

Matador Tribune

70TH YEAR—No. 29

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 24, 1964

PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Scientists have developed 75 ways in which to catch a common cold. This is pure research that deserves the applause of millions of Americans who can collaborate the findings. A non-professional, influenced by a desire to contribute his small portion to discovery, is trying to make the total 76. He is keeping with his feet in his refrigerator. It seems logical that if science can not cure the cold, it would defect to the side where the odds are better.

You hear less and less about nightmares. This is brought about by a change in conditions during the daytime. The daymares of modern life exhaust most people to the extent that they sleep nightmares like sheep to produce slumber and relaxation.

Pity the man who would build a fence around his life to keep out the world. He has made two mistakes. First, the world does not care, and second, he has made himself a prisoner.

Some cemeteries have been moved to provide room for highways. On the surface this appears ironical in view of the number of cemeteries that the highways have filled. When the saturation point is reached it may be necessary to turn to the highways for room to intern their victims.

Nature is patient in taming a man's moods. Take for instance, the reckless youth who thought nothing of stealing a kiss. Today he will turn his back to an audience while caressing the cheek of a grandchild.

Rites Held for Riley R. Riggsby

Funeral services were held here at 2:00 p.m. Wednesday for Riley R. Riggsby, 57, former resident. Mr. Riggsby died early Tuesday at Denton, after an illness of about three years.

Services were held at the First Methodist Church, with the pastor, Rev. Wilbur Gaede, officiating.

Interment has been delayed for the arrival of relatives from California. Graveside services will be held at 3 p.m. Friday in East Mound Cemetery under the direction of Seigler Funeral Home.

Fallbearers are J. Tom Hamilton, Hal Courtney, Vance Gilbreath, J. C. Cross, Pat Sheridan, and Elbert Reeves. Mr. Riggsby was born December 22, 1905 in Fisher County, Texas. He came to Motley County in 1910 and made his home here until 1961 when he suffered a stroke. Since that time he has resided with a sister, Mrs. Glen Reed of Denton.

Survivors include three sons, Sherrill and Riley E., both of Plainview, and Joe, of California; and two daughters Mrs. Frances Nelson of Dimmitt, and Zelma Riggsby of Novato, Calif.; five sisters, Mrs. Tom Edwards of Matador; Mrs. Kenneth Jeffers, Abilene; Mrs. Glen Reed, Denton; Mrs. Clyde Miller, Clovis, N.M.; and Mrs. Dona Willis, Lancaster, California; and three grandchildren.

Patton Springs Will Meet Bula

Patton Springs Rangers tomorrow night will meet Bula on the Patton Springs field for the 3rd game of the season. First Patton Springs conference game will be on October 9th, against Guthrie on the Rangers' home field.



PRIME MOVERS—This photo was made north of the Tribune building yesterday afternoon, and shows a dump truck filling in the unsightly area along the bank of Ballard Creek, as a part of the most extensive terrain improvement in the city's history. The work extends the length of the creek through town and when completed is going to change the appearance of the entire area. Commissioner Clyde Gilbert and City Council member Freddie Welling, who is also President of the Matador Lions Club, are working jointly in the improvement.

Pioneer of County Claimed by Death

Death early Friday claimed the life of another Motley County pioneer, John C. Lisenby, 85, died about 2:00 a.m. Friday, in Stanley Hospital following an illness of several weeks.

Funeral services were held at 2:00 p.m. Saturday at the First Baptist Church, with Rev. Gene Hawkins of Lockney, former Matador Baptist pastor, and Rev. W. B. Vaughn, retired Methodist minister, officiating.

Burial was in East Mound Cemetery under the direction of Seigler Funeral Home. Pallbearers were France Barton, Billy Wason, Raby Webb, Jack Green, Stuart Dixon and Leon Smallwood of Matador, and Bert Degan and Mark Lane of Turkey.

Came In Covered Wagon—Mr. Lisenby, a resident of the county for 72 years, came to this area with his parents, the late Mr. and Mrs. J. C. Lisenby in 1892 from Montague County, where he was born March 19, 1879.

They made the trip overland in two covered wagons, one ox-drawn and the other horse-drawn. They also drove about a hundred head of cattle with them. They camped out at Dug-Out near Hornica in the north part of the county, and as soon as land was available, Mr. Lisenby filed his claim to homestead.

John C. Lisenby was married to Miss Bertha May Rattan on July 11, 1903, at the Hill Crest Church in the Cedar Hill Community, as the couple set the Rev. G. L. Brittan, an early-day Baptist minister and one of the early pastors of the Matador church.

Mr. and Mrs. Lisenby lived in the north part of Motley County for many years prior to his retirement. He was a successful farmer and rancher, and gained much of his experience as a cowboy during the days of the long-horn cattle. They moved to Matador in about 1944.

Mr. Lisenby was preceded in death by his only son, Lewis, who died on October 10, 1943. Mrs. Lisenby, an invalid, is a patient at Stanley Hospital.

Survivors, besides his wife, are five daughters, Mrs. C. W. (Blanche) Ross of Crowell, Mrs. Frank (Mollie) Montgomery and Mrs. John (Electra) Irwin both of Matador, and Mrs. Jack (Velma) Lacy and Mrs. Herbert (Margaret) Stephens, both of Turkey; 14 grandchildren and 13 great-grandchildren.

FROM CALIFORNIA

Mrs. J. W. Taylor and children, Jonnie and Marie of Atascadero, Calif., visited here last week with her mother, Mrs. Ellen New, and in the home of her sister and husband, Mr. and Mrs. C. T. Jenkins.

Attend Rites for Crowell Relative

M. S. Patton and son, Keith Patton attended funeral services in Crowell, on Sept. 11, for William Alexander Patton, 91, long-time resident of Foard County and a cousin of the late W. T. Patton and the late M. L. Patton.

A native of Mississippi, Mr. Patton moved to Foard County in 1910. He had visited in Matador on a number of occasions and was present at the Golden Wedding anniversary celebration of Mr. and Mrs. W. T. Patton.

Survivors include two sons, five daughters, 18 grandchildren and 26 great-grandchildren.

Matadors Take 2nd Victory in Stride

LIKE A PART IN a well-planned play, Coach Charlie Johnson's charges, Friday night on Burleson Field here took their 2nd victory of the 1964 season.

By Tim Green

The Matadors rambled past the Crowell Wildcats 16-8 with all the scoring coming in the first half.

The Matadors set up a stubborn defense in the second half, led by Richard Campbell, the invulnerable linebacker, Ronnie Cox, John Thomas, John Barnhill, and Larry Bynum. When the chips were down the Matador defense repeatedly staved off the running and passing of Crowell's field general, Dan Mike Bird. On offense, the blocking of two senior ends, Tom Green and Charles Ezzell, was especially outstanding. Dickie Garrison, Danny Davis, and Larry Keltz time and time again threw blocks to spring Matador backs into the Wildcat secondary. Gary Campbell, Richard Campbell, Tim Green, Larry Bynum, and Luis Moore were the Matador backs who continually drove for extra yards after being hit.

Gary Campbell went two yards over the left side of the line in the first quarter to put Matador ahead. Richard Campbell went over right end for the extras to put Matador ahead briefly 8-0. But Crowell charged right back after taking the kickoff and scored on a four yard live play to Mike Payne Bird circled around left end for the extra points to tie it up 8-8.

The final touchdown came in the second quarter when Richard Campbell shot over left end and into the endzone from twelve yards out. Quarterback Gary Campbell went over for the extras.

Matador picked up 11 first downs to 9 for the Crowell Wildcats.

The Matadors will meet the Spur Bulldogs on Burleson Field Friday to try for their third victory of the season. Spur has a 2-1 record this season.

Lions Hold Zone Meet in Matador

Zone Chairman Lion Elbert Reeves was chairman at a Zone meeting of area Lions Clubs held Monday night in the dining room at El Matador Restaurant.

Attending included Lee Curry, President and Lion Dave Willis of the Paducah Club; President Jack Davis, Dick Carpenter, and Lion Charles R. Long of the Roaring Springs club; Malcolm Turner, President and Wayne Hunter, Sec. of the Flomont club; President Freddie Welling and secretary Elbert Reeves of the Matador club.

Joe Tooley of Pampa, representative of the High Plains Eye Bank, accompanied by the Tail Twister of the Pampa club, attended the meeting. Lion Tooley was a personal representative of the Dist. Governor's cabinet.

He pointed out the great progress being made by the Eye Bank and urged that clubs in Dist. 27-1 participate 100%, which would be about \$2 per member per year. The Matador Club's quota would be \$148 he declared.

RETURN FROM VISIT

Mrs. Fred Simpson and son, Fred G. returned home Wednesday from Embudo, N.M. where they visited her brother and wife, Mr. and Mrs. Joe Wason, the past week.



MRS. W. B. JOHNSON

GUEST SPEAKER this afternoon at a meeting of El Progresso Study Club will be Mrs. W. Baxter Johnson of Crowell, president of the Santa Rosa District, Texas Federation of Women's Clubs. Mrs. Johnson and the club's executive committee will be guests at a luncheon in the home of Mrs. D. E. Pitts. The opening program of the season for El Progresso Club will be held in the home of Mrs. A. C. Traweck, at 3:00 p.m. instead of the usual time of 3:30 p.m. it was announced.

MAVERICKS OPEN SEASON TONIGHT

The Matador Mavericks, Matador's Junior High football team, open their season tonight with Crosbyton at 6:00 p.m. There are 11 games on the schedule.

The Mavericks, who for the past two years have played only district games, have increased their schedule this year and will play Lockney, Childress, and Turkey, in addition to Crosbyton.

Coach Jake Edwards had 25 boys out at the beginning of the season. Of the 25, 8 are eighth graders, 6 seventh graders, and 10 sixth graders.

Probable starters at tonight's game are Don Cox, Mark Hill, Leslie Jameson, Stephen Gwinn, Darrel Marshall, Larry Dunn, Ronny Martin, Aaron Timmons, Ronnie Welling, Glenn Moss, Don Pitts, and Stanley Martin.

SUFFERS INSECT BITE

Mrs. J. D. Spray has been ill at her home the past week as the bite. Symptoms indicate it might have been a black widow spider, or even one more poisonous, as her respiratory system has been affected. She became ill early Wednesday of last week, was treated at Traweck Hospital, then conveyed to West Texas Hospital in Lubbock, where she remained overnight. She has suffered further reaction from the insect bite, this week.

TRACTOR DRIVER

THE DRIVER WALKED AWAY from this accident six miles north of Matador. Note in the lower picture, that the tractor tire is embedded in fender of the pickup truck. Roy George Hobbs was driver of the tractor when a tire blew out, causing it to turn over.



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Douglas "Dink" Wilson Is Tech's Masked Rider

A former Matador High School football star, Douglas L. (Dink) Wilson has been selected as the Masked Rider of the Texas Tech's Red Raiders.

The new rider as well as a new horse made his debut at the Texas Tech-Mississippi State game Saturday night in Lubbock.

Wilson was selected to ride Charcoal Cady, a black gelding owned by Bill Price of Lubbock, and the successor to the late Tech Beauty.

He was chosen by the Animal Husbandry department as a successor to Doug Hollar, who did not return to school this fall. Athletic Director Polk Robinson announced.

Tractor Driver Has Close Call, But Walks Away

LOGICAL SOLUTION is that his time had not arrived, otherwise Roy George Hobbs would not have walked away from an accident on the Northfield Farm to Market road about noon Monday. The ingredients for death were present.

George, who had been planting wheat for Trail Dust Motel manager Hal Courtney in the Northfield community, was returning to Matador driving a tractor and towing his pickup truck. On the hill approaching Pease River bridge, about six miles north of Matador, a tire blew out on the tractor, causing it to careen into the deep barrow ditch and overturn.

The momentum of the pickup on the steep grade caused the vehicle to crash into the wreckage of the overturned tractor. A tractor wheel was buried in the fender of the truck by the impact. Roy George, who is the son of Mr. and Mrs. Clinton Hobbs of Matador, walked away with nothing more serious than a scratched knee.

The pickup and tractor were "welded" so completely that they had not been separated at sundown Tuesday.

Pioneer Cowhand Here for Visit

A pioneer cowhand of the early and "salty" days of the Matador Ranch, Virgil Leonard, accompanied by Mrs. Leonard, of near Little Rock, Ark., spent the week end in Matador at Trail Dust Motel.

During the early days Virgil Leonard was a cowboy, later he ran a range wagon for the Company and also was a line rider from Croton Camp. He visited old-time Matador Ranch hands during his stay here. At present he is retired to a few acres "spread" near Little Rock. Mr. and Mrs. Leonard left Monday on return home.

Former residents, Mr. and Mrs. Clifton McBride of Anson visited friends and relatives here Monday and Tuesday.

County to Keep Same Tax Rate

Motley County is going to keep last year's tax rate of \$1.14 per \$100 valuation according to a financial statement published in last week's issue of the Tribune. It is interesting to note that the county's indebtedness is only 1.3% of the total valuation (one of the lowest in this area).

The Commissioners Court, according to County Judge Elbert Reeves, voted to keep the same rate as last year, due to the fact that some machinery may have to be purchased.

The county has been on a strict cash basis for the past six years and it is probable that a healthy cash balance in the general fund will be carried over to start county operations in 1965.

The Commissioners Court has retired all bond issues with the exception of the courthouse and jail bonds, which run for several years. Some road bonds are being paid by the state, and, although there is a balance in the sinking fund, it represents cash in the treasury, since the county is not obligated to pay on that bond issue.

Assessed valuation of the county has climbed from \$6,821,925 in 1955 to \$8,059,440 in 1963. Operation funds have been set at \$1.01 and 13c has been set aside for interest and sinking funds.

The financial report shows that the county's total debt has been lowered to \$104,943, making the ratio to 1964 assessed valuation 1.31%.

New 1965 Cars to be Shown

They are here. The new 1965 automobiles are here and Motley County's three dealers are ready to show the new vehicles in all their glory. Some drivers who have had sneak previews of the cars are enthusiastic in their admiration.

Chevrolets are on display this morning. Forrest Campbell, manager of Campbell Chevrolet Co. here said he would have only two cars on

display, but that the Chevrolet line included almost any color, size, style, speed and horsepower that the customer might desire.

Ford, Mercury and Comets will be on display at the Matador Auto Company show rooms tomorrow. Glenn Woodruff, manager of the firm says he believes the 1965 cars are superior in quality and beauty to any previous model. The public is cordially invited to all show

rooms to see and check the many innovations in the new models.

Pontiac is also officially on display Friday. Mike Hoyle, manager of Matador Motor & Implement Co., Pontiac dealer, has three new cars on display. The Pontiac, like the other makes has made many changes and improvements. The new body lines in all makes are strikingly different.

Church and Society

ACTIVITIES LAUNCH SEASON FOR COUNTY WOMEN'S CLUBS

Fall season has opened for study clubs and a garden club in Matador and Roaring Springs. Evening meetings Thursday began the club year for Predicta Study Club of Roaring Springs and Eternas Club, Matador.

A breakfast Monday morning started the year for Matador Garden Club, while Eternas Club members entertained their husbands Thursday night at a barbecue supper.

Santa Rosa District President Mrs. W. Baxter Johnson of Crowell will be guest speaker at the opening program of El Progresso Study Club this afternoon at the home of Mrs. A. C. Traweck.

Meet At Roadside Park
Virginia Walton Willie roadside park south of town was the scene of the breakfast held by Matador Garden Club. Following a business session was conducted by the president, Mrs. U. L. Willie after she had opened the meeting with a prayer. Pledge of Allegiance was led by Keith Patton.

A former member, Mrs. J. L. Woodruff and a new member, Mrs. H. L. Dennis were voted to club membership.

Program leader, Mrs. A. C. Traweck presented Mrs. Freeman Thacker, chairman of the Yearbook Committee, who gave a brief resume of the programs for the year, and Mrs. W. N. Pipkin, who reviewed the duties of Committee chairmen.

Host and hostesses for the breakfast were members of the Yearbook Committee, Mrs. Thacker, Mrs. Willie, Mrs. W. W. Clements, Mrs. Forrest Campbell and Keith Patton. Others present in addition to the above named were Mesdames Bob Martin, Howard Traweck, Clotilde Horn, D. E. Pitts, Pat Sheridan, Bill McCaghen, J. L. Woodruff, Fred Bourland, Douglas Meador, Claud Harp, Eldred Seigler and W. F. Jacobs.

Husbands Are Guests
Mrs. Bob Thompson and Mrs. Jody Graham were co-hostesses at the barbecue supper held at the ranch home of Mr. and Mrs. Vann Francis by Eternas Study Club with husbands of the members as guests. Entertainment following the supper were games of volleyball.

Attending were Messrs and Mesdames Kirby Campbell, Roy Grundy, Ralph Jones, Pete Knight, Lonnie Lynn, Dean McAnally, Bill Palmeyer, Keith Patton, Frank Price, Doyle Rose, Kenneth Thompson, Pat Green, Jody Graham, Bob Thompson, and hosts and Mr. and Mrs. Francis.

Meet With President
Meeting of the Predicta Study Club of Roaring Springs, September 17, was in the home of Mrs. C. L. Marshall, president. A short business session was

conducted and plans for the coming year were discussed. Names of prospective members were presented, to be voted on at the next meeting in October.

Refreshments were served to seventeen members, from a table setting in autumn motif.

Members present were: Mesdames Claud Lewis, Lem Miller, Dick Carpenter, Banty Brandon, Charles Long, Joe M. Thacker, J. E. Whittington, Carl Tardy, E. J. McKnight, M. S. Thacker, Jim Lewis, Newton Fletcher, Caldwell Smith, and John Scott, Miss Freda Keahey, Miss Lula Swim, and Mrs. Marshall.



IN THE ROUGH
by hazel

La Voe Thacker Wins Tournament

Qualifying rounds were played Thursday. 14 members qualified. Several players had qualified before Thursday. La Voe Thacker was MEDALIST with a score of 80. Louise Barton was second with 83.

In play Friday CHAMPIONSHIP FLIGHT La Voe defeated Vivian Campbell. Laverna Price defeated Tommie Newman. Louise defeated Lucretia Grundy. Nell Clem defeated Lillian Thacker. FIRST FLIGHT Greta Smallwood defeated Catherine Bird. Hazel forfeited to Faye Clements. Billie Barnhill and Winifred Darsey drew byes.

In Saturday CHAMPIONSHIP flight play La Voe defeated Laverna. Nell defeated Louise. IN CONSOLATION PLAY Vivian defeated Tommie. Lucretia defeated Lillian. FIRST FLIGHT: Winifred defeated Faye. Hazel and Catherine drew byes.

SUNDAY PLAY: For Championship La Voe defeated Nell. FOR CONSOLATION Vivian defeated Lucretia. FIRST FLIGHT Greta defeated Winifred for winner. FOR CONSOLATION Catherine defeated Hazel. FOR CRY BABY Tommie, Louise and Laverna were playing and Laverna was winner.

TROPHIES and awards will be made at our luncheon, Thursday, October 1.

SOME SIDE LIGHTS
There were two lengthy matches played. Greta and Catherine...

Miss Tommye Williams is Bride Of David Keith in Afton Rites

Miss Tommye Williams became the bride of David Keith in a candlelight ceremony at 7 p.m., Sept. 12, in the First Baptist Church, Afton. The Rev. Victor Crabtree officiated the double ring exchange of vows.

The bride is the daughter of Mr. and Mrs. H. V. Williams of Afton and the bridegroom is the son of Mr. and Mrs. Charlie Keith of Matador.

Spiral candelabra and double baskets of pink gladioli decorated the altar, and pews were decorated with pink carnations tied with pink satin bows to form the bridal aisle.

Richard Campbell, soloist, was accompanied by Mrs. John V. Stevens, pianist, as he sang "Because" and the "Wedding Prayer" for the benediction. Mrs. Stevens played a prelude of wedding music and the traditional wedding marches.

Presented in marriage by her father, the bride wore a gown of white silk mist taffeta, featuring a portrait neckline edged in Alencon lace. Brief sleeves were complemented by white gloves. Stand-away inverted pleats accented the princess bodice which flowed into a chapel-length train. A tiara of miniature pearls held her waist-length veil of silk illusion. She carried a bouquet of white roses.

Attending the bride as matron

...rune... Tommie and Vivian... each played to 20 holes... and then were decided by a ONE PUTT!!!

Especially good golf was played and two BIRDIES were made. Tommie "holed-out" on number 6 for a birdie and Hazel made a birdie on No. 3 in the Cry-Baby flight. Laverna had a net of 77 to win, and Louise and Tommie were tied with a net of 79. These girls had some real good caddies for the last 5 holes. Namely 'Cretia, Vivian and Hazel. All of Sunday's matches were played in the rain.

IN FORT WORTH Saturday, Jerry Campbell and Judine McCaghen were guests at a luncheon at the Colonial Hills Country Club. The golf tournament scheduled was called off due to the rains.

NINE players have signed up to play in the Floydada Invitational Tournament this Thursday at the Floydada Country Club. More about this later.

of honor was her sister, Mrs. James P. Watson of Miami, Fla. Other attendants were Miss Rhonda Forbis, Mrs. Aubrey Brewster of Dallas, Mrs. Robert Clifton of Levelland and Miss Sharron Ragland.

The attendants wore full-length dresses of white cotton satin, designed with round necklines and elbow-length sleeves. Pink lace cummerbunds accented the bell skirts. Each attendant carried a long stem pink rose.

Don Forbis was best man. Groomsmen were Ronnie Ragland of Slaton, James Koonsman of Dickens, Aubrey Brewster of Dallas and Jack Bennett of Lubbock.

Lighting candles were Charles Keaton of Lubbock and Mike Smith of Plainview.

Reception is Held

A reception was held in the church basement following the ceremony. The bride's chosen colors of pink and white were featured in table appointments and the three-tiered wedding cake, which was served by Mrs. Larry Norris. Mrs. Clay Jameson presided at the punch service. When the couple left on a wedding trip to Ruidoso, N. M. Mrs. Keith was wearing an avocado green suit, with brown suede accessories. Her corsage was from her bridal bouquet.

Mr. and Mrs. Keith will reside in Matador, where he is employed by the State Highway Department.

The bride was graduated from Patton Springs High School and attended South Plains College. At the time of her marriage she was employed by the City of Lubbock. Her husband is a graduate of Matador High School and attended Sul Ross and West Texas State University.

Guests At Wedding
Friends and relatives attending the wedding included Mrs. Ruth Cooley, Mrs. Irene Williams, Mr. and Mrs. Claud Keaton, Mrs. Max Thacker, Miss Marie Elmore, Miss Nelda Morgan, and children, all of Lubbock; Mr. and Mrs. Gail A. Smith, Plainview; Mrs. Monroe Layne, Mart, Tex.; Jimmy Wheelless, Crosbyton; Mrs. Kenneth Robertson and Holly and Mrs. Jessie Pernell and Nona, of Dougherty, and Col. and Mrs. M. H. Hall of Richardson, in addition to those attending from Matador, Whiteflat, Roaring Springs, Afton, and Dickens.

Two from Matador Attend State D.A.R. Meet in Ft. Worth

Mrs. Bill McCaghen and Mrs. Forrest Campbell visited in Fort Worth and Dallas during the week end and attended the State meeting of The Daughters of American Revolution of which Mrs. McCaghen is a member. The meeting, which was held at the Colonial Country Club in Fort Worth, was in observance of Constitution Week with D.A.R., S.A.R., and C.A.R. members and their guests present. Among the honored guests was the founder of the Children of the American Revolution in Tarrant County.

Mrs. Campbell attended the luncheon as Mrs. McCaghen's guest. Golf was to have been played, but was cancelled due to the excess rain following the luncheon Saturday, the two Matador women drove to Dallas where they visited Mrs. Campbell's sister and husband, Mr. and Mrs. George Masterton, through Sunday.

Home Tour to be Held at Floydada

The 1934 Study Club of Floydada is sponsoring a "Home Beautiful Tour" Sunday afternoon, October 4, from 2:30 until 5 p.m. it was announced here this week.

The tickets will be \$1.00. Homes being shown are: Mr. and Mrs. Aaron Carthel, 820 W. Missouri; Mr. and Mrs. Allen Bingham, 710 W. Missouri; Mr. and Mrs. A. W. Coltharp, 818 W. Mesquite; Mr. and Mrs. David Eaton, 131 W. Ollie; Mr. and Mrs. Travis Jones, Matador Highway.

Anyone wishing to attend may purchase tickets at the door of the first home they visit.

ATTEND WEDDING

Mr. and Mrs. Doyle Rose attended the wedding of her brother, Albert Kay Thasher and Miss Gwendia Lee Throckmorton, Friday at 8 p.m. in Faith Temple, Lubbock. The bride is the daughter of Rev. and Mrs. E. D. Throckmorton of Lubbock, and attended Plainview High School. The bridegroom attended Matador High School and is the son of Mr. and Mrs. John A. Thrasher of Plainview, former Matador residents.

Mr. and Mrs. Carl Pierce of Lubbock visited their parents during the week end. Mr. and Mrs. Carroll Pierce of Roaring Springs and Mrs. R. E. Donovan, Matador.

FAMILY HERE RECENTLY

Mr. and Mrs. Bill McCaghen and Mrs. H. S. Watson were recent hosts to other members of their family. These included Mr. and Mrs. Jack Edwards and their daughter and family, Mr. and Mrs. Norris Vandagriff and sons, Jack Allen, George and Hunter, and Mr. and Mrs. W. F. McCaghen Jr. and son, Marty Don, all of Amarillo; Mr. and Mrs. Mose Damron of Canadian and Rev. and Mrs. Darwin Scott and children, Ray and Gayla of Turkey. Mrs. Watson accompanied her daughter, Mrs. Edwards, home and has been visiting in Amarillo the past ten days. Her granddaughter, Mrs. Scott attended a District WMU meeting in Amarillo, Tuesday and Mrs. Watson accompanied her home.

ARRIVAL ANNOUNCED

Mr. and Mrs. W. E. Russell of Lubbock are announcing the arrival of a daughter, born Thursday, Sept. 17 at 9:41 a.m. in Methodist Hospital. The baby weighed 7 pounds, 12 ounces and was named Konda Jo. The Russells have three other children, Allen, 5, Ricky, 3, and Nancy, 19 months old. The

father is employed by the Texas Highway Department. Mr. and Mrs. Walter Russell returned home Monday after last week with their family, caring for the children.

RECENT GUESTS

Col. and Mrs. M. H. Hall and Richardson were guests of Mr. and Mrs. Charlie Keith last weekend, and attended the wedding of Miss Tommye Williams and David Keith.

ANNOUNCE ARRIVAL

Mr. and Mrs. Robert F. Matton of 801 Wheaton Ave., Kalamazoo, Mich., announce the birth of a daughter, Tracy Marie Matton, born Wednesday, Sept. 9, in St. Joseph Methodist Hospital, Kalamazoo. She weighed 8 pounds, 8 ounces. Grandparents of the new arrival are Mr. and Mrs. L. L. Lynn, Matador and Mr. and Mrs. Louise Morton, Paw Paw, Michigan. Mrs. Lynn returned home Sunday from Kalamazoo where she visited her daughter and family the past two weeks and helped care for the new arrival and her sister, Pamela, 5.

COME TO CHURCH SUNDAY

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We couldn't make Comet much tougher, so we made it more beautiful. Made the outside sleeker, sportier—from every angle. Made the interiors more luxurious. Made every engine bigger, from the 200 cu.-in. "6" through the hefty new 289 cu.-in. Cyclone Super V-8 (225 hp). Made the ride even smoother, more solid and silent. The one thing not new in this racy '65 sequel is the stamina that made Comet the World's Durability Champion. You wouldn't want that to change, would you? It didn't.

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Matador, Texas

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SPORTS EDITOR...
PONSOR Mrs. Re...
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John Thomas...
Moss, secretary...
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The Matador

EDITOR Scottie Robbins
 ASST. EDITOR Karen Elliott
 SPORTS EDITOR Tim Green
 SPONSOR Mrs. Reece Timmons



OFFICIAL PUBLICATION
 MATADOR SCHOOLS

STURDIVANT IS SEMI-FINALIST

Monday, in a study hall assembly, a very surprised and delighted Tim Sturdivant was told that he had been selected as a semi-finalist for a National Merit Scholarship.

Tim, who placed in the top percentile on the National Merit Scholarship Test, will take a special aptitude test along with other finalists on December 5. From these finalists, sponsors will pick the scholarship winners.

Tim could receive as much as \$6,000 scholarship for four years at the college of his choice if he is one of those selected by the sponsors.

STUDENTS SPEAK TO CIVICS CLASS

Civics students who have had the privilege of attending governmental councils and seminars this summer have been giving reports of their experiences to the civics class this week.

Ruthie Lynn gave a talk Monday on her two weeks' stay in Austin at Girls State. Later last week, Kenneth Pitts related his similar experience while staying at Boys State.

Others who spoke on conventions they had attended were Tommie Green, who reported to the Attorney General's Youth Council, and Patsy Hankins, who told about attending the Texas Farm Bureau Citizenship Seminar.

Ronnie Cox is FFA President

Ronnie Cox was elected president of the FFA in the first Chapter meeting of the year, held September 9.

Other officers elected were: Danny Davis, vice-president; John Thomas, sentinel; Dick Moss, secretary; Robin McAnally, treasurer, and John

Barnhill, reporter.

A program of work for the coming year was voted on, and the dues were set.

School Pictures Made Recently

The students at MHS were perfectly groomed, and dressed in black and white Wednesday. The making of senior and group pictures was the reason for such immaculate looks and uniform dress.

The pictures were taken by Webb Studio in Childress. The senior pictures were made Wednesday morning, and the group pictures that afternoon. Group pictures were taken of the Grade School Pep Club and football team and the following high school organizations: Beta Club, M-Club, Pep Club, FHA, FFA, and the football team.

Drum and Bugle Schedule is Set

A current schedule has been arranged for the Drum and Bugle Corps. The Corps meets on Mondays and Thursdays from 5 to 7 p.m.

This arrangement was made in order for Miss Karleen Roberts to come from Floydada to assist the Corps.

On assigned days the members of the Corps who play bugles will attend at 5:00 p.m. and the drummers at 5:30 p.m. The Corps will combine for practice at 6:00.

MHS Pep Rally Feature's Skit

The highlight of the Matador vs. Crowell pep rally last Friday was a magical skit. The Great Swami, portrayed by Stella Martin, identified a few objects pointed out to her by helpers - Karen Elliott, Sandra Thompson, and Rosanne Terry, who were in the audience. But, when the cheerleaders asked Swami who would win the

game, Swami suddenly went into communication with another world and was unable to answer.

Three valuable senior members of the football team gave short pep speeches to the team and pep club. They were: Gary Campbell, quarterback, Larry Keltz, center, and Charles Ezzell, quarterback, halfback-end. Mr. Moore, guest speaker, offered gems of grass-roots advice expressing his philosophical view of football.

MHS Has Four New Students

MHS is proud of the four new faces on campus: Billie Seven and James "Chip" Smith, Sue Williams, and Sandra Thompson.

Billie, a freshman, and Chip, a junior come from Benjamin. Both enjoy sports and were active participants in tennis and basketball, and Chip in track and football. At MHS, both are on the Brand Staff; Billie is a member of Drum and Bugle, and Chip is coming out for football, although he will be ineligible for a year.

Sue, a freshman at MHS, hails from Hale Center. She attended school here last year before moving to Hale Center, and is a member of FHA and the Drum and Bugle Corps.

Sandra, a former student at Roaring Springs, is well known to most of the students at MHS, where she is a junior. At Roaring Springs, Sandra was active in sports and was a cheerleader for the Yellowjackets twice.

The Branding Iron

Mrs. Fair has been busy the last few days teaching her home economics classes about charm. In addition to class lecture, the girls have heard records and seen demonstrations.

Mrs. Timmons, English teacher and Brand sponsor, missed a day of school last week due to illness. Mrs. Wilbur Gaede substituted for her.

Mr. Jeff Daffern is the new janitor at MHS. Welcome aboard!

The Drum and Bugle Corps had its first marching practice September 17. Although it was a first for many of the girls, everyone soon got into the swing of things. After doing so

well Thursday, the girls decided they would march from the courthouse to the Crowell game Friday night. After the game, the girls also marched back down town to the Teen Canteen.

Individual pictures will be made tomorrow. Anyone who has small children and would like to have their pictures made should contact Mr. Ezzell about the time.

EX-SENIORS HONORED AT FAREWELL PARTY

The Methodist young people who were '64 Matador seniors were honored by the MYF at a "farewell" swimming party and supper, Wednesday, Sept. 9 at the home of Mr. and Mrs. Glenn Woodruff.

The honored seniors were Thomas Edmondson, Jack McCallie and Roger Vinson. Other MYF members attending were Tommy Green, Sparky Meason, Ruthie Lynn, Judy Pitts, Karol King, Darlene McAnally, Mary Martin, and Deborah Tilson, and a guest, Frances Martin. Sponsors were Mr. and Mrs. Melvin Meason, Mr. and Mrs. Jack McCallie and Rev. and Mrs. Wilbur Gaede.

Beta Officers Are Elected

By Janie Killingsworth

At a meeting of the Beta Club on September 14, Kenneth Pitts was elected president. Other officers elected were: Tim Sturdivant, vice president; Nancy Bond, secretary; Karen Elliott, treasurer; and Janie Killingsworth, reporter.

New members attending were John Barnhill, Shelley Stevens, Judy Pitts, Karol King, Larry Elliott, and Sharlene Berryman. Other members present were Tommie Green, Tim Green, Scottie Robbins, Charles Ezzell, Patsy Hankins, Linda Tilson, and Mrs. Reece Timmons, sponsor.

FIFTH-SIXTH GRADES ELECT 4H OFFICERS

The fifth and sixth grades held their first 4H meeting of the year on September 16. They discussed projects and nominated club officers.

Those elected were: Debbie Smallwood, President; Charla Wason, Vice-president; Mike Moore, Secretary and Davy White, reporter. Next meeting of the club will be October 14.

Date Announced For Experimental Ranch Field Day

The field day of the Experimental Ranch at Throckmorton will be held Thursday Oct. 1st at the ranch which is located 20 miles south of Seymour on US Highway 183. Tours of the ranch will start at 9:00 AM. Stocking rates, feed levels, suspension fences and judging of cattle for functional efficiency will be included on the morning program.

After a barbecue lunch, reports on research projects will be presented; effects of stocking rates on grass production and brush control will be discussed. The program is to end by 3:00 PM.

Free lunches will be provided for the first 100 visitors from counties other than Taylor and Throckmorton.

Lumpy jaw, a serious problem in cattle, is now believed to be affected by heredity, according to research at the Ohio Agricultural Experiment Station. The work shows that heredity has much to do with the animals' ability to resist the organism causing the disease.

now! the beautiful shapes for '65



'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an

instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem never because the Jet-smooth ride is smoother than ever.



'65 Chevelle Malibu Super Sport Coupe

Chevelle Malibu '65

Here's all that made Chevelle America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skins over the choppiest roads. Like

V8 power that'll make you think we stole some of Corvette's stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.



'65 Chevy II Nova 4-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that Chevy II's marvelous mechanical efficiency now wears a debonair new look. And

offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look,

there's up to 180 hp available in the new Corsa series, up to 140 hp in the Monza and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.

See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

42-5251

CAMPBELL CHEVROLET COMPANY

Matador, Texas

U. S. Highway 70 at Main Street

TODAY Is The Day!

TO SEE THE NEW
1965 Chevrolets

and we invite
 YOU TO OUR SHOWROOM

FREE Travel Sewing Kits
 for the ladies!

**CAMPBELL
 CHEVROLET CO.**

Matador

COW POKES

By Ace Reid



"No, he didn't strike oil, he just put his whole place in the soil bank."

This feature sponsored by THE FIRST STATE BANK

NORTHFIELD NEWS

by Mrs. Homer Davis

Mrs. Homer Davis and son, Kenneth visited in Wellington last Wednesday with another son and family, Mr. and Mrs. H. E. Davis Jr.

Kenneth Davis left Saturday morning for Odessa and left from there Sunday, for Utah where he will be employed temporarily.

Mrs. Pete Timmons and Mrs. Paul Cruse were in Childress, Thursday.

Mr. and Mrs. Walter Timmons and Mark were attending to business in Childress, Saturday.

Guests Sunday in the home of Mr. and Mrs. P. A. Simpson were her brother and family, Mr. and Mrs. Wilson Bourland of Lubbock, and a sister and family, Mr. and Mrs. Luther Green and children of Matador. Their son and family, Mr. and Mrs. Billy Paul Simpson and daughter, Tanya also spent the day with them.

Johnny Thomas who is attending Abilene Christian College, spent the week end with

his parents, Mr. and Mrs. Allan Thomas.

Rev. H. S. Calahan and family of Abilene were Sunday guests of Mr. and Mrs. Newell Timmons.

Mr. and Mrs. Bill Cook had as their Sunday guests, Mr. and Mrs. Billy Paul Simpson and Tanya, Dian Calahan of Abilene and Danny Davis. Mr. and Mrs. Frank Jameson and sons, Franklin and Travis, and Mr. and Mrs. Homer Davis and Danny were visitors in the Cook home Saturday night.

Mr. and Mrs. Claud McDonald and her father, B. F. Simpson made a business trip to Matador, Friday.

Mr. and Mrs. Delmont Hays were attending to business in Matador, Tuesday.

Visitors Sunday in the home of Mr. and Mrs. Allan Thomas

included her sister and husband, Mr. and Mrs. Jack Curlee of Vernon, and Mr. and Mrs. Teddy Hightower and children of Childress.

Mrs. Allan Thomas and Mrs. Cecil Carrick of Tell, accompanied their daughters, Jerry and Sue, to Amarillo, Sunday.

Minister Darwin Seiba and Vernon Ulrich of Abilene were guests of Mr. and Mrs. N. L. Cook, Sunday.

Sunday guests of Mr. and Mrs. Bill Bethany were Mr. and Mrs. Claud McDonald and Ben Simpson.

COUNTY AGENT PALLMEYER SAYS:

I have been informed that several thousand bu. of certified wheat are available from the Baylor County Certified Seed Growers Assn. These include Triumph, Improved Triumph, Tascosa, Kaw, Crockett and Caddo. Those interested can follow up by writing the association at Seymour, Texas.

Have you ever wondered what the feeding value of grass your cattle were grazing or hay you were feeding was? These questions can be answered now as the Forage Testing Service at Texas A&M is now serving the people. The charge is \$2 for hay or range grass samples and \$3 for silage, where only the protein content is desired. The charge is \$6 for each hay, grass or pelleted forage sample where crude protein, crude fiber, digestible protein, total digestible nutrients and net energy is desired, and \$7 for silage. Moisture in silage is also determined. If requested, balanced feeding recommendations based on the forage tested for complete analysis will be provided at no extra cost. If interested in this program,

contact me for instructions regarding collection of the sample, information forms to accompany the sample, and mailing containers.

Cotton trailers properly designed and in good condition can make several extra dollars per bale. Trailers should be large enough to hold a minimum of two bales, with a bale usually requiring approximately 450 cubic feet of space. There should be no loose nails, scrap metal, rocks or other trash in the trailer. Sides should be mesh, slatted or perforated, and the front ends should be solid to prevent contamination of the load. Keep cotton loose and dry while on the trailer, as this will result in smoother ginning and generally better grades. Tramping cotton may reduce the space required, but generally results in lowering the grade.

Have you ever wondered what the USDA can do for you? Recently, "A Consumer's Guide to USDA Services" was published. I have one of these booklets that you are welcome to use, but please return, as I only have one copy.

Micronaire readings have been eliminated as a requirement for 1964 cotton price support loans, according to information from the USDA. This action was taken to comply with provisions enacted by Congress in Aug., which prohibits use of CCC funds to formulate and administer loan programs for current crop which includes mandatory micronaire readings. Up to Aug. 29, the micronaire provision provided for a loan premium of 65¢ per 500 lb. bale for cotton in the most desirable range, with discounts applying to cotton with high or low micronaire readings. After Aug. 29th, these micronaire readings will not be considered

as a quality factor for cotton offered as collateral for loan. The value of cotton under the loan program will be established as in 1963 and prior years, on basis of grade and staple as determined by AMS cotton classing, with discounts on wasty cotton, spindle twist cotton and cotton containing extraneous matter. The voluntary micronaire reading service offered through AMS cotton classing offices will not be affected. Classing offices will continue to supply micronaire readings to ginners who have applied for the service as long as their applications remain in effect.

Mrs. Claud Jeffers of Paducah visited friends and attended to business here, Monday.

Mr. and Mrs. Ralph Horton and children, Linda and Richard, of Carlsbad, N. M. visited last week end with her parents, Mr. and Mrs. W. W. Clements.

Mr. and Mrs. Tom Moneyhon and son, Billy Tom of Houston were visitors here last week end with her parents, Mr. and Mrs. Turner Campbell, and her brother and family, Mr. and Mrs. Kirby Campbell.

BAKERY-FRESH



Fresh and always good Cakes, Pies, Rolls, Cookies and favorite Do-nuts!

MADE FRESH DAILY

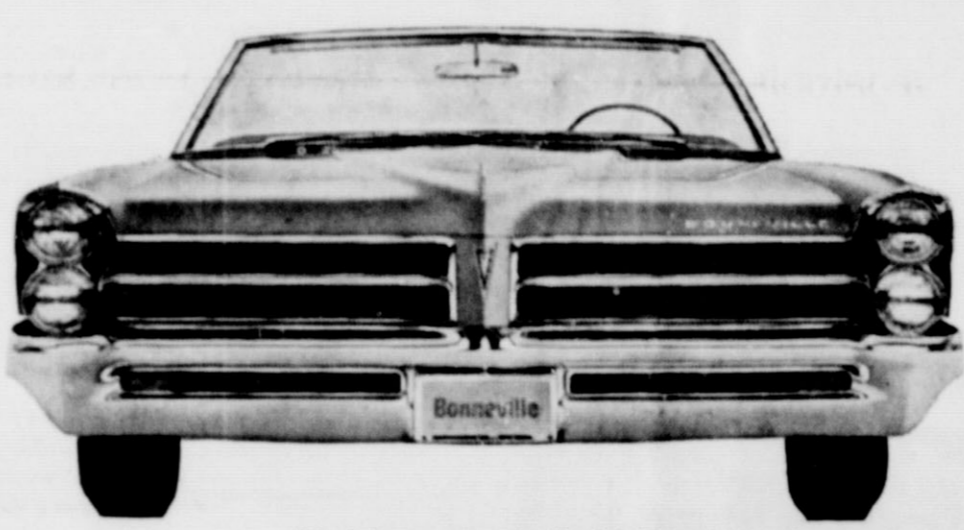
Special cakes for all occasions
CITY BAKERY

Carefree Drivers Our Specialty

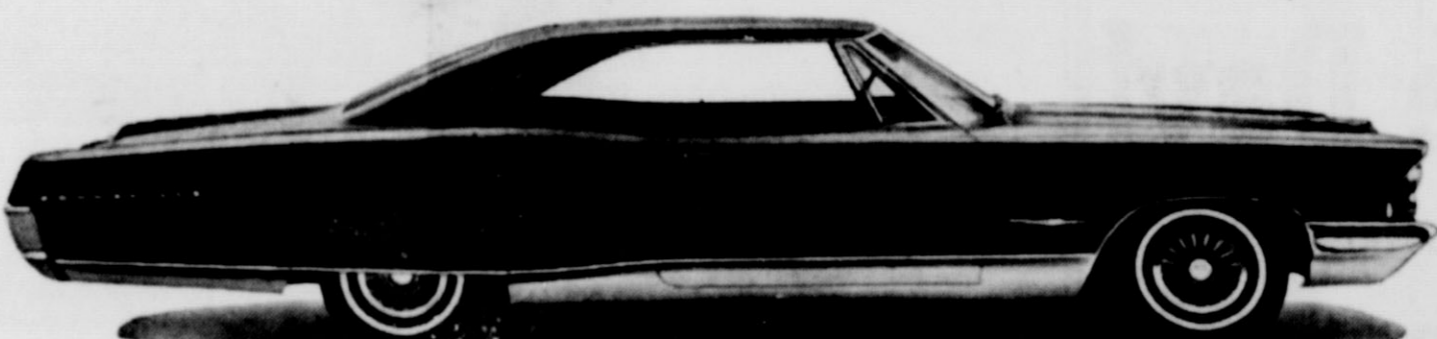


That's right, the well-insured driver can be carefree and confident. His car is protected and he's covered against lawsuits. His Auto Insurance fits his particular needs (it was planned that way). He gets the best possible rates and complete, continuing service from his agent. That's us. Want to be a carefree driver? Call us today.
Bill Pipkin
Insurance Agency
State Bank Bldg. Phone 347-2747

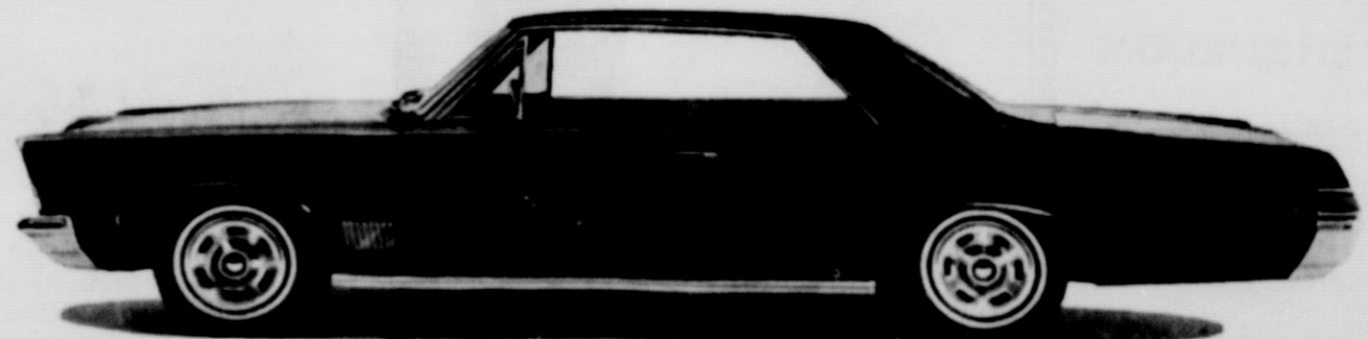
Today is '65 Pontiac Day. 1965: The year of the Quick Wide-Tracks



What do we mean by "quick"? Just this: A new-all-over Pontiac offering a new Turbo Hydra-Matic—the silkiest, swiftest-shifting automatic transmission you ever touched a toe to; eager new Trophy V-8 power; new steering agility; a surer-footed Wide-Track ride. And a new Pontiac Tempest that's become even more of a Pontiac with new style, new length and Pontiac-quick reflexes to match. You never knew cars could be so beautiful, and so keenly alert to your touch. This is your year to drive a Wide-Track—quick!



'65 Pontiac Pontiac How does the success car outdo itself for 1965? Beautifully, just beautifully. But this Pontiac has no intention of getting by on looks alone, though it could. So there's new quickness, Pontiac style. A new nimbleness. New fuel savings. A smooth, easy new ride. Drive a '65 Pontiac and see how one success leads to another.



'65 Pontiac Tempest Tempest's even more of a Pontiac now, and what more could a car be than that! The '65 Tempest looks like a Pontiac, as you can see. Rides like a Pontiac on Wide-Track. Goes like a Pontiac, too: a 140-hp six is standard. Or you can get a quick V-8, up to 285 hp. You'll wonder how we can keep the price so low on so much car.

SEE THE NEW BONNEVILLE, STAR CHIEF, GRAND PRIX, CATALINA, LE MANS AND TEMPEST AT YOUR AUTHORIZED PONTIAC DEALER.

Matador Motor & Implement Company

313 BAILEY STREET

MATADOR, TEXAS

Here is
A
Special
Invitation
to
see
THE NEW
1965
Pontiac
A truly beautiful
Automobile!
★
Matador
Motor
&
IMPLEMENT
COMPANY

Mercur classic sty this Park has a new for grate
* FLOMOT by Mrs. Arno
Visiting Mrs. Wednesday were of Cedar Hill Mrs. Vivian Me
Mr. and Mrs. Otton and their granddaughter, Calif., visited T and Mrs. W. T. and Mrs. Leola L. Lois Martin visit Sunday with M trell.
Mr. and Mrs. Turkey and M. Degan were gu Mrs. W. T. Ros Mrs. Ford J. Plainview, Thu to business. Mr. and Mrs. Matador visited Guy Hammons, ing. Mr. and Mrs. and Lucretia vi Sunday with M mond Scott. Mr. and M. shopped in Ar day.
First Quart will be held at dist Church, with Dr. J. E. indent of th trict, presiding will preach t vice and com held following at the church.
Officers By Flom Flomot Mot 4H Club met ber 17 and di possible proje County Agent called the mee rollment form with a total Officers ele Gilbert, Presi Vice-president Secretary, an Reporter.
Patton Comple Officers At a meet Springs FH Sept. 17 in Cottage, the pleted the e for the year. With the
Matador IRRED THU BUILDING TRIBUNE PUB COVERED W NEWS BY P, WAL, AND SPRING R PURCHASE, A Pho
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ANY ERRON ON THE CH OR ON FI COLUMNS WILL BE C CORRECTED THE ATTEN NEXT.
THE TRIBU THE GR NEW, EST IN NEWS, AN COUNTY P
THERE IS ANY MAN



Mercury for 1965 has three inches more wheelbase and over-all length, and classic styling which imparts a look of elegance and formality, as illustrated by this Park Lane four-door hardtop. Crafted in the Lincoln Continental tradition, it has a new torque box frame and rigid body design with coil spring rear suspension for greater riding comfort.

and Monday, Sept. 28. Evening performances, Monday through Thursday at 7:30 p.m. and a late Friday Matinee at 5:30 p.m. on October 2.

Tickets, on sale at the Pioneer Hotel Box Office are \$2, \$2.50, \$3, and \$3.50.

Life Span Extended And Enhanced by Modern Medicine

AUSTIN — Those golden years have the possibility of taking on more of a healthier hue now than ever before.

About 20 years ago the average American could expect to die when he reached retirement age of 65. But today, 17,500,000 Americans are over 65, and the generation being born today may well be the one that can expect to live to be 100 years old.

But just living longer isn't enough. Extra years mean little unless they are healthy, active years. You can enjoy all the added years modern medicine has given you — you can keep young in spirit, body and mind — by practicing a little moderation and following some simple rules.

First, see your family physician regularly for a physical checkup. Today he can diagnose and treat successfully almost any disease or ailment, if he finds it early enough. He can also prevent many of the illnesses that may otherwise come your way.

As the years pass, you usually need less food, and there is some shift in nutritional requirements. You will need more protein, vitamins and fluids, but fewer fats and calories. No one

can feel young and peppy when he's carrying extra weight.

Adequate rest is essential as both your mind and body need peace and quiet to recoup from the rigors of the day.

The mark of an "old" person is creaking joints, aching back and myriad other complaints. Keep all your body parts in good working order by using them.

Fill your days with productivity. The quickest way to "old age" is through boredom. So keep up your interest in your work and your surroundings.

Participate in community affairs rather than fussing and fretting about yourself at home. If you want to be among the happiest people — the doers — share your time and talents with such things as raising funds for charity, getting out the vote and

participating in other civic programs.

Another shortcut to "old age" is worry — and worry, besides putting you in an unpleasant frame of mind, can sometimes lead to illness. Many worries about tomorrow can be avoided if you plan, and act, today.

(A weekly feature from the Division of Public Health Education, Texas State Department of Health.)

Tribune ads don't cost, they pay!

W. E. Pohl of Cassville, Missouri visited here briefly Friday evening with his brother and wife, Mr. and Mrs. Frank Pohl.

Mr. and Mrs. Jess Ludrick of Plainview, with their son and wife, Mr. and Mrs. John Ludrick of Ponca City, Okla., visited recently with Mr. and Mrs. Douglas Meador.

Mr. and Mrs. J. L. Woodruff visited in Spur, Sunday as guests of Mr. and Mrs. W. R. Puckett, formerly of Matador.

DR. JOHN W. KIMBLE, O. D.
Contact Lenses • Visual Analysts
OPEN ALL DAY SATURDAY
AS FOR THE PAST 48 YEARS.
Floydada, Texas YU 3-2496

* FLOMOT NEWS *

by Mrs. Arnold Johnson

Visiting Mrs. Lois Martin, Wednesday were Mrs. S. Yeary of Cedar Hill community and Mrs. Vivian Merrell of Silverton.

Mr. and Mrs. J. L. Carson of Orlton and their daughter and granddaughter of Compton, Calif., visited Tuesday with Mr. and Mrs. W. T. Ross.

Mrs. Leota Isabell and Mrs. Lois Martin visited in Silverton, Sunday with Mrs. Vivian Merrell.

Mr. and Mrs. Bert Degan of Turkey and Mr. and Mrs. Joe Degan were guests of Mr. and Mrs. W. T. Ross, Sunday night.

Mrs. Ford Johnson was in Plainview, Thursday, attending to business.

Mr. and Mrs. Joe Stephens of Matador visited Mr. and Mrs. Guy Hammons, Thursday evening.

Mr. and Mrs. Arnold Johnson and Lucretia visited in Lockney, Sunday with Mr. and Mrs. Raymond Scott.

Mr. and Mrs. W. T. Ross shopped in Amarillo last Monday.

First Quarterly Conference will be held at the First Methodist Church, Sunday, Sept. 27, with Dr. J. E. Shewbert, Superintendent of the Plainview District, presiding. Dr. Shewbert will preach the morning service and conference will be held following the noon meal, at the church.

Officers Elected
By Flomot 4-H Club
Flomot Motley County Junior 4-H Club met Thursday, September 17 and discussed plans and possible projects for the year. County Agent Bill Palmeyer called the meeting to order. Enrollment forms were filled out, with a total of 48 enrolled.

Officers elected were: Kathy Gilbert, President; Jackie Pigg, Vice-president; Anita Hunter, Secretary; and Darrell Cruse, Reporter.

Patton Springs FHA
Completes Slate of Officers for Year
At a meeting of the Patton Springs FHA chapter, held Sept. 17 in the Homemaking Cottage, the organization completed the election of officers for the year.

With the president, Barbara

Young presiding, four new officers were elected as follows: Cherrie Hughes, 3rd Vice-president; Shawnee Hudson, 4th V.P. and Carla Tarrant, Treasurer. Other officers are, Cheryl Bennett, 1st V.P.; Marilyn Adcock, 2nd V.P.; Beverly Bridge, 5th V.P.; Ahnise Varnell, Secretary; Ann Martin, Historian; and Carolyn Brendle, Parliamentarian.

Candidates who competed for the office of 4th Vice-president (song leader) were Shawnee Hudson, Gayle Hawley and Judy Atkinson. Those trying out for Assistant to 4th Vice-president (pianist) were Linda Baker and Doris Hawley.

The point system for FHA members was introduced to the chapter. All members who take part in certain FHA activities and do other things for the benefit of the chapter, will receive points. These points will determine who will go to district and state meetings, etc.

Installation service for officers will be held October 5, in the school gym, it was announced.

It was further announced that the chapter is selling cook books, and anyone interested may contact any Patton Springs FHA member.

South Plains Fair
Offers Variety of Exhibits, Shows

South Plains Fair representatives are visiting schools over the area, delivering 93,000 free tickets to the fair, to be held in Lubbock, Sept. 28 through Oct. 3.

The free school tickets are good at the fair on Monday, Sept. 28, area school day.

Representatives stressed the educational exhibits available this year, which include the X-15 space plane, a mercury capsule, a junior parachute jump, and hundreds of agricultural and livestock exhibits.

A new kiddieland, a wide variety of rides exclusively for young children and their parents, has been arranged near

the annually popular Children's barnyard. This area, strictly for youngsters, will not admit adults "unless accompanied by a child."

New 1965 Ice Capades
Main entertainment feature. Ice Capades of 1965, will feature half price admission every performance to all students under 13 years of age.

The all-new 1965 edition of Ice Capades opens with a 3 p.m. Sunday Matinee, Sept. 27th at the Fair Coliseum, and will close with the 5:30 p.m. performance on Friday, Oct. 2.

Six rich production numbers grace the ice stage. "Masquerade" featuring the music of Aram Katchaturian, opens the show. There's a delightful "Kiddie Circus," and a "Salute to Cole Porter" spotlighting many of his great hit songs.

The "Annapolettes" honor the U. S. Naval Academy; "Viva Italia" presents a joyful Italian festival, and the musical talents of Vincent Youmans afford a "Hallelujah" finale.

Showtime is 3 p.m. Sept. 27

EVERY DAY IN THE WEEK

LUNCH \$1. PLUS 2c TAX

Salad
Choice of Meats
Three vegetables
Drink Dessert

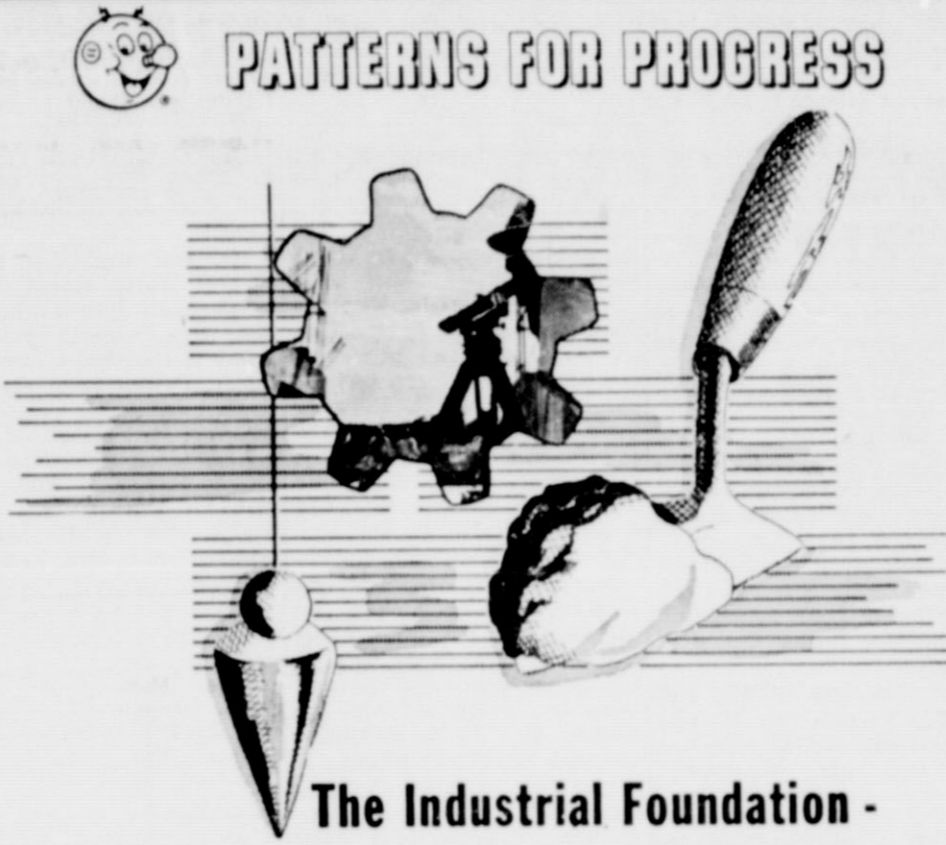
TRY OUR STEAKS!

FOUNTAIN DRINKS

Located Intersection of Highways, US 70 and State 70

Smith's Steak House

JOE & BILLIE SMITH, Managers



The Industrial Foundation - Tool for Community Development

In little more than ten years Industrial Foundations have been established in 182 Texas communities. These are communities — both large and very small — which have recognized the vital need for a community financing group in securing new industry.

Called by various names, the Industrial Foundation is a community-wide organization with the prime objective of creating payrolls. Its functions vary from community to community, but basically its purpose is to provide development funds for the land, brick and mortar required for new industry.

It is one of the best ways to show favorable community attitude towards new industry or to help finance the expansion of an existing local industry. By having community money invested in an industry the community becomes more interested in seeing that the industry profits and grows.

The Community Industrial Development Foundation is another PATTERN FOR PROGRESS.

WTU's area development representatives have information about the creation of industrial foundations. These facts are available to growth-conscious communities on request through your WTU local manager.

West Texas Utilities Company

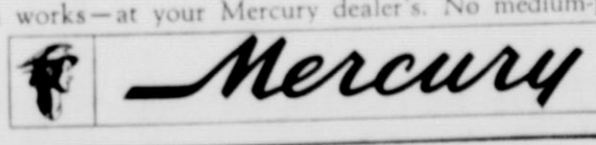


Announcement:

Ford Motor Company introduces an entirely new kind of Mercury for 1965... now in the Lincoln Continental tradition

We predict that many people seeing a 1965 Mercury for the first time will wonder: "What car is that?" Mercury is that new. The look is new. Completely. Low, sleek, beautifully proportioned. (Notice the long, low proportions of the

hood, the full-width grille, the unique front pillar lights.) The ride is new. It's smoother, solid, quieter. Inside, there's a wide selection of options for personal customizing — luxury features once reserved only for the most expensive cars. The idea behind all this newness is to bring you the most luxurious, best-riding car in its field... a Mercury that reflects the Lincoln Continental tradition. See how well the idea works — at your Mercury dealer's. No medium-price automobile has ever come so near in luxury to the high-price class.



FORD Matador Auto Company MERCURY
Matador, Texas
U. S. Highway 70 at Main Street

RISE WALT DISNEY'S MAGIC HIGHWAY AT THE FORD MOTOR COMPANY WONDER ROTUNDA, NEW YORK WORLD'S FAIR

Matador & Tribune
ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1954, AND WITH THE MORNING SPRINGS REPORTER THROUGH PURCHASE, APRIL 14, 1958. Phone 347-2320

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS FOR TRANSMISSION THROUGH THE MAILS AS SECOND CLASS MATTER, ACCORDING TO AN ACT OF CONGRESS OF MARCH 3, 1879.

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, GOTTLE, HALL AND DICKENS COUNTIES:
ONE YEAR, IN ADVANCE - \$5.00
EVERYWHERE, ONE YEAR - \$6.00
MATADOR, TEXAS

DOUGLAS MEADOR
EDITOR AND PUBLISHER
MRS. DOUGLAS MEADOR
ASSOCIATE AND SOCIAL EDITOR
MRS. JACK McCALLIE
LINO TYPE
BILLY CARTILLO
BACK SHOP

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE GLADLY AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGER.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1892, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

PUBLISHABLE PRESS ASSOCIATION
Member

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.



NEW LOOK in Matador is the Matador Variety front on the Masonic Building which was completed in the spring. The improvement has changed the appearance of the corner and greatly benefited merchandise display in the store. Glass used in the new front is shaded to prevent sun damage to merchandise. —Tribune photo and engraving

Patton Springs NEWS

Mr. and Mrs. Tracey Roberts and Danny were recent Sunday visitors with her parents, Mr. and Mrs. H. T. Robbins of Matador.

Mr. and Mrs. Jimmy Perryman spent Monday and Tuesday of last week in New Home, visiting and also in Ropesville with Mr. and Mrs. Dean Perryman.

Kay Dean spent the week end with the Jimmy Perrymans. Also visitors in their home were Mr. and Mrs. Buster Gipson of Lubbock.

Recent visitors of Mr. and Mrs. E. J. Nichols were Mr. and Mrs. Van Cash and children, Van Porter and Christy of Lubbock.

Mr. and Mrs. Vernon Goodwin of Seagraves, and Mr. and Mrs. Ross Goodwin of California were recent overnight guests of Mr. and Mrs. C. E. Goodwin.

Mr. and Mrs. Jackie Randolph made a trip to Lubbock, Thursday to take their son, Robert to a specialist. Connie Randolph spent the day with Mrs. Ted McInroe.

Mr. and Mrs. Joe Stephens of Matador visited recently with Mrs. Ollie Lee and Mr. and Mrs. Ted McInroe.

Second Class Petty Officer Ronnie Stokes, who has been stationed in Saigon, Vietnam the past year arrived home last week. His wife and daughters, of Abilene accompanied him here for a visit with his parents, Mr. and Mrs. John Stokes and other relatives. He will be stationed at Kingsville, Texas with his family.

Patton Springs Rangers de-

feated the Roaring Springs Yellowjackets, 18-6 in their opening game Friday of last week, at Roaring Springs. The Rangers are coached by Ralph Rochelle.

Mrs. Frank Ragland accompanied her daughter, Mrs. Gerald Smallwood and her small daughter, Penny Joann to their home in Hobbs, N. M. after their recent visit here. The Smallwood's small son, Benny, spent the week in Channing with his other grandparents and former residents, Mr. and Mrs. Buster Smallwood.

Mr. and Mrs. Alvis Lee and sons of Lockney visited last week end with Mrs. Charlie Lee.

Mr. and Mrs. Clyde McAllister of Lubbock spent the past week end in Dickens with his mother, Mrs. A. K. McAllister and with friends in Afton.

Miss Kelly Jo Myers of Southland spent last week end with Sharron Ragland. Last week end, Sharron was an attendant in the wedding of her classmate, Sherri Hoffman, in Seminole.

Mr. and Mrs. B. F. Burt visited in Roaring Springs Sunday evening with Mr. and Mrs. Bill Springer. Others visiting in the Springer home have been former community residents, Mr. and Mrs. Joe Goss of Austin.

Ray Perryman has enrolled in Texas Tech, Lubbock.

Mrs. Nellie Bateman and Miss Tiny Bateman of Lubbock visited here Saturday morning and attended to business.

Mrs. Alice Sims of Brownfield has been here in the home of her son, Jack Sims and family.

Several members of the Afton Methodist Church attended Quarterly Conference recently at the Roaring Springs Methodist Church.

Mrs. C. B. Roberts visited in Crosbyton, Saturday with Mr. and Mrs. Jax McSpadden and Rochell.

Mr. and Mrs. Van Roberts of Fort Worth visited recently in the Len Roberts home as they were en route home from a trip to Carlsbad Caverns.

Mrs. Peyton Legg visited in Haskell last week with her sister, Mrs. Pink Robertson.

Mr. and Mrs. Lon Sharp were recent visitors in Fort Worth with his mother, Mrs. Myrtle Sharp, who was ill. Since returning home, Mrs. Len Sharp

was called to Mineral Wells to be with her mother, Mrs. Joe Hale, who is also ill.

Mr. and Mrs. Troy Rick and children of Crosbyton were recent visitors in the C. B. Roberts home.

Recent visitors in the Fount Byars home have been Mrs. Bonnie Jo Roberts and children of Lubbock, Mrs. Jean Marrow of Abilene and Mrs. Adeline Rosson and children of Idalou.

Mr. and Mrs. Ben Middleton have returned from a vacation in Colorado, on the E. V. Middleton Ranch. They were accompanied by Mrs. Nora Lindsey. Since returning home, Mrs. Middleton's sisters, Mesdames Winnie Rogers and Myrtle Lackey, both of Fort Worth, spent a week with her.

Word was received here last

week of the death of Mrs. Bruce Slayden, and her burial at Muleshoe. Her husband attended high school here and grew to manhood here. Friends extend sympathy.

Mr. and Mrs. Kenneth Martin have moved to Muleshoe, but he will continue to preach here at the Primitive Baptist Church.

Doyle Earl Bradshaw of Girard spent several days with Mr. and Mrs. Davie Hale.

NEW ARRIVAL

Mr. and Mrs. Jack Frazier of Lubbock, formerly of Patton Springs, are announcing the arrival of a daughter, born Sept. 7. She was named Jackie Jeanice. Grandparents are Mrs. Gaudie Ragland and Mr. and Mrs. Elmer Frazier.

Tribune, Matador, Motley County, Texas, Thursday, September 24, 1964

ATTEND FUNERAL

Mr. and Mrs. Charlie Gage and Mr. and Mrs. Monroe Gage attended funeral services in Hale Center last Monday for a nephew, Delton Gage, who died of a heart attack. He was the son of Monroe Gage's twin brother.

Former Resident Injured

Mrs. Bill Middleton of Crosbyton, formerly of Afton community has been hospitalized at Crosbyton as a result of injuries suffered in an automobile accident. She was en route to the hospital to visit Mrs. Fount Byars of Afton, who has been a patient, but has been dismissed.

MOVE TO AMHEARST

Rev. and Mrs. J. B. Nelson and family have moved to Amherst, where he will serve as pastor of the Baptist Church and will also teach sixth grade in the public schools. Rev. Nelson is former pastor of the Afton Baptist Church.

MEETING IS HELD BY BOARD OF MANAGERS

Board of Managers of the Texas Congress of Parents was held Thursday morning (Sept. 17) at Hickman's Cafe at Afton. Mrs. M. F. Garland of Rotan, 18th Dist. President, presided. All vacancies on the board were filled. Plans were approved for the Dist. workshop at Ira, Texas, Oct. 22nd.

SOUTH PLAINS FAIR

Featuring ICE CAPADES

SEPT. 28 thru OCT. 3 FAIRGROUNDS ... LUBBOCK



THE TOTAL PERFORMANCE FORD GALAXIE LTD 4-DOOR HARDTOP

Now... look into the many worlds



THE TOTAL PERFORMANCE MUSTANG 2+2

of Total Performance for '65



THE TOTAL PERFORMANCE FAIRLANE 500 SPORTS COUPE

—best year yet to go Ford!

From a new reversible key to a brand new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance... 17 solid, quiet Fords, including a new super luxury series—the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

quietest ride ever. New wider tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang... Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.

New world of value... 8 Fairlanes, bigger,

handsomer, better buys than ever. A livelier, smoother new Six—2 hotter V-8 options. 3-speed Cruise-O-Matic optional.

New world of economy... 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.

Best year yet to go Ford! Test Drive Total Performance '65

FORD

MUSTANG - FALCON - FAIRLANE - FORD - THUNDERBOLT



THE TOTAL PERFORMANCE FALCON FUTURA HARDTOP

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US Highway 70 at Main Street Matador, Texas

Tomorrow,
FRIDAY, SEPT. 25th
WE
Invite You
TO SEE THE
New 1965 Ford
And Mercury
THE GREATEST CARS
YOU HAVE EVER SEEN!
Matador Auto Co.

Roaring Springs NEWS

By Mrs. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Week end guests of Mr. and Mrs. E. L. Mitchell and Doyne, were Mrs. B. B. Crego of Albuquerque, N. M., Mr. and Mrs. W. D. Mitchell and sons of Coleman and Mr. and Mrs. W. R. Sledge and girls, of Roaring Springs. Mrs. Crego is Mrs. Mitchell's sister.

Mr. and Mrs. Bill Fowler of Las Cruces, N. M. visited here recently with her parents, Mr. and Mrs. Mervin Green, and her grandmother, Mrs. Duff Green.

Mr. and Mrs. J. N. Fletcher and children of Lubbock, visited here Sunday with Mr. and Mrs. Newton Fletcher and Mr. and Mrs. Horace Redd.

Mrs. Guy Thacker visited in Amarillo, Thursday with her son, Lesley Kingery, who has been ill. He accompanied her home for a visit.

Mr. and Mrs. Charles Brooks visited in Brownfield with Mr. and Mrs. John Avara and Mr. and Mrs. Ed Whitaker, and in Meadow with Mr. and Mrs. Preacher Brooks, last week.

Mr. and Mrs. Hansel Pierce of Jacksonville were recent guests of her parents, Mr. and Mrs. N. M. Gray.

Bob Cooper looked after business in Spur, Saturday and visited in Crowell, Sunday and Monday.

J. T. Swim looked after business in Lubbock, Wednesday.

Mr. and Mrs. L. D. Parsons of Olney visited here recently with relatives.

Mr. and Mrs. Ed James and children, Don and Debra visited in Hereford during the week end with Mr. and Mrs. C. R. Brandon.

Mr. and Mrs. W. M. Bailey looked after business and shopped in Spur, Saturday.

J. T. Swim and Sammy Swim looked after business in Paducah, Saturday.

Mr. and Mrs. Frank Ragland and Sharon spent the week end in Muleshoe with Mr. and Mrs. W. F. Ragland Jr.

Mr. and Mrs. Luther Moore visited in McKinney recently, and attended a family reunion. Mrs. Edward (Toots) Hall and children of Odessa visited here recently with Mr. and Mrs. Luther Moore.

Mrs. W. S. Smiley attended a birthday dinner Sunday, for Mrs. W. H. Marshall, in the home of Mr. and Mrs. John Belaska.

Larry Roberts of Amarillo, was a week end guest of his parents, Mr. and Mrs. Wade Roberts.

Mr. and Mrs. Boyd Long of Lubbock visited recently with their parents, Mr. and Mrs. Charles Long and Mr. and Mrs. W. H. Riggsby.

Mrs. Forest Ragland returned home recently from a visit in Lubbock with her daughter and family, Mr. and Mrs. Jack Frazer.

SORORITY PLEDGE
Miss Shirley Kaye Stafford of Roaring Springs, has pledged Alpha Phi sorority at Texas Tech. She is the daughter of Mr. and Mrs. Loyd Stafford. Tech's twelve sororities have announced 369 new pledges for the fall semester.

SERVICE GUILD MEETS WITH MRS. BRADFORD
The Roaring Springs Wesleyan Service Guild met in the home of Mrs. Roy Bradford on Wednesday night, September 9 with the president, Mrs. J. N. Fletcher in charge. The meeting was opened with prayer by Mrs. Clyde Williams.

The District meeting at Oakwood Methodist Church was announced for September 20.

A study of "Genesis" was started, with Miss Frede Keahy as teacher. Miss Keahy closed

the meeting with prayer. Others attending were Mrs. Ruby Burt, Mrs. Joe Collier and Miss Lula Swim.

ROARING SPRINGS FHA INSTALLS OFFICERS

The Roaring Springs Chapter of Future Homemakers of America installed 1964-65 officers in a candlelight ceremony Thursday evening in the high school auditorium.

Officers installed were: President, Deanna McKnight; First Vice-president, Linda Parks; 2nd Vice-president, Trudy Hand; 3rd Vice-president, Karen Williams; secretary, Veda Palmer; treasurer, Linda Haney; reporter, Linda Collier; parliamentarian, Esther Brown; historian, Roma Redd; song leader, Nona Winegar; and pianist, Wanda Durham.

After the ceremony, punch and cookies were served in the homemaking department. The F.H.A. colors of red and white were featured in decorations.

WHITEFLAT NEWS

By Mrs. Stella Tilson
Correspondent

Delegates Return From Convention

Mesdames Scott Robbins and Wilson Barton of Whiteflat and Mesdames Harrison George and Allie Martin of Flomot, returned Friday from Houston, where they attended the 38th State Convention of the Texas Home Demonstration Association, held at the Rice Hotel September 16 and 17.

General theme for the meeting was "The American Woman — Her Changing Image." Director John E. Hutchison of the Agricultural Extension Service at Texas A&M University was featured speaker.

The Motley County Commissioners Court helped defray the expenses of the trip for the local women. More than 700 home demonstration members

of the state attended the meeting.

Mrs. Arrie Aulick of Matador spent Sunday in the home of her sister and family, Mr. and Mrs. Jack Spray.

Week end visitors in the F. M. Casey and Stuart Dixon homes were a son and daughters of the Caseys, Mrs. Adrian Risner of Wheeler, Mrs. T. J. Riden of Lorraine, Mr. and Mrs. Neweman Casey and children of Abilene and Mr. and Mrs. Grady Acker and children of Stamford.

Mr. and Mrs. Ralph Swanson and Mr. and Mrs. Earl Shands and children, Sandra and Raymond of Mineral Wells, were visitors during the week end in the home of Mr. and Mrs. F. M. Casey and Mr. and Mrs. D. E. Rattan.

Mr. and Mrs. M. D. Morris visited Saturday with their granddaughter and family, Mr. and Mrs. Roger Grant of Lorenzo, and with Mrs. Albert Morris and children of Lubbock.

Mrs. Bob Martin attended the Matador Garden Club breakfast Monday, at the Virginia Walton Willie roadside park.

Mr. and Mrs. Alfred Cooper and daughter, Kay visited in Canyon, Sunday with their daughter and son-in-law, Mr. and Mrs. Lynn Minton. While in Canyon they made a tour of the Panhandle-Plains Historical Museum.

Mrs. and Mrs. Dale Dixon returned last Monday from a week's vacation trip to Dallas, Six Flags, and points in the Fort Worth area.

Mr. and Mrs. L. A. Carlisle of Matador and his sister, Mrs. Lillian Green of Olton, visited Mr. and Mrs. F. M. Casey Monday of last week.

Mrs. Odel Wilson of Amarillo visited her parents, Mr. and Mrs. M. D. Morris, from Monday through Saturday of last week.

Mr. and Mrs. Boyd Perkins and children spent Sunday visiting in Tulia with his sister

and family, Mr. and Mrs. Hoyt Jurnam.

Mr. and Mrs. Jess Perkins visited Willie Rattan, in Stanley Hospital, Sunday afternoon.

Mrs. Stella Tilson attended the Silverton Schools Homecoming, Saturday. She attended school there in 1911 and 1912.

Miss Geney Spray, who is attending North Texas State University, Denton visited her parents, Mr. and Mrs. Jack Spray during the week end. She was accompanied by Miss Diane Lupovich, also a student at NTSU, whose home is in Detroit, Michigan. The young ladies have recently returned to Denton from a trip to the World's Fair in New York.

Local Items

Week end visitors in the home of Mr. and Mrs. Doyle Rose were her sister and family, Mr. and Mrs. Weldon Williamson and children, Treasa, Michael and Calvin of Plainview, and their brother, Clinton Thrasher of Brownwood.

Mrs. Laura Smith of Big Spring, visited here Sunday with her sister, Mrs. H. Plemons. She was accompanied by her daughter-in-law, Mrs. Bill Smith of Amarillo.

Mrs. C. Warren and Mrs. John Warren and children of Dickens, former Matador residents were attending to business and visiting friends here Saturday.

Mr. and Mrs. Ray Shipman and daughter, Rae Lynn of Amarillo, were week end visitors with her mother, Mrs. Jewell Landrum, and other relatives.

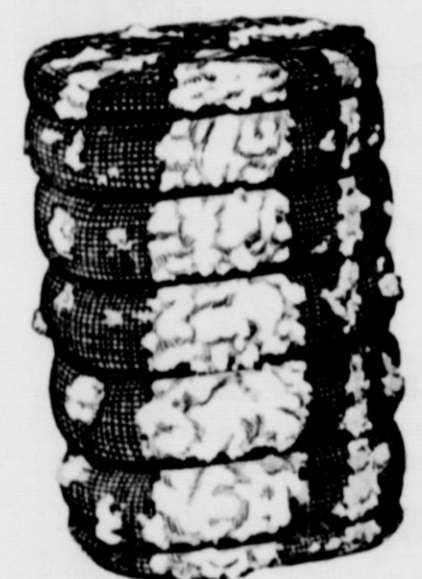
Flomot High School 4-H Elects Officers

The Flomot High School 4-H meeting was called to order by Motley County Agent Bill Pallemyer, on September 17, and the following officers were elected: Roye Pigg, President; Clois Shorter, Vice-president; Glynda Crowell, Secretary and Donna Rogers, Reporter.

Projects for the year were discussed, after which the meeting was adjourned by the new president, Roye Pigg.

WEEK-END SPECIALS

Mellorine	Foremost 1/2 Gallon	39c
Oleo	Shurfresh 2 lbs.	35c
Picnic Shoulders	Wright's, "Ready-to-eat", lb.	33c
Franks	Wright's All Meat, 1 lb. Cel. pkg.	45c
Tomatoes	Calif. Vine Ripes pound	17c
Corn	Fresh Colorado Golden Ears, 5 For	29c
Salmon	Libby's Pink, 1 lb. can	57c
Beef Stew	LIBBY'S Large 24 oz. can	43c
Vienna Sausage	LIBBY'S, CAN	19c
Catsup	Libby's, 14 oz. Bottle, 3 for	49c
Peaches	Libby's, In Heavy Syrup, 2 1/2 can, 4 for	\$1.
Tomato Juice	LIBBY'S, 46 oz can	27c
Pineapple Juice	LIBBY'S, 46 oz.	36c
Sweet Peas	Libby's 303 can, 5 for	\$1.
Pork & Beans	"Libby's Deep-Brown", 14 oz. can 7 for	93c
Facial Tissue	Zee, asst. colors or white, 400 Box	24c



We are Ready To Help You Get The Most From Your 1964 Cotton Crop

THIS IS THE YEAR you will want to get every cent of profit possible out of your cotton. All growers in this area have faced unusual problems in the production of this crop, and will need all the help possible in processing.

We are ready to help you in every way, with our plant in the very best of condition. We have completely modern machinery and experienced personnel to give you the best possible turn-out and sample. We invite you to call on us for any service we can render. We always appreciate your patronage.

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West Texas Gin
State Highway 70 North
Bennie Keltz, Manager

SPOT CASH GROCERY

TELEPHONE NUMBER 347-2240

Mrs. Web Cammack Claimed by Death

Services for Mrs. Web Cammack, 72, of 1908 18th St., Lubbock, were held at 2:30 p.m. Saturday in Sanders Memorial Chapel.

Officiating was the Rev. J. T. Bolding, assistant pastor at First Baptist Church, Lubbock, of which Mrs. Cammack was a member. Burial was in Resthaven Memorial Park.

Mrs. Cammack, the former Mary Thomas, died at 2:45 p.m. Thursday at Baptist Memorial Geriatrics Hospital in San Angelo after a 16 months illness. She was born in Rainbow.

Mrs. Cammack was a former Matador resident, having come here in 1909, and was married here about a year later, to Web Cammack. They continued to live here until 1923 when they moved to Lubbock to make their home.

Survivors include her husband, three sons, Tom of Hobbs, N. M., Bud and John R. both of Lubbock, two daughters, Mrs. Lloyd Zellner and Mrs. Casey O'Neal, both of Houston; a brother, C. M. Thomas of Shalwater; a sister, Mrs. Jim Dietrichs, Atlanta, Ga., and eight grandchildren.

Matador relatives who attended the funeral services were Mrs. T. E. Cammack and her son and wife, Mr. and Mrs. Bryan Cammack, and also her daughter, Mrs. Grace McDowell of Plainview.

Bulldogs Have Wt. Advantage

The football drouth in Spur seems to be over this year, as the class A Bulldogs have won 2 of their first 3 games, snapping an 11 game losing streak. Their only defeat came at the hand of the mighty Yellowhammers from Rotan, while their 2 victories are over Roby and O'Donnell.

Spur has 17 seniors out for football this year, among them 9 offensive and 8 defensive starters from last year's team.

Spur has above average quarterbacks in Jenkins and Williams, who rotate frequently. Both have good quick speed with Jenkins possessing a real fine passing arm. The fullback, a 202 pounder named Hargrove, is a strong runner, but not exceptionally fast. Hargrove and Jenkins will be joined in the backfield by halfbacks Mike Thomas and Tim Karr.

Spur will have a 9 pound weight advantage over the Matadors. The Bulldogs average 176, the Matadors tip the scales at 167.

Spur will run a new type of fence, called the flip-flop. The end splits five yards from the tackle, and the half-back lines up in the slot. Instead of having each side of the line do this, on occasions, the guards, tackles, and ends will reverse sides, hence the name, flip-flop.

FROM BAYTOWN
Mr. and Mrs. Ralph Dockendorff of Baytown visited here Monday until Thursday of last week, with her brothers and

families, Dr. and Mrs. A. C. Traweck and Mr. and Mrs. Howard Traweck. They came here from San Antonio, having accompanied their daughter, Martha, there, where she is attending Trinity University.

The Dockendorffs returned last month from Genoa, Italy, where they spent two years while Mr. Dockendorff was engaged as one of the managers in charge of the construction and activation of a new refinery for Standard Oil Company.

Mr. and Mrs. Marcel Jones of Dallas were guests of Mr. and Mrs. D. E. Pitts, Tuesday as they were en route to Plainview and Lubbock.

Dr. and Mrs. J. S. Stanley spent the week end at Mount Vernon, visiting their daughter and family, Mr. and Mrs. Franklyn Thrasher. Their young grandson, Jim, accompanied them home.

SINGING ANNOUNCED
County Sunday Singing will be held September 27 in Dickens at the Methodist Church, starting at 2 p.m. It was announced this week by B. D. Clifton. Everyone is cordially invited.

NEW ARRIVAL
Mr. and Mrs. Gary Pat Jenkins are announcing the arrival of a son, born September 15 at Saunders County Memorial Hospital in Wahoo, Nebraska. The baby weighed 8 pounds, 5 ounces, and was named Patrick Shane Mr. and Mrs. Homer T. Jenkins are paternal grandparents.

CARD OF THANKS
We wish to take this means of expressing our heartfelt gratitude for every act of kindness shown us during our recent sorrow. The flowers, cards, messages, visits and food were all deeply appreciated, and we extend our special thanks to Dr. and Mrs. J. S. Stanley and their hospital staff for their faithful care during the long illness of our loved ones. May God bless each of you.
The Family of
J. C. Lisenby

IN APPRECIATION
We would like to let everyone know how much we appreciated your help in our recent misfortune. We can't think of enough words that would express the deep appreciation that we feel, so we will say Thanks to Everyone of you, from the bottom of our hearts.
The Raymond Taylor Family

In The Want Ads

WILL DO IRONING in my home. Phone 347-2755. Mrs. Emma Peak 28 c2t

FOR SALE — Dempster pump jack with electric motor. Billy Nichols, Floydada. Phone after 7 p.m. YUkon 3-3014 28 p3t

FOR SALE — 146 acres land, 90 acres in cultivation, rest in pasture. Will lease home place 180 acres, 125 acres in cultivation, will run 50 head of stock. Fred Dawson, Roaring Springs. 29 p2t



Give flowers regularly and they will always give pleasure!
We will deliver anywhere . . .

Matador Floral Co.
TELEPHONE 347-2627

FOUND - Man's 10X Beaver hat size 6-3/4; between Buzz Field and Roaring Springs. Henry Edwards, Box 12, Dickens 29 p1t

WURLITZER spinet piano. Walnut Bench to match. Fully guaranteed. Only \$15 monthly. Write or call collect 767-0212, Wichita Music Co., 821 10th, Wichita Falls 29 c1t

LOST - Man's Bullova wrist watch in or about First Baptist Church during Lisenby funeral. Return to Frank Montgomery, Matador. 29 c2t

FOR SALE — 1 2-wheel stock trailer, 1 3-bale cotton trailer; 1 3-row stalk cutter; 1 2-section harrow; 1 500 capacity butane chicken brooder. All in good condition. Contact either Littleton Kattan or Ward Rattan. 29 c1tn

CIGARETTES - ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c1tn

FOR SALE — New 12 gauge double barrel shotgun. Full and modified choke. Odus Killingsworth, Matador. 24 c1tn

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp 43 c1tn

B. F. GOODRICH TIRES, 670x15 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c1tn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, regular blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15 c1tn

FOR SALE — Baled maize fodder. Irrigated. Billy Nichols, Floydada. Phone after 7 p.m. YUkon 3-3014 28 p3t

FOR SALE — 640 Acres near Silverton, Texas. Good improvements. Some terms. W. W. Waybourn, Matador. Phone 347-2326 28 p2t

SAVE LAST OF THE 1964's

1 PONTIAC CATALINA WITH POWER & AIR
1 PONTIAC BONNEVILLE 4-DOOR LOADED DEMONSTRATOR
—also—
1961 4-DOORS FORD

MATADOR MOTOR & IMPLEMENT CO.

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For Buying . . . Refinancing and improving.
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Paint & Body Shop
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NIGHT: 347-2318

FOR SALE SELECT SEED—Improved Triumph, Wichita and Kaw wheat \$1.75 bu. Roger barley Balboa and TetPekus rye, Arkwin, Cimaron and New Nortex winter oats. Have mixed Moregrain oats \$1.10 bu. H. H. Fish Grain Co., Paducah, Texas 27 c3t

FOR SALE — Lots 13, 14, 15, block 30, and lots 1 to 24 inc. Block 59, in Channing, Texas. Write Box 195, Matador, Tex.

ROARING SPRINGS, No. 1171
A. F. & A. M.
Stated Meetings
2nd Tuesday Night
at 8 p.m. Practice
every Monday night.
John Stokes W. M.
Corky Marshall, Secty.

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur 29 c1tn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c1tn

CIGARETTES - ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c1tn

FOR AUTHORIZED SINGER Sales and Service on all makes of machines. Call Mrs. Mona Terry, 347-2335 or 347-2480. Liberal trade ins on all sales. The Singer Co. 132 Main Channing, Texas. 36 c1tn

WASH and Lubrication, \$2.50 at Mobil Station. 26 c1tn

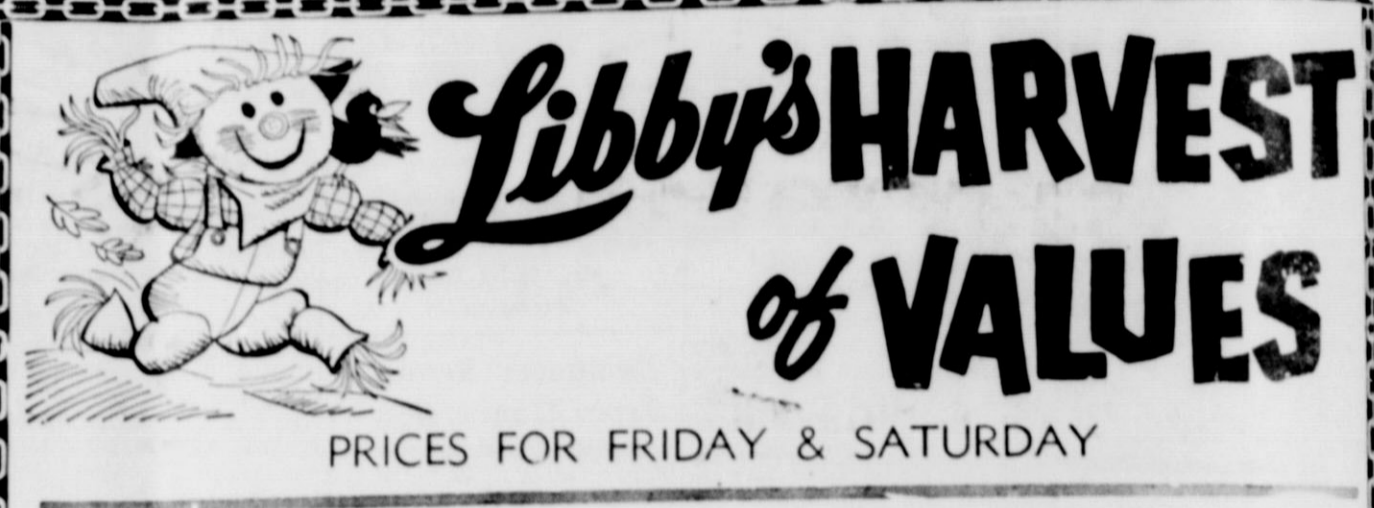
FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 c1tn

WATCH AND CLOCK repairing at my home in North Matador. Work guaranteed. Guy Kimbell. 6 c1tn

FOR SALE — Bedroom suite complete, mattress, springs, vanity and chest. Reasonable. Mrs. Freddie Weiling, 27 p4 as 79244

MATADOR LODGE, No. 834
Stated Meetings
2nd Thursday
Lewis Bostick, W. M.
Algie Groves, Secy.
Master Masons cordially invited.

DR. O. R. McINTOSH
Optometrist
211 South Main Street
Floydada Texas
YUkon 3-3406



LIBBY'S HARVEST of VALUES

PRICES FOR FRIDAY & SATURDAY

Libby No. 303 can Corn 3 for 49c Whole Kernel or Golden	Libby's Catsup 6 for \$1. 14 oz. bottle
Libby yellow Cling No. 2 1/2 can Peaches 2 for 49c	Libby can V.A. Sausage \$1. 5 for

Coffee ★ FOLGER'S pound . . . **79c**

LIBBY'S No. 303 can Fruit Cocktail 49c	LIBBY'S, whole, No. 303 can Green Beans 49c
LIBBY'S 46 oz. Can Tomato Juice 25c	LIBBY'S No. 303 can Spinach 2 for 29c
LIBBY'S DEEP BROWN 14 oz. can Beans 2 for 29c	LIBBY'S, No. 303 Can English Peas - \$1. 5 FOR

Ice Milk BIG DIP 1/2 Gallon **49c**

FLOUR PILLSBURY'S BEST 25-lb. sack . . . **\$1.98**

Whole Hog, Pan Sausage 49c pound	THOMPSON'S seedless GRAPES 19c Pound
Home-Killed Beef Chuck Roast 53c Pound	Portales, New Crop Sweet Potatoes 15c Pound
KEITH'S, frozen, 6 oz. can Lemonade 49c 4 FOR	LIBBY'S, Frozen CHOPPED BROCCOLI, 2 for 35c 10 oz. boxes
	FROZEN CUT CORN 2 for 39c

Tissues SCOTTIES 400 count 2 for **49c**

BILLY'S GROCERY
WE GIVE SALES-GREEN STAMPS

★ Matador Telephone 347-2331 ★