

Matador Tribune

SECOND YEAR—No. 6

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 14, 1966

PRICE SEVEN CENTS

TRAIL DUST



There is confusion from some...

As a marriage counselor...

Some mistakes may be covered...

There was a generation when...

They say there is plenty of...

The greatest problem with life...

Only by the grace of God...

It is not an easy age for simple...

EMERGENCY SURGERY

R. S. (Ray) Webb is in the...

Nancy Traveek was one of...

Miss Traveek, daughter of Mr...

The outstanding students in...

Seeing a print plant—These...

These recent guests of the...

These recent guests of the...

These recent guests of the...

These recent guests of the...



REV. SEALY SMITH

Revival Services Are Announced At Roaring Springs

First Baptist Church of Roaring...

Rev. Sealy Smith, pastor of...

Song leader will be Harry...

Week day services will begin...

Rev. C. A. Butler, pastor, announces...

It is not an easy age for simple...

Local Girl Wins Award In French

Nancy Traveek was one of...

Miss Traveek, daughter of Mr...

The outstanding students in...

Visitors Attend Baptist Revival

A number of visitors have...

Rev. and Mrs. Hawkins, accompanied...

Among visitors on Monday...

Gospel-filled messages by Rev...

The meeting will close Sunday...

His battalion has been assigned...

A graduate of Lubbock Senior...

His wife, the former Marilyn...

Services Held For James K. Campbell

Funeral services for James K...

Burial was in the Roaring...

Mr. Campbell, a veteran of...

Survivors include three daughters...

Winners Announced

Mrs. Clay Hart, Matador, guessed...

Survivors include three daughters...

Larry Hoyle to Speak at Study Club Meeting

Larry Hoyle will be guest speaker...

Mr. Hoyle will speak on Viet...



SGT. R. T. HAMMERSLEY

R. T. Hammersley Based At Da Nang

Marine Gun Battery Sergeant...

His promotion was based on...

Ernest McWilliams of Dallas...

Seniors Select Play and Cast

"Feudin', Fightin', and Fussin'..."

Tryouts to select a cast were...

Another hillbilly family...

FROM ANGLETON

Mr. and Mrs. T. F. Medley and...

HERE FROM LOUISIANA

Mrs. Kit Carson of Lafayette...

Mr. and Mrs. E. A. Day, his...

Mr. and Mrs. Norman Morrow...

Mr. and Mrs. James Meador...

Holiday visitors in the home...

50 Will Vie in Queens Contest

Matador Lions Club Queen...

A total of 50 Queens from...

Former Residents To Hold Reunion

Annual reunion of former...

The invitation to attend the...

Ernest McWilliams of Dallas...

T-39 Jet Trainer Logs 3,000 Hours...

One of Wethersfield's two T-39...

The aircraft, number 62-4462...

Services Held For James K. Campbell

Funeral services for James K...

Burial was in the Roaring...

Mr. Campbell, a veteran of...

Survivors include three daughters...

Winners Announced

Mrs. Clay Hart, Matador, guessed...

Survivors include three daughters...

Larry Hoyle to Speak at Study Club Meeting

Larry Hoyle will be guest speaker...

Heart Fund Drive Set

If you buy a cup of coffee in...

Announcement was made this...

Cub Scout Troop in Roaring...

Phone Company Has Problems

Matador and Roaring Springs...

Five spans of toll line were...

Service was again disrupted...

Seniors Select Play and Cast

"Feudin', Fightin', and Fussin'..."

Tryouts to select a cast were...

Another hillbilly family...

FROM ANGLETON

Mr. and Mrs. T. F. Medley and...

HERE FROM LOUISIANA

Mrs. Kit Carson of Lafayette...

Mr. and Mrs. E. A. Day, his...

Mr. and Mrs. Norman Morrow...

Mr. and Mrs. James Meador...

Holiday visitors in the home...

Discussions are Set On Hospital District

A SERIES of community meet...

Four meetings are scheduled...

Community Building (former...

Second meeting is scheduled...

Third meeting is scheduled...

Fourth and final meeting...

Motley County is reaching a...

It is important that every...

The Commissioners Court called...

Phone Company Has Problems

Matador and Roaring Springs...

Five spans of toll line were...

Service was again disrupted...

Seniors Select Play and Cast

"Feudin', Fightin', and Fussin'..."

Tryouts to select a cast were...

Another hillbilly family...

FROM ANGLETON

Mr. and Mrs. T. F. Medley and...

## Church and Society

### Local Clubs Receive Numerous Awards at District Convention

In addition to the distinction accorded three local women, Mrs. Roy Grundy, Mrs. A. L. Fair, and Mrs. Frank Price, recognition was received by two local study clubs at the sixth annual Santa Rosa District Texas Federation of Women's Clubs convention held recently in Vernon. Numerous awards were received for achievements and reports, by El Progreso Study Club and Eternas Junior Study Club. Mrs. Fair, nominated for Teacher of the Year by El Progreso Club, was named Federation teacher of the year, Mrs. Grundy, 2nd Vice-President of the Eternas Club, was elected District President, and Mrs. Price was elected Corresponding Secretary.

The Eternas Club's press book won first place in district for the fourth consecutive year.

Other awards received were for President's Report, 1st; Conservation Dept., 1st; Fine Arts Dept., 1st for Crafts; 1st; TFWC Sewing Contest, 2nd; Literature and Drama, 1st; Cultural Heritage, 1st; Public Speaking, 2nd; Music, 1st; Art and Pennies for Art, and 1st place Overall Winner.

Home Life Dept., 2nd place Overall Winner; International Affairs Dept., 2nd; Africa and the Near East, 2nd; Asia and the Far East, 2nd; International Scholarship and 2nd, SS. Hope. In Council of International Clubs division: Best Overall Report, 1st; Public Affairs Dept., 2nd; Texas Heritage Dept., 1st; and Yearbook, 3rd.

Mrs. Grundy, Dist. Junior Director presented her report in the form of a skit, written by Mrs. Reece Timmons and featuring members of the Eternas Club. Mesdames Bob Thompson, President, Kenneth Thompson, Roy Hobbs, Billy Slover, Vann Francis, James Bearden, Bundy Hal Campbell and Pat Green.

Awards received by El Progreso Club were: Public Affairs, 1st; Dept. Home and Recreation; Conservation 1st; Recreation; International Affairs, 1st; Latin American Scholarship, 1st; The Americas; Council International Clubs, 1st; Hostesses and News Bulletins; 1st for 100% subscription to Texas Clubwoman; 2nd Texas Heritage (Historical Tours, Cattle Brands and Ranch Histories, and Historical Markers

Melvin Meason and Olive Russell.

**Mrs. Gaede Gives Report**  
At a meeting of the WSCS held Tuesday, March 29, Mrs. W. F. Gaede presented the program and told of the projects and purposes of CPO (Camp Farthest Out) which is located at Hunt, near Kerrville.

Mrs. Gaede spent five days at the camp this spring, and explained that it is a non-denominational prayer camp.

### Richard Campbell Is Wedding Soloist

Richard Campbell was soloist Sunday, April 10, at the wedding of Jerry Balch and Mary Adele Wilson in Sonora.

Mr. Balch, co-captain of the 1964 Red Raiders, is now serving as student coach on the Tech coaching staff.

Joan Barton accompanied Richard to the wedding and they returned to Abilene, Sunday night and were overnight guests in the home of Mr. and Mrs. Bert Ezzell, Johnny and Charles, Jana Jones, also a week end guest in the Ezzell home accompanied Miss Barton and Richard home Monday.

Richard, a Texas Tech freshman, spent the remainder of the Easter holidays with his parents, Mr. and Mrs. R. E. Campbell, Jr.

### Officers Elected By Methodist WSCS

Mrs. W. F. Jacobs led a program on "Dreams and Realities," a Pledge Service, for the Methodist Woman's Society of Christian Service, Tuesday, April 5, meeting at 7:30 p.m.

New officers for the coming year were also elected at this time.

The program was opened with the hymn, "The Kingdom of God," led by Mrs. Myrtle Stubblefield, with Miss Roberta Jameson at the piano. After the introduction by the leader, the group read the "Purpose of the WSCS" in unison, followed by prayer and another hymn, "Grant Us Wisdom."

Mrs. Jacobs, who is treasurer of the Society, gave a yearly report of the work done by the membership.

Assisting Mrs. Jacobs in the program were Mesdames Charlie Scaff, Fred Bourland, H. T. Jinkins and Harry Willett.

In the report of the nominating committee, Mrs. W. N. Pipkin was re-elected president, of the following slate of officers: Mrs. J. R. Whitworth, Vice-President; Mrs. N. B. McMahon, Recording Secretary; and Mrs. W. F. Jacobs, Treasurer (re-elected). Committee Chairmen are: Mrs. Frank Pohl, Campus Ministry (re-elected); Mrs. Ethel Payne, Membership Cultivation (re-elected); Mrs. Olive Russell, Program Materials; Miss Mary Slover, Supplies; Mrs. A. L. Fair, Missionary Personnel; Mrs. Mattie Brotherton, Local Church Activities; and Mrs. May Simpson, Publicity.

Others present at the meeting were Miss Mary Slover and Mesdames D. E. Pitts, Henry Ford, A. J. Daffern, Mattie Brotherton, J. R. Whitworth, W. N. Pipkin,



MISS WILLA HILBRICH

### Plans Announced For June Wedding

Mr. and Mrs. Otto E. Hilbrich of Alpine, Texas, announce the engagement of their daughter, Willa Dale, to Jon Stewart Johnson, son of Mr. and Mrs. O. V. Johnson of Wellington, former Matador residents.

The wedding will be June 6 in the First Baptist Church of Alpine.

The prospective bridegroom is a native of Matador and the grandson of Mr. and Mrs. J. R. Berryman. He is a 1961 graduate of Quitaque High School.

Miss Hilbrich, a graduate of Alpine High School, and her fiancé received their bachelor degrees in music from Baylor University.

While attending Baylor, Miss Hilbrich was a member of Phi Beta Mu and of Mu Phi Epsilon, international professional music sorority. She was a soloist in Baylor A Cappella Choir and a member of the university's Chamber Singers, as well as the Baylor Religious Hour choir.

Miss Hilbrich is presently employed by the North Waco Elementary School.

Mr. Johnson is a member of the faculty of Baylor University School of Music where he is also working towards a master of music degree. He is a former member of Baylor Chapel Choir and presently a member of the university's Chamber Singers. He belongs to Phi Mu Alpha Sinfonia, professional music fraternity.

C. Catherine Bird and Lucretia Campbell on 3rd level, with Louise Barton and Tommie Newman on 4th level.

Our tournament chairman, VIVIAN C. rushed in from golf play Thursday, doing some yard work in between times. . . . was going to check on the lawn watering . . . taking a short cut . . . jumped off the porch, which, as she says has done a "jillion" times . . . this time her foot slipped and she suffered a painful injury to her shin bone . . . scraped the bone, requiring 5 stitches plus a tetanus shot . . . I thought she might join my club . . . but it hasn't slowed her down!

There will be a general meeting — the Woman's Association with the men's organization . . . of the Airport Country Club Monday, April 18, mainly for the purpose of electing new officers . . . and other business.

**INVITED TO HAMLIN**  
We have an invitation to Hamlin, May 31, for a guest day play. Last year Vivian and Tommie played in this event . . . and had lots of fun. Do hope more of us can attend this year!

**WEEK END VISITORS IN WILKINSON HOME**  
Visitors in the home of Mr. and Mrs. Kim Wilkinson during the week end Easter holidays included their daughters and families, Mr. and Mrs. C. O. Strickland, Suzanna and Priscilla of Abilene and Mr. and Mrs. R. M. Hurt and Gary, of Lubbock; Mr. Wilkinson's sisters, Mrs. Mollie Armstrong of Ft. Worth, Mrs. Ada Eade of Lubbock and Mrs. Flora Garrison, Floydada, nephews and their wives, Mr. and Mrs. Guy Garrison, Mr. and Mrs. Levi Wilkinson, Whiteflat; Mr. and Mrs. Bill Smidt, Spur; and Mrs. Wilkinson's brother and wife, Mr. and Mrs. Noah Humphries of Dimmitt.

**RECENT VISITOR**  
Mrs. Jimmie Worsham of Stinnett visited recently with her parents, Mr. and Mrs. Jim Cooper. Mr. Cooper has been a recent patient in Stanley Hospital, and is now convalescing at his home.

### County Seniors Receive Advice

by Karen Elliott

"Your 'I Will' is your most important asset next to character," Motley County seniors were told here on April 4th at a banquet in their honor, held in the American Legion building.

Speaker was Berl Huffman, freshman football coach and head baseball coach at Texas Tech, Lubbock. He emphasized the need for personal fortitude and character by quoting Tribune publisher, Douglas Meador, "Mediocre men with courage and character stand like giants among the geniuses who have it not."

Mr. Huffman addressed seniors, class sponsors, school board members, superintendents and Legionnaires and their wives, at the ninth annual American Legion County Senior Banquet. He was introduced by Fleming Post Commander Furman Vinson.

County Judge and Ex-Officio School Superintendent Elbert Reeves welcomed the assembly and introduced Superintendents Charles Johnson, Matador; Glenn Sanders, Roaring Springs; and A. J. Barron, Flomot. Each superintendent presented his school board and senior class sponsor, who introduced the seniors from his school.

Thirty-two of the county's



Commander Furman Vinson and Coach Berl Huffman

thirty-three seniors were present. Karen Williams of Roaring Springs was unable to attend because of illness. Gifts to the seniors from the Legion were large fold-up Spantex suitcases.

Before introducing the speaker, Commander Vinson presented Judge Reeves with a gift of appreciation for eight years of "dedicated public service to Motley County Schools."

Special music for the banquet was by the Teentones, local high school group composed of Day, Janie Killingsworth, Sandefer, Frances Martin, Gwinn, Sharlene Berryman, and accompanist Shelley Stevens.

Mr. and Mrs. Charles Cullin and daughters, Charise and Charyn, of Santa Fe, N. M., were in Matador during the Easter holidays with their respective parents, Mr. and Mrs. Cullin and Mr. and Mrs. Campbell, Jr.

# WEEK-END SPECIALS

- Beef Roast** Chuck or Arm Round LB. 55c
- GLADIOLA FLOUR** 10 pound Bag \$1.09
- Instant Tea** Maryland Club, 4 1/2 oz. Jar 79c
- Tuna Fish** Haase's Grated White Albacore, 6 oz. Can 27c
- Cream Pies** Banquet Frozen, (CHOCOLATE, LEMON OR COCOANUT) EACH 29c
- Potatoes** No. 1 Idaho Russets, 10 lb. Plyo. Bag 59c
- Oranges** TEXAS 5 lb. Plyo. Bag 49c
- Beef Ribs** Choice Fresh Cut. lb. 39c
- Vienna Sausage** Armour's, Large 9 oz. Can 39c
- Preserves & Jams** Bana Pure, (Five Kinds, Mix or Match) 12 oz. Jars 3 For 79c
- Squash** FRESH YELLOW, POUND 15c
- Tomatoes** Mountain Pass, WHOLE PEELED, 303 CAN 16c
- Spinach** Shurfine, 303 Can, 2 for 29c
- Blackeye Peas** Libby's With Snaps, 300 can 16c
- Mixed Greens** Libby's, 303 Can 14c
- Pineapple Juice** Libby's 46 oz. Can 30c
- Liquid Lux** 22 oz. GIANT SIZE PLASTIC 49c

**SPOT CASH**  
**AG GROCERY**  
TELEPHONE NUMBER 347-2240

## CHILDREN'S PHOTO CONTEST



PRIZES TOTALING \$21.85

1st — \$9.95 Large Bronze Portrait  
2nd — \$6.45 Bronze Tone Portrait; 3rd — \$5.45 Portrait

Picture of every child photographed Will be Published in the Matador Tribune

**EASY TO ENTER** — Simply have your child's photograph taken by WINSTON B. LUCAS PHOTOGRAPHER at NO COST to you. They will show proofs from which you may choose the pose you wish entered in the contest and your child is automatically entered, and at this time you may order photographs for gifts or keepsakes if you wish. (Postage and handling 25¢) but this is entirely up to you. WINSTON B. LUCAS, of Irving, an expert child photographer, will be here to take pictures, with all the necessary equipment to take nice portraits for this exciting event. There is no age limit to this contest — even the tiniest tots enjoy being photographed by our photographer.

**This Is A Local Contest!**

(CHILDREN MUST BE ACCOMPANIED BY PARENTS or GUARDIAN)

**ONE DAY ONLY!**

Wed., April 20 (2 to 6 p.m.) Matador Hotel

**COUNTY AGENT SAYS...**

Three 4H members competed for the right to represent the county in the District 4H Tractor operators contest in Wichita Falls on March 26th. Winner was Franklin Jameson, Northfield, with Maurice Clifton, Roaring Springs, placing 2nd, and Dennis Hoover, Northfield, 3rd.

The contest was held on the VFW field March 21st, with the tractor furnished by Matador Motor & Implement Company, and trailers provided by L. A. Carile and Nelson McMahan. The four part contest consisted of questions on tractor operation, maintenance and safety; daily inspection of the tractor; backing a two-wheeled trailer and backing a four-wheeled trailer through a marked course.

Reorganization of the Flomot 4H Horse Club was completed Friday night March 25th in the school lunchroom. Calf roping will be one of the events provided for members, and members of the Flomot club have extended an invitation to other 4H members of the county who would like to take part in the club to join with them. A film on calf roping was shown. Donnie Ray Rogers is serving as President of the club, with Dale Tiffin elected Secretary.

**CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 8.302 miles of Gr. Strs., Fnd. Crse & Two Crse Surf Treat From Matador to 4.731 Miles NW & Fr. SH 70, 1 Mile South South of White Flat To Road Int. on Highway No. SH 70 & FM 2999, covered by S 530(3) & A 2179-1-1 in Motley County, will be received at the Highway Department, Austin, until 9:00 A.M. April 28, 1966, and then publicly opened and read.

The State Highway Department, in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252) and the Regulations of the Department of Commerce (15 C.F.R., Part 8), issued pursuant to such Act, hereby notifies all bidders that it will affirmatively insure that the contract entered into pursuant to this advertisement will be awarded to the lowest responsible bidder without discrimination on the ground of race, color, or national origin.

Plans and specifications including minimum wage rates as provided by Law are available at the office of Algie Groves Resident Engineer, Matador, Texas and Texas Highway Department, Austin. Usual rights reserved. April 14-21



PARALLEL TERRACING on a Furman Vinson farm about six miles northwest of Whiteflat.

**More Precious Rainfall is Held In New Type Parallel Terracing**

IT IS NOT ALWAYS EASY to sell a good thing. Take for instance, the new (in this area) parallel terracing, which conserves and spreads the precious rainfall, and keeps the top soil on the field. Farmers are pretty happy with the conventional terracing, which has in some instances, doubled production. Two farms, however

parallel terraces built. Two more in Flomot and one in Northfield are ready to start.

One of the great advantages in the new field dirt work is reducing or doing away with point rows, which are a problem in regular terracing.

Furman Vinson is "sold" on parallel terraces. He sees in the improved field work, a greater production for the county farming land, and steady improvement in the soil with more area "soaked" with precious rainfall and rich sediment.

The M. C. Jones farm immediately east of the old Whiteflat Lake is an example of the new type work. Guy Hammons and Leon Cloyd, both of Flomot and A. J. Nimmo of Northfield, will try the advanced terracing method.

Jack Case, former Matador resident, built parallel terraces last year on a farm near the Motley-Hall Counties lines, and is well pleased with the result.

Ervin Willard, Work Unit Conservationist with the Motley County Soil Conservation office, who came here from Wheeler in October, believes parallel terracing will advance as results are shown.

C. L. Hacker, Conservation Technician and familiar with Motley County soils, is impressed with the work and says more

farmers are becoming interested in it. Other members of the local office are Kenneth Eisenhauer, Range Conservationist and Glynard Moore, part time conservationist technician.

**Grass And Land Judging Winners Named Recently**

Winners in the annual Grass & Land Judging Contest, sponsored by the Upper Pease Soil Conservation District, held in Paducah, March 22 are as follows:

GRASS JUDGING, Senior Contest: Ronnie Clifton, 1st; Chester Dye, 2nd; Johnny Thacker, 3rd; and Kelly Hand, 4th, all of Roaring Springs. Junior Contest: Davie White, 1st; Tutt Garnett, 2nd; Mike Moore, 3rd; Paula Pallmeyer, 4th; and Ricky Hacker, 5th, all of Matador.

LAND JUDGING, Senior Contest: Dan Brandon, Roaring Springs, 2nd; Ricky Boggs, Flomot, 5th; Weldon Tipton, Flomot, 12th; Dale Tiffin, Flomot, 13th; Bruce Lefevre, 16th; Eddy Osborn, 17th and Reford Davis, 22nd, all of Roaring Springs. There were no entries in the Junior Land Judging Contest.

Individual trophies were given

to the top three individual winners in all contests, provided by the Paducah Lions Club. Nineteen took part in the Grass Contest and 26 in the Land Judging Contests.

Assisting with the contest were Bill Peacock, Roaring Springs; Ervin Willard, W. D. Lipscomb and Bill Pallmeyer, Matador; Rex Jones, Gene Bristol, Claude Mehaffey and N. S. Ward, Paducah.



SEN. JACK HIGHTOWER

**Jack Hightower Makes Formal Statement**

State Senator Jack Hightower of Vernon today formally announced his candidacy in the Democratic Primary for re-election to a second term in the Texas Senate. He seeks election in the new 30th Senatorial District which includes Motley County.

Senator Hightower, 39, was the choice of a wide margin of voters in 1964 to succeed the well-known Sen. George "Cotton" Moffett of Chillicothe, long-time agricultural leader. During his first term in the Senate, Sen. Hightower became well-known as an effective and dedicated legislator. He has achieved the enviable record of appointment as chairman of an important committee and a member of twelve of the Senate's committees, some of the most important of which are: Water and Conservation; Finance; State Affairs; Counties, Cities and Towns; and Agriculture and Livestock. He has been named by the Lieutenant Governor to two interim committees to make studies of the Texas Election Laws and the needs of the Nursing Profession in Texas. The findings and recommendations of these committees will be made to the next legislature.

Senator Hightower's distinguished service earned his appointment by Governor Connally as a delegate to the Southern Regional Education Board Conference on Higher Education. His effectiveness has been fully demonstrated in his support of important legislative measures concerning water and soil conservation, education law enforcement, water and air pollution, health, etc.

Senator Hightower has an impressive record of public service. He served two years in the Texas House of Representatives and seven years as District Attorney. In 1957 he was appointed by the Governor to the Texas Law Enforcement Study Commission, and at the time of his election to the Texas Senate, was vice chairman of the Board of Regents of Midwestern University.

A native of Memphis, Texas, where his mother, Mrs. Walter Hightower, still resides, Sen. Hightower moved to Vernon in 1951 to begin the practice of law upon his graduation from Baylor University. He served in the U. S. Navy during World War II.

He is a leader in civic, religious and fraternal affairs on the local and state level. His wife, the former Colleen Ward, is a

native of Tulla, Texas, and is the daughter of Mr. and Mrs. W. H. Ward of that city. They have three daughters, Ann, 13, Amy, 9, and Alison, 6.

The recent Supreme Court decision concerning redistricting caused a major rearrangement of Senatorial Districts in West Texas. The new 30th district now contains 90 thousand voters, approximately 60% of whom live in that part of the new district heretofore represented by Senator Hightower and approximately 40% live in that part of the district heretofore represented by another Senator.

"In order to properly represent the people a Senator should know them, their problems and their needs. I have been privileged to know many people all over the wide area that is now the 30th District. I hope to become better acquainted with many hundreds more during this campaign. My promise is to serve you sincerely," Senator Hightower said.

**Placings Listed in Annual Stock Show**

Placing in the annual Motley County Junior Livestock Show held here Saturday, April 2, as rated by Roy McClung, Baylor County Agent, Seymour, were as follows:

Heavy steers (901-up) 1st Joey Meador, 2nd Pat Nichols, 3rd Max Barton.

Medium steers (801-900) 1st Mike Peacock, 2nd Tanya Meador, 3rd Bill Barnhill, 4th Pat Peacock, 5th Dan Brandon, 6th Max Barton, 7th Dan Brandon.

Light steers (700-800) 1st Kelly Hand, 2nd Lou Anne Woodruff, 3rd Max Barton.

Heifers: 1st Brigid Barton, 2nd Kelly Hand, 3rd Kelly Hand, 4th Paul Don Cruse.

Light Market Hogs (190-210) 1st Larry Bynum, 2nd Dick Moss,

3rd Dick Moss, 4th Dick Moss, 5th Randy Welch, 6th Ronnie Clifton, 7th Berry Bostick.

Medium Market Hogs (211-230) 1st Gary Markham, 2nd Mike Peacock, 3rd Kelly Hand, 4th Mike Peacock, 5th Gary Markham, 6th Gary Markham, 7th Gary Markham, 8th Kay Cooper.

Heavy Market Hogs (231-250) 1st Mike Peacock, 2nd Randy Welch, 3rd Loretta Thompson, 4th Harry Meffert, 5th Chester Dye.

Grand Champion Market Hog, Larry Bynum; Reserve Champion Market Hog, Mike Peacock; Grand Champion Breeding Hog, Mike Peacock; Reserve Champion Breeding Hog, Joey Meador.

Open Gilts: 1st Dick Moss, 2nd Kelly Hand, 3rd Dick Moss, 4th Dudley Allen, 5th Dick Moss, 6th Harold Parks, 7th Ronnie Clifton, 8th James Palmer.

Bred Gilts: 1st Kelly Hand, 2nd Kay Cooper.

Sows: 1st Mike Peacock, 2nd Joey Meador, 3rd Dick Moss, 4th Larry Bostick, 5th Kay Cooper, 6th Joey Meador, 7th Dick Moss, 8th Pat Peacock.

Showmanship awards went to Pat Peacock for Beef and Dick Moss for Swine.

**CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 13.472 miles of Asph. Conc. Pav. & Seal Coat Shldr. From Floyd Co. Ld. To Matador on Highway No. US 70, covered by C 145-8-18 in Motley County, will be received at the Highway Department, Austin, until 9:00 A.M. April 29, 1966, and then publicly opened and read.

Plans and specifications including minimum wage rates as provided by Law are available at the office of Algie Groves, Resident Engineer, Matador, Texas, and Texas Highway Department, Austin. Usual rights reserved. (April 14-21)

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☆ Fresh and Delicious Cakes, Pies, Rolls, Do-nuts and Cookies!

MADE FRESH DAILY  
Cakes for all special occasions!

☆

**CITY BAKERY**  
Matador, Texas

Impala Sport Sedan. Eight standard safety features, including front and rear seat belts.

**CHEVROLET'S ALWAYS BEEN FAMOUS FOR SMOOTHING OUT ROUGH ROADS**  
And right now for a Double Dividend, you get a buy that'll smooth out your budget!

**CHEVROLET DOUBLE DIVIDEND DAYS!**  
NO. 1 BUYS - NO. 1 CARS  
Now at your Chevrolet dealer's

Buy on those big, beautiful Chevrolets have never been better! Expensive car looks and luxury, solid value features like Delcotron generator, self-adjusting brakes, Magic-Mirror finish. Right now you can find just the color and body style you want—and your Chevrolet dealer's making it mighty easy to buy. See him!

All kinds of good buys all in one place... at your Chevrolet dealer's Chevrolet · Chevelle · Chevy II · Corvair · Corvette

**CAMPBELL CHEVROLET COMPANY**  
Matador, Texas

US Highway 70 at Main Street

**LIVE IN THE WORLD'S MOST MODERN HOME**  
at  
**GUARANTEED OPERATING - COST**

**THE WORLD'S MOST MODERN LIVING...**

is total-electric living including comfort electric heating, and it opens up a whole new world of convenience. This convenience comes in different size and shape houses, all of which West Texas Utilities' Guaranteed Operating-Cost plan covers. WTU will estimate the operating cost for two years, and guarantee accuracy (within 10%) or your money back. (Cost above estimate plus 10%.)

Since the cost is low, why deny your family the luxury of total-electric living with comfort electric heating.

**GUARANTEED OPERATING COST + EQUAL PAYMENT PLAN = KNOWN MONTHLY COST**

**West Texas Utilities Company**  
an investor-owned company

### The Matador

EDITOR Karen Elliott  
ASST. EDITOR Shelley Stevens  
SPORTS EDITOR John Barnhill  
SPONSOR Mrs. Reece Timmons



#### FHA Girls Select Mr. Irresistible

Joey Meador was announced "Mr. Irresistible" by Sandra Sandefer, second vice president of FHA, Tuesday, April 5, in a study hall assembly. "Mr. Irresistible" is an honor bestowed on a boy by the Matador Chapter of Future Homemakers of America each year. He is selected on the basis of the number of ribbons he can win from silent FHA girls. Each girl who speaks must forfeit one of her three ribbons.

Joey, son of Mr. and Mrs. James Meador, is a sophomore and president of the twin organization, Future Farmers of America. He was presented a box of candy and was a guest at the chicken supper Tuesday night.

#### Speaker Explains Social Security

"Social Security is a self-supporting government program, designed to help the citizen," Olie O'Neal declared Thursday, April 5, as he spoke to the Texas history class. Mr. O'Neal, field representative for the Social Security office in Lubbock, narrated a short film strip summarizing the history of the social security program since it became effective January 1, 1937.

He also explained the correlation between social security and Medicare, a new government program financed in part by the social security fund. A brief question and answer period followed Mr. O'Neal's talk and film strip.

#### Students Elect Capacity Crowd

Olivia Campbell, Jana Jones, and Sharlene Berryman were re-elected cheerleaders for the 1966 football team, Tuesday, April 5, by the student body of Matador High School. Following tryouts in the high school auditorium, each student voted for three of the twelve

girls vying for the position and Sharlene Berryman received the most votes to become head cheerleader.

All three girls have had previous experience, as they also led the 1965 grid team. Sharlene, who was also head cheerleader as a freshman, will be serving her fourth year as cheerleader.

Jana, head cheerleader for 1965, has served two years previously and Olivia held the position in 1965.

The newly elected cheerleaders will all be seniors next year.

#### Two Qualify For Regional T-F Meet

Matador's track and field team left the district U.I. Meet in Idalou, April 6-7 with only two regional qualifiers.

Charles Meador tied for first in the high jump with a 5'5" jump and vaulted 10'6" for second in the pole vault. Although only first and second placings are eligible for regional competition, Meador also placed fifth in the shot with a throw of 39'9".

In the weight contests, Ronnie Cox took first by flinging the shot 45'11". Cox's 115 throw also placed him fourth in discus. Both Meador and Cox will participate in the Regional Qualifiers Meet in Olton, April 16, and in the Regional Track and Field Events, April 22-23 in Lubbock.

#### Track Team Takes Fifth

The Matador track and field team amassed 55 points in the two day district meet to place fifth in district.

John Shead placed third in the 880 yard run and Dickie Shead came in fifth.

Larry Bynum took fifth in the 100 yard dash.

Both the 440 and mile relay teams placed. Those on the fifth place sprint relay were Pedro Gonzales, Joey Meador, Charles Meador and Bynum. The mile relay, composed of Dick Moss, Gonzales, and Dickie and John Shead, placed fourth.

Jayton won the meet with 110 1/2 points and Estelline took second with 109 1/2.

#### Maverick Corral

The SECOND grade presented an assembly program, Thursday, March 31, in the high school auditorium. Theme of the program was "Friends and Neighbors." It was a presentation of songs and original stories by the second graders themselves.

Lisa Smallwood and Lou Pitts, THIRD graders, made a very outstanding Easter scene for their room last week.

Mrs. D. P. Keith visited the FOURTH grade Thursday, April 7, and showed the students colored slides she made in Europe last summer. The students especially enjoyed scenes of the Netherlands and Norway since they are presently studying the two countries in geography.

The U.I. picture memory team, composed of FOURTH and FIFTH graders, has been announced. The five members are:

### COW POKES

By Ace Reid



"Sure there's plenty of grain—there's something like 12 varieties of grasses and maybe a poison weed or two."

This feature sponsored by THE FIRST STATE BANK

Paula Palmeyer, Glenda Stockton, Gina Killingsworth, Lee Ann Thompson, and Nancy Higginbotham.

#### Beginners Spotlight

Seven years ago, Mr. and Mrs. Joseph E. Simpson became the proud parents of Merritt Sue, on October 14, 1958.

Merritt Sue has bright blue eyes, red hair and an omnipresent smile. Her father is employed by the Texas Highway Department. Her family includes her mother, father and two sisters, Cindy and Belinda.

Among her favorites are reading, baseball and ice cream. Merritt Sue's career aspirations include becoming a nurse.

#### Jackets Awarded

Dickie and John Shead received basketball letter jackets in a study hall assembly, Thursday, April 7. Coach Earl Byerley made the presentation.

Dickie and John are the only boys lettering in basketball who have not already received football jackets. The new letter jackets are duplicates of the Matador's football jackets with the exception of a basketball on the "M".

Other basketball lettermen will receive patches for their letter jackets later this year.

Dickie, a junior, and John, a sophomore, are the sons of Mr. and Mrs. Levi Shead.

#### College Students Home for Holiday

Many of Matador's young people returned home during the Easter holidays to visit parents and friends.

Tim Sturdivant, a sophomore at the University of Texas, arrived home Thursday for a visit with his parents and sister, Mr. and Mrs. J. P. Sturdivant and Pina Sue. Also visiting in the Sturdivant home was their son James Sturdivant, who teaches at Vernon.

Visiting in the home of Mr. and Mrs. Luther Green, Patsy, Virginia and Andy was their son and brother, Tim of South Plains College, Levelland.

Brenda Whitefield, daughter of Mr. and Mrs. A. M. Whitefield, spent from Thursday, April 7, until today with her parents and sister, Janet. Miss Whitefield is a South Plains College freshman.

Also home from South Plains

the holidays with his family before returning to Tarleton State College, Monday.

Also here from Tarleton was Guy Campbell, who visited his parents, Mr. and Mrs. Harold Campbell.

Mary Jane Hamilton, a junior student at Texas Tech, spent a week with her parents before returning to school Monday, after spending the holidays with her parents, Mr. and Mrs. C. R. Davis.

Visiting in the home of her parents, Mr. and Mrs. John Stevens, was Sue Miss Stevens is a sophomore at Hardin Simmons University, Abilene.

Patsy Hankins, daughter of Mr. and Mrs. Roy Hankins, spent a week with her parents before returning to Texas Tech, where she is a freshman.

Tommie Green, a Texas Tech freshman, visited with his parents, Mr. and Mrs. Jack Green during the Easter holidays and returned to Tech today. Also home was the Green's other son, Jimmy Don of Angelo State College, San Angelo.

Kenny Barton spent the holidays with his parents and sister, Mr. and Mrs. Alfred Barton and Joan. Kenny attends Texas Tech.

Key Vaughn, son of Mr. and Mrs. Marvin Vaughn, spent the holidays with his parents before returning to Texas Tech, where he is a student.

Kenneth Pitts, a Texas Tech freshman, spent the Easter holidays with his family, Mr. and Mrs. Douglas Pitts, Jr., Judy, Don and Lou.

Also here from Tech was Thomas Edmondson, son of Mr. and Mrs. Howard Edmondson. Thomas spent a week with his parents before returning to Lubbock, Thursday, for classes on Friday.

Linda Tison, a Texas Tech freshman, spent the Easter holidays with her parents, Mr. and Mrs. W. B. Tison of Whiteflat.

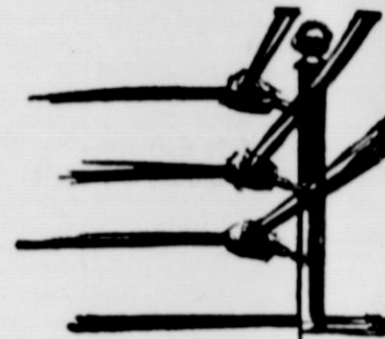
Nancy Trawek, also a Texas Tech freshman, returned to Lubbock Thursday, after spending a week with her parents, Mr. and Mrs. Howard Trawek. Miss Trawek's guest during the holidays was Mike Weaver, freshman at Austin College, Sherman, where Miss Trawek attended school last semester.

J. M. STOKES Jr., D.D.S.

Announces the reopening of his Dental Office in Ralls, Texas

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