



# THE BALLINGER LEDGER



VOLUME 34

BALLINGER, TEXAS, THURSDAY, OCTOBER 4, 1934.

NUMBER 4

## Cotton Meeting for Six Counties to be Held Here

A date for experts who will talk here to a selected group on the world cotton situation has been announced by the extension service of A. & M. College. The speakers, W. H. Darrow and R. H. Bush, will only make four stops in this part of Texas. Officials of each county to be represented at the Ballinger meeting have been notified to send the county agent, the home demonstration agent, county home demonstration council members, and commodity production control committees.

### Program Perfected For Medicos' Meet Here October 15-16

Plans are being perfected for the meeting in Ballinger on October 15 and 16 of the Fourth District Medical Society. Dr. Charles F. Bailey, secretary-treasurer of the organization, who is attending to the local details, this week mailed a complete program to every member of the society. Dr. Bailey expects attendance of from 100 to 150.

### Oil Booms Crockett



The new Trinity oil field may have been a "lucky break" for a lot of Houston county folks, but more than a million dollars was spent wildcatting before the discovery well, Boone Bros. No. 1, pictured above, came in for 14.9 barrels daily. Old timers at Crockett, Texas, center of the boom, say wildcatting has been going on in that area for 33 years. (Texas News Photos.)

### Agnew-Wade No. 1 Nears Pay Depth; Five Others Active

Activity continued in the McMillan oil field this week with half a dozen new tests making good progress, the Agnew-T. B. Wade on the Amber lease being the deepest. This well, which has been drilled to 2,080 feet, is only 400 feet from the No. 1 Amber, a good producer, brought in by B. C. Mann.

### First Grid Death



The first football fatality in the United States for the 1934 season was Edwin Thiele, 17-year-old Valley Mills, Texas, football player. Thiele, pictured above, received a heart injury in a game with Lorena, and died Saturday night in a Waco hospital without regaining consciousness. Valley Mills won the game, 19 to 0. This young man was captain of his football team, president of the Senior class, and one of the outstanding students of Valley Mills high school. (Texas News Photos.)

## Cattle Buying Resumed; Quota is Placed at 1,000

### Corn-Hog Contract Signers Will Vote On 1935 AAA Plan

The 218 corn-hog contract signers in Runnels county will be asked to vote on the 1935 plan of the corn-hog section of the AAA, according to word received here by County Agent Elmo V. Cook from E. M. Regenbrecht, extension swine husbandman. The referendum is set for Saturday afternoon at 3 o'clock, at the court house.

Government cattle buying was resumed in Runnels county yesterday (Wednesday) morning with a quota of 1,000 head for the week. A veterinary was assigned to the county for five days to select the 1,000 head which will include both animals suitable for food and those condemned.

### Runnels County Leads in Cotton Ginned in Area

An unofficial check-up of cotton ginnings in Runnels county to Saturday night set the total at approximately 15,500 bales. There is still considerable ginning to be done as only a few farmers have finished picking their 1934 crop.

### Calf-Skin Banner Flaunted at Sale

DUBLIN, October 3.—Feeling among farmers of the Irish Free State over the forced sale of cattle seized for non-payment of taxes is running high. Clashes between farm workers and officials have been reported.

### Buying of Sheep to be Completed Here This Week

To Saturday night a total of 1,262 sheep had been bought in Runnels county for food purposes and 9,362 condemned and killed. Inspections were continued this week and all sheep listed for sale to the government were accepted by Wednesday.

### ARCTIC TRADE ROUTE SOUGHT BY SOVIETS

MOSCOW, U. S. S. R., Oct. 3.—Believing there is a warm belt of water straight across the Arctic, a party of Soviet scientists will sail from Murmansk on the motor-ship Knipovitch to explore a new north-east passage more than 3,000 miles nearer the North Pole than the existing route.

### TWIN SONS TO FRED HOLLIDAYS

Twin boys, Robert Lewis, 6½ pounds, and Fred Penn, 6½ pounds, were born to Mr. and Mrs. Fred Holliday Tuesday night. Mrs. Holliday and the babies are doing nicely. Grandpa L. L. Strobe has all smiles Wednesday as the event which gave him a pair of grandsons occurred on his birthday, the exact one he would not tell.

### U. S. A. Presbyterian Church to Honor S. S. Teachers in Service

The Eighth Street Presbyterian Church will have a special service Sunday evening at 7:30 in honor of Sunday school teachers. The movement, nationwide in scope, is in accord with international recognition of teachers.

### Content Vocational Students Will Tan 300 Pounds Leather

Vocational agriculture students in the Content school will tan approximately 300 pounds of leather this winter. J. M. Williams, vocational agriculture teacher for the school, reports. Twenty hides taken from condemned beef cattle have been salted down for this purpose. The best temperature for tanning leather is around 70 degrees, Mr. Williams asserts, and the "chrome" process which will be used by the boys requires ten days from the time the hides are soaked in water until they become finished leather. According to Mr. Williams, Hereford or Durham hides make the best leather while the Jersey breed turns out the poorest grade.

## Many Come to Ballinger To Witness Rodeo Stunts

Employees of the West Texas Utilities Company completed installing lights in the rodeo arena in front of the grandstand at Fair Park Wednesday. A test of the installation that evening showed the field illuminated almost as good as in daytime. Forty-foot poles were set up upon which are twelve floodlights ranging from 500 to 1,000 watts.

### BOYS ABANDON SHORTS

LONDON, Oct. 3.—Just when women tennis players at Wimbledon were taking to shorts the boys abandoned them for trousers. The mothers of the ladies complained to the All-England Club committee that their sons' legs were becoming excessively sunburned. The women players, however, were courted a deep tan.

### Oscar Harber is Named Member of School Board

The board of trustees of the Ballinger independent school district in session Tuesday evening appointed Oscar Harber to fill a vacancy on the board caused by the recent resignation of August Vogelsang. Mr. Harber has resided here for many years and is well informed on the school system and its needs.

**MEN'S Suits 50c O'coat**  
**LADIES' Coats Dresses**  
Cleaned and Pressed  
We Call For and Deliver  
MODERN DRY CLEANERS  
Phone 255

**Price Reduction On TUBES**  
Let us check over your radio and test your tubes.  
Replace all worn tubes now while this special price is on them.  
Start the coming season with your set in first class condition.

**TAMALES**  
Will have tamales for sale every day and on Wednesday and Sunday will have a number of Mexican dishes. Take them home or we will deliver.  
Will supply tamales to any cafe or hotel. For more information call at cafe.  
**ALVAREZ CAFE**  
Seventh Street

**HIGGINBOTHAM FUNERAL HOME**  
Corner Broadway and Park Avenue  
Private — Quiet — Home Like — Lady Attendant  
Ambulance Service  
Day Phone 96 Night or Day Phone 1266

Six-ply black cardboard only 10¢ a sheet. Ballinger Printing Co.

Get your Mimeograph Supplies from the Ballinger Printing Co.

(Continued on page 12)



# A Mighty Store-Wide Event

Wednesday 9 a. m. to 10 p. m.  
one Hour Only  
**36-Inch Outing 9c Yard**  
Limit 10 Yards to a Customer  
This is a good grade, 36 inches wide, striped outing.

# STONE'S

**Ladies' Pure Silk Hose**  
Full fashioned, regular \$1.00—odd colors and sizes. To close out—Economy Price  
**2 Pairs \$1**

CASH ONLY!

CASH ONLY!

# ECONOMY SALE

When we say ECONOMY SALE—we MEAN it! For the people of Ballinger and this territory we are giving a sale that far outshines anything that has ever been offered to the public. Our merchandise was bought when prices were down and we can offer you prices now that are lower than the manufacturers' prices on many items. Nothing in the store is held back—Everything is Specially Priced. We Must Raise Some Cash Immediately and Here Is Your Chance to Save Many Dollars On Your Fall and Winter Dry Goods Needs.

Store Will Be Closed All Day Wednesday to Arrange Stock.

All Sales are For Cash. No Returns.

## Sale Starts 9 a. m. Thursday, October 4



### Coats, Suits and Dresses

Economy is the word when you see the prices we have marked all our high grade, Levine dresses, Vogel and Hollywood Coats and Suits. All we ask is for you to come see, and you will buy.

- One lot of dresses in all the new fall styles and colors, worth up to \$14.55  
Economy Price **\$9.98**
- One lot of dresses, very smart in every detail, worth up to \$7.95 Economy Price **\$5.79**
- One special lot of knit dresses and suits to close out at Economy Price **\$3.89**
- Happy Home, guaranteed to wash frocks Economy Price **89c**

### Ladies' Hats at Economy Prices

Ladies' new splash proof and ringless hose, all new fall colors.  
Economy Price **77c**  
2 Pairs \$1.49

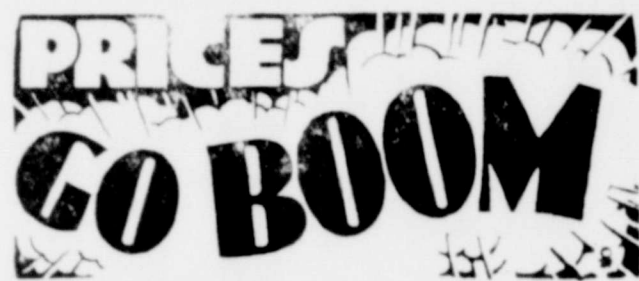
Net Panels  
2 1/4 yards long, all colors.  
Economy Price, each **63c**

### Suede Coats

For Girls and Ladies  
Tan, Brown and Red  
Children's sizes, Economy Price **\$1.59**  
Ladies' sizes, Economy Price **\$1.79**

### Ladies' and Misses' Shoes

Ladies' and Misses' Shoes at Economy Prices  
All ladies' new dress oxfords in black and brown, all new styles, worth \$3.45, Economy Price **\$2.98**  
Ladies' and misses' dress and sport shoes, new crush kid with hooks, worth \$2.45, Economy Price **\$1.98**  
School oxfords, new styles, black and brown, with leather soles, and crepe soles, Economy Price **\$1.83**  
Women's oxfords for work, Economy Price **\$1.49**



### Prints 14c

Bath Towels  
20x40 colored stripes, bath towel, Economy Price  
**12c Each 9 for \$1**  
24x44 colored striped borders, extra good bath towel, Economy Price  
**17c Each 6 for \$1**

Ruff Spun  
A new fall fabric in pretty new plaid, looks like wool, shrunken proof, worth 39c  
Economy Price  
**33c Yard**

### Sweaters

Children's Unions  
Short legs and sleeves, a beautiful garment!  
Economy Price  
**45c**

Rayon Crepe  
See those new plaids and stripes for dresses and blouses.  
Economy Price  
**49c Yard**

### Blankets

Bed Spreads  
Krinkley spreads in blue, rose, gold, greens, etc.  
80x90 pair **79c**  
80x105 pair **89c**

Plaid, 66x76 cotton pair **\$1.39**  
Plaid, 70x80 pair **\$1.69**  
Part wool, 66x80 pair **\$2.39**  
Four Pounds 72x84 part wool **\$3.29**

Rayon Bloomers  
Extra good grade, Economy Price  
**25c Pair**

Silk Crepe  
In solid colors, to close out at Economy Prices  
**49c Yard**  
Pure Silk and all Colors

Suiting  
New patterns, worth 35c  
Economy Price  
**29c Yard**

Space will not permit to give all prices. Everything in the house greatly reduced

### Men's Suits

All the new styles, double breasted by-swings, in all the new fall colors. Oxford Gray—are Good  
**\$15.45 to \$23.45**

### Men's Shirts

Beautifully tailored, dark patterns, 7 button front, fully shrunken.  
Special Economy Price  
**\$1.19**



### Men's Heavy Work Pants

Blue and gray covert  
Economy Price  
**99c**

### Boys' Heavy Unions

A good ribbed garment  
Economy Price  
**59c**

### Men's Suede Jackets

Zipper front, just the jacket you will need this winter.  
**\$2.29**  
Pig skin and calf skin leather jackets.  
Economy Price  
**\$7.95**

### Heavy Unions

This garment is a good heavy garment, worth much more today.  
**79c**  
Shirt and Drawers, heavy weight, each **63c**

### Men's Shoes

Great savings can be made if you buy your shoes here  
\$3.45 Men's dress shoes, new styles **\$2.95**  
\$2.95 Men's dress shoes, new styles **\$2.45**  
Men's black, plain toe, work shoes, solid leather, all but the outer sole it is composition, Economy Price the pair only **\$1.59**



Ballinger, Texas



Land Still Has Lure

for Treasure Seekers
Cocos Island's secret, reported discovered by a diving rod, has not been given up, after all, and our armchair sailors feel better now.

Fair Beauty



What Ho! Look what we have here, men. Her name is Helen Carlson and she is one of the shining lights of the Show of the Century, the stage attraction at the State Fair of Texas this year.

Beef Consumption Campaign Fostered By Safeway Stores

The annual beef campaign, aimed to help the cattle grower by reducing surpluses and improving prices, will be held this year from October 5 to 13, according to announcement by the Safeway Stores.

The campaign has three purposes: These are: to relieve the cattle surplus, which will exist in spite of the government program; to prove to the consumer that quality beef is still available and to improve and stabilize the market for first quality beef.

There have been so many reports of cattle lost through thirst and starvation, said W. T. Picture of the local Safeway Store, "that the public may have naturally reached the conclusion that good beef is not obtainable. However, there are many fortunate stock growers who escaped the drought entirely and their herds are of the finest quality. It is our intention, through this campaign to make this fact known to the public. Also we wish to let the public know that the cattle killed by the government in its relief program cannot be sold in retail markets and each can put up by the government canneries is plainly marked 'Not to be Sold'."

The cattle industry in this section is very important and we believe that we can render a great service both to the consumer and the cattle raiser by letting the public know the true situation in the meat business.

Decision in Civil Suit is Reversed By Higher Court

Word was received here this week by the district clerk's office that the court of civil appeals at Austin had reversed and remanded for retrial the case of M. C. Dale vs. D. B. Wright et al. a foreclosure suit, which was tried in 119th district court and decision given the defendants.

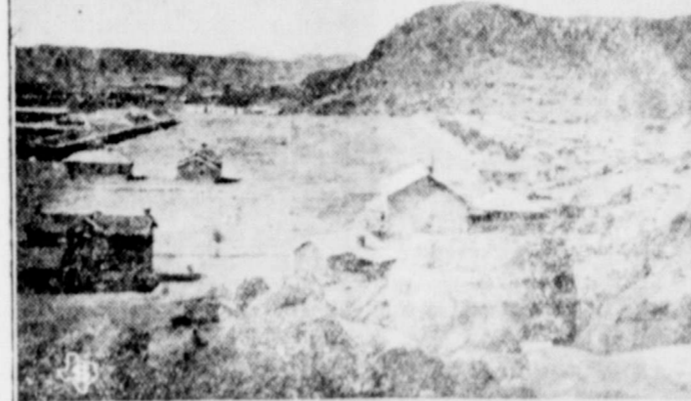
Dickey & Petty represented Dale and Harris, Harris & Sedberry, of San Angelo, and A. O. Strother, of Winters, defended Wright et al. The case was appealed to the higher court and as stated above, was reversed and remanded.

The case was reversed on two points, one of which was the improper arguments of C. O. Harris and M. E. Sedberry. Since this case was tried Frank C. Dickey and Paul Petty have dissolved partnership and Petty is now a member of the firm of Petty & Sessions.

Stranger: "Parson, is it right for any prancer to profit by the mistakes of others?" Parson: "Certainly not." Stranger: "Then, perhaps you would like to return the \$10 I paid you for marrying me."

TEXAS HISTORY IN THE MAKING

No. 2. The Founding of Fort Davis



On October 1, 1834, United States soldiers searching for a "water route" to the Far West, marched up Laguna Canyon into the center of the Davis Mountains in the Big Bend country of Texas, and Fort Davis was officially founded on October 7, according to records of the War Department. The mountains were thick with Mesquite, Apache Indians, and travel was difficult, but this big Fort made settlement of the north high region possible. Its work done, the Indians safely on a New Mexico reservation, Fort Davis was abandoned in 1891. Its charming ruins, some of the most extensive in Texas, may still be seen within a stone's throw of the little city of Fort Davis which now stands beneath the forbidding cliffs of the Davis Mountains. The lower picture, taken in 1886, shows the fort in its prime, while above is a most excellent photo of the officers who were stationed there at that time. Fort Davis will celebrate the 80th anniversary of its founding on October 6. (Texas News Photos.)

Local J. C. Penney Store Has 40% Gain Over September '33

J. C. Penney Company of Ballinger has just closed the most successful month in the history of its existence, according to J. A. Killough, manager.

Mr. Killough stated that total sales in September were greater than for any month since Penney entered the retail business here, and the store increased its business over 40% compared with September of 1933.

"Every Saturday during September," Mr. Killough stated, "we had between 25 and 30 clerks working in the store and many people walked out of the store because we couldn't wait on them."

The entire force of the Penney store is very optimistic in regard to business conditions this fall and winter. They believe that it will be one of the most successful seasons in the past few years, unless there is a continued drought, which will prevent the growing of feedstuff for winter feeding.

Other Ballinger merchants also state that their September business was exceedingly good and most of them showed considerable increase over September of 1933. They also expressed the opinion that business conditions this fall and winter would be better than most people believed possible.

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Advertisement for J.C. Penney's department store. Features 'Penney's Says It With VALUES', 'CLOSE OUT! Men's All Wool Sweaters', 'MEN'S SUMMER UNIONS', and 'FASHION FIRSTS NEW FALL DRESSES'. Includes a list of clothing items and prices.

Deaded Copperhead Is Not Aggressive Snake

The copperhead, one of the snakes the very name of which strikes terror to the heart of the city man out in the hills, is highly poisonous, but nowhere near the aggressive enemy that they have pictured it to be. The snake, as a matter of fact, is sluggish and is unlikely to be of menace to humans unless it is encountered in brush or by rocks where the contact is made by the human.

United States Seal

The reverse of the Great Seal of the United States shows an unfinished pyramid, above which is an eye in a blue triangle, all proper. The lowest course of the pyramid bears the Roman numeral MDCCLXXVI. Beneath the pyramid, on a golden scroll, is the motto "Novus Ordo Seclorum" (a new era in the ages), and above is the motto "Annuit Coeptis" (He prospers our beginning). The pyramid signifies strength and duration; the eye over it and the motto guide to the many interpretations of Providence in favor of the American cause. The date on the scroll is the date of the Declaration of Independence and the words under it signify the beginning of the new American era, which commences from that date.

Pendulum Inventor

There is a variety of names quoted for the inventor of the pendulum clock, but the general consensus is that it honors for it to Christian Huygens, born in 1629 in Holland. Huygens made his first pendulum clock in 1657, and it wasn't so long afterwards, in 1665, that Louis XIV invited him to Paris to establish a Royal Academy of Sciences.

Rattler Fangs

Instead of being fixed tightly to the jaw bone, the fangs of a rattlesnake are fastened at the base of a movable bone in the upper jaw. Sometimes when the rattler makes a strike and its victim does not succumb at once, the little may wrench out these loosely attached fangs in an attempt to escape. It is not long, however, before the rattler thus incapacitated will be equipped with a new set of weapons, for it is provided with clusters of undeveloped fangs on either side of its mouth and a new pair of these soon grow up to effective size.

Piston Temperature

The bureau of standards say that at full load and speed the temperature at the center of the crown of an automobile engine piston may exceed 250 degrees C. for cast iron pistons and 400 degrees C. for cast iron pistons. Skirt temperatures at the same time may be about 100 degrees, with temperatures in the neighborhood of the rings about 150 degrees to 200 degrees or more. Under idling conditions, temperatures are more nearly uniform and probably do not exceed about 150 degrees at any point.

Sea Rescue With Lasso

It was his knowledge of how men of the wide-open spaces rope steers that enabled the mate on an English ship to save the life of a skipper in a collision of Tenby, England. Skipper Mynheer of a sickly fishing boat which had collided with the steamer Skerries was on the bridge just as it dipped into the waves. A rope whirled from the side of the Skerries, ringed about the skipper just under his arm pit and he was whisked into the air. A few minutes later he was safe aboard the steamer.

Pistol Loser Jailed

SYLHET, Bengal, India, Oct. 3.—Charged with the loss by neglect of a pistol from a trunk in a railway compartment, a European tea planter has been arrested at Sylhet. The law is part of the new "suppression of terrorists' outrages act," and orders all holders of firearms to keep them in non-transportable receptacles.

'Science and Bible' Subject of Sermon By Harvey Childress

At 7:30 next Sunday evening in the Church of Christ auditorium on Eighth Street, Harvey Childress, minister, will deliver a lecture on "Science and the Bible." "This subject, at the present time, is the most needed discussion in Ballinger," stated Mr. Childress. "I want every mother and father as well as all young people, to hear this. We are blind to most of the underhanded work of the atheist and the infidel. We need to be waked up, and that is what this message is calculated to do. Too many persons allow the faith of their children to be undermined before either of them realize it. We need to know what is going on in this field."

CIVIL SERVICE EXAMINATION FOR ROWENA POSTMASTER

WILL BE HELD IN BALLINGER. A communication from the United States civil service commission announces the holding of examinations for applicants for positions as third class postmasters. These examinations will be held in only three towns in Texas—Ballinger, Spur and Alice. Full details of the examinations can be obtained from the postmaster at any postoffice. The examination to be held here will be for the position of postmaster at Rowena.

AIR TRANSPORT GAINS

LONDON, Oct. 3.—Fifteen years of regular flying between London and the continent have brought many gains, official figures reveal. Air passengers to and from London have increased from a hundred or so weekly to thousands, the reliability of commercial flying has increased from about 60 per cent to just one hundred per cent, air mail loads have grown from a few thousand letters a year to millions, and parcels consigned by air from the British capital have increased from a mere handful to more than sixty tons weekly.

Stockholder: "You certainly have a nice looking bunch of stenographers. Where do you find them?" Stock Broker: "I usually find them in the corner arranging their hair and powdering their noses."

Advertisement for DUART beauty products. Features a portrait of a woman and text: 'DUART Choice of Hollywood Stars. Be Well Groomed and Beautiful—Get a Duart Croquignole Wave (the favorite of women everywhere) at our special price of \$3.00. Other wave \$1.50 and \$2. Ladwig Beauty Shop Phone 480 Opposite Court House'.

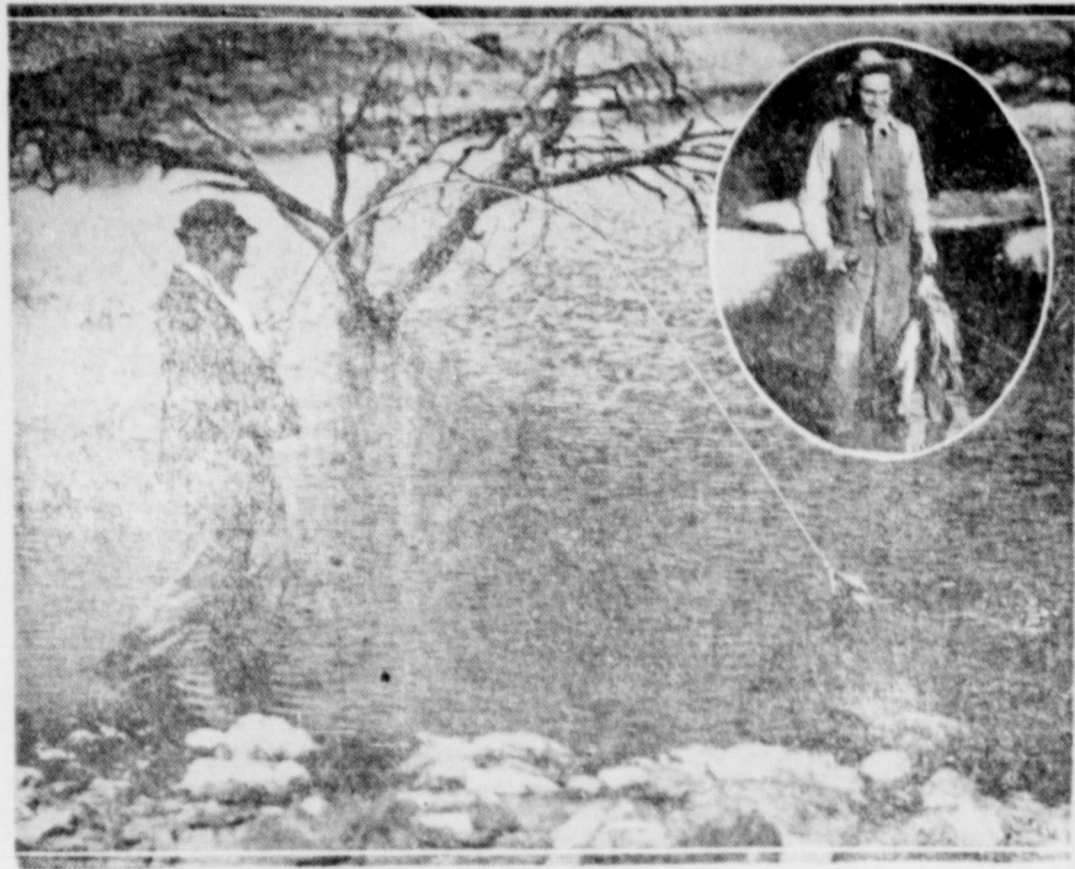
Advertisement for DANCE at Helwig Hall. Text: 'DANCE AT Helwig Hall 5 Miles Southeast of Miles Saturday Night Oct. 6, 1934. MUSIC BY—Arizona Cowboys Both Old Time and Modern. ADMISSION 50c Including Tax'.

Advertisement for L. E. Bair Furniture Co. Text: 'Our Fall Stock of Goods are Coming in Almost Daily. and you'll be pleased with our prices. Bedroom Suites up from \$34.95 Living Room Suites up from \$37.89 Bedroom Rockers up from \$1.50 9x12 Faber and Diamond Rugs only \$5.89 7 1/2 x 9 Faber and Diamond Rugs only \$3.95 Electric Floor Lamps \$1.25 5-piece Dinette Suite \$11.95 5-piece unfinished Breakfast Suite \$8.05 Zenith Radios, best in price and quality. We want you to see and hear them. Special Cash prices for a few days on Necco Stoves and Ranges. Will be glad to demonstrate them for you. They are guaranteed to be 30% hotter and take 1/2 less oil than the average stove. We appreciate your business. L. E. Bair Furniture Co.'

Advertisement for Jack Lamb Hardware Company. Text: 'Hear and See Jack Lamb CHAMPION BASS FISHERMAN will be at SCHUHMANN Hardware Company TUES., OCT. 9TH from 11:00 to 12:00 o'clock FREE Exhibition at 4:00 p. m. in front of City Hall Everyone invited to meet Mr. Lamb and learn more about fishing for game fish! Schuhmann Hardware Co.'



**National Expert Bass Angler Coming Here  
Tuesday with Schuhmann Hardware Co.**



When Jack Lamb, nationally famed bass angler, comes to the Schuhmann Hardware Company store next Tuesday, citizens of Ballinger and vicinity will have opportunity to learn some of the real secrets behind successful fishing. Those who come to see him will better understand why most fishermen do not catch fish with artificial bait.

Lamb has studied fishing methods for the past 25 years, and his treatises on this sport are recognized far and wide as authoritative. When asked what he considered the prime requisite to fishing success, Lamb said: "There are many factors entering into it, both inner and outer forces, unrecognized by the novice, yet all of which are indispensable if one would catch these fish consistently. The most important outer factor, of course, is assurance that there are bass in the water to be fished in. I have seen many people fishing in barren streams.

It therefore behooves the angler to learn how to distinguish between bass waters and barren waters. Look for clean gravel bars and sunken spots, fanned clean, commonly called "fish-nests" along the shoals. Examine submerged brush and if it is clean, in all likelihood, bass are there. If there is a green scum or slime on the limbs, there is slight probability of

bass present. Bass and filth do not go together. They thrive best in cool, clear, spring-fed streams and lakes where cat-tails, moss and lilies are abundant.

While it receives little thought by the average fisherman, an abundance of minnows is very unfavorable. Minnows are the natural food for bass, and usually when there are plenty of minnows, there are few bass, and vice versa. In order to give a stream the acid test, one should cast the lure past a school of minnows and reel it back by them. If they are frightened by the lure and leap out of the water getting away from it, that is almost positive assurance that the water contains bass. If there are no bass, however, the minnows will not only be afraid of the lure, but will follow it instead of running away.

Lamb will give an exhibition of his skill in front of the city hall at 4 p. m. Tuesday, October 9, for the benefit of the novice fishermen of this section who would like to know more about bait and fly casting. The show will be entirely free and every fishing enthusiast is urged to attend.

**ORIGIN OF THE ALPS**

BERNE, Switzerland, Oct. 3.—The Alps Mountains were thrust upward by geologic processes forty million years ago.

**West Texas Utilities Co. Holds Safety Meeting Here**

Employees of the West Texas Utilities Company in district G assembled in Ballinger Friday evening for the quarterly safety meeting. Every office of the company in this district was represented by a delegation and a program dealing with safety measures involving electric work was presented.

Charles Coombes, safety chairman of this district, presided during the program and introduced a number of officials and department heads for talks and demonstrations. Those who appeared on the program included: P. W. Campbell, safety director of the Abilene office, who made the principal talk of the evening; W. O. Wallace, manager of district G; A. L. Burden and Chester Cherry, of the Ballinger office; H. A. Springer, Eden; Gerald Swann, Coleman; Joe Baxter, Ballinger; Homer Mosley, Winters; and W. B. May, Mason.

**IN MEMORIAM**

In Memory of Franklin Marion Wood

Oh I have been so lonesome  
And the days have been so long  
and sad,  
For God called F. M. to come one  
day  
And be with Him in Heaven.

The sunshine's gone from our home  
The laughter, fun, and joy,  
Because God saw fit to take  
Our darling baby boy.

His little voice is always silent,  
There is always the vacant chair;  
I know he is singing in Heaven,  
And waiting so patiently there.

Some day I am going to meet him  
In the home beyond the sky,  
Where there will be no farewells  
and broken hearts,  
And Jesus will dry the tears from  
our eyes.

Blessed is the thought of meeting  
Once more beyond the sorrow  
and pain;  
Where nothing is wrong, in  
Heaven;  
And we'll all be together again.

—His Mother.

**C. G. (Al) Jennings Opens Funeral Home In Van Pelt Residence**

C. G. (Al) Jennings has closed a contract for a location for his funeral home and will open next Wednesday afternoon in the former A. H. Van Pelt residence, 209 Tenth Street. The interior has been renovated and rearranged and equipment for the display rooms arrived yesterday. The Jennings family will have living quarters on the second floor. Mr. Jennings announced Thursday that he would hold a formal opening next Friday, Saturday and Sunday, October 12, 13, and 14. During these three days it will be "open house" and everybody residing in this trade territory is invited to attend and inspect the new funeral establishment. Many invitations will be mailed to former patrons but the general public is welcome Mr. Jennings said.

Lady customer in shoe store: "Of course, I want them comfortable, but at the same time good looking and attractive." Clerk: "Yes, madam, I understand—large inside and small outside."

**Bankhead Act Supported Allotment Board Members**

COLLEGE STATION, Oct. 3.—"We come to the concluding days of issuing the 90% of tax exemption certificates in the midst of a good deal of talk about suspending the operation of the Bankhead act, when even the author of the act is quoted or misquoted, as being opposed to the operation of the law he sponsored." R. M. Hubbard, member of the cotton allotment board from New Boston, said in a statement issued from the board's headquarters. "Speaking for myself and my fellow board members, in spite of the enormous task with which we have labored all summer and in spite of all the difficulties which lie in the way of administering this piece of legislation, we think its suspension would be a mistake resulting in loss of faith and money by thousands of cotton farmers who cooperated with the government in the cotton control program.

The cotton surplus is by no means down to normal. The emergency which brought the legislation into existence is not past. Upon the welfare of the cotton producer depends the business welfare of the whole South and in a measure of the whole nation. The really critical period in the cotton control program will be reached next year. Without acreage control our surplus will again pile up. Perhaps the Bankhead act should be modified, we who have administered it in the largest cotton state in the Union, could easily suggest ways to iron out some rough places, but if it is taken away altogether the benefits already in sight will be lost and the forward step to place the cotton growing section of the country on a level with the rest of the nation will be nullified.

"Cotton acreage should be held to a safe figure until world conditions again become normal and world purchasing power is restored. The interstate commerce commission, the federal trade commission and the tariff commission are set up and functioning to aid and control business and industry in the solution and adjustment of certain of their problems and difficulties. Why may not agriculture have the aid

of government agencies in the solution and adjustment of agricultural problems and difficulties?"

"In the opinion of most well-informed people, we will see government control and supervision of industry for many years to come. Unless the cotton control plans are continued, industry and labor may reap temporary benefits, many of which will be at the expense of agriculture, but all will lose in the long run. Recent history establishes that, and it is now generally conceded that unless agriculture progresses, industry languishes in proportion, and labor suffers correspondingly.

"The major objective of the AAA was to place prices of farm products on a parity with the things farmers have to buy. We must not lose sight of the important fact that there is still a gap between the two sets of prices. Drought and the devaluation of the dollar, it is true, accounts for some of the increase in prices of farm products, but AAA, undoubtedly, is responsible for a major part of the gains.

"No one can deny that so far agriculture has been materially benefited. It has been lifted out of the depths of despair. Can it afford to run the risk of again becoming the submerged part of our nation?"

**IRRIGATION PROJECT STARTED**

MOSUL, Mesopotamia, Oct. 3.—Work on the Kut barrage project to irrigate the vast Gharraf district in Mesopotamia is to be commenced soon, and will be pushed to completion. The contract has been awarded in Bagdad to a French firm, whose bid of \$5,602,000 was only \$160,000 below the next competitor.

**CANNING DONE IN GROUPS**

ST. JOHN'S, Newfoundland, Oct. 3.—In Labrador, the women of a community organize into groups when they can foods, and one of them directs the work. Salmon is canned in tins, sealed by a hand sealer and processed in huge retorts, for their own use, for orphanages, hospitals, and others.

**Club Rates Ready**

Until further notice the following club rates will be effective

**The Ballinger Ledger  
and  
Dallas Semi-Weekly Farm News  
Both \$1.50**

**The Ballinger Ledger  
and  
The San Angelo Morning Times  
Both \$5.15 1 year**

**The Ballinger Ledger  
\$1 per year**

**Don't let your Child study in POOR LIGHT!**

*Let us guard the eyes of your family by making this free check-up*

OUR eyes were built for daylight. Without enough good light indoors, eye-strain, headaches, even near-sightedness may result. But not one home in ten has enough light! Wouldn't you like to know for sure whether your home is correctly lighted? Just phone us. We'll send out an expert with a Sight Meter, an amazing instrument that measures light as a thermometer measures heat. Why not take advantage of this free service? Call us today and say, "I want you to measure my lights."

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

**West Texas Utilities Company**



Bearcats to Open Conference Tilts With Santa Anna

The Ballinger Bearcats will open their conference schedule against the Santa Anna Mountaineers Friday afternoon.

The squad will leave here in a bus Friday noon and the pep squad and fans will follow to witness the first game that has a bearing on the standing of the teams.

The Bearcats showed up well Saturday afternoon against the second string team from the San Angelo high school.

On Friday, October 12 the Goldthwaite team will be here for the first home game in the conference schedule.

NATIONAL CORN-HOG REFERENDUM IS SET

COLLEGE STATION, Oct. 3.—As the corn-hog work for 1934 draws to a close, plans are being put in motion for a nation-wide referendum of contract signers on whether they want an adjustment program dealing with corn and hogs in 1935.

In any program for 1935 developed as a result of the referendum the percentage of adjustment from the 1932-33 corn-hog base production will not be greater than that required in the 1934 program and may be less.

If producers vote favorable on a control program for 1935, adjustment administration officials will confer further with representatives of producers in developing the details of a suitable contract and will offer this contract to producers for a sign-up sometime before the end of this year.

Any contract developed for 1935 will be available to all eligible producers whether or not they signed a contract in 1934.

SPORTS

The world's series, baseball classic of the year, will furnish radio entertainment for millions of fans this week-end.

The Ballinger Bearcats enter the conference chase at Santa Anna Friday afternoon and after this fans will have some sort of a yardstick to measure the outcome of the season.

The Coleman Bluecats further clinched their claim to being the most important team in the district the past week-end by holding the class A Brownwood crew to a scoreless tie.

Coleman will be the first class B school in the district to present night football. A playing field has been secured and an order placed for flood lights to be installed at once.

The Winters Blizzards started a successful season by taking the giant Albany team to a cleaning last week, 14 to 7.

Next week, October 12, Ballinger will be at home to the Goldthwaite team. It will be the first game of any interest for the Bearcats and fans are asked make it a real opening day.

Cowboys from all sections of West Texas have come to Ballinger and will demonstrate their ability at riding, roping, bulldogging and other rodeo stunts.

Cake Sale Saturday Mrs. J. G. Douglass' Sunday school class of the Methodist church will conduct a cake and pie sale Saturday at the Sam Behringer store.

BUILD MORE AIRDROMES

SINGAPORE, Straits Settlement, Oct. 3.—Forming a link between Singapore, Alor Star and the Siamese border, nearly twenty airdromes will be built throughout Malaya within two years.

Cecil Justice, of Merkel, visited relatives and friends in Ballinger over the week-end.

under the program this year, adjustment officials say.

Letter "S" Plays Important Part in This Team's Life



Here's Southern Methodist University's "S" team, and the name isn't any misnomer. From left to right, on the line you see Stewart, Sanders, Stamps, Stufflebume, Scottino, Spain and Smith.

MOVIESE

Cast Whispers Heavy Emotion in Hecht Film, "Crime Without Passion"

Although the plot of Paramount's "Crime Without Passion" to be shown at the Palace Theatre next Tuesday and Wednesday, revolves about an attempted murder, the entire cast reads its lines in subdued and restrained tones.

Claude Rains, Margo, Whitney Bourne and the other players even went so far as to rehearse their dialogue in whispers and raised their voices only a trifle when the actual camera work began.

"The reason for this restraint," explained Ben Hecht, who, with Charles MacArthur, wrote and directed the picture, "is that intense emotions don't have to be stressed. An actress may tear her heart out over the death of her pet dog. She may have to, in order to convey her feeling to a hard-boiled audience.

Adapted from an original short story by Ben Hecht, the film is devoted to the story of an unscrupulous lawyer who contends cynically that "the only crime punishable by law is stupidity."

Jack Haley, Mary Boland, Neil Hamilton, Patricia Ellis Due in Fast Comedy

Fast fun, variety and hilarious action characterize the spontaneous film comedy, "Here Comes the Groom," which will be shown at the Palace Theatre next Thursday, one day only.

Jack Haley, Mary Boland, Neil Hamilton, Patricia Ellis, Isabel Jewell, Sidney Toler and Larry Gray are the principal players. Trying to prove to his girl that he can be a big success in his profession, burglary, Jack Haley gets himself into quite a mix-up while holding up a poker game. The cops spot him, give chase and Haley finds escape in the pullman compartment of a railroad train waiting at the station.

The compartment in which he hides belongs to a young bride, whose husband, a famous radio masked tenor, has deserted her because her father's money has

New Undertaker For Higginbotham Funeral Home Here

Herbert L. Peebles was here Saturday and signed a contract with Higginbotham Brothers & Company to come here as soon as possible and be actively in charge of the Higginbotham Funeral Home and the furniture department.

R. T. Williams, manager of the local Higginbotham store, stated that he had selected Mr. Peebles after investigating numerous applicants for the position. He further said that he had never seen better recommendations than were furnished by Mr. Peebles.

Mr. and Mrs. Peebles and their one child will reside on the second floor of the funeral home.

Get your Mimeograph Supplies from the Ballinger Printing Co.

TOKYO MARRIAGE MART NOW OVER YEAR OLD

TOKYO, October 3.—The initial year is always the hardest for a marriage mart, according to those who recently celebrated the first anniversary of Cupid's headquarters in Tokyo.

Women applicants greatly outnumbered the men. The chief qualification which most of the women sought in a would-be husband was a fixed and substantial income.

their prospective mates good looks, smart appearance and modern ideas.

PATAGONIA MAY BE RESORT

BUENOS AIRES, Oct. 3.—Patagonia may become a summer resort if the plan sponsored by the Argentine government succeeds. The government is contemplating erecting a hotel at Bariloche, the chief center of the Andean Lakes region, which long has been noted as a resort for residents of Buenos Aires.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

NOTICE

I am a Graduate Pharmacist! For years I worked in my laboratory at Amery, Wisconsin, on a formula to relieve my father, a chronic sufferer, from asthma.

So successful was I with this formula that my father got immediate and permanent relief from chronic asthma and since then thousands of others.

To introduce my formula in the neighborhood of Ballinger, I am willing to send to the first ten sufferers applying, a full 16-treatment bottle of my remedy, absolutely free of charge, with no strings attached.

My frank purpose is that when these persons receive relief they will be kind enough to spread the good word to others who may be suffering from this same fearful malady.

To get this free bottle all you need to do is to send your name and address to me at my Minneapolis office, with the signature of one witness that you actually have asthma. I positively cannot give more than ten bottles in your city, as the ingredients in my formula are very expensive.

So, if you are afflicted, act quickly! Remember, this remedy is not sold in drug stores!

Yours sincerely, H. T. HANSON, Graduate Pharmacist.

505 Plymouth Building, Minneapolis, Minn.

PALACE THEATRE

FOR YOUR ENTERTAINMENT Saturday Night Preview, 11:30 p. m. Sunday and Monday

Will Rogers in "Mr. Skitch"

with Zaza Pitts

It has that "State Fair" flavor... only it's much better. You'll laugh as you've never laughed before!

Added Features: PARAMOUNT NEWS and PICTORIAL

Tuesday and Wednesday



Tired of her... and for that he was sorry! Tied to her... and for that he hated her!

CRIME without PASSION

A Mack MacArthur Picture with CLAUDE RAINS Star of the Tenth WHITNEY BO and MARGO

Plus:

BROADWAY BREVETIES

THURSDAY ONLY October 11

GROOM NOTHING! HE WASN'T EVEN BEST MAN



A Paramount Picture with JACK HALEY MARY BOLAND NEIL HAMILTON PATRICIA ELLIS

Each Thursday Night is Bank Night

Advertisement for Jack's Cafe featuring a rodeo rider illustration and text: 'Welcome to Our Rodeo', 'You are also welcome to Jack's Cafe where you can get the best LUNCHES AND SHORT ORDERS in Ballinger.', 'We handle all kinds of BEER Bottle and Keg', 'Get Your Rodeo Programs Here!', 'Jack's Cafe', 'Jack Hamilton Hutchings Avenue'

Advertisement for West Texas Cottonoil Co. with text: 'SAVE MONEY by Exchanging Your Cotton Seed for Meal and Hulls. Call 15 for Information', 'West Texas Cottonoil Co.', 'Paymaster Cotton Seed Meal and Cake'

Advertisement for Hagelstein Monument Co. with text: 'Announcement', 'We are pleased to announce the opening of a monument works in Ballinger, and will be found on Broadway, near the Gulf Service Station where J. W. Swafford and Mrs. John Hagelstein will be in charge of the business.', 'A complete line of monuments will be displayed at all times and will be glad to go into details about every feature of this business with anyone interested.', 'Hagelstein Monument Co.', 'Ask for Telephone Connection Write, Wire or Call For Particulars'

Advertisement for J. Y. Pearce Drug Co. with text: 'WELCOME to Ballinger and J. Y. Pearce Drug Co.', 'To all the contestants, spectators and everyone we extend the heartiest welcome.', 'Come in with your boots on or in your "Sunday's Best"—you will receive the same courteous treatment from our efficient clerks.', 'Follow the Crowd—Say "Meet Me at Pierce Drug"', 'J. Y. Pearce Drug Co.', 'Oldest Biggest Best'

Advertisement for Palace Theatre with text: 'PALACE For Your Entertainment Friday and Saturday', 'Cornered by the deadliest of reptiles. One of the thrills of the thrill!', 'Bring 'Em Back Alive FRANK BUCK'S WILD CARGO', 'He's back alive from the perilous jungle, with a thousand thrills!', 'A VAN BEUREN PRODUCTION Directed by Armand Denis EKO-RADIO PICTURE', 'Added: Laurel and Hardy Latest Comedy "GOING BYE BYE"'



### Club Boys, Girls Selected for Trip To Encampment

Three Runnels county club girls and ten Runnels county club boys will attend the educational encampment at the 1934 State Fair of Texas, Dallas. The girls will leave next Monday, October 8, and the boys will go the following Monday, October 15. Automobiles will be used for transportation and the club members will be guests of the State Fair Association while in Dallas.

Mrs. Lura Hollingsworth, county home demonstration agent, will accompany the three girls. Those selected are: Miss Katy Belle Robinson, garden demonstrator of the Crews club; Miss Clara Ruth Wright, food preservation demonstrator of the Miles club; and Miss Doris McAuley, best cooper of the Maverick club. These girls were selected for the best records in the major demonstrations of the club program the past year.

Elmo V. Cook, county agent, announced Monday the boys who have been chosen to attend the educational encampment. The boys, like the girls selected for outstanding club work, also are those who have never attended a fair encampment before. Boys who are to make the trip are: Chester Borders, Maverick; Marion Wood, Crews; Jim Aylor, Miles; Andrew Block, Offen; Ralph Koenig, Bethel; Ross Campbell, Hatchel; Buddy Mahurin, Wingate; Oscar Routh, Benoit; Charles Patton, Norton; and Arvil Lockett, Content.

The clubbers will receive passes to all fair exhibits, shows, football games, and will be furnished lodging and meals while at the encampment.

Each group will leave Ballinger Monday and return home the following Friday.

### Citizens are Warned By Officers to Lock Houses and Garages

Sheriff W. A. Holt has issued a warning to citizens of Ballinger and Runnels county, asking them to take every possible precaution against burglars and thieves for the next several weeks. He requests those who come to town this week-end to attend the rodeo to lock their cars and take the keys with them. Ballinger citizens are also warned to keep their residences locked when away and to be careful about securely locking their places of business at night.

Mr. Holt stated that he personally would pay a reward of \$25 for information leading to the arrest and conviction of any robber apprehended in this county. The authorities believe that a number of criminals are "working" throughout this part of Texas. A close watch will be kept by the officers but it will also require the cooperation of citizens to forestall crime.

Several minor burglaries have been committed here within the past two weeks but no large sums have been taken in any place. Sheriff Holt especially advises citizens to put padlocks on their garages.

Large numbers of strangers will be here this week-end on account of the Runnels County Rodeo and some probably will be professional "crooks," officers point out.

Hicks Read left Monday for Robert Lee to assume the management of the Observer. Mr. Read has leased this paper from Mrs. A. W. Purit.

Six-ply black cardboard only 1/4 sheet. Ballinger Printing Co.

If you tire easily—why not reason out the cause of this uncomfortable condition? Your first thought may be, "I must eat more." That's not all. You should enjoy what you do eat. Frequently, the blood cells are low... and this, perhaps, is what makes you feel weak. If this is your trouble the stomach may not be getting sufficient food. Food to eat may be lacking. But what a difference S.S.S. makes when taken just before meals. Just try it and notice how your appetite and digestion improve. S.S.S. stimulates the flow of gastric juices and also supplies the precious mineral elements so necessary in blood-cell and hemoglobin up-building. Do try it. It may be the rainbow you need to brush away present discouragement over your health condition.

Do not be misled by the efforts of a few unethical dealers who may suggest substitutes. You have a right to insist that S.S.S. be supplied you as required. Its long years of preference is your guarantee of satisfaction.

the world's great blood medicine

Unique Vicks Formula Is Now Aiding Millions In Preventing Many Colds

Vicks Va-tro-nol, the unique aid in preventing colds, is now helping millions of adults and children to enjoy greater freedom from colds.

Va-tro-nol is especially designed for nose and throat, where most colds start. Va-tro-nol should be used at that first sneeze or nasal irritation—just a few drops up each nostril. Its timely use helps to prevent many colds—and to throw off colds in the early stages.

Where irritation has led to a clogged-up nose (a stuffy head cold or nasal catarrh)—Va-tro-nol penetrates deep into the nasal passages—reduces swollen membranes—clears away clogging mucus—brings comforting relief.

and wife, Mattie James, lessors, to Mac T. Anderson, lessee, of record in Vol. 157, Page 629, Deed Records, Runnels County, Texas, said lease providing for one-eighth royalty on gas and casinghead gas in favor of the lessors; and, the further sum of \$1,000.00 for lessors, out of one-fourth production of oil from said land. Plaintiffs allege that the defendants have failed and refused to comply with the terms and provisions of said lease for the beginning and prosecuting with reasonable diligence a well for oil and gas on said land within one year from the date of the same; and, that they failed to comply with the provisions of the lease with respect to paying rentals thereon; and, that the lease has lapsed by its own terms and provisions. Plaintiffs pray judgment for said land and premises, and for the cancellation of said oil and gas lease; for costs, and general relief.

Herein Fail Not but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Ballinger, Texas, on this 6th day of August, A. D. 1934.

DRURY P. HATHAWAY, Clerk, District Court, Runnels County, Texas. 4-11-18-23

### Work Progressing On Bridge at Pony Spanning Colorado

Work on the bridge spanning the Colorado River near Pony is proceeding steadily with about half the construction finished. All the concrete abutments and eye-beams have been put in and the Austin Bridge Company, contractors, are placing the steel span across the water this week.

When this work is completed the girds and floor will be installed and barring accidents the bridge will be ready for use soon.

T. J. Parrish, commissioner of precinct No. 1, is contacting land owners and securing the right-of-way which will be needed for the road on each side of the river leading to the new bridge. Road work will not begin until the bridge is about completed, however. Most of the needed land has already been secured and no trouble is anticipated in obtaining the remainder.

No other road or bridge construction is being done in Runnels county at present. The bridges, culverts and surfacing on highway 4 north of Winters have been finished and no work is expected south of Winters before January 1, 1935. The only work being done in this section supervised by the Ballinger office of the state highway department is the grading and topping of highway 4 south of Paint Rock.

NEW MANAGER HERE FOR RED & WHITE NO. 3

W. D. Smith, formerly of Abilene, has accepted a position as manager of the Red & White store No. 3, at the corner of Ninth Street and Hutchings Avenue.

For a number of years Mr. Smith was manager of the A. & P. stores at Abilene. Upon arrival here he was surprised to meet a number of old friends of former days whom he did not know lived in this section.

J. D. Smith, of the Wilmett community, attended to business in Ballinger Tuesday.

### Fire Prevention Week Will be Observed Here

Next week will be Fire Prevention Week. City officials, firemen and school children will take part in this movement which is being observed all over the nation, and every resident of Ballinger is asked to cooperate in making the city safe against fire.

The special week will also coincide with a general clean-up drive here to eliminate fire hazards. Inspections will be made by Fire Marshal Lee Moreland and every effort brought to bear to cause home and property owners to remove rubbish.

Probably the most important phase of Fire Prevention Week here is to the educational campaign to be conducted in connection. In previous years Fire Chief Chester Cherry has attracted statewide notice because of the work he has done through the schools in teaching fire safety. This instruction will be stressed next week.

Following is the proclamation issued on this subject by Mayor W. C. McCarver:

"Fire Prevention Week is again at hand. The object of the occasion is to remind the public of the seriousness of the large fire loss of this country, both as to life and property, and bring to the attention of everyone the fact that nearly all of this destruction could be avoided if greater care were taken in the construction of buildings, if litter and rubbish were removed from homes and places of business, if children and grown people were thoroughly educated in the handling of fire and taught the importance of extreme carefulness.

"Now, therefore, I, W. C. McCarver, mayor of Ballinger, in cooperation with the nationwide movement for the elimination of preventable fires, do hereby designate October 7 to 13, 1934, as Fire Prevention Week in Ballinger.

"On those days I ask our civic and commercial organizations, our school officials and teachers, and our citizenship as a whole, to join with the chief of our fire department and our city fire marshal in arranging meetings and exercises for a study of ways and means of preventing fires, as well as to impress the seriousness of the wastage that it causes and the need for utmost care for the protection of life and property."

"During Fire Prevention Week I urge that a thorough inspection of the entire city be conducted for the purpose of locating and removing fire hazards, and that the work thus inaugurated be hereafter expanded into a Fire Prevention Year.

"In testimony whereof, I hereunder sign my name and affix my seal of office on this, the 3rd day of October, A. D. 1934.

(Seal)

"W. C. McCarver, Mayor."

Roy Reeder spent the week-end in Ballinger, attending to business and visiting relatives.

Be wise and advertise.

SAVE NOW!

## HIGGINBOTHAM BROS. & Co.

Quality Price Service

BLANKETS		CRETONNE
Double blankets, size 60x76	\$1.19	36-inch cretonne, splendid value, 16¢
Double blankets, size 70x80	\$1.95	NEW SUITING
Wool blankets, size 70x80	\$4.95	New fall suiting, 25¢ and up to 39¢
Part wool blankets, size 66x80	\$2.95	Ask to see it


Good Prints, Fast Colors, Yard . . . 12½¢

GLOVES	MEN'S JACKETS
Fownes fabric gloves, new \$1 to	Good warm jackets for men and boys at only \$1.95
	\$2.45 and up
SHOES	Men's leather jackets
Ladies' leather house shoes, all sizes at only	\$4.95
	Boys' leather jackets
Black patent Roman sandals, size 4 to 8 at only	\$4.45
Size 8½ to 2	Men's corduroy suits—pants and jacket each
Women's work shoes	\$2.95
	Per Suit
	\$5.90

Cowboy Boots . . . \$9.95, \$11.00 and \$15.00

LADIES' JACKETS	LADIES' COATS
Ladies' suede cloth jackets, green, brown, red and blue	Special values in ladies' coats at \$8.95 and
	\$9.95
LADIES' SUITS	Ladies' knitted suits, splendid values at only
Ladies' genuine suede jackets, well tailored	\$5.95

Ladies' House Dresses . . . 79¢

CHILDREN'S DRESSES	MEN'S SUITS	WASHING MACHINES	Saddles
Children's wash dresses, good values at only 59¢ and	Men's all wool suits	Faultless motor driven washing machines only	
95¢	\$16.75	\$98.50	
	As Good as the Best	\$25.00 to \$65.00	

Always Glad to Show You

## Attend the Runnels County Rodeo

We invite you to Ballinger and especially to Higginbotham Brothers & Co. While attending the big show inspect our new fall merchandise and see its superior quality and low price.



# Rural

## TALPA TOPICS

Rev. J. T. S. Williams, of Abilene, was a business visitor in Talpa Monday.

Mr. and Mrs. Johnnie Johnson spent several days last week in Wichita Falls with relatives.

Mr. and Mrs. R. W. Courtney and daughter, Sarah, spent Sunday in Abilene with Miss Mildred Courtney, who is attending Hardin & Simmons University.

Miss Oneta Tabor spent last Sunday with friends at Paint Rock.

Mrs. Charley Bouldin and Mrs. J. M. McConnell spent Sunday in Santa Anna with Mrs. Louis Slaughter, of Mullen, who is a patient in the city hospital.

Miss Lindel Lowe spent several days last week with Miss Velma Moore, of Blanton.

Mrs. W. P. Cusenbary returned Saturday from Bowling Green, Ky., where she had been visiting for several weeks.

Miss Evans, of Ballinger, spent the week-end with Mr. and Mrs. H. E. Evans.

Alton Fox left Thursday for Houston.

Mr. and Mrs. Martin Shuttlesworth spent Sunday with Mr. and Mrs. Homer Hudgins.

Mr. and Mrs. Harold Brown, of Stacy, spent Friday evening with Mr. and Mrs. Bo Brown.

Mr. and Mrs. J. H. Smith and Mr. and Mrs. G. F. Givens went to Santa Anna Monday, where Mrs. Givens will receive medical treatment.

Floyd Partridge, who is employed in Fort Worth, is spending a few days here with home folks.

Miss Oleta Mae Traugher, of Abilene, spent the week-end here with friends.

Mrs. L. T. Hood, of Fort Worth, is visiting her mother, Mrs. S. P. Hale.

## EAGLE BRANCH EVENTS

Mr. and Mrs. Paul Madison and two children, and Miss Gladys McCann, of Big Spring, and Mr. and Mrs. Harvey Gilbert, of San Angelo, were guests in the home of Mr. and Mrs. T. H. McCann Saturday night and Sunday.

H. G. Bradley and family and J. H. Kurtz and family enjoyed a weenie roast at the Ballinger city park Friday evening.

Misses Lorena and Sylvia Bradley, Aline Kurtz and Louise Wade were guests of Miss Gladys McCann Sunday afternoon.

Miss Eugene White and little daughter, Bobbie June, spent Tuesday in the home of her parents, Mr. and Mrs. H. J. Smith, of the Victory community.

Elvin and Melvin Berry, of Crews, were guests of their cousin, James Earl Cooper, Friday night.

Mr. and Mrs. Jess Lyles spent a part of last week in the home of H. G. Bradley.

Mr. and Mrs. H. L. Tooker are the proud owners of a Brown Swiss bull calf, which they purchased from the Willow Springs Farms, Winnebago, Ill. The Brown Swiss cattle are becoming very popular in the United States, having been imported to our country from Switzerland about 1869, since which time they have become very popular in the northern states. The slogan of the Brown Swiss cow is "the farmer's cow, and if you ever own a Brown Swiss milk cow you will be a booster for the Brown Swiss." They are a 4% and better, butterfat cows, good feeders and hustlers, and the cows weigh from 1,300 to 1,400 at maturity. The bulls weigh from 1,800 to 2,500 pounds at maturity. The public is invited to see this bull at the Tooker farm.

There will be a "sock supper" at the Eagle Branch school house Friday night, October 5. The ladies are requested to bring a new pair of socks, one of which contains a lunch. At the conclusion of the auction sale of one of

each sock containing the lunch, then the gentleman finds the mate to this sock in the possession of each respective lady, who will constitute his supper partner. It is rumored that Albert Spill, of Winters, will serve as auctioneer.

Geneva Boothe was carried to Santa Anna Saturday afternoon where she underwent an operation for the removal of her tonsils and adenoids. She returned home Sunday morning and at last report was recovering very nicely.

## NORTH NORTON NEWS

School opened Monday with good attendance. The teachers are: Miss Daisy Ruth Sebastian, principal; and Miss Maxine Crockett, primary teacher.

Lawrence Bryan and Felix Little are in New Mexico on business.

Mr. and Mrs. Rex Hill and children, will be glad to welcome the Lions Club another year.

Mr. and Mrs. C. E. Branham, Mrs. Pink King, Mr. and Mrs. Raymond Phillips, Mrs. G. W. Phillips, Mr. and Mrs. W. W. King, and Mrs. Milton Young attended the fifth Sunday meeting at Rogers Sunday. They report an excellent service and a fine dinner served on the ground.

Don Norris surprised his many friends September 23 by returning from Winters a married man. He

was fortunate enough to win Miss Altha Sullivan, one of the most popular Winters girls. Don is the son of Mrs. Pearl Norris, and was reared in this community. The happy couple have the best wishes of the entire community.

Messrs. Watson and Underwood, of Winters, were recent guests in our community.

E. W. Rainwater made a business trip to East Texas a few days ago.

W. F. Clark transacted business at Fort Worth last week.

On Tuesday of the previous week, the Methodist and Baptist ladies entertained the Lions Club of Winters. The luncheon table was arranged to seat fifty, and was elaborately spread with all kinds of food. After the meal, Mrs. E. L. King rendered some popular music, Bradley Pape and Doris King gave a reading, and Mrs. Charlie Berry welcomed the Lions. Rev. Sharbut, of Winters, spoke eloquently on the brotherhood of man. R. E. White, of Ballinger, a guest, spoke on school problems. A Krauss and Mr. Norman, the toastmaster, spoke briefly and paid tribute to the ladies' efforts to entertain. A better fellowship is created by these get-together meetings, and the ladies, as well as the Crews men who were the Winters men's guests, will be glad to welcome the Lions Club another year.

message Sunday at the 11 o'clock hour and again at 3 o'clock. The pastor preached at the evening service.

Linda Stehle was a dinner guest of Agnes Smith Sunday.

Zelda Carroll is spending the week with Mozelle Roach at Wilmett.

Mrs. Cecil Jones was a visitor in the home of Mr. and Mrs. W. M. Jones Tuesday afternoon.

Mr. and Mrs. J. B. Estes, Rev. Frank Bures and Rev. N. J. Westmoreland were guests in the Nolan Barmore home Sunday.

Miss Gladys Davis, who is attending Hardin-Simmons University, Abilene, spent the week-end with relatives.

Mrs. Chandler attended church at Ballinger Sunday.

Dorothy McWilliams and Meda Pearl Davis were guests of Lela Barmore Sunday.

J. S. Neely, of the Baldwin community, and his aunt, Mrs. Hattie Tege, of Granger, were visitors in the J. E. Baker home Sunday.

W. M. Jones and family visited Mrs. Jones' brother, Rev. W. D. Richards, and family, of near Token, last Thursday.

Carl Green and family were visitors at Miles over the week-end.

Grandma Green visited Mrs. Ernest Moore Saturday night and Sunday.

Horace Abbott and family, and Mr. and Mrs. Ed Harrison, of Bradshaw, spent last Sunday in the J. E. Baker home.

Deward Barmore is working near Rockwood this week.

Buster Caudle, who has been ill for a long time, is slowly improving. He was at church Sunday afternoon.

Mozelle Roach and Mable Cliff-

ford Woods were guests of Dot Grisson Saturday night.

Mr. and Mrs. Jack Mathis are rejoicing over the arrival of a daughter in their home. The young lady arrived last week.

Carrie Ruth Walker, of Ballinger, spent the week-end with home folks.

Mr. and Mrs. Ernest Graves had as their guests Sunday Mr. Graves' mother and sister.

Mr. and Mrs. Nile Broyles, of Paint Rock, who recently leased their newspaper, the Concho Herald, left Sunday for Andrews where Mr. Broyles has purchased an interest in a drug store. Until a home can be secured in Andrews Mrs. Broyles and baby will stay with Mrs. Broyles' sister, Miss Helen Brewer, in Odessa.

## CHEROKEES WEAR WAR TOGS

RALEIGH, N. C., Oct. 3.—On festive days some of the Cherokee Indians in North Carolina wear buckskins and eagle feathers like their primitive ancestors.

It pays to read the ads

## Other rural correspondence on page nine

Ed Wilde, of Ballinger route A, attended to business in town Wednesday. While here Mr. Wilde renewed his subscription to The Ledger.

## Food Specials

For Friday and Saturday

TOMATOES No. 1 Can	Can 6c
TOMATOES No. 2 Can	Can 9c
TOMATO JUICE Campbell's	3 Cans 25c
MILK Page's Evaporated, Small	7 Cans 25c
CATSUP 14-oz. Bottle	14c
TUNA FISH 14-oz. Can	14c
OKRA No. 2	Can 18c

## DEL MONTE WEEK

Featuring DEL MONTE "FIND OUT"

SUGGESTION NO. 1

Del Monte Sliced Peaches No. 2 1-2	23c
Del Monte Spinach No. 1 Tall	12c
Del Monte Pears No. 2 1-2	26c
Or Our Three Can Offer	59c

ALSO

Del Monte Sliced Pineapple No. 2 20c  
 Del Monte Red Salmon No. 1 Tall 23c  
 Del Monte Sugar Peas, No. 2 19c  
 AND  
 Del Monte Ortho cut Coffee 3 lbs 95c  
 There is Nothing Better in Coffee

MACARONI Heinz No. 2 Can 18c  
 Cooked in Cream Sauce with Cheese

White Swan Coffee 2 lbs. In Glass Jar 75c  
 Beautiful Rubber Apron Free

SOAP P. & G. Circus Book Free 6 Bars 25c

GRAPE FRUIT South Texas, 1934 Crop Each 5c

TOKAY GRAPES Fresh Shipment lb. 5c

BANANAS Doz. 12c

## SEASONABLE VEGETABLES

### MARKET SPECIALS

SEVEN STEAK	lb. 10c
CHUCK ROAST	lb. 10c
PRIME RIB ROAST	lb. 10c
STEW MEAT	lb. 7c

We Deliver to Any Part of the City.

**Bob Tunnell**  
 GROCERY and MARKET  
 Telephone 107

## GOOD FURNITURE

Adds Charm and Cheer  
 ... to YOUR HOME ...

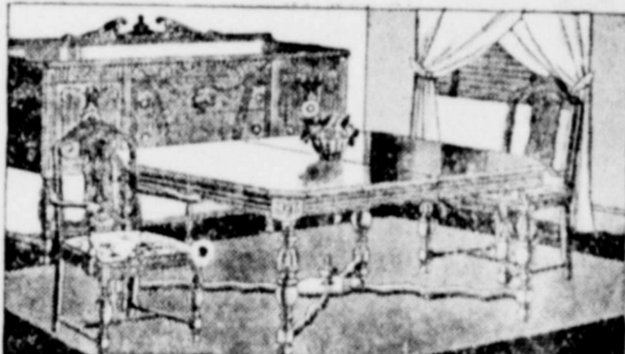
Make your home a place of rare charm and beauty—  
 new furniture now priced within the reach  
 of every home-lover

You'll love this  
 2-piece Suite  
**\$47.50**  
 Sofa and Chair



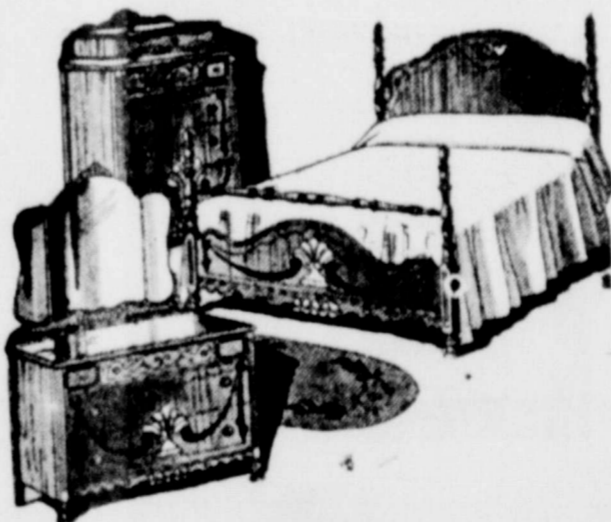
A suite designed to harmonize with any furnishings—a product of master craftsmen, offered to you at a ridiculously low price!

Here's a very new  
 Dining Suite  
**\$65.00**



—Table and Six Chairs  
 The extension top table is richly veneered in beautiful walnut of rare loveliness. The chair seats are colorfully covered. We believe this to be a marvelous "buy" at our low price.

This Bedroom Suite  
**\$45.00**  
 Bed—Dresser—Chest!



Years of use will only increase your fondness for this bedroom suite. Smart in style—and SO low in price!

Occasional Chairs  
**\$6.50**  
 A Special!  
 You'll marvel at this value! A comfortable, sturdy chair, only \$6.50

Occasional Rocker  
**\$6.95**  
 A Special!  
 If you prefer a rocker, then let this fine chair be your choice.

## KING-HOLT FURNITURE AND UNDERTAKING CO.

## Lady Went Back To Taking CARDUI and Was Helped

For severe periodic pains, cramps or nervousness, try Cardui which so many women have praised, for over fifty years. Mrs. Dora Dunagan, of Science Hill, Ky., writes: "Several years ago, when I was teaching school, I got run-down and suffered intensely during menstruation periods. I took Cardui and was all right again. After I was married, when I felt all run-down and was irregular, I always resorted to Cardui and was helped." It may be just what you need. Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

## Announcing the Opening of the Tiny Tot Shoppe

107 Broadway  
 Saturday Morning, October 6

We are opening a ready-to-wear shoppe for infants and children up to six years of age.

We invite everyone to visit us, we also do Dress Making, Hemstitching, Button-hole Making and Pleating.

Mrs. O. Barrington and Mrs. Bea Weems



The Ballinger Ledger

Published Every Thursday by  
The Ballinger Printing Company  
Offices of Publication, 711 Hutchings Ave.,  
Ballinger, Texas  
Entered at the postoffice at Ballinger as  
second-class mail matter  
Subscription, the year, \$1.50  
(Subscriptions payable in advance)  
Telephone 27

HAS YOUR ADDRESS  
CHANGED RECENTLY?

Ledger subscribers are requested to notify the publisher of any change in their addresses promptly. Under the new postal laws newspapers and periodicals must pay postage due for notices of any change in addresses furnished by the postoffice. In addition there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move. The best plan for all concerned is to send the change of address in advance.

All Runnels county schools with one exception are now open and the last one will begin the 1934-35 term next Monday. Approximately 5,000 pupils have begun study again and more than 200 teachers are employed. Practically all the schools will run for eight months and the vacation period will begin in May next year.

Although Runnels county's cotton crop is short, about one-third average production being grown this year, Runnels stood at the top of West Texas counties in ginnings on September 16 according to the government report. Every season this county has either been first or near first and year in and year out crops in this county are so good that Runnels is recognized as one of the leading agricultural counties of the state.

Ballinger will entertain thousands of guests who come here for the three-day rodeo this weekend. The way these people are treated will largely determine how often they come back and Ballinger merchants have prepared a welcome for them that is expected to please. Those who combine business and pleasure and do some shopping while here can choose from stocks as good as are found in West Texas and for the occasion most of the stores are offering specially priced merchandise that will attract thrifty shoppers.

Sheriff W. A. Holt is warning citizens to be careful and do everything in their power to prevent burglaries during the next several weeks. Officers usually know when crime of this nature is expected and the sheriff's department advises that cars should be locked when left parked, that houses be locked and that business managers take every precaution to prevent robberies.

WINTERS MAN CHECKER  
CHAMPION OF SECTION

(Abilene News)  
Raymond Dittich, of Winters, defeated Lloyd Rusk, of Big Spring, here Sunday in a ten-game playoff for the seventh semi-annual checkers championship of West Texas. Dittich won five games, lost two, and one ended in a draw.  
Dittich, who has won the title four times and finished in the runner-up position twice, will meet LeRoy Roberson, of Dallas, state checkers champion, for the title here Thanksgiving Day.  
Grady Flynt, also of Winters, beat A. H. Morrison, of Big Spring, veteran tournament player, in an exhibition match yesterday. Flynt took five games and five ended in draws.  
M. O. Teetzel, of Abilene, national referee for the American Checkers Association since 1912, served as official for the matches.

Mr. and Mrs. Carroll Bell and family left Sunday for Mineral Wells, where Mr. Bell has accepted a position.

Although Australia is almost as large as the United States, it has less population than New York city.

Let Us  
**Marfak**  
Your  
Car  
GREENWOOD  
Service Station

Odd Texas

EVERYTHING BUT THE BELLOW!

THE COMANCHE INDIANS OF TEXAS USED THE BUFFALO IN THE FOLLOWING MANNER:

- THE MEAT FOR FOOD
- BRAINS AND LIVER FOR SOFTENING LEATHER
- HORNS AND SKULL FOR LADLES AND PESTLES
- SHOULDER BLADES FOR HOES PICKS AND KNIVES
- TALON FOR BOW STAMPS
- TAIL HAIR FOR ROPES AND BELTS
- HICKS FOR BRIDLES SADDLES SHELDS MOTORCARS BAGS SHIRTS BELTS ROBES, ETC.

MRS. S. W. SMITH OF CEDAR SHOVELFORD COUNTY, TEXAS, WHO A FULL GROWN CHICKEN WITH NO FEATHERS AND WALKS UPRIGHT LIKE A MAN!

QUILT WAS 58 YEARS IN THE MAKING. IT WAS STARTED IN 1876 BY THE MOTHER OF E. D. NICHOLSON, OF FORT WORTH, AND WAS FINISHED IN 1934 BY HIS DAUGHTER, MRS. SUE HARSHBARGER.

TELEPHONE 27

West Texas News Notes

The Citizens National Bank of Brownwood opened Tuesday under a new charter granted last week by the federal banking department. This is a new institution which will replace the old Citizens Bank of Brownwood. The old bank had been operated under a conservatorship for several months while plans for the reorganization were being perfected.

This (Thursday) evening will mark the opening of the horse show and horse races at Coleman. This show will last for three days, October 4, 5, and 6. Races are being held each afternoon at 2:30 and prizes will be awarded the winners in several events. Other features will be presented.

Citizens of Santa Anna have voted \$35,000 in bonds for the improvement of the city water system. This action means the city will obtain a PWA loan and the money thus obtained will be used to improve the municipal waterworks. Part of the money received will be in the form of a government grant.

Five carloads of sheep were shipped out of Melvin last week. Since the government sheep buying program started seven carloads have been shipped from Melvin. The percentage of condemned animals in that section is rather high; as for example, out of 85 sheep bought from one man, only 11 were considered marketable.

Uniform designation of a direct highway from Houston to Brady and thence west to connect with federal highway 83 at Hobbs, New Mexico, will be asked by delegations from towns along the proposed route at the next meeting of the state highway commission. If this designation is secured Brady will be located on two federal highways. A large number interested in this designation have formed an association to obtain routing of the federal highway.

More than 125 close friends of William Bevens, founder of the Bank of Menard, builder of the Bevens Hotel, and prominent stockman of that section, helped

Smith & Smith  
Attorneys-at-Law  
Winters State Bank Bldg.  
Winters, Texas

\$250.00 REWARD  
For apprehension and final conviction with prison sentence of any person or persons stealing any livestock from any member of this association.  
Runnels County Livestock Ass'n.

Shepherd & Patteson  
C. P. Shepherd  
Thos. G. Patteson  
Attorneys-at-Law  
Will Practice in All the Courts.  
Office Over Security State Bank  
Telephones  
Residence 161 Office 154

Complete Abstracts to Land in Runnels County  
GUARANTY TITLE CO.  
Ballinger, Texas  
Office E. Sheppard & Co., Bldg.

the celebration and a number of speakers told vivid stories of the great benefit that Menard had derived from having such a man as Bill Bevens as one of its builders.

If the state department will approve the project, Mason county will erect a building to house its relief cannery. The house will be of sheet iron with a concrete floor and will be erected on land owned by the county. The county will provide the material for the structure and it will be built by relief labor.

An intervention suit is being filed by J. E. Grimland and Dee Gibbs, Sutton county ranchmen, pleading for a share in the \$3,000 reward offered in 1929 for information leading to the arrest and conviction of the murderer of A. T. Murray, Mason county sheriff. Seven or eight others are also seeking to get a part of the reward which has not been paid anyone.

The Concho County Cooperative, Inc. is perfecting plans for the erection of a modern fireproof storage building. The building will be 50 by 150 feet. Plans have not been drawn, pending action of the purchasing committee which is endeavoring to secure land for the site. The capitalization of the organization is \$10,000 and it will be a stock concern, with shareholders participating in the profits that may accrue.

Mr. and Mrs. Sam A. Runkles, of San Angelo, visited relatives in Ballinger Sunday.

Mr. and Mrs. Chester Jones, of Sweetwater, spent Sunday in Ballinger, visiting relatives and friends.

The best carbon paper for typewriters at Ledger office.

Thirty New Cars Registered Here During September

A small increase was shown in the registration of new cars in Runnels county during September as compared with August. During August 27 new automobiles were registered and in September there were 30 registered according to the records of Tax Collector W. A. Forgy. Of the total number registered in September 22 were passenger cars and 8 commercial vehicles.

Chevrolets and Fords were tied in the lead for the largest number of registrations in the county with 10 each. Plymouth sales were second with 6 registrations.

- New registrations in this county during September were:
- Fords
    - Harwell Motor Co., Ballinger, 2 commercials
    - Nance-Brown Motor Co., Winters, 4 passengers and 1 commercial
    - Miles Motor Co., Miles, 2 passengers and 1 commercial
  - Chevrolets
    - Batts Chevrolet Co., Ballinger, 4 passengers
    - C & C Motor Co., Miles, 2 passengers and 3 commercials
    - Patrick Chevrolet Co., Winters, 1 passenger
  - Plymouths
    - Ballinger Auto Co., Ballinger, 2 passengers
    - Sykes Motor Co., Ballinger, 1 passenger
    - Hoover-Bourne Motor Co., Winters, 3 passengers
  - Dodges
    - Sykes Motor Co., Ballinger, 3 passengers
  - Diamond T
    - Oaks Motor Co., Fort Worth, 1 commercial.

All Rural Schools In County Open Now Except One

All schools in Runnels county not already open, with the exception of Drasco, began the 1934-35 term Monday morning. An unfinished painting contract at Drasco caused the opening there to be postponed until next Monday, October 8.

Rev. J. H. McClain, Rev. E. W. McLaurin and County Superintendent R. E. White were speakers on the opening program at the Bethel school. The large auditorium was filled with students and patrons for the formal program and the first day enrollment was large. John Adams is principal of this school and the faculty is composed of: Henry Leach, Clyde Simmons, Misses Elsie Gilkerson, Iola Clayton, Ada Simmons and Pearl Holton. Nine grades are taught and a bus transports students of the tenth and eleventh

grades to the Ballinger high school. Mr. White went from Bethel to Offen for the opening there. A large number of the patrons witnessed the opening program and the four rooms were crowded with pupils.


County Superintendent-elect E. C. Grindstaff attended the opening of the Maverick school where he was principal for a number of years. The teaching staff is composed of: W. J. Wheatley, James Kemp, Miss Judie Tyree and Mrs. T. V. Tunnell.

Many teachers were in Ballinger Monday afternoon to secure text books and arrange for other needed supplies.

**MAN'S HEART STOPPED.**  
**STOMACH GAS CAUSE.**  
W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adierka rid him of all gas, and now he eats anything and feels fine. J. Y. Pearce Drug Co., in Rowena at Shiller's Pharmacy.

Advertised goods move.

AN EARMARK OF  
EFFICIENT MANAGEMENT



To merit the confidence of its depositors a Bank must be sufficiently conservative to be safe, yet liberal enough to be serviceable. The management must be sufficiently progressive to keep abreast of the times, yet sufficiently reserved to keep within the bounds of good judgment. The facilities of a Bank must be complete and convenient, but must not be overly elaborate or excessively costly. In short, the management and service must be efficient.

... To these common sense principles this Bank subscribes

The  
**First National Bank**  
Of Ballinger

STOCK FARM BARGAIN

1,200 acres, this county, 200 acres cultivated. Good land, well fenced and watered. \$12.50 per acre for quick sale.

Small cash payment, balance long time. Cheap interest.

**McGarver & Lynn**  
Ballinger, Texas

KING-HOLT FUNERAL DIRECTORS  
Striving to Inspire Confidence  
Department Separate Ambulance Service

Soliciting Business by Being in a Position at All Times to Pay Our Depositors in Full On Demand.

The Farmers & Merchants State Bank  
Home Owned and Controlled

**Furnace**  
heat for homes without a basement



Natural Gas FLOOR FURNACES

When you add the comfort of circulating heat to your home you are adding value to the home you live in. It makes no difference whether it has a basement or not, you can have circulated heat from easily installed, low-cost natural gas floor furnace.

This unit splendidly exemplifies the comfort of a gas-heated home as it provides for one or two rooms the same luxurious warmth of central heating plant—but without the expense of furnace and piping installations. It's installed beneath floor and nothing shows except smart grill. It's vented to eliminate wall sweating, and the flame never touches the air it circulates. When equipped with thermostat desired room temperature is automatically maintained.

Look over the new gas heating equipment now. Besides the floor furnace there are other heaters which circulate warm air and are vented to eliminate wall sweating. They're available this month at attractive discounts and unusually low monthly terms. (National Housing Act takes in gas floor furnaces.)

Natural Gas will maintain this "Comfort Zone" 65°-71° at low cost

Extra!

This month is an opportune time to bring your heating up-to-date. In addition to above "specials" an unusually attractive saving can be effected by buying two or more radiant-type heaters. Investigate, and be ready for winter comfort.

Gas heating equipment is available also from your dealer. See his displays.

Community Natural Gas Co.



# Rural

## BETHEL NEWS

School opened Monday with a large attendance. Rev. J. H. McGlain, Rev. E. W. McLaurin and County Superintendent R. E. White rendered a very interesting program, which was enjoyed by a number of patrons and pupils.

Miss Sallie Shelburne spent part of last week with relatives at Concho.

Mr. and Mrs. Harvey Hays, of Rankin, visited relatives here the past week-end.

R. L. Sides, of San Angelo, visited his sister, Mrs. J. M. Nunley, Tuesday.

The community social given at the school house last Thursday night was well attended. Everyone reported a very enjoyable time.

Miss Mary Nunley visited Miss Evelyn Tullos Sunday.

Mr. and Mrs. Paul Richardson visited Mr. and Mrs. J. L. Adams Sunday.

Rev. Easterwood preached at the Baptist church last week-end. The regular monthly preaching day will be the second Sunday instead of the first Sunday hereafter.

Albert Koenig visited home folks over the week-end.

Walter Crockett has returned home after visiting his brother at Lubbock.

Barney Nunley visited his sister, Mrs. W. P. Johnson, of Bronte, last week.

Mr. and Mrs. Oran Nunley and Mr. and Mrs. J. S. Greenhill, Jr., of Concho, visited in the J. S. Greenhill, Sr., home Sunday.

## HERRING TOPICS

Sunday school was well attended Sunday. The singing Sunday night was also well attended.

Mrs. T. C. Payne and children have moved to Crews after residing here the past year. We regret losing them from our community.

Mrs. Studie Coffey and Mrs. W. A. Clark, of Orient, were week-end visitors in this community.

Mr. and Mrs. W. A. Hale and family and Mr. and Mrs. A. S. Allcorn visited Mr. and Mrs. Fay Brevard, of Glen Cove, Sunday.

Mr. and Mrs. G. C. Avert visited in the S. H. Miller home Sunday afternoon.

Miss Evelyn Payne spent Thursday night with Miss Mona Avert.

Mr. and Mrs. Ray Mullenax, of

# BUILDERS OF TEXAS

(IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL AND RELIGIOUS FIELDS)

**H. MILLER AINSWORTH**  
OF LULING, TEXAS

BORN IN AUSTIN, TEXAS, ATTENDED TEXAS A & M COLLEGE.

CAPTAIN, TEXAS NATIONAL GUARD

GRADUATE FIRST OFFICERS' TRAINING CAMP, SERVED AS INFANTRY OFFICER THROUGHOUT WORLD WAR, WITH 19 MONTHS OVERSEAS.

WAS VICE-PRESIDENT, TEXAS DIVISION, AMERICAN BANKERS ASSN. IN 1933 NOW PRESIDENT OF FIRST NATIONAL BANK IN LULING.

COMMANDER, TEXAS DEPARTMENT, AMERICAN LEGION 1935, MEMBER ADVISORY COMMITTEE OF TEXAS CENTENNIAL; ALSO CHAIRMAN OF 19TH SENATORIAL DISTRICT COMMITTEE. IS A MASON, IS MARRIED AND HAS ONE SON.

J. C. SIMONS ©1934 HARPER FEATURES

## Mrs. Nellie B. Kent To Give Book Review

Valera, spent Sunday here, where they went on a picnic with the Bragg family.

Mr. and Mrs. W. A. Hale spent Friday night in the home of Mr. and Mrs. Steve Hale, of Glen Cove.

The majority of the cotton will be gathered in another week.

We are glad to report Grandfather Whitley recovering nicely after an operation at the Halley & Love Sanitarium last week. He will make his home with Mr. and Mrs. Ruben Whitley this winter.

## ANTS ATTACK FIREMEN

WOKING, England, Oct. 3.—Driven out by the flames, swarms of ants attacked Woking firemen as they fought a blaze in a wood on the estate of the Countess of Lovelace at Purford. The insects at times covered some of the men, who also suffered blistered feet and burned hands.

Advertised goods move.

From 3 to 4 o'clock Friday afternoon, October 5, Mrs. Nellie B. Kent, hostess at the community center in the Sam Behringer store, will review one of the newest books of the year for the entertainment of the women of Ballinger and surrounding territory. The new novel, "L'Affaire Jones" (or in English, "The Affair of Jones") won the Literary Guild's \$10,000 prize this year.

An interesting sidelight on the exposition here is that Mrs. Kent is personally acquainted with the author of this modern novel, Hilhel Bernstein. She met him at his home in Chicago and from him learned many things concerning the novel which were not written in the published version. The novel is a satire on the

American in France and the Frenchman's love for his country. It is highly entertaining throughout, deals with modern problems, and contains really modern thought.

Mrs. Kent is an experienced book reviewer and those who have heard her state that her method of reviewing is very unusual and at the same time diverting. Mrs. Kent stated that if the review Friday proved to be popular here as in other cities, she would give one frequently on books which others might suggest.

## KETTLE WINS TITLE

PARIS, Oct. 3.—Beaten out of a single sheet of copper, a massive kettle has won for its maker, M. F. Zambon, of Paris, the title of premier artisan of France. It was bestowed on him recently by the republic. The kettle has just been placed on exhibition in Geneva, Switzerland.

## Prospects for Big Cotton Increase in Egypt Not Good

COLLEGE STATION, Oct. 3.—Foreign cotton competition is not a threat new to America since the AAA cotton program started. For more than 40 years foreign countries have been increasing their share in the world's production. Big American cotton crops during that time did not stop the growth of foreign cotton competition, but they did periodically depress the South. Will this foreign competition grow by leaps and bounds now that America has gone in for temperance in cotton production? Or are there other factors which will finally limit the extent to which these countries may expand cotton acreage?

It has been seen in previous articles in this series prepared by the agricultural adjustment administration that India is limited in future big expansion by her need of land for food crops. Egypt is another great competitor worth studying.

Egypt has grown cotton since the time of the Pharaohs, yet the largest acreage in any one year was 2,160,000 acres. This is probably just about the limit to the cotton acreage because the country still depends to a large degree upon its local food supply. The acreage in 1933 was 1,873,000 acres or nearly one-third of Egypt's a farm land. The cotton acreage this year is reported less than last

Egyptian cotton is irrigated and yields an average of 400 pounds per acre.

As in India, there is a food supply problem in Egypt. Population averages more than 1,000 persons a square mile, or as Americans would say, per section. Population is growing at the rate of 200,000 to 300,000 persons per year. This increase will in the long run require for food all the additional land which may be reclaimed.

The price of cotton in 1933-34 in Egypt in terms of Egyptian money (and that is what influences farmers) was from 2% to 21% below the price of 1932 during the picking season. As in India, it is again seen that high cotton prices in America do not always mean high prices to foreign producers in terms of their own money. There is little incentive to the Egyptian farmer to increase cotton acreage at present. The decline in 1934 plantings bears this out.

Any permanent increase in Egyptian cotton acreage above the all-time high of 2,160,000 acres must involve reclaiming a part of the two million acres of waste land in the country. This reclamation is estimated to cost more than 200 million dollars, which is a large sum of money for a small country.

England has tried hard to promote cotton growing in the largely desert Anglo-Egyptian Sudan. Expensive government efforts have resulted in raising the cotton area from 31,000 acres in 1911 to 325,000 acres in 1932. The Sudan is a new country with a population of less than six million Arabs and

primitive tribesmen. They much prefer to live their own way, caring little or nothing for the ways of the white man. Cotton growing among them has been developed by governmental compulsion. In most of this country cotton has brought the first real money the natives have ever seen. Since they have little use for money, to force cotton growing the government has resorted to a poll tax of about \$1 per head which must be paid in money. The natives grow little more cotton than is needed to get the money to pay the poll tax.

Cotton yields in the irrigated districts of the Sudan (little is grown elsewhere) have gone above 300 pounds per acre, but the cost to the government and the subsidized British companies has been great. In 1930 a new disease called leaf curl cut the yield to 135 pounds per acre. No remedy has yet been found for this disease. The promoting companies, once very optimistic about the future of cotton growing in the Sudan, are now less hopeful.

## PREACHERS MUST BE QUIET

GLASGOW, Scotland, Oct. 3.—Open-air preachers were making so much noise in Dunbar, Scotland that they disturbed the peace. This was the charge in a petition presented to the council of Dunbar, asking that the street preaching be prohibited. The town clerk was instructed to notify the evangelists to modify their tone or lose their permit to hold meetings.

Be wise and advertise.

## COFFEE freshly ground to your order



# Airway Coffee

Guaranteed to please  
See it ground, know its fresh

**lb. 19c**

Coffee Dependable	lb. 29c	Prunes No. 16 Tin	Each 33c
Milk Max-i-mum	6 Small Cans 18c	Soap Crystal White or F. & G.	6 Giant Bars 25c
Cherries Red Sour Pitted	2 No. 2 Cans 25c	Crackers Saret Wafers	2 lb. Box 21c

## FRUITS AND VEGETABLES

<b>Potatoes Idaho Russets</b>	<b>10 lbs. 16c</b>
Cabbage	5 lbs. 12c
Onions Spanish Swt.	5 lbs 19c
Sweet Potatoes	10 lbs. 27c
Tomatoes	3 lbs. 13c
Grapes Thompson'	lb. 5c
Cranberries	lb. 16c

## Libby's Pineapple Juice No. 1 Can 10c

Pork and Beans	Van Camp's No. 1	2 Cans 11c
Salad Dressing	Home Style	Pt. 20c
Favorite Matches		6 Boxes 25c
White King	Granulated Soap	24-oz. 20c
Jell Well	Assorted	3 Pkgs. 13c

## Macaroni

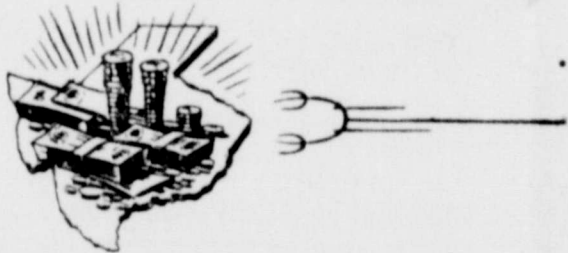
6 Seven ounce packages	<b>25c</b>	
Certo	Saves Time and Money	Bottle 29c
Baker's Cocoa		1/2 lb. Can 12c
Dried Prunes		3 lbs. 25c
Raisins	Market Day	4 lb. Pkg. 37c
Prince Albert		Can 10c
Catsup		2 Large Bottles 25c

## MEAT

### Specializing in Grain Fed Beef Only

Lunch Meat	Asst.	lb. 25c	Hams	Small Sugar Cured	lb. 19c
Roast	Choice Beef	lb. 10c	Bacon	Sugar Cured	lb. 19c
Stew	Or Pot Roast	lb. 8c	Salt Pork	No. 1 Bacon	lb. 17c
Sausage	Pure Pork	lb. 12c	Bologna		lb. 15c

# Millions of Visitors Will Leave Millions of Dollars in Texas



Texans will show their State! Visitors will show their interest, admiration, respect for its history and confidence in its future. Some will become citizens, others will leave with a heart full of love for Texas, and admiration for its citizenship.

Statistics show that the influx of visitors alone warrant the statement that the project will show a profit. It is expected that 20,000,000 outside visitors will be attracted to Texas. A conservative estimate of their expenditures is \$640,000,000. Probably \$25,000,000 in gasoline tax will be collected. Thus the State will receive a very large margin of profit on whatever investment is made in the Centennial.

Interest yourself in this coming celebration. From a patriotic standpoint your interest is challenged, and from the standpoint of personal interest you are now called upon to do your part.

## Texas Centennial Commission Publicity Committee

THE TALK WRITERS

# TEXAS CENTENNIAL in 1936

IT'S YOUR STATE IT'S YOUR CELEBRATION

# SAFEWAY STORES



**CHURCHES**

**Ballinger Baptist Church**  
 9:45 a. m. Sunday school, E. E. King, superintendent.  
 11 a. m. preaching by pastor.  
 6:30 p. m. D. T. B. meeting, Ernest Academy, director.  
 7:30 p. m. preaching service by pastor.  
 7:30 p. m. Wednesday, prayer meeting.  
 8:30 p. m. Wednesday, choir practice.  
 J. H. McCLAIN, Pastor

**Eighth Street Presbyterian Church**  
 9:45 a. m. Sunday school, Carl Black, superintendent.  
 11 a. m. sermon by pastor.  
 6:45 p. m. Senior Endeavor.  
 7:30 p. m. special service.  
 W. H. F. MOORE, Pastor

**Church of Christ**  
 (Eighth Street, Bonnal Avenue)  
 Bible school meets at 9:45 a. m. with competent teachers for all classes.  
 Preaching at 11 a. m. and 7:30 p. m. Communion following sermon.  
 Ladies' Bible class meets in the church building Monday at 4 p. m. Prayer meeting and young people's meeting at 7:30 p. m. Wednesday.  
 The public is invited to attend any and all these services.  
 HARVEY CHILDRESS, Minister

**First Presbyterian Church**  
 9:45 a. m. Sunday school.  
 11 a. m. morning worship.  
 3 p. m. Intermediate Society.  
 7:30 p. m. evening worship.  
 If you do not worship elsewhere you are cordially welcome at all of our services.  
 E. W. McLAURIN, Pastor

**All Saints' Episcopal Church**  
 11 a. m. Holy communion and sermon.  
 All invited.  
 ALEX B. HANSON  
 Priest in Charge

**Church of God**  
 (Corner of Sixth and Strong)  
 Sunday school at 9:45 a. m. S. H. Skelton, superintendent.  
 Preaching at 11 a. m. by pastor. Young people's meeting at 7 p. m.  
 Preaching at 8 p. m. by pastor.  
 Prayer meeting each Wednesday evening at 8 o'clock.  
 Woman's Missionary Society each Thursday.  
 W. H. HANCOCK, Pastor

**First Christian Church**  
 (Broadway and Murrell)  
 9:45 a. m. Bible school. A class every age. We are never too old to learn something new from the Bible.  
 28 a. m. worship and communion service.  
 7:30 p. m. evening worship.  
 LEE WHIPPLE, Minister

**First Methodist Church**  
 9:45 a. m. Sunday school, Sam Behringer, superintendent.  
 11 a. m. sermon by pastor.  
 7:30 p. m. prayer service for all groups.  
 8 p. m. preaching by pastor.  
 A cordial welcome awaits you at all our services.  
 W. H. VANDERPOOL, Pastor

**Church of the Nazarene**  
 Sunday school at 9:45 a. m. John Morris, superintendent.  
 Young People's meeting at 8:45 a. m.  
 Preaching at 11 a. m. and 8 p. m.  
 W. M. S. Tuesday afternoon.  
 Prayer meeting Wednesday evening at 7 o'clock.  
 CHAS. W. BOWMAN, Pastor

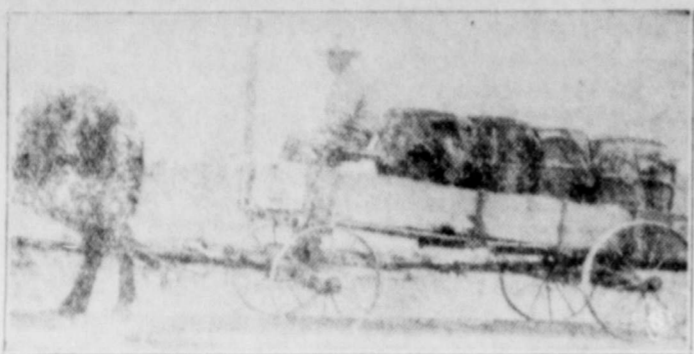
**BAPTIST FUNDAMENTALIST ANNOUNCES SUBJECTS**

Rev. Clark Mackey has been conducting a successful revival for the past ten days at 109 Twelfth street. He announces the following sermon subjects for the week:

Thursday night: "The Whole World of God."  
 Friday night: "Is it Wrong for a Christian to Drink Beer, Whiskey or any Other Intoxicating Drink?"  
 Saturday night: "Whosoever Will Let Him Come."  
 Sunday morning at 10: Bible study. Everyone who does not attend Sunday school elsewhere is urged to come.  
 Sunday night: "Heaven, Where He Is, and Who Will Be There."

The best carbon paper for typewriters at Ledger office.

**Drouth Still Hangs On in West Texas**



Although drouth conditions are somewhat alleviated over Texas as a whole, there are still spots that have not been favored with rain and water shortage is more acute than ever. Pictured here is S. E. Fletcher, who lives three miles south of Santa Anna, in Central West Texas. Fletcher is forced to haul water not only for livestock but for personal needs, and this picture may be taken as typical of certain Texas areas still drouth-stricken. (Texas News Photos.)

**SMALL GRAIN PASTURES CAN PREVENT FEED SHORTAGE**

COLLEGE STATION, Oct. 3.—The serious feed shortage which is threatening Texas can be at least partially averted, according to crop specialists of the A. & M. College, if farmers will plant small grains such as wheat, oats and barley for winter pasture as soon as good rains are received.  
 Farmers in the Panhandle and in North Central Texas, who regularly grow these crops for grain, have long recognized their value as winter pasture crops. Recent experiments conducted by the Texas experimental station indicate that these grain crops and other grasses are well worth planting for pasturage alone, even in regions where they will not make grain. At the Denton station wheat clipped at regular intervals to simulate grazing by livestock has produced 17,000 pounds of green forage per acre, while at the Angleton station a mixture of oats and Italian rye grass has produced 11,000 pounds of green forage. This green feed is not only very nutritious and palatable, but high in protein and vitamin A.

Winter grain pastures may be grown in almost any region of the state where other crops are grown. They can be planted from September to December, whenever the soil is moist enough to germinate the seed. Because of the mild winters, growth continues almost without interruption so that winter grain pastures in Texas are much more productive than in the northern states.

Which grain to plant depends upon the region. In the Panhandle-Plains wheat is the only suitable winter grain. Recent rains in some counties of this region have made it possible to start planting wheat immediately. In other counties it may be advisable to plant part of the acreage "in the dust" so that the grain may emerge and become available for pasture as soon as rain occurs.

Throughout North Central Texas wheat, oats and barley may be grown for winter pasture and the three crops are about equally productive, except in years of hard freezes when wheat, is more cold resistant than the other two, makes considerably more pasture. A mixture of wheat and oats is especially well suited for pastures in this region.

In Central and South-Central Texas a mixture of oats, Italian rye grass will make the best pasture. This region, except isolated areas, is not suited to the production of wheat, oats or barley as grain crops, but conditions are especially favorable for growing grains as winter forage. Good rains may alternatively be expected soon during the fall months and it is usually sufficient rain to produce a rank growth that will out the winter and spring. It can be planted in the fields after picking and c-

**Mrs. L. L. Wallace, Nonagenarian, Dies**

Mrs. L. L. Wallace, 94, died Monday evening at 7 o'clock at the home of her sister, Mrs. M. F. Smith, on Ninth Street, following the accidental breaking of her hip just 24 hours before.

For some time Mrs. Wallace had been in failing health and while members of the family were out of the room Sunday evening attempted to get out of her bed and fell to the floor, breaking the limb.

Decedent was born in Williamson county, Tennessee, and came to Runnels county 25 years ago. Her husband died in 1925 and since that time she had been residing with her sister. She had been very active until a few months ago when her health began to fail but was comparatively well until 24 hours before her death. She had been a faithful member of the Church of Christ for more than 60 years and was a member of the Ballinger church at the time of her death.

Funeral services were conducted at the Smith home Tuesday afternoon at 4 o'clock by Harvey Childress, local minister. Interment was made in Evergreen Cemetery.

Surviving relatives include the sister with whom she made her home, Mrs. M. F. Smith, two nieces, Misses Alice and Bessie Smith, and a nephew, Ross Smith, all of Ballinger.

Funeral services were held at the Smith home Tuesday afternoon at 4 o'clock by Harvey Childress, local minister. Interment was made in Evergreen Cemetery.

**ACTRESS ASKS POLICE TO HALT MAN'S GIFTS**

BEUGRADE, Yugoslavia, October 3.—Unable to stop a flood of chocolates, flowers and other gifts from a wealthy lawyer, Erika Drusovitch, a pretty young actress, has asked the Zagreb police to curb the donor. She said she had told the man she does not like him.

But when she goes on tour he follows, stays at the same hotels and several times a day showers boxes of candy on her, piles her table with flowers and generally "makes her conspicuous." To send the presents back, she adds, is useless, to keep them crowds her apartment, to give them away would be a form of acceptance, and to throw them out would cause trouble with the garbage man and cause a crowd of beggars to congregate at the can.

**WILL ROGERS PLAYS GREAT ROLE IN NEW PRODUCTION**

The Palace Theatre will offer a special showing of Will Rogers in "Mr. Skitch" at a midnight preview Saturday night, beginning at 11:30. This new Rogers picture promises to be an outstanding example of the Southwest sage's productions. Supporting the Oklahoma cowboy in this picture are Zasu Pitts and a host of other comics who make up a cast that is seldom equalled.

This film will also be shown on Sunday and Monday, October 7 and 8.

MARK your eggs and butter with Rubber Stamps. Ballinger Printing Co.

**FARMERS**  
 I AM PREPARED TO TAKE CARE OF  
 your  
**Drainage**  
**Loans**  
**JR COTTON**  
**JACOB**  
 PHONE 268

**Experience!**  
 to consider when you are having  
 a man of many years experience in  
**Pressing**  
**Alterations**

Our expert workmanship justifies our motto:  
**We Must Satisfy**  
 Give us a trial.  
**CITY TAILORS**  
 Next door to Queen Theatre  
**Phone 38**  
 R. E. THORSON CARL L. BLACK

**FREE STATE TO CAN MEAT** prepare meat for shipment to Germany. It thus hopes to dispose of its surplus cattle. The factory arranged with Germany to exchange the canned meat for German products.  
 DUBLIN, Irish Free State, Oct. 3.—The Irish Free State will build a canning factory at Roscrea to head a year. The government has It pays to read the ads.

**Piggly Wiggly's FIRST ROUND-UP**

No. 1 Spuds 10 lbs. 16c  
 Bulk Bird Seed lb 12c  
 Bananas, Oranges  
 Fan Apples, Lemons  
 cy 1c each  
 Turnip Greens 2c

Onions 2 lbs. 7c | Fresh Roasted Jumbo  
 Nu Crop Pop Corn lb. 10c | Peanuts lb. 15c

**Carload Northwestern Fruits**  
 (Gallon Size)

Prunes 31c | Strawberries 65c  
 Pears 49c | Plums 35c  
 No. 2 Loganberries 13c | No. 2 Red Raspberries 17c  
 No. 2 1/2 Blk. Cherries 23c | No. 2 1/2 Prunes 14c

**Real Coffee Values**

Bulk	Package
Big Rio lb. 15c	Bright and Early lb. 22c
Santos Peaberry lb. 19c	Chase & Sanborn lb. 27c
Vacuum Packed	
Ryco lb. 23c	El Don lb. 27c
Schilling's lb 30c	

10 lbs. 51c  
 Paper Sack  
 Powdered and  
 Brown 2 lbs. 15c

No. 2 Ridge Farm Peas 2 for 17c  
 Camel Lye 2 for 13c  
 Salmon 2 Tall Cans 25c  
 Libby's Olives 3-oz. 8c

H. & K. Glass Shaker with Pepper 2 for 15c  
 Phillip's Tomato Juice 5c  
 Veribest Peanut But. 2 Pts. 29c

Deer Kraut No. 2 can 8c  
 Sauer 2 cans 24c

**ExCel Salad Dressing qt. 25c, pt. 15c**

**FLOUR FRESH STOCK Priced Low FLOUR**

Everlite 48 lbs. \$1.95	Gold Crown 48 lbs. \$1.85	Gilt Edge 48 lbs. \$1.69
Prince Albert Tin 10c	Bull Durham 6 Pkgs. 25c	

Qt. Apple Butter Jar 19c  
 Strikalite Matches 6 Boxes 23c  
 Saxet Crackers 2 lbs. 22c  
 Fairway Oats 42-oz. Pkg. 11c  
 L. S. Sandwich Spread 3 for 17c

Hershey Cocoa 1/2 lb 8c	Qt. Pickles Sours, Dills 15c	Bulk Black Pepper lb. 27c	Monax Cup, Saucer Oats 22c
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No. 1 Peaches 2 for 21c  
 Table Salt 10 lb. Sack 17c  
 Lint Starch 2 Pkgs. 15c  
 No. 1 Hominy 3 for 17c

**Heniz Ketchup 14-oz. Jar 23c**  
**American Sardines 3 for 11c**  
**Kellogg's Corn Flakes 2 for 19c**  
**Kellogg's Whole Wheat Flakes 2 for 15c**

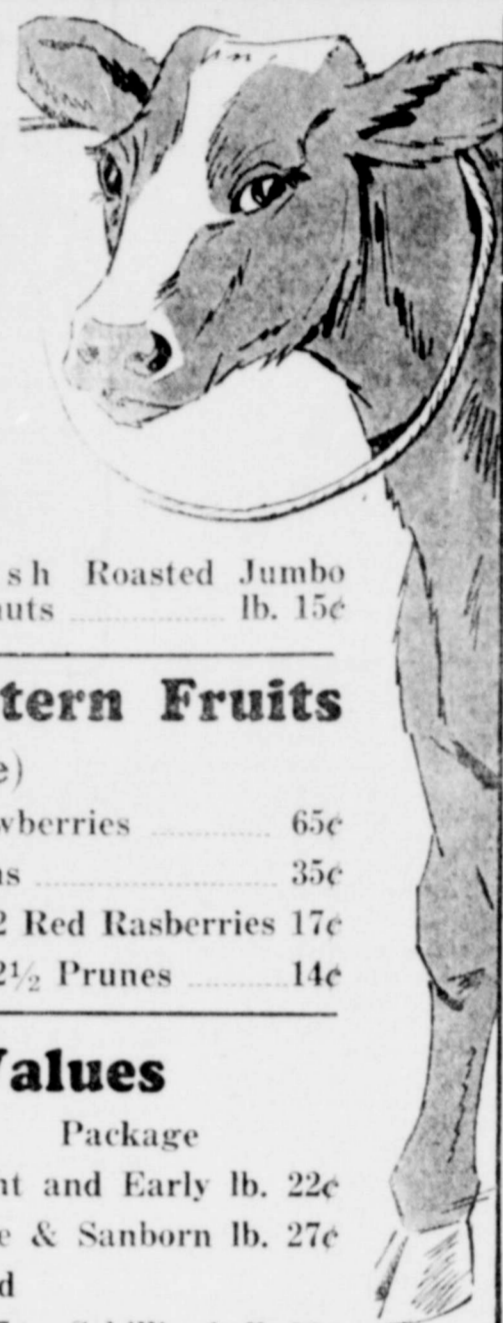
**Carnation Milk 3 large or 6 small 18c**

**Choice Quality Meats**

Nice Fat Hens --- Fully Dressed

100% Pure Pork Sausage Lb. 12 1/2c	Sugar Cured Sliced Bacon Lb. 25c
Fresh Calf Liver lb. 10c	Odds Sliced Bacon lb. 13c
Large Bologna lb. 13c	Pork Chops lb. 14c

**No. 1 DRY SALT BACON lb. 17c**



**JENNINGS FUNERAL HOME**  
 Dependable Funeral Service at Moderate Cost  
 Ambulance Service Lady Attendant **Phone 440**



Rodeo Notes

There will be no admission charge at the front gate. Every body is welcome.

The famous Pumphrey bull will "do his stuff" in the daily rodeo performances. In numerous other places as much as \$100 has been offered to anyone to ride this animal but to date he has never been mastered. Handsome purses are posted for the rider who can cling to him here this week-end.

A herd of professional rodeo stock arrived here Tuesday to be used in the afternoon and evening performances. The stock includes 25 calves, 25 wild goats, 10 wild steers, 10 wild cows and 10 of the best pitching bronchos in the state. In addition, many other outlaws will be used in the show.

An arena, 150 by 225 feet, has been constructed in front of the grandstand where the wild west performances will take place. Plenty of chutes were built so that the program will be presented without interruption.

Early this week more than 50 contestants were entered in the various events and many others will participate in one or more features.

There will be no special decoration of the town, however merchants are requested to put up their flags on the sidewalks early in the morning and leave them up all day.

The total amount of purses offered will exceed \$1,500 (plus the jack pots) and this will attract the best showmen in this part of the state.

Tickets will be sold at the box-office below the grandstand for each performance. Admission is 35 cents for adults and 15 cents for children. There will be no season tickets sold.

The Ballinger Band will appear in concert each evening at 7 o'clock and for almost an hour will render lively tunes and a novelty numbers in front of the grandstand.

The big evening feature will be the old fashioned barn dance in the agricultural building. A space, 44 by 120 feet, has been decorated to resemble an old hay loft. Lobbies for the spectators have been arranged at each end of the building. Tickets for dancing cost 55 cents, while spectators are to be admitted free. Good music has been obtained and the dancing will start each night as soon as the rodeo performance ends and continue until —

A twin act will be a big feature of each performance. The Wright brothers, Felton and Bill, will compete against each other in riding wild bulls. They will be cut loose at the same time and the one who sticks the longer will win. As soon as one is thrown the other may get off any way he can and still get the prize.

Another attraction that will give the audience a thrill is Bob Singleton riding a wild cow in a rocking chair. (Bob will sit in the chair—not the cow). The chair will be girted on the heifer and Singleton

Saw Murder



Here is Miss Willie Mae Couch, 18, who was with Horace E. Nichols, bank officer of Seymour, Texas, when he was slain the night of August 15, and who was the state's star witness in the trial of Miss Ruby Britain, 39, for the killing. Miss Britain received a 12-year sentence. (Texas News Photos.)

will have the place of honor—until he is busted.

There will be a number of trained horses in the show. One roping contest will be staged with horses without bridles.

All carnival attractions will be found in the front enclosure at Fair Park. The shows and rides began setting up their paraphernalia Monday and a number opened for business Tuesday. There are rides for the kiddies, six shows and all the concessions usually found in an up-to-date carnival.

Parades are to be held each afternoon at 1:30 and the special parade Saturday afternoon in which many young women of the county are to ride in competition will add color. These girls will also appear on their mounts Saturday evening at the last performance of the rodeo, when awards will be made by the judges.

POISON IVY

And POISON OAK, burns or irritations are quickly healed by using BROWN'S LOTION and BROWN'S LOTION SOAP. Itching is stopped immediately. BROWN'S LOTION is highly active as an antiseptic and germicide. For sale by J. Y. Pearce Drug Co. First bottle sold with MONEY BACK GUARANTEE.

FIRST MONDAY CROWD LARGEST FOR YEAR

The first Monday crowd in Ballinger October 1 was the largest to assemble here this year. There was a large throng on the trading grounds the entire day and trading stock was plentiful.

Many head of livestock changed hands during the day. Agricultural products were also given much attention and came in for a large share of the "swaps" made. First Monday trades days will be continued through the fall and efforts will be made to increase activities on the trading grounds.

Mrs. Gadder: "I should have loved to go to Florida last winter and I would have gone except for one thing."

Mrs. Wigwag: "Your husband didn't want you to, I suppose?"  
Mrs. Gadder: "That's just the trouble. He was so anxious for me to go that I was suspicious."

SCHOOL NEWS

By Laura Edith Miller

At the Friday chapel period a pep meeting was held. Our pep squad leaders, Eleanor Williams and Juanita Faris, led several songs with the whole high school joining in. Then the pep squad sang some of the newer songs. Wanda Williams played the accompaniment. Coach Self, called upon for a speech, said that San Angelo had a pretty formation, but that he hoped to keep them from looking so pretty Saturday. Denman White, captain, made a very short speech, but it was to the point. He said, "We're gonna get their number."

The pep squad spent several afternoons last week practicing their stunts and some new yells for the game with San Angelo.

Monday morning, Miss Carmen Demmer, accompanied by Mrs. Alex McGregor, opened the program with a violin number. Rev. Moore, pastor of the Eighth Street Presbyterian Church, spoke on the subject, "Understanding the Bible."

Belva Watson and Elva Sykes were in San Angelo Saturday afternoon.

Miss Smith, Miss Greer, Miss Clark, Mrs. Lee, Miss Williamson and Miss Todd attended a Delta Kappa Gamma sorority entertainment at San Angelo Saturday afternoon.

The berets for the Cub Club will arrive either Tuesday or Wednesday, and we intend to wear them at the next game. A meeting has been called for Tuesday afternoon to discuss ways and means of going to Santa Anna Friday. If anyone can help us out, please notify Miss Elkins. That request also applies to the rest of the games. We will greatly appreciate any help in solving the transportation problem.

Upon hearing various pleas for more news around the campus, a person who wishes to remain incognito handed me the following, which may prove of interest.

**Impressions of a Bus Ride**  
The school buses which entered our midst last fall have been a frequent source of curiosity and speculation among the "city kids." The desire "to know how it feels to ride on one" seems to be universal.

Well, recently I accompanied a friend home on one, and perhaps my story will help to satisfy a few curiosities.

The boarding of the bus after school was a general rush, but I was so afraid I'd "miss the bus" that I was among the first to enter. The huge interior filled up surprisingly fast, and soon I was startled by a loud blast of the horn, which meant "all aboard."

We got under way, stopping for railroad crossings and intersections, as I had imagined we would. How the driver could concentrate with the turbulent buzz of fifteen different group conversations and frequent shouts across space is still a mystery to me.

Gradually the load was lightened. A girl descends at the crossroad, probably bound for that white house nearby. Three more alight

at the next turn, and go their separate ways. Another leaves at the next gate. The brief stops were a welcome rest from the unavoidable dust and the hair-tangling winds.

"Here's our stop."  
Numb from the long ride and unaccustomed to leaping off buses, I barely escaped falling head over heels. Indeed, I think I should have done so if my companion had not helped me. Before I could collect my scattered senses, the bus was disappearing around a curve.

The ride to school in the morning was much the same, except that the air was colder and that the vehicle was loaded gradually and emptied in a hurry, contrary to the afternoon procedure.

As a novelty, bus riding is enjoyable, but I will never believe that anyone enjoys riding at six o'clock and being coated with dust inches thick as a regular occurrence.

FIRE DAMAGES RADFORD GROCERY COMPANY STOCK

Fire discovered shortly after noon Monday in the Radford Grocery Company building on South Seventh Street did considerable damage before extinguished. Local firemen handled the fire without the use of water but some damage was done with the chemicals.

The blaze originated in a pile of ducking near the office and three bales of the cloth were scorched. No cause for the fire has been advanced.

ON TEXAS FARMS

By Minnie Fisher Cunningham  
Extension Service Editor

More than 250,000 acres of wheat planted for winter grazing purposes alone, in the South Plains area of the state, insure pretty good pickings for work stock there in spite of the drought-made feed shortage.

Cotton blocs are becoming more popular each year. Lamar county is working to establish the bloc system more completely, basing the effort on the success of the existing one-variety gin communities in the county. County Agent A. L. Edmiston points out that some farmers in the county have reported premiums that ran as high as \$7 a bale.

Grimes county farmers have taken in some of that premium money this fall too on their Acala cotton. According to County Agent George A. Altgelt there are approximately 20,000 acres of that cotton in a bloc around Navasota which nets its growers around \$8 a bale premium for quality and staple. In the bottom lands of the county it has yielded from 250 to 300 pounds per acre.

Using an old fashioned floral scroll design, Mrs. M. H. Aiken, home industries demonstrator of Kleberg county, has made to order a hooked cover with which to upholster the fireside seat of a customer in Corpus Christi. The colors were selected when the

order was given and harmonized with those of a large hooked rug ordered at the same time.

The will that finds the way is with Mrs. S. H. Ditmore, Tom Green county home demonstration club woman, who subarrigated her rose cutting bed with old tin cans and rooted 15 bushes in spite of the drought.

PRIMARY P. T. A. WILL MEET NEXT WEDNESDAY

The Ballinger Primary Parent-Teacher Association will meet at 2:30 Wednesday afternoon in the primary school building and all mothers of pupils in this school are invited to attend and become members. Mrs. George Amery, president of this organization, hopes to start a series of programs to be continued indefinitely. Mothers are requested to join before the first of these programs and not miss any.

A meeting of the executive committee of the association has been called for 2:10 Friday afternoon in the primary building.

"Why did you leave your last place?"

"I was discharged."

"Discharged? What for?"

"For doing well."

"Rot! Where were you?"

"In a hospital."

More than 20,000 kinds of fish are known to science and new specimens are discovered each year.

Mr. and Mrs. Sam Malone returned Monday from a visit in Hillsboro with their son, Sam, Jr., who is attending school there. They were accompanied home by Mr. and Mrs. R. B. Smith, Mrs. Malone's parents, who will visit here a week or two.

More than 80 dialects are spoken in China, but they differ so widely that they cannot be understood beyond their own locale.

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL

When we eat too much, our food decays in our bowels. Our friends smell this decay coming out of our mouth and call it bad breath. We feel the poison of this decay all over our body. It makes us gloomy, irritable and no good for anything. What makes the food decay in the bowels? Well, when we eat too much, our bile does not digest it. What is the bile juice? It is the most vital digestive juice in our body. Unless 2 quarts of it are flowing from our liver into our bowels every day, our movements get hard and constipated and 1/2 of our food decays in our 32 feet of bowels. This decay sends poisons all over our body every six minutes.

When our friends smell our bad breath (but we don't) and we feel like a whipped ham, don't use a mouthwash or take a laxative. Get at the cause. Take Carter's Little Liver Pills which gently start the flow of your bile juice. Don't let "something better" be offered you, don't buy M. for it may be a cancerous (reservoir) pill, which loosens teeth, grives and weakens the system in many people. Ask for Carter's Little Liver Pills by name and get what you see on the box. © W. C. M. Co.

LUCKY GIRL



Her mother felt that family physicians and child specialists, and the hospitals must be right. A simple test that proves they are.

If anyone in your family is occasionally sluggish or constipated, especially any child, you should know this medical truth:

You cannot get safe relief with any medicine if you cannot regulate the dose. And to regulate dosage, you should have a liquid laxative. With a liquid laxative, you can gradually reduce the dose. And that is the secret of safe relief from a sluggish, constipated condition.

Why Doctors Use Liquid Laxatives

A liquid laxative can be measured. Its action can be thus controlled. If properly made, of natural laxative elements like senna and cascara, it forms no habit—even in the youngest child. And such a laxative will help the bowels to help themselves, not make matters worse.

Dr. Caldwell's Syrup Pepsin is an approved liquid laxative containing herbs, active senna, and cascara, and is the one widely used. You can always obtain it at any drugstore. Why not make the "liquid test" which has attracted so much attention of late? It helps nearly everyone who tries it. It may make you feel better than you have in a long time.

If you will risk sixty cents to discover the natural, comfortable action of Dr. Caldwell's Syrup Pepsin, we believe bowel worries will be over for your household.

Save \$ Save \$

# SAVE MONEY

On Your

## AUTOMOBILE SUPPLIES

We have made several factory connections whereby we can buy automobile parts and accessories for considerably less than the regular price. We are passing these bargains along to you. A few of our bargains:

- Floor Mats (felt back) Ford and Chevrolet each **\$1.25**
- Floor Mats (felt backs) for larger cars each **\$1.50**
- Floor Mats, all rubber **86c and 95c**
- Champion Spark Plugs **57c**
- Fan belts **About Half Price**
- Tires and Tubes **1-5 Below List**
- Polish, regular 75¢ **59c**
- Shellac, regular 20¢ **10c**
- Ford Timers, regular 85¢ **59c**
- Washing **50c and \$1.00**
- Pumps, Jacks, Bulbs, Batteries, Parts all for less.

Save by Buying at

# CAMERON'S

CUT RATE GARAGE

You Must Be Pleased

"We Sell for Less"

Save \$ Save \$

Shop and Save at Smith's

## THE RED & WHITE STORES

Extra Specials

**K. C. Baking Powder** 25 oz. **19c**

Post Bran Flakes Pkg. <b>9c</b>	Prunes Nise Size 2 lbs. <b>21c</b>
Regular 5c Salt <b>3c</b>	Nile Salmon Tall Can <b>11c</b>
<b>Red &amp; White Kraut . . . 3 Cans 25c</b>	
Pork and Beans Can <b>5c</b>	Apple Butter Qt. <b>19c</b>
Stringless Beans No. 2 <b>10c</b>	10c Black Pepper Can <b>5c</b>
<b>Swift's Jewel Shortening</b>	
<b>4 lb. Carton 38c</b>	<b>8 lb. Carton 75c</b>
Fresh Tomatoes 2 lbs. <b>9c</b>	Bell Pepper Home Grown, 2 lbs. <b>5c</b>
Dry Salt Bacon 1b. <b>17c</b>	Round Bone Steak 2 lbs. <b>25c</b>
<b>Fresh Green Beans . . . 2 lbs. 13c</b>	

Also Look for Other Regular Friday and Saturday Specials

## Rodeo Oct. 4-5-6

Come to the rodeo and see how the trick ropers handle their ropes—They must be perfect to get perfect results.

### Banner Products

Must be perfect also to get the perfect results that our customers are rightfully expecting. They are perfect that's why our customers say that every product "tastes better"

# BANNER

MILK BUTTER ICE ICE CREAM

Phone 284 Felton Wright, Mgr.



# Want Ads

## Rates and Rules

Two cents per word first insertion, no advertisement accepted for less than 25 cents. All subsequent insertions 1 cent per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper.

No classified advertisements accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

**FOR RENT**—Two South bed rooms, 302 North Street. Phone 10. 4-11-

**EMIPESNY—EMIPETICN** Detroit lady finds complete relief for habitual spasms home-abroad. Talbot. Nothing to sell. All letters answered. Mrs. Geo. Dempsie, Apt. 12-22, 9090 Lafayette Blvd., West, Detroit, Mich. 11-

**FOR SALE**—Mare, 18 months old, 14 1/2 hands high, for \$90.00. J. A. Patterson, Route 2, Ballinger. 4-11-

**WANTED**—Lady, about 35 or 40 years old, to act as companion and do a little housework for an elderly lady. Call Rural 3805 or write Mrs. R. M. Davis, Winters, Route 3. 4-11-

**FOR RENT**—Three room furnished house with bath or furnished bedroom with adjoining bath. Phone 330 or call at 1106 Park Avenue before 9 a. m. or after 5 p. m. 4-11-

**WANTED**—To rent good piano. Jennings Funeral Home. 11-

**WANTED**—House or unfurnished apartment. Mr. Smith at Piggy Wiggly. 4-11-

**FOR SALE**—2000 bundles of heavy Mack C. C. Mosier, one mile west of Lawake. 4-11-

**FOR SALE**—Good Player Piano in excellent condition. Very reasonable price. See H. B. Haffmann, Rowena, Texas. 4-11-

**WANTED**—A limited number of Doodlers. One, two or three meals a day. Mrs. Lillian Bauer, Phone 497. 20-31

**FOR RENT**—Apartment. Phone Miss Alice Morgan, No. 218. 8-11-

**FOR SALE**—Oats, Red rustproof, 1931 crop made 107 1/2 bushels per acre. Government test 38 1/2 at that time. Free of Johnson grass. Also located in Rowena, Texas, Box 32. 6-11-

**WHITAKER BROTHERS**  
John Deere Farm Machinery  
Monitor Self-Oiling Windmills  
Home Canning Equipment  
Diamond "T" Trucks  
And Field Seed 5-11-

## Many Come

(Continued from page 11)

ment is that they are here by 1:30 Saturday afternoon with their money and equipment.

**Parades and Band Concerts Daily**

There will be a street parade each afternoon at 1:30 o'clock. Band performances will commence daily at 2 p. m. and 8 p. m. A band concert will be played at Fair Park each evening beginning at 7 o'clock.

Advertising matter has been distributed in all parts of this section of Texas and many copies of the catalogues containing the general rules, events, purses, committees and other information were issued the past week-end and will be handed all performers.

## Weddings

**Mollenkopf-Keel**

The marriage of Miss Gertrude Keel, daughter of Mr. and Mrs. John H. Keel of this city, and Harry Mollenkopf, of Rowena, was performed in the home of Bryan E. McDonald, of Ozona, at six o'clock Tuesday evening, September 23. Only a few intimate friends witnessed the ceremony.

Both Mr. and Mrs. Mollenkopf are popular among the younger set here and both were graduated from the Ballinger high school last May.

The couple will make home at Rowena where Mr. Mollenkopf is an employee of F. A. Haverland's tailor shop.

**ALASKANS FREEZE FOOD**

**SEWARD, Alaska, Oct. 3**—Canning methods in Alaska have a relation to modern freezing processes. To can fruit in Alaska, alternate layers of fruit and sugar are placed in empty butter kegs, which are set in the entrance hallway and frost-crystallized through the winter to keep the fruit in its natural state.

Tenants of municipal houses in Egin, Scotland, refuse to pay increased rents.

## SOCIETY.

### Teachers' Fraternity in First Meeting

The Alpha Beta chapter of Delta Kappa Gamma, national teachers' fraternity, met last Saturday afternoon in the home of Mmes. Curry and Pierce, 314 College Avenue, San Angelo.

Miss Mary E. Compton presided over the business session held in rooms beautifully decorated with a profusion of fall blooms.

Punch and cake were served. Ballinger members present were: Mmes. Maryvett Smith, Lucille Williamson, Katharine Todd, Fay Clark, Wynne Grever, and Mrs. Levy Lee.

### Birthday Party for Walter Thedford Jones

Thirty-seven young friends of Walter Thedford Jones were invited to his seventh birthday anniversary party in the city park Monday afternoon by his mother, Mrs. Cecil Jones.

The pretty birthday cake iced in white and topped with eight tiny tapers centered a table prettily decorated in queen's wreath.

Punch and cookies were served and suckers were favored.

Mrs. Jones was assisted by Mmes. Joe Morrison, O. F. Wilson and Rogers Jones.

### Mr. and Mrs. Parrish Hosts to Club

On last Friday evening Mr. and Mrs. James Parrish were hosts to their contract club in their Ninth Street home.

Queen's wreath used to decorate rooms suggested the pink and green color combination stressed in table and game accessories.

High score prizes went to Miss Bernice Simmons and Pete McKenzie. High cuts went to Mrs. Raleigh Reese and J. G. Tuckey.

Included were: Messrs. and Mmes. Joe Beck, Jr. Reese, Tuckey, McKenzie, Billy Cordill, and Miss Simmons.

### Mrs. Herring is Hostess

Mrs. Loyd Herring entertained the usual four tables of her contract club and two tables of guests on last Saturday afternoon in her attractive home on Eighth Street.

A wealth of varied fall garden flowers gave added beauty to rooms where Mrs. Alex McGregor won high club award and Miss Doty Sims won high guest.

Salads and ices were passed at the tea hour.

### Party Honors Recent Bride

Mrs. Harry Mollenkopf, who until her marriage on September 23 was Miss Gertrude Keel, was named

## First Wife Sues Joiner for \$1,500,000



Pictured above, right, is Mrs. C. M. Joiner, No. 1, aged 74. At left is Mrs. C. M. Joiner, No. 2, aged 26. In the circle is C. M. "Dad" Joiner, discoverer of the East Texas oil field, aged 74. Mrs. Joiner No. 1 has brought suit against Joiner in Dallas for half interest in his estate, reputed to be \$1,500,000. (Texas News Photos.)

## FORMER HAREM BEAUTY IS VICTIM OF TRICKSTERS

**ISTANBUL, Turkey, Sept. 12**—Mme. Mithriment, former beauty of the harem of Sultan Abdul Hamid, is bewailing the loss of a valuable ring and Istanbul police are searching for two confidence men. Mme. Mithriment recently offered for sale a beautiful diamond ring, acquired while she was in the harem. A well-dressed stranger said that he had been duped to make an offer by Ismet Pasha, the Turkish prime minister.

A meeting in a cafe was arranged. The purported emissary of the prime minister brought a stranger and the two carefully examined the stone, but declared the price too high and arranged another meeting. Mme. Mithriment then offered the stone to a jeweler, who told her it was false. She went to the police, who said that the men had substituted the false stone while examining the original diamond.

Vermont's chief mineral wealth is in its granites, leading all states in granite and marble.

## LOSES LIFE FOR BABY

**WELLINGTON, N. Z., Oct. 3**—Trying to save a 3-year-old baby from death caused 10-year-old Frances Mason to lose her life near Wellington recently. She was carrying the little one across a narrow railway bridge when she saw an express train approaching. She could jump to the stream below, but it probably would be fatal to the baby. So Frances remained on the track, and in a last attempt to save the tot she held it at arm's length as the train struck her. Both children were killed.

## 28 Licenses to Wed Issued by Chastain During Past Month

There was an increased number of marriage licenses issued by County Clerk W. W. Chastain during September. During August only 19 couples procured licenses to wed, while in September 23 pairs got the coveted forms in this county. Mr. Chastain stated that the "business" came in spurts. On one Saturday he issued five permits and another Saturday he issued three. He stated that five was the greatest number of licenses he ever issued in one day and that that had occurred only twice since he has been in office.

Those securing licenses in September were:

R. L. Barrell and Miss Lora Pace  
Carl Pearson and Miss Cleo Burson  
J. D. Vinson and Miss Ionah Denton  
C. C. Stewart and Miss Ruthie Lee McCulloch  
J. D. Williams and Miss Mary M. Johnson  
John Shield and Mrs. Annie Hardy  
Paul Hernandez Cortez and Miss Lenor Cerda  
J. C. Kerr and Miss Adelle Ellis  
Francisco Gonzales and Miss Antonia Prenzles  
Chester L. James and Miss Cleg Thompson  
Bill Roe and Miss Inez Mitchell  
Carr Spraberry and Miss Marguerite Parish  
Eldon Foster and Miss Levey Gibbs  
F. B. Harlow and Miss Mary Frances Brewer  
G. A. McRoberts and Miss May Howell  
Leland Hoppe and Miss Thelma Frick  
Louis A. Heard and Miss Ola Mattie Butts  
George Floyd Potter and Miss Lela Gladys Carroll  
C. F. Don Morris and Miss Aitha Sullivan  
Ed Duncan and Miss Gertrude Lindley  
W. B. Guy and Mrs. Ila Mae Briley  
Paul Campbell and Miss Esther Beck  
Ira Huntsucker and Miss Vena May Foster  
John Knox and Miss Ida Mae Stewart  
Willia Ray Williams and Miss Mamie King  
Richards Louda and Miss Maria Angela Jalamillo  
Bob Brannon and Miss Marie Dean.

## HATFIELD HOME DEMONSTRATION CLUB

One couple asked that their names not be published.

The Hatfield home demonstration club met with Mrs. Ralph Vancil Thursday, September 27, and elected new officers and demonstrators for the year.

Mrs. Marvin Condra is a new member. Mrs. Bill Mathis was elected wardrobe demonstrator. Mrs. Ralph Vancil, yard demonstrator. Mrs. O. C. Beddo, home food supply demonstrator.

Mrs. Irwin Mathis was elected president. Mrs. J. Hinkle, vice-president. Mrs. Jewel Phillips, secretary, and Miss Lola Henniger, reporter. The president will appoint committee chairmen at the next meeting.

The club discussed its achievement day program, which will be held October 25. Several of the adjoining clubs are to be invited to visit the club at that time. Final arrangements will be made at the next meeting, which will be held at the home of Mrs. H. Tierce.

Mrs. Vancil served iced punch and cake to the 13 members present.



# Don't

## Miss the Rodeo

### Friday and Saturday

Arrange to meet your friends at Weeks Drug Store during the Rodeo and Cowboy Show. See the parades from our store front.

You will find our fountain a fine place to refresh yourself with a cool drink or if you prefer a cup of that delicious

**Maxwell House Coffee**  
Made the Silex Way

**TOBACCOS CIGARETTES AND CIGARS**

## Weeks Drug Store

"A Business for Your Health"

Phone 12 and 16

### Rodeo Bargains

Hind's Cream	39c and 89c
Jergen's Lotion	39c and 89c
Bayer Aspirin	15c, 25c and 75c
Antiseptine Full Pint	49c
Rubbing Alcohol Pint	25c and 49c
Solution ST-37	50c and \$1
Cashmere Bouquet Soap	10c
Mineral Oil Quart	89c
Milk of Magnesia	39c
Palmolive Shaving Cream	25c
Colgate's Shaving Cream	25c

Whatever hour of the Day... Whatever day of the Week

You'll be suitably dressed in

## Prinzess Coat...

\$19.75 to \$69.59

A sports coat? We've the very one, tailored like a dream from authentic Scotch wools. The fur-trimmed coat for every occasion appears at its best in our collection. And for "occasions" there's nothing quite so luxurious as a Prinzess dress coat, that is lavishly trimmed with fur. Whatever your need, wherever you go, we've the very Prinzess coat.

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# Bettis & Sturges

Price \$25  
**BETTIS & STURGES**

TAFFETA WITH SHEER WOOL IN A FALL JACKET ENSEMBLE

The beauty of this outfit lies in the fact that you can wear it while the season's changing. Just the thing to replace your tired and faded frocks of summer. The bodice, cuffs and fan-pleated jabot are fine striped taffeta and the skirt and finger-tip jacket are of Grenadine Sheer Wool. This is one of several Arthur Paul Original Frocks we are showing for the new season.