mrs. Ruth Clamptt,
5451, after 5:00 p. m. 23-tf

Women Wanted
Housewives, address advertising
postcards. Must have good
handwriting. LINDO, Water-
town, Mass. 7-3t*

FOR RENT—Nice, clean,
attractive furnished apartment.
Call Hartman Grocery, 4354. 7-tf

THE REAL McCOYS



**PAW/BRING ME THE APPLICATION FOR
PERSONAL PROPERTY DAMAGE WITH
GRANT AGENCY**
Phone 7727 Talbott Bldg.

**MR. FARMER AND
MR. RANCHMAN:**
You May File Your 1934
INCOME TAX

return in January without
making estimate. Mr. Salary
Man, if you file return within
next few days, you will get
refunds quicker.

A. M. KING

For
**Income
Tax**
RETURNS
INSURANCE
LAND LOANS
REAL ESTATE
See—
A. M. KING

For Bus fares, schedules to
anywhere in the U. S. A., Can-
ada or Mexico... call 3570. 1-tf

FOR RENT—3 room furnished
apartments, garage. Also fur-
nished duplex apartment. See
Sam Behringer or call 9834. 17-tf

FOR RENT—Large 3 room
apartment, private bath, pri-
vate entrance, will pay utilities.
Call Mrs. Ruth Clamptt, tele-
phone 5451 or see at 1409 Broad-
way after 5:00 p. m. 5-tf

FOR RENT—Three furnished
apartments with kitchenettes.
Travelers Motel, phone 3195. 9-tf

PHOTOSTATS
Photostatic copies of deeds,
discharges, oil leases or other
valuable papers. Reasonable
rates, fast service. NIXON
INSURANCE AGENCY, First
National Bank Bldg. 30-tf

FOR RENT—Guest house,
duplex apartment, furnished.
Mrs. C. J. Lynn, phone 3865. 1-tf

FOR SALE—New and used
Pipe, Angle, Flat Iron,
New Corrugated Roofing.
BALLINGER SALVAGE CO.
Phone 5414 So. 8th St. 22-tf

1932 FORD Tudor, radio, heater
and defroster. Good tires, good
mechanical condition, \$1,047.00.
RAY FUQUA CHEVROLET CO.

Furniture and Cabinets
Finished or unfinished, made of
any wood. Modern or antique,
made to order. Sharpes Wood-
work Shop, next door to Bal-
linger Builders Supply. 17-t*

FOR RENT—Three room fur-
nished apartment, private bath.
Will take children. Mrs. L. B.
Rudder. 19-tf

FOR SALE—Five room house,
to be moved from 709 Fifth
Street. Mrs. C. P. Shepherd, 409
Eighth Street. 19-t*

FOR RENT—Four rooms and
bath, \$35.00 per month, 1008
Twelfth Street. P. J. Legg, tele-
phone 8421. 31-tf

You want a room? With tele-
phone... hot and cold water
... steam heat... low weekly
or monthly rates... conven-
ient coffee shop in hotel...
ideal for the winter weather.
Central Hotel. 5-tf

FOR RENT—Furnished guest
house, 901 Seventh Street, tele-
phone 7251. 3-tf

FOR SALE—Hand-knitted
baby booties. Mrs. Troy Simp-
son, phone 9501. 3-tf

FOR RENT—Henry Moody's
furnished garage apartment,
newly decorated, 304 Sixth
Street. Dial 3375. 31-tf

FOR SALE—1 1/2 lots, Wilke
Terrace, Sharp Avenue. Tele-
phone 6144. 7-4t*

Expert in making draperies,
slip covers and upholstering.
Mrs. J. M. Carpenter, 1303
Ninth Street. Phone 7234. 3-tf

FOR RENT—Furnished apart-
ment, 809 Eighth Street, phone
9293. 3-tf

FOR RENT—Furnished garage
apartment. Apply 709 Eighth
Street. 8-tf

FOR RENT—Three room mod-
ern house James A. Wear, dial
9875. 14-tf

**STOCK FARM
FOR SALE**
753 acres, southeast of Bal-
linger, 280 acres in cultiva-
tion, outside fences net wire,
cross fences 5 and 6 wires,
five room house, all modern
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be bought at a bargain. One-
half mineral goes.
SID CASKEY
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FOR SALE
Feed Mill
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4 Wheel Trailer
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on Coleman Highway, first
house across Elm Creek
bridge.

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CABINETS**
Finished or unfinished, made
of any wood. Modern or
antique, made to order.

**Sharpes Woodwork
SHOP**
Next Door to Ballinger
Builders Supply

FOR SALE—by owner: three
room furnished frame house
and garage, \$4,000, \$500 down,
\$500 per year. House three years
old. Also five room unfurnished
house and garage, \$1,200 down,
balance \$4,000 payable \$57 per
month. This house four years
old. Mrs. Rodgers Jones, phone
5234. 14-tf

FOR RENT—Nicely furnished
apartment, private bath, pri-
vate driveway. 908 Broadway. 14-tf

Good, Clean 1932 CHEVROLET
1/2-ton Pickup. Push button
radio, good tires—\$875.00.
RAY FUQUA CHEVROLET CO.

**BUSINESSES
FOR SALE**

1931 CHEVROLET 4 door Sedan,
powerglide, radio, heater, seat
covers, extra clean—\$875.00.
RAY FUQUA CHEVROLET CO.

FOR RENT—Comfortable bed
room, bath and telephone, 409
Tenth Street. 24-tf

**Wanted: Scrap Iron—Batteries
Holes—Copper—Radiators**
BALLINGER SALVAGE CO.
So. 8th St. Phone 5414 30-tf

FOR SALE—Strawberry plants
from now on. O. H. Green, Sr.,
Rogers and Broadway, Winters,
Texas. 7-4t*

FOR RENT—Furnished garage
apartment, 603 Sharp Avenue. 14-tf

FOR RENT—Small furnished
guest house. Call Mrs. Howell,
6294. 14-tf

FOR RENT—Garage apart-
ment. C. L. Armstrong, phone
8092. 14-tf

FOR RENT—Unfurnished five
room house, in good condition,
at 703 Fifth Street. Phone 8273.
14-tf

FOR SALE—One F20 Farmall
in A-1 condition with 4 row
toobar planter, 3 row cultivator;
also one regular Farmall
with 4 row toobar planter and
2 row cultivator. Walter Piel,
Rowena. Phone 1511. 21-2t*

WANTED—Water well drill-
ing. Robert Latzel, telephone
Rowena, 2122. 21-4t*

WANTED—Housekeeper to
work on ranch for private fam-
ily. Write Box X, Vancourt,
Texas. 21-3t

**Help Wanted—Male, Female
MAN or WOMAN** to distribute
Watkins' Nationally Advertised
products to established custom-
ers in Ballinger. Full or part
time. Earnings unlimited. No
car or other investment neces-
sary. Write Mr. C. R. Ruble,
Dept. J-3, The J. R. Watkins Co.,
Memphis, Tennessee. 11*

FOR RENT—Six room house,
1/4 mile outside city limits. City
water and electricity. Reason-
able. J. G. Tuckey, Home Furni-
ture Co. 21-2t*

FOR SALE—or trade: 6 room
frame house, to be moved. Will
trade for pickup or livestock.
R. L. Tyree. 21-2t*

**1931 G.M.C. 1/2-ton Pickup, fair
condition—\$525.00.**
RAY FUQUA CHEVROLET CO.

ALLSTATE
Fire and Marine Insurance
737 W. MONROE ST.
CHICAGO 3, ILL.

ANY OUT-OF-ROUND
CONDITION CAN PRODUCE
DANGEROUS, ANNOYING
TIRE THUMP!

we have just installed the
newest equipment to
**RE-TRU YOUR
OUT-OF-ROUND
TIRES!**

**BY THE NATIONALLY
ADVERTISED "BEAR
BALANTRU" METHOD**
Your tires, even if they are new,
can get "egg-shaped" as out-of-
round. Now they can be made
truly round again with our new
"Bear Balantru" Method. Come in
and let us show you RIGHT ON
YOUR CAR whether or not your
tires are causing a "scrambled
Egg" ride. It takes just a few
minutes and there's no cost
or obligation for this check.

RE-TRUING AND BALANCING INSURES THE PERFECT RIDE

Just Installed at Bradley's Tire Co.

STRICTLY MODERN

The Joiner home on Park
Avenue. Has 3 bedrooms and
sun porch with large kitchen,
living room and dining room.
Two and half baths and
automatic dishwasher. Central
heating and cooling.
Two room and bath guest
house in back. Peacan and
fruit trees. Priced for quick
sale at \$8,000.00. Listed exclu-
sively with

GRANT AGENCY

Phone 7727 Talbott Bldg.

GLASS

Automobile, Picture Windows
and Table Tops
**BALLINGER BUILDERS
SUPPLY**

ART SUPPLIES

China Paints
Water Color Paints
Oil Paints
**BALLINGER BUILDERS
SUPPLY**

RANCHES

650 acres with 170 in cultiva-
tion. 3 room modern home,
good fences and plenty of
water. \$700 per acre.

750 acres with 280 in cultiva-
tion. 3 room modern home.
Net wire fence. Located on
Colorado River. Good cotton
allotment on cultivated land.
\$75.00 per acre.

GRANT AGENCY

Phone 7727 Talbott Bldg.

1930 FRAZER Manhattan 4 door Sedan. Lots of extras. White sidealls tires—\$575.00.

RAY FUQUA CHEVROLET CO.

FOR RENT—To young man,
bedroom with adjoining lavatory
Air conditioned. 409
Eighth Street. Phone 8273. 21-tf*

FOR SALE—by owners, seven
rooms, venetian blinds, rock
garage, back yard fenced, nice
shrubbery. Call 3924 or 8551. 5-tf

FOR RENT—Newly decorated
3 room duplex. Private entrance.
Phone 7173, 1001 Tenth Street. 21-1t

FOR RENT—Unfurnished three
rooms and bath. 1302 Broad.
Call 4734. 14-2t*

FOR RENT—Unfurnished 4
room house, 1210 Eighth Street.
Call M. E. McClenny, 9355 or
5752. 21-1t*

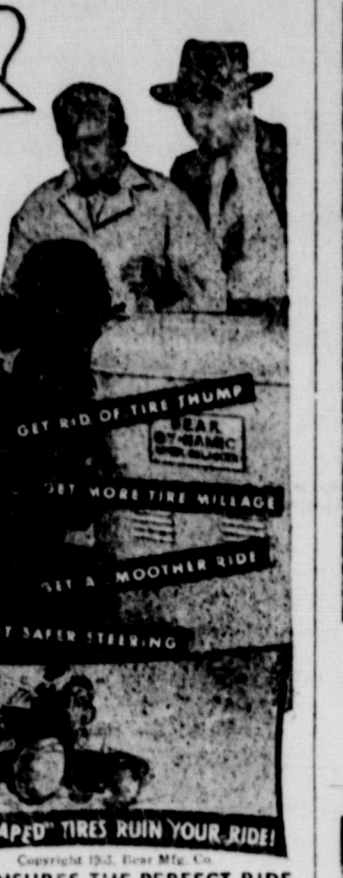
FOR RENT—Unfurnished five
room house at 405 Eighth Street.
Phone 8273. 11*

FOR SALE—'38 model A John
Deere four row. Complete new
motor. Tractor hasn't worked
much land. Wilfred Buskemper,
9 miles west of Ballinger. 11*

FOR RENT—Newly decorated
three room furnished apart-
ment. 406 Eleventh Street.
Apply 305 Tenth Street, phone
6922. 11

1930 CHEVROLET 4 door Sedan,
two tone green, radio, heater,
sun visor, seat covers, motor
OK. Clean body, good tires—
\$875.00.
RAY FUQUA CHEVROLET CO.

WANTED—to buy used
upright piano in good condi-
tion. Mrs. Elton Goetz, Rowena,
Texas. 11*



Copyright 1933, Bear Mfg. Co.



'DRIVE-IN' CHURCH—The Rev. B. L. Howman delivers his
evening sermon at the new Whitfield Estates Presbyterian Church,
the "drive-in" church in Sarasota, Fla. Churchgoers listen to the
services in the comfort of their automobiles, each car provided
with a loudspeaker. The outdoor church is attracting many who
never attended conventional services.



ROOT OF THE TROUBLE—These two cornstalks, held by
Joyce Chandler, of Columbia, Mo., were taken from fields where
the Missouri Farmers Association is conducting experiments in
the use of soil insecticides. The stalk on the left suffered root-
worm damage, while the stalk on the right, from a row treated
with aldrin, had a healthy root system and no rootworm damage.

Heart Fund Drive Slated February 1

The 1934 Heart Fund cam-
paign will be launched in Texas
and this section on February 1
and will continue the entire
month.

Dr. O. H. Chandler and F. M.
Pearce are co-chairmen of the
drive in Ballinger and will seek
to raise \$300 here. The county's
quota is \$500 and \$200 of the
total is assigned to Winters.

Dr. W. R. White, president of
Baylor University, Waco, is state
chairman and the Texas quota is
\$458,000.

The fund slogan this year is
the same as in 1933, "Help Your
Heart Fund—Help Your Heart."

The Ballinger workers are
planning a city-wide solicitation
and in addition will have
plastic hearts in stores for coin
collectors.

PARTY NAPKINS—5 spark-
ling colors and white. The very
best for printing, and ideal for
cocktail parties, anniversaries,
and other occasions. Ballinger
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forms the background for a sil-
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common aims of NATO mem-
ber nations. In the background
is the French national flag.