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THE TEXAS SPUR

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The City of Spur is Located in the Most Fertile Section of the United States.

Volume One.

Spur, Dickens County, Texas, October 1, 1909.

Number One.

ANOTHER CITY NOW ADORNS THE MAP OF TEXAS SPUR TOWN LOTS WILL BE PLACED ON SALE NOV. 1

The Many People Who have for Days and even Months Been Waiting and Longing for an Opportunity to Buy Lots, Establish Business Concerns, Build Homes and Become Permanently Located at Spur will soon be Gratified, and the Building of a Substantial and Modern City will soon be Under Headway and Another Cog will be Added to the Great Wheel of Progress now Revolving in Grand and Glorious Central West Texas.

SPUR CITY IS IN THE RICHEST SECTION OF AMERICA

The old Spur Ranch, comprising about four hundred and thirty thousand acres of land is now being subdivided and cut into small tracts known as the Spur Farm Lands and will be sold to actual settlers and farmers. Spur is located near the center of this vast body of land, and since the Spur Farm Lands is one of the richest and most productive bodies of land in America, it is expected to rapidly forge to the front as a superior commercial center and desirable home and within a few years rank with the very best and biggest towns of Texas. The creation of Spur City will be recognized in the history of Western Texas as one of the Big Events, not only with respect to town building, but in promoting the commercial, agricultural and industrial interests of the country as a whole.

With the dissolution of the Spur Ranch one of the biggest and most historic and one of the last of the considerable ranches of Western Texas passes out of existence to make room for the farmer and give place to the agricultural demands of the country. The ranch was established in the early eighties and principally owned by a Scotch syndicate until recently purchased by S. M. Swenson & Sons, who are now are now subdividing and cutting the land into small tracts and selling to actual settlers and farmers, and which will be hereafter known as Spur Farm Lands. The Spur Farm Lands comprise about four hundred and thirty thousand acres in Dickens, Kent, Garza and Crosby counties, practically all of which is choice, tillable land, and considered by those who know and have been over every acre as rich, productive and varied in soil and adapted to the growing of every character of produce known to the temperate zone. Small sections of this land has been placed on the market at intervals during the past several months and was readily disposed of at satisfactory prices on very liberal terms.

During the past several months the Stamford & Northwestern railroad has been building into the Spur country and will make Spur its terminus. The roadbed has been graded and the track laid to Spur and trains will be in operation by the first of November.

Spur is located in Dickens county, nine miles southwest of Dickens City, the county seat of Dickens county, on what is known as Spade Branch and near Duck Creek and the Salt Fork of the Brazos River. The immediate

section is among the best watered in Western Texas. A well has been dug and a bountiful supply of water obtained at a depth of less than twenty-five feet and which will be the temporary supply for the town. Work on a deep well has been in progress for some time with the hope and intention of drilling a sufficient depth to secure artesian water in quantity necessary to supply a city of ten thousand or more inhabitants.

The Spur townsite is most beautifully located, being situated on an elevated, smooth and slightly rolling plot of ground, thus insuring a natural drainage and placing the town in a prominent position with respect to the surrounding country. The two main streets, designated as Harris street and Burlington Avenue, will be adorned from the beginning with concrete sidewalks, making one and a half miles of walks. A number of parks are located in the residence part of the city which contributes to the beauty and desirability of the residential section. At present two buildings, the Townsite office and a temporary hotel, are the only structures on the townsite, while adjoining the townsite a number of tents are stretched and in which those who are waiting for the sale of lots live and conduct business. At present there are more than two hundred people on the grounds and others are coming in almost daily.

With the passing of the Spur Ranch and the advent of the railroad a new and brighter day has come and this section of country will witness an era of progress and development unparalleled in the history of Central West Tex-

as. The result is inevitable, and the transformation of a big pasture and barren scope of country into thousands of farms and a dense population where now is a vast, fertile and virtually uninhabited territory is a matter of only a short period of time. Those who have during the past decade watched the tide of immigration into Texas, and especially Western Texas, and compared the rapid progress and development of latter days with the slow process and almost insurmountable barriers of former years will not be surprised at the rapid and seemingly magic building of an empire within a very short time and within the confines of Central Western Texas.

The Spur farm lands are the center of a boundless area of territory and its agricultural resources and possibilities are almost unlimited. The surface is composed of rolling prairies, rich valleys and timber lands. The soil is of various character ranging from the loose sandy loam to tight black, and will grow a great variety of produce and in abundance. No better or more productive country has ever been placed within the reach of mankind or responded to the hand of culture than will the Spur lands when properly tilled and developed, and this opportunity to secure a home in an unsurpassed agricultural section will not be long overlooked by the thousands of homeless families, nor will such opportunities last forever. The day is rapidly coming when raw agricultural lands will be a thing of the past in Texas, and the man of today who fails to secure a home with the limited means at his command will forever remain home-

less and an outcast subjected to the will of the more fortunate and far visioned land owners and lords.

Spur City, being located near the center of Spur farm lands, from which it will draw its trade, has the very brightest future and with the class of business men who contemplate coming and are already here to establish permanent business concerns, and with other natural advantages will become a city of importance within a very few years. No town was ever created under more favorable conditions and circumstances, and these advantages in connection with the progressiveness, high minded and energetic Western Texas citizenship insures a rapid, substantial and unprecedented growth.

Today the country is virtually a barren, uninhabited waste of the most fertile lands on the face of the American continent and those who await another day and future developments will be disappointed, not only in the rapid conformation of a wilderness into fertile fields and growing cities, but in the hope of securing cheap lands, a comfortable home and an independence for the declining years of life.

The opportunities are limitless and the landless man of crowded eastern countries is extended a cordial invitation to come and cast his lot with us, roll up his sleeves and go to work and build a home, gain an independence and become a happy, contented and substantial citizen of the Great Central West. The man who comes expecting to pick golden eagles promiscuously growing on trees will be disappointed, but the man who is prepared to sacrifice a few pleasures, endure

a few privations and work out his own destiny will be abundantly rewarded and in the years to come will be proud of trekking west and joining our boundless resources and becoming one of the prosperous, happy and enlightened citizenship of the Central West.

Hunting License.

Under the act of the Thirty-First Legislature, residents of one county who may desire to hunt in counties of the State other than in which they reside and counties adjoining thereto are required to obtain a license from the County Clerk of their home county, for which they must pay the sum of \$1.75. Of this amount, \$1.50 goes to the fund that is created to pay the game wardens in the various counties of the State and the other 25c goes to the County Clerk as his fee.

On the back of each form there is given a brief summary of the game laws of the State, showing, among other things, that a hunter may kill game as follows:

Twenty-five quails or doves in one day from Nov. 1 to Feb. 1 in each year.

Three buck deer only from Nov. 1 to Jan. 1.

Three wild turkeys only from Dec. 1 to April 1.

Ducks, geese, robins, wild pigeons, snipe, jacksnipe, curlews, Mexican pheasants or chachalaca, bag limit twenty-five each day all season.

Rabbits, squirrels, foxes, opossums, coons, bears in any number all season.

Job-Printing.

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stitute a Month for Advertising.

GREETING.

The Texas Spur is presented at this time to the general public and the people of Spur and the Spur country with the view of promoting the interests of the country, benefitting those who are already here and those who may come later. It will be a weekly publication and devoted to the interests of Central West Texas in general, and especially that portion known as the Spur country.

In our venture into this new field of journalism the Texas Spur realizes the responsible position it assumes to patrons and the public and will endeavor to meet the responsibilities fairly and squarely. After carefully reviewing the situation and investigating the Spur country from various sources we have formed the conclusion that the country has no superior in America with respect to agricultural resources and that no mistake will be made in selecting Spur as a business location and permanent home.

We are by no means a novice in the newspaper business, having served during the past twenty years in every capacity of a print shop, from office boy and "devil" to foreman and editor, and with the cooperation and support of patrons and the public we will issue a creditable sheet and feel confident of success in our efforts to promote the interests of Spur, assist in the development of the country and honorably serve the public.

We have an abiding faith in the future greatness of Spur and the Spur country, and upon this hope we cast our lot with the people of this section and will contribute our mite to the upbuilding and growth of the town and the development of this section of Western Texas.

Auto Line from Lubbock to the New Town of Spur.

Lubbock, Texas, Oct. 4.—Lubbock now becomes the auto line center for the plains country since the completion of the Santa Fe railroad from Plainview to this place. A line is now being established from Lubbock to Emma and Crosbyton, where it will connect with a line from Floydada and then through to Dickens and Spur, a new town in Dickens county. It is proposed to have this line in operation not later than Nov. 1. A line was recently established from Lubbock to Brownfield and it is proposed to extend this line into Barstow by way of Monument and other towns in New Mexico. A line will also be established from Lubbock to Tahoka, and it is understood that lines will be established from that point to Post City, Fluvanna and Lamesa.

The lines from Lubbock to Spur, Brownfield and Tahoka will do a regular passenger business.

New Hotel in Spur.

A new hotel building has been completed on the Spur townsite and is now in operation, Mrs. Mahone having charge of the business.

For several months past Mrs. Mahone has been conducting the

hotel business, first at Espeula and later moving to Spur, and during the time has formed many friendships and made quite a reputation with the Spur people.

Mrs. Mahone has a wide reputation, having operated hotels in a number of places in the State and needs no introduction to the traveling public from the TEXAS SPUR.

Meat Market Doing Business.

Mr. J. D. Powell, of north of Mountains, has been running a meat market near the townsite and serving the multitude of people with steaks and choice meats while they await the opening day.

Mr. Powell is an expert meat cutter and experienced market man, and when the lots are sold and the town open to the public, he will put in a first-class market and be prepared to accommodate the public in his line of business.

A Commissary In Operation.

Eby Bros. are now doing business in a tent on the Spur townsite, and from the reports are doing an extensive business.

They handle groceries and all the necessary supplies for the large number of people on the grounds waiting for the town lots to be placed on sale.

When the lots are placed on sale and the town is open to the public TEXAS SPUR is informed that Eby Brothers will put in a large and up-to-date grocery and supply house and be prepared to accommodate patrons and the public satisfactorily and permanently.

Moving to Spur.

Recently Ellis Ogden and family, of Rotan, moved to the city and will become permanently located here. Mr. Ogden is a barber by trade and will put in an up-to-date shop when the town is open to the public, and until that time will be temporarily located in a tent near the townsite where those desiring or needing tonsorial work will be accommodated.

Mr. Ogden formerly conducted a barber business at Rotan, and during the time formed many friendships in both business and social circles, all of whom wish him success and prosperity, and TEXAS SPUR extends to this estimable family the glad hand of welcome, and knowing them personally, commends them to the good will of the people of Spur and the Spur country.

Getting In The Push.

A delegation of Crosby county citizens coming from Crosbyton, and Emma, were here last week and met with the executive committee, of the commercial club and practically closed a contract to put in a daily auto service from Lubbock to Spur, in Dickens county, via Emma and Crosbyton.

The Crosby County News, published at Emma, has the following to say with reference to the proposition:

"By Oct. 15th Emma is to have an auto line, giving daily service between Lubbock and Spur.

"On Tuesday Dr. J. W. Carter and John R. Ralls, representing the citizens of Emma, and a number of representative men of Crosbyton, went over to Lubbock where all arrangements were agreed upon. Lubbock is to build the line from Lubbock to the county line. Emma is to build the line from the Lubbock county line to Crosbyton via Emma. Crosbyton will build the

road on to the town, Spur. By this means Emma will soon be in close connection with two railroad points, for the road will be at Lubbock and also at Spur by October 15th. This means much to our town, as well as other towns this line will penetrate.

"Now let Emma get her good eye on the indicator and be ready to pluck the next good plum that bobs up. Let's get into the push."

BUILDING CONCRETE WALKS.

The Main Streets Of Spur City Will Be Adorned From Its Beginning With Concrete Side-Walks.

Work is now in progress and being rapidly pushed in the construction of substantial and up-to-date sidewalks in the two main streets, designated as Harris street and Burlington Avenue in the new city of Spur.

The work is being done by Jordan Brothers, of Stamford, and is expected to be complete by the first of November.

The building of first-class sidewalks is one of the most important factors in the process of town building and in every instance denotes substantial growth and progress, and is not only a pleasure and convenience to the public but a big attraction for investors and business men.

That Spur will be an up-to-date, modern and hustling city from the very time it is created is evidenced not only in one but in many instances of this character, and which will be appreciated by the public, noted by the outside world and reflect a deserved credit to the city, its promoters and builders.

\$30,000 Hotel for Spur.

It is reliably reported that a Thirty Thousand Dollar Hotel will soon be under construction on the first block from the depot in the city.

The building is to be of stone or brick and three stories in height, to be completed and ready for business by the first day of January.

The hotel will be under the management of Mr. and Mrs. J. Q. Hamilton, who have a state wide reputation as hotel people. Mr. and Mrs. Hamilton formerly conducted the Hamilton Hotel of Rotan which is appreciated by the traveling public.

The TEXAS SPUR wishes Mr. Mr. and Mrs. Hamilton all the success possible in the business at Spur and is assured that the Spur Hotel will be second to none in the State under their management.

Foy Bros. Will Do Business.

Messrs. A. L. and W. L. Foy, of Rotan, after going over the Spur country and investigating its possibilities and unlimited resources, have decided to establish themselves in a business way with the Spur people.

Messrs. Foy already have in operation at the present time a barber business under the management of H. E. Johnson an expert and experienced barber, which is temporarily located in a tent on the grounds. They contemplate establishing two or three other business concerns in Spur at an early date and express confidence in the town and feel assured of its rapid growth and substantial future.

Messrs. Foy are able, capable and experienced business men and the success of their business enterprises is assured, and in coming to Spur will materially increase business operations and be substantial additions to the citizenship of the country.

COUNTRY NEEDS FARMERS.

And Incidentally The Farmer Needs The Country. Truth And Facts Should Be Told And The Country More Extensively Advertised.

What Western Texas needs at the present time more than all else is more farms and more farmers to develop the country, and this is absolutely essential to the substance of the towns now rapidly gaining prominence, and these towns cannot better subserve their own interests than to begin a strong, conservative and truthful campaign for the development of the agricultural, horticultural and stock farming industries in every instance and to the fullness of their respective possibilities.

Central Western Texas as a whole is an all purpose agricultural country in every respect and its rich and varied soil is adapted to the most successful and profitable growing of a greater variety of produce of any other portion of the North American Continent. It is a cotton growing country, a corn and grain country, a country which produces any character of feed crops, fruit and garden truck, the climate is agreeable and no healthier country can be found on the face of the earth.

During the past years this country has been the means by which more farmers have become independent and wealthy by tilling the soil than has been the case in any other section, considering the population. There has been fewer crop failures and more abundant harvests, and for all practical purposes these facts are not generally known, and while they might have been circulated in a general way the statistics and other irrefutable evidence has been lacking.

Until late years the lease law of Texas virtually prevented immigration to the greater part of the western portion of the state, and the ranchmen and cattle interests waged a well organized campaign of misrepresentations as a means by which the lease law was maintained and the march of progress retarded.

Those who have been here for years, seen big herds of cattle and sheep disappear, big pasture cut up into small tracts, farms multiply, towns spring up on former round-up grounds and railroads wind their way along old cow trails, realize that the change is a wonderful transformation and that the country today is densely populated, but to the man who comes here from the east where the country is thickly settled it is different. He sees a farm here and there and thousands of idle acres elsewhere, and the invari-

Will Put In Grocery Business

G. L. Barber, formerly a citizen and business man of Rotan, is preparing to put in a complete and first-class line of groceries in the city, and will be prepared to accommodate the public in that line from the very beginning of the town.

Mr. Barber is a substantial citizen and a capable business man, and TEXAS SPUR predicts success in business and commends him to the people of Spur with confidence and highest esteem.

Canada Claims North Pole.

Canada claims all land directly north of the American continent as far as the pole. This position will be taken, it is semi-officially

stated, in reply to a question asked in the British house of commons as to the north pole, soon after the result of Doctor Cook's and Peary's exploration became known. The question was referred to Canada for reply.

Canada's answer in effect will be that all the territory between the North American boundary and the North pole must be recognized as Canada's Hinterland. The islands, it is maintained, have been formally taken possession of by Captain Bernier, Canada's Arctic explorer, who is now lost in the far north.

able question follows: "If this is a good farming country, why has it not been earlier settled and put into cultivation?" He does not know that the legislature prevented such a condition with an absolute lease law enacted by the state legislature in the early days; he does not consider that the ranch interests discouraged and obstructed such a possibility by fallacies which many credulous mortals continue to consider as facts.

Possibly the questioner is from Eastern, Southern, Northern or Central Texas, and through ignorance of facts or prejudiced by falsehoods, has voted for men who as legislators fostered the lease law, for many years retarded the development of Western Texas and therefore stands principally responsible for what he now fails to comprehend and construes as a bad indication.

About the best answer to the question "why wasn't this country settled sooner" is because such men as the questioner neglected to investigate and ascertain its worth and possibilities.

Within the Spur Pasture today are not more than twenty five farms, and out of the total acreage of about four hundred and thirty thousand acres, at least ninety per cent of which is first-class tillable land, and unsurpassed in richness of soil, thus leaving approximately four hundred thousand acres of Spur Farm Lands adapted to agricultural purposes. Cut this body of land into tracts of one hundred and fifty-acre tracts and the Spur lands will have two thousand five hundred farms which will easily support a rural population of more than twelve thousand five hundred people. This estimate of the rural population coupled with the productive possibilities of the country insures Spur to become one the leading and most substantial towns in Central West Texas.

This is strictly an agricultural country and should be developed to the full extent. The country needs farmers and demands the products of the farm.

TEXAS SPUR proposes to do its part in this campaign of education and will from time to time publish the results obtained by those in the country who are engaged in the business of tilling the soil, and will give its readers facts concerning the country's agricultural pursuits and possibilities.

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Job Printing.

We have an up-to-date and well equipped job office, and will be prepared to give you the latest designs in printed stationery.

WEST TEXAS OF THE PAST.

No Class Ever Ventured Into A New Country That Did Not Suffer Hardships And Endure Privations. The Majority Fail And But Few Succeed.

Compare conditions of to-day with conditions of a few years ago and the change is wonderful. Just a few years ago all of western Texas was a cattle range. Free grass, free water and range rights conflicts. Men claimed great scopes of country and warred like feudal tribes for absolute possession and control. The contest grew so bitter and uncertain that ownership or lease control became necessary as a means of self preservation. Then came pastures, and the sheepmen were forced out. Occasionally some farmer would sneak into the country and file on a piece of school land, and the big cow outfits would make life one continuous round of misery for him. His little bunch of cattle, if he happened to be so unfortunate as to be encumbered with such possessions, would be thrown into big round-up herds and driven away or scattered all over the country. It has been but very few years since there were only a few miserable farmers here and there, a few cattle towns throughout the country, big pastures everywhere, and ranch houses occasionally. But the farmers kept coming, the ranches dwindled, towns multiplied and grew, and eventually railroads were compelled to extend into and across the country where but a short time before they did not contemplate construction. No class ever ventured into a new country that did not suffer hardships and undergo privations, and there never was a country where a majority of men did not fail and but comparatively few succeeded. So it has been and will ever be in western Texas. The cattlemen who managed his affairs properly succeeded, likewise did the farmer,

Believes in West Texas.

A couple of U. S. Inspectors looking over west Texas with a view of obtaining statistics relative to farm products, nature of the soil, etc., passed through this city Wednesday enroute to Lubbock. In conversation with a citizen one of them remarked that the citizens of west Texas little dreamed of the possibilities of this country and that he prophesied a great future for this entire section. It was his opinion that in the course of a few years less attention would be paid to cotton culture and all would be raising feed. The feed crops you can raise here are unsurpassed and it will soon transpire that the people will learn that this feed put into beef and pork, right here at home, will be the most profitable business that can be entered into. Instead of cattle being shipped to Kansas and Oklahoma to be fattened, it will be found that they can be fattened right here at a lower cost, and none can deny that fat cattle and hogs represent a big money value. He stated that in his opinion the change would be brought about by the northern farmers who were flocking to this section and who could readily perceive the opportunities awaiting them.—Big Springs Herald.

Reduce Expenditures.

Plano Star-Courier: Recently B. F. Yoakum of the Rock Island Railroad, in speaking to farmers,

the merchant and every class that has come into the country. Many men will come into western Texas and fail, fail in the fulfillment of expectations, fail in the realization of hopes, fail in their business ventures and honest and but misdirected efforts, but that will be their fault or misfortunes. People will continue to come, to till the soil, to engage in business, develop the country, make railroads necessary, cities certain and factories profitable. Land will advance in value as a crowded population scrambles for its possession, and a few years more the Western Texas of today will have been the undeveloped Western Texas of the past. There is no occasion for one to rush wildly into the country and buy land merely because it is here, or to contract obligations that will be more apt to prove his ruin than his fortune but there is reason why every man who can should buy land in Western Texas, land that he can put into immediate and profitable use and make his present and future home. No matter how many may come and go, how many fail or how many succeed, a few years more and the demand for space will make the ownership of land in Western Texas almost prohibitive in so far as the poor purchaser is concerned. For twenty years this condition has been existing about, and it is now materializing more rapidly than ever before. The man who exercises good judgment will profit thereby, and the man who acts the fool will live to soon repent his folly, and the man who doesn't buy at all is as big a fool as the man who weights himself with debt, who can't swim and plunges hopelessly beyond his depth.—Rotan Advance.

invited attention to what he termed the disregard of the value of money on the part of public officials. Carried into ordinary circles it would send the strongest private business into bankruptcy. He was arguing against the imposition of new and strange taxes and was proposing as a substitute the reduction of expenditures. While not inveighing against the army and navy, he cited some staggering figures concerning the cost of their upkeep. Last year it cost families of five \$17. It costs \$55,000 to make a twelve inch gun. This money would reclaim 1,571 acres of land and provide homes for 196 people. One discharge of the navy's guns would reclaim 4,000 acres and give 500 farmers and their families comfortable homes. The money spent for burned powder is lost for all time.

Trains Run into Lubbock.

The work train and crew made it into town last Friday morning and have been busily engaged in the work of getting down sufficient track in the way of switches to accommodate the great number of cars that it will take to bring in the material that will be used at this place by the company as well as preparing to handle freight in car lots for Lubbock people.

They have this week put down three long switches full length of the yard here that will hold an immense number of cars, but

will not be sufficient to handle all that will be stopped here.

The work train was composed of sixteen cars, ten of which were loaded with cross ties, one of water, one of spikes, two of rails and the track layer and caboose.

The bunk cars and dining cars belonging to the work gang were brought in on the sidetrack Tuesday and work of getting in the track through town and sidings goes merrily on.

There is quite a lot of work to be done in the way of putting in the "Y" and switches and it will take the crew all the time to get the track in shape for the first passenger train in here next week.—Lubbock Avalanche.

Cook and Peary.

Commander Peary and old Dr. Cook

Went up north to take a good look,

And now it's the query with every good soul,

Which one first found the great North Pole.

Doctor Cook comes out and says it was I,

While Peary says, "friend Cook, you lie."

If I were Doctor Cook I'd choke him quick;

I'd make him swallow his own gold brick.

Whether Doctor Cook went far or near

In coming back he was more than a year,

While Peary, it seems, must have come by wire,

And 'twould appear more fit to call him a liar.

Peary took the pole in the name of the nation,

And tried to take Doctor Cook's reputation.

Some foreign nation his stuff may believe,

But the American people he cannot deceive.

And when the history is put in a book

'Twill show that the first there was old Doctor Cook.

In spite of all that Peary can do,

As discoverer he'll always be classed number two.

And now the commander doeth boast to the world

That he left our flag in the cold, unfurled.

Shame on you, Peary, the great pole to mar,

By driving those nails and making a scar.

And now henceforth as the centuries roll,

It will always be known there's a scab on the pole.

But a sore on which no mortal shall look

Except, it may be, the intrepid old Cook.

My dear Mr. Peary, if you wish for renown

Go back to the pole and take the flag down;

Draw out the nail and fill up the hole,

And then we'll believe you've been to the pole.

—Arctic, in Waco Times-Herald.

Paper Established at Post.

Stockton Henry is building an office and residence at Post City and will in a short time issue the Post City Post, a weekly newspaper in that city. He will be thoroughly equipped to publish a good newspaper and being a first-class hand at the business will greatly assist in building up that new town on the Santa Fe cut-off if he is given the proper support, which we believe he will get from the business men.—Stanton Reporter.

IS WESTERN LAND TOO HIGH.

In Determining The Actual Value of Real Estate And Farm Lands Many Factors Must Be Taken Into Consideration.

This is a question one frequently hears and a statement that is frequently made. The question is generally asked by some one really desiring information and the statement is almost without exception made by one actuated by jealousy or ignorant of facts.

In determining the actual value of real estate many factors must be taken into consideration. Of these the producing capacity of the soil comes first. Next comes the character of products to which the soil is adapted, and after this comes a multiplicity of natural advantages, advantages of greater intrinsic value than that of the mere ground itself.

A man from one of the heavily timbered sections of the state was complaining recently because the price of land in this section was as high as in his section. And why not? Improved land is certainly worth as much. It will produce more with less labor and the products bring just as much in the market. This is by far the most delightful country to live in, and there are many other advantages to this country's preference. But as a matter of fact neither raw or improved land sells for as much here as they do in the country from which the gentleman came, consequently by comparison are much cheaper, and if the value of land depreciates here the same depreciating influence would certainly depreciate the lands in his country.

One instance will illustrate wherein this gentleman overlooked a most important factor in determining the value of raw land here and in his section. He looked at a very fine piece of land some distance from this place, the price of this land being fifteen dollars per acre, and complained that the price was too high, saying he could go back home and buy the same character of land for the money. The writer happens to know the character of country from whence this gentleman came and submits that land here is cheaper at the price quoted than land in his country would be as a gift. In his country it would take at least twenty dollars per acre to put the land in cultivation and the timber procured from it would not defray a fifth of this expense. This would make his fifteen dollar land cost thirty dollars when prepared for cultivation. Here the timber would even more than pay for preparing the land. In his country it would take four or five years to put half a section in cultivation, and this would require a very large force. In this country a small force could put the same amount of land in cultivation in one year. This land is by far the most productive and by far more easily tilled. After the first year the whole body of land here would be in full cultivation.

Now calculate the difference in five years labor bringing the other into cultivation and continuously cultivating this for practically the same length of time.

The mere fact that people who live here and have lived here for years are perfectly satisfied gives the land a considerable value, aside from the fertility of the soil. They have homes in a country where it is a pleasure and a profit to live. Others who

seek these same advantages must figure that they have a real value, and this value goes with the price of the land, yet land is cheaper here than in any other portion of the state.

The man who comes into this country expecting to find it a wild, undeveloped country, isolated from social advantages and far removed from commercial and industrial advantages and facilities sadly finds himself a victim of his own dense ignorance, and seeks consolation in complaining that prices are too high. The pessimist growls and knocks because perverted nature has so ordained, and the envious mortal from whose section some good citizen contemplates moving, knocks because simplified selfishness asserts itself.

If you are satisfied with your present location that is the place for you to stay. If you want to move to this country you will be welcome, but don't get it into your head that you are going to be given a bonus to come. There isn't any too much room for the people here at present and certain to come within a few years, and your knocking against this country will have about the same effect on its development that the prayers of a wharf rat would have on the weather. The country will continue to develop and that very rapidly, for nature has endowed it with all the requisite characteristics to bring about just this much, and some day not far away you will have the glorious satisfaction of telling your grand children how you could have bought such and such a fine farm for ten or fifteen dollars per acre.

Land in this country is too high for the man who doesn't want it. It is too high, for the man who wouldn't use it if he had it, but it is not too high for the man who wants it, uses it, and will grow independent by it.

When you buy land in this country you do not get a gold mine guarantee in connection with it, nor a free trip to Paradise as a special inducement. You merely get your moneys worth, and an opportunity to become independent by the use of muscle and good judgment.

There is a man right here in this vicinity who could sell his farm for forty dollars per acre, and he could go back into the old community from which he came and buy land for less. He lived there a long time. He has lived here a long time, and certainly ought to know the relative value of land in the two sections. Why doesn't he sell out and go back? The reasons are too numerous to mention, but one is sufficient. He is satisfied and has sense.—Tuxedo Times.

Coming to Spur.

With the two hundred or more people already on the ground and others coming in daily from every direction, it is expected that on the day the lots are to be placed on the market that Spur will witness another rush similar to the Oklahoma scramble.

We are not informed as to the price of lots but have been informed that it will be most reasonable and that satisfactory terms can be arranged with the management.

S E E

WHEN FISHER COUNTY WAS MADE BY

THE MASTER WORKMAN

The Extra Good Elements used in the Soil in The Rotan Country show that only First-Class Lands were considered, and as it was left to men to look after the Town Building, it will pay any one who has not been at Rotan to come and see how near the builders have come in spirit and letter to the pattern set in the country. : : : : : : : : : :

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SEE THE GEM CITY!!

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R O T A N AND ITS SURROUNDINGS

This years crops are far above the average of other counties and the Prices Being Paid for Cotton, Grain, Feed Stuffs' Poultry, Eggs, Butter, Goobers and every thing marketable, proves that Rotan buyers know the best, want it, and are in a position to pay for it.

HERE ARE SOME BUILDINGS JUST COMPLETED

5 Concrete Stores, 3 Brick Stores, A New Brick Postoffice, new opera house with a seating capacity of 550, new \$18,000.00 school building on the finest site in Texas, Tower and 60,000 gallon tank for water works with steam pump; electric light system, most modern that money can buy; brick car sheds for new rolling stock of T. C. R. R. The First National Bank and Cowboy State Bank are known for sure. Hotels restaurants and rooming houses enough to take care of a crowd. Barber shops, insurance offices and etc.

WHEN YOU WANT TO CHOOSE FROM STOCKS

You will find \$125,000 Worth of Dry Goods; \$30,000 hardware; \$30,000 groceries; \$16,000 drugs; \$13,000 furniture, new; \$1,000 furniture, second hand; \$5,000 jewelry; \$3,000 harness and saddlery; \$3,500 feed and seed; 3 lumber yards with full stocks; 3 blacksmith shops; machine shop and woodwork; ice plant, 2 livery stables, wagon yard, 2 cotton yards; 3 cotton gins with all the latest improvements; one newspaper, the Rotan Advance; 3 churches that give the sinners no rest.

CITY PROPERTY! LOW PRICE, ADVANTAGES CONSIDERED

Farm Lands, improved and unimproved, from \$10 to \$35 per Acre. Why ride all over Texas when you can buy of the Rotan Townsite Company a Residence Lot for \$35. A Business Lot for from \$50 up. A 2-acre Block for residence and truck farming at any reasonable price. It only takes 1-3 cash to secure a deed, and the balance can be run 1 and 2 years at 8 per cent interest, and your values will double in that time. We challenge you to come and see what this place offers to the home seeker who wants to secure the advantages of an Eastern town with the Western snap that is sure to come to the front

See or Write, H. Armstrong, Agt. Rotan Townsite Co.

ROTAN, TEXAS.

C O N V I N C E D