

Cannon Ball Motor Company is Rerepresented By a Fine Bunch of Live Salesmen.

When the News Representative looked in at the special session of the Cannon Ball salesmen last week, he was impressed with the character and ability of these men assembled from seven states. New Mexico, Arizona, Texas, Colorado, Wyoming, Oklahoma and Missouri were represented in this group of splendid men who are the advance guards for this great Industrial Organization.

The business session was made more impressive by the presence and council of W. A. King, Consulting Engineer, C. A. Roberson, the now famous organizer, and D. A. Randall, J. C. Milne, Everett Bell and Fent Stallings, Directors of the Cannon Ball Motor Company.

This meeting was presided over by J. E. Nelson, Manager of the C. A. Roberson Brokerage Company, which has charge of

the selling end of the business. Mr. Nelson expressed the opinion that few selling agencies have brought together more than fifty such capable men within the first six months of its existence; experience and the confidence in men who have the ability and the proposition to make it go beyond a shadow of doubt. Eagerness marked every face and the questions came thick and fast. The News man was pleased with the clean cut replies and the frankness with which these queries were answered.

Enthusiasm ran high and when fifty men acquire a thorough knowledge of a business matter and have the faith in the proposition that these men show and possess the indomitable will to put it across, there can be no room for doubt as to the ultimate success of the Cannon Ball Motor Company.

Partial List of Cannon Ball Salesmen who attended the Home-Coming:

- C. N. McNulty, Pueblo, Colo.;
- C. C. Knoles, Pueblo, Colo.;
- J. F. McGowan, Walsenburg, Colo.;
- C. W. Stoltz, Denver, Colo.;
- C. D. Roller, Pueblo, Colo.;
- C. F. Valentine, Salido, Colo.;
- Everett Bell, Denver, Colo.;
- C. D. Kemp, Denver, Colo.;
- E. E. Koen, Pueblo, Colo.;
- W. H. Smith, Pueblo, Colo.;
- Mrs. A. N. Talcott, Pueblo;
- Mrs. M. F. Doherty, Pueblo;
- F. A. Lumbar, Pueblo;
- W. P. Jester, Sugar city, Colo.;
- Miss Naomi Jester, Sugar City, Colo.;
- W. H. Boullt, Pueblo, Colo.;
- E. D. Hasterlick, Pueblo, Colo.;
- E. Frank, Pueblo, Colo.;
- Vernon Honey, Quincy, Ill.;
- W. A. Ruff, Kansas City;
- M. L. Davis, Durant, Oklahoma;
- C. C. Fite, Kenefic, Oklahoma;
- L. O. Koen, Healdton, Okla.;
- L. C. Corley, Charlston, Mo.;
- Geo. J. Fisher, Lusk, Wyoming;
- Geo. W. Cardwell, Mesa, Ariz.;
- G. E. Cardwell, Phoenix, Ariz.;
- Frank Pearson, Phoenix, Ariz.;
- Bert Glover, Portales, N. Mex.;
- B. P. Bomer, Portales, N. Mex.;
- W. R. Humble, Lubbock, Tex.;
- W. B. Sowell, Lubbock, Texas;
- Arthur Holloway, Corona, N. M.;
- A. H. Howard, Corona, N. Mex.;
- J. B. Skinner, Liberal, Kansas;
- J. J. Boston, Goodwell, Okla.;
- R. R. Forbes, Denver, Colo.;

C. M. Presley, Farwell, Tex.;

P. L. Fletcher, Salida, N. M.;

J. C. Ferguson, Pueblo, Colo.;

C. B. Chapman, Salida, Colo.;

Prominent stockholders and Visitors:

- H. L. Sutton, Pueblo, Colorado;
- J. McDowell, Colorado Springs;
- T. C. Bristol, Rocky Ford, Colo.;
- E. S. Neely, Walsenburg, Colo.;
- J. P. Dunlavy, Trinidad, Colo.;
- Dr. A. Cutter, Walsenburg, Colo.;
- A. W. Cox, Walsenburg, Colo.;
- W. H. Stone, Pueblo, Colo.;
- Slim Snell, Portales, New Mex.;
- Mrs. E. L. Kohl, Portales, N. M.;
- Miss Frances Stoers, Chicago.;
- Harry Buchanan, Portales, N. M.;
- Wat Stewart, Portales, N. M.;
- C. A. Rhoades Pampa, Texas.;
- Robert Shields Spindler, N. M.;
- M. D. Atkinson, Corona, N. Mex.;
- J. C. Simpson, Corona, N. Mex.;
- N. Goodman, Salida, N. M.;
- B. B. French, Tyrone, Okla.;
- W. T. Sterling, Oscura, N. M.;
- S. B. Barnes, Lubbock, Texas.;
- B. Mounds, Clovis, New Mexico.;
- E. P. Cannedy, Clovis, N. M.;
- Oscar Anderson, Carrizosa, N.M.

—W. S. S.— Rich Strike!

A message from Corona, N. M., reports a very rich strike at a depth of seventy-five (75) feet. This is good news to all Cannon Ball people.

—W. S. S.—
Attend church Sunday.

THERE'S A "CANNON BALL FOUR" IN TEXICO TOWN.

Sung to the Tune of:
"There Is A Quaker Down In Quaker Town."

Two thousand miles from old Broadway,
There is a busy town they say,
Texico, New Mexico, you have opened their eyes
And you will the world surprise.

REFRAIN:

The "Cannon Ball Four" will surely score
A great success in time,
It's a car we need, it has speed
And hills it surely can climb.

It is a car of class, and will surpass
Most everything that's made.

It's a nifty car what's more;

Just one look and you will buy a "Four"

Manufactured down in Texico Town.

Now, good folks, you will pardon me
I am sure this you will agree:

This car made in the middle west
Is one in which you should invest.

REFRAIN.

THE SPIRIT OF SUCCESS.

A writer in Physical Culture nominates enthusiasm as the most precious possession a man may have, says the Minneapolis Journal. It may be inconsistent from lack of intelligent direction, it may bubble over instead of boiling just enough, but it is the spirit that moves the world. Enthusiasm is a quality that keeps its possessor bright, alert and alive.

A Western philosopher has said that "when a man succeeds, he does it in spite of everybody, and not with the assistance of everybody." When a man makes a success out of the ordinary, he is regarded by the world as everybody connected with him in relationship of friendship. His enthusiasm must be great enough to cause him to go on "in spite of everybody."

Many a man who has this upwelling enthusiasm and who has, by its aid, planned out a course to pursue, is careful to tell no friend, relative or business associate for fear of having his enthusiasm dampened and of being moved out of the course planned. Advice is often a great killer of initiative. Men who know nothing about a matter, who have not thought it out, who have not been moved by the enthusiasm of the spirit that conquers difficulties, are free to give advice. This is the advice of the thoughtless. It takes a hardy plant to survive it. The man who considers it is likely to be moved to that hesitation which leaves him on the platform considering, while the train of success moves on.

A man who succeeds must be careful whose advice he takes, and he must have enthusiasm enough to rise above the advice of those who do not know as much about the matter as he does.

Western Tire Mfg. Company Progressing

The Western Tire Manufacturing Plant blew the big whistle two days this week while the machinery was being tested. All of the installed machines were connected up and steam put through the pipes for the first time. The boilers were tested for 140 pounds and everything was found in fine condition. The big pumps threw water into the various portions of the machinery with great

force. Superintendent Van Neas is greatly pleased with the progress being made.

J. D. Clark, who installed the steam piping, has returned to his home in Wichita, Kansas. He proved himself a real mechanic.

The hydraulic parts of the equipment will be installed next week. Some of the day soon, the people of his community will see "Western" in the new Cannon Ball car now on our streets.

Melrose Merchant Tarred

And Feathered.

Quite a lot of excitement was created in Clovis Monday when T. Smith of Melrose was tarred and feathered. Smith is a merchant of Melrose and had been in Clovis attending the Socialist convention and looking after business. He was inportuned to buy a Liberty Bond, but it is said that he repeated refused, although he is reputed to be able to buy bonds. After his refusal to invest in the Third Liberty loan bonds Smith was stripped of his clothing from his waist up and tar and feathers applied. In this condition he went out of town in his car late Monday afternoon. Smith was accompanied by his son. Smith is opposed to war and it is said has expressed himself on the question in a decided manner. —Clovis News.

—W. S. S.—

Veteran of Vimy Ridge

Coming Here.

Major Robert Massie of the 84th Canadian Field Artillery is on a tour of New Mexico and will speak in Clovis Sunday, April 14th.

Major Massie who has travelled large audiences in Santa Fe and Albuquerque with his war talks, has been in command of a battery in the Canadian Overseas forces and besides being gassed was thrice wounded and wears the "Distinguished Service Order." He was in the thick of the battle on Hill No. 70, on Vimy Ridge and at Paschendale and during more than two years at the front covered practically every mile on the vast battle field over which the contending forces are surging to and fro the past ten days. As a scientific observer, as a witness to German atrocities and as a fighter, his experiences have been such that he speaks from full knowledge, at the same time presenting his subject simply, clearly, without braggadocio and yet with enthusiasm and convincingly. —Clovis News.

Superintendent Van Neas is greatly pleased with the progress being made. J. D. Clark, who installed the steam piping, has returned to his home in Wichita, Kansas. He proved himself a real mechanic. The hydraulic parts of the equipment will be installed next week. Some of the day soon, the people of his community will see "Western" in the new Cannon Ball car now on our streets.

We hope that this theatre will be able to give more of such pictures and in talking with the Manager, he says he is striving to screen better pictures for this and surrounding communities.

See "The Battle Cry of Peace" at the Criterion Theatre, Thursday, April 25th.

and call upon the new order of women to inspire and influence the men of the district by their actions and their example rather than by any attempt to stand on a pedestal and let somebody else do the work.

Woman today is doing a great deal of good. She cannot expect to enjoy these unless she is willing to take her share of the responsibilities which right and privileges always carry with them. The woman who believes in the equal civic right of the sexes is bound to take at least as active a part in the war as do the men. She can do no less unless she wishes to violate her own creed.

Let no one suppose for a moment that the writer of these lines imagines that the modern woman is less approachable on the grounds of her womanhood and her motherhood than the old fashioned woman who was content to knit socks, wash the children, and inspire her husband; but it is permissible to point out that the newer type of woman should help in the Liberty Loan Movement because in addition to all that other heart she is a woman, a wife and a



We are Right on Time in the Drug Store Line. Jewelry too.

Don't you need a NEW WATCH? We have a splendid line of all the standard, reliable makes.

We can furnish you with any article of jewelry which your heart desires or which you may wish to give to others

As we carry jewelry and drugs under the same roof our business expense is not so great. This is why we can sell you reliable jewelry for a lower price.

Buy your jewelry from us and KNOW it is right.

Red Cross Pharmacy

TEXICO, NEW MEXICO

R. H. Kemp Lumber Company

Building Material

1-16 FIRST STREET

PHONE 14

"The Battle Cry Of Peace."

The "Battle Cry of Peace" "A call to arms against War" by J. Stewart Blackton & Albert E. Smith, will be shown at the Criterion Theatre on Thursday, April 25th. Those who wish to see a good show, will see it then. It contains spectacular scenes never before equaled in any photo drama. A large invading army is seen marching through the streets of New York and no trouble or expense was spared to make the scene a massive one. As far as the eye can see the troopers march in pairs towards the great financial center.

Admission 25 and 35 cents.

—W. S. S.—
Buy War Saving-Stamps.

To The Old Woman and

The New.

Greeting. The best kind of men, the men who count for most in the world, the men who have "done things," almost without exception have been inspired by women. Dante was inspired by Beatrice—whom he saw only once. Socrates was inspired by a lady of whom he saw and heard too much. Henry VIII. of England made history at the instigation of a number of ladies. Shelley wrote some of his best work under the influence of Mary Wolstancraft—before she became his wife. But these women never did anything. They stood on pedestals and

radiated inspiration.

Times have changed, and apparently women have changed. I do not know today of a single woman of my acquaintance, nor do I read of one in contemporary history, who is willing to be a silent partner in the business of a man's life, whether that business be running a kingdom, writing poetry, thinking great thoughts, or running a business.

The influence which women now exert and the inspiration which they offer to the male of the species comes from their leadership in human activities.

Those of us who are interested in the raising of the Liberty Loan in this section gladly accept the new order of thing

mother, and because in addition to all these things she is bound absolutely by the creed of the new womanhood to vie with men for supremacy in the realm of initiative and action.

It seems not unlikely that the women of the Eleventh Federal Reserve District will be the determining factor in campaign work during the Third Liberty Loan Campaign, and these remarks are addressed to the women of the District in the hope that they will take in the important work the position which they have claimed as their own; namely, that of comrade, co-worker, even leader, in all matters in which both men and women are jointly concerned for the national good.

WE HAVE JUST RECEIVED--

A Nice Assortment of MEN'S and BOY'S SUITS, which we Offer at Popular Prices

TRIPLETT BROS.

DRY GOODS

GROCERIES

SHOES

PHONE, 37,

TEXICO, N. M.

THE CHURCHES

METHODIST

Sunday School—10:00 a. m. Preaching services—11:00 a. m. and 7:30 p. m. Epworth League meets at 6:30 p. m. Choir practice Friday nights. Prayer meeting, Wednesday evenings.

CHRISTIAN

Sunday School—10 a. m. Morning Worship—11 a. m. Evening Worship—8 p. m. Prayer meeting every Wednesday at 8:00 p. m. Ladies Aid Society, Thursday at 2:30 p. m. A comfortable, home-like church, where everybody is welcome and invited to attend.

BAPTIST

Sunday School—10:00 a. m. Preaching services—11:00 a. m. and 8:00 p. m. B. Y. P. U.—7:00 p. m. Prayer meeting, every Wednesday, 8:00 p. m. Come! A welcome to all. J. F. NIX, Pastor

LODGES

I. O. O. F.

Meets every Friday night. Visitors always welcome. W. N. Porter, N. G. C. P. Worth, V. G. J. W. Parrett, Sect. J. L. Walling, Treas.

W. O. W.

Meets every first and third Monday nights. M. A. BROWN, C. C. J. L. WALLING, Clerk.

Their First Mention.

Bobby, for once, expressed great interest in the sermon. "Fancy flying machines being mentioned in the Bible!" he said. "But are they?" "Why, didn't the vicar say Esau sold his heirship to his brother Jacob?"—Stray Stories.

For Sale!

Piano

Safe

Ice Box

Typewriter

Show Case

Barber Chairs

also some

City Property for Sale or Rent

See or Phone

Abe Williams,

Hon. Granville Jones.

Hon. Granville Jones closed the "White Meyers Lyceum Course" at the Criterion Theatre last Monday night. Mr. Jones founded his lecture on the seriousness of the war situation now. During his speech he startled us with many of the facts concerning this great war which means so much to us, and to the citizenship of the whole United States. He brought the following facts very clearly to our minds:—"How our Country was forced into this war," "What we would have to do to end this war," and "How we could do it."

We wish to extend to Mr. Jones through the columns of the News, our appreciation of getting to hear this wonderful lecture, and that at any time he can come we will welcome him in our midst again.

Mr. Jones departed for Amarillo, Tuesday morning via auto with M. C. A. Robertson. —W. S. S.— Judge S. D. Stennis Jr.

Judge S. D. Stennis Jr. of Roswell, called at the Texico-Farwell News office Monday to have his announcement run in the News columns. Judge Stennis Jr. is one of the live candidates for this office, and we look for him to get a large vote in this district. —W. S. S.—

You can buy more hardware from— MADDUX HARDWARE CO. with a Liberty Bond than with the cash. —W. S. S.—

Notice to the Red Cross Ladies

There are several dishes etc. left from the dinner in the Cannon Ball Kitchen Tuesday. Will the owners please call and get them? —W. S. S.—

We wish to extend our heartfelt thanks to our many friends for their sympathy and consolation during the bereavement and burial of our beloved son and brother, Roy Dooze, who departed this life April 10, 1918. We also wish to express our gratitude for the beautiful floral tributes bestowed upon him. Mr. and Mrs. J. P. DOOSE EDITH DOOSE JACK DOOSE —W. S. S.—

Let us fill your wants in Harness and Harness Trimmings BARRY HARDWARE CO. Texico-Farwell —W. S. S.—

What Was In Him.

"Children," said the teacher while instructing the class in composition, "you should not attempt any flights of fancy, but simply be yourselves and write what is in you. Do not imitate any other person's writings or draw inspiration from outside sources."

As a result of this advice Johnny Wise turned in the following composition:

"We should not attempt any flights of fancy, but rite what is in us. In me there is my stummick, lungs, hart, liver, two apples, one piece of pie, one stick lemon candy and my dinner."—Baltimore Bulletin.

Local and Personal

Mr. S. H. Withers has been on the sick list this week.

Mrs. D. F. Wells left Monday for Brilliant, N. M., where she will be for some time.

Posts of all description at J. R. Meason Lumber Co. Phone 22.

Foster Reed from Melrose, N. M., visited with his sister, Mrs. R. O. James, Tuesday.

Screen doors in stock at J. R. Meason Lumber Co. Phone 22.

Mr. Ira Hanna of McAlister, N. M., visited with his mother and brother in Farwell this week.

Miss Zella Reed, who has been visiting at the home of her sister, Mrs. R. O. James, for some time, returned the latter part of last week to her home in Roosevelt, N. M.

WALK a block and save money on FURNITURE at R. E. CURD'S FURNITURE STORE.

The Woman's Missionary Society of the Methodist Church bought and placed in the parsonage last week a new four burner oil stove. This is characteristic of the ladies of Texico-Farwell, who find time not only for a large amount of Red Cross work, but for many other beneficial acts. Of course the preacher's folk are delighted with this addition to the nice parsonage and furnishings.

Paints and wall paper for 30-days at cost at the MADDUX HARDWARE CO.

See "The Battle Cry of Peace" at the Criterion Theatre, Thursday, April 25th.

Garden Hose and Sprinklers.

BARRY HARDWARE CO. THE STORE THAT STAYS.

Texico-Farwell —W. S. S.— Up To The Minute.

Yesterday is gone; tomorrow Never comes within our grasp.

Just this minute's joy or sorrow That is all our hands may clasp.

Just this minute! let us take it As a pearl of precious price, And with high endeavor make it

Fit to shine in paradise. —Bear Facts. —W. S. S.—

J. R. MEASON LUMBER CO. QUICK SERVICE. PHONE 22

For Sale or Trade

One Model 83 Overland car in first class shape. Apply H. M. DeBerry, Farwell, Tex. —W. S. S.—

Nephews and Nieces of U. S.

The Nephews and Nieces of Uncle Sam, which was given at the Criterion Theatre on Wednesday, April 17th, was a great success. A great deal of credit is due these patriotic young people.

The net proceeds were given to the Red Cross. There was something over \$50.00 made for this great cause.

Guaranteed garden hose at MADDUX HARDWARE CO.

Mr. K. Crume and family have moved to Texico, and occupy the cottage north of Prof. Adkins.

C. H. Davis, who lives east of Farwell, had the misfortune to have a sand bank cave in on him Tuesday. His shoulder was injured and right hand cut.

More and better goods for same money. MADDUX HARDWARE CO.

Mr. C. H. Johnson, who has been living at Muleshoe for several years, and engaged in the Garage business at that place, has rented the rear part of the Highway Garage for his work-shop. He is hunting TROUBLE and will appreciate part of your troubles in this line.

Good Oil and Coal cook stoves for sale cheap at R. E. CURD'S FURNITURE STORE.

Evangelist and singer, Mr. and Mrs. Bryant of Ft. Worth, conducted services at the Methodist church last Sunday morning. A very good crowd was in attendance. They begin a meeting here April 28. A more extended notice of which will be found elsewhere.

J. R. MEASON LUMBER CO. QUICK SERVICE. PHONE 22

Four very fine members were received into the Methodist church last Sunday. Mr. A. F. Taylor of Haskell, Texas, whose residence is the green house just east of the Farwell post office; and Mr. and Mrs. Chas. Haber and their daughter, Grace, of Henrietta, Texas. They are making their home in the Hill's property in east Farwell.

See "The Battle Cry of Peace" at the Criterion Theatre, Thursday, April 25th.

Mrs. Lou Owens of Sweetwater is visiting Dr. McClellan's family.

Judge J. D. Hamlin is now in Little Rock, Arkansas, in the interest of the Military Highway from Little Rock to El Paso, via Texico-Farwell.

J. R. MEASON LUMBER CO. QUICK SERVICE. PHONE 22

Rev. Redmond of Clovis was in Texico-Farwell Wednesday, in the interest of the Orphanage of Albuquerque.

—W. S. S.— Notice To Car Owners.

I have charge of the Repair Part of the Highway Garage of Texico, and am hunting TROUBLE. I will appreciate a part of your TROUBLES.—C. H. JOHNSON.—W. S. S.— Nothing Doing.

"I see your boy has a little hatchet." "Yes; but I fear he will never make a president." "Doesn't he chop down your favorite cherry trees, eh?" "No; he chops up my favorite golf sticks."

Protracted Meeting Begins Soon.

The Methodist church in Texico-Farwell has made arrangements to begin a protracted meeting Sunday, April 30, continuing indefinitely. And they hereby invite all Christians of the town and surrounding country to assist them in the work, and all persons to join us or otherwise to attend and give and receive such good as is possible.

The services of Evening list, Rev. Mr. Bryant and Singer, Mrs. Bryant of Fort Worth, Texas, have been secured for the meeting. They have had good success at many points where for the last two and one-half years they have held meetings. For twelve years he was a regular pastor with good success. Mrs. Bryant's singing is exceptionally good.

Will you pray that a great work may be done? With human instrumentality and God's grace a mighty work should be done.

L. L. THURSTON, Pastor. —W. S. S.— For Sale or Trade.

Reo car. Would make a good heavy truck; has good tires—\$65.00.

One Violin, 125 years old. One Camera, 4x5 with outfit. One Stewart speedometer complete. One Master Vibrator almost new.

One coil almost new. One Child's half size violin. One Motorcycle attachment. One Business Lot in Texico. Two Residence Lots in Texico. See A. CHAUCHON, Texico Don't become delinquent.

BUSINESS NOTICES

OPEN will do your transfer work. Call 78 when you need him.

MRS. CHAUCHON Artistic Dressmaking. Texico

LOST—Wednesday, one gold watch, 17 jewel Elgin movement, in Texico-Farwell. Will reward if returned to 1222P CHARLIE DYER.

Professional Cards

C. L. McCLELLAN, M. D. Farwell Texico

JOHN D. REESE Lawyer Office in Court House FARWELL, TEXAS

Wm. A. GILLENWATER Lawyer Practice in all the Courts Clovis, N. M.

V. TATE, AUCTIONEER Clovis, New Mexico "I Guarantee My Work"

Clovis Auctioneer Forbes

Best Opportunity for the Investor in the West One Crop often Pays for the Land Now is the Time to Buy Town Property in the Fastest Growing Industrial Center of the West WITHERS REALTY CO. TEXICO, NEW MEXICO FARMS, RANCHES and TOWN PROPERTY LOTS \$25. 00 and UP Eastern New Mexico and Texas Panhandle

A GOLDEN OPPORTUNITY You can get a REMEDY guaranteed to CURE any old Ulcer, Burns, Cuts, Bruises, Carbuncles, old Eczema, Boils, Tetter—or any condition necessary to heal.—Piles a specialty. "SOVEREIGN OINTMENT" no experiment. Used in private practice for 60 years.—RED CROSS PHARMACY has it or SOVEREIGN REMEDIES CO. CROSBYTON, TEXAS Make Shabby Furniture Like New Furniture that is marred and shabby can be easily made like new or transformed to harmonize with the balance of the room by using Lincoln Lin-Co-Lac Can also be used on floors and woodwork. Stains and varnishes with one operation, transforming marred surfaces or inexpensive woods into correct imitations of expensive hardwoods. Let us show you how easily this work can be done and how little it will cost. R. H. KEMP LUMBER CO.

Texico-Farwell News

ISSUED EVERY FRIDAY
TEXICO, NEW MEXICO

SUBSCRIPTION PRICE, PER YEAR, \$1.50

Minimum Advertising Rates, 15c per column inch on 500-inch contract. Less space 17 1/2c to 20c. Reading notices in local columns, or classified ads in "want column", 1c per word each insertion. Minimum charge, 25c.

Cards of thanks, resolutions of respect, obituaries, etc., other than the usual news mention, charged for at regular advertising rates.

Entered as Second-Class Matter, October 27, 1916, at the Post Office at Texico, N. M., under the Act of March 3, 1879.

Friday, April 19, 1918.

HELP BOOST!

The great Home-Coming Event of last week was a surprise to many of the people of Texico-Farwell. The Cannon Ball tour-88 cars were the center of attraction and the scooters who came to criticize, remained to praise. Justly so because one of these stock cars stood the very severe road test to Pueblo, Colo., through deep mud and sand for more than one hundred miles out of the entire distance of four hundred. The hood was raised once only and that time to adjust the carburetor. The time is near at hand when work on the factory will be commenced and actual manufacturing done here at home. Certain men in this community are leaving nothing undone to hinder progress and to throw cold water on any industrial enterprises seeking a location in Texico-Farwell. However, it is a matter of satisfaction to feel that most of our citizenship took the nobler and fairer attitude during the Home-Coming, and boosted for things which mean so much to us at the present time. There are still a few knockers who tried to sell their preorganization stock to the visitors at a price much below the market value. It takes all sorts of people to make a community, and Texico-Farwell has them. We will soon see the day when these same men will join the crowd and be claiming the greater share of praise for making a prosperous city here in this most favored spot in all

the great Southwest. The success of the Cannon Ball Motor Company is assured, and now is the time for the people to welcome the visitors who can be seen daily on our streets. Men living hundreds of miles distant, are inquiring about real estate values and are making investments. Opportunity is here now and many of our people are not awake to the real situation. Show your faith in affairs and good business judgment by helping boost the town. A city will soon be building right here where this little old sleepy town is now dozing in the sunshine. Wake up! Keep step with the advance guard! B-O-O-S-T! ! ! !

Perishing
Where may the weary eye repose,
When gazing on the great?
We are on the German's trail,
With everlasting hate.
Yes, one,—the first, the last,
The best.
The Americans of the West,
Whom envy dared not hate.
Cheer the name of Perishing!
The man that spite won't sing.
(By CHAS. MURPHY.)
—W. S. S.—
The Soldiers.

Over in France we've got
A leader frank and bold,
And the old Kaiser shakes
When Perishing's name is told.
Woe to the German soldiers,
Dread when we are near,
And in the dead of night
A strange and sudden fear!
Waking to find their clothes
burning
With the dreaded liquid fire.
But they who stand against us,
Are knocked into the mire!
The Huns hear the tramp of
thousands,
And hold their guns in vain,
But they are surrounded
And Democracy reigns.
I hope before long,
The Kaiser will be in chains.
(By CHAS. MURPHY.)
—W. S. S.—
Spring House Cleaning time.
Let us show you our line of
Furniture.

Batter Hardware Co.
THE STORE THAT STAYS
Texico-Farwell

LOCUST GROVE

All the farmers are very busy plowing since the rain which fell the latter part of last week. Mr. and Mrs. Willis Wiggins spent Monday evening at Mr. W. A. Alleys. Mrs. Waller and children visited at the Taylor home Sunday afternoon. Messrs. Sam and Ebb Randall and wives attended a musical at Mr. Jennings Saturday night. Miss Maurine Wright spent Tuesday night with Miss Lucy Alley. Mr. W. W. Engana and family attended church in town Sunday and Sunday evening.

Miss Dovie Taylor spent Saturday and Sunday with friends in Texico-Farwell. Several took dinner with Mr. and Mrs. Barto Orborne Sunday. Perry Owens and Barto Orborne seem to be having a jolly time breaking "branks" this week. The result was Mr. Orborne's "branks" got the best of him. One stepped on his foot and bruised his hand. And Mr. Owens chased part of his one way, while his wife took the others the other way. We hope next time they will call in all their neighbors.

Mr. and Mrs. LaDuke and family spent Sunday with Mrs. Todd.

SUNSHINE.
—W. S. S.—
See "The Battle Cry of Peace" at the Criterion Theatre, Thursday, April 25th.
—W. S. S.—

Statement.
Statement of the ownership, management, circulation, etc., required by the Act of Congress of August 24, 1912, of Texico-Farwell News, published weekly, at Texico, New Mexico, for April 1, 1918: State of New Mexico, County of Curry.
Before me, a notary public in and for the State and County aforesaid, personally appeared C. A. Roberson, who, having been duly sworn according to law, deposes and says that he is the owner of the Texico-Farwell News, and that the following is to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, to-wit:
1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, C. G. Hudson, Texico, New Mexico.
Editor and managing editor, C. G. Hudson, Texico, N. Mex.
Business Manager, C. A. Roberson, Texico, New Mexico.
2. That the owners are:
C. A. Roberson, Texico, New Mexico.
3. That the known bond holders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:
Intertype Corporation, Dallas, Texas. Barnhart Bros. & Spindler, Dallas, Texas.
C. A. ROBERSON, Owner.
Sworn to and subscribed before me this 9th day of April, 1918. MARTIN M. CRAIG.
(SEAL) My commission expires Feb. 18, 1920.

RAIL WAY TIMETABLE
Santa Fe

No.	Leave
921 Calif. Special Daily	7:55am
922 Texan Daily	9:10am
Eastbound	
22 Missouri Daily	9:20am
114 K. C. Express Daily	4:25pm
Westbound	
21 Missionary Daily	8:15am
117 W. Tex. Exp. Daily	1:52am

MACHINE SHOP
CYLINDER REBORING
Guaranteed
CRANK SHAFTS REGROUND
And made good as new
Lathe Work, Brazing and Threading
S. B. LOVETT

The Motor Truck's Day Is Coming.

In the development of the use of motor truck transportation we are confronted with a situation where older means of transportation are so overcrowded and congested as to demand the immediate and general use of the motor truck as an urgent expedient for relief. Our general situation therefore at the present time of congested rail and water transportation may be the greatest possible incentive to a very extensive development of highway transportation by means of the motor truck. This development during the next year or two will probably be the equivalent of that which gradually takes place over a period of twenty-five years under normal circumstances. There may be lines of demarcation as to the limitation of the motor truck in military field service between the railroad in the rear and the army mule at the front; but its permanency and usefulness in between these limits is unquestioned. The extension of its application in overlapping the service of the railroad and superseding the army mule has been demonstrated in cases of actual necessity. The motor truck is already so well entrenched in military service that our Government has been abundantly supplying itself with many thousands of machines. It has been able to take advantage of the experience of other nations engaged in the conflict to furnish itself with the most suitable equipment which the industry could provide as its regular commercial products. It has gone a step further in securing through the collective co-operation of the engineering ability of the industry several special types of motor trucks, the design of which is based upon the accumulated experience of three years of vigorous warfare. The industry in the few years of its rapid growth has become so substantial that the emergency requirements of thirty to fifty thousand motor trucks can be furnished almost as a matter of course, and without any serious impediment of the routine conduct of its business. Our immediate interest is now concentrated not upon these past accomplishments, but in a determination of what are to be the demands of the near future in furnishing domestic highway transportation to aid in conveying, from our scattered centers of production to our seaport terminals, the vast quantities of supplies and munitions required. Again, the producer, merchant and consumer of materials requiring transportation have become so habitually shackled to the limitations of our railway and water way transportation facilities that it is extremely difficult for the precise commercial mind to release itself from its accustomed methods and to rise up and find a new and efficient means of relief. Fortunately, however, the situation has all the elements which can possibly contribute to success practically lying at hand waiting to be utilized; and the only thing remaining to accomplish the purpose required is the necessary authority with a competent executive or administrative organization to put into actual operation road motor trains adjacent to all the centers where freight congestion now exists. The ability of the motor truck as an individual operating unit or a tractor coupled to trailer equipment, has been well demonstrated under a great variety of operating difficulties throughout the country. All the highways in the country may not be fit for transportation of this kind, but over the comparatively limited number of routes where the operation of such motor trains would be required the conditioning of highways is either an accomplished fact at present or could be made so with little difficulty or loss of time, by making use of the facilities which most of the state highway organizations have at their command, and are ready to supply for such emergency requirements almost immediately upon notice. We should not be slow to take advantage of the lessons which have been taught us in this direction by France, England and Italy, in carrying into effect almost immediately upon the opening of hostilities, road motor transportation upon an extended

scale. Some cities dependent upon the motor truck as a means of conveyance, and the well defined organization which has been brought into existence to maintain the equipments employed and to keep in condition the road surface required, are examples that should exercise a stimulating influence upon us to make advanced preparation toward meeting the conditions the demand for transportation is likely to force upon us. —From Automobile Topics. —W. S. S.—
Ho's, Rakes and Spading Forks.

Batter Hardware Co.
THE STORE THAT STAYS
Texico-Farwell
— W. S. S. —
The Patriotic Boy.

There is something wrong about the boy to whom the flag of his country means nothing. He lacks something that every boy should have. The American boy who does not reverence the flag of his country is not a true American. I do not feel sure that he is to be trusted. Every American boy should know Joseph Rodman Drake's famous poem, "The American Flag," two verses of which follow:

When Freedom from her mountain height
Unfurled her standard to the air,
She tore the azure robe of night
And set the stars of glory there.
She mingled with its gorgeous dyes
The milky baldric of the skies,
And striped its pure celestial white
With streakings of the morning light;
Then from his mansion in the sun
She called her eagle bearer down
And gave into his mighty hand
The symbol of her chosen land.
Flag of the brave! thy folds shall fly,
The sign of hope and triumph high,
When speaks the signal trumpet tone,
And the long line comes gleaming on.
Flag of the free heart's hope and home!
By angel hands to valor given
Thy stars have lit the welkin dome,
And all thy hues were born in heaven.
Forever float that standard sheet!
Where breathes the foe but falls before us,
With Freedom's soil beneath our feet
And Freedom's banner streaming o'er us.
— W. S. S. —
Attend church Sunday.

Political Announcements
CURRY COUNTY
Fees Payable in Advance
COUNTY TREASURER

I hereby announce my candidacy for the office of County Treasurer, subject to action of democratic party.
J. STANSON MORGAN

FOR SHERIFF
I hereby announce to the voters, and the public, that I am a candidate for the office of Sheriff of Curry County, New Mexico, subject to action of the Democratic party. I solicit your votes and your influence.
FRANK IVY

I hereby announce to the voters of Curry County that I am a candidate for Sheriff, subject to Democratic action. Votes and influence solicited.
BEN CRAWFORD
Kaffircorner from Hollene.

DISTRICT JUDGE
To the Public:
I hereby announce that I am a candidate for District Judge of the fifth Judicial District of New Mexico, subject to the action of the Democratic primary.
Yours truly,
SAM O. BRATTON

The News is authorized to announce Judson G. Osburn, of Carlsbad, as a candidate for District Judge of the fifth Judicial District, State of New Mexico, subject to the will of the people as expressed at the democratic primaries.

FOR THE DEMOCRATIC CAUSE
I am a candidate for District Judge and solicit your support in the Democratic primary on May 14, 1918.
S. D. SPENCER

FOR COMMISSIONER
I hereby announce to the voters, and the public, that I am a candidate for the office of County Commissioner, District No. 1, of Curry County, New Mexico, subject to the action of the Democratic party. I solicit your votes and your influence.
W. W. ENGRAM.

TAX ASSESSOR.
I hereby announce to the voters of Curry County that I am a candidate for Tax Assessor, subject to Democratic action. Your votes and influence solicited.
CLEVE LAW
J. R. MEASON LUMBER CO
QUICK SERVICE. PHONE 22

CALL ON US FOR:--

Auto Accessories, we carry a Full Line of Supplies of all Kinds
Goodyear and Hartford Tires and Tubes

State Line Motor Co.
TEXICO, NEW MEXICO

IF IT'S ANYTHING ELECTRICAL
We have it and can supply the demands.

STATE LINE UTILITIES CO.
FARWELL, TEXAS

Santa Fe
Round Trip
All-Year Tourist Fares
To Destinations in
Arizona, California, Idaho, Montana, Oregon, Utah and Washington. Also tickets on sale daily to Mineral Wells, Corpus Christi, Marlin, and other Texas points. Call at ticket office and let us give you rates.
W. W. VINYARD, Agent.

OUR BIG SPRING DRIVE IS NOW ON
Our Prices are Low--and we are sure to win.

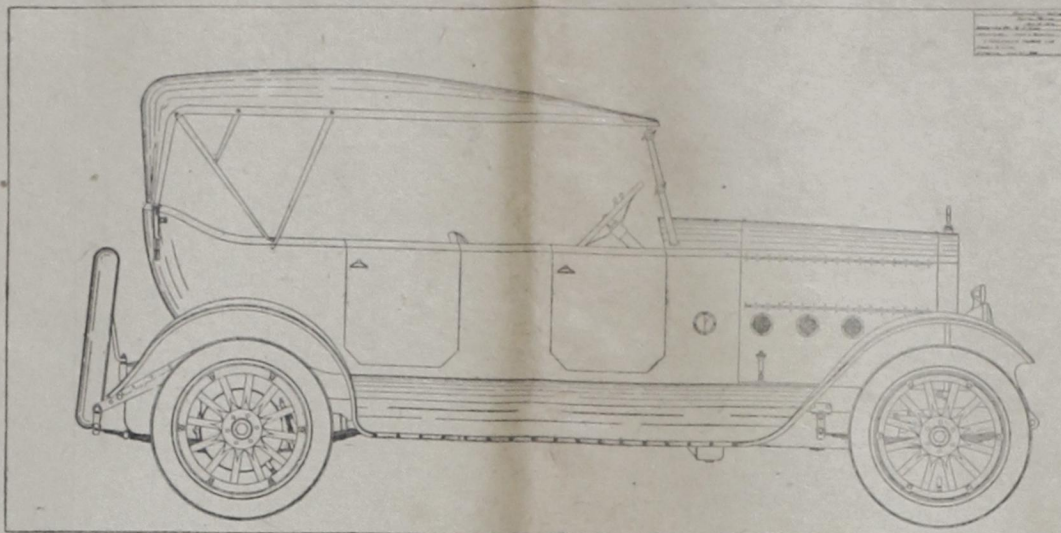
C. W. HILL & SON
GROCERIES and DRY GOODS

FURNITURE & UNDERTAKING

WE HAVE A LICENSED EMBALMER
FREE MOTOR HEARSE
Caskets and burial Robes in Stock.

R. E. CURD
TEXICO, NEW MEXICO.

**CANNON
BALL**



**MOTOR
COMPANY**

SIX SIXTY "The Star of the Highway"
AUTOMOBILES, TRACTORS and TRUCKS

THE MEN BEHIND IT

J. D. HAMLIN,
President

C. A. ROBERSON,
First & Active Vice-Pres.

W. L. MANSFIELD,
Second Vice Pres.

FENT STALLINGS,
Secretary & Treasurer.

D. A. RANDALL
J. C. MILNE
EVERETT BELL
Directors:

LISTEN TO WHAT THEY SAY:

We are pleased to announce that we have secured the services of one of America's greatest car builders, efficiency man and mechanical engineer.

W. A. KING, OF TOLEDO, OHIO

The company in making this announcement does so with the belief that Mr. King, with his seventeen years of experience in designing cars and superintending production in some of America's greatest plants will give the Cannon Ball Motor Company a prestige and standing in automobile circles that it would take years to earn in any other way. Mr. King's ability and business standing is attested to by scores of concerns with whom he has been associated.

HIS INDORSMENTS

All of our past connections with you have been absolutely satisfactorily in every way.

(Signed) ADAMS TRUCK, FOUNDRY & MCH. CO.
Findlay, Ohio.

I can safely say that anyone who may be fortunate enough to associate himself with Mr. King will never make a mistake and that Mr. King's ability and executive training can lead only to one thing, and that is success.

(Signed) COVERT GEAR CO. INC., Detroit, Mich.
By A. A. Goetzner.

Your experience will be of the greatest assistance in making a genuine success of your new undertaking.

(Signed) STEWART-WARNER SPEEDOMETER CO. P.
Chicago, By S. Hudson.

Mr. W. A. King has been known to the writer for a number of years and he had an opportunity to observe that Mr. King is a most capable manufacturer and engineer in automobile construction.

(Signed) THE BUDA COMPANY, Harvey, Ill.
F. E. Place, Vice-President.

I knew Mr. King some years ago, and so far as I know he is well fitted to fill such a position as you name.

(Signed) HUDSON MOTOR CAR CO., Detroit, Mich.
R. B. Jackson, General Manager.

Mr. W. A. King has been well known to the writer for a number of years and he has had an opportunity to observe that Mr. King is a most capable manufacturer and engineer in automobile construction.

(Signed) STROMBERG MOTOR DEVICE CO., Chicago.
W. L. O'Neil, Vice-President.

I have known Mr. King for several years and feel certain that he is amply qualified to hold a position such as outlined in yours of above mentioned date and that he will make your plant a good man in every way.

(Signed) DETROIT STEEL PRODUCTS CO.,
C. M. White, Spring Department.

I am sure that any corporation availing themselves of your services will be successful.

(Signed) OLYMPIAN MOTORS CO., Pontiac, Mich.
R. A. Palmer, President.

You could have hunted the United States over and not found a better man. His knowledge of the mechanical and manufacturing end as well as his proven business ability makes his connection with your company most valuable.

(Signed) MASTER CARBURETOR CORP., Detroit.
By Arthur L. Jelly.

Your long experience in the manufacturing business, manufacturing complete automobiles and automobile parts has fitted you with a knowledge to handle big propositions. Your business ability as well as your determination to hustle should make you a very valuable man with any organization.

(Signed) REED & GLASER, Consulting Engineers,
Indianapolis, Ind.

We know you can build automobiles and build them right. We say to you in all fairness and frankness that we know of no one in the trade who is better qualified to go ahead and make a success in any automobile factory than our friend King.

(Signed) THE LAVINE GEAR CO.,
Racine, Wisconsin.

Farmers State Bank of Texico: The Officers and Directors of the Company are men of high standing in this and other communities from which they have recently come. We people who are well acquainted with the Officers and Directors of the Cannon Ball Motor Company are very naturally its boosters, as we are on the ground and can see that its business is handled in a systematic manner by real business men.
C. W. HARRISON, President.

The Texas State Bank of Farwell: We are well acquainted with the Officers of the Cannon Ball Motor Company of Texico, New Mexico, and know them to be men of good standing and exceptional ability. We feel that the best recommendation we can give the Cannon Ball Motor Company is to make statement that there are but very few of the citizens of Texico-Farwell but who are Stockholders in the Company.
GEO. EADS, Cashier.

Sheriff, Parmer County, Texas: I know the personnel of the Cannon Ball Motor Company. They are men of unquestionable integrity and who have made good in their respective lines.
R. C. HOPPING, Sheriff.

Bank of Pueblo, Pueblo, Colo.: Mr. C. A. Roberson, the Founder of the Cannon Ball Motor Company, I have known for many years. He is an eminently capable man, and one whose enthusiasm knows no bounds. He knows no such word as fail. I see nothing in the way of making the Company a big success. I made a very substantial investment in the Company myself which speaks more than words my confidence.
D. A. RANDALL, President.

Architects, Amarillo, Texas: The Company's plant building when completed will be absolutely the last word in automobile factory construction and equipment; second to none in the country and the peer of the majority.
SMITH & TOWNES, Architects.

County Attorney, Parmer County, Texas: The ability and integrity of the management of the Cannon Ball Motor Company is not doubted by any who know them. While this Company has always had my confidence its progress has exceeded by far my expectations.
J. D. REESE, Attorney.

Tax Assessor Parmer County, Texas: I am personally acquainted with Mr. C. A. Roberson, founder, and with the Board of Directors of the Cannon Ball Motor Company, and knowing the reputation of these gentlemen as successful business men, I do not hesitate to recommend to my friends the Cannon Ball Motor Company.
C. G. BRATTON, Assessor.

Wholesale Grocers Concern: By locating at Texico Farwell, the interstate freight between Texas and New Mexico is eliminated which is one reason for this location ranking so high as a wholesale and distributing center. I can see no reason why the Cannon Ball Motor Company should not prove to be one of the leading industrial of the west.
J. E. REA, Manager.

Mayor of Texico: Management of Cannon Ball Motor Company men of best repute. Entire community have confidence in the Board of Directors and more than seven hundreds have stock in the Company.
J. M. McGRUE, Mayor.

OUR MANUFACTURING PLAN.

BY OUR MR. W. A. KING. INDORSED BY OUR MANAGEMENT.

"OUR MANUFACTURING PLANT" the first unit will be started in sixty days, said plant will produce the highest efficiency being a duplicate of one of the finest plants in the east.

"TO MANUFACTURE" a product that will meet with the wishes of all purchasers.

"TO MANUFACTURE" a product having in its construction the highest class of material the latest design, with simplicity throughout.

"TO MANUFACTURE" a product of our own design "Mechanically perfect," "No experiment."

"TO MANUFACTURE" a product that can be recommended as to its high class in quality.

"TO MANUFACTURE" using proven system which has been successful through out the Eastern manufacturing districts and turn over wonderful dividends to its management and stockholders.

"TO OPERATE" the entire business using Eastern standard methods which can not be questioned.

"TO MANUFACTURE" in quantity which will turn over profit and give our distributors absolute action.

"TO MANUFACTURE" a featured product which will have an unlimited demand.

CANNON BALL MOTOR COMPANY
TEXICO, NEW MEXICO