

Adoc News

Mr. and Mrs. G. G. Allen (delayed) spent the week-end with their son and family, Mr. and Mrs. Billie Harris and sister and family, Mr. Billy G. McCombs and a brother and family, and Mrs. Bobby Wright.

Mr. and Mrs. Dale Brannaman and **PEERY** of Lubbock, Sunday in the home of Mr. and Mrs. A. W. Peery remained to the week with her grand-

Elmer Johnson received word of the death of her father, Mr. Johnson and family, Mr. and Mrs. J. W. Williams left Monday to attend funeral services at San Antonio after attending the funeral of a brother-in-law.

Mr. and Mrs. M. C. Formby returned from a reunion of the Free-Will Baptist Church, Sunday, at Forest Keith and

children of Levelland, spent Sunday in the home of Mr. and Mrs. Orvin Callihan. They also visited her parents, Mr. and Mrs. M. C. Baum.

Mr. and Mrs. Albert Power of Spur spent the week-end with their son and family, Mr. and Mrs. Ellis Power. Mr. and Mrs. Lee Parker and family of Girard were Sunday visitors in the Power home.

Leslie Smith of Eastland visited Sunday in the G. G. Allen home.

Glen Basinger of Ennis spent the week-end in the Willie Williams home.

Mr. and Mrs. W. H. Edwards and **Mike** of Lubbock, were Sunday visitors in the T. J. Brantley home.

Mr. and Mrs. J. B. Barton visited Sunday in Levelland in the J. Holland home. Their daughter and family, Mr. and Mrs. J. W. Holland of Amarillo, met them there to spend the day. Mark returned to Amarillo with his parents, after a visit with his grandparents, the Bartons.

Mr. and Mrs. Bill Hickman and family of Wake, attended services at the Church of Christ, Sunday.

Mr. and Mrs. M. C. Baum, Mrs. Palo Grissom and Carol Teague attended church services at the

Tribune, Matador, Motley County, Texas, Thursday, August 4, 1955

Church of Christ in Roaring Springs, Thursday night.

Mr. and Mrs. Noble Neff returned Sunday from Climax, Colo., where they visited her brother and wife, Mr. and Mrs. Jerry Barnard. Her mother, Mrs. Laurette Barnard of Lincoln, Neb., was also visiting in Climax.

Rev. and Mrs. J. C. Arnold left Sunday afternoon to attend funeral services in Tulsa, Okla., for a nephew, Billy Wilson, who was drowned in Mohawk Park when a motor boat capsized.

Mrs. Rose Allen and **Clifton** of Muleshoe, visited relatives here Sunday.

Mr. and Mrs. L. E. Bass and **George** returned home Monday after several days visit in Amarillo in the homes of Mr. and Mrs. Travis Bird and Mr. and Mrs. Milton Burrow, and in Plainview in the home of Mr. and Mrs. L. B. Bass and Gene. Mr. Bass was honored with a birthday dinner Sunday, in the Milton Burrow home. He was celebrating his 71st birthday.

Linda and **Larry Pullen** of Snyder are visiting in the home of their grandparents, Mr. and Mrs. W. L. Pullen.

Mr. and Mrs. B. G. McDuff of Crosbyton were Sunday visitors in the home of Mr. and Mrs. Will Eldredge.

Mr. and Mrs. John Formby visited in Plainview, Sunday, in the home of Mr. and Mrs. Marshall Formby. Mr. and Mrs. Clint Formby, Chap and Brenda of Hereford, were also visiting in Plainview.

Mrs. R. D. Neal and **David** have returned to their home in Ft. Worth, after a visit in the home of her sister and family, Mr. and Mrs. J. B. Barton and her brother and family, Mr. and Mrs. O. T. Boucher.

Mr. and Mrs. P. M. McDorman of Roaring Springs visited in the home of their daughter and family, Mr. and Mrs. Carl Barton, Saturday, Marquitta and

and **New Salem Jack** also visited friends in Kilgore. They stopped in Abilene for a visit with their daughter, Mrs. Clarence Williams and family. **Nadine** and **Larry Williams** accompanied their grandparents home for a visit.

Mrs. Leslie Pfifer and children have returned to their home in California after a visit with relatives.

Other relatives visiting the Rattan and Eldred Seigler families here during the week-end were **Mr. and Mrs. J. P. Huey** of Denton, and **Wallace Rattan** of Fort Worth, who is enroute to California and Oregon to visit his children.

Mrs. P. S. Hendricks with her daughter, Mrs. Wilma Lucas and son, Larry, all of Abilene, were overnight visitors Monday in the home of the former's cousin and family, Mr. and Mrs. Forrest Campbell. They were enroute to New Mexico, and left Tuesday to continue their trip.

Mr. and Mrs. Bobby Jameson and **Mr. and Mrs. Bill Jameson** returned recently from a vacation trip to Canon City, Colo., returning by Carlsbad and El Paso.

Sheep Referendum Ballots Eligible

Ballots are still eligible on the protracted national referendum for sheep producers which started June 27 and will continue through August 19. Purpose of the referendum is to determine whether or not wool producers approve or disapprove of a promotional agreement between Secretary of Agriculture Benson and the American Sheep Producers Council, Inc., designed to improve the market for domestically produced wool and lambs. Eligible producers may obtain ballots and cast their votes at the local ASC office.

Any individual, corporation, partnership or other legal entity which had an interest as owner, or partial owner, in one or more sheep six months of age or older continuously for any one period of 30 consecutive days between the beginning of the current calendar year and the day on which his ballot is cast, is an eligible voter.

Aid Appreciated By V. A. Rattans

Mr. and Mrs. V. A. Rattan wish to take this means to express their profound appreciation for aid which has been rendered them during recent illnesses. Mrs. Rattan has recovered from a recent nervous collapse which confined her to her bed for about two weeks, and Mr. Rattan has been ill the past year.

"We are grateful to everyone who has helped us during these trying times," Mrs. Rattan said. "The cards, flowers and gifts, visits of friends, and the nice food have all done so much to

SAVE UP TO 47% Helena Rubinstein's 10 BEAUTY PAIRS



LIMITED TIME ONLY

FOR SKIN PROBLEMS

2 FOR DRY SKIN
"PASTEURIZED" FACE CREAM SPECIAL cleanses, softens dry skin
SKIN LOTION SPECIAL velvety, soothing lotion
Combination value 1.88 - Save 33 1/2%, BOTH 1.25

2 FOR COARSE PORES
DEEP CLEANSER cleanses deeper, helps prevent surface blemishes
"HERBAL" SKIN LOTION tingling pore freshener
Combination value 2.00 - Save 25%, BOTH 1.50

2 FOR AGE LINES
"PASTEURIZED" NIGHT CREAM moisturizes and smooths lines
"HERBAL" EXTRACT softening lotion, overcomes dryness
Combination value 2.50 - Save 40%, BOTH 1.50

2 FOR BLACKHEADS
BEAUTY WASHING GRAINS helps clean out blackheads, unclogs pores
MEDICATED CREAM helps heal surface blemishes overnight
Combination value 1.75 - Save 28 1/2%, BOTH 1.25

FOR GLAMOUR MAKE-UP

2 FOR FLAWLESS SKIN
SILK-TONE* FOUNDATION flawless, all-day liquid make-up
SILK-SCREEN FACE POWDER* for radiant, silken finish
Combination value 2.05 - Save 26 1/2%, BOTH 1.50

2 FOR FACE AND CHEEKS
MINUTE MAKE-UP foundation and powder in one
SILK-TONE* LIQUID ROUGE gives pretty blushes
Combination value 1.75 - Save 28 1/2%, BOTH 1.25

2 FOR MAKING EYES
WATERPROOF MASCARA won't run, streak or smudge
EYE CREAM SPECIAL helps erase age lines
Combination value 2.10 - Save 47%, BOTH 1.10

FOR HEAD-TO-TOE BEAUTY

2 FOR BEAUTIFUL HAIR
COLOR-TONE SHAMPOO washes hair with color highlights
HEADLINER hair conditioner and tamer
Combination value 1.75 - Save 28 1/2%, BOTH 1.25

2 FOR BODY FRESHNESS
PERFUME SPRAY DEODORANT safeguards even on hottest days
WHITE MAGNOLIA* TALCUM keeps you fresh, comfortable
Combination value 1.63 - Save 23%, BOTH 1.25

2 FOR FRAGRANCE
HEAVEN-SENT* EAU DE TOILETTE flowery, long-lasting loveliness
HEAVEN-SENT DEODORANT CREAM reliable anti-perspirant, sweetly scented
Combination value 1.85 - Save 32 1/2%, BOTH 1.25
All plus tax

WE INVITE YOU TO HEAR

THE FISHER TWINS

Each Evening AT 8 P. M. In A Series Of

Gospel Sermons

AUGUST 7 THROUGH AUGUST 14

AT THE

FLOMOT

Church of Christ

You Are Cordially Invited

FOR ALL PLUMBING AND SEPTIC TANK CLEANING

H. O. STANFIELD

All Work Guaranteed

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Matador, Texas

AUGUST

End of Season

CLEARANCE

Our Entire Stock of Summer Shoes and Sandals Marked Down... Priced to Sell — Profit Forgotten

Regular \$7.95 Footwear, Now \$4.98

Regular \$4.98 Footwear, Now \$3.29

Regular \$3.98 Footwear, Now \$2.49

Regular \$2.98 Footwear, Now \$1.98

MEN'S	Men's and Boy's
Dickie Slacks	Sport Shirts
Regular \$3.29 Values	Regular \$3.98 Shirts
Clearance Price	Now \$2.98
\$2.29	Regular \$2.98 Shirts
	Now \$1.98
SWIM SUITS	Regular \$1.98 Shirts
<i>REDUCED ONE-THIRD</i>	Now \$1.49

Regular \$4.98 LADIES' HATS Now \$1.98

Gabriel's DEPARTMENT STORE

Regular \$19.95 Dresses, Now \$11.95

Regular \$12.95 Dresses, Now \$8.95

Regular \$11.95 Dresses, Now \$7.95

BOBBIE BROOKS DRESSES

Regular \$14.95 Dresses, Now \$9.95

OTHER DRESS VALUES

\$6.95 Values, Now \$3.98

\$8.98 & 4.98 Values, Now \$2.98

BLOUSES REDUCED

SHIP 'N SHORE

STANLEY PHARMACY

MATADOR

JACKSON BUILDING Corner Main & Dundee

One of the Largest and Finest Drug Stores in West Texas

Mrs. Albert Rattan Presents Program For Matador Club

A program of demonstrations was given by Mrs. Albert Rattan at a recent meeting of Matador Home Demonstration club. Mrs. Rattan was a guest of the club. She is former county HD agent, and is associated in business with her husband, as manager of The Iron Kettle, local gift shop. She gave a very interesting demonstration on making bows for decorating packages, and on making flowers from ribbon and cleansing tissues. Also, she demonstrated filling an angel food cake with ice cream for storage in the deep freeze.

The meeting was held on July 21, in the home of Mrs. G. E. Hamilton, with Mrs. Fred Simpson as co-hostess.

Collect for club women was read in unison. Roll call was answered by each woman naming her "hidden talent".

In the report of the council delegate, it was stated that the county-wide HD club picnic would be held at Roaring Springs on August 11-12.

It was voted to pay the expense of the club delegate, Mrs. Bernice Knight, to the state meeting in Fort Worth, August 3, 4 and 5th. A pair of hose was presented Mrs. Rattan as an appreciation gift for having appeared on the program.

Refreshments of cup cakes and ice cream were served. Members present included Mesdames W. L. McWilliams, B. M. Eubank, W. V. O'Kelly, W. M. Graham, H. S. Watson, Warren Clements, Floyd Henderson, Sterling Price, Duke Lipscomb, Ralph Stapleton and Bernice Knight and the hostesses. Visitors from Matador were, Mesdames Ruby Beauchamp, Marvin Brotherton and Albert Daffern, and from the Whiteflat HD club were, Mesdames J. W. Pritchett, Lee Parkner, Fred Bourland, Kim Wilkins, Malcolm Morris, Joe Bloodworth, Tom Tilson, Alfred Watson, Varner McWilliams and Roy Mitchell.

The next regular meeting will be in September, it was announced.

Miss Elwanda Martin has returned home for the remainder of the summer, from Lubbock where she has been attending summer sessions at Texas Tech. She is employed as teacher in the Petersburg School system.

Clifton Relatives Meet For Reunion

The home of Mr. and Mrs. B. D. Clifton was the scene Sunday of a reunion of J. B. Clifton and members of his family from various sections of the state. The gathering was occasioned by Mr. Clifton's visit here from his home in Hemet, California. Approximately forty persons attended.

A picnic lunch was served and everyone had a very enjoyable time. A quartet composed of B. D. Clifton, Maurice Clifton, Mr. Ira Sullivan and Patsy Sullivan, entertained with several sacred numbers.

Those attending the reunion were: Mr. and Mrs. Earl Osborn and family, Mr. and Mrs. I. W. Lefevre and family, a brother and wife, Mr. and Mrs. L. H. Clifton, and a nephew and family, Mr. and Mrs. Clyde Clifton, all of Roaring Springs; Mr. and Mrs. E. A. Overstreet, Mr. and Mrs. Eura Allen Overstreet, Jr. and family, and Mr. and Mrs. Ralph Seay and family, all of Lubbock, and Mr. and Mrs. D. L. Edgar and family of Houston. Visitors were the Ira Sullivan family.

Mr. Clifton has been visiting his daughters, Mesdames Earl Osborn, E. A. Overstreet and I. W. Lefevre, and his son, B. D. Clifton.

Several Attend WSCS School of Missions

Several members of the Methodist Woman's Society of Christian Service spent last week in Lubbock where they attended a School of Missions for Northwest Texas Conference. The courses were held at St. John's Methodist Church from Monday through Friday noon.

Attending the entire course were Mesdames A. W. Ford, Vance Gilbreath and Fred Simpson, and Miss Eleanor Frances O'Kelly who attended the course for youth leaders. Others who attended the WSCS school at different times during the week were Mesdames Clarence Jenkins, J. R. Whitworth, A. J. Daffern, D. E. Pitts, Sr., and Sterling Price.

Leslie Jameson of Goree was a week-end visitor in the home of his brother and wife, Mr. and Mrs. Ed Jameson, and also visited at Whiteflat with his father, Rev. R. L. Jameson and Mrs. Jameson.



AFTON PIONEERS Mr. and Mrs. J. F. Young who recently celebrated their 51st wedding anniversary at their farm home only a short distance from her former home, where they were married July 26, 1904 in what is now the Afton-Patton Springs community. Mrs. Young is the former Rosy McCarty. Attending their anniversary celebration on July 24, was Mrs. Rosie Stark who attended the wedding over half a century ago. Two of their four children are living. They are N. H. Young who farms his father's land, and Mrs. Mattie Speights of Dell City, Texas. They have 12 grandchildren and 6 great-grandchildren.

LEE CHILDREN HOLD REUNION

Children and their families of the late Mr. and Mrs. John Lee met Saturday in the city park at Plainview for a reunion. Seven of the eight Lee children, were present.

In the group were the following: Mr. and Mrs. Edgar Lee and Mrs. E. W. Smallwood of Matador; Miss Mallie Lee, Paducah; Mr. and Mrs. Roscoe Lee and daughters, Janice and Anne, who moved recently from Matador to Brownfield; Mr. and Mrs. L. M. Griffin and grandson, David Griffin, and Mr. and Mrs. J. D. Bray and sons, all of Lubbock; Mrs. Ludie Smith and sons Troy and Wayne and Mr. and Mrs. Howard Smith and family of McLean; Mr. and Mrs. Neal Smith and Mrs. William McBee and family of Elida, N. M.; Mr. and Mrs. J. T. McElyea and family of Carlsbad, N. M.; Mr. and Mrs. N. G. Smith, Jr. and daughter and Mr. and Mrs. Harry Strain and sons of Plainview; Mr. and Mrs. Troy C. Wells and sons and Mrs. Rudine Williams and son of Texhoma; Mrs. Clarence Kimbell and daughter of Tulsa; Mr. and Mrs. James Kimbell and family of Quitaque; Richard and Jerry Smith of Pleasant Valley and Clifford Ward of Pantex.

The sister unable to attend the reunion was Mrs. Nolan Judah of Portales, N. M.

Visitors Sunday in the home of Mr. and Mrs. Jack Norman were her sisters and families, Mr. and Mrs. Curtis Harrell, John, Charles and Lee, Mr. and Mrs. Hirk Roberts and Mr. and Mrs. Curtis Hirk Roberts and family, all of Lubbock, and Miss Ruth Gilbreath of Memphis.

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Misses Patty and Kay Cooper of Whiteflat, were guests of their aunts, Misses Gena Vee and Gena Lee Harmon, Thursday and Friday.

Mrs. Trudie Hodgins visited Friday and Saturday in Idalou, with her father, W. F. Moudy, who is ill.

Mr. and Mrs. R. C. Clem and Kathy drove to Lubbock Sunday and accompanied his mother, Mrs. R. C. Clem, Sr., of Paris, here for a visit with them.

Arthur Hagmon is on a business trip to San Diego, Calif.

Recent guests of Mrs. Mae Fletcher were her children, Mr. and Mrs. Dick Prather of Albuquerque, N. M., and Mr. and Mrs. T. O. Sanders and children of Lubbock.

Mr. and Mrs. J. P. Cooper, Mrs. Newton Fletcher and Miss Beno Wilson attended Amarillo Wholesalers Association gift show in Amarillo, Sunday.

Mr. and Mrs. Lee Marshall and Mr. and Mrs. Corby Lee Marshall and son, Kenneth attended a reunion of the Tom Lesly family at Lubbock, Friday.

Loys Basham of Oregon is here visiting with his mother, Mrs. Alice Basham. During the week-end a daughter and family Mr. and Mrs. Bryan Love and daughters, Crie and Judy of Albuquerque, N. M., visited here and Mrs. Love remained at the bedside of her mother.

Mr. and Mrs. Billy Tate and

children are on a visit and vacation which will take them thru the southern states and up the east coast thru the Virginias. They will return through the south central states.

Mr. and Mrs. Sidney Smith of Childrens were here Sunday visiting with his mother, Mrs. Minnie Smith.

Mr. and Mrs. Ralph Snyder of Walters, Okla., were week-end guests of his brother and family, Mr. and Mrs. Ray Snyder. Larry Snyder, who had spent several weeks here accompanied his parents home.

Mrs. Lem Miller, Mrs. Tom Yeates and Mrs. D. W. Hughes stopped and visited in Lubbock, Monday.

Clyde Williams, Lesley Kingery and Elmer Parks attended the roping contest at Floydada, Sunday afternoon.

Mr. and Mrs. Roy Sweatt and children of Colorado City, were recent guests of his brother, Paul Sweatt and family.

Recent guests of Mr. and Mrs. O. L. Harris were Mr. and Mrs. Charles Marks and children of Portales, N. M., Mr. and Mrs. Louis Anderson and children of Perryton, and Lt. and Mrs. B. E. Cammack of Lubbock.

Mr. and Mrs. Buzz Thacker and sons, Joey, Johnny and Jeff left Thursday for a two weeks visit and vacation in Calif. They will visit Walt Disney's "Disneyland" while there.

Mr. and Mrs. David Campbell and sons, Gary, Gail and Gregg spent Sunday with his parents, Mr. and Mrs. W. A. Campbell, near Floydada.

Mr. and Mrs. Joe Gibson spent the week-end in Big Spring with the Don Gibsons.

Mr. and Mrs. Bobby Tiner and children of Lockney, were Sunday guests of Mrs. Lois Smith and Mr. and Mrs. Banty Brandon.

Mr. and Mrs. J. C. Smiley, Sr. returned Sunday from Amarillo where they had been since Thursday at the bedside of their son, J. C. Jr., who was stricken with polio. He was reared here and everyone wishes for him a speedy recovery. The Smileys brought their granddaughter, Debbie, home with them for a visit.

IN APPRECIATION

We wish to take this means of expressing our deep appreciation to friends in Matador and Roaring Springs, who have sent us such comforting messages in cards and letters during the recent illness in our family.

Mr. and Mrs. Joe Shirley 2726 N. Center St. Odessa, Texas.

Mr. and Mrs. J. M. Carpenter, Kay and Louis, drove to Paducah, Sunday and visited with friends and relatives.

Mr. and Mrs. Duff Green and Miss Fannie Kelly shopped and attended to business in Lubbock Monday.

A/1c and Mrs. Don Wason of Washington, D. C. visited Friday and Saturday with his sister and family, Mr. and Mrs. David Campbell.

Mr. and Mrs. Ed James and children of Plainview, visited here from Thursday through Sunday with their parents, Mr. and Mrs. G. W. James and Mr. and Mrs. Claud Brandon.

Mr. and Mrs. Ted Kingery, children of Amarillo, visited their parents, Mr. and Mrs. Kingery and Mr. and Mrs. Davis during the week-end.

Mrs. Hazel Bridges left Sunday for Lubbock, where she will visit her sister and husband and Mrs. John Huffstader, where she will visit with sons and families, Mr. and Mrs. J. T. Dodson and Mr. and Mrs. Mike Dodson.

Mr. and Mrs. Quanzha and daughters of Paducah, here Thursday and Friday with the Duff Greens. (continued on back page)

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DR. O. R. MCINTOSH
OPTOMETRIST
211 South Main Street
Floydada, Texas
Eyes Examined Glasses Fitted

The Art of BEAUTY
August Special!
GET A HEAD START ON FALL...
PERMANENTS
\$6.50 to \$8.50
Each an outstanding value. Prices include the New 4-Way Hair Cut especially designed for you.
Star Beauty Shop
1600 Block Eubank Street
ANNA HARMON, Owner EDNA STANFIELD

Dr. B. J. Welch
WILL BE IN
MATADOR
WEDNESDAY
August 17th.
TO FIT GLASSES
AT MOTLEY HOTEL
DRS. CAULEY and WELCH
OPTOMETRISTS
1114 AVE. L — PHONE 5-7180 — LUBBOCK

INSURANCE—REAL ESTATE
STOCKS • BONDS
C. W. GIESECKE
FLOYDADA, TEXAS

REVIVAL
FIRST BAPTIST CHURCH
Roaring Springs
BEGINNING FRIDAY, AUGUST 5—THROUGH AUGUST 14
SERVICES DAILY 10:00 A. M. — 8:00 P. M.
You Are Cordially Invited
To Attend All Services
REV. C. R. MATHIS, Pastor

EVANGELIST

Dr. Franklin E. Swanner
District 9 Missionary, Plainview

SINGER:
Joe Bruce Long, Jr.
of Spur, Texas

WEEK-END SPECIALS
FOR FRIDAY AND SATURDAY
DOUBLE PROFIT-SHARING STAMPS each Tuesday
(Cash Sales Only)

Spam	12 oz. Can	39¢
Corn Our Darling	303 Can	17¢
Cherries Sun-Spun	303 Can	21¢
Preserves SUN-SPUN, Pure Peach or Apricot	20 oz. Glass	35¢
Tomatoes Diamond	303 Can	13¢
Fish Sticks Thomas, Frozen, 10 Pieces, Box		37¢
Vinegar Diamond, Distilled	Qt. Bottle	15¢
Pintos U. S. Colo. No. 1	2-lb. Celo Bag	25¢
Pork Chops Fresh Lean	pound	46¢
Beef Ribs Home Slaughtered	Pound	23¢

Spot Cash Grocery
And Locker Plant

ANNOUNCING
FORMAL OPENING
CASE DRY GOODS STORE
SATURDAY, AUGUST 6th.

A Statement of Policy...

WE apply for membership in Matador's fraternity of business firms through the customers we hope to serve, on the merits of our merchandise, efficient service and fair prices. It will always be the policy of this firm to sell quality merchandise at the lowest prices consistent with sound business practices. We will not knowingly sell unsatisfactory goods at any price.

We are, of necessity, starting on a modest scale, but our stock will soon be representative of the type merchandise we desire to supply. We hope to become established as a firm of quality, honesty and sincerity.

As new citizens of Matador, we believe it to be one of the most progressive small communities in West Texas and we believe the trade territory it serves has expanded sufficiently to warrant another apparel store. We want to become a part of the community and its trade territory and have a share in its further development.

At this point we would like to thank the many new friends who have called at our store prior to the formal opening. We hope you will call again and tell your friends about us.

We list below a few of the nationally advertised items which may be found in our stock. Others will be added in the future: Stetson hats, Gay Gibson dresses, Dotty Dan infants' wear, Henson lingerie, Hickok belts, Billy The Kid jeans, Nannette Dress for infants, Pool and Big Smith work clothes, Robert, Johnson and Rand shoes, Arrow shirts, Berkshire hose, Fieldcrest, Duredee towels.

JACK CASE, Manager

Free Prizes to Our New Friends

TO BE AWARDED AT 5 P. M.
SATURDAY, AUGUST 6th

For the Ladies:

- ONE GAY GIBSON DRESS
- ONE GIRL'S DRESS (Good Quality)
- 2 PAIRS NYLON HOSE (ladies)
- 3 BATH TOWELS (white)
- ONE GIRL'S BLOUSE

For Men & Boys:

- TWO SPORT SHIRTS FOR MEN
- TWO PAIRS DRESS SLACKS (men)
- TWO PAIRS BUCKROO JEANS (1 men, 1 boy)
- TWO CARNEGIE SHIRTS FOR BOYS

We Invite You
TO USE OUR CONVENIENT
Lay-a-Way Plan

Moore Building, Matador

**COUNTY AGENT
PALLMEYER SAYS:**

SHORT COURSE DATE SET

A beef cattle short course will be held in College Station on August 16-18, any rancher, farmer or anyone connected with agriculture is eligible to attend. Registration fee is \$5.00.

Subjects to be covered are: Market Factors, Activities of the American National Cattleman's Association, Activities of the Texas Beef Council, beef cattle research breeding, The Texas Extension Service Beef Cattle Improvement Program, performance tests of commercial herds, supplemental feeding, creep feeding, antibiotics and hormones, feed grain substitutes, internal parasite control, use of insecticides, brush control and livestock diseases.

Anyone interested in attending may secure a program of activities from the agent's office.

A NEW BARLEY

Kearney, a new and unusually cold and greenbug resistant barley for the High Plains area of Texas, will be available to growers for 1955 plantings.

The variety was developed by the Nebraska Agricultural Experiment Station. Tests covering its adaptation and resistance to greenbugs have been conducted at the Amarillo Experiment Station at Bushland. It is recommended for the area west of the Caprock and from Lubbock north through the Panhandle.

Kearney had a survival of 97

**Dr. B. E. Van Meter
Dentist
BARKLEY BUILDING
Office Phone 313**

**Not Something For Nothing,
But Something Instead of Nothing**

WE GIVE

S & H GREEN STAMPS

**On All Retail Sales of Gas, Oil, Tires,
Parts and Service**

CAMPBELL CHEVROLET COMPANY

MATADOR PHONE 20

percent at the Amarillo station in 1951 compared with 59 and 0 for Reno and Cordova, respectively. It is a true winter type barley and will head normally only from fall plantings.

It matures later and grows taller than most other commercial varieties grown on the High Plains. Kearney has outyielded Reno and Ward but in seasons when winter survival is not a factor, less hardy varieties, such as Cordova, may yield more.

For Winter Grazing

The new variety probably will produce less fall grazing than the upright growing tender varieties but because of its superior winter-hardiness, should be more suitable for winter and spring grazing on the High Plains. Its test weight compares favorably with other varieties.

Seed were released to commercial and certified growers in the fall of 1954 and limited quantities will be available to farmers for 1955 fall plantings. No seed will be available to farmers from the Texas Agricultural Experiment Station.

Foundation seed may be obtained from the Nebraska Station at Lincoln for the production of certified seed.

TWO YEAR EXTENSION

President Eisenhower signed into law on July 15 a bill which provides for a two year extension of the U. S. Department of Agriculture's special livestock loan program.

Under the extension initial loans will be made through July 14, 1957 but additional advances may be made for another two year period to borrowers who require more time for making necessary credit adjustments and to repay the loans previously received.

HOG NUMBERS AND PRICE PROSPECTS

As indicated in the 1955 outlook for swine, there was a sizeable increase in the spring pig

crop. The increase on a national basis was 9% larger than last year and 3% above the 10 year average. All regions of the country showed more sows farrowing than indicated in December.

While the spring pig crop increased 9% on a national basis it increased 22% in Texas. The number of sows farrowing accounted for 20% above last year, but an increase in litter size was also a factor. Hog production expanded in all areas of the state.

Texas hog prices (July 7) were \$6.25 under July 6 prices of '54. There are good prospects that the price will slip a little lower when the spring pig crop begins to move to market. There is little chance for the market to hold during the fall and winter months ahead. If intentions are realized the number of sows farrowing this fall will be the largest number since 1943.

Some of the things growers can do to meet this situation are:

1. Full feed hogs to be marketed as soon as possible.
2. Plan to market hogs at 180 to 200 lbs. rather than feeding to heavier weights.

3. Consider possibilities of selling some feeder pigs if demand and price are favorable.
4. Avoid marketing unfinished hogs where discounts are heavy.

5. If grain purchases are anticipated, buy adequate amounts at harvest time, at least to capacity of storage facilities.
6. Sell off old sows and replace with good gilts.

7. Improve quality of breeding herd.

The prospect of good milk crops over most of the state is the only bright side of the swine production picture at the present time. This adequate grain supply may maintain the corn-hog ration near the present level of 13:1. Most likely grain prices will rise somewhat above support levels following harvest.

Information compiled by State Extension Specialists for distribution to local County Agents offices.

HORNFLIES ARE COSTLY**

Hornflies, a problem on livestock this time of year, are causing many producers to lose 20 to 30 lbs. of beef per animal annually. The pests can be controlled.

FREE

Inspection and Estimates
**ASSOCIATED
TERMITE and PEST
CONTROL OF TEXAS**

A **TERMCO Agency**

**H. O. STANFIELD
District Manager
Phone 152M — Box 4, Matador**

Woman of the Year



Mrs. Oveta Culp Hobby of Houston, who served as the nation's first secretary of Health, Education and Welfare in the President's Cabinet, will receive the State Fair of Texas' first "Woman of the Year" award Oct. 19, Women's Day at the 1955 Fair. The award will be presented annually in recognition of constructive achievement of national importance.

led with simple steps and nominal costs.

About half the size of ordinary houseflies, hornflies suck the blood of livestock causing irritation which leads to loss of weight, indigestion and other disorders, explains Bill Pallmeyer, County Agent.

Sprays of 5 (five-tenths) percent DDT, toxaphene or methoxychlor are recommended for hornfly control. Any type hand or power sprayer is effective in making applications which should remain potent to the flies for three weeks or longer.

While some producers are using cable type rubbing machines a good spray program gives much better control of the costly pests.

Leave For Trip

Mr. and Mrs. Burton Ward and children of Clovis, N. M. came Thursday for an overnight visit with his mother, Mrs. Joe Meador who accompanied them on a trip to Biloxi, Miss., where they are visiting relatives. Mr. Meador accompanied them as far as Dallas, and from there went to Teague for a few days visit with a daughter and husband, Mr. and Mrs. Marlin Pounds, and to Denison, where he spent several days with another daughter, Mrs. James Bryant and husband.

Mr. and Mrs. Fred Clower and sons, Dahl and Dwight of Plainview, formerly of Matador, were week-end visitors here.

**Social Security
Benefits Defined
By Representative**

Question: When a person receives in social security payments as much as the total amount he has paid as taxes on his earnings under social security, will his benefits be discontinued?

Answer: The answer is "no." A person's retirement benefit is based on a formula applied against his average earnings. Earnings up to \$4200 a year can be counted toward his social security beginning with 1955. When he retires at 65 or later, his benefit is payable for the rest of his life. Although his benefits may be suspended by reason of employment or for other causes, his entitlement to benefits will not be terminated until his death. In other words, the "total" benefits paid are not restricted by the amount of tax that a worker has paid but are determined by the number of months he lives after his retirement. Another point to remember is that even after the beneficiary's death, payments may continue to his widow for her life time.

A representative will be in Matador at 9:30 a. m. on August 10, at the First State Bank and will be glad to assist in all matters pertaining to social security.

In Plumlee Home

Mr. and Mrs. M. D. Braselton with their daughter, Mrs. Sammie Bops and her sons, Johnnie and Dannie, left Monday to return to their home in El Paso, after several days visit here in the home of her mother, Mrs. I. N. Plumlee, and at Roaring Springs with other relatives. Week-end visitors in the Plumlee home were other daughters and granddaughters and their families: Mr. and Mrs. W. L. Young, Loretta and Larry, and his niece, Miss Fay Young; Mr. and Mrs. Calvin Gilbert, Ronnie and Terry and Mrs. Lucille Dodson, Mike and Mary Beth, all of Lubbock; Mr. and Mrs. Floyd Webb, Floydada; Mrs. Ruth Benson, Albuquerque, N. M.; and Mrs. Jackie Jackson and son, Dale, and John Gills, of Amarillo, who spent Sunday.

MOVE TO COLORADO

Mr. and Mrs. A. B. Stephens and family left this week for Greeley, Colo., where they will make their home. They have been residing at Plainview the past several years, and spending the week-end with them there was his mother, Mrs. Cliff Stephens.

**South Plains Fair
Premiums \$24,034**

LUBBOCK—Premiums totaling \$24,034 will be offered exhibitors at this year's Panhandle South Plains Fair, President John R. Moxley has announced. This is an increase of approximately \$10,000 over the premiums offered last year.

The 84-page annual premium catalogue, mailed this week to 3,000 area residents, reveals the largest hike in premiums to be in the Livestock Department where total awards have been boosted from \$11,213 to \$19,197. The Women's Department and Exhibits of Vocational Agriculture also received major premium increases.

In the Cattle Division, the following premiums will be awarded: Aberdeen Angus, \$3,500; Herefords, \$2,945; Jersey's, \$2,700 and Holsteins, \$2,700. These awards are nearly double the amount offered cattle exhibitors last year.

The Swine Division will receive \$4,032, as compared with

\$2,736 presented in 1954. An increase in the number of classes was a primary factor in the increase shown. In the men's Department Exhibits this year's Fair will be the Vocational Agriculture, the Vocational Agricultural Stock and Agriculture Exhibits of Rabbits. Each county having an agriculture display will receive \$50 participation award. General department award tenders for this year's fair scheduled in Lubbock for Oct. 1 will be "Scotty" Samson, Plainview; W. B. Griffin, Tahlequah; stock and agriculture; Chester Idalou, women's department. Exhibit entries are now accepted by the Fair board.

To Montana

Mr. and Mrs. Hub Spang and son, Jerry, accompanied Mr. and Mrs. Lee Noland last Thursday on a trip to Montana. They are visiting Swainson's parents, Mrs. Don McDaniels, on a ranch near Pony, Mont.

**KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Parris**



**Favorites
AT EVERY MEAL!
OUR
DELICIOUS CAKES, PIES
COOKIES, DO-NUTS
BAKERY PRODUCTS**

City Bakery

Nothing
GOES
like a Chevrolet V8!



Drive with care... EVERYWHERE!

It's the new winner in stock car competition...

and it's winning new, young-minded friends faster than you can say America's hottest V8.

Because of its liveliness, its looks, and because it holds the road like it loves it—which it does.

Come try it, won't you, if only for the fun of it!

**NOTHING
(not even the
high-priced cars)
HAS GOT SO MUCH
TO GO WITH!**

The most up-to-date V8

That's Chevrolet's "Turbo-Fire V8!" So efficient that it needs only 4 quarts of oil instead of the usual 5. Shortest stroke of any V8 in the industry. Delivers more horsepower per pound than any engine in Chevrolet's field.

Two Sizzling 6's

The most powerful 6's in Chevrolet's field—with all the advantages of Chevrolet's long leadership in valve-in-head engine design.

**Powerglide,
Overdrive or
Synchro-Mesh**

A new and finer Synchro-Mesh transmission, or, as extra-cost options, oil-smooth Powerglide automatic transmission or Touch-Down Overdrive.

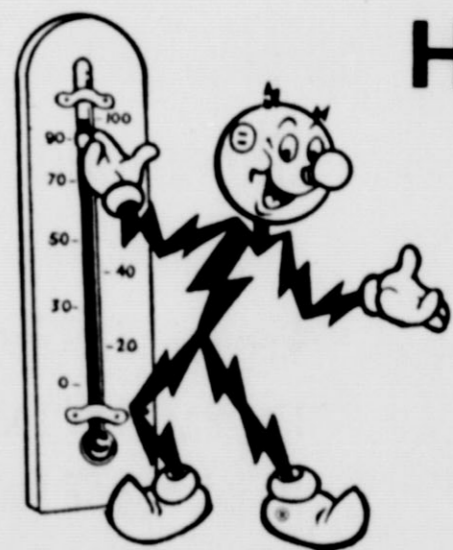
**New engineering advances
on steering and suspension**

Special ball bearings in the steering gear roll with the turn of the wheel to reduce friction. Glide-Ride front suspension rolls the bumps smooth.



CAMPBELL CHEVROLET CO.

MATADOR, TEXAS



**HOT
SUMMER
WEATHER**

sure keeps me busy!

Hot summer weather means longer and longer working hours for me... and added jobs. For when the temperature soars there's much, much more work for me to do in addition to my regular chores... work that I'm glad to do so long as it's helping you.

My hours and wages, as shown on your electric service bill, may be larger during this hot weather, but I believe you'll agree that a few extra pennies a day for the extra hours I've worked is a real bargain in more comfortable summer living.

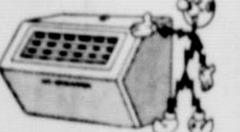
**Ruddy Kilwatt
Your Electric Servant**

P. S. I like to work for you!

**West Texas Utilities
Company**



I saved your refrigerator longer hours for me... and added jobs. For when the temperature soars there's much, much more work for me to do in addition to my regular chores... work that I'm glad to do so long as it's helping you.



To keep you cool and comfortable, you've had me on the job carrying your room coolers and air conditioning.



To keep head braces and hair bangs with soft through the hot, hot days. I've worked more hours day and night.



And your fans, big and little, help me keep your room cool and comfortable, bringing you cooling breezes toward the desk.

Roaring Springs News

(continued from page two)

Recent guests of Mr. and Mrs. S. D. Hunter were Pfc. John Hunter of Ft. Sill, Okla., the Melvin Thackers of Lockney and the Turner Hunters of McCoy.

Mr. and Mrs. Lee B. Davis and son, Dan, of Dallas were weekend guests of Mr. and Mrs. Martin Smith.

Mr. and Mrs. Charlie Posey and daughter, Ronda, and Miss Norma Redd spent the week-end in Hobbs, N. M. with another daughter and son-in-law, Mr. and Mrs. Gary Laughlin. Miss Redd remained there for a longer visit.

Mrs. Gerald Byars, George and Steadham Conway returned Friday from Galveston, where they had been with their mother Mrs. W. A. Conway, who is a patient in John Seely Hospital. Mrs. Conway is not showing much improvement. Mrs. Byars has returned to her home at Enoch.

Mr. and Mrs. Thurston Winegar and daughters, Nona and Sharon attended the Winegar family reunion at Lubbock, Sunday.

Mr. and Mrs. J. E. Jones of Lubbock visited with her parents, Mr. and Mrs. C. L. Sedgwick, from Thursday through Saturday.

Matador IOOF Lodge
Meets every Tuesday night.
D. L. Dameron, Noble Grand.
Ralph Nichols, Secretary.
Visiting brothers welcome.

Breaks Arm
Nona Winegar had the misfortune of breaking her arm Saturday, when she fell from the car as she stepped out. She was taken to Stanley Hospital, Matador for treatment and is recovering satisfactorily.



HOURS OF TRAGEDY...
In the hour of tragedy your insurance returns its cost instantly, and stands beside you as a trusted friend. Be certain you have adequate coverage on all your property. We sell insurance with stock companies only.

BONDS OF ALL KINDS
BILL DICKIN
Insurance Agency
First State Bank Building Phone 300

Matador & Tribune
ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 24, 1934. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.
ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, SEPTEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.
DOUGLAS HEADON, EDITOR
MRS. DOUGLAS HEADON, SOCIAL AND ASSOCIATE EDITOR

for your peace of mind . . .



Eudy-Seale Funeral Home
Matador Turkey

Mr. and Mrs. R. J. Harmon and children of Quitaque were here Monday visiting with Rev. and Mrs. C. R. Mathis.

Guests of Mr. and Mrs. S. J. Braselton were Mr. and Mrs. Herman Havis of Lubbock for the week-end and Mr. and Mrs. DeForest Braselton and son, Steve of El Paso, Sunday.

Mr. and Mrs. Paul Sweatt and sons, Marcus and Butch, returned recently from a visit in Lawton, Medicine Park and Cratersville, Oklahoma.

O. L. Harris left Monday for Dallas, to attend State Agriculture Teachers Convention.

Recent guests of Mr. and Mrs. W. H. Nichols were their son, Louis of Dallas, also Mrs. Lillie Lawson, Mrs. Reese Formby and Mrs. Evelyn Nichols of Bakersfield, Calif. They also visited with Mr. and Mrs. Jack Lawson at East Afton.

Mr. and Mrs. Jack Davis and son, Ronnie, returned Sunday from Hearne, where they had been at the bedside of her father Jim Stanley, who had undergone major surgery.

Mr. and Mrs. O. F. Watson and Mrs. O. F. Watson, during the week-end.

Methodist Guild Meets
The Roaring Springs Wesleyan Service Guild of the Methodist Church met in the home of Mrs. David Campbell, Wednesday night, July 27, with Mrs. Campbell presiding. Minutes of the last meeting were read by Miss Lula Swim.

The program opened with the song, "He Leadeth Me", and subject was "In Street and Shop and Tenement". On the program were Mrs. S. D. Hunter, Imogene Swim, Lula Swim and Mrs. Campbell. Devotional was by Mrs. W. A. Lewis. Also present was Mrs. Clyde Williams. Refreshments of cake and ice cream were served.

Week-End Visitors
Week-end visitors in the home of Mr. and Mrs. Tom Tilson were T. Sgt. and Mrs. E. E. Pennington, Jr., and daughters, Constance and Olivia, from Lincoln Air Force Base, Lincoln, Neb., also the Tilson's son and family, T. Sgt. and Mrs. W. R. Tilson and children, Billy and Lindsay, of Reece AFB, Lubbock.

Other local week-end visitors included Mrs. Ava Clyde Crump of Lubbock, with her mother, Mrs. Lois Smart; and Ted Steen and son, Ronnie who are employed in Lubbock, who spent the week-end at their home here. Mesdames Steen and Smart accompanied them back to Lubbock, Sunday, and accompanying the group was John Barton, who left for Sacramento, Calif., where he will visit his children.

Sunday visitors in the home of Mrs. Leroy Nelson were Mr. and Mrs. Lofton Bennett and daughter, Gwynella, and the latter's friend, Kay Hintz of Lubbock.

CARD OF THANKS
We want to thank our friends who were so thoughtful of us during the illness and death of our father and brother, J. W. Winfield, in Cove, Ark. The lovely flowers and beautiful cards helped us bear our grief. God's blessings on each one who remembered us, is our prayer.

The W. H. Rigby family
The Lon Winfield family.

IN APPRECIATION
To those who visited me while I was in the hospital, and during my recent illness; and to the ones who sent flowers, cards and gifts, I wish to say "thank you" from the bottom of my heart. You will never know how much your thoughtfulness helped me. May God bless each one of you who did anything for me.
Mrs. J. M. Carpenter.

SISTERS VISIT
Visitors from Wednesday until Saturday in the home of Mr. and Mrs. A. Q. Carson, were her sister and family, Mr. and Mrs. John Case and son, Paul of Columbus, Ga., who were accompanied by another sister, Mrs. E. E. Roebuck of Lake, Miss.

VISITS FRIENDS
Joe Spivey of the Spur Convalescent Home at Spur, was visiting with friends here Wednesday. He is a former Matador resident, having made his home here for a number of years.

LEAVE AFTER VISIT
Sgt. and Mrs. Don Wason left Wednesday to return to Washington, D. C. after a visit here with their respective parents, Mr. and Mrs. W. B. Wason and Mr. and Mrs. Peg Spray, and other relatives.

RETURNS HOME
Mrs. J. Farris Fish returned home Wednesday of last week from San Antonio, where she spent the past month. She was accompanied home by her small granddaughter, Daryle Fish, daughter of Mr. and Mrs. John Farris Fish of Raymondville. Mr. Fish drove to Sweetwater to meet his wife and granddaughter and accompany them home.

HERE FROM LOS ALAMOS
Mr. and Mrs. L. D. (Dub) Stafford and son, Ronnie, of Los Alamos, New Mexico are visiting here with his parents, Mr. and Mrs. J. W. Stafford and other relatives here and at Roaring Springs.

VISIT ALPINE
Mr. and Mrs. Charlie Keith and son, David, returned home Tuesday night from a trip to Alpine and Big Bend National Park. While in Alpine, Mrs. Keith took a reading course at Sul Ross College. Similar courses were held over the state during the past week.

Mrs. Curtis Martin and Mrs. John Lawrence made a business trip to Quanah, Tuesday.

FOR SALE: 3500 cu. ft. Essick air conditioner 1/3 H.P. motor and all moving parts are good. Box fair, now in use. Priced \$40. C. T. Jinkins. 21-p2t.

FOR SALE: Cake; Meal; Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctfm

OVERLOAD SPRINGS for pickups. 4-ton size \$16.50, 4-ton size \$23.40. Peg's Garage. 11fn

MAR-DANE for screw worm control. Quickly kills screw worms. Stanley Pharmacy. 21-clt.

FOR SALE CHEAP: Five-room house; 1 lot. Rosa Williams, Roaring Springs. 21-fn.

FOR SALE
2-4 room Modern Houses
1-4 room Modern House with storage room
1-5 room Modern House with double garage
Nice terms can be arranged on all houses
See Clint Hicks or call 262 13-clt.

FOR SALE: 4-room house with bath. See Troy Fred, or call 75. 20-clt.

WOOL PRESSER WANTED: Steady job. Day by Day Cleaners. 20-p2t.

FOR SALE: Equity in home. Under G.I. loan. See Billy Dan (Heavy) Thomas. 8-clt.

MARTIN STOCK-FOX for lice, ticks and hornflies. Stanley Pharmacy. 21-clt.

DON'T SUFFER LONGER FROM ITCHING SKIN! IN JUST 15 MINUTES. If not pleased you'll get back at any drug store. Use ITCH-ME-NOT to deaden the itch and KILL germs ON CONTACT. Wonderful for any external itch. Today at Stanley Pharmacy.

Tribune, Matador, Motley County, Texas, Thursday, August 4, 1935

Attend Reunion
Annual Jay Family reunion held at Buffalo Gap over the week-end was attended by Mrs. L. R. Browning and her daughter and family, Mr. and Mrs. C. M. Barton, Jan, Cheri and Max. Joining them there were another daughter and family, Mr. and Mrs. Malcolm Morris, Jr., and Jerry of Dallas.

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FOR SALE
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1-4 room Modern House with storage room
1-5 room Modern House with double garage
Nice terms can be arranged on all houses
See Clint Hicks or call 262 13-clt.

FOR SALE: 4-room house with bath. See Troy Fred, or call 75. 20-clt.

WOOL PRESSER WANTED: Steady job. Day by Day Cleaners. 20-p2t.

FOR SALE: Equity in home. Under G.I. loan. See Billy Dan (Heavy) Thomas. 8-clt.

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ANNOUNCING
PURCHASE OF PLAINVIEW LIVESTOCK SALES RING
By J. C. Rhoderick, Jr.
Sale each Wed. at 12:30—We Invite You

FOR SALE: 3500 cu. ft. Essick air conditioner 1/3 H.P. motor and all moving parts are good. Box fair, now in use. Priced \$40. C. T. Jinkins. 21-p2t.

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We Appreciate Your Business!

CONOCO
Gas and Oils

Other Popular Brands
Motor Oils

ACCESSORIES
Tire Repair Service

BOB'S OIL WELL STATION
DUNLOP TIRES R. D. Clements, Mgr.

Super Values

We give S.M. GREEN STAMPS

SWEET TREAT Pineapple 21c	No. 2 Crushed	KIMBELL'S Meal ... 35c	5-Pound
Bake-Rite .. 79c	3-Pound Can	KIMBELL'S Grape Jelly .. 37c	20 oz. Glass
PINE GROVE Corn 7c	No. 1 Can	DEL-MONTE Tuna ... 33c	Chunk Style
DIAMOND Pinto Beans ... 10c	Tall 300 Can	KRAFT-Velveeta Cheese - 89c	2-Pound Box
SEVEN CUT Steak .. 49c	Pound	MARYLAND CLUB Coffee . 87c	Pound

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS