







GET READY for another **WINTER**  
OLD FASHIONED

## Duration Formula for Suits

Top Quality... Timeless Styles... Warmth and Wearability!  
from **\$14.95** **\$45.00**  
up

Superb suits for this year when your suit counts the most! Duration standbys that are warm, versatile, and styled to star for many a season. Featured in our quality group of suit highlights are Classics, Dressmakers, others—many with matching top-coats. All in warmest, long-wearing wools, tweeds, mixtures, corduroys. And all meticulously tailored because we're Suit Specialists with years of "know how" behind us.

Coats **\$14.95** **\$150.00** with fur trim

Yes!

A glamorous collection of youthful, flattering, timeless BETTY ROSE and PRINZ COATS and SUITS.

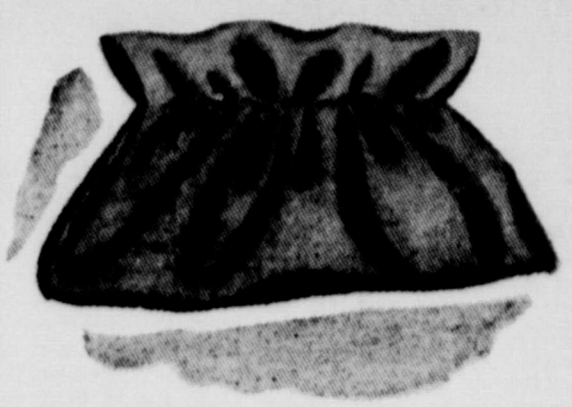


### Discreet Decoration in SUIT DRESSES

Designed by Mme. Renaud

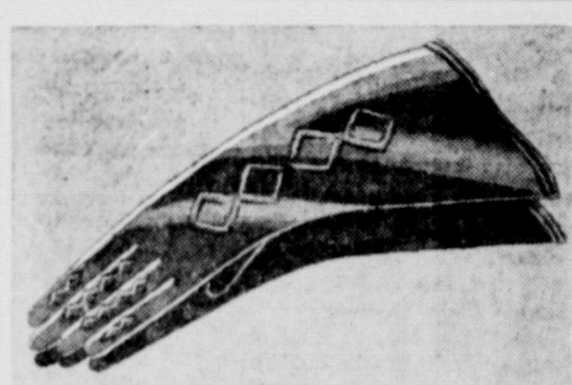
This famous designer offers you for fall, 1943—the same dressed up effect with subdued, simple embroidery. These are suit dresses you'll wear through fall and winter.

- Style 2172 **\$22.50**  
Sizes 14½ to 22½
- Style 2185 **\$22.50**  
Sizes 14½ to 22½

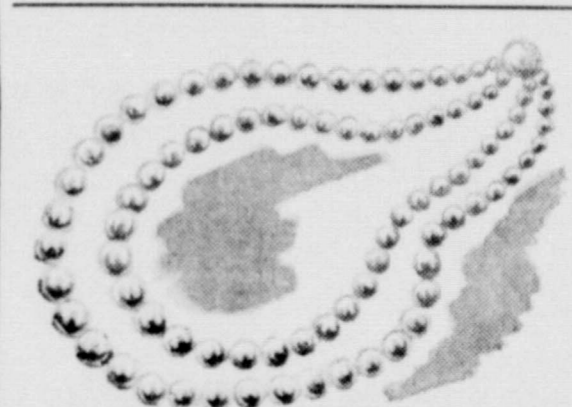


"Magic Formula" Accessories  
**BAGS**  
**\$1.98** to **\$5.95**

The "magic formula" accessories other women copy—inexpensively yours at the Fashion Store! See them here today—in bags, gloves, jewelry—ready to dramatize every costume. We have Leather and Fabric Bags.



**GLOVES**  
All new bright shades—brown and black fabric, suede and kid.  
All sizes  
**\$1.00** to **\$5.00**

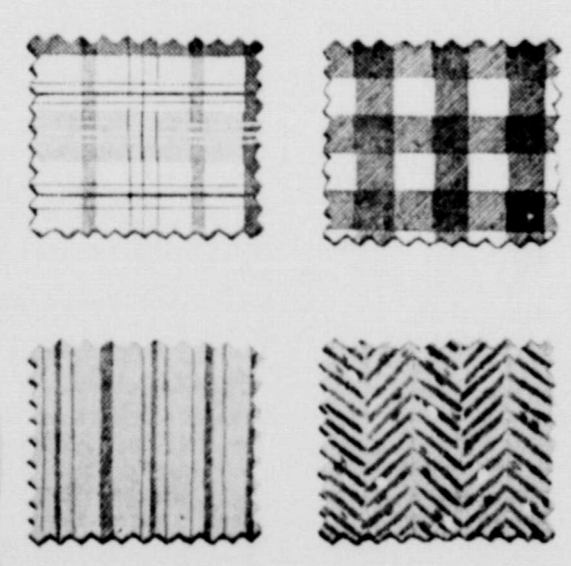


**NECKLACES**  
**\$1.00** to **\$1.95**

WOMENS AND MISSES



YOUR FALL WARDROBE IS SELF-MADE



It's simple, interesting, budget-wise to sew your own wearables

It's a sign of the times to have a well-planned wardrobe, and there's no better way than by making it yourself. Plan your Fall and Winter needs, then get busy with that needle. You'll save dollars—be right in step with the government's clothes conservation program. And... before you take a stitch, shop us for your patterns and fabrics... we've an ace collection, plus all the trimmings.

### LITTLE HATS THAT HELP TO FILL YOUR DATE BOOK

from **\$1.95**

Little-girl hats that make a big difference to every wardrobe, every date-book! Curl-cuddling Dutchcaps, camp-following "jeep" hats, pert little baby bonnets that go blithely from office to dance floor. Every one an assured success, with the lines and trimmings that set them aside as the most wearably flattering hats you've ever worn. In black and newest fashion-preferred colors.



### DATE-TIME GO TOGETHERS!



from **\$3.95**  
up to **\$7.95**

Sure-fire formula for furlough date-time glamour. A slick fitting skirt plus a whole slew of festive jackets and blouses! Glitter, ruffled, embroidered styles that can be formal or informal depending on the occasion. Come here and see our wonder-working collection—all easy on his eyes—easy on your budget.



# BETTIS & STURGES

"Ballinger's Exclusive Ladies' Store"

### Bearcats Run Wild In 51 to 0 Defeat Of Paint Rock Club

A large crowd attended the opening football game here Friday evening to see the Ballinger Bearcats run rough-shod over the Paint Rock Indians by the score of 51 to 0. Coach Felton Wright used all members of the local squad in the game and all the boys showed up to good advantage against the lighter class B school team.

The crowd was swelled by cadets from Bruce Field and men of the 41st company, 11th armored division, Camp Barkeley, who were here to assist in the war bond drive. A picked detail of the motorized cavalry did drill work before the game and at the half.

McCorstin, Russell, McWilliams, and Buxkemper came up to all expectations in this game. A passing attack from McCorstin to Burger proved a sure ground gainer and several long heaves were gathered in by Burger to set

up scores. Buxkemper was also on the receiving end of passes many times during the game and twice carried the ball to the one-yard line only to let someone else make the score.

A sensation of the game was McCorstin's 90-yard return of a Paint Rock punt to cross the goal line.

The Bearcats showed the effects of two weeks' coaching and was a much better group than opened the season against San Angelo. Coach Wright will have his players ready by the end of the week to meet the fast class A Merkel club here Friday night.

Paint Rock was not without a star; young Cope, playing in the tailback slot and doing most of the passing and kicking, proved a good man on anybody's ball team.

Ballingier scored twice in the first quarter but was held scoreless in the second period, the half ending with the score 13 to 0.

Coming back in the second half the offense started clicking and at the end of the game the score was up to 51.

Rain began falling in the final period and drove many fans from the bleachers.

### BALLINGER SCHOOL NEWS

**Senior Class Meeting**  
On September 14, the senior officers were elected at the class meeting. The officers are: president, Harold Richards; first vice-president, Bob Thompson; secretary, Lavinia Faubion; second vice-president, Velma Rayburn; treasurer, Fred Carroll; reporter, Norma Baker.

**Junior Class Meeting**  
The junior class elected officers at a meeting held September 14. The nominations were submitted by a committee and those elected were: president, George McCorstin; first vice-president, Walter Midgley; second vice-president, Wilfred Buxkemper; secretary, Wellington Pearce; treasurer, John David Jenkins; reporter, C. B. Looney.

**Sophomore Class Meeting**  
The sophomore class officers were elected September 14 at the class meeting. The officers are: president, Jerald Cordell; vice-president, John Chesney; secretary, Betty Lou Morrison; parliamentarian, Bob Northington; program chairman, Joanne Glover.

**High School Clubs**  
There are five clubs organized in Ballinger high school this year: Cue and Curtain Club, Science Club, Spanish Club, Homemaking Club, and Future Farmers. The members and sponsors of each club are very enthusiastic and expect to accomplish many things during the coming year.

**Bond Drive**  
The Ballinger schools sponsored the bond drive during the week of September 13 to 18. They had a campaign for a bond queen with one candidate from each grade. Sales managers were selected to help promote sales for their can-

**Cue and Curtain Club Initiation**  
The twenty new pledges were initiated into the Cue and Curtain Club by a service held by candle light in the high school auditorium September 28. The president and his cast, composed of the other officers, conducted the meeting, giving the new mem-

**JUNIOR HIGH NEWS**  
By Billie and Beanie

**Assembly Program**  
An interesting picture show was featured in our assembly program Wednesday, September 22. Three pictures were shown, two of which were educational and one a comedy.

## DOES IT PAY?

Is a question---often asked---  
not always answered---

## WE TELL YOU--- ONE THING---

It does pay to trade at  
**HIGGINBOTHAM'S**

"Ballinger's Shopping Center"

Investigate for yourself---  
then be your own judge

You'll say as others do that Higginbotham's is the best place to trade.

### We Will Win!

The white flag--  
will go up!

**OVER BERLIN AND TOKYO**  
But--there's hard  
fighting ahead.

**OUR FIGHTING FORCES**  
on land--  
on the sea--  
in the air--

**ARE DOING A GOOD JOB**  
What--about--  
the home front--

**ARE WE DOING  
A GOOD JOB**  
At home--are we  
buying Bonds to  
the limit of our  
ability?

**LET'S GIVE OUR BOYS**  
What they need--  
when they need  
that--we may  
win--as quick--  
as possible--

**THINK HOW MANY LIVES**  
May be lost by  
prolonging the war  
one day or one  
month--

**LET'S DO OUR BEST**  
Every man and  
woman going their  
limit--buying  
More Bonds.

**WINNING THE WAR  
IS THE FIRST  
CONSIDERATION**  
Another good  
consideration is to  
shop and save at  
**HIGGINBOTHAM'S**  
You'll find it pays  
in dollars and cents  
as well as satisfac-  
tion--  
Prices--quality and  
styles will appeal to  
economical buyers.

### Higginbotham's

Ballinger's Shopping  
Center  
P. S.--For Gifts for our  
men overseas or in training  
see our window.

### Rural News

#### HERRING

Since some time last Friday night we have received 1 1/4 inches of rain. Coming in a slow sprinkle it all soaked into the ground, helping the pastures and the grain that has been sown. However, it has not put out any stock water in any place that we have heard from.

There was not any Sunday school Sunday as it was raining at that time.

Welby and Arthur Fuller learned last week that their sister, Marie, who has resided in Waco the past several years, has enlisted in the marines. She goes to Dallas October 5 for assignment to a training center.

Mrs. Claud Brookshier, of Benoit, spent Friday afternoon with her daughter, Mrs. Perry Bragg.

Mr. and Mrs. Horace Stokes and son, Wesley, of Talpa rural, spent Sunday with Mr. and Mrs. Jim Brevard.

Mrs. Berry Matthews and sons, Odus and Arvol, of Crews; also Terry and Billie Ruth Whitley visited in the Arthur Fuller home Sunday.

Mr. and Mrs. Junior Whitley, of Ballinger, spent Sunday with his parents, Mr. and Mrs. Rube Whitley.

Mrs. Telitha Ray spent Saturday night in Ballinger with her daughter, Mrs. Wesley Shelton, and family.

Mr. and Mrs. Welby Fuller and Mrs. Jim Brevard visited Mrs. Thora Kirby and sons at Dale Tuesday evening.

Plant good seed--in war bonds--and harvest security after the war.

TO CHECK  
**MALARIA**  
IN 7 DAYS  
take 666  
Liquid for Medical Symptom



First Showing  
NEW 1943 KROEHLER  
Posture Form  
**REST-ROCKER**  
America's Most Comfortable Lounge Chair

INTRODUCTORY PRICE

\$37.95

Other Posture Form  
Rockers at  
\$29.95



Now for the first time we present the famous Kroehler REST-ROCKER with new scientific POSTURE-FORM that gives complete support and rest to tired muscles. Enjoy smooth, silent rocking and luxurious comfort. Select your own decorative covering fabric.

PAY AS LITTLE  
AS \$1.25 PER  
WEEK

**HIGGINBOTHAM'S**

"Ballinger's Shopping Center"

During summer vacation the interior walls of our building were redecorated in a soft cream color with buff painted woodwork. We are very proud of the fresh appearance of the school and will try to keep it in this condition.

Winters Blizards on the Winters football field for a close game which ended in a score of 6 to 0 in favor of Winters. Better luck next time, Eagles.

#### Who's Who

She's that shy, cute little freshman girl with the pleasant smile for everybody. She has blonde hair, blue eyes, and light complexion. She is about 5 feet tall and weighs about 84 pounds. Her hobby is collecting picture post cards, but she hasn't decided yet what she wants to do when she gets out of high school. She came to Norton school last year from Red Bank school. Her pleasing personality gives her many friends. Who is it?

He's Mrs. Hull's pet and Miss Mathis' pest! He's that senior who knows all the answers and fails all the tests! Age, 16; hair, red; eyes, brown; height, 6 feet 3 inches; and weight, 175 pounds. He's also that big husky football player of whom the girls are so proud. His hobby is playing monopoly and his ambition is, as he expresses it, "to attend a military school if the notion strikes me." He'll aggravate you to death, but you'll like him just the same. Who is he?

#### Birdies

My! My! Can't you seniors decide who you want for your dates, or is it more fun to go with one, and go home with someone else?

When the conversation turns to "Slim," Lewis says, "Lay off!" Tough luck, Warren, but if you hadn't had so many interruptions I know she'd have consented.

Johnny, if you expect to hold your sailor, you'd better keep an eye on Jerry and Doris.

Wayland, "Sunday, Monday or Always."

Geraldine--Bobby Jack, so history repeats itself!

"Do we want to work!" Mr. Brown, you still don't know the seniors, do you?

That same old affair goes on and on, D. M. A. and T. L. D!

Toni, did you enjoy "Salute to the Marines"?

Dorthalene, did you learn all about football?

#### Sophomores

The sophomore class met on Monday, September 20, to elect officers for the 1943-44 term. The following were elected: Tillman Allen, president; Corkey Hensley, vice-president; Betty Jo Fletcher, secretary; Aubrey Lee Roper, treasurer; and Charlene Carlton, reporter. Mrs. Janie B. Hull was elected sponsor. Those on the Freshman Day committee are Corkey Hensley, chairman; Mary Belle Cope, and Wanda Merle Morgan.

### WEDDINGS

#### Kirby-Piedfort

Dale Brian Kirby and Miss Marjorie Louise Piedfort were married at the Eighth Street Presbyterian manse here Monday afternoon. Rev. W. A. Erwin reading the double ring ceremony.

The couple came here from San Angelo for the ceremony. The groom is an instructor in the 21st academic squadron, field test, at Amarillo. The bride's home is in Wayne Michigan, but she had been residing at San Angelo recently.

H. L. Simpson, of Waco, spent the week-end here with relatives.

**Football Game**  
Last Thursday afternoon at 3 o'clock, the Norton Eagles met the



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HAS YOUR ADDRESS CHANGED RECENTLY? Ledger subscribers are requested to notify the publisher of any change in their addresses promptly.

were scheduled here Monday in which older men and new workers were to be called in to try to formulate methods to reach those who have not done their part so far.

Santa Fe Continues Awards to Members Of F. F. A., 4-H Clubs

Continuing its support of the Future Farmers of America and 4-H club members, the Santa Fe Railroad this year is repeating its offer of awards for outstanding accomplishments of boys in each organization.

The general rain which fell in Runnels county the past week-end and this week will do much good for farmers and ranchmen as well as some damage to cotton raisers.

Ballinger played host to visiting soldiers in a fine way the past week-end and the general report from the nearly 200 men was that they wanted to come back.

Leaders in the sale of bonds in the third war loan campaign started the final week with a breakfast meeting to make plans for the final phase of the drive.

SHEPHERD & PATTESON C. P. Shepherd Thos. G. Patteson Attorneys-at-Law Will Practice in All the Courts.



BUY WAR BONDS 3rd War Loan

Runnels County Quota \$1,149,200

The First National Bank of Ballinger Since 1886 Member Federal Deposit Insurance Corporation

Broken Jaws Can Now Chew Steak While Healing



Skeletal fixation of fractures of the mandible—that is the medical phrase for a new technique of setting broken jaws so that they can be used while healing.

WEST TEXAS NOTES



A heavy fire loss occurred at Coleman last week when the Owl Drug Co. was burned. About 6,000 prescriptions were salvaged.

A group of thirty-three Winters women reported last week that the surgical dressing quota there had been completed.

Rising Star citizens joined in a big war bond rally Saturday at which the principal speaker was Major Joe Kilgore.

A committee of Brownwood citizens working with the city commission has made suggestions for post-war projects to cost \$500,000.

Lieut. Woodrow Wilson, of Miles, has been awarded the air medal for service performed in raids over enemy territory.

A war bond rally held at Lowake last week resulted in the purchasing of \$8,150 in the freedom securities.

PEARCE'S on the Label Means S-A-F-E-T-Y PRESCRIPTIONS A SPECIALTY FOR OVER 54 YEARS J. Y. PEARCE DRUG CO. Phone 38 and 26

man, and a number of other Paint Rock leaders attended the rally. Coffee, sandwiches and cake were served.

Douglass Turk, 5, son of Mr. and Mrs. A. A. Turk of Melvin, had a leg amputated at the Brady hospital last week following an accident at the family home.

The Eden Luncheon Club is preparing a plaque that will bear the name, rank and address of every Concho county man in the armed forces.

A 10 per cent decrease in the Erath county turkey crop this fall is expected. A check-up by poultry dealers indicates there are fewer birds than last year.

Menard county ranchmen and farmers attended a soil conservation meeting at the county seat last week to hear V. C. Marshall outline new methods.

Silk and nylon stockings are being collected by Comanche women in the city and surrounding area.

Sweetwater leaders are still striving to provide living quarters for many people who cannot find accommodations.

At a huge bond rally in Junction last week all but \$22,000 of the quota was subscribed.

Citizens of Brady and surrounding territory were invited to attend an "open house" at the war prisoners camp there Sunday.

and soon after the inspection the first batch of German prisoners is expected to arrive.

LOCAL OFFICIALS RETURN FROM MIDLAND MEETING

Judge and Mrs. E. C. Grindstaff and H. E. Fulcher returned Friday night from Midland, where they attended a meeting of the County Judges' and Commissioners' Association.

He complimented those at the convention for their interest and stated that practically all the group were at all sessions.

GRUNT—is U. S. war slang designating an electrician's helper in the Signal Corps.

We wish to express our appreciation to our friends who were so kind to us during the illness and death of our husband and father, W. E. Blair.

Mrs. W. E. Blair Miss Billy Louise Blair

Kemp Will Auction His Dairy Herd Here Thursday, October 7

Advertising matter has been circulated over a wide area of the state telling of the auction of livestock of the G. E. Kemp Dairy Farm here on Thursday, October 7.

The San Angelo Livestock Auction Co. will be in charge of the sale which will commence at 1 p. m. on the above date.

Mr. Kemp is offering his live-

stock and dairy equipment for sale at this time in order to retire from business on account of his health.

A large number of dairy operators are expected here for the auction. Some from nearby West Texas cities have informed Mr. Kemp that their buyers would attend.

HERD CONVOY—is U. S. war slang designating fliers or sailors on convoy duty.

AUCTION SALE OF ALL CATTLE AND EQUIPMENT of the Kemp Dairy Thursday, Oct. 7, 1 p.m. Sale will include 70 Cows, 8 Young Males, a few Heifers, about two-thirds Registered and the others carry the same blood lines as registered stock.

3+5-2=5 NO, NO, Lady THAT'S WRONG With Minnesota Paint you get maximum coverage and uniform spread.

Lots of people make mistakes when they figure the cost of painting their property. Too often they figure the cost of the paint in the can.

Why You Should Use Minnesota Paint

- 1. Because there has been no advance in price. There has been no drop in its high quality. You get pre-war quality at pre-war price. 2. Because it is made of the finest materials and pure linseed oil. Minnesota paint gives maximum coverage per gallon. 3. Because it actually provides a protective film over the surface it covers. It gives added years of beauty and protection to your home.

We Supply the Paint and Pay Your Painter... Easy Payments See Your Nearest

HOME BEAUTY ON A BUDGET! Beautify and glamourize your home with lovely new wallpaper. At Cameron's there are hundreds of patterns at prices to fit every purse.

The Woman's Angle on the NEWS OF THE DAY Hear Dianna Dale at 2:15 P. M., Mondays through Fridays, over Station KGKO, 570 KC.

WHY WALK CALL A YELLOW CAB Phone 55 Phone J. Frank Smith, Manager



