

VOICE OF THE FOOTHILL COUNTRY

# Matador Tribune

72ND YEAR—No. 46 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 19, 1967 PRICE SEVEN CENTS



**RODEO QUEEN** — Donna Crider, 19-year-old daughter of Mr. and Mrs. J. D. Crider of Odessa, and an Odessa College freshman, was selected as queen of the 1967 Sand Hills Hereford and Quarterhorse Show in final performances of the Sand Hills Rodeo in Odessa, Jan. 7. She had been selected as Odessa's contestant in the queen contest.



**TRAIL DUST**  
By DOUGLAS MEADOR

Power of mental compulsion is frequently greater than its general recognition. A now deceased acquaintance once said that he did not want to commit a burglary for which he was arrested and convicted. He was convinced he would not succeed and that he would serve time in the penitentiary, but he had thought about the attempt so long, he was compelled to go through with it.

When work is entirely removed from the requirement of a livelihood it is probable that those of aesthetic natures can devote more time in criticizing the mannerisms of their ancestors.

It is impossible to steal an idea without complimenting its originator.

The sequence of events inspires the ambitious and distracts the lagard.

The progress of civilization certainly could use a capable public relations advisor.

Bravery is to be commended, even in those instances where it is created because there is no avenue of escape.

The courtesy card is convenient, but it is a quick mortgage against the holder's earnings or resources.

A study of successful men seems to point to the importance of starting rather than trying to diagram the future before the adventure.

The smile a man carries on his countenance is more valuable than the money he carries in his purse.

**Hightower Draws Four-Year Term**

AUSTIN, TEXAS — (Special) — State Senator Jack Hightower, whose district includes Motley County, drew a four-year term.

Due to re-districting, the thirty-one members of the Senate drew to see which ones would have a two-year term and which would serve four years.

Hightower, who formerly served in the House of Representatives, was elected to the Senate in 1963.

## Vote Register Deadline Near

Deadline for voters to register (legal residents under 60) is January 31st. The registration is necessary for those who wish to take part in 1967 elections. Residents over 60 may register if they wish, but registration for them is not required to qualify. There is no charge for voter registration.

Attorney General Crawford C. Martin has declared that persons over 60 years old who live in a city of less than 10,000 inhabitants, or in a rural area in any county except Bexar County, will not have to register in order to vote in elections held during the year 1967, regardless of the outcome of the pending lawsuit on the constitutional amendment which would require all voters to register. Martin said that House Joint Resolution No. 13, which proposed the constitutional amendment, expressly fixes the effective date of the amendment as February 1, 1968, and consequently it does not apply to elections held before that date.

## County Commission Names New Member

Wayne Hunter of Flomot is the newest member of the Motley County Planning Commission. He was selected last week after it was disclosed that Algie Groves, resident engineer of the Texas Highway Department would not be permitted to serve.

Hunter was named to the board by present members and has accepted the place. Groves, who had been named chairman, was replaced by Charles Long of Roaring Springs, a member of the board. Douglas Meador is secretary. Other members are H. R. Jameson of Route 1, Matador and B. L. Peacock of Roaring Springs.

The commission was formulated on December 5, 1966 by the Commissioners Court and the county's two incorporated communities, Roaring Springs and Matador.

The commission has applied for a federal grant of \$5000 to make a county wide water survey, and potentials.

The county is not obligated in any way to follow recommendations in the survey.

## Sale At Salem's To Start Today

Annual January clearance sale at Salem's Dry Goods store opens here at 9 a.m. today. The store has been closed three days this week preparing for the event.

"As in the past, the merchandise offered for sale is good and it is new," said Ronnie Christian, a partner in the business. "In some cases the price is below actual cost. We must move the merchandise to make room for spring items that are beginning to arrive."

Salem's sales are eagerly awaited by customers who come from a wide area, because of the genuine bargains offered.

"We believe our response will be better than usual, due to the economic situation which makes it necessary to buy all that is possible with the available income from the short cotton crop," Christian said.

## Former Resident Claimed By Death

Mr. and Mrs. Charlie Keith attended funeral services Saturday in Fort Worth, for his cousin, Johnnie A. Vaughn, 61, formerly of Matador.

Mr. Vaughn died Thursday January 12, in a Fort Worth Hospital. He had been ill about a month.

Services were held at 3:30 p.m. Saturday in Owens-Brumley Chapel and burial was in Rose Hill Cemetery.

The son of pioneer residents, Mr. Vaughn was born at Matador, February 12, 1905, and was reared in this community. He moved to Fort Worth in 1941, and was employed by the American Mfg. Company for more than 20 years until his recent retirement.

He is survived by a son, Kenneth R. (Bill) Vaughn, 6109 Costin Lane, Ft. Worth; one sister, Mrs. Mary Snow of Pilot Point, Tex., and two grandchildren.

## Youth Banquets Set Next Month

Traditional annual banquets honoring the youth of Matador will be held next month, according to announcements made this week.

Annual Mother-Daughter Banquet, sponsored by Eternas Study Club, will be held Monday night, February 13, in the Baptist Church basement.

The following night (Valentine) the Matador Lions Club will sponsor the annual Father-Son Banquet. Featured speaker will be Dr. Leon Hill of Amarillo, a Baptist minister who has become famous as a professional speaker.

The Lions have announced a reduction in price of tickets (including meals for 2) to \$2.50 for a father and son.

## Game Warden Noles Nabs Bank Robber

Former Motley County Game Warden Jerry Noles was the hero in a recent live version of "Cops and Robbers," in Waco after \$3,720 was taken from the Citizens' National Bank there. The hold-up occurred Jan. 5.

Game Warden Noles was opening an account at the bank when Miss Sue Farris, 19, a teller at the bank ran to him and pointed to a man leaving with a sack which she had filled with small bills. Noles, who was in uniform and armed, ran outside and caught the man who was fleeing on foot.

The suspect was identified as Charles Leroy Childress, 38, of Daingerfield, who was ordered held in lieu of \$15,000 bond.

Miss Farris said a man neatly dressed in a brown suit and tie handed her a paper sack and said, "Give me your big money and I won't shoot you." She said he also warned a man near him to keep quiet.

Officers said that Childress, who was released earlier in the day from the Veterans Administration hospital in Waco, was not armed.

## Vehicles Should Have Inspection Stickers

AUSTIN — Col. Homer Garrison Jr., director of the Texas Department of Public Safety, is reminding Texas motorists that most vehicles have not yet been inspected for their 1967 vehicle inspection sticker.

"The inspection period is two-thirds over and only about one-third of the vehicles have been inspected," said Garrison. "This means that during the 13 weeks remaining before the April 15 deadline for inspections, more than twice as many persons each week must have their cars inspected to avoid long lines forming at the end of the period."

In urging motorists to have their vehicle inspected at an early date, Garrison pointed out that official inspection stations are easily identified by the standard sign displayed at or near the service entrance of the garage.

## HOME FROM HOSPITAL

Mrs. M. D. Freeman has returned to her home in Roaring Springs, from Quannah Memorial Hospital, Quannah where she spent several days.

## Lt. Bert Green Wounded 3 Times In Viet Nam War

Lt. Joe Bert Green of Roaring Springs, who has been awarded three Purple Heart medals for wounds received in Viet Nam, will be honorably discharged from the U. S. Marine Corps when he is dismissed from the U. S. Naval Hospital in San Diego, Calif.

Lt. Green, who is a nephew of Mrs. Quannah Maxey of the Graham community near Post, was wounded in three separate actions within the space of four months.

After going to Viet Nam in February of 1966, he was first wounded in August, again in October when he received gunshot wounds in the right shoulder and hand, and for the third time in December when he was wounded in the left shoulder and chest.

Lt. Green, a graduate of Texas A&M, is the son of Mr. and Mrs. Mervin Green of Roaring Springs.

## Ronnie R. Steen Gets TSCRA Post

The Texas and Southwestern Cattle Raisers' Association has named four new field inspectors to replace inspectors who retired Jan. 1.

Don C. King, secretary-general manager, named Ronnie R. Steen, 26, of Lubbock (former Matador resident), John L. (Boots) Bissett, 23, of Kingsville, Charles W. Carter, 45, of George West, and Paul L. Wade, 30, of Hugo, Okla.

King also announced a new plan for the 30 districts in which the association's field inspectors work.

Steen joined the association in early 1966 to become a market inspector in Lubbock. He was reared at Matador and had been foreman of Village Creek Ranch at Fort Worth. He will serve a nine county area headquartered in Waco.

The new inspector is the son of Mrs. Lillian Steen and Dallas and the late Ted Steen, and is a brother of Mrs. James Meador, Matador. He is married and has two sons, Alan and Jay Scott.

## In-Service Program Offered By School

An in-service program designed to evaluate what the school is doing in PESCO (Panhhandle Education-Services Organization) was announced this week by J. E. Edwards, Matador Grade School principal.

Three programs have been arranged for January 25, Feb. 1 and Feb. 8, from 3:45 to 5:00 p.m. to acquaint the faculty and the public with the methods being used.

Local members of the PESCO staff, Mesdames Nova Dale Turner, Josephine Hamilton and Nan Smith, will present the program Jan. 25, dealing with machines used in special reading. Machines to be demonstrated include the Tach-X, Flash-X, Controlled Readers, Film Viewers and Listening Centers.

Mr. Edwards will present the program Feb. 1, with "A Glance at ungraded primary classes." The PESCO staff will also review "Programmed Materials."

A speaker from out of town will explain "The Linguistic approach to Language," at the Feb. 8 program.

All interested patrons of the school system are cordially invited to attend these programs.

## SALE CONTINUES

Recall "Cut Cost Of Living" Sale at Bob Stanley Pharmacy, which started last week, will continue through Saturday, January 21.

A large selection of items at greatly reduced rates are available, according to an advertisement in this issue of the Tribune.

Some of the more popular items which were sold out after the sale began, have been restocked, it was announced.

## TO CALIFORNIA

James (Pup) Price left Wednesday morning by train from Lubbock, for San Leandro, Calif., to visit his parents, Mr. and Mrs. Grover Price and other relatives there. His father is seriously ill and has been hospitalized most of the time the past five months, spending only the week ends at his home.



RECEIVES his "Wings of Gold"

## Hal D. Hines Receives Wings

CORPUS CHRISTI (FHTNC) — Ensign Hal D. Hines, USNR, son of Mr. and Mrs. Howe H. Hines of Lubbock, President of the West Texas Tuberculosis Association and famous as an outstanding surgeon.

Dr. Selby made the principal address at the civic club's regular luncheon meeting in the Methodist Church basement. He was introduced by Lion James Stanley.

While his address was centered on the importance of curbing tuberculosis through membership in and support of the West Texas Tuberculosis Association, he devoted part of his talk to the dangers of cigarette smoking.

He said lung cancer and emphysema are two of the most widely known results of the cigarette habit. "I appeal to you in the name of your children," Dr. Selby declared, "to impress on them that cigarette smoking is a filthy, expensive habit, that may cause diseases which can not be cured. It is regrettable that advertising is allowed to support this dangerous habit."

Dr. Selby, in a dynamic address, said that tuberculosis was gaining ground, partly because of complacency of the public following discoveries in the early 1940's of powerful drugs. He said problems of the once "White Plague" are reoccurring because the TB germs have developed a resistance to the drugs. He said seven deaths (and possibly more) have resulted in this area since April last year as a result of tuberculosis.

He said everyone with tuberculosis is a hazard to the public because the disease is communicable. He said statistics show that ten people with tuberculosis will cause nine additional people to have the disease before they die.

Comments Bob Stanley  
Dr. Selby commended pharmacist Bob Stanley as a member of the West Texas Tuberculosis Association advisory council, and also paid tribute to the Lions Club for the organization's awareness of community responsibilities.

Dr. Selby strongly advised the X-Ray mobile unit as a means of discovering tuberculosis in its early stages.

Accompanying the speaker at the meeting was Curt Lambert, representative of the state office of Tuberculosis Control.

## Campbell To Head Community Chest

County Judge Forrest Campbell yesterday was elected President of the Matador Community Chest during a meeting held in the Commissioners Court room. Mrs. Lois Smart was elected secretary. Retiring from the board was former County Judge Elbert Reeves.

Other members of the board of directors are Bob Stanley, retiring President Billy Wason, Mayor Fred die Welling, Randall Whitworth, Glenn Woodruff, Baby Webb and Douglas Meador.

A survey of the fund drive conducted by Chairman Wason showed that a total of \$2,264.34 had been collected with an additional \$45 in pledges. No drive was conducted last year.

The fund was divided in assignments to the Boy Scouts, Summer Baseball Fund, Salvation Army, USO, Red Cross, Teen Canteen and local emergency fund.

## MOVE TO ATHENS

Mrs. Hope Fish and son, Bill left Wednesday morning for Athens, Tex. where they will make their home. Mrs. Fish last year leased her ranch holdings in the White Star community near Flomot, and has purchased land in the Athens area which she plans to stock with cattle.

## NEW AT TRIBUNE

New employee at the Tribune, starting Monday, is Mrs. Neaton (Elizabeth) Fletcher of Roaring Springs. She will replace Mrs. Charles (Mary) Henfro, who will continue in the circulation department on a part-time basis.

Mrs. Fletcher's duties include the full range of the plant from office to back shop.

Mrs. James Meador and daughter, Tanya visited recently in Dallas with her mother, Mrs. Lillian Steen, whom they accompanied home following the holidays.

## Cigarette Dangers Sounded By Doctor

SEVERAL members of the Matador Lions Club Tuesday extinguished their cigarettes during an address by Dr. John H. Selby of Lubbock, President of the West Texas Tuberculosis Association and famous as an outstanding surgeon.

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## RESIDENTS ATTEND SCOTTISH RITES FETE

Mr. and Mrs. D. E. Pitts and Mr. and Mrs. Furman Vinson drove to Dallas, Friday to attend ceremonies at the Scottish Rite Temple honoring R. Lee Lockwood, 33rd.

The program included unveiling of the bust of Mr. Lockwood, and a luncheon following.

## NEW EMPLOYEE

New employee in the office of Certified Public Accountant Vernon Higginbotham, is Mrs. Charles (Polly) Gwinn. Her work is secretarial and bookkeeping, and she began her duties January 14.



THEY SHOOT PICTURES — Dean Kirkpatrick, supervisor and his photographers, Leonard Martin, Don Thurman, Dick Shadday and Wilburn Petree shoot literally thousands of pictures each month for Shugart Studios of Levelland. A representative will be here next week (Wed., Jan. 25, 8 a.m. to 4:30 p.m.) at Billy's Grocery, to make pictures. (see advertisement in this issue of the Tribune)

Tribune ads don't cost, they pay

## Church and Society

### Mrs. W. D. Lipscomb is Hostess for Meeting of El Progreso Study Club

Mrs. W. D. Lipscomb was hostess for the first meeting of the new year of El Progreso Study Club held Thursday, January 12. Miss Mary Keith was program director of a panel speaking on "The Art of Living," which developed the program subject, "The Greatest Arts."

Program quotation was "The greatest of all Arts is the art of losing ourselves in the service of others."

Three minute essays were presented as follows: The Art of Changing Yourself, Mrs. D. E. Pitts; The Art of Getting Along with Others, Mrs. A. J. Daffern; The Art of Contentment, Mrs. J. D. Craven; The Art of Laughter, Mrs. Fred Simpson; The Art of Reading, Mrs. L. B. Campbell; and The Art of Worship, Mrs. Jim Hancock.

"One of the Greatest Arts is that of being yourself, and acting your age," said Mrs. Pitts. "Good reading, and association with others help us in changing ourselves."

Enthusiasm and natural charm are important factors in the art of getting along with others, Mrs. Daffern said, citing Dolly Madison, wife of the 4th President of the United States as having great charm. "And," she added, "if we do unto others as we would have them do unto us, we would have no trouble getting along with others."

The Art of Contentment can be obtained by having happy thoughts and by adjusting to one's environment, said Mrs. Craven. "Put important matters first. One of the greatest helps is to be spiritually happy."

"The Art of Laughter" Man is the only creature on earth that is blessed with the power of laughter, stated Mrs. Simpson. "One laugh is worth more than 100 groans... the life that has grown up without laughter lacks buoyancy and elasticity and becomes harsh and morose."

"Good reading is the most col-

lected art in us," Mrs. Campbell told the club. "... never pass up the chance for good reading; it enhances the other pleasures of life."

"Worship is a retreat for the soul... a Temple of Prayer," stated Mrs. Hancock, "we live by worship. Wherever man is found he is worshipping something. Worship freely and eagerly, it takes us away from the strain and stress of life."

**Game Party Planned**  
Announcement was made by Miss Sue Glenn, president, during the business session, that a benefit "game party" had been planned for February 17, from 2 until 5 p.m. and asked that all members keep this date in mind. The public will be invited to attend, and hostesses will be announced later.

Next meeting of the club January 27, will be in the home of Mrs. J. L. Woodruff.

Attending last week, in addition to those named, were Mesdames John Barnhill, Robert Darsey, Vance Gilbreath, Roy Grundy, W. F. Jacobs, Ben Keltz, R. W. Overstreet, W. N. Pipkin, Ralph Stapleton, Freeman Thacker, A. C. Tra-week, J. R. Whitworth, U. L. Wille, Harry Willett, J. L. Woodruff, and John M. Fitzgerald. Miss Amy Glenn and Miss Mary Keith.

**ARRIVAL ANNOUNCED**  
Mr. and Mrs. Wayland Moore and sons, Darrell, 8, and David, 6, are announcing the arrival of a daughter and sister, Kimberly Ann, who was born Wednesday night, January 11 in Crosbyton Hospital. The baby weighed 6 pounds, 8 ounces. Mr. Moore is science teacher in Matador High School.

Mr. and Mrs. Pete Knight returned home Saturday from a trip to the Rio Grande Valley which included a visit with relatives, Mr. and Mrs. Rod Juman of Harlingen, and a tour into Mexico.

### RESOLUTION OF APPRECIATION

WHEREAS, The Matador Garden Club is cognizant of the importance of the City-County Park to the beauty and comfort of the citizens of the town of Matador and the County of Motley, and WHEREAS, The Matador Garden Club is appreciative of the leadership, Mayor of Matador, and WHEREAS, The Matador Garden Club is appreciative of the work of other members of the City Department, Johnnie Jackson and W. L. Holt, and WHEREAS, The Matador Garden Club wants to publicly acknowledge its gratitude to the above mentioned City of Matador employees, and WHEREAS, The Matador Garden Club wants to thank other members of the Matador Volunteer Fire De-

partment for all efforts made to help the above mentioned City officials and employees, and WHEREAS, The Matador Garden Club hopes for further expenditures of money and labor to continue the preservation and continuation of the park for the welfare of its citizens, therefore, RESOLVED, The Matador Garden Club pledges its influence to the support of the Mayor, the Honorable Freddie Welling in all his endeavors to make Matador a more beautiful, pleasant, and progressive town in which to live.

(Signed) Mrs. W. N. Pipkin, Chairman  
Resolutions Committee  
Mrs. W. W. Clements, President  
Matador Garden Club

### Tilling is Topic For Garden Club

A soil conservation program with "Tilling" as the topic, was presented Monday, Jan. 16 for Matador Garden Club, by County Agent Bill Palmmeier.

Mrs. W. N. Pipkin was hostess for the meeting, which was held in the Methodist Educational Building. Leader was Mrs. Freeman Thacker and roll call was answered with "My Best Ground Cover."

Mr. Palmmeier spoke on the subject, "Humus and Plant Food for Our Alkali Soil."

During a business session conducted by the president, Mrs. W. W. Clements, a Resolutions of Appreciation was read by Mrs. Pipkin, commending Mayor Freddie Welling and his helpers, Johnny Jackson and W. L. Holt for their work in beautifying the Matador City Park.

The nandinas in Mrs. Harry Willett's yard were designated as "beauty spot of the month," and Mrs. Clements closed the program with a poem, "Salute to Trees," signifying January as Arbor Month.

Others present were Mr. and Mrs. Keith Patton and Mesdames F. C. Bourland, Ethel Sheridan, B. M. Eubank, Forrest Campbell, A. C. Tra-week, Bob Martin, J. D. Craven, U. L. Wille, Howard Tra-week, W. F. Jacobs, J. L. Woodruff, Harry Willett, and J. S. Stanley and her small granddaughter, Stacy Harrison.

### Program is Given By Mrs. Willett

Mrs. Harry Willett presented a review of the book, "Agony and Ecstasy" by Irving Stone, at the regular meeting of the Methodist Woman's Society of Christian Service, Tuesday evening, Jan. 9. She also showed pictures of the great artist Michelangelo, who was also a painter, sculptor, architect and poet of Italy.

The meeting opened with the hymn, "Take Time to be Holy," with Mrs. Myrtle Stubblefield leading, and Mrs. John Fitzgerald at the piano.

Mrs. Willett read from Hebrews 1 and spoke of the Epiphany as symbolizing the manifestation of the Universal Christ to the Gentiles through the visit of the Magi.

Others present were Mesdames Henry Fort, Mattie Brotherton, A. J. Daffern, May Simpson, R. E. Donovan, Olive Russell, W. N. Pipkin and W. F. Jacobs.

Mr. and Mrs. James Bryant and her sister, Mrs. Lola Wilson, of Abilene visited here Sunday with friends and relatives, including the E. E. Markhams, J. M. Birchfields, and James Meadors, and in the home of Mrs. I. F. Fish, with their cousin, Mrs. Mark Hall.

Mr. and Mrs. Jimmy Hankins and family of West Columbia, visited from Saturday until Tuesday in the home of his parents, Mr. and Mrs. Roy Hankins. Visiting Sunday were Miss Patsy Hankins and Lee Clark, Texas Tech students, Lub-

### Masons Night Date Announced by OES

Matador Chapter No. 66 Order of the Eastern Star made plans for a "Masons' Night," during a stated meeting January 3, at the Masonic hall.

The Worthy Matron, Mrs. Forrest Campbell, conducted a business session, and announced that the date for Masons' Night will be February 2, and a covered dish supper will be served from 6:30 to 7:30 p.m. in the banquet hall. Members of the OES are requested to bring a covered dish of food to the hall by 5:30 p.m.

All Masons and their wives are extended an invitation to attend the meeting and supper.

### Memorial Service Held

A Memorial Service was conducted at the stated meeting, in memory of Mrs. Cinda Watson, beloved Honorary member, who passed away recently. She had been active in the Eastern Star for many years and was appointed "Chapter Mother" of this chapter for 1955-1956. A memorial fund in her memory will be donated to the Eastern Star Home in Arlington, Texas.

Mrs. Watson's daughter, Mrs. W. F. McCaghen is the Associate Conductress of the local order. After the meeting adjourned refreshments were served in the banquet hall. Hostesses for the occasion were, Mrs. A. C. Tra-week Jr., Mrs. J. B. Cooper, Mrs. Robert Darsey and Miss Annie Mae Jackson.

### VISIT IN LUBBOCK

Following his mid-term graduation from Matador High School, Charles Meador was accompanied by a party of friends, to Lubbock for dinner and a show Thursday evening. The group included Larry Bynum, Sharlene Berryman, Brenda Wason and Shelley Stevens and they were joined in Lubbock by Tech student Ronnie Cox. Mrs. James Meador and daughter, Tanya accompanied the party, and with the girls in the group, stayed at the home of her brother and wife, Mr. and Mrs. Ronnie Steen while the boys were overnight guests of Ronnie Cox's aunt and family, Mr. and Mrs. Leo Archer.

Visitors Tuesday and Wednesday of last week in the home of Mr. and Mrs. Littleton Rattan, were her sisters, Mrs. Annie Bailey and Mrs. Josie McSpadden of Lamesa.

### Courtesy is Held For Recent Bride

A linen shower held Saturday afternoon in the ranch home of Mrs. Bob Martin, was a courtesy for Mrs. Andy Fish of Amarillo, the former Susan Carol Laney of Silverton.

Hostesses with Mrs. Martin were, Mesdames J. S. Stanley, R. E. Donovan, Furman Vinson, and Ralph Stapleton, and Miss Annie Mae Jackson. Also in the house party was Mrs. Carl Pierce of Lubbock, who registered the guests.

The dining table was laid with a white organza cloth trimmed with tulle and pink carnations in ivory colored vases of Venetian glass.

Coffee was poured by Mrs. Vinson. Cookies, rum balls, nuts and mints were served.

The honoree was accompanied by her mother and grandmother, Mrs. Martin Bean and Mrs. John Bean, both of Silverton.

Mrs. Louis Poteet visited in Amarillo from Wednesday until Friday, with her sister and family, Mr. and Mrs. Troy Perkins.

### Meeting Held by Arts and Crafts

The Motley County Arts and Crafts Guild met Monday January 9 at the VFW building for an all-day meeting. A business session was conducted by the President, Mrs. Ward Rattan. The remainder of the day the members enjoyed painting pictures of their choice.

Those present were Mesdames Robert Darsey, Bill Pipkin, Ed Lee, Paul Cruse, Forrest Campbell, Keith Patton and Jack Luckett. The next meeting will be February 9, 1967. Anyone who is interested in becoming a member may contact Mrs. Ward Rattan.

Mr. and Mrs. Frank Pohl visited in Hobbs, N. M. Sunday, with their daughter and family, Mr. and Mrs. Howard Limmer and small son, Bryan.

Larry Keltz of Dallas spent the week end visiting his parents, and brothers, Mr. and Mrs. Benita Keltz, Terry and Kelly, and other relatives.

Mrs. Ronnie Steen of Lubbock visited last week end in the home of her sister-in-law and family, Mr. and Mrs. James Meador.

## DELICIOUS BAKED GOODS



Fresh and Delicious Cakes, Pies, Rolls, Do-nuts and Cookies!

## CITY BAKERY

Matador, Texas

**CLEARANCE** NOW  
of CHRISTMAS CARDS 1/2 price  
Buy for next Christmas!

**REXALL FAST PERMANENT**  
No pre-shampooing, no after odor. Regular, Gentle, Super, Little ZANY. EACH 1.00

**REXALL BRITE SET HAIR SPRAY**  
Choose Regular, Casual, or Hard-to-Hold. 14-oz. AEROSOL 64c

**REXALL CARA HOME HAND CREAM**  
Vanishing tinge, greaseless, fragrant. 8-oz. JAR 1.00

**REXALL CARA HOME HAND LOTION**  
Lapelin enriched, smooths rough hands. PINT 1.00

**REGULAR \$1.00 VALUE! BOXED STATIONERY WITH ENVELOPES 39c**

**ALARM CLOCK**  
Ivory, pink, or aqua. Plain dial, loud alarm. EACH 1.99

**REXALL MONACET APC TABLETS**  
Combination of ingredients for fast, effective pain relief. 200 TABLETS 1.19

**REXALL REDI-SPRAY DEODORANT**  
Checks perspiration odor all day. Dries instantly. 5-oz. AEROSOL 57c

**REXALL TOOTH PASTE**  
Deep foaming action. Refreshing taste. Regular or Fluoride. 6 1/2-oz. TUBE 57c

**LADIES and MENS BILLFOLDS CHOICE of STYLES With Special Features each \$1**

**REXALL COSMETIC CLOUDS**  
Giant size cosmetic puffs, also for first aid or baby needs. PACK OF 100 PUFFS 59c

**Rexall CUT COST OF LIVING SALE**  
THURSDAY JANUARY 12 thru SATURDAY JANUARY 21  
As advertised in Sunday Newspapers and on TV.

**REXALL DELUXE FACIAL TISSUES**  
Pink, white, aqua, or yellow. Box of 400 (200, 2-ply) tissues. 5 BOXES 99c

**REXALL DELUXE BATHROOM TISSUE**  
Soft, 2-ply sheets. Choose white, pink, yellow, aqua. 4 ROLL PACK 44c

**REXALL BRIGHTENER TOOTH PASTE**  
Brightens teeth, leaves mouth feeling fresh and cool. Renews natural whiteness, adds new sparkle to your smile. 6 1/2-oz. TUBE 63c

**EXPERT PRESCRIPTION SERVICE**  
You can rely on us to fill your prescriptions promptly from fresh, quality pharmaceuticals. YOUR PHARMACY

**Colored Plastic HOUSEWARES**  
STURDY LAUNDRY BASKET, WASTE BASKET, HANDY BASIN OR PAIL! ea. 99c

**1/2 PRICE SPECIALS CARA HOME CREAMS and LOTIONS**

2.50 ASTRINGENT, Facial, 12 fl. oz. 1.25  
1.25 CLEANSING GRAINS, 4 oz. .80  
2.00 CLEANSING LOTION, 8 fl. oz. 1.00  
2.50 COLD CREAM, 7 1/2 oz. 1.25  
2.50 DRY SKIN CLEANSING CREAM 8 oz. 1.25  
3.50 HORMONE CREAM, 3 1/2 oz. 1.75  
2.00 MOISTURE BALM, 2 fl. oz. 1.00  
2.00 MOISTURE CREAM, 2 1/2 oz. 1.00  
3.00 NIGHT CREAM, 3 1/2 oz. 1.50  
2.50 SKIN FRESHENER, 12 fl. oz. 1.25

**REXALL INSTANT SPRAY STARCH**  
Takes the drag out of ironing. Won't stick or scorch. 24-oz. AEROSOL 49c

**REXALL CLEAR OR PINK DETERGENT**  
Clear Liquid or Pink Lotion. Perfect for dishes, delicate fabrics. 22 fl. oz. 47c

**SEAMLESS NYLONS**  
FIRST QUALITY Mesh or Sheer. Knit Popular shades. 3 pr. 99c

**LADIES and MENS HAIR BRUSHES**  
Choose from the most popular styles at this sensational low price. EACH 37c

**100% PLASTIC PLAYING CARDS**  
BRIDGE SINGLE DECK .69  
BRIDGE DOUBLE DECK 1.29

**6-TRANSISTOR POCKET RADIO**  
6 transistors plus Diode. With 9-volt battery. 4.99

**REXALL GALLON VAPORIZER**  
Steams up to 10 hours. 6-ft. cord. U.L. approved. 2.69

**RONSON VARAFLAME LIGHTER**  
Windproof, shielded flame. Varafume control — up for pipes, cigars, down for cigarettes. EACH 5.99

**TEFLON COOKWARE**  
Choice of Fry Pan, Sauce Pan, Pie Pan or Cake Pan for non-stick cooking, non-scor cleaning. EACH 99c

**QUEEN SIZE LAP TRAY**  
For TV-Snacking or Breakfast in Bed! PRETTY DESIGNS Choice 66c

**Bob Stanley Pharmacy**  
"One Of The Largest and Finest Pharmacies in West Texas"

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each 99¢

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in West Tex

Matador, Motley County, Texas, Thur., January 19, 1967

**The Matador**  
EDITOR: Shelley Stevens  
ASSISTANT EDITOR: Ann Marshall  
SPORTS EDITORS: Larry Elliott  
and Gary Markham  
SPONSOR: Mrs. Reece Timmons



**Matadors Win Over  
Turks Four Points**

Matador boys edged by the Tur-  
kys with a four point lead  
last night, Jan. 10. As the buz-  
zing in the Turk's gym, the  
stood at 57-53 in Matador's  
favor.

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stood at 57-53 in Matador's  
favor.

Tuesday night, Jan. 10, in the  
Turks gym. Final score was 41-40.  
Although the Matador sextet  
started out at an outstanding pace,  
they seemed to slowly lose power as  
the game wore on. The third quar-  
ter score stood at 28-24, leaving the  
Red team with only a four point  
lead compared to the ten point  
lead they possessed at one time  
during the first half.

Turkey's Kathy Wedge and Karen  
Arnold came to life the second half  
as they hit for a sum of 28 points  
to make their team's final score  
41 compared to Matador's 40 tallies.  
Before the playoff the two teams  
were tied 35-35.

Shelley Stevens made 20 of the  
Red team's points with Karol King  
close behind with 14. Kathy Wedge  
hit 27 of Turkey's points in her  
post forward position.

**Maverick Corral**  
by Ann Marshall

The Junior High girls' and boys'  
basketball teams played in the Pa-  
ducuh Tournament on Dec. 9, 10, &  
11.

The girls won their first two  
games. The scores being: Matador  
38 — Estelline 21 and Matador 31

**Girls Cage Team  
Loses To Turkey**

Matador girls' cage team lost  
to Turkey Turks by one point  
in a furious three-minute playoff

**COW POKES** By Ace Reid



"No sir, we shore wanta keep that fly from  
disturbing our ole best buddy!"

This feature sponsored by THE FIRST STATE BANK

— Paducah "B" 22. They fell to  
Paducah "A" team by a score of  
30 — 28. High scorer for the tour-  
nament was Debbie Smallwood.

The Maverick boys also won two  
out of three games played with the  
scores being: Childress 37 — Mat-  
ador 22; Matador 48 — Estelline  
26; & Matador 33 — Flomot 24.  
High scorer was Author Pruitt.

Dec. 12 the Mavericks met Pa-  
ducuh here. The girls won by a  
score of 23 — 19. Bobbie Lewis  
scored 10 points for high scorer.

The Maverick boys fell to Pa-  
ducuh 49 — 39. Jackie Bynum led  
the scoring with 12 points.

The seventh grade presented a  
play Wed. Dec. 7, entitled "Boris  
and the Brieftcase."

The eighth graders completed sil-  
houettes of themselves. Each year  
the eighth grade class makes sil-  
houettes to give to their parents.  
They were thrilled by the arrival  
of their class pins.

On Dec. 14, the 5th and 6th  
grade had their monthly 4-H meet-  
ing. Mr. Pallmeyer gave a pro-  
gram on the use of chemicals.

In the fourth grade Lisa Small-  
wood, Lou Pitts, Linda Taylor, and  
Naomi Simpson designed attractive  
Christmas bulletin boards. In  
4-H Club they saw slides on public  
safety.

High School students wish to extend  
congratulations to Mr. and  
Mrs. Wayland Moore for Kimberly  
Ann the new member of their fam-  
ily. Mr. Moore is MHS principal.

Matador High School is becoming  
more modern every day, due to  
the addition of push buttons. The  
push buttons are on the new Coke  
machine which arrived last week.

**"The Branding Iron"**  
by Shelley Stevens

Charles Meador, known around  
Matador High School as Tootie,  
graduated at mid-term, which was  
the past week. During his high  
school days, Charles was very ac-  
tive and claimed many sport honors  
such as the 1966 Dayton Graham  
Award. He will attend school at  
Clarendon Jr. College at Clarendon.

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germination test costs \$1.00, while  
a test for germination and purity  
costs \$2.50. A two pound sample  
should be submitted, and it normal-  
ly takes 10 days for the test to  
be run.

Don't take a chance on poor  
stands by planting poor quality  
seed. You can't tell by looking at  
the seed, so unless you have proof  
as to the germination, eliminate  
this trouble now.

Seventy-six foreign countries  
have 4-H type programs. These  
programs allow the youth to learn  
more about subjects of their in-  
terest, and the more the individual  
wants to learn, the more they must  
work. When someone else does the  
work for them, their amount of  
learning is reduced. Some drop  
out when they are not named the  
winner in a contest, forgetting that  
the main aim of the program is  
learning. Winning is directly re-  
lated with learning, and the more  
the members learn, the better the  
chance for winning.

Did your 1966 cotton crop ma-  
ture properly as compared to  
others? If this was the case, and  
you fertilized with nitrogen only,  
the fertility level may have been  
responsible. A proper balance of  
nitrogen, phosphorus and potash is  
necessary for proper growth, fruit-  
ing and maturity. When the nitro-  
gen is in excess of the other  
elements, the result may be a lot  
of growth, but late maturity or  
failure to fruit properly.

The fertility level is a complex  
situation, as any combination of  
nitrogen, phosphorus and potash  
may exist, and the addition of  
fertilizer is not only to replace  
elements that are low, but to pro-  
vide the proper balance for top  
production. The only way to find  
what is needed and how much, is  
a soil test, and chances of making  
a high and profitable yield are very  
poor without a fertilization program  
adapted to the soil level and pro-  
duction requirements.

In arriving at an expected yield,  
many production management fac-  
tors and climatic factors must be  
evaluated. Past yields and manage-  
ment should receive consideration  
in arriving at a realistic production  
goal.

Moisture is often a critical fac-  
tor, but with the proper fertility  
level, moisture is not as limiting  
in production as where low fer-  
tility levels or unbalanced fertility  
levels are present.

Cost of a soil test is only \$2.00  
per sample, and the accuracy of  
your sample is related to how the  
sample is related to the area to  
be fertilized. Take soil from dif-  
ferent places in the field, avoiding  
low places, ridges, unusual spots,  
etc. Normally a specimen from  
each 5 acres will be sufficient to  
mix for one sample for the field,  
unless there are different types of  
land that can be fertilized at a dif-  
ferent rate if necessary. (For small  
fields, take at least soil from 5  
locations to mix for the submitted  
sample.)

Mix all of the soil from the dif-  
ferent locations to be submitted as  
one sample, and place in a mailing  
container which I have in my of-  
fice. Next obtain an information  
sheet, and complete this to send

Cotton farmers are cautioned to  
check on the germination of seed  
bought or purchased for planting  
in 1967. If certified or registered  
seed are purchased, this informa-  
tion will be given on the tag, but if  
you caught seed, or buy from anoth-  
er farmer, the only safe way you  
can obtain this information is to  
have a germination test made.

This service is provided by the  
Texas Department of Agriculture,  
2814 34th St., Lubbock, Texas. A

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OIL SCENE IN 1880'S — This rare photograph, appearing in  
an 1891 Texas Geological Survey report, shows workmen  
filling barrels in Texas' first commercial oil field near Nacog-  
doches. It was developed about 20 years after the Barret  
well. Visitors to field today collect souvenir samples of oil  
from these wells.

with the sample This gives informa-  
tion on past production your  
production goal, and if dryland or  
irrigated, all of which are neces-  
sary for the formation of a sound  
recommendation.

You wouldn't use your neighbors  
medicine for your sickness, and  
using his soil test is doing the same  
thing. If the sickness is the same,  
it is fine, but if it isn't, you are  
in trouble.

Use of fertilizer is increasing,  
and the only reason is that it works,  
especially where used properly. Do  
you think that this added expense  
to production would be used by  
more and more if it didn't pay  
off? Why not give it a trial in 1967  
and follow through by doing what  
is recommended fertilizer wise ac-  
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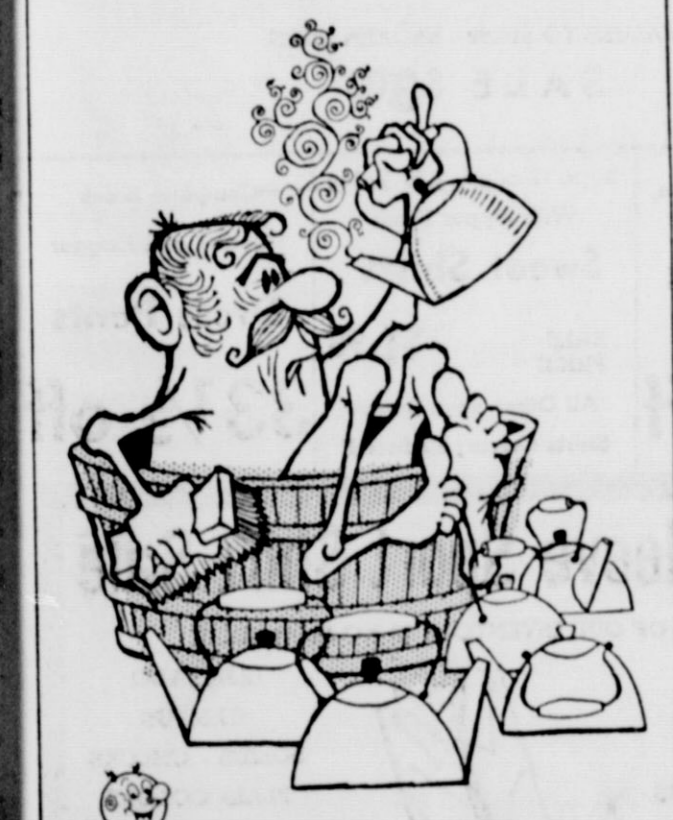
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**How old-fashioned is  
YOUR water heater?**



**A modern electric water heater  
is flameless, needs no flue**

Install it wherever it's convenient — close to  
kitchen or bath to get hot water faster. Since  
the electric water heater is flameless and needs  
no flue you can place it almost anywhere you  
want it — even tucked in a linen closet. Many  
models and sizes available — including the  
modern quick-recovery types. Remember, with  
an electric water heater, WTU gives you FREE  
WIRING and an economical, low, low water  
heater electric rate. See your electric appliance  
dealer now. Make a clean break with the past.  
You'll be that much closer to the joy of Total  
Electric Living.

**Total Electric Living  
is a clean break with the past**

West Texas Utilities  
Company

**Matador Tribune**

Thursday January 19, 1967  
ISSUED THURSDAY AT TRIBUNE  
BUILDING, 1001 MAIN STREET,  
MATADOR, TEXAS. PRINTED BY  
THE TRIBUNE PUBLISHING COMPANY  
ENTERED AT THE POST OFFICE AT  
MATADOR, TEXAS, FOR TRANSMI-  
SION THROUGH THE MAILS AS  
SECOND CLASS MATTER, ACCORD-  
ING TO AN ACT OF CONGRESS OF  
MARCH 3, 1879.

DOUGLAS MEADOR  
EDITOR AND PUBLISHER  
MRS. DOUGLAS MEADOR  
ASSOCIATE AND SOCIAL EDITOR  
MILO CASTILLO BASK SHOP

SUBSCRIPTION RATES  
IN MOTLEY, FLOYD, COTTELL, HALL  
AND DICKENS COUNTIES:  
One Year, in Advance - \$5.00  
Elsewhere, One Year - \$6.00  
MATADOR, TEXAS  
ZIP CODE 79244

COMBINED WITH MOTLEY COUNTY  
NEWS BY PURCHASE, MARCH 14,  
1954, AND WITH THE BEARING  
BRANDS, REPORTER THROUGH  
PURCHASE, APRIL 28, 1956.

THE TRIBUNE IS SUCCESSOR TO  
THE ORIGINAL MOTLEY COUNTY  
NEWS, ESTABLISHED IN MATADOR  
IN 1892, AND TO ALL SUBSEQUENT  
COUNTY PUBLICATIONS.

ANY ERRONEOUS REFLECTION UP-  
ON THE CHARACTER OF ANY PER-  
SON OR FIRM APPEARING IN THE  
COLUMNS OF THIS NEWSPAPER  
WILL BE GLADLY AND PROMPTLY  
CORRECTED WHEN BROUGHT TO  
THE ATTENTION OF THE MANAGE-  
MENT.

MEMBER PRESS ASSOCIATION  
THERE IS GLORY ENOUGH FOR  
ANY MAN TO LIVE AND DIE A  
TEXAN.

**THANKS SO MUCH  
FOR THE CHECK...  
I APPRECIATE  
THE PROMPT  
SETTLEMENT!**

Prompt claim service is as much a part  
of our business as selling a policy.

CALL US!

★  
**BILL PIPKIN**  
**INSURANCE AGENCY**

State Bank Building Phone 347-9747

**Billy's Grocery**  
Telephone 347-2331

**CREATIVE  
COLOR**  
BY  
Shugart Studios  
Wednesday January 25  
PHOTO HOURS  
8 A.M. to 6:30 P.M.

No Age Limit - Adults Included

**9 MINIATURE  
CREATIVE COLOR  
PORTRAITS**

**99¢**

STUDIOS  
CREATIVE COLOR

**Billy's Grocery**

SALEM's of MATADOR

A SALE OF TRULY HONEST VALUES

# JANUARY CLEARANCE Sale

STARTS THURSDAY, JANUARY 19 AT 9:00 A. M. THROUGH MONDAY, JANUARY 23

FOUR DAYS ONLY - - DON'T MISS IT!

ALL SALES FINAL  
No Refunds  
No Exchanges  
on Sale Merchandise

One Rack  
**Ladies Dresses**  
A Value At  
**\$3.00**

ONE OF THE BIGGEST SALES WE HAVE EVER HAD! WE ARE OVERSTOCKED, AND WITH A POOR CROP, WE NEED TO SELL THIS MERCHANDISE. YOU KNOW YOU CAN RELY ON SALEM'S QUALITY MERCHANDISE. ALL THE CURRENT SEASON'S MERCHANDISE. WE JUST DON'T LIKE TO CARRY IT OVER FROM SEASON TO SEASON, DUE TO LACK OF STORAGE SPACE. THERE ARE MANY, MANY ITEMS ON SALE WHICH ARE NOT LISTED IN THIS ADVERTISEMENT. REGARDLESS OF WHERE YOU LIVE, WE THINK YOU CAN SAVE MONEY BY COMING TO OUR SALE. YOU ARE ALWAYS WELCOME AT SALEM'S. PLEASE NOTICE: ALL SALE MERCHANDISE WILL BE SOLD FOR CASH ONLY. PRICES GOOD IN OUR MATADOR STORE ONLY!

STORE CLOSED  
Tuesday and Wednesday  
January 17 and 18  
To Make Preparations  
For The Sale

Complete Stock  
**Boys Sweaters**  
**1/2 price**

First Quality, Ladies <b>Nylon Hose</b> Seamless <b>2 PR. 77c</b>	CHILDRENS <b>SHOES</b> Greatly Reduced Sale Prices Start at <b>\$1.98</b>	Matching Sets, Ladies <b>Sportswear</b> Paddle & Saddle DONOVAN-GALVANI <b>33 1/3 off</b>	All Mens Hooded <b>Sweat Shirts</b> Zipper Front \$3.98 Value <b>\$2.89</b>	Mens. ARROW <b>Sweaters</b> <b>33 1/3 off</b>	<b>Throw Rugs And Bath Mat Sets</b> ENTIRE STOCK Fieldcrest and Other New Numbers <b>25% OFF Regular Prices</b>
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Nationally Known Lines  
Ladies  
**DRESSES**  
Season's Most Stylish  
Garments, Reg. \$8.95  
to \$29.95, Entire Stock  
**1/2 price**




BETTY ROSE and  
Other Brands  
STYLISH GARMENTS  
Including Mink Collars  
**Coats and Suits**  
**1/2 price**  
Reg. \$19.95 to \$149.95  
Now 9.98 to 74.98

FIELDCREST & MARTEX  
**TOWELS**  
and  
**Wash Cloths**  
Values From 59c to \$4.98  
**33 1/3 off**



2-Year Guarantee  
Double Bed Size  
**Electric Blankets**



Single Control **8.98**  
Dual Control **\$10.98**  
Other Electric Blankets  
**30% OFF**

COSTUME  
**Jewelry**  
**1/2 price**  
One Group, HENSON  
and Other Brands  
**Lingerie**  
Robes, Gown Sets,  
Gowns, Pajamas  
**33 1/3 off**  
Complete Stock  
**Millinery**  
Values to \$16.98  
Including MR. JOHN  
**\$3.00 & \$4.00**

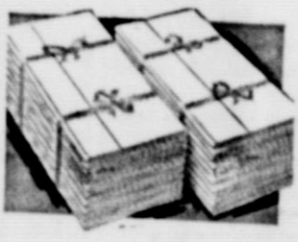
COMPLETE STOCK  
**GIRLS COATS**  
**1/2 price**

ALL LADIES  
**BAGS**  
**1/2 price**

Good Styles And Fabrics  
**Girls Dresses**  
While They Last  
**Sale 1/2 Price**  
Big Reduction In Girls Sportswear

COMPLETE STOCK  
**Ladies Fall Shoes**  
GOING AT  
**Reduced Prices!**

Pepperell  
**White Sheets**  
1x108 Or  
Double Fitted **\$1.89**  
Pillow Cases, Twin &  
Fitted Twin Sheets



**PEPPERELL SHEETS**  
5 Colors To Choose From  
81x108 or Double Fitted **\$2.19**  
Pillow Cases, Twin and Fitted Twin Sheets  
Also On Sale

FIELDCREST  
Morgan Jones,  
And Others  
**BEDSPREADS**  
Now **25% OFF**

COMPLETE STOCK  
**BLANKETS**  
Now **25% OFF**

ONE GROUP  
**TOWELS and WASH CLOTHS**  
ODDS AND ENDS  
Now **Half Price!**

COMPETE STOCK  
**BOYS JACKETS**  
Now **1/2 Price!**

ONE GROUP  
**MENS DRESS SLACKS**  
VALUES TO \$10.98 - BROKEN SIZES  
**SALE \$300**

All, Boys Tom Sawyer,  
and E & W Brands  
**Sport Shirts**  
LATEST STYLES  
**33 1/3 off**

Boys, Hooded, 2.98 Value  
With Zipper Front  
**Sweat Shirts**  
SALE PRICE **\$1.98**  
All Other Boys Sweat  
Shirts Greatly Reduced!

Complete Stock  
Curlee and Haggart  
**Dress Pants**  
**33 1/3 off**

**Long Sleeve Sport Shirt Sale**  
MUCH OF OUR INVENTORY IS NO-IRON FINISH

ARROW E & W LABEL FORM FITS BUTTON DOWNS S - M - L - XL Reg. \$4.00 Value SALE <b>\$2.87</b>		ELDERADO CAMPUS SOLIDS - CHECKS PLAID COLORS S - M - L - XL Reg. to 8.00 Value SALE <b>\$4.87</b>
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Reg. 5.00 Value  
SALE  
**\$3.47**

BOYS AND MENS  
**WESTERN SHIRTS**

BOYS Regular 2.98 -- <b>\$1.98</b> Regular 3.98 -- <b>\$2.98</b>	MENS Regular 5.98 -- <b>\$3.29</b> Regular 7.98 -- <b>\$5.29</b>
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Space Will Not Permit Us To List Every  
Item On This Sale.  
Come In And Find Savings Galore!

**FABRICS**

Solid Colors, Reg. 39c <b>Cotton Flannel</b> SALE PRICE <b>27c Yd.</b>	Crease Resistant Wash 'n Wear <b>Fancy Cottons</b> Including Bates, Gilbrae REGULAR 98c SALE YARD <b>67c</b>	Complete Stock Regular \$1.98 <b>Fabrics</b> Now On Sale At <b>\$1.37</b> Yard
--	--	--

EXTRA SPECIAL ON  
**PIECE GOODS**  
100% Washable Woolens, Raw Silk, 72" Felts, Cord-lawn, Suede Cloth, Cream Puff, Wool and Silk Mixtures, Rayon and Polyester, Orlon and Acrylic Mixture and Many, Many other fabrics. Most all from 40" to 72" wide. Values from 1.98 to 4.98 yd.  
**ALL TO GO AT 1/2 PRICE**

GIRLS AND LADIES  
SHIP 'N SHORE  
**BLOUSES**  
**33 1/3 OFF**  
Current Styles  
Only Selection

Mens  
**WINTER Jackets**  
Heavy & Light Weight  
EXTRA SPECIAL  
**33 1/3 off**

DICKIES, Best Grade  
Army Cloth  
**Pants & Shirts**  
PANTS **\$3.97**  
SHIRTS **\$3.49**

MENS AND LADIES  
**Samsonite Luggage**  
One Group Being Discontinued  
**SALE 1/2 Price**

Prices Good in Matador Store Only  
**Salem Dry Goods**  
Matador, Texas

**Roaring Springs NEWS**

**Mrs. Billy Hand**  
Mr. and Mrs. G. W. Green returned home Wednesday after visiting in Blythe, and Los Angeles, Calif., and Las Vegas, Nevada for several months. They returned by Ruidoso, N.M. where they visited Mr. Green's brother and wife, Mr. and Mrs. M. C. Green.  
Tom Swim and his daughter, Miss Lula Swim visited Mr. and Mrs. J. T. Swim in Plains, Sunday.  
Mrs. Roxie Lewis is visiting Mrs. T. L. Stephenson in Amarillo.  
Rev. and Mrs. C. A. Butler were in Plainview to visit her mother, Mrs. Mattie Bailey, last Monday.  
Mr. and Mrs. J. M. Thacker and Mr. and Mrs. M. S. Thacker at-


tended furniture market in Dallas, Monday and Tuesday.  
Mrs. Joe Duren, Mrs. P. M. Cooper and Miss Bess Ferguson visited Mr. and Mrs. Tom Long in Floydada last Monday.  
Bill York of Lubbock visited his mother, Mrs. Etta York, Saturday. Visiting Mrs. York last week was her sister, Mrs. Vada Gibson of Durant, Okla.  
Mr. and Mrs. J. P. Cooper visited relatives in Hillsboro, recently.  
Mr. and Mrs. Billy Gossett of Lubbock, visited Mr. and Mrs. Guy Thacker, Sunday.  
Mrs. Tom Long of Floydada, is visiting her son and family, Mr. and Mrs. Charles Long.  
Mr. and Mrs. Darian Brady, James and Steven of Dumont, and Mr. and Mrs. Clayton Perry, Mark and Cheryl Ann of Lubbock, visited Mr. and Mrs. Fred Dawson, during the week end.  
Jim Bridge of Crosbyton, visited Mr. and Mrs. Clayton Bridge, Fri-

day, and visiting them Sunday were Mr. and Mrs. Gordon Mills of Lubbock.  
Mr. and Mrs. Pat Mullins, Marla and Debbie visited in Lubbock with relatives and friends during the week end.  
Coach and Mrs. Royce Cox attended a coaching clinic in Lubbock, Saturday.  
Mr. and Mrs. Bill Peacock and Pat were in Lubbock, Sunday attending spring market.  
Mrs. Glenn Sanders was visiting in Crosbyton, Monday.  
Mr. and Mrs. Glenn Bird of Azle visited Mr. and Mrs. Claude Brandon and Mr. and Mrs. Edd James, Debra and Don, Thursday. Mr. and Mrs. James, accompanied by Mrs. Brandon and Mrs. Bird, visited in Lubbock Friday with Mrs. Joe Rice, who was a patient in West Texas Hospital.  
**★**  
**Receives Trophy At Church Rally**  
At the Assemblies of God "Christ Ambassadors" young people's rally held at Lockney, Monday night, January 9, Miss Nona Winegar, president of the Roaring Springs C.A.'s, was presented the 1966 Total-Giving trophy, and the Per-capita trophy which was won by the C.A.'s for their offerings the past year. Others from the church attending the rally were, the Rev. Mrs. Ben Dillard and Mr. Dillard, Nancy Bridge, Sharon Winegar and Mrs. Thurston Winegar.  
Mr. and Mrs. Lewis West of Hereford visited Thursday and Friday with her sister and husband, Mr. and Mrs. John Meason.  
Mrs. B. L. Peacock and Mrs. J. N. Fletcher visited O.E.S. Chapter at Turkey Monday and Wellington Chapter Tuesday Night.  
Wes Burt visited at home over the week-end. He is working at Big Spring.

**★**  
**Patton Springs Homemakers Meet**  
The Patton Springs Young Homemakers met January 11, at 2:00 p.m. in the Homemaking Cottage. The Rev. Mrs. Ben Dillard of Roaring Springs gave the program on the Christian Home.  
Refreshments were served by Mrs. Jerry Slaton to nine members. The next meeting will be February 8, when a workshop will be held in place of a program.  
**★**  
**Whiteflat News**  
Mrs. Stella Tilson  
**Woman Reorganize Whiteflat HD Club**  
Whiteflat Home Demonstration Club has been re-organized, and women of the community met January 13 at the home of Mrs. Wilson Barton, for the purpose of electing new officers. The meeting was delayed from the original date, January 6, due to weather conditions.  
The meeting was called to order by former president, Mrs. Stella Tilson, with Mrs. Barton serving as secretary, and the Lord's Prayer was repeated in unison.  
Mrs. Barton was elected president, Mrs. F. C. Bourland, Vice-President; Mrs. Tilson, Secretary-Treasurer; and Mrs. Bob Martin, Council Delegate. The following were appointed by the president: Reporter, Mrs. Tilson; Recreation Chairman, Mrs. Tom Edwards; and Chairman of the Year Book Committee, Mrs. Bourland.  
Those present were, Mesdames F. C. Bourland, Bess Patton, France Barton, Stella Tilson, and Tom Edwards, Miss Melba Jameson, and three visitors, Mesdames Ralph Stapleton, D. E. Rattan and J. D. Perkins. Meeting with the group was the new Home Demonstration Agent Miss Helena Mokray

**★**  
**From Out of Town At Campbell Rites**  
Relatives and friends from out of town who attended funeral services for Turner Campbell on January 7, included a son, Sam Campbell of Hollywood, Calif., and a daughter and family, Mr. and Mrs. C. T. Moneyhon and Billie Tom of Houston, Bob Campbell, in the U.S. Navy, based at Memphis, Tenn., and Mr. and Mrs. Nolan Sonnier of Irving.  
Others included Mr. and Mrs. Carlos Calvert and Gregg, Mrs. Bill Murphy, Andy, Maryann, Elizabeth and Lawanda, Ray Murphy and Mr. and Mrs. Bill Talley all of Dimmitt; Mr. and Mrs. Cletus Hoyle of Garland, Mr. and Mrs. Cecil Puckett, Rosalee, Mollie and Debbie, Mrs. H. B. Barnett, Mr. and Mrs. Alton Ginn, Mr. and Mrs. Billie Joe Campbell, Bobby Campbell, and Mr. and Mrs. Carl Pierce, all of Lubbock;  
Mr. and Mrs. D. L. Campbell, Mrs. Charlie Campbell, and Mr. and Mrs. L. W. Campbell all of Waco; Mrs. Arvis Moore, Fern and Robert and Perry Tilson of Crosbyton; Mr. and Mrs. Jimmie Harris,

San Angelo; Mr. and Mrs. Bill Whitaker, Joe Brooks and Mr. and Mrs. Delwin Brooks, Paducah; Mr. and Mrs. Leonard Dennis, McAdoo; Mr. and Mrs. James Burton and Mr. and Mrs. Lee Burns, Amarillo.  
**★**  
**Visit in Wheeler**  
Mr. and Mrs. Bill Phillips and children, Sharla, Mark and Rhonda of Floydada, visited Saturday in the home of her parents, Mr. and Mrs. G. W. James. Mr. and Mrs. James visited Sunday with their other daughter and family, Mr. and Mrs. Albert Marshall and daughters, Carla, Jana and Laura Jo, of Wheeler. They also attended the ordination service at the First Baptist Church there on Sunday afternoon, in which Albert Marshall was ordained as a Deacon.  
**★**  
**Reggie Anderson, brother-in-law of Mrs. Vernon Higginbotham, of Lovington, N.M. was here Saturday and Sunday looking after business and visiting the Higginbotham family.**  
Host Noel Burnam of Tulla visited Sunday with his grandparents, Mr. and Mrs. J. D. Perkins, and with an uncle and family, the Boyd Perkins.  
Mr. and Mrs. Andy Fish returned to their home in Amarillo, Sunday after spending the week end with his mother and brother, Mrs. Hope Fish and Bill.  
Mr. and Mrs. Carl Cooper were in Plainview, Wednesday on business.  
Mr. and Mrs. Ray Martin of Roaring Springs visited Sunday with Mr. and Mrs. Jack Spray.  
Mr. and Mrs. H. L. Martin and children, Carol and Hal, visited Sunday afternoon at Matador with Mr. and Mrs. Green.  
Mr. and Mrs. H. L. Martin were in Turkey on business Monday.  
W.R. Tilson and Stuart Dixon were in Abilene Tuesday on business.

for semi-active storage of either letter or legal files in one box...  
  
**Matador Tribune**  
PHONE 347-2400

**DR. JOHN W. KIMBLE, O. D.**  
Contact Lenses • Visual Analysis  
OPEN ALL DAY SATURDAY  
Floydada, Texas YU 3-2496  
OPEN ALL DAY SATURDAY

**YOU ARE INVITED**  
**PANHANDLE HEREFORD BREEDERS ASSOCIATION'S**  
**51st ANNUAL AUCTION**  
**1 p.m., Wednesday, January 25**  
at  
**AMARILLO STOCK SHOW & RCA RODEO**  
(6 Rodeo performances - Jan. 20-26)  
Produced by Beutler & Son  
Elk City, Oklahoma  
**Hereford Auction Featuring**  
35 Single Bulls - 4 Single Females  
9 pens of 3 Bulls - 3 pens of 5 Bulls  
**★**  
**Panhandle Hereford Breeders Ass'n.**  
Leroy Born, President  
Follett, Texas  
Art Bralley, Sec.-Mgr.  
Amarillo, Texas

**A MESSAGE FROM YOUR MILKMAN**  
*MY competitor's product is now being brought in to Matador by out of town people. They are quietly but steadily taking our money out of Matador.*  
*IF you buy my competitor's product because you save the coupons, try to enjoy the cartoon on my milk carton instead.*  
*IF you buy it because you absent-mindedly pick it up, please don't mark your ballot when you vote in the same manner.*  
*IF you buy it because you think it is better or fresher, please give my product a fair chance by comparing it often.*  
*IF you buy it because you don't want me to make too much money, please remember that when I've paid my school and county taxes, and other obligations as a property-owner, there is no money left, anyway.*  
*IF you buy it because you think this is a free country, then will you believe me, I'm for you!*  
**"Tootie" Meador**  
**FOREMOST DAIRY PRODUCTS**

**★**  
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**★**  
Mr. and Mrs. Ray Martin of Roaring Springs visited Sunday afternoon in the home of their daughter and family, Mr. and Mrs. Henry L. Martin and children.  
Mrs. Stella Tilson, accompanied by Mrs. Tom Edwards visited Sunday afternoon with Rev. James R. Williams, former pastor at Whiteflat, and Mrs. Williams at their parsonage home in Halfway.  
Carolyn Perkins daughter of Mr. and Mrs. Boyd Perkins, her cousin, Lynn Perkins, son of Mr. and Mrs. Troy Perkins of Amarillo and Rocky Lucas of Canadian, all students at Texas Tech visited Saturday night and Sunday in the Boyd  
**MATADOR DRIVE-IN**  
Two Great Westerns this weekend!  
**Friday - Saturday**  
"The Plainsman"  
AND  
**Sunday - Monday**  
The most hilarious fun romp that ever fractured the frontier.  
**"Texas Across the River"**  
with Dean Martin  
This one is for kids from 3 to 103 years.  
In Color. Admission 60c & 25c

**WEEK-END SPECIALS**

<b>Bacon</b>	WRIGHT'S SELECT, 2 lb. pkg.	\$1.25
<b>Flour</b>	LIGHT CRUST 25 lb. bag	\$2.79
	5 lb. bag	57c
<b>Mellorine</b>	FOREMOST, 1/2 gallon	39c
<b>Biscuits</b>	SHURFRESH, 3 cans for...	25c
<b>Inst. Tea</b>	NESTEA, 100% pure 3 oz. jar	95c
<b>Salmon</b>	HONEY BOY, 1 lb. can	63c
<b>Pot Pies</b>	BANQUET, frozen, 8 oz. (chicken or beef) 2 for	39c
<b>Cake Mix</b>	SHURFINE, box	25c
<b>Luncheon Meat</b>	WILSON'S, sliced Certified, lb.	53c
<b>Jelly</b>	Bama Pure 18 oz. Glass Apple	25c
	Red Plum	33c
<b>Pineapple Juice</b>	LIBBY'S, 46 oz. can	29c
<b>Tomatoes</b>	Fresh Florida, vine ripen, lb.	19c
<b>Okra</b>	KEITH'S, frozen, 10 oz. pkg. whole, baby, 2 pkgs. for	39c
<b>Ranch Style Beans</b>	24 oz. can	21c
<b>Hominy</b>	SHURFINE, No. 303 can	10c
<b>Dog Food</b>	"KIM", Regular can, 3 for	25c
<b>Facial Tissue</b>	SCOTTIES, 400 count box	25c

**SPOT CASH GROCERY**  
TELEPHONE NUMBER 347-2240

