

Matador Tribune

Volume 12, No.45.

Matador, Motley County, Texas, Thursday, January 19, 1939.

Price 5c

County Board Appointments Are Approved

Wildlife Group To Favor Universal License Regulation

Approvals of appointments were received here this week from Wm. J. Tucker, executive secretary of the Texas Game, Fish and Oyster Commission, following the organization of a Wildlife planning board here on January 5.

Fred G. Simpson was elected chairman, Gus Bird, vice chairman and C. A. Pitts was elected secretary and treasurer. The planning board, which went on record in its first meeting as approving the Universal Hunting License Law, is composed of the following citizens: Frank A. Buckley, B. F. Tunnell, W. R. Cammack, George Edwards, Cecil Shelton, Dr. A. C. Traweck, Henry Ford, Fred Simpson, C. A. Pitts, John Hamilton, R. C. Echols, M. J. Reilly, Elbert Reeves, Charlie Bird, Gus Bird, Ralf Long, J. C. Burleson, B. F. Simpson, Elbert Seigler, Douglas Meador and Marvin Patton. The organization was under the sponsorship of P. R. Sime, Amarillo, regional game manager.

Purposes Outlined

With Texas eligible to receive \$100,000 of Federal Wildlife Restoration funds when the fiscal year starts July 1, in addition to the \$40,200 now received, a state organization of county planning boards is needed. In order to be eligible for the funds, the Game, Fish and Oyster Commission will need to spend \$25,000 on new and approved restoration projects. In order to participate in the Federal aid funds, Texas sportsmen must provide the Game, Fish and Oyster Commission with \$25,000. If the universal hunting and fishing license law is made statewide in the next session of the legislature, necessary funds should be forthcoming.

The county planning board voted to give the Game, Fish and Oyster Commission control to regulate the season and bag limit on all game and fish as now adapted by other counties.

Another meeting of the board is expected to be announced in the near future.



GEORGE REYNOLDS

George Reynolds, above, of Altus, Oklahoma, who will have charge of the music for the revival to start Sunday at the Roaring Springs Baptist church. Mr. Reynolds is well known in both Texas and Oklahoma for the high quality of his singing. He will be accompanied on a portable, folding organ.

Revival To Start Sunday At R. Springs

Rev. H. W. Graham To Conduct Preaching At Baptist Church

An old-fashioned revival meeting will start at the Roaring Springs Baptist church, Sunday, January 22, according to an announcement made by Rev. H. W. Graham, pastor. One of the features of the revival will be George Reynolds of Altus, Oklahoma, well-known singer who will be accompanied on a portable, folding organ.

The meeting, which is scheduled to run two weeks, will be conducted by Rev. Graham, pastor of the church since Nov. 13. The church attendance and interest has increased greatly since his arrival.

Plans are being made to equip an automobile with a loud-speaker in order to further advertise the

NEW GOVERNOR INAUGURATED DURING COLORFUL CEREMONY

Lions From Four Clubs Meet Here

Jim Willson Is Principal Speaker At Zone Meeting

Over 70 members of four Lions Clubs of Zone 8, District 2-T, including Paducah, Childress, Turkey, and Matador, met at the Baptist church Tuesday evening for the first zone meeting of the year. After being served a delicious chicken dinner by ladies of the Baptist church and the introduction of guests, Lion Jim M. Willson of Floydada was introduced as principal speaker.

In a stirring address entitled, "Styling with Lionism," Lion Willson declared, "The peace of the world is of greatest importance and a great mission rests with the Lions clubs and other similar organizations toward creating friendship and fellowship among men of the various countries of the world. I have visited six of the eight countries where Lions Clubs are represented and I know that regardless of religion or nationality, the hearts of men are fundamentally the same. Only a few of the millions

(Continued On Back Page)

Tickets For Father - Son Banquet Soon

Lions Club Again Sponsors Movement For Boy's Week

The second annual Father-Son banquet sponsored by the Lions Club will be held at the First Baptist Church February 9 at 7:30 p. m. Committees were appointed at the bi-weekly meeting of the Directors of the Lions Club last Monday morning.

The banquet will be the feature event of Boys Week, and will have as its purpose the promotion of a closer feeling of comradeship and understanding between the boys and men of the community.

C. A. Pitts, chairman of the ticket sales committee, announced that tickets will go on sale Monday, January 23.

Tickets will sell for seventy-five cents and will admit a man and the boy of his choice. After Tuesday, February 7 the price will be advanced to one dollar per ticket.

The following Lions were named to the sales committee: R. A. Day, L. R. Bishop, J. D. Craven, George Springer, Arvil Craven, W. F. Jacobs, John Hamilton, and H. H. Courtney.

Henry Pipkin, assisted by F. T. Hamilton, will again be in command of culinary endeavors, and is expected to serve up one of his usual delicious barbeque feeds with all the trimmings.

A list of all the boys of the community from 9 to 18 is being prepared from which the men will make their selections of the boy to accompany them to the banquet.

NEW GOVERNOR



GOV. W. LEE O'DANIEL

Gov. W. Lee O'Daniel, who accepted Texas' highest office Tuesday before the largest crowd ever to witness the inauguration of a governor in the state. Gov. O'Daniel proposes to pay the promised old-age pensions thru a 1.6 percent transaction tax, according to his address before the Legislature yesterday.

Girls Cage Team Wins Tournament

The Matador High School girls basketball team drew one game nearer to the championship of the "Big Five" basketball conference last Tuesday night by defeating Roaring Springs to the tune 25 to 15. The local team is the only one in the conference to have a perfect record at the present writing.

Last Saturday the girls proved their mettle by carrying off top honors at the Flomot invitation tournament. Matador defeated Whiteflat 27-6 in a first round contest as the entire squad saw service. Saturday morning Quitaque was roundly thumped by the score of 23-6 and Matador entered the finals with Roaring Springs. In a fast and exciting game Matador emerged the winner on the long end of a 22-14 score.

Gold basketballs were awarded to the entire squad as they all participated in the tournament. When asked to pick a star, Coach Hugh C. Gray said, "There were no stars. Teamwork won the tournament for us."

PENSION BILL INTRODUCED BY REP. HARP

"The fact that the applicant may have a child or children or other relative shall not be taken into consideration," in passing upon an application for old age assistance, if a House Bill introduced in the Texas House of Representatives is enacted law. Representative R. A. Harp of Kirkland, author of the bill points out in the emergency clause that "many needy old persons are being deprived of aid because of the provisions" contained in the Old Age Assistance act of the 44th Legislature, (Article 2 of Section 3 of HB-8, Page 2040, sub-section "g"), and the further fact that "the administrators of the Old Age Assistance are taking into consideration the fact that the applicants have a child or children or other relative able to support them, is depriving said applicants of assistance."

"This is a discrimination we must eliminate from the administration of aid to these needy old people," Representative Harp declared in a statement just before he introduced his measure this past week.

Light Snow Over County

A light snow covered Motley county Monday night after the temperature dropped swiftly following a warm mist and rain. The wind changed to the north early Tuesday morning and the rain changed to snow and sleet. Reports indicated that the snow in the neighborhood of Amarillo reached six inches, reaching over most of the Panhandle, a wide section of Oklahoma, New Mexico and Colorado.

Potter county weather bureau reported the most moisture for January since the station was opened 48 years ago.

The snow here vanished within a short time adding benefit to the recent rains which places this county in excellent condition with regard to favorable crop prospects.

Relative Of Local Resident Succumbs

Mrs. R. P. Moore, Mrs. John Russell and M. S. Patton left Monday night for Temple, to join Mrs. W. W. Moore after receiving word of the death of her sister-in-law, Mrs. R. W. Ellison, of Rosebud, Texas.

Mrs. Ellison, who succumbed Monday evening, had been ill for quite a while, and had been a patient at Scott-White hospital.

Mrs. Moore went to Temple two weeks ago to be at her bedside.

Mr. and Mrs. Ware Fogerson and baby of Silverton visited here this week with her parents Mr. and Mrs. R. A. Day.

Largest Crowd In History See Austin "Home-Coming" Of W. Lee O'Daniel

In a spectacle blazing with color such as Texas never had seen, W. Lee O'Daniel, the flour salesman who astonished the nation with his extraordinary campaign methods, Tuesday became governor of the largest State in the Union.

Before an estimated 50,000 persons which jammed the great Stadium of the University of Texas,

TAXATION PLAN OUTLINED

Gov. O'Daniel outlined his plan of raising funds to finance old-age pensions in his address before the Legislature yesterday. Through a transaction tax of 1.6 percent he would remove ad valorem taxes, pay the promised pensions and balance the state's budget. The plan was an unexpected move by the new governor and left both friends and opponents with material for thought, according to political observers, late yesterday.

the 48-year-old man who mixed hill-billy music and politics in an unprecedented, dizzy whirl, formally stepped to the helm of Texas' ship of state.

Then, in an inaugural address, he dedicated himself to furthering the welfare of the "masses" and to making good on pledges of administering the government in an economical, business-like manner.

"No man," he said, "could be more void of selfish motives or political ambitions than I. I come to you untarnished politically, and by the grace of God, I hope to remain forever in that category."

The tremendous crowd, largest to witness the inauguration of a Texas Governor and possibly the

(Continued On Back Page)

OLD - TIMERS INVITED TO STOCK SHOW

Time will march backward 50 years to the days of the open ranges in the Southwest when five old-time cowmen pay an official visit to the Southwestern Exposition and Fat Stock Show on March 14.

The veterans will honor guests of the Exposition for a day to rub shoulders with present day cowmen and spin their favorite yarns about trail driving, wagon bosses, two-gun desperados and other subjects.

The old-timers are Ab Blocker, Bigwells, old trail driver; John Arnett, Amarillo, who represents the Scotch-English era of the cattle industry of the Southwest; J. Ellison Carrol, Big Lake, world champion roper in "the nineties"; Bob Beverly, Lovington, New Mexico, early-day cowboy and wagon boss, and Capt. John Hughes, El Paso, oldest of the former Texas Rangers.

The five old cowmen have seen the buffalo and the longhorns supplanted by purebred cattle. They will participate in the "parade of the purebreds" at the Stock Show on March 14.

Father Of Teacher Here Dies Monday

Mrs. Harold Jones of Roaring Springs, teacher in the local school system, was called to Lillian, Texas, Wednesday night of last week, to the bedside of her father, E. L. Casstevens, who was seriously ill of pneumonia. He succumbed Monday afternoon at a little past one o'clock, and funeral services were held Tuesday.

Mr. Jones drove to Lillian Monday morning to be with his wife after receiving word that Mr. Casstevens was not expected to live. He returned home Wednesday afternoon, but Mrs. Jones remained to be with other surviving members of her family, until the end of the week.

Mrs. A. M. Bourland and daughter, Mrs. Scott Bolton, visited in Floydada Friday.

Final Plans Made For Cage Tourney

Contests To Start Friday Afternoon In Annual Sports Event

A contest between Matador and Crowell at 2 p. m. Friday will start the 10th Annual Lions Boys Basketball Tournament at the Matador school gymnasium according to Bert Ezzell, director general of the event. Approximately 100 visitors will be here for the two days, to take part in the contests as nine schools have accepted invitations, including Crowell, Vernon, Floydada, Paducah, Dumont, Bula, Flomot, Quannah and Roaring Springs. The Vernon team carried away the high honors from the 1938 tournament.

The winning team will receive a regulation size, silver basketball trophy and eight members of the winning team will each receive a silver trophy. Members of the team winning second place will receive eight silver basketball balls and members of the team winning consolation will receive eight bronze basketball balls and a silver loving cup. Admission to the tournament will be 10c and 25c per session.

Schedule Is Planned

The second game Friday will be at 3 o'clock between Floydada and Paducah; 4 o'clock, Vernon and Roaring Springs; night, 7 o'clock, Bula and Dumont, 8 o'clock.

(Continued On Back Page)

STATION HERE INTRODUCING MOTOR OIL

Starting today and continuing thru Monday, the Mission Gas and Oil Company here, is conducting an "Oil Show," introducing the Triple XXX Motor Oils to automobile and tractor owners of this section. During the four-day period, any size automobile crankcase will be drained and filled with Triple XXX motor oil for only 65 cents, according to Hart Harris, manager of the station. Automobile owners who wish to avail themselves of the special advertising introductory price, may purchase the oil in sealed cans and use it later in event the car does not require draining at the present time.

The special price is made possible thru the Consumers Oil Company of Elk City, Oklahoma, Mr. Harris said.

"We wish to assure our customers that this oil is fully guaranteed and that the purchase price will be refunded if it is not entirely satisfactory. Triple XXX motor oils sell regularly for 30c per quart and this special price to the customer is much lower than the wholesale price to us."

Mr. and Mrs. J. S. Lambert had as week-end guests, Mr. Lambert's sister and husband, Mr. and Mrs. G. P. Hodges, of Sweetwater.

MATADOR WINS GAMES TUESDAY

In one of the regular conference games on Tuesday, January 17, the Matador senior boys defeated Roaring Springs 33-10. The senior girls won over the Roaring Springs team 26-14. The junior boys played Whiteflat the same night defeating them 22-18.

We would greatly appreciate the cooperation upon the part of everyone during the Lion's Club Tournament which takes place this week-end. Let us make an effort to attend every game.

UNDERGOES OPERATION

Miss Virginia Estes underwent a tonsilectomy at Traweck hospital Monday morning.

Miss Bonnie Fuston of Turkey, visited here last week in the home of Mr. and Mrs. J. W. Hobbs. She accompanied Miss Ruiz Hobbs home from a visit there.

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By Douglas Meador

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Make Hitler Harmless, Says H. G. Wells

IN Great Britain when they want to foresee the future they immediately page the major prophet, H. G. Wells. In America they watch for one of Dr. Gallup's uncannily accurate polls on the public pulse.

The editors of the February issue of Cosmopolitan Magazine have done both, and present sensational stories from both men. "The immediate future of the hundreds of millions of people hangs upon the unchecked impulses of a mere handful of men," writes H. G. Wells. "You could be rendered harmless and put away as soon as possible."

The famous British author points to the open record of Hitler, his published speeches, his role in the program going on at the moment, his delusions of grandeur and contagious form of homicidal mania.

"Possibly they may fall out with one another," writes Wells. "Possibly some daring group may take the risk of a second 'blood bath,' if and when these three go."

In sharp contrast, is the opinion of Dr. George Gallup, who, as Director of American Institute of Public Opinion, has access to vast supplies of information, available to very few men in the nation. "The American nation is changing," says Dr. Gallup. "We—the American people—are moving toward the right, toward a more conservative viewpoint in national politics. The November election with its Republican gains, high-spotted the trend. Actually, it was revealed long before then, for the Institute's studies began to detect it in 1937 directly after the sit-down strikes and the Pres-

ident's Supreme Court proposal. Barring some emergency like war, the pendulum may continue to swing toward the right next year because the public is no longer in a mood for experimentation to the same degree that it was when the New Deal came to power.

"What we are witnessing, and will witness, is a public desire for 'leveling off' in the tempo of change brought about by the New Deal, a desire for consolidating the gains after a period of rapid social adjustment.

"The public acclaimed and supported many of the reforms of the New Deal, watched the administration win blanket powers from Congress, and according to the latest survey, is still for President Roosevelt by a fair-sized majority. But it wants to see the legislative power re-asserted. For example, while a third of the voters say they would have supported all of Roosevelt's measures if they had been sitting in Congress, two-thirds say they would have opposed many of these measures. An equally large majority, more than seven in every ten, think Congress should no longer give the President lump sums of money to spend as he wishes for relief and recovery. They want Congress to exercise greater control over how it is spent."

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Prime Minister Chamberlain



Principals in the 1939 scene: Mussolini and Hitler.

pack the whole lot of them into an ordinary airplane. It would be a tumultuous load but, if you could contrive a crash for it, the alleviation of human trouble would be disproportionately vast."

"I write of the triumvirate with the freedom of a still uninterred Englishman," Mr. Wells says. "My friend, Mr. Winston Churchill, has spoken of Herr Hitler as a 'great man!' I agree, but I insist that he and his chief friends ought now

anglicized to Borda). His portrait painted by the greatest Indian artist of his time, Miguel Cabrera, hangs in a small room at the side entrance of the church. It hangs among several others, high church dignitaries and there is also a painting of his son in clerical robes.

Borda looks very distinguished according to his portrait. His white wig looks not unlike those affected by English judges—barristers, his dark eyes are surmounted by very heavy dark eyebrows. The nose is long but high bridged. The face is clean shaven after the manner of his time. His attire

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gives a very rich effect. Wine colored cloth elaborately embellished with gold embroidery down the front and with huge wide cuffs constitutes the coat. His hose are white and low dark shoes complete the costume. His hands protruding through lace are sensitive and refined looking. This full-length figure is posed standing beside a window with voluminous crimson drapes serving as background. And this is the picture of the man who left his mark not only here in Taxco, but also at Cuernavaca where his Mangoe gardens became famous as also the house and the church beside it. In the very heart of Mexico City—on Madero street, one sees another monument to his great financial success—a huge business building thru which runs an arcade which bears his name, The Borda Passage. He extracted millions of pesos' worth of silver from his Mexican mines, and his slogan was always "God gives to Borda, and Borda gives back to God" in the shape of fine churches.

The Interior of the Borda Church

After my inspection of Cabrera's portrait of Borda, I left by a side entrance then retraced my steps and entered the church thru the main-front-entrance. My first impression on entering was one of over-whelming richness, rather awe-inspiring on that account, but the over-elaborate Churriguereque style of ornaments gave one a restless feeling, the eyes roved about in vain to find a point to land on, to focus on. A dusty patina has settled over all this, even the many small crystal chandeliers suspended from the ceiling look tarnished. An over-zealous Dutch housewife bent on cleanliness, on entering this nave, would, I imagine, be seized with an irresistible impulse to get busy with soap and water and a good stiff brush. After her ministrations one could then once more behold the gilded gold of the embellishments, as it appeared to the worshippers when this church was in its prime.

All about one sees a mass of scrolls, garlands of fruits and flowers, curlicues, cornucopias, all gilded, not to mention enclosed areas filled with statues dressed in gold and multi-colored robes of great richness. Also paintings all by Cabrera, giving unity of decoration, the high altar is in the ultimate tulle of all this ornamentation carried to the Nth degree.

Here and there one sees areas of pink stone also elaborately carved.

Over the entrance door, on the Mezzanine balcony, one sees a very fine Pipe Organ, all gold and coral pink. It is a work of art and fits perfectly into the scheme of decoration that obtains here. A magnificently carved pulpit of dark wood, not gilded, rises from the floor of the church and is surmounted by an equally handsome canopy of carved wood.

Amidst all this superlatively rich ornamentation one sees the extreme opposite. Here and there on the altars one sees cheap, tawdry and gaudy flowers, artificial and soiled, crammed into containers of all kinds, rusty tin cans, gaudy vases of rosy-pink and mustard yellow. In this church the poor now worship hence these tributes.

In The Sacristy—

In the Sacristy were huge paintings framed in magnificent gold frames surmounted by great cornucopias, illustrating the life of the Virgin. In this room the clergy don their embroidered vestments before proceeding into the church proper to conduct their rituals. These magnificent vestments that beggar description, are all placed away in shallow drawers in chests about the room. These cabinets are exquisite works of carving and would gadden the heart of every connoisseur who is fortunate enough to see them. However the object that interests visitors the most in this Sacristy, is only a small piece of carpet. This is a remnant of the fabric that once covered the entire church floor. It was woven in the Orient and I imagine it did much to add still more colorful richness to this church. When the carpet was

worn out it was not replaced with any other. Now one sees inlaid wooden floors with alternating light and dark woods. As interesting as this bit of carpet might have been to others, my last glance was directed to the rich beauty of the room to its great religious paintings set in gold frames and its exquisite carvings on the cabinets that contained the vestments.

The next morning, early, I paid this church another visit when it contained many of the worshippers. It was a most impressive service. As I entered the church I heard the organ music emanating from the gold and pink masterpieces above the entrance door. I saw a procession of black-shawled women who marched down the center nave. A ribbon of green, white and red was hung about their necks and crossed, hanging down their back. Each woman carried a candle with a bunch of flowers tied to the middle of it. A few men brought up in the rear, but they were in the sad minority. In the center of the women walked a bevy of small girls dressed in very fancy and elaborate costumes. They resembled little Italian peasants arrayed in their native fiesta dresses.

When I left, I remember a group of black-shawled women on their knees upholding ivory-colored candles adorned with flowers tied to the middle while swaying pale golden flames topped each candle. With one last hasty glance at the elaborately gilded interior, I left this church that Borda had built in gratitude to the wealth God had given him, and soon found myself once more walking about the cobble-paved streets of Taxco.



ANCHORS AWEIGH



Borda Church—Taxco—
My first impression of Borda's church was one of height, rather than massive width that one has come to associate with Mexican churches so ponderously impressive. The towers are a mass of rich, carved embellishments;

FLEMING POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service invited to attend.
P. Keith, Post Commander
Vernon Doss, Adjutant

LODGE No. 824, A. F. & A. M. Matador, Texas
Meeting Saturday on or before 1st moon of each month.
Jim Clower, W. M.
W. N. Pipkin, Sec.

MATADOR LIONS CLUB
Meets 1st and 3rd Tuesdays each month. Methodist and Baptist churches.

9:42 a.m. service, W. 7:00 o'clock.

We Invite You To Attend The Mission's

OIL SHOW

4 DAYS ONLY--JANUARY 19-20-21-23
THURSDAY—FRIDAY—SATURDAY And MONDAY

We would appreciate very much if we could have every car and tractor owner present, one of these four days!

IN ORDER to acquaint motor car and tractor owners of this city and community with the superior quality, safety and economy of TRIPLE XXX Motor Oil, we will drain and fill any size car crankcase for only 65c!

This is a special factory advertising offer and is good for four days only, Thursday, Friday, Saturday, and Monday.

TRIPLE XXX Motor Oil has been proved by billions of miles of safe and satisfactory service on the highways, millions of hours service in farm tractors, and thousands of hours in the air!

TRIPLE XXX Motor Oil flows freely at all temperatures and gives perfect lubrication at all speeds.

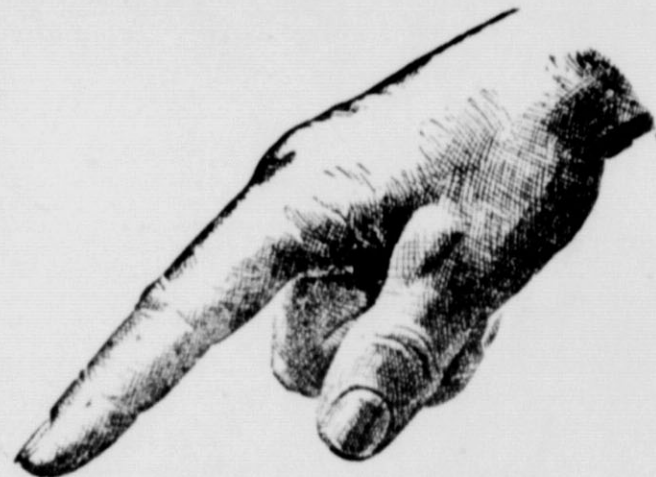


OIL CHANGE 65c

Factory Advertising Offer
TRIPLE XXX MOTOR OIL

RESISTS HEAT—DEFIES FRICTION
Safe At 100 Miles Per Hour

If your car doesn't need draining at this time, you may purchase a drain in sealed cans for 65c—any size car crankcase—4 days only.



TRIPLE XXX MOTOR OIL

Satisfaction Guaranteed



CHANGE OIL TODAY!

WE GUARANTEE There is no better oil at any price. Satisfaction or your money refunded.

Free SERVICE CAN
Notice to all farmers—With 10 gal. Triple XX Motor Oil we will give you a 10 gal. service can, absolutely FREE of charge!

MISSION GAS AND OIL COMPANY
HART HARRIS, Mgr. MATADOR, TEXAS PHONE 13

IDEAL AMERICAN SPORTS GIRL



THE cover-girl of the February Cosmopolitan, Mary Grabhorn, who recently won the "Ideal American College Girl Contest." She is here photographed in her favorite winter sports costumes. For skiing: water-repellent, wind-resistant gabardine ski suit, with sailcloth jumper's cap and knitted socks and mittens. For skating: flannel skirt and knitted sweater of Norwegian Reindeer pattern with matching cap and underneath panties.

Freak Atmosphere Causes 'Big Noise'

NEW YORK.—The "big noise" which roared and whined over Brooklyn two nights ago frightened a goodly proportion of the population into the streets was blamed today on freak atmospheric conditions.

The explanation came from Police Inspector James McGrath of Staten Island whose opinion it was that the sound of dynamite blasting in the channel in the river, separating State Island and New Jersey, was carried all the way to Brooklyn. Ordinarily the noise would have evaporated into the air but on Monday night there was an extremely low ceiling

against which the sound waves sort of bounced until they reached Park slope, one of the highest sections of Brooklyn where the eerie clamor was heard loudest.

Doctors Lead Field Feminine Preference

DENTON.—Any 25-year-old young doctor about six feet tall and weighing around 180 pounds who would like a wave of immediate popularity should go immediately to the campus at Texas State College for Women, since the majority of girls there have judged such a person their ideal man for marriage.

Other specifications are that he must be a college graduate,

PICTORIAL PREVIEW



(Left) A dress to live in 'til the first robin chirps is this new shirtmaker woolen from the January Pictorial Review with short sleeves, high neck, a short yoke for softness, and a gently flared skirt. It can play a handy role in any woman's life, is trim in an office, fit as a fiddle in town or country.

(Right) This gracious dress will keep you chipper 'til spring and make you look tall and willowy and bandbox trim at all hours of the day says the Pictorial Review fashion staff. The center tucks are at attention from neck to knee; there they break ranks gracefully to swing casually at ease. The sleeves are long, fitted, slender.

GOING THE INDIAN ONE BETTER

By Ding Darling



Courtesy, National Wildlife Federation

hero was Slinging Sammy Baugh, now one of the highest paid professional players. Last year Joe Routh, All-American left guard from A. & M., was selected, but this year they came back to T. C. U.

Davy and his coach, Dutch Meyer, will be invited to visit the campus for presentation of awards by the Lass-O, student weekly newspaper.

B. T. U. Invitation Is Extended

In a drive to increase attendance at Baptist Training Unions of the Baptist church here, a cordial invitation is extended to the church membership to be present each Sunday evening at 6:00 o'clock.

The unions are arranged for the interest of all ages, and the Junior department is especially anxious for an increase in membership.

Baptist Church

Rev. H. M. Weldon, Pastor
 Sunday School 9:42 a.m.
 Morning service 11:00 a.m.
 B. T. U. 6:00 a.m.
 Evening service 7:00 p.m.
 Mid-week prayer service, Wednesday evening at 7:00 o'clock.

Misses Ruth Groves and Rhea Patton, and Mesdames Elsie Seigler and Delbert Groves make a business trip to Lubbock Friday.

Tribune Ads Pay



LAUGH at OLD MAN WINTER

Make your home warm and comfortable

You can laugh at Old Man Winter if your home is weather-proofed with weather strips at all doors and windows and protected with a good roof. Let us estimate your improvement and repair needs so that your home will be warm and comfortable during the remainder of the winter.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

SUN VALLEY, LOCALE OF NEW SERIAL STORY

CAFE Society and the International Set are meeting in sparkling panoply at America's newest playground—Sun Valley, Idaho.



Glass-sheltered, warm-water swimming pool at Sun Valley, Idaho.

Here, in the midst of the latest sports craze, Faith Baldwin, well-known novelist, entered right into the fun and adventure and excitement of snow-trains and reindeer sleighing, and she has packed all the thrill of that snowy vacationland into a romance born on the wings of skis. Sun Valley supplies a brilliant backdrop for "White Magic" beginning in the February issue of Cosmopolitan, the first serial to be written about the newest winter playground.

that he should have saved \$1,000 before the fatal step, and that he should be making \$25 a week at the very least. Lawyers, business men and engineers are runners-up in the collective TSCW preference and 24, 26, and 23 are also considered acceptable ages. The girls themselves prefer to marry at the ages of 21, 23, or 20.

About one third of the students plan to continue their professional work after marriage. All the girls want children, and the greatest number want four, with many voting for three and two.

LITTLE DAVY SCORES AGAIN

DENTON.—Short, stocky Davy O'Brien scored again this week as 2700 Texas girls deserted the traditional feminine preference for tall, dark and handsome men to name him their favorite football star in the Southwest Conference. Third annual vote taken by students at Texas State College for Women gave Little Davy a strong lead over his closest runner-up, Dick Todd of A. & M.

Along with the rest of the nation, the girls seem to have a weakness for passing quarterbacks, since their first football

EXPERT ...

Auto Repair

24-HOUR SERVICE

Have Your Car Repaired While You Sleep

COMPETENT MECHANICS

The most modern precision Shop Equipment

Every Job Guaranteed

BOB'S OIL WELL GARAGE

For Road Service Call 222

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

—WE NEVER CLOSE— COMPLETELY AIR CONDITIONED

Personalized Service

WHETHER YOU NEED FREE AIR OR A NEW TIRE LET THE PERSONALIZED SERVICE OF OUR TIRE SPECIALISTS SAVE YOU MONEY.

YOUR NEIGHBOR, *The Independent "U.S." Tire Dealer*

Our gratis tire check-up service is open to all local car owners—regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today!

And Here's THE BEST BUY IN TOWN

SAFE MILEAGE

U.S. ROYALS

AT NO EXTRA COST

- SAFER FROM BLOWOUTS ... every ply is a safety ply.
- SAFER FROM SKIDS ... sure-gripping Cogwheel Tread.
- SAFER FOR MORE MILES ... patented TEMPERED RUBBER

See Us for Prices

Bob's Oil Well

MATADOR

MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED SERVICE

Society Has Gone To Hollywood

SOcially speaking, there used to be The Riviera, The Lido and Biarritz. But today, they are either too near the bounds of Spain or are shaken by the menace of an unsteady world. London and Paris are still gay, but there is an atmosphere of fear and gas-mask parties under these conditions.

New York had a depression and now casts a disapproving eye at any extravagant high jinks of high society. The \$50,000 debut ball is to a vanished era. Money is tight everywhere—everywhere but Hollywood.



Socialites and cinematiles Franchot Tone, Ginger Rogers, Alfred Gwynne Vanderbilt, Joan Crawford, Chester Morris.

In the February issue of Cosmopolitan Magazine, Lloyd Pantages, Hollywood columnist, tells an entertaining and authoritative story on society in the capital of the world of "make-believe." He says that Hollywood is not a people think of the movies, but a connection with the movies. "They forget the most congested oil fields in the world are enriching the nation. That the orange groves are producing in all directions supply the world; that the harbor is the fourth largest shipping port in the nation. Hollywood is probably rich; it is young and gay, and it has suddenly gone in a big way."

Each succeeding season has seen more and more Whitneys, DuPonts and Vanderbilts in Hollywood for the races. They linger on after the season is over. Mariana du Pont married Randolph Scott. Alfred Gwynne Vanderbilt was proud to have Ginger Rogers as hostess for his parties.

So Hollywood society has grown. Today Jack Whitney heads a movie company. His lovely wife, Liz, has her heart set on an acting career. Whitney Bourne, a Lodge of Boston, and an Earl of Warwick all came to play and stayed to work.

popular radio commentators, has resigned his desk, it was announced today. McClure is opening his own business as public relations counsel with offices in San Antonio, Mexico City, and St. Louis Mo. He will continue on the air in his own behalf on a program over WOAI Monday nights at 9:45, under the title "Here and There in the Headlines." Only two weeks ago McClure was selected in a nationwide poll as one of the three leading news broadcasters in American Radio. McClure's first appointee in his new venture is Miss Polly West, former airline stewardess, widely publicized as the most beautiful hostess in the airlines. Miss West will be in charge of press relations at the San Antonio office, McClure said.

MARRIED
Miss Pearl Bratton and Ralph Jones, both of Floydada, were united in marriage by Rev. C. D. Pipkin, at his home here in Matador, January 11, 1939.

ANIMAL SKINS Tanned and made into beautiful rugs. See Mrs. W. R. Tilson, Whiteflat, Texas. pd. 2-2-39

Local Youth In College Opera Role

DENTON.—Ben Tunnell, junior student from Matador in the North Texas State Teachers College, has speaking role in Julia Smith's opera, "Cynthia Parker" which will have its world premiere at the Teachers College Feb. 16-17 in which Leonora Corona, former Metropolitan star, now singing with the New York Opera Company, has the title role. In an announcement of the speaking parts this week by Mrs. Myrtle Hardy, director of the College Players students dramatic organization which is staging the production, Tunnell was named for one of the minor roles.

The two principal parts will be sung by Margaret Finney, former Juilliard student and professional singer in New York City who is now a member of the musical faculty at Temple Junior College, and Roger Harris of Dallas, graduate student in music at the Teachers College.

The College Players will broadcast the prologue to the opera over radio station WFAA in the Teachers College studio Saturday morning, January 14, from 11 until 11:30 o'clock.

All speaking roles are to be taken by speech students of the College under the direction of Mrs. Hardy. Other leading characters in the cast are: Fritz Kimbrell, Denton, Ed Parker; Nollia Trammell, Denton, Mary Parker; Mrs. Euella Estes Smith Wichita Falls, Cynthia Parker; Harry Black, Honey Grove, Captain Sul Ross; John Black, Honey Grove, Lieutenant Tom Kelher; and Clint Starr Jr., Denton, Indian half-breed.

The libretto is by Jan Isbell Fortune, well-known Texas writer and by Julia Smith, the composer. Miss Smith, a graduate of the Teachers College, is the holder of a Juilliard fellowship in musical composition. The opera is based on the life of a little Texas girl, Cynthia Ann Parker, who was taken captive by a tribe of Comanche Indians.

Miss Ora Givens and Mrs. O. H. Smith and daughter, Helen, of Childress, visited here Sunday in the home of Mrs. B. F. Moore, and other friends.

M. E. Circles Have General Meeting

Three circles of the Methodist Missionary Society met Tuesday evening at the church for a general business meeting and "World Outlook" program.

Mrs. Harry Willett was elected general President on the resignation of Miss Mable Jameson. Other new officers named were Mrs. W. B. Vaughan as Superintendent of Children, and Mrs. T. E. Williams, Supt. of Baby Specials.

At the close of the meeting, refreshments were served to Messdames, A. J. Daffern, D. E. Pitts, U. L. Willie, Harry Willett, J. R. Whitworth, F. G. Simpson, W. Y. Higgins, Clay Gilbert, H. H. Schweitzer, C. D. Pipkin, T. E. Williams, Homer Sheats, W. B. Vaughan and Henry Ford, and Misses Mable and Ethel Jameson.

Maize Heads WANTED

Will Pay Highest Market Price

Phone 13

John C. Turner

Roaring Springs

Roaring Springs News

FIRST CHURCH NEWS

Our Sunday School report Sunday was very encouraging; the senior boys class report was especially good.

The B. T. U. (Baptist Training Union) was organized Sunday night under the leadership of director, Miss Wanda Liner. Her general officers elected were: secretary, Mrs. John Green; president, Juanita Thacker; choir, Mrs. Harmon. Each group elects officers and will be ready to begin regular B. T. U. functions Friday night. Every person not already invited is invited to come with us Sunday night at 7 p. m.

Don't forget the Baptist revival beginning Sunday January 22 and running for a week. Rev. H. Graham will preach and Geo. Woods of Altus, Oklahoma, will be the singing. As we are all making preparations for a 1939, materially speaking, should also consider our spiritual progress.

members accepted by these charter members will be initiated. This club will meet twice a month for recreation and genteel entertainment. Officers elected were: President, Juanita Thacker; Vice President, Willis Cooper; Secretary and Treasurer, Socrates Walker; Reporter, Wanda Liner.

HOME EC. CLUB NEWS

Frances Overstreet gave the opening address and introduced the members of the clothing class as follows: Lena Barnett, Dorothy Guinn, Dorothy Yandell, June Seay, Murtie Carpenter, Francis Overstreet, Joyce Marie Thacker, and Nina Lee Green. Each member gave the price of their dress and let the guests examine the dress. The dresses are print school dresses. The prices ranged from \$0.92 to \$1.47.

The members of the cooking class served sandwiches, cookies and hot tea. The members of the cooking class are as follows: Ivis Byars, Leonida Prather, Hazel Dodson, Bessie Holley, Madeline Bannister, Mayme Capshaw, Gartha and Alvenie Glenn, and Juanita Harmon.

The guests were as follows: Mrs. M. S. Thacker, Mrs. D. L. Yandell, Mrs. Frank Forbis, Mrs. Duff Green, and Meredith Gipson, and Miss Bessie L. Medlin. The guests told Miss Green they thought the girls did exceptionally good for their first serving.

Miss Wreathel Long was home for the week-end from Draghons Business College of Lubbock.

At the basket ball tournament at Flomot last week end, Roaring Springs girls won second place and the boys won third place.

Mr. and Mrs. Walter Keahey, M. E. Keahey, and Miss Edna Keahey visited in Wichita Sunday. Mrs. M. E. Keahey returned for an extended visit.

Miss June Gipson has accepted position in a Dallas cafe owned by Mrs. Joe Hall, formerly of Roaring Springs.

Mr. George Maynard of Lubbock transacted business here today.

Mr. Dan Davis and Mr. Humphreys of Lubbock were in Roaring Springs Monday.

W CLUB IS ORGANIZED

A club, Entre Nous, (meaning among ourselves) was organized last week for the purpose of promoting desirable social activities among the young people of Roaring Springs. Ten members were present for organization and other

NO MORE!
See your Ford Dealer first.
for low cost financing of FORD PRODUCTS.
FORD CREDIT COMPANY

Ken McClure Quits Desk

SAN ANTONIO.—Ken McClure editor at Radio Station, WOAI, San Antonio, since its inception of newscasting nearly four years ago, and one of the nation's most

Special FOOD SAVINGS

These Prices For Friday, Saturday, and Monday

MANY THANKS, FRIENDS... We appreciate your response to our opening announcement and we desire to express our gratitude for your fine patronage... We hope you were pleased with your purchases, the quality, price and service, and that you will return, and tell your friends and neighbors that we want to serve them also... Many Thanks—

Sugar	10 Pound Cloth Bag	53c
	25 Pound Cloth Bag	\$1.29
FLOUR	RED LABEL 48 Pounds	\$1.09
	RED LABEL 24 Pounds	58c
	LIGHT CRUST 48 Pounds	\$1.49
	LIGHT CRUST 24 Pounds	79c
BAKING POWDER	K. C. 10 lb. can	98c
COCOA	2 Pound Box	19c
COFFEE WHITE SWAN	1 lb Can	29c
	3 lb. Can	83c
Syrup	Pure Country RIBBON CANE Gallon	59c
Honey Burleson's EXTRACT	10 lbs.	93c
	Bulk Comb 10 lb.	\$1.05
Beans	LARGE NAVIES 10 lbs	49c
HOMINY	NO. 2 CANS 2 FOR	15c
Kraut	no. 2 cans 2 for	15c
TOMATOES	No. 2 Cans 2 for	15c
	No. 2 Cans Dozen	85c
CORN	No. 2 Cans 2 for	15c
Gallon Prunes	fresh, 3 for	\$1.00
GALLON FRUITS	PEACHES	39c
	BLACKBERRIES	
	PEARS	

SHORTENING

Snowdrift	6 lb. pail	\$1.09
Crisco	6 lb. pail	\$1.09

PORK & BEANS	1 lb. Net 6 cans	32c
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CATSUP	14 oz bottle	12c
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Meal GREAT WEST	20 lb. bag	43c
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JOWLS fresh salt	pound	9c
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Salt Bacon lean	pound	15c
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Fruits
And
Vegetables

APPLES Extra Large	Delicious, dozen	43c
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ORANGES California,	nice size, doz.	15c
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BANANAS	dozen	12c
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LETTUCE Firm Head,	Each	5c
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CARROTS Fresh,	3 bunches	10c
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TURNIPS & TOPS	Bunch	5c
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Good MEAT

is Easy to Buy

AT THE FOODWAY

WE
FATTEN
AND
BUTCHER
Our Own Meat

HOG LARD	Pure, Pound	10c
STEAK	Fat, Good Pound	15c
BACON	Sliced, Sugar Cured, lb	25c
Lunch Loaves,	Assorted, lb.	23c
PORK CHOPS	Lean, Tender	22c
SAUSAGE	Pure pork lb.	19c

We Buy Cattle, Hogs & Feed

BURDEN'S FOODWAY

SUCCESSOR TO BOB'S FOODWAY

Air Map of Manhattan and New York World's Fair Grounds



NEW YORK—An aerial photograph recently obtained this remarkable picture showing the skyline of New York with its relation to the grounds of the New York World's Fair 1939. An artist has painted on lines indicating distances from certain points in Manhattan to the Fair grounds. These distances, and other facts,

concerning road and bridge approaches to the exposition which is preparing to handle 60,000,000 visitors, are:

- (1) From Empire State at Fifth Avenue and 34th Street, in the heart of the retail shopping district, to the Fair grounds, 7 miles.
- (2) From Wall Street, in lower Manhattan, to the Fair grounds,

- 8½ miles. (3) From the entrance to the Triborough Bridge, 5½ miles. (Motorists can make this trip without encountering a single traffic light). (4) Holland Tunnel from New Jersey, showing route through lower Manhattan across Williamsburg Bridge (No. 9) to roads leading to the Fair. (5) The Battery. (6) Brooklyn Bridge. (7)

- Manhattan Bridge. (8) Brooklyn Navy Yard. (9) Williamsburg Bridge. (10) Queensboro (59th Street) Bridge. (11) Grand Central Parkway. (12) North Beach Airport (now being enlarged at a cost of \$30,000,000). (13) New Whitestone Bridge furnishing direct gateway from New England and Canada.

W. M. U. Circle Has Interesting Study

The Sunshine Circle of the Baptist W. M. U. met Monday afternoon at 3:00 o'clock in the home of Mrs. W. E. Reeves. Mrs. D. P. Keith, the chairman, had charge of a short business meeting.

Selection of the book, "Famous Women of the Bible," was made by the circle, for study, and Mrs. Scott Bolton was named to give the first lesson at the next meeting.

Those present for the social hour were: Mesdames Eldred Seigler, A. D. Burlinson, V. J. Skaggs, Scott Bolton, G. S. Craven, and D. P. Keith, Miss Verlin Reeves, and the hostess.

Methodist Church

W. B. Vaughn, Pastor.

Sunday School at the First Methodist Church begins at 9:45 o'clock, a. m. and preaching services at 11:00 o'clock a. m. and 7:30 p. m.

Attendance at Sunday school last Sunday was a little better than it has been. None are too young nor too old to be members of the Sunday school, and everyone is urged to attend.

Special music and helpful messages have been prepared for both morning and evening services. You are invited to come and

worship with us. The Young People meet at 6:45 for league meeting.

Sen. Nelson Seeks Tech Buildings

A bill to allow Texas Technological College to build new dormitories and buildings by pledging the revenues from those buildings this week has been introduced in the Texas Senate by Senator G. H. Nelson of Lubbock.

Pointing out that the College is in dire need of additional dormitories and buildings, Senator Nelson said that his bill offers a way for Texas Tech to carry on a building program without pledging either the credit of the state or the college by simply giving lien on future revenues of the dormitories.

In addition to this measure, Senator Nelson introduced a bill strengthening the laws governing mutual assessment life insurance companies to protect policyholders.

"In the past, thousands of helpless, unsuspecting people have been defrauded of their life insurance savings because some of these companies failed to main-

tain sufficient reserves," Nelson declared.

"The Board of Insurance Commissioners does not have sufficient power over these companies to adequately protect the public. My bill will drive the fly-by-night companies out of business, and it will give the Insurance Commissioners enough supervisory power to give the public the protection it deserves," he said.

Senator Nelson was named chairman of the judicial districts committee by incoming Lieutenant Governor Coke Stevenson, and was made vice-chairman of the commerce and manufacturing committee.

He was made a member of the powerful state affairs committee which will consider all taxes, old age pension proposals, changes in the liquor laws, and other measures of statewide importance.

Other committees of which Nelson will be a member are counties and county boundaries, criminal jurisprudence, education, highways and motor traffic, representative districts, senatorial districts, and state institutions and departments.

PAPERS HEAD PROGRAM OF CONTINENTAL

PONCA CITY, Okla.—Newspaper advertising will again be the backbone of Continental Oil Company's 1939 advertising program, the largest in the company's history, it was announced here today by A. J. Rabe, advertising manager.

"While we feel that we have a well-rounded program for the year," said Rabe, "assigning a fair appropriation to every important advertising medium, by far the largest share of our 1939 budget will be spent for newspaper space."

Continental's current newspaper advertising presents the new form of "Zig-zag" reading. In this proposed reform for relieving eye strain, the type of each second line of copy is arranged with the words in reverse order—so that the eye can read from left to right on the first line and from right to left on the second line—avoiding the strain of long eye sweeps between lines. This "Zig-zag" advertising is not intended as a reform, but is presented merely as an interesting game or contest for readers.

WHITEFLAT NEWS

Mr. and Mrs. Jay Browning were Plainview visitors Wednesday.

Mrs. E. P. Humphries has been quite sick this week.

Leo Jameson and family of Northfield spent the week-end in the L. Y. Jameson home.

Mr. A. Campbell visited his daughter, Mrs. M. D. Morris, Tuesday.

HEADS WILDLIFE FEDERATION



Jay N. Deering, famous cartoonist, former chief of the Bureau of Biological Survey, was elected first president of the National Wildlife Federation when it was founded in Washington, D. C., in 1936 and unanimously re-elected at each annual meeting since.

The N. W. F. sponsors Wildlife Week.

Mr. Archie Acker and family of Aspermont, and Miss Ila Acker of Mount Blanco, visited home folks here this week-end.

Mrs. L. R. Browning entertained Wednesday night in honor of her daughter, Miss Eunice Browning, on the occasion of her birthday. Guests were: Misses Bonita Newsome and Dan Browning, and Messrs. C. M. Barton Jr., J. C. Murphy and Malcolm Morris Jr.

Mrs. Ed. Jameson had as her week-end guest, Miss Mary Gaines of Matador.

Mrs. Reid Scott and daughter of Childress, spent the week-end in the Joe Bloodworth home.

Miss Ruby Suddeth spent Sunday night in the home of her aunt, Mrs. Hubert Pool.

Rev. Clary of Paducah, filled the pulpit at the Baptist church Sunday.

Beecher White was a business visitor in Northfield this week-end.

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.

Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

LOCALS

Mr. and Mrs. Scott Bolton and O. V. Johnson visited Mr. and Mrs. Clarence Sparks and daughter Kathleen, at Turtle Hole camp, Sunday afternoon.

Buck Waybourn of Houston, accompanied by a Mr. W. C. Thomas of that place, were visitors here during the first of the week.

Mr. and Mrs. Sam Jones of Woodson, visited here two days in the home of Mrs. Jones' sister, Mrs. Joe Meador.

O. V. Johnson made a business trip to Childress Monday.

Mrs. Arvil Craven, who is attending W. T. S. C. Canyon, spent the week-end at home here.

Arch Black left last week for Artesia, N. M., for a visit with his children.

Scott Bolton made a business trip to Turkey Monday.

Miss Ollie Echols accompanied her father, A. B. Echols on a business trip to Fort Worth Thursday.

Mrs. Sparks and Miss Martha Sparks of Quanah, spent Saturday with Mr. and Mrs. Clarence Sparks of Turtle Hole Camp.

Webb Cammack of Lubbock, transacted business here Friday, and visited his brothers, T. E. and W. R. Cammack.

Mr. and Mrs. J. H. Sample left Saturday for Temple, to the bedside of Mr. Sample's sister, who is seriously ill.

Joe Schaded, Paducah merchant was a business visitor in Matador Friday.

Oscar Fulkerson of Quanah, visited relatives and attended to business matters here Thursday.

Miss Zona Beth Faulkner, Home Ec teacher in Matador High School, spent the week-end with her parents at Childress.

Mr. and Mrs. Carl Tardy, accompanied by Mrs. Pat Sheridan, made a business trip to Lubbock Tuesday.

Flowers Studied At Club Meeting

The Junior El Progresso study club met Tuesday afternoon with Mary Ola Tipton as hostess, and

Mr. and Mrs. Varner McWilliams are proud parents of a baby girl, born Saturday, January 14, 1939.

leader of a program on "Flowers." After the house was called to order by the president, and the minutes read by the secretary, roll call was answered by each member naming a flower.

New officers elected for next year were: President, Lela Carpenter; vice-president, Ruth Rushing; second vice-president, Aileen Russell; secretary-treasurer, Myrnavae Barkley; reporter, Mary Ola Tipton.

The following papers comprised the program: "Rose," Marie Hunsucker; "Lily," Aileen Russell; "Sweet Pea," Zona Rush Scaff; "Carnation," Ruth Rushing; "Hyacinth," Mary Ola Tipton.

Refreshments were served at the close of the meeting, to Marie Hunsucker, Aileen Russell, Zona Ruth Scaff, Jewell McCoy, Ruth

Rushing, Lela Carpenter, Frances Stearns, Wandell Berryman, Frances Carpenter, Myrnavae Barkley and the hostess, as club members, and to Mrs. E. W. McKenzie and Mrs. George Springer, sponsors.

"Every Winter had Terrible Colds"

Nurse's Grateful Letter

"I want to thank you for the wonderful cough and cold medicine, BUCKLEY'S MIXTURE. I bought the first bottle last winter, for the old gentleman whom I was taking care of, for he had had terrible colds every winter. The first dose helped and after the third dose cold was gone. It does such quick work." Mrs. C. Davis

Don't take chances, for even the most stubborn, racking cough swiftly yields to the powerful influence of BUCKLEY'S MIXTURE (triple action), the largest selling medicine for coughs, colds and bronchitis in all of cold Canada. Get small bottle at any druggist anywhere. Satisfaction guaranteed always.

GIVE THEM A HELPING HAND!



THEN WATCH THEM MAKE THE GRADES

EASY TO USE UNDERWOOD CONVENIENT BUDGET PAYMENTS ARRANGED

See The New UNDERWOOD Typewriter PORTABLE Universal Model, \$54.50 Champion Model, \$64.50

You'll be amazed how easy it is to help the children do neat, accurate, orderly school work. An Underwood Portable saves time and effort. Ask to see the finer features of Underwood—"The Typewriter Leader of the World."

MATADOR TRIBUNE PHONE 123

OLD TIME REVIVAL

AT THE Roaring Springs Baptist Church

Starts Sunday Morning

JANUARY 22, 1939

Continues Two Weeks

Music Conducted By

George Reynolds

Known Throughout Texas and Oklahoma

Fine singing accompanied by silver-toned organ music

PREACHING BY

Rev. H. W. Graham

Local Roaring Springs Baptist Pastor

"MEN NEED TO REALIZE THE BEGINNING AND VISUALIZE THE ENDING OF SIN"

YOU ARE WELCOME



MAYBE WE'RE A BIT PREJUDICED, BUT...

Honestly--you'll like 'em

Because they're baked in spotless ovens—because we're mighty particular about what goes into them—because they're baked regularly—because of the great variety—but mostly because they've got that 'home made' flavor! Honestly—you'll like Eddie's bakery products!

—Ask For Eddie's Bread—

Eddie's Bakery

Matador, Texas



FRIEND OF BIG GAME



MANY A HUNTER'S DAY has been spoiled by a blue-jay. He's the policeman of the woods...

eral appearance: dark hair, gray eyes, medium height and weight; lives at Whiteflat; likes all sports and typing; dislikes spinach and people who argue.

Who's Who In The Junior Class

Jameson, Elmer Gene: He is the junior class treasurer, and he plays the violin. He prefers brunettes but did not mention any certain one.

Jameson, Harold: He is the quietest red-head from Whiteflat that goes to school here.

Kimbell, Oneita: One of the quiet, modest girls from Whiteflat who prefers neither blondes nor brunettes—any man will do.

Marshall, W. T.: A blonde junior who is liked by everyone. Heart interest? "One never knows, does one?"

A. & M. PAPER IS RECEIVED

Texas A. & M.'s student newspaper, The Battalion, was mailed to mid-term graduates of high schools throughout the nation.

CHURCH OF CHRIST

F. T. Hamilton, Minister. Lord's Day services: Morning Bible classes, 10 a. m. Congregational worship with preaching, 10:50 a. m.

the sciences, business administration military science and veterinary medicine. The A. & M. military band of 200 members is the second largest college band in the U. S.

Seniors Win Demerit Race

In a hotly contested demerit race the seniors came out victorious by a fraction of a point. Teachers said that the freshmen and seniors "couldn't have been better" during the last week because Friday marked the deadline, and it would have taken only one or two demerits to decide the question of "who will win."

A holiday was offered the class with the fewest demerits for the first semester in an effort to make students strive for better conduct grades. The average for the seniors was 2.94 demerits for each student, and the freshmen average was 3.06.

Now each class has a clean sheet for the second semester. It is hoped that the freshmen and seniors will keep their excellent record, and that the sophs and juniors will try to make one.

THIS AND THAT

Well, well, Romeo's loose again. (That chubby Keltz kid). Lela was the lucky gal Thursday night and a certain Miss Stephens on Saturday night. Boy! Is he burning the bridges—"or sumpin'!" As for us, thanks, but we'll stay at home with our knittin'!

WANTED!

RELIABLE MAN TO HANDLE THE FAMOUS

MINNENAPOLIS-MOLINE

Line of Twin-City Tractors and Farm Machinery

Phone 968 Or Write Box 1110

BOB DORRIS PLAINVIEW, TEXAS

Ideal opportunity for a man who wants to have his own business. No large amount of capital is essential. I will be at the Matador Hotel, Monday, January 23rd. See me for particulars.

to get a date. (Good luck, gentlemen, and may the best man win). Why, oh why, must our home town boys go out of town to see gals? Aren't we good enough for you? Wiley, we're directing this crack at you, but we guess it will put some more guys on the spot. (Nice work—if you can get it.)

"This Can't Be Love Because I Feel So Well." (Isn't it the truth) From all we can gather L-O-V-E is a disease, that everybody wants until he gets it, and then it's just one long siege of heartaches that he can't get rid of. (We wouldn't know a thing about it—Voice of Experience signing off.)

Home Ec. Classes Finish Food Study

During the past two weeks the home economics classes have been doing various things by which they bring to a close their study of foods for the year. Each first year class has prepared and served two luncheons which completed the study of their unit.

The home economics II class planned, prepared, and served, two dinners last week. In groups of two, the members of the third year class have planned, prepared and served one breakfast and four complete dinners.

The various classes of this department will turn their thoughts to the study of clothing for the remainder of the school year.

SOPHOMORE AMBITIONS

Frances Stearns; to be the most popular girl in M. H. S. Frenchie Brandon; to be as short as J. W. Durbin. Juanita Mize; to keep house for Jack Martin. Bob Kreaiger; to be a little seventh grade boy. (June Barton— Ruth Rushing; to be a famous writer. Joyce Irby; to live in Turkey some day. Iletta Bird; to win John Alsup's heart. Wanda; Garrison; to become Mrs. W. T. Marshall. Stanley Dan Level; to be tall, dark and handsome. Mary Ellen Barton; to be graceful.

Perfect Conduct

FRESHMEN: John Alsup, J. W. Durbin, John E. Eggleston, Jimmie Lee Guthrie, Ona Ho-Gland, Onie Ho-Gland, J. W. Ho-Gland, Jimmie Joe Latimer, Marshall Morton, Douglas Pitts, Ruth Pitts, W. A. Rattan, Mavinee Russell, Bert Schweitzer, Pat Sheridan, J. C. Titus, Billie Tunnell, Dorothy Wason, Frank Price.

SOPHOMORES: Mutt Berryman, Wiley Kennedy, Frances Stearns, Eugenia Tilson.

JUNIORS: Dorothy Acker, Myrnavae Barkley, Wandell Berryman, Meritt Faulkner, Luther Green, Harley Hill, Marie Hunsucker, Harold Jameson, Oneita Kimbell, Lloyd Latimer, Jewell McCoy, Keith Patton, G. W. Ratcliff, Minnie K. Stephens, Rayworth Tilson, Gaye Wolfe.

SENIORS: J. B. Cooper, Charles Dunlap, Bill Eggleston, Virginia Estes, Chloey Fulfer, Kara Hunsucker, Jimmie Lee Irby, Jodie Jameson, Delora Markham, Mary Beth Martin Betty Jo Simpson, Opal Vivian, Doris Whatley, El-

wanda Willingham.

PERFECT ATTENDANCE

FRESHMEN: John Alsup, J. W. Durbin, John E. Eggleston, Douglas Pitts, Jimmie Lee Guthrie, Wanda Nelson, Ruth Pitts, Mavinee Russell, Christine Stafford, Dorothy Wason.

SOPHOMORES: Lowell Barkley, James Fish, Wiley Kennedy, Bob Kreaiger, Leroy Nelson, Frances Carpenter, Ruth Rushing, Frances Stearns, Eugenia Tilson.

JUNIORS: Ervin Clower, Norman Harp, Elmer G. Jameson, Lloyd Latimer, W. T. Marshall, Bascomb Murphy, Keith Patton, James E. Russell, G. W. Ratcliff, Oliver Spray, Glenn Woodruff, Dorothy Acker, Myrnavae Barkley, Lela Carpenter, Oneita Kimbell, Jewell McCoy, Aileen Russell, Minnie K. Stephens, Mary Ola Tipton, Willena Wilkinson.

SENIORS: J. B. Cooper, Charles Dunlap, Harold Faulkner, Kara Hunsucker, Mary Beth Martin, Betty Jo Simpson, Elwanda Willingham.



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Phone 59 Day and Night Service. TRAWEEK HOSPITAL. A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

Senior Is For Play... Kara Hunsucker, Editor... DR. E. B. JONES Dentist... Matador, Texas... Over City Drug Store

Senior Girls Win Flomot Tourney... In the basketball tournament which was held at Flomot last week-end the Matador girls won first place.

MEET A SENIOR Name: Mary Beth Martin; gen-



Buy SEIBERLINGS! Tires Of Quality



It's common talk that the Seiberling Standard Service tire is the thirt tire of the year...

We confirm this rumor! The Seiberling Standard Service tire is a larger tire, has stronger cords, weighs more, has a broader, flatter tread of center traction design for maximum safety...

We Appreciate Our Customers MACK'S Service Station Wiley McCowan, Mgr.

Advertisement for Sunbeam Frocks. Includes text: 'AN EVENT THAT COMMANDS YOUR IMMEDIATE ATTENDANCE!', 'Sales Hundreds of Newly Arrived Colorful Spring-1939', 'FROCKS A Glorious Collection of Expensive Looking Styles Featured Tomorrow', '\$1.98 SIZES 12 to 44', 'MATADOR VARIETY'.

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

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SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties— One year, in advance \$1.50 Elsewhere, One year, \$2.00

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM, BUT THAT WHICH HE DOES FOR HIS COMMUNITY LIVES ON AND ON."

CITATION BY PUBLICATION

THE STATE OF TEXAS,

TO THE SHERIFF OR ANY CONSTABLE OF MOTLEY COUNTY, GREETING:

YOU ARE HEREBY COMMANDED, That you summon by making Publication of this Citation in some newspaper published in the County of Motley, once in each week for four consecutive weeks previous to the return day hereof, J. T. Morgan and wife, A. L. Morgan, and the unknown heirs of the said J. T. Morgan and A. L. Morgan, and James W. Miller and the unknown heirs of the said James W. Miller, and F. A. Stewart and the unknown heirs of the said F. A. Stewart, and the unknown heirs of L. H. Hines, deceased, and the unknown heirs of Bob Davis, deceased, whose residents are unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Motley on the 4th Monday in February, 1939, the same being the 27th day of February, 1939, at the Court House thereof in Matador, Texas, then and there to answer a petition filed in said Court on the 7th day of January, 1939, in a suit numbered on the docket of said Court No. 1042, wherein Wirt G. Bowman Investment Company is plaintiff, and J. T. Morgan and wife, A. L. Morgan, and the unknown heirs of the said J. T. Morgan and A. L. Morgan, and James W. Miller and the unknown heirs of the said James W. Miller, and F. A. Stewart and the unknown heirs of the said F. A. Stewart, and the unknown heirs of L. H. Hines, deceased, and the unknown heirs of Bob Davis, deceased, are defendants.

The nature of the plaintiff's demand being as follows, to-wit: Plaintiff claims a fee simple title in the lands hereinafter described, and plaintiff's suit is in Trespass To Try Title to the hereinafter described lands, and for damages and to remove de-

Open Letter to a Drunken Driver



Travelers Safety Service

SURE, you can drive home a'right. Don't let 'em feed you any of that bunk about letting somebody else take the wheel. Any time old Pete can stand on his two feet he can drive an automobile, drunk or sober. Whatsh a few drinks between friends, anyway. You show 'em who's going to drive.

Pile 'em into the car. That sweet little wife of yours, who's such a swell kid even if she does nag you about driving when you're drunk. And that funny couple with you who want to take a taxicab home. Imagine! Wanting to take a cab! Pile 'em in. Step on the gas. Whoopee! Go places. . .

Brother, you're not the big shot you think you are. You're just a fuzzy-brained, liquored-up, obstinate ass with about as much right to drive an automobile on the public highway as a monkey from the zoo would have.

I won't appeal to your reason because it's obvious that you haven't any. I won't appeal to your emotions because they're pickled.

I only hope you'll start to drive home some night, alone, when you've one too many under your belt. Then I hope some little emergency will arise which your addled brain and fumbling hands won't enable you to meet. I hope you'll have an encounter with a tree or a telephone pole that will land you in a police cell and your car on a junk heap. As you sober up I hope the baseness of your continued offenses against society will be borne in upon you with sickening clarity. I hope the newspaper headlines will scream out to all your relatives and friends and business acquaintances: PROMINENT LOCAL MAN GETS DRUNK AND LANDS IN JAIL.

Yes, I hope an All-Wise Providence will arrange this little lesson for you. And soon, before you kill somebody, as you surely will if you continue to drive when you are drunk.

F. S. A. SUBMITS COUNTY REPORT ON PAST YEAR

Annual report for the activities of the Farm Security Administration in Motley county, reveal many interesting facts concerning improvements that have been made.

The more abundant life has come to many farmers in the Great Plains, and on the farms of persons cooperating with the Farm Security Administration there are more horses, cows, tractors, cans of food, gardens, and chickens, and better homes, health and bank accounts, according to the report.

For instance, there are 164 more head of livestock in Motley County than there were on January 1, 1938, says Claude C. Carpenter, county supervisor.

And there are 7869 more cans of food in the pantries of FSA families, adds Mary Watson Jones, county home management supervisor.

Many Improvements Here are some of the accomplishments of the county at large: 22 farmers have adjusted their agricultural programs to meet the changing agricultural conditions either by adding to the acreage they have been operating or revising their cropping program or putting into effect better farming practices such as contouring and terracing.

Debts of farmers have been adjusted and scaled down so that a

you have executed the same. Given under my hand and seal of said Court, at office in Matador, this, the 7th day of January, A. D. 1939. (SEAL) R. A. Seay, Clerk, District Court, Motley County, Texas.

total of \$2,143.00 has been saved. Creditors have realized collections from long over due accounts as a result of these adjustments and many farmers have paid their taxes and other delinquent bills as a result of this service.

Forty-one percent of the 1938 FSA rehabilitation loans has been collected to date. Total collections exceed loans for 1938 by a large percent.

Fifteen farmers and their wives have kept complete farm records, establishing farm as business units.

Ten flocks of improved chickens have been started on farms of FSA cooperators.

Ten farmers have obtained more adequate lease arrangements.

Medical attention has increased. Adequate diets have improved the health of many farm families. New knowledge on farming and home-making have been widespread by the workers in this program.

Mr. Carpenter said that in addition to carrying on its various other programs, the Farm Security Administration in 1938 loaned \$712,293 to farmers in 56 counties in Texas, Kansas, Colorado, Oklahoma and New Mexico taking assignments on ACP payments, thus making it possible for hundreds of farmers to protect their lands from wind erosion. This program established cover crops on approximately two million acres of land in the more seriously affected areas.

MALNUTRITION IS CAUSED BY POOR DIET

AUSTIN.—The past half-decade has seen malnutrition become a matter of concern to public health officials, physicians and teachers in Texas. It is estimated that 50 percent of the school children in the state are malnour-

ished to some degree. And in view of unemployment and adverse economic conditions among certain groups of the population, malnutrition is being greatly intensified," states Dr. Geo. W. Cox, State Health Officer.

"Strictly speaking, malnutrition is not a disease but rather a condition due to poor or faulty nourishment. The child is usually thin, though he may be fat or flabby. He is often pale, with dark hollows under the eyes, lacks muscular tone, has round shoulders and in the more advanced stages, malnutrition produces a child with narrow and fat chest, protruding abdomen and without spirit or mental vigor.

Specific causes of malnutrition are insufficient or unsuitable diet, wrong food habits, insufficient sleep, chronic fatigue, lack of exercise, disease, physical defects and an element of heredity.

"Malnutrition in itself justifies concern. However the results of malnutrition present the biggest problem and involve stunted growth, anemia, nervous irritability and diminished energy. Its most serious consequence, moreover, is increased susceptibility to disease and lack of resistance to

it. Too, the relation between nutrition and tuberculosis is conclusively and pathetically established. In short, malnutrition is an abnormal condition which if permitted to continue, in many cases, results in serious illness and possible death," Dr. Cox further stated.

"Increased malnutrition is taking not only Texas, but the nation at large. A well balanced program of meals is the best weapon against it. Parents must realize the importance of an intelligent applied dietary. Communities ill-afford to underestimate the vital and elemental factor in the welfare activities.

"It is not too strong a statement to make that malnutrition among our youth, especially among the families of the unemployed, is the economic strata, represents a powerful enemy against the nation's future welfare. Intelligent action is needed to successfully combat it.

Mrs. Lawrence Bryan, children of Childress, visited here Thursday. (The Tribune previously reported last week that Mr. and Mrs. Bryan were making their home at Abilene.)

WE MAY NOT BE AS SMART AS "THE RITZ," BUT OUR FOOD IS JUST AS GOOD!



No pretentious atmosphere here, just good, simple foods skillfully prepared. Prices are extremely reasonable!

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defendants' claims as a cloud on said title, and for title in plaintiff by virtue of the three, five and ten year statutes of limitations, to the following described lands, to-wit:

1st Tract: Two & 23/100 acres of land out of Survey No. 44, Block T, Beaty, Seale & Forwood, Certificate No. 1153, situated in Motley County, Texas, and described as follows:

Beginning in the east line of said Survey No. 44, 338.4 Vrs. N. of its S. E. Corner; Thence south 89 Deg. 30' W. along the north line of the Garrison tract, and parallel with the south line of this Survey, 44, 225 Vrs. to the northwest corner of the Garrison tract for the beginning corner of this tract.

Thence S. 89 deg. 30' West, 75.1 Vrs to the S. W. corner of the L. H. Hines 3.62 acre tract; Thence south 0 deg 30' E. 163.3 varas to the North line of the Davis 3.37 acre tract; Thence North 89 deg. 30' E. 75.1 varas to the S. W. corner of the Garrison tract; Thence North 0 Deg. 30' West, 167.3 varas to the place of beginning.

2nd Tract: Approximately three and 6/10 acres out of the S. E. Quarter of said Survey No. 44, Block T, Beaty, Seale & Forwood, described by metes and bounds as follows: Beginning at the S. W. corner of the F. A. Stewart tract, which point is 338.4 varas North, and 150.9 varas west of the S. E. Corner of said Survey No. 44. Thence north 0 deg. 30' west with the west line of the Stewart tract, 136.8 varas to the N. W. Corner of same; Thence south 89 Deg. 30' west with the north line of the south half of the southeast quarter of said Survey 44, 149.2 varas, the N. E. corner of a tract sold to Johnson; Thence south 0 Deg. 30' east, passing the S. E. corner of the Johnson tract, 136.8 varas. Thence north 89 Deg. 30' east 149.2 varas to the place of beginning.

3rd Tract: Two and 93/100 acres, being a part of said Survey No. 44, and also out of the S. E. quarter of said survey, described by metes and bounds as follows: Beginning at a stake for the N. W. corner of a 4.87 acre tract out of said survey known as the J. A. George tract, for the N. W. corner of this tract; Thence south 167.3 varas with the West line of said George tract to its S. W. corner, for the S. W. corner of this tract; Thence East 98.64 varas to a point, the S. W. corner of a tract known as the F. L. Smith tract, for the south southeast corner of this tract; Thence North with the west line of said Smith tract 20.52 varas to the N. W. corner of the same; Thence East 1.44 varas to the S. W. corner of a small tract known as the Lynch tract; Thence North with the west line of said Lynch tract, at 51.12 varas pass its N. W. corner at 144 varas a point in the north line of said J. A. George tract for the N. E. corner of this tract; Thence West 100.08 varas with the north line of the George tract to the place of beginning.

HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this Writ with your endorsement thereon, showing how



SERVICE AS YOU LIKE IT! WHEN YOU LIKE IT!

Housewives prefer Spur laundering because it is de luxe laundering—efficient, thorough, and complete. And they know it is dependable—pick-ups and deliveries are always made on time!

Three Deliveries in Matador Each Week

Spur Laundry

Roy Burleson INSURANCE BANK BUILDING

Revival Starts

(Continued From Page 1)

revival and also possibly hold street services.

To Visit In Homes

Another feature of the meeting will be services held in private homes where aged or invalid residents request. The portable organ will be located in the homes and private service will be held. Rev. Graham declared.

Rev. Graham announces the following sermon subjects: Sunday-morning, "How To Have A Revival," Sunday night, "Why The Rich Man Went To Hell," Monday night, "Why I Am A Christian," Tuesday night, "When The Devil Goes To Church," Wednesday night, "Why I Hate Sin."

A cordial invitation is extended everyone to attend.

Final Plans Made

(Continued From Page One)

Quannah and Flomot: 9 o'clock, loser of Crowell and Matador game will meet loser of Floydada and Paducah to start consolation Saturday morning at 10 o'clock, winner of Vernon-Roaring Springs game to play winner of Bula-Dumont game; 11 o'clock, winner

of Crowell-Matador game will play winner of Floydada-Paducah 2 o'clock Saturday afternoon, winner of Flomot-Quannah will play winner of Dumont-Vernon game; 3 o'clock winner of Flomot-Bula will play loser of Roaring Springs-Vernon. At 7 o'clock the undefeated Matador girls team will meet the Paducah girls in an exhibition game. The plans call for 8 finals in consolation bracket and 9 finals in the championship bracket.

Favorites to figure in the finals are the Vernon and Crowell teams which met in Vernon, 2 weeks ago with Vernon winning 27-25, requiring two overtime periods. Wilson Herring, Vernon basketball coach will referee all games except those in which his team take part.

Lions Gather

(Continued From Page One)

who took part in the great World War knew the principal for which they were fighting—the most important thing in the world is peace and food and greater understanding and cooperation is needed and that is the purpose of Lionism.

Lions Enjoy Music

As an added attraction of the successful meeting, the Dennison

brothers string trio of Floydada furnished music for the occasion. Following the address by Lion Willson, Boss Lion Henry Ford turned the meeting over to group chairman, Les Vardy of Turkey who asked for reports from the four clubs.

W. H. Burden, new owner and manager of the former Bob's Foodway grocery was introduced as a new member to the Matador club.

Turkey was selected as the next host city for the four clubs, the date of the meeting to be announced later.

New Governor

(Continued from Page 1)

largest ever gathered in Texas, had poured into the amphitheatre in laughing, rollicking mood. 19-Gun Salute Fired

As the pageantry of the five-hour spectacle unfolded, it had cheered and clapped hands, stamped and given "rebel" yells, borne to the heights of enthusiasm by stirring music from more than a score of military, high school and college bands.

But when at the conclusion of O'Daniel's address, the new Governor summoned his famous hill-billy band to the front of the podium, and the strains of "The Old Rugged Cross" rolled out, the vast assemblage was silent.

The official climax was the administration of the oath by Chief Justice C. M. Cureton of the State Supreme Court and the thundering 19-gun salute. To millions of "plain common citizens" listening in over the radio, the climax may have been the rendition of the familiar old hymn.

O'Daniel himself had called the inauguration "the home-coming"

Texas Women Seek Funds For Paralysis-Crippled Children



Heading a drive for the Celebration of the President's Birthday in every community in Texas will be found public spirited, big hearted Texas women Mrs. George H. Pittman, Dallas, vice chairman in charge of women's activities, has gathered about her an efficient staff of prominent women who have volunteered their time and talents to the making of the celebration, Jan. 30, the most successful yet held in the picture above will be found Mrs. Pittman, center, upper left is Oleta Culp Hobby, wife of former governor W. P. Hobby, Houston, and president of the Houston Post, upper right, Mrs. Edwin T. Phillips, Fort Worth; lower left is Mrs. Volney W. Taylor, Brownsville, and lower right is Mrs. J. K. Beretta, San Antonio. All of the ladies are members of the State Committee serving with W. L. Clayton, Houston, state chairman.

of the "plain folks" and the final mark of defeat for the "professional politicians."

NOTICE FOR BIDS FOR COUNTY AND SCHOOL FUND DEPOSITORY THE STATE OF TEXAS COUNTY OF MOTLEY:

Notice is hereby given that the Honorable Commissioners' Court of Motley county, Texas, will at the Regular February Term, A. D. 1939 of said court, to be held at the Court House in the town of Matador, Texas, on the Second Monday in February, A. D. 1939, the same being the 13th day of said month, receive bids or proposals from any banking corporation, association, or individual banker in such County that may desire to be selected as the depository of the funds of such county; and also for the funds of the Common School Districts of said Motley county, Texas, for the ensuing Two Years.

WITNESS my hand this 11th day of January, A. D. 1939. W. R. Cammack, County Judge, Motley County, Texas. (Published January 12-19)

Northfield News

Mr. and Mrs. Arch Collins and family visited Mr. and Mrs. A. B. Collins of near Memphis one day last week. Mr. A. B. Wycett of Tell, visited Mr. and Mrs. Fay Tipton Saturday. Mr. and Mrs. W. E. Collins and Ralph were in Memphis last Tuesday. Mr. and Mrs. P. A. Simpson were Childress visitors Saturday. Mr. and Mrs. Tom Collins of Childress spent Saturday night with Mr. and Mrs. W. E. Collins, and were Sunday guests of Mr. and Mrs. J. M. Dobbins. Mr. and Mrs. P. O. Adams

DON'T SCRATCH! Our Paracide Ointment is guaranteed to relieve itching associated with all forms of itch, eczema, ringworm and other minor skin irritations or money refunded. Large jar only 60c at City Drug Store.

transacted business in Matador Wednesday.

Mr. and Mrs. J. M. Dobbins transacted business in Matador and Turkey Thursday.

Messrs B. J. Boyd, Boss Tate and D. G. Wilcoxson, were Turkey visitors Sunday.

A. B. Henderson, superintendent of the Northfield school, suffered the misfortune of a broken nose while playing basketball Friday night.

Ebb Thomas and Boss Tate were in Matador Friday attending to business.

Percy Sisk of Turkey spent this week with Mr. and Mrs. D. G. Wilcoxson.

Several from Bridle Bitt community attended the basketball game here Friday night between the school of that place, and the Northfield team.

Mr. and Mrs. J. D. Spray of Whiteflat were visiting friends and relatives here Sunday.

Miss Rheta Tate had as Sunday night guests, Juanita Bethany Maxine Wells, Addis Berry and Eldren and Pinkey Adams.

Mrs. Lawrence Timmons and son of Cee Vee spent Sunday with her sister, Mrs. Ebb Thomas.

Mr. and Mrs. F. A. King and sons of Lubbock are visiting here with her parents, Mr. and Mrs. W. M. Wells.

Mrs. W. E. Thomas and Billy Dap were in Childress Saturday.

Mr. and Mrs. Pete Timmons and family, and Mr. and Mrs. Berry Tate of Cee Vee, visited Mr. and Mrs. W. E. Thomas Friday night.

Miss Colleen Young, Alice and W. F. Giesler, J. C. Sandfield, Afton Hanna, Marvin Houston, and Oran Wynn of Bridle Bitt visited friends here Sunday afternoon.

Tickets Are On Sale For Book Review

Mrs. H. G. Stinnett, chairman of general arrangements committee of the Plainview Senior High School P. T. A. and Mrs. F. M. Eiring, also of Plainview, were in Matador Tuesday to arrange

Gambling Full of Tricks, Expert Maintains

YOU can't win.

The gambling trade, as practised by a few of the successful players in the country is filled with ingenious tricks, by which overconfident amateurs in the nation are being fleeced every

by the boys who know there's only one answer—"You can't win." J. C. Furnas, noted writer and author of "And Sudden Death," in the February issue of Cosmopolitan Magazine, presents a sensational expose of the tricks of the gambling fraternity.

Michael MacDougall is a card detective.

"I know of only one way to get to be a card detective," MacDougall told Mr. Furnas. "I started in Philadelphia, when I was fourteen. One day I wandered to the Globe Vaudeville Theater, where Horace Goldin, the famous Royal Russian illusionist, was headlining the bill.

"The first performance had me peeped, with moving pictures that turned into real life and girls who walked through glass and such. I stayed through the next show. This time the illusion went to pot, for the musicians in the orchestra had left the pit door open. There, under the stage, plain as day was Goldin's crew of stagehands going through all of the business that produces illusions on the stage itself.

"That spoiled everything, and I resented it. So, after the act was finished, I went backstage and saw Goldin. He asked me what the so-and-so I wanted, and I told him. I wanted a job with the act.

"He said I was smart and could learn. He studied me a moment and asked, 'Are you limber?'

"I doubled into a knot, for I was small and wiry. (I still am.) He hired me."

For years, MacDougall toured the world and took every opportunity to be learned about



Michael MacDougall, noted card detective.

gamblers and gambling. It was until the depression that depression didn't break MacDougall's habit. He had a certain young member of an aristocratic eastern family, and what put him to work sports crooks.

This amateur now is the famous card detective and has played in scores of fashionable casinos, trains, steamships—everywhere gambling goes on. He always wins.

The writer exposes the tricks that are being practiced in the hands of gambling games all day.

absorbing... of life... cognizant... all except... where the... are faster... arising condit... the a strange... standard of so... there is... white sail... vious. Recer... member havi... man who h... leg or a... response. ... certainly... fortune ha... impairment... are defini... cases in... To Ma... cient tyran... limited... to offer... men are sp... go into th... the bri... andly, won... the du... rather t... alarm... tube... house... there is n... his soul sh... weep

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POPULAR MECHANICS will answer these questions for you and help you solve hundreds of other problems. Each issue is chock-full of helpful suggestions, practical and useable plans, money-saving and money-making ideas. Here are only a few articles, soon to appear, you will not want to miss:

- "Save That Old Chair, Re-cane it Yourself"
"Build a Serviceable Low Cost Motor Boat"
"Cementing Glass, Metal and Celluloid"
"How to Build Your Own Tractor"
"Make a 1939 Little Giant Portable Four-tube Combination Phonograph-Radio," and many more.

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NOTICE! TAXPAYERS

Your 1938 Matador Independent School Taxes Are Now Due And MUST BE PAID Before February 1, 1939 TO AVOID PENALTY

MATADOR INDEPENDENT SCHOOL DISTRICT

Adele Burleson, Tax Assessor and Collector

Pay Taxes at Office Upstairs Over First State Bank



WINTER IS HERE...

Check Your Battery... Guaranteed National Tires and Batteries

—We Appreciate Your Business—

Gulf Service Station

BENIE COX, Mgr.



THAT'S WHY ALL MEN LIKE OUR LAUNDRY

Men prefer our laundering because we do a complete job on each shirt. On receiving your shirt we wash it gently but thoroughly—and iron it expertly. Try our service this week and you'll notice the improvement.

FLOYDADA STEAM LAUNDRY