

THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXI

Eldorado, Schleicher County, Texas. Friday, May 8, 1931.

No. 19

I. P. Jeffries Drops Dead

I. P. Jeffries, age 69, dropped dead Saturday morning when he got out of a car near Kicapoo, while in route to Field Creek, for a visit with a brother. Mr. Jeffries had been feeling bad for several days and was being driven to Field Creek by a nephew when he died enroute. The body was brought back to Eldorado for enternment. He had no children of his own but reared some step children. A sister here and a brother at Field-Creek survive.

SCHLEICHER AND ADJOINING COUNTIES

Below is a comparison of Schleicher County and the counties that join her border. In regard to their size, population and wealth.

Tom Green County has 1,454 square miles; 36,033 population and wealth valued at \$82,950,000. Schleicher County has 1,357 square miles; 3,166 population and wealth \$16,286,000. Crockett has 3,215 square miles, 2,590 population and wealth \$17,358,000. Sutton County has 1,521 square miles, 2,807 population and wealth \$1,905,000. Menard has 914 square miles, 4,447 population and wealth \$13,509,000. Irion County has 998 square miles, 2,049 population and wealth, \$9,735,000. These statistics were taken from the 1931 Texas Almanac.

AN INDEPENDENT MERCHANT IN EVERY SENSE OF THE WORD

Radford Grocery News.—The United Press recently told of a merchant in a small Montana town who had rejected a bill of goods from a wholesale firm. The wholesaler, preparing to use for collection, wrote to the railroad agent for information relative to the shipment of merchandise; to the president of the bank for information concerning the financial standing of the merchant; to the mayor asking him to recommend an attorney to handle the case, and to the merchant, threatening suit.

By return mail he received the following reply:

"I received your letter telling me I had better pay up.

"I am the railroad agent here and received your letter about the shipment.

"I am the president and sole owner of the bank and can assure you as to my financial standing.

"As mayor of the town, I hesitate to refer you to a lawyer since I am the only member of the bar in this vicinity.

"And if I were not the pastor of the only church here, I would tell you to go to hell."

Mrs. Fred Hanny of Waco, is the guest of Mr. and Mrs. J. C. Crosby and daughter, this week.

H. H. Hooker, proprietor of Hotel Eldo, advanced his subscription to The Success Monday for which he has our thanks.

Jess Koy sent in his renewal this week to this broadcasting station, which adds a little pep to The Success force.

S. J. Booth was in from the stock farm Monday, looking pleasant. Mr. Booth is one of the best cotton producers in this county.

C. L. Meador Sr. was in from the ranch Tuesday, meeting his Hoover-Democratic friends.

W. C. Parks was in from the ranch Saturday and made The Success office and appreciated visit.

B. G. Montgomery was in from the ranch Saturday buying supplies and getting ready for his spring sheep shearing which was to begin Monday.

Vernon Porter was in from the ranch Saturday shaking hands with friends and looking after business.

Robert Page who has been in the San Angelo Business College returned home last week, and is busy helping with the sheep shearing on his father's ranch.

Merino Record Association Meets At Menard

Ira McDonald returned Saturday from Menard where he attended the meeting of the Merino Record Association, and where he exhibited 4 of his fine bucks. Mr. McDonald has some of the best sheep raised in the State and raises fine bucks for sale.

Mr. McDonald reports that Mr. Striegler of Menard was elected president of the Association.

Stock Sales and Shipments

Ray Willoughby sold 2,479 yearling lambs to Nolke and Lintheum. Shipped to market.

Same E. Jones sold 954 yearling lambs to C. H. Holder, shipped to Kansas City.

Ray Willoughby shipped 300 steer yearlings to feeders Wednesday.

Ray Willoughby sold 1,599 yearling sheep to Nolke and Lintheum, shipped from Byrne, to market.

Don McCormick sold 552 yearling lambs to Max Marshall.

Ray Jackson sold 178 yearling lambs to Max Marshall. All these sheep were loaded out Tuesday and Wednesday and all of the sheep went to market, the prices ranging about \$3.50 out of the wool.

Stock is in fine shape and quite a few is being shipped out.

MRS. BARNIE CURRIE OPERATED ON FOR APPENDICITIS

Mrs. Barnie Currie was operated on last Tuesday April, 29 at the San Angelo Hospital for appendicitis. Her many friends trusts that she will speedily recover.

CECIL NEWLIN UNDERGOES FIFTH OPERATION

Cecil Newlin was carried to San Angelo last week, and under went another operation on his right leg, this is the fifth time he has been operated on.

SCIENTISTS SEES WAY TO RID SOUTH OF PELLAGRA

CHICAGO, May, 6.—Improved quality of diet is the chief essential for ridding the South of pellagra.

Such is the assertion of Dr. E. V. McCollum, of Johns Hopkins University, Baltimore, internationally noted authority on nutrition. Dr. McCollum outlined the new developments in nutrition in an address here to members of the American Dry Milk Institute at their annual meeting.

Pellagra, now somewhat common in the South, is caused by a deficiency in Vitamin G, Dr. McCollum declared, adding that foods richest in the particular vitamin are yeast, eggs, lean meat and milk.

"Those who have given most careful attention to pellagra are agreed that the one way to eradicate it is by improvement in the quality of the diet," said Dr. McCollum.

"And this can be done through use of the foods richest in Vitamin G."

Use of dry skim milk in the making of bread is a contributing factor in increasing the nutrition of this bakery product, he said.

Dr. McCollum stated that the texture of the bread for different classes of the trade would be the important determining factor in the amount of milk that should be used in bread.

He was emphatic, however, that the proteins of milk solids, which include dry milk, are better than any other product for supplementing the proteins of cereals, and utilizes the former to a greater degree than any other ingredient because of the beneficial effects of the various combinations.

A. T. Smith was at home this week from out at Balmoreah where he has been shearing sheep. He will shear several flocks here this and next week and then go back to Ft. Stockton country.

Just as we expected, just as soon as Eldorado got a railroad, a law was passed that a train can't blow a whistle in the town, there is always something to take the joy out of everything.

Our friend L. E. Clewint, of Station A was in a car wreck in San Angelo Saturday evening, in which the occupant of the other car was hurt.

More History For Schleicher County

John I. King was in the city Saturday from his ranch, and reports that our friend Leslie Jones, had bought an airplane in Patsburg, and was supposed to reach the ranch in the east side of Schleicher County Saturday. The purchase of this plane will be the first bought by a citizen of this county. And we hope our friend Jones won't land in one of those tall pecans on his ranch.

Mr. Jones is a nephew of Col. W. L. Black and owns probably the first settled ranch in the county. In fact his grandfather, was noted for establishing new things and making a w. history and we guess that Leslie is coming along with the same old new ideas. Leslie, we have a good landing place in the town limits so fly over and make Eldorado your shopping center.

M. O. Shafer Enters Red & White Store

M. O. Shafer, has entered the list of Red and White Store that recently organized under the direction of the Woollen Grocery Company, and Mr. Shafer is being changing the interior of his store to conform with the regulation of the organization.

FEEDERS MEETING AT BIG SPRING MAY, 8, 1931

Announcement is made by J. M. Jones, Chief, Division of Range Animal Husbandry, Texas Agricultural Experiment Station, that a "Live-stock Field Day" will be held at the U. S. Dry Land Experiment Station at Big Spring, Friday, May 8th, beginning at 9:30 A. M. for the inspection of three lots of yearling steers, which have been on feed during a period of 140 days. One lot has received a ration of ground milo heads, cottonseed meal, and cane fodder; another lot, ground milo heads, cottonseed meal, and alfalfa hay; and the third lot has received ground milo heads, cottonseed meal, cottonseed hulls, and alfalfa hay.

Beginning at one o'clock, the program will include a statement of the feed lot performance of the three lots of cattle, as well as some brief discussions upon the subject of beef cattle feeding by livestock specialists of the U. S. Department of Agriculture and Texas A. & M. College, and by prominent citizens.

During the forenoon, the 4-H club members of Howard County will display the calves and make reports on the feeding work they have conducted during the past several months. In addition, a great cutting demonstration will be given by Mr. Roy W. Snyder, meat specialist, Texas A. & M. College Extension Service and the U. S. Department of Agriculture. This demonstration should be of special interest to housewives and meat dealers.

E. M. Acker, of the Acker Medicine Company at Denton, was in Eldorado Monday on business and meeting old friends. Mr. Acker reports that his medicine is going good and that repeat business has been good. The Hoover Drug Store handles Mr. Acker's products and is sold under an absolute guarantee, made by a reputable gentleman with whom we know.

J. F. Runge, commissioner and fine sheep breeder, of this county, did the double act this week by sending in his renewal to the Broadcasting station up to December 1932. Mr. Runge bred the lamb that Cecil Moore won the honors for Schleicher County at the Fat Stock Show, so he should have his part of the honor.

Mrs. O. R. Burden, and son Jack, of Wichita Falls, are guests of Mr. and Mrs. T. W. Johnson. Mrs. Johnson and her grandson Jack, made The Success office a visit Tuesday. Grandmother Johnson was showing Jack the city.

C. M. Reynolds was in from the ranch Tuesday, and said the county was in better shape than he had seen in his 21 years here.

Lewis Ballew Gets Bad Cut On Arm

Lewis Ballew, was badly cut on the left arm, while trying to push a car out of mud, on the Hines' ranch in Val Verde County.

Sunday afternoon, Mr. Ballew and wife, L. T. Barber and wife and Jim Hoover and wife had driven to the Hines' ranch for a few days fish. Before reaching a camping place the front car stuck. Lewis got out to push it out and his feet slipped and his arm went through a glass window, in trying to catch, severing all three main arteries in his arm, the arm was quickly bound to keep him from bleeding to death and he was rushed to a hospital in Del Rio, reaching medical aid 5 hours after the accident. His many friends trusts that he will be able to return home this week end.

Word from Lewis Ballew at Del Rio Wednesday evening stated that he would probably leave the hospital Thursday or Friday. (Today).

Oil News

The J. D. Wesner W. R. Nick's No. 1 just northeast of Eldorado has been fishing for tools most of this week, they had drilled to 3,705 feet when they lost part of their tools. They will probably be drilling again before this is in print.

The Stanolind Oil & Gas Co.'s No. 1 W. H. Williams, 18 miles northwest of Eldorado encountered another oil and gas showing Saturday at 5,180 feet, to 5,195. The gas was estimated to be around 50,000 cubic feet daily. This well is about 13 miles from the J. A. Whitten well, and this is the second oil and gas showing it has encountered, the first was at 4,163-73 feet, and estimated at 400 or 500 barrels of oil daily. This well is scheduled to drill to 10,000 feet and unless a strong well comes in before that depth is reached the well will continue drilling it is drilling the first of this week at 5,260 feet in black shale.

Joe Tisdale oil well 8 miles northeast of Eldorado has drilled to 2,285 feet in lime Wednesday.

Notice

Some one borrowed the new lawn mower from the cemetery and forgot to bring it back. Please return it at once as it is badly needed in cleaning the streets.

If every one would clean their lots and in doing so dump their trash out of the cemetery it would be a great help in cleaning the streets as well as beautify the cemetery.

METHODIST CHURCH SERVICES SUNDAY

Rev. S. S. Batchelor, Presiding Elder, will preach at the Sunday morning hour at 11:00 o'clock.

Sunday School at 9:45.

Services Sunday night by Pastor.

Rev. Batchelor and the pastor will go to Rudd for afternoon service Sunday.

Everyone is cordially invited to attend these services.

Gumps Coming May 15 At Palace Theater

The Zander-Gump Play to be given by the Womens Missionary Society of the Methodist Church, will be given at the Palace Theater Next Friday night May 15. Be sure and make your arrangements to be present.

Mrs. Leslie Galbreath and Mrs. Clyde Galbreath spent last week end in Brady visiting. They were accompanied by Mrs. Leslie Galbreath's brother who will spend the summer at Brady.

Mr. and Mrs. G. C. Crosby, were in Eldorado Wednesday, Mrs. Crosby attending the Blue Bonnet Bridge Club Party.

Mrs. Lewis Whitten and son Joe Chandler and Chandler Whitten made a trip to Brady last week end visiting and brought Hal Edward Whitten, who has been visiting on the 3rd Espy ranch near Brady, home.

T. J. Bailey and wife of Abilene were visiting friends and relatives in the city the past week end.

Governor Sterling Will Speak At Texas Products Dinner

Special Banquet Arranged Meeting Texas Press Association, San Angelo, June 11, 12 and 13.

Dallas, Texas, May 7, 1931.—Announcement has just been received by Lowry Martin, general chairman of the Texas Press Association program committee, from D. H. Berry, manager of the City Board of Development of San Angelo, that an all Texas Products dinner had been arranged for the meeting of the association there June 11th, 12th and 13th.

The menu for this dinner has been prepared by a special dietitian for the Texas Club, who have agreed to assemble, and furnish to the San Angelo press committee all necessary foods.

Homer D. Wade, secretary of the Texas Club, has charge of these arrangements and with lamb chops from Edwards Plateau, the Texas products dinner will be replete with every item from "soup to nuts" Texas grown.

Governor Sterling will be the principal speaker for the banquet which will be held at the St. Angelus Hotel, headquarters for the convention, Thursday evening, June 11th. Walter Cline of Wichita Falls will also deliver and address at this time.

Lions Club News

The Lions Club met in regular luncheon Wednesday at the Baptist Church and spent a pleasant noon hour. The various committees reported. The committee on The Beauty Yard Contest made an interesting report, and had been in correspondence with the Interstate Public Service, who own our water works and they have agreed to give four prizes in a refund of three months water bill, on account of which is published elsewhere in this issue.

The committee on nominating officers for the ensuing year officers nominated were: E. C. Hill, President, H. G. Parker, Vice-president, W. O. Alexander, Secretary and Treasurer, F. M. Bradley, Lion Tamer, Clarence Knight Tail Twister, L. M. Hoover, Fred O. Green, J. F. Isaacs, and T. K. Jones, directors. Judge J. A. Whitten, Chairman of the State Livestock Sanitary Commission was present and made the Club an interesting talk as to the work of his commission. The State was free from cattle scabbies said Judge Whitten, and that the sheep scabbies were confined to about two ranches which were now reported clean. But he said their greatest work consisted in the examination of the Dairy herds over the State and the elimination of cows from herds where the public was concerned, that had diseases and were infected.

A committee will be appointed by the chair to judge the beauty yard contest but the names of the committee will not be known.

WOOL BRINGS 62 CENTS CLEAN

Sol Mayer, president of the National Wool Marketing Corporation, said yesterday that "no Texas 12 months wool had been sold in Boston for less than 62 cents a pound clean up to April 25, and that if prices go lower he will give the information to the public. He said no Texas mohair had been sold at less than 23 1/2 cents a pound and that only 150,000 pounds had gone at that figure.—Standard.

LOST: Between skating rink and Cook Store, a KEY RING carrying about 23 keys. Finder please return to the SUCCESS OFFICE and receive reward.

W. M. Davis is among the new subscribers to The Success this week, for which he has our thanks.

J. W. Lawhon dropped \$1.50 in the bean bag Wednesday which keeps The Success going another year. Mr. Lawhon is one of Schleicher's fine Hereford breeder and largest sheep raisers.

Mrs. I. W. (Bud) Ellis, who has been in San Antonio for several days for medical treatment was brought home the first of this week, with no improvement in health.

Water Rate Reduction In Beautiful Yard Contest

An interesting and substantial reduction of water costs to the consumers of Eldorado has been made in connection with the Beautiful Yard Contest which has been inaugurated by the Lions Club.

The Interstate Public Service Co. through its officials, Mr. E. J. Crofoot, of San Antonio has announced the following reduction to apply from May 1st to Sept. 1st of this year.

Minimum (3,000 gallons) at \$2.50. Next 2,000 gallons at 50 cents per 1,000 gallons. 25 cents per 1,000 gallons for all water consumed over 5,000 gallons.

The above reduction will enable those who water their flowers and lawns to do so without heavy cost.

In addition to the above inducement the Water company offers the following prizes to be added those already offered by the Lions Club.

The water consumer having the most beautiful yard on August 1st, which is the date for judging in the contest, will get a refund of his entire water rent from May 1st until Sept. 1st.

For the person having the second most beautiful lawn they will refund 50 per cent of his total water rent. To the person making the greatest improvement in his lawn between dates of May 1st and August 1st his entire water rent will be refunded from May 1st to Sept. 1st.

To the lawn making the second greatest improvement 50 per cent of water rent will be refunded.

The above offers together with the generous prizes already announced by the Lions Club and Women's Clubs ought to induce every body in Eldorado to begin working on yards, flower beds and lawns. It is possible for even the humblest yard in Eldorado to receive one or more of these prizes.

SELF CULTURE CLUB SOCIAL

The Self Culture Club entertained with a social Thursday afternoon, April 30, at the home of Mrs. L. M. Hoover, honoring Miss Cora Lee West. The study of the club this year has been on Child Psychology, and this fact was emphasized by the delightful program having as its feature a health lecture by Miss West. Other numbers on the program were:

Reading: Mary Hoover.
Reading: Helen Williams.
Song: Louise and Betty-Jo Whitten
Piano Solo: Nell Campbell.
Reading: Mrs. Reuben Dickens.
Violin Solo: Vivian Reagan.
Delicious refreshments were served to the following members and guests: Mesdames W. T. Whitten, J. A. Whitten, Riley Alexander, Ollie Alexander, Will Eaton, J. L. McWhorter, J. H. Jarvis, G. A. Neill, Stephen Perner, O. Green, E. W. Brooks, Sam Jones, Fred O. Green, C. C. West, D. C. Royster, Carl Reagan, Geo. Williams, John Williams, Joab Campbell, L. M. Hoover, Sam Lloyd, Leslie Baker, J. E. Hill, Seth Ramsay, Reuben Dickens, Misses Cora Lee West, John Alexander, Chris Enochs, Vivian Reagan, Nell Campbell Helen and Beulah Williams, Mary Hoover and Joanna Reagan.

—Reporter

MUTTONS SHIPPED OUT MONDAY

Bert Page, Don McCormick, and W. T. Whitten, shipped about 1,600 muttons out Monday, billed for Kansas City.

JACK KERR OPERATED ON FOR APPENDICITIS

Jack Kerr, son of Mr. and Mrs. Doc Kerr, was operated on Tuesday at the Brady Sanitarium for appendicitis. Mrs. T. K. Jones his aunt, returned Wednesday night and reported that he was on the table over an hour, that his appendix had grown to the intestines and his condition was not the best. Jack is in the 9th grade at school and is on the Eldorado Baseball team.

Mr. and Mrs. V. G. Tisdale and Miss Patsey Ballew left Wednesday afternoon for Del Rio, to be with Lewis Ballew who is in the hospital there.

Mrs. Kenneth Gary of Sonora, was visiting and attending business in Eldorado Wednesday.

The Eldorado Success

A. T. Wright Editor and Owner.
 Agnes Wright Social Editor.
 Subscription Rate One Year \$1.50
 Six Months 75c

All legal notices appearing as much as four lines will be charged 7 1-2 cents per line per insertion. Classified Advertising two cents per word per issue.

THE SUCCESS

May, 8, 1931

THINK IT OVER

Recently a bill was introduced in the California Legislature for the purpose of amending the Constitution of that state so as to tax publicly owned utilities on the same basis as privately owned utilities. The bill is largely supported by farm groups who state that freedom from taxation in cities adds to the tax burden of rural areas, where the so-called "benefits" of government-owned utilities are not enjoyed.

The opposition, of course, comes from the advocates of government ownership of business. They claim there is no more reason for taxing a government utility than for taxing the army and navy. But the fact that the army and navy in no way compete with private citizens is comfortably overlooked. Government is tax-free because its services are for ALL the people. When it steps out of its proper sphere of governing, and enters a business that can be patronized by only a portion of the taxpayers, there is not a single valid argument why that business should not pay exactly the same taxes as a private concern.

Those who denounce the effort to tax government utilities virtually admit that a government business cannot show a profit unless it is given, directly or indirectly a public subsidy. This rather destroys the force of their statements about the need for "power at cost," and the excessive profits the private electric companies are supposed to be taking from the pockets of their customers, when those private companies are pouring over \$200,000,000 a year in taxes into the public treasuries—about 10 per cent of their gross income and 25 per cent of their net income. If these same plants were publicly-owned and tax-free, the general taxpayer would have paid \$200,000,000 more in taxes last year.

"THIS AND THAT"

By Jimmy

There's a wide difference of opinion among economists as to what caused the present economic crisis, and what methods should be used to restore us to our former high standard of indifference—sometimes referred to as prosperity.

There's a slight difference of opinion as to what causes depression. Some say they are born of depression; others say they are just born.

Some people will tell you that an economist is any man who can scrape up a diploma and a few B. A.'s, M. A.'s or H. A.'s and whatever else is necessary to give the title a dignified, all-knowing and all-wise aspect, that the public may swallow his economic offerings all the more easier. Other people will tell you that economist is just so much "hokey" prying on an unsettled public mind. But regardless of which argument is the best, the fact remains that the successful economist is the one who can strike public fancy. His economic life depends on it, in fact.

Whenever an industrial slump visits this country, or this world, we find more than enough of the boys who proclaim to anyone willing to listen that they know then stabilization, unstimulation, inflation, deflation and prolation as well as any other economist that ever came down the pike—wherever they come from.

The word economist is a derivation of the old Egyptian words "eco", and "mist", meaning, "we hear you, but can't see you for the mist." The word was brought to this country shortly after the Revolution. It is about the only thing that we have in this country that didn't come over on the Mayflower. And that probably accounts for its unimportance.

Economists are divided into two branches—those that say one thing, and those that offer the rebuttal for what the others have said.

One branch of the "profession" tells us that we must cut wages in order to meet foreign competition, and that if we do this we will put everybody to work faster than a politician can get on the handwagon at a last minute political rally. The other branch of the trade retaliates by saying that if we will raise the wages of our workers a few cents a day we won't have

WEST TEXAS GROWS UP

The day of reckoning has come. For years we've been treating West Texas like stepchildren. We've burned their cotton, and paid them for it when we felt darn good and ready. We've maintained East Texas, North Texas and South Texas schools upon the rentals from vast areas of West Texas lands on which we refused to pay any taxes. When we cut a melon, we've kept the heart and tossed West Texans the rind

And now somebody's let the cat out of the bag: West Texans have learned that our political chickens grow something besides necks and wings. They've grown up; they've grown big and strong; and they're asserting themselves in ways that are decidedly disconcerting to our notions of paternal privilege.

They almost gave us a governor last year: the time isn't far distant when they will give us one. They raise a confident voice in our legislative assemblies, and, whether we like it or not, we give that voice a respectful hearing.

West Texans have minds of their own. They are independent; they aren't hampered with a lot of outworn customs and rust-eaten traditions. They think broadly and liberally, and they have the ability to look over, around, or under a bale of cotton.

Just now—down at Austin—West Texas is more or less a pain-in-the-neck to the representatives of older sections who resent the loss of their authoritative and final speech.

The facts are, however, we're a little jealous of West Texas' magnificent self-confidence and self-assurance; we're a little impatient of the impetuosity of its youth; we're a little awed at its superb strength, its amazing sagacity; but, deep down in our hearts, we're mighty proud of our youngest child and, for all the world, wouldn't have it anything but what it is.

PLAN OF HOUSTON FOR COTTON FETE WORTHY EXAMPLE

AUSTIN, Tex., May, 5.—"Worthy of emulation by every city in Texas, regardless of size."

That was the comment of J. E. McDonald, commissioner of agriculture on plans for Houston's three-day festival in honor of King Cotton, May 21-23.

"Every movement that will help restore cotton to its rightful prestige," McDonald said, "is a step upward." "Texas cannot progress on 7 and 9 cent cotton. It is imperative that our cotton surplus—the greatest in history—be wiped out. There is only one way to dispose of the surplus—that is to use more cotton in every imaginable way.

"First of all the South must awake to the gravity of the situation. Its people must learn to use cotton in preference to imported textiles. Literally as well as figuratively, the south must lift itself by its own bootstraps. Before a helping hand may be expected from other states, the south must lead the way.

"Cotton festivals, such as the public spirited citizens of Houston plan, awake and rank and file of the citizenry to the need and imperative necessity for greater uses for cotton. Houston is setting a splendid example for other cities in the world's greatest cotton producing state."

Mrs. S. S. Perner, and Master Samuel Stevens Jr. of Ozona have spent the week with Mr. and Mrs. C. C. Doty, Grandpa and grandma Doty have been over joyed with the visit.

Jerry Blasing, brother of Mrs. E. C. Hill, at Calvert, was one of the first to find the bank being robbed at Calvert last Monday, he saw the men enter the bank and was waiting with a loaded gun when they came out, not sure they had robbed the bank he shot the gasoline line to the car into and punctured the tire, and the bandits were easily captured or over taken, and one killed and another wounded, in the gun fight that followed.

to meet foreign competition; that we can and will consume all we produce right here at home.

Without taking sides in the argument, we feel that by leaning to the latter viewpoint we are violating no rules of the games. If the citizens of Texas, in making purchases, will show preference for Texas-made products, where quality and price are in line with products of other states we will have gone a long way toward prosperity for Texas. Other states may do likewise, if they choose. For, after all, the whole economic scheme centers around mass buying power of the workers.

ELDORADO CASH GROCERY

INDIVIDUALLY OWNED AND OPERATED BY "HOME FOLKS" FOR "HOME FOLKS"

Friday and Saturday Specials



MONEY

Our Money has no extraordinary color, but we find that it buys Bargains all over the world.

SUBSTITUTES
 If you want a lower quality than we handle—we will get it for you because we do our own buying—We buy just what our only "Boss"—YOU Want.

Our ADVERTISING MONEY is spent with our home town paper.

Our Store Front is not Showey but inside is CLEAN.



- | | |
|---|--------|
| SUGAR (Limited) Every Day Price 20 lb | \$1.00 |
| Rolled OATS White Swan 3 lb. 7 oz. | 18c |
| Baking Powder Old Reliable K. C. 25 oz. | 23c |
| Green Beans Compare with any 15c Bean No. 2 cans each | 11c |
| STOVE POLISH E-Z Everyday Price | 9c |
| CATSUP Cobbs Everyday Price | 15c |
| Peaches No. 2 1-2 Scarlet King or Wapco Sliced Everyday Price | 17c |
| TUNA FISH White Swan Everyday Price | 17c |
| Peanut Butter Temtor or Jumbo 1 lb | 18c |
| LYE Champion "It's Better" per can | 10c |
| Grape JELLY 13 oz. Glass Welch | 20c |
| RICE Choice 2 lb for | 13c |
| SYRUP 1 Gal. Sunny Boy | 70c |
| BUTTER Eldorado Good as any Creamery any day lb | 30c |
| COFFEE 3 lb Wamba and Tea Glass | 99c |
| GINGER ALE Canada Dry 2 for | 25c |
| HOMINY 1 gal. Uncle William | 40c |
| LARD 1 lb Swift Jewel | 74c |
| 2 lb Swift Jewel | 20c |
| STARCH Faultless 3 pkg. everyday | 25c |
| Lintit 10c size 2 for | 10c |
| Pineapple Libbys Flat Cans 2 for | 23c |
| SPINACH No. 2 1-2 Del Monte each | 15c |
| PAPER NAPKINS 100 For | 10c |
| BUTTER PAPER 20 Sheets for | 5c |
| Mince Meat "None Such" 2 pkg and Pie Plate | 30c |
| TOOTH PICKS Diamond Brant per pkg. | 3c |
| SODA Old Reliable Arm & Hammer 3 pkg. | 25c |

Compare Size and Quality when you Compare Prices.

NOTE Our Nationally Advertised Brands.

Drop around and compare prices on Monday, Tuesday Wednesday or Thursday. You'll be surprised.

Our Store is small but the world is our market.

EGGS

Bring all you have, We pay highest market price and sell to our home folks at just what we give. "Fair Enough."

Our store rent is low—So are our Prices.

BREAD

Eldorado Fresh and Good.

OUR STORE IS SMALL BUT OUR BUYING POWER IS BIG.

Come to See Us

Eldorado Cash Grocery

"THE STORE THAT LOWERED PRICES IN ELDORADO"

O. F. PRIEST, — Mgr.

In The Success Building—

COUNTRY PRINTER PROTESTS

The Tulla, Texas, Herald of April 9, took exception to a legislative measure proposed in that state to permit the state prison printing plant to file bids for state printing contracts, thereby permitting a tax-created and tax-maintained institution to compete with taxpayers. It said this would be a "dangerous law."

"Private enterprises possibly would not have invested millions and millions of dollars in Texas printing industries had they any reason to expect that the state would use tax dollars to establish competitive printing plants, manned by men who would receive little or nothing for their services. Private enterprises must pay printers and pressmen rather high wages for their services and the private concerns could not hope to compete with the prison plants, as any fair-minded person can see."

There is as much logic and justice in a bill which would permit convict labor to use a state-owned plant to compete with private printers, as there is in the law which now permits the Federal Government to print returns on envelopes and sell them at prices which small printers throughout the nation cannot hope to meet. In either case government property,

supported by all the taxpayers, is used in a competitive manner to injure a particular branch of business which is itself taxed to establish or maintain tax-free competition with which it cannot compete. Regardless of all fine spun socialistic and political theories, this doctrine is contrary to the fundamentals of our government and should not be tolerated in a free country.

STUDYING ROAD MATERIALS

Perhaps the greatest step forward in our road development is the attention being given to scientific selection of surfacing materials.

"Highway" to the "average" person has meant a main road, costing forty or fifty thousand dollars or more a mile. Obviously, such construction limits the mileage of road that can be built. Nowadays—and especially in rural areas—it is necessary to build the greatest possible mileage of road as inexpensively as possible. Traffic density, the type of business carried on in a locality and the physical characteristics of the land play an important part in preliminary road work.

By the use of sand-clay, gravel, shale, etc., bituminously treated, almost any community can provide itself with adequate, year-round water-proof surfaced roads whose original

How Do You Look?

Your appearance many times forms opinions. If you look well, neat and clean, a favorable impression is made.

Let us fix up that old suit so it will look like a new one. Clean up that winter suit before putting it away. Hats cleaned and reblocked.

Phone "Bill" and he'll do the rest. Clothes called for and delivered. Experienced workmen.

William's Man's Shop

Phone 98

TIRE PRICES HIT BOTTOM!

Lowest Level Ever Reached in History
BUY NOW AT THESE LOW PRICES!

At new low prices, Goodyear—the largest maker—announces INCREASED VALUE, making today the Bargain time of the Century to replace old tires!

Famous Lifetime Guaranteed
GOODYEAR *Pat. Under*
The Quality Tire Within The Reach of All



30x34	\$4.39
4.50-21	\$5.69
(33x4.75)	
4.75-19	\$6.65
(28x4.75)	
4.50-20	\$5.60
(2.130)	
5.63-19	\$6.98
(29x3.00)	

Evans Motor Co.

Clyde Meador and wife were shopping and visiting in the city Saturday. J. S. Clark was in the city Saturday.

KNOW TEXAS

Texas had the first artificial ice factory in the United States—at Jefferson, built in 1873.

Texas has 638,930 telephones in use. On Jan. 1, 1931, the Bell system had 459,396 and the independent companies 178,534 "stations."

Texas has eleven counties with areas of more than 2,000 square miles—Brewster, Crockett, Culberson, Hudspeth, Jeff Davis, Pecos, Presidio, Reeves, Terrell, Val Verde, Webb.

Texas has 1,223,774 families housed in 1,213,474 dwellings, according to the 1930 census.

Last week, The Success copied a news item from the Ozona Stockman of Ozona, about a car wreck in which it stated that a Mr. West and his son of Eldorado figured in the wreck. The friends of Mr. C. C. West of thinking he was the West referred to and have made numerous inquiries in regard to same. But he and his son Jim insists they were not in any such wreck, therefore the report has nothing to do with them and The Success has been unable to locate the West in the wreck.

Stokes Williams was in Eldorado Saturday in route to the ranch 10 miles northeast of Eldorado. He had been to San Antonio at the bedside of Mrs. Bud Ellis, a sister of Mrs. Williams, who is very sick at a hospital in that city.

SONORA WOOL & MOHAIR Marketing Corporation

SONORA, TEXAS.

Member of National Wool Marketing Corporation
Boston, Massachusetts.

Preshearing loans made on Wool and Mohair at 6 per cent interest.

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HELPING TO BUILD TEXAS

Beville voted \$125,000 bonds for new school buildings and repair of older structures. Subsidiary contracts for the \$1,000,000 Spanish Acres high school, San Antonio, have been let. Dallas will spend \$128,000 on additions to two of its elementary schools. University Park, Dallas, will start on a new high school to be ready for the fall opening. Medical Department, Texas University, Galveston, let contract for \$264,640 laboratory.

Kyle Theater, Beaumont, will be razed and \$85,000 building for stores erected on its site. Longview is to have a new \$150,000 theater. Mountain States Telephone Co., El Paso, will spend \$925,000 for extensions and improvements. Hamilton County voted \$65,000 court house bonds. Lubbock County has let contracts for its new \$350,000 jail. Bids are ready for new \$350,000 post office at Lubbock. Appropriation of \$80,000 for a post office at Henderson is available. Ditto \$375,000 for immigrant at Galveston.

East Texas continues to get big play in the oil game. One big company plans a 265-mile pipe line from the Rusk field to its properties in Oklahoma. A 6,000-barrel skimming plant costing \$400,000 is planned for Tyler. Another 200-mile pipe line from the Lathrop area to the gulf coasts is projected. And each day sees more wells brought in, new areas coming into production, new wild cat ventures starting in unproved territory.

A solid carload of fresh vegetables was shipped by the American Legion post at Weslaco to the Red Cross at Childress to be distributed among the drought sufferers. Railroads transported the car free and the West Texas Utilities provided cold storage facilities without charge. Coleman reports Coleman County farmers are meeting the problem of living costs by transferring beehives from pens into cans—another way of saying that they are canning their meat on a large scale with more canning than in the previous history of the county.

With all obstacles and disagree-

ments out of the way work is starting on the Port Arthur-Galveston section of the intracoastal canal. Corpus Christi is elated over the fact that it is now fifth in rank among the cotton ports of the United States, exceeded only by Houston, Galveston, New Orleans and Savannah, Ga. in E. Faulk of Monroe, La., has bought the order named. Six additional canning factories in the Valley area are to be built this spring by a Brownsville company which already is operating one plant at Olmito. Plans for a \$70,000 canning plant at Mission have been announced.

Port Aransas announces that a new \$90,000 Federal quarantine station will soon be built, serving Port Aransas, Corpus Christi, and Ingleside. Actual construction work on the Gulf

& West Texas involving a total expenditure of \$6,000,000 and providing work for hundreds of workers has been begun near Fredericksburg. The line will provide connection between the Texas Panhandle and the western Gulf ports. Newspaper changes: C. E. Faulk of Monroe, La., has bought the Longview News and allied publishing factories in the Valley area to be built this spring by a Brownsville company which already is operating one plant at Olmito. Scripps-Howard's El Paso Post has bought from the Hawke-Howe-Nunn chain the El Paso Times and D. D. Roderick has acquired from H-H-N the El Paso Morning Herald.

H. E. Sharp is among the Schleichs, er County sheepmen that shipped out some sheep this week.

THE BRIDE KNOWS



Perhaps she is not yet an expert on roasts or hot bread, and occasionally the breakfast eggs may look shop-worn and discouraged, but she knows that no meal can be a failure if it is founded on the reliable excellence of All Gold Coffee.

Even though the groom now and then looks mildly surprised when he bites into what he thinks is one thing and discovers that it is something else. When he picks up his cup of aromatic, tasty All Gold, he KNOWS what he will find.

For All Gold is always the same—always good—always exactly the way you like it.

Because of the expert selection of its ingredients and the scientific accuracy of their blending it can never be otherwise.

All Gold assures the success of ANY meal.

Be you bride or experienced matron, buy All Gold at your grocer's today!

ROASTED AND PACKED BY SAN ANTONIO COFFEE COMPANY, SAN ANTONIO, TEXAS

IN A NUTSHELL

Thirty years ago the population of the United States was \$1,000,000 and the average person contributed \$19.39 in taxes to support government.

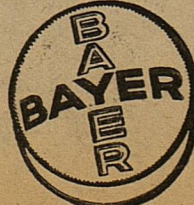
In 1928, the last year for which complete official statistics are available, the population was 120,000,000 and the per capita tax had increased to \$105.20. And now senators are figuring how to raise income tax rates to cover the \$500,000,000 treasury deficit that followed the last congress.

Here is the tax situation in a nutshell. It should give the public something to think about.

Ed. Bradshaw was in the city Saturday trading.

HEADACHES

Needless pains like headaches are immediately relieved by a tablet of Bayer Aspirin as millions know. And no matter how suddenly a headache may come, one can at all times be prepared. Carry the pocket tin of Bayer Aspirin with you. Keep the larger size at home. Read the proven directions for headaches, neuralgia, lumbago, rheumatism, pain, etc.



HEADACHE, Digestive Disturbances

"I used to suffer a great deal with sick headache. These headaches seemed to come from biliousness. I would be very dizzy and sick at my stomach, and sometimes I would have to go to bed.

"I found that Black-Draught would relieve these headaches very quickly. It seemed to cleanse the system.

"Now I do not let myself go so far—I take Black-Draught as soon as I begin to feel bad and avoid a lot of suffering."—Mrs. L. R. Little, 41 W. High St., Gainesville, Ga.

Costs only 1¢ a dose.

The Ford's
BLACK-DRAUGHT

WOMEN who are run-down, nervous, or suffer every month, should take Cardul. Used for over 50 years.

FORD BRAKES ARE UNUSUALLY EFFECTIVE

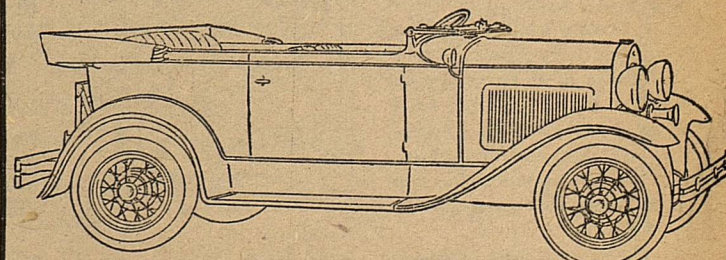
Reliability and safety
due to simple design and
careful construction

ONE OF the first things you will notice when you drive the Ford is the quick, effective action of its four-wheel brakes.

They are unusually safe and reliable because they are mechanical, internal expanding, with all braking surfaces fully enclosed. This prevents mud, water, sand, etc., from getting between the band and drum and interfering with brake action.

Other outstanding features of the Ford are the Triplex shatter-proof glass windshield, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, torque-tube drive, more than twenty ball and roller bearings, Rustless Steel, reliability, economy, and long life.

You save when you buy the Ford and you save every mile you drive.



THE FORD DE LUXE PHAETON

THIRTEEN BODY TYPES

\$430 to \$630

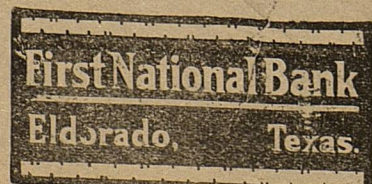
(F. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.)



WITH ample resources and comprehensive facilities of modern banking—

WITH experienced officers having an intimate knowledge of the requirements of this territory—

THIS INSTITUTION is in a position to render clients financial service complete to the minutest detail.



Capital, Surplus, & Profits
\$150,000.00

The Eldorado Success

A. T. Wright Editor and Owner.
 Agnes Wright Social Editor.
 Subscription Rate—One Year \$1.50
 Six Months 75c
 All legal notices appearing as much as
 four issues will be charged 7-1-2 cents
 per line per insertion. Classified Ad-
 vertising two cents per word per issue.

THE SUCCESS
 May, 8, 1931

Drive out and look at the fine oat
 and wheat fields, and you will be con-
 vinced that Schleicher County is a
 small grain producing country.

The Heart O' Texas News came out
 this week with a 28 page special edi-
 tion, featuring the early history and
 citizenship of McCulloch County. Mc-
 Culloch County organization dates
 back as one of the early counties, tak-
 en from Bexar. McCulloch county has
 contributed from her citizenship a
 goodly number of the Schleicher Coun-
 ty population, two of our county of-
 ficials are direct from McCulloch
 county and another came from the
 border Pontotoc.

L. E. Sumner remembered The Suc-
 cess with a years subscription this
 week. Mr. Sumner is our efficient
 county demonstrator and it has been
 through his knowledge and work that
 Schleicher has become noted for its
 good sheep, cattle and farm produc-
 tiveness. Lee Sumner like Ed Hill
 never gets tired, or rather never quits
 until the job is put over.

Clarendon Mower, of Rockford, Ill.
 sends in his renewal to The Success
 this week. The distant readers of The
 Success will be glad to know that
 West Texas is blooming like the Rose
 of Sharon. The ranch district of Ter-
 as was never in better shape for grass
 and fat stock, but like other businesses
 of the world the depression has been
 felt. The Success has been going to the
 Mower family 25 years.

A. Oliver of Edna, Texas sends in
 his renewal to The Success this week,
 and says he is interested in the oil
 reports. Mr. Oliver has some royalty
 in the west side of the county.

J. H. Rodgers was in from the farm
 Monday it being too wet to farm

EMPIRE STATE BUILDING, WORLD'S TALLEST STRUCTURE, IS DEDICATED

NEW YORK, May 1.—The world's
 tallest structure, the Empire State
 Building, was dedicated and opened
 Friday, a final realization of the long
 labors of former Gov. Alfred E. Smith
 and a group of business associates.

The new structure stands at Fifth
 avenue and Thirty-Fourth street, on
 a site formerly occupied by the old
 Waldorf Astoria Hotel.

State and city dignitaries, leaders of
 industry and of the city's professional
 and educational life participated in
 the dedication of the eighty-six-story
 building and its dirigible mast tower-
 ing another sixteen stories into the
 sky.

Gov. Franklin D. Roosevelt hailed
 the structure as an achievement for
 his State; Mayor James J. Walker did
 the same for the city. Ex-Governor
 Smith, his associates and the building
 craft received congratulations for
 erecting the 1,250-foot edifice.

At 11:45 a. m. President Hoover
 pressed a telegraph key in the White
 House, turning on all lights illuminat-
 ing the skyscraper.

There was music, speech-making
 and entertainment and national hook-
 ups of the Columbia and National
 Broadcasting Companies carried the
 festivities to the radio audience.

At noon 200 guests of Mr. Smith set
 a record for lofty eating at a luncheon
 in the eighty-sixth-floor observatory.

Because of the building's tall moor-
 ing mast, Commander Charles E. Ros-
 endahl, U. S. N., newly appointed
 Captain of the dirigible Akron, now
 under construction, was one of the
 guest speakers.

The opening took place at 11:30
 when Mary Adams Warner, daughter
 of the head of the New York State
 police, and Arthur Smith Jr., grand-
 children of the former Governor, cut
 the ribbon across the main entrance
 on Fifth avenue.

The general public will be admitted
 Saturday, when tenants officially
 open their offices for business.

The building has 63 passenger ele-
 vators, 6,400 windows and contains
 60,000 tons of steel. Construction was
 started March 17, 1930.—Dallas News.

Edward Willoughby was out from
 San Angelo Monday looking after his
 ranch interests.

NEWSPAPER ETHICS

Recently one of the newspapers in a
 small Southern city came out in a spe-
 cial edition whose glaring headlines
 proclaimed the fact that an opposition
 man's wife had left his bed and board.

The scareheads were written in such
 a way as to leave very much in doubt
 whose wife had left whom. The only
 unqualified statement indicated that
 some man who worked on the other
 paper had been deserted by an irate
 spouse.

The acts in the case were not in the
 least sensational. A very young man—
 one of five who worked on the opposi-
 tion sheet—had had a disagreement
 with a younger wife. She went home
 to mother and spent a night or two,
 only to return to a reconciliation so
 joyous as to have made the quarrel al-
 most worthwhile.

Mention is made of the incident be-
 cause it is one of the very rare excep-
 tions that prove the rule. With a
 thousand opportunities daily presented
 for infraction of the code of ethics
 which circumscribes operation of a
 newspaper, it is truly remarkable that
 so few violations are observed.

It is the privilege of newspapers to
 record the triumphs, the achievements
 and the realized ambitions of men and
 women of its community; it is the
 newspaper's unpleasant duty to chron-
 icle the sorrows, the tribulations, and
 even the dishonors which fall to the
 lot of the same people. It is never the
 task, nor the intention, of editors to
 peddle slanders, to magnify or exag-
 gerate petty disappointments and
 quarrels, to place stigma, either by sug-
 gestion or innuendo, where it does not
 properly belong. There is sorrow and
 soreness enough in the world without
 newspapers going to the trouble of in-
 venting more.

To the everlasting credit of the pro-
 fession, be it said that scandal-mong-
 ers and character assassins among
 newspaper men are conspicuous by
 their absence.

Ira McDonald, stockfarmer, 9 miles
 southwest of Eldorado, and a breeder
 of fine Marino Sheep, paid The Suc-
 cess office an appreciated visit Sat-
 urday and dropped \$1.50 in the bean
 bag. Said keep the glad news coming.

GOVERNOR'S SALARY OF \$12,000 FAVORED

AUSTIN, Texas, May 3.—The Sen-
 ate passed finally Saturday a joint
 resolution by Walter Woodul propos-
 ing an amendment to the Constitution
 to authorize a salary of \$12,000 for the
 Governor. The present salary, as fixed
 by the Constitution, is \$4,000. The
 resolution was adopted without an
 opposing vote.

Government ownership of electric
 light and power plants by rural dis-
 tricts or subdivisions of the State
 government other than municipalities
 apparently will not be written into
 the Constitution as a result of this
 Legislature. A joint resolution by
 Oliver Cunningham proposing to
 amend the Constitution to permit the
 creation of districts to be composed of
 any number of counties or political
 subdivisions of the State, which would
 have authority to issue bonds for the
 construction and operation of govern-
 mental power plants, failed to receive
 the necessary two-thirds majority on
 final passage. Fifteen votes were cast
 for it and six against it. He may call
 for another vote on final passage,
 however, and hopes to be able to re-
 cruit six additional affirmative votes
 from the ten Senators who were ab-
 sent.

The Senate passed to third reading
 without opposition a proposed consti-
 tutional amendment by Representative
 Fine G. Bedford, which would permit
 counties in the coastal area to vote
 bonds for the construction of seawalls
 and other breakwaters on a two-thirds
 majority of those voting. The Consti-
 tution at present requires a two-
 thirds majority of all qualified voters
 in the district. T. J. Holbrook said
 that it was difficult to get two-thirds
 of the qualified voters to cast ballots.

Dependable
 Insurance
 Service

W. O. ALEXANDER

Telephone Service

When your Telephone Service is not what
 you think it should be, Telephone us at once.
 We deem it a favor, as we are prepared to
 render GOOD SERVICE.

And anxious for you to have good service.

SAN ANGELO TELEPHONE CO.

Perry Johnson was in the city Fri-
 day buying supplies and looking after
 business, and part of his business was
 returning Tuesday. Mr. Perner reports
 to advance his subscription to this that
 sheep shearing was the topic of
 Newsy Success and incidentally ads the
 steam the the promoting power.

Ballew Service Station

HUMBLE GAS AND OILS
 TIRES — TUBES — ACCESSORIES

I have bought the Whitten Service Sta-
 tion and will continue the business with
 the same courteous treatment, as has been given
 in the past.

LEWIS BALLEW, Mgr.
 Next Door To Ford Garage

Mrs. Kate E. Robinson
 General Merchandise

Chevrolet

has struck a popular new note
 in motor-car styling



Chevrolet's front-end as-
 semble is a fine example of
 the latest trend in modern
 design.

ident in the enthusiastic public reception
 of the car than its smart new style.

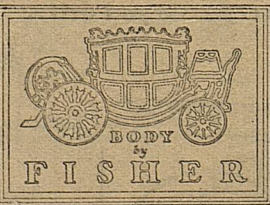
Fisher Body craftsmen, with their back-
 ground of fine-car designing, have made
 this new Chevrolet an exceptionally

attractive automobile. Study it from any angle and
 you find it extremely
 pleasing. Look at it from
 the front and you are
 impressed by the modish
 ensemble of deep radiator,
 large headlamps and
 arched the bar—all gleam-
 ing in rich chromium plate.
 Viewed from the side, the
 long hood, low-slung body

Many factors have
 contributed to the
 remarkably wide-
 spread popularity of
 the new Chevrolet
 Six. Among these
 are smooth perform-
 ance, low price,
 matchless economy,
 exceptional riding
 ease and driving
 comfort. But no
 feature has been
 more strikingly evi-

lines, sweeping fend-
 ers and massive wire
 wheels strikingly
 suggest the car's
 fleetness and power.
 And the appeal of
 Chevrolet's beauty
 is made more pro-
 nounced by the fact
 that all models are
 available in a vari-
 ety of colors.

Interiors, too, are
 unusual in every way. The upholstery
 is carefully tailored. Seats are roomy,
 deeply cushioned and invitingly soft.
 And the interiors are tastefully
 appointed.



This emblem—Body by Fisher—is a
 symbol of superior body craftsmanship
 exclusive with Chevrolet in the low-
 price field.

In fact, the new Chevrolet
 Six is such a thoroughly
 fine-looking automobile
 that it has become a very
 popular choice with every
 type of buyer. You find it
 not only the smart family
 car, but the smart personal
 car as well—a worthy com-
 panion to the expensive
 automobiles of the two-
 and three-car household.

NEW CHEVROLET SIX The Great American Value

New Low Prices—Roadster, \$475; Sport Roadster (with rumble seat), \$495; Phaeton, \$510;
 Standard Coupe, \$335; Coach, \$345; Standard Five-Window Coupe, \$545; Sport Coupe (with rumble
 seat), \$575; Five-Passenger Coupe, \$395; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan,
 \$650; Convertible Landau Phaeton, \$650. Special equipment extra. Chevrolet truck chassis, \$355 to \$590.
 Low delivered prices and easy terms. All prices f. o. b. Flint, Mich.

See your dealer below

Evans Motor Company

No Time Like The Present

At Your Service Over 20 Years

NOW is the opportune time to build that grainery,
 fence, barn, house, or anything you might need.

Materials are cheaper than they have been in years.
 If your house needs repairing you should do it NOW.

Come in and let us figure your estimates. It is our
 desire to give you full value for your money and to merit
 the continuance of your patronage.

West Texas Lumber Co.

SONORA
 Wool & Mohair Co.

SONORA, TEXAS.

Fire proof building that will accommodate 1,500,000
 pounds of Wool and Mohair.
 Liberal allowances on Wool and Mohair.

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 C. T. JONES

THE HI DIVIDE

ELDORADO HILLS SCHOOL NEWSPAPER

WHAT DO TEACHERS DO DURING VACATION?

By Bernice Bricker

All these school teachers seem to be glad that school is drawing to a close; so I took it upon myself to inquire what each was going to do this summer. (Don't let that fool you. Mr. Smith told me to do it.)

First and most important is Mr. Smith. "Loafing" is the term he used; however, I wouldn't call library work at the University of Texas or preparing to teach school another year "loafing." He is going fishing too. Maybe that was classed correctly.

Who is next in importance? Mr. Smith. Anyway he is our boss. This summer he plans to go to school, and maybe he will be "bossed." No, Mr. Smith is going to work hard at the University; so he will not need a boss.

These other teachers may become peeved if I class them anywhere near the bottom. For the sake of saving my own face I'll group them as high school, grade, and primary teachers.

Miss Tuiney is going to school, but has not decided whether she will go to Sul Ross or C. I. A. yet. Miss Meyer and Miss Bradshaw have not decided what they will do. They seem to have a hard time making up their minds. Miss Orsborn is going to work hard, though, and Miss Allen, is also.

Both will attend the University of Texas. Miss Orsborn is working for her law degree. Mr. Williamson will remain in Eldorado and teach summer school.

Miss Armstrong and Miss Howell are the lazy ones. Both are going home to rest. Mr. Redford says that he and Mrs. Redford will probably attend Sul Ross. Mrs. Buie is also going to Sul Ross.

Mrs. Robinson plans to visit her relatives some, but she will remain at home most of the summer. Mrs. Watson has not made up her mind whether to rest or go to school. If she goes to school she will attend Texas Tech at Lubbock. Mrs. Milligan is slow about deciding what to do, too. She will remain at her ranch and perhaps go to the University.

Miss Lee is going to Denton State

Teachers College. Now, I am through. Thank goodness Oh, no, I forgot, Mr. Pruitt said he was going fishing.

FIFTEEN TERMS OF PLEASURE

By Dixie Faught

Mrs. Milligan, the third grade teacher at Eldorado, related a few of her experiences as a teacher during her fifteen terms of school teaching.

When she was going to school, one of her teachers had a beautiful diamond ring which she longed for and mentioned it to the teacher, who, explaining that she had gotten the diamond ring from her father, encouraged her to do the same and gave her the first inspiration to teach.

Her first school, when she was seven years of age, was taught in Leon County five miles from her home where she taught five months receiving \$30.00 per month and paid \$5.00 the second year she taught her home school six months and received \$35.00 per month. She had fifty-seven pupils. During these two years she saved money to go to college two years and also she secured, through her representative, a state appointment which amounted to about \$5.00. Mrs. Milligan says, "Just a mere idea of how we got by in those days."

Being asked which year of her fifteen terms she enjoyed most, she replied, "I suppose I will have to say I enjoyed teaching Ridd in 1930 best." Mrs. Milligan says she could talk all day about her experiences as a school teacher and never tire. There were, however, several years that she did not teach after she married, but she was restless and yearned to be in the school room. Her sincer advice to anyone is "be a school-teacher." When asked if she had her life to live over would she choose this as a life profession, she replied "Yes, yes! A thousand times yes."

Don't worry if your learning is small, And your good grades few, Just remember that the mighty oak

Teachers College. Now, I am through. Thank goodness Oh, no, I forgot, Mr. Pruitt said he was going fishing.

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ROYAL TREAT

At any meal. Surprise that family of yours today with the most popular dessert of the season. Make a hit with them by taking something home nice and fresh from the

ELDORADO BAKERY

A Most Appealing Dessert Results

REGULATION EFFECTIVE

The best example of the effectiveness of public regulation of the utility industry is shown by the fact that, according to a recent study by Henry C. Spurr, during the past fifteen years more than 200,000 cases or applications have been brought before commissions. Of these not more than 154 involving utility regulation have ever been carried to the Supreme Court, and less than 1-10 of one per cent have been taken to the Federal courts.

Public regulation is in the interest of both the utility and public. It is the duty of the commissioners to see that the company receives a fair profit on its investment—and it is likewise its duty to keep rates as low as possible and standards of service high. In the main, the commissions have been honest and successful. Perhaps no other group of public officials has ever been freer from charges of personal incompetence or dishonesty.

It may be true that, in some sections regulation needs bracing, for times change and improvements are always possible in any line of endeavor. But changes can be made without denunciation of and political exhortations against a "power trust," designed primarily to bring about government ownership of the electric industry.

A TRIBUTE TO SERVICE

In a recent address on the 25th anniversary of the San Francisco fire, William Butterworth, President of the Chamber of Commerce of the United States, said: "Fire insurance is a very essential part of American business. It constitutes an important foundation of credit, of industry, merchandising and of shipping. Today it protects some 240 billion dollars worth of property."

When the home has been laid in ashes, insurance has provided the needed shelter and aided in building anew. When the property that has been accumulated, great or small, has been destroyed by flames, insurance has helped make good the loss. . . . Against practically all the destructive contingencies that assail life or property, health, or security against disaster, insurance is the ready and the strong protector. . . .

In other words, stock fire insurance is the cornerstone of all business, of

social and industrial existence and progress. Without the protection afforded by insurance, the modern world as we know it, could not exist. The builder, the investor, the employer would be constantly facing a grave and ruinous hazard that could, in a few minutes time, wipe out the work of years. American and world civilization owe a tremendous debt to the institution of insurance.

Edgar Spencer was in from the ranch Saturday looking after

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Edgar Spencer was in from the ranch Saturday looking after



We have binder twine, parts, and everything you need for harvesting that grain crop.

Binders, Cultivators, and Planters

You will need a new binder, cultivator or planter. We handle them together with parts. In fact we have anything you need in your farm work for harvesting and making that crop.

Hay ties, Garden tools, Hose, and shelf Hardware.

Eldorado Hardware Co.

Classified Ads

2c per word for first insertions; 1-1-2c for repeated insertions.

Place your order for Magazines and Newspaper subscriptions with The Success, we get any for you.

I have secured the Agency for the Roundtree Stock Salt and have a good supply in stock. Also have State Certified Planting Seeds.

ROY ANDREWS STORE

FOR SALE — History of Schleicher County, has 100 pages of information of Schleicher County, send \$1.00 to The Success for one of these books.

CREAM WANTED—Tuesday's and Friday's

ROY ANDREWS STORE

STOCK SALT

That Good Avery Course Stock Salt. Buy the best and get the best results.

G. B. SHOEMAKE & SON

Service!

The word "SERVICE" has a place in the slogan or sales arguments of most businesses in this age. For the accomodation of wool and mohair growers we have established receiving stations at various points in our territory. Ship or truck your product to one of the points listed below.

Texas Wool and Mohair Company, San Angelo, Texas;
D. C. Reed and Company, Bertram, Texas
West Texas Wool & Mohair Ass'n, Mertzon, Texas
Talpa Wool Warehouse Company, Talpa, Texas
R. F. McDermott, Goldthwaite, Texas
Henry Stallings & Company, Lometa, Texas
Chester Harrison, Brownwood, Texas
A. C. Brandes, Clifton, Texas

We can reduce your freight charges to a minimum. If in doubt as to where to ship to, communicate with us and we will inform you as to which point to deliver your wool. Always give us the approximate number of pounds you expect to have.

Loan Star Wool Mohair Co-Operative Ass'n.

Affiliated with the
NATIONAL WOOL MARKETING CORPORATION
9 E. Concho Ave. — San Angelo, Texas — Phone L. D. 56
"CONSERVATION BY CO-OPERATION"

Mother's Day

SUNDAY, MAY, 10TH

Remember Your Mother

On Mother's Day

With a Useful Gift That Will Be Appreciated

Give Her Phoenix

Silk Hosiery

HOSE make an ideal Mother's Day Gift.

She will appreciate, PHOENIX SILK HOSE, because they are the best.

PHOENIX HOSE, are beautiful and are known for its long wearing qualities.

Lovelier Hosiery has never been made at such a remarkable price.

Chiffons, and semi-service weights, in all the New Spring Shades.

\$1.00 to \$1.95

Our Stock is ready for your inspection.

Remember Mother

Give Her

Phoenix Silk Hose

LEAMAN'S
DEPARTMENT STORE

"The Store For All The Family"

W.H. Parker & Son

Cash Grocery & Market

Friday and Saturday Specials

CABBAGE lb	1c
Cucumber lb	5c
New Spuds 6 lb	25c
Green Beans lb	12c
Beets and Carrots, Extra nice	5c
PINEAPPLE Libby's 1 Gal.	78c
Pineapple No. 2 can sliced or crushed	23c
SALMON Tall can	11c
HOMINY No. 3 can 2 for	25c
CORN Extra Fancy Country Gentleman No. 2 can	16c

Corn Little Nemo No. 2 can 2 for	25c
Matches 2 5c Boxes for	5c
OLD SPUDS But good 10 lb	21c
SYRUP Mississippi 100 per cent Pure Cane Gal. 70c; 1-2 Gal	35c
RICE 5 lb	32c

SUGAR Pure Cane 20 lb \$1.00
(Limit 20 lb to the Customer)
MILK FAT CALF BEEF

Hamburger Meat a lb	12c
Rib Roast a lb	10c
Stew Meat a lb	12c
Boiled Ham a lb	40c
Pickle Loaf a lb	23c
Liver Creese a lb	23c

Watch our windows for other Specials
GOOD PRICES EVERY DAY

THE HI-DIVIDE

Eldorado. Elizabeth Caldwell and Edwin Sawyer were the first team and Harva Jones and Charles H. Evans were the second team from Sonora.

Below is the name, rank, and words per minute of each of the eight contestants:

1. Edwin Sawyer, 52.3; 2. Lucile Oglesby, 47.2; 3. Elizabeth Caldwell, 37.5; 4. Thelma Taylor, 31.8; 5. Harve Jones, 28.5; 6. Cora Sauer, 26.8; 7. Charles Evans, 16.3; 8. Junior Isaacs. (Machine locked).

Junior Isaacs had a stroke of bad luck in that his machine locked during the first two or three minutes of the contest and he was unable to continue. As Eldorado did not then have a second team entered, Sonora won it by default.

The team result was as follows: Sonora first team, Edwin Sawyer, 52.3; Elizabeth Caldwell, 37.5; average, 44.9 words per minute. Eldorado first team, Lucile Oglesby, 47.2; Thelma Taylor, 31.8; average, 39.5. Sonora second team, Harva Jones, 28.5; Charles Evans, 16.3; average, 22.4 words per minute. Eldorado second team, Cora Sauer, 26.8, giving Sonora first place by default.

Sonora will return the contest next Wednesday afternoon, May 13. Mr. Smith has ordered medals for the first three individual places to be awarded to the fastest three students.

—E.—H.—S.—

TO THE JUNIORS AND FRESHMEN

By Gusta V. Graves

As this is my last paper, I wish to express my thanks to all those students who have helped me during the school year with it. All your work has been sincerely appreciated and I hope you help your editor next year as well as you have helped me. I also wish to thank Mr. Smith, to whom the success of our paper, if any, is largely due.

—E.—H.—S.—

ANOTHER SECRET

By Grace Ratliff

The chapel program of May 6 uncovered a secret which has been kept for some time. Everyone knew that Margaret Williams and Fred Williams were deeply in love with each other but no one suspected that the case had become so serious as to result in marriage. The date of the marriage is not known but we do know they took a trip to Canada for their honeymoon.

Fred did not care a thing for the romances of the wilds while Mrs. Williams was more than overjoyed with them. We learned two other things about Fred. He was strictly a business man, and also a Major in the Army.

Mrs. Williams did not want to leave as she was in love with the simple ways of the frontiersman, Garland Bullion and Joe Muller Christian. An unexpected phone call demanded Fred's presence at home and they had to leave even though Margaret did object.

The school wished Mr. and Mrs. happiness and success in life, and we ing.)

THE THREE C'S OF ACCIDENT PREVENTION

The key to automobile accident prevention is in the hands of individual drivers. There is a point where even the best traffic laws become inoperative. At this point the individual must take up the work. Care, courtesy common-sense—these are the three C's of accident prevention which are not covered by law.

The majority of accidents occur when they are violated. Each year such violations mean death to 30,000 people, to say nothing of a vast sum in property damage.

Last year, according to the Travelers Insurance Company, the largest single cause of accident was failure to give right-of-way which accounted for 31 per cent of all mishaps and 15 per cent of all deaths. Foolhardiness, coupled with discourtesy, is strewing death along the highways. The driver who cuts in and out of traffic—who drives on the wrong side of the road—who drives at an excessive speed—is a menace to the life and property of all who use the public roads.

Traffic laws should be improved and modernized to the greatest possible degree. But after that is done, the rest is principally up to the individual driver. He will decide whether or not our horrible toll in human life increases or decreases.

W. E. Hill remembered The Success Tuesday with a renewal of his subscription to 1932.

John I. King was here from his ranch in Sutton County Saturday and said The Success was an enjoyable newspaper and wants us to keep up the good work.

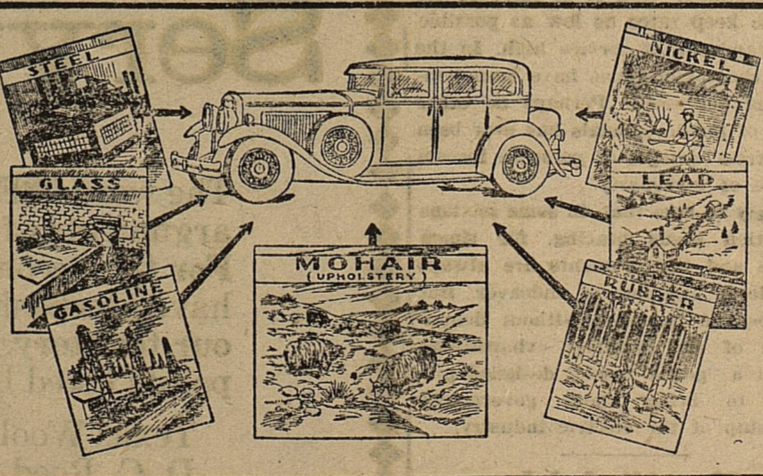
R. L. Sample, the Dairyman, who says, God takes care of the simple, proved his assertion by paying up on his paper this week.

H. E. Sharp made The Success office an appreciated visit Saturday and moved his subscription up to 1932 and just at a time when every body was wanting us to pay off. Gee! God's "Boozie" your are a kind old scout excuse the "old" part of the squib.

G. C. Crosby was in from the ranch Saturday meeting old friends. He reports good range and his sheep free from wool worms.

hope the tobacco will not make Garland and Joe Muller sick. (In case you do not get the drift of the above, it is an explanation of a one-act play staged by the public speaking class in the auditorium last Wednesday morning.)

AUTOMOBILE LARGEST USER OF SEVEN AMERICAN INDUSTRIES



MOHAIR GOES IN-TO AUTOMOBILES

Estimate 100,000,000 Yards in Use on Nation's Highways.

TODAY'S automobile is almost entirely an achievement of our natural resources or products. With the exception of rubber which is grown in Africa, India or South America but manufactured in this country, all the basic materials that go to make an automobile are produced in our midst: Steel, mohair, plate glass, nickel and lead are not only American products, but are, together with rubber, used to a greater extent in making cars than for any other purpose.

Practically every state in the Union contributes to these materials, either in their raw state or in their manufacture. For example, our youngest and fastest growing livestock industry, that of angora goats, provides the mohair which is used in making mohair velvet for automobile upholstery.

Some idea of the demand for this durable fabric, otherwise known as velmo, is gained from the fact that one hundred million yards, it has been estimated, are now in service in cars on the nation's highways.

These angora or mohair goats, they are more appropriately called, originally came from Turkey, and the United States imported millions of fleeces annually, but with the introduction of the goats into this country, the mohair industry has gradually been transferred here, with a total annual clip of well over seventeen million pounds.

The pile fabric made from this fleece in New England mills is generally accepted as being the ideal material for automobile upholstery because of its long wearing quality, usually outlasting the life of the car itself, because it is easily cleaned and because it affords the greatest riding comfort, all in addition, of course to its lustrous and beautiful appearance.

Still another commodity of which the automobile industry is its largest consumer is gasoline. Eighty per cent of all gasoline produced in this country, or twelve and a half billion gallons, is used for keeping the nation's twenty-six million motors a-wheel.

SELF-SERVE GROCERY

WHOLESALE AND RETAIL

We can still use some more hens, bring them along.

We want to buy what you have to sell and sell you what you have to buy. Below is a partial list of extra specials for Friday and Saturday.

Extra Specials For Friday & Saturday

LARD Armour's Vegetole, Wilsons Advance or White Cloud 8 lb Bucket 83c
Swift Jewel 6 lb Bucket 69c

FLOUR Bakers Gold the flour without a fault 48 lb \$1.35; 24 lb 70c

FLOUR Worthmore family pat. guaranteed 48 lb 98c; 24 lb 50c

SUGAR 20 lb Pure Cane 95c
(Limit 20 lb with one dollar or more mdse.)

COFFEE Duncans Pure Peaberry 8 lb \$1.00
COFFEETexan 3 lb Bucket with cup & Saucer for 68c

Admiration 3 lb Bucket, Ice tea glass and 1-2 lb can all for \$1.09

SOAP Laundry Paloma 10 Bars 23c
SOAP Crystal White or P & G Limit 10 Bars 27c

PALMOLIVE 3 Bars, 1 10c pkg. Palmolive Beads all for 21c

Salmon Pink tall 2 for 21c

Catsup 14 oz. bottle 2 for 25c

Oats Gold Medal 35c size 25c

Hominy med. can 2 for 11c

Pork & Beans, or Red Beans, Wapco 2 for 11c

Raisens Market Day 4 lb pkg. 29c

Figs Dried 4 lb 43c

Tomatoes hand packed No. 2 can 7c

No. 1 can 5c

Oats lrg. pkg. reg. 25c size 18c

Vienna Sausage reg. 10c can 2 for 15c

Potted reg. 5c size 5 for 15c

Milk your choice 3 tall cans 22c

6 small cans 22c

Catsup Gal. can 58c

Peaches Gal can 47c

Mince Meat White Swan 2 pkg. 21c

Jello all flavors 2 pkg. for 15c

Cream Powder 3 pkg. 25c

Extract French's reg 30c size 18c

Peaches 2 1-2 size Mission table 17c

Apricots Dried 10 lb box \$1.35

Peaches Dried 5 lb box fancy 63c

Corn Concho Sugar No. 2 can 2 for 23c

Peas Newport early June No. 2 can 2 for 25c

Mayonnaise Rain-bow Pt. Jar 22c

1-2 Pt. jar 12c

Pineapple No. sliced or crushed 2 for 43c

No. 1 can 2 for 21c

Plums Green Gage Gal can 47c

1 pkg. Kellogs Buscuit, 1 pkg. Bran 2 for 19c

SPUDS No. 1 (Limit 10 lbs) for 15c

CIGARETTES A Carton \$1.18
All 15c pkg. each 15c

Tobacco all 15c cuts 12c; All 10c cuts 3 for 25c

In our Market we have for this week end 500 lbs of choice Baby Beef raised in Schleicher County. Butchering supervised by inspector.

T Bone or Loin 2 lb 35c

Hamburger Meat a lb 10c

Sausage Home made 2 lb 25c

Rib Roast or Stew Meat a lb 10c

Pork ham or chops 2 lb 35c

All Bunch Vegetables 2 for 9c

Lemons Nice ones a doz. 15c

Boiled Ham a lb 35c

Breakfast Bacon Sliced a lb 25c

Dry Salt No. 1 a lb 12c

Dry Salt Jowls a lb 9c

Cheese Long horn a lb 15c

Oranges nice and juicy a doz. 14c

Apples Winesap nice ones a doz 14c

IF WE PLEASE YOU TELL OTHERS
IF NOT TELL US