

For Ladies and Gentlemen for Birthdays and Other Occasions Special Gifts Beautiful Boxed Stationery

Rippletone Finish . . . Secretary Size
100 Sheets, 100 Envelopes
Printed to Order

\$5.00
Cabinet

Also Calling Cards

Ballinger Printing Co.
Phone 6522



There's an "Extra" Something in every one of our prescriptions. Some people call it dependability, but all know that when they bring a prescription to our store they not only receive it accurately filled—they also have the added feeling of complete assurance in the integrity of the man who fills it.

DEPENDABLE PRESCRIPTION SERVICE

Keel Drug Store

Phone 3412
Ballinger, Texas

Under the supervision of the State Board of Pharmacy

BURIAL INSURANCE for \$100 to \$600

See us for complete information
Newby-Davis Burial Assn.
Ballinger, Texas

was "Keys to Clear Thinking" and she declared in dealing with our daily problems we need religious faith. Religion presents a positive, challenging and stimulating faith. It is a basis for happiness and health.

Mrs. L. E. Dudley, president of the T. F. W. C., announced after she was elected to the presidency that this year's mental health program is to help club women understand "Why they do and say the things they do." This subject will be continued at the next club meeting on January 21.

Mrs. Joel Bates, president, was in charge of the business. An arrangement of poinsettias and pyroantha berries decorated the club room. Others present were: Mmes.

Edgar Boelsche, Chester Cherry, B. W. Claunch, J. B. Dankworth, J. W. Guynes, Loyd Herring, B. C. Kirk, Jack Moore, T. J. McCaughan, J. O. Satterwhite, E. A. Saunders, C. P. Shepherd, A. B. Stobaugh, F. L. Wells, R. F. Zedlitz, C. J. Lynn, Orland Middleton and Sim Cottelle.

Officers Elected by G. G. Club
Marville and Patsy Ashton were hostesses to members of the G. G. Club Monday evening, entertaining in the Jack Ashton home at the Lone Star Gas Station.

Emilie Burton conducted the business. Gwin Wade was welcomed as an associate member. The following new officers were elected: president, Marville Ashton; vice-president, Linda Darby; secretary, Jo Ann Blackmon; treasurer, Gwen Laxton; reporter, Emilie Burton.

Following the club activities the hostesses served refreshments to the new officers and to Peggy Branham and Susan Herring.

Brownies Study Girl Scout Laws
Members of Brownie Troop 10 met with their leaders, Mrs. Price Middleton and Mrs. E. B. Davidson, at the Girl Scout hut Wednesday afternoon of last week.

The group began studying Girl Scout laws and the promise in preparation for flying up to Girl Scouting in the near future.



THE NECCHI Custom DELUXE
NO ATTACHMENTS NEEDED
For Demonstration Call MRS. H. W. MUELLER
TELEPHONE 8045 OR 6261
Easy Budget Terms—General Trade-Ins.

Mr. and Mrs. Mack Bowers and daughters, Brenda and Rebecca, were guests of Mrs. Edminston were celebrating Bowers' parents, Mr. and Mrs. their 48th wedding anniversary.

SOCIETY

Miss Bigby Feted at Gift Tea in Sykes Home

Miss Carolyn Bigby, bride-elect of Bob Northington, was honored at a pre-nuptial gift tea from 3:00 to 5:00 p. m. Saturday in the home of Mrs. O. C. Sykes on Eighth Street. Co-hosting with Mrs. Sykes was her daughter-in-law, Mrs. Bob Sykes.

The reception suite was decorated with Miss Bigby's chosen colors of lavender and pink, where hostesses greeted callers and presented the bride-elect and her mother, Mrs. W. N. Bigby, and Mrs. K. V. Northington, mother of the prospective bridegroom.

Miss Deanie Rountree directed guests to the dining room. The table was laid in Normandy lace and centered with a crystal epergne filled with lavender gladioli and chrysanthemums interspersed with heather and stock. Lavender satin streamers, inscribed with "Carolyn-Bob in gold lettering radiated from the centerpiece where pink candles in triple crystal candelabra completed the arrangement. A Dresden fruit bowl and pink tapers in Dresden candelabra were on the buffet.

Other entertaining rooms were decorated with arrangements of lavender carnations. An arrangement of lavender gladioli was on the mantel in the living room where Martha Kay Northington, sister of the intended bridegroom, registered guests in the bride's book. Miss Bigby wore a trousseau frock of winter blue embroidered silk with a white gladioli corsage.

Mrs. K. V. Northington, Jr. of San Angelo, presided at the silver service, and Mrs. E. Y. Bailey served individual cake squares iced in lavender and decorated with a nosegay of pink rosebuds. Others assisting in the houseparty were Mrs. Alex Saunders, Miss Joraine Fox, of Amarillo, and Miss Barbara Stuart. Members of the houseparty wore white gladioli corsages.

Among the 190 callers, those from out-of-town were: Mrs. Pete Davis, Mrs. Riley Marks, Mrs. Lillie Marks, Mrs. W. J. Davis, Mrs. Ernest Marks, Mrs. R. Q. Marks, all of Winters; Mrs. J. C. Stephens and Mrs. M. D. Worshaw, both of San Angelo; Mrs. Ellen Sims, of Paint Rock.

The couple will be married at 7:00 p. m. January 30 in the First Methodist Church in Ballinger.

St. Mary's Altar Society Adopts New Constitution

Mrs. Reinhold Hoelscher, Mrs. Frank Gruber and Mrs. Marvin Hoelscher were hostesses to the Altar Society of St. Mary's Catholic Church Sunday afternoon in the parish hall on Fifth Street.

Mrs. Frank Greger conducted the business after the opening prayer repeated in union. The new constitution which had been revised by Rev. Patrick J. Ward, O.M.I., was adopted. Reports were made on the bake sale and on the sale of Christmas cards. Plans were discussed for the 13-Hour Devotion, to be held on Sunday, January 24. Fr. Ward announced that a Mission would be held February 17 through 24.

Mrs. Glen Hoelscher assisted hostesses in serving cake and coffee. Others were: Mmes. Lucy Rollwitz, W. J. Curtis, C. T. Moonen, Charles Olsak, Walter Mueller, John McGrath, Sim Cottelle, and Miss Mary Krc.

Hostesses for the February meeting will be Mmes. A. J. Lange, John McGrath, Harold Mueller, and Miss Mary Krc.

"Mental Health" Discussed at Club Meeting

The Ballinger Shakespeare Club met in the club room at the library last Thursday afternoon for a study on "Mental Health for Effective Living."

A mental health discussion was conducted by Mrs. Latham Flynt. On the panel were Mrs. Howard Bramley and Mrs. Berta K. Spooner. In discussing "Abundant Living," Mrs. Bramley stated the two main factors were work and love for others. Mrs. Spooner's topic

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 2895
Jackson 7, Mississippi



With its trend-setting advances . . . Ford's worth even more for '54

It's the Dividends that make it Worth More

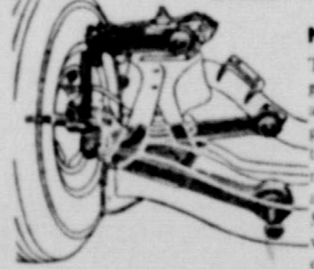


STYLE DIVIDEND

3 New Body Styles . . . 28 models
Ford offers you three brand new body styles in its line of newly created models. There's a new transparent-roofed Crestline Skyliner . . . a sparkling new Crestline Fordor . . . and a smart new Customline Ranch Wagon. There are 28 models in all, for each of Ford's 14 body styles is available with the new Y-block V-8 or the new I-block Six engine.

New Astra-Dial Control Panel
It's designed both for beauty and practicality. The speedometer is placed high on the panel where you can quickly spot the figures almost without taking your eyes off the road. Like the '54 Ford's beautiful new upholstery and trim, the Astra-Dial Control Panel is color-harmonized with the sparkling new outside body color of your choice.

RIDE DIVIDEND



New Ball-Joint Front Suspension
This revolutionary new suspension is the greatest chassis advance in 20 years . . . and it's exclusive to Ford in its field. It gives front wheels greater up and down travel to smooth out the going on rough roads. And it helps keep the wheels in true alignment for consistently easy handling. Movement of the wheels is on ball joints whether up and down, as wheels travel over rough spots, or in steering as wheels turn right or left. Ball joints are sealed against dirt and water.

DIVIDEND IN DRIVING EASE

Ford offers five optional power assists* you might expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways. Swift Sure Power Brakes do up to one-third of the work in stopping. Fordomatic Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch . . . and a 4-Way Power Seat that adjusts up and down, as well as front and back, at a touch of the controls. They're all worth-while optional extras available in the 1954 Ford!

New 130-h.p. Y-BLOCK V-8

An extra-deep skirt extending below crankshaft gives greater rigidity for smoother, quieter operation, longer engine life. Free-turning overhead valves, low-friction design, Double-Deck Intake Manifold and high-turbulence combustion chambers give brilliant new responsiveness . . . 18% more power, greater economy.

New 115-h.p. I-BLOCK SIX

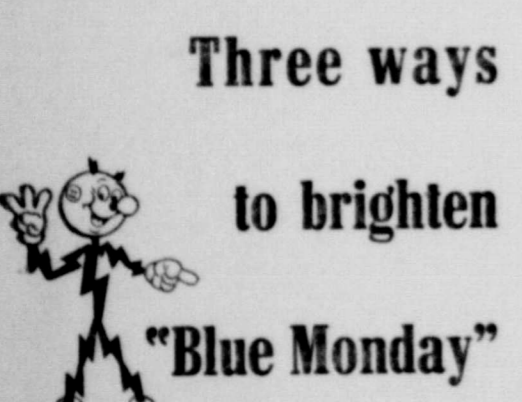
This new Six has an extra-deep block for greater rigidity, smoother, quieter performance, longer engine life. Free-turning overhead valves, high-turbulence combustion chambers, low-friction design and Ford's Automatic Power Pilot help produce 14% more power—with finer performance on even less gas.

NO CAR in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have already established Ford as the "Worth More" car, you now get a host of brand new dividends. These include a choice of two new deep-block engines . . . the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension . . . beautiful new interiors . . . and styling that will make your heart beat faster.

And, remember, Ford also makes available to you all the optional power assists . . . features you might expect to find only in the costliest cars. If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford . . . and once you do, you'll want to drive it home!

More than ever . . . THE STANDARD for THE AMERICAN ROAD

'54 FORD Come in . . . Test Drive it today!



Three ways to brighten "Blue Monday"

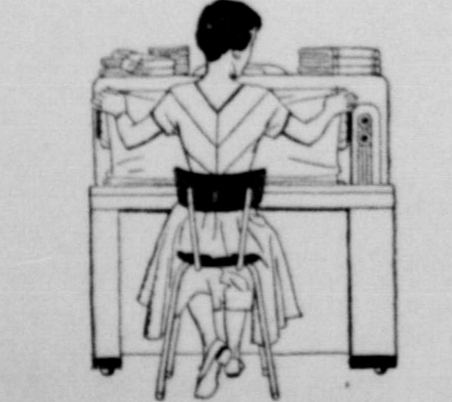


No rubbing, no scrubbing—your electric washing machine does all the hard work!

MORE HELP WITH YOUR LAUNDRY WHEN YOU LIVE ELECTRICALLY!



No heavy totin', no waiting for the sand and wind to stop blowing or the sun to shine—an electric dryer makes laundry fluff-dry!



Ironing is done in HALF the time with a big, work-saving electric ironer!

See Your Electric Appliance Dealer!

West Texas Utilities Company

Frank Flynt Motor Co.
Eighth Street and Strong Avenue

1954 IS ON THE MARCH Day After Day It Marches on **But** Look... Listen... Think... Act Buy for Now and Next Year

Higginbotham's

Great Clearance

SALE

of Winter Merchandise and Other Items

SALE BEGINS
FRIDAY
January 15

Closes Saturday
January 23

8 Big Days of Bargains

Don't Fail to Come to Our Great Bargain Sale

UNBLEACHED
Sheeting 50c

SPECIAL LOT
Ladies' Bags 1/2 price

\$12.95 Bedspreads \$9.50

\$3.95 Lunch Cloths \$2.25

Men's Suits About 1/2 price
Were \$19.95 \$29.95 \$31.95

Men's Felt Hats
Regularly Priced up to \$10.00
Now 3.95 and \$5.00

Men's Top Coats
Up to \$29.95 Values
Choice \$14.95

Boys' Overalls
Broken Sizes in Blue and Stripes Values to \$1.95
\$1.00 pair
While They Last

BOYS' TAMPCO
Sport Shirts
Were \$2.95
Now \$1.95

BOYS' SCHOOL COLORS
Reversible Jackets
Were \$10.95
\$3.99
Take Them for Only

Boys' Heavy Jackets
Were \$5.95, Now
\$3.99
Were \$4.95, Now
\$2.99

Ladies' Nylon Slips
Broken Sizes Original Price \$7.95
Now \$2.95

LADIES'
Crepe Gowns
Original Price \$5.95
Now \$2.95

Ladies' Bedjackets and Capes
Original Prices \$3.95 and \$4.95
Now \$1.00

SPECIAL ASSORTMENT OF
Winter Dresses
1/3 to 1/2 off
Original Price

ALL FALL AND WINTER
Coats
1/2 to 1/4 off
Original Price

SPECIAL LOT
Bras \$1.50

\$1.98 Drapery
Beautiful Patterns
\$1.39

COLORED MERCERIZED
Thread
5 spools 10c

1 BROKEN LOT OF MEN'S
Oxfords
\$7.95 Values, Only
\$3.00

1 LOT MEN'S
High Top Shoes and Oxfords
\$10.00 Values
\$6.95

CUT PRICES 8 DAYS ONLY
On Ranges and Refrigerators

1 Only Perfection
Gas Range
Was \$249.50
Now \$169.65

1 ONLY
Electric Range
\$339.95 Value—8 Days
Priced \$269.95
You Save \$70.00
A Very Fine Range . . . Call and See it

1 ONLY WESTINGHOUSE
Laundromat
Model 157
Regular Price \$249.95—You Can Have it for
\$199.95
You Save \$50.00

1 ONLY WESTINGHOUSE
Upright Deep Freeze
12 Cubic Feet
\$459.95 Values—You Can Have it for
\$419.95
A Saving of \$40.00

1 10-FOOT WESTINGHOUSE
Refrigerator
Frost-Free Model
\$439.95 Value—You Can Have it for
\$399.95
You Save \$40.00

1 14-FOOT WESTINGHOUSE
Frost-Free Refrigerator
\$529.95 Value for
\$469.95
A Saving of \$60.00

Many Other Big Bargains in—
Ranges, Washing Machines,
Refrigerators, and Other
Electrical Appliances



BETTER VALUES BETTER SERVICE BETTER TERMS

GET \$4 MORE
than regular trade-in allowance
on U.S. ROYAL MASTER!



TEAR THIS OUT - BRING IT IN SHOW IT TO US

And you'll immediately save \$4 on purchase of the only tire with Royaltex Tread—holds where tires never held before!

Bradley's Tire Co.
Ninth and Hutchings Dial 3561



BALLINGER STUDENT IN PERSHING RIFLES

Edson Cox, of Ballinger, is one of 39 freshmen at Hardin-Simmons University, Abilene, selected for membership in the newly organized Pershing rifles company, an honorary unit of the university's ROTC. The announcement was made by Major Louis J. Scheller, assistant professor of military science and tactics, and sponsor of the company. Only 39 freshmen, 15 sophomores, 9 juniors were eligible for membership in the organization.

Eligibility is based on a B or better average, no more than one unsatisfactory drill, no more than half the demerit allowance and a demonstration of military aptitude. Pershing rifles is a national honorary military society founded by General John J. Pershing at the University of Nebraska in 1894. There are only two such organizations in Texas.

Cox is the son of Mr. and Mrs. Ed F. Cox, of Ballinger. He is a member of the Cowboy Band, a member of the ROTC band company, the Players Club, dramatic society and has taken part in several one-act plays and the major stage production.

Card of Thanks

We wish to express our sincere thanks to all who were so thoughtful and kind to us during the recent illness of Mr. Clark. Especially Dr. Chandler for his care, the nurses, the ambulance boys, and all those who sent flowers, cards, letters prayers in his behalf. We are and the many who offered

indeed grateful for every deed of kindness and expression of interest.

Mr. and Mrs. W. R. Clark and family

Card of Thanks
I wish to express my heart-

felt appreciation to those of you who were so thoughtfully considerate of me during the brief illness and death of my husband. The floral tribute was lovely.

Mrs. O. P. Dorsey 14-11

JONES TO OPERATE BROADWAY STATION

J. W. Jones has taken over the Chevron service station on Broadway, formerly operated by the late O. P. Dorsey.

Mr. Jones has operated sta-

tions in Ballinger for some time and for several months has been connected with the Dorsey station. He will continue the same type of service and handle all Chevron products.

Mr. and Mrs. C. W. Dixon

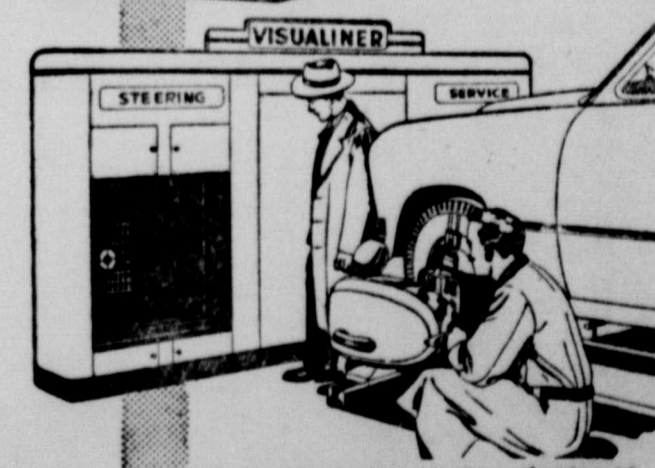
and family wish to announce that they have sold their store and station on Broadway to

Davis and Johnson

We want to thank our many friends and customers for their patronage during the past seven years, when we began our business there.

Our success and growth in business was made possible by the nicest folks in the world, you, our good friends. Serving you has been a pleasure. We will never forget you.

SEE FOR YOURSELF WHY YOUR CAR STEERS HARD



"Understeering," hard turning, and pulling to the right or left are symptoms of a steering mechanism that is out of balance. A complete steering service check on our Visualiner takes but a few minutes and you can see for yourself the exact adjustment condition of your car. For "new car" steering comfort, plus more safety and more life mileage, also in today and let us check your car on the Visualiner.

VISUALINER MEANS EASIER STEERING SERVICE
MORGAN MOTOR CO.

"Happiness, like perfume cannot be poured on others without getting some on yourself"

Songs of Satisfaction

Now showing Ladies' New Spring Hats. See our styles at \$3.95 and \$7.95 HIGGINBOTHAM'S

9 Accidents Month, \$80,000 Total Loss In County Last Year

Jimmy Western presented the program for the Ballinger Lions Club Friday noon, discussing safety and showing a sound picture featuring safety on the farm.

Listed were accidents that occurred in part of Runnels county and in the city of Ballinger last year. Accidents in which the state highway patrol was called to investigate were enumerated and all those that occurred in Ballinger.

The report showed that an average of about 9 per month were reported last year. The property damage totalled more than \$80,000 and eleven lives were lost. Mr. Western pointed out how much good the accident loss would have done if contributed to the community chest or some other worthy organization.

A very effective motion picture spotlighted farm accidents and showed what can be accomplished when a community is organized to fight accidents and promote safety.

The Ballinger club will not meet next Friday but all members will attend the charter night meeting of the new club at Norton tonight. The dinner and program will be held in the Norton school gymnasium and attendance for Ballinger members will be counted at the Norton meeting. Ladies will be special guests at this meeting.

Card of Thanks

We wish to express our sincere gratitude to all who helped in any way to make the loss of our loved one easier. The beautiful flowers, food and the comforting expressions of sympathy were genuinely appreciated. May God bless each of you.

Mr. and Mrs. Arno Massey
Mr. and Mrs. J. Dean Stagner
Mrs. Bessie Stagner
Mrs. Alice Stagner
Mrs. A. N. Hoffman
Mrs. Dee Robison
Mrs. Guy Fellmy

MASON SELLS HUMBLE STATION TO HAMBRIGHT

A deal was closed the past week-end in which Wayman Mason sold his Humble station, located on Hutchings Avenue, to Joe Hambright, of Norton.

Mr. Mason will devote his time to the floral shop which he recently became associated with.

Mr. Hambright, reared at Norton, is well known in Ballinger. He stated that he would devote his full time to operation of the station and plans to move his wife and son, Rodney, here some time this month.

All employees of the station will be retained and Humble products and accessories will continue to be sold. The same complete automobile and truck service will be maintained.

FORMER AREA RESIDENT EXPIRES AT SAN ANGELO

J. N. Marks, 76, of San Angelo, died at his home, 701 Velma Street, on Wednesday of last week following a heart attack. He was buried Saturday at Mount Victor Cemetery, Brookshire.

He is survived by two sons, Bill and Jim Marks, of Houston; six daughters, Mrs. Pearl Thompson, Houston; Mrs. Lorena Welch, San Antonio; Mrs. Gert Dennis, New Mexico; Mrs. Donna Meglen, Billings, Montana; Mrs. Juanita Mitchell, Pomona, California; Mrs. Margaret Wofford, Andrews; 14 grandchildren and 5 great-grandchildren.

Decedent formerly lived in this section.

J. W. PURIFOY ALBERT C. PURIFOY

PURIFOY & COMPANY

INSURANCE

FIRE-CASUALTY-AUTO-AND MARINE

BALLINGER, TEXAS

Ralph D. Crockett visited his mother, Mrs. Tom Crockett, Friday while en route to El Dorado, Arkansas, where he will attend a business meeting for the Lion Oil Co. Mr. Crockett is employed by the Lion Co. at Midland.

Paper clips at Ledger office



CORN AND BEANS—These two 15-year-olds took top spots in the junior crop contests at the International Livestock Exposition held recently in Chicago. They are Corn Prince Jerry Joe, of Shelbyville, Ind., and Bean Queen Carol Ferden of Chesaning, Mich.

sengers. He added that nothing apparently happened to mar the pleasure of the trip for the operators and the passengers.

The traffic manager stated that any time in the future a special football train was needed everything possible would be done to provide the service.

SCHOOL OFFICIALS ATTEND STATE MEETING AT AUSTIN
County Superintendent W. E. Elkins and City Superintendent Ernest Caskey attended the annual meeting of the Texas Association of School Administrators at Austin last Thursday and Friday.

Plans were made for the evaluation of the total education program in Texas and the association will be assisted by the Texas Research League in this work. The league will provide a number of specialists to help evaluate the program which has been advanced under the Gilmer-Aikin act.

During the spring a number of district conferences will be held in the state to complete this work and tabulations will go into a state report to show progress or needs of the schools.

"Ptyorrhea" May Follow Neglect

Did you ever see an attractive person with irritated "GUMS"? Druggists refund money if first bottle of "LETOYS" fails to help.

Pearce-Bailey Drug

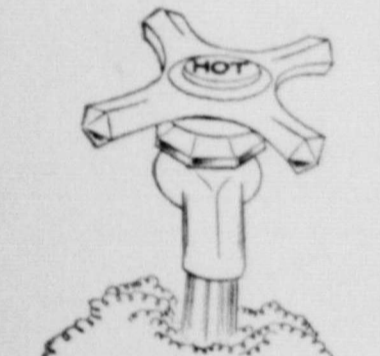
SCHOOL COMPLIMENTED BY SANTA FE OFFICIAL

Supt. Ernest Caskey received a letter this week from W. J. Rodgers, passenger traffic manager of the Gulf, Colorado and Santa Fe Railroad, in regard to the special train operated from here to Temple recently.

Mr. Rodgers stated he had received many flattering reports on the operation of the special and the excellent behavior of the students and adults who made up the pas-

enger. He added that nothing apparently happened to mar the pleasure of the trip for the operators and the passengers.

HAVE PLENTY



AT THE RIGHT TEMPERATURE

180° for clotheswasher, dishwasher.

130° for bathing, shaving.

RUUD DUO-TEMP Automatic Gas Water Heater



★ Rustproof Monel tank.
★ 10-year guarantee.
★ It's the only water heater supplying two different temperatures of hot water.
★ Of course, it's gas!

LONE STAR GAS COMPANY

PARDON US FOR POINTING!...

PIGGLY WIGGLY WE'RE PROUD OF OUR SUPERVALUES!

- Blackeye Peas KIMBELL'S No. 300 2 for 25c
- DIAMOND CREAM STYLE CORN No. 303 2 for 25c
- Peaches GOLD COAST No. 2 1/2 29c
- Beets KIMBELL'S No. 303 13c
- Salad Dressing BEST MAID Pint 25c
- Grape Jelly KIMBELL'S 12-Oz. Glass 19c

KIM Dog Food 2 Cans 15c

CASE (48 Cans) \$3.39



Idea for a Busy Day Meal! **Kraft Dinner**

19-Oz. Box 22c

Allsweet MARGARINE

1-Lb. 29c

HOME-COOKED MACARONI AND CHEESE IN 7 MINUTES

2 for 25c

Cabbage JUST FULL OF VITAMINS... AND GOOD FOR YOU! Lb. 2c

Carrots Cello Pkg. 10c

Apples WINESAP Lb. 16c

ALL THE YEAR 'ROUND! REFRESHING **LEMONS** Lb. 13c

50 MANY USES

BETTER TASTING MEATS

- Steak LOIN Lb. 49c
- Steak SEVEN Lb. 39c
- Steak FRESH PORK Lb. 59c
- Jowl Bacon SUGAR CURED Lb. 39c
- Cheese FABST-ETTE 2-Lb. Box 79c

PENNEY'S ALWAYS FIRST QUALITY

JANUARY

SENSATIONAL SAVINGS ALL OVER THE STORE

CLEARANCE

WE'RE CLEANING HOUSE... COME AND GET 'EM!

Selling Starts Friday, 8:30 a. m.

Special Clearance!

MEN'S AND BOYS' Coats and Jackets

Men's Surcoats and Jackets Reduced 2 BIG PRICES

5.00 and 7.00

BOYS' Surcoats, Jackets

You'll Save Plenty at These Low Prices!

4.00 and 6.00

150 Yards PLAIN and PRINTED **Corduroy** 88c yard

Your Chance to Really Save! Be here on time for This Value!

STOCK UP AT PENNEY'S NOW!

Full Fashioned! Perfect quality **NYLONS!**

SPECIAL!

60 gauge 15 denier **58c** pr.

Penney quality—always perfect; Penney value—always exceptional! Here, full-fashioned nylons that mean skin-smooth fit, clear, even coloring and long wear. All this quality plus leg-slimming dark seams make these nylons outstanding buys. Jubilee, a taupe brown; Gala, soft neutral beige. 8 1/2-11.

MEN'S CORDUROY **Shirts**

While They Last **2 for 5.00**

All Sizes and Good Color Assortment

Just 65 at This Price!

Odds and Ends

- Boys' Corduroy Shirts, Sizes 4-6..... 1.88
- Boys' Outing Pajamas..... 1.66
- Men's Outing Pajamas..... 2.58
- Men's Winter Unions, 36 and 38..... 1.75
- Children's Outing Sleepers, 2-4-6..... 1.00

CLOSE OUT!

Girls' Winter Coats \$8

Only 8 Left All Wool, Sizes 8 to 12

Special Purchase! 400 Yards Pucker Nylon

14 Beautiful Colors to choose from... Fine Woven Stripe Sheer, Crisp Quality Weave... While Quantities Last

88c 80yd.

**Westerns, Terror Film, Air Thriller,
Comedy Mark Week at Horseshoe**

A picture that relives one of the most spectacular phases of the conquest of the West, is Paramount's action-filled adven-

ture drama, "Pony Express," in Technicolor, is one of the two top features on the program at the Horseshoe Drive-In Theatre today, tomorrow and Saturday. Starring Charlton Heston, Forrest Tucker, Rhonda Fleming and Jan Sterling, this monumental film not only recalls the mighty achievements of the heroic pony express riders, but also recreates the vast panoramic sweep of the uncivilized West, and emphasizes the dynamic development and tremendous growth of the nation.

GOLDEN ANNIVERSARY ... GOLDEN ANNIVERSARY ... GOLDEN ANNIVERSARY ...

Lintz's
"Your Friendly Store"
Special Sale

Famous V-ETTE Whirlpool BRAS
BY HOLLYWOOD-MAXWELL



Bras

ONE WEEK ONLY

- FAMOUS CIRCULAR STITCH
- FINE COTTON
- ALL SIZES
- ONCE A YEAR SALE
- REGULAR \$2.50 VALUE

\$1.99

LINTZ'S GOLDEN ANNIVERSARY

Terrific Savings

Pillows

PILLOW EVENT

Never Before in Our 50-Year History have We been able to offer items of this outstanding quality at such a saving—take advantage of this first Golden Anniversary Special. This Value will probably never be repeated again!

Down Pillows Foam Rubber Pillows
Turkey Pillows
The New Miracle Dacron Pillows

Down Pillows

20 x 26 Size, Corded Linen Stripe finish
... Outstanding in Quality, an
Unsurpassed Value

REGULARLY \$10.98 EACH—SALE

\$7.99

Each

100% Down, 90% Duck Pillows

Curled duck-feather, stripe, linen finish, 20 x 26 size. Regular \$5.98 each—SALE

\$3.99 ea.

100% Turkey Feather Pillows

Floral linene finish, 20 x 26. Regular \$1.99 each—SALE

\$1.69 ea.

The New Miracle DACRON Pillows

21 x 27 Corded Stripe Finish—the answer to hay fever Sufferers' Problems. Reg. \$7.98 Each

\$5.99 ea.

Foam Rubber—Zippered Pillows

Colors of white, pink, blue. Reg. \$4.95 Each

\$4.49 ea.

GOLDEN ANNIVERSARY ... GOLDEN ANNIVERSARY ... GOLDEN ANNIVERSARY ...

duction, "The War of the Worlds," No. 2 feature on the Horseshoe bill today through Saturday. Advance audiences report that not since "Dracula" has there been a film to cause such genuine terror as this finalization of H. G. Wells' famous classic.

Warner Bros. "Island in the Sky," starring John Wayne, and Paramount's "The Turning Point," exciting suspense drama, make up the double-feature program at the Horseshoe Sunday and Monday, January 17 and 18.

"Island in the Sky" is based on a crash-landing of a transport plane in the uncharted region of Labrador. The action deals with the efforts of the small crew to survive during five days of snow storms and sub-zero temperatures. Featured are Lloyd Nolan, Walter Abel and Andy Devine.

"The Turning Point" stars William Holden, Edmond O'Brien, and Alexis Smith. Tom Tully, El Beley, Ray Teal, Howard Freeman and Ted de Corsia head the unusually large cast.

"The Stooze," latest Dean Martin-Jerry Lewis comedy, is one of the two features to be shown at the Horseshoe next Tuesday and Wednesday, January 19, 20. This Paramount film casts Dean and Jerry as a show business act, Jerry portraying the stooze, the unsung, unappreciated member of the team who is forced to bask in the reflected glory of his partner. Featured in the hilarious proceedings are Polly Bergen, Marion Marshall, Eddie Mayehoff and Donald McBride.

"The Big Gusher," Columbia's new action drama of oil field workers in the Southwest, is the other offering on the double-bill. Wayne Morris and Preston Foster are starred. Dorothy Patrick, Paul E. Burns and Emmett Vogan are featured.

BETHEL HOME DEMONSTRATION CLUB

Mrs. Charles Dankworth included her daughter, Mrs. D. J. Goetz, Jr., as a guest when she entertained 16 members of the Bethel home demonstration club in her home on the Paint Rock highway Thursday. Mrs. J. H. Shelburne directed the business, and new year-books were distributed. It was announced that a food training school would be held on January 15 in the office of Miss Ollie Chenoweth, county home demonstration agent. Members answered roll call by



Gas-saving 1954 Studebaker!
Experts call it the *most modern car in America!*

Read what some of America's foremost authorities say:

"In the style department, Studebaker is 50 miles ahead of any other American car!"
—Mechanix Illustrated

"We have awarded Studebaker our Gold Medal for outstanding design and distinctive styling."
—N. Y. Fashion Academy

"Studebaker, which was a big factor in setting early-postwar auto styles, may now be setting the pattern for the next few years."
—Wall Street Journal

"There can be no question about it—Studebaker has, with its new model, made every other American car look ten years older!"
—Motor World

NEW YORK'S MUSEUM OF MODERN ART CHOSE STUDEBAKER for exhibition as one of the 10 most beautiful cars in the world.

Own this car that insures you top resale value! Get the most advanced automobile in all the world. Get a 1954 Studebaker. Its out-ahead new styling is like money in the bank for you as insurance of high resale value. Studebaker's design saves gas because it's free from power-wasting excess bulk. Quality workmanship makes Studebaker a stand-out car in low upkeep cost.

ATTENTION! BUYERS OF USED CARS!

Sound, solid craftsmanship and dependable gasoline economy are even more important in a used car than in a new one.

That's why the experienced buyer of used cars always keeps an eye out for a late-model Studebaker.

GET MORE UNUSED MILEAGE! GET A USED STUDEBAKER!

Mullin Motor Company
Tenth Street and Railroad Avenue

naming their favorite cut of meats.

For the program, Miss Chenoweth gave a demonstration on a broiled meal, and gave a review of "Cuts and Food Values of Meats."

A covered dish luncheon was served at noon.

The next meeting will be

held in the home of Mrs. M. W. McShan, 911 Sixth Street, on January 21.

Clothes look New with
Sta-Nu
PROCESS
Homogenizes
Vital Textile Oils
Back Into The Fabric

Holland's

CHARTER NO. 508
BANK'S OFFICIAL STATEMENT OF FINANCIAL CONDITION OF
The Farmers & Merchants State Bank

at Ballinger, Texas, at the close of business on the 31 day of December, 1953, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

RESOURCES	
Loans and discounts, including overdrafts	\$ 775,493.34
United States Government Obligations, direct and guaranteed	880,000.00
Obligations of states and political subdivisions	30,596.70
Other bonds, notes, and debentures	None
Corporate stocks, including \$ none stock in Federal Reserve Bank	35,000.00
Cash, balance due from other banks, including reserve balances, and cash items in process of collection (including exchanges for clearing house)	1,275,157.36
Banking house, or leasehold improvements	7,500.00
Furniture, fixtures and equipment	501.00
Other real estate owned	2.00
Other assets	None
Total Resources	\$3,004,255.40

LIABILITIES AND CAPITAL ACCOUNTS	
Common Capital Stock	\$ 100,000.00
Income debentures	None
Surplus: Certified \$125,000.00, Not Certified \$ none	125,000.00
Undivided profits	33,470.75
Capital reserves (and debenture retirement account)	None
Demand deposits of individuals, partnerships, and corporations	1,921,992.10
Time deposits of individuals, partnerships, and corporations	7,810.81
Public funds (Incl. U. S. Govt., states and political subdivisions)	684,865.43
Deposits of banks (excluding reciprocal balances)	127,163.88
Other deposits (certified and cashier's checks, etc.)	3,952.43
Total all deposits	\$2,745,784.65
Bills payable, rediscounts, or other liabilities for borrowed money	None
Other Liabilities	None
Total Liabilities and Capital Accounts	\$3,004,255.40

STATE OF TEXAS
COUNTY OF RUNNELS
I, Edward Sommer, being cashier of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.
Edward Sommer
Subscribed and sworn to before me this 6 day of January, 1954.
(SEAL) J. W. Purifoy, Notary Public, Runnels County, Texas
CORRECT—Attest:
Irvin McCrary, R. W. Bruce, R. G. Underwood, Directors

RECAPITULATION ASSETS	
Loans and Discounts	\$ 500,209.84
Banking House	7,500.00
Furniture and Fixtures	501.00
Other Real Estate	2.00
Cash and Due from Banks	\$1,275,157.36
U. S. Govt. Bonds and Other Securities	945,596.70
C. C. Loans	280,720.83
Bills of Exchange	14,567.67
	2,496,042.56
	\$3,004,255.40
LIABILITIES	
Capital Stock	\$ 100,000.00
Surplus and Undivided Profits	158,470.75
Deposits	2,745,784.65
	\$3,004,255.40

HORSESHOE DRIVE-IN THEATRE
Paint Rock Highway

On Our New Giant Screen!

TONIGHT, FRIDAY, SATURDAY

FIRST RUN

THE WAR OF THE WORLDS
TECHNICOLOR

PONY EXPRESS
TECHNICOLOR

CAST: CHARLTON HESTON, RHONDA FLEMING, JAN STERLING, FORREST TUCKER, JERRY HOPPER

SUNDAY AND MONDAY

2 FEATURES

JOHN WAYNE
WARNER BROS.

Island in the Sky

"THE WELL"

CAST: DEAN MARTIN, JERRY LEWIS, HAL WALLIS, PRODUCER

CAST: EDDIE MAYEHOFF, MARION MARSHALL, POLLY BERGEN

TUESDAY AND WEDNESDAY

2 FEATURES—50¢ CARLOAD

Their Newest Riot!

DEAN MARTIN and JERRY LEWIS
HAL WALLIS' Production
THE STOOGE

Plus: WILDCAT EXCITEMENT... WILDFIRE LOVE!
Wayne MORRIS-Preston FOSTER
THE BIG GUSHER
Dorothy PATRICK

SOCIETY

Memorial Service Held by O.E.S. Chapter

A memorial service for Mrs. Carrie B. Lane, who was Worthy Grand Matron in 1909-10 was held Monday evening when Ballinger Chapter No. 266, Order of Eastern Star, held its regular meeting, followed by the impressive memorial rites.

Mrs. T. W. McEntire, Worthy Matron, and George M. Beard, Worthy Patron, were in the East for the business. A school of instruction was discussed and plans were made for the chapter to have representatives attend the Eastern Star program at San Angelo on February 6, when Mrs. Mary Ella Shoverling, of Houston, Worthy Grand Matron, makes her fraternal visit to West Texas.

Following the meeting a refreshment plate of sandwiches and hot spiced tea was served to about 35 members.

An arrangement of red roses was used to decorate the refreshment table.

Miss Bigby Shower Honoree in Talpa Home

Miss Carolyn Bigby, bride-elect of Bob Northington, of Albuquerque, New Mexico, was feted at a pottery shower in the home of Mr. and Mrs. M. L. Stone at Talpa on Tuesday.

Hostesses at the affair were Dorise Stone, classmate of the bride-elect at Texas Technological College, and Barbara Stuart, of Ballinger.

Following games of bridge the gifts were presented the honoree. Mrs. Stone assisted in serving a sandwich plate with fruit cake and coffee. Included were the honoree's mother, Mrs. W. N. Selby; Mrs. K. V. Northington, mother of the prospective bridegroom; Mrs. Bob Sykes, Misses Deanie Rountree, Norma Jackson, Louise Miller, Dian Wilson, Margaret Ann Hampton of Maria, Dian Tuckey, Gale Hays, Sally Bailey, Carol Ann Bailey and Mary Jo Forman.

Class of '51 Holds Reunion at Country Club

About forty members of the 1951 graduating class of Ballinger High School and their husbands, wives and dates assembled at the Ballinger Country Club Monday evening for a class reunion.

The large living room fireplace was decorated with greenery and berries where couples danced. A lunch plate was served buffet style.

Jimmy Williams, student at Texas Technological College, Lubbock, conducted a business session. Bobby Gray was elected president, Lavelle Foy vice-president, and Mrs. Jimmy McAden secretary-treasurer.

Sponsors present were Mr. and Mrs. Tom Epting, Mr. and Mrs. M. E. Sweeney, and Mr. and Mrs. Herman Rountree.

Brownie Troop No. 7 Meets

Members of newly organized Brownie troop No. 7 held their regular meeting Wednesday afternoon at the Girl Scout House on Fifth Street with their leaders, Mrs. Joe Dan Johnson and Mrs. Naomi Dobbins.

After the business session games were played and songs were sung. Sandra Mercer was hostess and served refreshments to Betty Lynn Allen, Janette Batchelor, Linda Burgess, Bobbie Balkum, Rebecca Bigby, Beverly Dobbs, Lucille Dwyer, Theresa Green, Jennifer Johnson, Elaine Mulckelrath, Janette McGarvey, Karla Murman, Priscilla McClean, Betty Jane Reynolds and Marlene Watkins.

Girl Scout Troop Elects Officers

Girl Scout troop No. 1 members elected officers at their regular meeting held last Thursday afternoon at the Girl Scout House on Fifth Street. Leaders of the troop, Mrs. George Newby, Mrs. H. J. Zappe and Mrs. Glen Burgess, were present.

New officers are: president, Billie Marie Selby; vice-president, Carol Kay Jobe; secretary, Dorothy Wilson; treasurer, Pat Burgess; scribe, Ginger Newby.

After scouting activities, Elaine Zappe served refreshments to 19 members.

Know Your Neighbors Meet in Nixon Home

The Valentine theme was used to decorate the home of Mrs. Jack Nixon on Eighth Street Wednesday afternoon when she was hostess to



COMMUNISM AT HOME will remain a major issue in 1954, with legislation being sought to legalize wire-tapping evidence.



CANINE FASHIONS—"Tornado of Lenster" wears a beret and plaid muffer to suit his jolly character during the recent Bull Terrier Show at Lime Grove Baths in London.



LITTLE SHAVER—Three-year-old Michael Collingridge of London, England, still has a long time before the first peach-fuzz of manhood makes its appearance, but he figures it's never too early to brush up on his technique.



HOME'S WHERE IT'S FOUND—Although this pose is just for laughs, "Sue's" pedigree unknown, is much happier in the beer glass than he was a while back. The puppy was found in a park during a cold December night and brought to the Fort Worth, Tex., police station. He has since been adopted by a kind citizen.



QUEEN WINS A TITLE—"Grecian Queen," who piled up earnings of \$229,375 this season, has recently been named Champion Feminine Race Horse of 1953. Being led by her trainer, "Grecian Queen" is shown above on her arrival at Hialeah Race Track in Florida, where she may meet her male rivals in the \$100,000 Widener classic in February.

January Special!

SINGER

\$149.50

ROUND BOBBIN ELECTRIC CONSOLE SEWING MACHINE

We offer a limited number of these famous SINGER Sewing Machines, Model No. 66, in beautiful Walnut Cabinets, at this special advertised price. This machine has been a popular choice in home and schools because of its sturdiness and trouble-free qualities. In addition you get the famous SINGER Home Sewing Course at no extra cost.

For Tops in TV See SINGER 4-Star Playhouse

Small Down Payment . . . Easy Budget Terms

Singer Sewing Center

124 South Chadbourne
Dial 4212
San Angelo, Texas

HARRY PASCHAL
Phone 4734
Ballinger, Texas



MILLION-DOLLAR SMILE—Harry Trotsek of Hialeah Race Track has a great deal to smile about. He's the third trainer in turf history whose horses have earned over a million dollars in one season. Trotsek holds a check representing the \$1,026,950 that recently crowned him "champion money-winning trainer of 1953." Bill Winfrey, Native Dancer's trainer, is second with winnings of \$963,356.

Know Your Neighbors Club

An arrangement of white carnations combined with red stamens hearts formed the centerpiece for the dining table where a salad plate was served with coffee following the period of handwork by individuals.

A short business session was held at which Mrs. A. H. Dalling was elected president, and Mrs. Joe Flynt, treasurer.

Others members are: Mmes. Flay Brevard, Bill Clark, Cal Adair, John Caster, John Burton, Fred Harwell, Malcolm Morgan, Herman Rountree and Lee Roy McAulay.

Michalewicz' 30th Wedding Anniversary Celebrated

Mr. and Mrs. Andrew Michalewicz were honored on their thirtieth wedding anniversary with a surprise party given by their children.

Games of 42 were played and a lunch with the two-tiered cake topped with the gold figures "30" and white bells was served.

Those present were: Mr. and Mrs. Paul Halfmann and family, Mr. and Mrs. Frank

Hoelscher, Frankie and Danny

Mr. and Mrs. Mack Halfmann and family, Mr. and Mrs. Charles Dankworth and family, Mr. and Mrs. Bernice Michalewicz, Mr. and Mrs. Cecil Halfmann, Mr. and Mrs. Herbert Jacob and Gary, Mr. and Mrs. Walter Jacob and daughters, Daniel Strube, Olen Wiesham, Sherline, Merline, Deloris, Dan and Warren Michalewicz and the honored couple.

Card of Thanks

We wish to express our appreciation for all the kindnesses shown us when our home was destroyed by fire. May God bless each of you.

Andy and Alberta Byers

A turnpike is a highway or a road on which there are toll gates.

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF



FAIR PAIR—A pair of queens, back-to-back, lend their blonde beauty to Waikiki Beach in Honolulu, Hawaii.

TOP VALUES

FOR GOOD EATING!

Just a few of our everyday low prices good through January 21

Bananas	GOLDEN FRUIT	2 Lbs.	25c	Oranges	FRESH 5-Lb. JUICY Bag	35c
Tomatoes	FIRM FRESH	Lb.	19c			
Pineapple	CRUSHED DEL MONTE	Two No. 2 Cans	49c			
Beets	SLICED	No. 303 Can	10c			
Baby Food	HEINZ	2 Cans	25c	Dog Food	RIM No. 1 Can 6 for	49c
Chili	KIMBELL	No. 2 Can	49c	Crackers	SUPREME 1-Lb. Box	25c
Tide		Large Box	19c			
Jello	ALL FLAVORS	2 Boxes	15c	Candy	ALL 5c BARS 6 for	25c
Kraft Dinner		2 Boxes	25c	Napkins	WHITE 80-COUNT Bunches 2	25c
Bacon	KORN KING SLICED	1 Lb.	65c			
Chuck Roast	GOOD BEEF	Lb.	35c			
Wisconsin Cheese	AGED ONE YEAR	2 Lb.	55c			

McAULAY'S

CALL 9131 FREE DELIVERY

your Plymouth dealer

headquarters for value

When you trade with us, you get double value. A great car, the new '54 Plymouth, plus the service and parts that keep it great. And the same goes for used cars. They'll stand up, and we'll stand behind 'em. We deal in just one thing: value. We'd like to know you better—and show you what we mean.

Want no-shift driving? Try Plymouth's Hy-Drive, the newest, smoothest, least expensive no-shift drive in Plymouth's field. For effort-free steering and parking, try Plymouth's new full-time Power Steering. (Both optional at low extra cost.) Let us demonstrate the NEW '54 PLYMOUTH to you—soon!

Tune in Medallion Theatre every week on CBS TV. See TV page for time and station.

Who won in the "Win a New Plymouth" Contest? Your dealer has the official list of winners.

PRICE MOTOR CO.

Proper Use of Range Plants

The Runnels county soil conservation service reports that one of the most frequent questions asked by stockmen after they have their ranges in good or excellent condition is, "how much can I graze my range without hurting or destroying my good forage plants?"

In answering these questions, Woodrow Hoffman points out a number of instances which are to be considered. The objective of proper use of range plants are to protect the soil from washing or blowing and to keep the forage production high in order to obtain the highest yields in form of livestock products.

Livestock cannot always be used as a yardstick to measure the proper use of range plants, because one may frequently produce a good animal while the range will actually be deteriorating. Soil protection seems to be the better yardstick, but a careful observation of the range as a whole is needed. A good way to determine proper use of grass is to make penetration tests after a good rain. If the rain has soaked to a depth of 24 inches or more after a 3-inch rain, this indicates proper use. However, if the rain has penetrated only 5 inches after a 3-inch rain, the plants are not receiving proper moisture. Where a pasture has very few native grasses left, a complete rest of two or three growing seasons may be necessary to obtain a better cover of the good grasses.

The Loyd Herring ranch, 15 miles east of Ballinger, reported last June after a 3-inch rain that the moisture soaked to a depth of 36 plus inches where the range was in good condition. On ranges in poor condition it soaked only 4 inches deep. Mr. Herring stated that he was convinced that it takes a good cover of grass to utilize the rain that falls. Since he has most of his range in good condition and is utilizing the rainfall, he reports that his feeding consists only of a protein supplement during the winter.

On the Spreen ranch, 10 miles east of Ballinger, Otto Spreen said that he made some penetration tests last June following a 1.9 inch rain. Where he had good cover grass the rain soaked to a depth of 12 inches while on an area of

little cover the penetration was only 4 inches.

On the Giesecke ranch, 22 miles southeast of Ballinger, Herman Giesecke, Jr., reports that with proper use of range plants, livestock is doing good. He said that approximately 1,000 yearling muttons were sold last spring and they topped the market in October. They averaged 104 pounds at that time. It also was stated that they never received any kind of supplemental feed.

These results cannot be accomplished by using all the grass growing on the range. Over a period of years, range misuse will result in decreased production of forage which in turn will mean decreased production of livestock and less profit to the rancher.

BEARCAT GRID SCHEDULE FOR THIS YEAR COMPLETE

School officials completed the 1954 football schedule for the Ballinger Bearcats this week. Considerable change in the schedule was caused when the Comanche and DeLeon teams came into this district and a complete new schedule was made up for the seven teams.

The complete Ballinger schedule is as follows:

- September 10, Sonora, here
- September 17, Colorado City, there
- September 24, Anson, here
- October 1, Stamford, there
- October 8, Comanche, there
- October 15, Lake View, here
- October 22, Winters, there
- October 29, Brady, here
- November 5, open
- November 11, Coleman, there
- November 19, DeLeon, here

TWO BEARCATS SOUGHT BY SCOUT IN ENGLAND

The fact that the reputation of the Ballinger Bearcats gained wide publicity the past year was shown this week when Jerry Bell and Richard Tolliver received a proposition to attend the University of Miami, at Miami, Florida. The letter came from Hal D. Caskey, stationed with the air force in England, and was made by his commanding officer, a Major Jones.

Caskey is the son of Mr. and Mrs. Sid Caskey, of Ballinger, and he had kept up with the Bearcats during the season and the success of individual players.

Major Jones is a former football player at the University of

Miami and since graduation has scouted material for the school. The letter stated he was particularly interested in Jerry Bell and Richard Tolliver and if the local boys were interested, a work-out would be arranged in the spring.

Caskey has eight more months of his four-year enlistment to serve after which he plans to take his discharge and enter some school.

JOE MCCAULEY SPEAKER FOR ROTARY PROGRAM

Joe McCauley, manager of the Ballinger Chamber of Commerce, was guest speaker at the meeting of the Ballinger Rotary Club Tuesday noon. He explained what a commercial organization is, how it functions and why it is necessary to the growth and development of a town.

The speaker quoted from a speech made recently by the Mayor of Weatherford in which he attributed the very existence of that city to its commercial organization. McCauley stated that what was true of Weatherford was true of Ballinger or any other city. He gave a brief report of the accomplishments since he came to Ballinger and began work last August.

ROWENA CHURCH ELECTS OFFICERS AT MEETING

Zoar Evangelical and Reformed Church of Rowena elected the following officers in the annual meeting, held Monday: C. H. Wehlmann, president; Fred A. Ernst, vice-president; Alvin Redman, recording secretary; Fritz Backhaus, treasurer; B. G. Urbantke, financial secretary; Harvey Schroeder, benevolence secretary; Henry Rose, benevolence treasurer.

These officers will be installed in the service Sunday at 10:30 a. m. along with officers of the various organizations.

REV. O. P. SCHROEDER IS PASTOR OF THE ROWENA CHURCH

Rev. O. P. Schroeder is pastor of the Rowena church.

POSTAL RECEIPTS HERE INCREASE PAST YEAR

Postmaster K. V. Northington stated today that the Ballinger post office had no part in the deficit of the department for the past year.

The Ballinger office showed a gain of 57 per cent over the previous year and actually sent a way \$1,596 more than the operation costs of the office for the year.

Total receipts here last year were \$49,438.

CARDS FOR JUNIORS AT BALLINGER PRINTING CO.



NICE RICE—This smiling youngster in Athens, Greece, sitting astride a bag of rice, mirrors the delight of his countrymen in Greece's 1953 rice harvest. The successful harvest has given every indication that there will be enough rice to feed the country for a year, with some left over for export.

HOSPITAL NOTES

Patients dismissed from the Ballinger Clinic-Hospital the past week included:

- Dub Kelly, surgical, Monday
- B. O. Urbantke, Rowena, medical, last Thursday
- Mrs. A. W. Gully, medical, last Thursday
- Mrs. W. B. Buxkemper, medical, last Thursday
- Mrs. Wilfred Schneirs and daughter, Miles, Friday
- Mrs. Leo Multer, surgical, Sunday
- Mrs. A. R. Workman and son, Hatchel, last Thursday
- Calvin Edwards, Winters, medical, Monday
- Arval D. Stuart, Winters, medical, Monday
- W. E. Lee, medical, Friday
- Mrs. Domingo Gonzales and son, last Thursday
- Mrs. Ed Katrik and son, Friday
- Mrs. Thomas Halfmann, Rowena, surgical, Monday
- Bill Ashton, Talpa, medical, Tuesday
- Barton Underwood, medical, Wednesday

Births recorded at the clinic the past week were as follows:

- Mr. and Mrs. H. Field, a son, January 10
- Mr. and Mrs. R. R. Wickham, a daughter, January 13

Patients hospitalized at this time include:

- Mrs. Sallie Whidden, medical
- E. E. Woodson, medical

Ophelia Garza, Rowena, surgical

Mrs. Joe Hoffman, Talpa, medical

Mrs. Mary Dancer, Talpa, medical

Mrs. Lloyd Wilbanks, medical

J. C. Lee, Winters, medical

NEW VOCATIONAL TEACHER WILL REPORT JANUARY 22

Supt. Ernest Caskey stated Wednesday that Cash Wilemon had been employed as a teacher in the vocational agriculture department and would report here in time to assist with the boys' livestock show January 22 and 23.

Mr. Wilemon is graduating this semester from Texas Technological College, Lubbock. He was reared at Stamford and graduated from the high school there.

J. W. Tackett, who started the year here, resigned before Christmas to become assistant county agent at Athens.

REV. JONES NEW PASTOR OF FOURSQUARE CHURCH

Rev. Oma Jones, formerly of Rochester, is the new pastor of the Ballinger Foursquare Gospel Church. She took over the pastorate here on January 1 and is assisted by her daughter, Peggy Jones, as director of music.

Services are held each Sun-

WARFARIN PROCURABLE THROUGH FARM BUREAU

At a recent Runnels County Farm Bureau meeting the directors voted to cooperate in a county-wide rat and mouse control program. The organization will cooperate with the Texas A & M. College extension service and a large supply of warfarin has been ordered. This is a ready mixed rat and mouse bait that has proven very successful in killing rats and mice in the home and on the farm. It can only be ordered through an organization and the Farm Bureau has it available in 2-pound bags. Anyone interested may get a supply at the county office on Ninth Street in the Runnels County Implement Co. building.

B. H. S. JOURNALISM CLASS VISITS NEWSPAPER OFFICE

The journalism class of the Ballinger high school spent more than an hour in The Ledger office Monday. The students were shown how the school paper, "Cat Tracks," is printed and also given demonstrations on the linotype machines, presses and work in the stereotyping room.

The students were accompanied by their teacher, Mrs. Josephine Stallings, and the high school principal, Joe Forester.

TERM EXAMINATIONS TODAY AND FRIDAY

Principal Joe Forester has arranged the schedule of final examinations for the Ballinger high school which start today and continue through Friday. The schedule is as follows:

Today
First period, 8:30 to 10:10 a. m.
Second period, 10:20 to noon
Third period, 1:00 to 2:45 p. m.

Friday
Fourth period, 8:30 to 10:10 a. m.
Fifth period, 10:20 to noon
Sixth period, 1:00 to 2:45 p. m.

This will conclude the first term and the second term will be started with classwork Monday. Students who do not have an examination scheduled will not be required to be at school during the period. All students must take examinations, none being exempt.

BELL & SON PURCHASE BUILDING FROM NANCE

A deal was closed this week in which R. L. Bell and Bill Bell purchased the W. A. Nance building on Hutchings Avenue. The building is under lease for 1954 to the Lanham Flynt Motor Co. Mr. Nance also maintains space in the same building.

Mr. Bell stated that an announcement of their plans for the building would be made later in the year.

Mr. Nance has owned the building and been located there since 1907.

COMMISSIONERS HOLD FIRST 1954 MEETING

The Runnels county commissioners' court held its first meeting of the new year Monday. A large amount of routine business was transacted, including the setting of salaries of county officials and assistants. Salaries were set at the same as in the past and all bonds were approved.

The court heard reports from the county farm and home demonstration agents.

The radar storm warning system, proposed for San Angelo and to serve a number of West

Texas counties, was discussed. The proposal was tabled for the present as the commissioners want to get more response from citizens of the county. It was reported here Monday that Runnels county is the only county which has not joined in the plan.

NEXT SOUTHERN ASSEMBLY PROGRAM ON JANUARY 19

Ballinger students will have a Southern Assembly program at the high school auditorium Tuesday, January 19. The performance will start at 1:45 p. m.

Capt. Paul W. Dry will present "Down to the Sea in Ships." Capt. Dry has had more than one million miles of ocean travel, five complete trips around the world, visits in 54 countries which included 18 years of duty in the merchant marine. He brings an interesting story of his travels and experiences and has a big exhibit of sea equipment.

The program will be one of the most interesting of the series for this school year. Any school patron who desires to attend will be able to secure a ticket at the door Tuesday afternoon.

The "pit of eternal fire" is the crater of the volcano Kilauea, in Hawaii.

BOXED PAPER—all kinds for less money. Ballinger Printing Co.



MAN OF IRON—"Iron Man" Dick Carr, the Columbia University quarterback who played every minute of his team's nine games, poses with an "Iron Man" of a different sort. With a total of 540 minutes of play for the 1953 season, Carr led all major players in the nation in durability.



SUSPENDERS FOR TOTS—A self-diapering creeper that eliminates safety pins and holds the "three-cornered pants" in place with colorful suspenders is the latest addition to junior's wardrobe. Made of white cotton, this nursery fashion is fitted with a soft, washable plastic lining for "accident" prevention.



LONG LINES—Vertical stripes emphasize the long svelte lines of bathing beauty Esther Claire as she poses for photographers on the shores of Miami Beach, Fla.

5,639,034
The Eyes of Texans

FURNITURE
OF DISTINCTION

... are on your message when it appears in the columns of TEXAS' KEY-TOWN NEWSPAPERS

These dailies and weeklies, some 500 strong, and with more than 2,800,000 paid-in-advance subscriptions, cover the vast areas of Texas from the flowing wheat fields in the Northwest, to the great shipping centers of the Gulf coast; and from the tall timberlands of the Northeast to the rich citrus areas of the Magic Valley in the Southwest.

It's a market to behold!

For a successful advertising campaign, at a minimum of cost and a maximum of coverage—use the KEY-TOWN NEWSPAPERS OF TEXAS—a GRADE-A LIST compiled by The Texas Press Association, a list whose circulation is attested to by The Texas Press Association, and a group whose coverage and quality is unequalled.

Truly, "The Eyes of Texans" are on your ad when it appears in the columns of TEXAS' KEY-TOWN NEWSPAPERS.



TEXAS PRESS ASSOCIATION

INTERNATIONAL LIFE BUILDING
AUSTIN, TEXAS

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Thanks

To my many friends for the success I have enjoyed in the operation of Mason's Humble Service Station. Your continued patronage will be met with appreciation and a sincere effort to give good service by the new owner

—Joe Hambricht.

I am now assisting Mrs. Mason in the operation of Phillips Floral. For any coffee IOUs see me at my new place of business.

Weyman Mason

Ballinger Ledger

Published Every Thursday by
The Ballinger Printing Co.
Publication Offices, 711 Hutchings
Ballinger, Texas
Entered at the post office in
Ballinger as second-class
mail matter
Subscription, the year..... \$1.50
(Subscriptions payable in advance)
Telephone 6522



**WEST TEXAS
NOTES**

Local leaders are busy securing the money to pay the expenses of the Runnels county livestock show, to be held here on January 22 and 23. The 1954 show will bring one of the largest gatherings of 4-H club boys and members of F. F. A. chapters ever to assemble in the county. These young men from every section of the county will be guests of Ballinger for two days. They are entering animals in the show that have demanded much of their time several months. The boys are proud of their accomplishments and will appreciate the public seeing them. They will also appreciate the small prize money they win and perhaps a special award being offered. Let's all support the show with the contributions to make up the premium list and by taking time out to see the exhibits.

Another important fund campaign being conducted all over the United States is the March of Dimes. Runnels countians should appreciate this movement more than the average. For a number of years it has been necessary to spend more money on local polio patients than the county has contributed. In fact the national foundation has advanced several thousand dollars more in the past three years than all the people of Runnels county have contributed. One cannot look ahead and tell how much will be needed in 1954, but there are still 17 cases originating in this cases who must have treatment and equipment.

Two weeks remain in which to visit the tax assessor-collector and obtain a poll tax receipt. Several important elec-

The Winters public library was opened Monday of last week and a large number of citizens visited the institution at the opening. A large room has been made available at the chamber of commerce office. Shelves have been built and books are being donated for exchange and rental. Miss Myra Glover, trained librarian, is in charge and she stated that approximately 500 books had been given for a starter. Others are needed to fill the shelves and the library association will try to secure these in the near future.

The Coke county livestock show for 4-H and F.F.A. boys will be held at the Robert Lee show grounds on January 23. A total of \$300 in prize money is offered to winners in the various divisions. Edward Cumbie, reelected president of the Coke County Livestock Association at a meeting last week, stated that 75 lambs and 5 calves have already been entered in the 1954 show.

Two bus loads of Colorado City people made a trip last Monday and Tuesday to South Texas to inspect irrigated tracts. One chartered bus was loaded with farmers and business men and one school bus hauled members of the F.F.A. chapter. The group of more than 50 visited irrigated farms at Eagle Pass, Carizo Springs and Crystal City. The Colorado City Chamber of Commerce paid half of the bus fare, individuals paying the remainder and taking care of their meals and other expense.

The Coleman city council held its first meeting of the year last week and City Manager Albert Pope presented a list of needs in 1954. Leading the list was requirements for the municipal electric power plant. Pope stated that the 1953 increase in power consumption set a record and the load was heavier than the present equipment can supply. He gave reasons why the load will increase in the summer of 1954. Also presented was the question of extending the city limits and extending water and sewer lines to the new section.

Officers and directors of the Comanche County Livestock Association met last week to make final plans for the annual junior livestock show to be held on January 27. Morris Dean, Comanche vocational agriculture teacher, was named general superintendent and he immediately named all divisional heads. A finance committee was appointed to secure funds to take care of the premium list and other expenses. The date was set just two days before the opening of the Fort Worth Livestock Exhibition.

All Brownwood civic groups have given approval to a proposed \$175,000 bond issue for extension of sewer lines and service to the industrial district. Chamber of commerce members stated that they have a new textile firm definitely committed to establish a plant in the new area if sewerage is provided. The new industrial site was acquired by the chamber of commerce when it was necessary to move from the old Camp Bowie area. All other utilities are available at the site.

Mrs. Ellen Sims, March of Dimes chairman for Concho county, said last week that the 1954 campaign was well underway. Committees have been working in all parts of the county, coin collectors have been set up in all principal business houses and special features for the campaign are being planned. At Paint Rock the home demonstration club is directing the drive.

March of Dimes workers at Stephenville have perfected plans for the 1954 campaign and the "mothers march" will be a special feature. Early reports showed another feature doing well. In each store one clerk accepted a coin collector as his special project and a number were filled the first day and had to be emptied. Housewives are being urged to save a set amount each day and have it ready to contribute when the porchlight drive is conducted. Leaders hope to set a record in

the total raised. The Melvin F.F.A. fat stock show will be held Saturday and is expected to attract a large crowd. Leaders stated that entries would not be as numerous as in the past years due to the extremely dry weather. However, they added that some of the best animals ever shown at Melvin would be seen this year. Judges are to start at 10:00 a. m. and winners will be announced shortly after noon.

A financial statement just released shows that the Brady July Jubilee Association has lost money five of the past seven years. The loss shown by the statement for 1953 was \$6,090. This period covers the time since the new grandstand was built. To provide the new quarters and grandstand, the association borrowed \$75,000. When profits failed to take care of the obligation, 14 members of the association paid the debt and now hold first liens against the property. Officers of the association said a slight profit had been made, not including interest and depreciation.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 6.775 miles of Gr. Strs., Base & Surf, from Norton to FM 384 on Highway No. FM 383, covered by R 827-1-4, in Runnels County, will be received at the Highway Department, Austin, until 9:00 a. m. January 21, 1954, and then publicly opened and read.
This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

Legal holiday work shall be paid for at the regular governing rates.
Plans and specifications available at the office of Felix Itz, Resident Engineer, Ballinger, Texas, and Texas Highway Department, Austin. Usual rights reserved. 7-22

**Stop Taking
Harsh Drugs for
Constipation**

**Avoid Intestinal Upset! Get Relief This
Gentle Vegetable Laxative Way!**

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without pain, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

visions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.
Plans and specifications available at the office of Felix Itz, Resident Engineer, Ballinger, Texas, and Texas Highway Department, Austin. Usual rights reserved. 7-22

Truly a Great Man

On the birthday anniversary of Robert E. Lee, it is easy to call to mind many traits of character which made him TRULY GREAT. He was honored and respected by all.

When he retired from the army, he refused many tempting financial offers to become president of a small college with a salary of \$1,500.00 per year. It was then that he said, "I shall devote my remaining energies to training young men to do their duty in life."

His guiding precept, expressed in his own words, was to "ACCOMPLISH SOMETHING FOR THE BENEFIT OF ALL MANKIND AND THE HONOR OF GOD."

Today we need more men, like Lee, who will place public service above personal gain.

THE WINTERS STATE BANK
Winters, Texas

Member Federal Deposit Insurance Corporation and Federal Reserve System

Capital Accounts Over \$300,000.00

There is Nothing SAFER than Safe Banking.



WINTERS STATE BANK
WINTERS, TEXAS

PARTY NAPKINS—5 spark-best for printing, and ideal for and other occasions. Ballinger colors and white. The very cocktail parties, anniversaries, Printing Co., Phone 6322.

**HAS YOUR ADDRESS
BEEN CHANGED?**

Ledger subscribers are requested to notify the publisher of any change in their address promptly.

Under postal laws newspapers and periodicals must pay postage due for notices of any change in address furnished by the post office. Besides there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move.

The best plan for all concerned is to send the change of address in advance.

tions will be held this year in which every citizen should want to participate. The two Democratic primaries will name the candidates for county and precinct offices and later in the year at the general election some important constitutional amendments will be submitted. Other elections may be called and a poll tax will be valuable. Saturday, January 30, is the last date to secure a receipt, so plan now to make yourself an eligible voter.



**HERE, AUTO FINANCING
IS A VERY SIMPLE THING**

Select the 1952, 1953 or 1954 model car of your choice and we'll finance it for you with the minimum amount of Red Tape and at low bank interest rates.

**INSURANCE AND LOANS
PURIFOY & CO.**

Phone 5481
Ballinger, Texas

*To every woman who thinks
a clothes dryer is a Luxury...*

If you took the second "a" out of the sentence above, you'd be right. A clothes dryer is luxury! But it's not a luxury in the money-could-have-been-better-spent sense of the word.

There are lots of ways that a clothes dryer will save you money as well as work. You don't have to buy as many clothes, sheets, towels, or baby things when you have a gas dryer. Laundry takes so little of your time that you can squeeze it into your schedule more often. (And a dryer cuts out a third of your ironing!)

You aren't the least bit dependent on the weather when you have a gas dryer. You can give your clothes the ultra-violet lamp's sunshine treatment any day (or night) ... rain or shine! And there's no wind-whipping, clothes-pin ripping or sun-fading that make clothes wear out so much faster. Gas-dried things last twice as long!

Clothes drying with gas in most areas is four times as economical as with any other automatic fuel. The fuel cost itself is lower, plus no costly, slow warm-up. Automatic gas dryers dry clothes twice as fast. Their installation costs less.

See the new automatic gas dryers today. You'll be surprised at what they can do!

Lone Star Gas Company



**For those who want to own
a dream car today!**

Mercury's years-ahead styling now brings you the most advanced car on the road—the Sun Valley—America's first transparent-top car. And it costs less than you'd expect!

Here you get the glorious, carefree, wide-open feeling of a convertible—with all the comfort, the wind and weather protection of a sedan. The Sun Valley is another Mercury first—and it's a beautiful thing to see! But that's not all! As with every new Mercury, it has a new, 161-horsepower, overhead valve V-8 engine—new power that makes any driving easy. And you get new ball-joint front wheel suspension that makes your Mercury easier to handle, safer in cornering and turning. If you want to own a dream car—a car that's years ahead—you've got to see your Mercury dealer—today!

New 1954
MERCURY
THE CAR
THAT MAKES ANY DRIVING EASY



LANHAM FLYNT MOTOR CO.
632 Hutchings Ave. Ballinger, Texas Phone 4141

You Are Invited to a Power Demonstration of New Winter-Grade GULF NO-NOX GASOLINE

Using a portable dynamometer and special test car, as well as motion pictures and mechanical models, Gulf's Automotive Engineer will demonstrate the importance of the right gasoline in getting maximum performance from today's automobile engines.

You are cordially invited to attend this demonstration and discussion.

7 p. m., Monday, January 18

Morgan Motor Co.

Coffee, Doughnuts and Cookies will be Served
Cal Adair, Distributor, and Gulf Dealers

Convalescent Hospital and Nursing Center

State Approved, Ultra Modern and Equipped to Care for Ambulatory and Bed Patients under Doctors' Instructions. We are Members of American Association of Nursing Homes and the Texas Nursing Home Operators Association of Texas. Reasonable Rates.

MRS. FRANCES H. FOSTER, Operator

2100 Center Avenue Brownwood, Texas

EAST SIDE HOME DEMONSTRATION CLUB

Mrs. Tom Moreland entertained the East Side home

demonstration club in her rural home Tuesday afternoon. Prayer was said in unison and Mrs. Elliott Kemp read the club creed. Mrs. Jack McAden conducted

the business session and Mrs. Everett Witter gave the council report.

Miss Ollie Chenoweth, county home demonstration agent, demonstrated a "broiler meal" and reviewed cuts and food values of meats. Refreshments were served.

The next meeting will be held on January 26 in the home of Mrs. Elliott Kemp.

BROOKSHIERS RETURN FROM TRIP TO COAST

Mr. and Mrs. Arch Brookshier returned last Monday from a five week's trip to California. They were guests at Monrovia

of their son-in-law and daughter, Mr. and Mrs. Gordon Gressett, and daughters. They also visited relatives at Corona and Arlington, California.

The Brookshiers attended the Tournament of Roses at Pasadena and the Cinerama in Warner's Hollywood Theatre. On their return home they visited at Chandler and Tombstone, Arizona, and Animas, New Mexico.

PARTY NAPKINS—5 sparkling colors and white. The very best for printing, and ideal for cocktail parties, anniversaries, and other occasions. Ballinger Printing Co., Phone 6522.



SALT OF THE EARTH—Sea-water wells make a pleasing pattern on this salt "farm" near Okayama, Japan. Here, oriental workers obtain salt by the most primitive method, collecting sea-water in the wells and then, when the water has evaporated, scraping the light crust of salt off the earth. The process is dependent upon warm sun and light rainfall.

CREWS

Visitors in the Arthur Allcorn home Sunday were Mr. and Mrs. Arnold Allcorn and Charles, and Mr. and Mrs. Ira Hale, of Miles.

Mr. and Mrs. E. W. Bridwell visited in the E. H. Baker home Saturday night.

A large number from the Baptist church attended the district W.M.A. meeting at Talpa Thursday. They report a good meeting and a good offering for state missions. All were happy to have Rev. E. D. Keller, secretary of missions, and Mrs. Keller. The local church also heard Rev. Keller Sunday evening. He and Mrs. Keller were guests of Rev. and Mrs. C. L. Carroll.

Jimmy Schwartz enlisted in the air force last week.

Mr. and Mrs. J. D. Pearce visited the former's brother, Bruce Pearce, and family, at San Angelo Saturday.

Visiting in the W. L. Porter home last week were Ollie Porter, of Cross Plains; and Bernice Porter and family, of Abilene.

Miss Patsy Dietz attended a district M.Y.F. meeting at Coleman Saturday and Sunday.

Mr. and Mrs. E. W. Bridwell visited in the J. O. Pearce home Sunday.

The Willing Workers' Club met with Mrs. Sam Faubion

last Wednesday with eleven members present. The next meeting will be with Mrs. Verge Fisher on January 20.

Mrs. Burrus visited with Mrs. Clarence Hambright Saturday afternoon.

Mr. and Mrs. P. R. Dietz visited Rev. and Mrs. Dowd at Talpa Sunday.

F. F. A. MEMBERS HONOR SWEETHEART AND QUEENS

The Ballinger chapter of the Future Farmers of America honored their sweetheart, Helen Kennedy; and queens, June Hash and Tommy Lou Curry, with a party on January 8. The entertainment consisted of a truck ride, a river supper, a coon hunt and a western dance at the American Legion hall.

The hall was decorated with hay and saddles and illuminated with blue lights. About 150 members and dates attended.

The newly elected sweetheart and queens were presented gifts by President Grady Curry in behalf of the chapter. H. B. Edmondson and O. L. Burks also were presented gifts for their work with the members.

Construction Paper

24x36 inches, suitable for scrap book fillers, cut-out work and other purposes, only 15c a sheet. BALLINGER PRINTING CO.

In the great seal of the United States the stripes or pales represent the states of the nation.

NOTICE

I have taken over the Dorsey Service Station on Broadway and will continue its operation.

I will continue to handle the same Chevron products and will maintain the same high-type service as in the past.

I extend an invitation to all former customers to give us their patronage and solicit new customers to try our service.

JONES CHEVRON SERVICE STA.
Broadway

Order for Poll Tax Receipt Price \$1.75

Name _____
Address _____
Voting Box No. _____
Age _____ Length of Residence in State _____
Residence in County _____
Length of Residence in Voting Precinct _____
Sex: Male or Female _____
Race: White or Colored _____ Occupation _____
Agent for Whom You Authorize to Pay _____
Your Poll Tax _____
Signed _____
(Fill out and mail to Dalton Crockett, Tax Assessor-Collector, Ballinger, Texas, with your check for \$1.75.)

Card of Thanks
We wish to express our deep appreciation to our friends and neighbors for the deeds of kindness and thoughtfulness shown at the death of our husband and brother. Especially did we appreciate the music and songs. The Harrison Children Mrs. Spruill and The Scarboroughs 11*

NERVOUS STOMACH

ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. More than a 1/2 billion sold to date. Pearce-Balley Drug

Read the grocery ads and SAVE! President Monroe was the last man in public life in this country to wear knee trousers.



The stunning new 1954 Buick Super Riviera, master buy in the middle-price class.

One look settles it - Buy of the year is BUICK

WE knew them for great automobiles the moment we saw them.

But it turns out we have a far bigger hit on our hands in the new 1954 Buicks than we ever figured.

Folks in a steady stream come into our showroom, look over these glamorous new beauties, and tell us—with signed orders—that Buick's the beautiful buy, hands down.

It's the biggest new-car excitement in a long, long time—and you ought to take a look at it, firsthand.

Because one look at the sensational new styling of these breath-taking

Buicks shows them to be the freshest new automobiles in years.

One look into the modern interiors—and through that spectacular new back-swept windshield—firms the conviction.

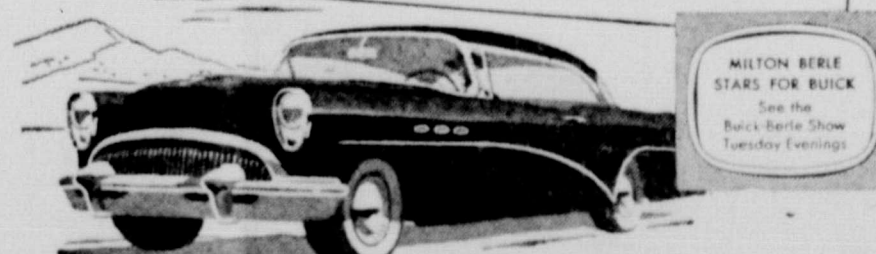
One look at the new V8 power story, the new ride story, the new handling—practically wraps up the sale.

And then, one look at the prices—one eye-opening experience with the hottest values to be brought on the American automotive market in 1954—clinches Buick as the buy of the year.

Come in and see for yourself—the sooner, the smarter.

NO OTHER CAR GIVES YOU ALL THIS:

- GREATEST STYLING ADVANCE IN YEARS**—with completely new bodies across the board, lowered rooflines, longer and higher fender sweeps, exclusive sweep-spear design.
- NEWEST VISIBILITY ADVANCE** with back-swept windshields that give 19% full view area.
- BIGGEST VENTILATION ADVANCE** in Buick interior comfort—new, screened intake just below windshield brings in huge quantities of outside air at high, high level, free of road heat and fumes.
- HIGHEST V8 HORSEPOWERS** in Buick history—first advanced vertical-valve V8 engine with up to 8.5 to 1 compression and 100 hp—plus more fuel efficiency from new Power-Head Piston.
- FINEST MILLION DOLLAR RIDE**—from all-coil springing, torque-tube drive, longer wheelbases—and a new front-end geometry that stabilizes "cornering," insures more positive control, more responsive handling.
- PLUS THE WIDEST SELECTION OF MODERN FEATURES**—either as standard equipment or extra-cost options: TWIN-TURBINE DYNAFLOW • SAFETY POWER STEERING • AUTOMATIC-BOOSTER POWER BRAKES • POWER-POSITIONED 4-WAY FRONT SEAT • POWER-OPERATED RADIO ANTENNA • EASY-EYE GLASS • WIRE WHEELS • ELECTRIC WINDOW LIFTS • DRAFT-FREE AIRCONDITIONER



MILTON BERLE STARS FOR BUICK See the Buick-Berle Show Tuesday Evenings

HIGHEST-POWERED CAR at its price in America is the new 200-hp Century—exemplar of Buick's outstanding values for 1954.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

UNDERWOOD BUICK CO.
Tenth and Hutchings
Phone 6491

ALL THESE COLORS:
WHITE
NATURAL
ROSE
MAIZE
HONEY
LIME
PURPLE
RED
NAVY
BLACK

for the dresses and skirts you're planning to make

DON-LIN is truly "the wonder fabric". It looks and feels like a fine linen, yet is actually a blend of rayon and acetate with all these marvelous advantages:

- Guaranteed 100% washable
- The exquisite colors are fast and guaranteed against gas fading
- Completely wrinkle-resistant
- Perspiration resistant
- So easy to cut and sew... makes a professional job simple even for an amateur

\$1.49
yard

SOCIETY

"Cacti and Succulents" Topic for Garden Club
Having an arrangement made from dried foliage and driftwood in the house all winter gives a lift to a gardener's heart, and has gotten to be a popular hobby these days, especially among members of the Ballinger Civic-Garden Club. A program devoted exclusively to dried arrangements, cacti and succulents, was presented by Mrs. Beulah Frazier to the club at the regular meeting Tuesday afternoon in the library club room. Along with her talk on this topic, Mrs. Frazier showed a number of cacti plants and succulents. Mrs. Drury Hathaway, program leader, presented the leader and those exhibiting

dried displays. Mrs. A. O. Bartlett displayed a dried arrangement of driftwood, echeveria, acorns, dried cacti and love apples; Mrs. B. W. Claunch showed an arrangement of cacti and succulents. Mrs. Elmer Shepperd's arrangement consisted of trumpet vine beans, driftwood, echeveria. A plant exchange followed the program. Mrs. Claunch, president, conducted the business, appointing Mrs. J. O. Satterwhite to serve on the committee for nominating district officers. It was

announced that an award would be given to the member bringing in the most new members at the February meeting. Nineteen members and a visitor, Mrs. Arthur Doose, attended the meeting.

Conquest Class Entertained by Mrs. Malone
Mrs. E. S. Malone was hostess to the Conquest Class of the First Presbyterian Church, U. S. A., Monday evening, entertaining in her Sixth Street home. Mrs. Aurelia Webb, class teacher, gave the devotional and

presented the evening program. She discussed the goal of the class and the aim and ambitions for members. Mrs. Malone, president, conducted the business and heard reports from officers and chairmen. It was announced that visits would be made to shut-ins. Arrangements of bronze chrysanthemums were used to decorate rooms. At the social hour, Mrs. Harper McFarland assisted the hostess in serving a sandwich plate with cookies and hot spiced punch and coffee.

Others present were: Mmes. Lillian Jennings, John Reese, B. H. Erwin, Alvin O. Rue, Rufus Allen; Misses Vickie Vorbeck and Lillian McMillian. Mrs. John Nunn, of Big Lake, was a visitor.

Brownie Troop 2 Meets
Mrs. Dick Ayers and Mrs. O. L. Parish, Jr., leaders of Brownie troop No. 2, conducted the outdoor activities for the group at a meeting in the Girl Scout home Monday afternoon. Ginger Newby served refreshments to: Kay Ayers, Janabeth Conner, Kay Gurley, Mary Lou



Once-a-year offer! Safeway's popular brands

CAN-sational SALE!

Featuring exclusive - with - Safeway canned foods of the highest quality that regularly sell for less...

Grape Juice WestFair	4 24-Oz. Bots.	\$1.00
Tomato Juice Sunny Dawn	2 No. 2 Cans	25¢
Pork & Beans Taste Tells	3 No. 300 Cans	25¢
Cream Corn Gardenside, Golden or White	2 No. 303 Cans	25¢
Golden Corn Highway, Whole Kernel	2 12-Oz. Cans	29¢
Mustard Greens or Turnip Greens, Highway	3 No. 303 Cans	25¢
Sweet Peas or Early June, Gardenside	2 No. 303 Cans	25¢
Tomatoes Gardenside, Standard	2 No. 303 Cans	25¢

Cling Peaches Castle Crest Slices or Halves	4 No. 2 1/2 Cans	\$1.00
Cling Peaches Highway Slices or Halves	No. 2 1/2 Can	19¢
Bartlett Pears Harperhouse	3 No. 2 1/2 Cans	\$1.00
Bartlett Pears Highway	4 No. 2 1/2 Cans	\$1.00
Pie Cherries Honeybird, Sour, Pitted	4 No. 2 Cans	\$1.00
Pineapple Juice LaLani	4 46-Oz. Cans	\$1.00
Grapefruit Juice Town House	12 No. 2 Cans	\$1.00
Grapefruit Juice Town House	46-Oz. Can	21¢

Pineapple LaLani, Crushed	2 No. 2 Cans	45¢
Pineapple LaLani, Sliced	2 No. 2 Cans	49¢
Pineapple Highway, Half Slices	2 No. 2 Cans	45¢
Apricot Halves Highway	4 No. 2 1/2 Cans	\$1.00
Fruit Cocktail Hostess Delight	3 No. 2 1/2 Cans	\$1.00
Pineapple Juice LaLani	3 No. 2 1/2 Cans	25¢
Pineapple Juice LaLani	2 No. 2 Cans	25¢
Orange Juice Full O' Gold	46-Oz. Can	29¢

Cherub Milk Top Quality	Tall Can	10¢
Grated Tuna Torpedo	5 No. 1 1/2 Cans	\$1.00
Chum Salmon Gold Cove	Tall Can	29¢

Tomato Juice Sunny Dawn	4 46-Oz. Cans	\$1.00
Green Beans Cut Gardenside	3 No. 303 Cans	25¢
Banjo Hominy White	No. 300 Can	5¢

3 DUPONT NYLON HOSE
A pair and a spare of flawless, 51 gauge, 15 denier stockings... only \$1.00 when you buy

SLENDER-WAY BREAD
Full details on the loaf 22¢

Skylark Buns Club Snak, 6 Cnt. 19-Oz. Sandwich Buns Pkg.	16¢
Hot Dog Rolls Skylark 8-Oz. Bun Craft Pkg.	16¢
Skylark Rolls Clover Leaf, 12 Ct. 12-Oz. Brown 'n Serve Pkg.	22¢

Each package contains a coupon good for 10¢ towards the purchase of a loaf of Multi-Grain Bread.

BEEF PRICES DOWN AT SAFEWAY!

Much lower than a year ago—look at these comparisons. You've probably read in the papers how cattle prices have declined in recent months. The price comparisons listed here show that Safeway passes the savings along to its customers. Why not take advantage of these low prices to serve your family more beef? And remember, every cut of beef at Safeway is from top U. S. Government Grades—tender, juicy, full-flavored. Guaranteed to please you every time or your money back.

	Today's Price	Year Ago
Beef Round Steak Top or Bottom U. S. Choice Grade Heavy Beef	Lb. 79¢	Lb. 95¢
Beef Short Ribs U. S. Choice Grade Heavy Beef	Lb. 25¢	Lb. 35¢
Beef Chuck Roast U. S. Choice Grade Heavy Beef	Lb. 43¢	Lb. 53¢
Ground Beef Ground Fresh Daily at Safeway	Lb. 35¢	Lb. 49¢
Fryers Whole Ready to Cook	Lb. 49¢	

Green Cabbage Firm, Solid Heads	Lb.	2¢
Juicy Oranges Florida, Sweet	8-Lb. Bag	49¢
Yellow Onions Mild Sweet	Lb.	5¢
Prem. Potatoes Russets	5 Lbs.	35¢
Choice Calavos Calif. 30 Size	Lb.	19¢
Anjou Pears Pick of the Crop	Lb.	15¢
Grapefruit Florida Marsh Seedless	8-Lb. Bag	49¢
Delicious Apples Red Small Size	Lb.	15¢
Russet Potatoes Economy Pack	10-Lb. Bag	45¢
Crisp Carrots Fresh	Lb.	10¢

Pork Spareribs Lean, Meaty	Lb.	55¢
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Cured Hams		
Butt-End Cuts Lb.	59¢	Shank-End Cuts Lb. 53¢

Price effective through January 20
STORE HOURS:
Monday through Friday, 8:00 a. m.-6:30 p. m.
Saturday, 8:00 a. m.-8:00 p. m.



the lady wears

Betty Rose

Because she chooses with studied care and instinctive judgment she knowingly selects this supple tailored Daeron, Shan-ron suit. This all-season suit is crease-resistant, spot-resistant, seldom needs pressing.

Navy, Blue, Dacia

Sizes 10-20, 7-15

\$29.95

Exclusively Ours...

MORGAN'S
"Where Friends and Fashions Meet"
We Give S&H Green Stamps

Middleton, Janice Bailey, Dina Lou Afferbach, Barbara Clifton, Diana O'Neal, Frances Kay Reese, Mary St. John, Millie Stultz and Joan Marie Smith.

McCauley-Dooley Nuptials Set for February 6



Mrs. Samuel Gerald Dooley, of Killeen, has announced the engagement and approaching marriage of her daughter, Dianne, to Ernest Jo McCauley, son of Mr. and Mrs. E. O. Binns, of Moody. The wedding dates has been set for February 6.

Mr. McCauley is Ballinger Chamber of Commerce manager, and the couple will make home here following the wedding.

Wedding announcements, wedding invitations, Ballinger Printing Co.

WANT A DATE?—Lovely Marian Lusk climbs a date tree to help during the winter harvest of dates and citrus fruit in Tucson, Ariz. She plays it cool and gets a suntan at the same time.

NOTICE

I have purchased Mason's Humble Service Station located on Hutchings Avenue at the corner of Eleventh Street.

I will continue operation of the station with the same type of service, handling

HUMBLE PRODUCTS
ATLAS TIRES AND TUBES
ATLAS BATTERIES
COMPLETE LUBRICATION
WASHING AND GREASING

I will keep the same force of trained men, who know every lubrication problem and the complete care of your car or truck.

I will appreciate the continued patronage of all old customers and invite all car and truck owners to try our service.

I Give S&H Green Stamps on Every Purchase

HAMBRIGHT'S Humble Service
JOE HAMBRIGHT, Owner

T-Bone Steak U. S. Choice Grade Heavy Calf	Lb.	73¢
Rib Roast Standing 7" Cut U. S. Choice Grade Heavy Beef	Lb.	69¢
Arm Roast U. S. Choice Grade Heavy Beef	Lb.	53¢
Swiss Steak Boneless, U. S. Choice Grade Heavy Beef	Lb.	79¢
Pork Sausage Wingate	2-Lb. Roll	75¢
Dry Salt Jowls Fine for Smothering	Lb.	33¢

Charter No. 3533 Reserve District No. 11

FIRST NATIONAL BANK

of Ballinger, in the State of Texas, at the close of business on December 31, 1953, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS table with 12 rows including Cash, United States Government obligations, and Total Assets of \$6,423,855.79.

LIABILITIES table with 12 rows including Demand deposits, Deposits of United States Government, and Total Liabilities of \$6,126,824.47.

MEMORANDA section containing notes on assets pledged and loans to farmers.

RECAPITULATION table showing Resources (Loans and Discounts, etc.) and Liabilities (Capital Stock, Surplus, etc.).

New boxed stationery—wonderful gifts for any occasion—Easter, Graduation, etc. See it at Ballinger Printing Co.

when the ounce of prevention fails



WARNING AGAINST ACCIDENTS in the home and on the highways is old stuff to most of us. Many industries have made real progress in accident prevention...

In spite of every precaution, accidents will occur. When the "ounce of prevention" fails, it is wise to have "the pound of cure" ready and at hand.

PEARCE-BAILEY DRUG

Where Pharmacy is a Profession

Jane Wyman, Sterling Hayden Leads In Warners' Inspiring Film 'So Big'

Based on Edna Ferber's stirring Pulitzer prize winning novel, "So Big," scheduled at the Texas Theatre four days, Sunday, Monday, Tuesday and Wednesday, January 17, 18, 19, 20...

Card of Thanks: We wish to thank all those who assisted us in any way following the fire which destroyed our home and contents just before Christmas.

Card of Thanks: The kindness and sympathy of neighbors and friends in our recent sorrow will always remain with us as a precious memory.

Merchants Fast Motor Lines, Inc.

PROMPT PICK-UP AND DELIVERY SERVICE

W. O. IRBY, Agent Phone 5381

CHRYSLER APPROVED SERVICE

Dodge, DeSoto, Chrysler and Plymouth

Better Service Better Used Cars

PRICE MOTOR CO.

"OUR REPUTATION YOUR GUARANTEE"

Ballinger, Texas Dial 3222 Hutchings Avenue

Tribute to Jet Pilots. Indian Picture. Mystery. Story of Houdini Foremost Hillcrest Offerings

A stirring tribute is paid to America's jet pilots in Columbia's "Sky Commando" No. 1 feature on the twin-bill at the Hillcrest Drive-In Theatre...

A thrilling tale of Indian warfare in the Southwest is presented in "Fort Apache," RKO Radio release, to be shown on the double-bill at the Texas tomorrow and Saturday.

Jeff Chandler comes under the exotic spell of jungle princess Suzan Ball in the high romantic moments of Universal's "East of Sumatra," also on the "Texas" program for Friday and Saturday.

J. W. PURIFOY ALBERT C. PURIFOY

PURIFOY & COMPANY

INSURANCE FIRE-CASUALTY-AUTO-AND MARINE



BALLINGER, TEXAS

revolves around the strange disappearance of an unmarried woman, member of an extremely wealthy family, and it is generally believed she has become the victim of a murder.

FRIENDLY NEIGHBORS HOME DEMONSTRATION CLUB Mrs. J. J. Wessels was hostess to members of the Friendly Neighbors home demonstration club Friday afternoon...

The Lord's Prayer was repeated in unison and the group sang the opening song led by Mrs. Ralph Russell. "My Favorite Radio Program" was named as roll was called.

HILLCREST Drive-In Theatre

DIAL 6454 FOR FEATURE STARTING TIME

LAST TIME TONIGHT



50c CARLOAD Bring the Whole Family!

FRIDAY AND SATURDAY

2 feature ATTRACTIONS



SUNDAY, MONDAY, TUESDAY FIRST RUN IN BALLINGER



WEDNESDAY AND THURSDAY 50c CARLOAD

Large advertisement for 'Houdini' featuring Tony Curtis and Janet Leigh, with text 'AMAZING... DARING... ALL TRUE!' and 'The Real-Life, Death-Defying Exploits of The Most Fabulous Daredevil of All Time!'.

Four great NEW "Firsts" in Chevrolet for '54!

Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!



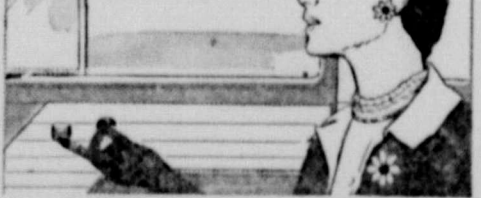
1 NEW HIGH-COMPRESSION POWER Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!



2 NEW POWER BRAKES You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.



3 NEW AUTOMATIC SEAT CONTROL You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Window Controls.



4 NEW AUTOMATIC WINDOW CONTROLS Touch another button to adjust front windows to suit your liking! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Seat Control.

These other famous Chevrolet "Firsts" in the low-price field offer you more than ever today!

- FIRST OVERHEAD VALVE ENGINE... finest ones today
FIRST AUTOMATIC TRANSMISSION*... most advanced one today
FIRST POWER STEERING*... lower priced today
FIRST "HARD-TOP" COUPE... most beautiful one today
FIRST UNITIZED KNEE-ACTION... only one today
FIRST IN OVER-ALL ECONOMY... lowest priced line today!



Ray Fuqua Chevrolet Co.

