

# ELDORADO SUCCESS

Schleicher's Leading And Most Widely Distributed Newspaper

VOL. XXXVI

Eldorado, Schleicher County, Texas, Friday, February 28, 1936

No. 9

## On The DIVIDE

Marvin McDonald sent two truck loads of fat mutton sheep to the Ft. Worth market this week. Burke and Andrews made the trip bringing back cake.

George Williams sent two truck loads of fat calves to market this week.

Bill Hutchinson, of Lamar, Colorado, was here this week attempting to buy young steers. His price was too low, so he headed for New Mexico. He says they need money out there.

John Luedecke sold 54 head of ewes to a Mr. Ashley of Big Springs, this week.

Wiley Ratliff and son, J. T., H. E. Finnigan, and Jimmie West were in San Angelo Thursday attending a meeting of Gulf dealers.

Horace Lee Richey, manager of the Self-Serve Grocery Store at Sonora is back on the job after several weeks in a Santa Anna hospital where he has been under medical treatment.

E. M. Willis, has returned from Sonora where he has filled the vacancy there in the Self-Serve Grocery Store, while Horace Lee Richey was in the hospital at Santa Anna.

C. M. Mund was a San Angelo visitor Monday of this week.

If you don't think they are prosperous down in the goat country listen to this: A man in Junction the other day walked into a store and bought nine mechanical refrigerators for his children.

Ray Willoughby has been buying some yearling ewes out of the wool in the Menard territory.

John F. Isaacs went home from his office Wednesday afternoon, suffering from a bad cold. Thursday about noon he was carried to a San Angelo hospital. The cold developed into pneumonia.

Glenn Ratliff, Crane, Texas Insurance man and formerly with his father here is expected to be home this week end, according to letters received by friends.

Bob Evans Jr. bought a number of yearling sheep from Jessie Smith this week.

A Junction man was in Eldorado Wednesday looking for a 10-section ranch that could be bought.

## New X-ray Equipment Installed By Dr. Moore

A new General Electric X-Ray machine was installed this week at the office of Dr. L. J. Moore. This equipment makes it possible for Dr. Moore to handle any kind of X-ray work.

The cost of this machine is said to be around \$1500.00 and is equal to sets used by specialists in the larger cities. Eldorado citizens will be able to secure service at home, saving the expense of going to a hospital in other cities for this class of work.

## Producer And Distributor Pull Together

We have been thinking that it would be interesting to have Schleicher County food merchants cooperate with producers of this community in an extensive week-long campaign to stimulate demand for home-grown food-stuff. This special drive would be in line with our belief that the best form of farm relief lies in waging aggressive campaigns on behalf of agriculture.

The system has performed a great service to apple growers and to citrus fruit dealers. Stores in the East and in California advertised and featured apples when apple growers were confronted with an exceptionally large crop that was difficult to dispose of.

It would be an excellent idea if grocery stores, in Schleicher County, follow similar plans. It would cost the retailer a little—and both he and the producer would reap substantial benefits. Good display methods, plus good advertising, can attract public interest to all manner of worth-while products grown right at home, and create a much larger demand than would exist if no sales efforts were employed.

The food purchaser and the food distributor have a great deal in common—and the interest of each can be greatly advanced by cooperation.

A little lesson in cooperating together will do more good than all the trade-at-home stuff we have heard for the past 10 years. Let's try the plan.

## Work For The Fire Department

An up-to-date department has three duties. First, it should strive to prevent fire, through property inspections and by publicizing ways and means of removing the unnecessary and dangerous common hazards that are responsible for a great majority of blazes.

Second, it must fight fire once it has broken out—and to do this successfully it must be equipped with fire apparatus, it must have a trained personnel.

If Eldorado is to have a well organized fire department we must have the equipment in order to train the men. We have enough volunteer firemen to have an up-to-date organization. All of you who are interested in this all-important problem begin to do a little constructive thinking. Don't sit back and "Let George do it." We've talked enough—let's do something.

Third, the fire department should carry on salvage work as a matter of regular routine, in order to save as much property as possible after the fire has struck.

The consequences of fire are always bad—but a good fire department well equipped can mitigate them. A fire department is essential and fulfills a need to any community.

## The Ratliff Store Re-Arranging Front

The Ratliff Store show windows are receiving a new coat of paint this week. And the interior of the store has been re-arranged. New shelving has been added to the shoe department. The ladies ready to wear display has been re-arranged and the fixtures painted.

Mr. and Mrs. Sydney Mercer, of San Antonio were visiting friends and relatives in Eldorado Sunday.

## Lions Club Receives Report On 4-H Show

The Lions Club members heard a report of the 4-H Club Boys' Fat Lamb Show held at the Fair Park Saturday. C. Snell, County Agent reported that the money raised by the Lions Club and others had been used to pay for the expenses of the show and the rest awarded to the winners at the show.

Reports by other committees were: C. S. McKinney, on Fire fighting apparatus, and N. P. Wilkinson, on safety.

## THE GOOD EARTH

Your scribe well remembers a time when the measure of a man's community standing was in the terms of land. Wealth was reckoned in farms, lots or acres, and to be pointed out as a man of property was to be proudly put apart from the crowd. It is already almost forgotten that the country first began to slip when real estate began to slide. If land fundamentals—if soil is basic—if it be true that all real wealth finally comes from the good ground, there can be no lasting return to prosperity apart from the restoration of land values. What the country needs above else is to get down to earth again—good old mother earth.

## Scout Committeemen Meet And Plan For Camporee In April

Boy Scout troops in the Ranch District of the Concho Valley Council will be invited to hold their Camporee here April 3 and 4, according to J. A. Whitten, local Committee chairman. At a meeting of the Scout committee Wednesday, plans were discussed, should the invitation be accepted. It is planned to have a barbecue and have the boys camp on the court house lawn. Pup tents will be erected, army style, and the Scouts will be governed by camp regulations.

The Ranch District includes Sonora, Ozona, and Eldorado. A Camporee was held at Ozona some time in December of last year.

## Eldorado Alderman See Fire Equipment

Members of the city council and others were San Angelo visitors Tuesday to see a demonstration of fire fighting equipment, with the idea of securing some means of fighting fire in Eldorado.

After a thorough demonstration and examination of a fire truck now in use by the San Angelo Fire Department which can be bought at a normal figure, Jarvis Benton, one of Eldorado's popular automobile mechanics, said that he believed it to be "Our best bet." Two members of the city commission who were present expressed their desire to buy the apparatus. Other members of the board have made it known that they were in favor of securing some kind of equipment if possible a brand new fire truck. What are we waiting for?

## Schleicher Man's Kin Dead

Funeral services were held in Galveston the last of the week for Louis H. Runge, father of J. Forest Runge, Schleicher county ranchman. The Runge family at one time acquired a large interest in the old German Immigration claims in the river areas of West Texas, and were residents of Menard for about 10 years.

## Four-H Club Boys Fat Lamb Show Largest Ever Held In Schleicher County; Many Will Enter Lambs In San Angelo Stock Show

### Eugene Koy Enters and Exhibits Champion Pen of Five; Joe Alexander Shows Champion Single Lamb

Eugene Koy entered and exhibited the champion pen of five lambs at the Four-H Club Boy's Fat Lamb Show held at the Fair Park last Saturday, winning for the second time, the breeders trophy offered by the First National Bank of Eldorado to the

breeder, of the best pen of five lambs fed by 4-H Club boys.

The breeders trophy, this year goes to Jess Koy, as the breeder of the winning five lambs fed by his son Eugene. This cup must be won three times before possession. It has been offered by the bank since 1929 for the 1930 show. In 1930 Jess Koy won the cup as breeder of the best five lambs shown by his son Eugene. In 1931 it went to J. W. Lawhon, Jr., with Garth Clark feeding, in 1932, T. H. Alexander, R. J. Alexander feeding; 1933 J. W. Lowhon, Garth Clark feeding; 1934 and 1935 J. Forest Runge, Cecil Moore feeding.

The champion lamb was exhibited by Joe Alexander, winning for him the Cameron cup. This is the first time Joe has won with his lambs.

More than 500 people attended the show and the free barbecue, Ray Mowery, acting head of the animal husbandry department of Texas Technological College, was the Judge.

The awards were made as follows:

### (CLASS NO. 1)

#### Singles For The Older Boys

1. Joe Alexander . . . \$5.00
2. Gene Koy . . . \$4.00
3. R. J. Alexander . . \$3.00
4. Edgar Sauer . . . 2.00
5. R. J. Alexander . . 2.00

(See No. 4 Last Page)

## Cattle Brands Will Be Displayed At Texas Centennial

### Texas Tech Prof. Here to Get History of Schleicher County Brands

Guy L. Ford, head of the history and anthropology department of the Texas Technological College of Lubbock, was here last Friday in the interest of getting a selection of Texas cattle brands. Mr. Ford is on a leave of absence from the college for this semester to prepare the cattle brand exhibit for the centennial.

He visited the Success office and secured the names of old-timers of Schleicher county who could give a history of prominent brands in use for many years in this section. He will write each of the persons whose names he took down for this purpose. And he desired to hear from anyone with suggestions of cattle brands for display at the Texas Centennial.

Only 500 brands can be in the display and it is important that Schleicher County be represented. If any person knows of a representative cattle brand that should be a part of the exhibit at the centennial, write Mr. G. L. Ford care of the Texas Tech. Lubbock, Texas.

Mrs. Sam Pollock and daughter, Lottie, of San Angelo were week-end visitors in the home of Mr. and Mrs. Wiley Ratliff.

## MRS. PEARL HODGES BURIED HERE SUN.

Mrs. Pearl Hodges, 44, of Eldorado, died in a San Angelo hospital Saturday Feb. 22, of pneumonia. She had been sick only about a week.

Funeral services were held from the First Methodist Church Sunday at 10:30 o'clock with Rev. P. S. Connell officiating. Burial was in the Eldorado Cemetery.

Pallbearers were Jess York, Cecil Birch, Jack Jones, Glen Ray, Dan Cheatham and Ruby Probst.

Mrs. Hodges had lived in Eldorado for five years and was a member of the Methodist Church and had been a teacher in the Sunday School up until her death.

Her passing will be deeply felt in the church work. But she will be remembered as a good Christian woman and a loving mother.

She is survived by a daughter, Omega, Eldorado; two sons, Dowell, San Angelo; and Lester, Kelly Field; her father, J. F. O'Harrow, Eldorado; one brother, V. P. O'Harrow, and six sisters, Mrs. Myrtle Williams, Mrs. Jess Thompson, Mrs. Jack Whitley, Mrs. Robert Isaacs, and Miss Louise O'Harrow, all of Eldorado; and Mrs. Horace Chriseman, of Ft. Stockton.

### Attend Tea In San Angelo

Mr. and Mrs. Wiley Ratliff attended a Colonial Tea, sponsored by the Past Matrons Club, San Angelo Chapter No. 10 Order Eastern Star at the Masonic Hall in San Angelo this week.

## Sonora To Back Station A Team

Manager "Dutch" Ohlenburg of the Station A Oilers, while in Eldorado said the station club had been guests of the Sonora Lions Club and accepted an offer of \$750 to represent that city in the Concho Basin loop this season.

Those from Station A attending the meeting included Carl Chumney, Dutch Ohlenburg, Wilfred McLeod, Paul McLeod, Edward Ratliff, "Lefty" White, Dewey Bishop, and J. T. Griggs, station superintendent.

The Oilers are the defending league champions this season by virtue of their success in copping the last half of the Concho Basin title in 1935 with a series of 24 straight wins.

Included in the league this year will be Sonora, San Angelo, Miles, Rowena, Ballinger, Verinard, and Eola.

## CONOCO HOT ON TRAIL OF MOTOR OIL BURGLARS

Ponca City, Okla., Feb. 14—Burglars who break into Continental Oil Company service stations and bulk stations and carry away merchandise are writing themselves a one-way ticket to the penitentiary.

Recent activities of oil theft and market rings now operating in southwestern states have caused Continental to declare war on this type of criminal.

By employing specially trained investigators and cooperating closely with local officials, Conoco has already succeeded in apprehending and securing the conviction of a number of bulk station burglars, many of them having previous criminal records.

Four year terms in the Oklahoma penitentiary at McAlester were recently given two men convicted of entering a Conoco warehouse at Sulphur, Okla., and stealing 25 cases of Conoco Germ Processed Motor Oil. Both were trailed through several counties before they were apprehended. One of the criminals was on parole from a California prison.

### T. F. HUNTER AWARDED \$15,000 DAMAGES BY JURY

Wichita Falls, Texas, Feb. 4—Finding that charges made in Houston Post editorials had libeled Tom F. Hunter during the gubernatorial race in 1934, a Wichita County jury returned a verdict here February 1, awarding Hunter \$15,000 damages against the Houston Printing Company for two editorials which were published in the Houston Post two years ago.

The jury found that certain statements in the editorials were "false and libelous" and did not constitute a "fair and reasonable comment" upon Hunter's platform and speeches.

Mr. Hunter's attorneys took particular exception to the charges that he had "dictatorial ambitions," that he "would wreck the existing form of government as prescribed by the constitution" and that he "dangled a blended tax before the people as a panacea for all our ills."

Seeking to justify publication of the editorials the Post's attorneys brought to Wichita Falls editors and other newspaper writers from Amarillo, Dallas, Houston and other Texas cities. The staff of defense attorneys headed by Lieutenant Governor Walter Woodul.

In answering the statements that the editorials had been partially based upon his plan for a governor's cabinet, Mr. Hunter explained from the witness stand that such a system had been used in the Federal government since it was founded and had been later adopted by several states.

### SONORA TYPING TEAM TO BE HERE FRIDAY

Friday evening of this week, Sonora's typing team will meet Eldorado's typing team in another contest here.

Sonora's fastest man at the typewriter is Kenneth Babcock. He would be the best man, if he would only cut down on the large number of errors he makes.

Eldorado has won over Sonora twice in the past this year. Even though these contests are for practice more than anything else, Eldorado High hopes to get first place in the coming contest, as well as the highest average score.

Be up-to-date in your opinions but ahead of the times in your ideals.

## Economic Highlights

Nothing startling has occurred in the business world of late. No important industry has made great gains as yet this year—none has experienced severe retrogression from the levels attained at the end of 1935. That fact has caused business commentators to feel considerable optimism. They are beginning to figure "visible" future will not be marred by major swings either upward or downward, and that industry as a whole is on a relatively even keel, and may look ahead to slow but steady recovery.

By and large, January business activity was the best in five years, even as 1935 was the best year to date since depression got its hold on American industry. The most accurate industry barometers place business at around 75 per cent of "normal"—normal, in most cases, being established as the average for years such as '23, '24 and '25, when business was good, but not spectacularly so.

Business Week has reported that "confidence in the next few months' improvement continues strong." This is largely due to the appearance of earnings reports from many important industries. These reports are uniformly better than were anticipated—company after company which had broken even or suffered losses for five years, is now in the black again. Companies which discontinued dividends have resumed them, and others which cut dividends have increased them.

Some specific business items, taken from various authoritative sources, follow:

**Construction:** During January, heavy construction totaled almost \$290,000,000, as compared with \$150,000,000 in January 1935. Public building still dominates the construction picture, but more private projects are coming to light.

**Textiles:** Wool prices continue the rise started last year, with sales good. It is said that stocks are low, and that heavy importing is imminent.

**Utilities:** Electric power demand is increasing beyond expectations, causing many companies to increase and revamp construction budgets. The industry has announced it will spend about \$400,000,000 for capital improvement this year—some think that figure is low and will be increased.

**Steel:** Is operating at 50 per cent of capacity. Railroads and utilities are buying more of the essential metal, as are machine-tool makers and farm implement companies. Future of steel is obviously determined practically 100 per cent by the future of general industry, particularly heavy industry.

**Motors:** This is the off season for the car makers, largely be-

cause of weather. Even so, January was much better than the month has been for a number of years. Rumors of ambitious plans for 1937 cars are leaking out, and many car makers are planning extensive and expensive re-tooling programs. Used cars, with which all markets are glutted, constitute one of the industry's annoying problems. It is forecast that makers may carry on a campaign to rid the highways of "wrecks," paying dealers bonuses for old cars that are completely junked.

**Employment:** The unemployed total is going down, but the figure is still plenty large. Business Week says that in December it fell below 9,000,000 for the first time since 1931, and though no end of other estimates are available, this is probably close to the truth. The tendency is still slowly downward.

Political events, of course, can cause drastic changes in business conditions, and a general election is always unsettling. However, more and more of the commentators are saying that 1936 may disprove the old—and not always true—saying that an election year must be a bad business year.

### FINANCIAL REPORT ON CAFETERIA

During the six weeks of the school cafeteria's organization, it has made a small profit. Below is a table showing profit made.

First week.....	\$ .78
Second and third weeks ..	\$5.00
Fourth and fifth weeks ..	\$5.00
The sixth week figures are not yet available.	

The profit which has been made will be spent in giving greater service to the students, and increasing the price or increasing the amount of food served.

**JAPANESE OIL**  
Made in U. S. A.  
**FOR HAIR AND SCALP**  
Different from Ordinary Hair Tonics  
**IT'S A SCALP MEDICINE!**  
Use it. FEEL IT WORK! At All Druggists  
Write for FREE Booklet "The Truth About The Hair." National Remedy Co., New York

### Try CARDUI For Functional Monthly Pains

Women from the 'teen age to the change of life have found Cardui genuinely helpful for the relief of functional monthly pains due to lack of just the right strength from the food they eat. Mrs. Crit Haynes, of Essex, Mo., writes: "I used Cardui when a girl for cramps and found it very beneficial. I have recently taken Cardui during the change of life. I was very nervous, had head and back pains and was in a generally run-down condition. Cardui has helped me greatly."

Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

Telephone 8104

**SAMPLE'S DAIRY**  
**CLEAN WHOLESOME MILK**  
**FOR HEALTH**

Delivered Morning and Night

Children need Milk every day. When you buy Samples' Milk you are guaranteed a pure wholesome product.

Give Us a Trial and You will be Convinced

State Accredited Herd No. 419819

### SCHOOL RECEIVES LETTER OF APPRECIATION FROM MR. E. L. NUNNALLY

A letter was received last week from Mr. E. L. Nunnally of the San Angelo College thanking the school for the manner in which it received his students when they visited us. To quote Mr. Nunnally:

"I wish again to thank you in behalf of our playwrights and dancer for the unusual courtesy that you and your faculty and studentbody showed us upon our recent visit to your city. We all enjoyed ourselves immensely and hope that we in a measure brought some joy to you good people."

The school enjoyed very much the play put on by the students of the college and the tap dan-

ce number by Beverly June Beck. We hope to have them back again sometime.

Start out every day with the determination to improve upon the day before. The way we are facing has everything to do with our determination.

Stamp pads at The Success.

Give Us a Trial  
Courteous Service  
Guaranteed  
Post Office  
Barber Shop  
W. M. Davis, Prop.

The only real measure of success is the ratio between what a man is and is doing and what he might be and might be doing.

Classified ads get results.

**..chest COLDS**  
yields quicker to this direct VAPOR-POULTICE ACTION  
Just rub on VICKS VapoRub  
ACTS TWO WAYS AT ONCE



### THOSE WHO DO NOT ADVERTISE OWE A DEBT OF GRATITUDE TO THOSE

## Who Do Advertise

Can you picture in your mind what kind of a town ELDORADO would be if there were no advertisers in the city? Can you imagine what kind of stores this town would have and what people would be paying for merchandise if there were no advertisers? Advertisers build trade centers and trade centers make cities. The non-advertiser benefits from the advertising done by the aggressive merchant. The advertisers CREATE DESIRE and so bring customers to the shopping center—They MAKE BUSINESS FOR THEMSELVES, but in doing so they cannot help but benefit every business in the city.

## Eldorado is a Good Trade Center

Because Eldorado has many good advertisers and Eldorado would be a better trade center and a better city if there were more aggressive advertisers—firms willing to put forth a special effort to win trade and to hold it—firms that realize greater volume means LOWER PRICES to the consumer, yet more profit to the merchant. The smaller the volume, the higher the selling cost; the greater the volume the smaller the selling cost, hence the advertiser gives to the consumer. THE BEST FOR THE LEAST MONEY. It has been so through the ages, it will be so for time to come.

## The Advertiser Gets More For His Money in The Success

This is because the Success has more paid subscribers among people who depend largely upon the Success as their shopping Directory. The Success is the invited guest in 500 homes throughout Schleicher county. The merchandise news in the advertising columns is important to readers of the Success.

## So Again We Say

Those who do not advertise owe a debt of gratitude to those who do advertise. No non-advertiser would open a business in a city where there were no advertisers at all for he would know that it could be nothing more than a dead town.

We want to see more advertisers and we want to see more business men pulling together for the upbuilding of the city and for the good of all. We want to see even more people depend on the SUCCESS advertising for their buying guide.

ELDORADO SUCCESS

## Texas Exposition Gathers Speed In Exhibitors' Rush

Building Program Takes Form As 5,000 Workmen Labor 24 Hours a Day

DALLAS, Texas.—Three shifts of workmen—close to 5,000 men working 24 hours a day—are rushing the Texas Centennial Exposition's buildings toward completion by the opening date, June 6.

The Exposition's own \$15,000,000 construction program is well under way. The City of Dallas has broken ground on its \$3,500,000 program, constituting seven permanent buildings which will form a vast civic cultural center when the Exposition is over. The State of Texas is racing work on the \$1,200,000 Hall of State, one of the show pieces of the fair. The Federal Government has its two buildings—the Federal Building and the Hall of Negro Life and Culture—ready to leave the drafting room stage and become realities.

The Midway, probably the greatest the United States has ever seen, is taking a tentative form as entertainment concessionaires fight for choice sites.

Not far from the industrial exhibits—where the latest exhibits of industry and science will be shown—the Exposition two Livestock Buildings are rising.

Here the greatest livestock show the nation ever has seen will be housed.

The buildings alone will cost \$400,000, complete with a veterinarians' hospital and every modern device for the care of livestock.

The value of the stock which will be exhibited here between June 6 and Nov. 29 cannot be estimated.

Paul M. Massmann, in charge of the Exposition's exhibit department, already has laid before General Manager William A. Webb contracts for more than 80 per cent of the available Exposition display space.

Included among the exhibitors with whom negotiations have been completed are:

Advance Aluminum Casting Corp., Afga Anso Corp., Aldridge Seed Farms, Inc., American Thread Co., American Telephone and Telegraph, Ball Brothers Co., Beech-Nut Packing Co., Book House for Children, Catholic Exhibit, Continental Oil Co.

Dr. Pepper Co., Donna Lee Products, E. I. DuPont de Nemours Co., Famous Mineral Water Co., Ford Motor Co., General Electric Co., Genesee Trading Co., Grennan Bakeries, Inc., The Grolier Society, Gulf Refining Co., Harley-Davidson Motor Co., A. Harris and Co., John A. Hertel Co., Hubinger Co., Interstate Cotton Oil Refining Co.

Kellogg Co., Kraft-Phenix Cheese Corp., Missouri-Kansas-Texas Ry., Morton Milling Co., Nassau Pen and Pencil Co., National Life & Accident Ins. Co., H. O'Hayon, National Super Products Co., National Pressure Cooker Co., Peter Pirsch & Sons Co., Portland Cement Association, The Praetorians.

W. F. Quarrie & Co., Radliff's Pure Food Products Co., Reynolds Manufacturing Co., Geo. L. Shuman & Co., Southern Rice Industry, Standard Brands, Inc., Standard Tilton Milling Co., Texas and Pacific Ry., The Texas Co., Westinghouse Electric Co., Walker's Austex Chili Co., L. E. Waterman Co.

## Baptists to Honor Houston March 1

DALLAS, Texas.—Baptists all over the United States will join in a religious celebration of the birthday of General Sam Houston, Sunday, March 1.

Houston's birthday falls on Texas Independence Day, March 2, but services will be held in all Baptist churches the preceding Sunday. In his letter to 2,000 Baptist congregations, Rev. Howard Williams, secretary of the Texas Baptist Convention, urges union services in every community where there are two or more Baptist churches.

Special services will be held in First Baptist Church, Washington, D. C., which Houston attended when he was United States senator, at Baylor University in Waco, Texas, whose founder Dr. Rufus G. Burleson baptized General Houston and at Independence, Texas, where he joined the church.

The Texas Centennial Exposition which is cooperating with the Texas Baptist Convention in plans for this religious observance will have a \$50,000 Hall of Religion, a spacious and beautiful building for free exhibits by all denominations. In the Baptist section of the structure special stress will be laid on Houston's services to his state and to the Republic of Texas of which he was the first elected president.

### First DuPont Exhibit

DALLAS, Texas.—For the first time in more than 100 years of existence, E. I. DuPont de Nemours & Co. will exhibit at a national exposition. Featuring the marvels of modern chemistry, the \$100,000 display will be housed in the Hall of Varied Industries when the Exposition opens June 6.

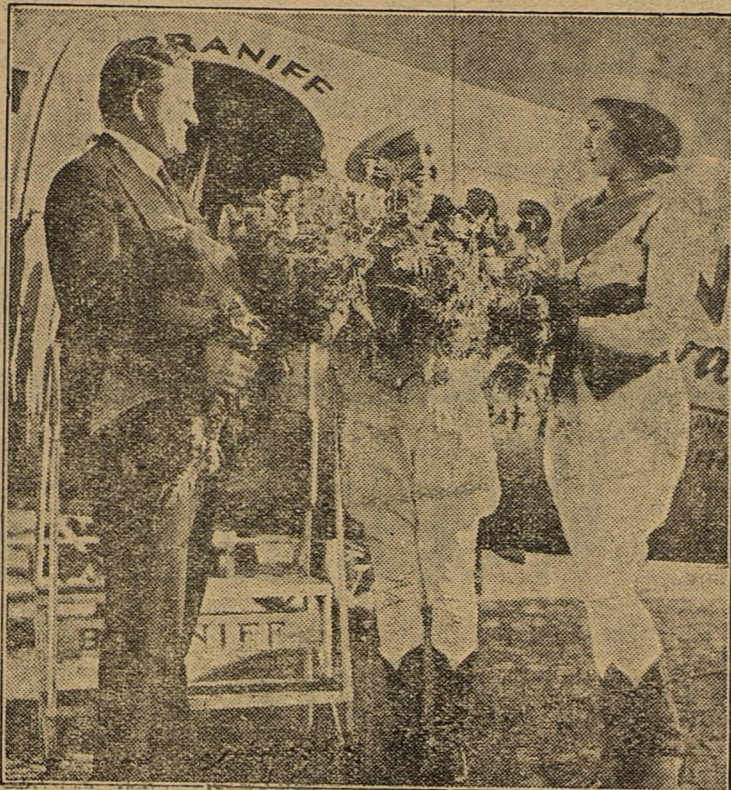
### Texas Invites Nation

DALLAS, Texas.—Half a million postcards will go into the mail during the week beginning Jan. 12, addressed to out-of-staters by Dallas residents and inviting them here for the Texas Centennial opening June 6.

### \$500,000 for Art

DALLAS, Texas.—Murals, friezes, bas reliefs, works of sculpture and other artistic touches costing more than half a million dollars are provided for in plans of the Texas Centennial Exposition.

## Fly Roses to Dallas' Grave



Rangerettes La Vee Kilman, left, and Mabel Rooks are shown above with Mayor George Sargeant as they left Love Field, Dallas, Texas, to place a wreath on the grave of George Mifflin Dallas in Philadelphia. Over Braniff and TWA airlines, the rangerettes, hostesses of the Texas Cen-

tennial Exposition, which opens in Dallas June 6, carried Texas' tribute to the former vice president who played such an important part in annexation negotiations. The Centennial Roses were developed by A. F. Watkins, of Tyler, Texas.

## Gets the Crowd



Frank N. Watson, as director of promotion, has the task of informing the public the Texas Centennial Exposition will be in Dallas June 6 to Nov. 29. Apparently it is a task already well done for travel agencies get attendance at 12 million.

## Miss Evans Presents Assembly Program

Wednesday, February 19, Miss Evans pupils rendered a very interesting program consisting of a play entitled "Between the Book Ends." The characters were as follows: Mike, Jack Whitley; Tom Sawyer, Hobson Ashmore; David Copperfield, Julian Carr; Jim Davis, Richard Bruton; Huckleberry Finn, Jack Rounds; Penrod Schofield, Ora Davis; Jack Dudley, Harold Peppard. Jim Hawkins, Bobby Oliver; and Hiawatha, Bob Bradley. This was a library play. Another play was scheduled but was not given on account of the absence of one of the leading characters.

Everyone is cordially to attend these assembly programs which are given every Wednesday afternoon from 1:25 to 2:10 o'clock.

## Junior Class Select Rings For Next Year

Wednesday, February 19, the Junior class selected its class rings for next year from Mr. W. A. Johnson of the Star Engraving Company of Houston.

By ordering the rings now, the Juniors will receive them at the opening of school next year, instead of having to wait two or three months after school begins.

As a reward for making a \$1 deposit on rings by June 1, the Star Engraving Company will give each girl a large memory book, beautiful engraved, and the boys a silver belt buckle with raised bronze "E".

The entire class was unanimous in its selection of a ring, and is extremely pleased with the selection. The rings will be manufactured during the summer and will be ready for the class when schools opens in September.

## ELDORADO CHAPTER RECOGNIZED BY QUILL AND SCROLL

The Eldorado Chapter of the National Quill and Scroll school Newspaper Society has been recognized by the Quill and Scroll Committee.

This was mentioned in the Quill and Scroll Magazine for December and January.

I don't think much of a man who is not wiser today than he was yesterday.

It's the way a man sticks to a thing that marks him as a success or failure. Many a fellow has won out at the eleventh hour just because he wouldn't let go. Don't be a quitter.

## GOVERNMENT WITHOUT RED INK

In a recent address, Governor Frank D. Fitzgerald of Michigan told about "Government Without Red Ink"—using his own state as an example of how that happy condition of affairs can be reached. And in his talk, he made some points that, simple and even obvious as they are, seem to have been forgotten by a good many high officials.

"I have not come here," the governor said, "posing as the originator of some magic formula that will cure the country of its ailments, economic and otherwise. There is nothing of the miraculous in what we have done in Michigan. We are as plain as an old boot. We've just gone on . . . following certain rules of simple arithmetic and fundamental economics—rules that you and I learned in our grammar school days; rules so plain it would seem almost ridiculous that an occasion would arise for anyone to get up in public and expound them.

"By keeping the operating expenses of the state government within its income, by refusing to create new taxes or additional debts, by actually cutting down taxes in some instances, by trying to find new ways to save money instead of spending, we've managed to balance our budget.

"We've thrown away the red

ink bottle . . . forever, I hope." Just simple horse-sense? Certainly! But in these days of soaring taxes and public debts, and of prodigal waste of the taxpayer's hard-earned dollars, it would be a great thing if more of the men entrusted with governmental affairs sought "to find new ways to save money instead of spending it."

Michigan, like Texas, is fortunate in having officials who realize that every bill contracted must eventually be paid, and that the money with which to pay must be taken from the pockets of the people. May their tribe increase!

LET US DO YOUR PRINTING at the Success Office.

INK PADS and PAD INK at the Success Office.

### Many a Friend Recommends

## BLACK-DRAUGHT

People who have taken Black-Draught naturally are enthusiastic about it because of the refreshing relief it has brought them. No wonder they urge others to try it! . . . Mrs. Joe G. Roberts, of Fortersville, Ala., writes: "A friend recommended Black-Draught to me a long time ago, and it has proved its worth to me. Black-Draught is good for constipation. I find that taking Black-Draught prevents the bilious headaches which I used to have." . . . A purely vegetable medicine for the relief of

CONSTIPATION, BELIOUSNESS

# We Can't Compete With the San Angelo Standard

One of our good friends came into the office the other day and said, "I want to stop The Success." We tried to argue him out of the idea.

"Where else," said we, "can you find as many columns of news about Eldorado and community? In what other paper will you find 20 to 25 columns of local news.

"From what other source could you, have accurate alert and up-to-date information about the doings of the city and county governments? What other paper has given free use of its columns for 35 years to help the civic, educational and religious efforts of this community?"

But all that left our friend cold. Finally, he blurted out—"You see, my wife likes to start the kitchen fire with old newspapers, and the San Angelo Standard has more pages than your newspaper."

That floored us, because we knew he was right. We knew we didn't have so many pages to tickle the firewood, we admitted it.

HOWEVER, If Your Interest—in a newspaper is in the amount of live local news, accurately and interestingly portrayed, the advertisements of local food merchants which save dollars in your budget, the latest business news of automobiles, radios and stoves for sale by Eldorado merchants . . .

### WE STILL INSIST—

There is no substitute for the Eldorado Success, which has been an outstanding weekly newspaper in Texas for the past 35 years.

# ELDORADO SUCCESS

If It's  
**GOOD**  
ADVERTISE  
It  
AND YOU'LL SELL IT

Medicated with ingredients of Vicks VapoRub  
**VICKS COUGH DROP**

STOP ITCH QUICK!  
OR MONEY BACK  
Unless Palmer's "Skin Success" instantly relieves eczema (double itch) or other skin irritations, you get your 25c back. Aids healing. Prized for 45 years. Also use Palmer's "Skin Success" Soap.

Getting Up Nights  
If you suffer from Getting Up Nights, Nervousness, Leg Pains, Swollen Joints, Dizziness, Headaches, Loss of Pep, Irritation, Smacking, Itching, Acidity due to Impaired Kidney or Bladder function, try the Doctor's guaranteed prescription Cystax (Sims-tex). Must bring new vitality in 48 hours, and satisfy completely in 14 days or money back. Guaranteed Cystax costs only 25¢ a dose at druggists.

FOR HAIR AND SCALP  
**JAPANESE OIL**  
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ABSTRACTS  
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