

Bacterial Roup Declared Contagious Disease of Poultry

By J. M. Williams
V. A. Instructor, Winters High School

Roup, an infectious disease of poultry, is perhaps the most common ailment among fowls. Its attack is confined principally to the eyelids, sacs below the eyes, the nostrils, and the windpipe. The specific cause of roup has not been definitely determined but its attack usually results from exposure to cold, dampness, and drafts, also crowding and poor ventilation aid in development of the disease. Symptoms are very much the same as those of an ordinary cold, but there is more fever, dullness and prostration. A thin, watery discharge from the nasal openings soon becomes thick and has an offensive odor. The inflammation soon spreads to the eyes and the region just below the eyes. The eyes water and the lids become swollen, being held closed most of the time. Swellings appearing just below the eyes sometimes get as large as a hickory nut and vision is sometimes lost as a result of the pressure. Mucus accumulates in the nostrils, closing them, and the beak must be kept open to permit breathing. The birds will appear unthrifty, droopy, and diarrheal may develop. In the last stages, the fowls sit in a drowsy or semi-conscious condition, unable to see or eat; their strength is rapidly exhausted and many of them die within a week or ten days. Some of the affected birds recover but others remain weak and have a chronic form of the disease for weeks, or perhaps months.

Roup may be prevented by vaccinating with avian mixed bacterin, the dose being 1 c. c. for chickens and 2 c. c. for turkeys.

Cleanliness and strict sanitation should be maintained, clean drinking water supplied, and a balanced ration containing vitamins and minerals fed. Infested poultry runs should be turned under to prevent a recurrence of the disease. Treatment of infected flocks consists of vaccinating with avian mixed bacterin at the rate of 2 c. c. for chickens and 4 c. c. for turkeys. The vaccine should be injected deep into the breast muscle. Sick birds should be put in a warm, dry, well ventilated room, free from drafts. The mucus in the nostrils should be treated with an antiseptic solution by the use of a small syringe, oil can or medicine dropper. Suitable antiseptics for this purpose are: boric acid, 1 oz.; water, 1 qt.; permanganate of potash, 2 drams, water, 1 pint; or hydrogen peroxide, 1 oz.; water, 3 ozs. If the inflammation has got to the eye, excellent results have followed the use of argyrol, 1 or 2 drops of a 15 per cent solution being placed between the eyelids twice daily for several days. Before applying any substance it is well to wash the eyes and mouth with warm, salty water, using absorbent cotton and rubbing gently about the nostrils and under the eyes to loosen the secretion. If there is a swelling under the eye it should be opened with a sharp knife, all the secretion removed, and the cavity washed with one of the solutions mentioned above. A small piece of cotton moistened with the antiseptic may be left in the opening for an hour or two.

On premises that are infested with the disease, causing outbreaks to occur every year, it would recommend the use of the

vaccine to control roup. A small size vaccinating syringe may be purchased at a small cost and the vaccine for an immunizing dose costs approximately 2 cents per fowl. The loss of two or three birds and the trouble of administering treatment to affected poultry will easily pay for the small amount of equipment needed.

STOP GETTING UP NIGHTS Lax the Bladder

Make this 25c test. Use juniper oil, buchu leaves, etc., to flush out the excess acids and waste matter that causes irritation, burning, frequent desire and scant flow. Get juniper oil, buchu, etc., in little green tablets called Bukets, the bladder lax works on bladder similar to castor oil on bowels. In four days if not pleased go back and get your 25c from any drug-gist. City Drug Store.

FARMERS WILL HARVEST PECANS VALUED AT \$300 FROM TOP-WORKED TREES

HEMPSTEAD, Tex., Dec. 11.—More than 1,000 pounds of nuts valued at approximately \$300 will be harvested this year by A. Kohler, of Waller county, from pecan trees top-worked nine years ago during his spare time, according to J. V. Bush, county agricultural agent.

Most of the production is coming from 12 trees top-worked nine years ago, but Kohler has been budding at intervals for the past nine years and at the present time has between 350 and 400 trees top-worked to improved varieties of pecans.

High quality Tires at low prices at Freeman's. 8-11

Dr. J. T. McClure, of Brownwood, attended to business in Ballinger for a short time Sunday afternoon.

Huntress Bumps Into a Deer Friend

A-hunting she did go, but when Eula Richardson, charming Florida Diane met up with a fawn, she was in a bit of a quandary. The cute little deer (meaning, of course, the animal) sauntered up to make friends and Eula, being a fawn-loving girl, didn't think it quite cricket to spray the creature with buckshot. So she let the photographer do the shooting, with this result.



AVIATION IN GERMANY IS REPORTED BOOMING

BERLIN, Dec. 11.—Great new airdromes are being built or existing ones improved in Germany and as a result aviation is booming.

Notable additions to aviation facilities are being provided on the Baltic coast north of Rostock and in East Prussia. Airplane factories such as the Junkers works at Dessau and the famous home of the Gothas, which London recalls for their terrifying and destructive air raids, at Gotha, in central Germany, are

extremely busy. A great camp for airmen, with solid buildings, is springing up at Schmerbeck, near Celle, in Hannover.

Parchment for writing material came into use when an Egyptian pharaoh said that no more papyrus could be sent to Pergamum, in Asia Minor.

A new system of commercial dry cleaning uses petroleum as a solvent and is said to eliminate explosion hazards.

Addis Ababa is the chief coffee market in the interior of Ethiopia.

FARMER SAYS CROOKED ROWS IMPROVE YIELD

CANYON, Tex., Dec. 11.—Crooked rows made the difference between a feed crop and a failure on 150 acres of grain sorghum on the W. W. Kuehn farm in Randall county this year, according to W. H. Upchurch, county agricultural agent. Kuehn has about 320 acres of his farm worked on contour this year.

He lost his wheat crop in the drought and high winds last spring. Contour lines were run and the entire field was listed with level rows and planted to grain sorghum late in May.

A field with similar slope across the road was listed up at the

same time and worked in similar manner, except that the rows were run in the usual way. The field not contoured was hardly worth ravesting, Kuehn says, while the contoured field had a splendid yield of both grain and forage. Kuehn estimates that the level rows made a difference of at least 20 bushels per acre.

One of the steel alloys gets harder and tougher as it takes the blows and stresses of service.

Ninety per cent of the camphor used in India is burned in tiny quantities as a religious offering.

Glass windows were first used in Italy, it is believed.

THE LIONS CLUB OF BALLINGER

In association with the promotion department of the U. S. MARINE CORPS will exhibit the

WORLD WONDER CAR

Largest Touring Museum in the World
THURSDAY, DECEMBER 15

| | | |
|----------------------|----------------------|----------------------------------|
| 1,961 Curious Things | Grain Exhibits | Jivarr Indian |
| A Large Octopus | The Lincoln Exhibits | Shrunken Head from South America |

U. S. GOVERNMENT EXHIBITS
Car parked on the west side of court house lawn opposite Nance Motor Co.
Open 9 a. m. to 10 p. m. Admission Children 5c Adults 10c
Proceeds Benefit "Defective Vision" Fund

The Luther League

of Miles

Presenting

"Eyes of Love"

A Three Act Comedy Drama
By Lillian Mortimer
at
Ballinger High School Auditorium
on

TUESDAY NIGHT

December 17 at 7:30

Admission 10c and 25c

WILL ROGERS MEMORIAL FUND

Local Committee for Runnels County

Date

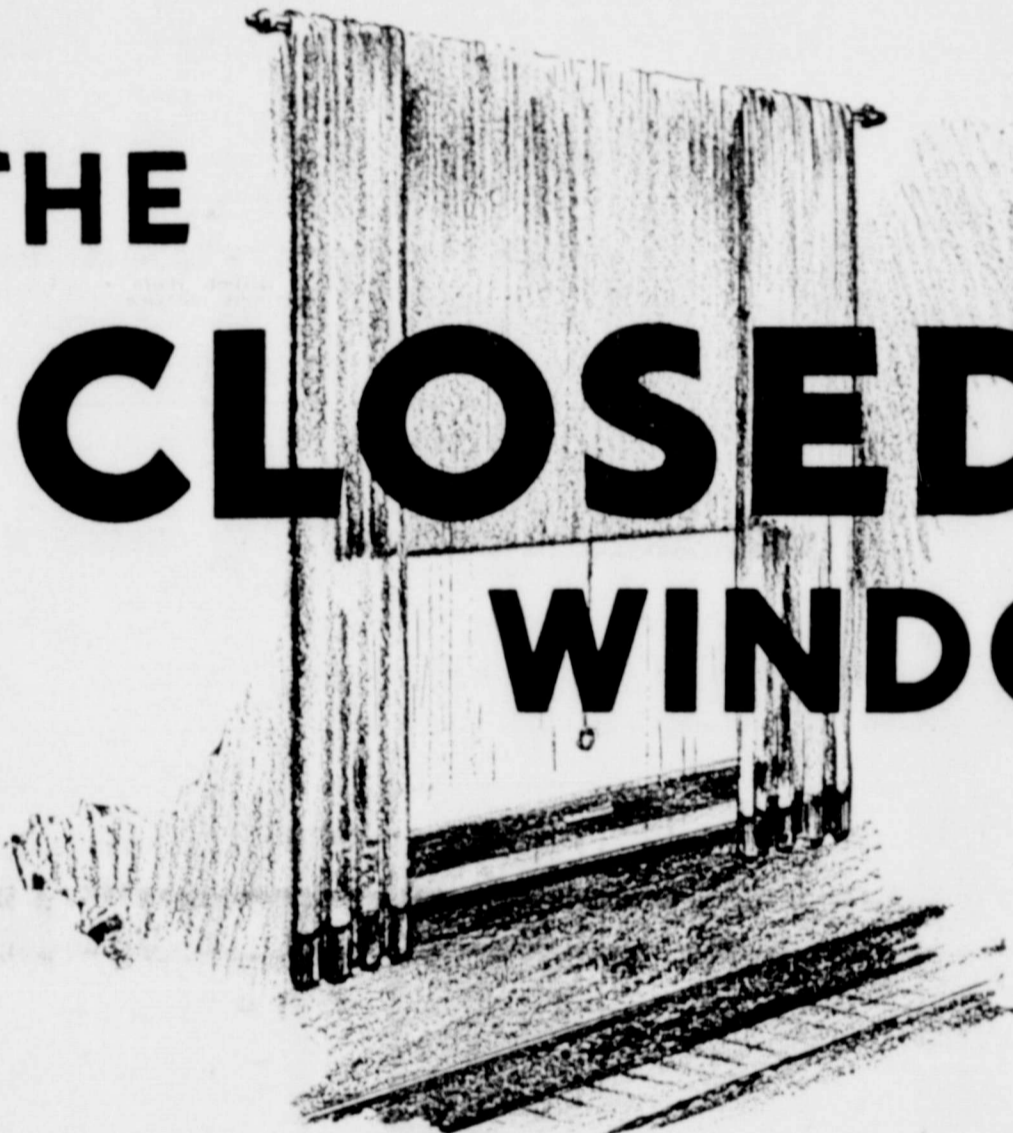
TO THE BALLINGER LEDGER:

Wishing to have a part in perpetuating the memory of one of our most beloved and useful citizens, I enclose herewith my contribution of _____ to the Will Rogers Memorial Fund. I understand that this gift will be added to others from Runnels county and will go without any deductions, whatsoever, to the national fund to be expended, also without any deduction, as the memorial committee may determine.

Name

Address

THE CLOSED WINDOW-



Do you shut out healthful fresh air from your home during winter months by keeping all windows tightly closed? You wouldn't consider doing such a thing in summer, now would you?

It is especially important to keep the air of your home fresh and pure during winter. Under the artificial conditions of winter indoor life, heavy demands are made on the oxygen supply of your home. In the first place an adult breathes about 360 cubic feet of air every 24 hours. In addition to this, the heater in the room takes a large supply of oxygen from the air because fuel will not burn without oxygen. Both the heater and the occupants of the room are consuming the air. Therefore, it becomes doubly important during winter to introduce a reasonable amount of fresh air from the outside so that the air you breathe will be pure as well as warm and comfortable. Incidentally, fresh air is easier to heat than "stale" air.

When open flame heaters are used exclusively it is of utmost importance to have adequate ventilation and a circulation of heated air, if healthful conditions are to exist. Proper ventilation should be provided through window openings, and pure warmed air should be kept circulating through connecting doors of all rooms. America's Public Health Enemy Number One, the common cold germ, finds a fertile field in an inadequately heated and poorly ventilated home.

A simple method of providing a constant circulation of fresh air is to open the window nearest the heater in each room slightly at the top and bottom. This permits fresh, oxygen-laden air to replace the products of combustion caused by breathing and by the fuel burning in the room. The overheated air which rises to the ceiling circulates to other parts of the room and a more healthful air condition is the result.

Guard the health of your family this winter with proper ventilation and adequately warmed fresh air in every room in the house. It's a simple precaution in combating the common "cold".

... Community Natural Gas Co.



Don't gamble with a "cold". Consult your family doctor before it has an opportunity to undermine your health. Tune in each Thursday night at 6:30, WFAA-WBAP, for helpful information from a leading physician that will assist you to ward against the common cold germ.



This Emblem

is the officially approved insignia of this bank's membership in the Federal Deposit Insurance Corporation. The Emblem will appear frequently in our advertising hereafter. It will serve to remind you at a glance that this bank is a qualified FDIC member—that deposits here are insured as prescribed by law, and is available as an added protection.

The First National Bank of Ballinger

Since

1886

BALLINGER SCHOOL NEWS
By Genevieve King

The senior class met last Thursday, December 5, to complete plans for the senior reception to be given at the Ballinger Country Club December 13. Invitations, monogrammed in the class colors, purple and gold, were given to the seniors to deliver to their parents. Details were worked out for the program and refreshments.

Miss Wynis Greer and Miss Maryatt Smith sponsored a comedy, "His Best Seller," given in chapel last Friday. The cast was as follows:
Gerald Lee—Melvin McMillan
Mrs. Patterson—Glady Lee Morgan
Mr. Patterson—William Kettler
Ann Patterson—Ruth Smith

The rest of the program included a vocal solo by Eula May Clark, "Red Sails in the Sunset," and a whistling solo by Oleta Melton.

Rev. Joe Tyson, new pastor of the Nazarene church, gave a very entertaining, as well as helpful and spiritual, devotional address for the Monday chapel program. The subject he used was "The Value of a Definite Aim."

Sam South, who was 4-H Club winner for Business county, has returned from a trip to Chicago. He reports a very interesting visit to this city. He joined a group of 24 Texas boys in Fort Worth and made the trip with them. In Chicago the boys were entertained well. They visited the Field Museum, the Art Institute, Shedd Aquarium and other places of interest. A special study of livestock was made at the exhibition and stockyards.

The tenth grade students have been trying their talents as poets the past week. The editor was able to "beg, borrow or steal" two from the teacher's files. Talent must not go unrewarded in our school!

Life

Life is like a mighty book,
And as we read it through,
On each and every page we look,
Lo! Each day brings something new.

But we may be the author,
To compose it as we will,
We can make our life a bubbling brook,
Or one long toilsome hill.

Now you may have your choice today,
To make your life what you please,
So, will you take the hill of toil,
Or choose the brook of ease?

—Ray Huxford

The Wind

The wind came over the mountains,
The wind came from the north,
The wind blew like a hurricane,
And men gathered round the hearth.

The wind brought snow and ice,
The wind brought sleet and snow,
The wind brought a freezing blizzard,
And lights could scarcely show.

The wind brought cold gray snow-drifts,
The wind cut like a knife,
With blasts that were whetted on icebergs,
And sounded as shrill as a life.

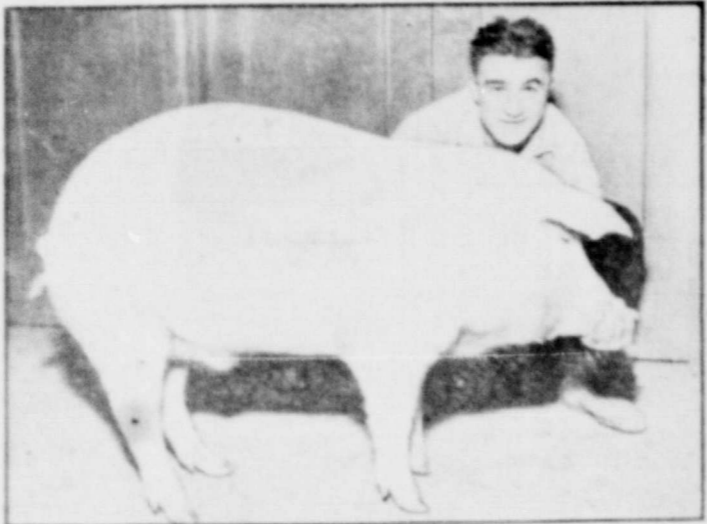
—Warren Murphy

Senior Highlights

Doyle Condra lives four miles northeast of Benoit. He attended Benoit high school in 1932-33 and Talpa high school in 1933-34-35. He played playground ball and tennis at Talpa. Doyle is at present a member of the Spanish club "Los Amigos."

Maurice Davis attended Norton high school part of his freshman year. He took part in basketball there. At Benoit high school he finished his freshman year. There

Reap Choice Laurels at Show



Happy over their newly won laurels are William Carr Lentz, of Jeffersonville, Ind., and Cleo Yoder, 12, Wellman, Ia., 4-H Club member, shown left and right above. With his Johnson County white pork, Lentz won the title of pork king of the world and Yoder's steer, Pat's Blue Ribbon, a Black Angus won the grand championship, highest honor at the Chicago livestock show. Purdue University captured its 57th consecutive blue ribbon when Purdue's Model 5th, below, Chester White barrow weighing 255 pounds, won the grand championship in its class.

Funeral Home Will Give Xmas Programs

An unusual yard decoration for Christmas will be seen here after Monday evening of next week on the lawn of the King-Holt Funeral Home. "The Little White Church" theme will be followed and daily at 7:30 p. m. beginning Tuesday, programs of Yuletide music and readings will be broadcast from the "church." E. E. King extends an invitation to Ballinger citizens to drive by, park their cars and listen to the interesting programs.

A broadcasting studio has been arranged inside the main establishment and loud speakers and amplifiers will be installed in the tiny church. Groups of local artists will be presented in the programs each evening. "The Little White Church" will have interior illumination and is to be spotlighted.

TERRACING INCREASES YIELD
VICTORIA, Tex., Dec. 11.—Terracing of 75 acres of land last fall meant a 15 per cent increase in corn yield this fall, or a gain of five bushels per acre, to Alonzo B. Dentler, of Victoria county, he reports to J. L. Moore, county agricultural agent.

The terracing was done with the county grader at a cost of \$1 per acre. The five-bushel increase yielded per acre at 90 cents per bushel meant \$2.50 gain per acre due to terracing, leaving a net profit of \$1.50 gain per acre.

Save money on groceries, read the ads.

GLASGOW GETS SUNDAY GAMES
GLASGOW, Scotland, Dec. 11.—Glasgow, long a battlefield between advocates of a closed Sunday and those against it, may open its city parks on that day for golf, bowling and tennis. The campaign for the change followed the opening of children's playgrounds on Sunday.

Aviation gasoline of extremely high anti-knock quality, produced commercially this summer, has opened the way for new advances in the design of airplane engines.

O. E. S. to Serve Banquet for Grid Players and Fans

The annual banquet honoring the high school football team and pep squad will be held in the Eastern Star dining hall, Masonic building, Monday evening. Plans were perfected Monday and committees appointed to look after the details are making final arrangements for the decorations and program.

The ticket committee will visit all business houses this week, offering tickets at fifty cents each, and asking local fans to buy enough extras to provide plates for the two squads. The affair, to begin at 7:30 p. m., will not be long or tiresome. A delicious turkey dinner will be served and a short, snappy program will follow.

The annual banquet is wide open to everyone who desires to attend. Arrangements have been made for only 150 plates and 75 of these will be used for the special guests, so others desiring to attend should obtain tickets immediately in order that the number of plates may be increased if necessary. K. V. Northington and E. M. Lynn are in charge of the ticket sale.

The Bears recently closed a successful season with two losses and two tie games against their record. They won five games. A number of the 1935 players will be on the team for next season with the benefit of one year's experience.

CLEOPATRA'S NEEDLE ANCIENT

LONDON, Dec. 11.—Cleopatra's Needle, the most ancient monument in London, was cut out of solid stone 1,500 years before Cleopatra was born. The obelisk is 68 feet in height and weighs 180 tons. The huge stone was found lying overthrown in Alexandria in the nineteenth century. It was hewn from the quarries of Assuan, far up the River Nile.

JAPAN PLANS BIGGEST FLAG

TOKYO, Dec. 11.—Japan is to have the largest flag in the world. It will be the Japanese national banner, 80 feet long and 56 feet wide, and it is to be flown at the summit of Fujiyama, the sacred mountain. A society has been formed in Tokyo to provide it.

"Built to Take It"
Says Frank Buck, Famous Explorer



"Travelling" through the jungles has taught me that there is no substitute for ruggedness and dependability in a motor car. For over 20 years Dodge has been famous for these qualities. Everybody knows a Dodge can "take it."



Added to these attributes Dodge has been smashing all economy records—and as for the new 1935 Dodge... there are reports from new Dodge owners all over the country stating they are getting 18 to 24 miles to the gallon of gasoline—and saving up to 20% on oil.



To top it all—this big, new, Money-Saving Dodge has been acclaimed the "Heavy Winner" of 1935 by famous fashion authorities in all parts of the country. Yet Dodge now costs only a few dollars more than the lowest-priced cars.

DODGE
NEW LOW FIRST COST
NOW ONLY \$640
and up. List Price at Factory, Detroit
THEN YOU SAVE AND SAVE AND SAVE ON UPKEEP

| | |
|--|--|
| ENGLISH TAXES MOUNT LONDON, Dec. 11.—People of England now pay an average of \$70 a year in taxes. Patronize our advertisers. | BOMB FAILS TO GO OFF LONDONDERRY, Ireland, Dec. 11.—A home which was intended to explode in the cathedral of Londonderry, but failed to do so, has been placed on a pedestal on the porch. Ambulances are now being equipped with air-conditioning units. Read the ads—save money. |
|--|--|

FOR YOUR MOST EXCITING CHRISTMAS
Make your gift choice a smart 70th Anniversary ELGIN

• You can mark this down as your number one Christmas if you give... or get... a beautiful new 70th Anniversary Elgin, the gift of a lifetime. There's a style to suit every personality... at a price that will surprise you with its modesty.

Tiny watches to steal a lady's heart away. Trim new styles to give every man a glow of pride. You'll remember this Christmas forever if you give... or get... one of these fine American timepieces. Stop in today and let us show them to you.

L. R. TIGNER Jeweler and Optometrist

Why be NERVOUS

There's a time-tested, harmless, preparation, compounded by a specialist in nervous disorders, for the relief of Sleeplessness, Irritability, Nervous Indigestion, Nervous Headache, Restlessness, the Blues and Hysterical Conditions.

During the more than fifty years since this preparation was first used, numberless other nerve sedatives have come—and gone. But the old reliable has always been in constantly increasing demand.

Only one medicine fits this description.

DR. MILES NERVINE

If you are nervous, don't wait to get better. You may get worse. Take Dr. Miles Nervine. You can get Dr. Miles Nervine—Liquid and Effervescent Tablets—at your drug store.

HELPED 95 PERCENT

Interviews with 800 people who had used or were using Dr. Miles Nervine showed that 754 had been definitely benefited. Isn't anything that offers a 49 to 1 chance of helping you worth trying?

Get a package of Dr. Miles Nervine today. If it fails to help you—take the empty bottle or carton back to your druggist, and he will refund your money.

A Letter to Santa Claus
From the Children of This Territory

December 12, 1935.

Mr. Santa Claus,
North Pole.

Dear Santa Claus:

We have been looking at all the pretty things in Ballinger and have found just what we want in Perry Brothers store. They have the nicest, sweetest toys we have ever seen and anything you could bring us from Perry Brothers will suit us just fine. Don't forget mother and dad and brother and sister while you are in there. All kinds of pretty things for them are all over the store and we know you can get them for real low prices because we have seen them.

Perry Brothers
5c - 10c and 25c Store

WEST TEXAS UTILITIES COMPANY

Temperature under 50°.
Temperature Meeting Government Specification.
Dry Atmosphere.
Sanitary.
Insurance of Health.
Plenty of Ice for All Home Purposes.
Unusual Desserts.
Complete Independence in Refrigerating Food and Securing Ice.

ELECTRIC REFRIGERATION at last gives to the householder such qualities of refrigeration that he can feel that his food is as well taken care of as if he had at his disposal the facilities of our greatest cold storage plants.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

DODGE
NEW LOW FIRST COST
NOW ONLY \$640
and up. List Price at Factory, Detroit
THEN YOU SAVE AND SAVE AND SAVE ON UPKEEP

West Texas Utilities Company

The Ballinger Ledger

Published Every Thursday by The Ballinger Printing Company... Offices of Publication, 711 Hutchings Ave., Ballinger, Texas...

HAS YOUR ADDRESS CHANGED RECENTLY? Ledger subscribers are requested to notify the publisher of any change in their addresses promptly.

One of the best ways to get the Christmas spirit is to start buying gifts that you have on your list, wrap and label them, and decorate your home.

Ballinger church groups are planning Christmas programs which will commence next Sunday, December 15, and end December 22.

BE A GOODFELLOW It is that time of year for Goodfellows to step to the front with their donations, making possible a joyous Christmas for children of the city who will not be remembered unless through this channel.

This year the demands will be great and only a few citizens have made contributions. If anything is done the money must be provided at once.

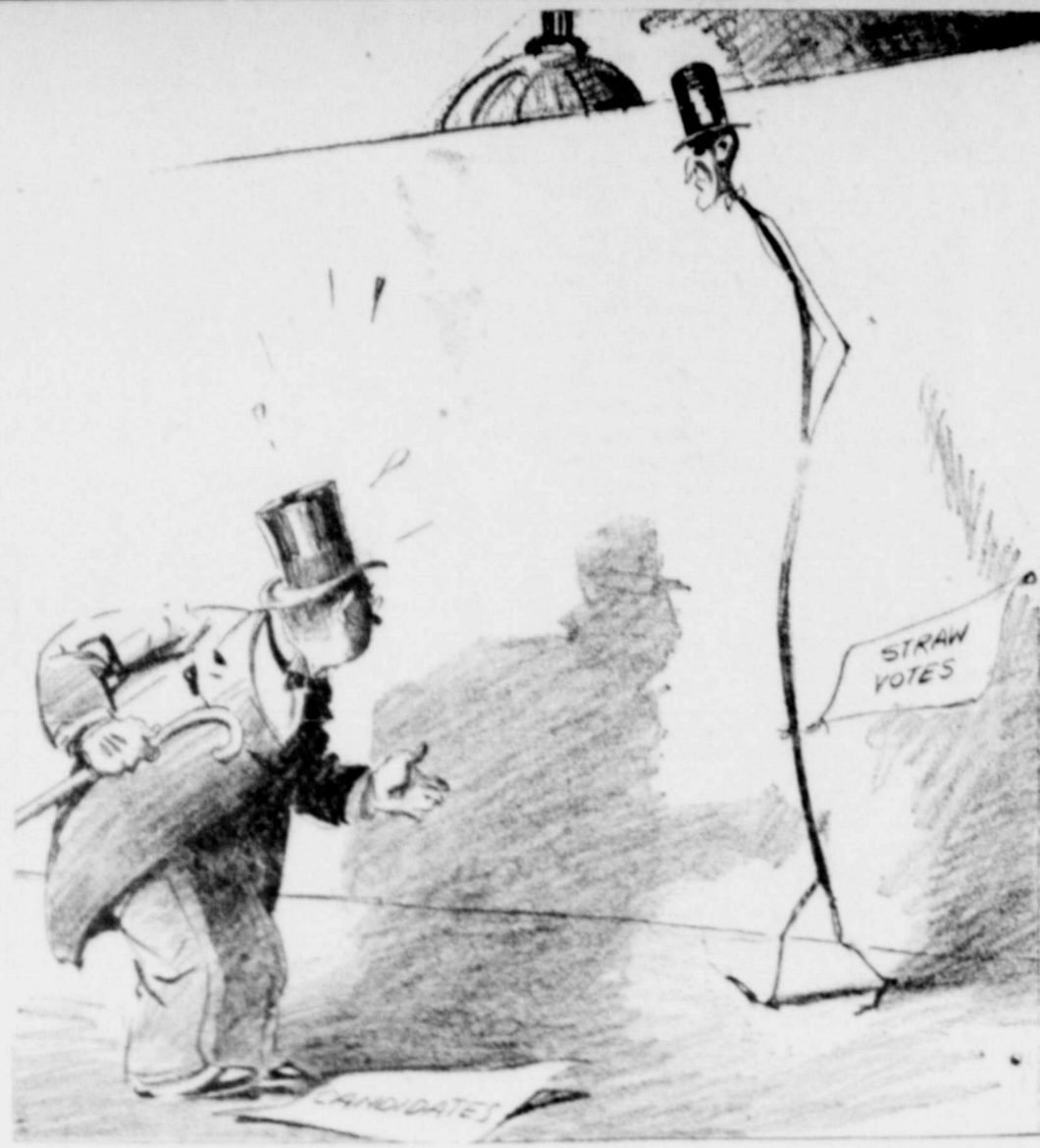
Surely, Ballinger people want to see these children happy on Christmas day. It will take only a very small amount of money to do the job, but it must come quickly or else the plan will be dropped.

\$20,000.00 WORTH OF TYPEWRITERS Nearly twenty thousand dollars worth of typewriters alone have been purchased by Draughton's Business Colleges at Dallas, Wichita Falls, Abilene, and Lubbock during 1935.

Mr. and Mrs. Neil McAlpine returned Sunday from Dallas, where they spent the week-end with Mr. McAlpine's parents.

Sam Behringer returned the first of the week from California, where he bought Christmas goods for his stores.

That Mysterious Thin Man Again



WEST TEXAS NEWS NOTES

Coleman Parent-Teacher associations, Boy Scout troops, and the Kiwanis and Lions clubs have organized themselves into a body to supply clothing for needy school children.

Pecos county citizens will vote next Saturday, December 14, in a special election called for the sale of liquor in Pecos county.

Sutton county citizens seemed rather uninterested last Monday when they voted on the sale of packaged liquor in their county.

A letter received recently by County Judge McNeil Wylie of Coke county from Washington, D. C., informed that \$56,362 had been approved for highway improvement and \$34,854 for lateral road improvement in Coke county.

Rising Star merchants and the chamber of commerce are cooperating in an effort to have the best lighted city in central West Texas during the holidays.

At the banquet held last week for the Mason Junior Chamber of Commerce the state charter for

a municipal gas system, according to a recent report. At a called meeting of the city council it was voted to build the system and authorization was given Mayor Thompson to sign a contract with Guy L. Jones for the gas supply.

Winters is among West Texas towns that will be dressed for the occasion during the coming holidays. The city will be decorated with Christmas trees, colored lights, etc., and special programs are arranged for various days during the festive season.

BRIDWELL BRINGS HOME LARGE BLACKTAIL BUCK

W. A. Bridwell and Dr. A. S. Love returned the past week-end from their annual deer hunt between Eagle Pass and Carrizo Springs. They were joined there by A. E. and W. B. Wood, of Granger, and Diaz Wood, of Georgetown.

awarded letter sweaters in recognition of their services on the gridiron during the past season. Of this number seven are seniors and have ended their football careers with the Brady high school.

The Menard 1936 community chest drive began this week with a goal of 50 baskets for needy families for Christmas. The baskets will contain food, toys, candy, fruit and nuts.

The Junction credit rating bureau opened its offices last week. The bureau was organized for the mutual benefit of business men and debtors. The new organization has obtained a charter from the state credit bureau and is fully accredited with membership in the state and allied bureaus.

The city of Brownwood will have

ON TEXAS FARMS By Minnie Fisher Cunningham Extension Service Editor... The AAA will soon offer the farmers of the South a four-year cotton acreage adjustment contract.

Whatever the faults of the county adjustments of the last three years, few will deny the vast improvement in Southern prosperity is due largely to the increased buying power of the cotton farmer.

The cotton income has been doubled since 1932. One bale of cotton now buys almost twice as much as one bale bought in 1932.

The South has led the nation toward business recovery. Countless figures and testimony can be produced to show that the towns have richly shared in the benefits accruing to farmers in the cotton program.

With a new cotton program

Money to Loan Insurance company has unlimited funds to loan on farms and ranches. Henry Biekle Temple, Texas

Shepherd & Patteson C. P. Shepherd Thos. G. Patteson Attorneys-at-Law Will Practice in All the Courts. Office Over F. & M. State Bank

Lady's Painful Trouble Helped By Cardui Why do so many women take Cardui for the relief of functional pains at monthly times?

JENNINGS FUNERAL HOME Dependable Funeral Service at Moderate Cost Ambulance Service Lady Attendant Phone 440

Buy You a Home! We Have Some Exceptional Bargains TERMS as low as \$100.00 down, balance small monthly payments—like rent. E. Sheppard & Co. Agent

THE SHORTEST LINE THE QUICKEST TIME from Ballinger to Ft. Worth Save 2 Hours Time No Bus Change RIDE Bowen Motor Coaches The "Ft. Worth Limited" East Bound at 9:15 a. m. The "San Angelo Limited" West Bound at 2:10 p. m. 2 Other Convenient Schedules Daily Low Rates New Buses Reclining Seats Radio Equip

INSURANCE McGarver & Lynn Ballinger, Texas Insurance - Loans - Real Estate

TEXACO Gas and Oils GREENWOOD Service Station

STRENGTH On December 3, 1935 this Bank had in cash and available quick assets 80 4-10 cents for every \$1.00 of deposits. THE FARMERS F & M AND MERCHANTS STATE BANK Ballinger, Texas STRENGTH

CONTENT SCHOOL NEWS

Our school year is well underway and we are happy to report progress. From every teacher comes the advice that from all indications the children as a whole are showing a keener interest in class work and a better attitude toward school activities than before.

We feel assured that the patrons of our community are doing all that is within their power to cooperate with the school program and our faculty wishes to take this means to express sincere appreciation for the fine school spirit that is being displayed by each and every one.

A snappy glee club has been organized at Content, consisting of about thirty high school girls. This club, under the training of Miss Ione McIntyre, musical director of our school, should become one of the best of its size in the county.

The Content girls' basketball team is proud of a 15 to 22 victory over the Crews girls in a very interesting game played on our home court last Wednesday, December 5. The following Saturday they attended an invitation tournament at Blackwell. In this tournament our team was defeated in the first game by one point. They came back strong in the consolation games and defeated Goodman in the final game by a score of 13 to 81. They are planning to attend a tournament at Divide on December 13 and 14. There will be about 29 other teams to participate in the event. Our girls are determined they will bring home first place trophy. Our season's standing at present is 7 victories and 2 defeats.

Twelve football boys will receive letters, it was announced last week by Coach M. S. Shelton. The boys who will receive sweaters are: J. D. Hudson, captain; Dalton Aldridge, J. D. Aldridge, Len McElroy, Madison Gill, Wade Alexander, Thurman England, Minnis Mathis, Roy Lafoon, Wilson Boynton, Amos Aldridge, and Amos Aldridge.

The cage season has scarcely got underway for the boys here. As soon as the equipment arrives they will be ready to carry their new suits to victory. They have had about one week's work-out; nevertheless they plan to come home with honors from their first invitation tournament which they enter at Novice this week, December 13-14.

Members of the pep squad, including Mrs. Shelton, sponsor, had long faces Friday due to the drizzly weather which interfered with their plans to go to Abilene and participate in the parade.

The seniors are very conceited this week, the reason being that bit of gold displayed upon their fingers. They are proud of their rings, and had waited eagerly their arrival.

See Freeman's for Batteries. 8-11

The Great American Home



Young Lutherans To Present Play Here December 17

The young people of the Miles Lutheran Church will present a three-act comedy-drama by Lillian Mortimer entitled "The Eyes of Love" at the Ballinger high school auditorium Tuesday night, December 17. The curtain will rise promptly at 7:30.

The play is declared rich in thrills, tears and laughter. It is said everyone will enjoy the tale of a father's love and a daughter's devotion under adverse circumstances and also the suspense which is carried until the final scene concerning the uncertainty of the fate of Jim Rankin.

The excellent cast includes a charming heroine, played by Elfreida Granzin; her treacherous friend, Hilda Granzin; a high-minded lover, Elmer Gordon; a loving father, Herman Heinze; Judge Barry's wife, Bessie Steinfield; an unfavored suitor, Werner Harsh; a pert housemaid, Vera Harsh; the man of mystery, C. L. O'Quin; a detective, Martin Granzin; and a faithful old negro mammy, portrayed by Eleanor Salling.

These young people extend a hearty invitation to the citizens of Ballinger and surrounding territory to witness this play, which has become an annual event for the group. In the past it has presented worthwhile and entertaining features and this year's offering will outshine previous presentations, it was stated.

Good music and specialties will be offered between the acts and at the intermissions. Admission prices will be ten cents and twenty-five cents.

When Will Rogers Was a Cadet



Thousands of dollars are being donated for memorials to the late, much-loved humorist, Will Rogers, shown above in an old photo, which has just come to light. This photograph was taken while Rogers was a cadet at Kemper Military Academy in 1898. Shortly afterward, Will got his first job as a cow puncher on a ranch at Canadian, Texas.

Mr. and Mrs. C. D. Harris, of Ballinger; Mr. and Mrs. Lee Metcalfe, of San Angelo; and Mrs. T. P. Hinds, of Coleman, returned Wednesday from Ft. Sumner, New Mexico, where they went to attend the funeral of Mr. Harris' sister, Mrs. S. A. Harris. They received news of the death late Sunday and left Monday for the funeral Tuesday afternoon.

Patronize our advertisers.

Christmas Greeting Card Postage Rates Given by Postmaster

Every year at this time many questions are asked at the post-office concerning postage rates on Christmas greeting cards, and many other people who do not inquire concerning the rates do not affix sufficient postage on this class of mail.

Postmaster Tom Caudie gives in brief below the general rules for mailing Christmas greeting cards and the postage necessary in the various zones:

When unsealed and addressed to any office in the United States local or otherwise, one and one-half cents per two ounces or fraction thereof.

When sealed and for delivery at this office or on the Ballinger city delivery routes, two cents per ounce or fraction.

When sealed and for delivery on a rural or star route from the Ballinger office, two cents per ounce or fraction.

When sealed and for delivery at any other office in the United States, three cents per ounce or fraction.

When for delivery in most foreign countries, five cents for the first ounce and three cents for each additional ounce or fraction.

Sealed envelopes are first class mail matter and as such are entitled to free forwarding and return. Unsealed matter, if not deliverable at the address given cannot be forwarded or returned, but must be treated as waste paper.

Special attention is also called to the careful wrapping of Christmas

parcels and their early mailing. During the holiday rush many packages are destroyed and undeliverable because of being carelessly wrapped and tied. Every package, it was pointed out, should be wrapped in heavy paper, tied securely with several strands of heavy cord and labeled in at least two places to insure delivery. Postal clerks will aid patrons in every way possible to see that their packages, cards and letters are properly stamped, etc., it was said.

Notice to Bidders

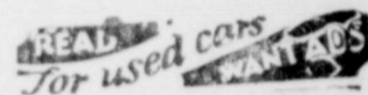
NOTICE is hereby given that the Commissioners' Court of Runnels County, Texas, will receive sealed bids up to ten o'clock a. m. of December 30th, 1935, for the purchase of road graders and tractors. If such graders, grader, tractors or tractor, should be purchased same will be paid for, in part, by time warrants not to exceed seven thousand dollars in amount.

On said mentioned date all bids will be opened in the office of the county judge of said county. A certified check for 5% of the amount bid shall be filed with each bid, which shall be forfeited to said company by the successful bidder in the event he shall fail to give the bond and perform all other things required by law.

The right is reserved to reject any and all bids.

PAUL TRIMMIER, County Judge. 12-31

Mrs. Jack Hampton attended to business at San Angelo Wednesday.



Brown Eyes are Found More Often in Women

COLD SPRING HARBOR, N. Y., Dec. 11.—Clues to the mystery of how human eye colors are inherited have been found in 5,334 cases studied statistically by G. P. Frets, of Rotterdam, Holland, and reported to the Eugenics Research Association of Cold Spring Harbor.

When the facts of inheritance first were being investigated, following the pioneer studies of the Austrian monk, Father Gregor Mendel, the first idea was that all human eye colors might be explained by inheritance of more or less of a single kind of eye pigment, the brown one.

A great deal of this pigment was supposed to produce eyes so dark brown that they were almost black. Less of the pigment produced ordinary brown eyes or the mixed kind sometimes called green or hazel. No pigment at all produced blue or gray eyes, these being the natural colors of eyes containing no pigment at all. It soon was discovered, however, that this simple scheme of inheritance or non-inheritance of brown eye pigment cannot explain everything.

For example, there are occasional yellow eyes. Another awkward fact is that there are more brown-eyed women than men, although the simple theory of inheritance calls for equal numbers of brown eyes in the two sexes.

Mr. Frets suggests a somewhat more complicated idea. He believes that there are two inherited factors

for eye color, brown factor and a yellow factor. The brown factor is partly linked to sex; that is, it is inherited somewhat more often by girl children than by boys.

The yellow factor is not sex linked. Every human being inherits either brown or not-brown and either yellow or not-yellow. If the inheritance is both not-brown and not-yellow the eye is blue. By different combinations of this double inheritance Dr. Frets believes that all known eye colors can be explained.

GIRL ATTEMPTS SUICIDE IN AUTOMOBILE CRASH

SEN LIS, France, Dec. 11.—Driving her automobile at full speed against a wall beside a road, Mile. Lisa Lambert attempted suicide, according to Senlis police, who say she has made a confession.

Her plan was frustrated when three gendarmes crossed the road in front of the wall just as she was speeding up. She nearly ran over them, but hit the wall with such force that she was severely injured. A lovers' quarrel is said to have caused her act, the wall being at the spot where the two had often met. She is expected to recover.

Flat Wanted READ WANT ADS

Higginbotham's Gift Headquarters

'Twas the night Before CHRISTMAS



FOR HER

- | | | |
|-----------------|-----------------------|----------------------|
| SILK LINGERIE | LINENS | ROCKING CHAIRS |
| HOUSE SHOES | TABLE COVERS | ALUMINUM WARE |
| GLOVES | SUIT CASES | GLASS AND CHINA WARE |
| SILK HOSE | CEDAR CHESTS | DINNER SETS |
| COAT OR DRESS | FURNITURE | REFRIGERATOR SETS |
| SMOCKS, ROBES | RUGS | ALADDIN LAMPS |
| TOILET ARTICLES | STOVES | ELECTRIC IRONS |
| BED SPREADS | CROSELY REFRIGERATORS | WAFFLE IRONS |

FOR HIM

- | | | |
|-------------------|------------------|--------------------|
| STETSON HATS | SUIT OR OVERCOAT | MUFFLERS OR SCARFS |
| MANHATTAN SHIRTS | LUGGAGE | GLOVES |
| MANHATTAN PAJAMAS | HOUSE SHOES | LEATHER JACKETS |
| TIES AND SOCKS | HANDKERCHIEFS | CORDUROY JACKETS |

HIGGINBOTHAM Bros. & Co.

QUALITY SERVICE PRICE BALLINGER



For Everyone On Your List

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| <p>For WOMEN</p> <p>Perfumes Lovely scents in grand gift bottles, and in large variety, many as \$1.95 low as</p> <p>Powders Her favorite brand in a Christmas box! Prices start at 89c only</p> <p>Bath Salts Refreshing and delightful. Some are packed in new jars 39c from</p> <p>Lipsticks In attractive purse size containers, at attractive prices 39c</p> | <p><i>All the Wrappings and Toppings</i></p> <p>All the little things that make an ordinary package a festive affair are included, if you want them! We will mail or deliver your selections if you wish!</p> <p>A Free Service at Weeks</p> | <p>For MEN</p> <p>Shaving Sets Brush, razor, soap and lotion, in new gift boxes, as low \$1.19 as</p> <p>Hair Sets Liquid shampoo, oil, and a fine military brush set. Special, \$1.25 only</p> <p>Pullman Case Compact arrangement of a favorite make of soap, cream and lotion, at 89c</p> <p>Lotion Sets Cream for chapped skin and shaving lotion in a Christmas gift box at 69c</p> |
|--|---|---|

You'll Enjoy Shopping at the Christmas Store
Weeks Drug Store

LETTERS
to the Editor

Report Shows Value of Livestock Association

December 12, 1935
"With the value of livestock increasing theft losses are becoming serious. One night haul with the ordinary stock truck can easily be valued at \$1,000 from your premises without the owner's knowledge."

"How to prevent this is something all good citizens should desire to help with by asking for more stringent laws, more jurors with a clearness of mind to hear evidence presented in theft cases, overlooking doubtful situations created by lawyers to keep the reasonable doubt in your mind. Such cases only put our officers to lots of work and expense for nothing."

"Why should a jury of sheepmen be more likely to convict a sheep thief than men from all walks of life?"

"We ask that a law be passed that will let no person move stock in any way without authority from the sheriff of his county, who will issue proper papers as to ownership, brands, marks, etc. This law would also increase his authority if necessary to permit inspection of all passing trucks and herds."

"Provision should be made whereby an officer can be paid for his trouble, as no one knows better than officers how hard it is to convict a thief."

"No one can keep guard with the flocks as they are compelled to do, without great expense."

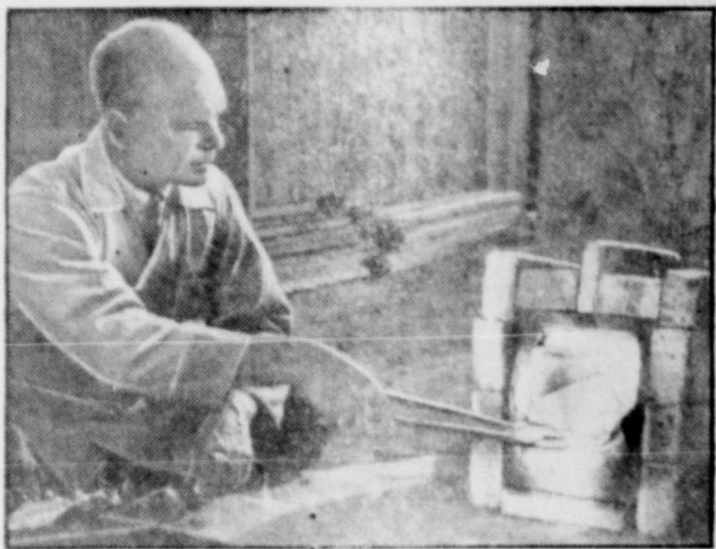
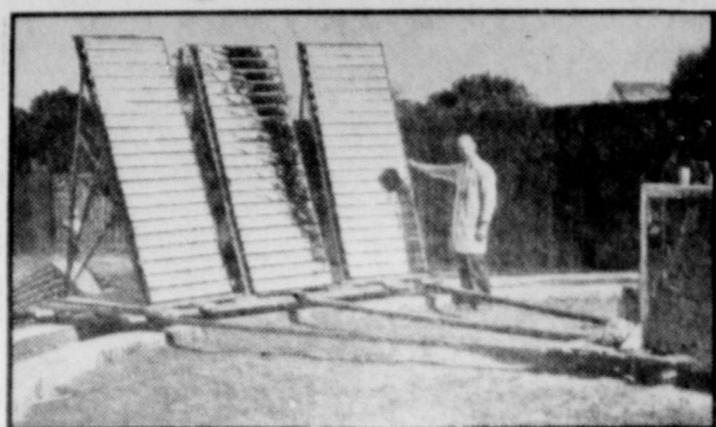
"There has been only one loss of any consequence to members of this organization during the past two years and the members feel that the Runnels County Livestock Association has done much to prevent losses by theft. There are many livestock men who are not members, however, that we feel could well afford the small membership fee and thereby add numbers to our organization for the protection of herds."

"All stockmen are requested to meet with us in the Runnels county court house Saturday at 2:30, December 21, at which time we hope to have one of the three Texas rangers stationed at San Angelo to tell why they were sent to this section to help in stopping livestock thefts, and what you can do to help them. A card will be mailed to all members asking for their attendance and help in electing new officers and directors for 1936."

"The officers of the organization are proud to report that no assessments have been made and will not be until a conviction for theft is made that affects some member of the association."

GEORGE HOLLIDAY,
Chairman
HUGH CAMPBELL,
Secretary

Smelting Furnace Uses Sun Heat



A furnace which utilizes the sun's rays to develop a heat of 6000 degrees Fahrenheit for smelting was demonstrated in Harbor City, Calif., by its inventor, H. E. McCoy, mechanical designer. Three banks of 20 mirrors, bowed into focus, reflected a concentrated heat of 4500 degrees on the ore shown in the furnace below. The inventor claims that he can smelt 25 tons of ore in one day, that the device costs less than \$1,000, and each additional mirror will raise the furnace temperature 100 degrees.

New Dictionary is Finished in France After 50 Years Toil

PARIS, December 11.—The new standard dictionary of the French language, which has just been completed by the French Academy, is the work of fifty years.

The dictionary, when published in November, will be the eighth edition of the original standard work presented by the academie to Louis XIV in 1694. This dictionary was begun in 1638 at the suggestion of Cardinal Richelieu.

Some idea of the work entailed in revising the old standard dictionary may be gathered from the fact that it took the academie two years to work through the letter "M" alone.

A good many war words, many of which originally were considered as slang, (e. g. "camouflage" and "poulu" (French soldier), have been admitted into the new work and several English words have been admitted as French, such as "destroyer" and "interview." "Bar" (drinking) has been admitted, but the academicians have rejected the word "Yankee" lest it offend American

susceptibilities.

The first edition of this famous dictionary was not arranged in alphabetical order, its basis being etymological, the principal vowels being considered as fathers of families and the words to which they gave birth being grouped around them. The alphabetical order was adopted in the second edition, which was published in 1718 under Louis XV. Of the editions which followed, the seventh was probably the most important. Published in 1877, it contained over 2,000 new words.

Sections of the new dictionary have already appeared in loose-leaf covers during the last few years. In its completed form it will appear in two volumes and be prefaced by Rene Doumie, secretary to the academy, who will indicate the aims and ideas contained in the eighth edition.

BIG PORPOISE WASHES ASHORE

GALVESTON, Dec. 21.—A porpoise eight feet long and weighing about 500 pounds was washed ashore recently at Galveston.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

Sell that old discarded furniture with a want ad.

PIGGLY WIGGLY



A few steps FROM YOUR FRONT DOOR IS THE **World's Finest FOOD MARKET** Ballinger, Texas

- Hershey's Cocoa 1 lb. Can 11c
- Powdered Sugar 2 lb. Pkgs. 15c
- Brown Sugar Bulk 2 lb. Pkg. 13c



- Raisins 4 lbs. 27c
- Hershey's Baking Chocolate 1/2 lb. 9c
- Sweetened Coconut 1 lb. Cello Bag 19c
- Prunes 5 lb. 25c



- 3 lbs. 59c
- 6 lbs. \$1.15

- 49c UNCLE BOB GALLON SYRUPS East Texas COUNTRY SORGHUM 100 per ct. pure
- Ol' Man River 49c

- KELLOGG'S Energy Cereals Corn Flakes, Pep or Rice Krispies 3 Full Pkgs. 25c

- Gold Medal Oats Round Pkg. 16c
- Cup and Saucer, Bowlo, Tumbler, Dinner Plate Lg. Pkg. 23c

- Blue Cross Milk 3 large or 6 small 19c

- Potted Meat 3 Cans 10c
- Bright & Early Coffee 1 lb. 20c 3 lbs. 59c Fresh Ground
- American Sardines 3 Cans 12c Tuna 2 Cans 25c
- Vienna Sausage Can 5c

- F. & P. California Natural Asparagus Tips 2 Picnic Cans 25c
- Spinach 2 No. 2 Cans 19c

- Phillips Delicious Tomato Soup 4 Cans 19c
- Tomato Juice 4 Cans 19c
- Pork and Beans can 5c

- Locust Blossom Sugar Corn 3 No. 2 Cans 25c
- Early June Peas 3 No. 2 Cans 25c
- Nile Peaches 2 No. 2 1/2 Cans 25c
- Ma Brown Grape Jam 4-lb. jar 49c
- Kraut 3 No. 2 Cans 25c
- Hominy Can 5c
- Vanilla Extract 8-oz. 10c
- Quick Jel Gelatin Dessert 3 Pkgs 13c
- Olives Jar 5c
- Cherries Jar 5c

Give a Food Basket Christmas

- Christmas TREES Assorted Sizes
- H. & H. Coffee Demonstration SATURDAY ONLY 1-lb. jar 29c--2-lb. jar 57c--3-lb. jar 85c 14-Piece Bridge Set Free to H & H. Customer Have a Cup With Us -- We will give you details.
- NUTS CANDIES Glace FRUITS Box Chocolates

- Pillsbury SNOSHEEN Cake Flour pkg. 29c
- MARSHMALLOWS Fluffiest lb. 15c Angelus lb. 17c
- Crystal White P. & G. Giant bars 5 For 22c 47% less work
- 1 large 1 small both for 27c
- Dromedary Dixie Mix pkg. 39c

- PIGGLY WIGGLY **Finer Produce** Tomatoes fresh lb. 5c Texas Seedless 6 for 17c Grapefruit Bushel \$1.29 Apples 10 lbs. 15c WASHINGTON JONATHAN APPLES 1c each
- PIGGLY WIGGLY **Quality Economy Meats** Oysters Nicely Priced at pint 25c Steak Seven cuts 2 lbs. 25c No. 1 Hams half or whole only lb. 25c Bacon sliced a real buy lb. 29c Check our windows for additional items

Our 16th Anniversary CLEARANCE SALE

Opens Thursday Dec. 12
9. a. m.—Don't Miss It

Here's the Best News of the Holiday Season

Just at the right time, when all minds are thinking of Christmas gifts and purchases, we launch **Our 16th Anniversary Sale for your benefit!**

THE HUB
Everything to Wear

TALPA SCHOOL NEWS
By Mary Fuller

The seventh grade students were in charge of the chapel program this week. They gave an interesting two-act play.

The trophy has been received that will be awarded the winning team of the tournament Saturday. It is a silver plated girl holding the ball ready to make a goal. There are to be eight teams entered and they will probably all be equally matched. The drawing is to start at 9 o'clock and the first game will be played about 9:30. The finals will be played Saturday night. We are going to work hard and we hope the trophy will remain in our trophy case.

The first game of the season for both boys and girls will be played here Wednesday night. Novice boys and girls are to play here at that time.

We wish to thank the Parent-Teacher Association for the banquet Monday night. There were forty-four present and a good time was had by all.

We are sorry to hear that Sis Courtney injured her arm and wrist Monday afternoon and is not able to be at school. It seems that Sis is having quite a bit of trouble. Week before last she was ill and missed school. We hope that she will soon be back again.

Some of the Spanish II class made interesting talks on Mexico in class Tuesday.

There were ten men to letter in football this year. The other four are to receive gold footballs. Those who lettered are: J. P. Thompson, Barn Jefferson, Coleman Parker, Roy Foreman, Emmitt Branson, Ira Grounds, Glavin Norris, Adell Fletcher, James King and Dixie Mercer. Those to receive footballs are: Lowell Maxwell, Irving Fuller, Russell Bennett and Winston Brown.

James King has been elected boys' basketball team captain.

Italy Saves Metal, Defies World



Signment of Italy's indomitable aim to carry on her African quest for a "place in the sun" despite world efforts to stop her by sanctions halting all shipments of war materials, these pictures reveal graphically to what extent Italians are going to aid their country. In the scene above, workmen are pictured tearing up the steel rails of an unused Rome trolley line, while, below, a young Fascist displays unparallelled patriotism by donating his most treasured possession, his velocipede, to be melted and converted into war material.

and Oneta Tabor is the girls' captain. James plays center on the boys' team. It is his first year to play at Talpa, however, he played at Glen Cove. Oneta played guard last year and plays the same position this year. Both captains are seniors.

The high school students are to have a Christmas next Friday afternoon.

NEW USE FOUND FOR PAPERS

AMSTERDAM, Dec. 11.—Over issue newspapers with the ink bleached out are being used in the manufacture of cigarettes for the native trade.

Carbon paper for tracing embroidery patterns at Ledger office.

Insurance Men Of Ninth Region To Assemble Here

Insurance men of the ninth region of Texas will assemble in Ballinger in January for their regular semi-annual conference. The exact date has not been set but will be decided in a few days when officials of the regional organization meet with local insurance men who are hosts for the gathering here.

There are twelve regions in the state and many West Texas counties are in the ninth. The local committee expects more than 100 guests at the meeting here. In addition a number of state officials have been invited to take part on the program.

The one-day meeting will be held at the city hall auditorium. Tom S. Gillis and D. G. Forman of Fort Worth, president and secretary, respectively, of the state association, will be presented on the program. Raymond S. Mauk, state insurance commissioner, has accepted an invitation to be here, and a number of other special guests will be present.

Harold Broome, of San Angelo, chairman of the regional group, will preside over the general sessions. Local men will arrange the special entertainment.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

MOTORISTS WARNED MUST STOP FOR SCHOOL BUSES

Numerous complaints have been registered with County Superintendent E. C. Grindstaff within the past few days, claiming automobile drivers are passing school buses while they stop to take on or unload children. A state law prohibits any vehicle passing a school bus when stopped on a street or highway, and it is pointed out that it is a dangerous practice and will not be tolerated by school authorities.

Mr. Grindstaff said accidents of this nature had already occurred in the county and that in order to avoid serious crashes warning was issued to all motorists to protect the school children. When a school bus is stopped on the highway motorists must stop and wait until it is moving again before passing. Anyone who violates this rule will have charges filed against him, it was declared, if the license number of the offender is obtained.

SWIMS IN HANDICUPS

CALCUTTA, India, Dec. 11.—On completion of his swim of 62½ hours, with his hands manacled, P. K. Ghose, a young Bengali swimmer, claimed to have established a new world endurance record. During the swim he was supplied with liquid foods, and was kept awake at night with music and the firing of rockets. In 1933, Ghose made a world record by swimming for nearly 79½ hours.

Streets Improved By City Employees During Past Week

City employees have been making good progress on streets for the past two weeks. The large maintainer has been operated every day the weather would permit, putting the badly cut up streets in good condition and sanitary department wagons have been used in the afternoons to remove the loose rocks. These rocks have been dumped in washes on the city park road to prevent further erosion.

A crew has about completed some needed work at city park. All trees have been worked and braced, curbs have been straightened after floods several months ago caused considerable damage, and grass cut and trimmed.

A recent report on the condition of the city water from the state health department shows no contamination of any kind. Specimens of city water are sent to Austin each week for analysis and a close check is kept on the condition of the lake, the storage tanks and the distribution system. A sample is sent from each of these sources for inspection by state chemists.

The police department reported considerable activity last week. Sixteen arrests were made, 12 fines assessed, 8 fines collected, 106 fire inspections made, 68 calls

answered, a number of dogs killed and various routine work done.

Want ads are economical and bring results.

Select Flowers for the Holidays Now

Place your order and we will save them until you want to get them.

A wide Variety of

Pot Plants

for the holidays now on hand

Artificial Wreaths

and

Cut Flowers

All the Time

We also have a wide choice of Santa Clauses, Silver Bells, etc., that the children will like.

Your visit to our greenhouse at any time will be appreciated.

Eubank Floral Co.

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The Ballinger Ledger

Save Money by Taking Advantage of These

Low Holiday Rates

| | | |
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| Ft. Worth-Star Telegram | | \$7.10 |
| The Ballinger Ledger | Both | |
| Houston Chronicle | | \$7.00 |
| The Ballinger Ledger | Both | |
| San Antonio Express | | \$6.45 |
| The Ballinger Ledger | Both | |
| The Dallas Morning News | | \$7.50 |
| The Ballinger Ledger | Both | |

Above Papers 7 Days a Week

| | | |
|------------------------------|------|--------|
| San Angelo Morning Times | | \$5.35 |
| The Ballinger Ledger | Both | |
| Abilene Morning News | | \$5.35 |
| The Ballinger Ledger | Both | |
| Dallas Semi-Weekly Farm News | | \$1.50 |
| The Ballinger Ledger | Both | |

The Ballinger Ledger **\$1.00**
In Runnels and Adjoining Counties

The Ballinger Ledger **\$1.50**
Outside of Above Territory



Announcing

LIGHTING WEEK

Hundreds of

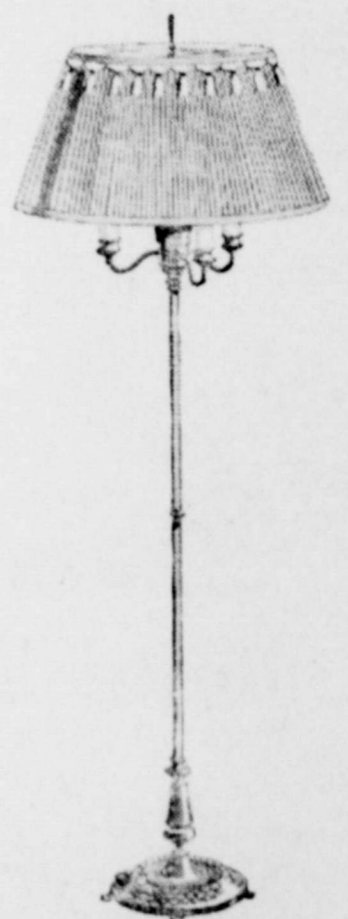
Floor Lamps, Desk Lamps, Lounge Lamps, Wall And Boudoir Lamps On Display

By popular request and in order that everyone may have an opportunity to benefit from the National Campaign of Better Light-Better Sight, we are extending the unusual offer on indirect lamps through Lighting Week.

We have now on display in our showroom the largest and most beautiful array of

Floor, Table, Lounge, Boudoir and Wall lamps ever shown in Texas.

The enthusiasm of West Texas people for Better Light in their homes is greater than we have ever known it before. Several thousand homes have recently taken advantage of the unusual offer to obtain one of the new, high quality, indirect lamps.



Use Our Easy Payment Plan

After you have viewed these lamps ask how conveniently you may purchase one. You will find that you can pay a few cents down, have the lamp you choose delivered, and pay only a small amount for a few months, as you enjoy the convenience of Better Light-Better Sight.



Give an Electrical Gift This Christmas. It Is the One Gift That Will Please and Endure

West Texas Utilities Company

