

# Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 24, 1953 PRICE SEVEN CENTS

## TRAIL DUST Pioneer To Open Road

By DOUGLAS MEADOR

Red bandages of rust wrap metal bodies arranged in grotesque cemeteries of automobiles. Little bits of rotting upholstery are at nodding weeds like phosphores controlling the traffic of passing souls. Decay seems to wash its hands of the serious responsibility, rains have cleansed the blood away to the roots of shaggy grass, and the headlights are left in whimsical array on the front yard of progress. All screams and hasty prayers have flowed into silence and the broken shells of these things lie. Death owes a debt to his faithful and extensible deputies.

## Pioneer To Open Road

A pioneer of Flomot, Mrs. Pearl Martin, who for 63 years has watched the changing moods of Los Lingos creek (North Pease River), Friday afternoon will cut the ribbon officially opening the new bridge and the connecting link of farm-to-market road.

## W. H. Rogers Rites Are Held Saturday

Funeral services were held here Saturday at the First Baptist Church for W. H. Rogers, 63, who died of a heart attack at his home Thursday morning at 8:00 o'clock. Rev. L. W. Baker, of Vigo Park, former Methodist pastor at Flomot, conducted the service, assisted by Rev. Berry Watson of Matador.



THREE MATADORS upon whose shoulders rest a large share of the team's destiny. These seniors are shown practicing an offensive maneuver that Coach Ray Hopkins thinks they are well in—passing. Blocking for passer Neal Pipkin (11) are Billy Spray, left 172-pound all-district guard, and Dewayne Martin, 175-pound slowboy fullback who has made all-district for the 2-B school the last two years. Pipkin is a 147-pound two-year letter man quarterback. —Photo by Art Gatts, engraving courtesy Lubbock Avalanche.

## COWHANDS PHOTOS ARE IN STEVPOST

Three Redlake Cattle Corporation (former Matador) cowhands, Noble (Wishy) Dirickson, H. A. Stephens and Mervin Green rode right into fame this week on page 34 of the September 26th issue of the Saturday Evening Post. More than four million readers of the national magazine will see an excellent photograph (by Pat Coffey) of the three riders pointing a herd of Herefords down a lane toward railroad shipping pens.

## Matadors Subdued By Crowell Power Plant

ON FOREIGN SOIL at Crowell Friday night the Matador Matadors were subdued by the Wildcat team was done by Elliott, Denton and Graves. Lockett Here Friday A tough game faces the Matadors on Burleson Field here Friday night when they meet the Lockett Panthers, headed by a 220-pound fullback and a 195-pound halfback, both adept at passing and running.

## McBride Assumes Cafe Management

Announcement is made of a deal culminated last week whereby Earl McBride assumed management of the former Tanners Cafe. Previously the cafe had been operated by Mr. and Mrs. B. A. Tanner for about a year prior to Mrs. Tanner's death in July.

## A-1c Jack Tidmore Visiting Parents

Visiting in the home of Minister and Mrs. J. B. Tidmore are their son and daughter-in-law, A-1c Jack B. Tidmore and Mrs. Tidmore, who made her home in Paducah while her husband spent the past 18 months in Japan.

## County Agent Asks For Pigs In Tests

Four litters of pigs farrowed between September 20th and November 15th (any breed or cross) are needed by County Agent Bill Palmmeier to test new antibiotic pellets.

## UNDERGOES SURGERY

Mrs. Jim Horn, the former Clotelle Willie, underwent major surgery Tuesday morning in Lubbock Memorial Hospital.

## RETURN TO EL PASO

Mr. and Mrs. V. H. Franks left today to return to their home in El Paso after visiting her sister, Mrs. W. H. Rogers, and attending funeral services for Mr. Rogers.

## COUNTY TREASURER ATTENDS CONVENTION

Mrs. Velma Fuller, County Treasurer attended a meeting of county treasurers held in Dallas Friday and Saturday. She then spent Sunday visiting a brother and family, Mr. and Mrs. Clarence Groves of Arlington.

## Local Physicians At Medical Meet

Two local physicians, Dr. A. C. Traweck, Sr., and Dr. J. S. Stanley were in Dallas this week where they attended a three-day meeting of the Texas Academy of General Practice, which opened Monday in the State Fair Auditorium.

## Visit Relatives

Mrs. Oma Wagley and sons, H. H. and Ralph of Moran, visited here during the week-end with her mother, Mrs. H. M. Wagley, and a sister, Mrs. J. P. Neighbors and family. Other visitors were Mr. and Mrs. Herman Wagley and children of Pampa and Pvt. Norman (Speedy) Neighbors of Ft. Hood.

## Sports Scribe Says Matadors Rate High

### CUB SCOUT PACK MOVE IS STARTED

Plans were started here this week to organize a Cub Scout pack for boys, ages 8, 9 and 10-years. Two District Scout executives, Ray Howard of Lubbock, and Bill Strain of Plainview, met Tuesday evening with local Scout officials.

### 4-H Clubs Organized

All schools in Motley county organized 4-H clubs during the past week, according to County Agent W. C. Palmmeier. Meetings will be held regularly the third week of each month during the remainder of the school year.

### Visitors Here Are From Venezuela SA

Mr. and Mrs. S. H. Bailey, Jr., of Quiriquire, Venezuela, S.A., were visitors here Sunday in the home of Mrs. Louis Smart, and brought greetings from Mrs. Smart's daughter and her husband, Mr. and Mrs. Oliver Crump, formerly of the same settlement.

### Mrs. Sam Bates Is Claimed By Death

Relatives here, last week received word of the death of Mrs. Sam Bates, 71, of Mercedes, Texas, early-day resident of Matador. She died Thursday, Sept. 17 and funeral services and interment were in Mercedes on Friday. She had made her home there the past thirty years.

### John Greens Leave For Bakersfield

Mr. and Mrs. John K. Green and son, Duffy of Roaring Springs, are leaving this week for a new location at Bakersfield, Calif., where Mr. Green has accepted a position as general field representative with the Kern County Farm Credit Association. He will begin his duties as the first of October.

### Attend Funeral Of Aunt At Abilene

Mr. and Mrs. Floyd Henderson and Mr. and Mrs. Ed Whitaker attended funeral services for an aunt, Mrs. Jeff Whitaker, 83, at Abilene, Monday, Sept. 14.

### F. H. A. TO SPONSOR BILL MACK SHOW SOON

The "Bill Mack Show", featuring record, radio and television star Bill Mack and his Blue Sage Boys will appear in Matador on the night of October 6, under sponsorship of the local FHA chapter, it was announced this week.

### 'Could Take Crown Spot In District

FAME SPLASHED all over the Matador Matadors Tuesday when the Lubbock Avalanche published a six-column banner on its sports page announcing that "Matador Could Take Top Spot in 2-B Race". The column-length feature news article was accompanied by the photograph printed on this page.

### Picked To Finish Third

Most pre-season pickers have put the Matadors in third spot in District 2-B play behind Silverton and Turkey. Last year Matador tied Turkey 6-6 and was defeated by Silverton 21-7.

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# Church and Society

## Double Ring Ceremony Recently Unites Ann Luella Groves And Kenneth McAnear

Miss Ann Luella Groves, daughter of Mr. and Mrs. C. B. Groves of Brady, formerly of Matador, became the bride of Rev. Kenneth Ray McAnear of Lubbock son of Mr. and Mrs. Lubbock son of Stamford, Thursday evening, Sept. 10 at the First Baptist Church, Brady, Rev. W. LeRay Fowler, pastor, officiated for the double ring ceremony before an altar flanked with palms and white gladioli.

A pre-nuptial prelude of wedding songs was offered by Mrs. Ernest Otte, organist, who accompanied Miss Nerita Cross of Abilene, soloist, who sang, "If I Could Tell You" and "I Love You Truly" before the ceremony, and closed with "The Wedding Prayer". Mrs. Otte played the traditional wedding marches and used "Savior Like A Shepherd Lead Us" as soft background during the ceremony.

**Bride Wears Satin**  
The bride, given in marriage by her father, wore a gown of traditional bridal satin styled with a chapel length train. The fitted waist covered with imported chantilly lace was made with a sweetheart neckline framed with a stand-up portrait collar edged with seed pearls. The long lace sleeves tapered to a point over the hand and tiny satin buttons completed the trim. Her waist-length veil of imported silk illusion was attached to a tiara of seed pearls and rhinestones on satin. She wore the traditional "something old, new, borrowed and blue" and carried a purple throated white orchid atop a white Bible.

Miss LeVerne Dennie Yaletta, maid of honor, was attired in a floor-length gown of lilac taffeta styled as that of the bride with short sleeves and matching taffeta mitts. Her short illusion veil was attached to a matching cloche, and she carried a colonial bouquet of lemon pom-poms and asters.

Bridesmaids were Misses LeVerne Crawford of Eden, Frances McAnear, sister of the bridegroom of Stamford, and Zinnia Cooper of Brownwood. Their gowns were styled identically to that of the maid of honor, without the veil. Their flowers were colonial bouquets of lemon pom-poms and asters.

Edwin McAnear of Lubbock was his brother's best man. Groomsmen were Dwight Cross of Abilene, Bobby Daffern of Stamford, and Buford Sheffield of Brady.

For her daughter's wedding, Mrs. Groves chose a Copenhagen blue antique taffeta street dress with a navy velvet hat and accessories. Her corsage was of white carnations. Mrs. McAnear wore a dress of turquoise crepe with pink carnation corsage.

A reception followed in the Fellowship Hall with the two tables being laid with lace and maderia and centered with yellow and lilac chrysanthemums. A four-tiered white cake, topped with miniature bridal couple, was served.

For a wedding trip, the bride chose a sheath dress of beige ottoman faille with a matching bat-winged jacket and dark brown accessories. The couple plan to reside at 2321 Main in Lubbock.

Mrs. McAnear was salutatorian of the 1953 graduating class of Brady High school. At the time of her marriage she was employed by the Williamson Insurance Agency in Abilene. She will enter Texas Tech in Lubbock for the fall term.

Mr. McAnear is a 1951 graduate of Mexia High school and a junior ministerial student at Texas Tech. He is active in Baptist Student Union and Life Service Band.

**Attends Wedding**  
Mrs. A. B. Groves of Matador, grandmother of the bride, attended the wedding, and enroute home visited relatives in San Angelo and Lubbock.

**ATTENDS BEAUTY CLINIC**  
Miss Annie Mae Jackson, accompanied by Mrs. L. C. Harp, spent the week-end in Amarillo, where they attended annual beauty clinic sponsored by Unit 13 of Texas Association of Accredited Beauty Culturists. Miss Jackson is owner of the Modern Beauty Shop in Matador.

## Gamma Eta Chapter Reviews Vacations

Holiday Highlights brought impromptu descriptive reviews from four members of Gamma Eta chapter of Delta Kappa Gamma when Miss Della Cowans, president, was hostess in Paducah, Saturday.

Mrs. Suttle Majors, Paducah, told of her impressions of Red Stone mansion near Carbondale, and points in Colorado; Mrs. S. M. Jolly, Paducah, reviewed a summer trip with her husband into the southeastern states; Miss Margaret Elliott, Spur, shared New York City visits, including a trip to the UN; and Mrs. Vivian K. Mullings, Ralls, described classical Athens, Georgia, and environs to members of the chapter.

The musical portion of the program was a duet, The Delta Kappa Gamma song, sung by Mrs. John H. Davis and Mrs. Laurel West, accompanied at the piano by Mrs. Clifford Graves, music chairman, all are honorary members from Paducah.

Gold carnations in a red bowl centered the serving table to carry out the club colors. The motif was "Back to School." The afternoon's program read: Matriculation, The Teacher Talks, Exams, and Recess with refreshments.

The business session was conducted by the president. The group discussed plans to attend the regional meeting in Lubbock October 17.

Members in attendance were: Mrs. Deva King, Roaring Springs; Mrs. John Belaska, Glenn; Mrs. Clark Farbis, Afton; Mrs. Bettie Mae Wells and Mrs. Vivian K. Mullings, Ralls; Mrs. E. B. Blumberg and Miss Margaret Elliott, Spur; and Mrs. W. C. Stubbs, Miss Katherine Simmons, Mrs. Jessie Thomas, Miss Cowans, and Mesdames Davis, Graves and West, Paducah.

**Study Club Will Install Officers**  
Eternas Junior Study Club met Thursday night, Sept. 17 in the home of Mrs. Raby Webb, at which time plans were made for installation of officers, and a tea for El Progreso Study club members, which will take place Oct. 5 at the ranch home of Mrs. L. B. Campbell.

Pie and coffee were served to Mesdames Bennie Keltz, Andy Hurst, J. N. Hill, Bob Ham, Bill Moss, Wade Berryman, Ernest Denny, Bert Schweitzer, L. M. Cox, Leon Smallwood, Billy Wason, Ray Hopkins and L. B. Campbell.

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## Mrs. Waybourn Is HD Club Hostess

At a meeting of the Matador Home Demonstration club, Thursday, Sept. 17, at 2:30 p. m. in the home of Mrs. C. P. Waybourn, new officers were elected for the coming year.

Mrs. W. D. Lipscomb was named president. Mrs. Fred Simpson, vice-president; Mrs. Sterling Price, secretary-treasurer, and Mrs. G. E. Hamilton, Council delegate and parliamentarian.

A pre-Thanksgiving luncheon was served after a demonstration of preparing baked dressing was given by Mrs. A. W. Ford, assisted by Mrs. Seth Sager.

Present were, Mesdames B. M. Eubank, Ralph Stapleton, W. McWilliams, Sterling Price, F. Z. Martin, H. S. Watson, G. E. Hamilton, W. D. Lipscomb, V. H. Gilbreath, the hostess, and one visitor, Mrs. L. J. Barkley.

Next meeting of the club will be in the home of Mrs. Bernice Knight, Oct. 1, at 2:30 p. m.

## CAMP CARETAKER IS BROTHERHOOD GUEST

E. D. Morgan, camp caretaker of the Plains Baptist Assembly campgrounds in Blanco Canyon, was guest of the Matador Brotherhood Tuesday night, and was program speaker in a meeting following a covered-dish supper with the W. M. U.

The W. M. U. joined the Brotherhood to hear Mr. Morgan, after conducting a short business session, with the president, Mrs. J. L. Woodruff, presiding.

Rev. Bruce Oliver, pastor, introduced the speaker. Approximately fifty members of the two organizations were present.

## IN APPRECIATION

For the thoughtfulness of all who sent me cards, flowers and gifts of different kinds which were so nice, during my hospitalization, and for the many many friends who have been to see me since my return home, and the numerous acts of kindness that have been done, I wish to express my sincere appreciation. These tokens of your friendship mean more than words can express, and to each and everyone I say thanks a million.—Mrs. W. J. Hicks.

## Matador IOOF Lodge

Meets every Tuesday night. Jerry Birchfield, Jr., N. G. Bruce Martin, Secretary. Visiting brothers welcome.

## BAPTIST W. M. U. STATE MISSION PROGRAM GIVEN

Members of the Baptist W. M. U. met Tuesday, Sept. 15 in the home of Mrs. J. L. Woodruff for an all-day program observing state mission week of prayer.

Introduction and devotion was presented by Mrs. J. A. Groves, and others appearing on the program were Mesdames T. E. Cammack, Dick Groves, Littleton Rattan, Lee Burns, C. M. Barton, Jr., Fred Clower, Edgar Lee C. P. Waybourn, Margaret Newman, R. E. Campbell, Sr., and Miss Amy Glenn.

The program consisted of discussions of early Baptist education in Texas, Texas Baptist schools, rural church rehabilitation, ten years progress, challenge of the rural churches, work in cities and in military areas, and Baptist work in the west.

## ATTEND CONFERENCE

Rev. and Mrs. Bruce Oliver, accompanied by Mrs. J. A. Groves and Mrs. H. S. Watson, Monday attended annual conference of the Floyd County Baptist Association held at Crosbyton.

## TWO GROUPS SLATE REUNIONS SUNDAY

The Tribune is requested to announce that the second annual reunion of former residents of Henderson County, Texas will be held Sunday, Sept. 27 at Mackenzie State Park in Lubbock. Each family is to bring a basket lunch to be served at 1 o'clock. The meeting will be all day, and signs posted at both entrances to the park will direct those attending, to the location for the reunion.

Another group meeting for a reunion at Mackenzie Park Sunday will be former residents of Hood County, Texas, the Tribune has also been asked to announce. This reunion will be held at the "barbecue house" and all attending will bring picnic lunches.

## AT OES OPEN HOUSE

Mrs. B. C. Cox, Worthy Matron of Matador Chapter 66, Order of the Eastern Star, and Miss Rachel Patton, organist, attended a tea and Open House held in Lubbock Sunday afternoon, honoring the Worthy Grand Matron, Mr. Cox accompanied them to Lubbock.

## RETURN TO ARIZONA

Mr. and Mrs. Bob Rushing and children, Bill and Mary Jane left Monday to return to Mammoth, Arizona, after a week-end visit here with his parents, Mr. and Mrs. W. I. Rushing. They brought Randy Brogdon with them and he visited his grandparents, Mr. and Mrs. John Brogdon and Mr. and Mrs. Jim Lancaster. Mrs. Lancaster then accompanied the Rushings and her grandson, home.

## WEEK-END VISITORS

Week-end visitors in the home of Rev. and Mrs. Bruce Oliver, were her parents, Mr. and Mrs. L. D. Stripling of Lubbock. Mrs. Stripling accompanied her daughter and family home on Friday, from a fishing trip to Cowles, N. M. and Mr. Stripling came Saturday evening, remaining over-night and Sunday.

## Kimble Optometric Clinic

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for Cattle, Sheep,  
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The blouse with the American-girl personality! Ship'n Shore reflects her crisp freshness in glowing broadcloth... tailors a curved collar that's charming open or closed... adds a row of real pearl buttons. Smooth, combed cotton... superbly washable... white, airy pastels, smart darks. Sizes 30 to 40.

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Don't invest your money until you see us and put the lanky, high-compression power of a Pontiac through its paces! From your first touch on the accelerator to the last smooth, assured stop, you'll find you have a real performer in hand. And Pontiac's record for dependability makes every mile much more enjoyable.

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The price of a Pontiac is actually just a few dollars above the very lowest priced car! Come in and check for yourself! With its size, luxury and power, Pontiac offers a vast difference in quality for a small difference in price and makes fine car ownership within the reach of any new car buyer.

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You want the best value, of course. Then do this: After you've experienced Pontiac's powerful performance, know its extra quality and its low price, let us prove to you that Pontiac has one of the very highest resale values in America. Everything adds up to one fact: the Pontiac deal is your best deal!



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USE PHILLIPS 66 GASOLINE AND PHILLIPS 66 HEAVY DUTY PREMIUM MOTOR OIL

**THE MATADOR BRAND**

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 JANEY NORMAN ..... Assistant Editor  
 LA NELLE RATTAN, Feature Writer and Typist  
 FRANK TRAWEEK ..... Sports Editor  
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

**Editor's Column:—**

We would like to take this opportunity to point out to the students how much we appreciate the appearance of our school grounds and buildings. We know that it takes a lot of time and money to keep the grass green and cut, the flowers watered and weeded, the buildings painted and repaired, and the furniture repaired and varnished, and we as students should show our appreciation by not getting in the flower beds and trampling down the flowers, by not writing on or otherwise scratching or disfiguring our furniture and the walls of our buildings, and by helping Mr. Allen and Mr. McBride keep our buildings clean and sanitary. What say kids, how about pitching in and helping keep the paper off of the floor, our chairs in order, our books in our desks, and the many other things we can do that will help two grandmen and also make our school a better and more attractive place?

—M. H. S. B.—

**MORNING WATCH PROGRAMS START**

The first morning watch of the year was held in the high school projection room at 8:40. The projection room seats forty-six, and there were about fifty present.

A committee was elected for getting the programs each day. Those elected were La Reece Lawrence, Cecil Irwin, Carolyn Thrasher and Bette Fran Montgomery. Afterwards, Brother Bruce Oliver read a scripture in the Bible and we were dismissed.

Brother O'Kelly is conducting services the rest of the week in Brother Oliver's place. Brother Tidmore will take Brother O'Kelly's place Friday while he is in Abilene. It's really wonderful how these ministers co-operate. This is a good example for all of us to follow.

—M. H. S. B.—

**La Arena Annual Staff Completed**

The 1953-54 La Arena staff (Matador Public School year-book), is now completed. Senior

**Stop Taking Harsh Drugs for Constipation**

**Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!**

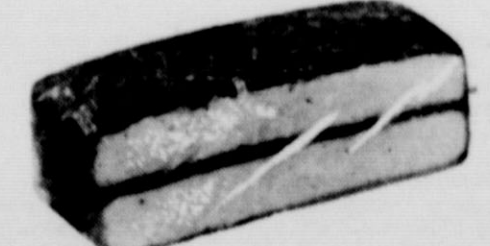
For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

Get *real* relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative compound in Syrup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the finest natural vegetable laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sickness that constipation often brings.

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 LESS EXPENSIVE THAN BAKING

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**MATADOR 'B' TEAM DEFEATS BULLDOGS 'B' TEAM 14-12**

Charles Renfro's interception in the fourth quarter is believed to have won the scrimmage last Monday night in which the Matador "B" Team played Spurs team at Spur.

Matador started with the ball in the first quarter and in the game, Charles Renfro ran 50-yards for the first touchdown of the game. Garland Cartwright ran the extra point over. No other points were made in the first quarter and at the end of the time and after repeated running, ran to the Matadors 8-yard line. On an 8-yard pass and run, Spur went over for their first touchdown but failed to make the extra point. The half ended with the Matadors ahead 7-0.

In the third quarter Spur had possession of the ball most of the time and after repeated running, ran to the Matadors 1-yard line where they drove over for a touchdown. Again Spur failed to make the extra point and the score remained 12-7 in Spur's favor.

In the fourth quarter Matador held back Spur to their own side of the field and in the last minutes intercepted a pass and ran 20 yards for a touchdown. Arvin Ellithorpe ran our extra point which made the score 14-12 in Matadors favor.

Outstanding players for Matador were Garland Cartwright, Arvin Ellithorpe, Alvin Lynn, Jerry Swarngen, Kenneth Baker, Joe Fair, W. E. Russell, Donald Green, Edwin Murphy and Jimmy Watson.

**Marsha Seale Is Pep Squad Mascot**

Matador pep squad elected Marsha Seale, daughter of Mr. and Mrs. Bill Seale, as mascot. Marsha's costume is red corduroy tunic and black jacket and black satin blouse. Marsha will appear with the pep squad at each game this year.

Each morning at eleven, everyone starts toward the football field. There we get in formation and from eleven 'til twelve we march up and down the field with the hot sun beaming down on us.

Lucretia Edwards, our drum major, is really learning all the signals and tricks of being a major. I'll give you a clue, it isn't as simple as it looks, and of course, there are our three

Freshmen Raynita Dunning, Betty Neighbors and Joanne Darsey, who do a twirling act.

Our yell leaders would make excellent sergeants, you can hear them yelling "left, left, left, right, left," all the way down town.

We're working up a cute show (we hope) for the next home game, Sept. 25.

We want to express our thanks

to Bill Seale, who is so ably assisting our sponsor, Mrs. Quinn Martin. Bill is a former drum major of Vernon High School and is still tops! He is also teaching our drummers all the tricks of the trade.

—M. H. S. B.—

**Meet A Senior**  
 Name—James Graham  
 Age—17, Height—5' 11"  
 Weight—212

- Color of Hair—Auburn
- Color of Eyes—Brown
- Favorite Food—Cocoanut Pie
- Favorite Book—"Forever Amber"
- Favorite Movie—"Call Me Madam"
- Favorite Movie Star—Lana Turner
- Favorite Sport—Football
- Favorite Song—Oh!
- Favorite Color—Navy Blue
- Favorite Study—Agriculture
- Favorite Comic Strip—Jokes
- Pet Likes—Pretty Girls
- Pet Dislikes—Hateful people
- Pastime—Playing the piano
- Hobbies—None
- Ambition—To own a Negro Club
- Going to College—Yes
- Where—TCU
- When joined class—1942

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 You get more truck . . . you pay less money! No other truck offers you all the advanced features, the ruggedness and economy you get in Chevrolet Advance-Design trucks. Yet they're America's lowest priced truck line!

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**A better trade-in, too!**  
 You're money ahead when you buy a Chevrolet truck . . . you're money ahead while you drive it—and you're ahead again when you trade it in! That's because Chevrolet Advance-Design trucks traditionally command a higher resale value.

**CHEVROLET**

**See how little it will cost you to own a rugged new Chevrolet truck that's just right for your needs. See how much you'll save on the low, low price . . . how much you'll be ahead on the trade-in. Buy right—right now!**

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- DYNAMIC FLOW MUFFLER
- TWIN-TURBINE DYNAFLOW
- POWER STEERING
- POWER BRAKES
- BALANCED MILLION DOLLAR FIDE
- COMPLETELY NEW SWEEPSTAKE STYLING
- TILT-AWAY SLIDE-AWAY FRONT SEATS
- CUSTOM-RICH INTERIORS
- PANORAMIC ONE-PIECE WINDOWS FRONT AND REAR
- DOUBLE-RAIL FRONT BUMPER
- AIRCONDITIONERY

**MILTON BERLE stars for BUICK**  
 —in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in the TV Football Game of the Week—a "GM" Key Event.

**WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM**

**THE GREATEST BUICK IN 50 GREAT YEARS**

**C. H. ELLIOTT SALES COMPANY**  
 9th & Brockenridge  
 Paducah, Texas

Double Ann Lu  
 Miss A daughter of Groves of Matador, Rev. Ken Lubbock, Rev. R. M. Thursday the First Rev. W. officiated ceremony with a . . .  
 A pre- wedding song Ernst O. . .  
 The bride by her tradition with a fitted w . . .  
 The long a point . . .  
 Imported tached a and this . . .  
 old, new and car . . .  
 white of . . .  
 Maid of floor . . .  
 stin . . .  
 trim. . .  
 short a . . .  
 ST . . .  
 Vaco . . .  
 ST . . .

# MATADOR BRAND

## Meal Girl

(By Dewayne Martin)

Hair—Jeanie Bearden  
Eyes—Marian Bannister  
Complexion—Mickie Steen  
Nose—Lucretia Edwards  
Teeth—Lois Hughes  
Mouth—Mickie Steen  
Smile—LaNelle Rattan  
Hands—Nancy Vaughn  
Walk—Lucretia Edwards  
Feet—Nancy Vaughn  
Figure—Mary Lois Watkins  
Will—Lois Hughes  
Intelligence—Bette Montgomery  
Character—Carolyn Tidmore  
Athletic Ability—Barbara Neighbors

## Matador Brand Staff Complete

Matador High School paper staff has been completed for the 1953-54 school year. Senior Margaret Jones, daughter of Mr. and Mrs. Elsworth Jones, is editor-in-chief. Junior Janey Norman, daughter of Mr. and Mrs. Jack Nor-

man, is assistant editor; Sophomore Frank Traweck, son of Dr. and Mrs. A. C. Traweck, Jr., is sports reporter, and Senior LaNelle Rattan, daughter of Mr. and Mrs. Demps Rattan, Whiteflat, is typist and feature story writer.

Class reporters for the Matador Brand Staff are, Senior Nancy Vaughn, daughter of Mr. and Mrs. Marvin Vaughn; Junior Joe Fair, son of Mr. and Mrs. A. L. Fair, and Freshman Charles Renfro, son of Mr. and Mrs. James Renfro.

## M. H. S. B.—Mavericks Elect Pep Squad Leaders

Monday, September 7, the Grade School pep squad met and elected cheer leaders and majorettes. The cheer leaders are: Charlene Waybourn, Frances McMahan, Joyce Lynn and Anne Lee. The majorettes elected were Francine Craven, Kay Norman and Karan Burns.

## M. H. S. B.—KAMPUS KLATTER

Tom Hamilton is back in school and is quite popular. He has a cast on his left arm and on his body to the waist. Know why he's so popular? Everyone wants

Tribune, Matador, Motley County, Texas, Thursday, September 24, 1953

## Essays

"America's Greatest Need"

By Carolyn Tidmore

Years and years ago when the first Pilgrims started on their voyage to the New World, their foremost thought was to gain the freedom to worship God as they wished. In their every thought and deed, God was considered.

In those days it was considered inexcusable to miss a church service. In our day, there are some people who probably have never attended a church service. Then, in later years, came the Declaration of Independence, the Constitution, and many other great documents that further established our rights to worship God as we choose. Instead of these bringing us closer to God, these seemed to draw us away from Him.

In our most recent years, God has truly showered our country with blessings but how very few of us stop to realize that. As the years go by, fewer and fewer people honestly stop to think why we celebrate Christmas, Thanksgiving, and Easter, gifts and clothes. I wonder what the Colonial people would think of that?

So in my way of thinking, what America needs most is to "go back to God," get closer to Him instead of farther away, and then maybe the other nations of the world would follow suit and we would truly have "peace on earth — good will toward men."

## FLOMOT NEWS

Mrs. A. L. Eubanks Correspondent Phone 3674, Turkey Line

Mr. and Mrs. Grover Coffey and children, Grover Earl, Wanda Lee, LaVera and LaVern visited in Floydada, Sunday, with Mrs. Coffey's mother, Mrs. Alma Gregory.

Mrs. Howard Standefer and children, Sharon, Linda Sue and Donna Gail, of Plainview visited here Friday and Saturday with her parents, Mr. and Mrs. W. H. Webb. Mr. Standefer joined them Saturday and accompanied them home.

Rev. and Mrs. H. T. Harris of Whiteflat, and Mrs. A. L. Eubanks visited in the home of Mr. and Mrs. W. A. Rattan, Thursday afternoon.

Rev. A. L. Eubanks attended preaching services at First Baptist Church Friday night, to hear an old friend of his preach. The Rev. C. L. Withrow of Vernon, visitors in the Odie Crowell home Sunday were Mr. and Mrs. W. L. Nall of Turkey; Mr. and Mrs. Leonard Crowell, jr., and family of Flomot, and Mr. and Mrs. J. B. Bourland and family of Bushland, Texas, who spent the week-end with Mr. Bourland's parents, Mr. and Mrs. F. S. Bourland.

Mr. and Mrs. Frank Fisher and daughters of Grand Prairie; Mrs. Boyd Morris and son, Mike of Garland, and Mrs. Wayne Spray of Wichita Falls, spent the week-end with their parents, Mr. and Mrs. Ernest Fisher.

Edith Mae Washington of Amarillo, visited with her grand mother, Mrs. Kit Washington a few days last week.

Mr. and Mrs. R. J. Merritt of Morton and his sister and family Mr. and Mrs. Loron Daughtry of Dallas, visited Mrs. Merritt's mother, Mrs. A. J. Bynum over the week-end.

Barney Joe Martin, who is in training at Dallas, was home over the week-end visiting his parents, wife and baby.

Mr. and Mrs. Earl Whitaker and family attended the wedding of the former Bobbie Ste-

present were: Mesdames Perry phens and Frank Claude, Saturday, Sept. 19, at Floydada.

Mr. and Mrs. Luther Green and family of Matador, visited Friday and Saturday in the F. S. Bourland home.

## FLOMOT HD CLUB ELECTS OFFICERS

The Flomot Home Demonstration club met at the club room Tuesday afternoon, Sept. 15 at 2:30 and elected officers for 1954, as follows:

President, Mrs. Gordie Washington; vice-president, Mrs. Ike Gilbert; sec-treas, Mrs. James Monk, re-elected; assistant sec-treas, Mrs. L. B. Turner; Council Delegate, Mrs. W. T. Ross; news reporter, Mrs. L. B. Turner.

Quilt blocks were pieced from colored sacks brought by club members. September 29 was set as an extra meeting to complete the quilt top and set quilt in frame to be quilted on the regular club date, Oct. 6th, at 2:30, when Mrs. Folly and Mrs. Isbell will be hostesses. Each member is urged to bring or send sacks for use in quilt.

Refreshments of hot coffee, iced lemonade, sandwiches and cake were served by the hostesses, Mrs. R. L. Anderson and Mrs. W. T. Ross.

Twelve women were present, including three new members. Besides the hostesses, others

Barham, A. J. Bynum, Ike Gilbert, R. N. Cagle, Harry Folly, L. B. Isbell, Abe Martin, A. L. Tanner, L. B. Turner and Gordie Washington.

## NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. R. J. Ring of Wichita Falls, visited this week-end with his mother, Mrs. H. P. Ring, who is seriously ill.

Mr. and Mrs. Pat Rich and family of Childress, visited her brother, Mr. and Mrs. Charley Lane, Sunday.

G. F. Yeates has returned home from Matador, where he received medical treatment last week at Traweck Hospital.

Pvt. Billy Paul Simpson of El Paso, is home visiting his parents, Mr. and Mrs. P. A. Simpson, over the week-end.

Mr. and Mrs. C. W. Cox and daughters visited Mr. and Mrs. Frank Cox, Wednesday.

## SGT. M. G. BETHARD AT WHITE SANDS, NM

(Special to Tribune)

White Sands Proving Ground, N. M., September 15—Sgt. Myron G. Bethard, a former resident of Matador, Texas, was assigned to this installation recently.

Sgt. Bethard, son of Mrs. Evelyn L. Gifford, Oroville, California, has seen twenty-four months duty in the Far East. He holds, among other awards, the Korean Service medal, Japanese Occupation medal, and two Bronze Stars. His principal assignment in service has been as an aircraft mechanic.

The newly assigned sergeant's wife, Eugenia, and children, Noilene, Jaunice and Stephanie, make their home in Matador, Texas.

White Sands Proving Ground, one of the nation's largest centers for the research and development of guided missiles, is located in the Tularosa Basin near Las Cruces, New Mexico.

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main Street Phone 157  
Floydada, Texas  
Eyes Examined Glasses Fitted

**Duck Soup**  
It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.



**BURTON-LINGO COMPANY**

**Is he in business "to stay?"**  
When you buy a used car from a Ford Dealer, you're dealing with an established businessman who has a large investment and his good name at stake. We're here today, and we'll be here tomorrow!

**Does he really know cars?**  
Ford Dealers are in the service business, too; work with cars day in and day out. We know how to spot trouble fast. And our expert mechanics have the equipment and "know-how" to handle any service job.

**Are his prices really fair?**  
Ford Dealers handle used cars and trucks as a service to customers who trade them for new ones. We get a lot of trade-ins. And we keep them moving to free our working capital. That's a good reason why we offer our used cars and trucks at rock-bottom prices.

**Is he interested in you?**  
Remember—we Ford Dealers want to keep your good will because we want to take care of all your automotive needs. Someday we hope to sell you a new car, or another used car, and in the meantime, we want your service business.

**Do his cars meet A-1 standards?**  
When you go to a Ford Dealer's and see the A-1 label on a car, you know it has met with the dealer's A-1 standards. And because you can trust the man you bought it from, you can trust the car.

**IT'S WHERE YOU BUY IT THAT COUNTS!**



See **Your Ford Dealer**  
**Matador Auto Company**  
Matador, Texas

**SATURDAY SPECIALS**

ARMOUR'S, VEGETOLE	3-Pound Carton	<b>Shortening ... 67c</b>
EMPSON'S, CHAMPION	303 Can	<b>Sweet Peas . . . . . 13c</b>
FRESH, LEAN MEAT	Pound	<b>Hamburger . . 29c</b>
FRANK'S, PURE	1 oz. Can	<b>Black Pepper - - - 19c</b>
WHITE LILY, PASTURIZED	2-Pound Box	<b>CHEESE - - - - 78c</b>
BETTY CROCKER, ALL KINDS	Box	<b>Cake Mixes . . 36c</b>
THOMPSON'S SEEDLESS	2-Pound Celo Bag	<b>RAISINS . . . . . 39c</b>
CAMPBELL'S	CAN	<b>Tomato Soup . . . . . 11c</b>
HONEY BOY	Tall Can	<b>SALMON . . . . . 39c</b>
MONARCH	1-Pound Can	<b>COFFEE . . . . . 83c</b>

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE

**Spot Cash Grocery and Locker Plant**  
YOUR GOODWILL IS OUR GREATEST ASSET

**Pied 'Pinions**  
BY MR. J. M.

Most outstanding example of unselfishness we've heard of lately was displayed by Mr. and Mrs. S. H. Bailey, Jr., visitors to this country from Quiriquire, Venezuela. They have been away from the states two years, and had only a month in which to visit friends and relatives in New York. Two weeks of their precious holiday were spent on a mission of condolence. They went to several widely-separated towns in West Texas, to look up relatives of one of their friends who had died in an explosion in Venezuela.

The Baileys came to Matador especially to meet and visit Lois Smart, mother of their close friends, Ava Clyde and Oliver Crump, who have made their home in Venezuela for almost seven years.

The Crumps, on their four trips home during this time,

**Matador & Tribune**

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1938. THE TRIBUNE IS SUCCESSION TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1884, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

have brought many unusual pieces of household furnishings, and when Ava Clyde returned to Venezuela in the early summer after an extended visit here, she left most of these here with her mother "temporarily".

While they were located at Quiriquire, the Crumps were only 35 flying minutes from Trinidad Island. It was here they purchased a number of their furnishings, including a pair of carved teakwood tables, and a camphor-wood chest, carved on all four sides. The tables are especially intriguing, as they are hinged, and when collapsed, can be folded and laid flat. Round bedside tables which also fold up, a carved mahogany occasional table, mahogany salad bowl from Haiti, and dressing-table lamps made of waxed lemon-wood are other objects of interest.

Spoon-collecting has become a hobby of Ava Clyde's and she has a varied assortment from all over the world, including only 3 from the United States. Others were brought by friends from Austria, Rome, Nova Scotia, Haiti, Cura Coa, Holland and West India.

One of her most prized possessions is a copper coffee-maker obtained in Jamaica, which uses a sterno burner for heating; while tile-pictures from Ecuador and a pair of paintings by Moneayo in hand-carved frames would make an art collector drool.

An arresting pair of lamps are Moorish likenesses of Carmen Miranda. These were bought in Venezuela—but were designed by Earl Chapman and made in—

Tribune, Matador, Motley County, Texas, Thursday, September 24, 1953

you guessed it, the United States. \* \* \* \* \* The Crump's son, Gary Dale is enrolled at San Marcos Academy in San Marcos, Texas, where a large majority of the students are children of South American oil field workers. Three-fourths of these are from Venezuela. Others are from Saudi Arabia (a 10,000 mile trip), Ecuador, Mexico, Colombia, Uruguay, Costa Rica, Honduras, Guatemala and tiny Barbador.

This will conclude our geography lesson for today.

**Roaring Springs NEWS**

Mr. L. E. Cooper, Correspondent  
Phone 361, Roaring Springs

Mr. and Mrs. Kenneth Hagley of Canyon, visited with her sister, Miss Bess Medlen, Tuesday.

Mr. and Mrs. Walter Seals of Stephenville, were recent guests of her aunt and uncle, Mr. and Mrs. Jimmy Johnson.

Mrs. Lon Harrison of Morton, visited recently with her sister, Mrs. Millard Hartness and Mr. Hartness. Mrs. Hartness accompanied her sister home for a visit.

Mr. and Mrs. Tot Jennings and Mr. and Mrs. Arthur Jennings and sons of Olton, visited here Sunday with their cousins, Mr. and Mrs. N. M. Gray.

Mr. and Mrs. Posey Welcher of Dallas were recent guests of her parents, Mr. and Mrs. R. C. Irwin.

G. W. Smith and daughter, Mrs. Billie Taylor and her children, James, Filden, Margaret and Shirley of Dallas were week end guests of a son and daughter and their families: Mr. and Mrs. James Smith and Mr. and Mrs. Curtis Murphy.

Mrs. Kim Moore of Durango, Colo., spent last week here with her parents, Mr. and Mrs. C. E. Watson and other relatives. She was enroute to Pecos to join Mr. Moore.

Chester Henry of Ralls, attended to business at Glenn, Friday.

Mr. and Mrs. Horace Gibson have gone to Albuquerque, N. M. for an indefinite visit.

Mr. and Mrs. Lon Portwood of Lubbock, announce the birth of a daughter on Sept. 17. The maternal grandparents and

great-grandparents are the Dutch Youngs and the Jimmy Johnsons.

Mrs. Frank Ragland and daughters, Wanda and Sharon were week-end guests of Muleshoe. Mrs. W. F. Ragland Davis and Ronny were Lubbock visitors, Sunday.

Rev. R. L. Jameson of Whiteflat, preached at the morning service at the Methodist Church, Sunday. He is a former pastor.

John Sargeant and Robert Foard of Winert, were here Friday visiting with friends.

Pvt. Bob Estes of Camp Chaffee, Ark., is here visiting his brother, Dale and his grandparents, Mr. and Mrs. R. F. Simpson.

Mr. and Mrs. T. K. Palmer have purchased Mrs. S. Warren's house on first street, and have moved there.

Mr. and Mrs. Louis Clifton and daughter, Mrs. Elbert Terry made a business trip to Quanah, Monday.

Mr. and Mrs. Martin Smith visited in Hale Center, Wednesday and Thursday with the Brawleys.

Weldon Tarrant, who is employed at Levelland, was home with his family for the week-end.

Mr. and Mrs. W. A. Valentine visited in Vinita, Okla., through the week-end with their son and family. Mr. and Mrs. W. N. Valentine. They were accompanied by Mr. and Mrs. Jesse Loper of Snyder.

T. Sgt. Carl Williams, just returned from Korea, with his mother, Mrs. C. Williams of Slaton, visited here recently with his sister, Mrs. Weldon Tarrant. He was enroute to Ft. Sill, Okla. to receive his discharge.

Mr. and Mrs. Henry Teague and children of McAadoo, visited here recently with relatives and friends.

Mr. and Mrs. Doyle Mitchell of Lovington, N. M., spent the week-end here with his parents, Mr. and Mrs. J. D. Mitchell and at Girard with her parents.

Bob Mitchell is in Las Vegas, N. M. visiting with his sister, Mrs. Pearl Rieger.

Rev. and Mrs. C. R. Mathis,

their daughter, Mrs. Loveless Bennett and son, Jerry; Mrs. W. A. Conway, and Mrs. Charles Long attended annual meeting of the Floyd County Baptist Association at Crosbyton, Monday.

Mr. and Mrs. C. W. Giesecke and daughter, Ann, of Floydada visited here with friends, Sunday.

J. L. and Eugene Marshall of Garbersville, Calif., arrived here Monday to visit their parents, Mr. and Mrs. Charlie Marshall, and to accompany them on a trip to Colorado, Utah, and California.

Mrs. Loveless Bennett and son Jerry of Hobbs, N. M. are here visiting her parents, Rev. and Mrs. C. R. Mathis.

Week-end guests of Mr. and Mrs. Duff Green were their daughters and families, Mr. and Mrs. Quannah Maxey and daughters of Post, Mr. and Mrs. John Kirksey and daughters of Lubbock and Mr. and Mrs. Lewis Sinclair and children of Abernathy.

Mr. and Mrs. Giles Pierce and children of Morton, spent the week-end with her parents, Mr. and Mrs. M. D. Hardin.

Sut Braselton is a patient in Stanley Hospital, Matador, suffering an injured knee, received in a football game.

Mr. and Mrs. J. H. Shirley returned Wednesday from Lubbock, where he had been a patient in a Lubbock hospital.

Six of the ten members of the 1953 Roaring Springs High school graduates are attending college. They are: Carolyn Havis Draughon's Business College, Lubbock; Bill Harmon, Roger Kingery, Texas Tech, Lubbock; Stanley Kingery, ACC, Abilene; Glenard Moore, A&M, College Station, and Robert (Shorty) Bradley, West Texas State College, Canyon. Other Roaring Springs pupils attending college are Gordon Harmon, Texas Tech Lubbock; Wayland Moore, A&M and J. W. Campbell, ACC, Abilene.

**MRS. JOHN GREEN HONORED AT COFFEE**

Mrs. Charles Long, assisted by Mrs. Hollis Godfrey, entertained with a coffee, Tuesday morning

from 10 until 11 o'clock, honoring Mrs. John Green.

Mrs. Green, with her family, will leave Thursday for Bakersfield, Calif., where they will make their home. She received many lovely gifts from her friends.

Refreshments of doughnuts, brownies and coffee were served to twenty-five guests, including several from Matador. They were, Mesdames T. E. Long, Ralph Long and Ward Rattan.

**DONALD TOWNSEND IS RETURNING TO STATES**

Cpl. Donald D. Townsend, son of Mr. and Mrs. A. J. Townsend, is returning to the states after spending the past four months in

Alaska, according to information received by his wife. He will visit his family here before departing at Beale AF Base in California.

Bobby and Richard Kell spent the week-end with their grandparents, Mr. and Mrs. V. A. Kell, while their parents, Mr. and Mrs. Kenneth Kell and Mr. and Mrs. Jack Woods, all of Tulsa, made a trip to Carlsbad Caverns, New Mexico.

Mrs. George Parkhill and Mrs. Bert Black of Crosbyton, were visitors here Friday in the home of Mrs. R. E. Donovan.

Mrs. H. H. Campbell and Mrs. Ben Edwards were business visitors in Lubbock, Friday.



**GO PROTECTED WITH AUTO INSURANCE!**

For happier summer motoring... for greater protection value per dollar invested, carry adequate auto insurance! It gives you full protection against financial loss incurred through accident, theft or fire.

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We repair all makes and models watches, clocks and electric clocks

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**Marvin Hunt, Jeweler**  
LOCATED IN VAUGHN DRUG STORE

A word from the *Eyes* is sufficient!

Reddy Says: LOOK TO YOUR LIGHTING

for STUDY for WORK for READING for SAFETY

**Better Light... BETTER SIGHT**

Reading... working... study... ALL of these need the right LIGHT to help your eyes see right... and there's a RIGHT-SIZED BULB for every job. Check YOUR home today! Replace dark bulbs... fill those empty sockets with right size bulbs... and, while you're doing it, light up those dark halls and stairs for SAFETY'S sake.

Remember... eyes are priceless... GOOD LIGHTING IS INEXPENSIVE!

Ask for a FREE survey of your home lighting.

**West Texas Utilities Company**

**Fordomatic leaves 'em all behind** — It's the newest word in smooth, versatile automatic drives... and it does its job so well that the whole car industry is scampering to catch up.

Automatic Gears Plus Torque Converter

Does more things automatically  
Fordomatic goes beyond the range of ordinary automatic transmissions to give you extra safety and convenience. You have at your command extra passing power all the way up to 58 miles per hour and extra engine braking at any speed. Only Fordomatic, in Ford's field, gives you these pluses.

Quick on the draw  
Step lightly on the accelerator—and response is terrific! With Fordomatic's versatile "getaway" gear, Fordomatic slips gently, automatically into high at just the right moment. If safety permits, you may go all the way up to 65 mph in "double-time" before the shift takes place.

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It's one of 41 "Worth More" features that help make Ford worth more when you buy it... worth more when you sell it!

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See it... Value Check it... Test Drive it!

**Matador Auto Company**

If you're interested in an used car, be sure to see our selections

**CITATION BY PUBLICATION THE STATE OF TEXAS**

To any Sheriff or any Constable within the State of Texas—**GREETING:**

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Motley County, Texas, the accompanying citation, of which the herein below following is a true copy.

**CITATION BY PUBLICATION THE STATE OF TEXAS**

TO R. S. Watson and unknown heirs of R. S. Watson, and A. J. Gray and unknown heirs of A. J. Gray, Defendants, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Motley County at the Court-house thereof, in Matador, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 12th day of October A. D. 1953, to Plaintiff's Petition filed in said court, on the 28th day of August A. D. 1953, in this cause, numbered 1430 on the docket of said court and styled CLAUD V. HALL, Plaintiff, vs. A. J. GRAY et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: This suit is brought as well to try title as for damages to Lot No. 23 in Block No. 116, in the town of Matador, Motley County, Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Matador, Texas, this 28th day of August A. D. 1953.

Attest: Pat Sheridan, Clerk District Court, Motley County, Texas. Publish Sept. 3, 10, 17, 24, 1953

**MORGAN CONVALESCENT HOME:**

Special rates—good personnel; loving care. Nurses on 24-hrs. Phone 9561 or write 400 7th S.W. Childress, Texas. 27-4tc.

**FOR SALE:** Warner upright piano. \$50. Mrs. J. D. Craven.

**FOR SALE:** 4-room house with bath, with some out-buildings. House is to be moved. Will just sell house. H. D. Barton, 817 Canon St. Matador. 28-4tp

**ALL MAKES** new and used automobiles for sale. New Mercury on display. Braselton Implement Company, Roaring Springs. 28-ctfn.

**BLACKKEYED PEAS FOR SALE** You pick to suit yourself. 75¢ per bu. R. E. Campbell, Sr.

**LATE MODEL "AC" combine,** \$550. Four-wheel trailer chassis, complete with tires, \$75. Used one-way and other new and used equipment at bargain prices. Swim & Son Tractor Co., Roaring Springs. 2tc

**WANTED:** Farm and Ranch loans. Low, reasonable interest. Contact NONA STARCHER, Spur, Texas. 28-4tp.

**I HAVE A HOUSE FOR RENT:** F. O. Carlson, Matador. 28-4tc

**ATTENTION!**

Prospective Piano Buyers. The McBrayer Piano Co., will have van load of pianos consisting of high grade used Spinets, used Studios and small Uprights in this vicinity shortly. These pianos full guaranteed and bargain priced for immediate sale. Write or phone immediately if interested in seeing these pianos when we are here. Convenient terms: Trade-ins acceptable. Box 442, Childress, Texas.

**COMPLETE STOCK NEW** Farm tractors with or without equipment. Matador Motor & Implement Co. 26-ctfn

**HAVE Some Irrigated Farms,** City Property for sale. If interested contact Giesecke Ins. and Real Estate, Floydada.

**USED MACHINERY:** 1—ID-9 tractor with Hancock terracer and front-mounted dozer, \$2,450. Used wheat drills, \$325, and \$275. One-way plows, \$25, and up. Matador Motor and Implement Company. 26-ctfn

**FOR RENT:** One of the best corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-ctfn

**FOR SALE:** Cake, Meal, Mixed, Cotton Seed, Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctn

**NEW AND USED** refrigerators; new and used washing machines. Matador Motor and Implement Co. 29-ctfn

**DELICIOUS:** Best quality beef and chicken pit bar-b-que, every Saturday. Walter Jones, one block east of St. John's Baptist church. 27-2tp.

**SEE US FOR POLIO.** Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-tn.

**GENUINE Ford Batteries** as low as \$9.95. Matador Auto Company. 21-tn.

**FOR RENT:** House No. 404 on Lariat Street; 4 large rooms and bath. For inspection see Mrs. Sistrunk R. L. Jameson, 1 mile South, 1/2 mile West, Whiteflat. 27-4tp.

**IRRIGATED FARMS:** 160 acres in Sand Hill community (Floyd county). 8" well, all watered except 1 acre. Three bed rooms, living room, dining room, bath. Barns, granary, \$300 per acre. 160-acre farm 8 mi. northwest of Lockney. 8" well, new 2-bedroom house. 140-acres watered. Giesecke Real Estate & Insurance Co., Floydada, Texas. 27-2tc

**USED CAR:** 1949 Buick 2-door Super, \$750. Matador Motor and Implement Co. 26-ctfn

**CUSTOM BINDER WORK:** I have purchased a new McCormick-Deering broad cast binder. Your feed-cutting work solicited. Customary rates. Brandon Brothers, Matador. 27-4tp.

**NEED TIRES...** See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tn

**CAR HEATING?** Let us reverse flush radiator and block with "pressure Purger." Only \$7.50. Campbell Chevrolet Co. 59-11tn.

**USED CARS:** 1946 2-door Ford; 1946 Chevrolet truck; S.W.B. 2-speed axle. 1942 Ford Club coupe, good and clean; 1949 Chevrolet truck, 2-ton, 2-speed axle; 1952 Jeep Pickup, 4 W.D. Braselton Implement Co., Roaring Springs. 59-8-tn.

**SPECIALS**

**MOTOR NEEDS**

12 Month Guarantee  
**Car Battery ..... \$8.95**  
Exchange ... Installed

**Filter Cartridges .. 75¢**  
(In Lots of 6)  
Fits Ford, Ford tractor, Mercury, Chevrolet and many others. Guaranteed

**Mufflers**  
Chevrolet \$5.95 — Ford \$5.10  
Plymouth \$8.50  
Hollywood Mufflers

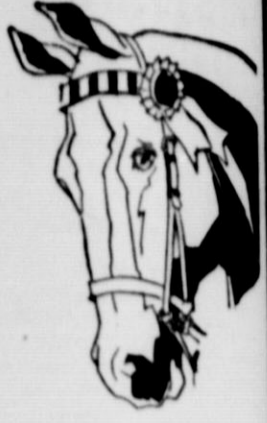
**Seat Covers ... \$29.95**  
Reg. \$40 Values. Installed  
Best Grade Plastic

**Mechanical Service**  
Complete brake job on most makes of cars or half-ton pick-ups. Genuine Raybestos lining, bonded or riveted. \$12.95

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Highway 70 East of Main

it's just good  
**Horse Sense...**



Especially at This  
Season of the Year  
(Fall's Changing Weather)

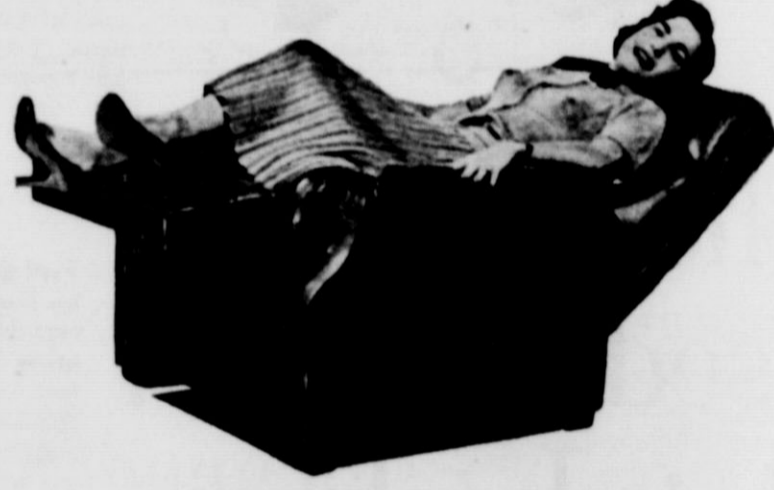
To See Your Doctor At  
The First Sign of Sickness

Early diagnosis may halt the trouble quickly by permitting correct treatment before the cause of the illness may develop to more serious proportions

To Help You ...  
or Yours ...  
To Better Health  
Your Doctor  
May Write A  
Prescription  
For Prompt Service,  
Accurate Filling With  
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*Stratolounger*

The chair that is  
changing  
a nation's  
living habits!



IT'S CRADLE COMFORT AT YOUR FINGER TIPS

Yes, just sit down in your Stratolounger and lean back: The hidden leg-rest automatically appears and raises your legs—the back-rest lowers and the seat tilts—all working in smooth, scientific relationship which induces a feeling of complete calmness and well being. Remember, just a few moments a day in your Stratolounger can counteract the nerve-wracking pressure of daily living. The Stratolounger means longer life ..

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ROARING SPRINGS

**Parade of Values**



**KIMBELL'S** No. 2 Can  
**Chili - - 49c**

**WHITE SWAN** Pound  
**Coffee - 85c**

**BAMA APPLE** 24 oz. Jar  
**Jelly - - 25c**

**WHITE LILY** 2-Pound Box  
**Cheese . 74c**

**ADVANCE** 3-Pound Carton  
**Shortening - - 65c**

**GOLDEN BRAND** Pound  
**Oleo . 18c**

**LIPTON** 1/4-Pound Box  
**Tea .. 31c**

**MONARCH** Pint Jar  
**Cucumber Sticks - 29c**

**KIMBELL'S SWEET** 2 1/2 Can  
**Potatoes ..... 25c**

**CHOICE GRADE BEEF** Pound  
**Chuck Roast - 45c**

We Sell Finest Quality Home-Slaughtered Beef

**CHARLIE'S GROCERY**

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