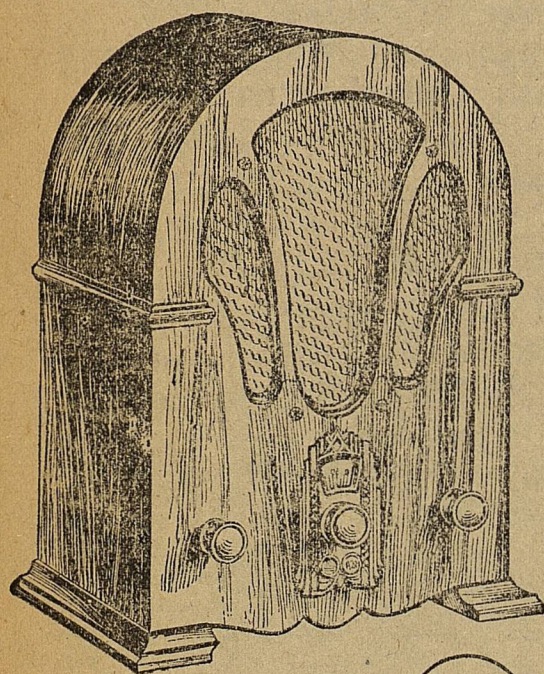




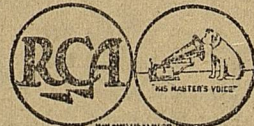
**\$37.50**

**NOW BUYS AN**

# RCA Victor radio the Radiolette



The Radiolette



Here's the lowest priced RCA Victor radio we've ever offered for sale...the outstanding value in a year of great values...only \$37.50 complete with RCA Radiotrons...including the marvelous new RCA Pentode Tube. The Radiolette is a husky radio in a small cabinet only 15 inches high...it fits any place...it weighs only 16 pounds...you can carry it anywhere. You need it as an EXTRA radio. You can always depend on us to give you the newest in radio at the greatest values.

**ASK US ABOUT EASY TERMS**

## Eldorado Hardware Co.

### REPORT OF CONDITION OF THE FIRST NATIONAL BANK ELDORADO, TEXAS

At the Close of Business June 30, 1931.

RESOURCES		LIABILITIES	
Loans	\$ 335,744.02	Capital Stock	\$ 75,000.00
Overdrafts	770.71	Surplus	\$50,000.00
Federal Reserve Stock	3,750.00	Undivided Profits	29,556.10
Real Estate	\$3,000.00	Circulation	19,820.00
Furniture & Fixtures	1,000.00	Dividend No. 49	3,750.00
Other Real Estate	10,000.00	DEPOSITS	292,008.18
U. S. Bonds	20,000.00		
CASH—			
In Vault & Other Banks	\$94,869.53		
With U. S. Treasurer	1,000.00		
	95,869.53		
TOTAL	\$ 470,134.26	TOTAL	\$ 470,134.26

**OFFICERS**  
J. B. Christian, President J. E. Hill, Vice-President W. O. Alexander, Cashier  
R. P. Hinyard, Vice-President L. L. Baker, Asst. Cashier

**DIRECTORS**  
J. B. Christian Sam E. Jones R. P. Hinyard D. E. DeLong J. E. Hill

Think as did the balky horse and move out into the realms of plenty.

The Eldorado Merchants for the past year have been setting a low price record and giving the buying public the best prices quoted any where in West Texas. Therefore the people of this county are in the best financial condition at this time of year than ever before. Their crop has been made on about half of previous years. The only question to solve now is what will they get for their crop and how can they market same.

Some lady writing to the Dallas News suggests that the people in making and giving Christmas Gifts, use cotton gifts. Cotton goods are generally the first gift we receive and the last garment is a cotton shroud. That lady doesn't know these Schleicher County farmers, they won't wear cotton socks.

There evidently must be an over production of printers, the past two weeks several have passed this way, hunting a meal ticket to the next town we have bought a new hoe and for each future meal ticket, will require a destruction of broom weeds.

The Texas Outlook, last week carried a picture of former Supt. B. J. Bruton, of this place, who is now County Superintendent of Williamson County, according to the Outlook. Superintendent Bruton is giving Williamson county a very efficient administration.

Now since the dates for the 1931 Schleicher County Fair and exhibit has been set, let's try to show something worth while. We have the largest crop yield, the fattest range cattle in years and a real show can be staged that will be beneficial to all concerned.

#### PLANTERS URGED TO PLAN NOW FOR NEXT YEAR'S SEED NEEDS

AUSTIN, Tex., August 3.—With low prices making high quality cotton imperative, farmers planning their next year's budget were urged today by J. E. McDonald, state commissioner of agriculture, to make ample provision for replenishing their stocks of pure-line cotton seeds for next year. Records of the division of field seed certification in the department, McDonald said, indicate that while pure line seeds had their usual wide distribution over the state this year, amounts sold were somewhat under previous years, indicating a desire on the part of farmers for the good seed but an inability to buy.

Those who planted seed several years removed from the breeding block this year and compared their cotton with that from pure bred seed, he said, no doubt noticed the difference in quality. Cotton, because of its hybrid nature and the method of handling, tends to degenerate into mongrel types. The off-types, or rogue plants, are due to a variety of causes horse balks it is not because he is weak in his legs, the trouble is always in his head. If you can persuade him to try, the load can be easily moved. The depression is in the minds of individuals, the money is being hoarded, why not get rid of the depression by letting loose the draw string, at

## Tire Prices Hit Bottom!

Lowest Level Ever Reached In History  
BUY NOW At These LOW PRICES!



**VALUE**  
only  
**GOODYEAR**  
offers—  
WITH  
SERVICE

Greasing—Washing and Oiling Is necessary for the Life of a Car.  
Expert Mechanics for Your Repare Work.

## Crain Moter Company

Where Price and Service Meets

of the state, avoids these common causes of deterioration. Rogues are carefully weeded out, and every certified breeder must gin his cotton in his own gin or one approved by the division of certification. He is required, year after year, to maintain and improve the uniformity of his strain, and the tests for var-

**SURE! I MAKE MONEY ALL SUMMER... BECAUSE I NEVER QUIT FEEDING RED CHAIN EGG MASH. I GET SO MANY EGGS THAT I NEVER WORRY ABOUT THE PRICE OF EGGS OR FEEDS EITHER. MY PROFITS ARE CERTAIN!**

**WHAT if egg prices are low? If you can get enough eggs you'll still make a profit—inspite of low prices.**

**RED CHAIN Egg Mash gets the eggs—so many eggs that you continue to make a profit during low-price times, when "home-mixed" and "cheap" feeds cost more than the eggs they produce.**

**Make every day a PROFIT day --with RED CHAIN Egg Mash!**

**SELF-SERVE Grocery**

#### The Eldorado Success

A. T. Wright ..... Editor and Owner.  
Agnes Wright ..... Social Editor.  
Subscription Rate .... One Year \$1.50  
Six Months ..... 75c  
All legal notices appearing as much as four issues will be charged 7-1-2 cents per line per insertion. Classified Advertising two cents per word per issue.

**THE SUCCESS**  
FRIDAY, AUGUST, 14, 1931.

There seems to be quite a good deal of Alfalfa hay being shipped into Eldorado. It looks like that Schleicher County has raised enough feed this year to feed everything in the county.

The same gang that pulls up water melons around town, is probably the same bunch that steals bottle milk that is left at the homes by dairymen, and stolen during the night. Will Davis lost two bottles last week. The citizens of Eldorado should see that this petty thieving is brought to a close and the guilty ones brought to jail.

There is no need, in these days of low prices, for anyone to send else where for anything. The home market seems to be the best in the country.

With plenty of feeds in Schleicher County and a railroad to ship fat stock to market and plenty of stock to fatten, why not prepare to market that surplus feed through the fat stock market.

There is no surplus hogs here, some of our farmers are wanting to fatten hogs with their surplus feed but can't find the hogs.

The work among the school children here this week reminds us that just a few more days of vacation and then school will open again.

The American Government has more money than it ever had before, more sky scrapers than ever before, the trouble is with our people when a horse balks it is not because he is weak in his legs, the trouble is always in his head. If you can persuade him to try, the load can be easily moved. The depression is in the minds of individuals, the money is being hoarded, why not get rid of the depression by letting loose the draw string,

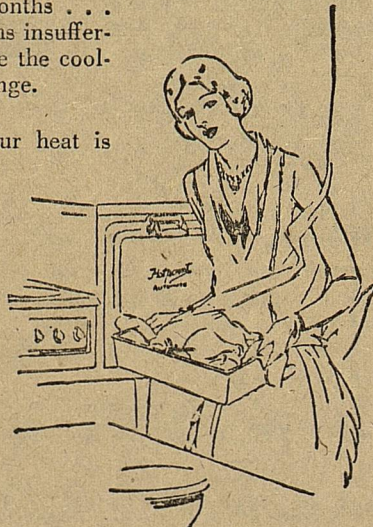


### Automatic Electric Cookery Makes Cooking a Pleasure

DURING these hot summer months... when even out-of-doors it seems insufferably hot... you'll appreciate the coolness of a modern Electric Range.

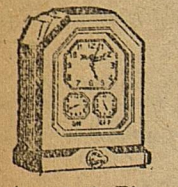
With Electric Cookery, your heat is under absolute control. No surplus is allowed to suffuse the kitchen... there are no fumes, no soot, no smoke to make your kitchen unbearably hot and sultry.

Completely automatic... all you do is to prepare your meals at any convenient time, place them in oven, set the Automatic Time and Temperature Controls and



let the Electric Maid tend the cooking. Then, you're free to spend your kitchen hours in more enjoyable and worth-while pursuits.

Allow a salesman to explain and demonstrate the many advantages of the new Hot-point Electric Range. Convenient Terms can be arranged for you.



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

**West Texas Utilities Company**

## No Advice

We have no advice nor worn out Mottoes to give you—  
No large crowds for you to follow — just Cheap Groceries of Highest Quality and a Square Deal Everyday — Try Us.

### FRIDAY AND SATURDAY SPECIALS

Flour	A good High Patent Flour 48 lb	\$1.05
	"Everlite"—Money Back if not satisfied	\$1.25
Coffee	2 lb M. J. B. 1-2 lb FREE	85c
	2 lb Peaberry Bulk	25c
Lard	8 lb White as Snow "Lakeview"	95c
	8 lb Swifts	87c
Meat	Wilson's best sliced bacon lb	31c
	Swift's Circle S Picnic Hams lb	20c
	Wilson Country Cure Hams lb	25c
PEACHES	Sliced, gal	49c
APRICOTS	New crop, 4 lb	46c
PEARS	1 gal	59c
SYRUP	Ribbon Cane, gal	79c
EXTRACTS	2 oz. bottles,	16c
PEANUT BUTTER	16 oz. Tumblers, Cliftons,	25c
GINGER ALE	Canada Dry, "Champagne of Ales"	
	2 for	29c
OATS	Large White Swan, 2 for	35c
Tomatoes	2 No. 2 cans choice hand packed	23c
SOAP	3 Chrystal White — 3 Paloma — 3 Big Four	
	and — 10c Cleanser	29c
GUM	Wrigleys, 3 five cent pkgs.	10c
CORN	2 No. 2 cans	23c
SALAD DRESSING	pt. Rainbow	22c
	pt. Krafts Boiled	25c
CIGARETTES	Last chance, per carton	\$1.35
TOBACCO	Bull Durham, Everyday price	5c

## ELDORADO CASH GROCERY

"The Store That Keeps Prices Down In Eldorado.  
In The Success Building— Phone No. 77 O. F. PRIEST, — Mgr.

Terry Crain, R. T. Trail and Marion Wade, all guessed at the government cotton estimate and if we understand the nearest one to the report was 1,885,000 off. So if you want information on cotton these three gentlemen can supply it.

C. L. Meador, Sr., was a business visitor in the city Saturday, wearing prosperity smiles.

C. L. Meador, Jr., was among the ranchmen that visited Eldorado Saturday.

**Star Tires and Tubes**  
ELECTRIC VULCANIZING  
Washing, Greasing and Small Accessories  
Where Service and Courtesies awaits You  
Kent's Service Station

## Ballew Service Station

HUMBLE GAS AND OILS  
TIRES — TUBES — ACCESSORIES

I have bought the Whitten Service Station and will continue the business with the same courteous treatment, as has been given in the past.

LEWIS BALLEW, Mgr.  
Next Door To Ford Garage

## Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE. And anxious for you to have good service. SAN ANGELO TELEPHONE CO.

## Dependable Insurance Service

W. O. ALEXANDER

Mrs. J. G. Mathews of Dawson, Ga. is visiting her parents Mr. and Mrs. D. E. DeLong this week. Coming in Saturday, Dave and Annie are living life over again, as Ruby is their first born.

"If I got constipated, I would get dizzy and have swimming in my head. I would have very severe headache.

"For a while I thought I wouldn't take anything—maybe I could wear out the headaches; but I found they were wearing me out.

"I found Black-Draught would relieve this, so when I have the very first symptoms, I take Black-Draught and now I don't have the headache.

"I am a firm believer in Black-Draught, and after using it 20 or more years, I am satisfied to continue its use."  
—F. E. McKinney, Orange Park, Fla. E-471

THE FORD'S  
**Black-Draught**

WOMEN who are run-down, or suffer every month, should take Carbol. Used for over 50 years.

## MOVE FOR INCREASE IN USES OF COTTON LAUDED BY GOVERNOR

AUSTIN, Tex., August 10. Organization formed in Texas and other southern states to encourage and stimulate the wider use of cotton are "on the right track to render a very definite and tangible good to the cotton industry," in the opinion of Governor Ross S. Sterling.

The governor urged not only financial support but cooperation in the purposes of the organization—the use of cotton. His statement follows:

"To my mind a very significant note was struck from time to time during the series of conferences between our people and delegates from other states regarding the cotton situation held here recently. It was this: Use more cotton at home.

"On its face this idea may not appear to have any great bearing on what is generally admitted to be a grave condition of affairs, but in reality its adoption and application in purely legitimate fields, where the use of cotton represents sound business sense, means the saving of millions of dollars annually to the Southern States. In my opinion, we should use more cotton, not merely this year as a means of helping us out of an emergency, but next year and every year.

"I think it is becoming clearer to everyone, and certainly to those who have given the matter study, that in the very nature of things we are going to have to look more and more to our domestic market for the sale of our cotton. Every factor having a bearing on the situation points to this as an inevitable conclusion.

"Among other uses mentioned in the conference was cotton bagging for our cotton. The federal government has estimated that 200,000 bales of low grade cotton could be used in wrapping a normal crop. While this is of itself no small item, the mere removal of this quantity from the market almost loses significance in its ultimate effect which the experts tell us would be to increase the value of the balance of the crop by from \$1.25 to \$2.50 per bale, depending on the price at any given time.

"This means millions of dollars and it represents only one phase of the field that is now open to us. They tell me that cotton bags for feed, fertilizer, sugar and various food products would consume even more cotton than would be required in producing cotton bagging.

"I hope housewives everywhere in city home or on farms, will realize the importance of this idea. They have always responded to the needs of every emergency, and I believe their assistance will be forthcoming in this instance. They will be able to substitute cotton for hundreds of articles of clothing and household uses which formerly have been produced of other materials.

"Their support will insure the success of a movement to discard all worn-out mattresses and replace them with new cotton ones this fall. The adoption of this idea would also consume many thousands of bales of our new crop, thus cutting the enormous surplus by just so much. These uses I mention as outstanding. There are many others, the adoption of which will mean an enormous conservation of the south's wealth.

"I understand organizations have been formed in Texas and a majority of other cotton states, whose design and purpose is to promote increased uses of cotton at home. We are on the right track to render a very definite and tangible good to the cotton industry as a whole, and I hope our people will give the Texas organization every possible assistance. In saying this I do not mean merely giving a few dollars to the fund—which of course will be necessary to carry on the work—as I want to stress the importance and need for cooperation with the purpose of the organization—use more cotton."

Lowe Simons of Austin is executive secretary of the Texas Division of the National Association for the Increased Use of Cotton.

### Classified Ads

2c per word for first insertions;  
11-2c for repeated insertions.

### BUCKS FOR SALE

About 100 Fine Young Fullblood Rambouillet Bucks, At Prices that are Right.

W. F. MEADOR

I am representative for the Roundtree Sheep Dope for stomach worms. Phone 7363 for full information.

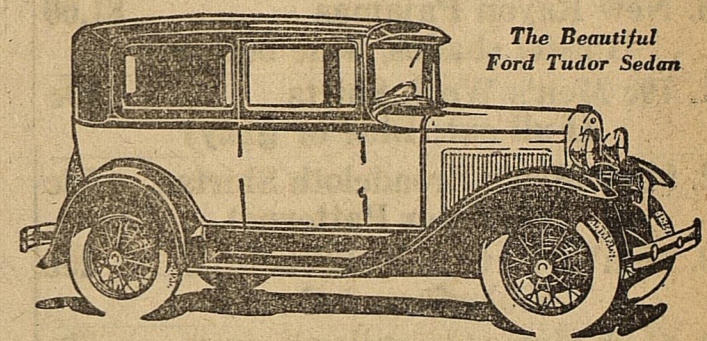
E. N. EDMISTON (p 31)

FOR SALE—Resident lot, fronting on highway. See

A. T. WRIGHT

Mr. and Mrs. F. T. Wright and wife in Sherwood Sunday afternoon. Louise Wright visited N. Branch and

# THE GREATEST VALUE EVER BUILT INTO A FORD CAR



The Beautiful Ford Tudor Sedan

## \$490

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost.)

WHEN you buy a Ford car today, you buy what is unquestionably the greatest value in the history of the Ford Motor Company. Never before has so much beauty, comfort, safety and performance been offered at such a low price.

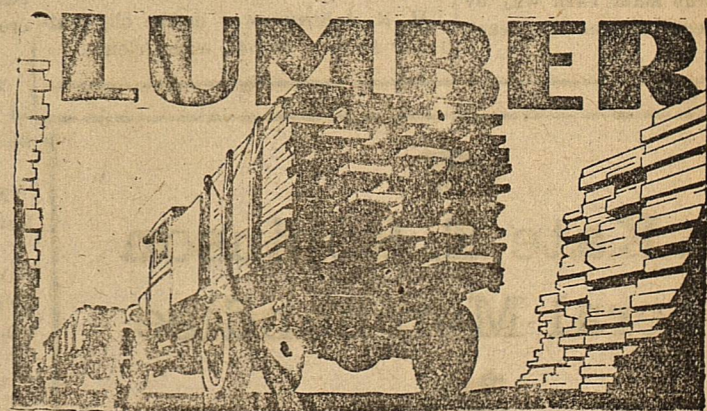
The low price of the Ford is something to think about because it means an immediate saving of many dollars — always an important consideration. But far more significant than price alone is what you get for that price. When high quality is combined with low price, you may justly take pride in having found a most satisfactory purchase.

See the Ford — ride in it — learn something about the value that is built into every part. The more you know about it, the more certain you will be that it is the car for you. It is literally true that when you "get the facts you will get a Ford."



Jim Willoughby was in from the ranch Saturday looking after business and meeting friends.

Mrs. F. Ramseil and son Dick, were in from the ranch Saturday shopping and looking after business.



## SINCERITY

Sincerity is the foundation stone of true friendliness. It is also human trait that is hard to counterfeit, as the sincere friendly impulse comes from the soul of a man and not from the calculating mind. Think kindly and friendly thoughts. If you have a heart and a soul, why be ashamed of them? Bring them into the shop, your office, and your daily life. Strengthen your faith in men, think kindly of them, believe that they are your friends, and in the long run they will be.—Raymond Congreve.

SEE US FIRST

## West Texas Lumber Co

Service

Quality

