# LITTLEFIELD LEADER

Published in the Interest of Littlefield and Lamb County

VOL. 1

Littlefield, Lamb County, Texas. Thursday, August 9, 1923

## VALUE OF COMMUNITY SCHOOL PLAN IS WELL DEMONSTRATED HERE

That the Littlefield Community school is proving a great succes, is evident from the recapitulation of last year's work handed the Leader this week by the local directors.

Only one year old, yet the value of community education over the old rural system of several little school houses dotted over the country every few miles, has been thoroughly demonstrated During the first year of the local school 7 1-2 credits were received toward state affliation, and it is hoped this year t make the affiliation complete.

Departments of domestic science and vocational agriculture are being installed this year, and a letter was received from the State Department last week the effect that state aid would be allowed in defraying the expenses of these two departments

There are a number of sur rounding counties that have been keeping a close eye on th Lubbock was unanidemonstrated. This year teaching force will be increase session at Ft. Worth. to ten, and with new and addi This institution is destined of success is anticipated. year was as follows:

Coal, 47 tons, Drayage on coal, Transportation, Jazitor, Collector's Telephone, Interest & sinking fund-Bonds Interest to Lfd. State Bank, Miscellanious,

Total. Average attendance, Children transported Cost per child, Cost per child in toto,

#### Rogers is Defeated First Time In 1

Last Friday, on the amond, the local ball t fast game with the R gregation, reputed to est ametuer ball team New Mexico.

It was the occasion nual Old Settler's Re the first time in thi the Rogers team had feat. Rogers made score in the first Brannon muffed a right field. In Blackburn came to tlefield with three and swatted the field for a home himself and the b ses. For the re ing the playing final score was

Littlefield. Sunday. Aug zame ers team will p with Littlefield lities, mond. This, is will be the be son. It will o considerable here, but the be well work upport anxious to your of all the withplans to at out fail.

#### ASIDE REMARKS

The hunter who tells a bear story doesn't always stick to the naked truth.

# **UBBOCK** GETS TECH.

Littlefield school system, since lously awarded the Texis rather a new departure, an Technological College considered more or less expert Technological College mental. But the value of the ovednesday afternoon by periment is now thorough e official locating board

onal equipment and departmen become one of the greatof learning, a far greater ye schools of the Southwest. financial expence of the self will mean a greater Lub-RECAPITULATION OF EXPENDENT DAIL STATE STA ock and a greater South andle-Plains will be assurd a first-class education in agricultural, mechanical and extile lines.

The placing of this school a

ove the cap rock is one of the createst endorsements to the character and futu e of the lains country that has ever een given. With the college roes the establishing of a 2,000 acres farm. That that farm was picked on the South Plains within 35 miles of Littlefield speaks volume for the character of the soil in this particular vicinity. Littlefield agricultura conditions are identical with those of Lubbock. It was not because the town was named "Lubbock" that it received the new college, but because Lub pock represented more perfectly the virtues and assets necessar; for such an institution.

#### **Kitchen Warming**

On Thursday night, Aug. 16th the women's Auxiliary will give in the basement of the First of the United States. Presbyterian Church.

Refreshments will be served, and a soc a hour enjoyed. Admission: Any article or utensil useful for the kitchen.

Every one in the community

Rog- is invited.

#### With the Movies.

"The Prince and the Pauper," a juvenile play, especially appeal- new study book. Send your subey are ing to children. Also two reels of sciption to Mrs. Jordan. Charley Chaplin Comedy.

> Why a Jug Club in a prohibition country!

## Blind Girls Also Now Enjoy Camp Life



For the first time, sightless girls are this summer on joying camp life just like the thousands of summer calling girls of normal vision—hiking, swimming, boating, callsthenic drill, even to building the camp fires, delag dishes and caring for their own beds and clothes. The experiment is being conducted at Camp Munger, a Lake Barnes, in the Palisades interstate park by the New York Association for the Blind. The girls in the illustrater taking a boat ride before their daily swim.

# Man's Improvement of Nature

Nature has never produced anything man has not been able to improve. It is not

that man is wiser than Nature, but man knowing what he desires sets about to use Nature as a means toward the accomplishment of his great aims. Potentialy, much o. Nature is of little value to man. It is only as he has changed, modified or improved it that it has come to meet his urgent demands. In the vegetable kingdom, for

instance, the wild cherry was a

small knotty fruit, mostly seed

and little meat. The wild pota-

to was illshaped, poisonous to

some people and of little value as

food. The wild banana was on-

ly a solid bunch of seeds. The

wild orange, in its mitiva state,

could not have been sold on the

market today at any price. The

wild cucumber was once consid-

ered dangerous even for hogs.

Most all the trees, shrubs, grains

fruits and flowers have been im-

In the mineral kingdom the

raw material coming from the

mines was of no value to man

and his ideals until it had been

seperated from the dross, refin

ed and purified. But man, with

his skill and ingenuity, his ener-

gy and ambition has turned the

mineral kingdom to his advant-

age and is using it in ten mil-

lion different ways for the ad-

vancement of civilization and the

Texas is the largest state in

the Union, with multiplied thous-

ing steadily toward the west.

Today its beams are shining

brightly over the South Plains

Country. Here is an area of

more than 21,000 square miles-

A LINE O' CHEER

betterment of the human race.

proved by man.

MADE WOMAN'S RECORD



som, Kan., was less excited over the fact that she piloted an airpiane higher than the elevation of Mon Blanc, at St. Louis field, to make an official world's record for a wo thes many persons are about their first serial hop. Mrs. Horchem at-tained an attitude of 16,300 feet, 460 feet more than three mlies. Mon me is 15,781 foot birt.

#### In Memorial

Friday afternoon, between the hours of three and four down his railroads, run his highit is requested that all places of business be entirely closed in memory of Warren G. a party to open the new kitchen Harding, deceased president

#### **Auxiliary Meeting**

Hot weather makes no difference to the womens auxiliary of the Presbyterian church, as there Come and enjoy a pleasant were 13 ladies attended the dia- time with the women's auxiliary. | meeting at the home of Mrs. Bessie Baze last Tuesday.

> Mrs. Wright and Mrs. Jordon were in charge of the program. "The Debt Eternal" is the

If you are not a member you are cordially invited to attend our next meeting, Aug. 21st at the home of Mrs. Wasman.

## IN SOCIETY SUON



Mise Evelyn Gordon tharming daughter of United States Attorney and Mrs. Peyton Gor Miss Gordon makes b this coming season.

ands of acres of virgin soil just as Nature created it. Man, ig enough for an ordinary pushing westward with his spirstate-that is attracting the at it of conquest and subjugation, tention of man as no other sechas conquered "the vast untion has ever done before. Once a land where roamed the mighty known," builded his cities, laio buffalo and the swift antelope. ways, opened up his arteries of then an open range where grazcommerce, carved out his homeed multiplied thousands of white steads and developed his farms faced cattle, today it is being rapidly converted into an agri-Slowly but surely the star of this great empire has been movcultural domain second to in the Great Southwest.

Here on this wide plateau, lifted up above the miasma and malaria into the region of pure ozone, fanned by the tempered breezes from the Gulf Coast eveay month of the year, with soil unexcelled nowhere for fertility and an abundance of water of incomparable purity, it is now being populated by a people the very pick and flower Ameri-

The land Nature made is being rapidly improved, the plains are being adorned, community settlements are springing up, delightful homes are being reared, magnificent farms are being deeloped, and a country which a

# LAND BUYERS NOW

Apparantly the eyes of the whole country are upon Littlefield. Judging from information available Littlefield and Lamb county is more widly known today than ever before. Handreds of tourists are passing through here every week over some of the state highways leading thru tie town, and with scarcely an xception they all know somehing about Littlefield and Littlefle.d lands before arriving. Many if them spend an extra day or so here "jooking around, and not a ew of them, destined for some ther point, have remained long nough to purchase some of hese fine lands and express heir intention of coming here at ome early future date to make neir permanent home.

Aside from the incidental purhaser every day witnesses nunerous persons arriving with ittlefield as their objective oint. They have heard or read bout Littlefield and Lamb couny before leaving home, perhaps hey have received descriptive terature from some of the local and agents: they have gained information through the columns f the local newspaper, of which jundreds of copies are sent out very week, or else they have come at the solicitation of some riend or relative who has been ere or who now resides here nd well knows the opportunities ow being offered in this vicinity.

People wanting good invest nents where land rapidly incress in value are coming here. Peole looking for small homesteads. people desirous of opening new arms in a new but well proven ountry where they can raise as nuch per acre as they can on the igh priced lands of the East: eople with enough money to live on in the future looking for a ealthful climate, where the air s clean and the water purehese are the people who are coming to Littlefield every day, naking purchases of this land nd going away happy to come ack in the near future to estabish their homes and begin their mprovements.

More and more it is becoming realized that there never will be out one crop of land and that the Almighty went out of the eal estate business several years go. More and more people are coming to realize the necessity of securing a home while land prices are within their reach. More and more the cattle barons of these western plains are coming to realize the impossibility of retaining their big pastures intact in the face of rising values and increased taxes. And it is the combining of these potent influences which is now making it possible for people to secure satisfactory homes in this choice country where everything is porpetious to permancy and propser ty.

decade ago was little known is today having its virtues extolled to the four corners of the nation, and rapidly being converted into one of the most attractive and prosperous sections of the United States.

Man with his aims and ambitions, his energy and enterprise, working an improvement on Nature has made it so.

## It Will Soon Be School Time **Better Buy that Gingham** And Be Ready When School Begins.

As a special inducement we will place on sale Saturday and run five days, two assortments of Ginghams.

ASSORTMENT NO. ONE

All Ginghams that sold for 25 and 29 cents, 19C. Priced special, at

ASSORTMENT NO. TWO

All Ginghams that sold for 35 and 39 cents, 29c. Priced Special, at

Lamb County Merc. Company

The Pioneer Store

### Come to the Wonderful **New Cotton Country**

-Where Boll Weavil is Unknown

### The Halsell Ranch, Lamb Co., Texas

HAVE you heard of the wonderful crop cotton farmers are raising in Lamb County, Texas?

Do you know that in Lamb County one-fourth to one-half bale to the acre can be raised and that one man can attend 100 acres?

ANew Farming Country with Every Advantage Corn, Wheat, Stock-Raising and Dairying are very profitable-Plenty of good water at shallow depth. Lamb County is the place to make money, for newbere are such returns from land that can be purchased at \$25 per acre on such easy terms as ours.

This Land Is On and Near Santa Fe Railroad The Halsell Ranch is being subdivided. First buyers secure choicest locations.

Write today for Descriptive

## Halsell Farms Company Lamb County, Texas

Address us at our General Offices at Vinita, Oklahoma

# Fine Cat Claw Land

The noted Sod House Pasture is now on the market.

## ONLY \$25 PER ACRE 15 YEARLY PAYMENTS Only Six Per Cent Interest

There is no better water in Texas, at from 30 to 90 feet, and there are now 20 wells scattered over the entire tract with windmills pumping this pure, cold water, proving to you the supply is inexaustable and that you don't have to pick a place to dig your well, but may locate your improvements to suit your desire.

REMEMBER: The Sod House Pasture is a part of the Halsell Lands.

The Neal Douglass Land Company of Lit-

tlefield will be glad to show you these lands. Write to them for further information. **NEAL DOUGLASS** 

LAND COMPANY

Littlefield, Texas

Fine Commercial Printing is our hobby. Let the Leader office do your next job.



Application of Blue Ointment Is Ef. ficacious-Sodium Fluorid Also Works Well,

A study of the life of chicken lice shows that there are a dozen different kinds infecting the same bird. Most the state the response now beof them, however, frequent the rear ing made is indeed gratifying. part of the body at least once in every twenty-four hours where they obtain the necessary moisture for their life and growth. This moisture is obtain office during the past week, ed from around the vent. This habit of lice would answer one method of

treatment, the use of blue ointment. Blue ointment applied around the vent and under the wing of each fowl affected seems to get rid of the lice in a very short time. A piece the size of a good sized pea is plenty for one bird. If the blue cintment is thick and heavy it should be melted so that it can be applied in a very thin layer. It is well to make a second application two weeks after the first, specially if the birds are badly af-

We find that about two applications year seem to be sufficient to control

Any of the advertised lice powders and many of the home made powders eem to work very well for a short ime. Their results, however, are only emporary, thus involving considerable



Applying Sodium Fluoria.

tabor in holding down this trouble. Good dust wallow handy to the poultry house also adds considerably to controlling this pest.

Sodium fluorid can also be used to control lice. This is a common preparation which can be obtained at any drug store. It is applied by what is known as the pinch method. A pinch should be worked into the fluff of the tali, s pinch under each wing, a pinch on the back, and a pinch worked into the neck feathers. This treatment seems to work very well. By Harry Embleton, Professor of Poultry Husoandry, Oklahoma A. and M. College.

#### FATAL DISEASE OF TURKEYS

First Symptom of Blackhead Is Slow

The first symptom of that fatal disense of turkeys, blackhead, is slowness of movement. A poult coming lown with this disease will show no symptoms in the early stages, but he will come trailing in after the rest of the poults have come in to roost; at first just a few feet behind, gradually getting further and farther in the rear of the home-coming poults, until finaly the evening comes when he stops by the wayside.

When the first larging is seen, shut the poult up, give him only sour milk to eat, and give a dose of epsom saits. ile can have all the chopped nettles. landellons or onlons he will eat, but that is all. The droppings of affected poults should be buried. Poults will not thrive if fed where there is the ilth of other poultry. Keep them clean that is, free from lice and mites; feed them clean food on a clean board er trough, and give them drinking water that has not been fouled.

#### POULTRY NOTES

The hen that lays 150 eggs a year is doing very good work. Winter eggs should be the constant

object of poultry flock owners. It is not so much what is fed as

how it is given that brings results.

Frozen combs are a good sign of poor ventilation in the henhouse. It's not so much the cold as the humidity.

Chickens that are sick or anemie and doing poorly should be culled out at all times. The spindle-legged, long-headed, shallow-bodied pullets should be eliminated as soon as dis-

Use one mate bird to every ten or fifteen hens of the heavier breeds, and one to every fifteen or twenty Leghorn hens to give good fertility.

Wyandottes have a standard weight of 81/2 pounds for cocks; 61/2 poinds for hens; 71/2 pounds for cockerels, and 5% pounds for the pullets.

Geese generally mate in pairs, but occasionally where you have two or three ganders you can work in an extra goose and find that the eggs will be fertile; otherwise not.

#### Land Seles Reported

During the past few weeks bout the busiest place in town has been in and around the office of the Littleffeld Land Co. With more than twenty counties in the state thoroughly organized and with thousands of pieces of literature discriptive of the virtues of Littlefield lands being carefully distributed thruout Scores of prospectors and land buyers have visited the local land many have entered into contract for future delivery and a large number have closed deals for and. Among the sales reported by this company during the past week are the following:

J. W. Kelsey, Runnels county, 177 acres; A. A. Moran, Runnels county, 177 acres; J. E. White, Runnels county, 177 acres; A. F. Hamilton, Dawson county, 177 acres; J. E. Kevii, Runnels county, 194 acres: E. M. Akin, Runnels county, 24 acres.

Others who are interested in Littlefield lands and have sales pending are J. M. Roberson, C W. Petit, N. S. Fulfer, H. M. Work, S. C. Vineyard, J. E. Vinyard, P. A. Gressett and Claude Cotton, all of Jones coun ty; John T. Hotrla; Coffmar county; W. L. Leuderdale and O H. Cox, Dawson county; J. D. Landers, O. Y. Heims, Runnelcounty; J. B. Johnson, Montague county; T.P. Levy, Bell county; L. Fickel, Lampasas county; G. J. Pet us, Walter Graf, Walter Herchman, Wilbarger county; Fred Ming, Hardeman county: W. E. Stanford, Hale county Wm. Meinscher, Paul Hoeldtke, John Lauder, McLellen county: W. J. Staten, Van Zant county, and Luther Bird, Cimmaron, county, Okla.

#### The Jugs at The Dam

Last Thursday night a number of young people met at the home of the Misses Northington and motored to Goat Dam for picnic, as guests of the Jug Club

Games were played and thbig game of "eats" was entered into every one present.

A most enjoyable evening was had, despite the fact that sever al were bothered with corns and others left their energy at home.

#### **Baptist Meeting**

Announcement is made that the local Baptist meeting will b started on the fourth Sur day o this month, or possibly the Fri day before.

The services will be conducted by Rev. J W. Saffle, of Plain

#### Returns From Market

G. M. Shaw, of the Lamb County Merc., Co., returned Sunday from the Eastern mar kets where he had been to lay in a supply of fall goods for the Company store and the Shaw Furniture store.

Mr. Shaw reports the market firm with a tendency toward higher prices on account of probable rise in cotton. He says hell ran into some of the hotest weather in Central Texas he has experienced for years.

While stopping in Dallas he was surprised to awake with the flames streaming through his bedroom window. Clad in pajamas and a necktie (Charlie Chaplain style) he made good his escape. The hotel however, was not damaged, but a large cufe next door was a complete a bould or or or or

#### Pies! Pies!

Home mid pies on Wednesday and Saturday. Order the day before. Mrs. Bessie Baze,

# IT'S HOT!

But that should not keep you from Church on Surday morning.

During August he Sunday School and Morning Preading will be the only services of the lay. 10.00 A. M.

Sunday Schol, Morning Woship, 11:00 A. M.

A Cordi Welcome First Preslyterian Church

H. J. JRDAN, Minister

# BEISEL BROS.

## MACHNE SHOP

Disc Rolling Boilers Refled Acteylee Welding Genial Repair Work

Late Work of all kinds Agents for Emerson lantingham Implement Co.,

Alice-Chalmers d Rumley Tractors. Beil Bros

Littlefield,

# Militar Week

In Our Baby tods Department

You will find h articles of the high-est quality, dined especially for your baby's he and comfort.

Just arrived!! The lv Miller Nipple Applicator. Puts nipple on bottle wout spilling. Sanitary, con-

You will also want ailler Baby Comfort Kit-new, practical and accomplete assortment nec-essary for the new baby 51th.

Other Br Specials

Nursery Kit Teddy Pants Nursery Aprons Water Bottle

Miller Rubber Goo'or All of the Family

Black Brauty Water and Yancy and Household Ap Bottles and Syringes Douches

thing Caps and Bathingwear ages

Visit Our la Fountain

#### Stokes & Alexader Drug Co. The Res Store

"In Business four Health."

Littlefield,

Texas

# Saturday pecials Unusual Offeries From Our GROCERY DIARTMENT

10 lb. can Calumet Baking por	\$1.98
3 cans Mississippi Sweet Pota	.25
10 cans No. 2 Hominy	.90
48 b. sack Chrystal White flou	1.69
Augustini Cetra Didlesia	.10
No O Code shows sifted page	.16
No. 2 Standard Corn	.09
Catles Anyles	.59
Chattern Date with most of	1.89
Challen Darthausend Llamete	1.75
1 9 Calley Paragrad Hange	.95
Full Quart Bluing	.22
Tall Can Cold Day Clica Pine Oth	.23
16 oz. Pure Fruit Preserves	.27
12 oz. Pure Fruit Preserves at	.21
5 Cans Coco (Baker's)	.25
1-4 lb. Can Ridgeways Tea	.22
22 Bars Waltkes Laundry So	1.00
6 Bars Hand Soap	.29
1 Can Hooker Lye	.10
ET CONTROL DE LA SALVANTA DESTRUTA DE LA SALVANTA DEL SALVANTA DE LA SALVANTA DEL SALVANTA DE LA SALVANTA DEL SALVANTA DE LA SALVANTA DEL SALVANTA DE LA SALVANTA DEL SALVANTA DEL SALVANTA DE LA SALVANTA DE LA SALVANTA DE LA SALVANT	A CONTRACT OF STREET

LAMB COUNTY MEANTILE CO.

The Piones S

## LITTLEFIELD LEADER

Published every Thursday afternoon at Littlefield, Texas. Subscription: \$1.50 per year; 75 cents for six months. Advertising rates given upon application.

Entered as second-class mater May 24, 1923, at the post office at Littlefield, Texas, under the Act of March 3, 1879.

JESS. MITCHELL,

Editor and Publisher fail to get their paper, should immedi-addresses.

this paper brings here means

ed business to our merchants

other dealers. It means larg-

schools, better churches, a

re refined society, increased

siness and a more wholesome

We could name dozens of peo-

who, after haveing read their

ekly issue, mail it back east some friend or relative whom

tion in general.

Subscribers who change their addresses, ately notify this office, giving both new and Communications of local interest are solbut one side of the paper, and must reach of each week. The right of revision or rein Advertising that does not show in its term be marked as an advertisement. All local are time specified or until ordered out. All note purpose, if the object is to raise money by tisement and when sent in for publication tisement and when sent in for publication tising rate per line for each issue printed. Obituaries, cards of thanks, and resolute the same rate.

Any erroneous reflection upon the change on, firm or corporation which may appear to er, standing or reputation of any per-the columns of the Littlefield Leader to the attention of the publisher.

same rate.
Any erroneous reflection upon the chafirm or corporation which may appeas
be gladly corrected upon its being brue

#### A Weekly Thought

The idea of teaching every girl to thump the piano and every boy to be a bookkeeper will make potatoes worth about \$10 a bushel in twenty years.

#### The Community Builder by wish to interest in this sec

Newspapers are the greatest n. We could name you a nummedium of publicity for the com-r of people now living in this munities in which they are pube inty who have come here thru lished. The press should have the ding copies of the Leader unqualified support of the citi-siled them by their friends. I zenship through subsciptions and counts in the aggregate toadvertising not because of anyird a bigger and better county

spirit of charity but because of the Leader is the spokesman good business. - Amarillo News, Lamb county; it is the ser The people of Lamb countynt of its people, the purveyor have a great deal at stake in see. its virtues, the proclaimer of ing that the Leader grows and good news, Money invested in becomes of greater and wider in increased circulation is the finence every week. Every 40est investment that can now be subscribers added to the Leadende. With all due respect to means at least 500 more people activities of any commercial who are reading the story of the anization or any real, estate virtues and opportunities. The ern or the personal endeav more people who can be told the of various individuals the lo story of this wonderful health newspaper - your name coun ful and productive country th paper will carry messages of more opportunities we have freater potency and influence an enlarged citizenship, troducing larger and more defe quicker our lands will be sold ar te results toward community the sooner our country will building than can be obtained in come a well settled and prospery other manner. ous section.

Spirit of the West

Contolation for Short-Sighted.

Short sighted people are said to be

the most intelligent section of the

The Leader stands unreserv ly for the advancement of If you go to Boston they will whole of Lamb county. It is sk you "What do you know? county's spoksman. It speaks to New York and they will ery week with emphasis and sk you. "How much you got? thority. Again and again to to the southern states and been proven the conviction oney will ask you, "Who was utterences by the people our grandfather?" Go to the drop into our office to tell horthwestern states and the, was the gospel sent out thresk you, "Where and you come the colums of this paper wrom?" But come to the south brought them hither. Wewest, and, in extending the hand count by the dozen people of weicome, you are asked, have become purchaser's o "What can you go?" This is the in this county because of typical spirit of the West. It is ing the Leader. Many of what is making for the "win are now making this theiring of the West." And few are manent home. They are coming the people coming west who go ed folks, looking forwa not catch that spirit and lend greater happiness and pro their energy toward this greathat they are now here consumation.

Every purchaser t brings to Lamb count another vitally interes in our section. Every

see the

FLOUNCES OF 1880

Decoration Is Applied Anywhere Between the Waistline and the Hem.

Last autumn the assertion was heard on all sides; there is nothing new in the styles of women's clothes. This statement, asserts a fashion writer in the New York Tribune, was an unfair criticism of the work of artists who are constantly laboring not only for the betterment of women's dress, but to give fresh impetus to all trades and industries pertaining thereto.

As far back as last summer clever designers advanced many new ideas which were to bring about striking changes in women's dress. The ideas at that time were kept exclusive but as time went on they took root and

their fruits are now seen everywhere. Distinct and definite fashion notes are apparent in fabrics, in designs for dresses, suits and in millinery. The 1880 slihouette was brought forward last autumn, but not stressed. Now the flounces of 1880 are having a reincarnation in this season's dresses

Skirts of 1923 may be flounced anywhere between the waistline and the hem. Flounces appear in unexpected places, such as on the front of the



White Crepe de Chine Freek Showing One of the Many Versions of Flounced Skirt, a Pronounced Style

skirt only, directly over the hips at either side. Skirts may be flounced all around in straight lines, or wide frills may slant low on one hip and high on

Every dressmaker now has his or front which begin midway between the hips and the knees. Narrow lace and tucks trim the pockets, the collar and the cuffs of this frock.

Three silhouettes in evening gowns so far are sanctioned: The 1880 slihouette, with bustle or bustle effect of big crisp sash bows. The skirt is updraped at the back of the bustle, which is sometimes held out by wire framework. The Venetian or 1830 silhouette of hourglass shape, which finds various interpretations, many delightfully modern. The slender silhouette, which is the most general, and is varied ad infinitum.

Deauville Kerchief Has a Ribbon Rival

The Deauville kerchief has a ribbon rival which serves all the purposes of the bandanna, and has some special features all its own.

The ribbon scarf is made of four deces of wide ribbon which are mitered at the corners by double hemstitching or fagotting. The opening formed by the four pieces is large enough to go over the head. It can be worn as a square, can be pulled around so that one point comes down in the front, with both shoulders and the back adorned with the other points. The shoulder points can both be knotted, or only one point tied. The clever-fingered woman can make six or eight different adjust-

ments of the ribbon bertha, When worn square across the front the side pieces can be folded over the ront piece which goes across the chest n such a way as to form a vestee and collar. This is a special feature that the bandanna cannot boast unless it is cut out in the center.

Flowers of Leather for Dress Trimming

Flower ornaments made of metalfinished leather in single motifs or in wreaths are used on the new spring dresses for street and afternoon wear. Roses as well as fruits are made of colored leathers which are hand-painted and gilded. The wreaths frequently serve as girdles. Other leather ornaments are studded with steel and jet. Colored leather girdles studded with jet and steel saltheads are used on dressy frocks, the girdles some

HALSELL LANDS **70,000 ACRES** 

Surrounding Amherst. a new town on the South Plains, in the center of Lamb county and on the main line of the Santa Fe Railroad.

Deep Rich Soil and Level Land No Rocks, Gravel nor Washes Pure Water at Shailow Depth Fine Climatic Conditions Above the Boll Weevil Belt

Best Cotton Land in the State Attalfa and Diversified Farming

PRICE: \$25 per acre, 15 yrs. time, only 6 per cent interest. R. C. HOPPINC

**General Agent** Littlefield, Lamb Co., Texas 

Save an Hour a Day With a



2-Pass. Roadster \$510 f. o. b. Flint, Mich.



For further information See Littlefield Service Station **Local Agents** 

Foot Ball Meet

Prof. Speight desires to meet all the high school boys interested in footrall at the white Resaurant Satu day afternoon, at four o'clock for the purpose of organization and getting ready or fall games.

WANTED: Pasture for about 30 lead of cattle. - F. W. Lichte.

Individua, Sersmation.

tion, no wise man will in dertake; and all but foolish then know that the only solid, though a far slower reformation. is what each man begins and perfects on himself .- Carlyle.

ROUND THE ROUND WORLD



"I'm afraid you've been traveling crooked paths, my man."

"Dis world ain't built on de square, boss-dere ain't a straight path on it."

PLAINVIEW NUR yiew, Texas. Our tr ing all over West Eastern New Mexico years careful selection the best varieties. Ret few trees that bear a hundreds that are not s West Texas conditions your order direct or send ) alog. Local agent wanted.

Power belts such as are used verkshops for transmitting pow from a revolving shaft to a machini have been run at a rate of nearly 5,500 feet a minute, but in practice if is seldom an advantage to run them more than 5,000 feet a minute.

# Littlefield State Bank

A Guaranty Fund Bank



Solicits the business of all New Settlers

No account to large for us to handle. No account too small for us to appreciate.

## SHERWIN-**WILLIAMS** PAINT .

FOR TEN DAYS We are offering the famous Sherwin-Williams Paints at a very Special Price.

We think now is the most opportune time for Littlefield to have a "Co-operative Paint-Up Campaign."

No one thing adds more to the beauty of a building than pain at the same time affording protection from sun, wind, rain and snow.

Think how our community would look with every building newly painted! Let' make it that way.

USE SHERWIN-WILLIAMS PAINTS F. A. BUTLER LUMBER CO.

# LITTLEFIELD LANDS

The Best Farm Lands

WHERE You will find

> rich productive soil. abundance of pure water. heathful climate.

sufficient rainfall.

superior railway shipping facilities. the very best school advantages.

churches and moral atmosphere.

a very low tax rate.

a bright future in a rapidly developing country.

prices right, and terms so easy you may easily pay for your home.

# NO BOLL WEEVIL HERE

A Safe Cotton Country Where One May Also Diversify Their Crops.

Littlefield Lands. "Stand the Test for the Best"

Littlefield,

ARTHUR P. DUGGAN Sales Manager

Texas

Our Gre always fresh, and we take

ext bill and see the saving.

blic to make our store their

You will find our line of Grocer-

ies, Shoroods, Implements, etc., the best ket affords.

Just receive line of the famous Cattar-

naize heading and every day

s are guaranteed. Call and

is being kept up to the lat-

ze Knives

Shoes

Groceries

od sizes.

ng you.

quires Cash Store

W. H. Anderson A. B. M.D.

OFFICE ROOMS AT RESIDENCE Preferable Hours, 9 a. m. & 3 p. m. Littlefield. Texas

E. S. Rowe

ATTORNEY AT LAW

See me for LAND LOANS

Office in State Bank Bldg. LITTLEFIELD,

F. G. BOURLAND

Contractor & Builder

Plans and Specifications Furnished Littlefield, Texas

Littlefield Lunch Room

**Short Orders** Lunches at all Hours Cold Drinks Beds, 50 cents

W. H. Heinen, Prop.

Parker's Eats

Home Made Pies Hamburgers Pop and Bud Milk, Coffee & Cereals

Call Us Over the Phone d We will Deliver It to You

LAND AND LIVE STOCK

Cattle Sheep Farms Ranches

Write for Information

R. C. HOPPING

Littlefield, Texas

O. K. Transfer

Small or Big Hauls Express, Freight or Baggage

Phone 51, or leave order with H.-B. Lumber Co.

O. K. Yantis Littlefield.

> Fire & Tornado INSURANCE

J. T. STREET

Agent

The only loss this agency ever suffered was settled within thirty days.

COAL

We have plenty of new stock on hands. Lay in your Winter Supply Now. Littlefield Grain Co. P. W. Walker

Truck Hauling

Ranch Hauling a Specialty No Loads Too Large Nor Too Far Away Will Go Any Time and Any Place. you need bauling call R. S. BELL

The Truck Man

#### **Progressive Merchants And Mail Order Houses**

It will interest local merchants to know that the large mail or- Middle West one enterprising der houses have a force of girls merchant, facing the mail order whose sole duty is to examine difficulty, bought certain articles country newspapers and report from the mail order concern and on the local abvertising they car-

In towns where the local mer- handled, and he soon proved to chants are poor advertisers the his customers that they could mail order man concentrates his save money by shopping at home. fire. He avoids the town where the local merchants are sufficient-

Dr. P. W. Pillans

Changes Made In Cicero

Smith Lumber Yard Here

Several changes have been

made in the last few days in the

Cicero Smith Lumber yard at

Fred Smith, who has been

manager of the yard at this place

since it was put in back in 1917. has been made district manager

of the Plains section, of nine

yards, with a tenth soon to open

Alvin Hicks, who is now em-

ployed here will likely go to the

Littlefield yard as soon as it is

established. - Terry Co. (Brown-

Free Mail Service

Announcement comes from

Washington that the Postoffice

Department has granted Lub

bock's application for free mai

delivery, beginning October 1.

with three carriers on the regu

Oklahoma Avenue

Mrs. C. H Jones and daugh

ter Dorothy, of Des Moines, Io

wa are having a delightful visit

at the B. B. Moulton home this

The road grade out this way

Mrs. Williams, who has been

holding a meeting in Littlefield

visited a few days in the Carl

Mr. and Mrs. Fred Hoover and

daughter spent Saturday and

Sunday in Rogers, New Mexico

Minnie Veal

A surprise party was given

Mr. and Mrs. Ross by the Min-

nie Veal community Saturday

Some of the Minnie Veal peo-

ple went to Bluit New Mexico

Su day to the singing conven-

been sick, is now improving.

visiting with old friends.

Tremain home.

is being put in first class shape.

this place.

at Littlefield.

fleid) Herald.

lar routes.

Office at Drug Store Residence Phone, No. 37 Littlefield Texas -:-

**Well Drilling** Domestic and

Irrigation 20 years successful experience on the Plains of

West Texas. See me for prices & date. T. P. WRIGHT

Restaurant & **Meat Market** 

Short Orders at all hours of the day Candy & Cold Drinks

**Bread & Pastry** WHITE Restaurant

SHAW Furniture Co. Sell it for Less.

> We carry in stock at all times a line of

Simmons Springs Dining Tables Kitchen Tables Dining Chairs Kitchen Chairs Refrigerators Mattresses Pillows
Baby Beds
Baby Chairs

Simmons Iron Beds

We mean what we say when night. we say, "We sell it for less." Shaw Furniture Co. Littlefield

Mr. and Mrs. Zed Robinson, 

tion sunday.

Most Particular Customers

Give our Hercules Flour credit for being the best flour they have ever used. Try a loaf of Golden Cream Bread. We give our patrons sat'sfaction.

R. D. BOROUGH, Grocer

KEEP YOUR KLOTHES KLEAN

The Littlefield Tailor Shop is prepared to do all kinds of Cleaning and Pressing.

Ladies and Gents Clothing Altered and Repaired Our Work Will Satisfy You.

> Our Prices Will Please You. LITTLEFIELD TAILOR SHOP Clyde Willis, Prop.

ly astute to keep trade at home. her father and mother, Mr. and Mail order competition need Mrs. Blessing, Misses Thelma never be serious if the local mer- and Truma Pumphrey visited chants are alive to their opportu- Mr. and Mrs. G. W. Cooper Sunnities. Not long ago in the day.

#### The Jug Club

displayed them in his store along The Jug Club met Thursday side similier articles he himself afternoon at the home of Ignatz. Old business was attended to and one new member was initiated. The handle voted on for -American Press. the new member was "Tillie the Toiler."

Music was enjoyed throughout the afternoon and delicious refreshments were served to eleven Jugs.

The public will be enterested to know that Ignatz was a very delightful hostess, in refraining from using her "Bricks."

The next regular meeting will be held at the home of Tillie. -Krazy Kat

**Unclaimed Letters** 

Following is a list of unclaim ed letters remaining in the post office at Littlefield, Texas. If not called for within 30 days from Aug. 2, 1923 they will be sent to the Dead Letter office, Washington, D. C.-Wm. Wade, P. M.

Harry Akers, Boce Aldrich. Mrs. Nida Aldrich, R. F. Clements, Mrs. Mcfarland Cockrel, Miss Edna Graham, P. A. Harpert, G. T. Hall, A. A. Hodge, G. Heartfield, Clyde Hoggenbotham, 1. R. Hickman, H. E. Homey. E. L. Kincaid, Ralphe Lake, L. Looney, John B. Monohon, Lee Marky, J. H. McKay, W. P. Mclowen, Mr. and Mrs. L. V. Owons, Emery Powell, H. G. Ratliff Art Reeves, I J. Selph, Miss Westly Stories, Miss Lucile Thomas, J. L. Wiley, J. C. Whit-

Mexicans: Frank Gardine, A. Bula, Isidore Gutierrz, Easibio Baltaz, Geronimo Satala, Urbano M. Romrez.

**Baileyboro Buzzings** 

T. G. Gaddy and family were Mrs. B. B. Moulton, who has Muleshoe and Sudan visitors Saturday. Mable Pirtle and Juanita James accompanied Frances Gad dy home from Sddan.

Noble Blackshear and Bosie Henderson were Littlefield visitors Saturday.

The apron party at Walter Damron's, of circleback, Saturday night was well attended by a number of visitors from both Sudan and Baileyboro. The prize for hemming the best apron was given to Dewey Howell and Miss Luia Burnett. Iced lemonade and cake were served. The guests departed at a late hour, thanking their host and hostess for an enjoyable evening.

Bosie Henderson spent Saturday night and Sunday with Noble Blackshear. They also enjoyed the company of S. T. Abney and Charlie Coffman Sunday.

Mr. and Mrs. Ed Huise and daughter, Linnie spent Sunday in the Coffman home.

Clara, Lois, Roger and Clark Harvey were the supper guests of Ida, Clarence and Carel Coffman Sunday.

Mr. and Mrs. Jim Carter, of Sudan were visitors of Mr. and Mrs. G. L. Blackshear and family Sunday afternoon.

was well attended and we feel Blackshear and family for seve, wife making love to anoth sure it will be a success in the al days. future.

Texas is visiting her parents, arrived home Wednesday. The n fussy the sight filed him Mr. and Mrs. G. F. Henderson have been visiting in Dicken, and bell theaded party this week.

Mr. Bell and family and Mrs. Florence, of Ralls, Mr. and Mrs. this and the surrounding con G. F. Henderson and Trixie Hen- munities motored over to Roger derson spent Sunday visiting N. Mexico Friday to attend t with friends around Circleback.

Grace & Ves a Brannen returned to Littlefield Wednesday from

MAGNOLIA GASOLINE

Magnolene The Dependable Lubricant'

Rea Quality Products Demand them from your Dealer

Magnolia fetroleum Company G. W. Hargrove, gent. Littlefield, Txas 

Here's a Nill that Works. When Ohers Stand Still

This new Demier Windmill is so perfectly balanced and somatically oiled that it pumps when other and still. Perfect Self-Oiling, accurate balan Improved Regulating Device and Ball-Bearir Turntable keeps it pumping steadily in the sligst breeze or in strong gusty winds.

lew, Self-Oiling

This is thest windmill ever shown here. No aqueaking rattling, no bother. Just fill the oil reservoir e a year and then forget it. The Dempster and regulates itself. Wood or steel wheel. Po one of these new Self-Oiling Dempsters on a loster Steel Tower and you will know appropriate smill entisfaction. complete imill satisfaction. Also full of Dempster pumps, cylinders and

If you prefer soden tower, we have in stock everything with whio build it.

Windmill nbers and Posts Windmill Bc and Cut-off Wire **Pump Cyliers, Water Tanks** Pipe ar Well Casing

general wisupplies.

Lucie Shedrick, T. P. Sitton, WE HAVE EVERYNG TO BUILD ANYTHING

Higginbotm-Bartlett Co.

Little. Texas

FRDS

HE name of the Ford will be to the public with arrmal ball, on the evening August 24th. We extend eral invitation to all. Cord enjoy yourselves as outs.

Littlefiento Co.

Baileyboro where they have be Prayer meeting Sunday night visiting Mr. and Mrs. G. wine home the other night

W. H. McCarty, J. H. Johnso ; up on his dignity and kick Mrs. Walter Florence, of Rails and family and Lismon Harve: the stairs? No. Smith county for the past few weeks

This fellow was a trifle

Quite a number of people from adily upas" a Myth. his and the surrounding comen reality no more deadly numities motored over to Rogers ebush. The legend of its annual Pienic. der upas trees in the deep leys in which the upas

-The Busy B'