



## Hog Killing Time Is ANY OLD TIME

Now . . . you can enjoy fresh and smoked meat the year around when you use the services of our modern locker plant. No longer need you wait until cold weather before you can butcher and eat your own hogs.

We make the weather in our plant . . . the chill room is 35°, the curing room is 40°, and the locker room is kept at zero. That's why we say that right now is hog killing time.

Bring Us Your Animals . . . We'll Do the Rest



Simply rush the animal to our sanitary plant for expert handling. We'll process the meat and cure and smoke the hams, bacon, and shoulders just the way you like them. Your locker will be filled with tempting roast, steaks, chops, and sausage ready for cooking.

**C. O. D. LOCKER PLANT**

### What About New Crops for County?

By John A. Barton

With acreage allotments and quotas definitely ahead for Runnels county producers and some 30,000 to 35,000 acres to be removed from two leading cash crops, cotton and wheat, it is time to give thought to crops to replace these and use the acreage left idle.

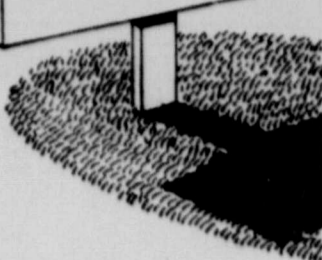
We would like to consider such crops as combine okra, cantaloupes, combine sunflowers, flax, Madrid clover, hairy vetch and a number of desirable pasture grasses.

Another side of the picture would be the development of a greater livestock program, especially farm flock sheep, a few beef calves for feeding and more hogs, chickens and eggs.

Let's consider the cantaloupe. There are around 8,000 to 10,000 acres of land in this county which would grow cantaloupes and if enough producers were interested to plant as much as 500 acres, a cash market, loaded on cars here in this county, could be developed. Texas records show that in 1946

This year Pete Davidson, near Winters, has fifteen acres of okra being grown on a demonstration, to determine how profitable this crop might be in Runnels county. Okra will grow on most any kind

## CAUTION



Yes, exercise caution in all matters relating to health. Remember, it is your most precious treasure. Don't neglect or underestimate disturbing symptoms. At the first suggestion of illness consult a physician and heed his experienced counsel. And—of course we are hoping you will bring the Doctor's prescriptions here for careful compounding.

**Malone Drug**



the state harvested 7,200 acres of cantaloupes that produced 423,000 crates with a farm value of \$1,426,000 or a value of \$207 per acre.

Another crop that shows some possibility is combine okra. This type of okra is grown for the seed and is combined after frost. Records show that the Louisiana green pod and French Market varieties are the best. Okra seed can be harvested with an ordinary combine and is used very much as cottonseed, being crushed for oil and meal. With such a crop local farmers may be feeding the milk cow with okra meal instead of cottonseed meal, if growing okra is successful.

This year Pete Davidson, near Winters, has fifteen acres of okra being grown on a demonstration, to determine how profitable this crop might be in Runnels county. Okra will grow on most any kind

of soil but does best on rich, sandy land that will stand dry weather well. It will make from 300 to 2,000 pounds per acre and brings about the same price as cottonseed. One advantage is that okra is almost immune to disease and insects.

A new combine crop is the dwarf hybrid No. 2 sunflower, which is being tried out at the Texas experiment station. This crop comes from Canada and is used primarily for oil production. Unfortunately it is a crop that is subject to insects and diseases.

Flax is a spring and summer crop and was grown to some extent the past season around Melvin. This crop depends largely upon the price of oil as to whether it will be profitable.

The production of legume seed, such as vetch, Madrid clover and cowpeas can be included in our soil building and the clover which does best in this county is Madrid. This year as for several years past, Elwood Brown, who lives on the Ballinger-Crews road just north of Blanton, has successfully grown Madrid clover. From his results there seems to be a possibility in

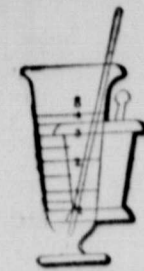


**Fire Prevention Week, October 9 to 15**

**E. SHEPPERD & COMPANY**  
INSURANCE SINCE 1911

E. SHEPPERD J. W. PURIFOY

## "AND HE SHALL STAND BEFORE KINGS"



Few thoughts ever recorded are more inspiring than the familiar Scriptural truth "Seest thou a man diligent in his business and he shall stand before kings." It applies to a business no less than to a man. In the operation of our pharmacy we accept a sincere moral responsibility to both the medical profession and the public. We are not qualified by either education or experience to diagnose disease or prescribe treatment. But we are thoroughly qualified to fill your prescriptions just as they should be filled. When you feel "out of sorts" consult a physician. Be sure that he is a licensed M.D. Then bring his prescription to us to be filled. There is no better health insurance.

**PEARCE-BAILEY DRUG**

Where Pharmacy is a Profession

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Owners

**A NEW NON-CANCELLABLE, Guaranteed RENEWABLE Policy, Providing up to \$5,000 for the Treatment of POLIO, plus SEVEN Other of the Dreaded Diseases. Also—**

**\$500 Accidental Death Benefit**

All Forms of Life, Health and Accident and Hospitalization INSURANCE

**R. E. WHITE, Underwriter**

At King-Holt Store Residence Phone 340

by the committee. It was voted to stage a Halloween dance in October. A nominating committee to suggest officers for the ensuing year was appointed. It is composed of Miss Margie Beach, Mrs. Joe Dierschke, Mrs. H. Schroeder.

Eighteen members, two children and seven visitors attended the meeting. The next meeting will be held on September 18.

Wedding announcements, wedding invitations. Ballinger Printing Co.

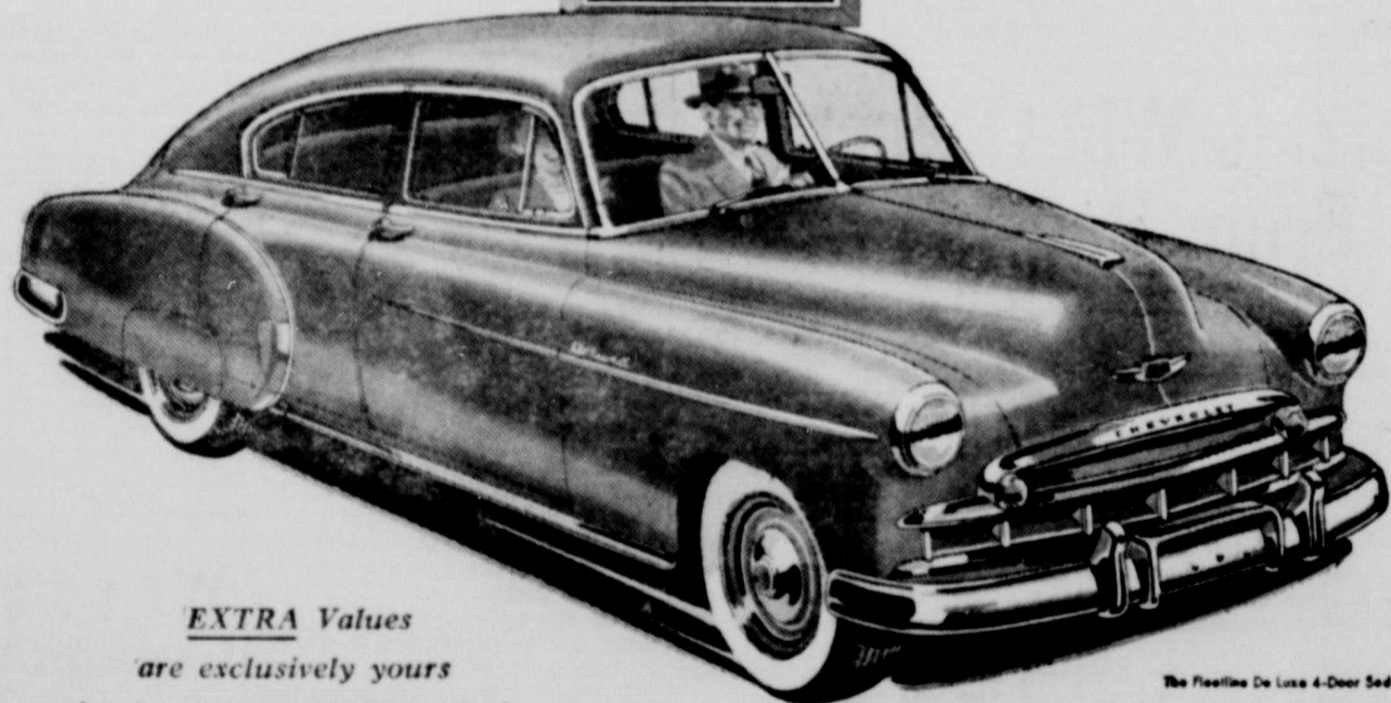
Mildew and black spot, diseases that affect the leaves of roses, can be controlled by dusting the plants with copper sulphur, cotton dusting sulphur, phylon or spraying with bordeaux.

East Texas produces two-thirds of all outdoor rose plantings in the United States. Up to 20 million rose bushes a year are shipped out.

New boxed stationery at Ledger office.

Count the **EXTRA VALUES**

and you'll choose

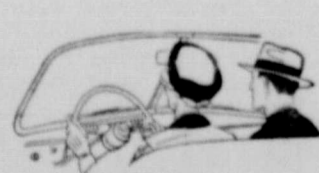


**EXTRA Values** are exclusively yours at lowest cost in Chevrolet!



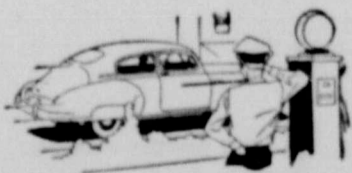
**Extra Economical to Own and Operate**

and traditionally worth more when you trade, for it's America's most wanted car—new or used!



**Curved Windshield with Panoramic Visibility**

supplying all that extra vision which means extra safety in driving with a fuller, freer view.



**World's Champion Valve-in-Head Engine**

the extra efficient engine with the valve-in-head design that's setting the trend for the industry.



**Longer, Heavier, with Wider Tread**

the big car in the low-price field, with all the advantages of more comfort, stability and safety.



**Center-Point Steering**

with control centered between the front wheels for maximum driving ease and minimum fatigue.



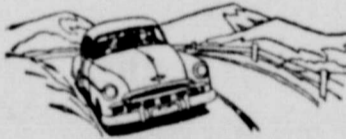
**Fisher Body Styling and Luxury**

with smooth, graceful curves, new interior richness and such extra luxuries as Push-Button Door Handles.



**Fisher Unisteel Body Construction**

with steel welded to steel above, below and all around you for the highest degree of solidity, quietness and safety.



**5-Inch Wide-Base Rims, plus Low-Pressure Tires**

the widest rims in the low-price field—plus extra low-pressure tires—for greater stability and riding comfort.



**Certi-Safe Hydraulic Brakes**

more outstanding than ever before with new *Dubl-Life* Rivetless brake linings that last up to twice as long.

**BURIAL INSURANCE**  
for \$100 to \$600

See us for complete information

**Newby-Davis Burial Assn.**

Ballinger, Texas



MAKE THAT DREAM

**COME TRUE**

To guarantee that home you want, remodeling of that home, education for your children, and all other necessities of life and security in old age, protect **YOUR BANK ACCOUNT.**

A bank account of savings will guarantee all of these things.

**The Farmers & Merchants State Bank**

Member Federal Deposit Insurance Corporation

**Ray Fuqua Chevrolet Co.**

We're featuring Chevrolet Super-Service Specials all this month—so "ALL ABOARD FOR VALUES UNLIMITED!"

419

# GREETINGS TO TELEPHONE USERS

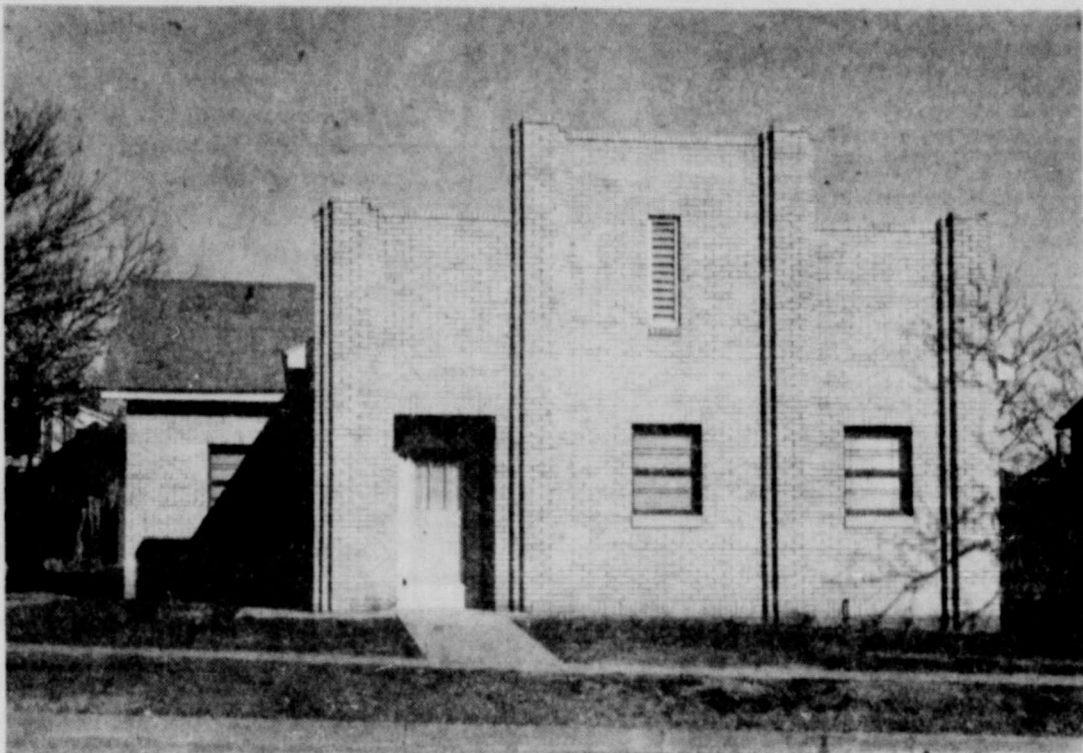
## It Is With Great Pleasure that We Announce the Change-over to the New Dial System for **Tonight, September 15, at 10 p. m.**

You have received your new directory showing numbers of local patrons under the new system. Please read the sheet in the front of the book which gives complete instructions on how to use the dial system.

We hope there will be no trouble in the change-over but any new system is likely to have a few things to be ironed out and we ask for your cooperation and patience if there are troubles which call for corrections.

We are proud of the new system in Ballinger and it is our desire to give you the best telephone service possible.

Below are a few scenes showing the new business home and some interior views.



New and Modern Home located at 302 Eighth Street



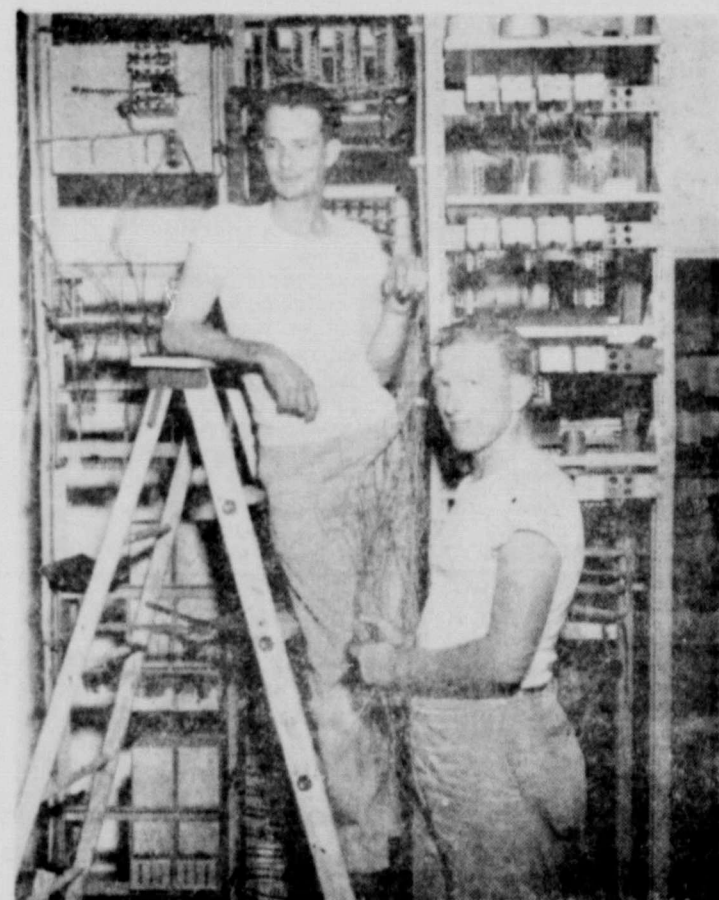
R. P. CANADY, Group Manager; MRS. MARIE SCRUGGS, Cashier



NORMA JEAN CANADA, Chief Operator



CALLIE MAE RICHARDS, DOTSIE NELL PRATT, NORMA JEAN CANADA, Chief Operator



MORRIS AND JAMES WITT, Installers



JOHN D. ALLEN, Division Manager  
CHAS. J. KLAPPER, Division Maintenance Supervisor



JAS. P. HADLEY, Wire Chief  
RAMON PARRISH, Installer



OTEY JOHNSON, Equipment Engineer  
CHAS. J. KLAPPER, Division Maintenance Supervisor

# The Southwestern States Telephone Company

**GET READY NOW FOR WINTER TIME TO BUY**  
 Gas Heaters and Floor Furnaces  
**QUALITY and PRICE GUARANTEED**  
 Don't Pay More BUY AT  
**Higginbotham's**

**Home Demonstration Council Gets Reports From 8 Club Leaders**

The Runnels county home demonstration council met Friday in the office of Miss Ollie Chenoweth, county home demonstration agent, Mrs. B. M. Baltz presiding. Eleven clubs were represented at the September meeting.

Mrs. Harold Routh, chairman of the three-E committee, reported that Margaret Minzenmayer, of Winters, had been selected as the 4-H gold star girl for Runnels county.

Mrs. Neuman Smith gave the marketing committee report for the month.

Club chairmen reported that members were busy with varied activities, also that each club had some form of entertainment for members and families. These special parties were held before the opening of schools. Several clubs attended the frozen foods demonstration given by Miss Mae Houston at the Ballinger Truck and Tractor Co. building last week. It was reported that the Bethel and Drasco clubs replenished their funds by contributions from members instead of holding bake sales or other events.

Mrs. Harold Routh suggested that clubs hold a fall exhibit instead of a tour to the homes of demonstrators in order to get the club work before the public in a better manner. Miss Chenoweth asked that demonstrators make their improvement plans with the agent's help in the future and



**IMPROVE Your Sleep**

with the new improved *Morning Glory* INNERSPRING MATTRESS

GUARANTEED 10 YEARS

**IMPROVED SLEEP** means improved health and spirits... and the new improved Morning Glory is built to give you better rest that results in better sleep.

The Morning Glory's wonderful new Flex-O-Rest construction adds greater resiliency and support—longer mattress life. Flex-O-Rest plus Equi-Balanced springs, generous double cushioning and smooth, tuftless sleeping surface all add up to restful, relaxed sleeping comfort on the new improved Morning Glory.

**SMALL only \$49.50 DOWN PAYMENT CONVENIENT TERMS**

COME BY AND LET US SHOW YOU THE NEW IMPROVED MORNING GLORY!

**HIGGINBOTHAM'S**

then carry them out. She stated that in this way the improvements will be in accordance with the extension service instruction. All 4-H club girls follow this method, it was stated.

The council voted to have the fall exhibit, the time, place and other details to be worked out later.

A meeting was held this week by the year book committee.

Council officers will be elected at the meeting on October 14. The following were appointed to the nominating committee: Mrs. Kirby Robinson, Mrs. Harold Routh and Mrs. Calton Smith. Nominations also may be made from the floor.

Miss Chenoweth gave instructions on how to fill out clubs' annual report and stated that this should be done by the next meeting.

Members were asked to write their congressman or representative and get information on the ten amendments to be voted on November 8. All club women are urged to vote in this election.

Miss Chenoweth read a letter from the "Save the Children Federation" in which help is asked for needy children both at home

and abroad. Clubs were asked to write Mrs. Dorothy Porter Smith, 307 West 12th Street, Austin, to get information on how and where clubs can help the most. It was also suggested that needy cases might be found in this county or in each community.

The October meetings will be used for filling out reports and for the upholstering project.

The council chairman appointed Mrs. Harold Routh and Mrs. J. W. Jones as a committee to attend the meeting of the commissioners' court and ask that the court provide a telephone in the office of the home demonstration agent.

Meeting time of the council was changed from 1:30 p. m. during the school year, this to apply beginning with the October meeting.

Mrs. Routh gave the Texas Home Demonstration Association report. She also read a letter from state fair officials saying that club women of Runnels county could send five containers of food to the women's exhibit at the fair. The exhibit must be ready by October 1. She also stated that the "Measure Your Club" report showed some few clubs did out-

standing work as compared to others and named Bethel, Rowena, and Ollen in the higher group.

**BROWNWOOD PRESBYTERY, PRESBYTERIAL MEET HERE**

Members of the Eighth Street Presbyterian Church here were hosts to the fall meeting of the Brownwood Presbytery and Preslating Thursday.

Twenty-five men and seventy-three women, representing Brady, Brownwood, Santa Anna, East

Sweden, Menard, Mason, Winters, San Angelo, Rowena and the local church were present for the program which had for the general theme, "Toward God, Designed for our Living."

After Mrs. Paul Petty registered guests, members of the Presbytery assembled at the First Christian Church on Broadway for their meeting, and the Presbyterial group met at the Presbyterian church on Eighth Street. Both groups met together at 11:30 o'clock for communion service which was followed by a chicken dinner served by the ladies of the Mrs. Pierson Corder, president of the local church auxiliary, was in charge of all the arrangements of the affair. Parlor of the church were decorated with arrangements of dahlias, crepe myrtle and other fall flowers.

Mrs. James L. White, Presbyterial president, of Brownwood, was the presiding officer for the program. For the closing worship and consecration service, Mrs. C. P. Karrick, of Brady, was in charge.

**BINGHAM DANCE STUDIO TO REOPEN CLASSES HERE**

The Bingham Dance Studio of San Angelo will reopen classes in Ballinger this month in ballet, tap and acrobatic instruction, enrollment to be taken at St. Mary's hall, corner of Crosson Avenue and Fifth Street, Saturday, September 17, from 9:00 a. m. until noon.

Classes in each of the above will be for half an hour duration, giving the individual choice of any two of these combinations, or may take all three if desired. Form and body mechanics will be stressed.

Present plans call for classes to be scheduled either on Thursdays or Fridays, and the groups will be limited in size to achieve the best teaching results.

Under a new tuition schedule, lessons will be charged for on a sliding scale with each month's lessons decreasing in cost.

Those interested in joining classes may call Mrs. M. E. Sweeney, No. 688, for additional information.

retary-treasurer, and Mrs. Leon Russell was elected to the office. Fifteen members and three members of the West Side home demonstration club were present. The next meeting will be held on September 23 in the home of Mrs. Ralph Russell, when Miss Ollie Chenoweth will give a demonstration on the lighting of living rooms. Secret pals will be revealed and new names drawn at this meeting.

Following the meeting members attended a deep freeze demonstration presented by Miss Mae Houston, through the courtesy of the Ballinger Truck & Tractor Co.

**2 CULVERTS FINISHED ON PUMPHREY ROAD**

Clyde Chapman, commissioner of precinct No. 1, and his crew have completed two concrete culverts on the Pumphrey road and they have been opened to traffic. The new structures are near Ballinger and the Vernon Webb place. Each replaces a dip which had been in use a number of years. The concrete culverts are high enough to take care of traffic after heavy rains and the approaches have fills of caliche topped with gravel.

**Here's Food Heaven**  
 where even "problem foods" behave!



**NO DRYING OUT... NO SCRAMBLED FLAVORS... NO WILTING... NO STALENESS... NO MOLD... AND YOU DON'T EVEN HAVE TO COVER 'EM UP!**

Top compartment is a big, built-in freezing locker that stores 70 lbs. Fast-freezes at 20° below zero.

Lower compartment is a huge Moist-Cold Compartment that gives all foods fresh, moist air and never needs defrosting. An ultra violet Sterilamp prevents ice box odors.

*Admiral*  
**DUAL-TEMP**

**No defrosting!**

**NOW 7 GREAT Admiral Refrigerators priced as low as \$239.95**  
(not illustrated)

**HIGGINBOTHAM'S**

**New Fall and Winter Styles**

Suits—Dresses—Coats—Hats  
 and Plenty of Accessories  
 Styled Right—Priced Right  
**WHY PAY MORE?**

Thrift Says  
**FOR ALL YOUR NEEDS SHOP AT**

**HIGGINBOTHAM'S**



*Miss Modes*

... junior that has a way with young figures in its tucked yoke bodice, fan-fold pleated skirt. Good little basic dress for all season long. Black, Brown, Red Astor or Teal. Sizes 9 to 15. Here, exclusively, at only **12.95 to 19.95**



**A Tire for Every Car Truck or Tractor Liberal Trade-ins**

**JUST RECEIVED NEW SHIPMENT OF 1950 Motorola Home Radios \$15.95 and up**  
**Sykes Store**

**Better-Built**

**FOR THE LONG PULL**

**Engineered** in GMC's modern, new Engineering Laboratories... among the finest in the industry... and only one example of the complete facilities of this largest exclusive producer of commercial vehicles.

**Tested** on the famous General Motors Proving Ground... where GMCs are subjected to exhaustive engineering tests and operated for thousands of miles under some of the world's roughest, toughest road conditions.

**Proved** through the years and for millions of economical, dependable miles. Endorsed by hundreds of thousands of owners and operators covering every truck vocation.

These are some of the reasons why GMC Trucks are Worth More



**MORGAN MOTOR CO.**  
 109 SOUTH NINTH STREET—BALLINGER, TEXAS

### Alan Ladd's First Romantic Role In Years as 'The Great Gatsby'

Alan Ladd has his first really romantic role in five years as "The Great Gatsby," Paramount's dramatization of F. Scott Fitzgerald's famous novel, which is to be presented at the Texas Theatre Sunday and Monday, September 18, 19. The principals, in addition to Ladd, are Betty Field, Barry Sullivan, Bitterly hurt, Ladd acquires a fortune that challenges Sullivan's. Then he crashes Long Island society to win Betty away from her husband.

Even more than the romantic tour de force for Ladd that "The Great Gatsby" is, it gives him the opportunity to be a strong, ruthless man without his usual display of gunplay or fistcuffs.

The pursuit of a stolen fortune is woven around thrills in "The Big Steal," RKO Radio melodrama starring Robert Mitchum, William Bendix and Jane Greer, and to be shown at the Texas tomorrow and Saturday.

Much of the film was shot in Mexico on the actual locales of

the story. An army payroll of several hundred thousand dollars has been stolen from two officers, Mitchum and Bendix. Mitchum, on a tip that the thief has headed for Mexico, follows him, while Bendix for reasons of his own tries to block the pursuit. Joining forces with a girl, who is also looking for the fugitive, Mitchum pursues his quest, with Bendix hot on his heels.

Patric Knowles, Ramon Novarro, John Qualen and Don Alvarado have prominent roles.

**Enter FORD'S \$100,000 CAR-SAFETY CONTEST**  
and get this attractive reflector installed FREE!  
SEE ANY FORD DEALER NOW



Alan Ladd has the title role in "The Great Gatsby," principal attraction at the Texas Theatre next Sunday and Monday, September 18, 19.

**FORD THEATRE BALLINGER**  
Saturday, Sunday, Monday and Tuesday  
September 17, 18, 19 and 20

**SHE USED MEN AS NO WOMAN HAD BEFORE!  
FRANCE SAID SHE WAS AN INSULT TO WOMANHOOD!**

Jennifer Jones James  
**JONES - MASON**  
Van HEFLIN  
Louis JOURDAN  
Gene Lockhart Gladys Cooper  
**Madame Bovary**  
Produced in Hollywood by M.G.M.

**ADMISSION—9c, 25c**  
**WEDNESDAY, THURSDAY AND FRIDAY**  
NOW SHOWING—  
"TULSA"  
Starring Susan Hayward and Robert Preston  
Admission 9c, 25c

**Friday and Saturday**

**A TOUGH, TERRIFIC ADVENTURE IN GRAND LARCENY!**

MITCHUM'S NEWEST PICTURE!

**ROBERT MITCHUM JANE GREER WILLIAM BENDIX**

**THE BIG STEAL**

CARTOON IN COLOR—NEWS

**Sunday and Monday**

**NO MAN DARED CROSS HIM... NO WOMAN EVER WANTED TO!**

**A LADD**  
you'll love... in the screen's most exciting love story!

**LADD FIELD CAREY HUSSEY SULLIVAN DA SILVA**

**The GREAT Gatsby**  
SHELLEY WINTERS

LATEST NEWS — FUNNIES

**Tues., Wed., Thurs.**

**SHE SWORE TO LOVE... HONOR... AND MURDER THE MAN SHE MARRIED!**

The strangest Bridal Night on record! Spectacular... Adventure-filled!

**Bride of Vengeance**  
A Paramount Picture Starring  
**PAULETTE GODDARD JOHN LUND MACDONALD CAREY MITCHELL LEISEN**

with ALBERT DEKKER JOHN SUTTON - RAYMOND BURR  
Produced by RICHARD MACKENZIE  
Directed by MITCHELL LEISEN

MATINEE EVERY DAY AT 2:00 P. M.  
Continuous Showing  
Adults 40c Students 25c Children 9c

### Jennifer Jones Has Vivid Role In Romantic 'Madame Bovary'

McCollum at 1104 South Ervay Street, Dallas 1, Texas.

Jennifer Jones, who won an academy award with her first important screen role and got three subsequent nominations for best performance of the year, plays her most dramatic role in M-G-M's all-star filmization of "Madame Bovary," eagerly-awaited picture coming to the Ford Theatre screen Saturday, Sunday, Monday and Tuesday, September 17, 18, 19, 20.

The slim, dark-haired actress was considered the perfect choice to bring Gustave Flaubert's celebrated heroine to screen life. As the country girl whose desire for a romantic life brings ruin to herself and her family, Emma Bovary merits a place in the galaxy of famous women of history and fiction who have been portrayed on the screen in the past.

Opposite her in the important production is aligned an outstanding array of male acting talent that includes James Mason, Van Heflin, Louis Jourdan, and the Swedish star, Christopher Kent, making his American film debut.

Miss Jones, born at Tulsa, learned her acting ABCs in her father's stock company and furthered her career with Broadway stage and radio work. She made her screen debut opposite John

Wayne in "Three Mesquiteers" and shortly afterward won overnight stardom as the result of her role in "The Song of Bernadette," a performance which won her the academy award for 1943. She received three subsequent academy nominations for her work in "Since You Went Away," "Love Letters" and "Duel in the Sun." Her most recent pictures were "Portrait of Jennie" and "We were Strangers."

Plowing under cotton stalks before frost is the most dependable method for controlling boll weevils. A heavy roller-type stalk cutter with disk harrow attached does a good job of stalk destruction and makes plowing easier. Stalks may be covered by bedding or by using a one-way plow.

Legumes for soil improvement is a good bet for land that will be taken out of wheat, corn or cotton next year. Soil and climate have a lot to do with legume growth, so find out which varieties do best in your county, and plant them now.

**PALACE**  
ALWAYS 2 FEATURES  
Open Week Nites at 7:00 Sat. and Sun. 1:30 p. m.

**Friday and Saturday DOUBLE FEATURE**

**JIMMY WAKELY**  
**GUN LAW JUSTICE**  
with "CANNONBALL" TAYLOR

**THE ANGRY GOD**  
IN FULL COLOR  
ALL NEW CAST

Also: CARTOON — SERIAL

**Saturday Midnight Sunday Only**

**Pedro Armendariz in "Juan Charrasqueado"**  
(All Spanish Dialogue)

**Mon., Tues., Wed. Double Feature**

**THE BOWERY BOYS**  
IN  
**SPOOK BUSTERS**  
A IAN GIBBON PRODUCTION

Second Feature:  
**Connie Bennett "SINTOWN"**

**Jimmy Wakely in 'Gun Law Justice' and Mexican Fantasy Palace Week-End Films**

"Gun Law Justice," an exciting western, and "The Angry God," Fullcolor filmization of an ancient Mexican legend, make up the double-feature program at the Palace Theatre tomorrow and Saturday, September 16, 17.

Desperadoes scheme to use a parolee as the "fall-guy" for their hold-ups until Jimmy Wakely intervenes in "Gun Law Justice." A notorious bandit returns to West End when he is paroled and, though he wants to go straight, outlaws plot stick-ups with the idea of pinning the blame on him. How Wakely and his pal "Cannonball" Taylor clear the parolee is said to provide exciting screen action.

All scenes in "The Angry God," except those around the volcano, were shot in the Mexican state of Michoacan. The waterfall scene was taken in Uruapan's national park, and all costumes are traditional garb of the Tarascan Indians. Masks used in the fiesta scenes are peculiar to the state of Michoacan and the sword dance has been handed down from generation to generation in one village on an island in the middle of Lake Patzeuaro.

This United Artists release has an all native Indian and Mexican cast.

**Paulette Goddard Plays Exotic Bride In Newest Picture**

One of the strangest marriages in world history, that of the scandalous Lucretia Borgia and the Duke of Ferrara, the man she hated, is the basis for Paramount's bold, romantic melodrama, "Bride of Vengeance," to be screened at the Texas Theatre next Tuesday, Wednesday, Thursday, September 20, 21 and 22.

Paulette Goddard as Lucretia, and John Lund as the duke, are co-starred with Macdonald Carey, who plays Lucretia's power-mad brother, Cesare. They are supported by Albert Dekker, Raymond Burr, John Sutton and Billy Gilbert.

The story concerns the Borgia dream of world conquest, which is stymied by the refusal of the Duke of Ferrara to be cowed by the malevolent Cesare. The crafty Cesare has his sister's beloved husband murdered and pins the crime on the duke. He then arranges the marriage of his vengeful sister to the duke, the latter agreeing to it in order to gain time to prepare for war in defense of Ferrara. Their marriage is motivated by hate and convenience, each a party to it only because it provides the means of destroying the other.

The unholy alliance is said to precipitate some of the screen's most intense love scenes, backgrounded by spectacularly lush settings typical of Italy's richest era. Added to this are sensational battle scenes with victory depending equally upon might of arms and the unpredictable Lucretia.

**Cottonseed Reports Supplied to Growers**

COLLEGE STATION, Sept. 14—Cotton growers were urged today to write for the free cottonseed market news reports issued by the production and marketing administration, U. S. department of agriculture's southwest cotton office at Dallas.

According to John McCollum, area manager, many cotton growers are not making full use of this report and in certain cases they are not receiving maximum returns for their cottonseed. He pointed out that unlike many other agricultural products, there are no organized markets to provide basic cottonseed information. Therefore, farmers are entirely dependent upon local quotations with no basis for comparisons unless they receive these reports.

Current cottonseed prices are gathered by PMA from ginners and cottonoil mills.

McCollum said cotton growers particularly need this cottonseed market information this year since the commodity credit corporation has a cottonseed loan program in operation. These reports will help growers determine whether it would be more profitable for them to place their seed in loan or sell it, he explained.

The cottonseed report may be obtained by writing local USDA cotton classing offices, or Mr.

**YOUR DOLLARS GO FARTHER**  
... and so will you in this big rugged Dodge!

**You could pay a thousand dollars more and still not get all the extra roominess... ease of handling... famous dependability of Dodge!**

**H**ERE'S extra value... extra value you can see and feel.

You see the extra comfort in the wider, longer, higher interiors that give real stretch-out roominess for all.

You feel the extra thrill that comes from the new "Get-Away" engine... stepped up in power and squeezing extra miles from every tankful of gas. And with it all the proved smoothness of Dodge gyrol Fluid Drive to take the jerks and jolts out of stop-and-go traffic.

You get all this, plus the famous Dodge dependability that means long car life, low-cost upkeep, high re-sale. Your dollars go farther when you buy Dodge! See your Dodge dealer now.

**MOLLYWOOD, CAL.—**  
"At last a car that makes it easy for a woman to step in and out of gracefully! That's my new Dodge!"  
—Miss E. Roberts Williams, 4457 Simpson Ave.

**Come in... See the AMAZING LOW PRICES**  
Coronet • Meadowbrook  
Wayfarer  
with gyrol Fluid Drive

**NEW DODGE**  
Just a few dollars more than the lowest priced cars

**SYKES MOTOR COMPANY**

**GET READY NOW FOR WINTER TIME TO BUY Gas Heaters and Floor Furnaces QUALITY and PRICE GUARANTEED Don't Pay More BUY AT Higginbotham's**



**IMPROVE Your Sleep**  
with the new improved *Morning Glory* INNERSPRING MATTRESS  
**GUARANTEED 10 YEARS**

**IMPROVED SLEEP** means improved health and spirits... and the new improved Morning Glory is built to give you better rest that results in better sleep.

The Morning Glory's wonderful new Flex-O-Rest construction adds greater resiliency and support—longer mattress life. Flex-O-Rest plus Equi-Balanced springs, generous double cushioning and smooth, tuftless sleeping surface all add up to restful, relaxed sleeping comfort on the new improved Morning Glory.

**SMALL DOWN PAYMENT CONVENIENT TERMS**  
**only \$49.50**  
**COME BY AND LET US SHOW YOU THE NEW IMPROVED MORNING GLORY!**  
**HIGGINBOTHAM'S**

**Home Demonstration Council Gets Reports From 8 Club Leaders**

The Rannels county home demonstration council met Friday in the office of Miss Ollie Chenoweth, county home demonstration agent, Mrs. B. M. Batts presiding. Eleven clubs were represented at the September meeting.

Mrs. Harold Routh, chairman of the three-E committee, reported that Margaret Minzenmayer, of Winters, had been selected as the 4-H gold star girl for Rannels county.

Mrs. Newman Smith gave the marketing committee report for the month.

Club chairmen reported that members were busy with varied activities, also that each club had some form of entertainment for members and families. These special parties were held before the opening of schools. Several clubs attended the frozen foods demonstration given by Miss Mae Houston at the Ballinger Truck and Tractor Co. building last week. It was reported that the Bethel and Drasco clubs replenished their funds by contributions from members instead of holding bake sales or other events.

Mrs. Harold Routh suggested that clubs hold a fall exhibit instead of a tour to the homes of demonstrators in order to get the club work before the public in a better manner. Miss Chenoweth asked that demonstrators make their improvement plans with the agent's help in the future and

then carry them out. She stated that in this way the improvements will be in accordance with the extension service instruction. All 4-H club girls follow this method. It was stated.

The council voted to have the fall exhibit, the time, place and other details to be worked out later.

A meeting was held this week by the year book committee.

Council officers will be elected at the meeting on October 14. The following were appointed to the nominating committee: Mrs. Kirby Robinson, Mrs. Harold Routh and Mrs. Calton Smith. Nominations also may be made from the floor.

Miss Chenoweth gave instructions on how to fill out clubs' annual report and stated that this should be done by the next meeting.

Members were asked to write their congressman or representative and get information on the ten amendments to be voted on November 8. All club women are urged to vote in this election.

Miss Chenoweth read a letter from the "Save the Children Federation" in which help is asked for needy children both at home

and abroad. Clubs were asked to write Mrs. Dorothy Porter Smith, 307 West 12th Street, Austin, to get information on how and where clubs can help the most. It was also suggested that needy cases might be found in this county or in each community.

The October meetings will be used for filling out reports and for the upholstering project.

The council chairman appointed Mrs. Harold Routh and Mrs. J. W. Jones as a committee to attend the meeting of the commissioners' court and ask that the court provide a telephone in the office of the home demonstration agent.

Meeting time of the council was changed from 1:30 p. m. during the school year, this to apply beginning with the October meeting.

Mrs. Routh gave the Texas Home Demonstration Association report. She also read a letter from state fair officials saying that club women of Rannels county could send five containers of food to the women's exhibit at the fair. The exhibit must be ready by October 1. She also stated that the "Measure Your Club" report showed some few clubs did out-

standing work as compared to others and named Bethel, Rowena, and Olfen in the higher group.

**BROWNWOOD PRESBYTERY. PRESBYTERIAL MEET HERE**  
Members of the Eighth Street Presbyterian Church here were hosts to the fall meeting of the Brownwood Presbytery and Presbyterial church on Thursday.

Twenty-five men and seventy-three women, representing Brady, Brownwood, Santa Anna, East

Sweden, Menard, Mason, Winters, San Angelo, Rowena and the local church were present for the program which had for the general theme, "Toward God, Designed for our Living."

After Mrs. Paul Petty registered guests, members of the Presbytery assembled at the First Christian Church on Broadway for their meeting, and the Presbyterial church met at the Presbyterian church on Eighth Street. Both groups met together at 11:30 o'clock for communion service which was followed by a chicken dinner served by the ladies of the Mrs. Pierson Corder, president of the local church auxiliary, was in charge of all the arrangements of the affair. Parlors of the church were decorated with arrangements of dahlias, crepe myrtle and other fall flowers.

Mrs. James L. White, Presbyterial president, of Brownwood, was the presiding officer for the program. For the closing worship and consecration service, Mrs. C. P. Karrick, of Brady, was in charge.

Classes in each of the above will be for half an hour duration, giving the individual choice of any two of these combinations, or may take all three if desired. Form and body mechanics will be stressed.

Present plans call for classes to be scheduled either on Thursdays or Fridays, and the groups will be limited in size to achieve the best teaching results.

Under a new tuition schedule, lessons will be charged for on a sliding scale with each month's lessons decreasing in cost.

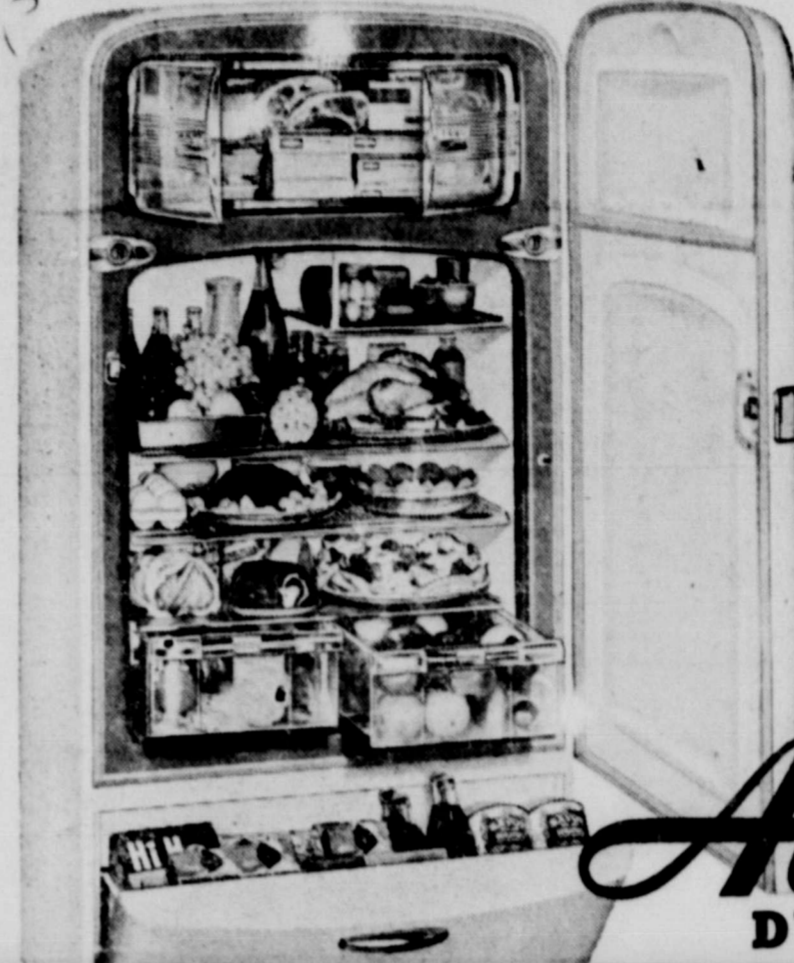
Those interested in joining classes may call Mrs. M. E. Sweeney, No. 688, for additional information.

retary-treasurer, and Mrs. Leon Russell was elected to the office.

Fifteen members and three members of the West Side home demonstration club were present. The next meeting will be held on September 23 in the home of Mrs. Ralph Russell, when Miss Ollie Chenoweth will give a demonstration on the lighting of living rooms. Secret pals will be revealed and new names drawn at this meeting.

Following the meeting members attended a deep freeze demonstration presented by Miss Mae Houston, through the courtesy of the Ballinger Truck & Tractor Co.

**Here's Food Heaven**  
where even "problem foods" behave!



**NO DRYING OUT... NO SCRAMBLED FLAVORS... NO WILTING... NO STALENESS... NO MOLD... AND YOU DON'T EVEN HAVE TO COVER 'EM UP!**

Top compartment is a big, built-in freezing locker that stores 70 lbs. Fast-freezes at 20° below zero.

Lower compartment is a huge Moist-Cold Compartment that gives all foods fresh, moist air and never needs defrosting. An ultra violet Sterilamp prevents ice box odors.

**Admiral DUAL-TEMP**

**No defrosting!**

**NOW 7 GREAT Admiral Refrigerators priced as low as \$239.95**  
(not illustrated)

**HIGGINBOTHAM'S**

**New Fall and Winter Styles**

Suits—Dresses—Coats—Hats  
and Plenty of Accessories  
Styled Right—Priced Right  
**WHY PAY MORE?**

Thrift Says  
**FOR ALL YOUR NEEDS SHOP AT**

**HIGGINBOTHAM'S**



*Mims Modes*

... junior that has a way with young figures in its tucked yoke bodice, fan-fold pleated skirt. Good little basic dress for all season long. Black, Brown, Red Astor or Teal. Sizes 9 to 15. Here, exclusively, at only **12.95 to 19.95**



**A Tire for Every Car Truck or Tractor Liberal Trade-ins**

**JUST RECEIVED NEW SHIPMENT OF 1950 Motorola Home Radios \$15.95 and up Sykes Store**

**Better-Built FOR THE LONG PULL**

**Engineered** in GMC's modern, new Engineering Laboratories... among the finest in the industry... and only one example of the complete facilities of this largest exclusive producer of commercial vehicles.

**Tested** on the famous General Motors Proving Ground... where GMCs are subjected to exhaustive engineering tests and operated for thousands of miles under some of the world's roughest, toughest road conditions.

**Proved** through the years and for millions of economical, dependable miles. Endorsed by hundreds of thousands of owners and operators covering every truck vocation.



**GMC TRUCKS THE KEY TO GREATER TRUCK VALUE**  
**MORGAN MOTOR CO.**  
109 SOUTH NINTH STREET—BALLINGER, TEXAS

### Alan Ladd's First Romantic Role In Years as 'The Great Gatsby'

Alan Ladd has his first really romantic role in five years as "The Great Gatsby," Paramount's dramatization of F. Scott Fitzgerald's famous novel, which is to be presented at the Texas Theatre Sunday and Monday, September 18, 19. The principals, in addition to Ladd, are Betty Field, Barry Sullivan, Macdonald Carey, Ruth Hussey and Howard Da Silva, and featured is the dynamic Shelley Winters.

Although Ladd usually has won the leading lady in his pictures, he has done so more by inference than any spoken word or action. As a matter of record, many of his strongest scenes with the fair sex have been those in which he has had to slap the girl around.

In "The Great Gatsby," however, Ladd goes romantic in a big way. The entire motivation stems from

his love for debutante Betty Field who jilts him when he is poor so she can marry millionaire playboy Barry Sullivan. Bitterly hurt, Ladd acquires a fortune that challenges Sullivan's. Then he crashes Long Island society to win Betty away from her husband.

Even more than the romantic tour de force for Ladd that "The Great Gatsby" is, it gives him the opportunity to be a strong, ruthless man without his usual display of gunplay or fistcuffs.

The pursuit of a stolen fortune is woven around thrills in "The Big Steal," RKO Radio melodrama starring Robert Mitchum, William Bendix and Jane Greer, and to be shown at the Texas tomorrow and Saturday.

Much of the film was shot in Mexico on the actual locales of

the story. An army payroll of several hundred thousand dollars has been stolen from two officers, Mitchum and Bendix. Mitchum, on a tip that the thief has headed for Mexico, follows him, while Bendix for reasons of his own tries to block the pursuit. Joining forces with a girl, who is also looking for the fugitive, Mitchum pursues his quest, with Bendix hot on his heels.

Patric Knowles, Ramon Novarro, John Qualen and Don Alvarado have prominent roles.

Enter FORD'S \$100,000 CAR-SAFETY CONTEST and get this attractive reflector installed FREE!

SEE ANY FORD DEALER NOW



Alan Ladd has the title role in "The Great Gatsby," principal attraction at the Texas Theatre next Sunday and Monday, September 18, 19.

## FORD THEATRE BALLINGER

Saturday, Sunday, Monday and Tuesday  
September 17, 18, 19 and 20

SHE USED MEN AS NO WOMAN HAD BEFORE!  
FRANCE SAID SHE WAS AN INSULT TO WOMANHOOD!



ADMISSION—9c, 25c

WEDNESDAY, THURSDAY AND FRIDAY

NOW SHOWING—  
"TULSA"  
Starring Susan Hayward and Robert Preston  
Admission 9c, 25c

Friday and Saturday

A TOUGH, TERRIFIC ADVENTURE IN GRAND LARCENY!

MITCHUM'S NEWEST PICTURE!

ROBERT MITCHUM  
JANE GREER  
WILLIAM BENDIX

THE BIG STEAL

CARTOON IN COLOR—NEWS

Sunday and Monday

NO MAN DARED CROSS HIM... NO WOMAN EVER WANTED TO!

A LADD you'll love... in the screen's most exciting love story!

ROBERT FIELD  
MACDONALD CAREY  
RUTH HUSSEY  
SULLIVAN-DA SILVA  
SHELLEY WINTERS

THE GREAT GATSBY

LATEST NEWS — FUNNIES

Tues., Wed., Thurs.

SHE SWORE TO LOVE... HONOR... AND MURDER THE MAN SHE MARRIED!

The strangest Bridal Night on record! Spectacular... Adventure-filled!

Bride of Vengeance

PAULETTE GODDARD  
JOHN LUND  
MACDONALD CAREY

MITCHELL LEISEN production

MATINEE EVERY DAY AT 2:00 P. M.  
Continuous Showing  
Adults 40c Students 25c Children 30c

### Jennifer Jones Has Vivid Role In Romantic 'Madame Bovary'

McCollum at 1104 South Ervay Street, Dallas 1, Texas.

#### NORTON GIRLS' 4-H CLUB

Miss Olie Chenoweth, county home demonstration agent, met with the Norton girls' 4-H club September 8 for the organization of the club for the ensuing year. The general program of work for the 1949-50 school year was discussed.

Officers elected were: Peggy Cope, president; Wanda Baker, vice-president; Jacqueline Cope, secretary; Wanda Jo Dyess, reporter; Miss Annie Baker, adult leader; Lou Ann Bryan was selected as a clothing demonstrator for the year and Mary Nell Jennings will be the garden demonstrator.

The club will meet on the 2nd and 4th Thursdays of each month in the school homemaking cottage. Girls taking membership in the club are: Wanda Baker, Nelly Jane Berry, Lou Ann Bryan, Jacqueline Cope, Peggy Cope, Wanda Jo Dyess, Sammy Lee Jackson, Mary Nell Jennings, Gwendolyn McKenney, Janet Minzenmayer.

Mimeograph paper, stencils and ink. Ballinger Printing Co.

Jennifer Jones, who won an academy award with her first important screen role and got three subsequent nominations for best performance of the year, plays her most dramatic role in M-G-M's all-star filmization of "Madame Bovary," eagerly-awaited picture coming to the Ford Theatre screen Saturday, Sunday, Monday and Tuesday, September 17, 18, 19, 20.

The slim, dark-haired actress was considered the perfect choice to bring Gustave Flaubert's celebrated heroine to screen life. As the country girl whose desire for a romantic life brings ruin to herself and her family, Emma Bovary merits a place in the galaxy of famous women of history and fiction who have been portrayed on the screen in the past.

Opposite her in the important production is aligned an outstanding array of male acting talent that includes James Mason, Van Heflin, Louis Jourdan, and the Swedish star, Christopher Kent, making his American film debut.

Miss Jones, born at Tulsa, learned her acting ABC's in her father's stock company and furthered her career with Broadway stage and radio work. She made her screen debut opposite John

Wayne in "Three Mesquites" and shortly afterward won overnight stardom as the result of her role in "The Song of Bernadette," a performance which won her the academy award for 1943. She received three subsequent academy nominations for her work in "Since You Went Away," "Love Letters" and "Duel in the Sun." Her most recent pictures were "Portrait of Jennie" and "We Were Strangers."

Legumes for soil improvement is a good bet for land that will be taken out of wheat, corn or cotton next year. Soil and climate have a lot to do with legume growth, so find out which varieties do best in your county, and plant them now.

Plowing under cotton stalks before frost is the most dependa-

PALACE

Open Week Nites at 7:00 Sat. and Sun. 1:30 p. m.

Friday and Saturday DOUBLE FEATURE

JIMMY WAKELY  
GUN LAW JUSTICE

THE ANGRY GOD

Also: CARTOON — SERIAL

Saturday Midnight Sunday Only

Pedro Armendariz in "Juan Charrasqueado" (All Spanish Dialogue)

Mon., Tues., Wed. Double Feature

THE BOWERY BOYS IN SPOOK BUSTERS

Second Feature: Connie Bennett "SINTOWN"

### Jimmy Wakely in 'Gun Law Justice' and Mexican Fantasy Palace Week-End Films

"Gun Law Justice," an exciting western, and "The Angry God," Fullcolor filmization of an ancient Mexican legend, make up the double-feature program at the Palace Theatre tomorrow and Saturday, September 16, 17.

Desperadoes scheme to use a parolee as the "fall-guy" for their hold-ups until Jimmy Wakely intervenes in "Gun Law Justice." A notorious bandit returns to West End when he is paroled and, though he wants to go straight, outlaws plot stick-ups with the idea of pinning the blame on him. How Wakely and his pal "Cannonball" Taylor clear the parolee is said to provide exciting screen

action. All scenes in "The Angry God," except those around the volcano, were shot in the Mexican state of Michoacan. The waterfall scene was taken in Uruapan's national park, and all costumes are traditional garb of the Tarascan Indians. Masks used in the fiesta scenes are peculiar to the state of Michoacan and the sword dance has been handed down from generation to generation in one village on an island in the middle of Lake Patzeuaro.

This United Artists release has an all native Indian and Mexican cast.

### Paulette Goddard Plays Exotic Bride In Newest Picture

One of the strangest marriages in world history, that of the scandalous Lucretia Borgia and the Duke of Ferrara, the man she hated, is the basis for Paramount's bold, romantic melodrama, "Bride of Vengeance," to be screened at the Texas Theatre next Tuesday, Wednesday, Thursday, September 20, 21 and 22.

Paulette Goddard as Lucretia, and John Lund as the duke, are co-starred with Macdonald Carey, who plays Lucretia's power-mad brother, Cesare. They are supported by Albert Dekker, Raymond Burr, John Sutton and Billy Gilbert.

### Cottonseed Reports Supplied to Growers

COLLEGE STATION, Sept. 14.—Cotton growers were urged today to write for the free cottonseed market news reports issued by the production and marketing administration, U. S. department of agriculture's southwest cotton office at Dallas.

According to John McCollum, area manager, many cotton growers are not making full use of this report and in certain cases they are not receiving maximum returns for their cottonseed. He pointed out that unlike many other agricultural products, there are no organized markets to provide basic cottonseed information. Therefore, farmers are entirely dependent upon local quotations with no basis for comparisons unless they receive these reports.

Current cottonseed prices are gathered by PMA from ginners and cottonoil mills.

McCollum said cotton growers particularly need this cottonseed market information this year since the commodity credit corporation has a cottonseed loan program in operation. These reports will help growers determine whether it would be more profitable for them to place their seed in loan or sell it, he explained.

The cottonseed report may be obtained by writing local USDA cotton classing offices, or Mr.

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... and so will you in this big rugged Dodge!



You could pay a thousand dollars more and still not get all the extra roominess... ease of handling... famous dependability of Dodge!

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You see the extra comfort in the wider, longer, higher interiors that give real stretch-out roominess for all.

You feel the extra thrill that comes from the new "Get-Away" engine... stepped up in power and squeezing extra miles from every tankful of gas. And with it all the proved smoothness of Dodge gylol Fluid Drive to take the jerks and jolts out of stop-and-go traffic.

You get all this, plus the famous Dodge dependability that means long car life, low-cost upkeep, high resale. Your dollars go farther when you buy Dodge! See your Dodge dealer now.

MOLLYWOOD, CAL.—"At last a car that makes it easy for a woman to step in and out of gracefully! That's my new Dodge!" —Miss K. Roberto Williamson, 4451 Simpson Ave.

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NEW DODGE Just a few dollars more than the lowest priced cars

## SYKES MOTOR COMPANY

# FOOTBALL

**Howard Payne College**

**VS.**

**Louisiana Tech.**

**Saturday, September 17**

**8:15 p.m. Brownwood High School Stadium**

**Hear Coach Felton T. Wright Sports Program**

**EACH TUESDAY, 7:30 P. M.**

**STATION KBWD 1380 KILOCYCLES**

## CREWS

Mrs. Doc Forman and daughters, of Benoit, visited Mr. and Mrs. Sam Mathis Friday.

Mr. and Mrs. Elvin Bridwell recently visited their son, Porter Baker, and family at Slaton. Porter Baker, Jr., returned home with them to spend a few days.

Mrs. Elvin Bridwell gave her husband and Mrs. Elmo Mayhew a birthday dinner. Mr. and Mrs. Orville Pierce and Bonnie, and Mr. and Mrs. Elmo Mayhew and Dorene and Tommie were present.

Mrs. Arthur Alcorn, C. H. Hambright, Grafton Brookshier, and Russell Boynton attended the

seminar at Brownwood last Thursday.

The W. S. C. S. met at the church Monday evening with nine members present. Mrs. Otto Wood was leader for the program on faith.

Mr. and Mrs. Charlie Berry, P. R. Dietz, Mr. and Mrs. Grafton Brookshier, and Mr. and Mrs. C. H. Hambright, Troy and Jerry Sue attended conference at Talpa Sunday evening.

Mr. and Mrs. James Thornton, Harold Thornton and family, Jean and Herman, all of Winters, and Lee Roy Thornton, of San Marcos, were dinner guests of the Otto Woodses Sunday night.

Charles Freeman Berry left Monday for Georgetown to study for ministry. We are wishing for him God's speed.

Rev. R. E. Luceford, of Pickett, preached at the Baptist church Sunday morning and evening. He was accompanied by his wife and little daughter, Mildred Ann.

J. A. Stovall, of Cronwell, and Mrs. Verie Briggs, of Charleston, Louisiana, visited their cousin, A. B. Stovall, and Mrs. Stovall Sunday.

Mr. and Mrs. J. A. Morrison visited his sister, Mrs. Walter Jefferies, of Wingate, Friday. She had been quite ill but is improved.

Mr. and Mrs. M. M. King and Janice, of Tye, visited his mother, Mrs. R. E. Burrus, Sunday afternoon.

Mr. and Mrs. Cecil Sprinkle, of Abilene, visited their parents, Mr. and Mrs. J. A. Traylor, Sunday.

Mrs. Ralph Minter and Marilyn, of Littlefield, visited her parents, Mr. and Mrs. J. A. Morrison, last week.

Mr. and Mrs. A. B. Stovall and Mr. and Mrs. Arthur Kerby and Linda visited Mr. and Mrs. Nealon Stovall and baby at San Angelo Saturday.

The Fairland district W. M. U. met with the Baptist church Thursday of the previous week. Rev. E. L. Thurman, of Bronte, delivered the sermon at the morning service. Ladies were present from Bronte and Edith. An inspirational program on "Why We Should Practice Missions" was rendered by the various unions in the afternoon.

Royal Typewriters at Higginbotham's in Ballinger.

Mr. and Mrs. Howard Spence, of Fort Stockton, have returned home after a visit here in the home of her parents, Mr. and Mrs. Roy Clack, and with other relatives.

Mr. and Mrs. Walter Crockett, of San Angelo, visited here the past week-end with relatives on a return trip from a vacation in New Mexico and Colorado. Their little daughter, Sue Beth, visited in the home of her grandparents, Mr. and Mrs. W. L. Lampe, of Bethel, while they were away.

Tom A. Crockett, of Fort Worth, visited relatives and friends here last week.

Mr. and Mrs. J. S. Medley, of Lubbock, were here this week for a visit in the home of Mr. and Mrs. W. C. Dodson. Mr. and Mrs. Medley lived in Runnels county

back in 1909 and operated a farm in the New Home community.

Harry Lynn is at home after attending a dairymen's short course at A. & M. College last week.

Miss Clara Beth Lynn, daughter of Mr. and Mrs. E. M. Lynn, has been elected as itinerant public school music instructor for Concho county and began her work last week. Miss Lynn will reside at Eden but will also teach at Paint Rock, Eola and Millersview. She will make daily trips in a car, giving one full day each week at Paint Rock, Eola and Millersview and teach two days a week at Eden.

Eden. She will instruct elementary children exclusively.

Claude R. Stone, who recently graduated from Texas A. & M. College, has accepted a position with the Mid-Continent Supply Co. at Midland, and began his work there Monday morning. Mr. Stone was in Dallas the past week-end for an interview with company officials and was instructed to report at the Midland office at once.

## SOCIETY

Mrs. Allen and Corder Hostesses to Presbyterian Conquest Class. Mrs. Rufus Allen and Mrs. Pierson Corder were co-hostesses to the Eighth Street Presbyterian Conquest Class Tuesday evening, entertaining in the church parlors, which were beautifully decorated with purple periwinkle and golden rod.

Miss Eva Lilly, president, conducted the business routine and gave the prayer. Mrs. Bill Stultz opened the devotional period by the group singing "In the Service of the King" with Mrs. E. S. Malone playing the accompaniment. Mrs. Stultz brought the devotional from Luke 14. Mrs. Paul Petty discussed parliamentary law procedure.

Miss Lilly presented Miss Frances Routh, who introduced the guest speaker, Mrs. Joe Forman, who spoke on "Prayer—How Real is Your Master to You?"

At the conclusion of the program members were served a salad plate at tables centered with purple and gold garden flowers, and place cards were miniature lady dolls dressed in purple and gold.

Present were: Mmes. John Reese, B. H. Erwin, Clarence Jennings, Nell Mackey, Forman, Petty, Altus Stokes, Stultz, Malone; Misses Lilly and Frances Routh.

**First Methodist Fellowship Class Entertained at Church**  
Mrs. Derward Bissett, Mrs. Tom Epting and Mrs. Mack Young were hostesses to members of the Fellowship Class of the First Methodist Church Tuesday evening in the parlors of the church on Tenth Street.

Arrangements of garden flowers centered tables where a hot dog supper was served which was followed by a short business session conducted by Clyde Simmons.

Mr. and Mrs. Frank Moore were introduced as new members of the class, and others present were: Messrs. and Mmes. Wylie Hearne, Simmons, Ed Curry, Tom Adams, Charles Webb, Gene Keel, Eldon Holley, W. N. Selby, Currie Brookshier; Mmes. John Drennan and Fred Middleton.

**Methodist College Age Group Honored**

Mrs. Joe Forman, Mrs. C. D. Wooten, and Mrs. Jack Nixon, Jr., made all arrangements for a party Monday evening complementing the college-age group of young people who attend the First Methodist Church on Tenth Street.

The group enjoyed a get-together in the church parlors which was followed by a student and youth program directed by Mrs. Nixon. L. F. Jackson presented a travelogue along with movie slides covering interesting points in the United States.

A sandwich plate was served with cookies and cold drinks. Those present were: Nancy Guynes, Pat Caudie, Marilyn Joyce Bowden, Bonnie Davis, Evelyn Bigby, Mary Jean Martin, Cordie Lou Forgey, Evah Jo Payne, Marilyn Agnew, and Johnny Hays.

**Mrs. Alma Duggar Honored**  
Mrs. Alma Duggar was named honoree at a surprise birthday dinner in her home near Maverick last Sunday. She was 75 years of age on September 12 and many of these years have been spent in Runnels county.

At the noon hour a delicious dinner was served. The decorated birthday cake was cut by the honoree and served with fruit punch

and coffee. The afternoon was spent in conversation and picture making.

Attending were: Mrs. Ona Lee Duggar, Ed Edwards, Maverick; Mr. and Mrs. A. E. Fuller, San Angelo; Miss Sue Fuller, Abilene; Mr. and Mrs. Marshall Belcher and children, Ballinger.

**DR. A. T. TAYLOR**  
OPTOMETRIST  
For Appointment Dial 3481  
Hours 9 to 5  
First Floor, Talbot Bldg.  
Ballinger, Texas

Paper clips at Ledger office.



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INSTALL A **FLOOR FURNACE**

Make your home delightfully warm and comfortable this Winter. Your family will enjoy better health and your heating bills will be reduced.

Install a modern, complete automatic floor furnace. Burns gas or butane. Nothing down. Up to 3 years to pay.

**INSULATION**

Don't let precious heat escape through the roof of your home. Install attic insulation. It pays for itself.

**TIME FOR A NEW ROOF?**

If your home needs a new roof, see us. We recommend colorful, fire resistant FLINTKOTE asphalt shingles. Expert application. Nothing down. Up to 3 years to pay.

**REPAIR AND REMODEL**

Put your property in first-class condition. Repair, repaint, remodel. Add a room... build a porch... repaper throughout. Nothing down. Up to 3 years to pay.

**Wm. Cammeron Company**

**SEED SAFETY**

**BLUE TAG SEEDS**

**TERMINAL GRAIN CO.**  
Forty-one years in Ballinger, Texas.

MORE YIELD PER ACRE FROM BLUE TAG BRAND SEEDS... PROCESSED UNDER SUPERVISION OF EXPERIENCED AGRONOMIST AT THE 41-YEAR-OLD TERMINAL GRAIN CO.

**Save Time AND Money**  
at the **Broadway Food Market**

Home Made Sausage Pure Pork lb. 43c	SUGAR CURED Sliced Bacon lb. 39c	Bisquick 1 1-4 lb. pkg. 27c
Swift's Brookfield American Cheese FOOD 2 lb. Box 75c	Beef Roast Fancy Seven lb. 39c	Hot Roll Mix PILLSBURY pkg. 27c
Spinach DEL MONTE No. 2 Can can 15c	NICE LEAN Pork Chops lb. 59c	Baking Powder CLABBER GIRL 10 oz pkg. 10c
Tomatoes CONCHO No. 2 Can can 12c	BESTYET Salad Dressing pt. 28c	KLEENEX 300 Count pkg. 23c
TUNA CHICKEN OF THE SEA, Grated can 38c	Delicious Apples lb. 12c	FLOUR 5 lb. Light Crust box 45c
Tamales MORTON'S Texas Made can 21c	SPUDS lb. 5c	TIDE pkg. 27c
BEANS RANCH STYLE can 13c	White Onions lb. 6c	
Cream Peas KIMBELL 300 Size can 13c	LEMONS lb. 15c	
	Pure Open Kettle Ribbon Cane Syrup 1 pint—11 fluid ounces can 28c	

**BROADWAY FOOD MARKET**  
PLenty PARKING SPACE 1001 BROADWAY—ON WINTERS HIGHWAY

**'PUT 'EM ON!' THE ONLY SUCH TIRES IN THE WORLD!**

**3RD Air Ride ANNIVERSARY SALE**

**YOURS NOW! A CHANCE TO FEEL THE NEW DRIVING COMFORT AND STEERING EASE ON YOUR CAR!**

- The tires that originated and pioneered the Air Ride principle of more air at less pressure.
- The tires demanded by the makers of the finest new cars.
- The tires that make old cars feel like new.
- The tires that give you a quality of steering control never known before.
- The tires that have never been successfully imitated or duplicated—unrivaled in durability and performance.

ON THE REVOLUTIONARY TIRES THAT OUT-PERFORM AND OUT-DATE CONVENTIONAL TIRES!

**U.S. ROYALS**

LOWEST PRICED, TOP QUALITY BUY **U.S. ROYAL De Luxe \$12.95** SALE PRICE PLUS TAX (with your old tire) List Price Was \$18.95

EXACTLY DESIGNED TO FIT YOUR PRESENT WHEELS

UNITED STATES RUBBER COMPANY

**SWAP and SAVE HERE TODAY!**

**BRADLEY'S TIRE COMPANY**  
9th at Hutchings—Telephone 3561

**US ROYAL**



**SOCIETY**

**Sallyne McGahey Becomes Bride of H. L. Atnipp**

The First Baptist Church was the scene Tuesday evening at 7 o'clock for the wedding of Miss

Sallyne McGahey and H. L. Atnipp. The bride is the daughter of Mr. and Mrs. Oma L. McGahey. Mr. and Mrs. Horace Atnipp are parents of the bridegroom.

The double ring ceremony was read by the Rev. B. J. Martin, pastor, in an all-white setting lighted by tapers burning in seven-

branched floor candelabra, which were accented with floor baskets of white gladioli and fern. Pews were marked with white satin bows.

The bride, who entered on the arm of her father, wore a gown of ice blue satin. Ballerina length, the dress was fashioned with a close-fitting bodice styled with a high neckline yoke of French lace outlined with scallops, short sleeves and bouffant skirt.

Her white lace shoulder-length veil fell from a bandeau, ornamented on each side by orange blossoms. She carried a cascade bouquet of white carnations atop a white Bible. The Bible had been given the bride by her maternal grandparents, Mr. and Mrs. E. C. Cash, of Brownwood. Her only ornaments were rhinestone earrings and a matching bracelet. Nanelle McGahey attended her sister as maid of honor, and wore a gown of pastel green satin, styled similarly to that worn by the bride. On her hair she wore pink carnations and she carried a colonial bouquet of feathered pink carnations.

W. L. McMillan, of Tuscola, uncle of the bridegroom, served as best man. Ushers were Bobby McMillan, of Tuscola, cousin of the bridegroom; Duane Carter and M. E. Sweeney.

Mrs. Charles Hambrick, organist, gave the wedding music. For the pre-nuptial program she played "Rosary," Nevin; "My Heart at Thy Sweet Voice," from Samson and Delilah; and "O Promise Me" as candles were lighted by Roger Blackmon and Gary Joiner. She also was accompanist for Miss Eva Jo Flynt, who sang "Through the Years." Mrs. Hambrick continued with the traditional wedding marches.

For the reception which followed the ceremony, Mr. and Mrs. McGahey were hosts in their Fourth Street home.

The bride's table, laid in lace, was centered with an all-white arrangement of white mums and fern. Mrs. Marvin Miller, of Dallas, aunt of the bridegroom, presided at the three-tiered white cake, decorated with pink and green florals, and Mrs. L. Q. Reese, of Brownwood, aunt of the bride, ladeled punch. Others assisting in the dining room were Mrs. J. G. Tuckey, Mrs. Joe Flynt,

Mrs. M. E. Sweeney and Mrs. Lawrence Blackmon.

Misses Cynthia Tuckey and Eva Jo Flynt registered guests in the bride's book and gifts were displayed by Mmes. Chester Cherry, Malcolm Morgan and R. P. Canady.

Mrs. Atnipp was a member of the spring graduating class of the Ballinger High School, and will be a student at the University of Texas this fall. After graduating from Ballinger High School, the bridegroom attended A. & M. College last year, and will return to this school next week.

**Girl Scout Board Makes Plans for Fall Activities**

Mrs. Edgar Boelsche, president of the Ballinger Girl Scout board, met with board members Tuesday evening in the chamber of commerce office. Reports of summer activities were heard and plans for fall discussed.

Carl Murman, camp director, reported that the day camp, held the past summer, was a success. Sixty girls attended the camp, which was held without expense to the board, because it was made possible by merchants' contributions. Mr. Murman also reported the overnight camp, held at the Ballinger Country Club, attended by intermediate Scouts, was a happy occasion, as was the meeting of the Brownie troops, held in City Park recently.

Mrs. Price Middleton announced that a Girl Scout organization had been formed at Winters, and that a workshop course for local leaders would be held in the Ballinger Shakespeare Club room on Tuesday, September 20, from 10 a. m. to 4 p. m., and that the Winters leaders would be guests of the local organization.

Miss Bobby Wash, area director, is to be assisted by a new field director, Miss Jeannine Frazier, a graduate of S. M. U., Dallas, who has had Girl Scout experience.

Two new members have been added to the nominating committee, Cal Adair, president of the Lions Club; and Gene Keel, president of the Jaycees.

The board voted to purchase books and material for troop leaders, and a central library will be arranged where leaders may exchange training material.

There are five active Girl Scout troops in Ballinger with more than 70 members. There will be a new second grade Brownie troop organized in the near future. Mrs. W. O. Parks has resigned as leader of one of the troops, and Mrs. Julia Myers has been named to take her place.

All troops have started regular meetings and much activity is in store for Ballinger Girl Scouts.

**Gift Shower for Mrs. Gilliam in Wilson Home**

Mmes. Wayman Wilson, France Jones and E. M. Hutchins were joint hostesses at a gift shower Tuesday afternoon in the Eighth Street Wilson home, complimenting Mrs. Bryan Gilliam.

The pink and blue theme was stressed, in room decorations with bouquets of queen's wreath and blue garden flowers on the occasional tables. After stork shower games were played, gifts were presented the honoree in a doll buggy.

Pink lemonade was served with white cake squares. Favors were miniature baby sacks in pink and blue colors.

Others were: Mmes. P. P. Fitzhugh, E. C. Tinsley, Douglas Cox, Vernon Webb, H. W. Ketchum, W. K. Wheatly, Mark Davis, Lee Parker, Jack Chisholm, W. E. Ekkins, Dewey Prince, M. E. Sweeney, Rollin Campbell, Lloyd Johnson, Weldon Howell and Harold Routh.

**Suzanne Middleton Complimented on Sixth Birthday Anniversary**

The Price Middleton home on Eleventh Street was the setting for an Oriental party given by Mrs. Middleton to compliment her daughter, Suzanne, on her sixth birthday anniversary Wednesday afternoon.

Party rooms were decorated with early fall flowers, while the dining table was centered with coolie hats and vari-colored Japanese umbrellas which were later given to the small guests as favors. The large white birthday cake, decorated with pink rosebuds, was topped with six pink candles and flanked by blue tapers. Mrs. Alton Roberts, Mrs. Sam Conner and Mrs. George Newby assisted in serving white angel squares with ice cream tubs. Other favors were Oriental whistles.

**Brownwood District M. Y. F. Meets at Coleman**

One hundred and seventy-five members of the Brownwood district of the Methodist Youth Fellowship met in the First Methodist Church at Coleman Tuesday evening.

Marjorie Nell Hudson, of Coleman, district secretary, and Margaret Ann Hampton of this city, president of the western sub-district, presided for the business. The devotional and program followed.

At the recreational hour a refreshment plate was served by the Coleman church. The next meeting will be held at Coleman next month with adults of the church assisting in the program.

Rev. and Mrs. C. D. Wooten, Mr. and Mrs. M. E. McClenny and Joe Forman accompanied the follow-

ing young people to Coleman: Cordie Lou Forgey, Joyce McCorstin, Mary Lou Howell, Mary Jean Martin, Virginia Wooten, Margaret

Ann Hampton, Barbara Stuart, Mary Jo Forman, Carolyn McClenny, Norma Jackson and Carolyn Bigby.



for Winter's stormy days...

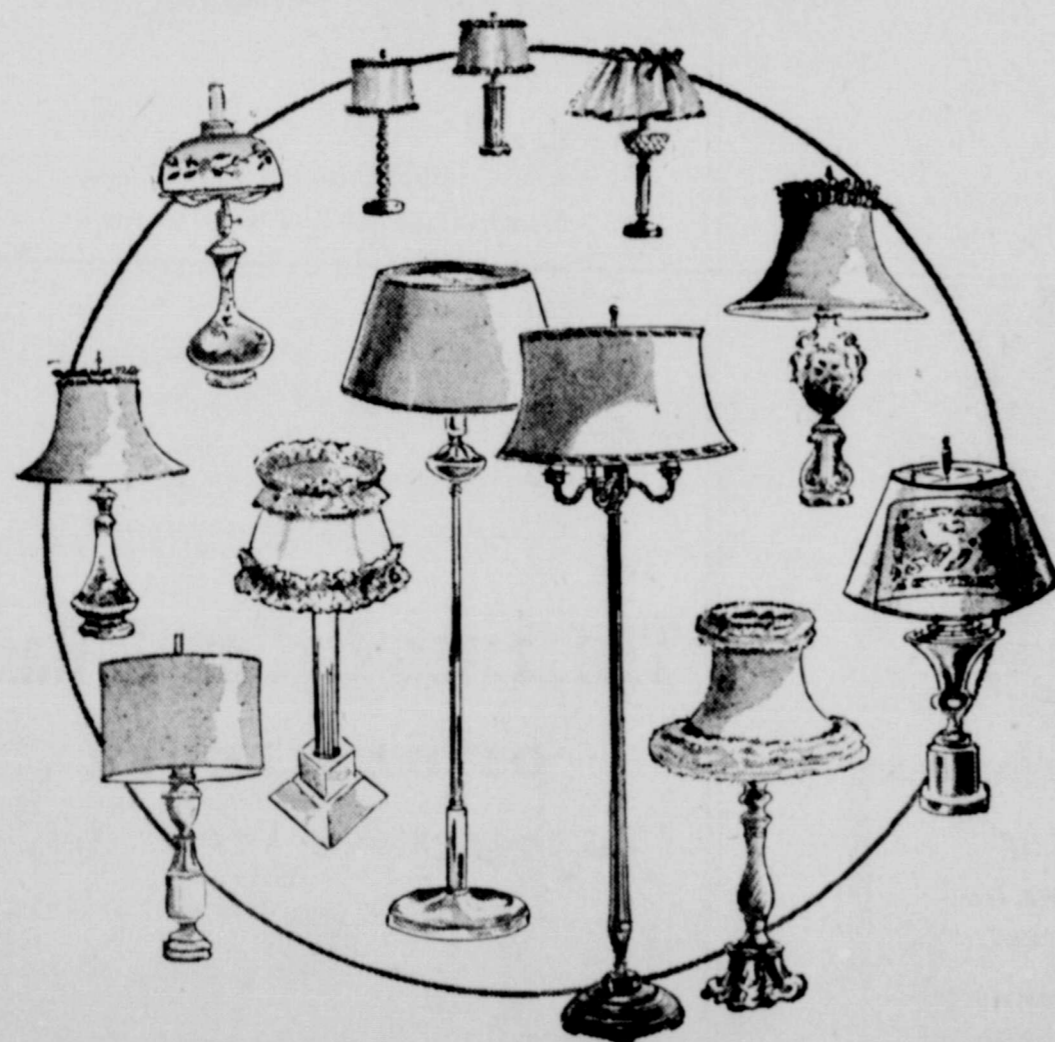
for Spring's balmy days...

A weather-minded ZIP-TOPPER by Printzess

You'll be prepared for all kinds of weather with this clever coat. The secret's in the all-wool lining. When it's in, your coat keeps you warm and cozy through winter's coldest days. Zip out the lining, and you have the perfect topper for spring's fair weather. However you wear your Printzess Zip-Topper you'll always be smartly dressed, for Printzess is famous for far-sighted fashions. Gabardine or covert. Sizes 8 to 44.

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**LAMPERS OF BRILLIANT Beauty FOR YOUR HOME**



**Now! Choose Our Lamps for Good LOOKS, Good LIGHT!**

Right now, with days getting shorter and indoor-time getting longer, you should be planning to have better, brighter light in your home. Our lamps, scientifically constructed for the best in light, are also handsomely styled to complement your rooms. Select yours early and be prepared for the increased light-demand of your family.

Many Beautiful Lamps to Choose from

Whether it's modern or period styling you seek, you will find the lamp of your choice in our wide selection.

**HOME FURNITURE COMPANY**  
"The Store of Friendly Service"

**CLOSE-OUT SALE**

Our friends and customers in this trade area have made our business both pleasant and profitable for the almost six years we have been in business in Ballinger. We want you to have this opportunity to save real money on your needs in Auto Supplies,

Radios, Home Appliances, Housewares, Hardware, Lawn and Garden Supplies, Wheel Goods, Recreation Supplies, Toys and Paint. Below are a few prices that will give you an idea of the bargains you may expect at this sale.

Sunbeam Mixmasters, regular \$39.50, Sale \$27.50

DeLuxe Washing Machine, regular \$114.50, Sale \$81.55

600x16 Firestone DeLuxe Champion Tube \$2.00 Includes Tax

11x36 4-Ply Firestone Ground Grip Tractor Tire \$44.75 Includes Tax

3.6 H.P. Outboard Motor with Starter \$51.85

5 H.P. Outboard Motor with Starter and Gear Shift \$122.75

Supreme Seat Covers, regular \$16.95, Sale \$9.95

5 Radiant Gas Room Heaters, regular \$17.95, Sale \$11.55

Alcohol Anti-Freeze in One Gallon Sealed Cans, regular \$1.50, Sale 95c

A B Apartment Gas Range, with Thermostat Oven Control, reg. \$79.95, Sale \$61.75

9 Cu. Ft. Refrigerator, regular \$254.50, Sale \$188.75

8 Cu. Ft. Refrigerator with Across the Top Freezer, regular \$269.50, Sale \$210.50

6 Ft. Upright Food Freezer, reg. \$295.00, Sale \$196.95

10 Ft. Upright Food Freezer, reg. \$399.50, Sale \$278.85

4 Qt. Presto Cooker, reg. \$12.95, Sale \$8.95

Radio Phonograph Combination, regular \$199.50, Sale \$157.65

Automobile Batteries \$7.95 up

Radio Phonograph Combination, regular \$239.50, Sale \$166.25

Tricycles \$6.75 up

600x16 4-Ply Firestone DeLuxe Champion Tire \$11.50 Includes Tax

Bicycles 20, 24 and 26 inch sizes \$33.85

Our Store will be closed Thursday and Friday and will open at 8:30 Saturday morning.

**ALL SALES ARE CASH**  
**No Refunds or Exchanges**

**BALLINGER HOME & AUTO SUPPLY**

**The Ballinger Ledger**

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The Ballinger Printing Company  
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Telephone 27

Runnels county will be called upon during the remainder of September for donations to the emergency polio fund campaign. Usually the National Foundation for Infantile Paralysis obtains its income from the March of Dimes, held annually in January. This year, however, it was necessary to call for an emergency drive to cover the heavy expenses caused by the epidemic which has swept the nation. People of this region should be ready to give generously to the emergency campaign as much money has been spent by the national organization in caring for cases in West Texas. The Runnels county chapter only recently received a special grant of \$8,600 after its treasury was

exhausted. This money has been spent in helping give hospitalization and treatment and in providing braces and other equipment for dismissed patients. Solicitation teams are being organized and it is hoped that every resident of Runnels county will contribute to this worthy cause.

Runnels county cotton growers are about ready for the peak of the picking season and all indications point to a labor shortage. A few farmers have made arrangements with crews who worked for them heretofore to come back, but special labor agents believe the flow of pickers to this section will be greatly reduced as compared with other years, and the crop is much larger. A number of farmers have recently improved and modernized shelters on their places as an inducement to crews to work for them. In some instances running water and electric lights have been provided and will be given without cost. Ginners expect a rush period soon.

City police are keeping a close tab on motorists passing through school zones and have warned that tickets will be issued to those who violate the regulations. Each morning, noon and afternoon hundreds of children go from their homes to school and from school to homes, necessitating the crossing of several streets. It is on these streets that local officers are watching with the intention of making drivers realize the danger and causing them to slow down. Very little time will be lost if drivers will cut their speed to ten or twelve miles an hour while passing through school zones when pupils are on the streets, and lives will be saved if everybody will comply.

Rags wanted at Ledger office.

**HAS YOUR ADDRESS CHANGED RECENTLY?**  
Ledge subscribers are requested to notify the publisher of any change in their address promptly.  
Under the new postal laws newspapers and periodicals must pay postage due for notices of any change in address furnished by the postoffice. Besides, there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move.  
The best plan for all concerned is to send the change of address in advance.

**WEST TEXAS NOTES**

Directors of the community chest campaign at Stephenville have named committees and are making plans to launch the finances drive on October 1. This will be the first year for the chest plan at Stephenville and a budget has been made up which provides support for most of the organizations that conduct money-raising drives each year. The amount of the 1949 budget has not been disclosed. Agencies participating include local charity, Boy and Girl Scouts, public library, Future Farmers of America, infantile paralysis chapter, cancer fund organization, Salvation Army, and recreational committee.

McCulloch county fire fighters had their first big test last week when they were called to the Arthur Neal ranch near Rochelle to fight a grass fire which had gained much headway. About 300 acres of grass land were burned before the blaze was brought under control. A truck from the Brady fire department and sprayers from a Brady nursery were used in combatting the flames. Members of the newly organized group stated that the first fire revealed defects in the organization which would be corrected.

The Menard Parent-Teacher Association held its first meeting of the school year last week. Presented at the football field, the program was an informal one to honor the faculty. Numbers included presentation of the flag by the Boy Scouts, music by the high school band, and a report on the summer recreational program by Coach Guy Wheeler. Supt. C. R. Brace introduced all the teachers.

The polio emergency fund drive at Bronte was launched last week, a large number of people working to reach the goal. Several cases of infantile paralysis originated at Bronte the past summer and citizens appeared ready to help the national foundation in its request for additional money to

carry on until the end of the year. Winters Jaycees voted at their meeting last week to sponsor a reserve military unit and left the type up to the chairman of the armed services committee. Plans were discussed for the annual campaign for Boy Scout funds, to be launched at a breakfast this week. Sheriff Don Atkins asked the junior chamber for help in organizing a unit of the Junior Deputy Sheriffs' League and said that the boys would wear uniforms and be assigned to direct traffic and maintain safety in and about the school.

The Miles school was opened last Monday, the opening day enrollment being 303. Students and patrons assembled in the school auditorium for a brief program before classwork got underway. The Miles Parent-Teacher Association held its first meeting Thursday evening and the secretary reported a gain of 40 members since the last previous meeting. Following the business session an open house was held and refreshments served to 125 people. Guests took advantage of the meeting to inspect improvements in the school plant completed during the summer.

Tickets went on sale at Brownwood this week for the appearance there of the United States marine band in two concerts on October 11. The band is being brought to Brownwood by the Jaycees. School bands in nearby counties will be invited to hear the afternoon concert and to participate in a parade. Admission for the night concert is \$1.

The Coleman Garment Co. announced last week that it had leased its plant, consisting of three buildings at the Coleman flying school, to a newly organized concern known as the Shirt Corporation of Texas. Headquarters for the new company will be maintained at Coleman. Plans call for a speeded up production and the employing of some 240 people at

the beginning of operations. Two hundred sewing machines will be installed and others will be added if needed. The company will have an annual payroll of about \$300,000.

The \$900,000 bond election called for Comanche county to be held September 17 has been rescinded by the commissioners' court. Court officials stated that it was set out in the original petition for the election that the state highway department would pay 25 per cent of the cost of the construction. Since then the highway commission has discontinued this policy. A meeting of the good roads committee of the chamber of commerce has been called to decide if another election will be called in compliance with the new ruling.

The Old Trail Blazers' Association is meeting today at Rising Star, the program to be presented in the American Legion hall. E. H. Patterson, for several years secretary of the organization, stated that many members had accepted invitations to attend the 1949 gathering. The noon meal of barbecue, bread and coffee will be furnished by the association and the other food will be provided by Rising Star women. For a number of years the meeting was held annually at the Lakewood Country Club but was moved to the American Legion hall this year to be more convenient for the members.

The Rowena Mother's Club will have its first meeting of the year this week, when officers are to be elected and the organization perfected. Members have invited all school patrons to attend and participate in giving full cooperation to the faculty for the full school year.

**Application for Authority to Make Oil and Gas Lease**  
Guardianship of Rollie Wellman Taylor, a Minor  
No. 2241  
In the County Court of Runnels County, Texas

**TO ALL PERSONS INTERESTED IN THE ABOVE MINOR OR HIS ESTATE:**  
You are hereby notified that I have on the 7th day of September, 1949, filed with the County Clerk of Runnels County, Texas, an application under oath for authority to make an oil and gas lease on an undivided 1.28th interest belonging to said minor in and to that certain lot, tract or parcel of land, lying and being situated in the County of Runnels,

**CHRYSLER PLYMOUTH**  
APPROVED SERVICE  
**Price Motor Company**  
Phone 734 We Service All Makes  
EXPERT MECHANICS  
FACTORY ENGINEERED PARTS  
FINE WORKMANSHIP

State of Texas, to-wit:  
127 acres of land of the N. W. Matthews Survey No. 527, Abstract No. 604, being the same land described in the deed executed by A. A. Goats and wife, L. A. Goats, to Sam Petty, now in Vol. 78, Page 570, Deed Records of Runnels County, Texas.  
and that the Judge of the County and that the Judge of the County Court of Runnels County, Texas, on the 7th day of September, 1949, entered his order designating the 26th day of September, 1949, at 10:00 o'clock a. m., in the County Court Room in the County Court House of said County, at Ballinger, Texas, as the time and place, when and where such application will be heard.  
VELMA PRESSON  
Guardian of the Estate of Rollie Wellman Taylor, a Minor  
15-11

**Drivers are Warned On Traffic Violations In Local School Zones**

Chief of Police J. L. Moreland is issuing a warning to all car drivers in regard to violations in the school zones. Chief Moreland said today that officers would patrol the streets about the school buildings each morning and noon, at 2:15 p. m. when the small chil-

dren are dismissed, and at 4:45 p. m. when other students are through for the day. He said that already this week a number of drivers have been warned and that all officers have been instructed to stop giving out warnings and to issue tickets. Officers on duty Monday and Tuesday stated that many auto drivers were speeding through the school zone on Eighth Street and Broadway and that every effort would be made to curb traffic violations and make the streets safe for the children.

An effort will be made later to organize a junior police patrol to assist in directing traffic and to get pupils across the streets. This proved satisfactory heretofore and Chief Moreland said he would like to put the plan in operation again.

Large and small ink pads, blue, black, red. Ink pad ink. Ballinger Printing Co.

**"Pyorrhoea" May Follow Neglect**  
Did you ever see an attractive person with irritated "GUMS"? Druggists refund money if first bottle of "LETO'S" fails to help.  
Pearce-Bailey Drug

**PHOTOGRAPHS FOR EVERY OCCASION**  
Commercial Photography  
We go anywhere—any time—at no extra cost.  
"PHOTOGRAPHS OF DISTINCTION"  
Kodak Finishing  
**NIXON STUDIO**  
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Phone 396 Ballinger



**PRICE CONSCIOUS?**

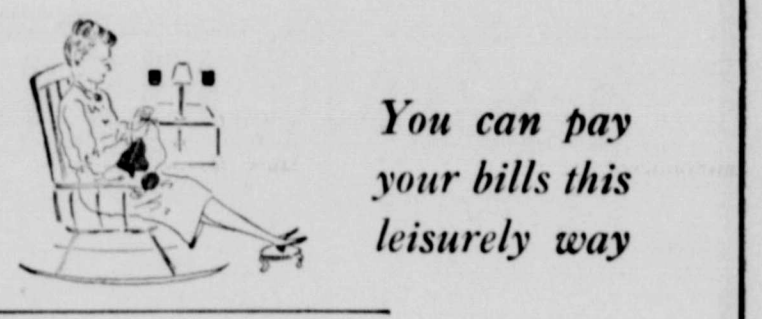
**Look into this!**  
MATCHED against the field, this SPECIAL's price figures make big news. Matched against what they cover—they're an urgent hint for instant action. Because the SPECIAL puts in your garage—STYLE that's as fresh as a dew-laden daisy, from those brand-new non-locking bumper-guard grilles to the double-bull's-eye taillights. SIZE that's mighty handy in traffic, a real relief in modest-size garages, a wonderful aid in parking. ROOM that rates right up at the top—with inches added to all rear seat cushions, a full foot more hiproom in 4-door Sedans. POWER that is lively, frugal, ever-thrilling because it comes from a high-compression, high-pressure Fireball straight-eight. A RIDE we'll put against anything else you can find, regardless of price—soft, pillowy, gentle. We call it matchless because we think you will too.

HANDLING? Well, you can have the Buick SPECIAL with finger-flick Synchro-Mesh transmission—as light and easy as you'll find on any non-automatic-drive car. But a few more dollars per month will also give you the sicken luxury of Dynaflo Drive—the soft, easy, restful drive the very biggest Buicks boast. Figure it out. Check things up. Look this picture over, then—Go learn more from your Buick dealer. Sure as sunrise, you'll make up your mind to buy this one.

**TEN-STRIKE!**  
Only Buick SPECIAL has all these Features!  
TRAFFIC-HANDY SIZE • MORE ROOM FOR THE MONEY • DYNAFLOW DRIVE optional at extra cost • JET-LINE STYLING • NON-LOCKING BUMPER-GUARD GRILLES • HIGH-PRESSURE FIREBALL STRAIGHT-EIGHT ENGINE • COIL SPRINGING ALL AROUND • LOW-PRESSURE TIRES ON SAFETY-RIDE RIMS • GREATER VISIBILITY FORE AND AFT • SELF-LOCKING LUGGAGE LIDS • STEADY-RIDING TORQUE-TUBE DRIVE • THREE SMART MODELS WITH BODY BY FISHER

**SPECIALLY NOW**  
**"Buick's the Buy"**  
When better automobiles are built BUICK will build them

**UNDERWOOD MOTOR COMPANY**  
TENTH AND HUTCHINGS—BALLINGER, TEXAS



**You can pay your bills this leisurely way**  
No more bill-paying trips . . . no more waiting in line . . . no more wasted effort. Just mail your personal checks and the job is done. With a checking account you can pay your bills anywhere, any time. You suit your own convenience. Your check book is always at your command. Open your checking account now.

**The First National Bank OF BALLINGER**  
SINCE 1886  
Member Federal Deposit Insurance Corporation

**RAGS WANTED**  
Large, Clean, Cotton Garments  
PREMIUM PRICE FOR SHEETS  
We Cannot Use Heavy Stuff—so do not bring it.—Pants, Bedticking and Duck—not accepted  
**LEDGER OFFICE**



OF COURSE,  
IT'S *Electric!*

Get clothes really clean with  
**LIVE-WATER WASHING!**



ONLY FRIGIDAIRE HAS  
**LIVE-WATER ACTION**

There's nothing else like it!  
See it demonstrated

Frigidaire's exclusive Live-Water action produces rolling, penetrating currents of hot, sudsy water that washes clothes through and through. No pulling or yanking. And clothes are washing in water all the time—

not half-in, half-out. The same Live-Water action that washes clothes cleaner rinses them brighter (twice!) in fresh, clean water. And the Rapidry-Spin gets clothes so dry some are ready for immediate ironing!

ONLY FRIGIDAIRE HAS ALL THESE!

- All-porcelain inside and out
- Underwater Suds Distributor
- Loads from the top, full width
- Top is flat for use as table
- No belting down, put it anywhere
- 1-Piece, sealed automatic mechanism
- Direct drive
- Cleans, empties itself automatically

**FRIGIDAIRE**  
THE ALL-PORCELAIN  
**Automatic Washer**

West Texas Utilities  
*Company*

Trade-in your old washer now on a New Frigidaire Automatic Washer!

*"but all I want is security!"*



Okay, the Government Can Give It To You . . . But It Will Cost You Your Freedom!

Yes, the Government can give you security . . . all you have to swap for it is your freedom . . . your liberties . . . your personal rights . . . and your opportunities. **WANT TO SWAP?**

This may sound like a scare statement. IT IS . . . IT'S TIME TO GET SCARED WHEN YOUR FREEDOM IS IN JEOPARDY . . . WHEN SOMEONE TRIES TO TRADE YOU AN ARTIFICIAL BILL OF GOODS LABELED "SECURITY" FOR YOUR PERSONAL FREEDOM.

A trade like that is serious business, for there's no backing out, no turning back, once the trade is made.

There is constant pressure for the Government to provide security from want by the adoption of programs which call for more TVA's, an increase in minimum wages, bigger social benefits, socialized medical care, aids to education, more Government building of rent houses and bigger subsidies to farmers as well as to certain other forms of business.

The inmates of Alcatraz, and other penal institutions, have security . . . the COMPLETE KIND . . . where the government provides all the food, clothing, shelter and medical services . . . but it's at the price of freedom.

In some other countries the people have security, too . . . but they have no freedom of speech, no freedom of action, no personal liberties, no personal rights, and no opportunities. Secret police, prisons and concentration camps are provided to enforce such a brand of security and to prohibit personal freedom. That's a terribly stiff price to pay for security.

Most of us don't want the synthetic brand of security we are being offered. If we knew its cost in dollars and in the sacrifice of personal freedom, we would not accept it. Many of us are being misled into believing that we can get security . . . the government kind . . . without cost . . . that we can get something for nothing. We are being duped into trading our priceless heritage of freedom for economic slavery.

It's time to decide how much of this government security we want . . . how much of our freedom we're willing to trade for it . . . for we can't have both government security and personal freedom at the same time.

Yes, it's time to get scared . . . time to open our eyes to what is happening in our country . . . time to realize that the answer to our problem is not more Government—but more individual initiative, more production of goods and services. *It's time we stop looking to Government for security while we still have the freedom to do so.* It's time to realize that FREEDOM NEEDS A SOAP BOX, TOO!

Send for your copy of the informative booklet "Freedom Needs a Soap Box, Too!" It's free . . . and it's selling nothing but freedom!

Public Relations Dept.  
Texas and Pacific Railway  
Dallas, Texas

Gentlemen: Please send me my copy of "Freedom Needs a Soap Box, Too."

Name \_\_\_\_\_  
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**TEXAS & PACIFIC RY.**

**High School Classes Elect Officers and Designate Sponsors**

All classes of the Ballinger high school held business meetings Tuesday to organize for the year. Class officers were elected and teachers chosen for class sponsors. The following organizations were announced:

- Senior Class**  
Jimmy Davenport, president  
Jimmy Endacott, vice-president  
Marrene Ford, secretary  
Doris Dankworth, treasurer  
Gene Hirschfeld and Gayle Eubank, reporters  
Mrs. Mary Epling, M. E. Sweeney, Mrs. Leonard Stallings, O. G.

- Joiner and Joe Forester, sponsors
- Junior Class**  
Jimmy Williams, president  
Jimmy Parrish, vice-president  
Pat Bowden, secretary  
Bettye Fox, treasurer  
Wanda Richards, reporter  
Mrs. Ann Roundtree, Mrs. W. N. Selby, Coach Wayman Wilson and Paul McCowen, sponsors

- Sophomore Class**  
Curtis Fletcher, president  
Buster Berryhill, vice-president  
Mary Harral, secretary  
Cordelia Planagan, treasurer  
Gale Hays, reporter  
Mrs. John Drennan, Douglas Cox, Billy F. Brown, sponsors
- Freshman Class**  
Margaret Hampton, president  
Joe Kudachek, vice-president  
Theresa Elkins, secretary  
Howard Hamner, treasurer

- Barbara Stuart, reporter  
H. B. Edmondson, Mrs. Levy Lee, Mrs. Walter O. Middleton, sponsors.

**BALLINGER MEN TAKE PLACES IN WINTERS SPEED BOAT RACES**

Ballinger men were among the winners in the speed boat races held on the Winters lake last Sunday. The second of these events held at Winters this year, the races were sponsored by the West Texas Boat Racing Association.

Ballinger men taking places in various heats included Lawrence Green, W. O. Middleton, Buddy Gray, Jr., Speck Jones and Woodie Fry.  
Ben Turpin, of Sweetwater, was the big winner, taking four first places, while his son captured a first and a third.



Where Sixty Minutes  
Seem but Half an Hour!



DISTANCE isn't the only thing which passes swiftly when you sit at the wheel of a 1949 Cadillac. So does time!

You rest your hand on the beautiful steering wheel and press your toe—ever so lightly—against the obedient throttle . . . and you're off on a wonderful journey.

Your ride is free and easy and restful. You just sit—and relax—and enjoy the scenery—and the companionship of those about you. Conversation is

as easy as if you were sitting in your own drawing room—for the car is so quiet you can hear the soft ticking of the electric clock.

The labor of driving is almost nonexistent. The big powerful motor moves you in and out of traffic as if by automatic propulsion. Steering is a little more than a response to your wish. Brakes are light to the touch and velvety-smooth in action.

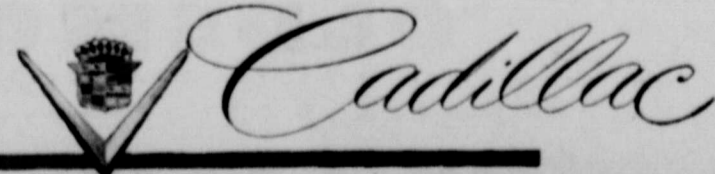
You are as relaxed and care-free as the happy passengers around you.

For you do little more than the thinking—and the car does the rest.

And then a familiar landmark looms in the distance. Can it be that you are there?

You look at the clock and you look at the speedometer—and, surely enough, the time and the distance have passed, and your journey is over.

Better come in and see for yourself that—when you sit at the wheel of a Cadillac—sixty minutes seem but half an hour!



**BALLINGER MOTOR SALES, INC.**  
NINTH AND HUTCHINGS DIAL 9141

**Salvation Army Fund Contributions to be Sought in Ballinger**

Citizens of Ballinger within the next few days will receive special letters asking their support of the local appeal of the Salvation Army service unit, for funds to provide assistance for the less fortunate of this community and to assist the Salvation Army in its ministry to the needy. James D. Weaver said today.

Mr. Weaver pointed out that gifts to this cause will serve two purposes. Upon completion of the campaign, a portion of the funds will be kept by the local treasurer, Joe Forman, to carry on a definite service program here. The remainder of the funds will go to the Salvation Army regional fund to be used in the youth character-building activities, the program of spiritual guidance, the provision of hospital care for unwed mothers, the rehabilitation of prisoners, providing Christmas cheer for the needy and in many other social and religious services.

Mr. Weaver stated that he and Simpson, Jack Nixon, Jr., and E. Cloninger, would give their full support to make the local appeal a success. He added that the Salvation Army has served Texas and Texans faithfully in time of need for more than sixty years.

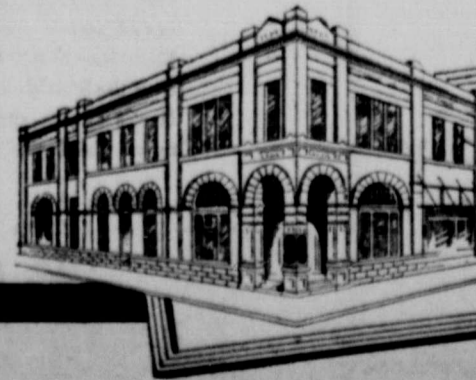
**The Marvel of Growth**

Gardens are for utility or beauty. Careful and constant care brings rewards in vegetables or flowers. But the main purpose of many for planting is just to watch things grow.

Financial growth also has fascination and rewards. There is a season during which it is easier to get ahead. If you start an account now, and add to it regularly, the steady growth of your reserve will bring much satisfaction and pleasure.

The season for accumulation is during best earning years—and every season finally ends. Your account is invited.

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Free Hearing Tests  
**ROBERT B. HANSON**  
Belton District Manager  
will be at the  
**CENTRAL HOTEL**  
Tuesday, September 20th  
3:00 p. m. to 4:00 p. m.  
Other Hours by Appointment  
**BELTONE**  
Gives Better Hearing  
**R. H. HIGGINS COMPANY**  
Fort Worth Dallas

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Egg Mash is properly balanced for both body maintenance and top egg production according to the latest scientific information. Depend on Red Chain Quality.

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YOURTOWN, TEXAS

OUT OF HUNDREDS OF CONTESTANTS IN THE TEXAS FARM AND HOME EGG LAYING CONTEST ENDING JULY 31, SPONSORED BY THE TEXAS POULTRY COUNCIL AND CONDUCTED BY THE POULTRY EXTENSION SERVICE AT A. & M. COLLEGE, LAYING FLOCKS FED ON THE RED CHAIN FEEDING PROGRAM FINISHED AS FOLLOWS: 1ST, 2ND, 3RD, 4TH, 5TH, 6TH, 7TH, 8TH, 11TH AND 15TH. THIS AGAIN CONFIRMS LEADERSHIP OF RED CHAIN FEEDS

GAYLORD J. STONE, PRES. UNIVERSAL MILLS

There's a Red Chain Feed for Your Every Need

**Parrish Feed and Hatchery**

Dial 3291

South Seventh

**Margaret Minzenmayer  
1949 Gold Star 4-H Girl**

Margaret Minzenmayer, 16-year-old member of the Shamrock 4-H girls' club at Cochran, has

been named the gold star club girl for Runnels county in 1949. She has been doing 4-H club work for three years and has been outstanding in many phases of the work.

Margaret said, "I think it an honor to be a 4-H girl. Each year I have tried to improve my work. I find that being a 4-H member helps me in many ways."

During the first two years of Margaret's 4-H work she made seven scarfs, 6 cup towels, 6 dresses, 4 aprons, 2 slips, and did some crocheting. During this year Margaret planned and grew a garden. Each year she helped her mother with the canning of the surplus garden vegetables.

Margaret thinks this year, which is her third year, has been the most interesting. She has arranged her bedroom furniture to improve the looks of her bedroom. She has put a slat for every row of coils in the springs on her bed. This makes her bed more comfortable. She has learned to make a bed properly, mitering the corners of the sheets and has learned the simplified method of making a bed thus saving time. Margaret did not have a closet in her bedroom so with the help of her mother she built a closet for her clothes. For this she used scraps of lumber that were around the place. She then bought new curtains for her bedroom. She needed more room so she rearranged her furniture for this purpose.

Besides improving her bedroom this year, Margaret planned and made all the clothes she has had this summer. She made 7 dresses for herself and one for her younger sister. She made two hats and two purses to go with two of her dresses. She also made a sleeping garment which she modeled at the county encampment.

This year Margaret did only a small garden because she has no way of watering the garden. She did plant and grow a small garden in the field. In her field garden she raised peas enough for the family of five to have fresh

peas all summer and can 25 quarts. Besides canning the peas, Margaret assisted her mother with canning 25 pints of pickles and 100 quarts of peaches.

Besides assisting her mother in the house, Margaret has worked in the field. Margaret's father pays her to work in the field just like he does any person he hires. After working at home she worked in the field for one of her neighbors and made \$50.00.

Margaret likes to cook. She plans and prepares at least one meal every day. She cleans the house and makes the beds. She helps with the washing and does the ironing for the family.

Because of her outstanding 4-H work, Margaret was chosen to attend the district 4-H encampment this year. She attended the county 4-H encampment and taught the girls the games that she learned at the district encampment.

Each year Margaret has been in 4-H work she has held some office. For the past two years she has been president of her club. Margaret says that with the help of her sponsors she usually succeeds in leading the girls in their club activities.

Margaret has completed all the goals set up in the year book each year of her 4-H work.

This year Margaret's club built a playground at the leader's home. Here they enjoy playing tennis and other games. They can also play volley ball and basketball on this ground. They plan to play

after their club meetings.

In addition to her club work Margaret teaches a Sunday School class in the Lutheran Church. She is literature secretary for the Luther League.

Margaret says "My 4-H work is really a lot of fun even if we do work. I shall always strive to uphold our 4-H motto: 'To Make the Best Better'."

**County Farm Bureau  
In Annual Meeting;  
Questionnaire Held**

The annual meeting of the Runnels County Farm Bureau was held in the district court room of the court house here Tuesday night, 84 people attending. J. B. Estes, president of the county organization, presided at the meeting and presented the program.

John A. Barton, county agent, conducted a questionnaire period in which he explained a number of items after questions were called for in general discussion. One question propounded was why no more farmers had taken membership in the organization. The general opinion was that farmers do not understand the purpose of the Farm Bureau and the work it is doing.

J. W. Derr, of Abilene, talked on the Blue Cross and the Red Shield, which offer benefits to farmers and farm families.

Raymond McElrath, of Coleman,

heads will turn when you wear the "Senator" ... with the famous HARLEY TRIM

Your suit looks smarter on the outside when it is made better on the inside. The workmanship in Heidenheimer's "Senator" group is usually reserved for suits selling for many dollars more.

- Silk sewn button-holes
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- All are features of the "Senator" group's exclusive Harley Trim that gives you that "look of importance." Drop into Heidenheimer's today and see the many "Senator" group styles in fabrics from America's finest worsted mills. Single and Double Breasted Young Men's Single Breasted Men's Single and Double Breasted Stouts.



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"It tastes better"

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Phone your Oldsmobile Dealer ... The performance of the new "88" is so phenomenal, you've got to try it to believe it!

Give us a ring for a "Rocket" ride!

MAKE A DATE "88" WITH THE "88" LOWEST-PRICED CAR WITH "ROCKET" ENGINE



**YOU'RE INVITED!** Call your Oldsmobile dealer today for the motoring thrill of your life... the "Rocket" ride! You'll never forget your first sensation behind the wheel of Oldsmobile's brilliant highway star—the Futuramic "88"! It's the lowest-priced car with the high-compression "Rocket" Engine! Here's smooth, sparkling, spectacular action in all driving situations! Here's Hydra-

Matic Drive\* and Whirlaway as standard equipment—lined up with the "Rocket" Engine for the most thrilling driving you've ever known! All this plus a new Body by Fisher—lower, wider, with more visibility. But words can't describe it—you've got to drive it to believe it! So make a date with the "88"... a thrilling ride is ready for you at the nearest Oldsmobile dealer's!

Oldsmobile "88" Convertible Coupe with "Rocket" Engine, "Hydra-Matic Drive" standard equipment on Series "98" and "88" models, optional at extra cost on "76."

**FUTURAMIC  
OLDSMOBILE**  
A GENERAL MOTORS VALUE

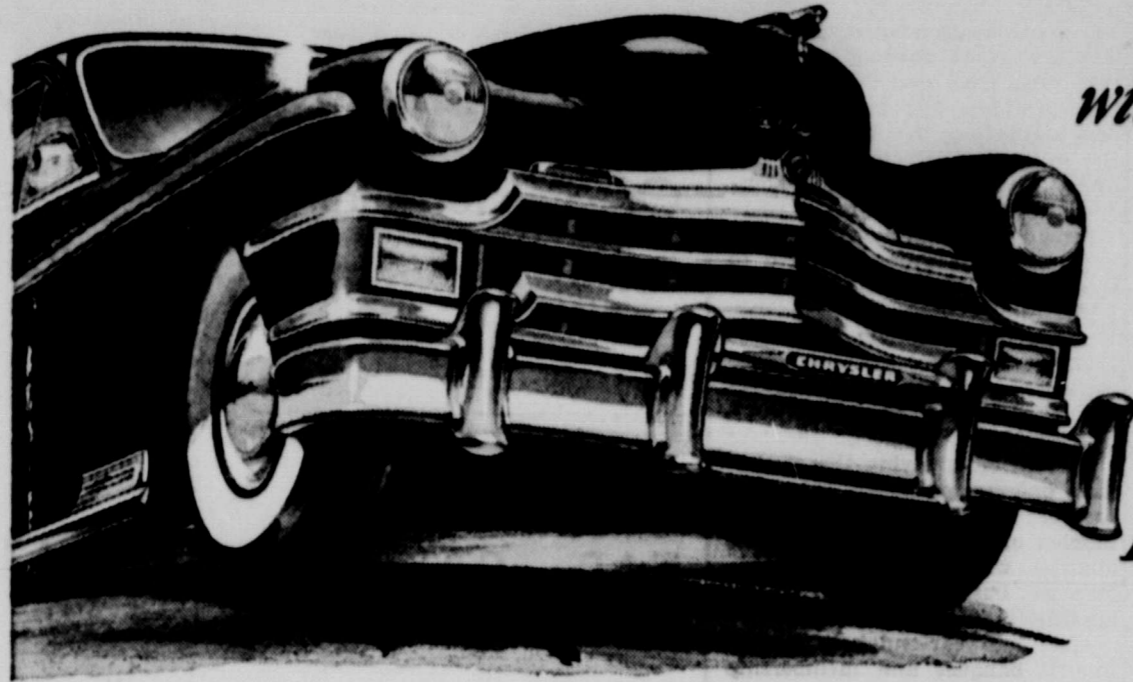
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Telephone No. 9141

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will show you things you never dreamed possible!

- You'll see the only passenger car engine that's completely waterproof . . . that can run through flood water like no other car . . . that can sit all night in the heaviest downpour yet start up instantly!
- You'll feel the new ease of the steering wheel that's perfectly balanced instead of being off-center.
- You'll see the first safety cushioned dashboard ever designed to protect your children!
- You'll see an engine that goes 5000 miles without needing an oil change!

- You'll see windshield wipers electrically operated! Free from engine pressure, they don't stop when you need them most!
  - You'll see a car with Safety Rim Wheels—blowouts won't throw a tire under almost any driving condition!
  - You'll see 50 new improvements that make Chrysler the most beautifully engineered car today! . . . A pleasure to drive, thrifty to own. Phone, let us bring you a car.
- let the car prove it!



## PRICE MOTOR COMPANY

## IN SOCIETY

Miss Romalee Jackson Becomes Bride of Frank Courvisier

The Church of God on Strong Avenue was the setting Wednesday evening for the wedding ceremony in which Miss Romalee Jackson, daughter of Mr. and Mrs. Frank T. Jackson, of Hawley, and Frank Courvisier, of Sweetwater, son of Mr. and Mrs. Anton Courvisier of this city, exchanged vows.

The Rev. Robert E. Bowden, pastor of the Sweetwater Church of God, read the double-ring rites before the altar lighted by white tapers in seven-branched floor candelabra and baskets of white gladioli and red roses before a background of greenery.

Mrs. J. C. Pittard, of Sweetwater, pianist, played a program of piano numbers appropriate to the nuptial hour as guests assembled and as candles were lighted by Miss Lillian Bounds. She also gave the accompaniment for Miss Darlene DeBusk, of Sweetwater, to sing "The Wedding Prayer," and continued with soft music through the reading of the service, and also played the wedding marches.

Given in marriage by a friend, Joe Chapman, the bride was wearing an ice-blue silk satin gown fashioned with a long molded bodice which was finished with a peplum. A berth of matching material outlined the yoke. The fingertip veil of illusion edged with lace was caught to a coronet of orange blossoms. For something old and borrowed she wore a string of pearls belonging

to a friend, and carried a white Bible topped with white carnations and showers of ribbons.

Her only attendant, Miss Frances Brown, of Dallas, wore a smoke-blue two-piece satin dress with black accessories. Her corsage was of shell-pink cornations.

O. R. Long, of Ballinger served as best man.

The reception following the wedding was held in the Carl E. Fouts home, 1106 Seventh Street.

The bride's table was overlaid with lace and centered with the white three-tiered wedding cake, decorated with pink rosebuds and topped with a miniature bridal couple. Other table decorations were white tapers in double crystal candelabra. Garden flowers were about other rooms.

Mrs. Dennie Paschal presided at the cake, Miss Doris Sanders laded punch and Miss Alice Chapman registered guests in the bride's book.

The couple will be at home at Sweetwater, where Mr. Courvisier is employed.

Miss McGahey Complimented by Gift Tea

Miss Salyne McGahey, bride-elect of Hie Atnipp, was paid a pretty compliment last Thursday afternoon when Mmes. J. G. Tuckey, Chester Cherry, Malcolm Morgan and Joe Flynt were hostesses at a beautifully-appointed gift tea in the Tuckey home on Seventh Street, including 125 friends of the honoree.

Autumn colors were given attrac-

tive emphasis in all details, with dahlias and queen's wreath being used to decorate the entire reception suite where Mrs. Morgan

extended formal welcome and presented Mrs. Tuckey, Miss McGahey and her mother, Mrs. Oma L. McGahey, and the bride, room-

## What's phosphorus to a pig?

Just a half a pound of your 250-lb. pig is phosphorus. This seems a small amount. But without it, your pig would die. And there are other minerals just as vital to livestock. Some they need in quite large amounts . . . calcium and sodium as well as phosphorus. Others we call trace elements. These they need in very small amounts . . . such as cobalt, iron, copper and manganese.

But your animals do need these trace elements. The people at the agricultural colleges have proved that past all doubt. Some minerals are a "must" if you want to raise healthy, fast-gaining cattle. That goes for lambs and hogs, too. For example, these men find that grass and grains in Dade County, Florida, are short of copper and iron. Clallam County, Washington, needs iodine to check goiter. They know that San Diego County, California, hasn't enough phosphorus. In Aroostook County, Maine, the scarce mineral is cobalt. Ranchers and farmers in these four corners of the country have this problem. Their feeds and forages are short of one or more vital minerals. Many other areas share the problem, including parts of the great Corn Belt.

But you ask, "How can I spot animals which suffer from mineral shortage?" It's not too easy. If the lack is serious, your stock may have rickets, "big neck," anemia or other ailments. But there are some early symptoms you can spot. These are bone chewing, loss of appetite, slow gains, rough and scrubby coats. Or just a general unthrifty condition gives you the clue. If you start feeding a mineral which contains the essential trace elements, you may bring them around fast. But if this doesn't work, then you should consult your veterinarian, county agent or agricultural college.

The common mineral deficiencies in your area are known. By feeding mineral-balanced rations, you can correct these lacks. Or you can build up the mineral content of the soil. Either, or both, of these will help you grow healthier livestock, at a lower cost.



### Hello Again!

We are glad to be back with the Swift page of information and ideas. What did we do all summer? Well, among other things, we visited with farmers, ranchers, agricultural editors and educators. And we rounded up the facts we need to make these messages interesting and useful to you producers. As we said away back in 1944—"This is your page, and we welcome suggestions from our readers." We still do. Just write to me at Swift & Company, Chicago 9, Illinois . . . And when you're in Chicago, drop in and see us.

**LET'S SUPPORT OUR "MEAT TEAM"**—You know, times change—but some folks don't change with the times. I'm thinking of the type of man who always thinks that someone is getting the best of him in business. He sells a load of steers. No matter what his return, he's not satisfied—the packer, the commission man, the retailer—somebody else always gets a "bigger slice." But, during this past summer, I talked to a lot of people about the livestock-meat industry and our mutual problems. And I found a refreshing, encouraging attitude—"Sure, we got problems. Who hasn't these days? But if producer, packer and retailer work together as the 'meat team,' we'll work things out . . ." It's just good business to have a decent regard for the contributions made by other members of your team. I hope you have followed the "Meat Team" advertisements of the American Meat Institute and will talk to your neighbors about them.

**FACT CONFIRMED**—Out in the West, whenever I passed a town with a local meat-packing plant, I thought, "This town, out here where there is lots of livestock, is well served by that local plant. But what about the distant cities filled with meat eaters and no nearby livestock production to speak of?" I know for a fact that meat has to travel an average of more than 1,000 miles to reach those consumers. The only way they can get meat is through the low-cost processing and marketing services provided by nationwide meat packers, like Swift & Company.

F.M. Simpson, Agricultural Research Dept.

**MONEY and MEAT**—In the fall months we run into an unusual situation in the livestock-meat packing industry. At that time we often see the year's high market for top finished beef cattle. And this top price usually is being paid when the average price for all cattle is moving in the opposite direction.

The high price is explained by the fact that during the fall we usually have the shortest supply of the year of well finished, long fed cattle. Brisk demand for this short supply naturally will force the price up.

The lower average price results from the annual move to market of huge numbers of grass-fed cattle.

About 20 per cent of all the cattle and lambs slaughtered during a whole year must be handled in September and October. Meat from these animals being slaughtered any given day generally is on the dinner table in less than 14 days.

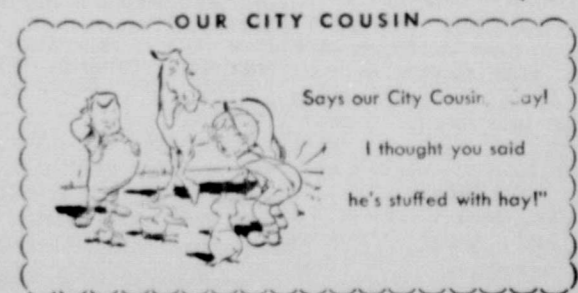
Folks aren't likely to have any more money to spend on food during the fall months than in February, when fewer meat animals are being marketed.

Since beef and lamb is largely a fresh meat business, there's a lot of meat to eat during the fall months. Consequently, since consumers have no more money to spend, meat prices have to be lowered. And that's just what happens, as it usually does with an increased amount of meat to be sold and no increase in the amount of money with which to buy it. These lower meat prices are most noticeable, of course, in the large consuming centers where surplus supplies always can be moved at a price.

Naturally, then, livestock prices follow meat prices. Producers should keep in mind that the prices they receive for their livestock are governed by what the packer can get for the meat and the by-products. This is perfectly demonstrated, as we have pointed out above, when the price for one kind of cattle, in short supply, is moving up at the same time that prices of other cattle, in heavy supply, are moving down.

### Soda Bill Sez . . .

If your grass is receding, it's time to re-seed. Don't "itch" for what you want—scratch for it.



### Martha Logan Recipe for FRENCH MEATWICH

Make sandwich of 2 slices of bread, using 1 slice of cold meat and 1 slice of cheese as the filling. Dip each sandwich into a mixture made of 1 slightly beaten egg and 1/4 cup milk. Pan fry in a small amount of butter, margarine or clear drippings over low heat. Turn to brown. Serve at once with cole slaw or fruit salad.

### FREE! The Story of Poultry

Children and grownups, too—here's another booklet in Swift's popular Elementary Science Series. Like the others in the series (on Soils, Plants, Meat Animals and Grass), "The Story of Poultry" (Booklet E) gives the answers to many interesting questions. Do you know—

Where the first chickens came from?

How the shell gets around an egg?

You'll find the answers to these and dozens of other questions in "The Story of Poultry." Lots of pictures—easy-to-read words. Write for your copy today and show this notice to your school teacher. Yes, there are free copies for every kid in your class, if requested by your teacher. If you'd like the other booklets in the series mentioned above, ask for them, too. They are all FREE! Address your letters:

Agricultural Research Dept., Story of Poultry—**Swift & Company** UNION STOCK YARDS, CHICAGO 9, ILLINOIS Nutrition is our business—and yours

## TIME TO RE-TIRE?

what's your problem . . .

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The tire with safety stripes. Stops you up to 21% faster. Protects you against blowouts.

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The easiest riding tire made . . . with more air at 140W pressure to smooth out the roughest roads. Fits standard rims.

### QUALITY?



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The longest riding tire for the money with a hunky wear-resisting tread that rolls up surprising mileage.

### PRICE?



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