

THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXI

Eldorado, Schleicher County, Texas. Friday, April 10, 1931.

No. 15

"THIS AND THAT"

By Jimmy

Of course proration is a good thing and we should have it handy at all times, not only for oil but for any vexatious problem that might turn up. If we could have had proration in "the good old days" things might have been different now; it's possible that we wouldn't have to depend on the neighbor's ice box to get a nice cool glass of lager or what have you.

Proration and prohibition have caused more arguments in Texas than all the excuses offered by those Democrats who voted for Hoover in the last unpleasantry.

They claim that proration is necessary to keep man from draining all the oil from the earth. They said prohibition was necessary because hard as he tried—man couldn't drink all the liquor on earth.

Probably if we had prohibited oil and prorated liquor everybody would be satisfied.

But we didn't, hence the oil hearing before the Railroad Commission in Austin. East Texas, once a frontier and thriving country, was left almost to be forgotten as civilization marched westward. Then they had a little luck found some oil and thought they were on the road to recovery. But, as they say in the talkies, came a day—and plenty of opposition. The big companies claim oil should be prorated to "conserve the resource." The boys from the piney woods say "No."

In East Texas there has always been a belief that what belongs to a man is his, to do with as he pleases. The East Texan cannot understand why someone should try to tell him what to do with what rightfully belongs to him. He is against proration laws; he wants to be able to go out to his well and get all the oil he wants—just like he does his water and his liquor—without any interference from anybody.

The hearing before the Railroad Commission in Austin might not help either side in the oil controversy, but it certainly has helped one—ex-governor to get a little work. Dan Moody is helping the anti-prorationists, and regardless of whether he wins—loses or draws, we know he is still in fighting trim.

We are glad to report that our friend W. E. Eaton has returned from the hospital and is back on the job in our city looking after the water work system in our city.

Should the W. H. Williams oil well come in for a producer Schleicher County will be greatly benefited by it, as this well is about a half-mile over the line in Irion County.

Big Bill Thompson loses the Mayor office to Anton J. Cernak, of Chicago Thompson ran on the Republican ticket, and Cernak a Democrat. Cernak is expected to clean up Chicago. My what a job! He was born in Bohemia.

FORD PROFITS FOR YEAR SHOWN AS \$44,000,000

BOSTON, April 8.—The Ford Motor Company seems to have earned as a profit for 1930 the sum of \$44,000,000. At least, the balance sheet of the company, as filed with the Massachusetts commissioner of corporations today, shows that much added to profit and loss account.

This is only a little more than half of the indicated profit for 1929, which was \$81,797,861.

Only three persons, however, have an equity in these earnings, as contrasted with the 260,000 stockholders of General Motors. These persons are Henry Ford, Mrs. Henry Ford, and Edsel Ford. What dividends, if any, they may have paid themselves, was not shown.

S. W. Holland reports that a good rain fell at his ranch 22 miles West of Eldorado Wednesday evening and night.

A. B. Shoemaker of the Sonora Cash Grocery, was a business visitor in Eldorado Wednesday.

Sam Roberts was in the city Wednesday looking after business.

Uncle Cicero Enochs Walks Off

Friday about 11 o'clock, "Uncle" Cicero Enochs wandered off from the Enochs ranch into the hills, and was not found until about midnight. The air was crisp and it was feared by the party of hunters which numbered about 125 men, that he would chill before he was found, but he was apparently all o. k. when found, and has suffered no ill effects of his wandering.

TRUSTEE ELECTION SATURDAY QUIET AFFAIR

Only a small vote turned out Saturday at the trustee election, which indicated that the school affair was in safe hands, and no one was seeking the job. The following were elected: S. L. Stanford, W. N. Ramsay and E. M. Reynolds.

SMALL VOTE AT CITY ELECTION TUESDAY

Only a small vote was polled at the city election Tuesday, and the following were elected by unanimous vote: Mayor, Fred O. Green. Aldermen were: J. E. Hill, J. N. Davis, W. N. Ramsay and H. Grady Parker.

NO PREACHING SERVICE AT PRESBYTERIAN CHURCH SUNDAY

Dr. Gray, pastor of the Presbyterian Church, is at Comanche this week holding a meeting, and will not be here Sunday to fill his pulpit and made no arrangements for anyone else, so there will be no preaching at Presbyterian Church Sunday.

WILLIAM FIELDS' CAR TURNS OVER 6 MILE SOUTH ELDORADO

While returning home Tuesday morning early from Eldorado, William Fields son of J. W. Fields of Sonora, turned his car over on the highway 6 miles south of Eldorado, and was picked up by a passing car and carried to Sonora and the last report was that he was in a serious condition.

A. & M. NOW SHARES IN OIL

Each year from interest-bearing bills. Bill Good, for \$200,000. ASTIN, April 8.—Governor Sterling today signed a bill giving Texas A. & M. College a share in the funds of a large penal institution revealed which the University of Texas receives from oil royalties. The law gives A. & M. \$200,000 of the interest for each of the next three years and one-third thereafter. It also will permit the university to speed up its building program.

TEXAS RANCHMEN TO ATTEND CO-OP MEETING IN CHICAGO

Delegates elected from this district at the Sonora meeting included Mr. Belcher, representing the warehouse producers; Horace Fawcett, president of the Southwest Texas co-op; Judge K. W. Elliott, Sonora, general mohair representative; Sol Mayer San Angelo, and Floyd Lee, San Mateo, N. M.

TO THE CITIZENS OF ELDORADO AND VICINITY

The Self Serve Grocery of Eldorado has just accepted the exclusive sale of the Imperial Cleanser, a washing compound.

This Cleanser is manufactured without the use of grease, lye, alum, or acids, that injure the hands or clothes and will wash the toughest washings for a nickel, positively without rubbing the clothes.

Drop in for demonstration. This Cleanser is sold on an unconditional guarantee. Try it 30 days, if not satisfied bring it back and get your money.

This Cleanser cannot be purchased through any Chain Store. The Imperial Cleanser Co. San Angelo, Texas.

Fine Rain Wednesday Afternoon and Night

Wednesday afternoon rain with small hail fell in Eldorado in torrents for a short while and again Wednesday night. This rain was much needed and its worth is unestimated. Small grain and newly planted seed was greatly benefited as well as the range and we are all wearing prosperity smiles.

NATION'S TYPICAL BOY AND DOG SOUGHT HERE

\$250 Prize and Fame Offered Chosen Pair by Kennel Foundation

Wanted—America's typical boy and dog! The Chappel Kennel Foundation, Rockford, Illinois, in its search for the nation's typical youngster and canine pal, has appealed to the Success for aid in finding them if they happen to be located in this section.

Two hundred and fifty dollars in cash and immortality by having their likenesses reproduced in oils on canvas by a famous artist await the chosen pair, which the Foundation is anxious to preserve for the inspiration of future generations as a symbol of the high type of companionship represented by the boy-dog combination of our own day. The winning team will also be presented to many notables, will probably be starred on the radio and in the movies, and in general enjoy the plaudits of an admiring multitude.

Selection of the winning pair is to be left in the hands of a jury of prominent men and women which is now being completed. The choice is to be made from nominations which the public is invited to submit to the Foundation prior to Sept. 15, 1931. Photographs of contestants may be submitted with the nominations, but a final decision will not be made by the judges until they have seen and investigated the leading candidates.

To be eligible for nomination to the boy-and-dog contest, a youngster must be his own or that of a member of his immediate family. The age, size, color or breed of the dog are of secondary importance.

In inaugurating the boy-dog search, L. J. Brosemer, director of the Foundation, stated:

"Character building in the young is one of the great problems of the times. The Foundation is convinced that a dog makes a boy a better man and is encouraging every home with a boy to keep a pure-bred dog. A recent study of a large penal institution revealed the fact that less than one percent of its inmates had a pet to play with in their formative years. Through the boy-dog contest, the Foundation hopes to catch the spirits of this comradeship and perpetuate it in some tangible form for this and future generations."

MUSICAL ENTERTAINMENT FRIDAY NIGHT, APRIL 10 HIGH SCHOOL AUDITORIUM 8:00 O'CLOCK

Hungarian Dance No. 5 Boahms
Love's Dream Listz
Violin, Cello and piano trio Lynes
He is a Prince Vocal Solo Musin
Mazunka de Concert Rodney
Violin Solo
Clang of the Forge
Baritone Solo Hare
Betty at the Baseball Game
Old Black Joe Reading
Piano Solo Rose Marie
Indian Love Call from Glow-worm Lincke
Love's Old Sweet Song Molloy
Ensemble Soprano, Baritone
Violin, Cello and Piano
Alta Bera Cook, Reader and Solo
Fred Murray, Baritone Popular
Radio Artist
Marjorie Murray Keller, Violinist
well known concert artist.
Dorothy Hills Beesley, Cellist and Pianist. Graduate of New England Conservatory.

W. H. WILLIAMS NO. 1 STRIKES OIL

AS SEEN BY SAM ASHBURN Standard Reporter

Former Congressman C. B. Huds-peth is making an astounding recovery at Johns Hopkins Hospital in Baltimore.

E. S. Mayer, president of the Lone Star Wool-Mohair Co-operative Association, is on the ranch in Sutton County for a few days.

B. R. Murphy, ranchman near Water Valley, is getting a 100 per cent lamb crop in spite of some death losses from the cold. He never saw so many twins in his life. He has 1,500 ewes.

Sol Mayer shipped two loads of lambs from the alfalfa field of Balmorhea. They weighed 90 pounds, brought eight cents for \$7.20 return. In addition there was more than eight pounds of wool.

J. A. Whitten, chairman of the Livestock Sanitary Commission, at the Naylor yesterday from Eldorado, said that the state highway department in its recent hearing of the committee from this city and Eldorado headed by Judge Whitten asks of Tom Green County would put up one-fourth of the cost of building the bridges across the South Concho at Christoval. The committee composed of Judge Whitten the membership of the county commissioners court here, was before the highway department expressing its pleasure at finding a delegation that could be brief. It was the first trip to Austin for E. E. Foiter and Jean Johnson and they enjoyed it.

T. E. L. CLASS SOCIAL

The T. E. L. Class of the Baptist Church entertained the husbands of the members of the class on Tuesday evening April 7 in the basement of the church. The hostesses were: Mrs. Joab Campbell, Miss John Alexander, Mrs. E. W. Brooks, Mrs. Ed Finigan, Mrs. L. M. Hoover and Mrs. J. L. Rathiff.

A pleasant evening was enjoyed by all who were present. Those present were: Miss John Alexander, Mr. and Mrs. Roy Andrews, Mr. and Mrs. Ed Finigan, Mr. and Mrs. O. C. Priest, Mr. and Mrs. J. L. Rathiff, Mr. and Mrs. Tom Wilton, Mr. and Mrs. George Williams, Mrs. L. T. Wilson, Miss Nettie Wilson, Mr. and Mrs. L. M. Hoover, Mr. and Mrs. Joab Campbell, Mr. and Mrs. D. C. Hill, Mr. and Mrs. R. L. Sample, Mr. and Mrs. E. W. Brooks, Miss Nell Campbell, Miss Maxine Wilton, Miss Mary Hoover, Master Billie Wilton.

Any lady who is not attending Sunday School some where is cordially invited to come to the T. E. L. Class each Sunday morning and be benefited by Mrs. D. C. Hill's teaching.

SEN. WOODWARD FAVORS CIGARETTE-CIGAR TAX

AUSTIN, April 1.—Senator Woodward of Coleman said today if the people of Texas "want to secure funds with which to maintain the present \$17.50 per capita, and also retain the present law permitting six-year-old children to remain in school, I suggest that they get busy and help the legislature to pass a tax on cigarettes and cigars."

"I see no justification in increasing the tax now being paid by other people, but I do see a justification for the imposition of a tax on cigars and cigarettes, which now contribute nothing toward the support of the state government or to the public free schools of our state," Woodward said.

Mrs. Leonard Isaacs was in from the ranch Wednesday shopping and visiting.

SPECIALS FOR FRIDAY AND SATURDAY

Heavy Galvanized Chick Feeder, — 10 Hole 15c
20 Hole 25c
30 Hole 35c
Trade with us and save money.
"A Good Place To Trade"
CITY-VARIETY STORE

SMITH WARNS OF KITE STRINGS IN HIGH-VOLTAGE TRANSMISSION LINE

Charles E. Smith, local manager of the West Texas Utilities Company, issued a warning Wednesday that serious trouble might result in the practice of boys flying kites near high transmission lines in the city.

A wet or damp kite string, according to Smith, is a conductor of electricity when in contact with a uninsulated power line.

Most of the lines carrying electricity to residences and business houses within the city are insulated to some extent but not enough to take any chance with.

Several Texas cities within the past few months have reported serious injury and death to children whose kite were too near transmission lines.

Should your boy be flying a kite and the string break, fly across town and hang in a transmission line, anyone coming in contact with that string especially if it is damp with dew, is likely to be killed instantly, said Smith.

Parents are warned that kite flying is dangerous business near any line in Rankin and should urge their children to fly their kites out away from any lines whatsoever.—Upton County Journal.

MRS. JAMES HOOVES IS HOSTESS

Mrs. James Hoover was hostess to the Eldorado Bridge Club Thursday, April 2. After enjoying an afternoon playing contract bridge delicious refreshments were served to the following club members and guests. Club members present were Mesdames: J. W. Lawhon, Melvin Crabb, Lewis Bal-lev, L. T. Barber, Luke Thompson, L. T. Barber, Tom R. Henderson, Van McCormick, J. C. Crosby, Muller, Preston Bailey, and Miss Agnes Rae. Guests present were Mesdames R. T. Crain, A. P. Banley, V. G. Tisdale, Lawson and Williams of San Angelo, and Miss Frances Crain of San Saba. The prizes for the afternoon games of bridge were awarded Mrs. J. W. Lawhon, club and Mrs. A. P. Bailey, guest.

SONORA WOOL AND MOHAIR CO. SELLS KID HAIR AT 34c

The Sonora Wool and Mohair Company report the sale of about 40,000 pounds of kid hair, to Rhyder and Brown, at 34c cents per pound. They are also shipping about 200,000 pounds of Mohair to the Co-operative Marketing Association.

AN INSULT TO YOUTH

The often repeated argument of the wets, that young people are drink more now, chiefly because liquor is illegal, is insulting to the youth of our country. It is to compare them with sulking children who pout and attempt that which their parents forbid. Certainly, the intelligence of youth has not degenerated to that of a three-year-old child. Our would-be psychologists might explain why it is, that young people are not gaining their thrill by indulging in murder, suicide and theft, against which there is also a law. Possibly, the young people have a higher sense of reason than some wets credit them with.

C. O. Bruton was a business visitor in the city Wednesday.

J. T. Belcher was in the city Wednesday.

D. C. Royster of the Royster-Whitten Drug Store made a business trip to San Angelo Wednesday.

CREAM WANTED—Tuesday's and Friday's

ROY ANDREWS' STORE

Milk Prices Reduced By Sample Dairy

Beginning Saturday April 4th, I will sell milk, at two quarts for 15c or 10c for one quart, delivered anywhere in town, from my State Accredited Herd.

SAMPLE DAIRY PHONE 8104

Oil Rises in W. H. Williams Well 300 Feet

The Stanolind Oil and Gas Companies No. 1 on the W. H. Williams ranch, 18 miles northwest of Eldorado, was standing 300 feet in oil Wednesday morning when Mr. Williams came to Eldorado and reported the latest. Mr. Williams is one of Schleicher's prominent ranch owners, and the well on his ranch is being drilled on a section of land that lies across the Irion county line. The oil showing was first hit at 4,163 and at 4,180 feet the oil rose 300 feet and could not be lowered with bailer. The oil shows to be 27.8 gravity with about 50,000 cubic feet of gas. The oil rose to the 300 foot mark in a very short while, but did not rise any higher after standing a few hours. The hole is a 10 inch hole to the bottom, and was scheduled for a deep test. It is about 14 miles from the Whitten well that flowed oil for three days last August, 1929 and headed several times during its drilling and was finally shut down at 6,890 after encountering salt water, it was plugged back to 6,300-36 where 750,000 cubic feet of sweet gas and a bailer of 50.1 gravity oil had been found, and shot 3 times with light kites, which failed to increase the production. It was then plugged back to the first showing 4,925 where it headed three days, but was never shot there, but abandoned.

The Williams well is now attracting much attention and will probably cause much activity in this country. It is about 9 miles from the Mertzow shallow oil field.

On 18-Section Block

Stanolind No. 1 Williams is on a block of approximately eighteen sections out of the ranches of W. H. Williams, Rector Henderson, Roach Bros. and Walter Duff. The block comprises sections 23, 29, 30 and 37 in block 21, H. & T. C. Ry. Co. survey; a narrow strip of land extending east to west for four miles separating sections 29, 30 and 37 from other acreage to the south and bearing patent number 6085; sections 1195, 1196, 1156, 1203, 1197, 1198, 1193, 1194, 1210, 1215, 1190, 1157 1-4 1156 1-2, and the east half of section 1157, all in T. C. Ry. Co. survey (no block) and another strip in S. Renshaw survey along the southeast lines of section 1157 1-4 and 1157 1-2.

W. R. NICKS WELL DRILLS AT 2,355

J. D. Wesner's No. 1 W. R. Nicks oil well, just northeast of Eldorado 13.4 miles had drilled to 2,355 Wednesday night in shale.

SANTA FE RAILROAD OFFERS 4-H CLUB EDUCATIONAL TRIP

CHICAGO, Ill., April 6.—A prize educational trip to the Tenth National Boys and Girls 4-H Club Congress at Chicago during the same week as the International Live Stock Exposition, will be awarded by the Santa Fe Railway system to fifty-eight county project champions in seven states, according to an announcement by the National Committee on Boys and Girls Club Work.

Members of 4-H Clubs living in counties traversed by this railroad and carrying on livestock, crop or poultry projects under the supervision of a county extension agent are eligible to compete for these trips. Previous delegates to the National 4-H Club Congress are not eligible to compete.

This is the tenth consecutive year in which similar prizes have been offered by the Santa Fe Railroad to encourage the 4-H Club movement. The states in which county champions will be selected for these awards are: Arizona, Illinois, Iowa, Kansas, Missouri, Oklahoma and Texas.

METHODIST SUNDAY SCHOOL HAS EASTER EGG HUNT

Sunday afternoon the Methodist Sunday School went to the Jess Koy ranch and carried the smaller children to the woods for an Easter hunt. About 17 cars went and the "kiddies" enjoyed the afternoon as well as the grown-ups. Plenty of refreshments were on the ground and some to spare. This is an annual custom of the Sunday School.

The Eldorado Success

A. T. Wright Editor and Owner.
 Agnes Wright Social Editor.
 Subscription Rate One Year \$1.50
 Six Months 75c
 All legal notices appearing as much as
 four issues will be charged 7-12 cents
 per line per insertion. Classified Ad-
 vertising two cents per word per issue.

THE SUCCESS
 April 10, 1931.

OLD AGE PENSION LAWS

Idaho is the fourteenth state to
 write an Old Age Pension law in its
 statute books. The Idaho law is man-
 datory, not optional, and provides that
 Idaho's aged dependents shall receive
 a pension not to exceed \$300 per an-
 num. The law is administered and the
 funds provided by the county gov-
 ernments.

A few days later, Colorado made its
 old age pension law statewide and
 mandatory, becoming the first state to
 convert the old county-option into a
 mandatory measure.

Old age pension legislation, however
 by no means is confined to the states
 of the West. Its path of progress ex-
 tends from coast to coast, and it is
 not improbable that another decade
 will find it written into the statute
 books of most of the states of the
 Union.

Texas now has a county-option
 "Mother's Pension" law. Some discus-
 sion of the model old-age pension laws
 such as the one enacted by Idaho, has
 been had in the columns of Texas
 newspapers. There is handwriting up-
 on the wall.

METCALFE'S REDISTRICTING BILL

The Houston Chronicle is beating
 the "alarm" madly again.

This time it is exceedingly appre-
 hensive because the Metcalfe Congres-
 sional Redistricting Bill, as it is re-
 ported out to the House, provides only
 for five congressmen with deepwater
 ports in their districts.

It would seem that The Chronicle
 fears no Texas congressman, save he
 had a port in his district, would lend
 his influence and support to a measure
 favorable to continued port develop-
 ment and expansion.

Other newspapers in the state are
 not inclined to impute so much blind
 selfishness to the type of men we send
 to Congress. Rather, they take the
 position that all of Texas is vitally in-
 terested in the development of the
 Texas seaboard. They believe, for
 instance, that The Chronicle's own
 Port of Houston serves, and should

AMENDMENT MADE IN CITRUS FRUIT QUARANTINE RULE

AUSTIN, Tex., April, 6.—Movement
 of Florida citrus fruit into North Tex-
 as for a limited period is permitted
 under a quarantine proclamation is-
 sued from the state department of
 agriculture.

With the Texas crop harvested in-
 spectors from the department will be
 available to guard against any of the
 fruit going into the citrus areas of
 Texas, thus minimizing the possibility
 of pest importation, said J. E. McDon-
 ald, commissioner of agriculture. At
 the same time, help in marketing her
 fruit will be extended a sister state
 at a time when supply of citrus in
 north Texas markets is running low.
 Movement will be allowed from
 April 6 to Sept. 1 into the portion of
 the state north of the Southern Pac-
 fic railroad. Shipments will be sus-
 pended Sept. 1 since inspectors must
 return to other duties. No bulk ship-
 ments will be allowed, and all bak-
 ets and crates must be properly mark-
 ed.

F. R. Keele, of San Angelo, was in
 Eldorado Wednesday, shaking hands
 with friends.

W. H. Williams was in the city Wed-
 nesday from the ranch and reports
 that oil to the amount of 400 or 500
 barrels per day had been found in the
 well now drilling on his ranch. The
 Williams ranch is about 17 or 18 miles
 northwest of Eldorado in this county
 but the land the well is on is over the
 line in Irion County.

I have secured the Agency for the
 Roundtree Stock Salt and have a good
 supply in stock. Also have State Cer-
 tified Planting Seeds.

ROY ANDREWS STORE

Mr. and Mrs. Doc Kerr were in from
 the ranch Saturday trading and at-
 tending the ball game.

serve, the whole of Texas; that it is
 quite as much a Texas, and, for that
 matter, a national, as a Houston pro-
 ject.

The probabilities are that no bill
 ever was offered in the Texas legisla-
 tion of thought and study. To accuse
 Mr. Metcalfe of making his bill a po-
 litical football is so absurd et to bor-
 der on the ridiculous.

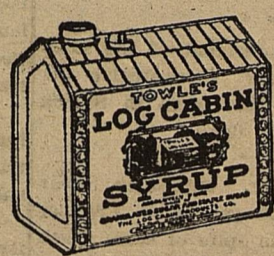
Quite to the contrary, the remark-
 able thing about the Metcalfe bill is
 that it could take a subject, potential-
 ly so controversial, and handle it to the
 satisfaction of so many opposed in-
 terests.

Probably the Texas seaboard will be
 quite safe in the hands of the con-
 gressional representation provided un-
 der the terms of the Metcalfe bill, The
 Chronicle to the contrary notwithstanding.

Quality Price

In comparing our goods with others, consider "Quality" First—Then Price.
 As you know we are strong for every day prices. Our every day prices are lower than
 most stores "Specials," However we too have—

Friday and Saturday Specials



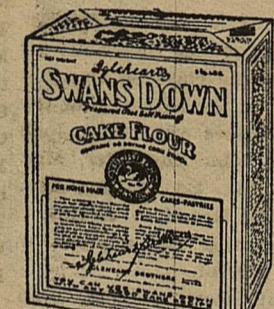
Large size
96c



3 for 24c



3 for 24c



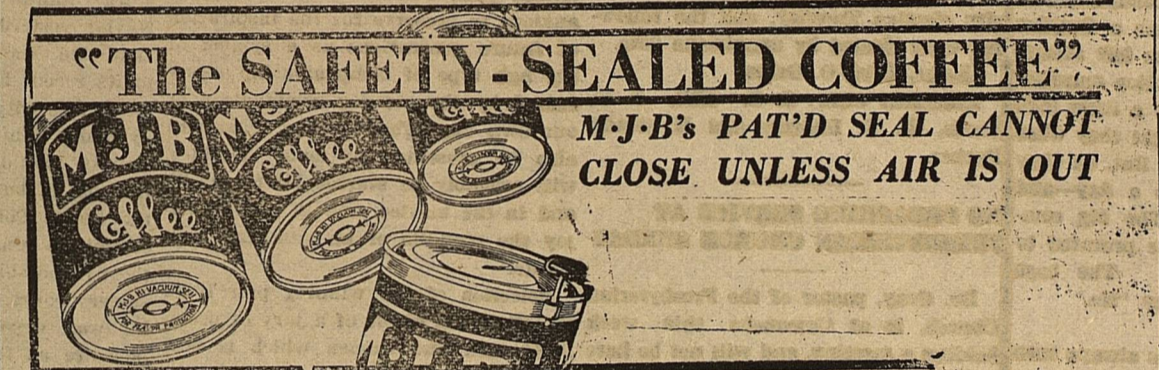
Pkg. 34c

Syrup Pure Ribbon Cane 1 Gal. 85c
 Spur—Mixed Corn and Cane 1 Gal. 63c

STRAWBERRIES Sunkist No. 2 can Fancy 32c
 FRUIT SALAD Libby's No. 1 can each 31c
 Brown's Pound Package Vanilla Wafers 24c
 Comet RICE Flakes 15c size 10c
 Chicken a la King 55c size 43c

Meat Picnic Hams 5 lb size Per lb. 18c
 Breakfast Squares per lb 19c

OLIVES Fancy Quarts 39c
 BEANS Choice Navies 4 lb 28c

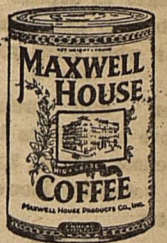


FREE 1-2 lb M. J. B. Coffee with each 2 lb 85c

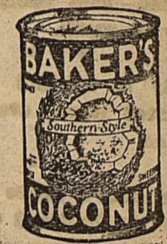
PEAS Extra Fancy Tiny Tot No. 2 size 29c

CANDY—We will give absolutely FREE a \$1.20 box of Funny
 Face Candy to the child bringing us the most Funny Face
 Candy wrappers on Saturday April 18th.

DRY GOODS BARGAINS—When we purchased the A. T. Wright
 Stock we took several hundred dollars worth of suits, work
 clothing, children's play suits straw hats, odds and ends. We
 will close these out at Bargain Prices Friday and Saturday.
 We are not in the dry goods business and have no need for
 these goods.



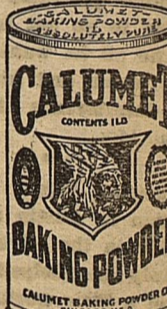
3 lb. 96c



2 for 33c



2 for 24c



1 lb 29c

"A Square Deal Every Day In The Week" Come To See Us Eldorado Cash Grocery

"THE STORE THAT BROUGHT GROCERIES DOWN IN ELDORADO"
 In The Success Building—

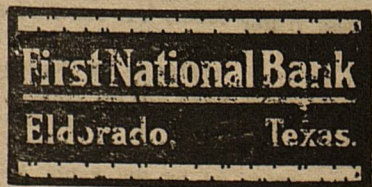
O. F. PRIEST, — Mgr.



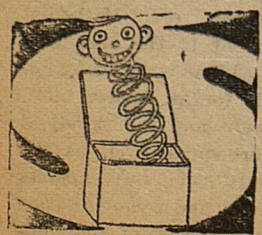
WITH ample resources and comprehensive
 facilities of modern banking—

WITH experienced officers having an inti-
 mate knowledge of the requirements of this
 territory—

THIS INSTITUTION is in a position to ren-
 der clients financial service complete to the
 minutest detail.



Capital, Surplus, & Profits
 \$150,000.00



Ray and Marcus
 "Mechanical Doctors"
 Can Fix your car
 Can Paint your car
 Can Grease your car
 At Evans Motor Co.
 Ray Jones & Marcus Fury
 "A Fine Hospital for Sick Automobiles"

KNOW TEXAS

Texas had nearly 800,000 acres of
 land under irrigation in 1930, nearly
 half the total in Hidalgo and Cam-
 eron Counties.

Texas has the largest grain elevator
 in the world, a \$3,000,000 structure at
 Galveston recently completed which
 will handle 6,000,000 bushels of wheat
 in its 427 bins. It can unload 500 car-
 loads daily and load three ships sim-
 ultaneously at the rate of 200,000 bu-
 shels an hour. It is electrically op-
 erated thruout.

Texas now has more than 17,000
 miles of main line railways, 5,000
 miles more than Illinois, second State.
 Its lead will be increased when new
 mileage now projected or under con-
 struction is completed.

Felix Susen was in the city Friday
 meeting friends and trading.

Mrs. J. B. Sammons and son were
 shopping and visiting in the city Fri-
 day.

J. E. Martin and family were in
 from the ranch Sunday evening at-
 tending church services.

Dick Rumsel was in from the ranch
 Friday and made The Success office
 an appreciative call, advancing his
 subscription two years.

Mrs. Sam Roberts and children left
 last week, to spend a few weeks with
 her parents in Llano.

Miss Frances Crain is making an ex-
 tended visit with her brother Terry
 Crain of our city.

SONORA WOOL & MOHAIR Marketing Corporation

SONORA, TEXAS.

Member of National Wool Marketing Corporation
 Boston, Massachusetts.

Preshearing loans made on Wool and Mohair at
 6 per cent interest.

OFFICERS

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 W. A. MIERS, Vice-President. C. H. EVANS, Asst. Secretary & Treas.
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Trade in those old unsafe threadbare tires

Do it now and save still more money by deciding:

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All Sizes All Prices
All the latest types
GOODYEAR
Tires and Tubes

Take advantage of our
LOW 1931 PRICES
and liberal allowance for the miles in your old tires

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Good Used Tires

DRIVE IN or PHONE



Evans Motor Co.

HELPING TO BUILD TEXAS

Forty Texas counties were concerned in the \$7,400,000 worth of road contracts considered by the Highway Commission at its February meeting, forty-three designated highways and seven major bridge items being included in the total—Plans are being drawn for the new \$100,000 post office at Coleman... Southern Pacific will spend \$1,000,000 for improvements between El Paso and Hondo, including eighty-three miles of new steel substituting 110-pound on the straight away stretches and 130-pound on curves for the 90-pound at present used.

Houston is to have a \$150,000 can factory... Beaumont a \$200,000 bakery—Port Aransas a \$100,000 oil loading dock—Contract has been let for the new \$100,000 court house at Menard... Del Rio and Sonora are interested in a rumor that the Santa Fe extension between those two places is presently to be started... Corpus

Christi will start reconstruction of its dam near Mathis, which was partially washed out several months ago... Contract for the new 11-story Santa Fe office building at Galveston has been let and is expected to be ready for use by the end of the year—Menard is to have natural gas, construction starting within the next few weeks... Brownsville is figuring with Indiana capitalists on establishing a glass plant specializing in mirrors, window and plate glass... The Ball fruit jar factory at Wichita Falls is to resume operations April 1 with an annual capacity of 100,000 gross. Three weeks will be required to get ready, consuming 750,000 cubic feet of gas daily during that melting preliminary.

Beaumont is looking forward to the early ending of a condition that has divided the city in two—the main line of the Southern Pacific with its busy local and thru traffic that blocked important grade crossings many times a day. The railroad and the city jointly will build a viaduct to

eliminate bearing \$3,000,000 and the city \$900,000 of the estimated cost of the improvement—Citizens of Perryton are seeking an election for the issuance of \$350,000 worth of bonds for improving Highway 117 across Ochiltree county, completion of which would give a paved highway from the Oklahoma line into Amarillo.

One by one the paved highways of Texas are being joined up and within the next few years Texas can rightfully claim a comprehensive highway system unmarred by sections that are passable only in dry weather. One project that gives promise of soon being under way is that which would build a surfaced highway from Sweetwater to San Angelo thru Nolan, Coke, Irion and Tom Green Counties. The Nolan and Tom Green segments are already surfaced and citizens of Coke and Irion are planning elections for financing construction. The Forney gap on No. 15, and the Lewisville gap on No. 40, the first in Kaufman and the second in Denton County, are to be eliminated within the next few weeks, with work starting soon. The Athens-Tyler road is under preliminary construction, Navarro is putting one of the important "stops" in No. 14 and a Houston-Dallas highway by direct route is a possibility of the near future. Completion of the Ellis County segment of No. 6 and of the Grayson County section of the same route (U. S. No. 75) were major accomplishments in 1930.

Miss Victoria Jones who is attending Daniel Baker College at Brownwood, spent last week-end at home in Eldorado with parents and relatives.

HEADACHES

Needless pains like headaches are immediately relieved by a tablet of Bayer Aspirin as millions know. And no matter how suddenly a headache may come, one can at all times be prepared. Carry the pocket tin of Bayer Aspirin with you. Keep the larger size at home. Read the proven directions for headaches, neuralgia, lumbago, rheumatism, pain, etc.



FARMERS URGED TO PLANT LONG STAPLE COTTON

DALLAS, Tex., April 5.—The alarming situation which has resulted from production in Texas of short-staple cotton, and the necessity for correcting this tremendous economic loss by planting of State Certified cottonseed was emphasized in a radio address delivered here recently over Station WFAA by J. E. McDonald, State Commissioner of Agriculture.

"In former years, when our soils were new and fertile, Texas produced cotton of superior spinning quality," said Commissioner McDonald. "Its staple character was long and strong, so that spinners of the world scrambled for Texas Cotton. But as our soils became less fertile and farmers began basing the desirability of cotton on lint percentage rather than on quality of the fiber, the quality of our cotton has declined. This decline has reached alarming proportions. In 1928 a staple survey by the Federal Government showed that Texas in that year produced only 108 pounds of cotton per acre and that more than 26 per cent of it was under seven-eighths of an inch staple length. This is the kind of cotton produced in foreign countries and places our cotton in direct competition with cotton grown by pauper labor."

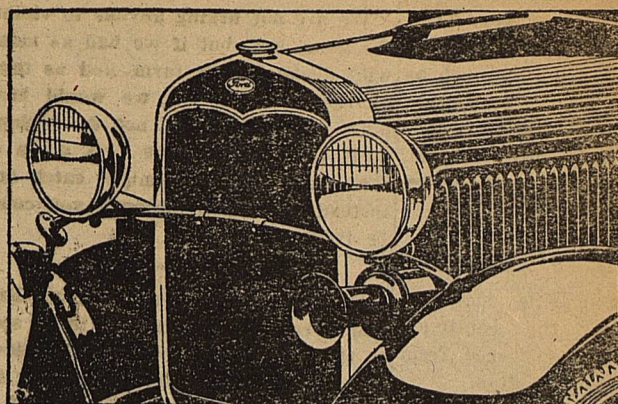
Commissioner McDonald then outlined the rigid requirements for the production of State Certified Cottonseed under the supervision of the State Seed and Plant Board, and urged farmers and others interested in the cotton industry to restore the quality of Texas cotton by planting this finest quality seed.

Through the efforts of the Texas Certified Cottonseed Breeder's Association whose members have mobilized more than 99 per cent of the Certified Cottonseed in Texas this year, this high quality seed is being offered to farmers through this Texas cooperative marketing organization at the lowest price in history for planting seed of this quality.

"I commend you most highly on your efforts to give to the planters of our state a cotton worthy of the name 'Texas Cotton', and I also commend you on your liberal offer to the farmer wishing to secure cottonseed of recognized quality," concluded Mr. McDonald, addressing the members of the Association.

L. B. Kerr was in the city Saturday trading and meeting friends.

ANOTHER EXAMPLE OF FORD VALUE



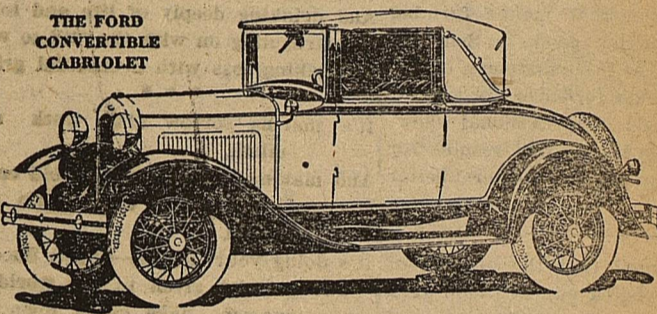
Bright, enduring RUSTLESS STEEL is used for many exposed bright metal parts of the Ford

WHEN YOU BUY a Ford you buy enduring beauty. The body finish is made to last for the life of the car and practically all exposed bright metal parts except the bumpers are made of enduring Rustless Steel.

This Rustless Steel has great tensile strength. It is the same bright metal all the way through. A salt test equivalent to forty years' service under the severest weather conditions failed to have any effect on its brilliance. It never requires polishing. All you do is wipe it with a damp cloth, as you do your windshield.

This is just one of many features that show the substantial worth of the Ford. In speed, comfort, safety, economy and long life—in the richness of its finish and upholstery—it brings you everything you want or need in a motor car at an unusually low price.

Call or phone for demonstration.

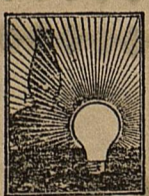


LOW FORD PRICES \$430 to \$630

(F. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.)



PIONEERS—THEN AND NOW



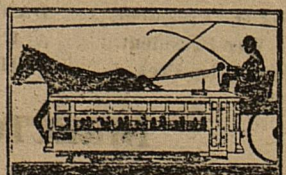
Not so many years ago, hardy pioneers, attracted by the richness, beauty and character of West Texas, halted their ox-drawn "covered wagons" in this section of the nation's last frontier, and sensing, perhaps, its future greatness, made it their home. Wrestling their livelihood from the virgin soil, these sturdy Empire-builders laid the foundations for our present high standard of living, our progressive cities, substantial industries, beautiful homes and alert citizenry.

In a comparable manner, the West Texas Utilities Company—pioneering the widespread distribution of electric energy—has made possible, through the equalizing influence of dependable and inexpensive electric power, the intensive development of West Texas.

Just previous to the organization of the West Texas Utilities Company, the average residential cost per kilowatt-hour in this territory was 13 3/4 cents. Now, under the modern rate schedules of this company, it has been REDUCED to 6 1/2 cents—a REDUCTION OF MORE THAN FIFTY PER CENT! During the year 1930, monthly residential consumption averaged fifty kilowatt-hours per customer. Under the present rate

schedule of this company, the customer can increase his use of service to three times that amount and only increase his total bill by 10 cents a day. Before the organization of the West Texas Utilities Company, a similar increase above the normal average would have cost more than four times that amount, or more than 40 cents a day for the additional comfort or service now available for 10 cents! In other words, you can now use an abundance of service, knowing that the added comforts and conveniences possible in this manner will make only a small increase in your total cost.

The building of a transmission line system, which links scattered communities and widely separated rural homes into one unit served from strategically-located main generating plants, was a revolutionary theory when the West Texas Utilities Company first pioneered in this territory. This system—in a territory as sparsely settled and undeveloped as the West Texas area of a few short years ago—has increased the quantity and quality of service, and at the same time reduced rates. Only a sincere faith in the future development of the territory has warranted this investment of many millions of dollars.



West Texas Utilities Company

Mr. and Mrs. T. K. Jones and family were visiting and shopping in the city Saturday.

Mrs. G. W. Lewis was in from the farm Saturday buying supplies.

Mr. and Mrs. J. T. Belcher were in from the Willoughby ranch Saturday trading and visiting.

IMPROVEMENTS SEEN FOR MARKETING IN RIO GRANDE VALLEY

AUSTIN, Tex., April 6.—Improvements in the system for marketing fruits and vegetables of the Rio Grande Valley and the Winter Garden area were expected to result from the trip of W. A. Canon, marketing chief for the department of agriculture, through the citrus and truck garden areas of Florida.

First tangible result of the inspection tour was a definition of citrus fruit grades, arrived at in Florida by Texas, Federal and Florida officials. The federal government prescribes grades, but there had previously been conflicts between Florida and Texas standards, with subsequent misunderstandings in the marketing.

Florida growers warned the Texas delegation that the proposed law, now pending in the Texas legislature, to require testing of fruit for maturity in the groves, should be amended so as to allow testing in sheds in case of emergencies. Florida growers doubted whether grove testing could always be done efficiently, Canon said.

Florida admits, that Texas grapefruit is the world's best. The only advantage claimed for the Florida product is the accessibility to markets in the east by water, whereas Texas citrus must make a long and expensive overland haul.

Accompanying Canon were Hart Longino, federal marketing specialist for Texas. They were joined in Orlando by O. D. Strauss, supervisor of inspection for Florida; W. E. Lewis, grades and standards department, federal department of agriculture; and A. S. Mason, superintendent of inspection for Porto Rico. The tour took in all the principal shipping centers, the strawberry growing section and the famous celery farm at Sarasota, reputed the nation's largest.

constipation

"I HAD a stubborn case of constipation after a very severe spell of grip," says Mr. John B. Hutchison, of Neosho, Mo. "When I would get constipated, I'd feel so sleepy, tired and worn-out. When one feels this way, work is much harder to do, especially farm work. I would have dizzy headaches when I could hardly see to work, but after I read of Black-Draught, I began taking it. I did not have the headaches any more. When I have the sluggish, tired feeling, I take a few doses of Black-Draught, and it seems to carry off the poison and I feel just fine. I use Black-Draught at regular intervals. It is easy to take and I know it helps me."

This medicine is composed of pure botanical roots and herbs. Contains no chemicals. In 25-cent packages.

Theford's BLACK-DRAUGHT
FOR CONSTIPATION
INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take **CAUDAL**. Used over 10 years.

The Eldorado Success

A. T. Wright Editor and Owner.
 Agnes Wright Social Editor.
 Subscription Rate One Year \$1.50
 Six Months 75c
 All legal notices appearing as much as
 four issues will be charged 7 1-2 cents
 per line per insertion. Classified Ad-
 vertising two cents per word per issue.

THE SUCCESS
 April 10, 1931.

Our farmers are a little slow in planting this spring, the continued cool weather, prevents the seed from being planted, especially cotton.

J. Ed Hill is not altogether satisfied with the big sheep winning at Ft. Worth this year. He is out now trying to interest some of the 4-H Club in feeding some pigs for next year. Mr. Hill is always on the job not a very loud talker, but a busy human all the time.

The Success is of the opinion that the Schleicher County farmers will plant a longer staple of cotton this year, but the acreage will not be decreased to any great extent.

The Ozona School baseball team came over to Eldorado Saturday and defeated the Eldorado Eagles in their first game of the season, further details of the game can be found in the school notes. The Eagles will probably redeem themselves before the season closes.

A musical program will be given at the school auditorium Friday night, this musical program is coming to Eldorado under the auspices of the Woman's Missionary Society of the Methodist Church.

Another thing that makes farming easy and reduction good, in Schleicher County, is the productiveness of her soil you need no fertilizer, just plant it, work it, and an occasional shower will produce the desired results, for farming no county can offer better lands.

We understand that the officers of Irion county visited our city last week and speared a side of Bacon, and squeezed about 35 bucks out of a couple of good citizens, it pays to have permission when you go fishing.

Drive out on the ranches of this county and see the big fat ewes and lambs and you would think prosperity was bound to be near.

We are not urging anyone to violate the game law, but if we had as many wild ducks on our farm, and as tame as they seem to be, we would have duck for dinner and not do without meat these hard times. A grain of corn on a fish hook might catch one instead of a fish, although you could be fishing for fish.

With the spring planting times here and farmers busy getting their seed in the ground, makes a fellow believe, the old country is coming back. All it will take to bring things back to normal is for us to get a little more buying sense and a few more paying cents, just a few cents and enough sense to handle it will put Kelly on first base.

SUCCESS

It's doing your job the best you can,
 And being just to your fellow-man;
 It's making money but holding friends
 And staying true to your aims and ends.

It's figuring how and learning why,
 And looking forward and thinking high,
 And dreaming a little and doing much,
 It's keeping always in closest touch.

With what is finest in word and deed,
 It's being thorough, yet making speed;
 It's daring blithely the field of chance
 While making labor a brave romance;

It's going onward despite defeat,
 And fighting staunchly but keeping sweet.

It's being clean and it's playing fair;
 It's laughing lightly at Dame Despair;

It's looking up at the stars above,
 And drinking deeply of life and love;
 It's struggling on with the will to win,
 But taking loss with a cheerful grin.

It's sharing sorrow and work and mirth,
 And making better this good old earth
 It's serving, striving thru strain and stress,

It's doing your noblest—that's Success
 The promise given to the world in
 these long-gone days based upon the
 "right kind" of asking. When one has
 prepared one-self to receive; when one
 has done those things which are re-

ON TEXAS FARMS

By W. H. Darrow,

Extension Service Editor
 Barnyards in Wise county are being cleaned out to supply 12,000 tons of manure for the 15,000-acre watermelon and cantaloupe crop, the county agent says. Some of it has been hauled 30 miles, and far-seeing men are beginning to worry about next year's supply. Demonstrations have showed that a shovelful of manure placed at the intersections of the checks in the rows pays handsome dividends.

Dividends from topworked and budded native pecans are becoming more common. Otto Wehnelmer in Gillespie county feels repaid for his work of several years ago with a revenue last season of \$108 from 233 pounds of paper-shelled pecans. He sold his native crop for 10 cents per pound.

Typical of Texas interest in home orchards this year is Hopkins county where owners have followed the lead of such men as W. D. Kennedy to prune and spray their trees. He says that he performs these operations regularly every year and cultivates properly whether a fruit crop is in sight or not because his orchard always paid for its upkeep.

At Iowa Park in Wichita county a live-at-home contest requires that the contestant have an orchard, and J. N. Sherrill has furnished 10 of his tenants who are in the contest 12 peach and four plum trees, and five grape, 100 blackberry and 100 dewberry vines.

About 750 acres have been set to stone fruits such as peaches and plums in Parker county this year, the county agent reports.

Mrs. W. E. Eaton and Miss Bertha Eaton of Sonora spent the week-end with Mrs. W. P. Hendrix. Mr. Eaton is improving, while staying at the home of his father, J. Eaton in Sonora and he hopes to soon be back in Rock Springs.—Rock Springs Record.

quired to deserve; when one has used one's own powers, strength, labor, thought, courage, and will power to the fullest extent, then one has "asked" in the way which "He approved" and which will, He assured us, bring what we ask for. Let your request be expressed through effort to obtain and receive through effort to obtain and receive.
 —THE MASTER

SIZE AND THE ELECTRIC INDUSTRY

Denunciations of the electric industry, on the ground that it is "big business," should not cause much of a furor in the public mind.

The achievement of the industry has been, is, and will be, largely the result of its size. Thirty years ago the consumer bought electricity at a high rate from a small local concern. Service was uncertain in the extreme, and when the plant shut down every now and then for a day so it was considered inevitable. Farm and railroad electrification, like electric labor saving devices, were unknown.

Now, for a fraction of the price then charged, we get the highest possible standards of electric service. Even short interruptions of service are rare, because the modern utility has tremendous resources with numerous sources of power, and serves many communities. We have as many labor saving devices as we like, and they cost almost nothing to operate. The electric industry is busy carrying on rural electrification projects, that are bringing, at a reasonable cost, the blessings of power, to thousands of farmers.

This is what "size" means in regard to the electric industry.

Marion Wade was a business visitor in the city Saturday.

Mr. and Mrs. Kenneth Gary spent the first part of this week in Brady visiting with friends and relatives.

C. O. Bruton was in from the stock farm Saturday trading.

Dependable Insurance Service

W. O. ALEXANDER

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE.

And anxious for you to have good service.

SAN ANGELO TELEPHONE CO.

Ballew Service Station

HUMBLE GAS AND OILS
 TIRES — TUBES — ACCESSORIES

I have bought the Whitten Service Station and will continue the business with the same courteous treatment, as has been given in the past.

LEWIS BALLEW, Mgr.
 Next Door To Ford Garage

Mrs. Kate E. Robinson General Merchandise

Aermoter Mills

BEST WATER GETTERS ON THE MARKET

Don't worry about the water problem this summer, let us fix up that well with one of the latest and best improved Mills ever sold on the market.

Have been used in West Texas for years and have proven by test to be the best Water Getters ever sold. We have bought the Aermoter windmill Agency from the Crowther Supply Company and will be glad to figure with you on a new Mill, or parts for an old one, along with any other supplies and well equipment.

West Texas Lumber Co.

SONORA Wool & Mohair Co.

SONORA, TEXAS.

Fire proof building that will accommodate 1,500,000 pounds of Wool and Mohair.
 Liberal allowances on Wool and Mohair.

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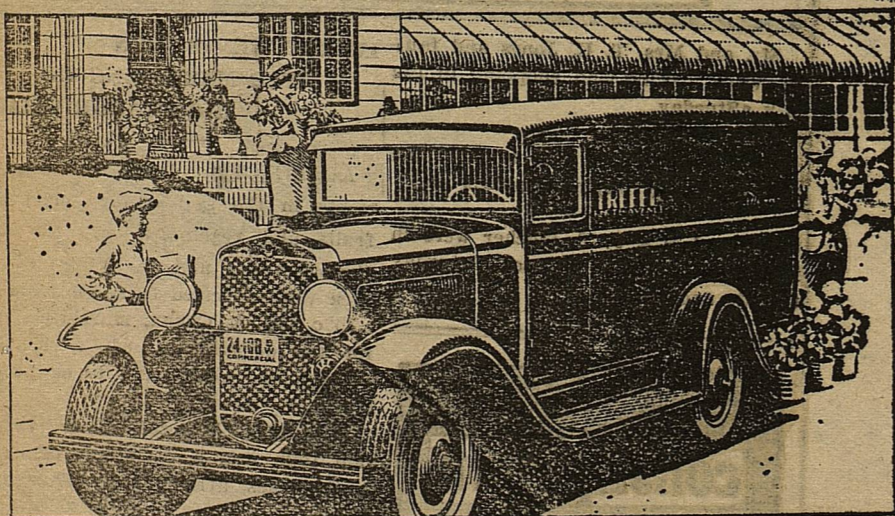
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Choose Chevrolet

six-cylinder trucks for low first-cost
 and unsurpassed economy



The economy of using Chevrolet six-cylinder trucks is an actual dollars-and-cents economy that shows up, month after month, on the balance sheet. It starts with a purchase price that is one of the lowest in the market for a complete unit. It continues throughout Chevrolet's long life with an operating cost that is unsurpassed!

Consider, for example, the cost records of leading national organizations who use large fleets of Chevrolets. They prove

(1) That no other trucks of equal capacity give any better gasoline, oil or tire mileage than Chevrolet. (2) That the cost of keeping a Chevrolet in satisfactory running order is unusually low. (3) That Chevrolet trucks are exceptionally reliable and long-lived.

Today, Chevrolet's proved economy is available to buyers in every truck-using field. For Chevrolet offers a new line of quality bodies that includes a type for every hauling requirement.

Chevrolet 1½-ton chassis with 131" wheelbase \$520
 (Dual wheel option, \$25 extra)

1½-ton chassis with 157" wheelbase, \$590
 (Dual wheels standard) Commercial chassis, \$335

All chassis prices f. o. b. Flint, Michigan. All body prices f. o. b. Indianapolis, Indiana. Special equipment extra. Low delivered prices and easy terms.

See your dealer below

Evans Motor Company

ALSO DEALERS IN CHEVROLET SIX-CYLINDER PASSENGER CARS, \$475 to \$680, f. o. b. Flint, Michigan

THE HI DIVIDE

ELDORADO HIGH SCHOOL NEWSPAPER

PRESIDENT MORELOCK FROM ALPINE ADDRESSES STUDENTS

Last Friday morning, President H. W. Morelock of the Sul Ross Teachers College at Alpine, gave an interesting and educational talk before an assembly of the entire high school and faculty. He was accompanied by Mr. F. A. Robinson, manager of the Brewster County Chamber of Commerce, who made a short talk to the seniors after President Morelock had finished.

President Morelock devoted the first part of his address to several jokes, which highly pleased the grade children, to say nothing of the dignified high school students. He applied each joke, however, to some point in education that he wished to bring out.

He made the statement at the first of his talk that he was going to tell on the students to the teachers, and then tell on the teachers to the students. He then proceeded to give several points concerning the student's relation to the school. He mentioned the rapidly changing educational program and prophesied that there would be more changes in it in the next five years than there have been in the past twenty-five years. He outlined the present program at the University of Chicago under Charles Maynard Hutchins, its youthful and brilliant head, stating that they have practically eliminated examinations and that a student may concentrate in any field of work for which he is best fitted without having to take the usual broad, academic course. He thinks that the secondary schools are leaning toward this view in changing their curricula.

President Morelock also discussed waste in education, stating that in a recent survey it was found that students learn only fifty per cent of what the teacher offers, and that they forget sixty-six per cent of that fifty per cent, retaining only one-third of what they learn. He said that leaders in the educational field are at present time experimenting in an effort to reduce this waste of time and money, and they would bring about many improvements.

Mr. Robinson, head of the chamber of commerce of Brewster County, then made a brief address, his talk being aimed more especially at the senior class. He pointed out the large number of children in the first grade, and contrasted it with the small number in the senior class. He stated that our senior class was only ten per cent of the size of the first grade.

He also stressed the importance of looking into the future and making plans for it. He said that in a very few years the present high school students would have to take the place of our present citizens and civic leaders, and that ample preparation should be made for fitting themselves for these responsibilities. He stressed the importance of staying in school just as long as possible.

Both these talks were immensely enjoyed by the entire student body and faculty, and it is certain that we received much that should be of help to us from them.

—E.-H.-S.—
BASEBALL BOYS LOSE TO OZONA SATURDAY

Ozona defeated the home high school team 12-8 in a close game here last Saturday, April 4. Our team held scoreless for the first six innings but scored eight in the last three.

Ozona ran in three tallies in the first inning, with Lefty Smith in the box. Lefty was having a little trouble with his control and the infield behind him were making errors Jack Kerr began pitching in the second inning and pitched a good game. He allowed but few hits but they came just at the wrong time, i. e., with men on bases.

Below is the line-up and box score of the local boys.

AB	H	R	PCT	E
Morgan, lf	5	1	0 .200	0
West, ss	5	0	0 .000	0
Smith, lb	5	1	2 .200	0
Kerr, p	5	4	2 .800	0
Kerr, c	5	2	1 .400	0
Williams, 2b	5	0	1 .000	3
McCormick, cf	5	1	1 .200	0

RESULTS OF LITERARY TRYOUTS FOR DISTRICT MEET

By Aurora Willis

Friday evening at 8:00 o'clock the tryouts in the literary events to determine those to represent the school in the district meet were held in the high school auditorium. There was a good crowd present, including, of course, the proud parents of those competing in the various events, and everyone seemed to enjoy the contests immensely.

Miss Orsborn had charge of debating and extemporaneous speaking. Fred Logan is beginning his high school baseball career by working at the catching position, and shows much promise of making a good player. By starting in while he is a Fish he has a chance to become a really good player before his four years of high school are over.

"Lefty" Smith and Jack Kerr are our two pitchers. Both of these boys have a fast ball and a good curve, but are having a little trouble with their control. They should get that improved a little later in the season, how-ever. These two boys will also hold down first base, both of them being fully qualified to hold that position, alternating with pitching and playing first.

Junior Isaacs, Albert McGinty, and Fred Williams are the three aspirants for the second base position. So far in the season Fred Williams has been the most regular in coming out, with Junior Isaacs running a close second on that score. Albert McGinty has been working out on his tennis, which interferes with his practice somewhat.

Jim West seems to have a monopoly on the short stop position, as he is the only one coming out for that position. Jim is fast, and as that seems to be the main requirement of a short stop, he should fill the place well.

Carl Kerr decided to turn the catching over to Fred Logan and go out for third base instead. Carl is a hard worker, a good fielder, and should strengthen the infield considerably with his good work at the hot corner.

For the field positions the following are working out: Hollis McCormick, left field; Vance Morgan, center field; and Clifford Archie, right field. Jack Ratliff and Bernard Carr are also working for the field positions and doing good work.

Practice at the present time is purely preliminary, the real season not beginning until track season is over. By starting practice early the boys should be in mid-season form on their play-

—E.-H.-S.—
BASEBALL SEASON BEGUN AT ELDORADO
 By Hollis McCormick

Monday afternoon, March 23, Mr. Smith called for all boys coming out for baseball to be present on the field. Since that time the air has been ringing with the crack of ball on bat, and boys have been running all over the landscape "shagging" the pill.

Those going out for baseball are: Albert McGinty, Fred Williams, Albert Martin, Carl Kerr, Vance Morgan, Garland Bullion, Hollis McCormick, Clifford Archie, Bernard Carr, Jim West, Aubrey Smith, Jack Kerr, Junior Isaacs, Aris Carr, Fred Logan.

ELDORADO TRACKSTERS TO ATTEND DISTRICT MEET

By Garland Bullion

The Eldorado track team is progressing very nicely. The team has attended two meets and has won second in each. Both meets were held at Sonora. The first was just a practice meet and Eldorado ran second to Sonora. The next meet was Sonora's Annual Track and Field Meet. In the Junior events the Eldorado team won first in the 100 yards dash, first in the 50 yards dash, third in high jump, second in baseball throw, and fourth in the broad jump and 100 yards dash. The juniors also won the relay, but the Wall juniors nosed the Eldorado juniors out for the cup.

In the afternoon Sonora won an easy victory over the rest of the field. Eldorado won first and third in the mile, first, third and fourth in pole vault, first and third in the half-mile second and third in the 220-yard dash, third in discus and shot put, and fourth in the javelin throw.

The next meet is to be held at San Angelo on Saturday, April 18. The entries for Eldorado are: 100 yard dash, Eli McAngus, Garland Bullion; 220 yard dash, Eli McAngus; 440 yard run, Hollis McCormick, Jack Ratliff, J. R. Conner; 880 yard run, Aubrey Smith, Fred Williams; Mile run, Joe Hearn Moore, Garland Bullion, Fred Logan; Pole Vault, Albert Martin, Fred Logan, and Garland Bullion; and discus, J. R. Conner and Fred Logan.

—E.-H.-S.—
SCHLEICHER COUNTY INTER-SCHOLASTIC LEAGUE MEET
 Held April 3, 1931
Order of Events
 1. 50-yard dash—3:30.
 2. Baseball throw—3:35.
 3. High Jump—3:50
 4. 100-yard dash—4:10.
 5. Pull up at bar—4:15
 6. Broad jump—4:30
 (Continued next page)

GIRLS OUT FOR BASEBALL AT T. C. U.

FORT WORTH, April 6.—"Slide, Mabel, slide!" is the cry at Texas Christian University as well as, "Slide, Kelly, slide."

Seventeen girls are reporting for baseball practice at 1 o'clock each afternoon. Practice sessions are directed by Mrs. Helen Murphy, director of athletics for women, and Miss Dorothy Eury, student manager of baseball for the Woman's Athletic Association.

No intercollegiate games will be played by the girls, as these are contrary to W. A. A. rules, but their team will meet other girls, from the Fort Worth Recreation League, the Church and the high schools.

Girls on the baseball squad include: Misses Anna Beth Baker, Lampasas; Jean Harrell, Olney; Cornelia Kilpatrick, Marfa; Marian Miller, Waco; Gemma Nunley, McGregor; Evelyn Stobaugh, Ballinger; Ruth Taylor, Weslaco; Mary Blanton, Marjory Brown, Dorothy Conking, Dorothy Eury, Loree Guhl, Margie McKean, Katherine Prater, Dorothy Reinke, Mary Louise Spinks and Mary Elizabeth Turrentine, all of Fort Worth.

J. H. Rodgers was in the city Saturday trading and visiting.

Louis Jones, Commissioner of Precinct 4, was a business visitor in the city Saturday.

Mr. and Mrs. Fred Bruton were in the city from the Gunn ranch, Saturday trading and visiting.

We are glad to hear that Cecil Newlin is able to be walking around with the aid of crutches. Cecil has been operated on some eight or ten times and has been in hospitals and beds for several months, but is getting better and able to be around again and looks like now he is going to be strong and well again.

Monday afternoon, March 23, Mr. Smith called for all boys coming out for baseball to be present on the field. Since that time the air has been ringing with the crack of ball on bat, and boys have been running all over the landscape "shagging" the pill.

Those going out for baseball are: Albert McGinty, Fred Williams, Albert Martin, Carl Kerr, Vance Morgan, Garland Bullion, Hollis McCormick, Clifford Archie, Bernard Carr, Jim West, Aubrey Smith, Jack Kerr, Junior Isaacs, Aris Carr, Fred Logan.

Don't Believe All You Hear

Malicious, untrue rumors are being circulated by those who do not want the American woolgrowers to develop their own strong marketing organization. Everything possible is being done to lure growers' support from their national cooperative, the institution for which their industry long has worked.

Much is being broadcast about possible over-advances on 1930 wool. Obviously the aims of those opposed to the grower-marketing program will be helped to emphasize this point of the situation, regardless of what the facts may be.

Growers should realize that UNTIL THE 1930 WOOL VOLUME ACTUALLY IS SOLD THE EXTENT OF OVER-ADVANCES WILL NOT BE KNOWN.

In this connection it is very important to keep in mind the current developments in the wool market. The volume of wool the National Wool Marketing Corporation has on hand is not excessive in view if improving world and domestic conditions.

This is the first time since the National Wool Marketing Corporation was organized that it has been possible to sell wool in volume without forcing prices down to ruinously low levels.

During the last two weeks the National has been selling large volumes of wool at prices which are much firmer than those of a month ago.

When someone who has a selfish interest and is opposed to you developing your own marketing organization seeks to undermine your confidence with disturbing rumors get in touch with your local Association and learn the truth.


Your local Association is a vital part of the National Organization which at all times is working for your best interests.

Write for further information

Loan Star Wool Mohair Co-Operative Ass'n.

Affiliated with the
NATIONAL WOOL MARKETING CORPORATION
 9 E. Concho Ave. — San Angelo, Texas — Phone L. D. 56
 "CONSERVATION BY CO-OPERATION"

THE SUCCESS OF THE DINNER LIES IN THE COFFEE



Coffee is the one item of every meal that men discuss with knowledge and enthusiasm.

They may not know what kind of flour made the bread, the rolls or the pastry, nor may they grow excited over whether the potatoes were grown in Maine or Texas.

But every one of them knows whether the coffee is good...or not so good.

The secret of All Gold popularity with both men and women is that it is always **RIGHT**.

Whether served for breakfast, lunch, dinner or with a "snack," it just touches the spot.

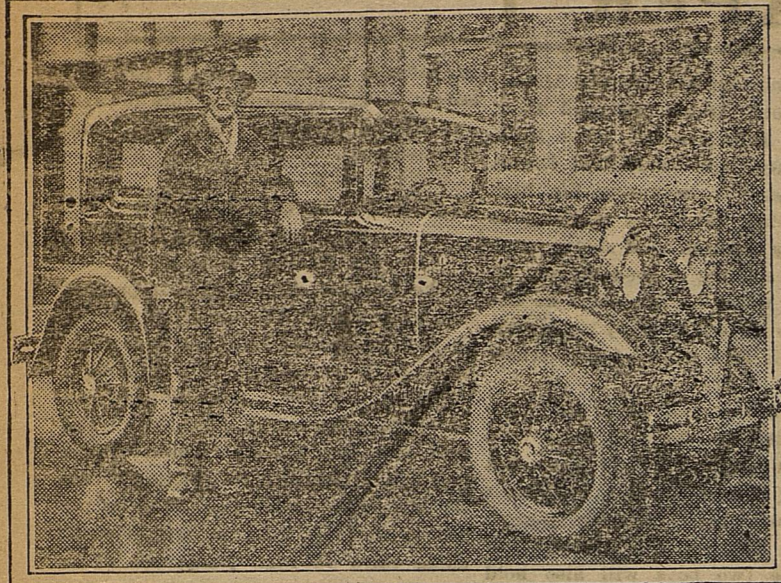
The housewife who serves it knows its uniform quality NEVER varies. It is good because it must be good. And she knows that any meal, whether served only to the family or to guests, is bound to be an unqualified success if accompanied by All Gold...all good...all the time.

Put All Gold at the head of your grocery list. Buy a can of this popular coffee today.

ROASTED AND PACKED BY SAN ANTONIO COFFEE COMPANY, SAN ANTONIO, TEXAS

A-3

OLDEST FORD DRIVER



J. M. Crow, 89, of Ethel, Miss., the oldest Ford driver in Mississippi, traversed the historic old Natchez Trace in a covered wagon eighty-seven years ago.

As rugged today at 89 as the age in American history he so picturesquely typifies, J. M. Crow of Ethel, Miss., is the oldest Ford driver in Mississippi and one of the oldest in the United States.

When as a babe of two years he rode with his parents in one of a train of 30 covered wagons out of Cobb county, Georgia, into Mississippi, the old Natchez Trace followed by the brave little band was still infested by the swashbuckling ruffians whose bloody outrages gave that era its place in this country's history as "the outlaw years."

One of his vivid memories is hearing, as a boy of six, the news of General Scott's victorious assault on the heights of Chapultepec which ended the Mexican War in 1847, and his

proudest memory is of honorable service as a Confederate soldier during the Civil War. When the southern cause collapsed, Crow was compelled to trudge 400 miles on foot to the old homestead at Ethel where he settled down to rear a family.

In the intervening years he has seen the lumbering stagecoach give way to the fleet automobile and the comfortable motorbus, the soggy gumbo and rough corduroy roads of his childhood to the wide, paved roads of today, and although he was long past middle age before the modern automobile became commonplace he is as enthusiastic a driver as youngsters who can boast less than one-quarter of his years.

Five generations of Crow's family are frequently seen together in his Model A Ford, the second of its type Crow has owned and driven.

THE HI-DIVIDE

7. Relay—4:50

Officials

1. Starter—Eli McAngus.
2. Baseball throw—Fred Williams.
3. High Jump—Albert Martin.
4. Broad Jump—Aubrey Smith.
5. Pull up at bar—Garland Bullion.
6. Judges of finish—Coach Williamson, Hollis McCormick, J. R. Conner, and Jack Ratliff.
7. Clerk of course—Joe H. Moore.
8. Judge of drawing—Raymond Smith.
9. Announcer—Raymond Smith.

Literary Events

(Note: Rural schools were the only ones to compete except in the arithmetic and picture memory contests.)

Three R Contest—Billy Black, Mayer, first; Festus Parsons, Alexander School, second.

Picture Memory—Johnnie Fern Isaacs, Eldorado, first; Beulah Casey Alexander School, second.

Senior Spelling—Oveeda Faught, Reynolds School, first; Bessie Casey, Alexander, second; Ruth Clark, Bailey Ranch, third.

Junior Spelling—W. C. Parks, Bailey Ranch, first; Carl Stevens, Bailey Ranch, second; Josephine Wall, Reynolds School, third.

Sub-Junior Spelling—Clara Jones, Mayer, first; Ethelann Oglesby, Reynolds School, second; Fay Webster, Mayer, third.

Senior Girls Declamation—Oveeda Faught, Reynolds, first; Bessie Casey, Alexander, second.

Junior Boys Declamation—J. T. Wall, Reynolds, first; Festus Parsons Alexander, second; Billy Black, Mayer, third.

Junior Girls Declamation—Aletha Faught, Reynolds, first.

Arithmetic Contest—Margaret Hill, Eldorado, first; Celeste Tisdale, Eldorado, second; Bailey Ranch team, second.

Points won in literary events: Reynolds School, 60; Alexander School, 40; Mayer School, 37; Bailey Ranch, 30.

Athletic Events

50-yard dash—Garland Williams, Reynolds, first, time 3:30; W. C. Parks, Bailey Ranch, second; Harold Williams, Reynolds, third.

Baseball Throw—Garland Williams, Reynolds, first, 183 ft. 10 in.; J. T. Wall, Reynolds, second; W. C. Parks, Bailey Ranch, third.

High Jump—Garland Williams, first, 4 ft. 4 in.; Felix Susan, Kaffir, second; Bill Baugh, Mayer, third.

100-yard dash—Garland Williams, Reynolds, first, time 12:2; W. C. Parks, Bailey Ranch, second; Felix Susan, Kaffir, third.

Pull up at bar—W. C. Parks, Bailey Ranch, 11 times; Felix Susan, Kaffir, second.

Broad Jump—W. C. Parks, Bailey Ranch, first, 12 ft. 5 in.

440-yard relay—Reynolds School, first, time 58. J. T. Wall, Garland Williams, Edgar Sauer, Harold Williams.

Points won in athletic event: Reynolds School, 30; Bailey Ranch, 18; Kaffir School, 8; Mayer School, 2.

APRIL

By Gusta V. Graves

April is here, and who is not happy at the sight of all the little flowers birds, and bees who so sadly left us last year at the touch of winter's cold breath?

April is the fourth month of the year, and it comes from a Latin word "aperire" meaning "to open". It was named April because the buds start opening about this time of the year.

The Anglo-Saxons called it Ooster month or Easter month, and Charlemagne called it grass month on his calendar. On the old Roman calendar April was the second month of the year. From March 21 to April 19 is the bud month, and from April 20 to May 19 is called flower month.

April is here bringing its usual blue skies and colorful flowers, so let's give three cheers for our sunny month.

THE TEXTBOOKS IN OUR SCHOOL

By Jess Ella Johnson

There are about 5,000 text books used by our school. When they become old they are returned to Austin, and those that are torn too badly to be of further use are burned.

The state has its own plant at Austin, so they are sent there to be repaired.

\$1,500,000 are spent for text books in the state each year. It took \$381,062 to repair the books during the school year 1929-30.

STYLE SHOW IN ASSEMBLY WEDNESDAY

By Dixie Faught

Our chapel program Wednesday morning, which was conducted by the Home Economics class, was a success. They put on a style show (I believe

they call it) and it really had some style. Regardless of what they called it, we all enjoyed seeing the girls in their dresses, which were very beautiful. But there was something else in this chapel program that made it also worth while. Mr. Holt issued prizes to all those students who won in any literary event. Probably I should have said books, because they were the prizes.

Garland Bullion and Joe H. Moore were awarded books for winning in the boys debate. Garland was given "Historic Americans" by Brooks, and Joe H. Moore "Lives of Poor Boys Who Became Famous" by Bolton. Also Joe H. won first place in extemporaneous speaking and was given another book, "Short Stories Old and New" by Smith. Lawrence Morgan won second place in extemporaneous speaking and was given "Travels and Sketches of Today" by Hanson and Gross. He will represent the school at the District meet at San Angelo, because Joe H. Moore can enter only one event. Margaret Williams and Dixie Faught were also awarded books for winning in girls debate. Margaret's book was "Women in the Making of America" by Bruce, and Dixie's was "Women of American History" by Humphrey.

Fred Williams won first place in senior boys declamation and was given a book of "Longfellow's Poems." Lola Davis won first in senior girls declamation and was given a book of "Tennyson's Poems." In junior boys declamation Henry Causey won first, and girls declamation Winona Enochs won first. Each received books, but I do not happen to know what they were. Eva Whitley won in essay writing and received "Poems of Today" by Cooper.

All of these students will represent the school at the District Meet to be held at San Angelo, April 17, 1931. Of course, we are all hoping to win there and we have just as great a chance as any other of the schools.

JOKES

By Ludlie Oglesby

Thelma: "I wish I were a twin."
Mother: "Why?"
Thelma: "So I could stay at home and send my other half to school."

Mr. Smith: "What's the matter with you?"
Jack: "I wrote an article on fresh milk and the editor condensed it."

Miss Meyer: "Have you read Aesop's Fables?"
Jess Ella: "Oh, Yes, I read them when they first came out."

Pauline: "Some one cut Miss Turner's album all to pieces."
Fay: "Is she still alive?"

Albert McGinty: "I was so exhausted after I ran for a touchdown that I dropped in my tracks."
Dixie Faught: "Oh, do they play football on tracks?"

Hollis: "I think Margaret Sheen's voice should be cultivated."
Albert Martin: "I think it should be harvested."

—E.—H.—S.—

MARCH EXCELLENT MONTH FOR CHEVROLET OUTPUT

March production of the Chevrolet Motor Company was 79,603 cars and trucks and brings the number of new 1931 models built up to April 1 to in excess of 326,000 units, W. S. Knudsen, president and general manager announced today.

March output was larger than in any month since May, 1930, and final figures for March exceed preliminary reports by more than 4,000 units.

The March performance represents a gain of better than 18 per cent over February production of 67,000 units, and represents an increase of 1,000 units over the number originally scheduled for March production.

While production of the company is being conservatively increased in line with the upturn of the sales chart, registration figures continue to show that Chevrolet is maintaining leadership as the fastest-selling automobile. In December Chevrolet led all other makes of passenger cars in domestic registration by 2,000 units, in January by 4,000 units, and the 43 states already reported for February show maintenance of that leadership by a comfortable margin.

Chandler and Lewis Whitten were in from the ranch Wednesday afternoon and reports that the rain was heavy in some places and light in others.

R. T. Trail made The Success office an appreciated visit Wednesday and set up his subscription one year to This Broadcasting Station.

Mrs. W. D. Gregory was hostess to the Blue Bonnet Bridge Club Wednesday, April 8 at her home in Glendale Addition.

SELF-SERVE GROCERY

WHOLESALE AND RETAIL

You do not have to pay for Merchandise given to some one else when you trade with us. Our motto is to "Sell you more groceries for less money."

Below is a partial list of week-end Specials for Friday and Saturday.

FRIDAY & SATURDAY

SUGAR Pure Cane (not sold alone) 22 lb 95c
Limit 22 lb with one dollar or more mds.

COFFEE
COFFEE Duncan Peaberry Blend 3 lb 65c
100 per cent Pure Peaberry 8 lb \$1.00
That good Admiration 3 lb with ice tea
Glass \$1.18; 1 lb 43c
Texan 3 lb Bucket 58c

Sugar 1 lb Powder- ed 3 pkg. for 21c	Soap Camay 3 10c Bars for 25c
Jello reg. 10c pkg. 2 for 15c	1 10c pk. oxydol free
Milk Eagle Brand a can 19c	Soap Crystal White or P & G 5 bar 17c
Milk Borden's Armours 3 tall cans 23c	Oats White Swan Reg 25c size 17c
6 Small cans 23c	Syrup Spur's gal can 61c
Pepper 1 lb can White Swan 43c	Plums Green Gage gal. can 45c

LARD Cream of Cotton the best and cheapest in the long run for making Cakes or frying steak 16 lb Bucket \$1.90
8 lb 95c

FLOUR
Baker Gold the flour without a fault
48 lb \$1.35; 24 lb 70c
Worthmore guaranteed for quality
48 lb \$1.05; 24 lb 55c

Salmon Alaska Pink tall can each 11c	Beans No. 2 can cut 2 for 19c
Tomatoes Full No. 2 can 2 for 15c	Corn Concho Sugar No. 2 can 2 for 25c
Pork & Beans 3 cans for 19c	Soup asst. 3 can 23c
Malted Milk Borden improved reg. 65c Bottle 40c	Corn Whole Grain 3 No. 2 can for 47c
	Kraut 303 size 3 for 27c

Spaghetti Van Camps Italian style 2 cans 29c
BEANS Pinto No. 1 Recleaned 20 lb 75c
Fly time is here, use Kill Ko it is guaranteed to kill Flies and Mosquitoes \$1.25 bottle for 98c; \$1.00 bottle 73c; 50c bottle 38c
TOMATOES Fresh a lb 10c

All Bunch Vegetables nice and fresh
2 Bunches for 9c
5 Gal. Oil can and 5 gal. coal oil all for \$1.40
1 gal. oil can filled with coal oil for 37c

CIGARETTES all 15c brands each 12c
A Carton \$1.18
Bull Durham a carton \$1.43

Visit our meat department you will always find it stacked with the choicest of meats both fresh and cured Baby Beef is our Hobby

Rib Roast or Stew Meat a lb 10c	Sausage our make ground fresh every day 2 lb 25c
Ham Armours fixed flavor 1-2 or whole a lb 22c	Butter Eldorado made a lb 25c
Boiled Ham a lb 37c	Bacon Breakfast sliced a lb 25c
Pimento lunch meat a lb 25c	Cheese full cream or long horn a lb 19c
Steak T-Bone or Round 2 lb 35c	Dry Salt Butts a lb 10c
7 Steak 2 lb 29c	
Ground meat 2 lb 25c	

IF WE PLEASE YOU TELL OTHERS
IF NOT TELL US

Something New

Tomorrow's Refrigerator
Today

Just received an assortment of the famous La Crosse low temperature Refrigerators. Your old ice box will be accepted as part payment on new refrigerator. Convenient terms will gladly be arranged.

FRED O. GREEN
Ice and Cold Storage
Telephone No. 92 or 47
SOMETHING NEW!

W.H. Parker & Son

CASH GROCERIES AND MARKET
FRIDAY AND SATURDAY SPECIALS

Jewel or Advance Lard 8 lb 85c
Snowdrift 8 lb \$1.00; 4 lb 50c
BREAD Eldorado 2 for 15c
RICE 5 lb for 25c
CREAM MEAL 20 lb sack 53c
10 lb sack 27c; 5 lb sack 14c
Macaroni, Spaghetti or Vermacelli 5 for 25c
MATCHES 2 Boxes for 5c
W. S. OATS lrg. pkg. 20c; Small 10c

Pure Cane SUGAR 20 lb \$1.00
Limit 20 lb to Customer

Beets, Turnips, Onions, Mr. Green Carrots,
A Bunch 5c; Spinach a lb 5c

Palmolive SOAP 3 for 23c
With a 10c pkg. Palmolive Beads FREE

We have in our market nice milk fat beef.
Raised at home, Butchered at home.

Round Steak a lb 20c
Rib Roast a lb 10c
Stew Meat a lb 12c
Hamburger Meat 12c
Pure Pork Sausage our make a lb 20c
Boiled Ham a lb 40c
Picnic HAMS a lb 17c

Bring us your EGGS — Good Price

Good Prices every day in the week.