



The TORREADOR



VOL. 1.

TEXAS TECH, LUBBOCK, TEXAS, APRIL 10, 1926

NUMBER 21

STUDENTS PLAN BOOSTER TRIPS

Full Program In Athletic Field Next Week

MATADOR NINE LEAVES SUNDAY FOR FOUR GAMES

TWO GAME SERIES WITH HOWARD PAYNE AND DANIEL BAKER

Well, the ink which was to be seen round the earth has been slung; and if a few unfortunate have failed to see it, then it is their loss. In four separate, distinct, and individual issues, the four schools of Texas Tech have chomped upon their respective tongues, so to speak, and have produced, under stress of unusual mental effort, their respective views on subjects in general and on each other in particular. And, too, many a literary flourish, which had hitherto blossomed unseen and which had been wasting the sweetness of its vocabulary upon the desert ozone, was given an opportunity to immortalize its cacophonous phrases in printer's ink. In other words, it was allowed its fling at dabbling paste, slicing the gab, and pecking on the Hon. Typewriter.

As a result of four private and separate interviews with four representatives of the four different schools at Texas Tech, the secret was divulged that each of the four issues of the Torreador was, without question, the most unique of the four. To illustrate, a typical statement was phrased as follows: "Of course there are some things the So-and-Sos are good for; but we wouldn't say for publication that puttin' out a College sheet was one of their strong points. Now take our'n, frinstance—" etc.

At the moment, this "colym" is presumed to be flying "neutral" colors so we are not going to venture an opinion as to which of the issues was the best. You see, we have to remain a friend to man. Sa pity, though, that we didn't elect a board of critics to pass its judgment upon the aforementioned board.

Confidentially, we heard at least one "business manager" upon that "their" business manager for a paper was exactly the thing which they wanted to be. You see, I worked at the laundry last week. But I'd like to see your advertising manager if it is altogether convenient.

"Enter Mr. Torreador Business Manager in dry goods store."

Clerk: "Which brand of something can I show you?"

T-B-M: "Oh, I am well supplied, thank you. You see, I worked at the laundry last week. But I'd like to see your advertising manager if it is altogether convenient."

Clerk: "Oh—well, he's back in the office."

(Business of walking briskly back to the office indicated)

T-B-M: "Ahem! Is this Mr. B. V. Dee?"

Mr. B. V. Dee: "Ah, you are entirely correct in your deductions, my dear young man. What can we do for you?" (smiles engagingly)

T-B-M: "Er, Mr. Dee, the So-and-So school at Tech is putting out a special edition of the Torreador this week and we felt that we would be doing you a monstrous injustice unless we allowed you to have at least a quarter-of-a-page ad in our paper."

Mr. B. V. Dee: (wrings hands gratefully) "My dear lad, how can I ever thank you for being so considerate of us! Indeed, we will place an ad with you. It is not often that we have such an opportunity to trust before us. We have always been an infatigable, progressive business firm and we want you to know that we are for you, (shakes hands warmly with T-B-M; both register emotion) Uh, Jim, write out a two-inch ad for this young man."

(Exit Mr. T-B-M reentering ineffable gratitude I don't reckon)

Special mention should be made of the six-page editorial put out by the Home Economics Department. For quantity, they put one over the other departments it seems. Hence, one might infer that a petite smile or two goes a long, long way to bring in the ads.

Anyway, those four issues showed that every department of Tech was ready to hop right to it and do its part whenever called upon. Not a one of them fell down upon the dual and each one put out a creditable sheet. There's average ability for you. So if anyone should ask you, tell 'em that Tech has some able folks—on the average.

The baseball squad will leave tomorrow night for Brownwood where they will play four games. They will meet both Daniel Baker College and Howard Payne in a two game series. They are primed for the trip and are determined to come back with four more counts in the win column. Both schools have veteran squads and the Tech will be facing odds. Howard Payne has some good trailers who promise to give Tech hitters a great deal of trouble.

Freeland will probably take about 18 men with him and will have a good reserve to rely upon. The pitching staff was greatly strengthened by the return of Volney Hill. He is a fast ball man and has a good delivery. He can be counted on to turn in a good game. About will probably pitch one of the games and Samuel Scott will be called upon to rally forth again. Wright, Finneck, Walker and Grever will likely receive work in part of the series. Willie Hamilton will be on and will probably lead some of the innings on the yellow and parades in one of the outer stadia in a very excellent manner.

The management of the Torreador feels that it should apologize to it. It is a fact that an error which occurred in the issued sponsored by the school of Home Economics. The statement concerning the "clouds of allness" was entirely misleading and had created a furor on the campus.

"Co-eds break clouds of allness!" Best joke of the season. "Take chances to tell the world." Joke number two. In fact that co-ed edition was full of good laughs. The young men about the campus have not complained of being omitted in "clouds of allness," but enough of them have been smothered with the exercise of that privilege and habit the co-eds have to "tell the world." Yes, they've been telling the world throughout the ages. Eve

INTER-SCHOOL MEET TUESDAY

The Aggies have again sent another smiling challenge to the Holy Edifiers for a contest to decide the supremacy of the two schools on the athletic field. They will meet in a dual track and field meet next Tuesday afternoon at 3:30 on the Tech field. The winners of both schools are primed for the contest and the afternoon will be filled with "ay a nose" wins. The Aggies boast of a good squad in Brown, Corley, Geimen, Boar, Davis, Pynes, Griffith, King, Simpson, G. Hayhurst, E. Hayhurst, J. Burroughs and O. Burroughs. The Edifiers will rely upon Trevette, Dorn, Hiale, Neal, Woodward, Owen, Claunch and others to defend their ability. Every student in the college is invited to witness the greatest contest of the year. No farm tools, transits, or other instruments of the two schools will be allowed to be used in any of the contests.

TRACK MEET MAY BE HELD MONDAY

The dual track meet with Canyon, which was previously announced for this afternoon, has been postponed until Monday due to a wet track. Coach Freeland states that he has advised the Buffaloes that he will expect them Monday, if weather permits.

TORREADOR OFFICE BECOMES HANGOUT

ATMOSPHERE IS STALE AND DOUBTFUL

INFESTED WITH UNGRATEFUL GUESTS

Since the old management is again in charge of the Torreador there is one disagreeable thing about our work room that is a pain in the eye; the ungrateful guest. We started to say the uninvited guest, but everyone is cordially invited to the Torreador office at any time. We have reference to the deliberate loafer and chair warmer who has no more appreciation for his hang-out than to make a waste paper basket of the entire room and a bull-pen of the atmosphere. If there is anything more useless, horseshoe, spalling, and unimportant to the Torreador staff than those ungrateful visitors, well, Webster hasn't yet defined it. It should be when members of the staff burst into the office with alert minds only to have their senses dulled with the stifling aroma of tobacco smoke. Imagine feeling your way through this smoke screen to one of the two typewriters in the office and then find that someone is exercising the flexibility of his fingers by pounding the keys of your pet machine. Then before you have recovered from the shock, the atmosphere clears up a bit and you ease around you to find that there are several groups of students in the room engaged in the family style of conversation and maybe some of them slugging a—but the word "necking" has been worn out in the institution, and the posture has become so common as to be more repulsive than the word—anyway slugging.

Faculty To Be Entertained With Barbecue Friday

Announcement has been made this week that Senator and Mrs. Hildesee of Lubbock will entertain the faculty and their families on the evening of April 15th, with a barbecue to be given in the stock-judging pavilion on the Tech campus. Elaborate plans are being made for the occasion, and faculty members are obeying all other plans in anticipation of the coming event.

Senator Hildesee was influential in making the fight for the establishment of the Texas Tech Faculty members have enjoyed since the inauguration of Senator Hildesee. The faculty members have enjoyed since the inauguration of Senator Hildesee.

GOD GIVE ME A MAN!



"I'll tell the world I'm going to get an 'apple.' But instead she got an apple and Red to the Lord. Unfortunately, their silence had been unnoticed since that time.

We wonder how many tears are now being shed in behalf of "weeping abandonment"—for oppressed sex. The "marvelously imposed upon" co-eds of the Tech are still shedding tears all right. But the tearful prayer that goes up from the bedside each night is as old as woman-kind—"God give us a man."

Aside from this error, however, the second edition was a humdinger, which means "the best yet." It was really commendable to the institution and especially to the smallest school in the college.

Who said they couldn't do it?

PICNIC TO FEATURE FIRST FISH RECOGNITION DAY NEXT THURSDAY: WILL BE MADE AN ANNUAL AFFAIR

Freshmen in any institution always feel their importance, but the "Fish" in Texas Tech will have their importance brought home to them in a most unusual way on Thursday, April 15th, when they will be allowed to staut to their hearts' content throughout the first Freshmen Recognition day to be held at the Tech. It is the desire of the class and of the administration that the day be made an annual affair.

The policy of setting aside a day for the recognition of the Freshmen has been adopted in almost every institution, after more or less wrangling on the part of the upper classmen, and the administration has pointed out that it is the desire of the faculty and college officials that the Tech establish the precedence early in the history of the college. Freshmen day has been discussed by the faculty as a whole and final preparations for the day have been made by Prof. Gus Ford, class sponsor, and Dean Gordon, with the assistance of class officers, and with the endorsement of Dr. Horn.

A special program has been arranged for convocation on the morning of the 15th, and Dr. Horn is showing his approval of the occasion by presiding over the program. The feature of the program will be an address by Senator W. H. Hildesee, who has been invited by the class. Music will be furnished by the concert band and the male quartet.

The afternoon will be given over to a fish picnic at some place near Lubbock. The location of the picnic grounds has not been definitely decided, but the "dimes" are assured that there will be plenty of fun and food. Definite announcements concerning the location will be made at convocation.

Tags will be placed on tags at some convenient place in the administration building, and all freshmen are urged to purchase tags by Monday, which will indicate their support of the picnic.

On the morning of convocation, freshmen and all will be expected to show their loyalty by wearing these badges during the day. They will also be expected to wear their tags and to be at all sessions.

Houseless

"Give me a kiss," he pleaded.

She made no reply.

"Won't you please give me a kiss?" he asked again.

"Please, please kiss me," he begged.

And still no reply.

"Hey, are you deaf?" he roared.

"Hell, no, she snapped. "Are you paralyzed?"

TECH PREXY SURELY READS COLLEGE HUMOR

"A man's sins will find him out" is so old it is stale but this story is perfectly new despite such an introduction. And it deals with a weakness of the Tech Prexy which leaked out at convocation last week. To reach the point, at once, it is evident that Prexy reads College Humor.

If it all come about like this: while Dr. Horn was addressing the student assembly on the subject of "College English," he inadvertently strengthened one of his statements by illustrating with an anecdote which came from College Humor. Of course, it is altogether probable that some naughty student or faculty member who reads this popular magazine told the story to Dr. Horn, but brilliant men like Prexy do not often repeat the other fellow's story. So the evidence is convincing that he reads College Humor—probably not a constant reader and a regular subscriber—but he evidently reads it to some extent.

The joke was this: "A young man and young woman were driving with a strong breeze coming through the car door. He: 'Is that air too much for you?' She: 'That air what?'"

Our conscience doesn't bother us half so much now when we read College Humor or Whizz Bang. But who ever said that Prexy wasn't a good sport anyway?

EDITORS PROMISE YEAR BOOKS BY JUNE 8TH

With over half the Annual in the hands of the printer, and the other half nearly completed, it is definitely assured that La Ventana will be out by June 5. With the taking of baseball pictures last Friday, the photography for this year's annual is ended and all copy is off to the engraver. By April 26, all copy will be to the printer and having earthquakes or floods, the first issue of La Ventana ought to be delivered by June 1st to 5th.

While not as large as some books of other colleges in the state, it will be up to any of them in quality. No money has been spared to make the views and opening pages the best that could be designed. The beauty section is by far the best of any school in the state. And the entire engraving layout is the very best that could be planned by the Southwestern Engraving Co.

In the literary department, the most noteworthy feature is a department called "The Rack." This is written by an anonymous author (he has to be anonymous for self protection) in which all the dirt and scandal of the year is aired, and the plain, unvarnished truth about all the prominent students and faculty is told.

A wealth of photographs of all activities, snapshots, pen and ink sketches, and cartoons are to be found in the book, and help make it one of universal appeal. Buy your copy of La Ventana at once at the postoffice and be sure that you will get one.

TECH PREXY SURELY READS COLLEGE HUMOR

TECH BRANCH POST OFFICE TO OPEN

Everything is in readiness for the Tech branch of the local postoffice on April 15, it was announced Thursday of this week by Postmaster John L. Vaughn. The branch will have all the facilities of the regular postoffice, it is said, and will relieve to some extent the crowded condition of the office down town. Contract has been made for messenger service, including hauling of the mail back and forth.

Miss Margie E. Bennett, assistant business manager, has been named clerk of the branch office.

Students who get their mail at the Tech branch should instruct their correspondents to address their mail, "Tech Branch, Lubbock, Texas," to insure prompt delivery and save confusion.

COOPERATION OF CITY SOUGHT IN ADVERTISING THE COLLEGE

DISTRIBUTION OF LITERATURE IN GREETING CLOSER RELATIONS BETWEEN TECH AND WEST TEXAS IS POINTED OUT AS OBJECT

Booster trips to cover the entire Panhandle country, carrying a personal message from the students of the Tech and broadcasting literature concerning the Tech and Lubbock, for the purpose of creating a more friendly spirit between the people of this section and the institution—bringing about a closer relation between the two—and to create the highest interest possible throughout all west Texas, are being planned by the student body, under the leadership of John Young, president of the association.

In a letter addressed to Secretary A. B. Davis of the chamber of commerce and manager of the City of Lubbock, Young has outlined the purpose of the proposed trips and the possible itineraries to be followed. An effort is being made in this way to secure the co-operation of Lubbock citizens and merchants in furnishing means of transportation.

Student leaders in both the literary and athletic fields will be taken on the trips, according to plans. Also it is hoped to take at least an eight-piece band on the trips.

The letter, which outlines the object of the trips and the routes to be covered, is in part as follows:

"We have a triple purpose in making these trips. First, this is a new idea in college advertising and will draw the attention of prospective students every where it is heard of. And, this message will go directly to those students of this section of the country, the ones in whom we are particularly interested. And, this leads us directly up to the second purpose."

"For second, we want the people all over Texas, particularly West Texas, to have the highest degree of interest in the Tech that is possible for them to have. It is for this reason that students and teachers have recently given their services gratis as judges for county school meets and have given lectures and entertainments in the nearby counties."

"And third, but not the least of our reasons for the proposed trip, we wish to give this trip to those students who have worked faithfully for the Tech. The athletes, those who participate in plays and are stars in other events, receive their rewards as they go but the student leaders who work equally hard and on whom lies the burden of responsibility for the success of the Tech, have no such reward. These are the students we wish to send on this trip. For, we believe, that if we keep our student leaders active, the whole school will follow."

"We propose two possible routes. The details of these will have to be worked out. First, the route via Amarillo, Clarendon, Memphis, Quanah, and swing back into Lubbock. Second, Tapoka, Lamesa, Big Spring, Sweetwater and back up the Santa Fe to Lubbock. Or third, any other route that the chamber of commerce may suggest. At one of these routes will be desirable for a trip of this kind."

"We suggest two days instead of the short one day trip because we are able in this way to reach out beyond the territory most familiar with our school, and less served by our teachers and students who have been ever active in nearby towns and also, it will make a much greater event both in the eyes of the students making the trip as well as the people whom we wish to impress."

EVERYBODY STOMP NEXT SAT. NIGHT

PREXY CONSENTS FOR STUDENT HOPS

FIRST ONE ATOP CHERI CASA DORM

Say! You hairy-eared engineers, you hay-seed farmers, and you lily-fingered Liberal Artists, if you nourish an ancient brainstorm that you can date up that best frair, "cause you're going to get a chance to exhibit your samples next Saturday night, April 17th, on top 'o Cheri Casa, at which time and where Tech will have its first All-College hop. Yes 'Sires! That's no brassed, the information comes officially from John Young, student president, who reports that the plan is sanctioned by the officials of the institution.

Not before it was shown that the sentiment of the entire student body strongly favored dancing, did student representatives secure the consent of the president, and only then upon the condition that the affair be conducted in a commendable manner and properly chaperoned. All girls living in

STUDENTS ASSIST IN COUNTY MEETS

The Tech has been flooded with calls, with the past month for the Panhandle counties over this section of the Panhandle for judges to conduct contests in the county interscholastic leagues meets. The calls are still coming in and today Tech students are assisting with the Lubbock county meet which is being held yesterday and today. Declaration was judged by John Young, Alton Hulston, and Dave Books yesterday afternoon, and Eugene Jordan, Harry Montgomery and Irwin Coleman are judging the contests in debate this morning.

Judging teams have been sent to Brownfield, Levelland, Forging Springs, and Lubbock High. These teams were comprised of Huliff, Young, Brooks, and Montgomery, usually accompanied by a faculty member.

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WHAT IS EDUCATION

"A little learning is a dangerous thing;
Drink deep, or taste not the Persian spring;
There, shallow draughts intoxicate the brain,
And drink largely sobers us again."

What is education? One authority tells us that efficiency, training for a specific purpose in life is education, and all else is a misnomer. On the other hand, we are told that only those studies which contribute to an appreciation of life, of beauty—the cultural—is education. One authority says that vocational sensetraining should be a by-product, that education in the true sense is learning to live.

Are not both sides wrong? Education should not be one-sided. A man is not educated who is merely an expert in his vocation, and who is unable to appreciate beautiful painting, to enjoy a good poem, or who cannot re-act to good music. The man who can appreciate these things is not necessarily educated if he cannot provide efficiently for his family, if he does not in some way contribute to the progress of the world. Education is training for citizenship. One must possess both of these before one can rightfully be called an educated citizen. Education is enlightenment whether it is concerned with the problems of commerce, or enables one to find beauty in the ordinary.

THANKS, AND THE NEW STAFF

The present management of the Toreador wishes to extend to the student body for the support given us in the recent election for the staff of 1926-27. It has been a great deal of pleasure to us to have some little part in the founding of the student publications of the Tech. We have made an honest effort to give the institution a college paper that would do benefit to the school and feel that we have done the best we could in meeting the difficulties under which we have had to work. And we are pleased with the fact that the students showed their appreciation of our efforts by giving us their support even though we did not make an active campaign for reelection.

We have the greatest confidence in the selection the students have made for the managers of the publication another year and feel the greatest admiration for our successors. With their ability and the minor advantages they will have through access to the annual cuts of this year, and the like, we feel sure that the Tech will not only have a more creditable publication next year but also a more attractive one.

In a new institution like the Tech, it is often difficult to draw out the persons of greatest ability and experience. In this respect we regret that we have not had the assistance of McWilliams and Hayhurst this year. We are quite sure that our efforts would have been crowned with greater success had we had their co-operation.

We are looking forward to the publication of a greater Toreador in keeping with the spirit of Texas Tech.

YOUNG AND THE STUDENT BODY

Little more than a month ago when the first steps were taken toward the organization of the student body, there were many skeptics who advanced the idea that the movement would never be a success: that the Tech students could not be satisfactorily organized into a co-operative working body, and that the institution did not afford a man big enough to head such an organization. But we wonder what the consensus of opinion is now? The organization is now working and the student at the head has proven himself worthy of any organization. It is a success, and John Young is big enough for his job.

We are willing to admit that the last statement above is a broad one. The job which Young faces is a big one, and is undoubtedly the most difficult to fill of any associated with the activities of the student body. In fact, that is largely the duty: to supervise every phase of student activity. At the same time, it is a difficult position, for every arrow of criticism imaginable will be fired from every angle of the campus at this one individual who has been entrusted with the management of the interests of the student body. In the past these darts of criticism have been scattered, for there was no particular individual responsible for anything. But in the future John Young will catch—well, anyway, he is filling a responsible position.

The first convocation following the election of student officers was commendably handled and there was more of interest to the students in the program of the day than in any previous assembly of the student body. Every question brought up since that time has been disposed of to the satisfaction of the greater part of the students. One of the chief objects of the organization, as pointed out by the committees in charge of the preliminaries, was the creation of a greater school spirit. More has been done to strengthen school spirit since the organization of the student body than in the five months preceding the election. And if the proper support is given to the program of John Young, there will be more spirit created in the Tech within the next ten weeks than any summer vacation will ever destroy.

The Toreador is for Young and the student body.

La Ventana Is Making Final Drive

Every student in Tech should have a copy of La Ventana, the first annual. This book is to be commemorative of the founding of the institution and it will serve as a memory book to you in later years. About three hundred copies remain to be sold. When these are sold there will be no more. That's final. You will regret it if you do not get a book. They may be reserved at the table on the second floor of the Administration building or at the college postoffice. The books are going fast, and you'll have to snap out of it if you get one. Remember that it contains pictures of everything connected with the college from its infancy to the present as well as the pictures of all your classmates

and of the faculty. By turning its pages, every football game may be replayed and every event reacted in your mind. If you'll think it over you will arrive at the conclusion that you just can't afford to do without a copy of La Ventana.

Co-Eds Start Base Ball Season Tuesday

According to Manager Anna Belle Collins, the girls will start a penny baseball season next Tuesday. A diamond just back of the Administration Building is being made for the girls and they promise some very interesting games. So far only about twenty-five girls have reported for baseball but others have expressed their interest and intention of coming out. Come out and watch the girls strut their stuff.

COLLEGE INN

COL YUM

Sports, dichea say—Sunday morning all College Inn was awakened with the clatter of tin palls and milk bottles. Some woe-begone girls had gotten into their heads to go on a sunrise breakfast. The breakfast turned out O. K. but the sun never did rise. But, what did they care, if they had something to eat, and that's not all. OH! how much fun it is to go joy riding on Sunday morning and awake all the late risers.

The latest out. Most surprising thing of ages. Girls! Lila Underwood has an 8 o'clock class every morning.

Sociability. Yes! we have all of that. For instance, we all took upon ourselves to make a social call on the "Texas Tech Toreadors" Sunday afternoon. But??well, anyhow, we thought it best—to go riding. Which we did. There's nothing like a family gathering once in a while. Brings us all closer together.

Do we like moons? I'll say we do. Moonlight, moonshine, moonbeams, but most of all great big silvery moons with Bill as our chauffeur and Edna hot on the emergency. That was certainly one full moon.

Girls notice! We've found a new method of taking Saturday nighters. When you can't get a tub and you are in a hurry—use emetine—it does its duty and it's a lot quicker.

Welcome Miss Grace Fisher of Junction. Miss Fisher attended T. C. U. last term. She is the sister of Miss Lynette Fisher of College Inn.

Some of the girls thought what's a dollar, when you can see home. So they went! Punk, Lone, Ruth, Oneta, Mead Dee and Jim. Jim won't be back with us this term. We are sorry. She was one of us.

Think we aren't popular when we are. The College Inn girls are in Denton this week attending W. A. A. at a National Convention. Miss Maud Dee Skeen of Silverton and Miss Lucile Davis of Amarillo. They will return Sunday.

Home-Ec School Holds Food Sale

The department of cookery in the School of Home Economics is having food sales, held in the Home Economics Building at various times. The purpose of these sales is to make it possible for the girls to make a large amount of foods which they cook in class; also to make a small profit on the food to put in the treasury of the Loan Fund for some Tech Home Economic girl next year, and to help raise a small amount of money, \$10 of which will be sent to the National Home Economic Fund to be sent to Constantinople.

Last week the sale of cookies and Easter cakes was very successful. This week there will be a sale of doughnuts and nut oatmeal cookies. There will always be posters in the rotunda of the Administration Building announcing the date of the sales. Watch for them.

DR. HORN SPEAKS ON IMPORTANCE OF COLLEGE ENGLISH

In convocation of March 30, Dr. Horn gave a timely and interesting address on College English, before a very large part of the student body.

In beginning his talk, Dr. Horn said that English of all the phases of an education, is the most important; and that English is the study in which the average student is most poorly prepared for college work. English is a thing which everybody uses, every day. Not every one may be so very proficient in Math, or in Chemistry, or in other studies; but everyone uses English, whether well or poorly, so English is the most outstanding element which enters into our education and into our daily life.

In the average high school, English is considered easy to teach, requiring no special training; consequently, it is not every school that has well prepared teachers of English. It is a subject which is easy to teach, but difficult to teach well.

Dr. Horn referred to letters of prospective students, sent him even before the school was under construction. These letters, he said, showed the dire necessity for the stressing of English in the school.

English is a medium for judging

everyone—and a medium which every body uses. Not every person can judge the knowledge and training of a specialist of any of the branches of science, or of any other technical work; but each of us can judge—and does judge—our associates by their English, as we are judged by them; even as the maid said to Peter "Thou art a so we are known by our speech. English is the basis of all work.

It is not a subject which cannot be learned. It may take time to become proficient in the usage of excellent English, along with perseverance; but it can be done.

There are six things which are paramount, each of them, for the complete education of a person. If one is to be really educated, he should impress upon himself the importance of each of the following things:

1. Acquire the ability to speak well.
2. Acquire the ability to write well.
3. Acquire a knowledge of literature, including its history.
4. Acquire an appreciation of literature.
5. Know sentence structure.
6. Know the history of the English language.

It is most important that one get right habits of speaking and put them into practice.

Regarding slang, Dr. Horn said that it is permissible only when the word slang expresses your meaning to better advantage than anything else. The average use of slang, however, is reprehensible. As a rule, it is used to cover up deficiencies in our language—to cover up ignorance of the fundamentals of English.

In speaking well, there are three things to remember. First of all, one should never say to the audience that he is not prepared to talk, lest it be thought that the speaker didn't consider the audience worth preparation for a talk. Next, have something to say; and say it as if you really meant it. Having done these things, sit down.

In written speech, one should express oneself clearly and exactly what he wishes to say. So called "little things"—spelling, punctuation, capitalization—are all of importance. The worst fault of all, however, is obscurity. The big things of writing is to get yourself understood; say it forcefully, clearly, and beautifully.

In defining literature, Dr. Horn said that "it is language so worthwhile, so well written, and so timely, that it is worth keeping." Not to know history, someone has said, is to be a child. Not to know literature would certainly keep one a child.

Dr. Horn gave a list of books which are elementary in nature for the complete knowledge of English and literature; but are almost vitally necessary. The prime one of all of these is the Bible—not so much from a theoretical and a religious standpoint, as from the standpoint of grammatical correctness.

"When we can do these things, and do them well, we can claim our English work is well done."

Editor Optimist Is Tech Visitor

Burton Coffman, editor of the Optimist, student publication of the Abilene Christian College, with three members of his staff, was a visitor at the Tech and the Toreador office Thursday afternoon. Coffman is a member of the A. C. C. Glee Club which gave a concert at the high school auditorium Thursday evening, which was enjoyed by a large number of Tech students. He was very complimentary of the Tech and the Toreador, stating that he received with interest the first copy.

Five other rewards for the return of a small heart-shaped locket. Initials J. C. C. Lost on Main, between Palace Theatre and Avenue W. Return to Toreador office.

STOP IN—We Serve—You Sandwiches, Drinks, Confections

TECH NOVELTY STORE

(COLLEGE INN)

ELK BARBER SHOP

There's a reason why Tech students are coming here for their barber work. They find courtesy, service and satisfactory workmanship.

We invite you to give us a trial and see for yourself.

ALWAYS WELCOME

TECH STUDENTS

When in need of a car to drive YOURSELF

Phone 992 Cars Delivered

RENT CAR STATION

1214 AVE. H

CASH HASH HOUSE SCENE OF FOOLS CRAMBOREE

Tech faculty members and members of the Lubbock Chamber of Commerce gorged themselves in a foolish manner and "acted the fool" in general at the "All Fools Cramboree" at the College Cafeteria, on the evening of April Fool Day, finally closing the meeting with an informal get-together which was one of the most enjoyable meetings of faculty members and citizens held since the opening of the Tech. Approximately 250 persons were present for the joint meeting and banquet.

A program, headed, "We're afflicted with this," was given under the direction of Senator Bledsoe as "announcer." Some of the features of this program was the intelligence test given Dr. Evans by Mr. Mast and Mr. Dohoney, and the radio news from the four corners of the globe. During the evening, caps, whistles and other noise makers were presented to the banqueteers and they became kiddish in their hilarity.

The most serious statement of the evening was made by Dr. Horn who stated in the course of his address that he never knew before that "had selected such a crowd of fools on the Tech Faculty."

The following menu was served:
Orchard Hash Buckshot in Grease
Guayed Flapper
Clothes for the Above
Massacred Sinn Fein
Briquettes a-la-Hades
Shimmy a-la-P.W.H. Dago Plums
Love Apples Yummy
Yiddish Delight

I scream I sing
Our substitutes—sh—from the cellar.

Customer: "Is this a first class restaurant?"
Walter: "Yes, but we don't mind serving you this once."

COOL AS A BREEZE



Keep Cool With Mansco

HOT weather has no terrors for the man who begins the day with a cool shower, a brisk rub-down, and a suit of Mansco Underwear.

Many of our customers prefer the athletic style shown above—knitted shirt and loose running pants—but we also carry the full Mansco line of two-piece and union suits.

They are made by the Manhattan Shirt Company.

Hogan & Patton

Shirts and pajamas made by The Manhattan Shirt Company bear the Manhattan label. The Underwear bears the Mansco label.

WE APPRECIATE YOUR TRADE

- Cleaning
- Pressing
- Altering

COLLEGE TAILORS

"As Near as Your Phone"

1219 CALL 1219

DON'T GET KILLED

IN THE MAD RUSH

To Get Your

KODAK FINISHING

DONE WHERE YOU CAN GET THE ESSENTIAL QUALITIES OF TONE AND GLOSS

DANIEL STUDIOS

Bush Building

J.C. Penney Co. DEPARTMENT STORES

Straw Hats Report "Present"!

Style—Comfort—Value!

Here's our leader, featuring the comfort-fitting cushion insert, at—

2.98

Time was when a Straw Hat LOOKED cool, but WASN'T! Our self-forming insert with cushion leather sweat-band assures Comfort, Coolness WITH STYLE. Of improved Sennit Straw with newest Colored Fancy Bands; satin lined.

Let Us Be Your Hatter



Solar Straws!

A Real Offer

IN PARKE DAVIS & CO. TOILET ARTICLES

Buy Any of 6 Different Articles, and We Give You

ONE ABSOLUTELY FREE

Our Line of Drugs and Sundries Is Complete

VISIT OUR SODA FOUNTAIN

SHEPARD-SMITH DRUG STORE

MATADORS SPLIT FIRST TWO-GAME SERIES WITH BUFFALOES

The Matador Nine split the first series of the season with the West Texas Buffaloes. Poor pitching was the cause of the defeat of both teams.

Hit by pitcher Watkins by Harrell. Base on balls: off Abbott 2, off Dixon 2, Elkins 1. Hits off Abbott 12 in 9 innings, off Harrell 11 in 7, off Elkins 7 in 5 innings.

The second day Finken of the Buffaloes held the Matadors to seven hits while the Buffaloes garnered 13 from the Tech twirlers.

Both games were played in a standard and the players had little chance to show their worth.

Box score of the first game showing player statistics for Tech and Buffaloes.

Box score of the second game showing player statistics for Tech and Buffaloes.

I've taken her to a lot of things, A whole lot more than I oughter.

SPANISH CLUB IS DELIGHTFULLY ENTERTAINED

"La Capa de Espanol" was delightfully entertained Thursday evening in the home of Mr. and Mrs. H. N. Roberts.

I've taken her to a lot of things, A whole lot more than I oughter.

CHERI CASA COLYUM

Up to last Thursday night we had one young man in our midst who had kept himself chaste despite the many attempts of the heartless Tech Coeds who have sought to destroy the chastity of this spotless youth.

Mr. Urcas Johnson who is connected with the office of the Business Manager returned from Austin Tuesday where he has been on business for the college.

Mr. Ralph (Pop) Johnson has broken the perfect domestic record of the house by divorcing pretty little Miss Jack Bond and packing his earthly belongings and departing for his home in Sweetwater.

It's queer how sight effects us! When herded by steers I see Upon the Plains of Texas

They lok that way to me!

Cherry Top Winston says that he has arrived at the conclusion that many girls think they are sitting pretty if their knees show.

Mr. Charles Dameron of A. C. C. visited his friend John Forkner Thursday. Mr. Dameron is with the A. C. C. Glee Club.

Some of the boys have gone in for soccer—or is it sock 'er?

My daughter needs new garters! And so I seize my pen And start to scratching for her— Like any mother hen.

THE VELVET HAMMER

Sixteen drinks on a co-eds breath— Yo! ho, ho and the Dean of Women.

Who hasn't seen Jimmy Biggers and Polly Scott playing at their favorite little game of "You push me and I'll push you"?

Here come the "Campus Cut-ups," Russell Marshall and Jeff Christian— Hand me your axe please, mines dull!

Saturday afternoon after enjoying a thrilling matinee at the Rex, "Stacy Allison and fruit were seen sporting at a downtown confectionery.

"Doc" Brandon the beloved and untiring playmate of the freshmen girls was overheard to say that if the girls wear their dresses any shorter, we'll have to pass the apples 'round again.

Field "Greek God" Smith, says that he has been advised by his doctor to take exercise with dumbbells—(We suggest Pauline Trippet and Annie Chipley.

Here they come—Bruce Reed and "Shorty" Hayhurst, a "bigun and a "littlenun." What the big boy don't know the littlenun'll tell him.

Women is an animal that grows wild about the time you think you have tamed her.

Mike O'Steah casting one of those "Oh, dear one" glances at winsome Ruth McCarsen.

"Bells of College Inn" strolling without dates on Friday night. There's a reason—Seats for "My China Doll" only costs two-fifty.

John Young chinning with Prexy in his office—Now we know why the annex is so long.

Windy Watkins confiding to that red-headed Egbert Boyd that it takes a warm gal to knock a man cold.

SCHOLARSHIPS TO BE GIVEN BEST CITIZENS

Conditions May Be Removed By Exams May 3-6

Mr. Michie announces that the last opportunity to remove entrance conditions will be given on May 3 to 6.

These scholarships are wisely offered and call attention to one of the most important phases in college life.

While the faculty is by vote to decide on these awards, it would nevertheless like very much to have nominations made.

Mr. John William Jones to receive the Carpenter award as the best college citizen among the men students of the Texas Technological College for the year 1925-26.

Mr. Charles Dameron of A. C. C. visited his friend John Forkner Thursday.

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My daughter needs new garters! And so I seize my pen And start to scratching for her— Like any mother hen.

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COLLEGE INN REAL HOME FOR GIRLS

Come And Live With Us

2448 15th Street Phone 1337

CHERI CASA

The Rest of the Year for— \$33 PER MONTH

Get the benefit of club life in a Dormitory

MRS. JESSIE SUMMERS HOUSE MOTHER

MEET ME AT THE TECH DRUG STORE

Candies Sundries Sodas Drugs Sandwiches Cigars Cigarettes

Tech Students and Tech Faculty Always Invited

TECH DRUG STORE

"The Student's Home"

JARETS FASHION SHOP

LADIES— READY-TO-WEAR

913 Broadway Phone 1496

PALACE

2-DAYS-2 Starting Monday, The love story of the greatest siren of the Old World— Lola Montez

William Fox presents The PALACE of PLEASURE

Betty Compson and Edmond Lowe

Wednesday and Thursday

The Tech Toreadors

On the Screen Mae Murry in "The Masked Bride"

COLLEGE INN REAL HOME FOR GIRLS. Come And Live With Us. 2448 15th Street Phone 1337.

CHERI CASA. The Rest of the Year for— \$33 PER MONTH. Get the benefit of club life in a Dormitory. MRS. JESSIE SUMMERS HOUSE MOTHER.

MEET ME AT THE TECH DRUG STORE. Candies Sundries Sodas. Drugs Sandwiches. Cigars Cigarettes. Tech Students and Tech Faculty Always Invited.

TECH DRUG STORE. "The Student's Home"

PALACE. 2-DAYS-2 Starting Monday, The love story of the greatest siren of the Old World— Lola Montez. William Fox presents The PALACE of PLEASURE. Betty Compson and Edmond Lowe. Wednesday and Thursday. The Smarter Kind! STRAW HATS. Every wanted weave; every desired trimming and every sought-for style—they're all here in our initial Dobbs Straw Hat showing of the new season.

We're Offering You— too, the latest in young men and women's Ready-to-Wear. We invite you to call and inspect our stock. W.G. Garrett DRY GOODS. The Store for Everybody!

1205 Avenue G Phone 1278. Be More Efficient and Practical in your school work—by using— TYPEWRITERS. MOST ANY MAKE OF MACHINE FOR RENT. SOUTH PLAINS WRITING MACHINE COMPANY. C. R. ENGHART, Mgr. C. Smith and Bros. Typewriter Co. Re-Buils Repairs Rentals.

..Tech Cafe.. PARTIES AND BANQUETS —for College Organizations Given Special Attention. LUNCHEONS SERVICE DINNERS QUALITY. TECH STUDENTS WELCOME.

THE VELVET HAMMER. Sixteen drinks on a co-eds breath— Yo! ho, ho and the Dean of Women. Who hasn't seen Jimmy Biggers and Polly Scott playing at their favorite little game of "You push me and I'll push you"?

LYRIC THEATRE. MON.-TUES. The BARRIER. REX BEACH. GOLD/ADVENTURE! LOVE/GREAT FILM! HENRY B. WALTHALL NOMAN KERRY AND MARCLINE DAY. LARRY SEMON COMEDY.



Style... in every line!

Our flannel trousers are faultlessly tailored in the advanced lines of today's very best styles.

In all the new color shadings— or darker hues, if you prefer.

Made by Dutchessa, for critical men.

Priced at

\$5.00 to \$10.00

Barrier Bros. DEPENDABLE MERCHANDISE

DUTCHESS TROUSERS free from loose buttons, seams and belt loops that rip; inaccurate size markings; and other common annoyances

Tech Dairy Herd Is Accredited

The Animal Husbandry Department has just received an Accredited Dairy Herd Certificate from the United States Department of Agriculture...

The original Tech herd consisted of ten Jersey cows and one male and one Holstein-Friesian cow and one male. The herd has been increased by the birth of five Jersey calves and one Holstein.

Howard Payne College of Brownwood passed out the Thirty-third State Championship by a narrow margin of five points.

McAllister, a Lubbock boy was the high point man of the meet scoring 10 points.

The boys will give the neighboring schools stiff competition in the coming meet. The final round of the meet was Howard Payne 67, Tech 52.

ILLINOIS TEAM COMING FOR DEBATE WITH TECH

Debating teams are announced with schedule. Tech debaters will clash with the Western College team of Wheaton, Illinois, in Lubbock on April 15th.

The Western College debaters are now making a tour of the Western states, including Spokane, Washington, San Francisco, California, and other large cities in this vicinity.

The Tech is the only college that will debate in Texas, and is the last on their tour. The men who are making this tour are assumed to have acquired the information received here from the Wheaton College Debating Club.

Paul Jackson, president of the union is making the tour. Mr. Jackson is a senior in college and is in his fourth year of varsity debate work.

Mr. Jackson is a senior in college and is in his fourth year of varsity debate work. He has only three debaters during the four years. The other two men are Messrs. Evan Welch and Develer Hallett.

Mr. Welch is in his third year of varsity debate, and this is the second year for Mr. Hallett. Mr. Welch has lost but two debates and the latter has never lost a debate according to the record.

The men will have the advantage of having lost some strong teams on the question to be debated here.

Eugene Jordan and Harry Montgomery have been selected to represent the Tech in this debate.

The Tech will meet Clarendon College in a dual match on April 24th, one of the debates being held here and the other at Clarendon. Cooper and Jackson will represent the Tech here.

Having the affirmative of the question, "Resolved, That it would be to the best interest of the United States to enter into a treaty with Cuba."

On May 6th, Holcomb and Moore will represent the Tech on the affirmative side of the question in a debate at Howard Payne College, Texas.

WHAT'S IN A NAME? WAGHORNE GIVES NEW EXPLANATION

What's in a name, a rose? But Professor Waghorne thinks there's a whole lot in a name. Early this week he received a letter from New York which bore the address "1608 Court Street, Piquette, Michigan."

Mr. Waghorne hasn't lived there since 1907 and in the meantime has been located in two other cities in Michigan besides living afterwards in Minnesota, New Jersey, Georgia, South Carolina, Virginia, Indiana, Florida, Oklahoma, as well as for the last five years in Houston, Texas.

The only residence on the envelope was "Lubbock, Texas." It reminds him, in fact, of a letter he received from Lubbock, while still living in Michigan.

It was addressed "Mrs. W. H. Waghorne, 417 Harris Street, Lubbock, Texas." He received it just a day or two over due.

The envelope bore the postmarked "Lubbock, Texas." There may be nothing in a name as the poet says but he's in doubt.

Spur Motor Co. Furnishes Tech With Tractor

While local hardware merchants have been very kind in offering their services and facilities in getting loans on site of the school.

Mr. Clifford Jones of the Tech Board of Directors has been very active in seeing to secure loans of site of machinery such as is generally used on a modern farm.

The A. & M. College of Texas, and other agricultural colleges have quite a complete stock of farm machinery which was secured in this way.

The machinery is being presently helpful for demonstration purposes in agricultural courses, and a good advertisement of the machinery.

Stock Judging Contest To Be Annual Affair

In a recent judging contest participated in by Veterinary Agriculture high school students, Lubbock High School took first place.

Members of the four winning teams were Lubbock—Walter Lemon, Gabon Henrich, J. M. Kirasoy, Burton Paul, Joel Snyder, Fred Nix, and E. C. Motter.

Other winners were Howard Payne, Jim Kennedy, Thurman Lewis, Dabbs Cranberry, Marvin Phillips, Bill Schaefer, and C. E. Bairfield.

Littlefield—P. L. Cleaver, Floyd Hemphill, Leo Poole, Harvey Potts, Stiles Elmer, L. C. Strawn, Perrell Burdick, and D. D. Eberick.

During the short business session preceding the play, the following officers were elected:

President—Miss Annis Owens, Vice-President—Miss Mary Stone, Secretary—Miss Mary Stone, Treasurer—Miss Mary Stone.

Members of the club were: Miss Annis Owens, Miss Mary Stone, Miss Mary Stone, Miss Mary Stone, Miss Mary Stone.

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Enrollment In Tech Increases With Spring Term

Enrollment in the Tech has been increased with twenty-two new students since the opening of the spring term, according to information given out by the Registrar's office.

One of the new students live in Lubbock, with three of them were contributed by Amarillo and an equal number from Shallowater.

The new students are as follows: Mrs. A. N. Weaver, Mrs. R. A. Clements, Mrs. Roscoe Wilson, Cecil Patton, Jane Ames, Mary Ella Deppner, Mrs. Glad Allen, Mrs. L. J. Von Toppel, and Mrs. E. C. Quorles.

Other new students are: Mrs. E. C. Quorles, all of Lubbock; Eli Curtis, Guy B. Hadden, and Billie Nelle Potts, of Amarillo; Roy Knight, O. C. Horn, and Ruth McCaskey, of Shallowater; Geo. H. Hayslett, Chichester Geiss, Fisher, Jackson, Mrs. Geo. W. E. Cox, Wilburn Gray, Robinson, Ralls, Mildred Owens, Antin, Jack Huff, Childers.

Dr. Pfeuffer Gives Lecture

A most interesting lecture on "Paris, the City," was given Friday evening, April 2, by Dr. L. A. Pfeuffer, at the College.

The lecture was illustrated by a series of slides, which depicted various points of interest over the city, showing the periods of the development of the city proper, and landmarks in the history of the country itself.

Dr. Pfeuffer has been in Paris a number of times, and has made a study of the city, consequently his remarks on the past and well worth while. He gave in beginning a resume of the history of the Paris we know today, and told why conditions brought about changes which have taken place.

He then showed pictures of various sections of the city, and gave descriptions even in details of a number of important buildings.

What with the notes given concerning the beginning of the city, its development, and the scenes shown, the lecture was almost equivalent to a tour of the city itself.

"The Heart of a Clown" directed by Miss Annis Owens, was presented to an appreciative audience at the Stock and Buskin Club.

The play was a comedy, and was directed by Miss Annis Owens, who was assisted by Miss Mary Stone, Miss Mary Stone, Miss Mary Stone, Miss Mary Stone.

Members of the club were: Miss Annis Owens, Miss Mary Stone, Miss Mary Stone, Miss Mary Stone, Miss Mary Stone.

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Officers were elected for the spring term. C. W. Ruffell, president; Dawn Brooks, Vice-president; Lucile Davis, secretary-treasurer; and Grace Moore, reporter.

A very important business meeting will precede the program on next Tuesday evening, it has been announced. A good attendance of club members is urged.

YOU CAN SPEND YOUR SPARE TIME VALUABLY - by learning typing, shorthand, bookkeeping, commercial law or any one or more of our commercial subjects. We Conduct Night Classes Also LUBBOCK BUSINESS COLLEGE 1316 1-2 AVENUE I

AFTER THE SHOW - WHILE WAITING FOR THE BUS OR ANYTIME Our place is an ideal one to drop in for Drinks and Smokes

CONFECTIONS OF ALL KINDS PALACE THEATRE CONFECTIONERY

A Shop For College Students - Experience Barbers who take pride in your personal appearance. SHINES-BATHS

TECH BARBER SHOP Come in. We Invite You—Service—Satisfaction

CITY DRUG STORE Recall DRUGGIST SUNDRIES

BEST IN DRUG STORE MERCHANDISE BEST IN DRUG STORE SERVICE AS NEAR AS YOUR TELEPHONE

STUDENTS MINTER-GAMEL COMPANY

WE invite you to come here when in need of Tailor work. WE make satisfied customers of all. WITH—

HUIE THE TAILOR Hogan & Patton

TECH MATADORS WE LIKE THE WAY YOU PLAY BASEBALL AND YOU WILL LIKE OUR SPORTING GOODS

BASEBALL -BATS -SHOES -BALLS -GLOVES TENNIS -RAQUETS -NETS -BALLS -SHOES COME IN AND SEE US! SHERROD BROS. HARDWARE COMPANY

STATE CLOTHING CONTEST MAY BE HELD HERE 1927

The 1927 State Clothing contest, to be held in Lubbock, Texas, will be the first of its kind in the history of the State Department of Education.

The contest will be held in Lubbock, Texas, on April 29, 30 and May 1, and it is hoped that the 1927 meeting will bring the high school girls from all over Texas to Lubbock for this contest.

The State Clothing contest has become an annual event in Texas. The experiment was started in 1918, at which time fifty girls participated in the meet.

The girls' clothing contest aims to accomplish the following for home economics in Texas:

1. To raise the standard of dress among the girls of high school age by showing the clean, neat, well-fitted, and well-made, but the harmony of each article made with its wardrobe environment, the occasion, and the budget.

2. To place its clothing work in the hands of the girls, to give practical instruction, and to give them the opportunity to apply the principles of good taste in dress—simplicity, modesty, comfort, beauty and economy—rather than permitting and fostering a haphazard imitation of fashion.

3. To increase interest in the art of good dressing, which comes through the application of all principles of dress, and through controlled self-expression.

4. To encourage the substitution of clothing to the personality, efficiency, satisfaction, happiness, and health of the individual.

5. To teach girls through accounting for and budgeting clothing money.

A man can't always measure a woman's affection by the length of her dress. She may experience some difficulty in removing his watch.

WE'VE GOT IT— Everything you can find in any up-to-date drink and sandwich parlor. An ideal place to spend your idle moments. THE MATADOR On College Avenue

IF YOU DONT Ride the Bus, which is now under our proprietorship, just step to the Phone and—

CALL 182. —And we will deliver a Ford Coupe, Ford Sedan or a Buick Coach to your door.—You drive it anytime, anywhere.

DRIVERLESS CAR STATION 803 Broadway W. A. Izard, Prop.