



# THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE  
TEXAS TECHNOLOGICAL COLLEGE  
Lubbock, Texas

PUBLISHED EVERY THURSDAY

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Campus news covered by students in the department of journalism

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### THE TECH RELAYS

Indications are that the relays at the Tech athletic field this week will be the best of their kind in the state this year. Coach Dutchey Smith has done a great good in bringing the several hundred high school athletes to Tech for the week-end.

It is hoped that every student will do his bit in entertaining the several hundred high school boys, and remember—let them know you want them in Tech as soon as they are handed their high school diploma.

### THE POT SHOULD BE HOT

The political pot on the Tech campus should get exceedingly hot this spring, judging for the number of persons who have indicated they might seek some sort of public office.

Elections are not so far away, and students will soon begin to talk up their favorite candidate. Back slappers will soon start their work, cigars will soon be passed out, stump speeches will be made; every known method will be used to obtain votes.

Tech students should remember, however, that officers should not be elected "just because they are popular students". The Student Council can not function as it should without capable officers, the annual can not be what it should unless its editor and business manager know their business, and The Toreador can not be successful unless its editor and business manager are efficient.

In supporting a candidate, one should keep in mind that a capable officer should be popular—he must know how to mix with students—but that alone doesn't qualify him for the office. He MUST be efficient.

### REMEMBER TO BE COURTEOUS

When you're walking down Broadway and someone picks you up, don't forget to say, "Thank you," when you leave the car. It won't take you but a second and more than likely it'll have a good effect.

While it is true many car drivers in Lubbock don't like the idea of picking up students walking down Broadway, many car drivers take the time out to do so. The Toreador is certain that these rides are appreciated.

But don't forget that a "Thank you" might get you another ride some time. Be courteous and let the driver know you appreciate the ride.

### THE MISSOURI UNIVERSITY FEUD

Several students in the University of Missouri are in trouble over a recent kidnaping affair which involved a dance queen. While many citizens seem to be somewhat startled over the incident, The Toreador sees nothing so unusual about it.

It is, of course, a regrettable incident, and perhaps it is even more regrettable that such an affair would happen among the student body of a large institution. But we assert that three times more scandals, three times more shooting affairs and three times more similar affairs occur daily among a same per cent of people who are not in colleges or universities. The fact is, that when the least little trouble happens in an educational institution, the newspapers make mountains out of mole hills. The eyes of the world are seemingly cast at college people, searching for something to down them before the world.

We repeat the Missouri incident is regrettable. But in a country where a million people attend colleges each year, it is only natural that they will occasionally stray from the "straight and narrow path."

In the spring a young man's fancy—turns to new suits, neckties and shirts and sox.

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## TIME AND TIDE

BY WILL BRISBARTON

### MYSTERIOUS MIKE

MYSTERIOUS MIKE, who to me is neither "Mike" nor "mysterious," tells me with much glee that he bowled me over in his column last week. Things have come to a pretty pass when columnists on the same occasional newsrag begin to direct their cracks at each other. It is inviting the public to a family quarrel. Since we are both masquerading under heavy disguises the matter becomes a bit ticklish. A mischievous twit at Mysterious Mike's false mustache is liable to leave his identity embarrassingly exposed and then his whole future would be spoiled. No more would he be able to mosey down the hallway and time the duration of handholding marathons. The very sight of him would be the signal for disengaging hands, and everyone he met would expect his bland countenance to be screwed up into something suggestive of his mysterious occupation. Now Mysterious Mike with his false mustache and criss cross eyeglass may look mysterious to a naive few but having gazed full into the face of that innocent and untrammelled youth who slips into character once a week to do his columnizing, I am convinced he couldn't look mysterious even with a Santa Claus pack on his back climbing a tree in the middle of a July night.

Mysterious Mike can say, "Will Brisbarton is a snake in the grass" and no one will ever have the slightest inkling as to whom is talking about, but if I should make such a disparaging remark about Mysterious Mike every one would immediately recognize his true identity. So just out of consideration for his future and the good of the Toreador I'll let him talk about me if he wants to, and give him no reply.

Down here in Texas the other day a comely, well dressed young man committed suicide. He chose poison for the agent of release. It is tidier and in better taste than most methods and the wide open spaces as scene for his little drama. Discoverers found a corpse staring serenely up into a clear sky, clutching a note in its hand. The posthumous message proclaimed: "I lived well while I lived and died happy."

I'm not recommending suicide to any of us. For myself nothing could ever justify such an act. Crossing the irrational moments that all of us must, is as dangerous as treading on bombs. A moment of unbalance can shatter a majestic present and brilliant future into broken and twisted water.

## Embarrassing Moments



age. None of us can predict that we will cross these moments safely. But if we examine the impulse to self-annihilation, view what it entails, and attempt to evaluate what "living well" actually means we will not be so likely to be caught off-guard and bowled over into irretrievable ruin in an hour of disaster.

That suicide is cowardly and selfish has often been charged. It is usually petty and almost always inconsiderate. Many times the impulse to self destruction springs from a heart eaten to the core by self pity or ravaged by the acids of base passions. It is never noble or withstanding. In irrational moments of overwhelming agony or crushing shame men of tremendous potentialities have snuffed out the life that belonged not to them but to the world in which it burned and to the Eternal Blaze that touches to life's varied candles the full flame of immortality.

There is something in most of us that will never let us quit. No matter how hopeless the future appears, how badly dreams and plans have gone astray, how wretched is our suffering, most of us would want to use our strength to hold up the chin for a final blow rather than use it to butt our heads against the wall of our despair. I think that the astute, and therefore the right, procedure.

There are so many things to live for, and so few things to die for, that I prefer to live as long as I can. I can say this out of a tranquil and happy mind, but I fought my way to that decision under circumstances entirely different. I am in love with life. Would that I might intrude my thoughts and feelings into those

about this time last year Raymond Koeninger would doubtless today be alive and fulfilling a rich destiny. As it is, a chain of unexpected circumstances destroyed him

as inevitably as a stroke of lightning. One of the duties of Japanese beauty parlor employes is to clean the ears of their women customers.

Oceanographers estimate that the Bermudas, now smaller than Manhattan, were once nearly thirty-times their present size.

MARK HALSEY  
JUMBO  
MALTED  
MILK 9c

Dr. Marshall Harvey  
FOOT SPECIALIST  
Surgical Chiropodist  
403 Myrick Bldg.  
PHONE 840

Dr. R. B. Hutchinson  
Dentist  
Suite 403-4-5 Myrick Bldg.  
Lubbock, Texas



## You're Looking Forward To Graduation

The occasion you have been working toward will be here soon! A speech on so . . . a diploma . . . and it's farewell to "Tech" and to the associations and friendships of campus days . . . think of the many hours of hard work you have spent . . . think of your friends and relatives, they'll be proud . . . send them an invitation.

## June Candidates

MUST PLACE THEIR ORDERS FOR INVITATIONS NOW  
April 9th is the Last Day

MAKE YOUR RESERVATIONS NOW

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Chesterfield They Satisfy

# Golf Matches Are Planned With Simmons University; First Game To Be Played On Cowboy Corral

## Under The Double "T"

By LYLE HOLMES  
Toreador Sports Editor

Again to remind every student that the visiting athletes should be treated with every consideration while they are here for the relays. Tech will profit by every act that is done to make the visitors feel at home. Show them what they can do to have a good time here, do not be a pest.

Relays like the one which will be held here Saturday can do nothing but help Tech if carried on in the right manner. For instance, last year Tech held one of the best relay meets in the entire state and was rewarded by several of the outstanding athletes entering school here this year. Besides this they got valuable publicity which they could not have gotten otherwise. It does not hurt any school for the visitors to go back home with a good impression. What they tell others is to be considered, too.

Last year Norman, the one-man team from Levelland took high point honors with 12 points. He won the 50-yard dash, tied for first place in the high jump, and placed third in the 220-yard low hurdles. This year he is enrolled in Tech. Hill of Lamesa, equalled the interscholastic league record in the 100-yd. dash. At the beginning of this year he enrolled in Tech. It is benefits as these which are to be derived by having such a meet here that our coaches are looking for.

Tentative plans have been made for golf matches with Simmons university and N. M. M. I. Both schools are participating in conferences and are anxious to get in as much competitive competition as possible before they engage members of their own leagues. At a later date definite announcement will be made concerning the matches if they can be arranged.

Earlier in the season Coach Cawthon thought it might be possible for the athletic department to send delegates to the National boxing tournament at State college. But the depression has hit them as it has everyone else and they must play according to the "hard time" rules. Tribble, Cannon and two or three others would not be poor prospects to send to such a tournament.

Definite plans have not been announced yet, but it is an established fact that Tech will play a couple of spring football games if contracts can be drawn up. One game will be in El Paso with the Texas School of Mines and the other will be in Marfa with San Ross. This should be an excellent chance for some of the ambitious boys to make a name for themselves. A good showing in the practice games would almost insure a position with the varsity next year.

Letters have been coming in every day from coaches of well known college teams complementing our coaching staff on this year's coaching school. They say that the staff which is to conduct the school will be the most efficient that has ever been assembled. Phelan, instructor in last year's coaching school at Tech which was the largest in America, writes that he can see no reason why the school slated for this year shouldn't be even greater than the one last year.

Students should give a great deal of consideration to the buying of their athletic tickets. The athletic department needs the money, and the students need to buy the tickets at the price for which they are selling. The tickets cost \$5 and entitle the student to be admitted to six home games. The program includes such teams as Simmons, Baylor, Notre Dame, etc. to be played here. In addition to the football games, the athletic ticket will give admission to the basketball games, track meets and minor sports.

Tech has a good chance, in fact an excellent chance, to win a conference title next year for the first time in its history. But to win this conference championship athletic tickets must be sold. This is the best way in the world to back the Matadors in their athletic campaign next year.

The catering class in Foods 431 will sell decorated fancy cakes and cookies in the home economics tea room from 4 to 5 o'clock Friday.

Professor W. L. Stangel and Euel Linger of the Aggie school were in Fort Worth Monday marketing a carload of sheep.

EAT, DRINK, AND BE MERRY AT THE TECH DRUG

Time And Date To Be Announced Later; Game Is Major Sport In Texas Conference; Second Game To Be Played Here

Tentative plans for two golf matches with Simmons university have been made. One match will be played over the Meadowbrook golf course here and the other will take place in Abilene.

When definite assurance is available that the matches will be held, the time and date of each will be announced. It is probable that the Matadors will engage the Cowboys on their home grounds in the initial match.

Simmons has only recently organized a golf club, but it is an established fact that they have several very capable golfers in school. The Texas conference, of which Simmons is a member, has given golf the recognition of being a major sport.

## Mysterious Mike Moses Around

MIKE was shore mad last week when OLD SCAV scooped him so many times in the Scarlet Scavenger. Of course MIKE knew a lot of the scandal but The Toreador bosses wouldn't let him run for fear the dean wouldn't like it.

These hear kids who stay over at GOOSE INN sure have some candid over there on LONNIE RIGGINS and HORTENSE NIX. They say that HORTENSE said she couldn't say yes to something. They also got some scandal about ALLIE RAE COLLINS and that HALL teacher. And they say that there BOCK gal knows something she don't want people to know about.

These Last CHAPS gals ain't changed their name to LAS SNAK-ITETIS like the scandal sheet said they did. That is, they say they ain't.

ELINOR AYCOCK has bobbed and dyed her hair.

This JACQUES gal and that boy named JACK have shore got it bad. Mrs. LOVELL threatens to run JACK off if he doesn't quit hanging around there so much.

MIKE heard that these engineering boys were going to put on dog next week when they put on their engineers' show. He shore aims to go over and find out how to be an engineer.

This MILDRED HANDLY is now selling fire insurance. That's what she told MIKE. Anybody who wants to be insured can see her.

MIKE tried to scoop everybody and find out who the junior queen is, but MOFFETT wouldn't tell him. We have our notions though.

M. OGDEN is the man what told MIKE not to put his name in the paper. Well, Mr. OGDEN, we ain't. By the way, MR. OGDEN teaches government.

MISS FRANCES WHATLEY has shore been bragging about not being taken for a ride in the Scarlet Scavenger. Better be careful, there will be a paper next year. MISS WHATLEY.

MIKE ordered his graduation invitations the other day and he's going to send everyone of you one. So watch for it.

Yours till next week. MIKE.

## Pre-Law Club Meeting Is To Be Next Wednesday Night

The meeting of the Pre-Law club next Wednesday night in room 202 will dramatize the trailing and arrest of an organized underworld "gang". This will be a pre-view to the mock-trial for this term, leading to a possible conviction of the gangsters.

Plans for the Spring term banquet will also be discussed, and definite arrangements will be made as to date, program, and committees.

Misses Fay Fouts, Sudan, and Martha Knight, Canadian, former Tech students, attended the reception given by the D. F. D. club Saturday night.

Miss Christine Settle will leave April 8 for Albuquerque to attend the International Relations Conference which meets at the University of New Mexico.

CO-EDS: STORE YOUR EVENING DRESS, FUR COATS AND ALL FUR TRIMMED GARMENTS WITH HUIE. MEN STUDENTS: STORE YOUR OVERCOATS AND TUXEDOS WITH US.

1412 BROADWAY PHONE 183

## Guard Candidate



TOBY GREER A GUARD

It is probable that Toby Greer, above, will hold down the other guard position with Eli Harris. Greer will play his second year of football for Tech this fall.

## College Drops Pay Athletes

Grid Reform Is In Full Swing In Eastern College; Stars Unlikely To Withdraw; And Unlikely To Quit

Penn State college claims it hasn't a single scholarship athlete on the campus.

Good old Wash-Jeff announces it has fallen in line.

The "trend of the betterment" and the "evils of the past" are heard on every side as this football reform is prompted.

But somehow or other the sidelines are a bit apathetic. No one is worrying for fear the big time colleges will run out of ball carriers, passers, kickers and blockers.

There is more concern over the new rules than over the danger of losing the stars.

For a long time after the rules changes of 1905, football fans were in the dark as to what it was all about. Lately, however, everybody was wised up and even the radio announcers spoke in super-technical terms in their hysterical word pictures of the pigskin parade.

It's a tough break, maybe, for the radio announcers will now have twice as many changes to say the wrong thing—Uncle Jake.

## COLLEGE CALENDAR

THURSDAY Leadership course, room 307, 7-8:30.

Rifle club, room 220, 7:30. Las Chaparritas, room 209, 7 o'clock.

Centaur, 2225 19th street, 7:30. College Club, 7:30.

Capa y Espada, room 310, 7:30. Girls' Glee club, room 310, 4 o'clock.

Cheer club, 7:30.

Friday Leadership course, room 307, 7-8:30.

Pi Gamma Mu Banquet, 7:30. Los Camaradas Dance, 9-12 o'clock.

Saturday Junior Prom, 9-12 o'clock.

Monday Men's Glee club, room 310, 7 o'clock.

Tuesday Sans Souci, room 207, 7 o'clock. Freshman Y. council, room 310. Girls' Glee club, room 310, 4 o'clock.

Student council, room 208, 7 o'clock.

Debate society, room 202, 7:30. Chemistry society, 7:30, C. 101. Abilene A. club, room 216, 7:30. Las Vivarachas, room 209, 7 o'clock.

Phi Psi, 7:30.

Wednesday Wranglers, 7:30, 2321 14th street. Choral club, 7:30, room E. 208. Silver Key, 7:30.

Ko Shari, room 214, 6:30. Las Camaradas, room 217, 8 De Que, 7:30, 2301 14th street.

Miss Christine Settle will leave April 8 for Albuquerque to attend the International Relations Conference which meets at the University of New Mexico.

## Four Act Play Will Be Given

Cast Has 30 Tech Students In Feature Roles; To Be Shown At Methodist Church; Full Stage Settings Used

The Biblical drama, "Ruth," with a cast of 30 young people will be presented by the Wesley Players at the First Methodist church auditorium Wednesday evening, April 13, at 8 o'clock, under the direction of Fluke Miles.

The cast includes the following: Ruth, Ellen Graves; Naomi, Dorothy Rushing; Boaz, Tom V. Watson; Jepphanah, head reaper, Charles Maedgen; Tubal, his assistant, Layton Lawton; Hadassah, hand-maiden, Mubria Pirtle; Ketura, Maid servant of Boaz, Gwendolyn Thompson; Kinsman, Lawrence Kahn; Priest, Garland Smith; Reapers chorus, gleaners, and elders.

This four act play will be given with full stage setting, special lighting, and costumes. Bates Thornton and Claude Goldsmith are in charge of lighting and the stage.

## Officials State Rules To Follow

In order that better service can be rendered Tech students by the West Texas hospital which has the college contract, hospital officials have asked that the following rules be observed:

(1) Telephone the hospital, 480, or Dr. C. Mansell's residence, 2394. State that you are a Tech student and ask for the Tech physician.

(2) In case the Tech physician is not in at this time, leave your address and telephone number with the hospital operator and explain if the call is urgent.

(3) In case of an emergency call, make this clear and ask for services of any staff physician. If you make your call clear, definite response will be made.

## Sophomores Plan Spring Picnic

Plans for a picnic were made last Monday night at a called meeting of the sophomore class. The probable date is April 22 and will be at the country club. Refreshments will be served and later in the evening there will be dancing and bridge games in the club house.

Tickets will be on sale next Monday morning. They will be 50 cents for dates and 35 cents for stags. Both boys and girls will be permitted to purchase stag bids.

"There is no reason why every member of the class should not be there," said Bill Stubbs president. "All tickets must be sold before the time for the picnic, so that arrangements can be made for the food."

Committees will be appointed soon to take care of the transportation, the refreshment and the entertainment. There will be a way provided for everyone who wishes to go.

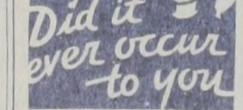
This picnic is open to all students in school.

## Prize To Be Given To Top Spinning Contest Winners

A prize will be awarded to the winner of the top spinning contest at the Aggie club tonight. Contestants will be: Freshman, Ray Karr and Jack McGowan; Sophomores, Tommy Thompson and Ernest Skipping; Juniors, Edgar Kuebel and E. C. Coable; and Seniors, B. E. Snyder and S. S. Stover.

Bob Allen will give a song.

The principal fungus disease to which the bean is subject is known as anthracnose.



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## Last Day Set For Orders

Seniors To Have Choice Of Two Types Of Invitations; April 9 Is Last Day For Orders; Caps, Gowns May Be Rented

The senior invitations for this year surpass, in workmanship and design, by far those of former years, according to seniors of the 32 class. Seniors have a choice of two styles—black leather and white cardboard. The cover design on both styles has been used for the last four years. The arrangement inside both of the invitations is as follows:

Page 1—Steel etching of the west wing of the administration building.

Page 2—Half tonal picture.

Page 3—The announcement.

Page 4—Commencement Program.

Page 5—Class Officers and Committees.

Page 6, 7—Candidates for degrees listed alphabetically in their departments.

Page 14—Song of the Matadors. Out of a total of 156 possible candidates for degrees the Bookstore reports that only 27 seniors have made arrangements for their invitations and cards. Reservations can be made up to 2 o'clock, Saturday, April 9. The bookstore earnestly urges that all seniors that intend to graduate in June to place their orders as soon as possible. The caps and gowns are available either for sale or for rent and orders will be accepted for rental until May 10.

## Art Association Organized Here

Kleinschmidt Is In Charge; Is To Encourage Local Artists; Art Phases To Be Discussed; Officers To Be Elected

The Lubbock Art association was organized last night at 8 o'clock in the engineering building, with F. A. Kleinschmidt of the department of architecture in charge.

The association was organized as a result of an invitation given to Mr. Kleinschmidt, by the American Federation of Art of Washington, D. C., to form an affiliated chapter in this city.

According to a letter sent out to prospective members, the excellent exhibition of local artists in February will be aided by the use of illustrated slides in color, obtained free from Washington.

The officers for the coming year were to have been elected last night student at Tech.

It is proposed that monthly meetings be held from October through June yearly. At these meetings, the association will study and discuss the various phases of art as outlined by a definite program for the year.

Meetings Proposed

BOYS! GET YOUR SHINES FROM BILL AT THE TECH BARBER 15 For \$1.00



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Fashion-right for all-appeal, wear and comfortable! White calf with black trim... the last word for the new season. Buy Penney's QUALITY.

Contest is open only to residents of the United States and Canada. Employees of the manufacturers and their families are not eligible to compete.

In event of a tie, each trying

J. C. Penney Co. Broadway at Ave. J.

## Shows Up Well



ELI HARRIS

One of the most promising men Coach Cawthon and Smith have out on Tech field every afternoon is Eli Harris, above, who promises to be a regular guard this fall again.

## Dr. J. M. Culbreth Will Speak To Students Tomorrow Evening

Dr. J. M. Culbreth, general director of the Wesley Foundations for the Southern Methodist church, of Nashville, will speak to Tech students on the campus tomorrow afternoon at 5 o'clock in room 302. His subject will be "The Problems of a College Student with Relation to the Church."

Dr. Culbreth comes to Lubbock under the auspices of the local Texas Tech chapter of the Wesley Foundation department. The Wesley Foundations are the Methodist young people's organizations of the Southern Methodist church in state and denominational schools.

All students are invited to attend his lecture tomorrow.

lined by a definite program for the year. In most cases, the study and discussion will be aided by the use of illustrated slides in color, obtained free from Washington.

The officers for the coming year were to have been elected last night student at Tech.

## Matadors To Begin Rough Work Soon; Backs And Linemen Going Thorough Instruction In Play

Two Men To Be Lost From Last Year's Squad; Coaches Are Pleased With Freshman And Intramural Players

With spring football swinging under way during the past two weeks drill and over sixty candidates appearing daily, Coach Pete Cawthon appears to be about ready to administer the "works." Within a few days the Matador mentor hopes to have his men coveting in the best of condition.

So far, kickers and passers have been booting and flipping the pigskin about, ends and backs are getting in links at running, and there has been some tackling.

Formation work is still in its rudimentary stages, with many stops in between for explanations and theory. Coach Cawthon believes that a man must understand a play in cross-section, in slow motion, et al., if he is to run through it under fire with any degree of accuracy.

Only one man and possibly two will be lost from last season's squad. With this fact cast in the eyes of the coaches, prospects look none too dark for next year. To further bolster their confidence of having a good team next year, the coaches have a wealth of material coming up from the freshman and intramural squads.

Tech YMCA Plans First School Program For Sunday

The Tech YMCA is providing educational and religious service at Robertson, a small school and community about 25 miles east of Lubbock. The first program is planned for Sunday, April 10 at 7:30 p. m. Arrangements have been made with Alice Beckett, a former member of the YMCA, who was elected last night student at Tech.

Consider Quality, Not Price Suits 25c Cleaned And Pressed Minor Repairs Free Allen Tailors 1005 Avenue Q

Caylor To Speak At Student Meeting In Room 302 Friday

Dr. John Caylor, Texas B. S. U. secretary, Helen Whitehouse, Chicago university, and Dr. J. Marvin Culbreth, director of the student department of the Methodist Episcopal church, Nashville, Tennessee, are to speak in room 302 Friday at 5 p. m. The subject of "Student Responsibility for Church," will be discussed. The conference is to be held under the auspices of the Student Religious Workers' council. All students and members of the faculty are invited to attend.

Phi Psi To Meet Tuesdays Instead Of On Mondays

The regular meeting of the Phi Psi textile engineering fraternity has been changed from the first and third Mondays of each month to the first and third Tuesdays of each month, according to Basil Hill, president of the local organization.

The club met last Tuesday evening at 7 o'clock in their club room in the textile building. This was the first meeting of the Spring term.

# \$25,000 IN PRIZES!

and may the best "Blurbs" win

464 cash prizes each month—2 first prizes of \$500 each

PARDON ME FOR BRAGGING, BILL, BUT PALMOLIVE'S THE FINEST SHAVING CREAM A MAN EVER USED

YOU'RE WRONG AGAIN, WALT—COLGATE'S FOR ME FIRST, LAST, AND ALWAYS. YOU CAN HAVE ALL THE REST

I TELL YOU I'VE TRIED 'EM ALL, AND FOR COLGATE, LASTING LATHER IN ANY KIND OF WATER—HOT OR COLD—HARD OR SOFT—NOTHING ABSOLUTELY NOTHING—COMPARES WITH PALMOLIVE!

DON'T BE SO COCK-SURE! MY BEARD'S AS TOUGH AS YOURS, AND I NEVER KNEW WHAT A CLOSE SHAVE WAS TIL I USED COLGATE'S

GET into this shaving cream "blurb" contest, men! Who are you for—Walt or Bill? Palmolive or Colgate's? We've discovered that men are rabid on the subject of shaving creams. Just try to tell a Colgate user there's anything better! Or try to convert a Palmolive user to anything else. You'll soon find out!

These are the two leading sellers among all shaving creams. Think of that—in a field of 176 competing brands! What we want to know is—why do you like Palmolive? Or why do you swear by Colgate's? Tell us!

Hence this little contest. There's money in it—lots of money. Get some of it! Help Walt out. Or help Bill out. Notice the two empty "blurb" spaces in the picture at the right. In ONE of these spaces (or on a separate sheet of paper) write what you'd say in favor of Palmolive—or what you'd say in favor of Colgate's. Write it now! And note! Mention your dealer's name. Then if you win, he'll win a prize, too.

Here are the prizes for each month—464 in all!

CONTEST RULES MAIL your "blurb" with name and address to Contest Editors, Dept. G-3, P. O. Box 1153, Chicago, Illinois. The prize money (totaling \$25,000) is divided into six sets of monthly prizes (each set totaling \$4200). At the end of each month prizes are awarded (see list at right) for the best "blurbs" received during that month, as follows:

For Best Colgate "blurbs": 1st. \$500, 2nd. 125, 3rd. 50, 9 next. 25, 20 next. 10, 200 next. 5

For Best Palmolive "blurbs": 1st. \$500, 2nd. 125, 3rd. 50, 9 next. 25, 20 next. 10, 200 next. 5

FREE SAMPLES Men! A beautiful gift box containing generous sample tubes of both Colgate's and Palmolive Shaving Creams, as well as other useful toilet products, is being distributed. If you fail to get yours, ask the business manager of this paper why.

# Journalists To Leave Today

### Five Toreador Staff Members, Two Reporters And Head Of Journalism Department To Attend Gathering

Mr. Cecil Horne, professor of journalism and English, five staff members of The Toreador, and two reporters were expected to leave early this morning for Belton, Texas, to attend the Sixth Annual Southwestern Journalism congress.

Those who were to go are: Parker Taulman, Calvin Hazewood, Jack Bryan, Bill Bush, Tom Abraham, Loren Childers, and Kathleen Jennings.

Mr. Horne, vice-president of the organization, will preside at the meetings to be held on the Baylor college campus tomorrow and Saturday. All delegates will be guests of the college and the townpeople while in Belton.

### 13 Schools Represented

Thirteen colleges and universities will be represented at the congress. They are: University of Oklahoma, Baylor college, Tulane university, Baylor university, Louisiana State university, Texas State College for Women, Saint Edwards university, Southern Methodist university, Texas Christian, Texas A. & M. college, Trinity university, University of Texas, and Texas Technological college.

Leading newspapermen and journalists have been selected as speakers for the meetings. They are: Marcellus E. Postler, Houston Press; John King, Dallas News; Sam B. Harben, Texas Press; association; Bess Whitehead Scott, Houston Post; and Fred Dye, the Associated Press.

Jack Edles, of the Dallas News, your no-Texasian y'ou-mie too, will speak on "If I Were Seeking a Job" at the student press club round-table discussion which will be held Saturday afternoon.

## 152 Seniors

(Continued from Page One)

Misses: Stephanie, Zora May, Snyder, Alberto Melendez, Guzman, South America; C. Morgan, Horeford, William W. L. Lewis, Waco, Texas; Beck, Perkins, Leta Perkins, Meadow, Virginia; J. H. Palmer, E. H. Rumph, Hall, Allison Self, Crowell; Mason Smith, Los Angeles; Lois Snoddy, Brownwood; Ruth Spry, Lampasas; A. B. Stover, Dallas; Wallace Varley, Collinsville; Grady Washburn, Graham; Edna Wilkinson, Vero Beach, Fla.; Ernest, Kirtland, Bill Collins, Brownfield; Julius Greer, Yantis; W. L. T. H. H. Amarillo; Adolphus Smith, Brownfield.

**Year Live in Lubbock**  
Seniors of the Lubbock school who live in Lubbock are: Russell Beard, Reed, Tom, Mike, and Red. E. C. Chiles are: Carl Cain, Yeakum; Mitchell Campbell, Ruda; Carlton Carmichael, Keene; Clinton Cook, Post; Moore, Copp, John Graham; J. E. Denny, Paducah; Gordon, Albany; Moore, Dallas; Charles, Paul Hardy, Buchanan; J. O. W. Henson; Alton Holiday, Nashville; W. A. King, Florida; Herbert Kirk, Lubbock; W. T. McKinnis, Gordonville; S. G. Pederson, Clinton; Fred Prioleau, Hensley; R. Z. Boyer, Moran; Edwin A. Paine, Orange; S. S. Glover, Desdemona.

**Lubbock engineering graduates are:** John Foster, Trent Campbell, Bernard C. Berry, Fred Burkhalter, T. W. Malone, W. T. White, and Bill Garrison. Others are: L. G. Bland, Fort Worth; Charles Matchett, Lamesa; T. G. Hendrick, Lamesa; Bonnie Shepard, Abilene; Gordon Euday, Fort Worth; Everett Dixon, Canyon; Orl Leal, Mineral Wells; Moran, Glad, Colorado; C. Davis, Hensley; T. E. Covart, Leakey; Bruce Moore, Tyler; F. E. Madson, Waco.

**In the home economics school seven graduates live in Lubbock:** Leta Belle Cooney, Fred Morrison, Mrs. Jess McAllister, Leah Gage Reddy, and Juan Slaughter. Others are: Marie Sue Flinch, Brownfield; Mrs. Louise Vetter, Robinson; Irene Jackson, Pampa; Myrtle, Mena; Miss Carter, Gordonville; Bernhardt; Mrs. Miss Young, Ruby; Sue Wolf, Stamford; Alice West, Dumas; Ruth Grimes, Mineral Wells.

## Kenyon

(Continued from Page One)

had done some work in music before, so my friends urged me to take it up again. I did so, but not with the intention of abandoning pictures.

**En Route To Hollywood**  
The actress is now en route to Hollywood to resume the career that she began there nine years ago. This was her first visit to West Texas, and she expressed her surprise, both at the country and the town.

"I had no idea that Lubbock was so large and progressive. And the picture I can begin to understand their fascination."  
Returning the many compliments that were paid her, she said that she had also been impressed with the large number of pretty girls in Lubbock. "It seems that every girl is pretty, here. Not just a few, but all. In Hollywood beauty is cheap, and one expects to find it, but here—it is unusual."

And then she turned the knob of her dressing-room door. "I must go now. But I'm glad again that you liked my songs. They are my favorite work, my way of expressing myself."

## Relays

(Continued from Page One)

front. Big Spring would have won the race but the time was beaten in another heat.

**Cisco Wins**  
Cisco won the quarter-mile relay with a team composed of Jeter, Mastaglio, Connel, and Miller. Time was 46.5. Snyder's relay team won the half-mile in 1:36.4. Lamesa (96) the mile relay with the time of 3:24.3. The special medley relay was won by Pampa in 1:42.6. Plainview won the medley relay in 3:21.7. Graham of Brownfield won the javelin throw, distance 151 feet, 10 inches. Ayres of Pampa and Norman of Levelland tied at 6 feet 1 inch in the high jump.

A field of 300 athletes representing 38 schools of Texas and New Mexico participated.

Professors C. E. Russell and G. W. Woodbury will go to Lamesa Thursday to confer with the Chamber of Commerce on landscaping.

## Another Early May Queen



Early May Queen, who hails from Cedar town, Va., is among the lovely May Queens. The girls at Sweet Briar college, Sweet Briar, Va., just didn't see how they could wait any longer to bestow the honor on their beautiful classmate.

## SOCIETY NEWS

**Stobaugh, Standefer, Barton Entertain Las Chaparritas**  
Misses Camille Stobaugh, Gertrude Standefer, and Sue Barton were hostesses to the Las Chaparritas club and guests recently with a bridge dinner given in the home of Mrs. F. R. Friend, 2205 Broadway.

The entertaining room was decorated in spring flowers. Guests for the affair were Misses Gail Quinlan, Vonnie Gilkerson, Maxine Clark, Mary Lois Gamel, Beth Wulfman, Sylvia Wilson, Glydis Grimley, Zella Riegel, France Ford, Ruth Hutchinson, Johnnye Gilkerson, Virginia Murray, Jean Shelley Jennings, Cecile Hoops, Florence Moses, Sue Michie, Harriette Roach, Polly Barrow, Ada Mae and Melba Gilbert, Mary Earle Lofland, Jerry Durman, Pauline Warren, Nan Lofland, Sarah Lou Stevens, Mary Genice Paulberger, Nancy Ruth Lawerton, Ina Baker, Ethel Murray, Pauline Yeager, Betty Sickers.

**Mrs. Brown Entertains Newlyweds**  
Mrs. Vernon Brown entertained with a wedding dinner Sunday, March 26 in her home at 2410 14th street. Mr. and Mrs. Milton Campbell were the guests of honor. A wedding cake lighted with yellow and green candles was the center of the table. Vernon Jones was toastmaster. Sixty-five guests were present.

**Junior Prom To Be Held Saturday Evening**  
The Junior class will entertain the seniors with their annual formal dance Saturday evening from 9 o'clock until 12. At this time the Junior Queen will be crowned. The court will consist of all nominees for the queenship.

**CAMPBELL-DREW**  
Miss Wren Drew of Portales, New Mexico was married to Mr. Milton Campbell at Portales Saturday afternoon, March 25. They are now at home at 2405 13th street.

**SMITH-WILLIAMS**  
Mrs. Mildred Williams, daughter of Mrs. C. B. Roberts, 2208 Main street, was married to Peter Smith at Clovis, New Mexico Sunday afternoon, March 26 at 6 o'clock. Mrs. Smith was assistant auditor at Tech college until her marriage. Mr. and Mrs. Smith will make their home in Amarillo.

**Dr. and Mrs. J. O. Ellsworth and Evelyn Jennings** were dinner guests in the practice house Friday evening.

**Los Camaradas To Have Annual Dance**  
Members of Los Camaradas will entertain guests with their annual formal dance Friday evening at the Hilton hotel from 9 o'clock until 12.

**D. F. D. Club Has Formal Tea**  
Honoring seven new members, the D. F. D. club entertained guests with a formal tea Saturday evening in their club house at 2317 18th street.

About 300 guests called between the hours of 7:30 and 9:30 o'clock. Presentees were Misses Martha Reba Hubbard, Flora Lancy, Elizabeth Hickley, Louise Davies, Martha Alice Penney, Virginia Simmons and Lorenie Coyn.

Guests were greeted at the door by Miss Annah Jo Peggleton, club sponsor. Others in the line were Misses Louise Sneed, Mildred Price, Rhoda Lou Clark, Leona Rodden, Ruth Sparks, Ivers Adams, Martha Knight of Canadian, Edith Sanders of Anton and Phy Poote of Sudan.

Mrs. Mary W. Doak and Mrs. Pauc were in the home party.

Mrs. R. J. Keller and Mrs. C. C. Mansell poured tea and were assisted in serving by Misses LaVoyce

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## Lubbock Wins In Play Contest

Lubbock High school won first place in the district intercollegiate one-act play contest held in the campus playhouse Friday, April 1. Post and Whitarral tied for second. Lamesa also ranked high with the judges but was not eligible for a place because of late entrance.

Charlotte Ratliff, of the local school cast, and Nelson Williams, of Lamesa, placed first in individual interpretations. Since both the winners are high school juniors, they were not able to accept the 1932-33 scholarship offered by the college.

Ten casts played in the tournament. They were: Lamesa, Hatt Camp, Meadow, Carlisle Station, Whitarral, Brownfield, Lubbock, Levelland, and Post.

The judges for Friday afternoon were Mrs. Ray C. Mowery, Miss Ruth Pirtle, and Mrs. Alfred Strehli. Miss Pirtle, Miss Harriet Tilden, and James G. Allen served Friday night.

## Texas Tech Ex-Student Club Of Shackelford County Formed

The Texas Tech ex-students of Shackelford county met in the home of Nina L. Gordon Wednesday evening for the purpose of organizing a club. The first part of the evening was spent attending to the business, after which the guests played bridge.

Ex-students who were present were: D. T. Smith, of Albany who was elected president of the club. D. R. Criswell, of Moran, chosen vice president; Nina L. Gordon of Albany, chosen as secretary-treasurer; Lloyd Pylest, S. W. Suther, Guy Moberley, Duncan Leech, Mrs. D. T. Smith, Mrs. Ralph Walker, all of Albany and Stel Ledger, Wilda Kane, Leota Pettus, T. C. Abner of Moran.

## Aggie Club Plans Top Spinning Contest; Bob Allen To Croon

A top spinning contest will be the main feature of the Aggie club meeting tonight at 8 o'clock in the stock judging pavilion. The contests are: Ray Karr and Jack McGowan, freshmen; Tommy Thompson and Ernest Skipping, sophomores; Edgar Kubel and E. G. Cagle, juniors; and D. E. Snyder, and S. S. Stover, seniors.

Contestants must furnish their own tops and strings. A prize will be awarded the winner.

Special music by Bob Allen will constitute the remaining part of the program.

## Texas Utilities Man Speaks At AIEE Meeting Wednesday

At the AIEE society meeting Wednesday night Mr. H. D. Woods of the Texas Utilities company spoke on the "Financial Set-up of Public Utilities." James Dyer, president, led a discussion concerning the coming Engineering show.

## Dean Weeks Spends Two Days On Santa Fe A. & M. Train

Dean Margaret W. Week spent Monday and Tuesday of this week on the Santa Fe home demonstration train. Miss Weeks joined the train at Plainview Sunday afternoon and helped with the food demonstrations along the route.

## CO-EDS MEET TONIGHT

A special meeting of the Tech association of women student, will be held at 7 o'clock in room 218, it was announced yesterday.

New officers are to be nominated, and those already nominated will be presented tonight.

A passenger train in England recently covered 105 miles in 105 minutes.

## Tech's English Department Scores Again When Letter Is Received

(Editor's Note: This letter was received by the Tech English department this week.)

English Dept., Tech College, Lubbock, Texas, Dear English dept.

I understand you got a swell course in poetry at Tech I am interested in poetry because I am working on writing it here. I have been of work for most a year and I got time now to for to learn how it can be wrote. I got a pal in Tech what says Mr. Fowler knows his stuff. I dont want to take no elementary stuff what kills too much time cause I maybe will get me a job soon and time is too hard dont you think. What does it cost about to learn how to write poetry good? I got a course in English once from I C S in Scranton P. A. but it was so steep I couldnt get it do you have a easy course in poetry a real easy course for beginners and how much it is. Can I come to see you some time soon I got a huch I can be a swell writer of pomes if they can learn me times like mat cat dog hog runt punt blue flue meek peek fly by guy ect. only the way you use em at Tech. I sure do like poetry dont you I gets the feelings like no body else business like this.

Katy sweet Katy come back to me down by the old apple tree Where I said to thee I love thee he he! Here is another one wrote by this week only

Her eyes shot sparks and they seemed to say Her love would give me hell some day And it did to my libertie Went kafoop by the old apple tree.

This aint much but they say I got talent for poetry I guess so how much and which books you use for the tachin thereof I gotta go now I got more talent. You be seeing me in a day or so Im coming up to meet Mr. Carter which my pal says is a swell guy what knows his pies and Mr. Fowler to. For

## Professor H. J. Bower Has Article Published In Paper

The fourth and last of a series of articles on the "Development and Importance of Good Seed" by Professor H. J. Bower has been published in the Texas Cooperative news for April 1. Other articles appeared February 15, March 7, and March 15.

In the next issue of the Texas Cooperative news, there will be a publicity article inviting the delegates to the Eighteenth District Texas Farm Bureau Federation which meets in Lubbock May 5 and 6.

## Dr. Holden Will Be First Speaker At Open Meetings

The Tech YMCA announces a series of open meetings each Monday night to discuss "How to Develop a Philosophy of Life to Fit the World in Which We Live." These meetings will begin at 7:30 p. m., April 11.

Dr. W. C. Holden is to be the first speaker. His subject will be "The Agrarian Problem."

To Receive From Bids  
All seniors having completed at least 40 hours are requested to turn their names to May Moore at the College bookstore to receive bids to the junior prom.

The boycott of Japanese goods has been strictly enforced in British Malaya.

## LINDSEY

Preview 11:15 Saturday Night Sun.-Mon.-Tues.



Marion DAVIES WITH CLARK GABLE



Potty of the Circus  
IN AN UNDYING ROMANTIC SUCCESS  
BING CROSBY IN "DREAM HOUSE"  
PARAMOUNT NEWS

IF YOU BUY YOUR RIDING HABIT AT

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"YOUR HORSE WILL NOT Be Ashamed Of It"

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Presenting The

**Royal Russian Chorus**

Directed By Princess Argeneva Slaviansky

**April 22**

High School Auditorium

Matinee 4 P. M.

Prices 25 And 50 Cents

Night Performance 50c. 75c. And \$1.00

Both Performances Different Not on the Regular Artist Course

Tickets May Be Bought From W. R. Waghorne of the Tech Music Department