VOL. 1.

## Geology Lab 1s Established In Textile Building

#### Aggie Club Meets To Elect Officers

# MATADORS OFF FOR SAN ANGLEO BAT

## Horn Firmly Denounces Hazing In

### PRESIDENT SAYS Representative Of School Journal SET STANDARDS OF COLLEGE NOW

DR. HORN OUTLINES SOME STANDARDS THE TECH SHOULD ADOPT

### Y. W. C. A. Elects Officers Monday

## Here For Story

### **ORGANIZATION** STUDENT BODY IS PROBABLE

### De Molay Club

### Freshman Class Selects Sponsors; **Committees Named**

#### Regular Sing-Song Held In Corridors

### First Numbers Of Artist Course To Be Given Next Month

The Agrile Club met Friday night in room 246 of the Administration Building. Orval Burroughs was elected as president: Guy Orr, vice president: Gu

### Dramatic Club **Announces Series** Of Short Plays

#### Dr. Horn Will Address Scientists

#### Librarian States Fines Collected On Overdue Books

#### Engineers Form Organized Club

## **NEW TEACHERS** TECH BOARD

### Methodist Student Federation Meets In Ft. Worth Next Week Tech Librarian

### Tech TODAY'S GAME **EXHIBITION AT** ANGELO FAIR

TECH MEETS SUL ROSS IN EXHIBITION GAME AT W. TEXAS FAIR

The fighting Matadors, ac ompanied by their coaches nd possibly 100 Tech fans oft yesterday morning at 10 clock for San Angelo where

### Orchestra Needs **More Instruments**

## Addresses Women Of Hale County

### THE TOREADOR

Official Publication of the

#### TEXAS TECHNOLOGICAL COLLEGE

LUBBOCK, TEXAS

Published Weekly, on Saturdays

Jno. R. Forkner	Business Manager
STA	AFF
ASSOCIATE EDITOR	Tom B. Morrison
ASSISTANT EDITOR	Virgil E. Hobby
SPORTS EDITOR	Winfield Watkins
SOCIAL EDITOR	Eule Howard
FEATURE EDITOR	Richard Cavett
HUMOROUS EDITOR	James Biggers
CIRCULATION MANAGER	Ottis Koer
ASST. BUSINESS MANAGER	Kenneth Hemphill

### TRADITIONAL BUNK

(R. M. Reed)

Tradition is a wonderful thing, but frequently the traditional act, in the final analysis, proves to be nothing more than sheer table, and on close inspection, it has the appearance of being pure bunk. This might be proved a dozen different ways, but let us base our argument in one isolated instance.

ance of being pure bunk. This might be proved a dozen difterent ways, but let us base our argument in one isolated instance.

It happens that some "wise men" art trying to teach "good-loserism" at Texas Tech college. As a result we are getting some of the old stock on hand, who rather pride themselves on being good losers. Such an individual deserves pity! The so-called "good loser" is nearly always lacking in determination, and certainly he can not boast of fighting abilities. He will compromise at a loss. He will lose a battle and it appears, to him, to be the proper thing to do to accept defeat placidly and smile and smirk; to alibi the weather, the referee, and other remote causes.

It is difficult to trace the antecedents or precepts that have been responsible for so many men attempting to achieve momentary compensation by having someone (usually themselves), admit that they are "good losers." Perhaps back in the dark ages the axiom was written in a copy book. Regardless of its origin, the term has no place in modern life. The man who profits by defeat is not a so-called good loser. He does not grin weakly and content himself with pinning a "good loser" tag on his coat as he sulks from the scene of his defeat. On the contrary, what he is interested in is how to come back next time and win.

Here lies a "good loser," and let us speak

With due respect for such.

Heaven loves the mild and meek,

But we don't need 'em much.

Room Equipped

For Department Of

THE RAINBOW

SHOP

917 13th St.

Ladies and Children's

Wear

Corsets, Hosiery

**Public Speaking** 

### CHERI CASA

COLYUM

Several members of Cheri Casa took at upon themselves to return the compliment paid them by College Inn. by

COL

COL YUM

LOCKHART & GARRAD Lawyers

TEMPLE ELLIS BLDG

#### LUBBOCK CLINIC

VAV. CLARK. M. D. J. R. LEMMONS, M. D.

Dentist

J. E. CRAWFORD, M. D.

J. F. CAMPBELL, M. D.

ELLIS HOSPITAL

### Remember **Students**

ONE DAY KODAK FINISHING

We invite you to call in and see action pictures of the football games. Also pictures of the Tech build-

### **Daniel Studios**



HOW'S THIS GIRLS?

An all silk, full fashioned hose, with the new slip-per foot for—

\$1.95

All the new shades

Get the habit—meet your friends at

McAFEE'S

BBOCK, TEXAS, OCTOBER 31, 1925.

#### Registrar Issues Call For Students

#### JOHN R. McGEE

Attorney-at-Law

P. O. Box 158

Room 8, Conley Bldg.

Lubbock,



We are offering the patterns and styles College Men prefer in suits and topcoats—

Suit \$30.00 to \$45.00 Coats \$22.50 to \$40.00

Hogan & Patton

Carl Patton, Manager.

Make our Store your downtown
headquarters.

### GRAND **OPENING SALE!**

Saturday Morning 9 A. M.

Lubbock will have one of the finest and most exclusive Ladies' Ready to Wear stores in the Panhandle.

Everyone Welcome.

FREE SOUVENIRS FOR THE LADIES

JARRETT'S FASHION SHOP

## Students---

You are cordially invited to call on us and we will be glad to serve you in our line of work. We assure you of just the service you want, and it will be given in a pleasant and courteous man-

We Are Behind the Matadors and Are Supporting Every Student Activity of the Texas Tech.

### BROWN'S BARBER SHOP AND SHINE PARLOR

C. R. BROWN, Mgr. 3 Doors North of Post Office.

#### I'M THE GINK

make all A's if I wanted to. The fact is that I can't do anything so I must

### THE ELK BARBER SHOP

MERRILL HOTEL BLDG. 1018 AVENUE I

Where most students trade.

There's a reason. Why?

A service to please both men and women

WE INVITE YOU

### WE APPRECIATE YOUR TRADE

AND TAKE PLEASURE IN SERVING YOU

-CLEANING -PRESSING -ALTERING

### COLLEGE TAILORS

"As Near As Your Phone."



### UNDERWEAR

DON'T PUT OFF PUTTING ON HEAVIES

Yes, Winter has arrived—there's no denying that fact—nor that it's time for Winter Underwear. This year there's plenty of warmth and comfort in Barrier's Heavies—but they're missing in weight. We've taken the cream of the factories—now we're prepared to sell them to

You will not mind to buy them at prices we ask for them.

Gents' Dept.-1st Floor

### Barrer Bros.

The Plains Biggest Department Store

#### Tech College Of Agriculture 1s

While the School of Agriculture of

Well Advertised the And M. college, for their agricultural

### TECH STUDENTS

When in need of a car to drive

### YOURSELF

Phone 992—Cars Delivered

### RENT CAR STATION

### **OPENED**

## Sandwich Shop

Is now open and we are prepared to serve all kinds of Sandwiches, Light Lunches and

We also have a Player Piano and can afford you music in the latest hits. STUDENTS ALWAYS WELCOME

### TECH DRUG STORE

Corner Main and College Ave.

## We Are Headquarters---

FOR POPULAR CLOTHES AT POPULAR PRICES

NUF SED

W. J. Garrett

"The Store For Everybody"

### F. W. Woolworth & Company

5-10 & 15c Store

Announce Their

### **Grand Opening** Saturday, Oct. 28

We can supply your many wants

Nothing Over 15c

### LUBBOCK C. OF C. IS BEHIND TECH, SAYS MGR. DAVIS

zation is in need of this e just now," Mr. Davis sai

Dr. Ferguson DENTIST

Ellis Buliding

Leader Bldg. Phone 1356

JAS. B. JONES

Architect

Lubbock.

### The Students' Den

VISIT OUR

### PALM GARDEN

13th STREET DRUG CO.

### **Tech College May Get Broadcasting** Station, Is Report

"IF ITS NEW, WE HAVE IT"

### BATH ROBES

PRICED \$7.50 TO \$14.75

### Dressing Gowns

### Sweaters

PRICED \$4.00 TO \$15.00

### **PERKINS** MEN'S SHOP

BETTER MEN'S WEAR'

Collegiate Service--

EAT WHAT YOU LIKE AND LIKE WHAT YOU EAT

We will serve you with pleasure anything from a doughnut to a

And it is the tasty kind of eats that you get at the—

TECH CAFE

"Where Dining Is An Art."

Say, Fellows

When in need of snappy, up-to-date, service able clothes-

THE KIND THAT COLLEGE MEN LIKE—

Let Our Representative

"RED" HAMILTON

Tell You About It

MWhooter - Rolerds

"On the Convenient Corner"



### MEN'S SOFT SHIRTS

IN MATERIALS AND PATTERNS

Yes! these are the season's newest shirts. Designed in patterns and fabrics that have been decreed as correct for the dressy fellows. There is a pattern to suit every preference, and they are priced lower than usual for such qualities.

Prices Range From-\$2.00 UP

A. B. Conley, Jr. STORE-

### TECH STUDENTS

WATCH OUR CURB SERVICE

Corner Drug Store CORNER 13th & H.

## Anderson Bros.

## **Jewelers**

Because of the large patronage given this store by the people of Lubbock and surrounding country, and because of the enlargement of our stock of goods, we have moved to larger quarters in the Woolworth building.

Now that we are better able to serve you we solicit a continuance of your trade.

Visit Our New Store

# Welcome

Tech Students

TO OUR-

## Great Fall Opening Sale

Everything the college boy or girl needs, at prices that you can all afford to pay. This sale will save you money on your many needs. and remember that everything is on sale at

### Great Reduced Prices

THE YOUNG PEOPLE'S BIG FRIENDLY STORE

M.O. Stevens Company

- Associated Stores

### **MATADORS TAKE CLARENDON** BULLDOGS INTO CAMP, 13 TO 7

INTELLIGENT COURTEOUS SERVICE

No matter where you see this straight lined two-but-toner you'll know it's college style as the college man writes it.

It's as collegiate as a fraternity key; the coat the college man styles for himself. As good on the campus as off. \$35.00

Hemphill-Price Co.

WHERE STUDENTS LOVE TO LINGER

"BOWEN'S"

Because here they find their favorite magazines, toilet articles and stationery.

Rest your weary bones at our fountain.

A box of our Chocolates will put you in right with your best girl.

Bowen's Drug Store
"THE GANG HEADQUARTERS"

YOURS FOR SERVICE

On

Campus

or off

THE TR

courtification.		
The line-u	in:	
	Position	Tech
Stocking		Dany
	Left End.	
Dyer (Capt.	)	Carpenter
	Left Tackle.	
Vaughter		Reed
	Left Guard.	
Parker		Miller
	Center.	
Bulls		Fromm
	Right Guard.	
Miller		. Knowla
	Right Tackle.	1000161
		A. Verrall
Parks		
	Right End.	
Hayden		Alford
	Bight Half	seriora

THE **TAILOR** 

Phone 193

WITH HOGAN & PATTON

LADIES WORK A SPECIALTY

STUDENTS WORK APPRE

WE CALL FOR AND DELIVER

Phone 193

# A NATION-WIDE INSTITUTION-

### You Who Shop Here Have Our Pledge

There is no occasion to haggle here over price or quality. We have but one pricethat fixed upon a fair margin of profit over the producer's price to us-and that price alone is for all alike. There is no deviation.

Your dollar will go as far as your neighbor's here—no farther.

Only goods of strictly reliable quality are presented. "Seconds," "job lots," "bankrupt stocks" and other undesirable goods are not permitted in this Store.

You have our pledge of satisfaction.

## STYLEPLUS SUITS and TOPCOATS

Are the college fellows real friend - they carry ever guarantee feature that any standard make clothing has and is at least 10 to 20 per cent less in price—the patterns and styles are correct.

\$25-\$40

Minter-Gamel Co.

It Pays to Dress Well

## COME IN!

As you leave the Postoffice step right in and have a drink from our sanitary fountain.

Students like to trade here because we keep a stock of goods that will supply their wants in the drug and sundry line.

We offer you the most courteous of service by Tech students, and welcome you at all times.

POST OFFICE DRUG STORE

A Special Menu FOR EVERY MEAL

> Students are invited to listen in on our new Radio at any time.

> WE WELCOME YOU

MARTIN'S



Wrist Watches

Boys and Girls

PRICES / \_ \_\_\_\_\_

AND

WATKIN'S

Jeweler Store

"THE TECH JEWELER"

We are this week featuring our large assortment of toilet articles, preparations essential in the day's program of every college man and woman. We are making special offer of Marinello toilet preparations. See the display in our windows.

OUR STORE AT CHERI CASA WILL SOON BE OPEN. SPECIAL ATTENTION GIVEN TECH STUDES VISIT OUR FOUNTAIN

1007-1009 Main Street

G. G. JOHNSON, DRUGS

Phones 1082-1083