

Saving Wheat And The Result.

Aside from a series of military defeats there is perhaps nothing which could serve to undermine German morale to a greater extent than the knowledge that the food supplies of the allies are increasing rather than diminishing. The rations of the central powers have reached a low ebb, despite the hoped for relief from the granaries of Russia. Meanwhile Mr. Hoover announces in England that the United States is prepared to furnish (the allies with a very much larger allowance of flour, and he follows this announcement by releasing hotel and restaurant proprietors in this country from their pledge not to use wheat products.

The news is likely to produce discontent in Germany not only because the German people are hungry but because it is another illustration of the failure of the U-boat campaign. The submarines have been unsuccessful in preventing the landing of American troops in France; they have likewise been unsuccessful in destroying any vital percentage of our shipments of foodstuffs.

It is quite possible that, in spite of the favorable record made to date, new restrictions may have to be placed upon the American people from time to time. Just now we are asked to comply with rather severe sugar regulations. But it is not contemplated that there will be any necessity of cutting our food rations, taken as a whole, below a normal and adequate supply. When we consider the results of our retrenchment in the use of wheat and how much encouragement we have thereby given the allied cause, we shall not complain because of any other sacrifices we are asked to make.

—On to Berlin—

Fourth Liberty Loan Campaign To Begin Sept. 28.

Washington, Aug. 8.—The Fourth Liberty Loan campaign will start Saturday, Sept. 28, and will probably be for \$6,000,000,000 4½ per cent bonds. The campaign will last but three weeks. It is probable President Wilson will make a speaking campaign in behalf of the bonds.

—On to Berlin—

SUDDEN SERVICE
R. MEASON LUMBER CO.
Phone 22

A Dispensation Of Law.

In the negotiations for an exchange of British and German prisoners of war Great Britain refuses to surrender any commanders of German U-boats. No reason for this is vouchsafed, but it is a fair inference that Britain, and perhaps the Allied Governments, have determined that after the war crimes against international law shall be fittingly punished.

In no other way could the majesty of the law be so thoroughly vindicated as to bring offenders to the bar of justice. Perhaps there is nothing in English history that contributed so much to respect for law as the trial of Warren Hastings. But this would be a far more impressive sight. The defendants would be the instigators of the war and their immediate agents (in carrying out the decrees of frightfulness, down even to the U-boat commanders.

The indictments would charge specific crimes, of which it is supposed the French Government has accumulated proof in hundreds of thousands of cases. The trials would be fair, for British and American ideals of justice are fair. But what defence could Kaiser Wilhelm make to the proof of the deliberate instigation of this war, resembling nothing but national brigandage, followed by proof of specific acts of violence committed under his order?

In what other way could the false glamor be stripped from war? When all the damning evidence of premeditated crime is spread upon the record for the world to read there will come a realization that governments, like individuals, are responsible for crimes. And when, after trial and conviction, the sentence is pronounced, all nations, including Germany, will wake to the fact that civilization is no longer under the dominion of the sword, but of the law.

—On to Berlin—

Urged To Put W. S. S. Card In Windows.

All persons who signed the War Savings pledge June 28 are urged to secure the government's official saving service placard and place it in the windows of their homes and offices, according to instructions received from Washington.

THE YANKEE FLEET.

They're launching 'em in Oregon; they're launching 'em in Maine,
They're launching 'em along the Jersey shore;
Every State that fronts the tide lets a couple of 'em slide
Every day or two, and starts a dozen more.
A million men are digging ore, a million smelting steel;
Another million working at the ways,
And the riveters are banging and the heavy hammers clanging
On the rivers and the harbors and the bays.
They're building 'em of timber, they're building 'em of steel;
They're moulding 'em of concrete made of sand,
And they'll all be strong and staunch when they're got in shape to launch,
And all ready for the business that's at hand.
They soon will dot the ocean like the foam flecks in a storm,
And they're going to go ahead and carry on,
Till the great big job is done and the great big war is won,
And the Kaiser and Von Hindenburg are gone.
They'll find the men to man 'em everywhere that Yankees are,
Good husky lads who love a stand-up fight,
And the baffled submarines will depart for safer scenes
When confronted with their majesty and might.
They'll bridge the broad Atlantic with a bow to stern pontoon,
And the Teuton gang can read its own defeat
In the steady hammer, hammer, and the clangor and the clamor
That is turning out the mighty Yankee fleet.
—James J. Montague in the Emergency Fleet News.

Danger Of Optimism.

(W. H. Taft in Philadelphia Public Ledger.)

Our national policy should be the immediate raising of an army of such numbers that its preparations, equipment, and landing in Europe will blazon to the world that defeat to the Germans is inevitable. We should make our preparation, as far as we can, en bloc. This more than anything else will break down the morale of our foe and possibly make the use of all of such an army unnecessary. If American optimism should halt our preparation into piecemeal efforts so that we only raise our army in installments, having on hand at one time an insufficient force to win, then the war will be long drawn out.

A greater danger than a long drawn out war may confront us from a lack of immediate preparation in full. If Germany is brought to a deadlock again on the western front and then offers peace without annexations and indemnities on the western front, restoring Belgium, giving Alsace-Lorraine to France and the Trentine and Trieste to Italy, and retaining her control of Russia, the offer will be most tempting to some of our allies, if we have not then shown by our plan of action already begun preparations adequate to secure a just peace dictated on German soil.

—On to Berlin—

Funeral At Douglas For Soldier Bride.

Douglas, Ariz., Aug. 8.—A military funeral was held here for Mrs. Hazel Carter, the young woman who disguised herself as an American soldier and succeeded in reaching New York on her way to France with her husband, who was a non-commissioned officer in the first American contingent.

She died recently in Deming, N. M., and her body was sent here for burial.

A chaplain from one of the regiments stationed here officiated, and an American flag was draped over the casket and six soldiers acted as pallbearers. She gave as her reason for going to France that she expected to enter the Red Cross there as a nurse. —Albuquerque Journal.

—On to Berlin—

Screen doors in stock at J. R. Meason Lumber Co. Phone 22.

1,000 Nurses A Week For Immediate Duty Called For.

Washington, Aug. 8.—An urgent call to the American Red Cross to enroll 1,000 nurses a week for the next two months for immediate duty with the army nurse corps was issued today by Surgeon General Gorgas. With the American armies overseas entering more and more into the fighting, the Surgeon General said, the need for additional nurses becomes imperative.

—On to Berlin—

400,000 Pounds Of Powder Lost In Explosion.

Philadelphia, Pa., Aug. 1.—More than 400,000 pounds of cannon powder were blown up early today when fire destroyed one of the storage houses of the Du Pont Powder Company at Carney's Point, N. J. No one was injured. The fire was caused by a spark from an automobile.

—On to Berlin—

Dr. Truett Sails With Soldiers From Dallas.

Dr. George W. Truett, who left Dallas several weeks ago for New York, preparatory to sailing for France, where he will visit among the soldiers and conduct services for them, embarked from an Atlantic port a few days ago with a large number of Dallas soldiers who are members of the Thirty-Sixth Division.

Dr. Truett's going across with the Field Artillery Brigade came about at the last moment, when officers and members of the artillery companies comprising the Sixty-First Brigade petitioned the War Department to allow Dr. Truett to accompany them across. He was very glad to accept the invitation from the men of his home city and is now on his way to France with the Dallas boys.

Dr. Truett addressed a body of Y. M. C. A. men who are ready to go to France, at Aeolian Hall, Columbia University, New York, on July 28. Dr. Truett held the audience spell-bound with his eloquence and the men in his contingent are elated over the prospects of serving with such an able man. "It was great to see Dr. Truett in uniform," writes a friend.

—W. S. S.—

Attend church Sunday.

Why Americans Are Fighters.

After all, fighting ability is not a race characteristic. Intelligence, will and a good reason for fighting have much to do with it.

The only racial Americans are the Indians. The rest of us are a high mix, with Irish, German, Scotch, English, Italian, Dutch, Scandinavian, Polish, Slav and other kinds of blood in our American veins.

All Europe contributed thru the brief period of our history to make what we call the American. And if the American fights well it is because he knows what he is fighting for and what he is not fighting for.

He knows he is not fighting to oppress a weak people or to rob anybody of land or anything else.

He knows he is not fighting for money, or because some crazy kaiser's orders him to fight.

He knows he is fighting for humanity, to save men, women and children from the crushing oppression of autocracy.

He knows he is fighting for ideals—to make the world a better place to live in—to hurl the mighty from their seats of power and lift up his fellow humans to a higher state of civilization and happiness.

And he as gladly risks his life in this war for humanity as he would jump into a raging torrent to save the life of an unknown child.

They say the Canadians, the Australians and the Americans are wonderful fighters. Isn't it because of what they know they are fighting for?

For the same reason won't the British, the French and the Italians be better fighters now that their governments have something more inspiring to fight for than mere bits of land—something that appeals to the noblest qualities in any red-blooded man, no matter what his race or language?

It takes something more than stern discipline and blind obedience to make a superior soldier. And that something more now inspires the soldiers of the allied armies.

—On to Berlin—

Ages Fixed In New Man-Power Bill 18 to 45.

Washington, Aug. 4.—Eighteen to forty-five are the draft ages fixed in the new man-power bill to be introduced in the Senate Monday by Senator Chamberlain.

The bill gives the president discretion to call those below 21 for training purposes in this country or to call them last if it becomes necessary to use them overseas.

Announcement that the age limits are 18 to 45 caused much surprise in view of the opposition Congress has to going below 21.

CASUALTIES.

The casualty lists are coming in. Considered as a whole, and in proportion to the victory, they are not bad. But considered individually, each name set down there brings into some American home a portion of the great world agony.

Parents, thinking backward from the grief to today, say to each other, "Only yesterday, it seems, we were buying play things for his baby hands!"

And rebellious hearts question of God himself, "Was there no better use for those hands, grown big and strong? why? Why?"

A new and true atrocity story tells why he had to go overseas to fight, to die.

In the first month after the Germans took possession of northern France, a group of little children were playing in the street. The Hun-fiends threw some bundles wrapped like toys among them. And the children scrambled for them. The "playthings" were BOMBS which exploded as the children, laughing, snatched at them. Some of "les petites" were killed. And those that lived will never play with toys again, for they have lost their hands! (It is a comfort to know that many of these children are now supported by American funds.)

Fiends who can contrive such a joke can never be made over. They must be wiped from the face of the earth.

The boys numbered on the casualty lists have done their part to stamp them out. Their short soldier-lives have "counted" in the noblest cause man ever fought for.

Mourn for them? Weep for them? We cannot help it. But those who abide safely at home and work for a thousand years, we can not measure up to the men who die to free the world from the stain of Hun culture.

"Unto each man his handiwork, unto each his crown,
The just fate gives;
Whoso takes the world's life on him and his own laws down,
He, dying so, lives."

—On to Berlin—

Red Cross Notice.

Owing to the fact that supplies have not as yet been received from Division Headquarters the Parmer County Chapter is at a stand still in the work rooms.

It is desired that all members will, as far as possible, do their home sewing at this time, so that they will be free to give all time possible to Red Cross sewing when our quota arrives.

CHAIRMAN.

—On to Berlin—

Junk Iron wanted at R. E. Curd's Furniture store. Will pay 40 cents per cwt.; rags 75 cents per cwt.; also will pay the highest cash price for chickens, eggs, and hides.

HARDWARE

(adv)

MADDUX HARDWARE COMPANY

ONE HARDWARE STORE
THAT GUARANTEES MERCHANDISE



Try our
**Cooling Delicious
Ice Creams and Sodas**
All Kinds of
Fancy Drinks

Jersey-rich pure cream and the best flavorings go into our ice creams. This is why they are so wholesome and healthful.

We use PURE SYRUPS and fruit juices in our sodas. This is why our fountain is so popular.

When you read this "ad" give each one of your children a dime and they'll know what to do with it.

Buy your drugs and drug store things from us and KNOW they are right.

Red Cross Pharmacy

TEXICO, NEW MEXICO

CANNON BALL MOTOR COMPANY

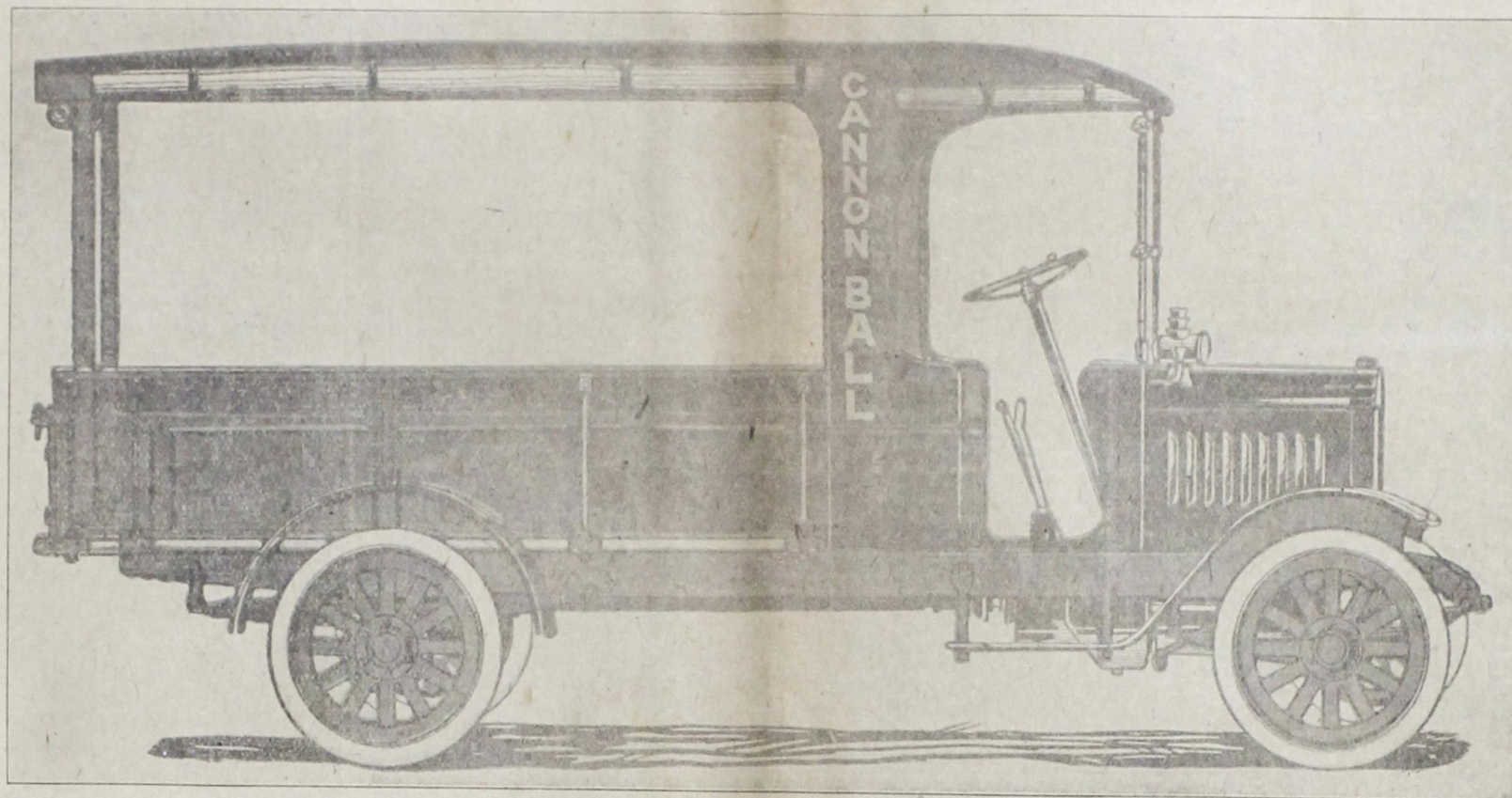
AND THE MEN BEHIND IT

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J. C. MILNE

FACTORY MANAGER
AND
CONSULTING ENGINEER
W. A. KING



Cannon Ball 2-Ton Truck

The Cannon Ball Motor Company was incorporated September 28, 1917, under the laws of New Mexico. Authorized capital is Ten Million Dollars. Fully paid and non-assessable. Par value One Dollar and is sold at Two Dollars per share.

The Cannon Ball Motor Company now has more than Seventeen Hundred Stockholders living in ten states. Experienced automobile people say we have made more progress in these ten months than any other automobile company has ever made in the same length of time.

This Company occupies its own three story brick office building. This structure is modern in every detail and is said to be one of the most complete office buildings in the state of New Mexico.

Our temporary assembling plant in the East is producing the Cannon Ball Four-38 model successfully. Six of these cars are now used by our salesmen in their work. Within the next three weeks we are promised the Cannon Ball Masterpiece Six-60, the "Star of the Highway."

Mr. King informs us that the 2-ton Truck will be completed and in Texico ready for demonstration in the near future.

When the first unit of our factory is completed this Eastern organization will be transferred to Texico ready to begin the construction of cars at home.

The success of the Cannon Ball Motor Company is assured for the following reasons:

The manufacturing of automobiles is a very profitable business. The Automobile Industry ranks third in volume of business but the net earnings far exceed any other industry. The demand for automobiles is constantly increasing. This means the business is permanent and its future assured. The big profits of other companies were made in the automobile alone. The Cannon Ball Motor Company will manufacture Trucks and Tractors in addition to

automobiles. This makes its earning power three times as great.

The location of the manufacturing plant at Texico on the state line between the great States of Texas and New Mexico gives unusual freight rate advantages. Our raw materials and markets are within easy reach. The saving on freight alone means good dividends.

The character and business ability of the men who manage the Cannon Ball Motor Company is the best assurance of its continued success. These men are leaders in their respective fields of endeavor. Their combined experience and united efforts contributed to the management of this company is the best evidence that the business is being conducted in an efficient manner.



SERVICE.

The plan of organization of the Cannon Ball Motor Company from the assembling of the capital to the distribution and selling of its manufactured products is unique in the history of industrial developments. This plan has the approval of the leading experts who are intimately acquainted with this line of business.

Service is the key note in the Cannon Ball organization. The county is the unit for distribution. The County Distributor will carry a complete line of all necessary parts for our machines. In other words each county, where our organization has been perfected, will have a supply house properly equipped for the repair of our cars and machines.

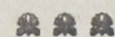
No long waits for repairs and vexatious delays in securing the parts from a factory a thousand miles away. No need of wiring to the central agency for something needed. Everything necessary is within a few miles distance and can be obtained in a short time. Our expert mechanic thoroughly trained in our factory is right

there in your county-seat town ready to serve you at once.

Service is the one distinct thing that usually makes one organization superior to another. All automobiles are made from certain parts now pretty well standardized but there is a vast difference in the service these companies render.

The Cannon Ball Motor Company will rank among the first in the service it is preparing to render its patrons.

The automobile business has grown to gigantic proportions. A few years ago there were One Hundred Thousand cars in use. Today there are Four Million Five Hundred Thousand. No man dares estimate what the next ten years will bring in this wonderful industry. The demand for Trucks is many times the supply. The day is near at hand when the Tractor industry will assume gigantic proportions.



PRUDENT MAN'S OPPORTUNITY.

The Cannon Ball Motor Company is engaged in a business that is permanently profitable at unusually favorable location under the management of men who have been pre-eminently successful in their respective fields of business experience.

More fortunes, large and small, have been quickly made in automobile stock than in any other commercial success in the history of America—these fortunes were made by people who bought early in the new producing companies.

The Cannon Ball Motor Company is young and full of ambition; its plans are carefully laid along sound lines. Right here is a rare opportunity for a safe and profitable investment.

The prudent man will investigate Cannon Ball Motor stock with a mind open to the possibilities of an investment that may bring him financial independence.

CANNON BALL MOTOR COMPANY

TEXICO, NEW MEXICO

