

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 10, 1955 PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR

...absence remains... the braggart is gone. His... like the kiss of a swain... not stay his appetite...

...in the fashion of... reasoning is the constant... to justify that which... his thoughts and actions... with which he ac... life is the product of... conscience twisted to the... of his will. Thus evil may... be acquitted in a court... the judge is also the de...

...friendly voice is like a heat... dropped into the cold... of each heart's separate... ness.

...which a man accom... is not important unless it... served others.

...portion less than all... may sustain the structure... and defeat the... which some man is striv... to attain.

...following the path of least... is easy because it is... deep and broad by the... sandals of generations... a substitute for ambli...

...temptation is a door that has... open, opening to the alley of... guarded moment.

...defense of ignorance is... admission to its constant... er.

...with the speed of modern cars... youth's willingness to meas... Cupid needs a machine... to retain his shooting aver...

...display of flags... cked by Veterans

...display of flags tomorrow... 11, Veterans Day) at... places of business in Matador... been requested by the Amer... Legion and VFW officials... Randall Whitworth... stant in the Legion.

...The survey, made by the Tri... Bank will remain closed... day, as will dry goods stores... Texas, Utilities and the... office. City and county of... were expected to close... this was not confirmed... Matador Hardware and Furn... Company will close all... Household Supply will... at 3 p. m. Automobile... stores indicated they would... In general the attitude... that the community will ob... the holiday and enjoy the... coming.

Kick-Off Breakfast To Open Chest Fund Drive

A kick-off breakfast at 7 a. m. Thursday morning, November 17 will open the Matador Community Chest fund drive. It was announced here yesterday by J. E. Edwards, chairman of the campaign. The breakfast will be held in the Methodist church basement.

Veteran Day Plans Made By Legion

Plans for observance of tomorrow as Veterans Day were outlined Monday night by Commander James Priddy at the regular meeting of Fleming Post American Legion. He said the color guard would parade on Burleson Field at 7:15 p. m. prior to the homecoming football game between the Matador Matadors and the Quitaque Panthers.

Joe B. Meador, manager of Ralls Chamber of Commerce was principal speaker at the meeting. He urged the Legionnaires and Auxiliary members to keep the "Faith of our fathers". He pointed out that the graveyard of nations is filled with countries that have rejected God — leaderships that turned away from the teachings of Christ. He said this nation has nothing to fear but a laxity of morals and a lack of faith in the power that has made it great.

"Faith in God will protect a nation against any kind of ism", Meador declared, "and I ask you on Armistice or Veterans Day (November 11) that we rededicate ourselves to the faith of our fathers."

Heartwarming performance of the evening's program was presented by Jan Ross, 4, daughter of Tom Ross of Olton. Her acting in pantomime to recorded music was equal to that of a seasoned star altho it was her first public performance.

Musician Frank Traweck presented two piano numbers which received unanimous ovation. The program which began with group singing of "America" was preceded by an excellent buffet dinner prepared by members of the Auxiliary. At the conclusion of the program the Auxiliary met in a brief business session.

After benediction by Arthur Fair, taps was sounded by Ward Rattan.

ROARING SPRINGS PTA TO SPONSOR COMMUNITY PARTY

Regular meeting of Roaring Springs Parent-Teacher Association scheduled for Monday evening, November 14, will give way to an all-community game party at the school gym. It was announced this week.

There will be a special entertainment film shown the children in the projection room while adults play forty-two and more games. All parents should take advantage of this opportunity to enjoy an evening of fun and get better acquainted with other parents.

Refreshments of pie and coffee will be served, and everyone will be invited to a social hour. Refreshments will be furnished by Melton Brooks, PTA president.

TRIAL HELD FOR BAPTIST PASTOR

Rev. Ray Manning, Wednesday night was arrested, tried, and sentenced by his congregation. He was found guilty of having lived in the town of Miami, Texas, and his recommended sentence by a jury of twelve "outstanding citizens" was to live in Matador for an indefinite time and render his best services as pastor of the First Baptist Church.

The trial was presented in a fellowship hour in the church basement following services which concluded a series of "get-acquainted" meetings. Inspirational messages which outlined evangelism, teaching and training as the three-fold purpose of the church, were brought in the series of services beginning with Sunday night which was designated as Youth Night. Monday night featured Sunday School, with a message on "The Teaching Ministry of the Church". At a joint meeting of the W.M.U. and Brotherhood Tuesday night, the pastor spoke on "Missions for Today", and defined missions as being "Christ-like living in regard to those about us." Wednesday night was Training Union night and the message on "The Training Ministry of the Church" emphasized the need of preparing leaders for the future.

Each service was well attended. "I sincerely hope," he said, "that everyone in the Matador Independent School District will have their contribution ready when the workers arrive."

First Snow Falls Here

First snow of the season blanketed the foothill country Monday night and brought the cotton harvest to an abrupt halt. Snow began falling about seven p. m. and continued for more than an hour. The white moisture melted rapidly at first but a lowering of the mercury later left a blanket of approximately one inch.

Warming wind followed the snow and most of the fall had disappeared by Tuesday morning.

Furniture Sale To Begin Here Today

A sale of the entire furniture stock of the Matador Hardware and Furniture Co. is scheduled to begin today and continue through Saturday, November 19, through Saturday, November 19.

Advertisement appearing elsewhere in this issue of the Tribune announces that the stock of high quality, standard brands of furniture will be offered at a substantial saving. At the end of the sale the regular prices of the merchandise will be resumed, according to C. Harp, manager of the store.

Lions Net \$500 From Carnival

Net proceeds from the one-day carnival Saturday sponsored by the Matador Lions Club and Boy Scout Troop 60, netted approximately \$500 according to officials.

Almost every member of the Lions club had a part in the carnival which was held on the Jackson Estate property east of the City Barber Shop. Every "concession" showed a profit one official declared.

One Lioness, Mrs. L. C. Harp, serving in the absence of her husband, won the appreciation of Lions Club officials and members for her aid to the program. Mrs. Harp and Charles Cox operated the "ring the money" concession which was the top revenue producer on the midway. After a strenuous afternoon they were relieved by Lions Gerald Yeates and Ralph Stapleton.

Boss Lion John Stevens and other officials expressed their appreciation for the complete cooperation of the community and the public in staging the carnival.

All the net proceeds (most of the receipts were net) will be used by the Lions and Scouts in future activities. Part of the money will be earmarked for a new engine or repair of the Scouts camp bus which failed to complete the return trip from New Mexico last summer.

FLOMOT GIRLS TO BE ON AIR

FloMot High School girls, under the direction of Mrs. L. D. Wilkerson, will present a program of music over radio station KFLD, Floydada, Monday at 2:30 p. m. It was announced this week.

Mrs. Wilkerson is doing an outstanding work as music teacher and director of the three schools in the county, and talent is being developed in each community.

The public is invited to dial 900 on the radio to hear the FloMot girls sing Monday.

Youth Center Director Back

David Cartwright, youth director, has resumed his work as leader of the Youth Center held in the basement of First Baptist Church each Saturday night. During an absence of two weeks he was engaged in activities of Wayland College Choir, of which he is a member.

Youth Center is open to all young people of the community and their friends, and a cordial invitation is extended to all those eligible, to attend. The meetings begin at 7:30.



HARD WORKING QUEEN OF Lions carnival here Saturday was Mrs. L. C. (Claud) Harp, third from left in above photo. Lioness Harp and Charles Cox operated the "ring the money" concession throughout the afternoon. Her gracious attitude was a contributing factor in making the concession the most profitable attraction at the carnival. None of the six customers in the photograph is identified.

Red Carpet Spread For Visiting Exes

The red carpet is out for former students and teachers of Matador schools, as last-minute preparations are being made to welcome the Exes in Third Annual Homecoming tomorrow.

Former students and teachers still residing in the county will be in charge of hospitalities, including buffet supper in the Legion hall between 5:00 and 7:00 p. m. All have been asked to bring well-filled baskets of food, so that there will be adequate servings for the large attendance which is anticipated.

The presiding Matador School district includes Whiteflat, Fairview, Barton, Ballard and Clements communities, and former students of those schools are included in the Matador Ex-Student Association, officials declared.

Activities for the day will begin at 9:00 a. m. with registration and coffee at the high school. Highlight of the Homecoming will be the football game at 7:30 between Quitaque and Matador, which will be followed by a post-game Open House for the visitors, in the Legion hall.

Present school students and faculty members and their families, together with ex-students and ex-teachers and their families will comprise the "guest" list for the Open House affair, according to officials of the association.

City Employees At Lubbock Meet

City Water Superintendent Lee Burns and Assistant M. L. Walding this week attended a three-day waterworks and sewer meeting in Lubbock. Meetings were held at City of Lubbock's Waterworks and Sewer building at 5th and J streets.

It was the seventh annual meeting and short course sponsored by six water associations, A&M college, Texas Tech, and the State Department of Health. The day-long meetings were held Monday, Tuesday and Wednesday.

Judge Says Paper Misquoted Him

Ft. Worth Star-Telegram farm reporter Bill Durham "goofed" in a news article appearing in the Sunday issue of the newspaper reporting a day-long hearing of the Senate agriculture and forestry committee at Hotel Texas as Saturday, according to Motley County Judge Vance H. Gilbreath.

Judge Gilbreath was one of the 67 farmers and ranchers appearing before the committee. He said he went of his own accord and at his own expense—that he was not a delegate for any group.

Corpus of the 1954 political campaign was exhumed in the quotation of Judge Gilbreath as published in the Star-Telegram. The quote is as follows: "Gilbreath charged county agents and workers of the Texas A&M Extension Service are becoming involved in politics. He said the defeat of two commissioners in his county could be blamed on extension workers."

"Both Ellender (Sen. Ellender of Louisiana) and Eastland (Sen. Eastland of Miss.) questioned him closely on this point, which Gilbreath made two years ago when a House agriculture committee had a hearing in Waco."



PEPPY PEP SQUAD, Circa 1934-35 who cheered the Matador Bullfighters on to victory. This was the last year the school colors were purple and gold before being changed to red and black and the team became known as the Matadors.

Reading left to right, top row: Inez Pharis, Addie Lee Lawrence, Allie Faye Williams, Helen Edmondson, Mary Echols, Elmer Russell, Dorothy Echols. Second row: Tommie Berryman, Joe Eda Berryman, Mildred Meador, Geneva Cooper, L. V. New, Helen Simpson, Mrs. Willis Miller, sponsor: Sibyl Daffern. Third row: Hazel Ellithorp, Clotele Willie, Marjorie Moore, Modena Graves, Maxine Green, Dora Ratcliff, Georgia Bourland, Lois Fulfer, Bonnie Mae Willis. Fourth row: Berdenna Nelson, Sylvia Nell Patton, Dorothy Jean Harp, Margaret Cornett, Dorothy Fulfer, Virginia Edmondson, Grace Kells, Dorothy Willett. Leaders were Lucretia Estes and Pearl Rigby, and mascots were Jerry Stanford, son of Coach and Mrs. Harvey G. Stanford, and Henrietta Thomas, daughter of Mrs. Dorothy (Eargle) Thomas. The girls wore purple dresses with gold ties and berets.

MATADOR BRAND

Secretia Edwards, Editor

Pool Calendar

11—Homecoming game
12—Girls basketball with
13—Football with Wheel.

Matador Pictures

Matador High School and School students received individual pictures, Monday, October 31. The pictures were very good and some are planning to have them remade in the near future.

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pictures for the annual. He was assisted by Frank Traweck, annual editor.

The following organizations had their pictures made: Drum and Bugle Corps, Pep Squad, FFA, FHA, Choral Club, 4-H Club, Press Club, Photo Club and Student Council.

This week Frank Traweck made the class officers pictures for the year book. According to Royce Kirby, business manager, approximately 130 annuals have been sold and the staff is hoping to sell at least 150 so that they might gain more pages for the year book.

Grade School News

The sixth grade received their pictures and the majority of them were pleased, however some are planning to have theirs remade.

The class had their Halloween party last Friday. Room mothers present were Mrs. Jack Bearden, Mrs. Bert Ezzell, Mrs. Walter Evans, Mrs. J. C. Green and Mrs. Elmo Jackson.

Grade School News

Two students, Patricia Norton and Edwards Page, dropped from school this week. Sergeants in the hall this week are Johnny Ezzell and Vada Nichols.

Grade School News

The fifth grade enjoyed a Halloween party, Monday, October 31. They were served cookies, soda pops and bubble gum. Lonnie Terry and Dorothy Crenshaw won a bubble blowing contest.

Grade School News

The fifth grade has a new student, Linda Manning, from Miami, Texas. Room mothers present were Meslames L. L. Lynn, Charlie Scaff, Marvin Vaughn and Clint Hicks.

Grade School News

There are not enough students ordering books from the "Teenage Book Club", so the seventh grade orders their books with the sixth grade.

Grade School News

There seems to be quite a bit of excitement in the 8th grade. Class pins seem to be the main topic of conversation and that's

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what everyone is excited about. The pins were only ordered last week and they are already watching the mail.

Former Student

Is New Pledge Of Alpha Phi Omega

AUSTIN, Texas—Roy Lynn Taylor, University of Texas student from Matador, is a new pledge of Alpha Phi Omega, national service organization of former Boy Scouts.

Taylor, a junior mathematics student, is the son of Mr. and Mrs. James E. Taylor.

Alpha Phi Omega members supervise student elections, usher for Cultural Entertainment Committee programs, provide information, and conduct guided tours for the University.

McADOO NEWS

By Mrs. G. G. Allen

Mr. and Mrs. J. W. Jones have both been on the sick list the past week.

Mrs. Katie Phifer and Mr. and Mrs. E. E. Phifer spent last Sunday in Hereford in the home of Mr. and Mrs. Lonnie Phifer and family.

Mrs. T. J. Brantley and Mrs. Willie Phifer were shopping in Spur, Saturday.

Mr. and Mrs. William Randall and children of Borger and Mrs. Travis Bird of Amarillo were visiting in the L. E. Bass home, Sunday afternoon.

Mr. and Mrs. Rod Parkinson and boys of Lubbock spent Saturday night and Sunday with her parents, Mr. and Mrs. Loyd Hickman.

Mr. and Mrs. T. M. House spent last Saturday and Sunday visiting relatives in Rotan.

Bro. and Mrs. Carl Coffey of Amarillo, Mrs. R. C. Mann and baby of Petersburg and Mrs. Tommye Joe Coffey and baby of Canyon visited in the home of Mr. and Mrs. Chas. Harris, Tuesday afternoon. Little Connie Jo Coffey returned to Canyon with her mother, after a visit with her grandparents, the last week

visited her parents, Mr. and Mrs. Chas. Harris, Sunday.

Mrs. Mable Laughlin of Ralls visited in the home of Mr. and Mrs. William Gardner during the week-end.

Mrs. L. E. Bass and Mrs. G. G. Allen visited in Ralls, Thursday with Mrs. Ralph Brumfield.

Mr. and Mrs. M. C. Formby were among those shopping in Spur, Saturday.

Mr. and Mrs. R. E. Nickels are visiting relatives at Waco and Fort Worth.

Tommy and Ronnie McMillan of Lubbock spent the week-end with their grandparents, Mr. and Mrs. George Potts.

Mrs. M. C. Baum was able to return home Wednesday after undergoing minor surgery in Crosbyton Hospital.

Visiting in the Robert Nickels home from Tuesday to Thursday was his brother, Jim Nickels of Lubbock, a sister, Mrs. Jessie Tompkins of Covington, Tenn., and her daughter, Mrs. Robert Crow of Memphis, Tenn.

Mrs. L. E. Bass and Mrs. T. J. Brantley visited in Dickens Sunday with Mr. and Mrs. Joe Baldwin.

Mr. and Mrs. Tommye Joe Coffey and children of Canyon

visited her parents, Mr. and Mrs. Chas. Harris, Sunday.

Mrs. Orvin Callihan was able to return home Sunday, after several days confinement in the Crosbyton Hospital.

Sunday dinner guests in the Henry Harris home were: Bro. and Mrs. A. L. Pate and Sandra and Mr. and Mrs. John Burrow and Kay. In the afternoon they visited the Orvin Callihans and Loyd Hickmans.

Guests Sunday in the G. G. Allen home were: Mr. and Mrs. Roy Ward of Dickens; Mr. and Mrs. A. O. Fox, Mike and Kenneth of Afton; Mr. and Mrs. J. J. Griffin and family, Orville Fox and Ruby Kuykendall, Loretta Davis, Olin Ward, Gay Nell and Ronnie of Lubbock. The occasion was honoring Mr. and Mrs. Roy Ward on their 41st wedding anniversary and Olin Ward's 30th birthday.

Mr. and Mrs. Noble Neff and Mrs. Palo Grissom were shopping in Lubbock, Friday.

Mr. and Mrs. Noble Neff and Mr. and Mrs. Bobby Hardin were among those who attended Texas Tech-West Texas State football game at Lubbock, Saturday night.

Mrs. C. E. McCurdy returned

to her home in Rhome last Monday after several weeks visit with her sister, Mrs. Roxanna Van Meter.

G. O. Gage and children, Patricia and Wayne of Dallas visited over the week-end with his father, M. Gage of Afton, and in the home of Mr. and Mrs. T. A. Harvey.

Wednesday visitors in the Earl Van Meter home were Mr. and Mrs. Geo. Tucker, Mrs. Essie McDonald of Ft. Worth, and Mrs. J. R. Robertson of Crosbyton.

Mrs. Laurette Barnard of Lincoln, Neb., arrived Monday for a visit with her daughter and family, the Noble Neffs.

Mr. and Mrs. R. L. Neff of House, N. M. spent Sunday night in the home of their son and family, Mr. and Mrs. Noble Neff.

Mr. and Mrs. B. C. Hardin, Jr. were hosts to a 42 party Friday night. Refreshments of coffee, hot chocolate and cake were served to: Mr. and Mrs. Eldon Wil-

liams, Mr. and Mrs. Walter McCormick, Mr. and Mrs. Frankie Dickinson, Mr. and Mrs. Noble Neff and Mr. and Mrs. Carol French.

Mrs. W. H. Tooke honored her husband, W. H. Tooke with a birthday dinner, Oct. 16, celebrating his 80th birthday. Present were his son and family, Mr. and Mrs. E. H. Tooke, a nephew and family, Mr. and Mrs. H. T. Tooke of Roaring Springs, and his brother, R. E. Tooke, Marysville, Calif., whom he had not seen in 20 years, and whose visit was a complete surprise to him.

EXPRESS APPRECIATION

The teachers and students of Northfield School wish to take this means of thanking the business men and women of Matador for their splendid cooperation in helping make their Halloween Carnival a success.

COME TO CHURCH SUNDAY

Dr. B. J. Welch
WILL BE IN
MATADOR
WEDNESDAY
November 16th.
TO FIT GLASSES
AT MOTLEY HOTEL
DRS. CAULEY and WELCH
OPTOMETRISTS
1114 AVE. L — PHONE 5-7180 — LUBBOCK

Favorites with Everyone!
FRESH AND DELICIOUS FROM OUR OVENS...
• CAKES • PIES
• DONUTS • COOKIES
City Bakery

The case of the missing housewife

There's a roast cooking to perfection in the electric range. Ice cream is being made — in the refrigerator. Coffee is percolating. The children's play clothes are being washed clean as new.

But there's no one in the kitchen!

One clue solves the case — *electricity*. It works automatically — Mother doesn't have to stay in her kitchen. Right now, she's attending a P.T.A. meeting. And when she gets home, the dinner will be ready, the laundry done.

Another clue — electric servants work for low wages — costs only a few cents a day for the average family. Isn't it by far the biggest bargain in your family budget? The men and women in your electric service company are constantly working to keep it that way.

West Texas Utilities Company

NO WONDER THE BIG MOVE IS TO THE BIG M

LADA

The dazzling new Montclair hardtop coupe (above) is pace-setter for a whole new fleet of low-silhouette hardtops, available in all series to fit any budget. Brilliant new Flo-Tone color styling. Interiors in smart, luxurious vinyls and nylons.

Now 225 horsepower — with a great new SAFETY-SURGE V-8.

This is no ordinary V-8. There's a big difference in its high horsepower. More of it is *usable*. Feel it for yourself. Zoom away! Response is reflex-fast. Climb! There's no strain, no hesitation. Pass! See how THE BIG M shaves off vital seconds. You ride velvet-smooth, train-steady, and arrow-true. Mercury's length, breadth and weight — plus new improved ball-joint front suspension (exclusive in its field) — make all your driving easier, more restful. Be sure and see **THE BIG MERCURY for 1956**

Matador Auto Company

Church and Society

Birthday Dinner Honors Nonagenarian In Home Of Hale Center Granddaughter

A birthday dinner was given Sunday, Nov. 6 in the home of Mr. and Mrs. C. T. Boyd of Hale Center. The dinner was in honor of her father, Alvin Ross of Flomot, and her grandmother, Mrs. B. F. Turner of Plainview, who celebrated her 90th birthday, Nov. 7th. Mr. Ross' birthday was on Nov. 1st.

Mrs. Ethel Kennedy, who called in the afternoon, was a long-time friend of the Turner family. She lived as neighbors to Mrs. Turner in Hill County, in 1900.

The Boyd home was attractively decorated with autumn flowers for the occasion. A special table was arranged for Mrs. Turner and her five children: Mrs. Lizzie Archer, Luther Turner, Mrs. Minnie Morris, Miss Roxie Turner and Mrs. Hattie Jones. Another table was arranged for Mr. Ross with his brothers-in-law and sisters-in-law sharing it with him. Other tables were arranged in the garage. Turkey, cranberries, and all the trimmings made up the bounteous table.

Besides the honorees, the guest list included: Mr. and Mrs. John Jones and daughter, Miss Frances Jones, and Mr. and Mrs. L. B. Turner, Flomot; Mrs. Lizzie Archer, Suzanne and Jody Com-

pton, Mrs. Imogene Gibson and children, Mike and Hope, Mr. and Mrs. Bill Conroe and Riley and Ben Turner, all of Lubbock; Mrs. Estelle Turner of Tulsa; Miss Joan Turner, Mr. and Mrs. Lyle Brown and baby Greg, all of Amarillo; Mr. and Mrs. R. G. Morris and sons, Jack, Roger and Vinoka Jo, of Petersburg; Miss Roxie Turner, Mr. and Mrs. R. M. Morris and Mr. and Mrs. Jack Ingram, Plainview; Mr. and Mrs. Wes Hall, Matador; Miss Susie Norfleet, C. T. Boyd, Kerrick and Mary Lou, Hale Center, and Mrs. Ethel Kennedy and daughter, Mrs. Bill Yates of Olton.

STUDY CLUB HAS RECENT MEETING

The Eternas Study Club met in the home of Mrs. Frank Price recently, for a study of "Parliamentary Procedure". Mrs. Bill Seale was in charge of the program.

A recording by Mrs. W. Glen Suthers included "Calling The Meeting To Order", "Making a Motion", "Duties of President, Secretary and Treasurer", "New Business" and "Old Business", and gave instructions for the correct way to adjourn a meeting.

After the meeting was adjourned, the club was served coffee and dessert by the hostess. The table was centered with an arrangement of pink roses, flanked on either side by white tapers.

Members present were: Mmes John Barnhill, Wade Berryman, Ernest Denney, Billy Wason, D. E. Pitts, Jr., Jack Case, James Ed Russell, J. C. Sonier, Gerald Yeates, Leon Smallwood, Bill Pallmeyer, Marvin Hunt, Bennie Keltz, E. A. Day, L. M. Cox, Bill Moss, Bill Jones, Mrs. Seale and Mrs. Price.

Next meeting of the club will be in the home of Mrs. E. A. Day on Nov. 17, for a program on "China and Silverware", with Mrs. J. C. Sonier as co-hostess.

RETURN FROM TRIP

Mrs. C. Warren and Mrs. Geo. Cullen returned Thursday from a business trip to Rankin, and other towns en route. They were accompanied home from Sweetwater by Mrs. John Warren and children, Janette, Jerri and John David, who visited until Sunday when Mr. Warren joined them here and accompanied them home.

COME TO CHURCH SUNDAY

FLOMOT HD CLUB TAKES COURSE IN CHINA PAINTING

A course in American Dresden painting was begun by Flomot Home Demonstration Club in regular meeting held November 2. Mrs. Louis Jurjak of Plainview is directing the work.

The club will meet Nov. 30, for an all-day meeting to be devoted to Dresden painting and anyone interested in learning to paint plaques and figurines, is invited to be present on that date.

Next regular meeting date of the club will be on Tuesday, Nov. 15, according to club reporter, Mrs. James Monk.

Pied 'Pinions

BY MRS. J. M.

Dilemma

If all one's goodness on this side
Fall short of good enough
Should one rue pleasures
once denied
though offered on the cuff

A good time was the order of the evening when the VFW Auxiliary staged its annual Hal-oween masquerade Thursday night. Rita (Mrs. Algie) Groves won first place for the women, as a bride with a Marilyn Monroe mask, while R. E. (Junior) Campbell took first place for the men, in a "Sitting Bull" costume. Incidentally he almost suffocated before it was discovered he had his mask on upside-down.

Much ingenuity went into the costume planning, with the Mutt Berryman going as packs of Lucky Strike cigarettes, and Katherine and James Ed Russell disguised as a horse (guess which end was which) led by Beth (Mrs. Quinn) Martin. Ora Faye and Paul Patton had them all fooled for a time, sneaking in sewing surgical trappings. Even the fact that OF is part-time staff member of Stanley's Hospital didn't offer a clue. Too obvious, it would seem. And Mary (Mrs. Melvin) Meason appeared to be losing part of her paraphernalia, until one discovered she was wearing pantaloons!

Flowers-for-the-living department (with oneself as recipient) — Don Seigler, 8, upping our ego considerably when he came down front on a recent Sunday

a. m. to sit beside us in church, and remarked, "You sure play the piano good."

We lift the following from Carol Higley's "Pot-pourri" in the Childress Index: Helen (Mrs. Claude) Harp was hostess to ten of her friends Wednesday at her attractive Matador home. The fine weather for holidaying put all the gals in the proper mood for gab, good food and lively bridge — so dear to a woman's heart.

Naturally a lovable and hospitable hostess — Helen set the group (arriving en masse) in a fancy mood by requesting — "You will please — all walk back outside and come in again — you look so chic and wonderful I want my neighbors to get a better look!"

Now WHY won't more people say nice things like that more often!

Even a tired "last year's" suit — takes on the spirit of a Dior — if you tell it "you're cute!"

And this also: "Observation by one of our town's World War II vets — "If you thing old soldiers just fade away, try getting into your old army uniform!"

And we liked this one from The Gilerafter: "At age 20 we don't care what the world thinks of us; at 30 we begin to worry what it thinks of us; at 50 we find it wasn't thinking of us at all."

ARRIVAL ANNOUNCED

T/Sgt. and Mrs. W. A. Scott of Harlingen, Texas are announcing the birth of a daughter, Pamela Florence, on Nov. 5. The baby weighed 6 lbs. 3 ozs. The mother will be remembered as the former Margie Marshall, daughter of Mr. and Mrs. F. L. Marshall, now of Moriarity, New Mexico.

HERE FOR HOMECOMING

Early arrivals for Matador's Homecoming tomorrow were Mr. and Mrs. Dick Wright of El Paso, who came Saturday and have been visiting in the home of her aunt and uncle, Mr. and Mrs. Henry Ford. On their return home they will be accompanied by Mrs. Wright's mother (Mrs. Ford's sister) Mrs. Tex Litteral, who is also here for Homecoming.

Mr. and Mrs. Joe Wason arrived Tuesday from Fort Worth, but she returned home Wednesday. Mr. Wason, who is an ex-student, remained for the Homecoming.

ARRIVES FROM UTAH

Mrs. Maggie Noyes arrived Wed., from Ogden, Utah, where she has been residing the past several years. She is a former Matador resident, and has returned to again make this her home.

AT UNION CONVENTION

Mrs. Jean Cooper, employee of General Telephone Company was in Dallas during the week-end where she attended C.W.A. Local 6180 Union convention at the Southland Hotel. She was accompanied from Crowley by Mrs. Viola Biggerstaff, of the General Telephone staff there.

IN MONTERREY

Keith Patton left Sunday on a vacation trip to Monterrey, Mexico. He was accompanied to Childress by his mother, Mrs. Marvin Patton, and continued from there by train.

VISITS PARENTS

Mr. and Mrs. Sumner Williams and daughters; Nancy and Jane, of Dallas were week-end visitors in the home of his parents, Mr. and Mrs. T. E. Williams.

COME TO CHURCH SUNDAY

HERE FOR VISIT

Pyt and Mrs. Jim Meece, who have been residing at Clarksville, Tenn., are here for several weeks visit with friends and relatives.

Miss Kay Stanley spent the week-end in Lubbock as guest of her sister, Miss Ruth Marie Stanley, Tech student, and attended the Homecoming activities and football game between Tech and Arizona.

Mrs. J. L. Woodruff and Mrs. Ray Manning attended a district

meeting of Baptist Women's auxiliary Union in Lubbock, day.

Mrs. Seth Sager 74 1/2 Tuesday from Tulsa, Okla. where she visited her son and family, Mr. and Mrs. C. S. Sager, the past week.

The first two states to be original 13 in the United States were Vermont in 1791 and New York in 1792.

George Washington's favorite player was Lord Fairfax, lands he surveyed.

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Glad You Are Home, Ex Students and Teachers

GULF

BENNIE'S SERVICE STATION

B. C. COX

Get Ready For

WINTER

Farmers Almanac Says:

Coldest in the 20th Century

We Don't Know We Do Know We Have

Plenty of Heaters BUTANE GAS

INSTALLATION — SERVICE — REPAIRS
SPACE HEATERS — FLOOR FURNACES

MATADOR BUTANE CO.

Phone 50

This \$13.00 table for only \$1.00



Order Cole's new steno chair and receive a \$13.00 STEEL TABLE for \$1.00

"STENO" CHAIR
Prevents office fatigue, improves efficiency. Foam rubber cushion, quality casters, adjustable seat 16 1/2" x 13 1/2". Brown, green, gray or wine. No. 2815 \$29.95

TYPEWRITER TABLE
Use it as a salesman's desk where space is scarce. Ideal for the student in the family. Center drawer for supplies and a shelf for books. Typewriter desk height, 39" wide x 17" deep. Heavy steel. Olive green or Cole gray finish. No. 759 \$13.00

Matador Tribune

OFFICE SUPPLY DEPARTMENT

Telephone 123

Members Received from Matador Exes

November 5, 1955
Student's Association:
It is nice to be remembered
by an invitation to the Home-
coming for ex-students.
I wish we could be there, and
I am looking forward to the
time when we can come.
I enclosed is my check for
membership dues with best
wishes for a successful celebra-
tion.

Okla.
Mrs. Harris of
M. Harris of
Mrs. Ben F. Phifer, P.O. Box
773, Corpus Christi, Texas.

Thanks so much for the in-
vitation to the Homecoming —
I really think I will.
G. Simpson, Jr.
Paso, Texas.

Uncertain condition of my
90-old mother makes my at-
tendance at Homecoming a mere
hope, but I send my fees to
pay the expenses of this
worthy affair. My mem-
bership dues are happy ones (fall
1953 to spring of 1957). To
former students and
I would give me much
pleasure. Best wishes to each
of you.
F. Fronabarger
357, Canyon, Texas.

Stephenville, Texas
November 3, 1955
Mr. Edwards:
I want to be there for
Homecoming and will if I can
excuse to miss Friday and
Saturday classes.
Sincerely yours,
Stanley McDonough,
Marion State College.

Jake and All:
I hope we can come for
Homecoming... we had such
a good time last year.
Mrs. James Holladay, 3116
Barger, Vernon, Texas.

CLASS REUNION
Mrs. Amy Glenn attended
the Homecoming at Waco,
week-end and also attended
reunion of her class of 1935.
This was the first time she had
attended since receiving her de-
gree. Miss Glenn and her
husband, C. M. Glenn, returned
Saturday after a visit with
family in the Waco and Min-
niewells areas.



ANOTHER VIEW OF THE new 1956 Chevrolet which went on display Friday at Campbell Chevrolet Company showroom. Attractive teenager beside the car is Charlotte Campbell, daughter of Mr. and Mrs. R. E. Campbell, Jr. Public response to the new car was enthusiastic according to Forrest Campbell, manager of the firm. Mrs. Viola Keith received the S&H Green Stamps (equal to amount given in \$1,000 cash purchase) presented as a door prize after the open house showing.

McAdoo News

By Mrs. G. G. Allen

Mr. and Mrs. Geo. A. Kelly and family of San Antonio spent last week-end visiting her mother, Mrs. Daisy Harvey and her brother and family, Mr. and Mrs. L. S. Harvey.

Mr. and Mrs. J. B. Barton spent the week-end in Amarillo visiting in the home of her daughter, the J. W. Hollands.

Mr. and Mrs. T. M. House visited with his uncle and family, Mr. and Mrs. Tobe Maben of Spur, Saturday afternoon.

Bro. and Mrs. J. C. Arnold are visiting relatives in Amarillo for several days this week.

Mr. and Mrs. Floyd Halton of Paris were week-end visitors in the H. L. Dennis home.

Mr. and Mrs. Frankie Dickin-son and family spent Sunday in Sundown in the home of her parents, Bro. and Mrs. Frank Story. They also visited her grandparents, Mr. and Mrs. C. S. Trotter of Wellman.

Mr. and Mrs. G. D. French of Meade, Okla., are spending the week with their son and family, the Carrol Frenchs.

Mr. and Mrs. Henry Harris spent Wednesday night in Lubbock in the home of their daughter, Mrs. Giles Turner and family.

Mrs. Ellis Power and children spent Sunday visiting in Clyde with her sister and family, the J. T. Holmes.

Mr. and Mrs. Coy Powers and family, Louise and Jerry Johnson and Mrs. Katie Phifer spent Sunday in Levelland visiting relatives.

Mrs. Forest Keith and children of Levelland spent Tuesday until Friday in the home of her parents, Mr. and Mrs. M. C. Baum.

Mr. and Mrs. Carl Jones and granddaughter, Barbara of Girard visited last Sunday in the O. T. Boucher home.

The ladies of the Baptist Church are having a bazaar at the activity building Monday afternoon, Oct. 14. The public is extended an invitation to take advantage of the opportunity to do early Christmas shopping.

Mr. and Mrs. George Harris and Mr. and Mrs. E. W. Harris attended funeral services in Abilene last Thursday for a brother-in-law of Mrs. Harris, Bob Mashburn. Mr. and Mrs. George Harris returned to Abilene this week and spent from Wednesday until Friday with her sister, Mrs. Mashburn.

Mrs. R. E. Higgins is spending the week in Abilene with her son and family, Mr. and Mrs. David Higgins.

Chip and Brenda Formby spent the week-end with their grandparents, Mr. and Mrs. John Formby while their parents, the Clint Formbys attended Tech Homecoming in Lubbock.

Mr. and Mrs. T. R. Jones visited at Austin with Troy Don during the week-end.

Claudia Mason of Lubbock spent the week-end at home.

Mr. and Mrs. M. C. Formby visited in Vernon from Tuesday until Friday with their daughter and family, the Frank Duncans and other relatives.

RELATIVES VISIT
Relatives visiting here Sunday in the home of Mrs. H. M. Wagley and her daughter, Mrs. J. P. Neighbors, were Mrs. Martha Brady of Santa Monica, Calif.; Mrs. Emma Caldwell, Mrs. J. H. Thompson and Marjorie Hamilton of Dallas, and Mrs. Raymond Caldwell of Tell, Texas.

Tribune, Matador, Motley County, Texas, Thursday, November 10, 1955

Stanley Hospital

Ann, small daughter of Mr. and Mrs. James Priddy, and Jacqueline Crawford, daughter of Mr. and Mrs. Roy Crawford of Dougherty were recent tonsilectomy patients.

Mrs. J. G. Whitehorn of Turkey was dismissed Monday after being treated for several days for a broken collar bone.

Mrs. Jonathan Eudy of Turkey; Floyd Moseley of Quitaque, and A. C. Gentry of Dickens are hospital patients this week.

RELATIVES HERE FOR MRS. C. W. WINN RITES

Relatives here to attend final rites for Mrs. C. W. Winn, Thursday, were: Mrs. Virginia Stewart; Mrs. Pauline Murphy, Mr. and Mrs. Ed Murphy and Mr. and Mrs. Joe Bethley and son, Rusty all of Shreveport, La.; Mrs. A.

Freeman and son, A. H. Freeman of Irving; Mrs. Frank Eiring and Mrs. Nettie Dalton, of Plainview; Mrs. Johnny Moss and son, John C., of Floydada; Mr. and Mrs. Frank Edwards of Bovina, and Mr. and Mrs. Thomas Bourland and son, Albert of Lubbock.

Nephews who served as pallbearers were: John C. Moss, Bob Cooper, Thomas Bourland, Melvin Thacker, John Hamilton and Varner McWilliams.

We Are Sincerely Grateful

To friends and neighbors for their many kind acts of sympathy during our sad bereavement, at the passing of our dear sister, Mrs. Ola Winn. Our appreciation cannot be adequately expressed. May God bless each of you.
The Hamilton Family.

COME TO CHURCH SUNDAY

PLAINVIEW LIVESTOCK SALES RING

J. C. Rhoderick, Jr.

Phone CL4-9418

Sale each Wed. at 12:30—We Invite You

Not Something For Nothing,
But Something Instead of Nothing

WE GIVE

S & H GREEN STAMPS

On All Retail Sales of Gas, Oil, Tires,
Parts and Service

CAMPBELL CHEVROLET COMPANY

MATADOR

PHONE 20

Mr. and Mrs. O. E. Sowell of Ft. Worth visited here this week as guests of his sister and husband, Mr. and Mrs. C. D. Bird.

Visiting in the home of Mr. and Mrs. John Stevens from Sunday until Tuesday, was his sister, Mrs. Roy Moore of Houston.

Tennis was purely an amateur sport until 1926.

Matador IOOF Lodge

Meets every Tuesday night.

D. L. Damron,
Noble Grand.

Ralph Nichols,
Secretary.

Visiting brothers welcome.



IS YOUR WATCH OUT OF OIL?

You can't expect a precision instrument like a watch to run forever without being cleaned and lubricated.

Take advantage of our FREE INSPECTION!

WATCHES
DIAMONDS
GIFTS

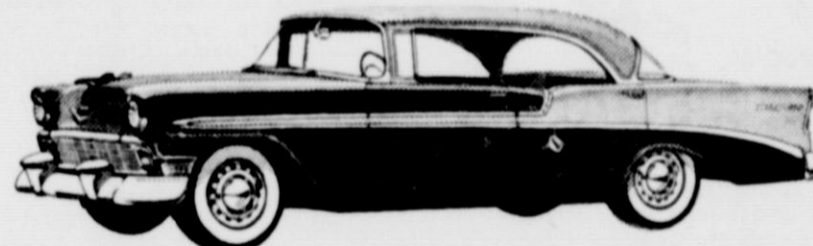
HUNT'S JEWELRY

Located at Vaughns Drug

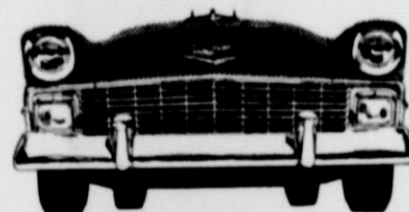
The hottest features for '56

are in the new Chevrolet

Chevrolet never had it so good for you before... and no other car in its field even comes close. See if Chevrolet doesn't feature everything you want for '56.



All New! The Bel Air Sport Sedan with 4 doors and no sidepoth



Bold new Motormatic Styling
Just look it over—the lower, longer hood... the wider grille... the big bold parking lights and the sweeping new speedline chrome treatment.



V8 Horsepower Zooms to 205
That's the power the new "Super Turbo-Fire V8" pours out (optional at extra cost in all models).



Hideaway Gas Cap
Chevrolet's left-side taillight holds a stylish secret. It's hinged at the bottom... swings down to uncover the gas cap. Closed up, the cap's concealed!



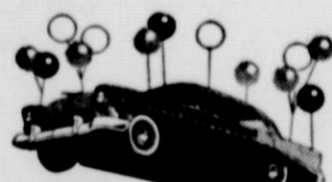
12-volt Electrical System
Packs twice the punch of ordinary 6-volt systems... spins the engine up to one-third faster when you turn the key. You get surer starting in all weather. And you have a greater electrical reserve.



Steering made easy
Ball bearings greatly reduce friction and steering effort in Chevrolet's Ball-Race Steering.



Everything in Automatic Power Features
Chevrolet offers everything you could wish for in the way of power servants! All are available as extra-cost options.



Floats over the bumps
Roads seem newly paved with Glide-Ride front suspension and outrigger rear springs soaking up the jolts. And Chevrolet performance puts your safety first!

THE HOT ONE'S EVEN HOTTER

It's the Pike's Peak Record Breaker! That's how the '56 Chevrolet proved its championship road-action... its surer, safer driving control!



WELCOME BACK FOR THE HOMECOMING



See Us For A Good Trade on A Ford or Mercury

Matador Auto Co.

FORD

MERCURY

CAMPBELL CHEVROLET CO.

MATADOR, TEXAS

Elementary Elim

The Diary of Mary White

July 28, 1955 (Thursday)

Spent all morning in office and at the First National Bank of Juneau getting all final arrangements made. Plane to Fairbanks was to leave at 3:15. After lunch the children and I visited docks and the museum in the Territorial Building. Saw a mounted bull moose. Felt rather faint beside it. Got our first glimpse of an authentic kayak. All this is done by walking in the rain which Papa doesn't like so he reads in the lobby of the hotel.

Departed for the airport at 2:00 p. m. and arrived on time to discover our plane was one hour late. Took a dramamine tablet so wouldn't be sick (they say). I would not have been in any different condition had I taken a pint of Old Crow. Seems I can't win for losing in the flying business. Finally departed at 4:20. Landed at White Horse, Canada at 5:20 and in Fairbanks about 7:00. Learned to our dismay that we would have to change from PAA to Wien Airlines and our reservations to Nome on that line were for Tuesday, Aug. 2nd. Heavens! Five nights in a Fairbanks hotel, plus meals in a Fairbanks cafe for all that time. We argued and pleaded, but to no avail. All other flights were taken up by tourists who had made reservations last fall. Again I am amazed at the number of people doing these things. Our hotel reservations are at the Fifth Avenue. This, we discovered, is a third rate hotel at best, but it is full and we were put into what they called the Annex. I'd call it the barn. There is a bed in the wall, a couch for Roger and they put in two roll-aways for the girls. For this we pay \$20.00 per. The water in the tap isn't fit to drink. We can get some down town in bottles they tell us. (It is 8:00 p. m. Sunday night—so what—it just doesn't pay to be thirsty tonight.)

Oh, our dwindling bank account. We took careful check. Yes, we would survive this ordeal, but if it happened again in Nome, we'd be sunk. The atmosphere took on a twilight look from around 11:30 to 1:00, otherwise, it was day. However, we managed to sleep some.

July 29, 1955 (Friday)

Spent the greater part of the day in our close quarters. Had breakfast at the Model Cafe—a huge Greek joint. This place we had to stay in was, after a fashion, an apartment so we bought some groceries and ate there the rest of the time. Had coffee to sip as we read. Read a lot of 25c trash but it passed the time away. We meant to take some of the tours around the city and country-side, but when we looked at the prices we stayed at home. The boat trip down the river to the dredge line was \$48.00 per person. The plane trip across the arctic circle was \$142.00 one way. Now who in tarnation would want a one-way trip to that place.

The tour just to see the city of Fairbanks (about like Floydada) was \$12.00 for adults—and not many members of my family can get by on half fare. So, we stay in and read. Ran the children up and down and around the block so they wouldn't get so restless. Roger and I played Marelda and Theretha a game of dominoes. The winners were to get to go to the show. You guessed it; the three kids went.

July 30, 1955 (Saturday)

As soon as breakfast was finished the children and I dressed and took a taxi to the University of Alaska, about three miles out of the city limits. We visited the famous museum in the Eilsen Building. Saw practically every fowl and animal native to Alaska plus some most interesting Eskimo and Indian craft work. Looked the campus over and wanted to eat in the college cafeteria, but it was not open on Saturdays. So we came back to town and by the Wien Airlines office. Heard the good news that they were flying two sections Sunday at 9:00 a. m. because of so many tourists and that we could go on the second section. Spent the afternoon thanking our lucky stars and rearranging bags to be ready for travel. Didn't rest well again because of the daylight.

July 31, 1955 (Sunday)

A mad rush to get everyone up, fed, and buttoned up enough to get to the airport. Took another dramamine tablet. Went to sleep on chair in the lounge and

had to be awakened. Here we met for the third time, the Mr. and Mrs. Sterling Crowell and two daughters aged eight and ten who were at Kiana last year and are going to Point Barrow this coming year. They have been in the A.N.S. for fourteen years and wouldn't think of living in the States. They spent all summer in Washington, Missouri and New York and all the little girls would say was, "I'll be glad when we get home."

Our plane was routed to Kotzebue and then to Nome. On the way to Kotzebue we flew across the Arctic Circle. It is a stunt for the benefit of the tourists that when the plane crosses the circle the pilot lets them know by climbing two hundred feet straight up then dropping the same repeating the performance. Everyone thought it was fun except me. My safety belt was loose and I just sat up in the air and could not come down. On top of a sick stomach it was just nearly too much. We landed in Kotzebue about noon. Were to have boarded another plane and gone on immediately but it was filled to capacity. The one we were on decided to take us on, but the pilot discovered an oil leak. So we got on the tourist bus, or, I should say truck and went into the native village.

A description of my feelings on seeing the first native village would take lots of describing. There are troops based there and a large government hospital for the Eskimos. With a nurse, Mr. and Mrs. Crowell and the tourists we tramped the village out. We took off at 6:00 p. m. and the

GMC Now Has "Texas Hardtop"



In preparation for a combination camping-hunting trip, the B. N. Hardisons load sporting equipment into their "Texas Hardtop" parked outside of their Dallas, Texas, home. Although the truck actually is a 1955 GMC Suburban Pickup, it has been nicknamed the "Texas Hardtop" in the Lone Star State due to its sleek appearance. The Hardisons sold their passenger car so they would have a truck as well as a car in one streamlined package.

White family and two other passengers had a twin engine all to themselves. The stewardess served sandwiches and at 7:00 o'clock we were in Nome. Our reservations were at the Polaris Hotel. We checked in and then called Jack Jenkins, our director of the Nome area. What a character. He came for us in a jeep which he filled up. We "sardined" in and went four blocks to his house. He served us corn beef sandwiches and coffee. Made us homesick. It was the first time we had been inside a private home since we left Valley. Had a good bed with a down comforter and did we sleep, on the edge of the Bering Sea in Nome, Alaska!

August 1, 1955 (Monday)

Raining. Temperature—55 degrees. We breakfasted on "serumptious" fare and then walked over town. Board walk! A resident explained that we could not have concrete because it buckled and broke in the winter. Will have to investigate a little more because there are concrete walks and paving in Fairbanks where the temper-

ature is even colder. Reported to A.N.S. at 9:00 a. m. Didn't take long to see why Jack Jenkins has this job. He is to expedite requests, handle emergencies and in general make things run smoothly for teachers in his area, and is he good at it. He gave us lots of side lights, helped us with the radio and gave us a good many "get-along" secrets. We met our district nurse and she gave us a breakdown on the main characters in our village and promised to be out our way for a week's stay in the near future.

We visited the Diomed and King Island ivory carvers headquarters and saw matchless skin boats. Met the Catholic Father who lives on these islands in the winter. Saw many pitiful welfare cases among the native groups. Met M/Sgt. Roy Knight who has charge of the National Guard Units. He sponsors a unit in Elim, so he promised us a visit in November. Had fun in the Polaris Coffee Shop. All people here are interested in you just as though you were part of their family. Air Force men, C.A.A. men, A.S.C. men officials and townspeople all are friendly and helpful. We had a write-up about us and our trip in the Nome Nugget the second day we were here.

Went to bed at 7:00 o'clock all pooped.

August 2, 1955 (Tuesday)

Mr. Jenkins chartered a plane to leave for Elim at 10:00 a. m. We gathered bags, bought some groceries (in case) and climbed aboard a small plane—no resemblance to the luxury liners we had been riding. One hundred miles across the lake-studded tundra and we caught sight of wooded hills and Elim. It was love at first sight so far as the scenery goes. Will describe it later. At 11:40 we climbed out on the Elim runway.

The pilot gunned his motor and was off and we were on our own—a Texas family in an Arctic Circle Eskimo village without.

And that without covers most anything you wish to name. (to be continued)

NORTHFIELD NEWS

Mr. and Mrs. Hal Courtney visited in the home of Mr. and Mrs. T. B. Simpson, Sunday.

Mr. and Mrs. Lee and children, Robert and Dallas, visited her husband, Mr. and Mrs. Moore over the week-end.

Ed Jones of Bakerfield was a visitor last week home of his brother Simpson, Thursday and Mrs. Hal Courtney and Mrs. L. M. Simpson, Jimmy.

Mr. and Mrs. Ernest Artler, Oklahoma, Mrs. Rex Harris of Aque, N. M. was a visitor home of Mr. and Mrs. Simpson, Tuesday.

Mr. and Mrs. Crowell are the parents of a son.

Mr. Bill Stichel of Elmer, and Mr. and Mrs. Thomas and sons were in Sunday.

Mrs. B. E. Harrison visited Mr. and Mrs. Lane, Sunday evening.

Mr. and Mrs. Simpson visited in the home of Mr. and Mrs. T. B. Simpson, Sunday.

That's the way we live. But, even so, we KNOW HOW to protect your car. Get the best insurance in regularly.

Big Enough to Accommodate Small Enough to Approach

INSURANCE—REAL ESTATE

STOCKS • BONDS

C. W. GIESECKE

FLOYDADA, TEXAS

Test the tremendous GO of the fabulous

'56 Pontiac



Introducing a Big and Vital General Motors "Automotive First!"

IT'S THE GREATEST THRILL IN HIGHWAY HISTORY!

If you've come to think of driving as just routine, it's high time you tried the tremendous "go" of this masterful new monarch of the highway.

Here's a car with such exhilarating drive—eager oil-smooth response and safe, secure handling—that even monotonous home-to-work driving becomes your finest hour!

And out on the open highway, the fabulous '56 Pontiac comes alive with all the eager, heads-up alertness of a thoroughbred.

Its blazing 227-h.p. Strato-Streak V-8, coupled with silken smooth Strato-Flight Hydra-Matic, thrives on challenges. The bill you see looming up virtually disappears before your eyes.

And at any legal speed, there's such a reserve of power that your engine literally loaf—ready at a touch to spring into the most thrilling, satisfying action that ever shortened a country mile.

Of course, this is only a hint of what's awaiting you. The difference in performance—in driving smoothness, ride and control—is so terrific that it can only be appreciated at the wheel.

So come in and take charge of one of these glamorous new beauties yourself. Choose your own test route and sample the greatest "go"—and enjoy the greatest safety ever built into a car. Then you'll know why the word's spreading—"They'll be a long time catching up to this one!"

Matador Motor & Implement Company

KIMBLE OPTOMETRIC CLINIC

OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

Welcome Back to Matador
for
HOMECOMING!

SATURDAY SPECIAL!
Ladies Topper COATS
For Fall and Winter 10% Discount
We Will Close FRIDAY, November 11th.

SATURDAY SPECIAL!
Fruit of The Loom PRINT MATERIAL 38c yd.
REGULAR 49c VALUE
We Will Close FRIDAY, November 11th.

SATURDAY SPECIAL!
Ladies BLOUSES & SKIRTS 20% Discount
We Will Close FRIDAY, November 11th.

SATURDAY SPECIAL!
One Group Ladies and Misses DRESSES 1-2 Price
We Will Close FRIDAY, November 11th.

SATURDAY SPECIAL!
One Group Boys and Mens JACKETS 1-2 Price
We Will Close FRIDAY, November 11th.

BE COMFORTABLE FOR THE FOOTBALL GAME

Nice Selection
STADIUM SEATS
\$4.95 & \$5.95

Matador Variety

MONTANA
Ann Craven has
from Brown
here she spent
loyed as book
ry's Lake reat
onal Park. Mr
aven drove to
to meet and
laughter home.
Mrs. Troy W
Mr. Nolan
me
ING
est Texas

Matador, Matley County, Texas, Thursday, November 10, 1955

Former Roaring Springs Girl And Husband Are Recent Guests Of Ambassador In Rome

A former Roaring Springs girl and her husband, S/Sgt. and Mrs. Marvin E. Cothran were recent guests of Ambassador in Rome, American Ambassador to Italy, and Mrs. Cothran has written an interesting account of the trip in a letter to her parents, Mr. and Mrs. G. W. Green, of Roaring Springs. Mrs. Cothran and little son Ronny, then one year of age, flew to France from New York, to be with their husband and father, who is in the Air Force. About two months ago, Sgt. Cothran was transferred to Rome, Italy, and is in the Procurement Field Office, American Embassy. The letter follows:

"Dear Mother and Daddy:
Last week I told you that Marvin and I were invited to lunch with Mrs. Luce, the American Ambassador to Italy. I also told you that I hesitated to accept since I am not one to go in for social affairs. Now, tho, I am glad we went and had the opportunity to meet Mrs. Luce. We both think she is a wonderful person so very friendly.
Mrs. Luce had invited thirty people, most of whom were

civilians. There were about six or eight officers. Marvin and two sailors were the only enlisted men. All servicemen were in uniform. Marvin and his Captain Capt. Connors, were the only ones from the Air Force.
"Of course we were about eight minutes late, and hesitated to go in, but asked the doorman if we were the last to appear and he said we were, but to go on in. We found out that you are not late for a meeting with the Ambassador and neither do you stay a moment past the time to leave, as shown on your invitation. Our invitation said "twelve to one". The butler met us and insisted we go on in, as he said Mrs. Luce had not yet met everyone anyway. We then signed her guest book and went into the living room. I guess it was a large and beautiful room with high carved ceiling. There were several tables, couches and chairs, with flowers all over the place. The rugs were just about like the two in your living room. Mother, only some were long and narrow, and some larger than yours. They were scattered all over the floor.
"In this room we were introduced to Mrs. Luce and were near the end of the group. She stopped right in front of us and asked if we had seen the gardens yet, and said for us to walk around and see the house and gardens. Then told us there was a catacomb under the villa about where we were then standing. She told about Mr. Luce taking two friends down to see the catacomb and getting locked in for an hour before anyone missed them. At this time another couple, the last, arrived, so Mrs. Luce went on over to meet them.
"Captain and Mrs. Connors, Marvin and I walked around in the gardens a while then went

into the dining room. The table was all set, with chairs pulled back just so. I have never seen so much silver, crystal, china and beautiful linens. The long, low flower arrangement on the table was simply gorgeous. The floor of the dining room was covered with a thick carpet. On the walls were beautiful paintings. And the two chandeliers were too beautiful for words. I was attracted by a crystal chandelier on one of the buffets. Before we left the dining room, Mrs. Luce came over and talked with Marvin and I a while. We remarked about the paintings, so she said she would take us to an upper room to see more paintings and also to get a nice view of the city of Rome. We went four or five stories up a winding stairway to this room, and saw many paintings, some by Churchill and Eisenhower. One by Eisenhower was of Lincoln. Mrs. Luce was going to take us down a different stairway, got lost and had to ask a maid the way down.
"At exactly one o'clock Mrs. Luce was by the door and as we were leaving we shook hands and she had something to say to each person. We certainly felt honored and enjoyed that short hour.
"Yesterday I went to a party at the Ambassador Hotel for the Embassy Employees' wives. It was real nice. They meet every other week. Most of the women play bridge, however there were sixteen of us who played canasta. Believe it or not, I had high score in canasta. They served coffee or tea with a fancy dessert. I am getting to be a rather social person, don't you think?
"It's most Ronny's bedtime now and as I promised popcorn before he went to bed, I had better get busy. All our love, Elzina Marvin and Ronny."

"I am mailing a draft to you to pay my membership fee for this year. Give my regards to the ex-students, Coach Hopkins, and Mr. Jake Edwards.
Sincerely yours,
Pfc. Richard E. Baker
(Btry B, 44th AAA Missile Bn (Nike) Ft. Niagara, Youngstown, N. Y.)

Letters Received From Matador Exes

Nov. 2, 1955
"I am grateful to you for reminding me of the Annual Homecoming to be held on the 11th of November. I think I can arrange things where I can present. I am enclosing a draft for \$1. to help defray expenses. I realize it takes money to put on a program such as this.
"Respectfully yours,
James Taylor"
(Box 255, Tarleton State College, Stephenville, Texas).

THAT'S A FACT

BURIED TREASURE?
IS THERE REALLY A TREASURE OF PRAGUE VALLEY NO ONE KNOWS FOR SURE BUT ELEANOR FORDS THAT THE FAMOUS MEXICAN BANKY CHESTAIN SECRETED MILLIONS IN GOLD AND SILVER SOMEWHERE IN MEXICO

1975
DOES IT BEAR YOUR NAME? IF NOT SO FEAR NOT FOR YOU MIGHT A HEREDITARY SUM OF \$500 IN U.S. SAVINGS BONDS - YOU WILL HAVE SET ASIDE A SIZABLE NEST EGG OF 1947!

HARD TO FOOL
IF YOU ARE THE ONLY SURVIVOR OF A WINDING STAIRWAY TO HEAVEN... HE WAS CAPTURED BY THE ENGLISH WHO CONVINCED HE WAS A CUBAN... HE HAD THE POOR MEAT!

THERE'S A SYSTEM
IN ACHIEVING SECURITY THE SYSTEM IS SIMPLE. JUST SAVE THE U.S. SAVINGS BONDS WAY AND WITHOUT REALIZING IT YOU'VE SET ASIDE A PRIVATE LITTLE POT OF GOLD FOR SECURITY EDUCATION OR RETIREMENT!



2 Nov. '55
Best wishes to you and the other officers. See you next Christmas.
Sincerely,
Dorothy Woodruff Dailey
(Mrs. R. M. Dailey, Box 343, Grapeland, Texas.)

Nov. 6, 1955
Dear Hazel:
Thank you for the invitation to attend the Homecoming... Bill and I will be with you to enjoy this occasion, but Billie Beth regrets that she cannot get away. I am enclosing our membership dues. Looking forward to a most delightful time (the kind Matador always sponsors). I am,
Sincerely,
Velma Moore
(Mrs. W. R. Moore, 3110 Ave. L. Ft. Worth 5, Texas.)

Nov. 5, 1955
Ex-Students Association
Matador, Texas
Dear Mrs. Messon:
I am sorry that I will be unable to attend Homecoming this year. It sounds like so much fun getting together to renew old acquaintances. I am enclosing my check for the membership fee.
Sincerely,
James Taylor"
(Box 255, Tarleton State College, Stephenville, Texas.)

are sure looking forward to the occasion. With kindest personal regards,
Louise Warren Turner"
(Turner's Booterie, Stamford, Texas.)

October 30, 1955
"Dear Jake:
I appreciated getting the announcement of the Homecoming. We plan to be in Matador next Saturday and are sorry we can't make it on homecoming. Usually it will not be easy for me to get away on a Friday.
"Please make note of my change of address. I am working as a physicist for Texas Instruments, Inc., working at present on transistor circuit applications.
"Very truly yours,
Summer Williams"
(7519 Taos Rd. Dallas 9, Texas.)

October 24, 1955
"Enclosed you will find a check for \$1. Sorry I won't be able to attend the Homecoming this year. I am in hopes it will be where I can next year. It will be 20 years next year since our class finished. Maybe we will have a special reunion then.
"I am wishing you a big success this year and hoping many Exes and former teachers can attend.
"Sincerely,
Hazel Ellithorp Markham
(1122 Lawrence, Houston 8, Texas.)

November 2, 1955
"Thanks a million for your invitation. Find my check for \$1 membership.
"W. A. Graham (Tulia)
(Prin. 1909-10; Supt. 1910-12.)

Thank you for your letter of invitation to the second annual Homecoming of Matador Ex-students and teachers. Vernon and I would like so very much to attend, but will be unable to do so this year.
The first annual Homecoming was a most successful occasion. And the committee in charge of

preparations did such a fine job in making it a memorable one. I had a wonderful time visiting with former teachers and school mates and long-time friends.
"We shall be thinking of you and our many friends on November 11. Surely wish we could be there to enjoy Homecoming with you. Am enclosing check for two dollars for our dues.
"Sincerely,
Jolene (Bloodworth) Higginbotham"
(431 Hambrick Rd. Dallas 18, Texas.)

"Dear Hazel:
"Enclosed is a check for \$1. for my membership fee in the Ex-Student Association. I will not be able to attend the Homecoming this year but hope to be able to be there for a reunion in the not too distant future.
"I have been following your preparations for the reunion with much interest and it sounds as if you will have a very fine time and a nice program.
"Give my regards to all our classmates of the early 19's and the old brick schoolhouse; and to their children and grandchildren that have come along since. Remember me to any of our teachers that may attend and give them all my best wishes.
"I know of no one in Seattle that attended MHS that may not know of the reunion or would have them join the association; but will recruit them if I do.
"Sincerely yours,
Howard Hamilton"
(Rt. 1, Box 1430 Oldwood Manor, Wash.)

Are All Cold Remedies Alike?
No! For example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely-prescribed drugs known, to relieve all cold miseries sooner, 666 is more potent and gives positive, dramatic, rapid relief from numerous of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.
No other cold remedy can match 666 liquid or 666 Cold Tablets. **666**

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main Street
Floydada, Texas
Eyes Examined
Glasses Fitted
Phone 157

Matador Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY
OWNED AND PUBLISHED BY MARY ANN WOODRUFF
COMMENCED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1932 AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1938.
THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.
ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1932, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.
DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR
SUBSCRIPTION RATES
IN MOTLEY, FLOYD, DICKENS, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$2.00
SIX MONTHS, ONE YEAR - \$2.00
ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON RECEIPT OF THE ATTENTION OF THE MANAGEMENT.
MEMBER OF THE PANHANDLE PRESS ASSOCIATION
"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

Authorized Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY



WEEK-END SPECIALS

FOR FRIDAY AND SATURDAY

DOUBLE PROFIT-SHARING STAMPS each Tuesday
(Cash Sales Only)

Grape Jelly or Jam Bama	20 oz. Jar	34c
Pure Lard Armour's Star	3-lb. Carton	55c
Peaches Our Value Elberta	303 Can	19c
Peas Kuner's Little Dainty	303 Can	24c
Chili Austex	24 oz. Can	52c
Blackeye Peas with Snaps, Kuner's	300 can	13c
STEAK Sirloin, Home Slaughtered	Pound	69c
Mellorine Swift's Honeycup	1-2 gal.	53c
Cherries Sun-Spun	303 Can	21c
New Potatoes Sun-Spun	303 Can	12c

Spot Cash Grocery

And Locker Plant

Power? You bet!

The fabulous Thunderbird Y-8

Ford goes like the Thunderbird! With this exciting new "Go"-power you can smile at hills, have new confidence in passing. The Thunderbird Y-8 engine can be yours at no extra cost, for it is the standard eight in all Ford Fairlane and Station Wagon models.

Beauty? Of course!

Inspired by the Thunderbird

The new '56 Ford and the fabulous Ford Thunderbird are really look-alikes! You can see the resemblance in every long, low line... every graceful contour. And you can expect to be envied no matter where you may drive in your new '56 Ford.

Safety? Only FORD gives you LIFEGUARD DESIGN



Even more important than Ford's Thunderbird looks and go is Ford's new Lifeguard Design. It gives you extra protection in accidents. To cushion you from the steering post, Ford has a deep-center Lifeguard steering wheel. To reduce possibility of doors springing open under impact, Ford has Lifeguard double-grip door latches. To help lessen injuries from impact, Ford offers optional seat belts and Lifeguard cushioning for control panel and sunvisors. A new double-swivel Lifeguard rear view mirror "gives" under impact. Come in! See how safe, how beautiful, how powerful a car in Ford's field can be.

You'll be safer in a

'56 Ford

The fine car at half the fine-car price

Matador Auto Company

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

M. D. Freeman of Dimmitt visited here with his wife during the week-end.

Mr. and Mrs. Bascom Rape and Mrs. Hazel Bridges attended the golden wedding celebration of Mr. and Mrs. Ed Bailey in Spur, Sunday.

Mr. and Mrs. Melvin Thacker and children, Mary Jane and Johnny of Lockney, visited here Sunday with their parents, Mr. and Mrs. S. D. Hunter and Guy Thacker.

Recent guests of Mr. and Mrs. Duff Green were Mesdames Fannie Forbis, Nellie Davis and Louis Davis of Spur; Mr. and Mrs. John Kirksey and girls, Jan and Ann of Lubbock; Mr. and Mrs. Louis Sinclair and children David and Terry of Abernathy, and Mr. and Mrs. Jewel Lawrence and children, Brenda, Jeff and Mike of Matador.

Mr. and Mrs. Lem Miller visited in Whitesboro, from Wednesday through Friday with her mother, Mrs. I. L. Sanford and a sister, Mrs. G. C. Baum and Mr. Baum.

Mr. and Mrs. Frank Ferguson were called to Earth, Saturday, by the death of her father, C. L. Gilmore, who had been ill several months. Funeral services and interment were at Earth, Monday.

Miss Inez Sloan spent the vacation week in Crowell as guest of her parents.

Charlie Long, who attends Baylor University in Waco spent the week-end here with his parents, Mr. and Mrs. Charles Long. Mr. and Mrs. G. W. Green left for Blythe, Calif., Thursday where they will spend the winter.

Mrs. Hazel Bridges and Mr. and Mrs. Duff Green shopped and visited in Spur, Friday. Miss Mary Sue Bell, who has

been the house guest of her uncle and aunt, Mr. and Mrs. J. M. Carpenter, returned to her home in Brownwood, Saturday.

Mr. and Mrs. Baxter Gentry looked after business in Levelland and Lubbock, during the week-end.

Mr. and Mrs. Lon Winfield of Matador, spent the week-end with their daughter and family, Mr. and Mrs. L. D. Norris.

Gary and Gale Campbell spent last week with their grandparents, Mr. and Mrs. W. A. Campbell, near Floydada.

Mr. and Mrs. Banty Brandon shopped in Plainview, Monday.

Mrs. Ethel Brown visited in Plainview, Sunday and Monday and attended to business also.

Mr. and Mrs. Ernest Jarrett of Lubbock visited here recently with her parents, Mr. and Mrs. Joe Rice.

Mrs. Pauline Murphy and Mrs. Joe Bethley and son, Rusty of Shreveport, La., visited recently with the L. E. Coopers.

Miss Lera Frazier of Lubbock spent the week-end here with her parents, Mr. and Mrs. Milton Frazier.

Week-end guests of Mr. and Mrs. D. P. Smiley were their children, Mr. and Mrs. David Smiley and children of Amarillo Mr. and Mrs. W. M. Massee and children of Friona, and Mr. and Mrs. Verne Brantley and baby of Spur.

Mrs. Ira Hull of Paducah, and Mr. and Mrs. Loyd Freudenrich and children of Hale Center, visited with the Marvin Freudenrich and W. C. Roller families during the week-end.

Mr. and Mrs. Francis Gunter spent the week-end in Seymour with her mother, Mrs. J. B. Warren.

Mr. and Mrs. H. D. Marshall of Floydada, visited here with her mother and sister, Mrs. Mary Sampson and Miss Jewel Sampson, Monday and Tuesday.

Stanley Nolen, who attends Hardin-Simmons University at Abilene spent the week-end here with his parents, Mr. and Mrs. J. F. Nolen.

Mr. and Mrs. Lester Hall shopped and looked after business in Plainview, Monday.

Mr. and Mrs. Harold Jones of Rotan, were here Thursday looking after business and visiting with friends.

Mr. and Mrs. Marvin Poole of Muleshoe visited recently with her sister and family, Mr. and Mrs. Will Smiley.

Mr. and Mrs. Paul Sweatt and sons, Marcus and Butch attended funeral services for her uncle, J. L. Dillard, in Fort Worth, Saturday.

O. L. Harris and son, Troy, looked after business in Haskell, Saturday.

Mrs. Paul Nichols and son, Pat and Mrs. Ethel Maze visited Monday in Crosbyton with Mr. and Mrs. Cleve Maze. Mrs. Ethel Maze remained for a longer visit.

Mrs. Wesley Burt visited last week in Waco with her husband who is there on a construction job.

Mrs. Hollis Godfrey visited and attended to business in Lubbock, Monday. She was accompanied by her uncles, Messrs. Tom and Ralph Long of Matador who were also looking after business.

Louis Nichols of Dallas spent the week-end here with his parents, Mr. and Mrs. W. H. Nichols and other relatives.

Mrs. S. J. Braselton and children, Sut and Sandra shopped and looked after business in Lubbock, Saturday.

Mr. and Mrs. H. T. Harris and children, Dwayne and Stevie of McAdoo, visited Sunday with her mother, Mrs. Hollis Godfrey and Mr. Godfrey. Mrs. Godfrey

Tribune, Matador, Motley County, Texas, Thursday, November 10, 1935

honored her daughter with a delicious birthday dinner.

The football officials of District 3-B held a business meeting in the high school building Monday evening.

Mr. and Mrs. J. W. Marritt of Farmington, New Mexico are announcing the birth of a daughter, Saturday, Nov. 5. The Marritts are former residents of Motley county.

Mrs. Howard Osborn and children, Sue, Johnny and Penny of Melrose, N. M. visited here Sunday with her mother, Mrs. Hazel Bridges.

PLACE YOUR ORDER for home-baked pies with Mrs. Earl Osborn, Roaring Springs.

Henry-Duncan

Announcement was made this week of the marriage of Mrs. Lillie Henry of the Glenn community, and Will Duncan of Tatum, N. M. on Saturday, Nov. 5, in a ceremony performed in the First Baptist Church at Tatum. They were attended by Mr. Duncan's daughter and son-in-law. Mr. and Mrs. Duncan are both pioneers of Dickens county.

FLOMOT NEWS

S/Sgt. and Mrs. Otis Harold Dewees of Valdosta, Ga., and their daughter, Mrs. William J. Hoffman of Kittery, Me., visited here the past week with the former's father, Mr. Dock Dewees, and an aunt and uncle. Mr. and Mrs. J. C. Franks and son, they also visited with friends on the Swenson ranch at Dumont, Texas.

Mr. and Mrs. A. N. Franks of Farmington, N. M. are visiting his brother, J. C. Franks and family, and Mrs. J. M. Davidson this week.

Mr. and Mrs. Poss Hamilton of Quataque; Mr. and Mrs. J. A. Welch of Cedar Hill; Mrs. Ola

Lisenby of Turkey and Mr. Aldo Self of Paducah were week-end visitors in the Triass Brooks home.

Mrs. Bertha Moon of Durham, Okla., is visiting her daughter and family. Mr. and Mrs. Harmon Moseley.

Betty Monk and two friends, also Mr. and Mrs. Lester Monk and children of Quataque, visited in the Ben White home Sunday.

Wilson Bourland and James Williams of Lubbock were recent visitors in the F. S. Bourland home.

Mrs. Alfred Martin, Nova Dell and Eldon and Mrs. J. T. Bural were Sunday visitors at Sand Hill in the home of Mr. and Mrs. Albert Martin.

Mr. and Mrs. R. B. Leonard of Mobette visited in the homes of their sons, Jessie of Turkey, and Denzel of Flomot over the week-end.

Mr. and Mrs. Mark Martin of Lockney visited his brother and family, Mr. and Mrs. Van Martin Sunday. Other visitors in the Martin home were their grandchildren, Darlene and Jay Johnson, of Floydada.

Sunday dinner guests of Mr. and Mrs. Harvey Webb were their sons and families: Mr. and Mrs. W. Joe Webb and Mr. and Mrs. Raby Webb of Matador with his sons, Mike, Johnny and David Webb of Lubbock.

Mr. and Mrs. Joe Fisher and sons of Lubbock visited his parents, Mr. and Mrs. Ernest Fisher, Sunday.

Mr. F. W. Hunt arrived Sunday from his home in East Texas and is visiting his daughter and family, Mr. and Mrs. Van Martin.

R. M. Morris of Plainview visited here Saturday afternoon with his mother, Mrs. A. S. Morris, who became ill Thursday. She is reported better and able to be up.

Mr. and Mrs. Denver Anderson and children visited in the home of his parents, Mr. and Mrs. R. L. Anderson, Sunday.

CAR IS WRECKED

Mr. and Mrs. A. D. Moseley and daughter, Wanda, drove to Ben Wheeler last Tuesday to visit his father, O. H. Moseley, and while visiting at Tyler, their empty, parked car was wrecked by a passing motorist. Wanda returned home Sunday by bus, to attend school and Mr. and Mrs. Moseley remained for a more extended visit and to see about the repairs on their car.

Mr. and Mrs. H. P. Harris and children of Idalou, visited Sunday in the home of her sister and family. Mr. and Mrs. Malcolm Turner.

Pvt. Bob Lane, who has been home on leave, left Friday to report to the Medic Department of the U. S. Army at Fort Sam Houston, near San Antonio.

Mr. and Mrs. John Morris and children of Tulia and Mr. and Mrs. Bill Morris of Roaring Springs visited in the home of their mother and sister, Mrs. A. S. Morris and Mrs. Zula Purcell, Sunday.

HOME FROM MONTANA

Miss Cora Ann Craven has returned home from Browning, Montana, where she spent the summer employed as bookkeeper at St. Mary's Lake resort. Glacier National Park. Mr. and Mrs. J. D. Craven drove to Browning Friday to meet and accompany their daughter home.

Mr. and Mrs. Troy Winters visited here Tuesday with her father, Mr. Nolan Winters.

WELCOME, EXES . . .
Glad to have you Home

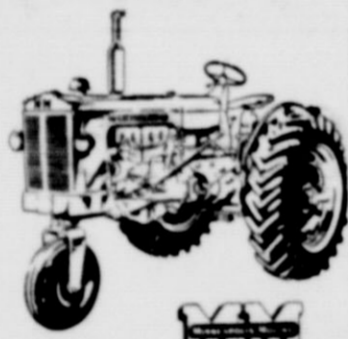


STANLEY PHARMACY
R. M. STANLEY, OWNER

MATADOR
JACKSON BUILDING Corner Main & Dundee

"One of the Largest and Finest Drug Stores in West Texas"

UNEQUALED OPERATING EASE



4-POW UB SPECIAL

New convenience features and solid 4-pow power make the UB SPECIAL an outstanding achievement for all your modern farming needs. Built-in power steering, interchangeable front-end assemblies and your choice of fuels combine to give you top efficiency with lower cost and less effort. Wheel guards and power steering are available as extra equipment. Choose your most economical fuel—either gasoline, L.P. gas, diesel or tractor fuel. Buy something special—buy a UB SPECIAL.

Come in and look over the 4-pow UB SPECIAL

PEG'S GARAGE
MATADOR

INSURANCE is your best ASSURANCE of Protection

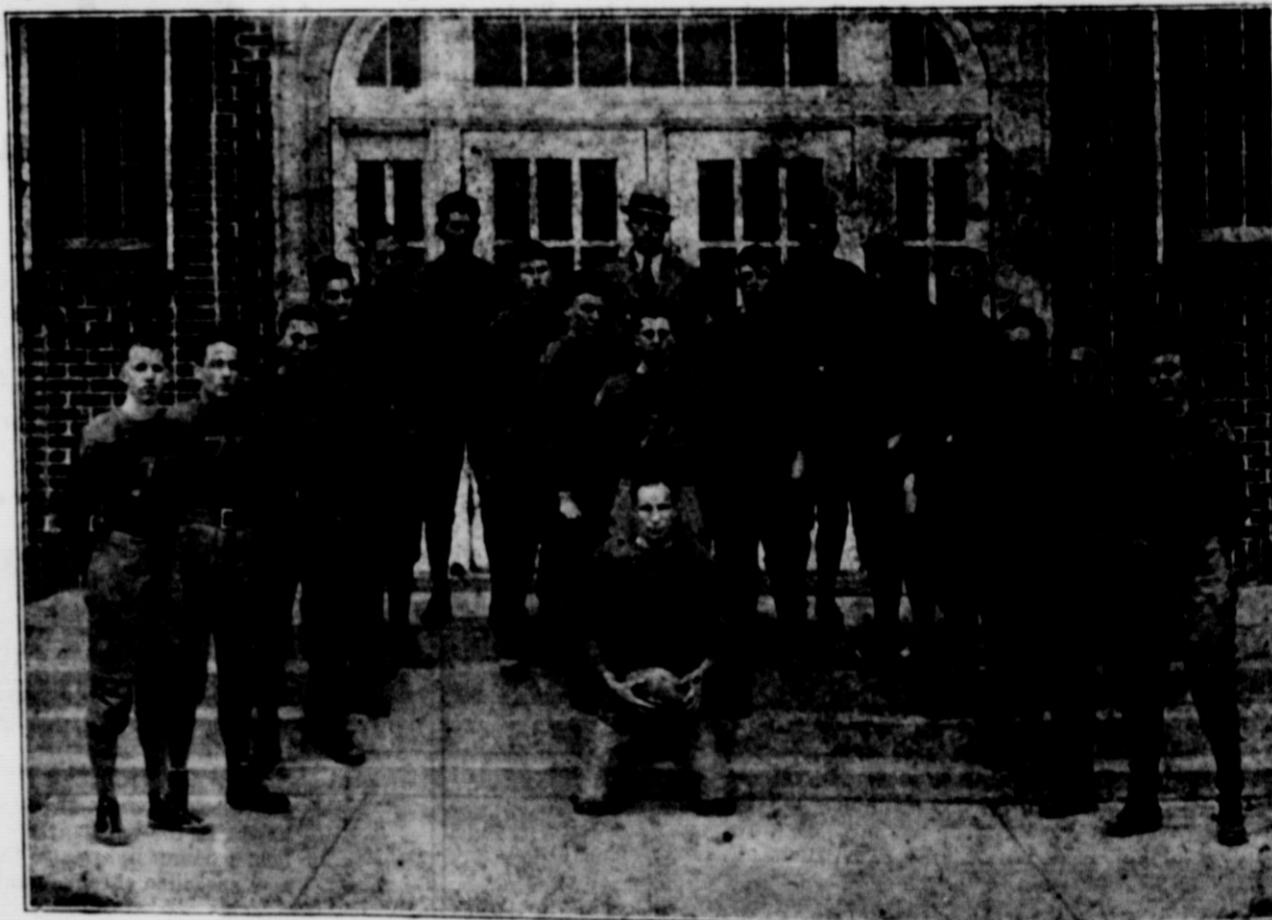
BONDS OF ALL KINDS

BILL PIPKIN

Insurance Agency

FIRST STATE BANK BUILDING PHONE 300

Welcome Home, Exes...



Our Best Wishes

FOR MORE THAN HALF A CENTURY this institution has supported a progressive school program as a basic investment in the finest security in the world — the boys and girls of this community.

WE WELCOME HOME the former students and teachers of Matador's school system and extend to you a cordial invitation to visit us while you are here. We feel certain you will find Matador has made many changes but that it has retained its traditional quality of friendliness . . . and we are always glad when folks come home.

The First State Bank
of Matador



EX-STUDENTS and TEACHERS

Welcome Home To Matador!

HIGH SCHOOL BUILDING --- LEGION BUILDING, FRIDAY, NOVEMBER 11th.

REGISTRATION

AND COFFEE STARTS 9 AM.
HIGH SCHOOL BUILDING
CLASS REUNIONS 10 AM.
BUSINESS MEETING 1:45 PM.
CHAPEL and PEP RALLY
2:15 PM.



BUFFET SUPPER

LEGION BUILDING
5:00 to 7:00

.....

POST BALL GAME
OPEN HOUSE
IN THE
LEGION BUILDING

Matador Matadors vs Quitaque Panthers

BURLESON FIELD 7:30 p. m.

We Believe The Matadors Will Win!

THIS ADVERTISEMENT SPONSORED BY THE FOLLOWING FIRMS AND INDIVIDUALS

McGee Filling Station
Jameson Machinery Co.
Williams & Son Service Station
Matador Motor & Implement Co.
Ivy's Beauty Shop
Eudy-Seale Funeral Home
Freeman Thacker Butane
Ike's Grocery
Modern Beauty Shop
Pat Sheridan
Peg's Garage
Day by Day Cleaners
Stanley Hospital
Matador Laundry & Cleaners
Thompson's Feed & Seed
Spear's Gin

City Bakery
Hunt's Jewelry
Household Supply
Gabriel's Department Store
Howard Traweek
Spot Cash Grocery
Vaughn's Drug Store
W. N. Pipkin Ins. Agency
Matador Hardware & Furniture Co.
Cowboy Boot Shop
West Texas Utilities Co.
Campbell Chevrolet Co.
Charlie's Grocery
Traweek Hospital
Bill Pallmeyer
Vance Gilbreath
Charles' Cafe

Case's Dry Goods
Magnolia Service Station
Matador Parts Company
Phillips "66" Service Station
S & S Texaco Service
Schweitzer & Son Saddlery
Texan Cafe
Matador Variety
Waybourn's Cafe
Fred's Motel
Bill McCaghren
Matador Welding Shop
Farmer's Co-op Gin
West Texas Gin
Modern Courts
Rogue Theatre
Higginbotham-Bartlett Co.

Our Entire Furniture Stock Reduced During This Sale

OPPORTUNITY SALE

By Motley County's Oldest Merchandising Firm --- Established 1893

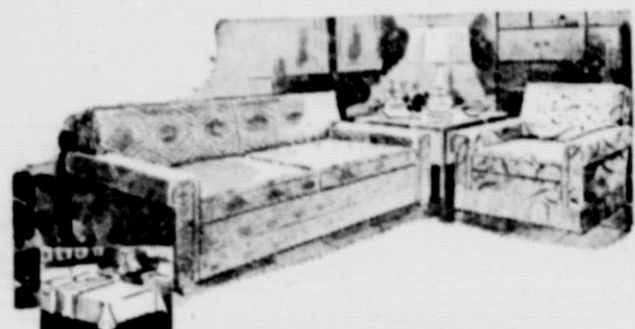
- November 10-19 Inclusive -

THIS sale is conducted at the time when more comfortable living at home is uppermost in the minds of home lovers.

Along with the standard brands of staple merchandise carried regularly in stock, we have received large shipments of new merchandise.

We are reducing prices regardless of the nationally advertised prices — in order to pass the savings on to our customers.

At the close of this sale, all nationally priced merchandise will be marked as usual and we will continue to offer it at regular prices.



LIVING ROOM FURNITURE

	Reg.	Sale
1 Green Frieze Studio Couch with Innerspring Mattress, \$249.50,	\$189.95	
3-pc. Embossed Plastic Studio Suite, \$149.50,	\$109.50	
2-pc. Kroehler Frieze Living Room Suite, \$279.50,	\$189.50	
3-pc. Wrought Iron Suite, \$79.50,	\$62.95	
2-pc. Dulaney Sectional Couch, \$169.50,	\$109.50	
3-pc. Wagon Wheel Suite, \$298.50,	\$234.50	
1 Green Tapestry Studio Couch, \$79.50,	\$67.50	
1 Blue Velour Studio Couch, \$9.50,	\$67.95	
2-pc. Pink Combination Living Room Suite, brand new, \$249.50,	\$219.95	
2-pc. Toast Living Room Suite, \$149.50,	\$129.95	

Relax In A Famous STRIET SLUMBER CHAIR

with Matching Foot Stools

Rose Velour, \$119.50,	\$89.50
Red Leather, \$109.50,	\$79.50
Beige Leather, \$129.50,	\$94.50

BASE ROCKERS

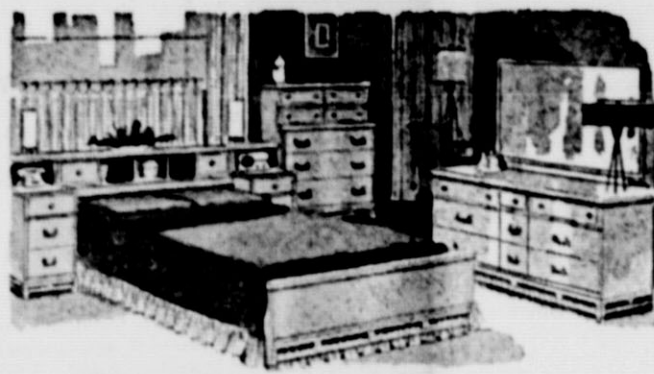
Ivory Plastic with Ottoman, \$74.50,	\$59.50
Beige Plastic, \$54.50,	\$42.95
Green Plastic, \$69.50,	\$54.50
Rose and Brown Combination, \$49.50,	\$39.50

Also all other Occasional Chairs At Reduced Prices

DINING ROOM FURNITURE

	Regular	Sale
Mahogany Dining Chairs, \$14.50,	\$11.45	
Mahogany Dining Chairs, \$11.50,	\$9.95	
Mahogany Secretary, \$119.50,	\$89.95	
Kuehne China Cabinet, \$139.50,	\$99.95	
Mahogany Buffet, \$109.50,	\$79.50	
5-pc. Kuehne Breakfast Suite, \$69.95,	\$59.50	
7-pc. Kuehne Dinette Suite, \$139.50,	\$104.95	
8-pc. Lined Oak Dinette Suite, \$119.50,	\$84.50	
8-pc. Pecan Wood Dining Room Suite, \$268.00,	\$199.50	
Best Grade Wool Throw Rugs, \$12.95,	\$7.95	
	\$10.95	
9x12 Gold Seal Congoleum Rugs, \$12.50,	\$9.95	
9x12 Axter Rugs, \$6.45,	\$5.50	
Unfinished Corner Cabinet, \$14.50,	\$11.95	

modern furniture

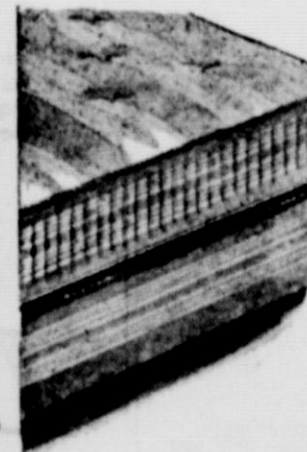


BEDROOM FURNITURE

	Regular Price	Sale
4-pc. Modern Lined Oak	\$209.50	\$159.50
4-pc. Walnut Poster	\$219.50	\$169.50
4-pc. Mahogany	\$249.50	\$189.50
4-pc. Maple	\$249.50	\$189.50
4-pc. Lined Oak, Poster Bed	\$249.50	\$189.50
4-pc. Bleached Mahogany	\$129.50	\$99.50
4-pc. Walnut, Modern	\$139.50	\$104.95
4-pc. Grey Modern	\$99.50	\$74.95
Hollywood Bed with Innerspring Mattress and Box Spring, 3/3 size	\$98.50	\$69.50
Lined Oak Beds 3/3 Size	\$34.50	\$24.95
Walnut Vanity and Bench, Modern	\$49.50	\$34.95
Lined Oak Vanity and Bench	\$82.45	\$64.50
Lined Oak Vanity and Bench	\$119.50	\$84.95
Birdseye Maple Vanity and Bench	\$109.50	\$79.50
Birdseye Maple Chest	\$69.50	\$49.50
Walnut Chest	\$29.50	\$19.95
Walnut Chest	\$24.50	\$17.95

Mattresses and Springs

252 Coil Mar-Vel Mattress	\$39.50	\$29.50
Bed Springs	\$10.95	\$8.75
Bed Springs	\$9.50	\$7.45
Bed Springs	\$19.95	\$16.95
Bed Springs	\$16.50	\$14.25
Morning Glory Champion Mattress	\$59.50	\$49.95
Morning Glory Matching Box Springs	\$59.50	\$49.95



LANE CEDAR CHESTS

Walnut and Blond	
Regular \$49.95 Chest	Sale \$41.95
Regular \$59.95 Chest	Sale \$49.95
Regular \$69.95 Chest	Sale \$59.95

PITTSBURG PLATE GLASS MIRRORS

Regular \$20.10	Sale \$14.95
Regular \$19.95	Sale \$14.25
Regular \$17.80	Sale \$13.50
Regular \$24.95	Sale \$17.95

USE OUR LAY-A-WAY PLAN!

It is now time to plan for your Christmas buying— We will be glad to put your selections in Lay-A-Way for holiday delivery.

WITH A new feeling...

READY TO BEAUTIFY YOUR HOME

AT A saving...



Samsonite MODERN LUGGAGE

	Reg.	Sale
Ladies' Vanity O'Nite, \$17.50,	\$13.95	
Ladies' Train Case, \$17.50,	\$13.95	
Round Hat Box, \$15.00,	\$11.95	
Ladies' O'Nite Reg., \$19.50,	\$15.95	
Ladies' Wardrobe, \$25.00,	\$19.95	
Hang-It-All, \$25.00,	\$19.95	
Man's Two-Suiter, \$25.00,	\$19.95	
Man's Quick Tripper, \$19.50,	\$15.95	
Pullman Case, \$27.50,	\$21.95	

REFRIGERATORS AND RANGES

Kelvinator 7.9 cu. ft. Reg. Price \$194.95	Sale \$164.95
Kelvinator 7.9 cu. ft. Reg. Price \$239.95	Sale \$189.95
Kelvinator 11.9 cu. ft. Reg. Price \$299.95	Sale \$239.95
Kelvinator 9.4 cu. ft. Reg. Price \$339.95	Sale \$269.95
General Electric 11 cu. ft. Reg. price 269.95	Sale \$239.95
GE Home Freezer 11 cu. ft. Reg. price 399.95,	Sale 319.95
GE Range, Regular Price \$289.50	Sale \$229.50
Magic Chef Butane Range, Reg. price 199.05,	Sale 159.50
Florence Butane Range Reg. Price \$219.50	Sale \$179.50
Florence Butane Range Reg. Price \$149.50	Sale \$119.50
Perfection Butane Range, Reg. price 139.50,	Sale 114.95
Hardwick Butane Range, Reg. price \$99.50,	Sale \$54.95
GE Dishwasher, Reg. price \$169.95,	Sale \$129.95

BUTANE GAS CIRCULATING HEATERS

Dearborn 12,000 B.T.U. Reg. Price \$24.95,	Sale \$19.95
Dearborn 20,000 B.T.U. Reg. Price \$34.95,	Sale \$27.95
Dearborn 35,000 B.T.U. Reg. Price \$49.95,	Sale \$39.95
Dearborn 45,000 B.T.U. Reg. Price \$124.90,	Sale \$99.95
Brilliantfire 35,000 B.T.U. Reg. price 77.50,	Sale \$54.95
Wall Heaters 10,000 B.T.U. Reg. Price 29.50,	Sale \$19.95

SMALLER APPLIANCES

	Regular	Sale
Knapp-Monarch Steam Iron	\$19.95	\$14.95
Steam Brand Steam Iron	\$13.95	\$8.95
Proctor Iron	\$12.95	\$9.95
Peti-Point Iron	\$9.95	\$7.95
Sunbeam Egg Cooker	\$12.00	\$9.95
Toasters	\$4.25	\$2.95
Hot Plates	\$9.95	\$7.45
Toastove	\$22.50	\$15.95

GUNS AND AMMUNITION

410 Ga. Double Barrel Shot Gun	\$59.50	\$49.50
12 Ga. Model 12 Winchester Pump	\$98.15	\$84.50
12 Ga. Model 25 Winchester Pump	\$83.95	\$74.50
12 Ga. Noble Pump	\$69.50	\$54.50
12 Ga. Game Master Deluxe	\$34.95	\$29.95
16 Ga. Model 11 Remington Automatic	\$110.45	\$94.95
22 Rifle Remington Pump	\$55.20	\$47.95
12 Ga. Super X Nitro Express or Hi-Velocity Shells	\$3.30	\$2.75
12 Ga. Shur-Shot	\$2.85	\$2.49
16 Ga. Super X	\$3.00	\$2.65
16 Ga. Shur-Shot	\$2.35	\$1.99
20 Ga. Super X	\$2.80	\$2.50
20 Ga. Victor	2.40	\$2.10

Matador Hardware & Furniture Co.

— ESTABLISHED 1893 —

for us, the living

When the guns fell silent at the eleventh hour of the eleventh day of the eleventh month of 1918, many noted that it was the eleventh hour — not the twelfth hour of completion. Then, when the anniversary was officially designated as Armistice Day, today known as Veterans Day, there was the ominous note again — not Peace, but Armistice: An armed truce.

Theme of the 1955 Veterans Day observance will be "Peace With Honor". That theme was selected by a National Committee headed by Harvey Higley, Administrator of Veterans Affairs, appointed by President Eisenhower.

Many are asking what we should do on this Armistice or Veterans Day of 1955. For the soldiers who have come back from wars on foreign soils, for the families and friends of those who rest in alien lands or in the sea, or in home ground, that question does not arise. For them, dawn of the eleventh of November will always break upon an ineffable memory. And for the inmates of our crowded military hospitals, war has never ended. A new generation appears, people go about their daily affairs oblivious of the true meaning of the day, but for millions November 11 will ever be a day apart.

Veterans Day is not a holiday. It should not be a day of pleasure. It is a solemn occasion dedicated to the memory of those who have died in order that we may live. A day to honor those who carry through life the scars of conflict. A day for a grateful nation to recall their sacrifices, and, in a small way pay its humble tribute. A day to remember the brutality and uselessness of war. A day to think of the 21 million living U. S. veterans of all wars.

Veterans Day should have a second purpose—it should be a day on which to analyze the problems that beset us as a nation, and on which to pledge our best efforts toward a just and lasting solution of those problems. This is our obligation to the soldiers living and dead who preserved our liberties.

Peace — not Armistice is our goal. All the impressive words spoken would be a mockery if we did not believe that November 11, 1918, was in reality a rainbow of promise for peace among nations. It is for us, the living, to make it more than a promise.

—Duluth (Minn.) Publicity

Truckers Roaming Over Many States On 3,600-Mile Trek

Two Braselton Implement Company trucks left Roaring Springs yesterday for Nebraska. When Thurston Winegar and Arthur Harmon, the drivers, have unloaded their cargo of cottonseed cake, they will load again with oats and start for a town in eastern Missouri.

From Missouri the trucks will go to a steel mill in Pennsylvania, load with pipe and turn westward toward Colorado. The pipe will be delivered in Colorado and the trucks will go over into Kansas where they will load with seed rye, then turn toward Texas and Roaring Springs.

S. J. Braselton, manager of the firm, said he expects the trucks to be back in about a week. He estimates the entire trip at about 3,600 miles.

"This type of transportation maneuver is not an unusual operation for us," he said.

Judge Declares . . .

(continued from page one) which news articles were published.

"Another thing I told the Senate committee," Judge Gilbreath said, "was this: I think it is a shame that politics should be involved in the welfare of so many people as the farmers of America."

Excerpts from his speech are as follows: ". . . I make the following suggestion as a permanent solution to our agriculture problem: (a) I recommend a complete revision of the duties of land grant colleges pertaining to the Extension Service. . . (b) Our agricultural economy is now and will be controlled, either by the processor and handler or by legislation, as our other economy is regulated, and I believe it is far better for the family size rancher and farmer to have regulation by Congress than it is to have indirect controls by selfish interests through policies of the executive department.

"In conclusion, as immediate measures I recommend the following: (a) 100% parity for all agriculture commodities established by the next session of Congress. (b) . . . that you use the dignity of your position to tell the American people the whole truth about the agricultural situation, and (c) that you

exercise your constitutional obligation to prevent discrimination against agriculture, and (d) if you do not regulate the agricultural income, then place all economy on the world market by removing all subsidies, all wage controls, all tariffs and all fair trade acts."

Final Rites Held For Mrs. C. Rusher

Funeral services were held at the First Baptist Church, Wednesday at 3:30 PM, for Mrs. Charlie Rusher, 69, who died Tuesday about 2:30 PM at the home of her sister, Mrs. Earl Glasscock. She had made her home here for the past 3 1/2 months.

Rev. Ray Manning, pastor of the church was in charge of the service. Burial was in East Mound cemetery under direction of Eudy-Seale Funeral Home. Pallbearers were: Bruce Martin, J. C. Cross, Carl Lane, Jack Simpson, Luther Green and Skee Burkes.

Mrs. Rusher was born Mamie Dora Conger, July 7, 1886 in Camp County, Texas. She died November 8, 1955, at the age of 69 years, 4 months, and 1 day. She was married in February, 1945, in Amarillo to Charlie Rusher, and had made her home there since that time. Mr. Rusher died in 1953.

She is survived by 1 step-daughter, Mrs. Noel Duckworth of Channing, 2 brothers: B. A. Conger of Dallas and H. H. Conger of Sherman, and one sister, Mrs. Earl Glasscock, Matador.

Mrs. Rusher was a member of the Nazarine Church.

George M. Osborn Claimed By Death

George Mack Osborn, 65, a resident of this community for the past thirty years, died Tuesday at Spur, and funeral services were held here Wednesday at 2:00 p. m.

Rites were held at the First Baptist Church with the pastor, Rev. Ray Manning, officiating. Burial was in East Mound cemetery under direction of Eudy-Seale Funeral Home.

Pallbearers were James Price and Tommie Moore and four nephews: Alton Marshall, Matador; Albert Marshall, Wheeler, and Olen and Nolen Osborn of Plainview.

Osborn was born August 12, 1890 at Siding, Miss., and died Nov. 8, 1955, at the age of 65 years, 2 months and 26 days.

During his active years he was engaged in gin work. For the past two months he had received care at the Spur Convalescent Home. He was unmarried.

He is survived by one sister, Mrs. Beulah Mae Thompson of Odessa, and one brother, Cooper Osborn of Las Vegas, New Mexico, and several nieces and nephews.

Contract Let For Afton Area Phones

A contract was let Nov. 2 for the construction of REA telephone exchange and lines beginning at Dickens and running north almost to the Motley county line. The information was released this week by James Wright, of Spur, manager of the Cap Rock Rural Telephone Co. J&B Construction Company of Abilene was the low bidder with \$44,652.39. Nine bids were submitted. Mr. Wright said work is scheduled to start no later than December 2.

Area to be served by the lines include farms and ranches north of Dickens, Afton and East Afton. The exchange is to be known as the Afton exchange and will be located on the Carl Randolph farm 1 mile east of the Afton store. Type of exchange is known as outside plant. The bid did not include engineering, Mr. Wright said.

In the Want Ads

APARTMENT FOR RENT: Unfurnished. Call 30-W. 35-p2t

HOUSE FOR SALE or TRADE: Howard Gwinn. 35-p4t.

PERSONS WHO REMOVED 9 chairs from Old Settlers Pavilion please return them to Curtis Graham. These were borrowed chairs and must be recovered. 35-clt.

READER'S DIGEST at Christmas Gift rates. Authorized representative. Mrs. G. E. Hamilton, Phone 65. 35-p2t

YOUNG PARAKEETS for sale. Mrs. Chloe Meador. 35-clt.

LARGE CANE bundles for sale. Earl Whitaker, Flomot. 34-p3t

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-cltn

MY PLACE: 12 acres for sale. Would exchange for suitable place closer in. T. E. Long. 32-cltn.

FOR SALE or LEASE: 1/2 section 2 miles N.E. of Roaring Springs. A. B. Nichols. 34-p2t

FOR SALE: 4-room house with bath. See Troy Fred, or call 75. 34-cltn.

FOR SALE CHEAP: Five-room house, 1 lot. Rosa Williams, Roaring Springs. 21-cltn.

MAKE \$135 AND UP every week. Full or part time. Take orders for America's largest selling, nationally advertised Liquid Fertilizer since 1946. WRITTEN GUARANTEE. No investment. Excellent opportunity for expansion. Write "Na-Churs" Plant Food Co., 472 Monroe St., Marion, Ohio. 32-clt.

SEVERAL GOOD HEATERS suitable for business and homes, from 20,000 to 60,000 BTU, priced at 1/3 of original cost. First Baptist Church Building and Grounds Committee. See R. E. Campbell, Sr. R. M. Stanley or Bill McCaghren. 34-clt.

FOR SALE: Cake, Meal, Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. ctn.

OVERLOAD SPRINGS for pickups. 4-ton size \$18.50, 4-ton size \$23.40. Peg's Garage. 11tn

SHARPEN—Lawn mowers, butcher knives, saws, yo-yos, grass and hedge shears, scissors, hoes and all kinds of edge instruments. Expert work. C. E. Parks. 22-cltn

NEED TIRES... See us for best tire trade in town, all sizes. Campbell Chevrolet.

WANTED: A reliable supply customers with High Products in N. Harland, Texas or write Leigh's Dept., TXL-10, Memphis, Tenn.

FRYERS FOR SALE: \$1.00 is Fair.

SPARK PLUGS, 60¢ each. Garage.

MY CREDITORS insist liquidate obligations in Chevrolet Fleetline. Actual 40,000 miles, mechanical condition, tires, brand new battery, radio and heater. Never a wrench on the motor. Ask had the best of care, only \$750. Cash \$745. This is the lowest mileage 1951 Chevy in this area. Douglas at the Tribune. Terms arranged to responsible.

SPECIAL SATURDAY EVENING POST 59 Weeks for \$5. Offer Good Until Nov. for Family Group and Gift Subscription at a saving SEE IDA MORRIS WHITEFLAT — Phone Curtis Publishing Ave



Where Friendly Service makes food shopping a pleasure

We give S.A. GREEN STAMPS

PURE CANE 5-Pound Bag Sugar 49c

3-POUND CAN Bake Rite . . . 69c

GEBHARDT'S 300 Can CHILI . . . 32c

CHOICE LOIN or T-BONE Pound Steak . . 69c

BORDEN'S 1-2 Gallon MELLORINE . . 47c

DIAMOND, Sour or Dill Quart Pickles 25c

EARLY BIRD Pound Coffee - 59c

Pillsbury, Yellow, White, Chocolate Box Cake Mixes 29c

STOCKTON 12 oz. Bottle Catsup . . 15c

PILLSBURY (free tray with each sack) 25-lb Flour \$1.85

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS

See 'em... Compare 'em Buy 'em and SAVE

USED CARS!

WE HAVE GOTTA MOVE 'EM

- 1950 FORD Crestline, 2-door \$450.
- 1950 CHEVROLET, 2-door \$400.
- 1949 PONTIAC, 4-door \$400.
- 1950 1-2-Ton Pick-Up \$375.

1955 PONTIACS

Two New Cars Reduced \$500.

- 1952 FERGUSON TRACTOR with Lister, Planter and Cultivator \$1,050
- SHAFFER ONE-WAY, 10-ft. \$350.00



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