

# Matador Tribune

VOICE OF THE FOOTHILL COUNTRY

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, AUGUST 6, 1933

PRICE SEVEN CENTS

## RAIL DUST Shows Hit Fringe Area

By DOUGLAS MEADOR



and gray, the man comes to walk with dignity in step, but he has feathered his neck. He has tasted bubbling from thin glasses and a bitter defeat from sticky enemies and heard friends with life and a period in the years ahead assume a designation. He has the odds and is competing with the serene days, one by one, each freight with rich satisfaction.

It is easy to explain the obsession that in such of the achievements are accomplished by men and women are not well. Interest of people is more attracted to than to work.

Perhaps there is a humane of keeping the cat population under control, but they leave us with a feeling that a murderer and that I have friends. The cats I have tried to keep have died of a throat disease which infects premises, but the others are healthy, mean and look with disdain upon quality of food I provide. They are never stolen and from their mothers cause them about crossing the street. Another trial is the one in which I must be the jury. Regardless of decision I will regret it.

It is difficult to wash of responsibility that have known the weight of duty.

All things have significance a drop of water is kin to the sea. A leaf blows north and in the Hollywood hills; and effect find no alarm a departure for the conventional. I have frequently wondered what changes would have in my life if my father had with an electric razor made of a method, which included a convenient strap.

When a speaker's discussion sincerity it is like shaking hands with a man wearing a mask.

It is ironic that many of the prolific sowers of wild oats will have harvest days referred to a diet of oatmeal.

## WEEK-END VISITORS

Mr. and Mrs. Claud Morrison and children, Mike and Ann, of Ft. Hood, spent the week-end here with their mother, Mrs. Margaret Segler. Leaving the children to Mr. and Mrs. Morrison, who returned to Houston, where he is attending State Coaching School.

## FURLOUGH

Pvt. Jody Graham of Ft. Hood, spending a 10-day furlough here visiting his parents, Mr. and Mrs. Curtis Graham. Also here for the week-end from Ft. Hood, was Pvt. Norman Neighbors, who visited his parents, Mr. and Mrs. J. P. Neighbors.

## VISITORS FROM LUBBOCK

Mr. and Mrs. Loftin Bennett of Lubbock, were week-end visitors in the home of her sister and brother-in-law, Mr. and Mrs. Nelson. Also visiting the home were a daughter and family, Mr. and Mrs. John Harlan and daughters, Sue and Jean of Lubbock. The latter returned to spend the week with her grandparents.

## WEDNESDAY VISITORS

Visitors here Sunday in the home of Mrs. Clara Graham home and with Mrs. Claude Jeffers, were the latter's sons and families, Mr. and Mrs. George Jeffers and daughter, Mrs. Sway of Panhandle, and Mr. and Mrs. Kenneth Jeffers of Memphis, who were accompanied home by their sons, Jeff and Ray.

## Shows Hit Fringe Area

Showers to more than an inch of rainfall late Monday reached the Northfield community and ranged northeastward to Tell H. H. Courtney whose ranch is located in the extreme northeast corner of the county, told the Tribune he received more than one inch of moisture.

The fringe of beneficial precipitation extended northeast from Tell to Childress. Many fields were still "water-logged" late Tuesday. South from Childress the rain covered a wide area to Pease River.

On the pasture road to Northfield south and west of Turtle Hole a large area has not received any rainfall apparently this year and mesquite trees are beginning to die.

Crops throughout the county need rain badly in order that young feed may continue its rapid early growth. Ranchers say that grass which started a remarkable "comeback" is suffering because of needed moisture.

## COTTLE COUNTY FARMERS REPAIR WIND DAMAGE

PADUCAH, Aug. 4.—Farmers and ranchers in this area repaired damage Tuesday after rains and high winds struck here Monday.

Winds damaged outbuildings, uprooted trees and demolished a small structure on the Dawson Nixon farm, where 140 inches of rain fell late Monday.

In the near-by Delwin community, only slight rainfall was gauged but trees, small buildings and storage tanks were overturned at various points in this vicinity.

No serious injuries were reported.

## Newspapers War On "Gyp" Advertisers

Advertising is the "life blood" of newspapers but it must not become contaminated through use by extra resourceful users who employ the "come-on" type of copy.

During the past few months the Tribune has refused (on advice of the Texas Press Association) a number of small ads (all with cash enclosed) because it does not consider the methods ethical.

Newspapers have a responsibility to their readers to protect them so far as possible from "trick" or "gyp" type of advertising. Instances are on record in which unscrupulous firms and individuals have made fortunes through false advertising in newspapers, at the expense of the reader.

Advertising is a form of news and a service. It must be honest, forthright and dependable. In conflict with the policy this newspaper has followed since its inception, a classified advertisement appeared recently which solicited women for a "telephone survey." It was a "keyed" ad with the Tribune named as receiver of replies. Keyed ads perfectly legitimate but in this instance many readers believed the Tribune was interested in making a telephone survey or sponsoring the advertising. This ad was not a "gyp" type ad, but it did not say enough. It should have explained that women were wanted to call people in the telephone book and secure leads for an insurance salesman to follow up. The person placing the ad was fully aware that the number of responses would have been small had the copy been complete. We regret the inconvenience caused readers and admit the complaints were fully justified.

There is a lot of "pulling power" in little classified ads (cost 3c per word first week, 2c per word thereafter). Nearly every word is something of value they would like to sell, trade or buy. A baby buggy in the attic, a child's tricycle, a garden plow, washing machine, refrigerator, stove, furniture, etc. Over 1400 families will read about it next week.

## VISITORS LEAVE

John Ferris Fish arrived recently from Raymondville, to visit his parents, Mr. and Mrs. J. Farris Fish, and join his family. Mrs. Fish and baby daughter, Daryle, and accompany them home. The visitors left Wednesday.



—Photo by Douglas Meador  
OPENING A NEW ERA for Northfield community, pioneer resident Ben F. Simpson, above, cuts the band of silk to officially open the Northfield to Childress farm-to-market road. The ceremony late Tuesday was attended by a large caravan of business and professional people from Matador, joined by more than 100 cars of boosters from Childress. Following the ceremony residents of Northfield and visitors from Matador were guests of Childress at a barbecue and program attended by more than 600 in Childress Park. In above photograph, at extreme right is Dr. S. H. Townsend, Childress civic leader, who presented Mr. Simpson with a pair of appropriately engraved scissors to cut the ribbon. At right center under ribbon, left is Dick Groves of Matador, and James Monk of Flomot, County Commissioner of Precinct two.

## Rev. O'Kelly Is Preaching During Flomot Revival

Rev. W. V. O'Kelly, pastor of the First Methodist church, Matador is doing the preaching this week in a revival meeting in progress at the Flomot Methodist church.

The meeting started Friday, and Dr. Marvin L. Boyd, District Superintendent from Plainview, filled the pulpit in services Sunday, holding quarterly conference afterwards.

A cordial invitation is extended the public to attend all remaining services, by the pastor, Rev. M. J. Morton.

## School Opening Date Announced

School will open here Monday, August 31, it was announced this week by board officials. The faculty will be the same as last year with the exception of three vacancies, including the

resignations of high school principal Bill Word, Mrs. Quinn Martin, English teacher, and third grade teacher, Mrs. R. W. White.

Both the high school and grade school buildings have been completely redecorated. Rooms in the primary grades have been decorated in attractive pastel shades.

Date of the school opening was decided at a meeting held Monday night and another meeting will be held next Monday.

President of the Board Curtis Graham announced that a public hearing on the 1933-34 budget will be held in the high school auditorium Friday evening, August 14th, at 8 P.M.

All residents of the Matador Independent School District interested in the school's finances, are invited to attend the hearing.

## Death Claims Senator Taft

One of the nation's greatest statesmen, Robert A. Taft, 63, died Friday of cancer in a New York hospital. The Republican Senate leader from Ohio, son of former President William Howard Taft, achieved the respect of even his bitterest political enemies. He had aspired to the nation's highest office but lost none of his political stature in defeat.

The body was flown to Washington where it lay in state in the majestic Capitol rotunda, with more than 40,000 followers filing past the casket. Monday the nation's leaders paid their final tribute to the legislative leader and interment was made Tuesday in Ohio.

## RETURNS FROM VISIT

Mrs. Claud Jeffers returned home Tuesday of last week from an extended visit in Casper, Wyoming with a son and family. Mr. and Mrs. R. C. Jeffers, Shaker, and family, Mr. and Mrs. Kenneth Jeffers and sons, Jeff and Joe, and by Mrs. Jeffers' mother, Mrs. R. N. Rigby. The latter remained for a visit with another daughter and family, Mr. and Mrs. Tommie Edwards.

## ATTEND FUNERAL

Mr. and Mrs. B. M. Eubank, Mr. and Mrs. Freeman Thacker, all of Matador and the former's son, J. G. Eubank of Levelland, were called to Graham Tuesday, where they attended funeral services for a nephew of Mr. Eubank, Joe Wyle, 43, who died Sunday. The funeral was held at 3 p. m. in the First Baptist Church of Graham.

## HERE FROM UTAH

Dayton Wittke of Tooele, Utah, arrived here Tuesday night and is visiting his grandparents, Mr. and Mrs. H. Piemons. On his return to Utah next week, he will be accompanied by his sister, Patricia, and younger brothers, Jack and Don, who have been visiting here and at Lubbock with their aunt, Mrs. Bill Lowrimore and family.

## AT HOSPITAL OPENING

Dr. and Mrs. J. S. Stanley and daughters, Ruth and Kay, attended formal opening at Lubbock Memorial Hospital.

## LEAVE FOR TENNESSEE

Mr. and Mrs. F. Z. Martin, accompanied by their daughter and family, Mr. and Mrs. Coy Morehead and children, Billy and Gale of Amarillo, are on a trip to Tennessee where they will visit another daughter of the Martins, Mr. and Mrs. A. L. Cantrell of McMinville, and a brother and family, Mr. and Mrs. R. E. Martin of Doyle, Tennessee.

## LEAVE FOR CALIFORNIA

Mrs. Elizabeth Weems left Monday for Paso Robles, Calif., to establish residence and join her husband, Cpl. Donald C. Weems, who is stationed at Camp Roberts. She was accompanied on the trip by Mrs. Ted Steen, who will visit a brother and family, Mr. and Mrs. Everett Calk of San Francisco, Calif.

## Matador Motorcade In Northfield Trek

### Rites At Paducah Mrs. Flippin Dies;

Funeral services for Mrs. Claud Flippin, 39, were held at 2 P.M. Wednesday in First Methodist Church at Paducah.

Mrs. Flippin died Monday night at 7:45 in Richards Memorial Hospital, where she was returned on Friday, from Lubbock where she had received treatment at West Texas Hospital. She had been in failing health for several months.

Rev. James E. Tidwell officiated in the service, assisted by Rev. Cecil Guthrie of Dumont. Burial was in the Garden of Memories cemetery. Arrangements were directed by Norris Funeral Home.

Pallbearers were Jack Spencer of Guthrie; Billy Morris, Dumont; John Lee Clary, Paducah; Jinks Wilson, Ward Rattan and Nelson McMahan, Matador.

Irna Lena Rogers, was born at Dumont, in Dickens County, February 8, 1914, and died August 3, 1933. She was married to Claud Flippin of Paducah, in a ceremony there, on Nov. 3, 1934.

### BACK FROM SCHOOL

Fred Stanley, who has been attending pharmacy school at Southwestern State College, in Weatherford, Okla., is spending a month at home between semesters. His father, R. M. Stanley, and brother, James, drove there last Thursday and accompanied him home.

### Convention Report Made By Boss Lion

Report of the Chicago Lions International convention was made Tuesday by Boss Lion Bill Moss, in the principal address at the club's regular meeting held in the Methodist church basement.

Many members expressed their approval of the interesting manner in which Boss Lion Moss reported the convention. One member declared: "I have never liked to make a convention report and previously I had considered listening to a convention report a bore some ordeal. Bill Moss made the best report I have ever heard. It was interesting from beginning to end and gave us a better than average program."

Plans were outlined for the club's 25th anniversary meeting to be held in September. A special program is being prepared for the event.

### FORMER RESIDENT HERE

Don C. Bradley of the U. S. Navy visited here from Monday until Wednesday with Norman Segler and other friends. He is home on leave and visiting his parents, Mr. and Mrs. D. C. Bradley of Childress, former Matador residents.

### JOINS BANK PERSONNEL

Miss Jeanie Hines recently joined the personnel of the First State Bank as bookkeeper. She is the daughter of Mr. and Mrs. Howe Hines of Dougherty, former Matador residents.

### ON VACATION TRIP

Mrs. Henard Wagley and children of Pampa, accompanied by her mother, visited here Tuesday with her sister-in-law, Mrs. J. P. Neighbors, and were accompanied back to Pampa by Mr. and Mrs. Neighbors. The Wagleys and Mrs. Neighbors will leave this week for a vacation trip to Salt Lake City, Utah where they will visit a sister and accompany their mother, Mrs. H. M. Wagley home.

### DISMISSED FROM HOSPITAL

Mrs. Ruby Thomas, who was a patient for three weeks in the Childress Hospital, has been dismissed and is recuperating at the home of a son and family, Mr. and Mrs. Nolan Thomas of Northfield. She has been suffering from a heart ailment.

### HOME FROM CAMP

Norman Segler returned home Sunday from Camp Gordon, Ga. where he has just completed six weeks training with the Signal Corps Reserve Officers Training Corps summer camp. Also home from ROTC summer camp are R. L. (Sappo) Giesecke and Wayland Moore, who have been at Aberdeen Proving Ground, Md.

## Pioneer Patriarch Cuts Ribbon For New Road Opening

PIONEER PATRIARCH of the Northfield community, Ben F. Simpson, cut a wide band of white ribbon late Tuesday, which officially opened a modern farm-to-market road in the remote section.

The same eyes which looked at the two pieces of severed ribbon falling back from the roadway shortly before sunset Tuesday, have witnessed many changes in his country during the past three-score years. The one-time cowboy and later early settler made his first home in a dugout. The mild-mannered and soft-spoken pioneer was silent when he cut the ribbon. Immediately before the climax of the ceremony he had been presented with an especially engraved pair of scissors by Dr. S. H. Townsend, Childress civic leader, who has had a prominent part in securing the highway designation to connect with the Tell farm-to-market road.

Matador rejoiced with Northfield in the opening of the modern all-weather highway, despite the fact that it will provide an outlet to Childress instead of the county seat. The road from Matador to Northfield, despite the rugged terrain through which it passes, is a good dirt road but extremely difficult in rainy

(continued on back page)

## Old Settlers Outline Annual Reunion Plans

Plans are taking shape for the annual reunion of the Motley-Dickens Counties Old Settlers at Roaring Springs Pioneer Park. The convention this year will be held Thursday and Friday, August 27-28.

President Caldwell Smith of Roaring Springs said that a recent meeting of the directors had accepted the offer of a carnival company and that other concession rights were in process of definite arrangements.

More details of the two-day programs will be announced soon, although it is probable the usual opening-day pioneer parade and memorial services will continue on established schedules.

Ward Rattan, president of the rodeo division of reunion said he had been authorized by the directors to make arrangements for the two days. He said the rodeo stock had been procured and that other details of rodeo performances were being arranged.

Interest in the annual celebration has continued to increase during recent weeks and the Tribune has received numerous requests regarding dates of the reunion this year.

One of the outstanding features of the Old Settlers reunion is the large number of former residents who time return visits with the event, making it possible to enjoy the reunion and at the same time meet more than the usual number of former associates.

### IN QUANAH HOSPITAL

Mrs. R. L. Jameson has returned to Quannah, where she is a patient in Quannah Memorial Hospital. Her husband, Rev. R. L. Jameson, accompanied her there Monday and will return to Quannah today to accompany her home.

### RETURNS TO SHIP

Billy Ray Webb, S/1c left Monday for Long Beach, Calif., to report for duty aboard the U. S. S. Mispillion, after a 30-days leave spent here visiting his parents, Mr. and Mrs. R. S. Webb. Mr. Webb accompanied him on his return to California, and plans to return home Sunday.

# Government Starts Drouth Loan Setup

By BEN BRADFORD

Federal Government officials officially launched the special livestock loan program for stricken Texas ranchers. Director L. J. Cappelman, Farmers Home Administration, in making his announcement, promised immediate aid to ranchmen in the special livestock loan program.

"I am not 'giving' the ranch anything," he declared. "This is a business proposition. The special rate on the special loan is 5 per cent and repayment must be within three years." The exact amount of each loan depends on individual case, he added.

Cappelman's announcement followed his receipt of a teletype from Secretary of Agriculture Ezra Taft Benson that details of the special livestock loan program had been completed, and that lending procedures had been established.

Cappelman pointed out that the livestock loan program should not be confused with the government's drouth area feed program.

"The emergency loan program covers all Texas ranchers," he explained. "While the feed program is restricted to ranchers in 152 counties in the drouth-ridden western half of the state."

Under the feed program the government sells ranchers surplus cottonseed products, corn,

wheat and other feed at drastically reduced prices.

Up to \$150,000,000 is available for the livestock loan program, Cappelman said. And money borrowed by ranchers from FHA may be used for a long list of essential products and services.

These include feed, grazing lease charges, crop land rentals for feed production, purchase, hire and repair of farm machinery; building and repair of fences, transportation of cattle to and from grazing lands, payment of one year's operating interest on debts secured by liens on chattels or real estate; payment of one year's taxes on real and personal property; purchase of livestock for replacement or restocking; water supplies, living expenses, normal maintenance of ranch buildings.

Cappelman said money from FHA emergency loans could not be used to establish a man in the livestock business.

Present FHA County Committees will certify special livestock loans under the program until the Secretary of Agriculture sets up special committees, Cappelman advised.

Farmers, as distinguished from ranchers, are already benefitting from the government's crop disaster loan program for Texas, said Cappelman. This program was established two years ago when lack of rain placed Texas farmers in a serious situation. At present FHA is making loans at the rate of more than \$1,000,000 a month. Total for the last twelve months runs approximately \$12,000,000.

Cappelman Thursday instructed all county FHA supervisors to give priority to crop disaster and special livestock loans and to call into session county loan committees as often as necessary.

Funds for use under the regular FHA program are also available, Cappelman reminded. They provide for loans for production and farm operation, farm ownership, farm housing and water facilities. FHA also insures mortgage loans for farm purchases.

Mrs. Harold Flora visited last week in Austin in the home of her brother and wife, A. J. and Mrs. Bryan Martin.

## NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. Earnest Bradley of Plainview, visited his sister, Mrs. Nell Vaughn, Friday.

Miss Joyce Holtman of Pampa, is visiting this week with her grandparents, Mr. and Mrs. R. P. Owen.

Mrs. W. W. Bain of Matador, visited her son and family, Mr. and Mrs. T. W. Bain the first part of last week.

Mr. and Mrs. M. N. Leary visited in Estelline, Friday.

Mrs. N. L. Cook and baby, Randy Timmons, returned home Sunday.

Mrs. Ninnie Canifax is visiting in the B. F. Simpson home this week.

Mr. and Mrs. T. J. Casey of Childress, visited his sister and husband, Mr. and Mrs. T. B. Simpson, Sunday.

A. J. Hal H. Courtney of Sheppard Field visited his father, H. H. Courtney over the weekend.

Dr. and Mrs. S. H. Townson and Mary, of Childress visited in the home of Mr. and Mrs. T. B. Simpson recently.

## Owen, Rainwater Reunion Is Held

A reunion of the Owen and Rainwater families and relatives was held in Childress Park over the weekend and attended by a large group coming from a wide area.

Northfield residents who attended included Mr. and Mrs. P. Owen and Mr. and Mrs. Charley Lane and children, Carolyn and Dale. Others in the group were: Mr. and Mrs. T. W. Rainwater of Carey; Mr. and Mrs. J. T. Patterson and children, Danny, Larry and Bruce; Mr. and Mrs. Paul Adley, Mr. and Mrs. Cleo Noble and children, Linda and Jerry; Mrs. Ross Noble and Mr. and Mrs. Earl Davis, all of Dallas; Mr. and Mrs. L. H. Holtman and children, Wayland, Joyce, Annett and Lynn of Pampa; Mr. H. R. Jones of Fort Worth;

Mr. and Mrs. Odis Owen and Wynna Nell, Mrs. F. C. Owen and children, Kay and Randall, and M. E. Owen all of Childress; Mr. and Mrs. Charles Cawtheren and Charmian of Wichita, Kan.; Mr. and Mrs. C. L. Arrington of Jacksonville, Texas; Mr. and Mrs. B. L. Owen and children, Ray, Marcia, Teddy and Eddie, of Dimmitt; Mrs. Buford White and Mrs. Doris Doren of Lubbock; Mr. and Mrs. Jim Conner and son, Jimmy of Rising Star.

Other visitors at the reunion were Mr. Richard Boyd of Lubbock and Mr. and Mrs. Dub Conner and children of Dimmitt.

Recordings were made by Howard Jones of Fort Worth, as the group engaged in singing, and movies were taken.

Next year's reunion will be held in Dallas on the first weekend in August, when a much larger crowd is expected to attend.

## RELATIVES, FRIENDS AT TANNER FUNERAL

Relatives here last Wednesday to attend funeral services for the late Mrs. B. A. Tanner included her sister and family, Mr. and Mrs. O. G. Thomason and children of Moran, and a sister-in-law, Mrs. Elmore Young and her daughters, Mrs. Norma Jean Hoskinson and daughter, Donna Jean, and Mrs. Virginia Sanders, all of Maljamar, New

Mexico. A nephew, Gilbert (Rock) Ashcraft, in the Air Force stationed at El Paso was unable to attend, but called in to express appreciation to the public and close friends for acts of sympathy and helpfulness.

Other friends and relatives present were: Miss Grace McGon of Dallas; Mr. and Mrs. C. D. Tanner of Olton; Mr. and Mrs. Leo Jackson and daughter, Myrna Gail of Cameron; Mr. and Mrs. Perry Barham and children, Ronnie and Brenda of Quilaque; Mrs. Bernice Gates, Mr. and Mrs. A. L. Tanner and children, Anna Beth, Charles and Carolyn; Mr. and Mrs. James Monk, and a host of friends from Fiomot.

## CARD OF THANKS

We wish to take this means of expressing our sincere appreciation for the many acts of kindness and expressions of sympathy extended the relatives of our aunt, the late Mrs. B. A. Tanner, at her death. Your thoughtfulness is more deeply appreciated than any word of thanks can ever express.

Gilbert (Rock) Ashcraft, nephew; and Mrs. Norma Jean Hoskinson and Mrs. Virginia Sanders, nieces.

Mrs. Bill Waybourn and children, Charlene, Janie and Butch, returned home Friday from a visit with relatives in Port Arthur and Houston.

**DIAMONDS - WATCHES - GIFTS**  
 Costume Jewelry

We repair all makes and models watches, clocks and electric clocks

REPAIRS GUARANTEED

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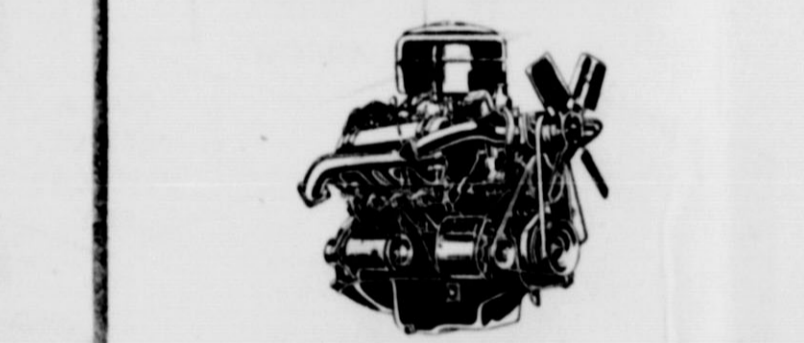
Dr. B. J. Welch  
 WILL BE IN  
**MATADOR**  
 WEDNESDAY  
**August 19th**  
 TO FIT GLASSES  
 AT MOTLEY HOTEL  
 DR. CAULEY and WELCH  
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# Only the new Ford Truck

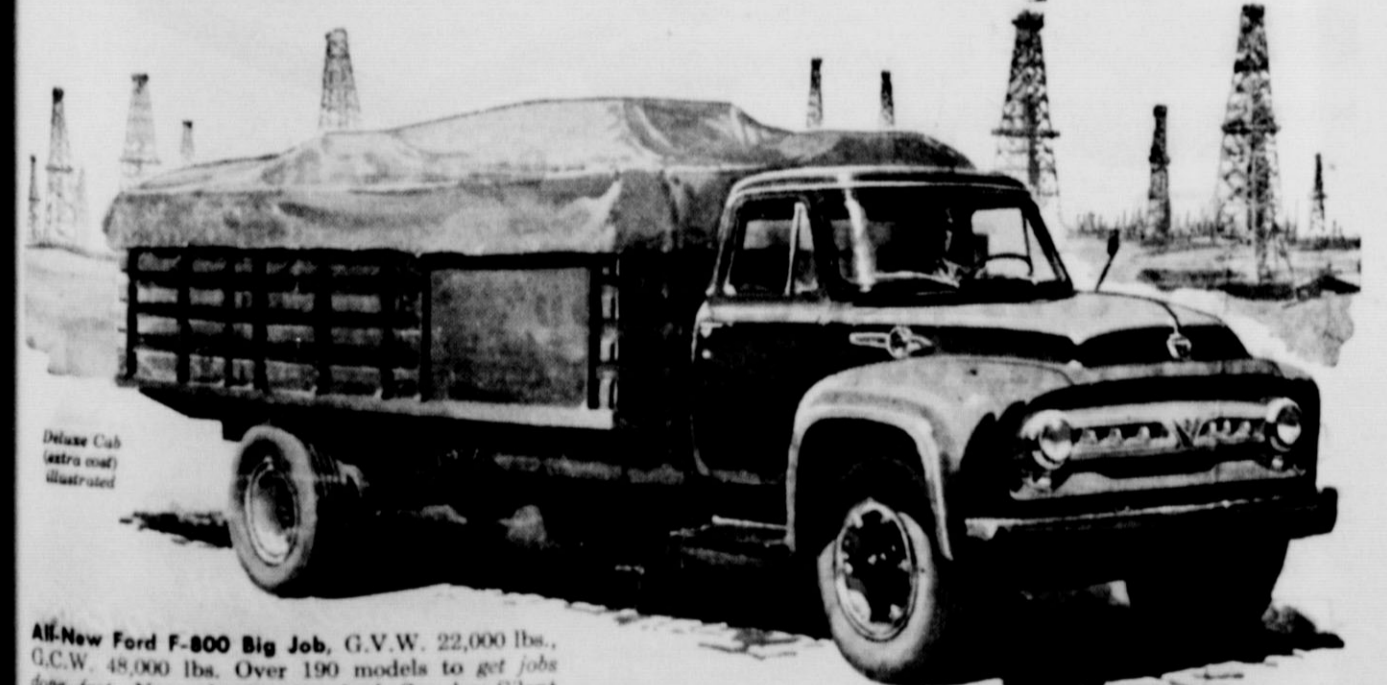
— gives you the all-new DRIVERIZED CAB — plus new LOW-FRICTION V-8 POWER



Reduces driver fatigue! New curved, one-piece windshield, 4 ft. wide rear window. Deep side windows. New wider, adjustable seat has non-sag springs and seat shock snubber. New push-button door handles! New rotor-type door latches! Try the Ford Driverized Cab for a brand-new experience!



Mightiest Ford truck engine ever built! 155-h.p., overhead-valve Cargo King V-8. Low-friction gas-saving design! Also 145-h.p. V-8, 106-h.p. V-8. New Low-FRICTION Six! Overhead-valve 101-h.p. Cut Clipper Six. 112-h.p. Six also available. Altogether Ford offers a total of FIVE great truck engines.



All-New Ford F-800 Big Job. G.V.W. 22,000 lbs., G.C.W. 48,000 lbs. Over 190 models to get jobs done fast. New shorter turning! Synchro-Silent transmission at no extra cost!

On display NOW! **FORD ECONOMY TRUCKS**  
 SAVE TIME • SAVE MONEY • LAST LONGER!

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# SATURDAY SPECIALS

- ARMOUR'S, VEGETOLE 3-Pound Carton  
**Shortening . . . 67c**
- KUNER'S, Mile High, SOUR Quart Jar  
**PICKLES - - - - - 25c**
- FRESH, YELLOW Pound  
**SQUASH - - - - - 7c**
- U. S. No. 1 COLORADO 4-Pound Bag  
**PINTO BEANS . . . . . 83c**
- ADMIRATION Pound Can  
**COFFEE - - - - - 83c**
- KUNER'S, COLORADO 303 Can  
**SWEET PEAS - - - - - 14c**
- FRESH, LEAN Pound  
**PORK CHOPS - - - - - 67c**
- BORDEN'S CAN CAN  
**BISCUITS - - - - - 11c**
- GLADIOLA, WHITE 10-Pound Bag  
**Meal . . . . . 79c**
- ALL FLAVORS 4 Packages  
**JELLO - - - - - 25c**

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE  
**Spot Cash Grocery**  
 and Locker Plant  
 YOUR GOODWILL IS OUR GREATEST ASSET

### Ceta Canyon Scene Of Methodist Camp

Ceta Canyon, campsite for Methodist summer activities in this area, is again activated and encampments are being held for various departments of the Methodist church.

Last week, from Monday through Friday, camp was held for intermediate-age groups and attending from here were Pat Green, Frances McMahan, Ronnie Steen and Frank Traweek. Mrs. Nelson McMahan and Dr. and Mrs. Albert Traweek accompanied the young people there, and Mrs. W. V. O'Kelly worked as a counselor during the week.

Theme during camp devotionals was, "Our part in God's world", stressing conservation of soil, water, plants and animals and Dr. Marvin L. Boyd, Superintendent of the Plainview District was vespers speaker. Visitors at camp Friday were Mr. and Mrs. Harry Willett of the local church.

Encampment for junior-age groups over the district will be held next week, beginning Monday, and again the local church will be represented.

**Laymen's Retreat**  
The camp will be the scene this week-end for a Laymen's Retreat, opening Friday and continuing through Sunday noon.

Ray Nichols of Vernon, general president of the department of Methodist Men everywhere, will preside, and speakers will include Rev. Howard Hollowell, pastor of Oakcliff Methodist Church, who is well-known here having conducted a revival meeting several years ago. Don Calame, associate secretary of the General Board of Lay Activities in charge of the department of Methodist Men, will also appear on the program.

The retreat will be attended by laymen from over the entire Northwest Texas Conference, and going from Matador will be Judge Vance Gilbreath and W. D. Lipscomb, and possibly others.

Mr. and Mrs. E. H. Gafford visited her brother and family, Mr. and Mrs. Skee Burks at 6666 Ranch last week.

Mr. and Mrs. Bert Ezzell and sons, Charles and Johnny Bert, made a trip to Dallas Tuesday, where the latter had a check-up at Scottish Rite Hospital.

### Japan Is Hope Of Baptists For A Christian Orient

Once Japan becomes Christian they will be the nation to christianize the Orient according to Rev. Raymond Spence, Baptist Missionary who, with his wife and children, returned home about a month ago from Nagasaki where they had served since December, 1948.

Rev. Spence spoke here Tuesday night of last week at a meeting of the Baptist Brotherhood and Woman's Missionary Society. After a short business session which followed a covered-dish supper, the W.M.S. joined the Brotherhood for the program.

"The Baptist work in Japan is two-fold", Rev. Spence explained, "to christianize the people and to establish churches. We are making progress in both, and the goal is to establish 1000 Baptist churches in a period of 25 years. In 1948 we had 22, and the number has increased to 53. Although we need both money and missionaries on the field, we need most of all, your prayers."

Colored slides, made during his ministry in Japan, were shown by Dr. Spence. Accompanying him from Lockney, his home address, were Mr. and Mrs. J. P. Truett, formerly of this community.

### Visitor Is Honored At Morning Coffee

Mrs. V. H. Gilbreath and Mrs. A. W. Ford honored Mrs. C. J. Wells of Santa Monica, Calif., at a coffee Monday, August 3, at 10 AM.

Mrs. Wells is a niece of Mrs. A. W. Ford, daughter of the late Mrs. Charlie Harper and granddaughter of the late H. N. Ford.

Guests attending were: Mesdames R. E. Donovan, Ben Edwards, U. L. Willie, Seth Sager, Jim Horn, J. W. Ford, Fred Simpson, Albert Daffern, J. L. Woodruff, Ralph Stapleton, C. P. Waybourn, G. E. Hamilton, Sterling Price, W. D. Lipscomb, Marvin Patton, D. I. W. Birnie and Alvin Stearns; Misses Amy and Sue Glenn.

**COME TO CHURCH SUNDAY**

### MYF Meeting Held At Local Church

A sub-district meeting of Methodist Youth Fellowship was held here Tuesday night, July 28 in the Methodist Church, with Neal Pipkin, president, in charge.

Fifty-two young people, led by Miss Frances Jones, presented the program, which included a devotional and film, "What Happened to Jo-Jo", stressing character building.

A district meeting (Plainview District) of MYF will be held at Tulla, Saturday, August 8th, in the Methodist Church at Tulla, Rev. W. V. O'Kelly, pastor of the local church. Theme of the meeting will be, "Here's our work for Christ in Methodist Youth Fellowship". Leaders and young people from this church will attend.

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### ENGAGEMENT IS ANNOUNCED HERE

Mr. and Mrs. Joe Bloodworth announce the engagement and approaching marriage of their daughter, Rosemary, to Ensign Lyle Reginald Anderson, son of Mr. and Mrs. Walter Anderson of Lovington, New Mexico.

The wedding will take place on August 25 in their home at Whiteflat.

### ATTEND MISSION SCHOOL AT TECH

A group of Methodist women last week attended a School of Missions, at Texas Technological College, Lubbock, sponsored by Northwest Texas Conference of Methodist churches.

In the group were Mesdames G. E. Hamilton, Vance Gilbreath, A. W. Ford, Sterling Price and Fred Simpson, and Mrs. A. J. Daffern who also attended a training school for district officers, which was held Tuesday.

Mrs. Joe Hefner and daughter, Deborah Jane of Lubbock accompanied her mother, Mrs. T. J. Darsey home, Friday from a visit in the Hefner home, and Mr. Hefner joined them Saturday for the week-end, and returned with them to Lubbock.

### Former Resident To Visit Hawaii

(Special to Tribune)  
Mr. and Mrs. T. C. Dempsey and Keith have had as their guest in their home at 3119-32nd street, Lubbock, her mother, Mrs. R. L. Robinson and sister, Edra Robinson of Fort Worth, who will return home August 5. Upon her return home, Miss Robinson will go to St. Louis, Missouri where she will join a party leaving for an extended vacation in Hawaii.

Mrs. A. A. Groves returned home Monday morning from a trip to Coolidge and Mexia, where she visited relatives and friends.



**Low Brothers**  
**HIGH STANDARD**  
**HOUSE PAINT**  
**WHITE**

A gallon of High Standard White gives solid protective coverage to more square feet of surface than ordinary house paints! Has amazing covering capacity, outstanding durability, self-cleaning features! Wears down slowly, evenly—leaves perfect repainting surface. From every standpoint, it's your soundest painting investment!

**BURTON-LINGO CO.**  
Matador, Texas

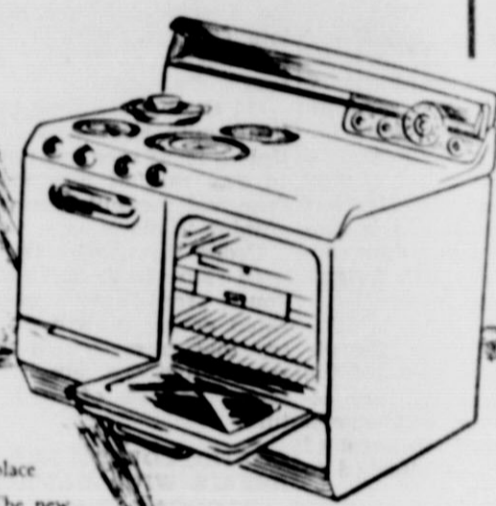


You, too, can enjoy

Looking

with an

Electric Range



You, too, can make your kitchen a cooler, happier place to work... when you switch to Electric Cooking. The new high-speed units, which heat almost instantly, let you select the exact temperature you want and send that heat directly into the utensil, not into the room. And the oven—insulated on all sides—can be used for hours without raising the kitchen temperature as much as 1 degree. Yes, for cool, comfortable cooking, women everywhere are switching to Electric Cooking.

There's a Modern Electric Range to fit your needs!

SEE YOUR DEALER TODAY

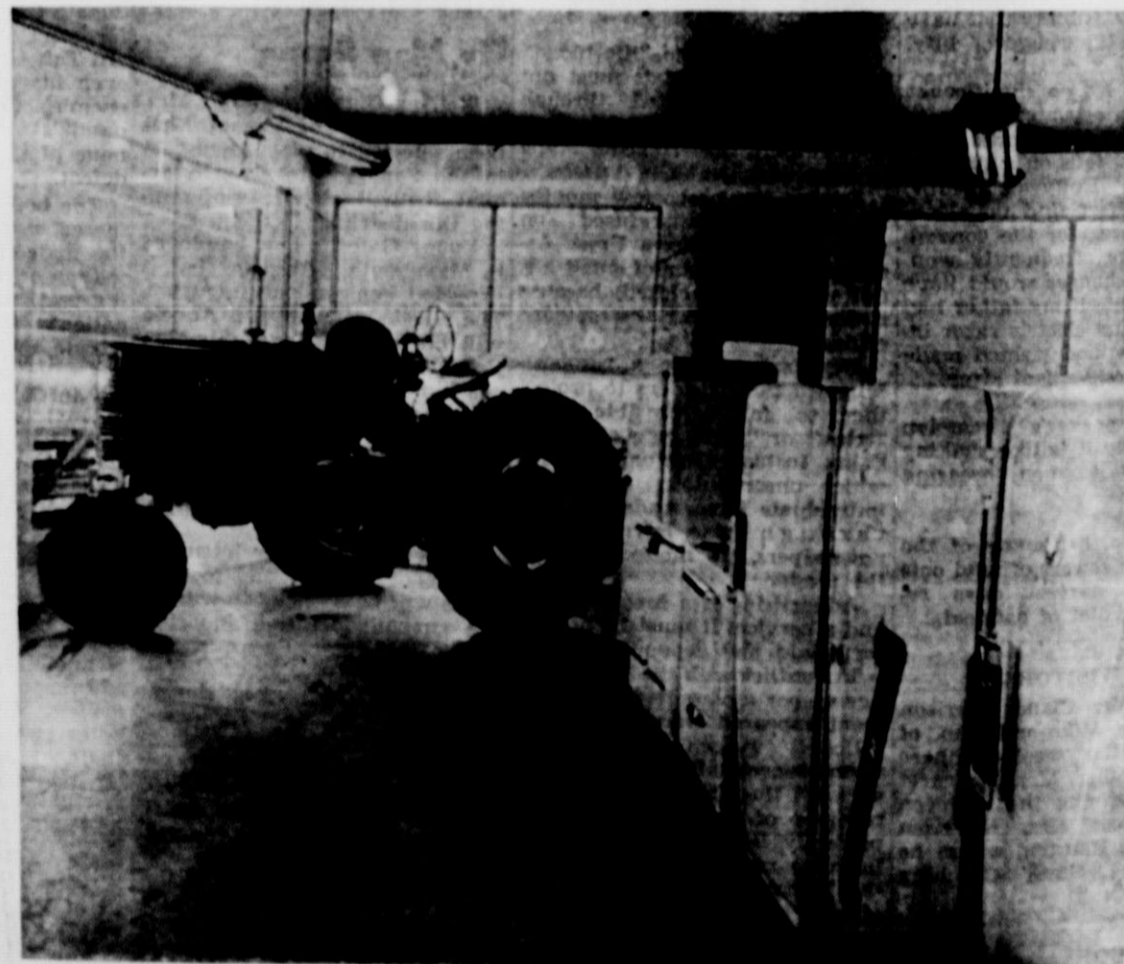
West Texas Utilities Company

Pay-as-you-go! Did you know that with an electric range you can enjoy all the advantages of an electric hot water heater on a low off-peak rate of 1¢ per kilowatt?

## Preview to Customer Satisfaction

The picture in this advertisement, made in our showroom here in Matador, is a preview of future customer satisfaction... it is a picture of a Farmall tractor, International Refrigerators, and Home Freezers, merchandise that has been recognized and accepted by the public because of its dependable quality.

Backed by the sales and service of a responsible home dealer and the integrity and reputation of nationally-known manufacturers, this merchandise is truly a preview of customer satisfaction. We invite your visits and appreciate your patronage.



### Free! 4 Ice Tea Glasses

Four 15-ounce Anchor Hocking glasses absolutely FREE to each housewife who comes in SATURDAY, (AUGUST 8th) to see the New International Refrigerators and Freezers. (Come early before our supply of glasses is exhausted).



## Matador Implement Company

MIKE HOYLE, Manager

OVERSEAS  
 Ruth Mac...  
 last week...  
 O. (John)...  
 arrived over...  
 C. France...  
 C. Bn.

le Optomet...  
 Clinic

WITH  
 NCE!

for greater  
 rested, carry  
 as you full  
 is incurred

KIN

Phone 33

any

Take less time when you  
 call long distance. Call the easy  
 way... call by number!

Keep a list of out-of-town numbers  
 nearby. When you call long distance by  
 number, you cut calling time in half!

GENERAL TELEPHONE COMPANY  
 of the Southwest

**Roaring Springs NEWS**  
 L. E. Cooper, Correspondent  
 Box 361, Roaring Springs

**Former Resident  
 At Tatum, NM.**

Hurst, 65, former resi-  
 dent of Roaring Springs, died at  
 home in Tatum, N. M., Sat-  
 urday August 1, and funeral  
 services were held Sunday af-  
 ternoon at Tatum, with several  
 guests from Roaring Springs  
 attending.

Hurst had been ill with a  
 condition for several  
 years and had been a patient  
 of the Big Spring Veterans Hos-  
 pital about a month ago.  
 He was a Navy veteran of World  
 War I.

He was born in Farmersville,  
 Mo., July 4. He came to  
 Roaring Springs in the early  
 1900s and bought cotton here  
 several years. He was mar-  
 ried to Mrs. Carrie Lou Thacker  
 May 12, 1928. His wife  
 has two sons survive. They are  
 Fred and Elbert, Jr., both of  
 Roaring Springs. Mr. and Mrs.  
 Hurst were engaged in the grocery business  
 at Tatum.

Attending the funeral were:  
 Mrs. Charles Mabry and  
 sister, Cliva Dobkins, and  
 Thacker of Roaring Springs  
 and Mrs. Freeman  
 of Matador.

W. C. King is in Fort  
 Worth this week with her sister,  
 Dora McCaslin, who is ill.  
 They are guests of the S. D.  
 Turner, a brother and sis-  
 ter, Mr. and Mrs. Melton  
 Brooks and children, Mr. and  
 Mrs. Junior Bearden and child-  
 ren and Mr. and Mrs. R. D.  
 Holly and daughter attended a  
 reunion of the Warren family at  
 Leuders, during the week-end.

Miss Sara Kay Carpenter visited  
 in Hobbs, N. M., during the  
 week-end.

Mr. and Mrs. Alvis Hicks visited  
 recently in Abilene.

Mrs. W. E. Brown and grand-  
 son, Billy Jud Neighbors, visit-  
 ed friends and attended a wed-  
 ding in Pampa, Saturday.

Mr. and Mrs. Vance Hughes of  
 Strathmore, Calif., were recent  
 visitors with his parents, Mr.  
 and Mrs. D. W. Hughes.

Mr. and Mrs. Clyde Cobb of  
 Crowell, visited here Friday and  
 Saturday with their cousins,  
 Messdames Iva Meason and John  
 Shirley, and spent the week-end  
 at the pharmacy.

J. T. Swim, Jr., were her brother  
 and family, Mr. and Mrs. Gordon  
 Hastings and son, and Mrs. Alta  
 Haymes of Lubbock.

Mrs. W. E. Brown returned  
 Wednesday from a visit in Fort  
 Worth with her children. Her  
 grandson, Billy Jud Neighbors,  
 accompanied her home to visit  
 the Browns and the paternal  
 grandparents, Mr. and Mrs. J. P.  
 Neighbors at Matador.

Mr. and Mrs. W. D. Spaulding  
 of Antlers, Okla., visited here  
 recently with his sister, Mrs. N.  
 M. Freudenrich and family.

Mrs. Ila King of Amberst visit-  
 ed here from Friday until Wed-  
 nesday with friends. Her hus-  
 band, the late Fred C. King had  
 lived most of his life in this com-  
 munity and he brought Mrs.  
 King here as a bride in 1919. All  
 of their children were born and  
 reared here.

Mr. and Mrs. N. L. McKibbin,  
 Mrs. Alfred Dye and Barbara,  
 J. K. Campbell and son, Bobby,  
 shopped and looked after busi-  
 ness in Lubbock, Saturday.

Claud Hicks of Abilene spent  
 Sunday here with his parents,  
 Mr. and Mrs. Alvis Hicks.

Mrs. Cecil Brown of Abilene  
 accompanied her mother, Mrs.  
 Mary Cranston, here Sunday to  
 visit with Miss Bess Medlen.  
 Mrs. Cranston and Miss Medlen  
 joined Mr. and Mrs. Arlie Car-  
 penter at Lefors, Monday and  
 the group left from there for a  
 vacation trip to Colorado. The  
 ladies are sisters.

Mr. and Mrs. Ray Warren and  
 children, Mr. and Mrs. Melton  
 Brooks and children, Mr. and  
 Mrs. Junior Bearden and child-  
 ren and Mr. and Mrs. R. D.  
 Holly and daughter attended a  
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**DR. O. R. McINTOSH**  
 Optometrist

Announces the opening of  
 his offices  
 for the general practice of Optometry

AT 211 SOUTH MAIN STREET  
 PHONE 157  
 Floydada, Texas

**EASY DOES IT!**



Take less time when you  
 call long distance. Call the easy  
 way... call by number!

Keep a list of out-of-town numbers  
 nearby. When you call long distance by  
 number, you cut calling time in half!

**GENERAL TELEPHONE COMPANY**  
 of the Southwest

Tribune, Matador, Motley County, Texas, Thursday, August 6, 1953

in McAdoo with her brother and  
 family, Mr. and Mrs. Henry  
 Teague.

Mr. and Mrs. Claud Morrison  
 and children of Bula, were here  
 Saturday visiting relatives. They  
 were enroute to Houston, where  
 he will attend coaching school.

Mr. and Mrs. Hobb Gibson  
 and Mrs. James Gibson of Quita-  
 que, are in Hot Springs, Ark.,  
 attending a reunion of the Gib-  
 son and Shannon families.

Fred Henry of Ralls, suffered a  
 stroke recently, but is report-  
 ed to be some better.

M. Sgt. James McDorman,  
 just returned from Korea, ac-  
 companied by his mother, Mrs.  
 Ella McDorman of Cyrie, Okla.,  
 are visiting here as guests of his  
 uncle and aunt, Mr. and Mrs. P.  
 H. McDorman.

Mr. and Mrs. Jeff Brawner of  
 Lubbock and Mr. and Mrs. John-  
 nie Brawner and baby of Level-  
 land, visited here Sunday in the  
 Carol Pierce home.

Clayton Bridge was called to  
 Knox City, Tuesday by the ill-  
 ness of his father, W. J. Bridge.

Mrs. J. T. Swim, Jr., and son,  
 Eugene and Mrs. J. N. Fletcher  
 visited at Bovina Wednesday  
 and Thursday with Mrs. Hast-  
 ings. Sammy Swim returned  
 home with them after a visit  
 there with his grandmother.

Homer Kingery made a busi-  
 ness trip to Lubbock, Tuesday.

Miss Ada McDorman returned  
 Friday from a visit with rela-  
 tives in Corpus Christi.

Jimmy Don McInroe visited his  
 grandparents, Mr. and Mrs.  
 Roy Arrington in Spur from  
 Wednesday until Saturday.

Mr. and Mrs. Sam Lesly and  
 daughter, Mrs. Horace Vaughn  
 and son, Randall of Hereford,  
 visited here with another daugh-  
 ter, Mrs. John Meason and Mr.  
 Meason.

Mr. and Mrs. M. S. Thacker  
 and son, Max, are in Amite, La.,  
 visiting with Mr. and Mrs. E. E.  
 Moss.

Miss Elouise Pierce is in Gal-  
 veston at the John Sealey hos-  
 pital for major surgery. Her  
 mother, Mrs. Carol Pierce is  
 with her.

Pfc. Leslie Kingery of Ft.  
 Bliss, El Paso, spent the week-  
 end here with his parents, Mr.  
 and Mrs. Homer Kingery.

Mrs. A. Freeman of Grand  
 Prairie, visited several days  
 with her sister, Mrs. L. E. Cooper  
 and Mr. Cooper.

Mr. and Mrs. W. F. Ragland,  
 Jr., and daughter, Gloria Ann of  
 Muleshoe visited Sunday with  
 the Forest and Frank Ragland  
 families.

Mr. and Mrs. Hulin Cargile  
 and sons have moved to Hobbs,  
 N. M. where he has employ-  
 ment.

Harold Jones of Rotan, spent  
 the week-end here with his wife  
 and mother. They will leave  
 Wednesday to be with Mr. Jones  
 in his new location, and will  
 close the Jones Drug Store here  
 temporarily.

Mr. and Mrs. Blake Gooch,  
 Jerry and Gene of Plainview  
 visited in the home of her aunt  
 and uncle, Mr. and Mrs. Tom  
 Swim, Sunday and visitors in  
 their home Tuesday were a ne-  
 phew and family, Mr. and Mrs.  
 Keith Swim and daughter, Shar-  
 ron, of Iowa Park.

Mr. and Mrs. George Van  
 Camp visited in the home of her  
 sister, Mrs. Tom Swim and Mr.  
 Swim, Friday and Saturday as  
 they were enroute to Fresno,  
 Calif., to make their home.

**REVIVAL IN PROGRESS**

The revival meeting is in pro-  
 gress at the Duncan Flat Baptist  
 Church of which Leon Mc-  
 Beth is pastor. Rev. Tommy Al-  
 len of Spur is doing the preach-  
 ing.

The public is cordially invited  
 to attend.

**WESLEYAN SERVICE**

Mrs. J. T. Swim, Jr., will be  
 hostess to the Methodist Wes-  
 leyean Service Guild for regular  
 meeting, Wednesday, August 12,  
 at 8:15 p. m.

Mrs. W. A. Lewis will discuss  
 the lesson on African Heritage,  
 which will conclude the study  
 on Africa. Plans for a new study  
 will be made at this meeting,  
 and a good attendance of mem-  
 bers is urged.

**VISITORS HONORED**

Mrs. J. D. Mitchell entertain-  
 ed with a coffee at the City  
 Cafe, in Roaring Springs, Fri-  
 day at 4:30, honoring Mrs. Ila  
 King of Amberst and Mrs. A.  
 Freeman of Grand Prairie, both  
 former residents of Roaring  
 Springs.

Others present were: Mes-  
 dames Herman Havis, Minnie  
 Smith, Lize Cooper, Lydia War-  
 ren, W. H. Nichols and Leslie  
 Smith, and Miss Bessie Medlen.

**McDorman Family  
 Holds Reunion**

The family and friends of P.  
 H. McDorman of Roaring  
 Springs, met for an annual  
 reunion August 1-2 with approx-  
 imately 100 persons present each  
 day, including Mr. and Mrs. W.  
 D. McDorman and children and  
 grandchildren of Muleshoe; Mrs.  
 Mary McRovey and five sons  
 and one daughter of Dallas and  
 Oklahoma; McFarland boys and  
 Findley girls of Oklahoma.

The children of the P. H. Mc-  
 Dorman who were present for  
 the occasion were: Rev. and Mrs.  
 V. J. Lowrance and children of  
 Lubbock; Mr. and Mrs. Carl  
 Barton and children of Crosby-  
 ton; Mr. and Mrs. J. M. Montgo-  
 mery and Mr. and Mrs. W. F.  
 Woodin and children of Roaring  
 Springs.

Friends from McAdoo, Mada-  
 dor and Roaring Springs were  
 present for some of the activities  
 which included singing by dif-  
 ferent groups. Songs by a trio of  
 local girls, Misses Norma Jean  
 Redd, Alverene Posey and Gwen  
 Cooper, were enjoyed.

Five ministers were in the  
 number attending. They were:  
 Reverends V. J. Lowrance, C.  
 R. Mathis, H. D. McRovey, Her-  
 man Georgey and Ted Latman.  
 The reunion will be held next  
 year at the P. H. McDorman  
 home.

**WHITEFLAT NEWS**  
 (By Mrs. H. R. Plyler)

Mr. and Mrs. Alfred Cooper  
 and daughter, Patti, accompa-  
 nied by Misses Genavee and Gen-  
 alee Harmon of Roaring Springs  
 visited relatives in Eldorado,  
 Okla., last Sunday.

Gail McWilliams spent last  
 week with a cousin, Miss Nell  
 Wells of Lockney.

Mr. and Mrs. James Peden of  
 Wichita Falls, spent last week-  
 end with her father, Bill Herrod  
 and visited a sister and family,  
 Mr. and Mrs. Claude Matney.

Mr. and Mrs. H. R. Plyler and  
 family were visitors in Hale  
 Center over the week-end.

Mr. and Mrs. Albert Morris  
 and son of Lubbock, were week-  
 end visitors in the home of his  
 parents, Mr. and Mrs. Malcolm  
 Morris and at Matador with her  
 parents, Mr. and Mrs. John Rey-  
 nolds.

Mrs. C. P. Pool has returned  
 home after visiting with her

**ARTHRTIS!**

I have been wonderfully bless-  
 ed in being restored to active  
 life after being crippled in nearly  
 every joint in my body and  
 with muscular soreness from  
 head to foot. I had Rheumatoid  
 Arthritis and other forms of  
 Rheumatism, hands deformed  
 and my ankles were set.

Limited space prohibits telling  
 you more here but if you will  
 write me, I will reply at once  
 and tell you how I received this  
 wonderful relief.

**Mrs. Lela S. Wier**  
 2805 Arbor Hills Drive  
 P. O. Box 2695  
 Jackson 7, Mississippi

children in California and Colo-  
 rado. Enroute home she visited  
 in Amarillo and was accompa-  
 nied home by Mrs. Wade Morris  
 and children, and Mrs. Gladys  
 Pool, of that place.

Rev. and Mrs. Clifford Harris  
 and sons, Larry and Gary of  
 Salinas, Calif., visited here last  
 week with his parents, Rev. and  
 Mrs. H. T. Harris, and in Child-  
 ress with her parents.

**Carlisle Reunion  
 Held At Lubbock**

Mr. and Mrs. L. A. Carlisle at-  
 tended a reunion of Carlisle  
 families and relatives in Mac-  
 Kenzie State Park, Lubbock,  
 Sunday, August 2. Eleven broth-  
 ers and sisters were present  
 with their families, numbering  
 75 in all. One sister, Mrs. Van  
 Walters and her daughters, Miss  
 Claude Walters and Mr. and  
 Mrs. Earl Underwood were here  
 from Hattiesburg, Miss.

Several relatives of Mrs. Carl-  
 isle attended, being a sister and  
 husband, Mr. and Mrs. G. A.  
 Mayes, of Paducah, and a niece  
 and husband, Mr. and Mrs.  
 Owen Martin of Lubbock.

**RETURN FROM VACATION**

Mr. and Mrs. Dick Dewbre  
 have returned from a two-weeks  
 vacation spent fishing and sight-  
 seeing. They fished on the Llano  
 and Lake Buchanan, and visited  
 the Capitol in Austin. Before re-

turning home they made a trip  
 to Ruidoso, N. M., and were ac-  
 companied home by Mrs. Dew-  
 bre's mother, Mrs. J. H. Turner,  
 of Lubbock, who visited here  
 this week. Visitors in the Dew-  
 bre home on their return, were  
 Mrs. Theodore Bain and child-  
 ren of Northfield, and Mrs. W.  
 W. Bain.

**IN APPRECIATION**

The thoughtfulness of all who  
 sent me cards, letters, and flow-  
 ers and visited me during my  
 recent hospitalization, is greatly  
 appreciated and I wish to take  
 this means of saying thank you  
 everyone. These tokens of your  
 friendship mean more than a  
 words can say.

Lucretia Edwards.


**Matador & Tribune**

ISSUED THURSDAYS AT TRIBUNE  
 BUILDING, 1001 MAIN STREET,  
 MATADOR, TEXAS BY THE  
 TRIBUNE PUBLISHING COMPANY

COMBINED WITH MOTLEY COUNTY  
 NEWS BY PURCHASE MARCH 14,  
 1934, AND WITH THE ROARING  
 SPRINGS REPORTER BY PUR-  
 CHASE APRIL 26, 1938.

THE TRIBUNE IS SUCCESSOR TO  
 THE ORIGINAL MOTLEY COUNTY  
 NEWS ESTABLISHED IN MATADOR IN  
 1892 AND ALL OTHER SUBSEQUENT  
 COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT  
 MATADOR, TEXAS, DECEMBER 4,  
 1933, AS SECOND CLASS MAIL  
 MATTER, ACCORDING TO AN ACT  
 OF CONGRESS, MARCH 3, 1879.



**We Make  
 CAKES  
 for  
 all  
 Special  
 Events**

**City Bakery**

**PRICE** the "low-priced" cars, add a few  
 dollars more, and there you are.  
 Because that's all the money it takes to buy  
 this great new 1953 Buick SPECIAL.

That's all it takes to boss its high-compression  
 Fireball 8 Engine—now stepped up to  
 the highest horsepower in Buick SPECIAL  
 history.

That's all it takes to enjoy its still finer  
 Million Dollar Ride—its full six-passenger  
 roominess—its light-as-a-flyrod handling  
 ease.

But if you're surprised at this news, we  
 can't blame you a bit.

Most people are—when they learn that you  
 can get Buick styling, Buick structure,  
 Buick room and power and comfort and  
 steadiness, all for just a few dollars more  
 than the cost of the so-called "low-priced  
 three."

Add another happy surprise.  
 In this Buick you get a long list of "extras"

**THE GREATEST  
 BUICK  
 IN 60 GREAT YEARS**



at no extra cost—things like direction sig-  
 nals, dual map lights, twin sunshades,  
 lighter, trip-mileage indicator, automatic  
 glove-box light, oil-bath air cleaner, full-  
 flow oil filter, bumper guards front and rear  
 —things most other cars of similar price  
 charge as extras.

So there you are—definitely able to move  
 right into this big, broad, robust-powered  
 Buick for a price you'd expect to pay for a  
 lesser car.

Why not drop in on us to see and drive this  
 honey of a buy? The rest we'll leave up to  
 you.

Come in and ask us  
 about the low delivered  
 price on this new  
**1953 Buick SPECIAL**  
 2-Door 6-Passenger Sedan

**C. H. ELLIOTT SALES COMPANY**  
 9th & Brockenridge  
 Paducah, Texas

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

## FLOMOT NEWS

Mrs. A. L. Eubanks  
Correspondent  
Phone 3674, Turkey Line

Mr. and Mrs. Maureen Evans and daughter, Jerry of Dallas arrived Sunday to visit Mr. and Mrs. Guy Hammons. The two families enjoyed a picnic lunch at Lingham Falls, Monday, and on Tuesday the Evans family returned to their home.

Mrs. Alton Anderson is on the sick list, and visiting her Monday were her mother-in-law, Mrs. Esco Anderson, and a sister-in-law, Leta Overstreet of Quitaque. They accompanied her to Floydada, and later to Matador for treatment. She was suffering from a wisdom tooth.

Flomot residents on the sick list the past week were Wilburn Barton, who was dismissed from Stanley Hospital, Saturday, and Mrs. Edith Washington, who has also been a patient in the same hospital. Mr. Guy Hammons was also on the sick list.

Mr. and Mrs. Barney Martin and Mrs. Pearl Martin and Billy Smith were in Quitaque Saturday, where the Martins took chest x-ray examinations.

## NEW LOW PRICES



## GENUINE FORD BATTERIES

- Fresh Stocks!
  - Dependable!
  - Powerful!
  - Long Life!
- Warranties up to 36 months  
DRIVE IN TODAY FOR FREE BATTERY INSPECTION!

**MATADOR AUTO COMPANY**

Mrs. W. W. Purdy of Lubbock visited here from Friday until Wednesday with her daughter and family, Mr. and Mrs. Anderson White.

Mr. and Mrs. Louis Purvis and children, Beverly and Burt, left Thursday to visit his relatives who live near Cisco.

Mrs. Luther Green and children, Tim, Patsy and Virginia of Matador, visited her parents, Mr. and Mrs. F. S. Bourland, from Wednesday through Friday.

Mrs. W. H. Webb was in Matador Saturday morning for treatment at Stanley Hospital, and to visit her son and wife, Mr. and Mrs. Raby Webb.

Rev. and Mrs. A. L. Eubanks were in Matador Saturday for treatment at Stanley Hospital and also visited Mr. Ben Tanner and daughters, Ray Nell and Bengie Beth.

Misses Beverly and Martha Bruce of Lone Worth, Texas, left Saturday for their home after a visit here with their grandparents, Rev. and Mrs. Morton.

Jimmie Meece, who is employed at the Harrison George Grocery was a patient in Stanley Hospital, Matador, Thursday and Friday. He has returned home, but not able to return to his work.

B. A. Tanner and daughters, Ray Nell and Bengie Beth, of Matador, accompanied by Mrs. O. G. Thomason of Moran, and Mrs. Elmore Young of Matjamar N. M. were looking after business here Thursday. They also returned here Friday, accompanied by Mrs. Mae Tanner, and were guests of Mr. and Mrs. Austin Tanner and family.

Mr. and Mrs. Henry Meyer of Amhurst and Mr. and Mrs. S. O. Nethertin of Quitaque, were visitors in the Barney Martin home Friday, and the Meyers remained overnight.

The Odis Crowell family was home from Canyon over the week-end.

Mrs. Lizzie Crowell was in Silverton for medical treatment, Thursday.

Visitors in the home of Mr. and Mrs. F. S. Bourland, Saturday, were his brother, A. M. Bourland, the latter's son, Edwin Bourland, and a son-in-law, Scott Bolton of Quitaque, Edwin

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies  
for Cattle, Sheep,  
Hogs and Poultry  
STANLEY PHARMACY

Tribune, Matador, Motley County, Texas, Thursday, August 6, 1953

Bourland is from California and visiting his father and other relatives in this area.

Mr. and Mrs. Boyd Morris and son of Garland, visited Mr. and Mrs. F. S. Bourland, Friday afternoon.

Mr. and Mrs. R. W. Amick and son, Louis, visited at Sunday, with their daughter and sister, Mrs. Clyde Amonett and family, Sunday. They were accompanied home by two grandsons, Ronald and Johnny, who will spend ten days here.

Mrs. Ernest Fisher is visiting in Lubbock with her son and family, Mr. and Mrs. Joe Fisher. Mrs. Pearl Martin left Sunday for Smyer to visit the B. W. Gunn family for several days.

Miss Eula Whitaker visited last week-end through Thursday with her sister, Mrs. Joe Smith and family. Two nieces, Myra Nan Whitaker and Eulalie Smith accompanied her home, and Myra returned home Sunday afternoon.

Rev. Raybourn Holton, Wayland College student from Plainview, representing the United Texas Drys, filled the pulpit Sunday at the First Baptist Church.

Mrs. Mack Martin and granddaughter, Evelyn Merrill and children of Lockney were visiting relatives and friends here recently, and were accompanied home by her mother, Mrs. H. D. Wedeman, for a few days visit.

Relatives from here who attended a reunion at the Bob Morris home in Plainview, included Mr. and Mrs. A. L. Tanner and son, Charles and daughters, Anna Beth, Carolyn, and Mrs. Joy Barham and children of Quitaque. Also Mr. and Mrs. Boyd Morris and son of Garland who were visiting in the F. S. Bourland home.

Mr. and Mrs. J. C. Franks and son, Coy made a business trip to Floydada Saturday.

Mr. and Mrs. Earl Whitaker and sons, Charles and Jan, spent Sunday with her parents, Mr. and Mrs. J. A. Amonett of Floydada.

L. B. Turner visited in Plainview Wednesday and Thursday with his mother, Mrs. B. F. Turner who is ill.

Mr. and Mrs. C. M. Birdwell of Littlefield spent Friday and overnight in the home of Mr. and Mrs. J. C. Franks.

Rev. Raybourn Holton of Plainview was Sunday guest of Rev. and Mrs. A. L. Eubanks. Also visiting in the Eubanks home Sunday was Rev. Wayne Williams, pastor of the Fairmount Baptist Church.

Mrs. L. B. Turner and grandchildren, Terry, Jerry, Kay and Betty Ann George visited a brother and family, Mr. and Mrs. Colman Turner at Plainview, Wednesday and Thursday.

Mid-week prayer services at the First Baptist Church will be held this week at 6:30 a. m. Wednesday, instead of the usual Wednesday night hour. The change in the time of meeting was made so that all may attend revival services at the Methodist Church.

Rev. and Mrs. A. L. Eubanks were in Turkey Monday, attending to business.

## Baptist Assembly Draws Large Crowd During Encampment

Over four thousand boys and girls with their sponsors, from more than 150 Baptist churches in District 9 attended encampments during two weeks last month, at the Plains Baptist Assembly located in Blanco Canyon south of Floydada. A count of 4,222 boys and girls and their sponsors was made of those attending, resulting in 226 conversions.

District 9 covers eight associations and is comprised of 183 Baptist churches. Not all in the district were represented at camp, however, Motley county, in the Floyd Association, which is comprised of 29 churches, was well represented at the various camps, by 58 boys and girls, and 18 sponsors.

From Flomot First Baptist Church went six Intermediate girls: Myra Nan Whitaker, Cora Gail Gunn, June Ross, Anna Beth Tanner, Bobby Starkey and Joan Green and their sponsor, Mrs. Bernice Gates, six Junior girls: Wanda Lee Coffey, Sandra and Phyllis Starkey, Alta Mae Green, Carolyn Tanner and Sharon Standerfer, and sponsors, Mrs. A. L. Eubanks, Mrs. R. H. Gunn and Mrs. Austin Tanner, and four Junior boys: Bennie Turner, Jimmie Ross, Bobby Joe Smith and Terry George, and sponsors, L. B. Turner and Rev. A. L. Eubanks.

Four Junior boys from First Baptist Church Roaring Springs attending were: Stanley Nolen,

Rodney Long, Stacy and Mack Mathis, and their sponsor, Rev. C. R. Mathis, and three Junior girls were Ronda Harmon, Sandra Braselton and Lois Nolen, with their sponsors, Mrs. R. J. Harmon and Mrs. C. R. Mathis.

Whiteflat Baptist Church was represented by four Intermediate girls: La Nell Rattan, La Royce Mitchell, Gail McWilliams, and Dorothy Nell Plyler and their sponsor, Mrs. Alfred Cooper.

First Baptist Church of Matador sent ten Junior boys: Dahl Clower, Jon Johnson, Thomas Edwards, Guy Campbell, Bruce Calvin Smalley, Ronnie Bailey, Joe Bailey, Carl Thompson and Carter Luckett, and sponsors were O. V. Johnson, Bill McCaghen and Elbert Reeves.

Two Intermediate boys going were Arvin Ellithorp and Pat Groves, accompanied by R. E. Campbell, sr., and Loyd Latimer. Seven Intermediate girls were: Sue McCaghen, Raynita Dunning, Barbara Waybourn, Janie Norman, Rachel Craven, Glynda McWilliams and Betty Neighbors, accompanied by Mrs. Forrest Campbell; and Junior girls numbered twelve, being Kay Norman, Peggy Welling, Francine and Patti Craven, Jan Barton, Rosemary Shanks, Linda Beth Seigler, Linda Matthews Dixie Barton, Judy Hobbs, Mary Le Groves and Cherri Barton, accompanied by Mrs. Dick Groves and Mrs. R. E. Campbell, Jr.

HOME ON LEAVE  
Pvt. Melvin Pope, son of Mr. and Mrs. G. D. Pope of Flomot, has spent two weeks at home visiting his parents and sister, Mrs. Geo. Barron, who lives at Meadow, Texas. He reported back at Aberdeen Proving Ground, Md. on July 29.

## Matador IOOF Lodge

Meets every Tuesday night  
Jerry Birchfield, Jr., N. G.  
Bruce Martin, Secretary  
Visiting brothers welcome.

## FORMER RESIDENT VISITS

Algie Lee Durbin of Balmorhea, was visiting last week as guest of Mr. and Mrs. Tom Newman, and with other friends. A former Matador resident, Mr. Durbin is principal of the Balmorhea High School. His family is visiting with his wife's relatives in San Antonio while he is here.

A. C. Don Wason and Mrs. Wason are visiting here with their parents, Mr. and Mrs. Bill Wason and Mr. and Mrs. Preston Spray. Wason, who has been stationed at Sheppard AF Base at Wichita Falls, is being transferred to Amarillo AF Base, at the termination of his 17-days leave.

## ARRIVES OVERSEAS

Mrs. Zona Ruth Mack received word last week that her husband, W. O. (Gig) John Mack, had arrived overseas in Bordeaux, France, on the 83rd. Eng. C. Bn.

Jon Lloyd Dewbre has returned home from a trip to Los Angeles, Calif., where he spent weeks visiting relatives.

**Kimble Optometric Clinic**  
Appointment Phone 24  
Box 518  
119 West California  
Floydada



## GO PROTECTED WITH AUTO INSURANCE!

For happier summer motoring... for greater protection value per dollar invested, carry adequate auto insurance! It gives you full protection against financial loss incurred through accident, theft or fire.

## BILL DICKIN

Insurance Agency  
First State Bank Building Phone 202

## STOP and THINK!

THERE ARE ALL KINDS OF USED CAR AND TRUCK GUARANTEES BEING OFFERED ---

BUT NONE CAN MATCH OUR Exclusive and Copyrighted

# 6 MONTHS or 6000 MILES

WRITTEN USED CAR AND TRUCK GUARANTEE

S.E.I. Warranties, Copyright and Registered

We Give You A1 No Additional Cost

(This Guarantee honored by any authorized National S.E.I. Warranty Dealer in the U.S.A.)  
"A car bought TODAY is guaranteed until February or 6000 MILES anywhere in the U.S.A."

### NOTE:

This sensational plan is really sweeping the country—at present there are thousands of franchised new car dealers operating in the U. S. A. ready and willing to honor this guarantee. A list of these dealers is on display at our showroom.

BUYING A USED CAR OR TRUCK! STOP and THINK!

# Matador Auto Co.

Your Authorized Dealer

# NOW!

FOLLOW THE ARROW

FOR A BETTER USED CAR BUY

**FORD DEALER'S A-1 USED CARS**

IS THE NEW IDEA IN USED CARS THAT GETS YOU MORE FOR YOUR MONEY!

**RECONDITIONED CAR**  
A-1 used cars and trucks are sold to you only after having been checked and re-checked. They're thoroughly gone over by our own Ford-trained Mechanics.

**VALUE**  
No matter what the make, model, or year of the A-1 used car or A-1 used truck you buy, you can be sure of A-1 value—in dependability, long life and appearance.

**PERFORMANCE**  
Our A-1 used cars and trucks are checked for miles of safe, dependable operation... with safety and economy. And our reputation sides with every one we sell.

**DEAL**  
We honestly believe—and think you will too—that dollar for dollar, you'll get the best possible deal in an A-1 used car or truck. Liberal trade-ins, easy terms.

SEE YOUR FRIENDLY FORD DEALER FOR A-1 USED CARS AND TRUCKS

**BE SURE... BE A-1 SURE!**

# Matador Auto Company

Matador, Texas

## MATADOR....

(continued from page one)  
weather Efforts will be pushed to connect the Northfield-Childress paving with State Highway 70 which extends north from Matador.

**Many From Here Attend**  
Matador business and professional men and women turned out to attend the ceremony. Many places of business closed and almost every place of business in Matador was represented. Children brought an even larger motorcade, estimated at over 100 automobiles, to attend the ribbon-cutting ceremony.

Boone Simpson, county commissioner from the precinct and son of pioneer Ben F. Simpson, served as master of ceremonies. He first introduced former Matador County Judge C. W. Giesecke (now of Floydada), who aided in securing the road designation. Mr. Giesecke made a brief address, to be followed by present County Judge Vance Gilbreath. After his address the microphone was then handed to former member of the State Highway Commission, Fred Wemple of Midland. Mr. Wemple was a member of the board when the Northfield road was designated.

In his brief address he declared, "The Highway Commission does not build these roads to leave them dangling... they connect with other roads." The assurance that the road would finally connect with paving leading to Matador brought applause from the crowd, especially the Matador delegation. Marshall Formby of Plainview, who succeeded Wemple on the board, was introduced and expressed

Tribune, Matador, Motley County, Texas, Thursday, August 6, 1953

his pleasure in attending the ceremony.

**Barbecue At Childress**  
All residents of the Northfield community and all visitors from Matador were issued free admittance tickets to a barbecue in the Childress City Park scheduled to begin at 7:30. More than 600 attended with most of the Matador group being among the guests.

## MRS. FLIPPIN...

(continued from page one)  
Besides her husband, she is survived by a daughter, Miss Glenda Jean Flippin, her mother, Mrs. Cliff Rogers, Dumont; two sisters, Mrs. Perilla Brewster, Dumont and Mrs. Theatus Green of Guthrie; two brothers, Jordan Rogers of Dumont, and Staff Sgt. Wayne A. Rogers, serving with the USAF in France.

Sgt. Rogers arrived home last week on emergency leave, to visit his sister, and reached her bedside several days before her death.

Mr. and Mrs. Flippin were residents of Matador for about 8 years, and moved to a farm near Paducah, the first of the year.

**Attend Funeral**  
Attending funeral services from this community included the following: Mr. and Mrs. Jinks Wilson and children, Mr. and Mrs. John Stotts, Mr. and Mrs. Nelson McMahan and daughter, Frances, Mr. and Mrs. Lee Nelson, Mr. and Mrs. Chas. Keith and son, David, Mr. and Mrs. Clarence Jenkins, Mr. and Mrs. Morris Parks, Mr. and Mrs.

Duke Lipscomb, Mr. and Mrs. M. S. Patton, Mr. and Mrs. Ward Rattan and son, Garland, Mr. and Mrs. Cliff Stephens, Dr. and Mrs. Albert Traueck, Jr. Mr. and Mrs. Slim Durham; Messdames C. P. Waybourn, U. L. Willie, Hub Swearingen, Jim Lancaster, Ethel Nell, Ober Johnson, J. R. Berryman, Frank Stafford, Howe Hines, Joe E. Campbell, R. E. Donovan, and Messrs. E. L. Wolf, Ott Hines, Alvin Stearns, A. L. Curry and DeWayne Martin and Mr. and Mrs. John Green of Roaring Springs.

## MRS. HERRING...

(continued from page one)  
Survivors are her husband; two sons, Clyde Herring, Plainview and Clint P. Herring of Post, who was vacationing in Vancouver, Canada at the time of his mother's death; two grand children; three sisters: Mrs. Mattie McMillan, North Hollywood, Calif.; Mrs. Georgia Kindel, Houston; and Mrs. Louise Farley of Poyote; four brothers: W. L. Paul, Sr., Amarillo; John Paul, Texline; Roy Paul, Sulphur Springs; and Joe Paul, Colorado City.

Attending the funeral service from Matador were: Mr. and Mrs. Eldred Seigler, Mr. and Mrs. Ed Cammack, Mr. and Mrs. Elbert Reeves, Miss Amy Glenn and Miss Maggie Bryan.

## VISITOR RETURNS HOME

Morgan Woodruff of Decatur left Sunday for his home after a visit here in the home of his uncle and family, Mr. and Mrs. J. L. Woodruff.

## WEEK-END VISITORS

Week-end visitors in the home of Mr. and Mrs. Seth Sager were his sister and husband, Mr. and Mrs. Jack Sims of Chillicothe.

## TO WHOM IT MAY CONCERN:

There will be a public hearing on the 1953-1954 budget for the Matador Independent School District on Friday evening, August 14th in the Matador High School auditorium. All interested individuals are invited to attend this hearing. The time of the hearing is eight PM. Curtis Graham, President Frank J. Pohl, Secretary

## Local Items

Mr. and Mrs. Floyd Jordan of Slaton, visited friends here during the week-end. They are former Matador residents.

Sharon Green of Spur is visiting here this week in the home of her aunt and family, Mr. and Mrs. Algie Groves.

Mr. and Mrs. E. F. Springer spent the week-end in San Antonio, where they visited their daughter and son-in-law, Sgt. and Mrs. Gustav Walldov, and other relatives.

Mrs. Dick Barton and daughter, Don Carol, of Vancouver, Washington, and Mr. and Mrs. Pat King and son, Butch of Plainview, were week-end visitors in the home of Mr. and Mrs. Wilson Barton and other friends and relatives.

Mr. and Mrs. Charlie Scaff and family and Mrs. J. H. Martin and daughters, Stella and Mary Martha attended the Air Show in Amarillo, Sunday. They had picnic lunch in Canyon park.

Mrs. R. F. Zabielski and children left Friday for Milwaukee, Wis., after visiting here during July with her parents, Mr. and Mrs. Tom Tilsen. They will join their husband and father, who is stationed there.

## SPECIALS ON

### MOTOR NEEDS

12 Month Guarantee  
Car Battery ..... \$9.95  
Exchange ... Installed

Filter Cartridges .. \$1.  
Fits Ford, Ford Tractor, Mercury, Chevrolet and many others. Guaranteed

### Mufflers

Chevrolet \$5.95 - Ford \$5.10  
Plymouth \$6.50  
Hollywood Mufflers

### Seat Covers ... \$29.95

Reg. \$40 Value. Installed  
Best Grade Plastic

### Mechanical Service

Complete brake job on most makes of cars or half-ton pickups. Genuine Raybestos lining, bonded or riveted. \$12.95

### PEG'S GARAGE

Highway 70 East of Main

Mr. and Mrs. D. L. Damron and children, Christina and Nell Webb, and Mrs. L. M. Cox and sons, Ronnie and Don made a trip to Amarillo Tuesday, where Miss Martin visited with Mrs. Dee Ray Jenkins; Mrs. Cox visited the Lewis Bosticks and Miss Webb shopped.

Wallace Rattan of Fort Worth, arrived Monday and is visiting here in the Ward Rattan, V. A. Rattan, Littleton Rattan and Eldred Seigler homes, they being his brothers and sister.

## In The Want Ads

**FOR SALE:** Big fat fryers, \$1.00 each or \$1.20 dressed. See or phone Frank Traueck. 3tc

**USED MAYTAG automatic washer \$200.** One Easy Spinner washer \$100. Three good used washers \$35 each. Used Servel Refrigerator \$35. One same as new Jacuzi 3 1/4 HP jet pump \$100. Big trade-in allowed on New 1952 International Harvester refrigerator. Matador Implement Co.

**WANTED:** School Bus Foreman. Please contact Leo C. Purvis, Supt. of Schools, Petersburg, Texas. Need not be a skilled mechanic. Drive bus and service fleet. Pay commensurate with ability. 21-2tc

**GENUINE Ford Batteries as low as \$9.95.** Matador Auto Company. 21-tfn.

**FOR SALE:** Nice embroidered quilt. Proceeds of this sale goes to the Assembly of God Church. See Mrs. W. B. Little.

**FOR RENT:** House with 3-rooms and bath unfurnished for \$25 a month. See Rev. W. B. Little.

**PIANO:** The McBrayer Piano Co. of Childress, Texas will sell on terms to responsible party in this area. Practically new Spinnet piano at nearly one half original price. Carries full guarantee. Write immediately if interested as our representative will be here short time only. Good small upright at bargain also available. Trade-in acceptable. Box 442. 21-3tc

**FINAL CLEARANCE:** Entire stock summer dresses now 1/2 price. Matador Variety.

Misses Elwanda Martin and Nell Webb, and Mrs. L. M. Cox and sons, Ronnie and Don made a trip to Amarillo Tuesday, where Miss Martin visited with Mrs. Dee Ray Jenkins; Mrs. Cox visited the Lewis Bosticks and Miss Webb shopped.

Wallace Rattan of Fort Worth, arrived Monday and is visiting here in the Ward Rattan, V. A. Rattan, Littleton Rattan and Eldred Seigler homes, they being his brothers and sister.

**FOR SALE:** 1 set John Deere Front wheel spreader; also 1350 lbs. rye seed, \$6.50 per hundred. Odis Crowell, Flo-mot. 20-tfn.

**FINAL CLEARANCE:** One lot Ladies blouses, 1/2 price. Matador Variety.

**NEED TIRES...** See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

**FOR RENT:** Furnished apartment, for couple only. Mrs. D. E. Pitts, Phone 40. 2tp.

**NOTICE:** If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

**FINAL CLEARANCE:** Ladies summer hats. Values to \$6.25 now \$1. Matador Variety.

**SEE US FOR POLIO.** Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-tfn

**USED CARS:** 1946 2-door Ford; 1946 Chevrolet truck; S.W.B. 2-speed axle; 1942 Ford Club coupe, good and clean; 1949 Chevrolet truck, 2-ton, 2-speed axle; 1952 Jeep Pickup, 4 W.D. Braselton Implement Co., Roaring Springs. 59-8-tfn.

**FOR RENT:** Apartment, 4-rooms furnished. It is nice. Ed Williams. 20-tfn.

**FINAL CLEARANCE:** One group Ladies shoes, 1/2 price, Matador Variety.

**USED FARM EQUIPMENT:** 1940 Ford tractor, overhauled and painted; 1950 Ford completely overhauled; 1 No. 10 IHC Lister Planter. Lots of other used equipment at a bargain. BRASELTON IMPLEMENT CO., Roaring Springs.

**CAR HEATING?** Let us remove flush radiator and block with "pressure Purger." Only \$7.50. Campbell Chevrolet Co. 59-8-tfn.

**PEACHES \$2.25 bushel at orchard.** N. E. Davis, Rt. 1, Roaring Springs, Texas. 2tp.

**FINAL CLEARANCE:** Ladies and girls skirts now 1/2 price. count. Matador Variety.

**FREE RENTAL SERVICE:** You have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company, Phone 56. 2tp.

**HAVE SOME IRRIGATED FARM CITY PROPERTY** for sale. If interested contact Giesecke Ins. and Real Estate Agency, Floydada.

**FOR SALE:** Coker, Meal, Mill feed; Cotton Seed; Poultry and Fertilizer; Best you can buy West Texas Gun. Joe M. Gaines Mgr. 59-8-tfn.

**NEW LIFE** for your older make Chevrolet car. A brand new bolted assembly, including labor, gaskets, and oil for \$100. Budget terms available at Campbell Chevrolet Co. 59-11-tfn.

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# REOPENING East Afton Store Friday, August 14th

IRA SULLIVAN, Manager  
STAPLE GROCERIES  
GASOLINE - OILS  
- Formerly Shelton Grocery -

**Truck Owners!**  
PUT YOUR PRICE ON YOUR PRESENT TRUCK FOR A DEAL ON A NEW DODGE!

Make your own appraisal... mail it to us! We're anxious to trade and will do our level best to meet your price! No cost! No obligation!

Best deal ever offered truck owners! Here's all you do:

Decide what your present truck is worth in a trade on a new Dodge truck. Write this figure on the appraisal form below. Fill out the form, and mail it to us! Or if you prefer, phone us.

We'll do our very best to meet the price you put on your present truck. If we can get together, you've got a real "name your own price" deal. If we can't, there's no obligation. So mail the appraisal form now!

(or, phone in the information)

I have a \_\_\_\_\_ truck, in \_\_\_\_\_ condition. I think it is worth \$ \_\_\_\_\_ in a trade. I understand that you are not obligated to meet this price, nor am I obligated to accept it.

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

**DODGE "Job-Road" TRUCKS**  
**JOHNSON-BERRYMAN MOTOR COMPANY**  
MATADOR, TEXAS



Send us your APPRAISAL FORM today!

# NO LOWER PRICES Anywhere!

|                                      |                         |   |                         |
|--------------------------------------|-------------------------|---|-------------------------|
| <b>WHITE SWAN</b> Pound              | <b>Coffee - 85c</b>     | <b>GOLDEN BRAND</b> Pound                       | <b>Oleo - 19c</b>       |
| <b>PUFFIN</b> CAN.                   | <b>Biscuits - 10c</b>   | <b>KIMBELL'S PEACH-APRICOT PRESERVES .. 45c</b> | 2-1b Jar                |
| <b>LONG WHITE</b> 10-Pound Mesh Bag  | <b>POTATOES ... 39c</b> | <b>WHITE SWAN, 2 1/2 Can</b> Can                | <b>Peaches 29c</b>      |
| <b>WRIGHT'S, 4 to 6 Pounds</b> Pound | <b>Picnics - 49c</b>    | <b>KRISPY</b> 1-Pound Box                       | <b>CRACKERS ... 23c</b> |
| <b>LARGE SIZE</b> Box                | <b>Tide - 29c</b>       | <b>DIAMOND</b> 2 No. 2 Cans                     | <b>Spinach 25c</b>      |

We Sell Finest Quality Home-Slaughtered Beef

## CHARLIE'S GROCERY

I. O. O. F. BUILDING MATADOR, TEXAS