



# THE BALLINGER LEDGER



VOLUME 54.

BALLINGER, TEXAS, THURSDAY, SEPTEMBER 13, 1934.

NUMBER 1.

## Three Oil Tests Active; Several Locations Made

Drilling continued on three oil tests in the McMillan field the past week, one crew is repairing a rig that was pulled in, one new well was spudded, and locations for several additional wells have been made and they are being rigged up.

Agnew-Currie Oil Company, on the H. E. Wade farm, is rebuilding a derrick that was pulled in ten days ago when eight-inch casing was being set. The hole is 2,200 feet deep, not far from the pay horizon, but drilling will be delayed for some time on account of the derrick work.

A depth of 1,400 feet has been reached in the Agnew-T. B. Wade on the Amber lease.

Petroleum Oil Interests, Inc., using a rotary drill, is down more than 1,700 feet on its third well on the Brevard tract. Regular tours are being employed.

Art Tucker is rigging up for another test just east of his producer, one of the largest in the local field, and will be ready to spud within a few days.

Golden Petroleum Company is preparing to start another well north of its No. 4 which was brought in ten days ago as a good producer.

A Dallas firm this week spudded a test on the west bank of Bluff Creek a short distance from production and is operating regular tours.

Several other locations have been made and materials are in transit for rigging up and drilling soon.

### CARPENTER'S APPRENTICE IS FAVORED AS ARTIST

**BELGRADE, Sept. 12.**—Only a poor carpenter's apprentice, Josef Tet, has left his village and become an art student in Belgrade with an outlook that promises to make all his dreams come true. He was invited by the celebrated sculptor, Mestrovic, to live with him a year for study.

Josef, used to spend his spare time carving figures from old pieces of wood left over from his work. One day, hardly daring to hope that anything would come of it, he sent some of them to the famous sculptor, asking for his opinion. To his surprise and great joy he received a letter from Mestrovic, warmly praising his work and asking him to come to Belgrade to live and study with the master for a year.

Miss Elizabeth Alexander and Mrs. W. P. Kelly, of Baylor College, Belton, are visiting Mrs. L. C. Alexander. Mrs. Kelly is a sister of Mrs. Alexander and Miss Elizabeth is a daughter.

### Bonds are Granted To Three Persons By Justice Court

G. C. ("Red") Martin, charged with theft of an automobile, was granted bond here Saturday in the sum of \$1,000. Martin was apprehended the past week-end near Lorraine following the theft of a Chevrolet coupe from T. W. Agnew Tuesday, September 4. Mr. Agnew was attending the style show at the Palace Theatre and when he left the theatre his car was missing. Officers were notified and the automobile found near Lorraine.

Leon Ferguson, of Winters, was allowed bond of \$500 Saturday on a charge of driving while intoxicated.

Mrs. Ida Green, of Winters, was granted three bonds of \$500 each in cases filed here Monday. One of the charges filed was for the manufacture and possession of intoxicating liquor and two charges were for sale of liquor.

All three of the above defendants are being held here and the cases will be turned over to the grand jury for further investigation at the fall term of 119th district court.

Mr. and Mrs. G. M. Garrett and Rev. and Mrs. W. H. Vanderpool returned Friday from San Antonio where they attended the Texas Methodist centennial. They report a week of unusual entertainment and inspiration. The celebration was attended by practically every Methodist minister in the state.

It pays to read the ads.

### Progress Being Made on Bridge And Road Work

Fair progress is being made on erection of the Colorado River bridge in precinct No. 1 near Pony although work was halted twice the past week by high water. The Austin Bridge Company, contracting concern, is employing a small crew on the main piers which are footed in the water. Cement was poured for the other during the past week. The second large pier will be poured this week.

Several smaller piers will be built but these will require less time as they will support the approaches only. Excavations for the foundation have been completed and more men will be used later on this work.

Most of the steel, flooring, heavy timbers and other material have been received and transported to the location. High water is about the only thing that may cause a delay, engineers in charge say.

Commissioner T. J. Parrish said Monday that he had not begun grading the road that will lead to the bridge and would not commence this work until just a short time before completion of the span. He sent out three maintainers Monday morning to blade roads that had been cut by traffic after rains Saturday.

All county commissioners were in Ballinger Monday and stated that maintainers were being operated in their precincts to blade unsurfaced roads. Lateral roads became considerably rutted during the long dry period and rain was needed before much improvement could be done.

Mr. and Mrs. Joe Eubank and children, of Mason, visited here over the week-end in the home of Mr. and Mrs. E. M. Eubank.

Miss Alma Davis left Tuesday for Fort Worth, where she will enter Texas Woman's College.

M. S. Karmany, who attended to business at Talpa Saturday, reported that the rain there was one of the hardest he had ever seen. The gauge registered about three inches following rain in the afternoon and the first part of the night.

Miss Mary Elizabeth Truly left Saturday for Fort Worth, where she will attend the Baptist Theological Seminary for another year.

### Texas Centennial Drive is Started In This County

The Runnels county Texas centennial committee, composed of J. D. Motley, John A. Weeks, H. C. Lyon, Mrs. J. B. Striplin and Mrs. John Q. McAdams, is working for the complete organization of Runnels county in a special campaign. All organizations have been asked to appoint special centennial committees to attend all meetings of the county committee and these groups will be given special assignments.

Mr. Motley stated that organizations would be formed at once in other towns of the county and later a meeting of all committees would be held here to discuss the great Texas exposition in 1936, during which Dallas will be the principal place of celebration.

To date four organizations have sent in the names of their committees who will serve as units of the county group. For the Ballinger Chamber of Commerce, R. T. Williams, E. M. Lynn and Troy Simpson, will serve; Ballinger Rotary Club, O. L. Parish, H. W. Lynn and A. L. Burden; Ballinger Lions Club, R. E. White, R. E. Bruce and R. W. Earnshaw; Pat Williams post, American Legion, Sam Behringer, Frank C. Dickey and Tom Caudle. Committees are expected to be appointed soon to represent the Parent-Teacher associations, Shakespeare Club, and other local organizations.

Mr. Motley will go to Paint Rock Saturday to assist in the organization of Concho county for centennial work.

### They Control Working of Bankhead Cotton Law in Texas



The Texas Cotton Allotment Board is pictured here making its daily check-up on the work of administering the Bankhead cotton act in Texas. The picture, from left to right, shows J. A. Oswalt, T. E. Rattan, in charge of personnel; E. R. Eudaly, chairman; R. M. Hubbard, Bowie county and John Gorham, McLennan county. A. M. Bourland, Wilbarger county, was absent on a field trip when the photo was taken. The Board is pictured at headquarters at Texas A. and M. college. (Texas News Photos.)

### Farmers Planting Much Small Grain For Winter Feed

A number of Runnels county farmers began sowing oats and wheat this week. Practically all the retired cotton acreage in the county, about 65,000 acres, will be planted in small grain. Most sections of the county have received sufficient moisture to make small grain planting advisable immediately and with later rains winter pasturage should be good in a few weeks.

County Agent Elmo V. Cook said within a few days he would make a statement relative to the planting of retired acreage now under contract to the government and would give full information regarding how it can be used. The farm agent has written Washington, asking for complete data, and as soon as he receives an answer will make a statement through the newspapers of the county for the information of all interested farmers.

Mr. Cook also plans some demonstrations on the treatment of small grain seed before it is planted to insure prevention of rust. This method has proved its worth and is advised by the extension service. Mr. Cook will be glad to inform any farmer how the seed may be treated if he will call at the county agent's office here.

**NEW MAN AT WHITAKER BROS.** Whitaker Bros. Implement Co. has employed another man in its Ballinger store. Pete Thompson, the new employee, began his duties this week. Mr. Thompson has had several years' experience in the implement and hardware business and Porter Henderson, manager, believes he is a real addition to the local store.

Misses Nell and Louise Shepperd left this week for Waco, to attend Baylor University this term.

Louis Jansa, of Ballinger Route 1, attended to business in the city Saturday.

Mrs. Kirk Gregory and son, of Stamford, visited relatives here Saturday and Sunday.

### David Gressett, 6, Seriously Injured When Hit by Car

David Gressett, 6-year-old son of Mr. and Mrs. J. E. Gressett, was seriously hurt near the school campus Monday noon when he was run over by a car. The accident happened on Eighth Street just after school had recessed for the noon hour.

David, who is in the first grade in the central primary building, had started home for lunch. Many cars were parked along Eighth Street and the lad passed between them, darting into the street, and met the car driven by J. E. Witt coming in the opposite direction. He was knocked to the ground and the car passed over him, but eye witnesses said the wheels did not run over his body. Those who saw the accident stated that it was unavoidable. It is believed the lad was bruised and his limbs broken from contact with the front of the car.

John A. Weeks and R. W. Earnshaw picked the boy up and hurried him to the Halley & Love Sanitarium where an examination revealed that both legs were broken just below the hips and his left arm broken near the wrist. One rib was broken on his left side and a number of bad bruises were found about the head and face. Attending surgeons did not think that any of these injuries would be serious however.

The breaks were set and the injured limbs placed in casts Monday afternoon and he is reported resting as well as possible. X-Ray pictures were taken to determine if there were other injuries not found in the first examination.

The accident occurred at a place where many school children cross the street en route home. The 45-minute dinner period causes the children to hurry and the crossings on both Eighth Street and Broadway have long been recognized as dangerous points. Several accidents have occurred there, however, none were as serious as the one Monday afternoon.

Miss Nadyne Sonricker has returned from a ten days' vacation in Dallas and Mineral Wells.

### Change in Train Schedule Becomes Effective Sunday

Passenger and mail service over this branch of the Santa Fe Railroad will be changed next Sunday. Permission was granted the company by the state railroad commission in August to discontinue the motor car operated between Coleman and San Angelo when it was shown that the service was being provided at a financial loss.

The new schedule for the two trains a day was announced this week from the general offices at Galveston. The westbound train will arrive at Ballinger at 7:48 a. m. and the eastbound train at 8:45 p. m. This is very little difference in schedule but it is a considerable change in mail service. Heretofore this train has had no mail clerk and carried only pouch mail between county seats. Practically all mail was carried by the motor car which arrived from the east at 10:40 a. m. and from the west at 5:30 p. m.

The altered schedule will offer a much better mail service than in the past. Mail will be received at the local postoffice until thirty minutes before train time. Connections will be made by both trains at Temple for mail to and from South and North Texas. The morning train will bring mail here from both southbound and northbound trains on the main line at Temple.

V. E. Cunningham, supervisor of the oil and gas division of the state railroad commission, made his regular weekly inspection of the McMillan oil field Tuesday.

Mrs. C. W. Tibbs and son, of Dallas, have returned home after visiting here with Mrs. Tibbs' parents, Mr. and Mrs. W. D. Gregory, for the past several weeks.

## Buying of Drouth Relief Cattle in County Stopped

### Sections of County Receive Good Rains; Several Streams Up

Scattering rains fell in Runnels county and other portions of West Texas Saturday afternoon and night. Ballinger received 1.50 inches while points north and east of here received heavier downpours which caused some streams to reach flood stage and filled stock tanks for the first time in a year.

The Benoit, Talpa, Winters and Crews sections were benefitted more than any other parts of this immediate territory. Two and a half inches were reported to have fallen at Talpa, the heaviest in this vicinity. Benoit received 1.50 inches. Winters 1.00, Hatchel 1.25, and Bradshaw 1.00.

Precipitation on the watersheds of Elm Creek caused that stream to rise rapidly Saturday night and remain at flood stage all day Sunday. Many people were attracted to the Ballinger city lake Sunday to watch the water pour over the spillways.

Following is a report tabulated Sunday by the Southwestern States Telephone Company's district office at Ballinger:

- Ablene, good rain
- Ballinger 1.50
- Benoit 1.50
- Blackwell, shower
- Bradshaw 1.00
- Bronte 1.00
- Coleman, shower
- Hatchel 1.25
- Maverick, big rain
- Miles, shower
- Norton 2.50
- Olsen, shower
- Ovalo 50
- Rowena 65
- Talpa 2.50
- Wilmeth 25
- Wingate, shower
- Winters 1.00

South of Ballinger the rain did not extend far, none being reported at Pony, Paint Rock, Concho, Eden, Brady, Menard and Stacy. The rain extended east to Coleman but none was reported at Brownwood. A few spotted showers fell as far west as Fort Chadbourne, Bronte and Robert Lee.

Robert Stroble, of Austin, has accepted a position with the Weeks Drug Store, taking the place made vacant by Harris Evans who had been with the store through the summer.

Mrs. J. G. Douglass is visiting relatives in Cleburne, Dallas and Fort Worth this week.

Buying of cattle in Runnels county by government agents was stopped Wednesday morning. An order was received Tuesday that no more cattle would be bought until further notice, the same order being sent out all over the nation.

A check-up of the week's activities here showed that half of the county's quota of 1,000 head was handled Monday and Tuesday of this week and these will be shipped to markets or packing plants.

County Agent Elmo V. Cook stated Wednesday that according to information received at his office, the suspension is only temporary and buying is expected to be resumed again soon.

The Runnels county cattle committee received orders the past week-end to take another 1,000 head this week. A schedule of visits was arranged and the inspector and appraiser began visiting ranches Monday morning to select animals fit for consumption and condemn others in the herds listed for sale to the government. The quota was increased last week and 600 head were bought by the government.

Heavy showers the past week-end relieved the water situation in most communities and will help pastures soon. Emergency shipments have been arranged weekly from ranches without water for stock.

To Monday morning there had been 256 contracts filed in this county and sent to the state director. On these contracts there were 1,326 condemned cattle and 6,178 accepted for shipment. Contracts in the office of the cattle committee here indicate government checks for \$101,747 will be issued ranchmen of this county.

### BALLINGER MINISTERS REORGANIZE ASSOCIATION

Members of the Ballinger Pastors' Association met Monday morning at the Ballinger Baptist Church for the purpose of reorganizing and beginning the fall work. Rev. E. W. McLaurin was elected chairman of the association for the year; Rev. J. H. McClain, vice-chairman; and Rev. W. H. Vanderpool, secretary. All pastors of the city are members and regular meetings will be held on the Monday following the first Sunday in each month.

The ministers discussed ways of making their meetings more profitable and during the winter some member will deliver a special message at each gathering. For the next meeting, Rev. McClain will review some new and worthwhile book.

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### No Loss of Cotton Markets Seen In AAA Cotton Plan

COLLEGE STATION, Sept. 12.—The South is not about to lose its cotton markets to foreign countries because of the Bankhead act and the cotton adjustment program, according to reliable facts gathered by the United States department of agriculture. Material furnished by the agricultural adjustment administration clearly shows that foreign countries have increased cotton production to the limit for years. A careful study of each of America's cotton growing competitors indicates that the possibility of further increases are very unlikely in the near future.

If American cotton prices were to go to very high levels and remain there for 15 or 20 years, foreign cotton production would increase, it is believed. As matters now stand, America has a large available surplus of cotton to more than satisfy all foreign markets. American cotton exports for the two years 1931-32 and 1932-33 exceeded all exports for the last 13 years except for one year. The exports for the cotton year recently ended are expected to be nearly as high as those of the years just preceding.

It has been said that every time we reduce acreage foreign countries increase their cotton acreage. Figures do not bear this out. The whole cotton world seems to move more or less together in increasing or decreasing acreage. It is said that last year we plowed up 10 million acres of cotton and foreign countries promptly increased their cotton 1/2 million acres. The foreign increase was planted before the American plow-up. Cotton planting dates are about the same all over the world. America increased planting 4 million acres in 1933 and so did the rest of the world.

Foreign cotton production steadily increased from 1890 to 1933. Some people are alarmed about this because they think this increase will continue indefinitely. As a matter of fact, foreign countries have nearly reached their limit of profitable cotton competition. It will take high prices over a long period of years to bring forth much more competition. The agricultural adjustment cotton program merely aims at preventing towering surpluses that bring poverty to the South. It plans always to have plenty of cotton to sell at home and abroad. A remarkable American price is too low to encourage unlimited foreign production.

It should always be kept in mind that the agricultural adjustment administration cotton program does not aim at permanent reduction. It does propose to help to cooperate to adjust the supply of cotton to effective demand. For the first time in history the Southern farmer and business man has the opportunity to work out a long-time plan that will avoid most of the tall spins in cotton prices which have periodically depressed the South for 30 years. The plan has not surrendered to foreign markets and is not likely to do so.

Turner Shelton returned Tuesday from a week's business trip to St. Louis with Guy Moore of Brownwood. Mr. Shelton stated that they didn't even see any rain while they were gone, but that Oklahoma had had plenty about a week previous.

Sam Malone, Jr., left Tuesday morning for Hillsboro, where he will attend Hillsboro junior college.

County Judge Paul Trimmer went to San Angelo Tuesday to attend the regional drought relief meeting and transact other business.

It pays to read the ads.

### Adult Classes Will Be Formed When Teachers Approved

The federal educational program in Runnels county will be launched as soon as unemployed teachers apply for positions and are approved by the relief authorities. The movement is for unemployed teachers and therefore classes will not be organized until eligible teachers are obtained. As each teacher is accepted classes to suit will be formed.

Just how many teachers will be allowed Runnels county has not been learned but there probably will be a limit on the number. Last year the county's quota, which was soon filled, was six. Instruction continued for three months but this year federal authorities have announced a six months' term which will end in February.

Unemployed teachers who desire to apply for this work are requested to secure application blanks from the county relief administrator, get his approval and send the form in. The rate of pay is 60 cents an hour for a maximum of twenty hours a week.

The primary object of the plan is to instruct adult students in regular literary subjects, but when teachers are found who are eligible classes may be formed in kindergarten, public health and home economics.

Procedure similar to that used last year will be followed. County Superintendent R. E. White stated that places would be secured for day and night classes and that text books would be issued from his office or by the independent districts. Equipment will be available in most cases and school authorities over the county will assist in the details.

Teachers should file applications at once, but prospective pupils are asked to wait until announcement is made that teachers have been employed before trying to join a class.

### MILES SCHOOL OPENS FOR 1934-35 TERM

County Superintendent R. E. White spent Monday morning in Miles, attending the opening of the Miles school for the 1934-35 term. One of the largest number of students in the history of the school registered Monday morning and after a short opening program books were issued and preliminary details finished.

G. E. Applewhite is superintendent of the Miles school and a staff of excellent teachers assist.

Dr. and Mrs. W. B. Halley returned Friday from New York where they had been for several weeks. Mrs. Halley spent some time in Chicago this summer and Dr. Halley joined her in New York about ten days ago.

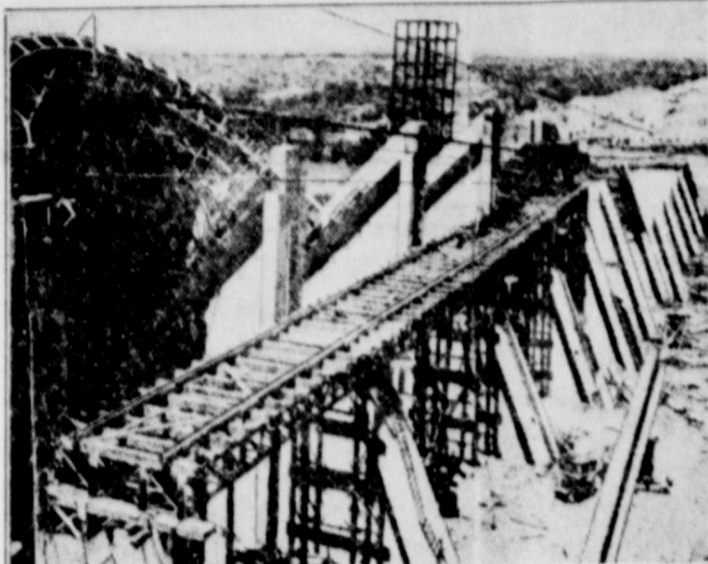
G. D. Dillingham, of Abilene, attended to business and visited friends in Ballinger Tuesday.

Howard Bane left Sunday for Brownwood, where he will attend Howard Payne College.

### Black-Draught Brings Refreshing Relief of Constipation Troubles

Constipation produces many disagreeable sensations, several of which are mentioned by Mr. T. E. Smith, of Boonville, Ind., who writes: "I have used Theodor's Black-Draught many years when needed for biliousness and other minor ills when a laxative was needed. I have a tight feeling in my chest when I get bilious. I get dizzy and feel very tired, just don't feel like doing my work. After taking Black-Draught, I feel much better. This is why I continue to use it when needed." Theodor's Black-Draught is a good, purely vegetable laxative, obtainable for 25¢ a package.

### New Bill May Complete Colorado Dam



Above is a view of the half-finished Buchanan Dam on the Colorado River above Austin, Texas, which may be completed soon if the Colorado River Authority program is passed by the Texas legislature. Below are shown Henry T. Hunt of New York (left), who represented the PWA at a recent "get-together" at the dam. He said the PWA favors completion of the dam because it means modernizing many Texas farms with canal electrification. Farther lower right is Congressman James P. Buchanan after whom the dam was named. The pictures were taken at the party at barbecue at the Hill country between Llano and Burnet. (Texas News Photos.)

### MILTON WOODSONS AT HOME

Mr. and Mrs. Milton (Pete) Woodson returned recently from a honeymoon trip to San Antonio and Junction. The young couple were married August 25 at Merton, Rev. Brown, Baptist minister, performing the ceremony. The only attendants were Mr. and Mrs. Lon Woodson, of San Angelo.

The groom, the son of Mr. and Mrs. E. E. Woodson, is employed

by the Magnolia Service Station. The bride, the daughter of Mr. and Mrs. W. M. Ashton, has spent her entire life here and graduated from the Ballinger high school. She is bookkeeper for Dr. C. A. Watson.

The young couple will continue to make home here. D. M. West, of Bronte, transacted business in Ballinger Monday.

### Much Interest Being Taken In Methodist Revival Services

The revival in progress at the First Methodist Church has grown in interest with each service this week and attendance has been better with each succeeding night service. The meeting will continue through next week with services every morning at 10 o'clock with the exception of Saturday, and every evening at 8 o'clock.

Rev. John M. Neal, the evangelist, has delivered fine gospel messages at each service during the meeting. His unflinching humor delights his hearers and the application is always an excellent illustration of the point. He is using one text for all sermons, which he declares is the best prescription for a revival meeting.

Preceding the regular evening service four prayer meetings are held at the church at 7:30. Men, women, young people and the booster band meet in separate departments.

Singers of other denominations in the city are assisting in the musical programs. Besides chorus numbers and congregational singing, special selections are rendered at each service.

Rev. W. H. Vanderpool, pastor, wants every member of the church to put the revival first during the next week and attend every service if possible. A cordial invitation is also extended other citizens of Ballinger to attend and cooperate.

### ARGENTINA REPORTED AIDED BY U. S. DROUGHT

BUENOS AIRES, September 12.—Argentina expects to benefit by the prolonged drought in the grain-growing areas of the United States and other countries of the northern hemisphere.

Argentina is almost exclusively a grain-growing and stock-raising country. When the price of wheat had dropped to a low level last November the Argentine government, in order to aid the distressed farmers, purchased sub-

stantial quantities of wheat at twenty per cent above the prevailing market price.

It was generally expected that the government would have to take a sizeable loss on those wheat transactions as it had earlier with corn, but developments in the United States resulting in a marked rise in wheat prices are enabling it to dispose of its wheat without a loss and possibly at a small profit.

### HAROLD CLARK WITH HIGGINBOTHAM BROS.

Harold Clark has accepted a position with Higginbotham Bros. & Co. and will be assistant in the funeral home as well as helping in the furniture department. Mr. Clark was formerly with this firm, more recently being employed at McCamey.

Patronize our advertisers.

### PERSIAN "VAMPIRE" HANGED IN PUBLIC

TEHERAN, Persia, Sept. 12.—As an example to all people, All Asghar, the "vampire of Teheran," was hanged recently from a gibbet in a public square.

All was convicted of the murders of eight small boys in Teheran, and confessed to the murder of twenty others in Iraq, as well as three thefts. He pleaded that he had so much love for his country that he could not bear to see young men out of work, and killed them rather than they should be forced to beg.

When arrested he took the police to a spot outside the south gate of the city, where four decapitated bodies of young boys were found.

Oliver Wendell Holmes, when he practiced medicine, had a sign over his door: "Small fevers gratefully received."

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**SOCIETY.**

**Annual P.-T.A. Party in Park**

The annual party for the Ballinger school faculty was given by the Primary, Elementary and High School Parent-Teacher Associations in the park at the city park last Friday evening. Colorful Japanese lanterns and scrolls gave added beauty to the scenery and tall baskets of early fall blooms were given vantage placings.

Formal hostesses, who were Mmes. Max Wilson, Harry Lynn, Rothall O'Kelly, W. J. Morrison, W. A. Green and Ernest Moody, wore Japanese costumes, as did those on the program. They were: Mmes. J. A. Schnable, Alex McGregor, and Eulalia Nicholson. Violin music was given by Miss Carmen Demmer and Ernest Moody. Supt. H. C. Lyon made an informal talk.

Refreshments were cookies and punch.

**Sunday School Classes in Joint Social**

Misses Alma Davis, Lucille Stokes and Gertrude Keel, who are leaving for various Texas colleges, were named honor guests at a party given in the home of Mrs. George Garrett in Wilke Terrace Monday afternoon. Mrs. W. H. Vanderpool was joint hostess and members of the two Sunday school classes were guests.

The "centennial" motif was featured with favors being Mexican hats from the Centennial city. One feature of the entertainment was the writing of letters to these girls to be opened on various dates after entering college. Piano numbers were given by Rosemary Lasater.

A salad plate was served with an iced drink by the hostesses to: Misses Alma and Annie Davis, Belva Watson, Merna Sue and Eula Mae Clark, Gertrude and Virginia Keel, Lucille Stokes, Rosemary Lasater, Jodie La Raine Morrison and Mary Ruth Reese.

**Mmes. McClain and Talbott are Hostesses to Y. W. A.**

On Thursday evening of last week, Mmes. E. P. Talbott and J. H. McClain were joint hostesses to the Young Women's Auxiliary of the Ballinger Baptist Church, the occasion being the annual "Howdy-do and Good-bye" party. The guests were invited to the Ballinger Country Club, where supper was served on the porch. After a short business session, those who had been away during the summer

told of their vacations, and those who are to attend school this fall gave the name of the school to which they will go. Five new members were welcomed into the auxiliary, and seven were bidden farewell.

The following members and visitors were present: Misses Mary Elizabeth Truly, Margaret New, Louise and Nell Shepperd, Rosa Crockett, Sara Elkins, Vhelma and Thelma Parrish, Lucy Deens Harber, Hattie Mae Dunlap, Ethel Kemp, Verda Belle Allen, Lucy Scarborough, Marguerite Parish, Nona Diltz of Coleman, Eleanor Williams, Zemina Street, Lucille Williamson, Hazel Fulton, Helen Compton, Louise Hash, Winona Jones, and the hostesses.

**Annual Y. W. A. Installation Held Wednesday Evening**

The installation service for the Young Women's Auxiliary of the Ballinger Baptist Church, held in the church on Wednesday evening symbolized the unbroken Y. W. A. chain of service around the world. Mrs. J. H. McClain was installing officer for the impressive service which followed a devotional given by Mrs. McClain and a trio by Miss Louise Shepperd, Miss Fay Canady and Mrs. McClain.

Following the installation the Y. W. A. song, "O Zion Haste," was sung, and a reading by Miss Nell Shepperd concluded the program.

Officers installed were: Miss Winona Jones, president; Misses Zemina Street, Lucille Williamson and Lucy Scarborough, circle leaders; Miss Verda Belle Allen, recording secretary; Miss Helen Compton, corresponding secretary; Miss Hattie Mae Dunlap, pianist; Miss Eleanor Williams, chorister; Miss Margaret New, reporter; Miss Vhelma Parrish, chairman of personal service committee; Miss Helen Compton, chairman of program committee; Miss Sara Elkins, chairman of social committee; Miss Audra Lee Smith, chairman of stewardship committee.

**Sunday School Classes in McClain Home**

The Fidelis and Berean classes of the Baptist Church, of which Mrs. J. H. McClain and R. L. Maddox are teachers, enjoyed a joint social meeting in the home of Rev. and Mrs. J. H. McClain on Broadway Monday evening. The social hour followed the regular monthly business session of the Fidelis class.

**Shower for Minister and Bride**

Mr. and Mrs. Harvey Childress, of Abilene, were honored by the members of the Church of Christ

**Canning Head**



Miss Grace I. Neely, of the Texas A. and M. College Extension Service, has been named state canning supervisor for the Texas Relief Commission. Her work is carried on under direction of the Extension Service at College Station. (Texas News Photos.)

last Saturday evening in the home of Mr. and Mrs. W. C. Rhoden in Wilke Terrace.

A shower of beautiful gifts followed an hour spent in various group games.

**Recent Bride Complimented**

Mrs. Otis Jacob was named honoree last Friday afternoon by Mrs. O. K. Jacob, Miss Mayola Jacob and Miss Jennie Krempin in the Jacob home on Ninth Street.

Pink roses, lilies and verbenas gave floral adornment to rooms where group games were played. The surprise shower of gifts was suggested by a game and in the refreshment plate with its favor a miniature pink umbrella.

Guests present were: Mmes. Jacob, H. E. Fulcher, White, Eoff, Aurella Webb, Fincher, Seldon, Ross Smith, Mays, Turner, McMillan, Horace Attnipp, Haywood, Power, Holton, M. L. Forgey, Ad Krempin, W. C. Rhoden, Bill Coleman of Dallas, DeWitt, Cozby, Evans, Alton Williams, Maxie Phillips, H. E. Jones, Rothall O'Kelly, Melvin Patterson, E. F. Batts, T. J. Crockett, Joe Flynt, Al Burden, Misses Pearl Holton, Alta Parrish, Maunette Allamon and Helen Smith.

**McKenzies are Club Hosts**

Mr. and Mrs. Wilmeth McKenzie were hosts to their contract club on Tuesday evening in their country home.

Varied field flowers were used to decorate rooms where three tables were daintily appointed for

the games.

A dinner plate was served.

High scores were won by Mmes. Joe Beck, Jr., and J. G. Tuckey. Guests were: Messrs. and Mmes. Tuckey, Beck, Billy Cordill, M. B. Webb, James Parrish and Raleigh Reese.

**Miscellaneous Shower for Bride**

Mrs. L. C. Adair and Mrs. Malcolm Morgan were joint hostesses Wednesday afternoon at the Morgan home, 1000 Twelfth Street, honoring Mrs. Pete Woodson with a miscellaneous shower. Mrs. Woodson, a recent bride, was formerly Miss Mae Ashton.

Eulalia Nicholson and Gwendolyn Morgan entertained with readings and songs. The "express package" was delivered by Winnie Merle Adair and Eulalia Nicholson. Many beautiful gifts were displayed.

Refreshments were served to Mmes. H. G. Agnew, Raymond McShan, Dewey Campbell, Horace Attnipp, G. H. Touchstone, and W. M. Ashton; and Misses Oleta Crouch, Marie Thomas, Goldine Robbins, Oleta Vee Gill, Bernice McKay, Elma Ashton, Eulalia Nicholson, Willie Merle Adair, Gwendolyn Morgan, and the honoree. Those sending gifts were: Mrs. Alvin Neeley, Mrs. Kate Drennan, and Miss Isabelle Richardson.

A process for producing permanent documents by printing platinum characters on very thin sheets of gold has been invented by an Englishman.

**Mar-Oil Shampoo and Oil Treatment for the Scalp**  
Includes Hand Setting  
**75c**  
Permanents \$1.50 to \$7.50  
Hair Staining \$5 up  
Henna Pack \$1  
Facials 50c to \$1.50  
**Billie King**  
Second Floor F. & M. Bank  
Telephone 91

**SOVIET FORMS WOMEN'S MACHINE-GUN BATTALION**

MOSCOW, Sept. 12.—With the official recognition of the Soviet Union's battalions of women soldiers, special companies of women machine-gunners are to be formed.

Feminine recruits are already being taught how to use the rapid-fire weapons.

In line with the recognition a female officer of high rank is to be attached to the general staff. A special military academy for the

instruction of women who are to become officers has been opened. Battalions of women in steel helmets recently took part in a parade at Chabarovsk. Females have served in the Soviet army for some time.

**963,000 Miles OF ROAD TESTS!**



**NEW** and Improved Conoco GERM Processed Motor Oil is the most thoroughly tested oil ever put on the market! And every test proved that it gives greater motor protection and lower oil consumption!

First, it was tested in more than a hundred cars, trucks and tractors for 963,000 miles of road tests.

Then it was tested against five other na-

tionally known oils in the Destruction Test at Indianapolis Speedway. One fill of this new, patented oil carried a car 4,729 miles—outdistancing the best of the competing oils by 1,410.2 miles!

Drive into a Conoco Red Triangle Station today and fill with New and Improved Conoco GERM Processed Motor Oil—the oil that every test has proved is a better oil!

*New and Improved*  
**CONOCO**  
GERM PROCESSED  
(PARAFFIN BASE)  
MOTOR OIL



ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

CONTINENTAL OIL COMPANY PRESENTS Every Wednesday Night, over N. B. C., including WFAA-WBAP, 8:30 C.S.T. Harry Richman, Jack Denney and His Music and John B. Kennedy.

**LAND AND McBEE**

CONOCO PRODUCTS Open Day and Night NATIONAL TIRES  
Phone 177

**The Centennial will not Cost... IT WILL PAY**



The Texas Centennial Commission has said that it contemplates a self-liquidating celebration. It has given positive assurance to the people of Texas that it will not involve any increased taxation. The Centennial is the biggest job proposed for Texans since wresting its liberty from foreign despotism. Texans in all the past have liked big jobs. The Commission is relying upon that old Texas spirit as enunciated by Col. Travis, "Victory or Death," to make sentiment unanimous for celebration of its historic birthday in 1936. Every Texan now is challenged. For a century of trial and triumph every Texan has stood in solid phalanx. Every challenge has been accepted. No greater work was ever presented a Texan, native-born or adopted, than that presented by the plan for the Texas Centennial.

**Texas Centennial Commission**

Publicity Committee



*Fill Your*  
**MEDICINE CHEST**  
*for Winter...*

**Things You Will Need This Winter**

- Mentholatum
- Vick's Salve
- Penetro Nose Drops
- Penetro Mutton Suet Salve
- DeWitt's White Pine Cough Syrup
- Creomulsion
- Glycerin and Rose-water
- Hot Water Bottles
- Bridge Table Covers \$1

**Specials This Week**

- Kleenex 18c
- Kotex 20c
- Mineral Oil Qt. 89c
- Bay Rum Imported, For After Shaving, 8-oz. 39c
- Penstar Lilac Vegetal 59c
- Milk of Magnesia Pt. 39c
- Shaving Cream Colonial Club 39c
- DeWitts Hair Oil 25c
- Vaporizing Salve 39c
- Vapor Inhalant 50c
- Penstar Aspirin 100s 49c

**Weeks Drug Store**

"In Business for Your Health"

Phones 12 and 13

### Details of Federal Building Repair Plan Explained

Many people are interested in the plan to finance repairing and modernizing property submitted by the federal housing administration. Blanks have been received in many cities for these loans but due to initial complications and because many banks have not signed up to make these loans, little has been done in this section.

A number of district meetings have been held at San Angelo recently which have been attended by local citizens to learn the details of the plan.

Those who may apply are: any property owner, individual, partnership or corporation with a regular income from salary, commissions, business or other assured sources. It is not necessary to be a depositor in the financial institution consulted for the loan.

The amount which can be borrowed is from \$100 to \$2,000, depending on the borrower's income, for improvements on any one property, and in connection with not more than five properties unless approved by the federal housing administration.

Notes may be made for any length of time from one month to three years.

The security required for a loan is that the borrower have an adequate income and a good credit in the community.

The assurance to be given by each person applying for a loan is that he owns property; that the income of the signer of the note is at least five times the annual payment on the note; that mortgage, if any, is in good standing, and that there are no other past due encumbrances or liens against the property; that the borrower will use the proceeds solely for improvements.

The signature required on the note is that of the property owner, and if the owner is an individual and married, also the signature of the wife or husband. No other co-signers or endorsements are required.

The cost of the credit is explained that the financial institution may not collect as interest or fee of any kind, a total charge in excess of an amount equivalent to 5% discount per year per \$100 original face amount of note.

Payments are made in equal, monthly payments (seasonable payments for farmers) until the note is paid in full.

Applications will be considered for credit to improve one-family, two-family or other residences; apartment buildings, stores, office buildings, factories, warehouses, farm buildings.

Payments will be made in person at the place of business of the financial institution, or by mail, or as otherwise arranged. No payments shall be made to any governmental office or organization.

The note may be paid in full before maturity date and a reasonable rebate will be allowed for payment, if charges have been collected in advance.

As many payments may be made at a time as desired.

The maker must not permit his payments to fall in arrears. Should a payment be more than 15 days late, the financial institution's expenses, caused thereby, should be reimbursed in part at the rate of not more than 5 cents per dollar for each payment in arrears. Persistent delinquency will make it necessary for the financial institution to take steps to effect a collection in full.

The contract will protect financial institutions against all losses incurred on loans made or notes purchased by them up to total aggregate losses of 20 per cent of the total face amount of such

### Attention Cotton Farmers

We Will Buy Your Participation Trust Certificates in 1933 Cotton Producers Pool.

For particulars see our buying connection or call at our Ballinger office over McCarver & Lynn

**Anderson-Clayton & Co.**

### High Officers of Presbyterian Order



Here are the three high officers who head the Women's Auxiliary of the Southern Presbyterian Church, Texas Synod, who were elected at the annual meeting of the Synodical at Westminister campment, Kerrville, Texas. From left is Mrs. L. E. Mahan, Houston, vice-president; Mrs. T. M. Cunningham, Fort Worth, president; Miss Jila Brown, Cuero, secretary. (Texas News Photos.)

notes held by them, or on which they may continue liable, during the time such insurance contract is in force.

### BROWNWOOD PRESBYTERY WILL MEET IN BALLINGER

The regular autumn meeting of the Brownwood presbytery, U. S., will be held at the First Presbyterian Church of Ballinger next Tuesday and Wednesday. The meeting will open Tuesday evening at 8 o'clock with an address by the retiring moderator, Rev. B. B. Hester, of San Angelo.

The program will be continued Wednesday morning, adjournment to be taken in the afternoon. At noon Wednesday lunch will be served visitors in the basement of the church by the local Presbyterian women.

All sessions are open to the public and those who desire to attend will be welcome.

### Meals Now 35c

Owing to the steady increase in food prices I am compelled to raise the price of meals from 25c to 35c. This is still the cheapest price in Ballinger when you consider what you get for your money and I am very thankful to my many friends for their past favors and trust that I may be favored with your continued patronage and good will.

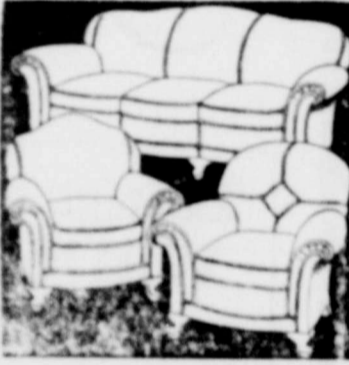
MRS. EMMA NASH 13-11

Mrs. Willard Wooden visited her mother at Goldthwaite over the week-end.

## Note these Suite Buys

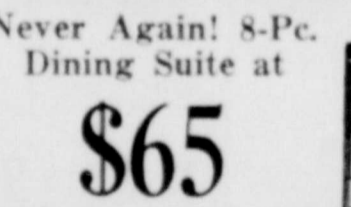
2-Pcs. in Tapestry \$47.95

Here's proof that prices are at rock-bottom levels! We're asking ridiculously little for a suite of the character and smartness of this one! In rich Tapestry, with the kind of inner-spring construction that means real comfort! Davenport and either chair!



3-Pc. Bedroom Suite Sacrifice \$39.95

This is typical of the marvelous values awaiting you here in this great furniture display. See this beautiful Walnut finished suite—an outstanding value. We include the bed, chest and vanity.



Think of being able to get a stately Walnut dining suite like this at such an unheard of low price! We may never again be able to offer such a sensation! Includes extension table, buffet, and 6 chairs (china extra) in a most attractive new style!



### In Full Swing! Our Big September Event!

The above are only three examples of scores of similar low-priced suites throughout our store! Our large displays of suites is drawing a tremendous response from people who realize that such savings are the BIG NEWS OF THE DAY! Don't fail to come, too!

**KING-HOLT FURNITURE AND UNDERTAKING CO.**

## Electric Rates Lowered Here By Utilities Company

A page advertisement in this issue of The Ledger for the West Texas Utilities Company explains a change in the electric service schedule for Ballinger which offers a considerable saving to consumers of this city. This schedule will be effective at once. Below is a discussion of the new block rate schedule and why it is made at this time, written by W. O. Wallace, manager of district G with headquarters in Ballinger:

"Due to the constantly increasing public objection to present residential rate structure, the West Texas Utilities Company announces a change in this rate structure from the room count schedule to a block rate schedule.

"The new rate drops 1c on the first step, and 1c on the second step, making the rate to anyone in any size house 9c per kilowatt-hour for the first 25 kilowatt-hours, and 6c per kilowatt-hour for the next 25 kilowatt-hours, and all in excess at four cents per kilowatt-hour, unless they have an electric range or electric heating. In which case all service used in excess of fifty kilowatt-hours will be billed at 2 1/2c per kilowatt-hour.

"This is a very simple rate structure, which provides an easy, understandable and incentive rate, which this company feels will be more helpful in the development of increased business, or more unrestricted use of its service.

"Our main purpose now is to increase our sales of electric service and bring back the revenues which will be lost through this change, as well as increased governmental expenses. We have found that, over the last eight or ten years, our consumption per residential customer has more than doubled, yet we are not collecting as much in dollars and

cents per customer as we did when they used less than one-half as much service. While we have materially improved service, and have supplied a large increased amount of service, government statistics show that the utility industry collects from the domestic customer only about one per cent of his total household budget expenditure, while the investment by utility companies in facilities to render such service is many times that required of other household items, such as food or clothing, for which the customer pays over twenty times as much.

"Utility companies, through private capital and private initiative, supply more electric service in the United States than is supplied from any other source in all the rest of the world; and yet it is surprising to learn that this nation pays \$100,000,000 more for the single item of tobacco alone than it does for the total of all household electric service supplied in the United States.

"The West Texas Utilities Company believes that in changing from the room count schedule, which it proposes to do in all of its 150 communities within the next few months, it can improve its customer relations and sell an increased amount of its service. It is with this in mind that we make this rate change effective with billing rendered from meter readings covering September consumption."

Mrs. Troy Nichols, of Hatchel, was operated on at the Santa Anna hospital Monday morning. At last reports she was resting very well.

The best carbon paper for typewriters at Ledger office.

## Barnum-Ringling Circus to Abilene

The world's mightiest amusement entourage, the Ringling Bros. and Barnum & Bailey combined circus with its gigantic 1934 program of new world-wide wonders, many of which have never before appeared in America, is definitely scheduled to exhibit in Abilene, Saturday, September 22.

The gorgeous, vastly enlarged inaugural spectacle, "The Duhar of Delhi," stupendously introduces the multitude of arenic marvels that succeed this pompous panoramic display.

The great new international congress of features presented in the seven rings and stages, huge hippodrome track and the maze of aerial riggings includes the recently imported Otari Troupe in the most astounding mid-air feats ever witnessed. These intrepid performers fly from all points of the compass at the same time in perilous forward and reverse flights through space from their lofty aerial cross.

The Otaris with such arenic notables as Mile. Gillette, Europe's

sensation of the air, now appearing in this country for the first time and the celebrated Torrence-Doroles Markels, Willos and Spurgat Troupe, all new to this continent, are among the 800 men and women circus stars presented by the big show this year.

The circus bears on its four long trains of 100 double-length steel railroad cars more than 1,600 people, 50 elephants, 1,009 menagerie animals and 700 horses.

The great Con Colleano, tumbling, forward-somersaulting tight wire star has been recalled from European triumphs to join the great Ringling Bros. and Barnum & Bailey constellation of stars. The celebrated Wallenda troupe of high wire thrillers, the famous Loyal-Repenski family, world's greatest bareback riders, Dorothy Herbert, most daring horsewoman in history, the marvelous Yacopi, Danwills, Uyenos and Yom Kam acrobatic troupes and the famous Concellos, Harolds, Rooneys and Walters, aerial wizards, are but a few of the headliners among the better known acts.

There are 150 internationally famous clowns in the gala 1934 performances of the world's largest circus—the greatest congress of fun-makers ever assembled.



### Change in Train Schedules at Ballinger

Sunday, September 16th

Train 77 Arrive 7:48 a. m. Leave 7:48 a. m. Train 78 Arrive 8:45 p. m. Leave 8:45 p. m.

For particulars ask Your Santa Fe Agent J. J. Beck, Agent

## Food Specials

For Friday and Saturday

- CHILI AND BEANS Lamb's No. 1 Can **10c**
- TOOTHPASTE Fuller's Large Tube **39c**
- STEEL WOOL Large Pkg. **10c**
- CAKE FLOUR Softasik, 2 lbs. 12-oz. **33c**
- SUGAR Domino Cane Sugar Cloth Bag 25-lb. **\$1.37**
- TOILET TISSUE 650 Sheet Rolls **5c**
- GRITS Quaker 1 lb. 8-oz Pkg. **10c**
- CORN Pride of Bloomington, No. 1 Can **9c**
- PEPPER HASH El-Food, A Fine Relish **25c**
- ASPARAGUS TIPS Del Monte No. 1 Tall Can **25c**
- APPLE BUTTER Heinz, 1 lb. 14-oz. **30c**
- PRESERVES Del Monte, Blackberry, 1 lb. 8-oz. Can **75c**
- PEACH JAM SunKist, 4 lbs. 8-oz. Can **75c**
- SALAD DRESSING Walco, Pint **15c**
- SOAP Crystal White Or P. & G. 6 Giant Bars **25c**

### Market Specials

- FLAT RIB ROAST **lb. 7c**
- CHUCK ROAST **lb. 10c**
- GROUND VEAL **lb. 7c**
- PRIME RIB ROAST **lb. 10c**
- SEVEN STEAK **lb. 10c**

SEASONABLE VEGETABLES

We Deliver to Any Part of the City.

**Bob Tunnell GROCERY and MARKET**

Telephone 107

## To Holders of Second-Called Liberty Loan Bonds

For a limited period, beginning September 10, 1934 holders of Fourth 4 1/4 per cent bonds called for redemption on October 15, 1934, are offered the privilege of exchanging these bonds for other interest-bearing obligations of the United States.

Holders of these called bonds who desire to take advantage of the exchange offering should act promptly. If not so exchanged, such bonds should be presented for redemption on October 15, 1934. No further exchange offering will be made to the holders of these called 4 1/4's.

If the numbers of your bonds end in 8 or 2 they are called. Your banked will be glad to give you full information. See him.

## The First National Bank Of Ballinger

### STOCK FARM BARGAIN

1,200 acres, this county, 200 acres cultivated. Good land, well fenced and watered. \$12.50 per acre for quick sale.

Small cash payment, balance long time. Cheap interest.

**McGarver & Lynn** Ballinger, Texas

Flor de **MELBA** The CIGAR Supreme

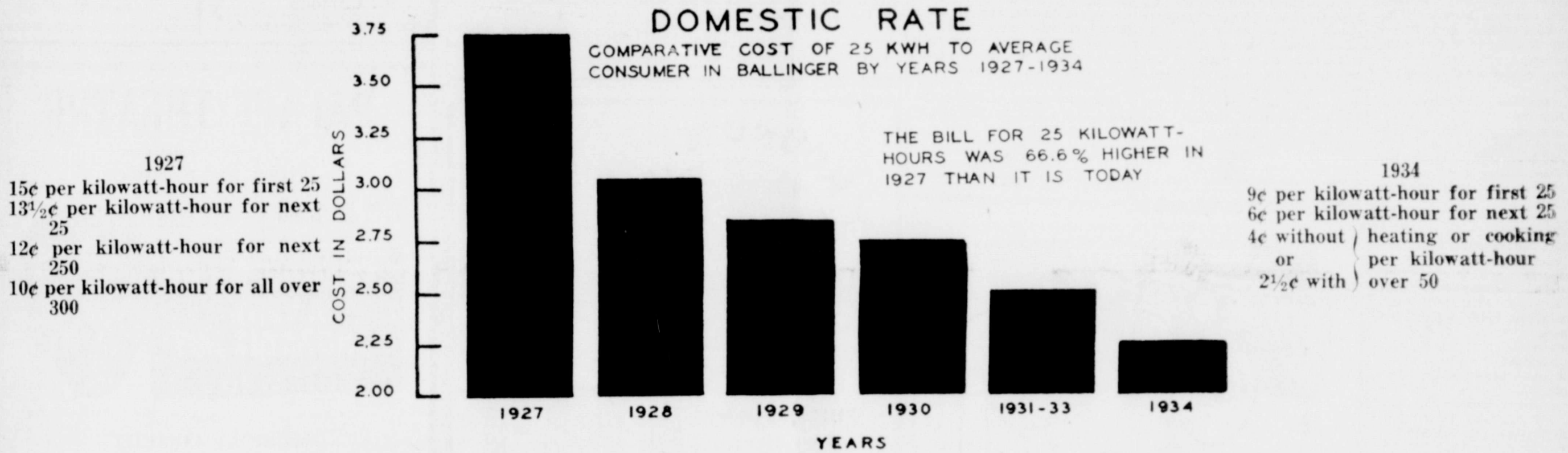
Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.



# Electric Service is Cheap

West Texas Utilities Company has made large investments to provide modern facilities for electric service in Ballinger, even ahead of present day requirements. It is supplying over double the amount of service per customer as was supplied some few years ago. It has made six domestic rate reductions since 1927 and is now collecting less per customer than it did in the days it was supplying near one-third the present amount of service. In addition thereto, it is shouldering for you much more of the tax burden than in previous years.

Your part is to further increase your use of the facilities provided. Electric service is one of the most valuable commodities of the household, yet it is sold at the lowest prices, takes only about 1 per cent of the workman's total household expenditures.



The present domestic rate schedule in Ballinger will provide 515 kilowatt-hours per month for what only 82 kilowatt-hours would have cost you in 1927. A simple way to figure your electric service bill in Ballinger on a completely electrified home is as follows:

**First 50 KWH at 7½¢**  
**All Over at 2½¢**

When water heater service is controlled so as to use investment in capacity already provided for the range, such added service costs only 1¢ per kilowatt-hour which makes such total service cost for the completely electrified home in Ballinger even lower than any of the four largest cities in the State of Texas.

Electric Service is Cheap. You Should Use More of It.

**West Texas Utilities**  
*Company*

# Forty-One Local Boys and Girls Will Attend College

Ballinger will be well represented in institutions of higher learning this year as shown by an incomplete survey made this week. According to information received from students who are going away to complete their education 41 Ballinger boys and girls will attend 20 Texas colleges. This list is not represented as complete by any means but was compiled by asking some of the students to determine who had either gone or would leave in a few days.

Some of the students will receive degrees this term while others are just entering freshman classes and have four full years' work ahead of them. Listed in the number are some youths who will try out in football on some of the fastest teams in the state. Other students have been solicited for college bands.

Below is the list:  
University of Texas—David Baker, Bill Wood

A & M College—Alfred Zedlitz, and Smith Malone

Hardin & Simmons University—Helen Moore, Rosa Crockett, Emma Jean Jones, Hazel Pulton, Corkill Motley, Fred Welhausen, and Bettie Sue Bloom

Howard Payne College—Fred Walter King, Howard Bane

Baylor University—Louise Shepherd, Nell Sheppard, Chester Taylor, Ennis DeWitt, Harris Evans

Texas Military Academy—Clarence McCarver as faculty member, and Elwin Williams

Texas Christian University—Harrell Flynn

Baylor College—Cleo Compton, Claudia Compton, Marcella White

Sul Ross College—Steve Francis, Seldon Robinson, Walter Bailey, Cecil Kemp

Texas Woman's College—Alma Davis

St. Edwards University—Douglas Jackson

Daniel Baker College—Frank Coker

North Texas Agricultural College—Graham Fowler, Mary Parks

John Tarleton College—Frederick Klechle

Southwestern University—Faye Wardlaw, Pernie Bailey

Rice Institute—Jack Lynn

Northwestern University—Horace Gustavus

Baptist Seminary—Mary Elizabeth Truly

San Angelo Junior College—Elmo Woodson

Fort Worth Business College—Morris Bartlett

Hillsboro Junior College—Sam Malone, Jr.

TOO LATE TO CLASSIFY

FOR RENT—Furnished apartment. 808 Sixth Street. Phone 28. 13-15

ON TEXAS FARMS  
By Minnie Fisher Cunningham  
Extension Service Editor

If you are looking for someone who can "make a profit on the hole in the doughnut," as the old saying goes, try P. A. Hunter, dairyman and farmer of Brooks county, who is building a new home from adobe and making the hole from which the dirt comes into a trench also.

In Archer county 134 home demonstration club girls and women have reported planting fall gardens since the rains. Swiss chard, pinto beans, kale, beets, carrots and radishes were favorite vegetables with these gardeners.

"There are ways for us to fill our pantries in spite of the drought," Mrs. Homer Stewart told the Cottle county home demonstration agent. Some of Mrs. Stewart's ways were to exchange lard, of which she had plenty, for peaches to can; to sew and take her pay in peas; to can beef from cattle condemned for removal and use off her farm, but permitted as wholesome for home use.

A. J. Hoff, who runs a small country store in Ander, Goliad county, told the farm agent, "The cotton program is bringing results. Several accounts on my books which had run up to \$150 and \$200 and gone unpaid for a long time have this year been paid in full. I am in favor of regulated production until everything is normal again."

Coryell county farmers and ranchmen have been staunch in their support of the AAA program. The county had 1,700 cotton contract signers; 2,300 Bankhead applications; 166 corn-hog contracts; 1,100 applications for the sale of cattle in the drought relief program; and when the sheep program is under way they are ready to cooperate with that also.

Get your Mimeograph Supplies from the Ballinger Printing Co.

## Ten Boys' 4-H Club Members of County To See State Fair

County Agent Elmo V. Cook has been notified how many Rannels county boys will attend the 4-H club encampment at the State Fair of Texas, Dallas, October 16 to 18, as guests of the fair association. The quota for this county is ten, and may be increased. Mr. Cook stated Thursday that he expects to accompany the full delegation from this county.

Boys to make the trip will be chosen on the basis of work done on their demonstrations or projects the past year. A questionnaire has been mailed every club member in the county and many replies have already been received. By the latter part of next week those to make the trip probably will be selected and notified.

While at the fair the boys will be furnished meals, beds, and given passes to all the shows and midway attractions. The only expense will be transportation from Ballinger to Dallas and return. If automobiles are used this will be very little and the county agent hopes as many club boys as possible will attend the encampment. The group will be in Dallas for three full days.

Card of Thanks

We take this method of expressing our sincere thanks for the kind deeds and words of sympathy shown us in the illness and death of our mother, Mrs. B. J. Clayton, which was doubly hard to bear because of this being the second death in our family in so short a time. We also thank every one for the beautiful flowers. May God bless you all.

Her Children  
13-11

Be wise and advertise.

## County Trustees Revise School Bus Transport Rule

The Rannels county board of education met here Monday afternoon to attend to matters of importance. A ruling was passed relative to transportation which will affect a large number of students in independent districts that are not eligible for rural aid.

The ruling is to the effect that all students residing in the Ballinger, Miles and Winters districts will be required to pay transportation if they ride county busses at the rate of \$1 per pupil per month. Families with two or more students will be charged \$1 for the first and 50 cents for each additional one riding the busses. Another clause in the ruling is that no child will be transported free from one district to another whose grade is taught in his home district. Such students may pay the rate of \$1 per month, however, and attend a school outside the district.

This change will affect a number of pupils in districts where busses are used. Last year the county board permitted transportation of all who lived two miles or more from the school, but the attorney general's department ruled that transportation could not be paid from rural aid funds for children who reside in a district not eligible for rural aid. As a result this of order 58 pupils were transported free in the Ballinger district alone on which state aid was received. Members of the county board think the rate of \$1 per month is very reasonable for those who live a considerable distance from the school and that no one will object. Most of the busses are crowded already and if those who ride only a short distance decide to walk or use some other means of transportation more room will be provided.

Mrs. Julia Ehrlich, of Hallettsville, is here for a visit in the home of Mrs. A. J. Zappe.

## Bearcats Training For Opening Game With Eden Eleven

The Ballinger Bearcats entered their second week of training Monday with a fair sized squad working for places on the 1934 team. This year's team is one of the lightest ever to represent the Ballinger high school but speed coupled with a fair knowledge of the game is expected to take the local boys far in their quest for the district crown.

Coaches H. B. Self and George Stowe continued to study the possibilities of new material this week with the idea of increasing the weight of the line. Several first-year men have reported who give promise, but know nothing about football, and it is doubtful whether they can come through this season.

The starting backfield seems fairly sure at this time with Stobaugh at quarter, Gregg and Brookshier at halves, and McMillan at full. Winans and White are playing the end positions most of the time and both show promise of a good passing attack. McMillan, a fair passer last year, is more accurate with the new ball and many of the plays this fall will be centered in an aerial drive.

Just who the tackles and guards will be must be determined later. Tryouts are being given a large number for these positions and men will be selected before the opening game of the season, September 22, with Eden. Eden boasts a big and powerful machine which may be too much for the Bearcats in their initial venture. The game is not a conference affair, however, and the local coaches are expected to send a flock of men into the fray to see how they perform under fire.

Six-ply black cardboard only 10c a sheet. Ballinger Printing Co.

## Country Club Will Start Work Soon Improving Greens

The Ballinger Country Club began this week to completely rebuild the golf course which will require some two months or more. A majority of the members voted last month to change the course from cottonseed hull greens to sand and the golf committee is changing a number of holes and tees in order to make the course longer.

Sand for the work is being taken from the Colorado River and is mixed with crude oil from the McMillan field in a concrete mixer. A base will be constructed of caliche and the oiled sand spread on top. All holes will be well trapped.

One of the main reasons for the change in greens is in order to secure an invitation tournament here next spring or summer. H. G. Agnew has interviewed a number of prominent West Texas golfers and all promised to attend an invitation match here provided sand greens were installed. Mr. Agnew believes about 80 players will come here in the spring for a three-day tourney.

Most of the greens will be moved slightly from their present locations so that play can continue on the old greens while the improvement is in progress. The ground-keeper, E. L. Looney, is in charge of the work and will spend all his time on this detail until finished. The new keeper's home has been completed and is now being occupied.

Corn was grown in China long before it was grown by English settlers at Jamestown, Va.

The Siamese giant frog lays its eggs in rapid water and heaps sand over them.

## Deaths

Jacob Gerhardt Goetz

Funeral services were held Wednesday afternoon at 2:30 for Jacob Gerhardt Goetz, 66, who died at his home, six miles south of Winters, at 3:40 p. m. Tuesday, September 11. Rev. Wm. E. Scholze, pastor of Zoar Evangelical Church of Rowena, officiated.

Decedent was born in Ost Friesland, Germany, and at the age of four was brought to the United States when his family located in Illinois. Later they moved to Coupland, Texas. He was a life-long member of the Evangelical Church and was an active member until a short time before death.

Survivors include: the widow; two daughters, Tena of Winters, and Mrs. A. W. Schlake of Lowake; one son, D. J. Goetz, of near Winters; five brothers, George and John Goetz of Thrall, Claus, Fred and Herman Goetz of Coupland; two sisters, Mrs. Ed Kreidel and

Mrs. Charles Kriedel, both of Coupland. Interment was made in the Old Rannels cemetery. Spill Brothers undertakers were in charge of arrangements.

## BRITAIN MAY SUBSIDIZE DEVELOPMENT OF GLIDING

LONDON, Sept. 12—Britain plans to give financial assistance to gliding. It probably will take the form of subsidizing the formation and maintenance of a properly organized central school, which is regarded as essential to the sound development of gliding.

This would be coupled with a small capitation grant to approved clubs based according to the number of certificates taken out by members. Financial assistance would be limited to a five-year period in the first instance, and would be subject to an overhead limit of \$25,000 a year.

Should the government decide on such a move it is expected that generous financial support would be forthcoming from private

### QUEEN

Friday and Saturday  
GEORGE O'BRIEN  
CLAIRE TREVOR  
EL BRENDEN  
in  
Zane Grey's  
"The Last Trail"  
Also Comedy  
"Nervous Hands"  
and  
Cartoon

### PALACE

Wednesday-Thursday  
Sept. 19 and 20  
JEAN MUIR  
DONALD WOODS  
in  
"As the Earth Turns"  
also  
Selected Short Subjects  
Every Thursday Night is Bank Night!



When Your CAR Breaks Down You **DON'T** Call Your Druggist You Call Your GARAGE that's the only way to get

## RESULTS

and when you have a house to rent or you've lost something or want to sell something you pick up your phone and call 27 for The Ledger's Ad-Taker . . . and we'll help you be sure of getting RESULTS.

### The Ballinger Ledger

Telephone 27



## PHILCO 144H

**\$89.50**

A brand new Highboy—just received! Tunes-in foreign stations in addition to your favorite American programs. Latest features, including oversize Electro-Dynamic Speaker, Tone Control, Automatic Volume Control, Shadow Tuning, etc. Hand-rubbed, leg cabinet of beautifully matched woods.

### EASIEST PAYMENTS

49 NEW 1935 PHILCOS from \$22.50 which to choose. up

Battery Sets Complete with Batteries, American and Foreign reception

**\$49.50 up.**

Philco Auto Sets **\$39.95 up**

You'll be satisfied when you buy—Philco.

## KING-HOLT

## PALACE THEATRE

For Your Entertainment  
Friday and Saturday

IT'S HOWLARIOUS!

### BROWN

A VERY HONORABLE GUY  
ALICE WHITE

added  
MUSICAL COMEDY  
and Serial



### THE MYSTERY SQUADRON

Sunday - Monday - Tuesday

16 BIG STARS OF RADIO AND SCREEN



Here They Are  
DICK POWELL  
GINGER ROGERS  
4 MILLS BROS.  
TED FIORITO & HIS TRIO  
PAT O'BRIEN

The hilarious inside story told in a song-studded, star-spangled, gag-packed extravaganza of love and laughter! It's the entirely new idea in musicals since Warner Bros. blazed the trail with "42nd Street."

Added Featurettes  
PARAMOUNT NEWS  
Screen Song  
"SHE REMINDS ME OF YOU"

### DOROTHY DARNIT



Panel 1: "I'LL PLAY YOU 30-60 POOL FOR A DOLLAR AND LOSER PAYS FOR USE OF TABLE"

Panel 2: "ALL RIGHT—HOW LONG WILL WE PLAY?"

Panel 3: "WELL PLAY 'TILL WE GET TIRED"

Panel 4: "HA-HA YOU SCRATCHED—YOU DIDN'T GET A BALL"

Panel 5: "IT'S A HARD SHOT TO MAKE—BUT I DON'T CARE IF I MISS IT—I MADE ONE BALL SO FAR"

Panel 6: "THERE'S FOURTEEN BALLS TO BE PLAYED YET"

Panel 7: "HEY! YOU'RE TWO AHEAD OF ME AND IT'S MY SHOT. WHATCHA PUTTIN' ON YOUR COAT FOR?"

Panel 8: "PAY ME A DOLLAR—I'M TIRED"

By Charles McManus

## Mayor McCarver Issues Statement On Pupils' Safety

Mayor W. C. McCarver issued a statement this (Thursday) morning in connection with the safety of school children while crossing streets near the central campus at the noon hour. The statement follows:

"Although we have already had one serious accident this year at the school because of lack of proper instruction to the students and also due to the negligence of patrons calling for their children, it is not too late to prevent further accidents of this kind and the following action will be taken starting today (Thursday):

"Each day at noon, Chief of Police Lee Moreland will be stationed at the school to direct traffic in that vicinity so as to provide more safety for the school children. Of course Mr. Moreland cannot handle the problem of the traffic and the children, too, by himself. He will need the cooperation of the teachers and parents. The teachers are asked to instruct the pupils to cross the street only at intersections and not jay-walk as jay-walking is the most dangerous way of crossing streets. If the parents will be careful when they call at the school for their children and watch them as they cross the street, there will be no more accidents such as the one that occurred Monday of this week."

Those who go home at noon for lunch are also asked to drive slowly when they pass the schools and watch carefully for pupils at the intersections near the school. Mr. Moreland will be on hand and direct traffic as efficiently as possible and he asks the complete cooperation of motorists in this matter.

## Local Mexicans Will Sponsor Grand Fiesta September 14, 15, 16

Ballinger Mexicans are planning and advertising a big celebration to be held here September 14, 15 and 16, and expect other Mexicans to come here from all parts of West Texas for the occasion. September 16 is the date Mexicans celebrate their independence from Spain and this year a more elaborate program than ever has been arranged.

The programs and dances will be presented in the Mexican village. Sports and athletic contests will take place at Fair Park.

The fiesta will commence at 7:30 p. m. Friday, September 14 with a baile (dance). Officers of the patriotic junta will be installed at 11 p. m. and this will be followed by an address by Prof. Frank Hernandez, of San Antonio. Florencio Rodriguez will deliver a lecture on independence, and the national anthem will be sung.

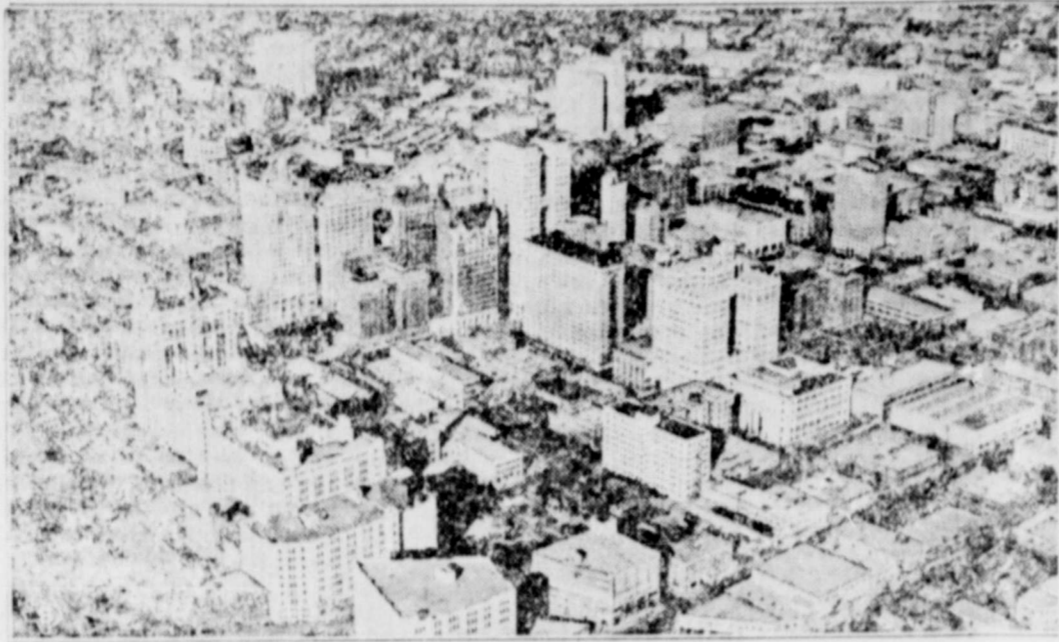
A full program has been arranged for Saturday and at 7:30 p. m. another dance will begin. During the evening a pageant will be presented by two young women representing Mexico and Spain. This is the highlight of Saturday's program. Typical Mexican dances are to follow. White people are especially invited to witness these two numbers.

One of the special attractions Sunday will be a baseball game between the Ballinger and Brady Mexican teams. "Play ball" will be called at Fair Park at 2:30 p. m. A small admission will be charged to cover necessary expenses. Some of the fastest players in this part of the state have been recruited by both teams and a good exhibition is assured.

**LAKE VANISHES**  
ASHBY-DE-LA-ZOUCH, England, Sept. 12.—When workmen on the Stanton Harold Hall estate, near Ashby-de-la-Zouch, went to work on a recent morning they found a lake opposite the hall dry. Hundreds of fish had perished in the bed. Efforts to trace the cause of the disappearance of the water over night have failed. Observers declare the drought is not to blame.

As a wedding gift from the Cabinet, Premier MacDonald of England has presented six Queen Anne candlesticks to Walter Elliot, Minister of Agriculture.

## Dallas Awarded Major Centennial Exposition in 1936



The major celebration of the Texas Centennial in 1936, will be held in Dallas. The Centennial Board made the announcement Sunday in Austin after giving lengthy consideration to bids of Houston, San Antonio and Dallas. Along with the major exposition, other celebrations will be held over the state at points of historical interest, such as Brenham, Houston, Galveston, San Antonio, Galad, Gonzales, Huntsville and other cities. Above is a new airplane view of downtown Dallas. The exposition will take place on the State Fair grounds (greatly enlarged), a scant two miles from the center of the city.

## New Boy Scout Troop Formed; Stasney is Officer

A new Boy Scout troop was organized here last Friday night when the other local troops and scout committeemen held a joint meeting on the court house lawn. Dr. E. W. Stasney was made scoutmaster of the new troop which has as its charter members: Walter Edmiston, Raby Padgett, Jr., Jack Bandy McGregor, Hanford Ferguson, J. W. Mankin, Sam Wellhausen, and Alvin Billbreay.

The evening was taken up with games, conducted by Scoutmaster E. H. Forgy and his troop, and short talks by R. W. Earnshaw and Dr. Stasney on different phases of scouting.

Officials present for the meeting were: Mr. Earnshaw, Dr. Stasney, Jack Rudd, K. V. Northington, Mr. Forgy, R. E. Bruce, Malcolm McGregor, committeemen; and Frank Holliday, commissioner.

Several boys present who are below the age limit, were interested in becoming "cub" scouts, and several boys were not present because of a misunderstanding as to the meeting place.

The meetings from now on will be held each Friday night at 7:30 in the agriculture building at Fair Park. All troops of the city will meet there together each Friday night. All boys, 12 years old or older, who are interested in scouting are invited to attend these meetings.

## YOUTH KILLS LEOPARD AND BECOMES HERO

MADRAS, India, Sept. 12.—By killing a leopard single-handed young Kamal Roy has become the hero of Dooghore. The beast had spread terror in the vicinity and the youth resolved to slay it. Armed only with a dagger he went into the jungle alone. At sunset the beast appeared and as soon as it spied Roy it sprang.

In a second youth and leopard were rolling over the ground, locked together. Fist and dagger battled rending claws and teeth. Roy plunged the blade again and again into the beast. Finally he staggered to his feet and the leopard lay dead. Roy's wounds were serious but he will recover.

## LONG WAR RECORD OF FAMILY DISCLOSED

GRANTOWN, Scotland, Sept. 12.—When Company Quartermaster-Sergeant William Templeton, of Grantown, retired recently after thirty-four years' continuous service in the Sixth Seaforth Highlanders, the remarkable record of his family was disclosed.

He holds the Meritorious Service and Territorial Efficiency medals with bar. His father, Sergeant Alexander Templeton, wore the Mackenzie tartan for thirty-six years, and his five brothers were with the Morayshire battalion in France. The youngest fell in action. William and Thomas were company quartermaster-sergeants, and both won the Military Medal, while James, a company sergeant-major, was awarded the Croix de Guerre.

## BOY SAVES MAN FROM BOG

COPENHAGEN, Sept. 12.—Boy Scout headquarters in Copenhagen have received a report of the good deed of a boy in saving an aged man from a bog. The lad heard cries and found the man so submerged that only his head was visible above the slime which was slowly sucking him in. The scout ran for help and the stranger was saved just in time. The man had stepped off a narrow path twenty-four hours before and had suffered great torture as he was sucked toward death.

## SIGNS MARK RAIL STATIONS

PARIS, September 12.—Railway stations between Paris and Deauville have been named with big white letters between the rails. Airmen can thus read the names of towns and villages they pass over, most of the signs being legible from a height of 4,500 feet.

Evergreen trees lose a crop of leaves each year, but lose them gradually.

Advertised goods move.

## Meet Joy, Bundle of Sweet Songs



Petite Joy Hodges, lovely radio star, is now singing on the Rice Roof in Houston with the brilliant Carol Lester West Coast band, and from the acclaim which greets her there she is on her way to fame and fortune. Joy says her hobby is sleeping, which is admittedly hard to understand after witnessing such vivaciousness in action. (Texas News Photos.)

Save at..... **SAM BEHRINGER'S**

Friday **SPECIALS** Saturday

**Dressed Fryers ea. 29c**

**Bananas 2 Doz 25c**

**Apples New Delicious Doz 10c**

**Oranges Full of Juice Doz 15c**

**Full Fresh Vegetables**

**Fresh Corn doz. 25c**

**Cabbage 1b. 3c**

**Compound Jewel or Crustine 8 lb. 79c**

**Picnic Hams Shankless No salt 1b. 18c**

**Syrup We-li-ka Brand No. 10 39c**

**Yams 10 lbs. 29c**

**Cocoa, Hershey's 1 lb. 15c**

**Double Dip Ice Cream Cone 5c**

**Tomatoes 3 No. 2 cans 25c**

## Hill Refinery Begins Operations This Week

The Hill Refining Company began making test runs Monday of this week and the plant was operated some every day, stopping to make adjustments and put the equipment in first class working order. The first large run was made Thursday morning and operations are expected on full time hereafter.

Roy L. Hill, owner of the refinery, stated Thursday that ready sales for all the products had been made at the plant. Gasoline, kerosene and tractor fuel has been made this week and only a few barrels have been delivered, the remainder being sold at the plant.

Crude oil is being obtained from the Agnew Oil Company and is trucked to the refinery from the McMillan field. When regular operations are commenced consumption will be about 80 barrels of crude per day it was said.

C. G. Cape and Buddy Byrd are in charge of the Hill plant, which is located just east of town and south of the Coleman highway. Two large boilers and other necessary equipment for making high grade products have been installed.

## PLAN TO MAKE ALCOHOL FROM CORN DISCOURAGED

JOHANNESBURG, Sept. 12.—Government authorities in South Africa have put a damper on hopes of establishing an industry producing alcohol from surplus corn supplies.

In a recent debate in parliament the minister of commerce and industries said there was no market for such by-products, which would have to be exported in competition with world prices. He declared that such an industry would be unsound and uneconomical and not affording the farmer an assured market for this surplus crop.

The report states that the estimated cost of producing a gallon of power alcohol would be twenty-three cents, whereas gasoline can be landed in South Africa at eight cents a gallon.

## IRISH COUNTRY COLLEENS FOLLOW MODE IN COLORS

DUBLIN, Sept. 12.—Country girls of the Irish Free State are taking up the idea of more brilliant apparel quicker than their city cousins in France or their own country.

While M. Herriot is making an appeal to the French women to adopt brighter colors and wear gay silks, in order to support the great Lyons industry, Irish manufacturers are producing the gayest of dresses for the Irish girl. It is, however, in the provinces that one sees the advance of the modes.

The latest bathing suits, orandy dresses and the most elaborate evening gowns are now adopted by country girls, who, when they visit Dublin for the college races or a regatta, quite dazzle the city folk.

## Births

Mr. and Mrs. William A. Edmiston announce the arrival of a daughter, born at 11:45 p. m. Tuesday, September 11, in the Shannon hospital, San Angelo. The young lady has been christened Margaret Ellen.

The best carbon paper for typewriters at Ledger office.

## Our Used Car Prices Have Been Reduced!

- 2-1934 Plymouth Demonstrators for Sale at Bargain Prices
- 1-1933 Chevrolet Sedan
- 1-1929 Plymouth Sedan
- 1-1929 Chrysler Coupe
- 1-1927 Buick Coupe
- 1-1929 Pontiac Sedan
- 1-1927 Chevrolet Sedan
- 1-1928 Chevrolet Truck

## Ballinger Auto Company

## Did You Know

- that we have plenty of bulk turnip seed, wheat, oats and barley?
- that a John Deere tractor operates for less?
- that a visit from you will be appreciated?

## Whitaker Brothers

Ballinger Porter Henderson, Mgr.

# OFFICE SUPPLIES

Look over the list below at the many little necessities needed in the office. We carry a large stock of these supplies the year round and every item is sold over our guarantee. Check up on your needs and let us supply you.

TYPEWRITER RIBBONS, standard machines	75c
CARBON PAPER, typewriter, 8 1/2 x 11 or 8 1/2 x 14, guaranteed, per sheet	5c
INDEX CARDS, plain or ruled, per 100	25c
SALES PADS, per dozen books	50c
MIMEOGRAPH STENCILS, each	20c
MIMEOGRAPH PAPER, 8 1/2 x 11, 500 sheets	\$1.25
ADDING MACHINE PAPER, 15c or 2 rolls	25c
ADDING MACHINE RIBBONS, each	75c
PAPER CLIPS, any size, per box	5c
RUBBER STAMPS, band daters	50c
RUBBER STAMP PADS, each	35c
RUBBER STAMP INK, per bottle	25c
MIMEOGRAPH PAPER, 8 1/2 x 11, 500 sheets	\$1.00
TYPEWRITER PAPER, white bond, 8 1/2 x 11, 500 sheets	\$1.00
TYPEWRITER SECOND SHEETS, 500 sheets	50c
LEDGER SHEETS, per 100	\$2.35
LEDGER LOOSE LEAF BINDERS, corduroy backs	\$5.00
LOOSE LEAF BINDERS, canvas backs, up from	\$1.75
LEGAL BLANKS AND OIL FORMS, each	5c
CARDBOARD, various colors, size 22x28 inches	5c, 10c and 15c
TYPEWRITER MANIFOLD PAPER, 8 1/2 x 11, 500 sheets	\$1.25
ONTON SKIN PAPER, 8 1/2 x 11, 500 sheets	\$3.00
<b>SCHOOL SUPPLIES</b>	
NOTE BOOK PAPER, unruled, 100 sheets	25c
NOTE BOOK DIVIDERS, (Manila) per sheet	1c
FILE FOLDERS, (Manila) 2 for	5c
GRAPH PAPER, per package	10c
MIDGET FILE BOXES, with index and cards, 3x5 inches (good for recipes, etc.)	45c
INDEX TABS, complete alphabet, each set	10c
INDEX CARDS, 3x5 inches, ruled or unruled, 100	25c

## BALLINGER PRINTING CO.

Telephone 27

## ARE YOU INSURED?

Old Line Insurance per \$1,000 as low as:

- Age 20 years 66 cents per month
- Age 25 years 68 cents per month
- Age 30 years 71 cents per month
- Age 35 years 76 cents per month

Other ages in proportion.

## JACK NIXON

Ballinger

Office Phone 268

Night Phone 244

The Ballinger Ledger

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HAS YOUR ADDRESS  
CHANGED RECENTLY?

Ledger subscribers are requested to notify the publisher of any change in their addresses promptly. Under the new postal laws newspapers and periodicals must pay postage due for notices of any change in addresses furnished by the postoffice. In addition there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move. The best plan for all concerned is to send the change of address in advance.

Plans are going forward for the big rodeo to be presented in Ballinger by the Runnels County Fair Association instead of the regular annual fair. The rodeo will be of particular interest to local people since most of the performers will be Runnels county cowboys who are well known here. Fair officials felt the need of some kind of a program in order to take care of regular expenses such as insurance, interest and rentals, and welcomed the opportunity to sponsor the rodeo.

The government cotton production estimate, made public September 8, was slightly higher than the report for August 8 and set the crop at 9,252,000 bales or about 37,000 bales more than for the previous month. The market responded at once with a slight decline. Runnels county farmers have been employing large crews of pickers this fall and indications are that most of the 1934 crop will be ginned by the early part of October.

DRIVE CAREFULLY

Traffic in Ballinger on Saturday calls for very careful driving on the part of everyone in order to avoid crashes on main thoroughfares. Officers are making every allowance possible and permitting all kinds of traffic violations in order to help the many people who come here to trade. Oftentimes automobiles are not only double parked but are three deep and sometimes a street becomes entirely blocked for a few minutes. In rush seasons like this it seems necessary to permit violations even on streets that are designated state highways, however, unless motorists are careful it may cost lives. In every crowd there is some "smart alec" who wants to bluff everyone or show off and these are the fellows who should be locked up by the officers until the crowds thin out and their brainless driving is not so hazardous. If every motorist who violates the speed limit law when passing through a school zone was arrested the city hall and court house would not hold the offenders. Every year for the past ten deaths from automobile accidents in the United States have increased enormously. For the sake of a human being, drive carefully.

Constipation

If constipation causes you pain, indigestion, flatulencies, bad sleep, pimply skin, get quick relief with ADLERIKA. Thorough action, yet gentle safe.

**ADLERIKA**  
J. Y. Pearce Drug Co., In Rowena at Shiller's Pharmacy.

J. D. Motley returned Sunday from Austin, where he had been to confer with the Texas relief commission. He left Tuesday morning for San Angelo to talk to relief administrators and county chairmen of this section of the state.

Dr. J. G. Douglass, Dr. C. F. Bailey and E. W. Griffiths attended to business at San Angelo Sunday.

"Now I'm the Picture  
of Health," Says Lady  
After Taking CARDUI

Here is how Cardui helped an Alabama lady. . . "I suffered from pains in my back and sides," writes Mrs. A. G. Gray, of Cusseta, Ala. "I was so thin and weak, I read of Cardui and decided to take it. I noticed at once it was helping me. I kept taking Cardui until I had finished five bottles. I gained. My health was much better. Now I am the picture of health. My color is good and my weight increased. . . Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

Odd Texas

**World's Greatest Airport in Texas!**

**RANDOLPH FIELD—THE WEST POINT OF THE AIR SERVICE**  
NEAR SAN ANTONIO.  
COST NEARLY \$10,000,000.  
COVERS 2,500 ACRES.  
INCLUDES 339 BUILDINGS!

**NEVER STOLE A HORSE**

**70,000,000**

WE'RE PAID TO LIFE INSURANCE POLICIES IN TEXAS DURING 1933 BY LIFE INSURANCE COMPANIES.

West Texas News Notes

Forty-two per cent of the nannies owned by 147 producers in Sutton county have been offered for sale to the government and slightly over 30 per cent of the ewes listed by the same owners were to be sold. The number of nannies listed was 21,784 and 90,786 ewes were listed for sale in that county. The 147 producers reported that they had on hand 50,697 goats and 296,848 sheep (ewes only).

The Miles Bulldogs started work last week under the direction of their new coach, Trust Little, former star of the Howard Payne College, Brownwood, eleven. Eighteen men reported for practice and a few more were expected

to start this week. Coach Little will have a nucleus of ten lettermen to start with and he believes he can turn out a fair squad this season.

C. A. Lamb, formerly an employee of the Robert Lee Observer, has leased the Concho (Paint Rock) Herald and will be the editor and publisher of that weekly newspaper. Mr. Lamb is a newspaper man of several years' experience and is well known in this section.

News was received in Kimble county last week that the cattle quota in that county had been increased from 300 weekly to 450. With this increase in the quota,

it is believed that the cattle buying program in that county will be closed soon. Nearly 10,000 head have been bought to date.

W. J. McCall, project engineer of the U. S. coast and geodetic survey, was in Bronte Saturday with a corps of men to make a survey in connection with the Coke county irrigation project. Application was made to the PWA several months ago for federal funds with which to construct this mammoth irrigation project and citizens of that section think they are almost assured of getting the project built.

A sewing center has been established at Mason to afford employment to persons on the relief rolls. Six sewing machines will be operated and several women will be employed to do hand sewing. A paid supervisor, who has not yet been selected, will oversee the work. Materials and equipment except the sewing machines will be purchased from Mason merchants. The machines will be rented from the state relief commission.

By agreement of prosecution and defense attorneys, the cases against Eugene Couch, Garland Seals and ——— Slaughter, charged in three indictments each with sheep theft, were postponed last week until the next term of 119th district court in Concho county. The case of the state of Texas vs. L. G. Deuran in which Deuran is charged with the murder of Bill Johnson was called Monday of this week and C. M. ("Whip") Jones called to trial today (Thursday) on the same charge. The Deuran case was postponed and may be transferred to either Runnels or Tom Green county for trial.

Until Thursday of last week, Coleman authorities permitted the sale of 32 beer in that city, but the grand jury, which met last week, ordered all dealers to stop the sale of the beverage last Thursday. This action had been anticipated for some time.

Two small fires at Melvin last week did very little damage to the two business establishments in which they occurred. A fire caused by a "short" in the motor of an electric refrigerator in the Red & White store did very little damage as the manager saw the blaze before it made much headway.

The connection on a gasoline stove broke and caused what might have been a serious fire except for the prompt action of employees in the Best Yet Bakery. The fire was extinguished quickly after considerably damaging the side wall of the building.

The department store of Hemphill-Robertson Company, for many years a landmark in the business district of Coleman, changed ownership recently when the firm was purchased by Hemphill-Wells Company, of Lubbock and other points. Mr. Wells is in temporary charge of the store but the former manager, John Grammer, will retain his position. Since the change of ownership a larger stock has been added to the already full line of merchandise.

With the number of listines decreasing daily, the Menard county agent estimates that there are still over 3,000 cattle to be purchased in that county. The final figures probably will show a total of \$150,000 paid producers of the county by the government in the drought relief buying campaign. More than half that amount is already in the hands of the stock raisers.

H. J. ZAPPE ATTENDS GRANDFATHER'S FUNERAL

H. J. Zappe returned Monday from Hallettsville where he had been to attend the funeral of his grandfather, Adolph Zappe, who died Wednesday of last week and was buried Friday afternoon. Mr. Zappe had visited in Ballinger a number of times and was known here by many who met him on these visits. His last trip here was about three years ago and since that time his health did not permit him to travel much. He was 83 years of age at the time of his death. Five sons and two daughters, all the living children, attended the funeral service in Hallettsville Friday.

Get your Mimeograph Supplies from the Ballinger Printing Co.

A. & M. COLLEGE SPECIALIST SAYS TO SAVE CORN STALKS

COLLEGE STATION, Sept. 12— Hundreds of tons of feed that could be used to save cattle this winter are wasting in the fields today. Corn stalks that failed to make, or that have had the corn removed, are being lost by allowing them to stand in the field. These stalks if harvested and put in a trench silo can be made into palatable and nutritious feed. Normally these stalks are hardly worth the cost of harvesting and few farmers have machinery for handling them.

But, with hay prices approximately doubling those of a year ago and prospects of going higher, it will pay any farmer to cut and save his stalks even though they must be handled by hand.

The trench silo is easily constructed and can be dug to fit the feed available. Texas housewives know the value of the tin can in saving fruits and vegetables for winter food. Many Texas farmers still have to learn the value of the silo in converting coarse, dry stalks that are normally wasted by the cattle into a juicy, palatable feed that will be consumed readily. Stunted sorghum and other crops of that type can be materially increased in feeding value if handled in this way.

Another advantage of this method is the elimination of danger from sorghum poisoning. There have been several accounts in the papers recently of cattle losses due to grazing sorghum. This is caused by prussic acid on the sorghum, which is lost when the sorghum goes through the fermentation process in the silo.

In putting these crops in the trench, care should be taken to see that they are packed tightly. Add plenty of water to moisten the entire mass. Cover with about one foot of dirt. The ensilage will be ready to use in about two weeks. Fed with one to two pounds of cottonseed meal per cow per day, it will make a good maintenance ration and will return

from fifty to one hundred per cent more feed value than the same crop fed dry.

BIG SONG FEST AT MILES

Singers from Ballinger, San Angelo, Winters, Miles, Rowena, Water Valley, Veribest, Mereta, Eola, and other towns, will meet in a big song fest at the Miles Methodist Church from 2 to 4:30 p. m. Sunday, September 23, (the fourth Sunday instead of the third Sunday).

Stamps' new song books for 1935, "Leading Light," will be used in connection with other song books. All singers and the public are cordially invited to attend.

Miss Dena Meyer, Spanish instructor in the Ballinger high school, was ill this week with a severe cold.

Advertised goods move.

For good digestion

—there is nothing that can take the place of your own gastric, digestive secretions. Frequently, poor digestion is due to lack of tone in the stomach walls—because of low blood strength. S.S.S., the great, scientifically-tested medicine, is specially designed to fill a two-fold purpose in this respect. . . it aids in stimulating the flow of natural stomach secretions. . . and by building up deficient red corpuscles, with their hemo-globin, it restores to a more normal functioning the secretions of the stomach digestive juices. . . so necessary for good digestion. This double value of S.S.S. is important.

By all means try S.S.S. for better health and more happiness. Its benefits are progressive. . . accumulative. . . and enduring. Unless your case is exceptional, you should soon enjoy again the satisfaction of appetizing food and good digestion. . . sound sleep. . . and renewed strength. This is why many say "S.S.S. makes you feel like yourself again."

Do not be misled by the efforts of a few unscrupulous dealers who may suggest substitutes. You have a right to insist that S.S.S. be applied you require its long years of preference in your guarantee of satisfaction.

**S.S.S.** the world's great blood medicine

It's not often we have the opportunity to offer such fine quality at such a reasonable price.

They're Fine Enough for Formal Wear  
PURE SILK SUPER SHEER  
**HOSIERY**  
**79c**  
Pair  
3 Pairs \$2.25

You don't have to wait until you're dressed up in your very best evening gown to wear lovely sheer stockings. At this price you can wear them for everyday. And you won't be impractical, for they are made with reinforced heel and toe to assure wear. Get a season's supply now! Complete range of newest autumn colors.

- |          |          |
|----------|----------|
| Tea Leaf | Brisk    |
| Smoke    | Marigold |
| Defonair | Darky    |
|          | Mascara  |

Slightly Irregular

**BETTIS & STURGES**

Ballinger's Exclusive Ladies' Store



Be sure the gas appliance you select carries the approval of the American Gas Association Laboratory . . . your assurance of safety and lasting satisfaction.

**"OK"**

**"that new water heater is a pip!"**

Last week's introduction of this radically different water heater set the town talking. Its revolutionary improvements and smart appearance won instant approval. It's one of the new gas inventions we want you to see. So, won't you drop in? You'll also be interested in special introductory low price and trade-in allowance.

**FAUCET-ACTION:** The faucet's opening starts gas burning and hot water flowing with instant synchronization. You get hot water every time.

**FAUCET-CONTROL:** Main gas burner is open only when the faucet is open; closing the faucet closes the burner. You pay only for the hot water you use; you control your own gas bill.

**FLOW WITHOUT LIMIT:** Heating is in direct ratio to water flow. The hot water supply cannot be exhausted.

**NO TANK:** Service is not limited to a tank capacity because there is no tank—likewise no waste heat from tank radiation.

**ALL BRASS AND COPPER:** Hot water is reservoir, fresh and free from rust because all waterways are of brass and copper.

**INSTALLATION FLEXIBILITY:** Model W can be installed anywhere—in basement, kitchen, or on the back porch, on the wall or on the floor—wherever flue and gas are available.

**DE LUXE BEAUTY:** Its porcelain-enamelled jacket with bright-lustre chrome trimmings will harmonize everywhere.

Gas water heaters and other modern gas appliances are available also from your dealer. See his display.

**Community Natural Gas Co.**



# Rural

## EAGLE BRANCH EVENTS

The rain which fell here Saturday afternoon and night was fine; although Victory, Hatchel, Blanton, and other communities received much more rainfall than fell here. Some farmers are sowing some small grain and a great deal will be sown later. We are hoping there will be a good small grain crop for winter pasturage as feed is so scarce.

Mrs. J. E. Talley and daughter, Mrs. Edith Smith, were guests in the home of Mr. and Mrs. Vance Wilson, of near Winters, Sunday.

Mr. and Mrs. Morris, of New Home, visited their daughter, Mrs. Raymond Freeman, Thursday of last week.

Eugene White and family were guests of Mrs. White's parents, Mr. and Mrs. H. J. Smith, Sunday evening and enjoyed ice cream while there.

Mr. and Mrs. Monroe Kurtz and children, of near Winters, and Mr. and Mrs. Travis Cummings and baby, of Winters, were dinner guests in the J. H. Kurtz home Sunday. The three families visited Mr. and Mrs. H. G. Bradley in the afternoon.

The Eagle Branch students who are attending high school in Winters are being conveyed to and from school by Carl Bull in a Chevrolet sedan. This arrangement was made because the bus lines from Winters and Ballinger were too far away to be convenient. This is very satisfactory as the pupils do not have to leave home so early and reach home an hour sooner in the afternoon. Those attending the Winters high school from Eagle Branch are: Merle Moore, T. H. McCann, Lorena and Sylvia Bradley, Earl Cooper, and James Ira Boothe.

Eagle Branch school opens next Monday, September 17. We expect to have almost full attendance as the cotton crop is cut short, due to the drought. Mr. and Mrs. Elvis Elkins, who taught last year, have the school again this year and we look forward to a very successful term, as everyone was well pleased with their work last year.

The president of the Parent-Teacher Association announces a meeting for Friday night, September 21, following the opening of school on Monday. She urges all the patrons and everyone who is interested to be present at this meeting. The new literature has been received and the association constructive program for this term. The new officers are: Mrs. Charles Berry, president; Mrs. Eugene White, vice-president; and Mrs. Raymond Freeman, secretary.

## TALPA TOPICS

Rev. and Mrs. H. R. Hall and son, Bobbie Joe; Mrs. W. J. Sayre and Mrs. D. W. White spent several days last week in San Antonio.

Mrs. George Watkins spent last week in Abilene with her daughter, Mrs. John Graham, and family.

Miss Laura Tabor left Monday for Brownwood to begin her freshman work in Howard Payne College.

Miss Amelia Roesner spent the week-end with home folks at Herring.

Mrs. Floyd Partridge and granddaughter, Jacqueline, are spending a few days in Fort Worth with relatives.

Miss Mattie Brown and Will Gregory spent last week in Stamford with Mr. and Mrs. Coy Nalley. Mrs. Wayne Bennett, Mrs. Wes Bomar and Miss Curtis Gregory were shoppers in Brownwood Tuesday.

Mr. and Mrs. Raymond Rush spent the week-end in San Antonio with relatives. Miss Virginia Livingston, who spent the summer there, returned home with them.

Mrs. J. A. Guy and Mrs. E. L. Smith spent Saturday in San Angelo.

Mr. and Mrs. Roy Rhodes announce the arrival of a baby daughter, born September 7. She has been christened Retta Opal.

Misses Fay Fox, Velma Moore and Lindel Lowe spent last Wednesday in Bangs.

Mrs. S. P. Hale and grandson, Frank Hale Bennett, visited in Brownwood last week.

Mrs. Bo Brown and daughter, Wanda, are the guests of Mr. and Mrs. Ed Templeton, of Coleman, this week.

Mr. and Mrs. J. W. Botsell and granddaughters, Katherine and Dorothy Roy, and Mr. and Mrs. Leo Gassiot visited in Coleman Monday.

Mrs. Roy White and little daughters, of Brownwood, are the guests of her mother, Mrs. L. C. Jameson.

Miss Cordell Maxwell, of Lometa, was a guest of Mr. and Mrs. J. C. Smith last week-end.

## HERRING TOPICS

Everyone in our community is rejoicing over the good rain which fell Saturday and Sunday night. All of the tanks are full. The fall amounted to between 4 and 5 inches. Some farmers were smart enough to have some grain and a large turnip patch sown, in spite of the hooting at them, but they have the laugh now. Cotton picking is progressing nicely and due

to a short crop will soon be over if the weather is pretty. Most of the children will start to school Monday.

Mr. and Mrs. Marion Kerby and little son spent Sunday with Mr. and Mrs. M. S. Hale.

Miss Mona Avent spent Sunday and Sunday nite with Miss Maggie Ruth Brevard.

Arthur Kerby went to Crane Sunday seeking employment.

Mr. and Mrs. S. H. Miller and son, Grady, and little daughters spent Monday with Mrs. L. A. Faubion.

Several from this community attended the singing at Glen Cove Sunday afternoon and reported a good meeting.

Mr. and Mrs. Nolan Barmore and children, of Hatchel, visited relatives in this community Sunday and Sunday night and attended the singing Sunday night. We are always glad to have these people visit in our community.

## BETHEL NEWS

After attending Sunday school Sunday, a number of guests gathered in the home of Mr. and Mrs. J. M. Shelburne to enjoy a birthday dinner. The dinner was given in honor of their son, Hedrick, and little granddaughter, Betty Lou Allison, of Eastland.

The smaller children enjoyed blowing out three candles on the cake for Betty Lou.

Those to enjoy the affair were: Mr. and Mrs. J. M. Shelburne; Mrs. J. C. Allison and children, Winston, Vern Ella, John Edith, Grady, Nelson and Betty Lou; Mr. and Mrs. Hedrick Shelburne and son, Billy; Mr. and Mrs. John Q. Adams and daughters, Mary Louise, Anna Lee and Barbara; Mr. and Mrs. Kemper Shelburne and children, Milton and Betty Joyce; Miss Sallie Shelburne, Mr. and Mrs. Claude Simmons, Clyde Simmons and Annie Shelburne.

Extra Meals at the Kelly Cottage, beginning September 15th, will be 35c each. 13-11\*

## CREWS NEWS

A splendid rain fell in this community Saturday night, a shower preceding it Saturday afternoon. Tanks are filled and water hauling has stopped.

Cotton picking has progressed rapidly. Grain drills are starting. Farmers are anxious to supplement the scant feed crops with grain pasturage.

Mrs. John Powers and son, of Norton, were week-end guests of Mrs. G. W. Phillips.

The Missionary Society of the Methodist church entertained with an interesting program Friday evening. Ice cream and cake were sold on the church lawn and a nice sum of money was realized.

Merle Clark, who had been a guest of relatives here for the past few weeks, returned to her home at Lamesa Sunday.

Miss Bonnie Mae Clark is visiting her brother, Gifford Campbell, at Wichita Falls.

Mr. and Mrs. Owen Welch and family, of Midland, were guests of Mr. and Mrs. R. T. Lucas and other relatives Tuesday of last week.

Mr. and Mrs. Ellis Madison, of Winters, spent Sunday with Mr. and Mrs. W. A. Madison.

Mr. and Mrs. Owen Bragg and family, of Herring, were guests of Mr. and Mrs. W. W. King Sunday evening.

Add FIRST MEETING OF P-T-A Pre-School P-T-A Meets

The Ballinger Pre-School Parent-Teacher Association met Wednesday afternoon at 4 o'clock in the home of Mrs. W. A. Green. During the business session the following officers were elected for the school term: president, Mrs. Carl Black; vice-president, Mrs. W. H. F. Moore; secretary, Mrs. Sam Dunlap; treasurer, Mrs. O. R. O'Neill.

Besides other business transacted during the meeting, a course of study was decided upon for the year.

## Meeting to be Held Monday Afternoon To Discuss Rodeo

A meeting of everyone interested in the staging of a wild west rodeo here this fall, has been called for Monday afternoon at 2:30 at the city hall. The show, sponsored by the Runnels County Fair Association, will be held at the fair grounds at an early date in October.

J. D. Motley, secretary of the fair association, issued the call for the meeting and in addition to the general invitation has mailed a number of letters to those who have intimated that they would be glad to assist in presenting a program of this nature. At the called meeting it is intended to arrange the complete program, set purses for events, arrange hours and days of show, name committees necessary, and begin intensive work towards perfecting

the plans adopted.

A number of local ranch people and cowboys have stated that plenty of bucking bronchos, wild steers, wild cows for milking contests, calves and goats for roping, and clown animals can be obtained and that local rodeo performers will be plentiful.

Every person interested in the fair or in holding a rodeo is urged to be present at the city hall Monday afternoon. The business will be transacted quickly and local business men are especially asked to attend.

Dan Woodroof, who has been in charge of the Woodroof store at Winters for the past three months, spent Sunday here with his father. Dan stated that Winters received a good rain, more than recorded in Ballinger.

Mr. and Mrs. Frank Rubin and children returned this week from San Antonio, where they visited Mrs. Rubin's parents and attended a Jewish religious celebration.

Advertised goods move.

## HEIRESS OF BEGGAR FOUND IN BELGRADE

BELGRADE, Sept. 12.—After a five-year search, Yugoslav police have found the daughter and heiress of Mihailo Petrovich, "the millionaire beggar," who died of starvation and cold in Belgrade, leaving a fortune of tens of thousands of dollars.

The daughter has disclosed that Petrovich had won academic honors, had held high military rank and had twice been sentenced to death—once by the Turkish government and once by Russia. His troubles were caused by his desire to aid Serbians in other countries. After the World War he retired in Belgrade on a small pension, but the Austrian occupation stopped his income. After that he begged and rarely spent a penny, eating food given by neighbors and refusing to buy fuel. After his death bundles of bank notes, stock certificates and boxes of gold and silver coins were found.

Patronize our advertisers.

**Choice No. 1**

Potatoes <sup>10</sup> lbs. 17c

Oranges . . . . Each 1c

Lemons . . . . Doz. 9c

Bananas Each 1c

Tokay Grapes 2 lbs. 15c

Sea Island

Sugar <sup>10</sup> lbs. 51c

"Every Grain Pure Cane"

No. 2 Cans Red Sour Pitted Cherries 2 for 25c

BAKER'S COCONUT <sup>1/2</sup> lb. 17c

Better-Fresher Full 16-oz. BREAD Always Highest Quality—Lowest Price

No. 2 Peas 3 for 28c

Imitation Extract 5c

Fairway Oats 42-oz. 11c

Salmon, Tall Cans, 2 for 25c

American Sardines, 3 for 11c

No. 1 Asparagus Tips 14c

No. 2 Texas Spinach 9c

B. C. Baking Powd. Guaranteed 2 lb. Can 17c

Hershey Cocoa Tomatoes <sup>1/2</sup> lb. 9c 3 No. 1 Cans 16c 1 lb. 14c 3 No. 2 Cans 24c

Light House Cleanser, 2 for 9c

Syrup Blue Karo Red Karo Gal. 55c Uncle Bob

Deer Sauer Kraut No. 2 Can 8c

Quart Mustard 13c

Pinto Beans Per lb. 7c

Vienna Sausage 3 for 18c

Carnation Milk 6 Small or 3 Lg. 18c

Quart Pickles Sours and Dubs 15c

Country Club Coffee lb. 28c

Strikalite Matches 6 Boxes 23c

Cutrite Wax Paper 2 Rolls 15c

Elastic Starch 2 Pkgs. 15c

Grape Juice Qt. 27c

Table Salt 10 lbs. 17c



Another Fresh Car Guaranteed

### Flour

EVERLITE 48 lbs. \$1.85

GOLD CROWN 48 lbs. \$1.75

TWO FLAGS 48 lbs. \$1.40

Phillip's Tomato Juice 5c

Phillip's Tomato Soup 5c

Fran-Amer Spaghetti, 2 for 17c

No. 2 Blackberries, 2 for 25c

No. 2 Ukelele Pineapple 14c

Flats, Pineapple 2 for 15c

Whole Fresh Figs, 9 -oz. 9c

Grapenuts 17c

KELLOGG'S

Sm. All Bran 11c

Whole Wheat Biscuit 10c

Pep 9c

Corn Flakes 10c



All 5c Toilet Soaps, 2 for 9c

No. 1 Hominy 5c

Saxet Crackers, 2 lbs. 21c

Borden's Eagle Brand Milk 20c

Gerber's Baby Foods 2 for 21c

Libby's Chili Sauce, 14-oz. 15c

Hurff Catsup, 14-oz. 2 for 25c

Cliquot C. Ginger Ale 2 for 23c

Monax, Cup & Saucer Oats 22c

10 Bars 19c

RINSO Small Size 2 for 15c



Choice Quality MEATS

SALT PORK No. 1 Square Cuts No Stag Bellies . . . . lb. 17c

Old Time Daisy, Full Cream Cheese lb. 17c

Fresh Calf Liver lb. 9c

Armour's Boneless Cured Ham Half or Whole, lb. 29c

Fancy Beef Roast lb. 9c

English Style Sliced Bacon Lb. 23c

Home Made Brick Chili lb 10c

OYSTERS (Subject to Arrival)

PORK Chops lb 15c Sausage lb. 12 1/2c Roast lb. 14c

Ballinger's Finest

Ready Now! 32<sup>nd</sup> Annual Fall Clothing Classic Sensational Values For Men!

Men! This Value Calls for Action!

### SUITS

A Clothing Sensation at \$14.75

You can trust Penney's to bring you the best possible clothing values! Here they are! Style-right suits, made from quality cassimeres, worsteds, novelties. Stripes, plaids, checks, plain colors. Blues, greys, tans, browns. A big selection, and a big one for them tomorrow!

**MARATHON HATS**

"Tyrolean" \$2.98

Smart, correct! 2-in. snap brim Tapered crown! Popular shades! Superb quality!

**MARATHON HATS**

"The Rochelle" \$2.98

All-over stitch! A smart style! Snap brims and tapered crowns! Popular shades!

**MEN'S FELT HATS**

Marathons! \$2.49

Famous quality silk-lined hats in new styles and shades for Fall and Winter!

**WAVERLY CAPS**

Men and Boys 98c

Long wearing tweeds, checks. Non-breakable visors! Steam shrunk to size!

A Big Penney Hit for Fall!

### Men's Sweaters

Baby Shaker Knit! \$1.98

Just the sweater to slip into these snappy Fall days! Plain and smart, solid colors, and contrast trim. Popular UV neck. Warm and comfortable. Sizes 36 to 44. A great value!

**Men's Fall Oxfords**

Many Styles! \$2.98

All leather, Welt construction! Tipped or plain! Comfortable! Low priced! 16-11.

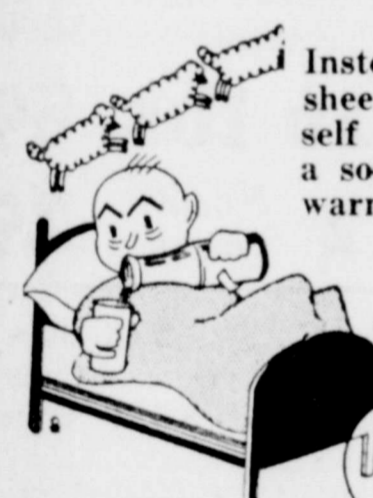
**Young Men's Shoes**

Created vamp! \$3.98

"Hyer Quality" — fine raffia! — like a fit! — Perspiration-resisting insoles!

**J.C. PENNEY CO.**  
DEPARTMENT STORE  
803-805 Hutchings Ave. Ballinger, Texas

Instead of counting sheep to put yourself to sleep—drink a soothing glass of warm Banner Milk!



NERVES jaded? Can't sleep? Stop tossing in bed. Drink a warm glass of fresh milk. Milk contains two natural agents, Vitamin B and Phosphorus, that ease your nerves, make you relax. Try it! But be sure you get BANNER MILK because it's CREAMIER . . . and it's cream that gives milk its delicious flavor.

## NEW MILK PRICES

(Effective Now)

	WHSE	Retail
<b>Sweet Milk</b>		
Quarts	.08	.10
Pints	.04	.06
Half Pints	.02 1/2	.05
<b>Buttermilk</b>		
Quarts	.05	.07
<b>Double Cream—38%</b>		
Quarts	.40	.50
Half Pints	.13	.15
<b>Cottage Cheese</b>		
12 Ounce Cartons	.12	.15

No Quantity Discounts

## BANNER ICE CO.

Ice Milk Ice Cream Butter

# Want Ads

**Rates and Rules**  
Two cents per word first insertion; subsequent insertions 1 cent per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with the paper. No classified advertisements accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

**FOR RENT**—Bedroom, private entrance, meals if desired. Phone 415.

**FOR RENT**—Apartment. Phone Miss Alice Morgan, No. 216 6-11

**FOR RENT**—Modern, furnished duplex apartment. See Sam Bearinger or call 239. 6-11

**FOR SALE**—Oats Fed rustproof. 1931 crop made 107 1/2 bushels per acre. Government test 33 1/2 that time. Free of Johnson grass. Also Hegart in bundles. John Jost, Rowena, Texas, Box 22. 6-11

**WILL TRADE**—Good second-hand wagon for bundled feed. D. J. Paterson at Paterson's Shop. 6-11

**WHITAKER BROTHERS**  
John Deere Farm Machinery  
Monitor Self-Oiling Windmills  
Home Canning Equipment  
Diamond "T" Trucks  
And Field Seed 5-11

**FOR RENT**—Furnished apartment. Phone 81. 3-11

## ICE MUST BE BURIED AT ROWENA MONDAY

The body of Ike Must arrived here Sunday morning on a Santa Fe train and was received by the Higginbotham Funeral Home. It was taken to Rowena from here and funeral services were held at 10 o'clock at St. Joseph's Church, Rev. F. J. Pokluda officiating. Interment followed in the Catholic cemetery.

Must died Wednesday of last week in the federal penitentiary at Leavenworth, Kansas. He was serving a term there after being convicted in federal district court at San Angelo several months ago. Survivors include the widow and two children and decedent's mother, all of whom reside at Rowena.

## COUPLE ASKS GROUP TO VERIFY THEIR LOVE

LONDON, Sept. 12.—Dr. Jessie Browne, aged 23, London School of Medicine student, and Dr. Norman Parfitt have asked the International Group Movement at Oxford, to "check up" and decide whether they should continue their engagement.

Dr. Parfitt said: "We met while we were working together in a hospital, and we attended the Group house party in Oxford with a view to checking up on our engagement. We submitted it to the test of guidance and to the opinion of other members of the house party to see whether or not we ought to proceed with it. I believe that any important step one takes should be checked up in the same way by the judgment of people who are unbiased."

Dr. Jessie Browne said she was at the house party because she believed that the deepest needs of individuals were primarily and fundamentally spiritual.

"Some people get up bright and early. Others just get up early."

Patient: "Doctor, what shall I take to get rid of the redness of my nose?"

Doctor: "Take nothing, especially between meals."

Advised goods move.

## Price Reduction On TUBES

Let us check over your radio and test your tubes.

Replace all worn tubes now while this special price is on them.

Start the coming season with your set in first class condition.

**Ballinger Electric Co.**

G. P. TEAGUE, Prop.  
25 Years in the Electrical Business in Ballinger.  
Phone 7

## CHURCHES

**First Presbyterian Church**  
9:45 a. m., Sunday school.  
11 a. m., morning worship.  
8 p. m., Intermediate Society.  
7:30 p. m., evening worship.  
If you do not worship elsewhere, you are cordially welcome at all of our services.  
E. W. McLAURIN, Pastor

**All Saints' Episcopal Church**  
11 a. m., Holy communion and sermon.  
All invited.  
ALEX. B. HANSON  
Priest in Charge

**Eighth Street Presbyterian Church**  
9:45 a. m., Sunday school, Carl Black, superintendent.  
11 a. m., sermon by pastor.  
4:30 p. m., Junior and Intermediate Christian Endeavor.  
7:15 p. m., Senior Endeavor.  
8 p. m., sermon by pastor.  
W. H. F. MOORE, Pastor

**Church of Christ**  
(Eighth Street, Bonaal Avenue)  
Bible school meets at 9:45 a. m. with competent teachers for all classes.  
Ladies' Bible class meets in the church building Monday at 3:30 p. m.  
Prayer meeting and young people's meeting at 8:15 p. m. Wednesday.  
The public is invited to attend any and all these services.

**Ballinger Baptist Church**  
9:45 a. m., Sunday school, E. E. King, superintendent.  
11 a. m., preaching by pastor.  
7 p. m., B. T. S. meeting, Ernest Moody, director.  
8 p. m., preaching by pastor.  
8 p. m., Wednesday, prayer meeting.  
J. H. McCLAIN, Pastor

**Church of God**  
(Corner of Sixth and Strong)  
Sunday school at 9:45 a. m., S. H. Skelton, superintendent.  
Preaching at 11 a. m. by pastor.  
Young people's meeting at 7 p. m.  
Preaching at 8 p. m. by pastor.  
Prayer meeting each Wednesday evening at 8 o'clock.  
Woman's Missionary Society each Thursday.  
W. S. HANCOCK, Pastor

**First Christian Church**  
(Broadway and Murrell)  
9:45 a. m., Bible school. A class for every age. We are never too old to learn something new from the Bible.  
11 a. m., worship and communion service.  
8 p. m., evening worship.  
LEE WHIPPLE, Minister

**First Methodist Church**  
9:45 a. m., Sunday school, Sam Behringer, superintendent.  
11 a. m., sermon by Rev. John M. Neal.  
7:30 p. m., prayer service for all age groups.  
8 p. m., evangelistic service.  
A cordial welcome awaits you at all our services.  
W. H. VANDERPOOL, Pastor

**Church of the Nazarene**  
Sunday school at 9:45 a. m., John Morris, superintendent.  
Young People's meeting at 6:45 p. m.

## Earns 3 Degrees



Case March 23, of Fort Worth, who will receive his Master of Arts degree from Baylor university Aug. 15, sets an all-time record at Baylor by having earned three degrees in five year's time, according to university officials. He has already received his Bachelor of Arts and Law degrees.

Preaching at 11 a. m. and 8 p. m.  
W. M. S. Tuesday afternoon.  
Prayer meeting Wednesday evening at 7 o'clock.  
CHAR. W. BOWMAN, Pastor

## Dr. Key Becomes Head Specialist At Stout Clinic

Dr. Roy W. Key, son of Mr. and Mrs. J. N. Key of Ballinger, last week joined the Stout Medical Clinic, Sherman. For the past several years Dr. Key had been practicing in Kentucky after completing his education and goes to Sherman to replace the eye, ear, nose and throat specialist in the clinic.

Dr. Key attended the Ballinger schools 29 years ago. He graduated with the class of '30 in the medical school of the University of Texas, Galveston. For three years he served his internship in the Manhattan Throat Hospital, New York, before going to Kentucky.

Dr. Key was residing in Runnels county at the time of the World War and was among the first to enter the service from here, volunteering about 30 days after war was declared and served throughout the conflict. He was enlisted in the navy and stationed aboard the U. S. S. Davis, a sub-chaser.

Revision of Texas' sanitary code and medical statutes, enacted 25 years ago, will be asked of the next legislature by the state board of health.

Let Us  
**Marfak Your Car**  
GREENWOOD Service Station

## County to Remodel Old Jail Building For U. S. Cannery

An effort is being made to enlarge the local relief cannery plant and later try to have it designated a federal project. To do this it will be necessary to have more room and more equipment to handle the increased production.

The Runnels county commissioners court discussed the matters Monday and decided to remodel the old county jail for that purpose if the work was continued and a federal cannery plant could be secured in Ballinger.

When modernized the old jail would make an ideal building and would accommodate a plant many times the size of that being operated in the creamery building at present. The additional stories and the basement would provide room for all machines and cookers as well as room for the raw materials and storage for the finished products.

The proposition will rest as it is for the present until definite information can be secured for the designation of the federal plant.

The court also sat as an equalization board Monday. Only a few tax payers in the county had been notified to appear before the court for this purpose and little time was required to hear reasons why renditions should not be raised. A quorum of the court will meet Saturday morning to finish this work.

## COLEMAN COUPLE WED HERE

C. C. Stewart and Miss Ruthie Lee McCulloch, both of Coleman, were married at the home of Rev. and Mrs. J. H. McClain Sunday afternoon. The contracting parties returned to Coleman after the nuptial rites.

Get your Mimeograph Supplies from the Ballinger Printing Co.

**Smith & Smith**  
Attorneys-at-Law  
Winters State Bank Bldg.  
Winters, Texas

**\$250.00 REWARD**  
For apprehension and final conviction with prison sentence of any person or persons stealing any livestock from any member of this association.  
Runnels County Livestock Ass'n

**Shepherd & Patten**  
C. P. Shepherd  
Thos. G. Patten  
Attorneys-at-Law  
Will Practice in All the Courts, Office Over Security State Bank  
Residence 151 Office 156

Complete Abstracts to Land in Runnels County  
**GURANTY TITLE CO.**  
Ballinger, Texas  
Office E. Sheppard & Co., Bldg.

## Abilene Mexicans Defeat Ballinger Cadernales 2 to 1

In a fast game at Fair Park Sunday afternoon, the Abilene (Mexican) nine defeated the Ballinger Cadernales by the small margin of 2 to 1. This was a close contest throughout, the Ballinger Mexicans taking a lead in the first frame when M. Escubil, left fielder, scored. In the fourth inning the Abilenians got hot and chalked up two counters following blows by Ramon, third baseman, and Chano, right fielder.

Scoring ended with the run by play the Brady Piratas next Sunday afternoon at Fair Park. The game will be called at 2:30 p. m. so ample time will be allowed for the game between the Rowena and Glen Cove white teams, also scheduled for Sunday afternoon at Fair Park.

## Blendtone

The very latest thing in placards or show cards. Colors: Rose, Blue, Green, Brown. Six-play board. Only 10c sheet.  
BALLINGER PRINTING CO.

Bob Billington, executive of the Concho valley area council, Boy Scouts, was in Ballinger Tuesday in connection with activities and plans for the local troops for the fall and winter.

It pays to read the ads.

# SAFEWAY STORES

## Car Load Dried Fruits Arrive



Safeway Stores have just received the first shipment of new 1934 DRIED FRUITS  
**HELPFUL HINTS WITH DRIED FRUITS**  
1. It is not necessary to soak dried fruits before cooking. Merely wash, cover with water, and cook, uncovered, until tender.  
2. In cooking dried fruits, allow about two cupfuls of water to each cupful of fruit. Evaporation varies with weather conditions.  
3. Prunes have fuller flavor and more interesting texture when they are cooked one hour with no previous soaking, and when water is allowed to evaporate until it just half covers the prunes.  
4. About 1/4 cupful of sugar for each cupful of dried apricots or peaches brings out or develops the best fruit flavor. Add sugar for last five minutes of cooking and it will not toughen the fruit.  
5. Pureed and sieved dried fruits, especially apricots are delicious in summer drinks.  
6. In preparing puree from dried fruits, 1 cupful of uncooked dried fruit will make 1 cupful of cooked puree.

**Prunes**  
4 Delicious Fresh Pound 29c  
25 Pound Box \$1.69

<b>Apples</b> Fresh New Crop 2 lbs. 35c	<b>Pears</b> Fresh New Crop 2 lbs. 25c	<b>Apricots</b> Fresh New Crop Pound 27c
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<b>Peaches</b> 2 lbs. 27c 25 lb. Box \$2.95	<b>Figs</b> Choice White Sultan 3 lbs. 37c	<b>Raisins</b> 15-oz. Pkg. 9c 4 lb. Pkg. 35c
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<b>Prince Albert Sugar</b> Fine granulated 16 lbs. 89c	<b>Pocket size tins 10c</b>
<b>Peaches</b> California fruit 2 No. 2 1/2 cans 29c	

Airway Coffee lb. 21c	Mustard 2 Qt. Jars 25c
Matches 6 Boxes 25c	Greenwich Lye 6 Cans 45c
Libby's Pineapple Juice, No. 1 2 Cans 19c	Home Style Salad Dressing Pint 22c
Hominy, Van Camp's No. 1 3 Cans 19c	Jell Well, Assorted Flavors Pkg. 5c
Waldorf Tissue 3 Rolls 14c	Lipton's Tea 1/4 lb. 22c
Sanka Coffee lb. 49c	Certo Bottle 29c

<b>Flour</b> All-purpose Family flour 48 lb. sack \$1.59
<b>Syrup</b> Steamboat brand No. 10 pail 57c
<b>Potatoes</b> No. 1 Idahos 10 lbs. 19c
<b>Onions</b> Spanish Sweets 2 lbs 9c
<b>Bell Pepper</b> lb. 5c
<b>Oranges</b> Nice and Juicy Doz 17c
<b>Grapes</b> Tokays or seedless 2 lbs 19c

<b>Bacon</b> Sliced, Rindless 1b. 25c	<b>Cheese</b> Full Cream 1b. 19c
	<b>Salt Pork</b> No. 1 1b. 17c
	<b>Bacon</b> Sugar Cured 1b. 24c
	<b>Steaks</b> Tender, Juicy 1b. 10c

Report No. 7 from the HUMBLE FRICTION FIGHTER

**ENLIST IN THE ARMY OF FRICTION FIGHTERS**

Carry a can of Humble's consumer-tested, motor oil in your car. For your convenience Humble 997 (100% paraffin base) and Velvet Motor Oils are now available in refinery sealed cans at retail dealers throughout Texas and at all Humble Service Stations. Try them; test them—you'll come back for more.

997 BREAK-IN OIL is also available in sealed cans.

In REFINERY SEALED CANS:  
HUMBLE 997 MOTOR OIL . . . 33c Quart  
VELVET MOTOR OIL . . . 28c Quart  
(Tax included)

Humble Motor Oil in Refinery Sealed Cans are available at all Humble Service Stations and at the following dealers:

HICKS RUBBER CO. HENRY SPIVEY SERVICE STATION  
C. T. JENNINGS SERVICE STATION HARWELL MOTOR CO.  
BATTIS CHEVROLET CO. O. J. DEAN SERVICE STATION  
BURNIE CERVENKA SERVICE STATION, Rowena

women justify Cardui benefited them. If it does not benefit YOU, consult a physician.

Ballinger's Exclusive License covers

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SCHOOL NEWS

By Laura Edith Miller

Mrs. J. A. Schnable, accompanied by Miss Nell Shepperd, rendered a vocal solo at the Thursday morning chapel period. Mr. Lyon explained the new absence regulations.

Classes have been asked to select their officers and sponsors within the next two weeks.

So far our chapel programs have seemed an unending field of announcements, rules, and explanations. However, relief is in sight. Mr. Lyon announced Friday that all the year's chapel periods would not be filled with announcements. He then proceeded to show his good intentions by calling on Coach Self for a football talk.

Mr. Self stated that about 20 had reported for practice, and that most of the schools on our schedule have many more. He urged the boys to come out, and the school to show interest in the games. He stated that his hopes were modest. He merely wants to beat Coleman, Santa Anna—in fact, the whole line-up—and then polish it off by "literally slaughtering" Winters.

The new teachers, Miss Williamson, Miss Meyer, and Mr. McKay, were called upon for speeches and all said that they were very glad to be here.

Mr. Lyon has announced that the student librarians this year will be Ruby Faltsek, Evelyn Paschal, Elliot Kemp, and Rex Nixon.

Miss Mayola Jacob opened the chapel program Monday with a piano solo. Rev. W. H. Vanderpool introduced the speaker, Rev. John M. Neal, of Huntsville, as the ninth wonder of the world. After hearing his very entertaining, as well as instructive talk, the students feel inclined to agree. Rev. Neal spoke of the loaves and fishes, and using other illustrations, urged us to pay attention to small things, since they often mean a great deal. He invited the students to attend the services this week at the Methodist Church.

Miss Meyer was absent the first part of the week because of illness.

The pep squad held its first meeting Tuesday morning with Miss Elkins, the new leader, in charge. Elva Sykes was elected president, and Bobbie Avey secretary-treasurer. A committee consisting of Elva Sykes, Eleanor Williams, and Dorothy Lynn, was appointed to decide upon uniforms and a constitution for the organization. Bobbie Avey, Marcella Fryar, Margaret Bean, and Billy Jo Embry were appointed to

consider the organization of a drum corps. Eighty-one members attended, and more are expected to join.

ROWENA WILL PLAY GLEN COVE HERE SUNDAY AFTERNOON

The Rowena baseball club will engage the Glen Cove nine at Fair Park Sunday afternoon at 3:30. Both clubs have been very active the past several months and are in good condition.

This will be one of the last games of the season for any of the clubs in this section and managers of both teams state that they believe they will win by a small margin.

The probable line-up of the Glen Cove team could not be obtained but the Rowena line-up will likely be as follows:

Underwood, c; Pohler, 2b; Zentner, lf; Schuhmann, 3b; Seidel, 1b; Kettler, ss; Malish, cf; Feist, rf; Spoonst, p. Several others will be in uniform to relieve any of those who slip.

In effect the entertainment Sunday afternoon will be a double-header. Preceding the Rowena-Glen Cove clash a game will be played between two Mexican teams, one from Brady and the other from Ballinger. No line-ups could be obtained for either club, but both are rated to have plenty of punch.

SIMMONS ANNOUNCES FOOTBALL SCHEDULE

Hardin-Simmons University, Abilene, has announced its football schedule for the 1934 season which will give fans of this section an opportunity to see three night games and one afternoon game in Abilene this fall. All other games will be away from home.

Following is the Cowboys' schedule:

- Sept. 22—Amarillo junior college at Amarillo
- \*Sept. 23—Sul Ross College at Abilene
- Oct. 6—St. Edwards University at Wichita Falls
- Oct. 12—Trinity University at Waxahachie
- \*Oct. 19—Baylor University at Abilene
- Oct. 26—Southwestern University at Georgetown
- \*Nov. 2—Daniel Baker College at Abilene
- Nov. 9—Texas Technological College at Lubbock
- Nov. 11—Texas School of Mines at El Paso
- Nov. 23—Austin College at Abilene

\*Night games at 8 p. m.

Rufus Higgs, of Stephenville, and H. H. Jackson, of Coleman, were in Ballinger Tuesday en route home from the regional drouth relief meeting at San Angelo.

Advertised goods move.

Texans Wedded For Sixty-Nine Years



Golden wedding celebrations are rather rare, but Mr. and Mrs. J. F. Keys of Lurie, (Henderson county), Texas, have bettered that venerable mark by 19 years. They celebrated their 69th wedding anniversary recently and it is believed that they hold the state record for length of wedded life. Mr. Keys is 88; Mrs. Keys 84 (Texas News Photos)

MOVIES

their own profession in the film.

Three Radio Rogues Imitate Air Stars in "Twenty Million Sweethearts"

Joe E. Brown Coming in Hilarious Yarn by Damon Runyon

Joe E. Brown, the king clown of the screen, is scheduled to be the feature attraction at the Palace Theatre tomorrow (Friday) and Saturday in his latest First National picture, "A Very Honorable Guy," which promises to be one of his greatest rib ticklers.

The story by Damon Runyon, noted sports writer and short story author, is one of the most unique and laughable imaginable. Runyon has taken a tin horn sport who has won the reputation of never going back on his word and carried him through the vicissitudes of such bad luck that he is compelled to sell his own body to pay his debts under a contract which gives him thirty days of life before delivering himself as a corpse. Joe E. has the role of the gambler who is as dumb as he is honest, with Hobart Cavanaugh portraying a pickpocket whom he is trying to reform, acting as his foil in the part of his bosom pal.

Alice White has the role of a gold digging chorus girl whose affections vacillate between the gambler and a mad doctor with their financial ups and downs. Robert Barrat is the doctor and rival for the love of the pretty chorine. Irene Franklin plays the role of Miss White's mother, a typical money grabbing parent who is out to see that her daughter marries for money and not for love.

Alan Dinehart heads a band of crooks of which he is the brains.

Others in the cast include Pat Collins, Arthur Vinton, Harold Huber, James Donlan, Harry Warren and Al Dubin, the latter two being the Warner Bros. First National ace song writers who play

Their imitations for the picture include Ben Bernie, Russ Colombo, Singing Sam, Morton Downey, Arthur Tracy, the Street Singer, Rudy Vallee, Amos and Andy, Joe Penner, Kate Smith and Bing Crosby.

This is but one of the many novel features in the picture which combines comedy drama and romance with the catchiest musical hits of the year. The picture also introduces a new romantic team in Dick Powell and Ginger Rogers, both famous for their singing voices as well as acting ability.

Other specialty numbers include songs by the Four Mills Brothers and their guitar, and music by Ted Fio Rito and his band. Pat O'Brien has the leading comedy role while others in the cast are Allen Jenkins, Grant Mitchell, Joseph Cawthorne, Joan Wheeler, Henry O'Neill and Johnny Arthur.

SWISS EXHIBITION TRAIN MOVES DESPITE TROUBLE

BERNE, Sept. 12.—Switzerland's first exhibition train carrying products of Swiss industries is on its way despite opposition from the Swiss Machine Association and Swiss Bureau for the Development of Trade.

The ten wine-red cars are making a tour of the fifty largest Swiss cities and will cover over 1,000 miles. Among the commodities shown are watches, jewelry, furniture, musical instruments, clothing, shoes, sporting goods, toys, handicraft articles and food products.

Although the exhibition was well advertised as a patriotic as well as a commercial enterprise, the two organizations opposed it on the ground that it would draw patronage from important industrial exhibitions scheduled for the period the train is in service.

Mr. and Mrs. George McCulley and sons, of Kingsville, who had been visiting relatives here, left for home Wednesday.

BEHRINGER ENGAGES IN THRILLING RACE

Sam Behringer, Ballinger grocer, although aged to the extent that his head is slightly bald and his walk not as spirited as it once was demonstrated Friday morning that in case of emergency he can outrun many of the younger men of the town. Sam staged a foot race with a fleet-footed opponent down the streets that would have shown creditably in the arena of the Olympic contests. The main reason for Sam's speed was that the opponent was making a getaway with three gallons of lard from his store.

Mr. Behringer had a slight advantage over his opponent, as the fleeing Mexican was carrying the three gallons of lard, but the former took a slight handicap as he finished the race with a heavy stick of wood which was never used as the lard was returned as

a prize for his alacrity. Interviewed about the race, Mr. Behringer said he would have told the would-be thief something, but he was out of breath and the fellow could not understand English anyway.

NEXT SCOUT MEETING WILL BE HELD HERE

According to a statement made Tuesday by Judge O. L. Parish the Concho Valley Boy Scout council will hold its next meeting in Ballinger soon. The date has not been set for this meeting, but members of the council have accepted the invitation of the Ballinger executives, proffered at their last meeting.

Several important topics will be brought up for discussion at this meeting, including the outlining of a program for the winter, the organization of three more troops in this area, and the reorganization of other troops.

Announcement

We are pleased to announce the opening of a monument works in Ballinger, and will be found on Broadway, near the Gulf Service Station where J. W. Swafford and Mrs. John Hagelstein will be in charge of the business.

A complete line of monuments will be displayed at all times and will be glad to go into details about every feature of this business with anyone interested.

Hagelstein Monument Co.

Ask for Telephone Connection Write, Wire or Call For Particulars

New Fall Suits

They are Smart Well Tailored Priced at \$16.75

And wonderful values—splendid assortment

Others up to

\$24.95 and \$29.95

John B. Stetson Hats

Fall and Winter

\$6 and Up

Manhattan Shirts \$1.95  
Warwick Shirts \$1.29

Others at 89c

We keep the quality up

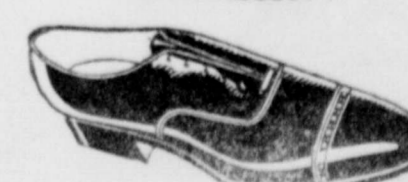
Billiken Shoes

Look Well—Fit Well—Wear Well

Remember we keep the quality up and the price down!

HIGGINBOTHAM BROS. & Co.

Quality Price Service



ANOTHER ACCIDENT THAT DIDN'T HAPPEN



Skids cause 5 1/2 times as many accidents as blowouts (insurance records show)! How's the GRIP on your tires? How does it compare—in quick-stopping safety—with the new "G-3" Goodyear All-Weather?



GOOD YEAR ALL-WEATHER

GOOD YEAR SPEEDWAY

- Center Traction—tough thick tread—ribbed sidewalls—Supertwist Cord—lifetime guarantee.
- 30x3 1/2 \$3.65
- 4.40-21 \$4.45
- 4.50-21 \$4.90
- 4.75-19 \$5.20



Put on New G-3's and get—at no extra cost—"The Goodyear Margin of Safety"—for 43% More Miles! Flatter Thicker Wider All-Weather Tread! Tougher Rubber and more of it! Supertwist Cord in EVERY PLY!

8,400 stop tests show smooth tires slide 77% farther—and other new tires slide 14% to 19% farther—than New G-3 All-Weathers. Goodyears grip best, stop quickest, because of their CENTER TRACTION. Now further improved and made 43% longer-lasting in the new "G-3." Also—against the slight hazard of blowouts—you get the protection of patented Supertwist Cord in EVERY ply.—Why Flirt With Fate—when you can have "The Goodyear Margin of Safety" at no extra cost?

Dealers for Dodge and Plymouth Automobiles and Dodge Commercial Cars and Trucks

Sykes Motor Co. Ballinger, Texas

# Style Headquarters for Quality Clothes

It will take a visit of inspection to our store to fully appreciate the newest fall merchandise which we are now showing. Not necessarily expensive, but style in every garment, plus quality that makes our store a favorite shopping center for the women.



## Dresses that Flatter

Dresses like these are what we call good news—for they're both correct fashions of crepe Etamine, a new and exclusive sheer wool that drapes like silk. Both have flattering neck-lines and are finished with the dressmaker details that women adore.

Here is a frock that shouts contentment. Easy to get in and out of, slendertizing and beautifully finished with hand-detailed collar.

**\$16.95**

The lady at right has reason for being disdainful, here dress is faultlessly tailored and the neat white edging of its neckline is most becoming.

**\$16.95**

Other Dresses \$1.95, \$4.95, \$5.95 and \$10.95

## New Fall Gloves and Bags



The new gloves for fall show clever tucks, pleats and sherrings that add immeasurably to the charm and distinction of the gloves in both fabric and kid. Fabrics priced from

**\$1.00 to \$1.95**

Kid gloves from \$1.95 to \$3.95

Bags for fall are lovely soft flexible things, there are all shapes and sizes, all colors, priced from

**\$1.19 to \$2.95**



THEY'RE PERT  
THEY'RE PRETTY



and they  
as grand

feel as  
as they  
look

You will be shoe-conscious (but not foot-conscious) in these glorious new fall shoes. They make you foot-free—foot happy, and yet they go with the smartest clothes, go to the smartest places.

If you have a hard-to-fit foot, you have another surprise awaiting you here. These custom-fitting shoes cling to your foot, support it, add much to your grace and poise. Carried in a wide range of styles, these shoes fit your purse too. Priced

**\$3.95 to \$6.95**

AAAA to B

4 to 10



## The Tam-o-Lassie Plaids are Comin'

With the Exciting Colors of the Camerons, the McDonalds, the McMuirs and the Stewarts

Every lass will enjoy a fling in these picturesque Tam-o-Lassie plaids and Tartan stripes. The canniest Scot will thrill at the good low price and the lasting quality of the fabric.

It's a sturdy, lightweight cotton with a fine ribbed weave which has all the pleasing softness of genuine wool. Washable, fast colored, Tam-o-Lassie plaids and Tartan stripes are attractively practical for cunning kilt dresses for the wee bairn. Also for women's dresses, skirts and smart blouses.

We have assembled the finest and most practical woolsens for fall, selecting them because of their beauty and usefulness to the woman who makes her own clothes. The finest quality at the sanest price, and a careful check of the coatings, suitings and dress fabrics presented here will reveal an amazing amount of unusual fabric values for fall.

## Tam-o-Lassie Plaids, the yd. 45c

Our Norma crepe, an all wool fabric, free from cotton or rayon, all the leading fall shades, 54 inches wide the yard **\$1.59**

54 inch, all wool flannel, sponged and preshrunk, white, pink and blue, makes effective children's dresses and coats the yard **\$1.59**

Sandee crepe, 54 inches wide in plain and check effects, the yard **\$1.98**

Colorful tweeds for classic sports clothes, 54 inches wide, per yard **\$1.19**

Metal plaid woolsens, 54 inches wide the yard **\$2.69**

Acetate fabrics, achieve a social register rating, in distinguished weaves and colors, these fabrics are featured in the most exclusive shops and worn by the first families per yard \$1.00 and **\$1.29**

Fashion cords, beautiful acetate and cotton fabric, checks, plaids and mixtures, an outstanding fabric for fall the yard **59c**

Derby prints, also suiting **25c and 29c** the yard

New plaid and striped silks that you cannot resist **98c** the yard

Plaid and checked taffetas, the smartest clothes for blouses and even dresses, the yard **79c**

New metal taffetas in plaids **\$1.89** the yard

39 inch washable all silk flat crepe, 79c value **59c** the yard

New fall patterns in pre-shrunk permanent finish Pueblo, A. B. C. and Peter Pan, the yard **19c**

# BETTIS & STURGES

Ballinger's Exclusive Ladies' Store

The  
NEW  
Printzess  
Coats



Bring You

The Smartest Fashions . . .

Coats that frame your face luxuriously with fur . . . coats that dare to be simple because they're so perfectly tailored. See this new collection of Printzess coats today. And remember, we have your exact size, **WHATEVER** it may be . . . moderately priced.

**\$16.95 to \$69.50**

Lovely fur trimmed coats, all wool, silk lined, smart collars of fur—you must see them

**\$8.95**

Smart tailored coats, silk lined—all wool, priced at

**\$8.95**

Another group of smart new tailored coats, all silk lined, new sleeves, new collars . . . **\$16.95**

CHILDREN'S COATS, real bargains . . . \$1.95, \$2.95 up to \$10



You Should See  
Our New  
Fall  
Suits

Just what you need for every occasion. A different blouse and you have another costume. Just received lovely tailored suits

**\$16.95**

Beautiful fur trimmed suits for only

**\$29.75**

Lovely Swagger suits, sizes 12 to 16, for

**\$8.95**

to **\$12.95**

Smart Suits of Wool and Corduroy

Just the smart new suit for school, for sport and all day time occasions, they fit perfectly

**\$5.95**



Stylish  
companions  
for  
GOING AWAY  
TO SCHOOL

Take Humming Bird full-fashioned hosiery with you when you leave for school. They always set off a pretty costume with their rich colors—they always flatter your ankles with their sheer silk fabrics and narrow French heels.

And, last but not least, Humming Birds should travel with you to school because, when you arrive, you'll find them on many other clever, stylish girls.

**Humming Bird**  
FULL FASHIONED HOSE  
98c to \$1.50

Feminine! Flattering! Alluring!

## Fall Millinery

Fall hats are featuring variety this year . . . variety in shapes and brims and materials. You'll find a selection here that will make choosing a new hat pleasure, and you'll find prices so low that they'll surprise you.

**98c to \$5**

