

THE ELDORADO SUCCESS

OF AND FOR EL DORADO AND SCHLEICHER COUNTY. ALL THE TIME.

VOL XXVIII

El Dorado, Schleicher County, Texas, Friday, July 20, 1928

No. 29

Long Well On Williams Ranch Down 175 Ft

O. C. Long, driller from the Long well on the W. H. Williams ranch 20 miles northwest of Eldorado was in Tuesday and reports that they are drilling in blue slate and limestone at a depth of 175 feet, carrying on an 18 inch hole as they go. Mr. Long says he would not be surprised to find an oil showing at an early depth. They are offering some reasonable leases adjoining the 90 acre block on which the well is located and now is the time to buy your acreage, too late after production is found.

Announcement Party

At the home of Mr. and Mrs. J. C. Crosby, July 17, 1928, a little bird told me, and this is what it said, "Miss Lelah Belle Davis and Mr. J. W. Mueller are engaged and will be married early in August."

Miss Lelah Belle is too well known in this territory for an introduction.

Mr. Mueller, who is now with the Scott and White Sanitarium of Temple, is to be associated with the new hospital of San Angelo, as laboratory technician and blood chemist, after the first of September.

Contributed.

Mrs. R. P. Hlyard and daughter Elizabeth, of Austin, arrived in Eldorado Thursday afternoon for a few days visit.

Emillo Carranza Killed On Home Voyage

Emillo Carranza, Mexican Aviator who had been on a good will trip to Washington and was attempting a non-stop return trip to Mexico City, was killed when his Mono-plane crashed to earth in New Jersey Friday morning. He was found by his plane, dead, some think the plane was struck by lightning while army experts and doctors think he was forced down due to engine trouble. His body was returned to Mexico under military escort.

GENERAL ALVARO OBRAGON KILLED AT BANQUET

General Alvaro Obregon, who was recently elected President of Mexico, was slain while seated at a banquet given in his honor. The man who did the shooting, Jose be Leon Toral, 23 year old art student. The police found upon him a rosary and other religious emblems and a picture of the Catholic Priest, Miguel Augustin Projuarez who was executed in connection with the attempt to assassinate Obregon with bombs last November. The assassin has refused to name any accomplices as yet.

Lions Club To Sponsor Scout Movement

At the Lions Club meeting, Wednesday, July 18, a question on the Boy Scout movement in Eldorado was brought before the Club and voted on. All the members were very strong in favor of this movement. The Boy Scouts in what is known as the "Ranch District", composed of five counties; Schleicher, Sutton, Kimble, Crockett and Menard. These counties have engaged a man that has specialized in the Scout work and each county has to pay their share of the expenses, including the local expenses of the scout troop.

The club is to sponsor this movement and a committee is to be appointed by Lion J. A. Whitten, to set a maximum amount that is to be raised in Schleicher county and this committee will aid in the raising of this said amount.

The Boy Scouts of America is one of the greatest organizations for the good of the young boys. The scout laws are for clean living and doing good turns when possible.

The club also, agreed to help put on a clean up day for Eldorado, with the aid of the Boy Scouts here. A committee was also appointed to see the different business houses of the town and ask them to help clean the alleys and streets behind their places of business. Be prepared to clean up the town when this committee comes around.

Subscribe for The Success.

Hicks To Bolt Smith But Not State Ticket

Actions Released Democrats From Supporting Him, He Says

Asserting that Gov. Alfred E. Smith has repudiated the platform on which he was nominated for President, Marshall Hicks of San Antonio declares that Smith by his bolt has released Democrats from supporting him, and he, therefore, announces that he will vote for Hoover for President, but will vote for candidates for State and local offices in the Democratic primary elections. Hicks for forty years has been prominent in Democratic party affairs, having been Mayor of San Antonio, State Senator and a delegate at large to three democratic national conventions—at Baltimore in 1912, at San Francisco in 1920 and at New York in 1924, in which last named convention he was chairman of the Texas delegation.

In a statement which he gave out Saturday, Hicks asserted that the platform of a political party creates an obligation mutually binding on the nominee and the members of such political party and that the nominee repudiates and bolts the platform the members of such party must choose between support of the nominee and support of the platform. He goes on to say of the prohibition plank in the Houston platform: "It is a dry plank, which should be acceptable to the most radical prohibitionist. Nothing is said in it about modifying the Volstead law". Then he says that Gov. Smith in his telegram to the convention stated that he favored "fundamental changes in the present provisions for national prohibition," and thereby "frankly and boldly repudiated the prohibition plank".

"Still a Democrat."

Hicks then goes on to say: "I have always voted the Democratic ticket and supported the platforms and nominees. I have never scratched a Democratic ticket. I am still a Democrat and expect in this campaign and in the future to affiliate with the Democratic party, but I am now confronted with the problem as to whether it is my duty to vote for Governor Smith, who has repudiated and bolted the platform of the party on the paramount issue in the coming campaign or whether I shall stand by the platform. I have decided that it is my duty as a Democrat to stand by the platform and I, therefore, shall not vote for Governor Smith."

"Simply to refuse to vote for Smith and do no more would deprive me of my right to participate in the next presidential election. I do not believe I should be deprived of this right merely because the presidential nominee of my party has bolted and repudiated the platform. I shall, therefore, cast my vote for Herbert Hoover, who is pledged to the policy of the strict enforcement of the Eighteenth Amendment and the Volstead law, which issue I believe to be supreme in the coming campaign."

Urges All to Vote

"In thus refusing to vote for the presidential candidate of the Democratic party who has bolted our platform, I do not cease to be a Democrat. The election laws of this state for years have recognized the right of Democratic voters who could not support the Democratic presidential nominee to participate in the July primaries for the nomination of State and county officers by pledging themselves that they will support the nominees of "this primary", being a primary in which neither the candidate for President nor the candidates for presidential electors are nominated. I believe it to be the duty of every Democrat in Texas who, as I do, finds himself unable to support Governor Smith who has bolted our platform, to go into the primaries on July 28 and register his or her vote for State and local officers.—Dallas News.

Eldorado Fair Dates Sept. 11-12th.

At the directors meeting of the Schleicher county Fair Association, the dates for the annual Fair was set for September 11-12. There will be no changes in the premium lists. All exhibits will be the same as last year.

This is promised to be the greatest fair Schleicher has ever had. Although the organization is young, it has grown very rapidly in the past few years. The directors as well as the other officials deserve a great deal of credit for putting on the many interesting events.

Start preparing your exhibits and make this Fair an event well worth seeing.

Parker-Tubb

The home of Mr. and Mrs. J. L. Tubb, of Robert Lee, Texas, was the scene of a beautiful wedding Wednesday evening, when Mr. H. G. Parker, of Eldorado, and Miss Mable Tubb, of Robert Lee, were united in marriage by the Pastor of the Methodist Church of Bronte Texas.

The bride was dressed in navy blue georgette, with hat and shoes to match. The groom wearing a dark blue serge suit. Mrs. Bryan Yarborough sang, "O Promise Me", and Mrs. Cortez played the wedding march. Miss Tubb has lived in Robert Lee for several years, where she has been District and County Deputy Clerk for the past nine years and is an earnest worker in the church, being secretary-treasurer of the First Methodist Church of Robert Lee.

Mr. Parker, son of Mr. and Mrs. W. H. Parker, is well known and a man of high ideals has lived a greater part of his life in Eldorado and is associated with his father in the grocery business. He is a very successful young business man and has many friends here.

Punch was served to the many guests attending the wedding. Those from Eldorado who attended the wedding are; Mr. and Mrs. Fred O. Green, Misses Lela and Lena Parker, sisters of the groom, Irene Parker, Mabelle Turney, Messers. S. D. Harper, W. C. and Ervin Mund. The couple will make their home in Eldorado. The Success with the many friends extend their congratulations to this young couple.

Methodist Missionary Program, July 25th

Song
Prayer.
How shall we scope with opposition? A Bible discussion by different members.
Song.
Shifts of home missions, by Messdames. Edd Hill, A. T. Wright and Roach.
Song.
Closing Prayer.
Leader, Mrs. L. D. Hardt.

REPUBLICAN COUNTY CONVENTION

In compliance with instructions of the Republican State Executive Committee of and for the State of Texas, we the Republican County Executive Committee of Schleicher County Texas, hereby authorize and direct A. J. Atkins, Republican County Chairman of said county to issue a call for Republican Precinct Conventions to be held on Saturday the 28th day of July, A. D. 1928, at 2 o'clock p. m. on Saturday the 4th day of August, A. D. 1928, said Precinct Conventions to be for the purpose of electing delegates and alternates to said County Convention and said County Convention to be for the purpose of electing delegates and alternates from this county to the Republican State Convention to be held in Fort Worth, August 14, 1928, at which State Convention a State Ticket will be nominated, a platform adopted, a State Chairman and thirty-one members of the Republican State Executive Committee will be elected. The Convention hereby authorized to be called shall be held under the provisions of the call for the Republican State Convention of August 14, 1928.

Republican County Executive Committee of Schleicher County Texas.

By A. J. Atkins,
County Chairman
July 16, 1928.

The Republican County Convention of Schleicher County, will be held at West Texas Lumber Co., in Eldorado, at 2 p. m. on Saturday, August 4th. This convention will be composed of delegates and alternates elected from each voting precinct of this county. These will be named in precinct conventions to be held Saturday, July 28 in each precinct; at 2 p. m.

The precinct conventions will be open to all qualified voters, regardless of previous political affiliation, who believe in the principles of the Republican party and will support, in good faith the nominees of its national convention. The various precinct chairmen will post notices of the places where these conventions are to be held.

The county convention of August 4th will send one delegate and the same number of alternates to the Republican State Convention to be held in Ft. Worth, August 14 at which a full state ticket will be nominated, a platform adopted, and a Republican State Chairman and 31 members of the Republican State Executive Committee will be elected.

A. J. Atkins
Republican County Chairman

Baby Dies

The baby boy, born to Mr. and Mrs. Lewis Ballew, Tuesday night, July 17, died Thursday morning July 19, at 7 o'clock.

We extend our sympathies to this young couple and may God share his blessings on them in their time of grief.

OFFICIAL DEMOCRATIC BALLOT.

I am a Democrat and Pledge Myself to Support the Nominees of this Primary.

For United States Senator:

Thomas L. Blanton, of Taylor County.
Tom Conally, of Falls County.
Minnie Fisher Cunningham, of Walker Co.
Earle B. Mayfield, of Bosque County
Jeff McLemore, of Webb County
Alvin Owsley, of Dallas County

FOR GOVERNOR.

William E. Hawkins, of Stephens County;
Dan Moody, of Williamson County.
Louis J. Wardlaw, of Tarrant County.
Edith E. Wilmans, of Dallas County.

FOR LIEUTENANT GOVERNOR.

H. L. Darwin, of Lamar County.
Thos. B. Love, of Dallas County.
John D. McCall, of Jefferson County.
Barry Miller of Dallas County.
J. D. Parnell, of Wichita County.

FOR ATTORNEY GENERAL:

Claude Pollard, of Harris County.

FOR STATE COMPROLLER OF PUBLIC ACCOUNTS.

J. D. Jones, of Travis County.
S. H. Terrell, of McLennan County.

FOR STATE TREASURER:

Grover Cleveland Harris, of Dallas Co.
W. Gregory Hatcher, of Dallas County

FOR STATE SUPERINTENDENT OF PUBLIC INSTRUCTION:

H. P. Davis, of Travis County.
W. F. Garner, of Nacogdoches County.
W. E. James, of Travis County.
S. M. N. Marrs, of Travis County.

FOR COMMISSIONER OF AGRICULTURE

Geo. B. Terrell, of Cherokee County.

FOR COMMISSIONER OF THE GENERAL LAND OFFICE:

Andrew J. Britton, of Wood County.
F. I. Flynt, of Hardeman County.
J. T. Robison, of Morris County:
Otis Terrell, of Travis County.

FOR STATE RAILROAD COMMISSIONER

Jefferson Smith, of Travis County.
Lon A. Smith, of Travis County.

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT.

Thomas B. Greenwood, of Anderson Co.

FOR JUDGE OF THE COURT OF CRIMINALS APPEALS:

W. C. Morrow, of Hill County.
Lee P. Pierson, of Dallas County.

For Associate Justice Court of Civil Appeals Third Supreme Judicial District:

Mallory B. Blair of Travis County

FOR CONGRESS SIXTEENTH CONGRESSIONAL DISTRICT:

Claude B. Hudspeth of El Paso County
Wed E. Reed of Mitchell County

FOR STATE REPRESENTATIVE- 86th REPRESENTATIVE DISTRICT:

W. C. Baker of Kerr County
Coke R. Stevenson of Kimble County

FOR JUDGE OF 51st JUDICIAL DISTRICT

J. P. Hill of Tom Green County

FOR DISTRICT ATTORNEY 51st JUDICIAL DISTRICT:

D. I. Durham of Tom Green County

FOR COUNTY JUDGE:

G. D. Hines

FOR COUNTY AND DISTRICT CLERK:

John F. Isaacs

FOR SHERIFF AND TAX COLLECTOR:

Joe B. Edens
A. F. Luedecke
A. T. (Tom) Smith

FOR TAX ASSESSOR

Don McCormick
Ervin Mund

FOR COUNTY TREASURER:

Mrs. A. E. Kent

FOR PUBLIC WEIGHER- Precinct No. 1:

C. S. Chick
John L. Gray

FOR COUNTY COMMISSIONER- Prec. 1:

H. W. Finley
Geo. Williams

FOR COUNTY COMMISSIONER- Prec. 2:

T. W. Talbot

FOR COUNTY COMMISSIONER- Prec. 3:

C. E. Springston

FOR COUNTY COMMISSIONER- Prec. 4:

Ed Fingian

FOR JUSTICE OF PEACE- Precinct No. 1:

C. C. Doty

FOR COUNTY CHAIRMAN:

FOR COMMITTEEMAN: Prec:1 (Eldorado)

FOR COMMITTEEMAN: Prec. 2: (Mayer):

FOR COMMITTEEMAN: Prec. 3: (Adams School House)

FOR COMMITTEEMAN: Prec. 4: (Vermont)

FOR COMMITTEEMAN: Prec. 5: (Black Ranch):

FOR COMMITTEEMAN: Prec:6: (Alexander Schol House):

FOR COMMITTEEMAN: Prec. 7: (Kaffir):

FOR COMMITTEEMAN: Prec. 8: (Cliff School House):

WHAT'S DOING IN WEST TEXAS

Spearman—Spearman is already looking toward entertainment of the Trans Canadian District of the WTCC early next fall.

Lubbock—Building permits of Lubbock for the year, 333 in number, amount thus far to \$1,885,598.

Muleshoe—A substantial reduction in water rates has been made here, giving the city the lowest rate on the Plains with one exception.

Booker—The Booker News is at work on an article giving the history of this town and territory.

Comanche—The Comanche Chief has just edited a huge development edition of sixty pages.

Tatum, N. M.—Tatum has a good opening for a modern hotel.

Weslaco—The annual Lueders Artist Encampment has opened with a record attendance to continue until July 22.

Memphis—The Memphis Gold Medal Band won invaluable honors for its home city during its recent performance at Houston. **Snyder**—Plans are shaping up rapidly for the third annual WTCC motorcade to leave here August 6th.

Kerrville—Kerrville's Blue Bonnet Hotel has opened a 100-room three story addition to the original five story structure.

Post—Sheepmen north of Post are shearing their flocks with clips ranging from eight to ten pounds per head.

Lometa—The Lometa Reporter has been sold by R. E. Bradbury to Ross H. Johnson.

San Saba—B. M. Whiteaker of the agricultural department represented the WTCC at the pecan convention here the week of July 9.

Big Spring—Publicity Manager E. H. Whitehead of the WTCC was one of the speakers at the West Texas Press Association here July 13-14.

Mrs. A. R. Ashmore, daughter of Mr. and Mrs. A. L. Stewardson, is visiting in Eldorado this week.

Ad Valorem Tax Reduced 3 Cents On \$100

New Rate of 22 Cents Is Lowest For Two Years Since War
The state ad valorem tax rate for general revenue was fixed late Monday by the state automatic tax board for this year at 22 cents on the \$100—three cents less than the present rate.

The new rate combined with last year's, making 47 cts., is the lowest figure for two years of any administration in the last 14 years, and is 11 cents lower than the combined rate of the Ferguson administration of 1925-26, the board noted in a statement.

School tax remains at the maximum of 35 cents and confederate pension tax at seven cents making a total state tax of 64 cents. This will insure a continued \$15 per capita apportionment for public schools, and all rural aid schools qualifying for rural aid will receive a six months school term again.

An anticipated large increase in valuations failed to develop. Less than 5% increase was found in the \$3,975,409,222 total valuations, which included all except eight counties. These counties were figured into the total on basis of last year's assessment rates. The eight include Wichita county and its last year valuation of \$70,000,000. An estimate for this year had not been made Monday.

Have G. D. Hines write your deeds and draw your contracts. He will get them right. Ad.

Children's coveralls, the best that's made.

Wright's Cash Store.

Wanted, Plain sewing, prices reasonable. Mrs. A. E. Buck. See A. E. Buck at Palace Barber Shop.

Texas has an annual registration of about 1,000,000 motor vehicles. The state offers a great market for the automotive industry

CHEVROLET BREAKS RECORD IN PRODUCTION

Detroit, July 14—Positive indication that the Chevrolet Motor Company in 1928 will again establish a new annual production record and go well beyond the million mark this year, was seen in an announcement here today by W. S. Knudsen, president, that output for the first six months of the year totalled 751,536 cars and trucks, as compared with 607,749 for the corresponding period of 1927.

Responding to the greatest demand in its history, Chevrolet established new monthly production records every month this year. Like the five preceding months, June was the best sixth month in the history of the company with a total of 132,794 units as compared with 112,794 for June of 1927.

With its fourteen great factories at the peak of efficiency and precision operation, Chevrolet in the last six months produced a finished car every five seconds of each working day. Daily production over the six months period averaged 5,315 units. All daily records were broken May 28 when 7,075 finished cars and trucks were built.

In addition to the 751,536 cars and trucks built since the first of the year, 32,719 of the "Bigger and Better" models that have since won nation wide acclaim, were built in December, bringing the total number of the present model built up to July 1st to 784,355.

Production in the first six months of the year exceeded the total output for the year of 1926 and nearly doubled the production of each preceding year.

Due to the steadily increasing popularity of the "Bigger and Better" car, production will continue throughout the summer and fall, Mr Knudsen announced. Schedules set for July, August, and September call for more than 100,000 units each month, reach the million mark before October first.

One of the factors that made possible this record breaking production achievement was the opening of the mammoth assembly plant in Atlanta early this spring, providing Chevrolet with facilities for the production of 350 more units daily.

Early in the fall another mammoth assembly plant will be opened in Kansas City, increasing again by 350 units daily. With the completion of the Kansas City project, Chevrolet will have an annual production capacity of more than 1,250,000 cars and trucks annually.

Chevrolet assembly plants throughout the country that contributed to the spectacular production achievement accomplished in the last six months include those at Flint, Mich., Tarrytown N. Y., St. Louis Mo., Buffalo, N. Y., Janesville Wis., Atlanta, Ga., Oakland, Cal., and Narwood, O. Chevrolet also maintains manufacturing plants at Detroit, Bay City, Mich., Toledo, O., Saginaw, Mich., and Flint Mich. and an expert plant at Bloomington, N. J.

Don't worry about high prices any longer. Come and buy where cash gets it cheap. Wright's Cash Store.

for Economical Transportation

CHEVROLET USED CARS
with an *OK* that counts

Amazing Values and Easy Terms

Visit our used car display and inspect our wide selection of O. K. reconditioned cars. We have the car you want at a price that will please you—and our terms are unusually reasonable. The Red O. K. Tag is attached to the radiator of every one of our reconditioned cars. This tag shows how completely the car has been gone over and reconditioned by expert mechanics. We use only genuine parts for replacements—and the prices quoted represent honest value, as determined by expert appraisers. Look for the Red O. K. Tag—and buy with confidence!

EVANS CHEVROLET SALES
Eldorado, Texas.

QUALITY AT LOW COST

Look for the Red Tag!

This Car has been carefully checked as shown by marks below

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK

TO HOLDERS OF Third Liberty Loan Bonds

The Treasury offers a new 3 1/2 per cent. 12-15 year Treasury bond in exchange for Third Liberty Loan Bonds.

The new bonds will bear interest from July 16, 1928. Interest on Third Liberty Loan Bonds surrendered for exchange will be paid in full to September 15, 1928.

Holders should consult their banks at once for further details of this offering.

Third Liberty Loan Bonds mature on September 15, 1928, and will cease to bear interest on that date.

A. W. MELLON, Secretary of the Treasury. Washington, July 5, 1928.

NOTICE TO ALL CHAPTER MASONS.

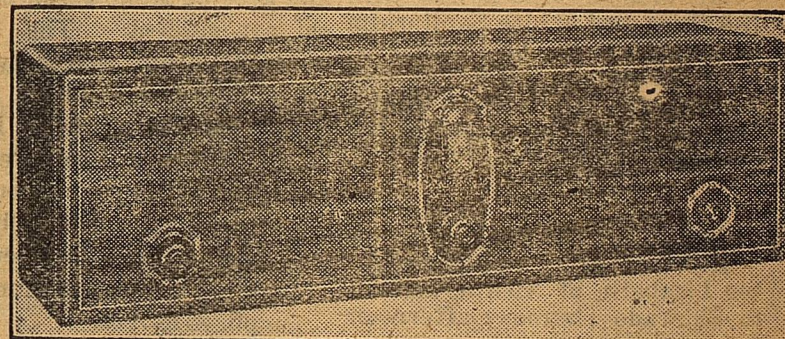
On July 10th, 1928 is our regular meeting and election of officers, and you are requested to be present.

Eldorado Chapter No. 313. H. M. Freund, Secretary.

Texas produces about seven per cent of the total raw materials of the United States and manufactures 1.6 per cent, valued at a billion dollars per annum.

Subscribe for the Success.

NEW SOCKET-POWER RECEIVERS MEET WITH FAVORABLE RESPONSE



The new socket-power receivers are fast replacing the old type set. The simple form of turning on the light switch now supplies an inexhaustible source of uniform power.

One of the new and improved socket-power receivers recently announced is the Radiola No. 18. In speaking of it, Mr. J. L. Ray, of the Radio Corporation of America said, "It is entirely self-contained and extremely compact, requires no batteries or external radio power units, but plugs directly into the nearest A-C electric light socket or outlet. With simplified precision tuning, substantial volume and realism of tone, and finely balanced sensitivity and selectivity, this new receiver has all the basic features to make it an outstanding success."

In addition, laboratory technicians have further improved selectivity so that sharper tuning is provided with

the new receiver. An improved form of tuned radio-frequency circuit is employed, comprising three stages of radio-frequency amplification, detector, and two stages of audio-frequency amplification.

"The operation has been reduced to the simplest form. A power switch turns the set on and off. The current drain from the electric light line is no greater for the new receiver than for the usual 50-watt lamp. Tuning is accomplished entirely by one knob, while an indicator dial moves past a window in the panel. The volume intensity is controlled by a simple, volume control to meet the specific tastes of the listener."

"This new receiver represents the latest developments in the broadcast reception art, which mass production has made available at a price well within the reach of the average family."

FOR SALE—One Hotpoint automatic water heater, 18 Gallon asbestos jacketed tank, in perfect condition as has been used only short time. Installing gas reason for selling. Price \$50.00

Write O. W. Greene, or see heater at 1223 South, Sam Street, San Angelo, Texas.

Subscribe for The Success.

Williams Man Show.

Coat and trousers held a confab one night. Coat said to trousers, "You're sure some sight. Your legs so flop about the bosses' shins. That everyone we meet turns around and grins." Said pants, "We flop because we have no crease. They turn because they smell your collar full of grease"

(To be continued next week.)

(COPY, J. T. HUNTER)

Gleaning, and Pressing.

PHONE 98.

Palace Barber Shop.

First Class Tonsorial Service. Hair Bobbing A Specialty.

Bath A. E. BUCK, Prop. Bath

1907

1928

Over 20 Years

OF

Dependable Service

The First National Bank
Eldorado, Texas

SORE Could Not Rest

Mrs. J. H. Nichols, who lives at 513 Elm Tree Lane, Lexington, Ky., says:

"Some few years ago, my health was bad. I had very severe pains in my sides. My nerves were in a terrible condition. I could not rest."

"The lower part of my body was very sore. I did not feel like eating, and did not sleep well at all at nights."

"A friend of mine recommended Cardui. I began taking it and saw quite an improvement in my condition. I kept it up until I felt strong and well."

About a year ago, Mrs. Nichols says, she found herself in a nervous, run-down condition. "I took Cardui again," she adds, "and it helped me wonderfully. It is a splendid tonic."

Cardui is a mild, medicinal tonic, made from purely vegetable ingredients.

At all druggists.



SEE THE
General Electric Refrigerator
New Perfection Oil Stove
Porch and Lawn Chairs
Self oiling Samson Windmills
Let us build your Fly Traps
HUMPHREY HARDWARE
Phone 148

Evans Chevrolet Sales.

Said Mrs. Jones to Mr. Jones with a squawk, "Before I'll ride that wreck to town I'll walk. Folks for miles around will know that we're coming. And all will think on some tornado we're bumming." Said Jones, "If she'll go to town without a stop Blamed if I don't leave her in the best auto shop".

(To be continued next week.)

Auto Accessories, Gas and Oils.

PHONE 111.

Johnson's Funeral Parlor
San Angelo, Texas,
E. M. JOHNSON, Manager.
PHONE Day or Night 722

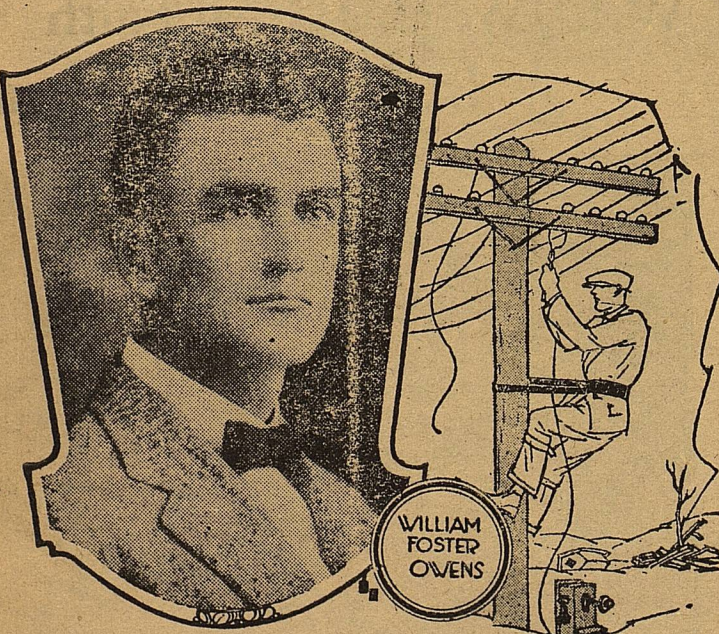
FARM AND RANCH LOANS
Let us reduce the interest on your high rate, short time loans.
We now make 5 per cent loans through the Federal Land Bank.
Long time if you want it, but you can pay off any time after five years without expense. Come see me or write for literature.
JOHN F. ISAACS,
Secretary and Treasurer.
El Dorado National Farm and Loan Association.

JOHN F. ISAACS, President
L. M. HOOVER, Secretary
Benton Abstract and Title Co.
Prompt and Efficient Service

Sanitary Meat Market
Phone 163
Where the very best of Meats are always found. Cured meats, sausage and cheese.
Sunday hours, 7 to 10 a. m. and 5 to 6 p. m.
See the new Sanitary Refrigerator
HARRIS ROUNDS, Prop.
I kill all home grown beef

Equivalent to a companionate marriage is an orthodox wedding of a woman who doesn't like to cook and a man who doesn't like to work.

Most of the Eldorado people are enjoying a few days at Christoval this week, camping with the Old Soldiers and enjoying the reminiscent of other days.



Public Service Wins Medal For Telephone Manager

William Foster Owens, manager of the Rock Springs Telephone Company, Rock Springs, Texas, has been awarded a Theodore N. Vall silver medal for the part he played in summoning aid to Rock Springs, after a tornado had struck the town and destroyed all means of communication with the outside world.

Owens will receive a cash award of \$250 in addition to the silver medal. Vall medals are awarded each year by the Bell System, to employees for noteworthy public service.

Rock Springs is a community of some 1,200 people, in southern Texas. It has neither railroad nor telegraph connections, the telephone being its only means of communication. The nearest towns are sixty or more miles distant.

All communication with the outside world was destroyed when a tornado struck the little town on the evening of April 12, 1927. Re-establishment of telephone service, the only means by which news of the disaster and calls for help could be sent out, was due to the prompt and resourceful action of Manager Owens.

He had returned home from work about half an hour before the tornado struck. Realizing the imminence of the storm, Owens ordered his wife and two small children and his sister and her two small children to go into the house and seek protection by lying under the dining room table.

Closing the door with great difficulty, due to the wind pressure, Owens himself crawled beneath the table just as the tornado struck, swiftly and with tremendous force.

When it had passed, the house had already disappeared and the floor and pile, with its huddled group of refugees, had been carried fifty feet. Owens received a severe blow on the

head and was unconscious.

Owens' first thought was to get his family to safety, but he discovered neighbors who were caught in the wreckage and assisted them first. Other men arrived shortly and Owens turned his family over to them and at once set about restoring telephone service so that aid could be summoned.

Owens drove to his brother's home, about a mile out of town. Here he found the wires of the toll line still attached to the poles. Removing the telephone from his brother's house he climbed a pole and connected the instrument to the toll line leading to Kerrville, sixty miles away. He reported the situation to the telephone manager at Kerrville, who in turn arranged to send help.

Later Owens returned to town to look after his family. He then learned that his wife had also received a serious cut on the head, and was temporarily blinded.

Sixty-five Rock Springs people were killed by the tornado, and 155 injured.

The small, isolated community was unprepared to deal with so large a casualty list and the prompt summoning of assistance was of vital importance. Owens' resourcefulness in re-establishing communication with other towns was a direct factor in bringing doctors and nurses to the scene of the disaster.

In the early morning hours three airplanes arrived from San Antonio, one of which returned to that city carrying a badly injured boy.

By disregarding his natural inclination to remain with his family, in order that he might perform a public service, Owens made it possible to relieve much suffering, and probably to save lives that would have been lost had assistance been rendered less promptly.

WINTERTIME RADIO RESULTS OBTAINED DURING SUMMERTIME

No Longer Is There a Dividing Line Between One Season and the Next in the Pursuit of Radio Happiness.

By DR. ALFRED N. GOLDSMITH, Chief Broadcast Engineer, R. C. A.

Radio, unlike canned goods, has no winter or summer season. There are fresh vegetables the year round in the radio garden, so that it is hardly necessary to harvest and can our radio enjoyment during a few months for use in what might be a less fortunate season.



If we mentioned wintertime or summertime phonographic music, we might be laughed at, because the phonographic presentation has come to be accepted as a permanent, unchanging, immune form of entertainment, ready to serve in mid-winter or mid-summer alike. And by the same token, when radio programs and radio services are maintained from the end of the year to the other at the same high levels of excellence, with little difference to indicate the passing seasons, it becomes decidedly out of order to speak of a seasonal radio.

Today the signal strength of any first-class broadcasting station within its service range is more than ample to ride high above the normal summertime static level. Indeed, it is only when the radio enthusiast insists on going in search of DX or long-distance signals that the static level becomes troublesome, since he has plunged below it.

Important Considerations
Of course the elements of good reception should perhaps be more closely observed in summer than in winter. Among the more important considerations are:

1. Selecting the signals from a station of adequate power, located not too far distant. It is well that the station have a reputation for careful maintenance, and be quite free from the criticisms of poor transmitter operation, haphazard monitoring, varying power, serious fading, wave length wobble, and other signs of poor broadcasting. Fading, it goes without saying, is usually a condition beyond the control of the broadcaster, and may just as well be charged up to the location of the listener.

2. Selecting high quality programs, and especially features with sufficient "body" to cover up such static background as may exist even with high signal level. It is well to note that signal level is one thing, and sound level is another. Thus a dance orchestra or concert band is a better feature in combatting static interference than a string trio or a violin solo.

3. It is well to be content with reasonable volume. While it is true that the volume control of the radio set increases or decreases everything issuing from the loudspeaker—static as well as signal—proportionately, it is a matter of how much background noise may be present before the listener becomes fully conscious and even irritated by its presence. By being satisfied with reasonable volume during the days of high static, we may reduce the background noise to a minimum. The power of transmitters is not reduced during the summer months. Hence in most localities there is ample signal strength from leading stations to ride well above the usual summer static, with the exception of the occasional thunderstorm in the immediate neighborhood. Yet who expects ideal radio conditions every night? Try driving your automobile through a thunderstorm at night, with the dazzling flashes of lightning, the torrential downpour of rain, with the ignition system in difficulties due to moisture, and other troubles! Still, we do not speak of summertime automobile handicaps. We are willing to forego motoring during the occasional storm of winter or summer.

Quality Programs
Programs are maintained at the highest standards, although in keeping with seasonable moods and activities of outdoor weather, they may be pleasantly different from those of indoor weather. The skilled program director, in fact, pays close attention to the demands of his summertime audience.

As to the radio listener, there is just as much reason to listen in during the summer as during the winter. Music, enlightenment, contact with the world, the thrill of sporting events, participation in history in the making, and other program features form a rich mental background for our summer life.

If anything, radio may truly be enjoyed to better advantage amid the outdoor setting made possible in warm weather. The acoustics are frequently better when windows can be thrown open. Radio is at its best outdoors, on the porch or even on the lawn. Indeed, too little attention has been paid to the stage setting for the radio presentation, and summertime offers us many an opportunity in this direction.

For Economical Transportation
CHEVROLET
Before you buy—
know what Chevrolet
offers at these low prices!

Before you buy your next automobile—see the Bigger and Better Chevrolet!

Here are the beauty and safety of bodies by Fisher! Here is the spirited, thrilling performance of an improved valve-in-head motor! Here are the comfort, roadability and safety of a 107-inch wheelbase, long, semi-

elliptic shock-absorber springs, and big non-locking 4-wheel brakes!

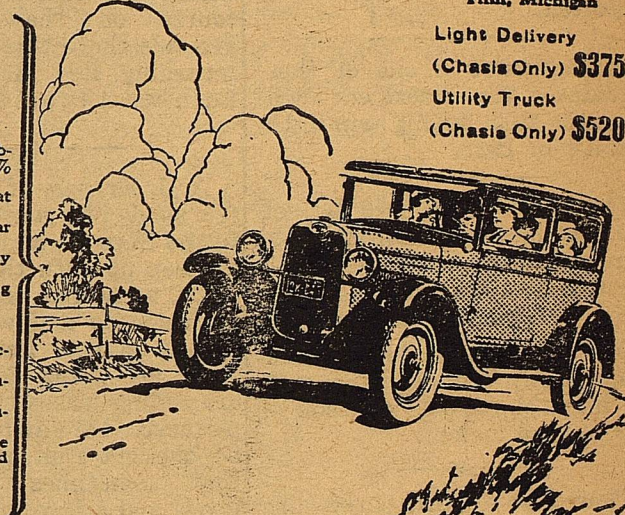
Yet this sensational car is offered at amazing low prices—a dollar-for-dollar value that has brought to Chevrolet the greatest popularity in Chevrolet history. Come in today for a demonstration!

The COACH \$585

The Touring or Roadster \$495
The Coupe \$595
The 4-Door Sedan \$675
The Convertible Sport Cabriolet \$695
The Imperial Landau \$715

All prices f. o. b. Flint, Michigan
Light Delivery (Chassis Only) \$375
Utility Truck (Chassis Only) \$520

Quality Features that made Chevrolet Famous
Improved valve-in-head motor
107-inch wheelbase
Non-locking 4-wheel brakes
Thermostat control cooling system
Harrison honeycomb radiator
Invar-struct constant clearance pistons
Mushroom-type valve tappets
Hydro-laminated camshaft gears
Crankcase breathing system
Two-port exhaust
Indirectly lighted instrument panel
Ball bearing worm and gear steering



Evans Chevrolet Sales

QUALITY AT LOW COST

THE UNIVERSAL DRAFT IN THE COMMUNITY

Suppose all forces in the community were drafted and placed by compulsion in the service of the common good.

Suppose every citizen gave, like taxes, to every institution organization for community betterment. Suppose that the power of the community's money, spirit and moral resources were constantly directed toward upbuilding the entire community of Eldorado and its environs. Suppose that the business men of Eldorado received every dollar in trade that logically belongs to them from the viewpoint of geographical location and community interest.

Suppose that every body in the community were every day working, striving, thinking, giving, cooperating, boosting, shouting and praying that Eldorado and surrounding community might enjoy every blessing of wealth and happiness, which are always ours.

Suppose all these things and then think of the result. The only drawback to such a scheme is that the "compulsion" would spoil it all. People will do their very best and finest work and put worth into their accomplishments so very much better when the thing is done for the sheer love of doing and because of loyalty to the community than when prodded or forced into cooperative effort.

But suppose that this universal draft were to come from the hearts of all the people - in other words, suppose it were a matter of volunteers - then would come the big results.

Strange as it may seem - everything mentioned in this editorial is not only possible but probable. It is probable because other communities have nearly accomplished it, while many, many have approached the result.

NOTICE

Boy Scouts
The Boy Scouts of the Ranch District are expected to assist in taking care of the Sheep and Goat Raiser' Convention in San Angelo, July 24, 25 and 26th and I would be glad to have every boy in Troop 18 that can possibly go to report to Mr. Draper sometime during these three days.

Take your camping outfit and uniform. Board has been arranged for about 75 cents a day and lodging in the Log Cabin Village, free.

On the 25th, the Log Cabin Village, which belongs to the Boy Scouts and Camp Fire Girls, will be dedicated with a Water Carnival and Canoe Regatta, which I am sure you will enjoy very much.

For any further information see me or talk to Mr. Draper when you arrive in San Angelo.

Miss Mary Alice Stewardson who has been attending Summer school at Sul Ross, has returned home for the remainder of the summer.

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE And anxious for you to have good service.

SAN ANGELO TELEPHONE CO.
Fred O. Green, Local Manager

HAIL INSURANCE
Protect your crops in the only way possible, by insurance.
Premiums, Cash only
W. O. ALEXANDER

Mrs. Kate E. Robinson
General Merchandise

The Eldorado Success

PUBLISHED EVERY FRIDAY
A. T. Wright, Owner. L. T. Barber, Editor and Publisher.
Subscription Rate One Year \$1.25.
Entered as Second Class matter July 9th, 1906, at the post office at El Dorado, Texas, under Act of Congress of March 3rd, 1879.

Friday July, 20, 1928

If you doubt that Barnum was right, read a political platform.

Vote one of the "old line" party tickets. A Red wouldn't look good in the white house, anyway.

The husband makes the money so the wife can go spend it, no the husband can go make it again.

Hoover may be dry, but you don't hear of anybody laying in a supply before Coolidge ges out.

Nobody seems to know what the other eighteen Amendments are all about. They're all about forgotten.

An optimist is one of these candidates for President who plans his 1929 fishing trip in the summer of 1928.

The whole issue will be settled whenever Prohibition is as manifest in the nation as it is in the Constitution.

One thing the public utilities scrupulously avoided was getting into the schools a lesson on how to read meters.

There'll be a third party sure. Both of the old ones forgot to put in a plank for the reduction of prices at the beauty shoppes.

Hon. Earl B. Mayfield who is a candidate for re-election, has one of the best records ever made by a Texas Senator. He began a fight for prohibition, back when the issue was in its infancy and has continued to fight for the cause, even unto the present time. He has been one of the most slandered men in Texas politics because his enemies knew his strength and ability. He has made a good Senator and has the endorsement of 21 Presiding Elders of the Methodist Conference in Texas. His life has been clean and he deserves the vote of every christian voter who believes that righteousness in government needs to be promoted.

The Schleicher county tickets have been printed and delivered to the County Chairman. You will find Tom Smith's name on the ticket. The other two candidates for Sheriff agreed to let him put his name on it, although he had not complied with the regulations as required. We make this mention as we published two weeks ago that the County Chairman said he would not have his name on the ticket, but by agreement it was placed there.

Rev. L. D. Hardt left Monday for Kerrville to attend the Sunday meeting of the M. E. Church which will hold a week's study course on the Encampment grounds there this week. After returning, Rev. Hardt will go to Eden for a two week's meeting.

A. J. Krause, of New Braunsfels sends in a renewal this week to the Success, and says he likes to keep up with the oil development, as he has some land west of Eldorado and wants to keep posted on the Long oil well. They are going down now and are selling leases close in at \$25 per acre. Oil gambling seems to be one get rich quick scheme that sometimes delivers the goods and a few dollars invested at times will bring large returns.

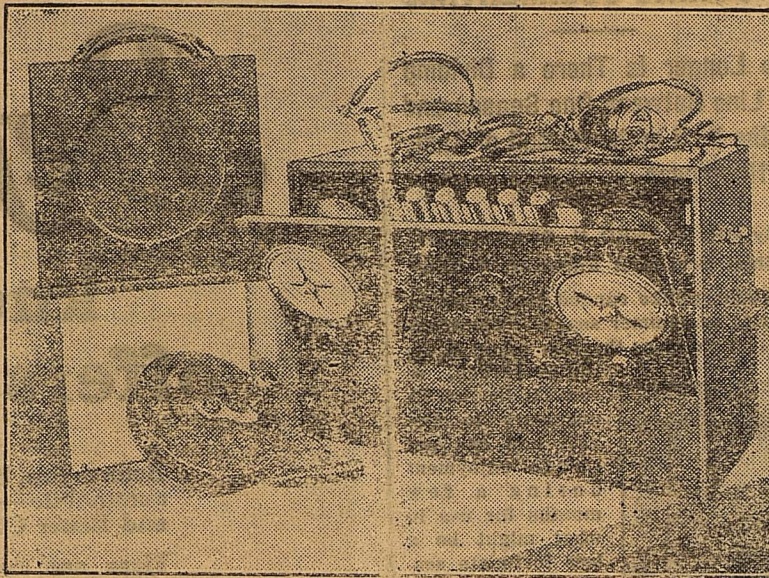
Mr. Krause, writes that he is going to Buffalo, N. Y., for a two months vacation. We hope he enjoys his trip.

The State and County Democratic ticket has no National officers on it. We vote for them this fall and therefore, we are not pledging ourselves to support the presidential nominee when we vote in the July primary.

"A baby in the house is a well-spring of pleasure". Yet some people prefer a dog or a cat.

C. A. Spencer was in from the ranch Saturday looking after business and trading.

RADIO PLAYS STELLAR ROLE IN MODERN BALLOON RACING



Special Receiving Equipment Built for Use in a Balloon

At least four of the fifteen contestants in the last Gordon Bennett International Balloon Race were equipped with radio receivers. These pilots deliberately sacrificed precious weight in the small basket suspended from the huge gas bags in return for the advantages to be gained through the use of radio.

The skill required in piloting a big gas bag is not generally appreciated by the laity, hence the need for radio may not be altogether clear. A balloon having no motive power of its own, must drift along with the winds, somewhat after the fashion of a sailing ship. However, the balloon has one decided advantage over the sailing ship, in that it moves in the vertical as well as the horizontal plane. By throwing out ballast, the pilot can rise, and by valving the gas, the pilot can descend. Skill in piloting the balloon is necessary to take full advantage of the favorable winds that exist at various levels, and to avoid adverse winds and serious storms. Hence a knowledge of meteorological conditions is an invaluable aid to successful ballooning.

There is still another human element that enters into consideration. A balloon in flight does not have the noise, the dash and the vibration of the swiftly moving airplane or airship. Instead, the big gas bag floats along with the wind, and, at night, the balloonist is completely enveloped in a black isolation unbroken by any human contact. This monotony is a serious factor in competition and must weigh in the ultimate result.

With this foregoing picture in mind, it can be understood what radio

means to the balloon pilot. During the annual races, the National Broadcasting Company undertook to broadcast regular bulletins giving weather reports and news of the other contestants.

Aside from the invaluable weather and news bulletins thus flashed to them, the fortunate radio-equipped balloons were enabled to listen to the entertainment as broadcast far below in their lonely vigil throughout the night.

Ernest Demuyter, pilot of the Belgian entry, equipped the Belgica with a special adaptation of a radiola super-heterodyne, supplied by the Radio Corporation of America, which was mounted in a weather-proof cabinet including the batteries and a loop antenna. The loudspeaker was of the cone type, also mounted in a special weather-proof cabinet with a leather carrying strap. The receiver was suspended from the ring of the gas bag by means of leather straps, so that the entire cabinet, with its enclosed loop, could be orientated to take direction bearings by means of intercepted broadcast signals. Prior to the flight, the receiver was tested on the roof of the tallest building in Detroit, and signals 250 miles distant were brought in clear and loud. Although this receiver is not primarily intended as a radio direction finder or radio compass equipment, accurate bearings were taken and compared with a map.

Thus in free ballooning, as well as in airplane and airship flight, and on the high seas, radio has taken a place as an indispensable aid to the navigator.

FOURTH ANNUAL RANCHMEN'S ROUNDUP AUG. 14-15

A program has been sent out by the Texas Agricultural Experiment Station announcing the Fourth Annual Ranchmen's Roundup which will be held at the Ranch Experiment Station near Sonora, Texas, August 14 and 15, 1928. Subjects of interest to the livestock industry and particularly sheep and goat raising will be discussed both days of the session. A special program of interest to ranch women is also scheduled, and a judging contest for boys will be held. Barbecue will be served each day and numerous recreational features are provided for. The program will be under the general supervision of W. H. Dameron, Supt. of the Station, who states that he expects the attendance to exceed three thousand this year. The highways are in excellent condition and camping facilities at the station are ample for who may come. Those attending former sessions of the roundup have expressed themselves as having had a most enjoyable as well as profitable experience.

Inasmuch as more than 75% of the area of the State of Texas is devoted principally to grazing, this annual roundup of those interested in livestock production is of interest to a large number of people.

Texas exceeds all states in the number of sheep shorn and the amount of wool produced and is far in the lead in mohair production, producing more than eleven million pounds annually against 685,000 pounds for the next nearest competitor. Texas is also far in the lead in beef cattle production.

S. L. Stanford has purchased the J. A. Holland track of land near Eldorado, the price paid being \$3500. The deal was closed last Friday. Mr. Holland retains the crop for this year. Mr. Stanford expects to build a nice home on this place.

Clyde Galbreath was a business visitor in Eldorado, Tuesday.

CARD OF THANKS

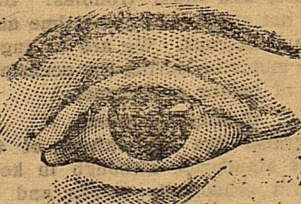
We wish to express our heartfelt thanks for the many expressions of kindness shown us during the illness and death of our beloved daughter, wife and sister, May God in his mercy be as kind to you when sorrow comes your way, is our prayer.

Mr. and Mrs. N. Williamson and family and LaFayette Nixon

John J. Raskob, a multi-millionaire and a Catholic, has been named as manager of the Al Smith campaign. He seems to be as wet as Al and has made his fortune in only a few years. The "Southern Dry Democrats" will not mind subscribing to Al's Campaign fund. Headquarters at Tammany Hall.

DR. W. N. JONES
Dentist, office over
First National Bank,
San Angelo, Texas

Tammany Hall votes Democratic ticket for Governor and Republican ticket for President, yet they call prohibitionist who vote as they do, bolters.



IMPORTANT TO PROSPECTIVE EYEGLASS WEARERS

Prospective patrons may depend upon us to consider each individual case from every possible angle. Our up-to-date equipment, plus experience and a sincere desire to help your vision, assure you of perfect fitting and good looking eye-glasses if you do not need them we will tell you so.

Honest Eyesight Service
You May Depend Upon
DR. FRED R. BAKER

OPTOMETRIST

220 Mayes Bldg.-Telephone 2539

Look to the Leader for Leadership

On Display
Saturday
July 28

The
SILVER
ANNIVERSARY
BUICK

A wonderful new car
by Buick

MOTOR CARS

HENDERSON-EDE CO.
San Angelo, Texas.

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

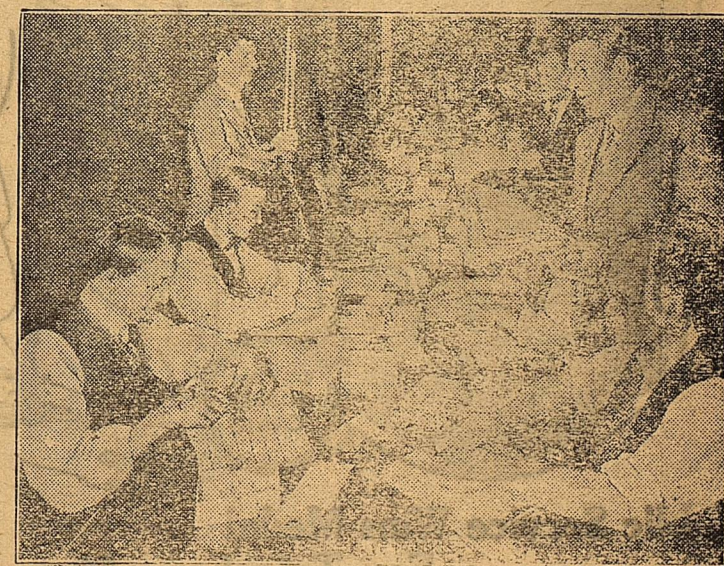
Al Smith in 1924, out of 63 counties in New York, carried one county outside of New York City. The largest number he has ever carried is nine out of fifty-eight or fourteen out of sixty-three. The city of New York has five counties, yet some of our people claim he is popular in the State of New York. His popularity extends only in the city limits, among the saloon element and Tammany Hall.

Frank Edens and family of Cottonwood, Arizona were here Friday visiting Earl Edens and family, Joe Edens and Mr. and Mrs. C. C. Doty. Frank is a brother to Earl and Joe. He left the Christoval country about thirty-four years ago, where he and the Senior Editor spent the innocent days of their boyhood days together wading the waters of the Concho.

Subscribe for The Success.

Subscribe for The Success.

W. O. W. Has Great Faith In Future of Texas



Here are \$80,000,000 in bonds being handled by employees of the Woodmen of the World. W. A. Fraser, Sovereign Commander, is standing with sheaf of bonds in his hands. \$24,512,152.29 of these bonds represent Texas investments. The employees are clipping the semi-annual dividend coupons.

That the Woodmen of the World Life Insurance Association has faith in Schleicher County is evidenced by the fact that W. O. W. has \$37,000.00 invested in municipal bonds of this county, according to a statement today by W. A. Fraser, Sovereign Commander of the Woodmen of the World and President of the Globe Life Insurance Company.

"The Woodmen of the World has great faith in the future of this state," said Mr. Fraser.

Sovereign Commander Fraser also announced that the Woodmen of the World Life Insurance Association now has \$24,342,192.26 invested in municipal bonds in the state of Texas.

"Our funds are used to help the development of the various parts of the United States where Woodmen of the World members are located," said Mr. Fraser. We are glad in having the opportunity to aid the various counties and states in building roads, school houses, court houses, street improvements and other municipal enterprises.

"Not enough people in America realize the importance of modern and up-to-date school houses and modern methods of education. Sentary and modern school houses tend toward making both teachers

and school pupils more contented and, therefore, more efficient. Good school houses with their sanitary conveniences, proper lighting and ventilation enable school teachers to do better work, and nothing is more important than education of our children—the future citizens of tomorrow."

Mr. Fraser said the factors entering into security of their investments are based foremost on the community's financial responsibility, both present and potential. But in addition, however, he said the Investment Committee was also guided by good faith and confidence in the municipality issuing such bonds.

"Great assurance of good faith is given to the Committee in the simple statement that American Municipalities of any importance do not default in the principal or interest of any of their obligations," said Mr. Fraser.

During the twenty-seven years existence of W. O. W., the association has been very careful in the disposition of its funds for investments. The company now has \$38,000,000 invested in municipal bonds. During its twenty-seven years, W. O. W. has handled more than \$120,000,000 of investments without losing a cent of principal or interest.

Magnolia Products

Gas, Oils, Tires, Tubes and Accessories.
Service when you want it. Drive in and we will attend to you needs.

EL DORADO SERVICE STATION

Where YOU and SERVICE Meet

Phone 100

VAN McCORMICK

Mother Goose Playsuits.

We Sell And Guarantee

The Most Reliable Garment On The Market.

THE MOTHER GOOSE COVERALLS AND PLAYSUITS.

Made and Guaranteed by the

WACO GARMENT MANUFACTURING CO.

Wright's Cash Store.

E. H. Sweatt Undergoes Operation At Temple

Word was received here that E. H. Sweatt was operated on last Friday, in the Temple Sanitarium. Mr. Sweatt has been suffering for several weeks with an abscess kidney and has been at Temple taking special treatment for the past two weeks. We trust that he will soon be able to return home.

THE SIXTH INDUSTRY

According to Francis K. Sisson, vice president of the Guaranty Trust Company, New York, who spoke at the International Advertising Convention held recently in Detroit, advertising is now the sixth industry in the United States. Among the foremost, we know, in point of capital investment are agriculture, iron, and steel, motor vehicles,



THERE is nothing that has ever taken the place of Bayer Aspirin as an antidote for pain. Safe, or physicians wouldn't use it, and endorse its use by others. Sure, or several million users would have turned to something else. But get real Bayer Aspirin (at any drugstore) with Bayer on the box, and the word *genuine* printed in red.



Aspirin is the trade mark of Bayer Manufacture of Monacetteledestor of Salicylicacid

LONG LINE IN TEXAS

Two Texas cities, Dallas and El Paso, are on direct telephone circuits to Los Angeles. Los Angeles has direct connection with 10 of the large cities of the country and a recent line has been opened to New York City, making the longest direct telephone line in the world, with a length of 3,412 miles. Los Angeles is also directly connected with San Francisco, Denver, Seattle, Salt Lake, Chicago, Phoenix and Tucson.

KNOW TEXAS

The number of orange trees in Texas increased in five years from 55,000 to 190,000 and grape-fruit from 79,000 to 1,650,000.

Syrup manufacture in Texas has increased to a value of \$4,000,000 annually. There is a market for five times this amount.

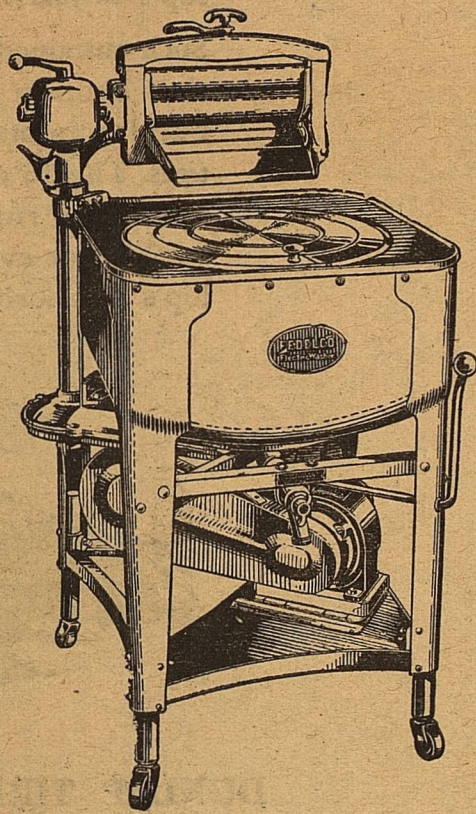
motion picture and petroleum.

Whether Mr. Sission meant that advertising is the sixth industry in point of capital investment we do not know. It is difficult to classify this great industry of advertising, which indeed, is more than an industry. It is an institution deep-rooted and well established in the lives of the people. Too little has been said of advertising as a necessary factor in commerce and in the every day lives of the people as a whole. When considered as a vital force, regardless of capital investment, advertising may be said to be the first great industry. It is the great solvent in trade. It is a thing one sees and the last thing one remembers in matters pertaining to human needs and wants.

Advertising is not only designed to sell goods. It sells communities, counties, states, and empires. It becomes the restless to travel, the weary to rest. It finds health and happiness for countless millions. It establishes confidence in business, and informs of qualities and methods. It is the primal cause in the advancement of business as an institution. It is an indispensable element in all that we do.



A—PRESCRIPTION For—That Tired Feeling.



Washing Must Be Done — That Much Is Certain. But There Is No Need For The Modern Woman To Wear Herself Down To A Shred When There Is A Prescription Ready And Waiting To Relieve Her Of That Tired Feeling.

This Prescription Is Practical And Economical. It Is A New Fedelco Electric Washer. A Wonderful Washer That Operates From The Light Socket.

Telephone Us For Free Demonstration Without Obligation On Your Part.

This Washer Is Available At A Cost That Is In Reach Of Every Family.

Telephone 197

West Texas Utilities Company

West Texas

Lumber Co.

Lumber and Hardware

Paints and Oils

Cash Service Station

Where Texas Gasoline is sold, Texas and Mobil Oils.

"Quick and Efficient Service at Reasonable Price—For Cash".

Ladies Rest Room.

J. N. DAVIS, Proprietor.

City Barber Shop

Hot and Cold Baths. Prompt Work and Courteous Treatment. All Patronage Appreciated.

W. C. MUND, Proprietor.

U. S. TO HAVE 20,000,000 TELEPHONES BY 1930

There will be 35,000,000 telephones in the world at the beginning of 1930 if the rate of increase indicated holds, the chief statistician of the American Telephone and Telegraph company has estimated. Of these, 20,000,000 will be in the United States.

One reason for the enormous percentage of the world's telephones being in this country, the statistician says, is the fact that telephone development is almost negligible in such largely populated countries as Russia, and China with their total of nearly 600,000,000 people.

According to recent facts published by the telephone company, Texas and Manhattan, New York, showed the greatest rate of increase in telephone expansion during the past year.

J. F. Isaacs came rushing into The Success office Tuesday afternoon almost out of breath, looking for one Fred O. Green, who was reported to be at work some where. Mr. Isaacs was afraid, owing to the heat that Fred O., would over exert himself but nothing serious developed from the report.

In this issue of The Success will be found the Democratic ticket for all Texas Offices. Study the ticket so you can go to the polls on July 28th knowing how you are voting. You will have no say about National affairs until November, so don't worry about anything but home issues in the primary election.

The monotony of safety is less pleasant than the thrill of avoiding danger. That's why, tho you may be safer in Mexico than you are in the United States, you're not happier.

When you are turning the dial for music and you get to a station where the fellow is saying something that has sense to it you'll know its a speech and not the announcer talking.

Why not let your next Storage tank be a re-enforced concrete and forget your water troubles. Eric Matthews, Jr., contractor. Phone 3211, El Dorado, Texas

List with me your LAND and LIVE STOCK. General Commission Business. H. S. ESPY

MUND BAKERY

I have opened what is known as the City Bakery and am ready to supply your bread needs. All Otto Mund

FOR SALE

Residence Lot— 100 x 140 ft. Corner lot, 1 block from School and 1 block from Highway. Good location. Mrs. E. W. Brooks.

19 WRIGHTS 21

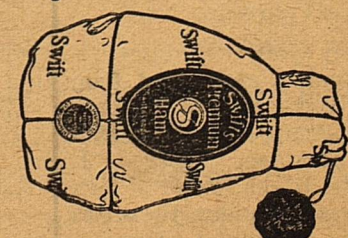
ARRIVED! NEW SHIPMENT OF WORK PANTS

The kind that wears longer and better We have just received a new lot of WORK TROUSERS and SHIRTS, and invite your inspection. — We have a complete line of sizes just now.



Groceries

Priced Right.



Wright's Cash Store,
A Bargain in Every Purchase

19 CASH STORE 28

ICE

This is to notify the people of Eldorado and Schleicher County that I am in the position to furnish the trade with any amount of ice they need. My price will be exactly the same as the other house.

I have been furnishing the people of Eldorado with ice for the past two years and it is my intention to remain in this business as long as I am in Eldorado.

I have tried to give the best service possible and will appreciate all your future trade. **Prompt Service and Courteous Treatment.**

E. A. PENN
Phone 103

The Coffee Shop
THE PLACE OF GOOD EATS
Short Orders—Chicken Dinners
DUNCAN BROTHERS.

DRUGS
Cut Glass, Silverware, and Toilet Articles. Jewelry, Stationery Kodak Films.
You will also find here a well-chosen assortment of the advertised proprietary medicines.
COLD DRINKS AND TOBACCOS.

L. M. HOOVER
DRUGGIST

Mrs. J. W. Alexander Passes Away

Mrs. J. W. Alexander, a resident of Eldorado for 27 years, passed away at her home in Eldorado, Wednesday afternoon. She was taken very ill Tuesday and in spite of the care of the family and physicians, died.

Mrs. Alexander was born in Georgia, June 17, 1851. She later moved to Arkansas, where in 1875, was married to J. W. Alexander, who has preceded her in death.

They moved to Texas in 1886 and stopped at Clarksville, later moving to Brown County and in 1901 came to Eldorado where she has lived and continued to make friends who mourn with her loved ones at the time of her death.

She was the mother of six children, of which five survive her. She leaves a beautiful Christian life as an example for them to live by. The funeral services were held at 4 o'clock at the Methodist church. The services were conducted by Rev. J. L. Ratliff, pastor of the Baptist church, she being a member of this church for 50 years.

Those surviving her are: Dr. M. L. Alexander, W. O. Alexander, Miss John Alexander, Mesdames J. Campbell and L. M. Hoover, all being here for the funeral. She is also survived by a brother, W. P. Elsberry, of Crosscut, Texas.

Mr. and Mrs. I. M. Ficklin, of Ft. Worth are visiting Mr. and Mrs. John Rodgers. They are Mrs. Rodgers' parents.

We publish a statement from Marshall Hicks of San Antonio in regard to supporting the Democratic nominee, Alfred E. Smith. Mr. Hicks is one of Texas Democratic leaders, therefore we give his statement to you as taken from the Dallas News. His claim is that a man who is a true Democrat should oppose Smith but should support all state non-issues. Smith himself has bolted the Democratic platform and does not observe the support of one Democrat who wants to see the principals of Democracy live.

Bridge Party

The Eldorado bridge club was entertained at the home of Mrs. L. T. Barber last Wednesday, July 11, with three tables on bridge. The high score club prize was awarded to Mrs. M. H. Crabb.

We are wondering what has happened to the golf tournament committee. Every one was all "pepped" up a few weeks ago, thinking that they were going to have a 'hot' contest but every thing faded away and we still have had no tournament. At the excuse we are able to see that Bill Mund is getting interested in weddings, Ernest Hill is on a vacation and J. B. Sammon isn't the time. Let's have some competition.

Children's coveralls, the best that's made.
Wright's Cash Store.

POLITICAL ANNOUNCING MEN

- For District Judge, 51st District J. P. HILL
- For Sheriff and Tax Collector JOE H. EDENS.
- A. F. LUEDFCKE
- A. T. SMITH
- For Public Weigher, G. S. CHICK
- JOHN GRAY
- For District and County Clerk JOHN FISBACK
- For County Judge G. D. HINES
- For Tax Assessor, DON MCCORMICK
- ERVIN MUND
- For County Treasurer, MRS. A. E. KENT.
- For County Commissioner, GEO. WILLIAMS, pres et 1
- H. W. CULLEY.
- For Commissioner Precinct 4, ED. FINIGAN.
- For Representative of 86th District W. C. BAKER
- COKE R. STEVENSON.
- For Justice of Peace, Prec. No. 1 C. C. Doty

DUNLOP'S 40 YEARS

"WHAT OF IT? ... Even if Dunlop has had the longest experience in tire-building, does that affect my car?"

No. Not the mere fact of 40 years' experience. That might mean nothing. But, there is big meaning to you in the success of Dunlop's 40 years.

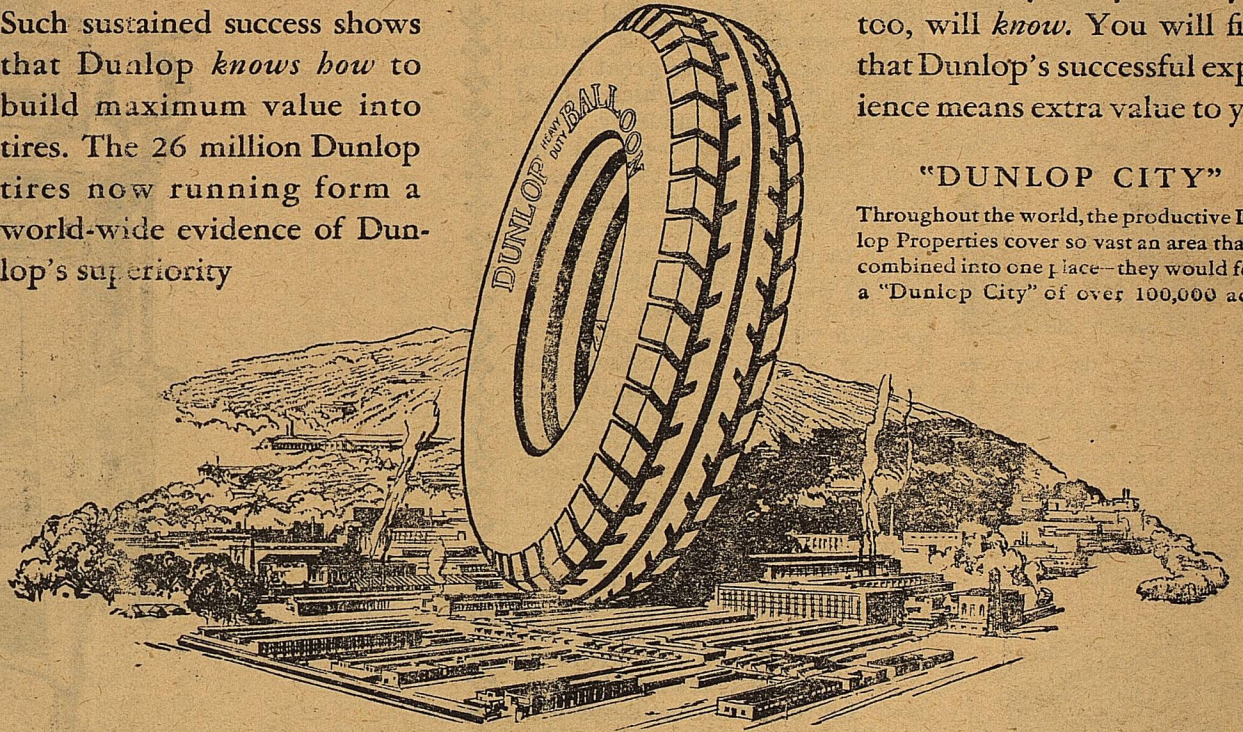
Such sustained success shows that Dunlop knows how to build maximum value into tires. The 26 million Dunlop tires now running form a world-wide evidence of Dunlop's superiority

For 40 years . . . year after year . . . old friends have been sticking to Dunlop and new friends have been turning to Dunlop. These millions of motorists must be right. They have had *experience* in using Dunlops. *They know.*

As soon as you try a set, you, too, will *know.* You will find that Dunlop's successful experience means extra value to you.

"DUNLOP CITY"

Throughout the world, the productive Dunlop Properties cover so vast an area that if combined into one place they would form a "Dunlop City" of over 100,000 acres.



DUNLOP TIRES AND TUBES ARE RECOMMENDED AND SOLD BY
Telephone No. 162 **Rock Filling Station** Eldorado Texas.

It costs very little to recondition a Model T Ford

The cost of reconditioning the Model T Ford is small because of the low cost of Ford parts and the established Ford policy of charging all labor at a standard flat rate.

Don't sacrifice your Model T Ford, therefore, just to buy a new car but bring it to us and let us estimate on the cost of putting it in A-1 shape. You may find that the expenditure of a few dollars will be the means of giving you thousands of miles of additional service.

For a labor charge of \$20 you can have your motor and transmission completely overhauled. This price includes new bearings, rebaring cylinders and any other work necessary. Parts are extra. The labor cost of tightening doors is only \$1.25. Usually very few new parts are required.

There is no reason for driving a shabby Ford. Repainting runs from \$10 to \$25. Taking dents out of body panels and doors runs from \$3 to \$16 for labor. A fender can be replaced for a labor charge of \$1 to \$2.50. The cost of fenders runs from \$3.50 to \$5.

It will pay you, therefore, to see us about your Model T Ford and have it put in good running order. By doing so you will protect and maintain the investment you have in your car and get months and years of pleasant, reliable transportation at a very low cost per mile.

BUSH MOTOR COMPANY
Telephone No. 7

THE ELDORADO SUCCESS
Job Printing Promptly and Neatly Done.
Twenty-eight Years Old and Still Growing
Subscription \$1.25 Per Annum.

SUMMER PLAYGROUNDS AS CRIME PREVENTATIVE

"Since the playgrounds were started here three years ago, not a single boy or girl in active attendance has caused the probation department any trouble. Two years ago we noticed a 25 to 30 per cent decrease in delinquency which we attribute to the playgrounds.

This significant statement, made by a probation officer in Orange county, California, is not without many precedents. It proves that properly equipped and directed playgrounds are not alone "child's play", but have a genuine moral and social purpose.

The first great experiment in supervised play was made in Boston about the year of 1906. The results spread until now nearly 500 cities have year-round playground programs and supervision, and thousands of communities have shorter periods, but working toward the definite goal of adequacy.

A certain juvenile judge is quoted as saying, "Well, I can go on a vacation this summer." Asked why he made the remark, he replied, "The playgrounds have opened."

Juvenile delinquency is only one of many reasons why recreation should be placed on systematic basis for youth. Safety is another. The greatest, however is to give proper outlet for the natural instincts of children. If they have a place to engage in wholesome, non-commercialized play, they will not get into things that are not wholesome. All human beings seek expression. There being no social vacuum, the good will come out naturally when there is no room for the bad. These instincts will not and cannot be suppressed. It is a question over which all thinking people should not pass lightly. Conditions have changed, and if we do not provide these opportunities for wholesome expression and outlets for these natural impulses, there will be trouble one way or the other.

We can not take away the old fashioned chores, wood chopping, and the many menial tasks that were relegated to youth in the old days, and then expect our

Edwards County

Wool Brings 39 1/4 cts.

A total of 330,000 pounds of wool was sold by Rocksprings warehouses Wednesday for their customers, and while the price was not just what they expected to get, yet on account of the market conditions, the gentlemen representing the two warehouses feel that they sold at a price that will be acceptable to their clients.

Walker Ragsdale, representative of the Rocksprings Livestock Loan Co., with warehouse at Camp Wood, and storage house at Menard, sold to Studley-Emery Co., of Boston, through their representative, Duwaine Hughes 180,000 pounds, receiving 39 1/4 cents for the long wool and 35 1/4 cents for the short wool.

M. O. Grooms, representing the Edwards County Wool & Mohair Warehouse Co., with warehouses at Rocksprings and Camp Wood, sold to Studley-Emery Co., Boston, through their representative, Duwaine Hughes 150,000 pounds, receiving 39 1/4 cents for the long wool and 35 1/4 cents for the short wool.

This is a slight advance in price over last year's sales.

children to fold their arms and be good when they have nothing to do. It just isn't done. The answers are playgrounds, and recreation and many other pleasures that will keep the boy or girl thinking of nothing bad.

ROCK Filling Station

Just give us a trial When you come around. It will be worth your while, As others have found.

(Continued next week)
Cor. 1925 Adam Brown Hunter

Tires, Tubes and Auto Accessories.

T Palmer West, Prop.