

The Motley County News.

VOLUME 3

Matador, Motley County, Texas, October 19, 1922

NUMBER 186

News From Oil Well

The development of the Whiteflat Oil Well, which has been a paramount issue with the people of this country ever since it started, and which has promised so much, is right now at a standstill, but there is every reason to believe it will soon be resumed and pushed until something definite is developed.

Last week we had with us Dr. J. Francis Schefelk, president of the Minneapolis Oil Co-operation and Mr. Morrissey, a prominent stockholder. These people still have the utmost confidence in the well and are willing to go fifty-fifty. It has required a vast sum of money to put this proposition to where it is today, and it has all been put up by local people and the Minneapolis Oil Corporation, and this company is still willing to demonstrate its faith by putting up \$5000 if the local people here will put up the same amount. Up to date \$3500 has been raised.

The feasibility of the proposition has been discussed with the Texas Company, of Wichita Falls also the T. & P. Coal and Oil Company, of Ranger. The plan has also been discussed with several noted Geologists who are of the opinion that we will not be justified in quitting the well now as we really have actual production.

Mr. Miller and Dr. Lewis are of the opinion we are due or there is every evinence of the Whiteflat Oil Well being one of the largest wells in Texas. This opinion is based on the size of the structure, the enormous rock pressure, and the presence of a large quantity of gas found in the rock formation. And furthermore that the largest salt domes in the world are located in this locality.

Football Game

Saturday morning at 9 o'clock the Matador High School Football Team left Matador to meet the Plainview High School Team, the Wonder Team of the Plains, as they call themselves.

At one o'clock all the boys were rounded in and rested at Wayland College until the game was called at 4 p. m.

Both teams went on the field determined to have the victory. The Plainview team only lost one man from last years team, and thus perfect team work was expected and properly displayed. Our home team averages about 160 pounds to the man, while the Plainview team averaged 168 pounds to the man. The home team did some excellent work, playing against the overwhelming odds of weight, teamwork and experience.

Alvin Stearns was clearly the outstanding player on the field. His heavy and deadly tackling caused the Plainview team to dread him on every possible occasion.

The effective work of the line caused Plainview to lose the ball on a number of occasions because of failure to make the required gain. At end possession Clyde Pipkin played a hard game and won himself a substantial place on the team. At tackle, Gaines and Russell showed up extra well to be battling against such heavy men. Orvil Craven proved himself a combination of grit and strength while Jewel Ford did some good work as guard. The final score, however, was 60 to 0. Matadors line up was, Clyde Pipkin, R. E. Clarence Russell, R. T. Orvil Craven, R. G., Hollis Campbell, Center, Jewel Ford, L. G., Clayton Gaines, L. T.,

E. A. Alvin Stearns, C. B. Frank Patton, L. M. Theodore Carpenter, R. H. and Buck Waybourn, E. B.

"On The Road"

Our Editor, in making his campaign, has had occasion to indulge in some ruminations, and they have resulted in the following conclusions, taking them seriatim and consecutively:

At Paducah he learned that the axiom "We will crank your car, milk your cow, and administer the paregoric to your baby, but not cash your check" is true. Also that Dr. Howard was a Kentucky democrat.

Between Paducah and Swearingen he picked up a tramp, and having reason to believe that possibly he was a High-jacker, forced him to ride upon the radiator, and when we approached the division of roads between Kirklard and Quansh he offered to pay his fare and had nothing smaller than a \$20.00 bill.

At Kirklard he waited an hour and a half for the eastbound train to pass, and was then told that it had nothing to do with a man going from Kirklard to Childress in a Ford.

At Childress the City Marshal insisted on me taking out a license as dispenser of some hide tanning process.

At Lonnie a blind man sold me a bottle of pop and when he found I was a friend of Jeff Morris he forced me to walk a mile and a half to get a school boy to make the change for me.

At Wellington I was met by a band of former creditors headed by the deputy sheriff, and my stay in that city cost me nothing so far as board and lodging were concerned—mothers brought their children to see me and told them what a hard criminal I once was and pointed out the reformation, telling them that some day they would be benefited or compensated.

At Stammet they made me help hold a newly married man on a donkey in a street parade had he been married the second or for sometime it would have been all right, but that boy hadn't done anything in the world that he should be made the subject of ridicule or suffering.

At Wheeler the two hate's seemed to be still vying with each other in an effort to make wish you had stopped at the other place. I am reminded by remaining up all night with a fellow who was guarding an exposed bank vault.

At Pampa it was altogether different. They knew who I was and what I wanted. Everybody got some money, from the man who operates the stamp vending machine to the Ford dealer who sold me a top for my car.

They have moved Miami from the great Plains city that you and I know it to be down into a valley surrounded by trees and the Ku Klux Klan.

At Canadian, the nearest place I approached the north pole, I was also disappointed. There was not a "Canuck", and only two former subjects of great Britain. There I had a rival in the form of the Salvation Army, but I made a talk to them and they sang far me, which formed a happy combination.

At Amarillo I met my first frost. Evidently I was too small for the town or the town was too large for me, but I became reconciled.

I have been too considerate and too magnanimous in my attitude, and from this place forth I am going to endeavor to unshirk the Ku Klux Klan and raise its Hood as far as I can. It may result in my not being able to return to my native heath, but I

Our Editor Abroad

"G. O. P. ETERNALLY RIGHT"

"I am not going to be elected to Congress. I know it. I haven't a chance in the world. But I do submit that I have had the courage to tell the people where I stand."

Such was the statement of H. O. Ward, of Matador, Republican opponent of Congressman Marvin Jones, for Congress from the Eighteenth Congressional District, near the close of his address made in the district court room in Amarillo Saturday night.

Mr. Ward spoke for more than an hour and a half in the interest of his candidacy, continuing his remarks principally to the principles of the Republican and Democratic parties, especially regarding the tariff question. He also devoted much time to a discussion of the Ku Klux Klan, and the possible results of the November election in Texas.

The speaker was introduced by Rollie Seales, who, during the few minutes he was on the floor, declared his belief to be that no person should know the party politics of any candidate until after the election, but should vote for the man and the things he stood for.

During the course of his address, Mr. Ward flayed the Ku Klux Klan for creeping into Texas politics, splitting the Democratic party and nominating a man for United States Senator whom the Democrats of Texas do not want for the office. He deplored the present situation in the senate and declared that he supported Williams died Sunday, September 24, at 3 p. m. because of her sister, Mrs. Williams.

If he were a Democrat, Mr. Ward would not feel under obligations to support Earle B. Mayfield for the United States Senate, but to vote for a man who had been nominated by a hooded and robed secret order.

He declared, however, that it was his belief that it was for the best interests of Texas to put the names of both Mr. Mayfield and Mr. Peddy upon the ballot, and by the election, dispose of the question that would be brought on by the leaving of the Democratic nominee's name off the ballot, as well as to draw a distinct line between Ku Kluxism and Democracy.

The speaker, in giving his stand on prohibition, first declared that such was not an issue in the race, for the question had been settled forever. He said, however, that he had been an anti-prohibitionist for thirty years, but had always said that he would favor prohibition if made nation-wide.

Mr. Ward discussed at length the tariff question and reviewed the effects of Democratic administrations, declaring they always result in industrial chaos, requiring a Republican administration as a remedy. He declared that the Democratic principles are "eternally wrong" and that the principals of the Republican party are "eternally right," and said that Marvin Jones had not advanced a single piece of constructive legislation and should be defeated for re-election.—Amarillo Daily News.



Rainy Days

Come to everybody. Life has more ups than downs. Right now while you are making, you ought to be saving; then when the downs come you will have something to fall back upon.

Where is the money you have been earning all these years?

You spent it and some one else put it in the bank. Why don't you put your own money in the bank for yourself, why let the other fellow save what you earn?

Be Independent

AND START A BANK ACCOUNT WITH

FIRST STATE BANK



Authorized Capital \$37,500
Matador, Texas

Singing Convention Success

Sunday was indeed a great day for the singing convention held at the home of Mrs. D. E. Phipps, near the town of Matador.

Miss Lila Bird, who is attending school at the home of the bride, was the soloist. These young people have in the Plomot community number of years, and come from fine families.

License to marry was issued on October 14th, to Mr. Willie Bartlett, and Miss Juanita Sanders, of Plomot. On October 14th marriage license was issued to Mr. Roy H. Griffith and Miss Nettie Mae Yandell, of Tepee Flat.

Co-operative Shipment

A pool for the selling of all the turkeys and chickens that are for sale is now being formed. It is thought that by getting all the poultry that will be for sale between now and the middle of November in one lot and advertising what we have, with all the large poultry produce houses and selling to the highest bidder, that a much better price can be obtained than by the individual owners selling one at a time. It is expected that a car of turkeys can be secured in the country and if not an entire load, then a car of turkeys and chickens can be secured.

County Court Meets

County Court met in regular session on October 16th. The following criminal cases were dismissed: cases number 915, 916, 919, 920, 921, 923, 924, 925, 926, 927, 929, 930.

The following civil case was disposed of: M. E. Keahey vs. J. M. Rhodes; Judgment for plaintiff.

District Court will convene on the first Monday in November.

Continued on Page 2.

Wedding Bells Ring Again

Last Sunday afternoon, October 15th, Rev. C. D. Pipkin united in marriage Arden B. Cloyd and Miss Elsie Thomas. The ceremony was performed at the home of the bride.

These young people have in the Plomot community number of years, and come from fine families.

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DID YOU EVER WATCH

A BED OF ANTS?

Interesting, isn't it? What were they doing? Not standing still, were they? They were either "comin'" or "goin'" weren't they? Usually pretty well loaded, weren't they? WHY?

OR

SQUIRRELS?

They spend most of their time in the summer and fall storing a lot of stuff to eat in holes in trees. They don't wait until they need it and then have to go out and hunt for it. WHY?

OR

HONEY BEES?

Same story. WHY?

HOW ABOUT YOU?

What will your circumstances be when you come to the "winter of life?" Better save NOW, don't you think? And this is a GOOD place to begin.

First National Bank

Matador, Texas

LOCAL and PERSONALS

Mr. D. E. Pitts, Local Editor

"Big John" Southworth, of Dickens, was a Matador visitor Monday.

R. P. Ivey, of Roaring Springs was in the county seat Wednesday.

Derrick Carpenter and family attended the foot ball game at Plainview last Saturday.

Hinds honey and almond cream 50c to \$1.25

Springer Drug Co.

Miss Ora Dean left recently for Denton, where she entered the State Normal.

Earl Pipkin, D. P. Keith, Miss Gray and Miss Byrd, were Idaho visitors, Saturday.

Guthrie and Martin are having a garage built just east of their filling station.

Dr. Barber's Pycorrhea remedy \$1.00 per bottle at Springer's

The Claud Warren family attended the Singing Convention at Whiteflat Sunday.

Postmaster F. B. Henry, of Floydada was greeting friends in Matador, Wednesday.

Arlie Carpenter and wife attended the foot ball game at Plainview Saturday.

Henry K. Ford and wife were among the Whiteflat visitors, Sunday.

Mr. and Mrs. George Warren were Roaring Springs visitors Sunday.

The W. Y. Higgins family and the Cecil Kelly family were Whiteflat visitors Sunday.

Watson Seay and Bill Wasson were business visitors in Roaring Springs, Thursday.

James Neblett, of Roaring Springs, was greeting friends Monday.

J. Whitworth and wife and Mrs. Witt Springer attended the Singing Convention Sunday.

Coal is scarce, so buy now T. L. Kennedy.

Jim Johnson, of Frost Texas, is visiting his brother-in-law, A. M. Bourland.

Miss Cecil Bourland is visiting her many friends and sister, at Turkey this week.

The Pulick Garage is having quite an extension built on their old building.

Miss Mozelle Viles, of Floydada was a Matador visitor Tuesday and Wednesday.

Dr. C. Howard, the well known Paducah Optician, is now greeting his many friends in Matador, Hamilton Fish Cegars, 5c. Springer Drug Co.

Mrs. H. T. Garner and daughter Miss Ella, of Spur, were visitors in the D. C. Keith home Sunday.

Miss Mary Keith, who has been visiting in Spur the past week, returned to her home Sunday.

On last Saturdays trip to Plainview Mr. Gregory acquired for himself the distinguished title of "Reckless Red."

The J. G. Franks family, of Paducah were visitors in the home of Mrs. Mollie Wason, Wednesday.

Miss Irene and Mollie Bourland were Saturday night with the "Famous" Gabe Garrison, at Whiteflat.

Matador poste 50c Springer Drug Co.

Mr. and Mrs. A. C. McClellan, Mr. and Mrs. Ural Armstrong, Mr. McQuirter and Mr. Knight were Matador visitors Saturday and Sunday.

The W. M. S. met with Mrs. R. P. Moore last Tuesday and an interesting and profitable afternoon was spent in quilting.

Mr. and Mrs. Guy Bradley Miss Blanch McVicker, were Plainview visitors last Saturday.

Miss Vera Carpenter was shopping in Plainview Saturday and attended the ball game at that place.

J. D. Starks and Mr. Holmes, of Floydada, are here this week, going to confer the Royal Arch degree of the Masonic Lodge.

Bro. Shearer, Presiding Elder of the Lubbock district, was here last week attending conference.

Good coal at \$15 and \$16 per ton. See T. L. Kennedy.

Miss Birdie Bell Winter visited in the Kingery home Saturday night and attended the singing convention at Whiteflat, Sunday.

Miss Maggie Bryan, our efficient saleslady with the Matador Mercantile Company, attended the Dallas Fair last week, returning home Monday.

Get an oil burner for your heating and cook stoves. We have the Olive and Patrick brands, two of the best. Homer Sheats

Mr. and Mrs. C. G. Wille and children, of Wichita Falls, were week end guests in the U. L. Wille and A. B. McCaghen homes.

Miss Abbie McCaghen, of Wellington who is attending school at Wichita Falls, was a week end guest in the A. B. McCaghen home.

Effective on October 17th there was a decline of \$50.00 on all Ford cars and trucks. These prices are the lowest that have ever been known in Ford history.

Ambrola, Edison Phonograph records, 35c. Springer Drug Co.

Little Miss Myra King celebrated her twelfth birthday last Saturday by entertaining a few of her young friends. At a late hour refreshments of cake and chocolate were served.

The following Crowell people were guests of Mr. and Mrs. Beidleman, Sunday. Miss Vera Henson, sister of Mrs. Beidleman, Jack Brian, Charlie Wishon Harry and Roy Beidleman.

Mrs. H. O. Ward was a very pleasant caller at the News Office Wednesday. She was enroute to Floydada where she expects to meet Judge Ward, candidate for Congress, and hear him speak.

D. C. Keith returned this week from Amarillo, where he had been with a shipment of cattle. Mr. Keith reports a fine trip and that he had the pleasure of traveling with Henry Hobbs, formerly of Matador, but now living at Wichita Falls.

Birthday Party

Little Miss Clotelle Wille celebrated her fifth birthday Monday afternoon, when her mother, Mrs. U. L. Wille, entertained a number of the little tots and their mothers with a delightfully planned party. Games were played and every one was merry and happy through out the afternoon.

Refreshments were served in the beautifully decorated dining room, a very effective color scheme of pink and white being carried out in both the decorations and refreshments, the lovely big white birthday cake with its five gleaming pink candles holding the place of honor, two other kinds of delicious cake and iced lemonade were served. Each plate was accompanied with a dainty little doll favor.

The little honoree was the recipient of many lovely gifts

HALF PRICE!

Dadies and Childrens Coats

Seventy-five good warm cloth coats, to be sold immediately at Half Price. All Real Bargains!

Come in Now and get Your Choice of the Lot

Harry Willett & Co.

Kojak Finishing
Quickest Service
Best Quality

Wilson Studio
Floydada Texas

Guarding the Eye-Sight Of The South Plains

Have your eyes examined by an Optical Specialist, well known here for his superior ability in fitting glasses and straightening children's eyes when they are crossed, by proper correcting glasses and systematic exercises known as Ocular Gymnastics.

Dr. Wilson Elmer Opt. D.
Box 518, Floydada, Texas.

Continued from Page 1

of both chickens and turkeys included, the better the price will be.

Now is the time to cull out all your old and non-laying hens and get rid of them. They should be culled out and sold. They will lay no more until spring and will be a useless expense to feed and then when the spring hatching eggs are secured the eggs will be from both poor and good layers. By culling out all poor layers now and feeding only the best ones you will get more eggs from a few good layers well cared for and fed than from a large number with poor attention and then the spring hatching eggs will come from only the best hens and in that way your flock improved.

If you do not know how to select the best layers get in touch with County Agent Metcalfe and arrange for a culling demonstration in your neighborhood.

Eggs are a good price now, and getting better all the time. We need the money in Motley County. Cull out fifty to seventy per cent of your hens, put the money into egg producing food, give it to your good hens, together with a little attention, and make more clear poultry money than ever before.

Those who were greatly appreciated, which were: Clotelle Wille, Adele and Selbia Bourleson, Fred C., Georgia and Albert Bourland, Gene Nolte, Dorothy and Boyd Willett, Helen Patterson, Mary Ernest Echols, Vernon Craven, Sammie Catlin, Misses Hazel Walton and Bertha Patton, Mesdames E. W. McKensie, Jack Catlin, Roy Burleson, G. S. Craven, F. C. Bourland, E. A. Nolte, Harry Willett, L. B. Patterson and the hostess

NEW Barber Shop

Will be pleased to give you first class service at the following prices:

Shave - 20c
Hair Cut - 40c

Agent for Paducah Steam Laundry. Basket comes on Monday.

J. M. FREEMAN, Proprietor

TRY The Wonderful California Beauty Cream

For Pimples, Freckles, Wrinkles and Skin Eruptions.

S&E

Mrs. W. W. Webb, Roaring Springs, Texas

F. C. HARMON

Funeral director and Embalmer
Motor Hearse.

FLOYDADA, TEXAS

MATADOR TRANSFER LINE

Quick and Careful Service
Reasonable Charges
PHONE 183
Jim Marquis, Prop



POLLUTED water, nails, wire, pieces of glass, all cause a heavy death list amongst live stock.

MORTALITY LIVE STOCK INSURANCE

in the Hartford Live Stock Insurance Co. will faithfully guard your live stock investment and protect you from loss of money.

With this insurance you can depend upon indemnity for the value of live stock you lose through death from any cause.

Act now and make sure you will be safe when misfortune hits. Ask for particulars and rates.

E. A. NOLTE, Agent
Matador Texas.

FRESH MEAT

AYS ON HAND

City Meat Market

L. M. Frier, Prop.

Electric Shoe Shop

Fully Equipped for turning out all kinds of LEATHER WORK

New Harness Making and Repairing
All Classes of Highest Grades of Repair Work on Saddles and Shoes

Owing to our complete equipment we are making the **Lowest Prices**

Ever Offered in Matador. Give Us a Trial Satisfaction Guaranteed

Electric Shoe Shop

A Telephone In Your Owr Home

For ninety days and for ninety nights and for the ENTIRE FAMILY - Three cheap cigars a day for thirty little days for your Great Big Self - the cost of the curling smoke and of the good telephone service or the above periods is the same, so it is no wonder that our telephone orders keep coming in.

What about a telephone in YOUR home?

Matador Telephone Co.

PROFESSIONAL CAPDSES

DR. A. C. TRAWEEK
Physician and Surgeon
First State Bank Building
Phone 59
Matador - Texas

E. W. MCKENZIE, D. D. S.
Phon 120
Matador - Texas

E. J. R. Surles
Lawyer
Office in the First State Bank Building
Matador - Texas

DR. R. L. HAMILTON
Physician and Surgeon
Office Phone 112
Residence Phone 281
Matador - Texas.

CITY BAKERY

The place to buy fresh bread cakes and jelly pies Have a good supply of home made candies and salted peanuts.

W. Y. Higgins, Prop.

Matador Coal Yard

If I could buy all the coal this town could use, I would buy it, but coal will be hard to get, so buy now while we have a good supply, for sale at \$15 and \$16 per ton.

T. L. Kennedy, Prop.
Phone 173 We Deliver

J. H. BRADSHAW
THE OLD RELIABLE
Jeweler

Is Again Located in Matador
All kinds of Jewelry Repair Work Guaranteed
At the Old Stand CITY Drug Store

**If there ever
WAS A TIME**

When it behooved us all to make every dollar bill
we spend go as far as possible

NOW Is The Time

By Reason of Our

Buying for Cash -- Selling for Cash
Policy We can SAVE You Money on

**Dry Goods, Notions,
Groceries**

LEONARD CROWELL

Flomot, Texas

**Where--
Your Money goes
Further**

Higginbotham-Bartlett Co.
(Successors to Motley County Lumber Co.)

**Everything--
In Building Material**

**Buy a Ford
and Spend the difference**
Henry Ford

\$348

F.O.B.
DETROIT



Never before has there
been produced, at so low
a price, a car so service-
able, so trustworthy and
so economical of mainte-
nance as the Ford Touring
Car. Millions of owners
say so. Buy your Ford
today. Terms if desired.

Matador Auto Co. Dealers

MOTLEY COUNTY NEWS

H. O. WARD, Editor and Publisher

Published Thursday each week

Subscription Rates \$1.50--Strictly in
Advance.

Entered as second class matter at
the post office, Matador, Texas, under
act of Congress, March 3, 1879.

ADVERTISING RATES: Display ad-
vertising, 25 cents per column inch
per issue for front page space; 20
cents on other pages.

Local Advertising:—10 cents per
line each insertion.

Discounts on above prices where
contracts are entered into for three
or more months.

Four Weeks constitute an adver-
tising month. Where advertisements
are inserted and no instructions
given same will be run until ordered
out and charged for accordingly.

MATADOR, TEXAS, Oct. 19, 1922

She did not Work For Pay

She never "earned" any money
She lives on an Ohio farm, but
she lives on every farm. She is
somebody's mother, maybe your
own. She has earned nothing.
No, but her thirty working years,
she has served 432,983 meals, she
made 3,123 garments, 32,000
loaves of bread, 5,930 cakes, 7,932
pies, 1,500 gallons of lard, she
has grown 432 bushels of vege-
tables, and 1,550 quarts of all
kinds of fruits; she has raised 7,
600 chickens, churned 5,430
pounds of butter, put up 3,625
jars of preserves, scrubbed 177,
725 pieces of laundry; and she
has put in 25,839 hours of sweep-
ing and washing and scrubbing.
At accepted prices for this work
it is worth \$115,485.50. She
can't retire on her savings—she
has to keep on. Not earning!
No. How do you define the ordi-
nary American woman's con-
tribution to her family wealth—
to the nation's wealth?—*Colliers*
Weekly.

This story should be printed in
every newspaper in the land.
It is a story of millions of women.
It is a tale that is not often told.
Captains of industry are given
pages. Military chieftains are
pictured and portrayed. Prize
fighters are worked upon by
feature writers and camera photo-
graphers. Hundreds of news-
papers and thousands of writers
place in cold type the glories
of the Champion Maulers of
the world and the promoters of
the games. Woman is the maker
of the home as well as its mis-
tress. She is the one superb and
never dying institution of the
race. She makes the sacrifice;
she toils from dawn until dark,
her work is never ended until
her eye lids are kissed down on
the bed of death. She is the
wealth maker of the world, but
may not believe it; She is the
angel of mercy, of the world and
man knows it. All that is beau-
tiful in the world, all that makes
life worth the living are her
mind creations and soul labors.
Colliers printed this story but we
feel that it is well worth the
passing on.

Fair Premium List

- Woman's Department
Handmade handkerchief.
Jessamae Cornelius
Tatting
1 Mrs. W. B. Lawrence
2 Mrs. Frank Stafford
3 Blanche Lisenby
Knitting
Mrs. A. B. Kimbell
White embroidery
1 Mrs. Clyde Pope
2 Edna Lawrence
Colored embroidery
1 Adaline Cherry
2 Blanche Lisenby
3 Mrs. E. P. Humphrey
Crochet spread
Mrs. R. L. Jameson
Irish crochet
1 Jessamae Cornelius
2 Mrs. V. F. Faulkner
3 Adaline Cherry
Drawn work
Blanche Lisenby

- Pillow case
1 Mrs. T. F. Dorsey
2 Edna Lawrence
Floor pillow
Mrs. W. B. Lawrence
Table runner
1 Emma Lawrence
2 Helen Butterfield
3 Blanche Lisenby
Broderfast
1 Mrs. T. F. Dorsey
2 Adaline Cherry
Applique
1 Mrs. Ben Keltz
2 Adaline Cherry
Girls Department
Over 12, under 18
White apron, Ellen Jameson
Tatting, Velma Jameson.
Table runner, Ellen Jameson
Crochet
1 Lucile Robinson
2 Edna Robinson
Girls Department, under 12.
Colored apron
Carrie D. Perkins
Tatting handkerchief
Nina Lee Dodd
Dressed doll
Valia Mae Yarborough.
Culinary Division
Loaf cake
Mrs. W. L. McWilliams
Chocolate pie
Mrs. W. L. McWilliams
Cocoanut pie
Mrs. B. F. Casey
Mince pie
Mrs. S. R. Harris
Canned Goods
Plums (wild)
1 Mrs. V. F. Faulkner
2 Mrs. C. E. Holliday
3 Mrs. E. P. Humphrey
Plums (same)
1 Mrs. V. F. Faulkner
2 Mrs. C. E. Holliday
3 Mrs. M. A. Kimbell
Peaches
1 Mrs. C. H. Robinson
2 Mrs. C. E. Holliday
Pears
Mrs. C. E. Holliday
Apples
Mrs. C. E. Holliday
Grape
Mrs. C. E. Holliday
Green beans
Mrs. W. L. McWilliams
Yellow beans
1 Mrs. W. L. McWilliams
Peas
Mrs. Humphries
Pepper
1 Mrs. S. R. Harris
2 Mrs. C. E. Holliday
Pickles
Pears
Mrs. C. E. Holliday
Peach
1 Mrs. Smith
2 Mrs. C. E. Holliday
Cucumber
1 Mrs. W. L. McWilliams
2 Mrs. C. E. Holliday
Mustard
Mrs. S. R. Harris
Beet
1 Mrs. V. F. Faulkner
2 Mrs. W. L. McWilliams
Cann Salad
Mrs. S. R. Harris
Preserves
Peach
Mrs. C. E. Holliday
Plum
Mrs. C. E. Holliday
Pear
1 Mrs. V. F. Faulkner
2 Mrs. C. E. Holliday
Apple
1 Mrs. Smith
Apple butter
1 Mrs. C. E. Holliday
Plum butter
1 Mrs. E. D. Smith
2 Mrs. C. E. Holliday
Grape jam
Mrs. C. E. Holliday
Apple jelly
1 Mrs. N. F. Cherry
2 Mrs. Smith
3 Mrs. E. P. Humphries
Plum jelly
1 Mrs. E. P. Humphries
2 Mrs. C. E. Holliday
Grape jelly
1 Mrs. E. D. Smith
2 Mrs. S. R. Harris
3 Mrs. E. P. Humphries
Light bread
1 Mrs. Ben Keltz
2 Mrs. George
1 Mrs. McWilliams
Pound of butter
Mrs. C. E. Holliday

**Try The Drug Store
FIRST**

When You Have A BAD COLD

We have a new line of: Bromo Quinine,
Bayers Aspirin and Papes Compound.

For SORE THROAT and COUGH, Try
Mentholatum, Vicks Vapor Rub etc.

We Want You To Know That We Pay SPECIAL
Attention To The Prescription Part
Of Our Store.

Springer Drug Company

THE LIVE STORE

Drive In At

Covenient Filling Station for Your
Oils and Gas

Get Our Special Prices on

AJAX and KELLY-SPRINGFIELD
TIRES and TUBES

GUTHRIE & MARTIN, Filling Station

Opposite Carter Hotel

Matador, Texas

TO THE PUBLIC

I am now situated to do your horse-shoeing
Good work and satisfaction

General Blacksmithing. Shutline Welding

W. H. Wood

FREE

**A \$125.00 Talking
Machine**

With every \$2.50 cash
purchase, or every \$5.00
paid on account you will
receive 1 key to a pad lock.
When all keys are
away, the party with the
key that will unlock the
lock gets the Talking Ma-
chine. Don't loose your
keys. There Is only one
key that will unlock the
lock.

Matador Hardware Co.

Everything in Hardware

ATTENTION LADIES!

On about October 26th, the corset department of our store will hold a special demonstration on Type Corsetry. Miss Redwood, of the H. W. Gossard Co., Chicago, will give an interesting talk on the analysis of women into the nine ideal figure types. She will gladly classify your figure and select the proper corset for you.

A new booklet entitled "You" which every well dressed woman will appreciate, will be given to those attending.

The demonstration is free. You are under no obligation to buy. We want you to have the benefit of Miss Redwood's ability to solve your corset problem. Don't Forget The Date.

About October 26th

Your Very Truly,

Matador Mercantile Company

Firestone GUM-DIPPED CORDS

Most Miles per Dollar



Everywhere You Hear It -
Firestone Builds the Finest Cords

HARDLY a day goes by but some one goes out of his way to tell us that Firestone Gum-Dipped Cords are the best there is.

Cords—as only Firestone builds them—will give you many extra thousands of miles of wear. And for fall and winter driving there's nothing like them. The strong, resilient Firestone carcass of gum-dipped cords, can stand the hardest punishment.

With the reputation Firestone Cords hold, it is not surprising that so many motorists in this community have made them standard equipment. The demand for Firestone Cords in the last few months has broken all records.

Prices were never so low as they are now. Perhaps never again can mileage be sold so cheaply.

Decide now that you will get Most Miles per Dollar. Drop in any time and let's talk tires.

MATADOR AUTO Co.

Whiteflat Musings.

The Motley Court singing Convention which was held here Sunday was well attended. The Contest, Fount, and home the banner.

Mrs. N. F. Shonda has been quite sick the past few days.

Mrs. W. M. Dixon, of Melton, and daughter, O. W. Eton, attended the Convention here Sunday.

J. Parsons was a business visitor here Friday night.

Mr. and Mrs. Gay Gentry, Floydada were visitors here Sunday.

Mr. and Mrs. T. G. Tison entertained with a Marshmallow Toast Monday night.

The Welfare Club met Saturday night, a very entertaining program as rendered.

Miss Eva Jameson left Monday for Canyon, where she will enter school.

Red Wing.

Rearing Springs Items

Judge Rhodes from Abilene has been in town this week.

J. M. Rowland is back home again, after several months absence.

Miss Viola Hope, who is attending school at Wayland College, is at home now and has been sick but is about well now and will soon be able to return to her work.

The Q. A. & P. railroad officials were out in their private car last Monday.

Mr. and Mrs. Arlie Carpenter were guests of Mrs. Carpenters mother, Mrs. R. Medlin Sr. last Sunday.

Mrs. H. O. Ward was in Floydada Wednesday.

Dr. Hughes and J. C. Huffstuttle have been attending lodge at Matador this week, taking the Chapter degree.

Mrs. J. F. Matthews has returned from a visit in slayton, where she had been visiting her mother and father.

Miss Beulah Sheridan, accompanied by Mosell Keahey and Helen Womack, spent Tuesday night with her home folks in Mesdames Bigham, Love and Starcher entertained with a miscellaneous shower for Mr. and Mrs. Homer Cargile, at the home of Mrs. H. V. Bigham last Thursday night.

The Barbecue

On the evening of October 7, Mr. and Mrs. F. C. Bourland entertained a part of their very numerous friends with a barbecue at their ranch near Russellville.

The merry party gathered in town at five o'clock, and enjoyed the fourteen miles of lovely road and scenery to the ranch. This also gave every one a tremendous appetite and this they surely needed to do justice to the wonderful spread awaiting them upon their arrival. The deliciously fat calf was cooked just right, and was served with pickles, olives, buns, potato chips, coffee with cream, fruit salad and wonderful cakes. After every one had eaten until they could eat no more, they gathered around huge bon fires and toasted marshmallows, told jokes and generally had a good time.

Later, numerous games were played and the hillside rang with merry laughter. Music, which was thoroughly enjoyed, was furnished by Messrs Watson and Burleson.

In the early hours of Sunday morning the tired, but very, very happy crowd, wended their way to their respective homes. Every one voting Mr. and Mrs. Bourland the best entertainers of their acquaintance. And, truly, it is an occasion long to be remembered and cherished when one has made friends so very very happy, as Mr. and Mrs.

Cold Weather Is Coming

And we are prepared for it with a Full Line of HEATERS, STOVE PIPE, STOVE MATS, STOVE BOARDS, Stoves, Coal Hods and Polish

WE MAKE GALVANIZED BLUES and LINING FLUE CUPS.

New Line Of Coal and Oil Cook Stoves

Trunks, Valises and Suit Cases

EVERYTHING IN THE WAY OF Hardware Furniture, UNDERTAKER'S SUPPLIES Homer Sheats

PHONE 134

IT IS A FACT

That our business is growing right along every day. We can account for it but one way. Both our service and our groceries must please. That is our one ambition. If you have never tried us, give us a chance on your order.

Matador Grocery Co.

PHONE 26

West Side Of Square

We carry a FULL and COMPLETE Line of

Drugs

Druggist's Sundries, Toilet Articles, High Grade Cigars Candies, Cut Glass and Jewellery

City Drug Store

Phone 140

Bourland did on this occasion.

Those who enjoyed this affair were: Messrs and Mesdames McClellan and Corey, of Plainview, Harry Campbell, Frank Eling, Bud Echols, E. A. Nolte, U. L. Willie, Charlie Barton, Harry Willett, Roy Burleson, A. Watson, Mesdames L. B. Campbell, L. B. Patterson, Tom Nance Locke Alexander, Misses Ollie Echols, Erin Campbell, Kerr, and Mock. Messrs Bert Edmondson, Carroll Bourland, Jimmie Townsend, Joe Wasson, Heller, Randall Whitworth, Dr. Hamilton, the host and hostess, and a number of little tots.

A Guest.

Some of the "school mams" are firm believers in the Resurrection.

The experienced traveler carries **GUARANTEED Grips and Suitcases.**

HOMER SHEATS