

THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXIV

Eldorado, Schleicher County, Texas, Friday, March 30th, 1934.

No. 13

W. F. Meador Get Instructions On New Loans.

W. F. Meador, secretary-treasurer of the Eldorado National Farm Loan Association, received word today from Wm. I. Myres, Governor of the Farm Credit Administration, Washington, D. C., that Federal land bank loans and Land Bank Commissioner's loans will be made in the future through the Federal land bank in bonds of the Federal Farm Mortgage Corporation, which bonds are guaranteed by the United States Government both as to principal and interest, which will be at the rate of — per cent per annum for the bonds to be issued at this time. These bonds will take the place of the cash distribution in the disbursement of the unclosed loans previously approved by the Federal land bank.

The bonds of the Federal Farm Mortgage Corporation, according to the statement by Governor Myres, will have behind them not only the unconditional guarantee of the Federal Government as to both principal and interest, and the capital of the Federal Farm Mortgage Corporation amounting to about \$200,000,000, but also the consolidated bonds of the Federal land banks issued in exchange for the bonds of the Federal Farm Mortgage Corporation and the mortgages accepted by the land bank commissioner as security for loans.

Governor Myres assured Secretary W. F. Meador that the Federal Farm Mortgage Corporation bonds will be an attractive investment. "They will be as readily marketable as bonds of the United States Government and they will be quoted in all of the principal markets," he continued. "Holders who have to dispose of these bonds should not sell them without first ascertaining their real market value."

The Governor particularly stressed the fact that country bankers probably will be large investors in these securities since the creditors if farmers who are being refinanced may not all be in the position where they can hold the bonds so acquired and will find it necessary to sell them. Secretary W. F. Meador states that these bonds, which will be tendered to farmers' creditors in payment of the refinanced indebtedness, are "exempt from all Federal, State municipal and local taxation, except surtaxes and estate, inheritance and gift taxes. They are a lawful security for fifteen-day borrowings by member banks of the Federal Reserve system. They are also lawful investments for all trust, public and fiduciary funds of which the deposit or investment is under the authority or control of the Government. The payments of the interest on these bonds and the repayment of their principal are guaranteed by the United States, which means that if the Federal Farm Mortgage Corporation should ever be unable to meet the payments on the bonds, the Treasury will assume such payments."

"These bonds will be issued in denominations of \$100, \$500, and \$1,000. However, amounts less than \$100 will be disbursed in cash. For example, a loan of \$965 would be made in a \$500 bond, four \$100 bonds and the rest in cash. In addition, to provide for certain debts, such as taxes which cannot be paid in bonds, cash covering the required amounts will be provided."

"Loans which have been applied for and approved, but on which the cash has not been paid out, as well as those approved by the bank in the future will be financed on the above basis. This arrangement in no way disturbs or alters the other provisions of the loans. The interest rate on new loans will continue to be 4½ per cent for the emergency period when made through a national farm loan association and 5 per cent when made directly by the bank."

Goat Industry Hard Hit by Cold Rain

Many thousand head of goats were chilled down and died during the cold rain Saturday, as well as many lambs and aged ewes.

The heaviest looser in this county was Tom R. Henderson, we understand he lost about 1,100 head of goats that have been sheared about ten days before the rain. Tom Wilton also lost heavy for a small bunch. Small losses were had throughout the county by both sheep and goatmen but no serious damage was done other than the above mentioned. The Success has learned of. But from reports from Sutton County and other counties to the South where the goats are more plentiful there was appalling from 25 to 35 per cent have been estimated to have died from the cold. The estimate of loss in goats was \$1,000,000.00, but it is thought the loss will come back in better prices and good range for stock.

BOY SCOUTS PLAN BIG JAMBOREE

Local Boy Scouts are now making plans for the big spring jamboree of the Concho Valley Council to be held at San Angelo on April 20-21. The event will be held in the Boy Scout Log Cabin Village and will be sponsored by the San Angelo Lions Club.

Scouts will report by patrol and troops and will pitch camp for the night. Competition will include camping, cooking, attendance, inter-troop contests such as first aid, signaling, fire making, knot tying, campfire stunts and many other Scout projects. The individual and troop winners will receive banners and awards.

Two highlights of the Jamboree will be the campfire program on Friday night at which time each troop will present a "stunt" Saturday afternoon at the close of events, a court of honor will be conducted for the presentation of Scout awards and the winners of the Jamboree.

Several local Scout leaders will accompany the Scouts to San Angelo for the two-day Jamboree.

FIRST CHRISTIAN CHURCH

Bible School 10:00 A. M.
Communion Service 10:45 A. M.
Preaching Service First and third Sundays.
Meeting in School Auditorium.

J. C. Wheeler returned from San Antonio Sunday night and reports that Mrs. Wheeler underwent a serious operation last week, was doing nicely when he left, but it would take her some time to fully recover if she continued to do well.

Wool House Nearing Completion

The new Warehouse of the Eldorado Wool Company is nearing completion this week and probably be ready for occupancy by the first of next week. The building is a large one and will take care of many bags of wool and mohair.

The Eldorado Wool Co. is going into its third year of business and will probably enjoy an increase in business over last year.

LIONS LUNCHEON NEWS

The Eldorado Lions met Wednesday with several visitors present. Rev. B. B. Hestir of San Angelo, Mr. Moreland of the San Angelo Standard, Arthur Mund of Eldorado, Prof. J. C. Smith of the Eldorado High School and his boys debating team, W. B. Gibson and James Page, who are representing Schleicher County in the District debating tournament. The subject being "Resolved: That the United States should adopt the essential features of the British system of Radio control and operation."

Lion Holt announces that Sanderson High School debating team would be in Eldorado Saturday evening to debate with the local team.

The Committee on the Easter Egg hunt announced that plans were complete for the hunt and everyone is supposed to meet at the Scout Hutt about four o'clock Sunday afternoon, and that about 30 prizes had been arranged for the children. Those contributing eggs for the hunt will leave them at the small room at the Lone Star Theater Saturday afternoon if possible, if not bring them Sunday morning.

SERVICES AT PRESBYTERIAN CHURCH SUNDAY

Rev. B. B. Hestir who has been holding services at the Presbyterian Church each evening this week, will be here Sunday and have Easter Services Sunday morning also services at night.

The Circulating Library that was to have been placed last Saturday, will be placed this coming Saturday at the Wheeler Grocery. All rural schools are requested to be in for the drawing. This Library is being placed by the Womens Club and the drawing will take place at 3 p. m. Saturday March 31. The drawing was postponed from last Saturday on account of the rain.

Montags Fine Stationery

New Assortment at popular prices. Also Easter Cards.

HOOVERS DRUG STORE

District Court Met Monday

The spring term of the Schleicher County District Court met Monday at ten o'clock and the grand jury was empaneled and went to work only to be recessed at night subject to call. No bills were returned.

District Court adjourned Tuesday after disposing of two divorce cases, Mrs. Frankie Thomson was granted a divorce from Frank Thomson, property being divided by agreement.

Mrs. Mary Davis Adrian was granted a divorce from W. W. Adrian. The following divorce cases were continued, Mrs. Opa Graveley vs. Clayton Graveley, Mr. A. N. Shipp vs. Mrs. Sarah Shipp and Mrs. Bernice Sammons vs. J. B. Sammons.

This term of district court was very short the petit jury did not assemble and the grand jury was in session one day.

COMPLETE LIST OF PRIZES WON BY 4-H CLUB THIS YEAR

SAN ANGELO
Banning Wade:
7th in Singles \$6.00
11th in Singles 2.00
3rd in group of 5 lambs 5.00
Total \$13.00
Cecil Moore:
11th Jr. calf \$6.00
2nd group of 5 lambs 7.50
Total \$13.50
Gene Koy:
4th group of 5 lambs \$2.50
Schleicher county Boys 4-H club
2nd car load of 50 lambs \$50.00
3rd group of 15 lambs 10.00
Total \$60.00
Total amount of prize money won by the 4-H club boys at San Angelo \$89.00

FORT WORTH LIVE STOCK SHOW

Open Class Singles
Cecil Moore:
1st single Lamb \$15.00
3rd single lamb 13.00
9th single lamb 7.00
Total \$35.00
Eugene Koy:
8th single lamb \$8.00
14th single lamb 2.00
Total \$10.00
Edgar Sauer:
12th single lamb \$4.00
Banning Wade:
10th single lamb \$6.00
13th single lamb 3.00
Total \$9.00
R. J. Alexander:
5th single lamb \$11.00
Pen of 3 lambs shown in the open class
Cecil Moore:
1st \$15.00
Banning Wade:
3rd \$10.00
R. J. Alexander:
3rd in the singles \$13.00
18th in singles 2.00
Total \$15.00
Clements Sauer:
12th in singles \$4.00
Edgar Sauer:
5th in singles \$11.00
Banning Wade:
4th in singles \$12.00
6th in singles 10.00
Total \$22.00
Schleicher County Boy's 4-H Club:
2nd in group 15 lambs \$15.00
2nd in car of 50 lambs \$50.00
Cecil Moore:
5th place with a junior Angul-calf, shown in open class \$5.00
Total amount of premium money won by 4-H club at Ft. Worth \$226.00
San Angelo \$89.00
Total \$324.00
T. H. Alexander & Son:
1st carload fat lambs \$75.00
Truett C. Stanford:
2nd car load fat lambs 50.00
Total prize money for the county \$449.00
Cecil Moore's first prize lamb brought 23 cents per pound and weighed 110 pounds.
T. H. Alexander & son lambs brought 10½ cents per pound.
Cecil Moore's calf brought 9½ cents per pound and weighed 955 less a 3% shrink.
The club lambs brought 9¼ cents per pound and averaged 102 pounds per head.
Truett C. Stanford's lambs at \$0 brought 9¼ cents per pound.
The following club boys fed and showed lambs this year:

Schleicher Get Rain Stock Losses Heavy

H. M. FREUND WITHDRAWN FROM JUDGES RACE

H. M. Freund was in the city Monday from his ranch east of town and while here ask the Success to announce his withdrawal from the race of County Judge. He gave as his reason the nervous condition of Mrs. Freund and his need on the ranch. Mr. Freund withdrew from the race leaves the race between F. M. Bradley and H. W. Finley at present.

E. W. BROOKS RECEIVES COMMISSION

Mr. E. W. Brooks has received his commission as post master for Eldorado and as soon as an inspector can get here to check him in he will have full charge of the Post Office. He will retain Mr. Atkins as an assistant for a while at least.

ENTERTAINING PROGRAM BY SIMMONS COWBOY BAND

The Simmons Cowboy Band consisting of 30 members entertained a large audience in the High School Auditorium Tuesday afternoon beginning at 2:30 p. m. and lasting until 4 o'clock. The two main attractions were Billy Morrow and his xphone and Johnny Reagan gave the crowd quiet a number of thrills while doing his rope tricks. D. O. Wiley is the director of the Cowboy Band and G. B. Sandefer is the manager.

A ticket sale was put on and two prizes offered for the person selling the most tickets.

The sale was as follows:
First Grade \$2.75
Second Grade 6.15
Third Grade 13.90
Fourth Grade A 3.80
Fourth Grade B 5.50
Fifth Grade 6.50
Sixth Grade 1.70
Seventh Grade 3.80
Total \$47.15
Pauline Jones received the first prize a Simmons Pillow Top by selling \$5.75 worth of tickets and Beulah Williams received a Simmons Pennant for second prize by selling \$3.60 worth.

The school received one fourth the proceeds from this program and placed it in a library fund with which to purchase new books.

TRACK NEWS

Eldorado and Sonora had a duel meet at Eldorado Tuesday March 27, the results were as follows:
1st Jack Hert, Eldorado
2nd Elliott, Sonora Time 6.1.
100—1st Bill Smith, Eldorado
2nd White Sonora, Time 10.3.
Discuss—1st John E. Rodgers
Eldorado, 2nd Brantly, Sonora
880—1st, Harold Susan, Eldorado
2nd, Cecil Moore, Time 2.3
100—1st, Jack Hert, 2nd Elliott
—Time 12.0.
440—1st, Bill Smith, Eldorado
2nd, Babcock, Sonora Time 6.0
High Jump, Tie Paul Davis and Harold Susan, Eldorado, 5.9.
220, 1st Fields, Sonora, 2nd, Rouch Sonora, Time 28.0
Shot Put—1st, John E. Rodgers
Eldorado, 2nd, Bill Smith, 2nd, 35.8
Relay—1st, Eldorado, 2nd, Eldorado, Time 58.8
Broad Jump, 1st Harold Susan, Eldorado, 2nd, Aris Carr, Eldorado, 17.5
Jr. Broad Jump—1st, Babcock, Sonora, 2nd, Archer, Sonora.
Relay—1st, Eldorado, 2nd, Sonora.

J. F. Kinsler was in from the ranch Tuesday looking after business and buying supplies.

Pete Owens was in from the ranch and farm Monday rejoicing over the rain.

R. J. Alexander, Cecil Moore, Eugene Koy, Banning Wade, Oael Green, Glenn Green, Edgar Sauer, Clements Sauer.

Saturday morning about 3:00 o'clock in the stillness of the night, a cool but welcome rain began falling in our community, a thing much needed and long looked for, and before Sunday noon some 2 to 3 inches of rain had slowly fallen through out West Texas extending to McCamey on the west, Brady on the east and from Hereford on the north to Del Rio on the South, in fact this rain covered the drought stricken portion of West Texas with moisture enough to bring grass and insure crop planting. Probably will be some loss of young lambs and fresh sheared goats but our citizenship rejoices for the down pour. The ranchmen were feeding heavily and this will insure plenty of green pasturage within 10 days when feeding can be suspended.

Simmons Band Gives Good Program

The Cow Boy Band from Simmons University at Abilene, presented a good program Tuesday afternoon at the High School Auditorium. The building was well filled and the program lasted about one and a half hours. Some of the business houses closed up for the program and the entire force attended.

The Cowboy Band is one of the best in the United States and has had the opportunity of traveling a great deal.

ENTERTAINS WITH BRIDGE

Mrs. J. W. Lawhon Jr. was hostess to her bridge club and a number of guests at her ranch home, Thursday, March 22.

Club members present for the occasion were Mesdames J. W. Hoover, Lewis Ballew, H. T. Finley, Luke Thompson, A. P. Bailey, Lewis Whitten, Oscar Martin, and J. C. Crosby. Guests included Mesdames B. B. Britian, G. C. Crosby, Seth Ramsey, C. E. Knight, Billie Cooper, A. C. Morgan, Ben Hext, Van McCormick and Eldred Roach.

Mrs. Lewis Ballew was high core for the club. Mrs. C. E. Knight, high guest and Mrs. A. P. Bailey won the cut prize.

Enclosing her yard from the garden with a border planting of shrubs is the plan of Miss Ruth Baker yard demonstrator of Alexander Home Demonstration Club.

To secure a clear frontage Miss Baker is going to remove flags that are now bordering the front fence and plant them around the house. They will make foundation plantings around the house and at the same time give more space to the yard proper by moving them from the fence.

A walk of natural rock has already been made in the front yard and necessary walks are to be made of the same type in the back yard. A cactus bed has already been started in the backyard and more native plants such as redbud, sumac and agerata are to be planted as border and back ground plantings.

CLINIC

There will be no Clinic Saturday March 31st.

Those who have not completed Typhoid Serum go to the doctors office it will be given there.

Routh Jones, CWA Nurse.

Dr. L. J. Moore returned from San Antonio Wednesday evening where he had been to purchase a new lot of equipment for his office here. He purchased a complete Dental Unite, Steralizer and cabinet, in fact he said he bought a complete outfit, costing him about \$1,500.00.

Miss Viola Lee Tuck is visiting her sister Mrs. A. E. Tree in San Antonio this week.

EASTER Greetings

With our entire regularly low priced quality merchandise from which you may make your Easter selections.

Special Friday-Saturday Only
LADIES HATS REDUCED
20% — Come And See Them!

All Ladies WHITE SHOES REDUCED 10%
Every Pair A New Smart Spring Style.

The Ratliff Store

The Eldorado Success

A. T. Wright, Owner and Publisher

Published Friday of Each week.

Subscription \$1.50

Classified ads are charged for at the rate of 2c per word, first insertion and 1c for repeated insertions.

Cards of Thanks, resolutions of Lodges and Churches will be charged for at 5c per line.

All Church and Lodge Notices are free except when admission is charged.

March 30, 1934

Jim Ferguson was elevated to head the party composed of wild asses. Jim rightly belongs at the head of the party, as he is the chief of all bolters, and his elevation to the leadership is convincing evidence that bolting the party ticket is no crime against the party.

Just how some of our publisher brethren, who had rather be caught stealing than bolting the party can stay in such a party with Jim, is more than we can comprehend, for us it won't be hard after swallowing the National ticket with Raskof and Farley at the most head, who are republican bolters into the party of wild asses, and became our leader and dictator, we can stomach Jim all o k in his present standing. The party has drifted from the wild asses to the "dimmyjohn party," headed by anything but true democrats. Bolters are in demand by the Democratic party if they are otherwise qualified. Don't think we are mad and out of sorts, it has been said, "Things have come to a hell-of-a-pass when a man can't talk about his own jack ass".

Now since old Jupiter Pluvus has poured out his blessings upon parched lands and vegetation is again sprouting forth from the bosom of old mother earth, to feed the hungry of the land, we can truly say that things look a trifle better, at any rate the large amount of feed that has been used daily will soon be cut off and the need there of gone.

Y. Y. Eaker returned Tuesday from an extended visit with his sons, Capt. Ira Eaker and wife and Lieut. Carl Eaker at March Field, California. A few days after he got there, however the boys were ushered into the mail flying service, and he got to see them only occasionally after that, but enjoyed his visit thoroughly, he says. One of his first "official" acts upon returning was to go fishing over an the San Saba with Dick Barnett, Joe Lee and Gilbert Day.—Eden Echo.

FOR TRADE:
Will trade good mare, a yearling colt and a spring colt (saddle stock) for sheep.
Tom Redford.

Rain! Rain! how precious did the drops sound Friday night to the listening ears.

C. C. Julian, an American fugitive in China, commits suicide, "the way of the transgressor is hard," Julian was under indictment in the United States for swindling.

Uncle Sam has declared that he will loan no more money to Nations who have repudiated their debts. We have heard of some merchants that have declared the same thing. The time has come that an effort to pay is at least expected.

Edward K. Russell of Annoma, Texas, announces for Governor on a bone dry ticket. Russell said he was "unalterably dry personally and politically" and was opposed to repeal of prohibition.

President Roosevelt, approved a bill with his signature that will give the Philippines their freedom from the United States in 1945.

Cars in travel Saturday and Sunday stuck for the first time in several months in our county.

Of course that ring around the moon, and two full moons in March accounts for the million dollar rain we received Saturday and Sunday, so there you are dispute it if you want too, its here just the same.

USED CARS BOUGHT AND SOLD

1 Chrysler, 4 Door Sedan 1929 \$250.00
1 Chevrolet 4 Door Sedan 1927 \$125.00
1 Ford Sport Coupe 1929 \$125.00
Auburn Straight Eight 1930 \$125.00
These cars all in good mechanical condition and good panit.
See BENTON & WILLIS
West Texas Service Station

V. G. Tisdale who ranches east of Eldorado 4 miles, phoned us early Sunday morning that he had had about 3 1/2 inches of rain. "It was a good one," said Mr. Tisdale.

ADAMS HOME DEMONSTRATION CLUB

The Adams Home Demonstration Club met with Mrs. Reynolds Thursday March 15. A demonstration of tile making was held.

The tile may be made at home for approximately one cent a foot. Using one part of portland cement to four parts crushed rock or gravel. The crushed rock or gravel should be small with no pebbles too large to go through a one-fourth inch mesh screen. This mixture is made practically dry.

Some vegetables need sub-irrigation more so than others. Tomatoes are not as drouth resistant as peas.

There were seven members present and three men to learn tile making too. Reporter.

Hop Cheatham was in the city Friday, and had just returned from a visit to his old home in Brown County, where he reports they have had plenty of rain and that oats and wheat were 4 inches high. Mrs. Cheatham remained with their sons family who have sickness.

H. M. Freund who ranches east of Eldorado some 16 miles phoned The Success Saturday that he had 1.6 inches of rain Saturday morning, he received about 2 1/2 inches in all.

How Cardui Helps Women

"Mal-nutrition" means that your body is not getting enough to keep it up, so that what it has to do is not done well. You may not be eating enough to keep up the work of the body, or there may be something wrong that keeps you from getting full value from the food you eat.

Because of mal-nutrition, some women have aches and pains every month. Such pains should not be neglected.

Take Cardui to give you a better appetite, to give you more strength from the food you eat—to build up and increase your feeling of well-being. Aches and pains go away as you build up with the help of Cardui.

ANNOUNCEMENTS

We are authorized to announce the following persons for office subject to the action of the Democratic Primary July 8th, 1934.

District Office \$10.00
County Office \$10.00
Precinct Office \$5.00

County Treasurer.

MRS. MABEL PARKER.
MRS. ELLEN E. CLOUD.
MRS. MATTIE COZZENS.

County Sheriff, Tax-Assessor and Collector.

O. E. CONNER.
J. H. LUEDECKE.

District and County Clerk.

W. N. PAMSAY.

County Judge.

F. M. BRADLEY.
H. W. FINLEY

District Attorney

GLENN R. LEWIS
MILTON HEATH

Commissioner Precinct 1.

HENRY SPECK
JOHN WILLIAMS

Commissioner Precinct 4.

W. J. WARREN
HENRY MITTEL.

State Senator, 25th District

PENROSE B. METCALFE
San Angelo, Texas.

Congress, 21st District

CULBERSON DEAL
San Angelo, Texas.

Typewriter and adding machine ribbons at
The Success Office

WRIGHT'S CASH STORE

"A Bargain In Every Purchase"

PURNIA

Startena, Chick Chow, Hen Scratch.
Start your chicks off with Purnia Feeds.

Stock the limit 20 lb **\$1.00**
10 lb bag 55c

EASTER

DIES, CANDIES AND Infertile EGGS for dying.

Cream of Valley cut Beans 10c
Happy Vale Sour Pickles qt. 20c
Mustard quart 18c
Fly Swater — Razor Blades — Shoe strings
JELLO 2 for 13c
50-60 Prunes 3 lb 27c





Table size 28c
Medium 55c
Large \$1.05

Sunkissed pineapple no. 2 2 for 33c
Wapeco Appricots small 3 for 20c
Shefford Cheese Relish 18c
Shefford Pimento Cheese 18c
Shefford Salad Dressing pt. 18c


Flour 48 lb guaranteed \$2.00
Flour 24 lb guaranteed \$1.05
Cream Meal 20 lb 45c

Libby's Sour Pickles pt. 15c
Libby's Pork & Beans 2 cans 13c



8 lb pale 70c
8 lb carton 62c
4 lb carton 33c
1 — carton 9c
Banquet Bacon 16c
Sliced Bacon 22c
Swift's Prem. sliced 30c

Swifts Brookfield Spread cheese pkg. 15c
Swifts Brookfield Pimento cheese pkg. 15c
Swift's Veal Cutletts 2 lb for 45c
Swift's Loin Minute Steak lb 20c



Crisco is ready creamed, it is the digestible vegetable shortening.

BROWNS CRACKERS

2 lb Soda Wafers 25c
2 lb Saltines 30c
2 lb Graham 30c

SALT

100 lb Bag 80c
White Blocks 50c
Medicated 60c

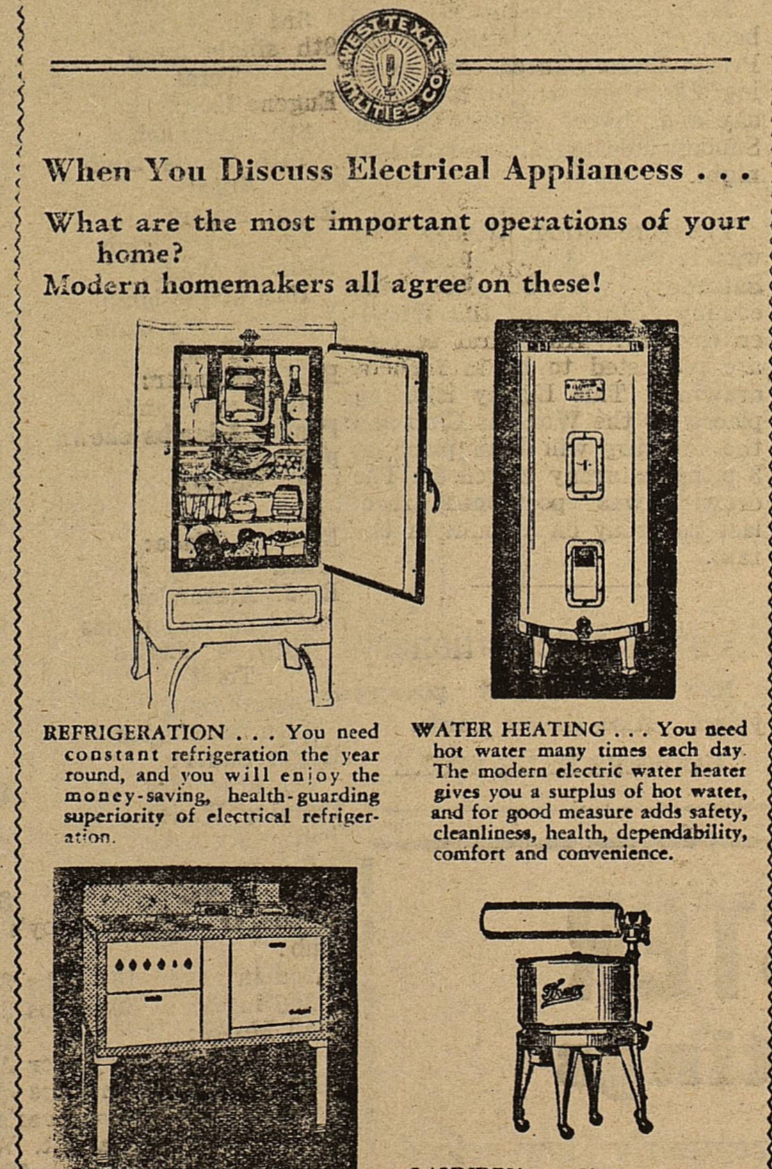
Baker's Coconut in tins 15c
Staley's Corn Starch 3 for 23c
Gallon Fruits 4 kinds solid pack 50c
Chicken Loaf reg. 25c for 10c
Chicken A La King reg. 45c for 25c
Mutton Broth reg. 20c for 10c

The rain will bring better times to all, and if you will buy your family groceries here, you will save enough to lay up some for the next depression.

Plenty of Milk and Cream
Why pay more when you can buy for less.

Wonders of Science and Invention

OVER 400 PICTURES
Pictures tell the story. The articles are short, concise, and fascinating. Here are a few subjects covered:
Arts and Craft Work—Astronomy—Automobile Repairing—Aviation—Boat Building—Care of Tools—Chemistry—Electricity—Home Made Furniture—Hunting, Fishing—Ideas to Make Money in Spare Time—Jigsaw Work—Metal Working—Model Making—Motion Pictures—Radio—Toys—Wood Turning.
"Written So You Can Understand It!"
POPULAR MECHANICS MAGAZINE
Special departments are devoted to the home craftsman and practical shopman. The radio enthusiast has a large section filled with news and helpful information on construction and maintenance of both transmitting and receiving sets. For the housewife, there are scores of hints to lighten her daily tasks. It's the one magazine everyone in your family will enjoy.
At All Newsstands 25c or by Subscription \$2.50 a Year
Stop at your favorite newsstand and look over the current issue. If your newsdealer is sold out, order direct.
POPULAR MECHANICS
200 E. Ontario, St. Dept. R. Chicago



When You Discuss Electrical Appliances . . .
What are the most important operations of your home?
Modern homemakers all agree on these!

REFRIGERATION . . . You need constant refrigeration the year round, and you will enjoy the money-saving, health-guarding superiority of electrical refrigeration.

WATER HEATING . . . You need hot water many times each day. The modern electric water heater gives you a surplus of hot water, and for good measure adds safety, cleanliness, health, dependability, comfort and convenience.

COOKERY . . . Nothing so important. This inexpensive "Electric Cook" is worth immediate investigation. Electric cookery is simple—yet accurate, clean and economical.

LAUNDRY . . . Very necessary—but dreaded each week. Enjoy a "happy" washday by installing a combination washer and ironer. Cut washday to a fraction of the time usually required the old way.

THESE WILLING, INEXPENSIVE SERVANTS—the electric range, refrigerator, water heater, and washer and ironer—will improve your home by doing your work better, and save time, health, money and clothes. Don't consider these modern and efficient automatic electrical servants as longer for luxuries! . . . They are all dividend-paying necessities. They pay for themselves. Take advantage of these appliances at our convenient terms and prices—and take advantage of the lower step in electric rates. A representative will be glad to call and discuss them with you.

Do you know that your increased use of Electric Service is billed on a surprisingly low-rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

Humble SERVICE Station

BEN L. ISAACS, Prop.
I handle Firestone Batteries, Tires and Tubes. We recharge batteries.
PHONE 43



DEFINES BANKERS' PART IN RECOVERY

Head of American Bankers Association Assures the President of Confidence and Desire to Cooperate Among Bankers

WASHINGTON, D. C. — President Roosevelt in his address before the NRA conference here on March 5 announced that he had received the following telegram from Francis M. Law, President of the American Bankers Association:

"On this your first anniversary please allow me in behalf of the country's banks to express our full confidence and our sincere desire to cooperate in your courageous efforts to bring about recovery.*** The banking structure of the country is sound and liquid and banks have never been in stronger position to function effectively. Conditions have improved to the point where it is no longer necessary for banks to be super-liquid.*** There is a definite call now for banks, not to extend loose credits or to make improper loans, but for a most sympathetic attitude toward legitimate credit needs and for a recognition of responsibility for their proper and vital part in the program of recovery."

The Soundness of Banking

In an address before a recent trust conference of the association's Trust Division in New York, Mr. Law said:

"A depression cannot long survive a sound banking structure if the banking structure is responsive to legitimate needs and functions in a way that is virile and alive. The most cheering fact of the present situation is the knowledge that banks are in strong position. Recovery, even to the most pessimistic, is no longer a myth or a rumor, nor is it merely psychological. Abundant evidence and proof lie on every hand—tangible proof. With a return of confidence the wheels have begun to go round and a great many well managed businesses may look for a profit during this calendar year with fair assurance at least. For what has been achieved let us thank the President, who has labored with courage and patience and vision. Let us thank the Congress, whose members during the emergency have put the public welfare above partisanship. Let us thank one hundred twenty-five million of our own citizens who have refused to be stampeded, but rather who have kept alive the divine spark of faith and hope."

Cause for Confidence

"We may reasonably expect that the recent action of the government in stabilizing the dollar will have a marked tendency to encourage industrial and other business commitments. Business men need not be so exclusively engaged in taking counsel of their fears now that uncertainty does not haunt them."

"Much has been said about the loosening of credit by banks. During the acute period of the depression banks for the most part have not been lending normally, nor should they be blamed. With public confidence shattered the banker was properly concerned in liquidity, having in mind his primary obligation to pay off deposits. The situation has improved to the point where super-liquidity no longer seems necessary. Conditions have materially changed. Banks will desire, for every reason, to return to a more normal lending policy. This means a sympathetic attitude and a recognition of responsibility for his proper part in the program of recovery by the banker as he passes upon and meets sound credit requirements of business as it swings into and continues on the upward turn."

Public Confidence Returns

Direct information indicates conclusively that the banking situation is showing definite and steady improvement. J. F. T. O'Connor, Comptroller of the Currency of the United States, said in a recent address. He pointed out that the decided drop which has occurred in money in circulation shows the public has largely ceased hoarding.

On March 1, 1934, the Federal Reserve Board reported that the volume of money in circulation amounted to \$5,355,000,000, which was a decline of \$1,077,000,000 since March 1, 1933. It was a drop of \$2,226,000,000, or over 29 per cent from the all-time peak of \$7,581,000,000 reached on March 13, 1933. About one-half the decrease, it was pointed out, reflected the return of currency from the public.

Money in circulation declined rapidly after the reopening of the banks in March, 1933, and has continued since to decline from week to week, "notwithstanding the increase in the demand for currency arising from enlargement of pay rolls and increase in the volume of retail trade," the Comptroller said, which, he added, "indicates a continued return of money from hoards as banking facilities were reestablished."

About Bank Loans

"As for the charge that the banks will not extend credit, the first and obvious reply is that the banks themselves are made up of the very bone and sinew of the industrial, commercial and agricultural interests of the country. Bank directors, and, to a large extent, bank officers, are drawn from the business and farming population. If they do not feel at any given moment that it is wise to make a particular loan, it is more than probable that there are sound reasons for not making it," says an editorial in the Saturday Evening Post.

BANKING RETURNS TOWARD NORMAL

Reconstruction Finance Corporation Loan Repayments Show Banks Lead Procession in Recovery Movement

Indicating a rapid return on the part of the banks to a normal self-sustaining basis, 54 per cent of the loans which they made from the Reconstruction Finance Corporation to tide them over the difficulties of the past two years have been repaid by them, it is shown in a recent official report.

The R. F. C. report, issued on March 6, says that the Corporation since it began operations in February, 1932, had made aggregate cash advances to railroads, agricultural and home loan agencies, insurance companies and various other institutions in the amount of \$4,786,410,000. Of this sum banks and trust companies, to the number of 6,783, received actual cash advances of \$1,520,540,000, but have already paid back \$820,260,000, or 54 per cent. These figures are exclusive of \$376,390,000 in loans authorized but withdrawn or not availed of by the banks.

Non-banking borrowers received R. F. C. advances in the amount of \$3,255,870,000, and made repayments of \$377,830,000, or less than 12 per cent. Among other classes of financial institutions reported as making high ratios of repayments are building and loan associations which had received \$14,020,000 and have repaid \$53,880,000, or over 47 per cent, and insurance companies, whose borrowings totalled \$88,590,000 and repayments \$34,340,000, or nearly 39 per cent. None of the major non-governmental financial groups showed so high a ratio of repayments as the banks and trust companies as a group.

BANK LOANS AND BUSINESS RECOVERY

Official Describes Efforts of Reserve Banks to Bring Out Deserving Borrowers—Present Situation Typical

Apropos of the part that an expansion of business loans by banks occupies in the early stages of the business recovery which is now gaining headway, a Federal Reserve Bank official recently gave an interesting review of the experiences of his institution in this connection. In 1932 the Federal Reserve Banks were empowered by law to make direct loans to individuals in unusual circumstances when they had been unable to obtain loans from a commercial bank, he pointed out.

From the middle of 1932 to the end of 1933 there were 1,286 applicants for loans at the New York Federal Reserve Bank under this law. The great majority of these applications proved on examination to be for funds for capital purposes, which are properly supplied as an investment in the business, or else were mortgage loans or others unclassifiable as commercial.

Only Fourteen Qualify

Only 250, or less than 20 per cent, were of the type which merited detailed investigation. The amount involved was \$9,525,000. After further study of these, the Federal Reserve Bank was forced to turn down the applications of 236, finally offering credit in the sum of \$1,417,000 to 14 prospective borrowers. Of this amount, only \$806,000 was actually loaned, more than one-half of which was still outstanding many months later. Two of the borrowers went into receivership.

"Since it was the special endeavor of the Federal Reserve Bank to make every possible loan under the emergency provisions of the amendment, and since their best efforts resulted in the extension of so small a sum as to have no effect on the total volume of commercial loans, it is a reasonable assumption that eligible borrowers entitled to bank credit are being provided for by the commercial banks," says the American Bankers Association Journal in commenting on this episode.

County Key Bankers

Describing the activities of the Agricultural Commission of the American Bankers Association, the Director, D. H. Otis, says: "With 2,500 agriculturally minded bankers, designated as county key bankers, there is enlisted a tremendous force for the improvement of agriculture. These key bankers bring organized assistance to progressive bankers, who are led to see the possibility of agricultural work in their communities. Banker farmer tours are emphasized as a means of acquainting bankers farmers and other business men with first-hand knowledge of how agricultural improvement methods are working out in practice. These give an opportunity for the key bankers to contact country bankers and work out new ideas."

ALEXANDER NEWS

Mrs. Jess Bradshaw has returned from Mason where she attended the funeral of an aunt.

We are all feeling better since the nice rain. Several had already planted and now every body will be planting as soon as it is dry enough.

Mrs. Eldred Roach and Mrs. Jess Bradshaw were shopping in Eldorado the last of the week.

The McAngus children missed school Monday on account of the mud.

Dick Ramsel was "courting" Monday of this week.

There is still a prospect for a fruit crop and we hope our Easter spell will not be severe enough to ruin the crop. With the moisture we have, grass should be fine for lambing season.

Thomas Baker and wife were in Eldorado Monday on business.

There has been some loss during this cold rainy weather, among the sheep men of lambs and old ewes.

W. J. Steward says his corn and maze is coming up and a nice crop of weeds along with it.

Festus Parson is working for Mr. Shipp this week.

Amigo.

THE EASTER LIGHT

When Easter and its message become restricted to an isolated date and concerned with an exclusive reference to some historical evidences, it is remote from life and a work-a-day world, and there is a great loss to its appeal. We gain little and lose more, when the resurrection of Jesus becomes a dreary and barren discussion of the "pro" and "con" of future existence. Christianity did not originate the concept of immortality. The hope of ages less life has been nourished by humans of every age and of many stages of thought, and we do not further the good news of the gospel by setting it in contrast to the main stream of affairs.

It is our conviction that the waning and weakening of faith in immortality have been caused by too great an emphasis on the ignoble and sordid elements of humanity, and by too analytical an attitude toward the world of which we are a part. Unless present life is elevated and enlarged; unless we come to see the latent capacities of human nature; unless we attain a high and noble view of qualitative rather than of quantitative distinctions, and unless, in a word, life is of such a nature that we are impressed by the desirability for its extension we can never recover and maintain the gospel of a larger and wider hope. This, as we see it, is essentially the purpose of the Easter message. It is not to create a doctrine of endless life. Rather it is to bring to light the qualities of such that are already here. The best evidence for a future hope is that our present life is insufficient to express the true, the beautiful, and the good, already discovered.

Easter is not a passport to another world; it is a quality of perception for this one. We spoil heaven by painting it with colors foreign to the tints of the life we now live. It will be real to us only as we paint it from the palette of that which now is. Jesus did not depict the eternal as a detached and abstract theory. He bade us find it, if at all, in the world which is the world of all of us.

The everlasting is in the sheath of the temporal. The eternal world does not succeed the world of time, but underlies and suffuses it. "Arise, then, for thy light is come, and the glory of the Lord is upon thee." Magnify life and do not disparage it. Let us so discern the enduring values and exemplify them, that if us it may be said, as it was of him, that it was not possible to be holden of death. Thus he becomes our Savior and because he lives, we shall live also.

W. H. Marshall.

Tom Springston was in from the ranch Monday and reports a good rain and no loss in stock. He also reported the Campbell ranch had no loss in goats.

School

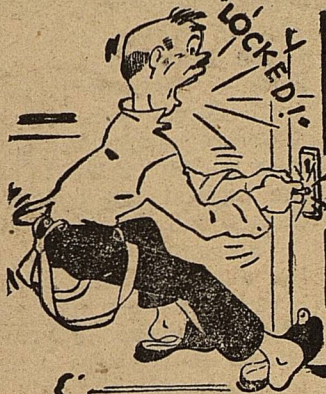
The photographer suggested the boy stand with his hand on the father's shoulder

"It would be more appropriate if he stood with his hand in my pocket," remarked the father.

Teacher: "How many days are contained in each month?" Johnny: "Thirty days hath September."

All the rest I can't remember. The calendar hangs on the wall. Why bother me with this at all.

YOU CAN'T TELEPHONE THROUGH A KEYHOLE!



EVEN THOUGH your neighbor lets you use his telephone, what do you do in an emergency when he is away? You can have a telephone in YOUR HOME for a few cents a day.

San Angelo Telephone Company

O. W. Duncan was in from the farm Tuesday and reports a good rain with season enough to plant.

L. L. Kent was wearing smiles in the city Tuesday and buying some planting seed.

Mrs. Roy Howland spent Friday and Saturday in San Angelo.

Mrs. A. G. Crabb and son Melvin were business visitors in Eldorado Friday of last week.

Born, Wednesday to Mr. and Mrs. E. W. Mund a son

Theachers

You can earn several hundred dollars this summer, and you can secure a better position, and a larger salary for the coming year. Complete information will be mailed on receipt of a three cent stamp. Send for it today.

RURAL SCHOOLS AND CITY SCHOOLS SUMMER WORK AND SCHOOL YEAR POSITIONS

CONTINENTAL TEACHERS AGENCY, INC.

1850 Downing St. Denver, Colo. Covers the ENTIRE United States

"Thanks for sending me so many good positions to apply for, over 30 during the first five days I was enrolled."—An Illinois Teacher.

SCHOOL OFFICIALS:—We can put you in touch with the very finest teachers. Our service is free to you.

L. M. BARNES TRUCK LINE

Daily Service, San Angelo, Eldorado, and Sonora.

Connections to all points.

Nothing to sell but Service.

WE BUY DEAD WOOL For best dead wool prices see A. J. Burk & Sons.

Mrs. Ruby Cochran is here this week visiting her parents Dr. and Mrs. W. D. Patton. Mr. and Mrs. Cochran are moving to Arkansas and Mrs. Cochran will visit here several weeks before going to their new home.

Mrs. Sallie Murchison was here from Ft. Stockton Monday and made The Success office a visit. Mrs. Murchison was a no jo saepunog Arrea and Suouu city.

Remo Typewriter, New retail-d for \$34.75, going at \$25.00 f taken at once.

The Success.

THE FAMOUS Van Heusen

Shirts Have Arrived

A Shirt any man would be proud to wear.

The Patented Wrinkless Collar is the greatest improvement ever put into a shirt.

See them in our windows or come in our Store, we will be more than pleased to show and tell you about the marvelous features of this Shirt.

\$1.95 each or Three for \$5.25.

(The Store Where Men Dressup.)

Willams Man Shop

NEEDING MORE ROAD BUILDING FUNDS

Houston, Texas, March 26:—All but approximately \$5,000,000 of the present -26,000,000 NRA road-building program for Texas is now under contract, and unless Congress sets aside added funds for highways in the new public works appropriation, tens of thousands of Texans will be thrown out of work this autumn and the state's hope for adequate main roads for its Centennial will be blasted.

This was the warning issued by the Texas Good Roads Association today through its president, Judge W. O. Huggins of Houston, who appealed to all influential Texans to impress upon members of Congress their wishes regarding provision of funds for roads.

Cil. Ike Ashburn, manager of the Association, has been in

Washington for two weeks urging the case of road-construction upon congressmen, senators and administration leaders. In company with officials from other under-improved states, he has been pleading for an added 400,000,000 especially for highways.

This would provide Texas with another \$24,000,000, duplicating the present program which spreads over every one of the state's 254 counties on a minimum basis of \$4 per capita.

The present program will reach its peak in June or July and begin dropping off thereafter at the rate of \$2,000,000 to \$4,000,000 per month, throwing thousands out of work unless the supplemented appropriation is made, the statement said.

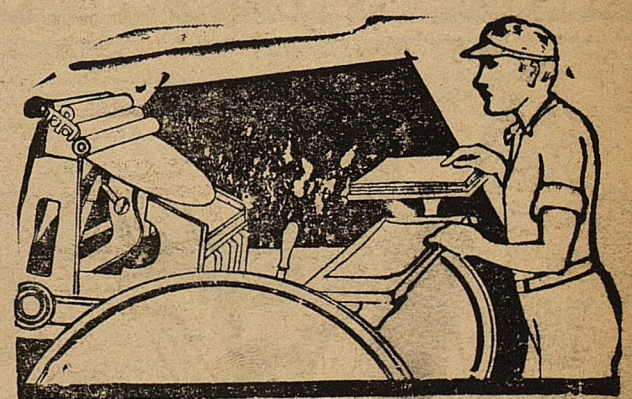
Hope of closing the gaps in Texas' main roads for her Centennial and in order to boost the tourist hegira to Mexico, hangs on getting this federal money, it added.

Col. Ashburn wired his office this week that congressional leaders have promised early consideration of the \$400,000,000 fund, which was reported favorably by the House Committee on Roads last Wednesday, and asked all interested motorists to let their opinions be known to their representatives.

George B. Hamilton of the Red and White Store, made a business trip to Sonora Tuesday.

Mr. and Mrs. Van McCormick and son spent Saturday and Sunday in San Angelo with Mr. and Mrs. J. T. Ballew, parents of Mrs. McCormick.

George Barrow, Jewelry WATCHES, CLOCKS and JEWELRY Carefully Repaired ALL WORK STRICTLY GUARANTEED Leave Work at Royster Drug Store. SONORA, TEXAS.



We can print anything from a visiting card to a cattle mortgage.

Make a specialty of Job Printing, Cards, Letter Heads, Envelopes, Announcements, Candidate Cards, and Note Statements. In fact most any kind to suit the customer.

THE ELDORADO SUCCESS. Satisfaction guaranteed on any job.