

THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXII

Eldorado, Schleicher County, Texas. Friday, July 1, 1932.

No. 27

We Finish 26 Years As The Success Publisher

Editor And Family Has Enjoyable Trip

Friday morning, June 17th, the Editor, wife, daughter, Beatrice, and Bobby Barber, a grandson, left for Galveston, to visit A. T. Wright Jr., who was in Galveston on the Battle Ship Wyoming, on a cruise from the Naval Academy at Annapolis, finishing his third year from that institution.

We got started at 5:30 a. m. and was well on our way in the early morning hours, arriving at Junction about 8:00 o'clock, where we visited the Junction cemetery, the parents of Mrs. Wright being buried there. We found a well kept cemetery, and after a short while there we were soon on our way to our next city of importance, Kerrville, but were very cautious as we passed through this city as we remembered reading in the Kerrville Sun where Bull-frogs ate up a flock of goblbers and we were afraid they might get our grandson, consequently we did not have time to visit with the distinguished Editor, Bob Bennett, a former Devil in The Success office.

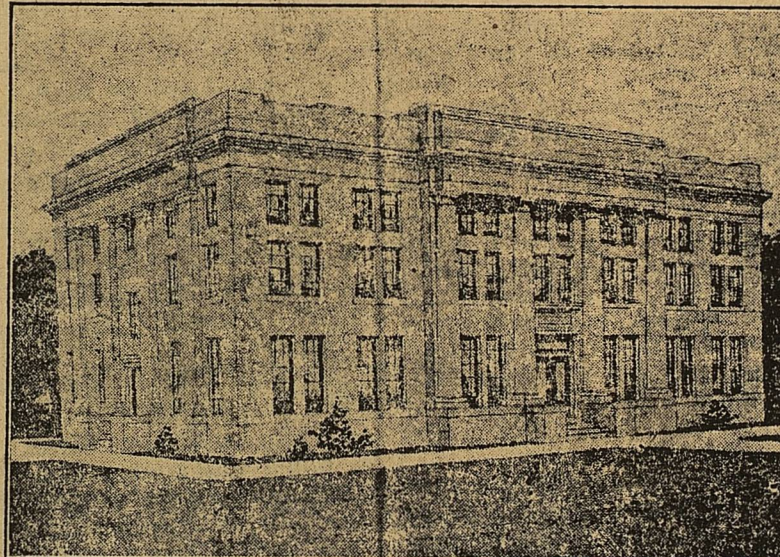
Our next stop was in Breckenridge Park, at San Antonio, reaching there about 12:30. After lunching, we visited for three hours and passed from our sight seeing to the old home town of Seguin, where the Editor first saw the light of day, and where our Father and Grand father lay among pioneers of that section, in the old cemetery. We visited the graves of our forefather and father, here, doing a little work on the graves. We visited for a while with Mr. and Mrs. Jake Brown, and then motored to Gonzales for the night, and found lodging in a tourist camp where Alfred Miller Jr. was assisting his father-in-law in the camp. Alfred's mother was a first cousin to this scribe. Leaving early the next morning we were counting the miles to Houston the next big city on our way. We reached there about 10:00 and was there something over an hour, leaving for Galveston over one of the best roads we had yet traveled. We reached Galveston at 12:30, and the first thing we did was to locate the Wyoming. We found it in short time and met with every courtesy expected and soon had Taylor located. We made our headquarters at Hawkins Tourist Camp, right on the Seawall and one of the highest places in Galveston, where they render nice service at a small cost.

It would be hard to tell of all the pleasures we enjoyed while in Galveston, as they were too numerous, but bathing, looking at ships come and go, ships come and unload there enormous loads of freights, fishing parties using their nets and seining fish, motor boating go-



THE OLD AND NEW

The above picture is a picture of the Schleicher County Court House 26 years ago, together with its officers. The officers from left to right are J. A. Whitten, County Judge; C. C. Doty, Tax Assessor; Henry Mills, Sheriff and Tax-Collector; F. C. Bates, Jr., County and District Clerk; P. H. McCormick, Treasurer; F. C. Bates, Sr., Justice of the Peace; E. B. Cozzens, lawyer and Joab Campbell lawyer and later County Judge and at present County Attorney. The old Courthouse has been replaced by the beautiful structure shown in the lower picture.



ing on all the while, hobby horse riding for the little folks. Just one thing after another for a bunch of country folks to look at and we put in the time well.

After being in Galveston 24 hours we had the pleasure of meeting our young friend Alvin Luedecke, who graduated from our High School the same time that A. T. Jr. did and have always been close friends. This was a pleasure to us as well as Taylor.

Galveston can really be called a city of flowers and beautiful drives, especially along the beach.

We visited Fort Crockett and most all other places that were not locked up, while there, witnessed the full moon rise above the waters and its beams dance on the waves.

We spent from Saturday noon until Tuesday morning in Galveston, then we planned our return, making this route lead back to Houston and from there to Brenham and on to Austin. Here we visited with our kinsfolk, Mr. and Mrs. W. L. Wier and Mr. and Mrs. Oscar Stubbs, old time Blanco folks, but for many years at the state Capitol. Mr. Wier being a Dentist in the capitol city. Here we had a pleasant afternoon showing

Beatrice and Bob the state capitol and other sights, enjoying the night at the home of Mr. and Mrs. Wier. Dr. Wier is almost as good a talker as our brother, Albert. He and Oscar Stubbs were ardent supporters of Ocie Spear, who is making the race for Associate Justice of the Supreme Court. Those two gentlemen were strong in their praises for this noted jurist and knowing them, we pass the good word on to our readers.

We were joined in Austin Wednesday morning by Alvin Luedecke, who had been to Huntsville and College Station, and was on our way home by eight o'clock, returning by way of Fredericksburg and Kerrville. Made it to Ingram for early lunch and gave Alvin a short while to visit an aunt, Mrs. Roy Key, and without further delay after lunch we wended our way back to the Edwards Plateau, where cool refreshing breezes constantly blow.

In our entire travel we covered 1,155 miles at a complete cost of \$25.55, including the purchases of souvineers, and cold drink expenses. We traveled in a Ford and used two quarts of lube after we left Eldorado, but did not keep an accurate account of the gas, out of the \$25.55 cents we paid \$7.25 for room rent.

The City Variety Store

The City Variety Store, known as the Eldorado ten and five cent store, is under the able management of Mr. Francis J. Wood, who has been in our city something over a year, but the business has been here for several years, opening up under the ownership of Mr. Banaugh. Mr. Wood appreciates your business and has a large stock of Goods other than the Variety stock, carrying a nice line of Dry Goods. He solicits your business and asks that you make his business house your shopping place while in the city.

The Little Cafe Mrs. Ella Douglas, Prop.

Mrs. Ella Douglas is too well known in Eldorado for introduction from The Success. She has lived in our midst for 32 years and has been more or less identified with the public since she came here. She and her son, Frank, now operate the Little Cafe, where meals are served with care.

The report has been circulated that the deacons of the First Baptist Church have asked Brother Ratliff to resign as pastor of the church. Another statement has been made this week that a petition had been gotten up among the members of the church asking the same thing. The undersigned, being all the deacons of the church, except one who has not been attending church services regularly, in justice and fairness to Brother Ratliff, to the members of the church and to the deacons, take this means to advise the public in general that the deacons have never, either as a board or as individuals asked Brother Ratliff's resignation and we further state that no petition has been circulated among the members of the church asking such resignation. We do not know how these reports originated, but do know they are untrue and unfair to all concerned.

S. L. Stanford
D. C. Hill
W. O. Alexander
L. M. Hoover

Mrs. Sam Fitzhugh and son, Sammie, of Dallas are visiting in the Putman home this week.

Mias Amigas Club Has Annual Meet At Whitten Home

On Thursday and Friday of last week eighteen members of Mias Amigas Club met for the second annual get-together, the J. A. Whitten home having been opened to the group this year with Mrs. D. C. Royster acting as hostess. There are twenty-three members in the club, all of whom were girls together during their school days in Eldorado.

Following the registration Thursday morning, a "hub-bub" of conversation held sway with talk ranging from politics and prohibition to the rearing of children. A buffet luncheon was served in the spacious dining room, the plate consisting of fried chicken, vegetables, a salad and the other necessities. The afternoon was spent in making pictures of the group. Conversation, recalling humorous incidents and various events of former days, again occupied the morning session on Friday. Barbecued chevon with relishes and vegetables was served for luncheon.

Resolutions of respect to C. C. Doty and his daughter, Mrs. Stephen Perner were presented to the club by a committee composed of Gladys Patton, Mary Ellen Hughes, and Adele Bearce Smith. Letters from absent members were read, the farthest from home being Mrs. Ruth Kelly Davis of Wisconsin.

Mr. Doty was host to the young women Friday afternoon with brick ice cream. A vote of thanks was extended to Mrs. Royster for her hospitality.

Present this year were: Mrs. Josephine Murchison Hill, president; Mrs. Ida Conner Neff, secretary-treasurer; Mrs. Agnes West Womack of San Angelo, historian; Mrs. Olga Benton Meador, Miss Gladys Patton, Mrs. Ella Spencer Sudduth of Bailef Ranch, Mrs. Edith Moore Meador of Bailey Ranch, Mrs. Elsie Berry Reagan, Mrs. Mary Ellen Tisdale Hughes of Mertzon, Mrs. Adele Bearce Smith, Miss Ruth Baker, Mrs. Cora Tisdale Miller, Mrs. Lummie Pelt Whitten, Mrs. Mattie Whitten Royster, Mrs. Ruby Jones Dameron of the experiment station near Sonora, Mrs. Nan Alexander Montgomery of Rudd

Schleicher County Drenched Monday Morning

Early Monday morning a nice rain began to fall and by noon one of the best rains of the year had fallen. With the nice rain a week ago, a bumper crop for this county is almost assured.

The Schleicher County farmers are looking forward to one of the best crops ever harvested in this county.

Prospects for prices is not so bright but the good crops will be here just the same.

JOINT: Between Del Rio and Ballinger, brown canvas bag containing clothing. Finder please notify John D. Waring Jr. Comanche, Texas.

DEMOCRATIC CONVENTION VOTED TO REPEAL 18TH AMENDMENT

By a vote of 934 1-4 to 213 3-4 the Democratic National Convention voted to place the Democratic party in favor of the repeal of the 18th amendment. Senator Walsh of Montana was elected Permanent Chairman over Jouett Shouse. The convention is having a stormy session.

To The Voters Of Schleicher County

As it is impossible for me to make a house to house canvass I take this method of soliciting your support and influence in the Primary of July, 23. Your vote and influence appreciated.

MRS. A. E. KENT,
County Treasurer.

WOOL

The movement of Schleicher County wools continues with the sale by the local warehouse of approximately 27,000 pounds at the close of the previous week at prices ranging from 9 1-2 cents to 10 1-4 cents and on Tuesday of this week approximately 50,000 pounds at from 8 1-2c to 10c. Wright Bros. represented by Jess Solis was the buyer.

and Mrs. Mary Davis Adrian of Austin.

CITY VARIETY STORE

ONE DAY CELEBRATION SALE
FOUR STAR VALUES

Men's All Leather Gloves 39c
Men's Leather Palm Gloves 15c
Men's 8 oz. cotton Gloves 10c

*TOOTH BRUSHES, each 9c
Perloid inlay — All the popular shapes

*59c WORK SHIRTS, 2 for 75c
Boys or mens sizes 12 to 17
Finest Blue Chambray

*36 Inch COLORFAST VOILE, Yd. ... 10c
All Popular Plain Colors

ALL THE ABOVE PRICES ARE FOR
ONE DAY ONLY

Self-Serve Grocery Enjoys Healthy Business

The Self-Serve Grocery, which is under the able management of Mr. A. D. Richey, has been in our city about four years and has enjoyed a good business since it first opened up. It is housed in a new brick building built for the business by Mr. F. R. Keele, and at the Self-Serve you will find a ready welcome and courteous salesmen. The business is quite an asset to our city and enjoys a fine trade from the public at large.

The Eldo Beauty Shop

The Eldo Beauty Shop is owned and operated by Mrs. Tom Kent, but opened for business under the name of Miss Lelah Spencer. Mrs. Kent enjoys a good business and does as good work as you will find in larger cities. The Parlor is located at her home on Main Street.

Eldo Beauty Shop.

Duart Croquinoile Permanent Waves
a specialty.

All kinds of Beauty work at depression prices by experienced operator.

Call 173 for appointment.

MRS. TOM KENT, Owner

Buy The Best

Your money and what it will buy is of more interest to you today than at any time during the past few years. You know you cannot afford to pay it out for anything not worth the money. For that reason when you buy insurance of any kind be sure it is "Old Line" which means it is guaranteed by legal reserve. No other kind of company is represented in my office. If you buy insurance of any kind from me you may know it is backed by full legal reserve.

The oldest insurance agency in Eldorado.

W. O. ALEXANDER,
General Insurance

The Eldorado Success

A. T. Wright, Editor.
 Agnes Wright, Associate Editor
 Subscription per year — \$1.50
 We appreciate any item of news you might know. Call 77 and we will do the broadcasting.

JULY 1, 1932

The prohibition issue seems to be the most active issue in the realms of politics at this time. The wets seem to have control of the Democratic party, and very little hope is held out for a dry Democrat to get the nomination. It will probably be another choice between two evils.

Our friend Garner finally found time to speak on the prohibition issue, but it took him several months to find a place to squeeze in. He would have been in better grace with his people had he answered the same question when first asked in the same frankness and on the same side. He added no laurels to his crown.

In our travels last week we found many beautiful places, but none can compare with the lovely climate that abounds in our own Schleicher County.

The greatness of a man is not determined by some out spoken issue of the day, but by the deeds he has accomplished and the efficient work he has accomplished. That's why The Success would like to see Schleicher County give Ocie Speer a good vote. Ask any attorney that you may meet and he will tell you that the opinions of Ocie Speer is one of the most Quoted of any judge in Texas and perhaps in the South. He is running for Associated Justice of the Supreme Court, and Texas will make no mistake in electing this accomplished Jurist.

We wish to thank the business men of our city that have been so generous in advertising in this special issue, and have made it possible for us to get it out, without having a loss in its appearing. That's why we are always ready to speak so favorably of Eldorado. It has the biggest people on earth in it, and we trust that this special edition will reflect credit to our town and the business firms that have used its columns.

Twenty-six years ago we became owner and editor of the Eldorado Success, not knowing anything about the business we naturally had a bad beginning or rough sailing. Eldorado at that time did not have any too many business houses and most of them were small advertisers, and we were poor business getters. The Success office was then the last building on South Main Street. The paper had been established by R. L. Carothers in 1901, it consisted of a George Washington Press, a small job press and some other small equipment, the house, lot, printing plant and good will was all valued at \$700.00 and sold for that. The Success has gradually grown from a non supporting years from the date of purchase to a supporting paper. Seven passes before a single dime was paid on the purchase price of the paper, but since that period we have managed to make a little above a living. Like all other businesses we have suffered during the past depression but are glad to say that we believe we have again come to the turning point for a better period, however, it is not the first depression we have witnessed.

Our entire life has been in this and Tom Green County and we still love this section of Texas and its people. Some of the biggest hearted people in the world live in Schleicher County.

As we reflect over the past twenty-six years in this business we find one other business in our city that was here when we became Editor, and that is Mrs. Kate E. Robinson. She remains at the same stand still in the same business and has been a blessing to many in time of need, extending courtesies to many who did not deserve the courtesies; has been generous and lenient in credits and patient in awaiting for payments. She has been enthusiastic in the development of our city and has made legions of friends.

All other businesses came to

Garden Of Experience

F. G. CLARK.

There are three factors in public life that exert a paramount influence in moulding national destiny:

The pulpit, the public school, and the press.

The pulpit endeavors to shape our morals, the school to impress to unify our industrial crease our intelligence and the labors.

When we think of these leading agencies we are apt to have in mind the great cathedral, the great university, and the great daily. But these have peaked up into prominence simply because they have epitomized the work of the smaller institutions in their line. There could be no great church except it were constantly fed by the work of the country and village churches. There could be no colleges except they could draw upon the young graduates of the village schools.

There could be no daily paper except it draw upon the material furnished by thousands of small papers. Chimneys are built from the ground up and so are all great institutions. Let the foundation give way and the whole superstructure, no difference how splendid, tumble to ruin.

Not only this, but the quality of the apex is profoundly influenced by the foundation. The common people are the foundation of the national life, and if they should become corrupt, the government has no choice but to become corrupt, also. It is useless for we common people to complain of the cream that has risen to the top, since we are the milk out of which it has risen. Let us keep the milk pure, and the cream will, of necessity, be pure and turn into wholesome butter for every table.

Now the Eldorado Success has been doing its part in keeping this part of the nation's life pure and wholesome. It has been the good fortune of this scribe to enjoy an intimate acquaintance with Editor A. T. Wright, for the past thirteen years, which by the way, is just half of the twenty-six years of his business career here. During all this time he has constantly stood for better churches, better schools, a better paper, and thru these the building up of a better community.

We sometimes complain of conditions about us, but seldom stop to think of what an unbearable mess we would be in were it not for the constantly exerted influence of these institutions. Abolish the church and the moral stench would be so great that no decent person could live here. Abolish the school and ignorance would ruin the community. Abolish the press and community cooperation would be an impossibility and chaos would be the result.

Your local newspaper is interested in you personally. It notes the time of your birth, it records your graduation from high school, makes announcement of your wedding, calls attention to your sickness and finally publishes your obituary. In public works it is the medium through which the people can get together and accomplish its ends. Since my first acquaintance with Eldorado, it has grown from a wide place in the road, to a respectable county seat town, and very much of this progress is due to the untiring efforts of the Eldorado Success. Under the able leadership of Editor Wright the paper has grown from meager beginnings to a well equipped modern office, and we as citizens are serving our own interests best when we lend our hearty support to The Success.

To this end, accept the liberal subscription offer the Editor is making. Subscribe Today.

our city during the past 26 years. The Success has given many inches of space to all kinds of projects that we hoped to be beneficial to our city, and we think in many instances have been a benefactor to the County and to Eldorado in its upbuilding.

We are open minded and every one knows our views on most public questions. We generally say where we stand and very seldom have to debate in our minds where we stand consequently we are never very pop-

Congratulations

TO THE

Eldorado Success

ON ITS 26TH BIRTHDAY

May it continue to serve Eldorado and Schleicher County for many more years.

LEAMAN'S

Department Store - Sonora, Texas.

Eggs Wanted

I will pay cash for your eggs.
 Mrs. G. B. Shoemaker.

TALK ABOUT IT

(By Quilp)

Went to town the other day
 Thought I'd make a little stay
 And just because I couldn't pay
 Had to leave on a load of hay.

I went into Alex's place
 Thought I'd try to run my face
 Out the door I had to chase
 Then he gave me quite a race.

I ran into Jimmie's dive
 Asked him how did business thrive
 Said that he was just alive
 And I'd better pay that five.

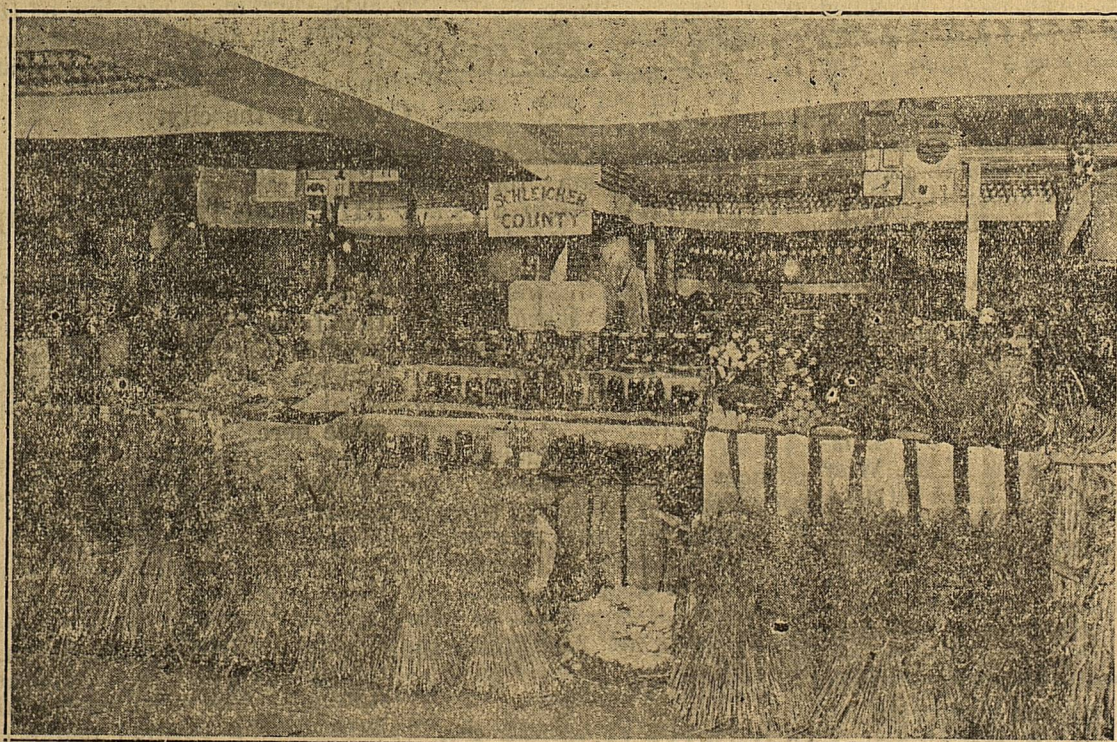
Then I went to Williams store
 Thought I'd tackle him once more
 He just showed me to the door
 I began to feel quite sore.

Went in to call on Mr. Strick
 Told him I was mighty sick
 Would he sell me squills on tick
 He just hit me with a stick.

Then I tackled Mr. Hext
 He only pointed to the text
 And passed me on to the next

**Roy Andrews Store,
 Market And Ice**

Roy Andrews and his family have been in Schleicher County 17 years and have been in the Grocery Business since 1924. This business has been under the supervision of Mrs. Andrews. They handle a complete line of groceries, Meats and Ice.



This picture represents the Schleicher County Exhibit at the San Angelo Fair, when Schleicher tied with Runnels for first County exhibit, and won many premiums. The exhibit was made up from the Schleicher County Fair products after they were exhibited at Eldorado. For several years Schleicher County had some fine fairs and exhibits, but for the past two years we have been passing up the Fair, not because we could not raise the stuff, for the past two years has been our best productive years, and harvesting our best crops. But the Fair Directors did not think it would pay to try and have an exhibit while the financial world was in trouble. But during the time that the Fairs were in progress we had many fine exhibits and won many first prizes at the San Angelo Fair and also at the Dallas Fair.

R O C K

Filling Stations

NO. 1 and NO. 2

Is where Service and Friendship meet.
 Tires, Tubes and Accessories.
 Located where you come into town from the South, East, West and North.
 Open day and night.
 Nice Cool Tourist Camp.
 We will have the Continental Oil products at both Stations after July 10.
 C. C. WEST, No. 1 — JIM WEST, No. 2
 Conoco Is The Best

**Standard-Palace
 Barber Shops**

Monday, July 4th, the Standard Barber Shop will consolidate with the Palace.

We Go The Limit To Please

W. M. DAVIS, Owner

BATH — TONIC — OIL

Tell you I was getting vexed.

Went into a little shack
 There I met a Mr. Mack,
 Told him money I did lack
 He just simply turned his back.

Went across the street to Frank
 Didn't know he was a crank
 He hit me with a six inch plank
 Said he didn't run a bank.

Then I went to the saloon
 Thought I'd play another tune
 Emmet said I came too soon
 Couldn't work him for a coon.

I braced up to Y. F. B.
 Thought I'd strike him for a V
 He just took me across his knee
 Several stars I then did see.

Then went down to Henry's
 House
 Feeling small as any mouse

Round the place he did choose
 And tore to rags my Sunday blouse.

Thought I hear a dinner bell
 Went across to the hotel
 Calamity talk I tried to tell
 Mr. Whit said "Go to H—l."

I was caught by Sheriff Mills
 Felt as though I had the chills
 Or stolen all McClary's drills
 Wish I'd stayed out in the hills.

Paste me with a base ball bat
 Scratch me with a bob tailed cat
 Bite me with a long tailed rat
 Soak my head in the door mat.

Ta ra ra boom de a
 This is what the people say
 "When you buy you'll have to pay

Get your life that is our way."

The above poem was written by a drinking man in the days of the saloon, in our city, and those mentioned in the poem were business people on Main Street.

**M. O. Shafer Grocery
 Modern and Fascinating**

The M. O. Shafer Grocery is one of the neatest stocks in our city and you will find in this institution a willingness to serve.

Mr. Shafer has been in Eldorado a number of years and has been in the Grocery business all his life. He meets you with a smile and keeps an up-to-the-minute stock of groceries.

**Standard Barber Shop
 W. M. Davis, Owner**

W. M. Davis, owner of the Standard Barber Shop, came to Eldorado Four years ago and has been in the barber business continually since. Although it takes his friends some time to locate him after he moves, he enjoys a good business and is now back at his old stand in the new Keele Building. Where he wants to see you and appreciates your trade. He has with him on week end work, L. T. Barber, who has been here some six-years.

LITTLE CAFE

Short Order Lunch Counter
 Meals promptly prepared and courteously served.

Thirty-one Years In Eldorado
 MRS. ELLA DOUGLAS, Owner

Andrews Store

When in need of Good Quality Groceries visit our Store.

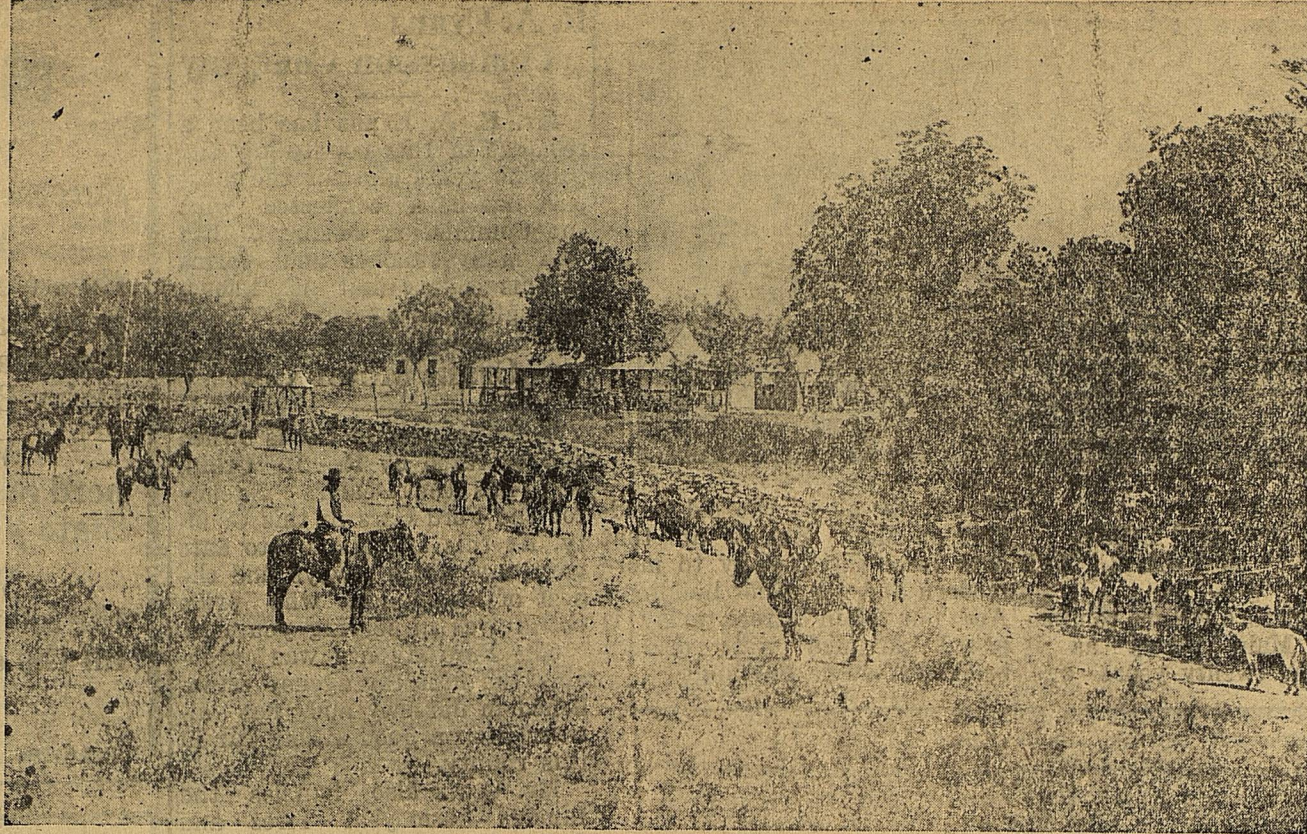
Where your trade is appreciated.
 Groceries — Feeds — Poultry — Ice
 MRS. ROY ANDREWS, Manager

What Ransome Saw

Houston Post.
Editor Ransome, the prose-poet of the Cleburne Enterprise, gives a beautiful picture of the happy innocence of childhood before the world's sordidness and fashion's follies have crept into and marred the purity and sweetness of their lives. It is a picture that should be passed along, as to contemplate it is to lift one into a higher realm of thought and feeling.

"I saw a beautiful picture today, out in the country," says the writer, "a little girl about five years old and a little boy about seven years old. They were standing side by side near the thoroughfare. Their arms were around each other, and they looked upon the passing world with seeming happiness and contentment. They were poorly and scantily dressed. But their faces were clean, their eyes bright and innocent. The boy wore on his head the remnants of a man's broad brimmed black hat, through which his flaxen hair protruded, and his chubby face was nearly buried in its depths. The girl's head-piece was equally as odd. I have seen such children in pictures and in the slums of the cities, but never before in the country. Their oddity wove a charm about them, their quaint expression sank into my memory and I shall never forget the picture that the camera of my eye painted on my brain. There was the love, confidence, innocence, faith, virtues of children, that always appeal to callous heart and weary brain. Children's total disregard of dress and convention! They care not for the ragged clothes and dilapidated hats, for in their little hearts was the peace of purity and theirs was the happiness of unsullied souls."

The contemplation of such a picture ought to make of every man a patriot; but, alas, when we reflect on the greed of selfish men whose lives are devoted to the establishment of conditions the ultimate effect of which means the distortion of their



The above ranch scene is of er County, is on this ranch. This was the refuge for many weary the old Wm. L. Black ranch on ranch is now owned by Mrs. cow-punchers. Col. Black was the head of the San Saba, the Camilla B. Raggio and her son, the advance agent for development only running water in Schleicher-Leslie Jones, and 26 years ago ment of this County.

A Man And A Mule

A farmer was plowing and talking to his mule; "Bill, you are a mule, the son of a jackass, and I am a man made in the im-

We Sell Land & Livestock
List your property with us
In touch with both Buyers
and Sellers
MURRAY - FINLEY
Commission Company
Office—Palace Barber Shop

happy young lives, we feel like exclaiming with the poet:
Gay hope is theirs by fancy fed,
Less pleasing when possest;

The tear forgot as soon as shed,
The sunshine of the breaths.
Alas! regardless of their doom,
The little victims play;
No sense they have of ills to come,
Nor care beyond today.

age of God. Let, here we work, hitched together, year in and year out. I often wonder if you work for me, or I for you. Sometimes I think this is a partnership between a mule and a fool. For surely I work as hard as you, if not harder. Plowing here, we cover the same distance, but you do it on four legs, and I on two. So, mathematically speaking, I do twice as much work per leg as you do.

"Soon we'll be preparing for a corn crop. When the crop is harvested, I give one-third to the landlord for being kind enough to let me use this corner of God's universe. The other third goes to you, and what is left is mine. But while you consume all your third with the exception of a few cobs, I divide my third among seven children, six hens, two ducks and a banker. Bill, you are getting the best of me. It ain't fair for a mule, the son of a jackass, to

We Want To Handle Your Wool And Mohair

The Sonora Wool & Mohair Company solicits the Wool and Mohair business of Schleicher County.

We keep in touch with the market at all times and closely connected with all Eastern buyers.

Wool and Mohair shipped to Sonora has the same rate to Boston as from San Angelo.

We will sell directly or will place with Co-ops, as producer wishes.

We Handle Wool Bags, Fleece Twine, Sewing Twine, Marking Liquids and Fly Repellent.

Officers are
Ed C. Mayfield, President
W. A. Miers, 1st Vice-president
J. N. Ross, 2nd Vice-pres.
R. A. Halbert, 3rd Vice-pres.
A. C. Elliott, Sec't and Treas.
J. H. Evans, Manager.

W. H. Parker & Son Enjoys Good Business

W. H. Parker & Son is one of the oldest business firms in our City, being opened up by Mr. Parker about 20 years ago, and later added his son to the business firm. Mr. Parker owns his building, which is perhaps the most best arranged building in our city for the Grocery business. Mr. Parker has enjoyed a good trade since the first came here and it gradually increases as the years go by, making it possible for him to continue to increase his stock and add to his building.

D. Rape is conducting a blacksmith shop in the old Bearce building and enjoys a good business. He gives good and efficient work.

Down in the picture show building you will find the Chesney Boot Shop, where some of the best boots are made. Mr. Chesney enjoys a good trade from all over West Texas and his work is known to most everyone.

Eldorado Gin Co.

The Eldorado Gin was the first gin to be built in the city, came into existence in 1904, under the management of P. H. McCormick, and was owned by Eldorado citizens, built for the purpose of helping to develop the farming interest of the county, and at that time all cotton that was raised had to be carried to San Angelo on wagons to be ginned. The Eldorado Gin ginned its first bale in September 1904. The Gin remained in the hands of the McCormick family, they buying out all the smaller interest, and selling the plant to the present owners Mr. R. T. Crain, who came here from San Saba and has operated the gin through three ginning seasons. Giving the people a most courteous service.

There is no one factor that has proven more beneficial to the development of the county than has the Eldorado Gin. It has installed the round bale system and is capable of handling its business in a most satisfactory way.

THE GARNETT BEAUTY SHOP

The Garnett Beauty Shop is in the Garnett Hotel, under the management of Miss Madeline Sewell. Here you will find courteous service and neat work.

Wm. Cameron Lumber Co. Inc. Successor To McCarroll Lumber Co.

The Wm. Cameron Lumber Co., Inc. the Successor to the McCarroll Lumber Co., is a progressive institution in our city, has been in business here since 1930 succeeding McCarroll Lumber Co., which was opened for business here in 1929. Mr. J. S. Loyd, is the manager of this institution, well known to our people as he was connected with the West Texas Lumber Co. before he accepted the management of this Yard. They are courteous in their dealings and will appreciate a share of your lumber business.

Tom Kent has just recently opened a small lunch counter in the picture show building, where he serves a nice lunch at a small cost. Home made pies are his specialty.

We Extend
GREETINGS
TO
The Eldorado Success
On Its 26 Years Service



And take this means of expressing thanks to our patrons in Schleicher County.

For a small trifle per day you can have the use of a telephone in your home.

The cost is only a trifle compared to the many conveniences and actual need you have for a telephone.

When a man needs a laborer, he uses the telephone. When you need a doctor, you use the telephone, and the useful telephone comes in handy on a business transaction. Why do without one, or worry your neighbor in using his, when the cost is small to have one in your home.



San Angelo Telephone Co.

"In Step With Eldorado Progress"

rob a man—the lord of creation—of this substance and, come to think about it, you only help to cultivate the ground. After that, I cut, shock and husk the corn, while you look over the pasture fence and 'he haw' at me.

"All of the fall and part of the winter the whole family from Granny down to the baby, pick cotton to help raise money to buy a new set of harness and pay interest on the mortgage on you. And by the way, what do you care about the mortgage? It doesn't worry you any. Not a darn bit. You leave that to me, you ungrateful, ornery cuss.

"About the only time I am your better is on election day, for I can vote and you can't. But if I ever get anything more out of politics than you do, I fail to see where it is."—Birmingham News.

BILIOUS

"I have used Black-Draught . . . and have not found anything that could take its place. I take Black-Draught for biliousness. When I get bilious, I have a nervous headache and a nervous, trembling feeling that unfits me for my work. After I take a few doses of Black-Draught, I get all right. When I begin to get bilious, I feel tired and run-down, and then the headache and trembling. But Black-Draught relieves all this."—H. C. Hendrix, Homerville, Ga.

For indigestion, constipation, biliousness, take

Thedford's BLACK-DRAUGHT

WOMEN who need a tonic should take CARDUI. Used over 50 years.

IN THE POULTRY YARD

--where quantity and quality of eggs determine the real cost of any feed--that's where you find RED CHAIN Egg Mash to be the most economical egg producer!

A sack of feed costs more than a sack of sawdust—but you can't "save money" by feeding sawdust to your chickens.

Likewise, a sack of RED CHAIN Orange-Vitamine Egg Mash costs more than cheap imitations—because it's worth more to YOU!

Feed it to your own flock; test it in comparison with any other egg mash, and you'll feed RED CHAIN every day in the year—for bigger year round poultry profits!

RED CHAIN Feeds Are SUPERIOR Feeds

SELF-SERVE Grocery

Leaman's Department Store An Asset To Our City

The Leaman's Department Store came to our city about two years ago and has one of the largest stocks of dry goods South of San Angelo. This store is a credit to our city and Mr. Leaman has enjoyed a good business not withstanding the two years of adversity.

The store is housed in a nice brick building erected by Mr. Sam E. Jones of our city and the building and stock together is quite an asset to our city. You will find at this store a willingness to serve you right and in a most courteous manner.

Shoemake Hatchery

Will begin setting Incubator August 22, for fall hatching.

We also have at present some excellent White Leghorn pullets from the M. Johnson strain, for sale, at reasonable price.

Other chicks and chickens at any time.

Eldorado Water System

The Eldorado Water system is owned by the Interstate Service Co., with headquarters at Bay City. Our city is badly in need of fire plugs and a larger main, and our citizenship hope some day to secure these needed additional improvements.

They have as Manager of the system here, Mr. Will Eaton, a fine fellow with a good disposition.

Hugh McAngus was in from the farm Saturday spreading good cheer and looking after business.

Mr. and Mrs. H. W. McClatchey and Miss Mable, were in from the ranch Saturday visiting and shopping.

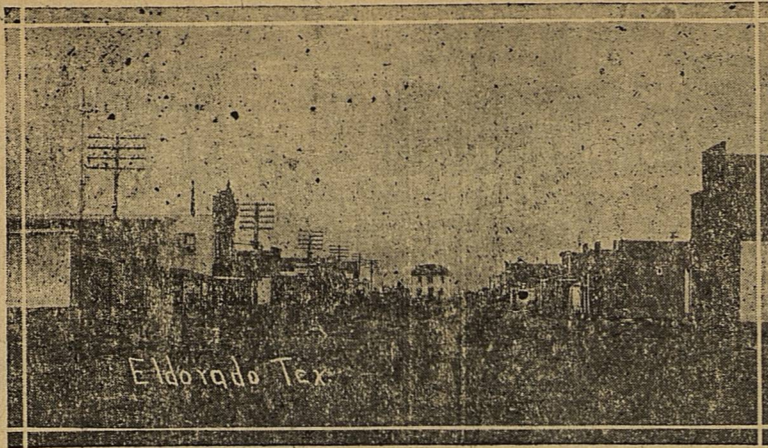
COMING NEXT LORDSDAY

With the greatest of pleasure I commend to the people of this community, Rev. James L. Hadcock, who will begin next Lordsday, a revival meeting with the First Christian Church. He is a Christian gentleman, a powerful gospel preacher, plain and explicit. Is well ripened in the experiences of life and the ministry. Do not fail to hear night after night this fine gospel preacher.

Thomas Gathright
Former Minister

I shall preach in Eldorado July 31st, which is the fifth Sunday. Will drive over from Mertzon encampment for that morning and do some Baptising in the afternoon.

T. G.



MAIN STREET IN ELDORADO SOME 20 YEARS PAST

In this picture we are reminded of our Main Street as it looked some twenty years ago.



This is a picture of a Maize field in Schleicher County near Eldorado and shows what productive soil we have. Schleicher County is very productive for

Practically all of the old buildings on Main Street at that date have given away to more modern and fire proof buildings. And our Main Street today is paved and lined with modern brick and stone buildings.

all forage crops and a failure to raise one is almost a forgotten term. Maize, Fetterita, Kaffi, and all sorgham feeds thrive well and turn out a good yield.

Hamburger Bill

Well, the name of Hamburger Bill is known to most every boy between San Angelo and Del Rio. W. R. Word is manager of this institution and enjoys a good business in normal times. For lunches and drinks he serves you well, and specializes in making Hamburgers.

Royster - Whitten Drug Store

The Royster - Whitten Drug Store has been in our city for several years and since it opened its doors it has enjoyed a good business. There is probably no one person in Schleicher County that is better known than Judge Whitten, and he has in the business his Son-in-law, D. C. Royster. Mr. Royster is a real sportsman and enjoys the out door life, but knows how to serve in his business and appreciates your business. They also serve lunches and drinks.

Ovid Wade transacted business in the city Saturday.

R. A. Evans Commission Company

Mr. R. A. Evans has been a resident of this county for the past 30 years and for the most part has been connected with the Commission Business, has sold many ranches and farms in this county and is known throughout West Texas.

Crain Motor Co.

The Crain Motor Co. is owned and operated by R. T. Crain, who has the Dealers Agency for the Ford Cars in this County. At this splendid up to date garage you will always find the best of mechanics, who pride themselves in serving you well. The Ford Agency was probably the first car agency established in our city and has always been a good selling car in this county.

Mr. Crain also handles the famous Goodyear Tires and Tubes, a product that has always given service that satisfies, one of the most advertised and the fastest selling Tire and Tube on the market.

Sample Dairy Gives Excellent Service

The Sample Dairy, another public institution that has come our way during the past few years, is a credit as having one of the best herds in the west. He keeps them in fine shape and they are under State inspection. Mr. Sample is a likeable fellow and his service meets the approval of the people as well as the States approval. He delivers twice daily and you can reach him by telephone, for extra service.

Sample Dairy

We extend Greetings to The Eldorado Success on the eve of its 26th Anniversary.

And call your attention to the fact that we appreciate the nice volumn of business that has been extended to us during the few years we have been serving you in the Dairy Business.

We use only State tested stock in our herd and they are examined frequently by State Veternerians.

When in need of special orders use the telephone. Tell us your wants and we will fill the order with a smile.

Phone 8104

Hamburger Bill

The old reliable Hamburger Stand. Clean, prompt, and courteous service.

Nice cool lunch counters with plenty of room.

EAT CHEAP — EAT PLENTY
Take a Cold Drink while you wait

W. R. Word.

1906

For 26 years we have been rendering public Service to Eldorado and Schleicher County. Our plant has grown from an almost nothing to a modern country weekly. The entire plant, lot and building 26 years ago cost \$700.00. It would be hard to value today, but we have two pieces of machinery, one cost four times as much as the original entire plant cost, the other cost more or as much as did the entire plant, besides we have six times as much floor space. We are prepared to do anykind of Job Printing from a small booklet to a visiting card. We can take care of the work in our office as cheap and as neat as you will find in most any country newspaper.

Why send your work away when the local printing office can do the same job.

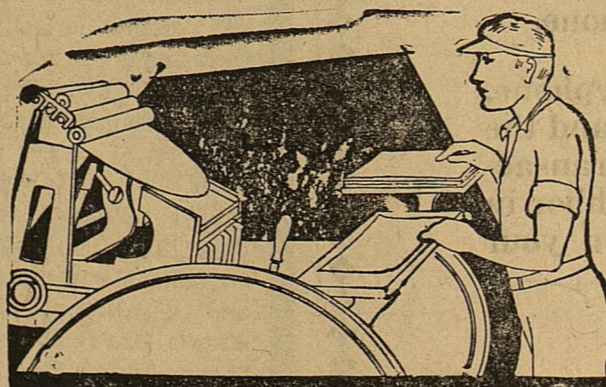
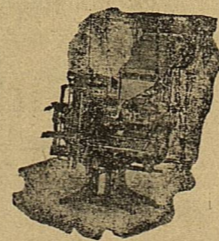
For a quarter of a century we have written of weddings, births, entertainments, society programs, your church and school notes, have entered the realms of your highest enjoyment and dipped into your cups of grief, reported your deaths and recorded the history of your city and county. We have enjoyed the job and certainly appreciate the many courtesies extended by the business people of the past and present.

If you have any printing to do, let us figure with you. No job is too small for us to appreciate, and if we cannot handle the big job satisfactorily, the work will cost you nothing. Our motto has always been a customer must be satisfied.

The Subscription price is \$1.50 per year but for the past few weeks we have been accepting \$1.00 for a year. After reading this issue, if you still want to get in on the \$1.00, send it in, the campaign closes with this issue.

We appreciate news items from the homes of this County and ask that when you have company, to drop The Success the information, as we have to be in the office most of the time and will be liable to not hear of your visitors. Make The Success your family reading and help it to be a useful institution in the city.

A. T. WRIGHT, Editor and Owner



CONGRATULATIONS

TO THE SUCCESS

On the close of their Anniversary



Here you will find a complete line of Drugs and Medicines, together with all kinds of Toilet Articles needed in the home.

Cold Drinks and Sandwiches served at all hours.

Make this Store your visiting place while in town.



ROYSTER-WHITTEN
Drug Store

1932

**A. J. Roach, Dealer
In Produce**

A. J. Roach has been in business in our city for the past seven years and a ranchman of the county for some twenty years. He handles second hand Furniture and other second hand goods, and deals in all kind of country produce. You will find him a congenial man to do business with.

**Bonded Trucking
Under State Laws**

Roy Andrews, who makes trucking an everyday business is well known to most all ranchmen, who have hauling done, and is reliable for the stuff he hauls under the bonded laws of the state.

He appreciates any business that you might give him, and tries to give you value received in service.

Jones Motor Co.

Jones Motor Co. is owned and operated by John R. Jones and Ray Jones, for years Schleicher County citizens, but entered this business last November, buying

**West Texas Lumber
Co. Twenty Years
In Our Midst**

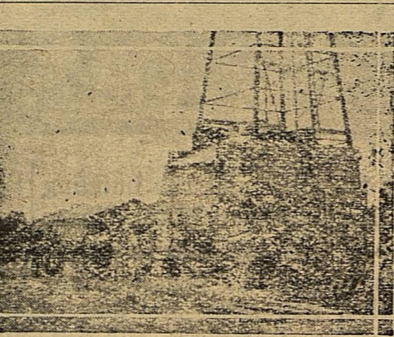
The West Texas Lumber Company has been in our midst about twenty years, and has been serving West Texas for some forty years.

This institution is now under the able management of Mr. C. E. Knight, who is a very courteous and obliging fellow, and one that appreciates your visits and especially when in need of Lumber.

This Company or its management has been a much needed factor in the up-building of our city, taking part in all our public affairs, and assisting in every way possible also, in our public improvements.

West Texas Lumber Co. also carries a good line of Hardware and Paints and prides in handling quality merchandise.

out the Evans Motor Co. They are congenial workmen, pleasant to do business with and treat you right on all work entrusted to their care. They handle the St. Clair Gas and Oils and appreciate any purchase you might make from them, and would like to sell you a new Chevrolet if you need one.



**A WEALTH THAT IS COMING
OUR WAY SOME DAY**

The Editor has for many years predicted that some day Eldorado would be the recipient of the flowing liquid gold, gushing forth from mother earth, as far as we know all towns that bear the name of Eldorado have found oil nearby, and why should our own Eldorado be different? The showing has been too good for such to be the case.

There has been several wells put down in the county but to our notion the right spot has not been drilled as yet.

When the Whitten Well made such promising showing everyone thought that it would be only a matter of time until oil would be found in paying quantities, but this showing was abandoned just when we thought a strike was almost certain.

Then the W. R. Nicks was financed and as the well went down the same showings were encountered as were in the Whitten Well only in greater quantities, until the real showing that we thought would go over the top was looked for, and the depth even failed to make a showing. The well is to be continued to 6,200 feet and most all believe that it will have another good showing.

Some large prices have been paid for leases near town and most of us believe that if a well is drilled just west of town it will be a producer in paying quantities, in fact some seem to think that our city is sitting on top of a pool.

We have a test at present on the Joe Tisdale ranch about 8 miles northeast of Eldorado which has had some showing, and which will likely be drilled to a deep test.

The Editor still believes that our city will be an oil producing town in the days to come. At any rate our people have received many useful dollars in oil leases in this county, which has greatly helped the land owners of this county.

**The Improvement Of
Our Business Houses**

One would hardly believe his own eyes if he could turn back the years one at a time and note the wonderful changes that have come about during the past twenty-six years in regard to the business and the houses in which they are housed. Our Main Street has been changed from the many small box frame houses to stone and brick, some of them, in fact, most of them are well kept and well stocked. It takes time to bring about such changes and develop such communities in which we now live.

Very few businesses have ever made assignments or taken bankruptcy in our county, and we think we are safe in saying that the business people for the past 26 years of our city have been extremely lenient on the credit system, and most of them have turned out well. They have come up from the old dusty box house to the modern well kept, and well lighted with the latest refrigerating equipment, stocks of merchandise well displayed and convenient for the buying public.

1906 — Eldorado — 1932

We now offer you a few things accomplished by our city since we have been publisher of The Eldorado Success. No town or Community can accomplish much without some kind of an organization. We first had a business mens club to look out for the welfare of the city, then a community village, a place to gather for mail with hitching post for horses all over the town, in fact they were useful and needed things for the progressive business men, good driving horses and Hindes buggies were the easy mode of travel. We had no worked roads and were not confined to lanes when we had to travel. The business mens club mostly were hunting railroads, gins and banking facilities, and to the credit of a good business mens club these things were soon to be found in our city. We liked to have over done the banking business, got two organized and opened, when only one was needed and for awhile had two papers when there was not enough support for one, but time corrected these evils and we are confident now that most of us will agree at least that one bank has saved the day, for in times of adversity a concentrated business will keep a bank going when a divided business will cause them to close as they have done elsewhere. No one institution will meet the approval of all but in trying times one can better help the people than can two. You may not agree with the Editor on this line, but we have watched other towns and have been thoroughly convinced. Our bankers did a wise thing when they consolidated our banks.

The business mens club died out and then sprang up the Chamber of Commerce. It just takes something like this to keep things in place. Through this organization much needed work for the town was accomplished, one of the outstanding accomplishments was the paved highway to San Angelo, which was badly needed after the days of the horse and buggy were

over. With the coming of the auto, was the necessity of good roads. It is cheaper to build good roads than it is to travel bad ones. Not only has the highway been built but better county roads are continually being built, but it will take work of a permanent material to relieve some of the bad spots which will come as the years go by.

Our City had developed into an incorporated City, another good move, which has been accomplished by the Lions Club, which was organized to keep up the work of the organizations before it, and it has been a live wire and very useful and still functioning regardless of the situation confronting it. There is always some who do not agree with us on the incorporated town but there is something that must be met and can only be done through incorporated cities. Our sanitation has been improved, and our little city much improved in looks and our yards made more beautiful thru the incorporation.

The incorporation is needed. Our citizenship should respect its ordinances and abide by them in good faith. Make their work a pleasure instead of a nuisance. Let them know we are glad they are serving us the best they can. Eldorado is now one of the neatest small towns in the West. Don't you enjoy the cool nights, the best place to sleep in Texas, and a most healthful climate.

**Eldorado Recreation
Club Enjoys
Good Business**

The Eldorado Recreation Club organized under the management of J. C. Crosby and Leslie Galbreath, has enjoyed a good patronage since it has been organized, and furnished a good place to spend a few idle moments and enjoy your self at a ridiculous low cost.

They appreciate your patronage and invite you to make their place a resting place while in town.

A. J. ROACH

Dealer In

Country Produce and Second Hand Goods
In many instances you will find what you want here at a greatly reduced price.

ELDORADO

Recreation Club

Open each week day and evening for your entertainment.

A good place to while away a few moments after business hours, or while off duty.

It costs very little to belong to this Club and enjoy its friendship.

CROSBY & GALBREATH

**BONDED TRUCKING
UNDER STATE LAWS**

I have my truck bonded under the State Laws of Texas, and am prepared to give you the best service possible. I can deliver your stock or any hauling that you might have in good condition. I appreciate your business and strive to give the public the best to be rendered.

ROY ANDREWS

Jones' Motor Company

Located at the Old Chevrolet Stand, where prompt and efficient mechanics await your coming. Let us keep that car greased and adjusted, and do your repair work.

We handle the St. Clair Gas and Oils and would appreciate some of your gas and oil business.

Located right in town where you can shop while we do the needed repairs on your car.

John R. Jones

Ray Jones

Congratulations

to

The Eldorado Success

On Her 26th Birthday

In the past 26 years Eldorado and West Texas has made great progress and along with this, West Texas Lumber Company has made progress for we are strictly a West Texas Institution serving only West Texas.

When you need farm machinery, a windmill, or well supplies, building materials, or anything that is needed on the farm or ranch, come to see us. We give a square deal for your round dollar.

WEST TEXAS LUMBER CO.

Eldorado, Texas

News Of 26 Years Ago

Quince Mills won two foot races at Del Rio while there during the fair. Several hundred dollars changed hands on the matched race. Schleicher County is coming to the front this season on all she undertakes and in a few years we will lead the procession of all western counties.

Silliman, Campbell and Evans sold for S. A. Thomson to C. R. Cook 640 acres of land unimproved at \$10.50 per acre.

They sold for Henning to J. D. Ramsey 640 acres of land at \$7.00 per acre.

J. W. Alexander was in town Thursday shaking hands with friends, and after medicine for his wife. She was run over by a buggy some time ago.

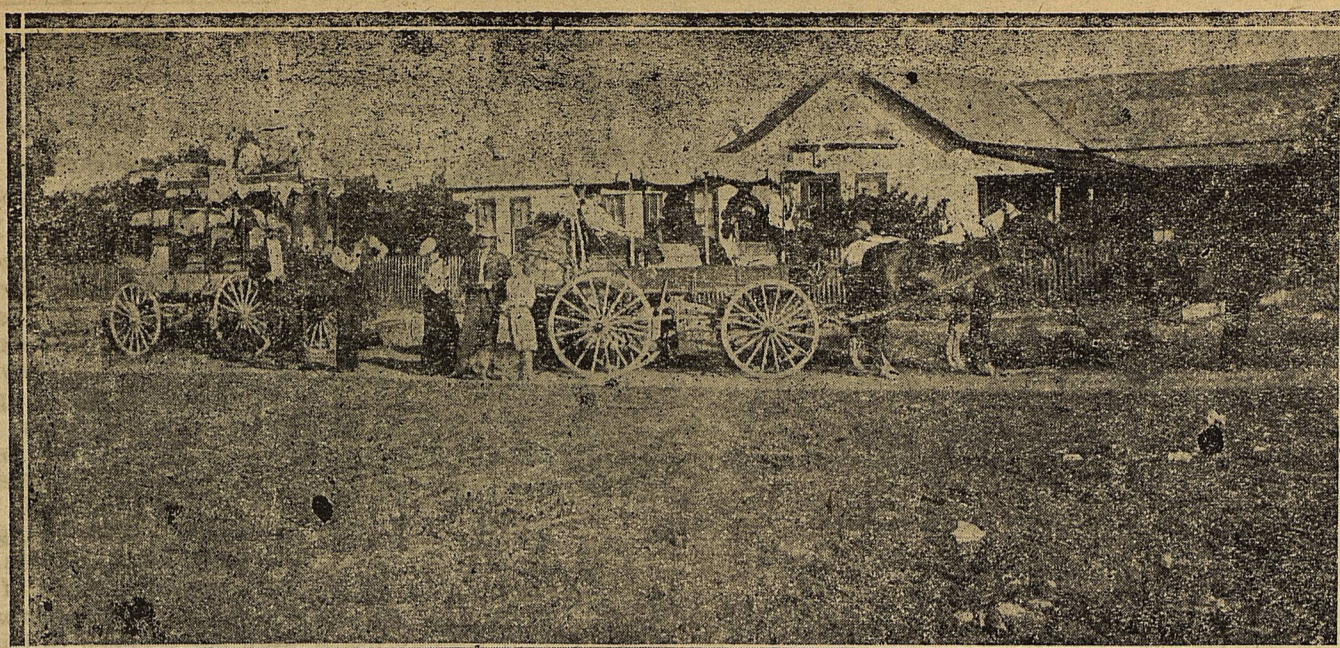
Judge Whitten said he was afraid to leave town these days for fear some of these commission men will sell his house and lot. Schleicher county is on an upbuilding move at present.

C. C. West sold 160 acres of land to Joe Burlinson of Stephenville, Erath county, for \$14.00 per acre.

Mrs. C. C. Doty entertained the young folks Monday night, by giving them a social. It was largely attended, and all reported a pleasant time.

Misses Lottie Hill, Alma Hughes and Scottie Ingram spent Tuesday on the Tisdale ranch watching Joe Tisdale break wild horses. Joe always makes fun for the ladies.

Pomp Watson, the chief cook on the Palmer ranch, made a



Stage Coaches Twenty-Six Years Ago

The above picture was taken in Eldorado some 28 years ago, but the same kind of conveniences were used for several years after we entered the newspaper field, with no roads

except trails beat out down the draws and across the plains. The mail problem was one to worry about. After a daily mail service was established it had to be carried across the country in hacks, drawn by four head of horses to be changed every twelve miles. This picture was taken when Bob Lowe was carrying the mail and the building was the old Elder Hotel. Those in the picture are Bob Bates, E. C. Haynes, S. L. Wright, Mr. and Mrs. Bob Lowe and daughter, Tot, A. T. Wright, the Editor, and Jim Beasing.

The people with the present mail system do not know what to appreciate. The Eldorado Postoffice has just installed a new lot of fixtures at a cost of about \$4,500.00, and the mail comes over a beautiful highway all the way from San Angelo, and the old stage coach and its troubles are history to be dreamed about and studied about by the coming generations

The Eldo Hotel A Home Like Hostelery

The Eldo Hotel, owned by Mr. H. H. Hooker, and which has been under his management for several years, makes one feel as if he were at home when he puts up there, with the genial and courteous ways which he handles his guests. This is the first hotel to be run in our city and has always been the leading lodging place of the town.

flying trip to San Angelo this week accompanied by Brice Dabney, our high sheriff.

The West Texas Utilities Furnishes Our Lights

Twenty-six years ago our lighting system was from coal-oil lamps, later came the Asytele line lights, which was a considerable improvement. Then the famous Coleman lights, that run on gas and air, were the chief lights of our public meeting houses. They, too, in time passed away, when Carl Brown came along and started a small light plant, the Editors home being the first dwelling in the city to get electric lights. Mr. Brown sold out to our friend W. E. Eaton, who put us in a better light service and furnished some power for other uses. He in turn sold to The West Texas Utilities who now furnish us all the power and lights that we can pay for and are covering all West Texas with their service. Practically every home in the city uses electricity. Twenty-six years makes a difference.

SOME SNAKE STORY

Hillsboro Mirror: Readers of the Mirror have heard and read snake stories, but we doubt that any of them will excel that told the Mirror Thursday by W. P. Hagood, revered Confederate veteran and longtime Hillsboro citizen. The story is that of his brother-in-law, Nathan Posey, whom he declares died from the seventh bite of seven different snakes. The first bite was from a diamond rattler, later by three different copperheads, then by two cottonmouths and later by a ground rattler, dying seven days after the seventh bite. Mr. Hagood was with him most of the time until death came of the last bite. Those last days his actions were in imitation of a snake. He would twist about and bite at everything near. Three doctors who were with us warned us not to let him bite us. A twig fell on the bed and he got hold of it and was seemingly trying to write. My brother and I got a pencil and a piece of paper and placed them in his hand and he wrote a letter to his mother in Alabama, saying: "Mother, I am dying from this curse sent upon me for not obeying my call to preach the gospel." He was buried at Palestine church in North Mississippi and soon after his burial seven snakes were killed on his grave. "It is somewhat embarrassing to me to tell this story," said Mr. Hagood, "as some of it will seem unreasonable. But, nevertheless, it is true, and I can refer you to the reliable men who will verify it."

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Our Paved Streets Among Our Best Improvements

After twenty-six years of travel on foot over our main street, the Editor is frank in saying that among our best and most needed public improvement has been that of our street pavement. Owing to the very sticky mud of this soil it was almost impossible to get about in the streets in long rainy spells, and to have lived here before the paving and since then, one can truly appreciate the good work done by our business men and property owners in paving.

Stockmen Improve Their Ranch And Stock

There has been wonderful improvements in the ranches of this county during the past twenty-six years. Instead of the old three wire bob-wire fence, we now have the net wire fence. Instead of feeding the coyote on fine lambs we have killed out all the wolves. Instead of raising scrub stock we now are raising some of the best stock in the State, and for proof of this we offer the many State prize winners this County has captured at the Fat Stock Shows, both in Sheep and Cattle. Schleicher County is considered one of the best stock raising counties in the State, among our best herds are Thomson Bros., Jess Koy, Hensel Matthews, Tom R. Henderson, Sam H. Hill, George Williams, Sam McKnight, Russe & Bevans, Ira McDonald and John Rae. The slogan among our ranchmen is: "When better stock is raised, Schleicher will produce some of them."

J. F. Isaacs, our present County Clerk, is manager of the Benton Abstract business. The only such business in our city, and you will find Johnny a pleasant youngster to do business with.

4TH OF JULY Sale

BIG SAVINGS!

Washing and Greasing \$2.00

For the price of \$1.00 One week only

Lowest Prices in History!

STOP IN BEFORE YOU START OUT

Don't celebrate your 4th of July trip with tire blowouts. Nothing wrecks the holiday frame of mind so completely as a struggle by the roadside with a flat tire. We'll gladly inspect your tire equipment beforehand.

NEW LOW PRICES NEW HIGH QUALITY

Latest Lifetime Guaranteed

GOODYEAR SPEEDWAY

Supertwist Cord Tires

| Full Over-size | Price of Each | Each in Pairs | Tube |
|------------------|---------------|---------------|-------|
| 29x4.40-21 | \$3.59 | \$3.49 | \$.91 |
| 29x4.50-20 | 3.69 | 3.79 | .91 |
| 30x4.50-21 | 3.78 | 3.63 | .91 |
| 28x4.75-19 | 4.63 | 4.50 | .94 |
| 29x4.75-20 | 4.79 | 4.57 | .91 |
| 29x5.00-19 | 4.95 | 4.73 | 1.00 |
| 30x5.00-20 | 4.95 | 4.80 | 1.14 |
| 31x5.00-21 | 5.13 | 4.98 | 1.16 |
| 31x5.25-21 | 5.95 | 5.82 | 1.16 |
| 30x4 1/2 Rg. Cl. | 3.37 | 3.30 | .58 |

Quality Values Only Goodyear Offers

Famous Lifetime Guaranteed

GOODYEAR PATHFINDER

Supertwist Cord Tires

| Full Over-size | Price of Each | Each in Pairs | Tube |
|----------------|---------------|---------------|--------|
| 29x4.40-21 | \$4.79 | \$4.65 | \$1.63 |
| 29x4.50-20 | 5.35 | 5.19 | .95 |
| 30x4.50-21 | 5.43 | 5.27 | 1.03 |
| 28x4.75-19 | 6.33 | 6.16 | 1.17 |
| 29x4.75-20 | 6.43 | 6.24 | .95 |
| 29x5.00-19 | 6.65 | 6.45 | 1.17 |
| 30x5.00-20 | 6.75 | 6.55 | 1.33 |
| 30x5 | 4.97 | 3.95 | .81 |
| 30x5 Rg. Cl. | 4.19 | 4.06 | .90 |
| 30x5 O.S. Cl. | 4.29 | 4.16 | .90 |
| 32x4 | 7.58 | 7.35 | 1.32 |

TRADE US YOUR OLD TIRES FOR NEW 1932 GOODYEAR ALL-WEATHERS

CRAIN MOTOR CO.

The City Cafe Henry Wilson, Mgr.

The City Cafe was opened by Wilson and Mr. Jeff Johnston about seven years ago and for the most part has been operated by them, they being out about one year. They just recently re-entered the business and now serves you a good dinner at reasonable prices. They pride in serving you a meal day or night. Located in the E. C. Haynes Building.

The Eldorado Electric Service

The Eldorado Electric Service is headed by Robert Isaacs, and renders a service unexcelled. Mr. Isaacs has been in this county all his life and is well known to most of you. He will appreciate your business in his line. When your battery is out of tune call him for relief.

Ballew Service Station

Lewis Ballew is owner and operator of the Ballew Service Station, which is located by the Ford Business and right in the center of town. He handles the Humble Oils and Gas and other accessories, with prompt service on your tire and tube repair work. He has been in our midst since a child and is known by most all the trade. He handles the Firestone tires, and solicits your trade and best wishes. They serve you with a smile.

W. F. Meador is the Oil and Lease man that has his office in The First National Bank. He is also engaged in ranching for past time. He came to Eldorado 32 years ago on old Spot, a paint pony, making the trip in 15 days. He has made his home in Schleicher County all the time, save a few months that he spent in California looking for his father's crowbar. If you want to lease land for oil, Frank Meador can serve you well.

West Texas Utilities Company

The MORE they work ... the LOWER the rate

Your electric helpers are eager, willing servants. Every time you give them another job to do, they work at a lower average rate.

Light up your home, launder the clothes, prepare and care for food, heat water, clean the rugs — with electricity. Each additional use you make of electricity reduces the average rate!

As you make greater use of electricity, your rate is ALWAYS going down!

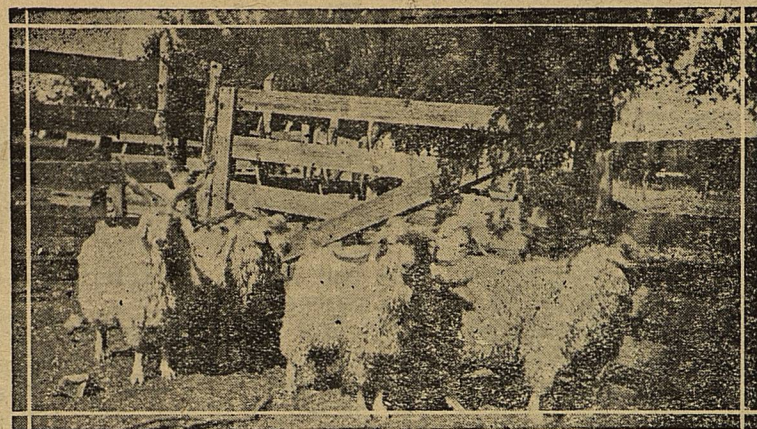
Humphrey Hardware Successor To Yancy Implement Co.

The Humphrey Hardware, successor to the Yancy Implement Co., which began its business in Eldorado nine years ago, with Mr. Humphrey as its manager, he buying the business five years ago, and has enjoyed a good business since. Mr. Humphrey came to Schleicher County in 1905, entering the ranch business and later coming to Eldorado to become interested in the Eldorado Hardware Co., from 1911 to 1918, and since that time has been identified most of the time with the Hardware business.

Mr. Humphrey has been successful in his financial dealings and has showed his faith in Eldorado by investing his savings in Eldorado property.

E. H. Sweatt, the shoe repair man, can be found at his place of business most of the time. He has been in Eldorado since he was six years old and knows the county and town like a book. He appreciates all the work he can get and can sell you a good saddle if you need one. He has the only place in town that you can buy a good saddle and why not call on him for your wants.

The Goat Industry Has Been Remunative



This picture was taken on the Joab Campbell ranch and shows some of his fine goats. The goat business has been one of the counties leading money making industries for many years, and to up the past two years mohair has commanded an excellent price.

The Campbell ranch is situated 12 miles north east of Eldorado and the goat business has been his chief stockraising.

VECK FLORIST
San Angelo, Texas
Mrs. J. D. McWhorter representative, benefit of the Methodist Church.

ICE
I have the West Texas Utilities Ice House, and can make you quick deliveries on Ice.
F. H. Watson
Phone 92

TEXAS MOUNTAIN ATTRACTIONS

The completion of good roads through the mountain and hill section of Texas will reveal to millions of Texas visitors to the Texas Centennial in 1936 that Texas has mountain scenery unexcelled by any in the world and parks rivaling in attraction the older parks of the country. One purpose of the Centennial will be to acquaint visitors, and all Texans as well, with the beauties of all parts of the State and the vast opportunities each section affords.

In regard to the farming section of the county, as noted during the past twenty-six years, it is easy to see that Schleicher County has come up to the predictions of The Success some 26 years ago. We reproduce a news item of boost for the county, published July, 20 1906.

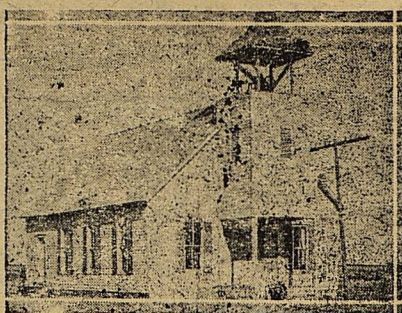
"J. H. Lohman brought in a wagon load of cabbage Saturday. The boys thought they would weigh one of the heads and found it weighed 91-2 pounds. How's that for cabbage? The cabbage was raised by Mr. Lohman on his ranch without irrigation. Schleicher county will produce any thing that will be planted and worked. It is the garden spot of Texas."

The Lohman place is the ranch now owned by Mr. and Mrs. Dean Swift, but we are not intermingling that Dean should go into the cabbage business. He has a fine ranch, plenty of good soil that will produce, just like thousands of other acres in this County. We have lots of pasture lands that should be in cultivation, among our most contented citizenship is found among our stockfarmers and strictly farming.

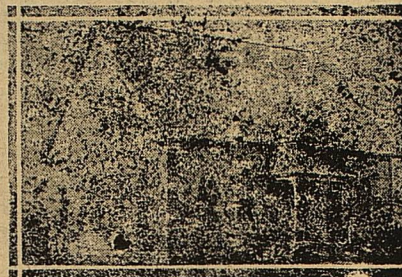
The cotton crops of Schleicher County can put more money in circulation, relieve more homes, and furnish more employment and pay more taxes per acre, than all the ranches in the county. There is certain lands in the county that will never be anything but ranch lands, but there is large bodies of land that is too good farming land to try and raise stock on. But the farming interest is gradually coming to the front in Schleicher County and many of the ranchmen are turning some of their best lands to cultivation, where more families can find employment and the land will give back a larger return.

TRUTH IF NOT POETRY

A hen is not supposed to have
Much common sense or tact.
Yet every time she lays an egg
She cackles for the fact.
A rooster hasn't got a lot
Of intellect to show;
But none the less most roosters
have
Enough sense to crow.
The mule the most despised of
beasts,
Has a persistent way
Of letting folks know he's
around,
By his insistent bray.
The busy little bees they buzz,
Bulls bellow and cows moo,
The watch dogs bark and gan-
ders quack,
And doves and pigeons coo.
The peacock spreads his tail
and squawks,
Pigs squeal and robins sing,
And even serpents know enough
To hiss before they sting.
But man, the greatest master-
piece
That Nature could devise,
Will often stop and hesitate
Before he'll Advertise.
—Author Unknown.



The above picture is of the Christian church, the second church building to be erected in our city and is still being used. Those who took active part in the erection of this church were Jack Allen, C. C. West, Robert Bailey and J. W. Garvin.



This is a picture of the First Methodist Church, the first Church building to be erected in our city and is still being used. For several years it was used by all denominations for public worship. Those who led in the erection and building of this church were P. H. McCormick and family, W. B. Silliman and family, C. C. Doty and family, Mrs. J. W. Hill and family and J. W. Embrey and family.

ICE
PROMPT DELIVERIES
Hayne Graves
PHONE 16

We Sell Land & Livestock
List your property with us
In touch with both Buyers
and Sellers
MURRAY - FINLEY
Commission Company
Office—Palace Barber Shop

FOR SALE—Histories of
Schleicher County and its early
making. Real interesting and
worth \$1.00. Mail your check to
THE SUCCESS,

The San Antonio Herald was sold at trustee sale last Saturday, and bought by General W. H. Young, who will continue it in its course of principles. The Editor, in his valedictory, attributed its failure to the fact that a number of San Antonio business men withdrew their support from it because it dared to oppose Schleicher from The

Guadalupe Times, Seguin, Texas September 23, 1878. The Schleicher above referred to was Gustave Schleicher, of whom our County was named. He was running for Congress at that time against Governor Ireland. Schleicher was elected to Congress and served until he died Jan. 10, 1879. He was running for re-election.

Cotton Farmers of Schleicher County

Not many more days will pass before the ginning season will open again.

We will again offer to the farmers of this section another season of First Class Ginning, with the same service — the most up-to-date machinery and the same courtesy you have had before.

We will gin your cotton either in the Round or Square Bale — Paying the top price for all Round Bale Cotton.

We solicit a portion of your ginnings this season.

Eldorado Gin Co.

Samson Windmills

PERFECTION OIL STOVES
COLEMAN GASOLINE STOVES
Plenty of Hay Wire and Binder Twine
Priced Right

Humphrey Hardware

Phone 148

CITY CAFE

Wilson & Johnston, Proprietors
Home cooked lunches are served each day at the noon hour. Short order meals at all hours. — We solicit your business and appreciate all past favors.
When you want to drive hunger away, drop in at the City Cafe, where a small price will do it.

BALLEW'S Service Station

Where you get Service that is Service
We handle the Humble Products, the kind that really gives Satisfaction for what you pay for.
Firestone Tires and Tubes give additional mileage and excellent service.
Auto Accessories and Tire Service.
We appreciate your patronage and invite you back.
LEWIS BALLEW, Owner

ELDORADO ELECTRIC CO.

For good prompt Electric Service call on the Eldorado Electric Co. We especially solicit your Battery Servicing. We make battery work a specialty, can overhaul that old one or replace it with a new one. We have rent batteries for relief work.

ROBERT ISAACS, Owner

RAIL TRANSPORTATION IS EFFICIENT AND ECONOMICAL

● **THE RAILROAD** is the most efficient and the most economical transportation agency the human mind has ever devised.

The ability of commercial trucks to operate with various charges for their services has been because they are not required to carry all kinds and classes of freight. The truck can choose its freight and is privileged to reject that which it cannot handle, either because it is not equipped for such heavy service or the rates are too low to be profitable. The railroad CANNOT DISCRIMINATE but must accept all freight offered it.

In 1930 the shippers of Texas paid the railroads \$225,223,142 in freight charges. If the same volume and character of traffic had been carried by trucks it would have cost the shippers, according to the best available data on trucking costs, \$900,000,000, or four times as much.

What will be the effect on the shippers of Texas if only the traffic which the trucks cannot handle is left to the railroads? If traffic paying the higher rate is taken from the railroads by the trucks, it will be necessary for the rail carriers to increase their rates on the low grade traffic or go out of business. The total transportation bill will be greatly increased.

The railroad rate structure is a composite designed for the purpose of enabling the free movement of ALL ARTICLES OF COMMERCE, making it possible to bring even the cheapest commodities into general use and distribution. Were it not for the low rates made available by the railroads on many low grade commodities and raw materials, their distribution and use would be impossible and all commerce and industry would be seriously affected.

● **THE RAILROADS CANNOT SUBSIST ON LOW GRADE TRAFFIC ALONE.**

THE TEXAS RAILROADS

Cash Service Station

Mr. John Davis is owner and manager of the Cash Service Station and is well known here having been in our midst for many years, has one of the best Service Stations on the highway and gives courteous treatment to the trade. He handles the St. Clair Gas and Oils and a good line of tires and tubes, together with a good line of accessories. The Cash Service Station is centrally located and enjoys a good business. They appreciate giving service.

Eldorado has the following doctors at the present time; Dr. W. D. Patton, M. D.; who has been in our midst for the past twenty-six years. His excellent service has been appreciated by many. Dr. Newsom, M. D. comes in for the next longest years of service in our midst. He, too has made some warm friends and his medical skill will remain in their memory for years to come. Dr. H. W. Wiedenmann, D. O., comes in for the next longest period of service. He has made friends in our midst and rendered a good service in his line of work. The other is Dr. Penning-

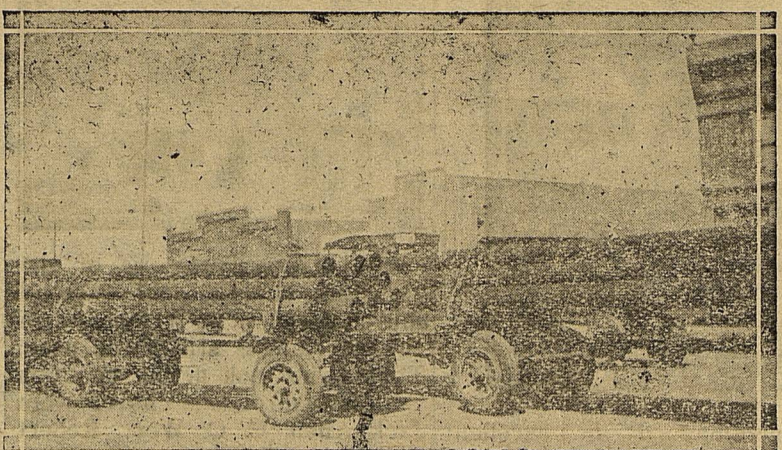
Eldorado Has Splendid Funeral Service

In reflection over the past twenty-six years and watching our friends pass over the way, and being laid to rest in the best manner that our community according to the time could use, it makes us realize the importance of having an up-to-date Funeral Service in our midst.

If you have not called and inspected the Funeral Service and the nice Hearse that is offered by The Eldorado Funeral Service, they invite you to drop in. It is one our county and people should be proud to use in time of need, which is sure to come to one and all some future time.

ELDORADO FUNERAL SERVICE
Ambulance and Funeral Service
A. C. Browning, Director
Phones No.'s 48 and 149

Pipe Line Big Asset To Schleicher County



In this picture you will find the large pipe line trucks that was used in building the Humble Pipe Line through our County in 1928 and the Shell Pipe Line in 1929. If you have never visited neither of these stations you have missed a treat.

The Humble Station known as Station A is located 22 miles southwest of Eldorado and has an investment of several million dollars in this county and a payroll of several thousand dollars per year, most of which is spent in Eldorado with the local busi-

ness firms. One of the finest bunch of fellows you ever met, work at the Humble Station.

The Shell Station is located four miles west of Eldorado, just a short drive from Eldorado, and a wonderful station also. Cost lots of money to build it and maintains a good annual payroll, leaving several dollars in tax money in our county. This Station also is an asset to our city and our people, and Schleicher County is fortunate in getting these two stations in our boundries and receive the patronage from their people.

The Eldorado Hardware Co. Oldest Hardware In Town

The Eldorado Hardware Co. is perhaps the oldest Hardware in our city, being started by Harry McClain and Wilson, later bought out by Mr. D. C. Hill, who had Mr. V. H. Humphrey as a partner.

Mr. Hill later buying out Mr. Humphrey, and then later sold it to his son, E. C. Hill, who is the present manager of the business, which is housed in its own building and enjoying a good trade in normal times. Here you will find an up-to-date stock of merchandise with courteous treatment and "A One" service.

Mr. Hill believes in Quality first and Service next.

THE TEXAS COAST LINE

Before 1936, the year for the Texas Centennial celebration, the "Hug the Coast" Highway will be completed and visitors may be routed over the most beautiful and longest stretch of coast line in any State in America, connecting Texas' great

Eldorado Has Small Sanitarium

The Success has in the past advocated a Sanitarium for our city and we now have one at the home of Dr. Pennington, which has been used successfully by some of our people and it's some thing The Success would like to see grow until it would accommodate the need of this section of Texas. It is a place we very seldom want to go, but is frequently patronized by many of us. Dr. Pennington assisted by Dr. Patton has done some excellent work.

H. Z. Pennington, M. D.

Major and Minor Surgery and Internal Medicine
Office at Sanitarium
Across street from School Bldg.

Phone No. 175

seaports, and taking them thru a semi-tropical country of the most amazing possibilities.

CASH Service Station

We handle the famous St. Clair Gas and Oils, the kind that will give you additional mileage on your trips.

Have a nice line of Accessories for your car needs, especially in Tires and Tubes. Solicit your tire changing and tube work.

Conveniently located and service at all hours.

We solicit your continued patronage.

J. N. DAVIS, Owner

Presbyterians Have Nice Church Building

The Presbyterians have maintained a church organization for many years in our county, but it has just been in recent years that they have built them a house of worship. They are housed in a nice brick building which is a credit to our city and the church.

Those who have been instrumental in bring this organization to the county were Mr. and Mrs. S. W. Holland, first organized a church on the Holland ranch. They were later assisted by Sam Jones, Tom Jones, Bert Page, F. M. Bradley, Will Isaacs and many others in building the present new building.

Kent Service Station

Mr. Otis Kent is owner and manager of the Kent Service Station. A Schleicher County product himself, having come to Eldorado in his early life and has continued to make this his home. His Station is on Highway No. 30, and he carries and sells the Famous Humble Gas and Oils, the kind that always repeats, along with other accessories. At this Station you will always find courteous service rendered with a smile. Mr. Kent solicits a portion of your trade.

FOR SALE — Histories of Schleicher County and its early making. Real interesting and worth \$1.00. Mail your check to THE SUCCESS,

KENT'S Service Station

One of the most convenient places in Eldorado to drive into, and where service and friendship meet. Tire changing, Tube repairing and Auto Accessories sold.

We handle Humble Oils and Gas, stay in line on prices, give you real service when service is needed.

OTIS KENT, Owner

Mrs. Kate E. Robinson General Merchandise

Mrs. Kate E. Robinson moved to Eldorado with her husband Dr. Robinson in 1902 and built the present two story business she now occupies, later building the north one story addition to take care of her business. Mr. Robinson died a few years after they came to our city and Mrs. Robinson with her business

doing an extended credit business and in so doing has helped others to get by over the hard periods of life. She is generous to charity and a free giver to church work, for years gave medals to the school for honor students and thereby aided the school to reach its present high standard.



The above picture shows the picture are, reading from left to right, Joseph Elder, W. F. Meador, Willie B. Foley, Mrs. Robinson and Grancy Perryman. The picture of the ox team was one just passing through our city and was kodacked because of its rarity. Twenty six years ago travel was somewhat different from the present day travel, and this same sight will probably never be witnessed again in our city.

1908



1932

For 24 years this firm has been serving the people of this trade territory in the Exclusive Hardware Business.

We have passed through the 1913, 1921, and 1931-32 adversities and are still ready to serve you in Quality Merchandise and experienced Workmanship.

Our Business continues to grow and we feel grateful for the patronage of the past and will continue to strive to please you in Quality and Service in the days yet to come.

For your Hardware needs we are prepared to fill your orders, including Farm Implements and Windmills and Well supplies.

ELDORADO HARDWARE CO.

Quality — — — Service

Phone 155

The Luttrell Gin

MAKES THE FOLLOWING

Announcement

I have the Luttrell Gin and wish to Announce that I will have it in first class condition for the opening of the Ginning Season this fall and will appreciate any business that you may see fit to give me.

I will pay highest market prices for your cotton.

HERMAN GLENN, Manager

The Luttrell Gin Has Given Two Years Service

The Luttrell Gin came to Eldorado two years ago and has enjoyed two ginning seasons here, and are planning to give you the same courteous treatment in the coming season that they have in the past.

The Luttrell Gin is under the management of Mr. Herman Glenn, who has proven to be efficient in his work and dealing

with the public.

There is no public improvement that does as much for the development of the farming interest as does our gins, and the Luttrell gin has done its part, during the short time it has been in our midst.

Mr. and Mrs. George Caraway and children returned from a visit to Commanche, Saturday.

Mr. and Mrs. R. A. King were in from the ranch Saturday visiting and shopping.

First National Bank Organized 1907

The First National Bank was organized in 1907 and is one of the pioneer business firms in our city. It was organized by home people and has been one of the strongest financial institutions in the west. It has as its directorate some of Schleicher's best financiers, men who are acquainted with this section of Texas and understand its need.

Eldorado and Schleicher county were indeed fortunate to have this institution and men of its kind, during the present crisis, this institution has saved the day for itself and has also saved the day for many of our people. In fact The Success believes that Schleicher County citizens are among the best of the State in a financial way.

For several years we had two banking institutions in our city, but the wise thing was done when these institutions consolidated making one strong institution and a consolidated deposit with the expense of one. And such times as these we are passing through speaks louder than ever for the bank. Other towns larger with more than one bank in many instances were forced to close and re-organize into one bank.

F. H. Watson Handles West Texas Utility Ice House

F. H. Watson another of Eldorado's Pioneer citizens, has the West Texas Utility Ice House under his care, and can give you prompt service in ice deliveries, and you will find him in line on the prices.

W. J. Luedecke was in from the farm Saturday accompanied by his daughters Misses Opal and Garnett.

Our good friend Ira McDonald was in from the ranch Saturday shaking hands with friends and looking after business.

Hayne Graves is conducting an ice house and appreciates any business that you might bring his way. He has been in our city for most of his life and gives prompt and efficient service.

Eldorado and Schleicher County were indeed fortunate that this did not occur in our midst. The First National Bank can be termed as the big brother to many of us.

Congratulations

TO THE SUCCESS

On Its Twenty-Six Years Of Service



Try Your Home Merchant First

We try at all times to meet legitimate prices on Quality Merchandise.

Remember our Merchandise is Guaranteed to give satisfaction.

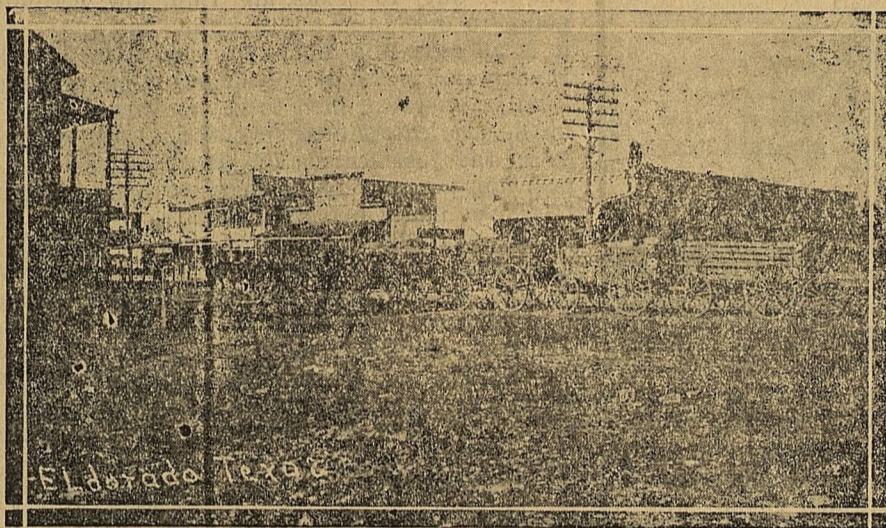
Brooks' Store

S. W. Mather was in from the ranch Saturday buying supplies.

E. W. Brooks Dry Goods

E. W. Brooks owner of the Brooks Dry Goods Store, came to our city from Bangs, Texas, after returning from the war, in 1919, and worked as druggist in the Hoover Drug Store until 1923 when he entered into the Dry goods business for himself, at the place he now owns. He later put in a line of Groceries and for several years handled both dry goods and groceries. He sold his stock of groceries out in early part of 1931 and has since that date been handling only Dry Goods. He has a nice stock and prides in handling the best goods possible. He appreciates your business and his place of business is known as the friendly store.

The County Scholastic in school enrollment for 1906 was 259.



The above picture shows Main Street in Eldorado in the days of freight wagons and teams. This picture shows one vanished from view since the days of our first publications. on our streets, they too, have

Williams Man's Shop Has Long Service

The Williams Man's Shop has been in business for a number of years in our city and is one of the most up-to-date shops in this section of the State. Mr. Williams came here from Kerrville with his father, Geo. Williams, prominent stockfarmer south of town, and has been identified with the progressiveness of the town ever since he came.

You will find in his place of business the kind of treatment and service that will make you want to go back.

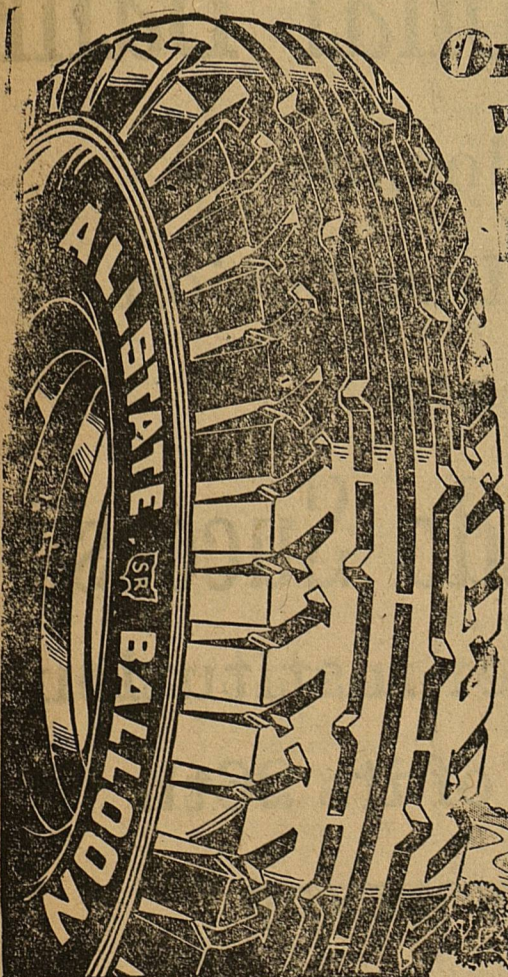
NOW a 10 Per cent

Allowance

On Your Old Tires
When You Buy the Famous

ALLSTATE

39x440
With Your
Old Tire \$4.31



SEARS

SEARS ROEBUCK & CO.

ICE

I am prepared to give you better Ice Service, better Ice, and at a low cost to you. Just phone your orders and prompt deliveries will be made.

F. H. WATSON, Manager

SUITS

Let us take your order for that New Tailor Made Suit. Lowest Price in years. One of the most up-to-date stocks of Men's Shirts and Ties ever shown in Eldorado and priced to move at Depression Prices.



Cleaning and Pressing

In this department you will find unexcelled service such as cleaning, dying, altering, hat cleaning and blocking, promptly done. We call for goods free, but charge 10c for deliveries.

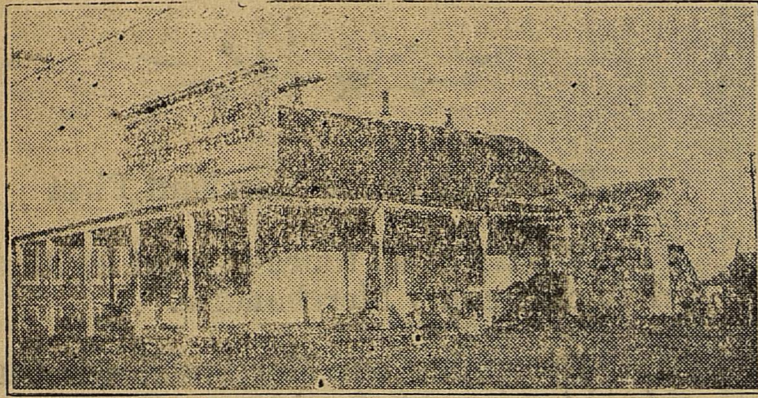
Williams Man's Shop.

Phone 98

The Old and New School Building

The Eldorado School System Is The Apple Of Our Eye

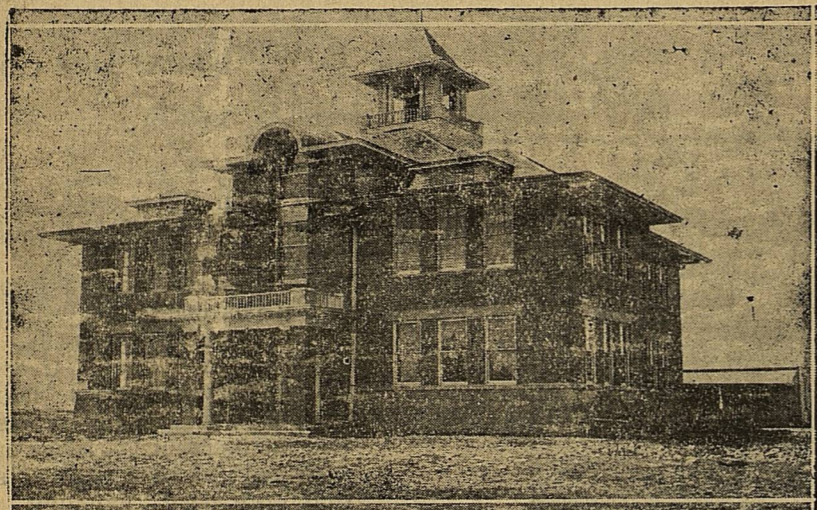
The Eldorado Public School has been built up from a one teacher school into the present institution of learning.



From the first the school had as one of its boosters, W. B. Silliman, perhaps the most enthusiastic booster the school ever had in one man, and for years the going was hard, but as the people begin to move in and the

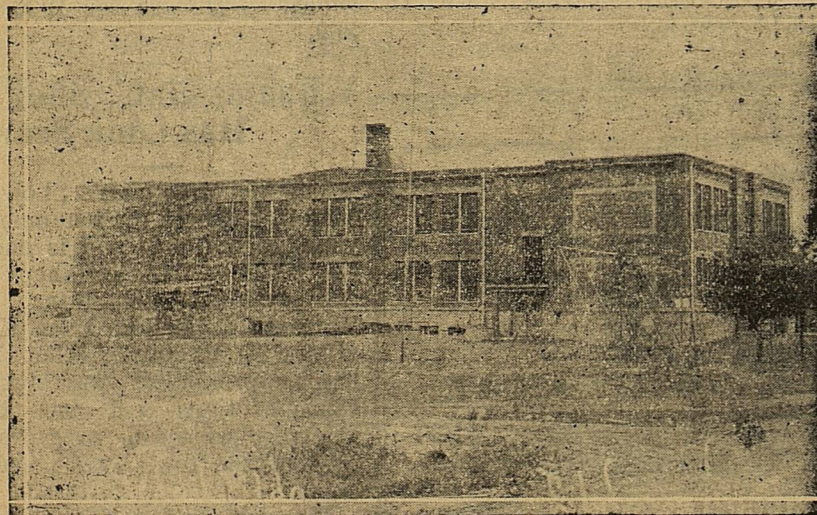
of life and hold responsible positions. Now we claim it to be The Apple Of Our Eye. We all love our school and children from every corner of the county has reaped the benefit from this institution. We furnish the best of education for our own children.

The first picture above is where our school started, a one room box building, the second picture was when the school began to take on real life and become noted for good work, and the bottom picture is the pres-



enrollment increased, so did the value of the school and for many years Mr. Silliman was the donor of many gold medals for honor work done by its students and awarded on merits.

ent building, which is now at its capacity to house this wonderful growing, increasing childhood, the day is not far away when additional room will be needed. The Editor served



The School began its real climb for units under the leadership of Superintendent M. L. Hurst and from that day until the present, it has continued to climb until it has 261-2 affiliated units and its students have been sent into nearly all walks

eleven years on the Eldorado School Board and considers that some of our best work was done in helping the best we could to bring about a higher place of learning. The thing has been accomplished and the fruits are being harvested as the years go by.

City Barber Shop Keeps Three Barbers

The City Barber Shop, owned by J. F. Isaacs, but leased and under the management of William Doyle, who has with

him McDonald and Mercer, experienced barbers. The City Barber shop is one of the first shops to open in Eldorado and has occupied the same lot for 30 years, but has changed hands many times. You get courteous treatment from this shop.

CITY BARBER SHOP

A good clean place, the oldest stand in the city, a shop that has been in the city for the past 26 years. Where courteous workmen are always found. The latest and most up-to-date equipment is found in this shop.

We congratulate The Success for its 26 years of Service to our County and City.

THE DUNCAN CAFE

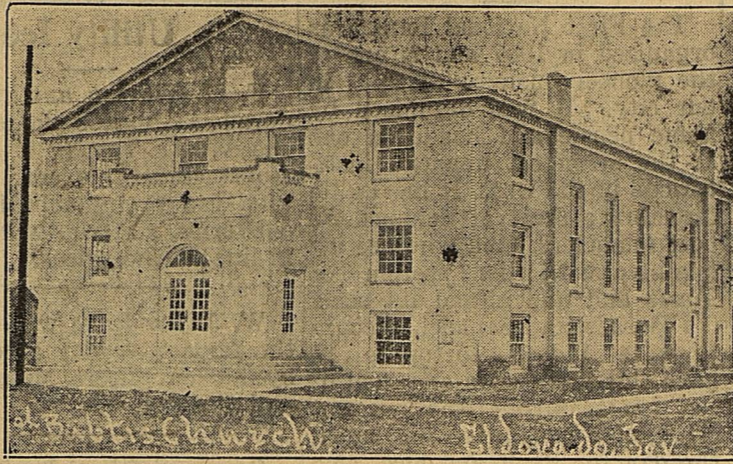
Where the best of eats are served at moderately low prices.

Where short orders are filled to the satisfaction of our guests.

Where you can get a regular dinner like that cooked at home.

We invite you to our Special Sunday Dinners.

First Baptist Church



The above is a picture of the First Baptist Church, the third Church building to be erected in our city. The picture is of the new church, built only a few years ago. The Baptist Church had as its organizers, J. W.

Alexander and family, J. A. Whitten and family, Mrs. Kate E. Robinson, Mrs. J. D. Bird and family and others.

This church has the largest membership of any church in our city.

Prophecy

(Speech delivered by the late Senator Joseph Weldon Bailey, on the occasion of the legislative banquet, held at the Oriental Hotel in Dallas, October 19, 1907.)

"Now Mr. Toastmaster, and Gentlemen: I have discharged another duty to Texas, and I am going to discharge another, and it is an agreeable duty, to the Democratic party. It is a disposition given to all men to rejoice in the vindication of their theory or in the justification of their position, and surely no body of men ever had a better cause for self-congratulation than the Democrats of the United States have over the complete and perfect vindication of their contention for bimetalism in 1896.

"You'll remember that our demand then was for more basic money. We said that with more basic money there would come an elevation of prices and there would come prosperity to one time. We got that basic money, not indeed, by opening the mints to the free and unlimited coinage of gold and silver both, as we proposed, but we secured the additional basic money by the discovery of new mines and the improvement of old processes of production, until almost before that great debate had closed the world was producing more gold alone than it was producing of both gold and silver when we demanded the use of both. I call the world to witness that with this increase in basic money we did get an elevation of prices, and there did come a prosperity to the times. Our political opponents said we did not need more money. They affirmed that what we needed was better credit and not more money, and yet, after men had gone into South Africa and discovered the splendid gold mines of that continent, and after the genius of American engineers had devised new methods for extracting ores from old mines the Republicans wrapped their cloaks around them and claimed credit for what Almighty God had given the earth!

"There is not a man who sits within the sound of my voice tonight who does not know that the world has fared better by having more money, and if any man doubts it, hear my prophecy. The time will come, I pray God He may delay it a long time but the time will come when the falling production of these mines will again make the world feel the pinch of a money famine, and when that time comes and our failing mines reduce the production of money metals, mark my words, there will come again as there has come in every part of the world following a diminution of the precious met-

Duncan Cafe

Lee Duncan, owner of the Duncan Cafe, came to Schleicher County and worked on the Tom Henderson Ranch for several years. He entered the Cafe business in a lumber building that one time stood just north of his present site. He built the present building in 1928 and has enjoyed a good trade since. He has one of the cleanest and most up-to-date small Cafes in the West Texas. And during these times of adversities even appreciates your coffee business. You will find Mr. Duncan a congenial fellowman.

The Eldorado Bakery Has Served Three Years

Joe W. Lockett opened up the Eldorado Bakery, August 12, 1929, and has been on the job ever since and furnishes bread, pies and cakes to suit the most fastidious. Joe is a likeable fellow, accommodating and prompt with his service. Every man, woman and child in Schleicher County should call for Eldorado bread when they buy.

We need his bakery and it deserves the patronage of the home people.

als, there will come a fall of prices and a stagnation of all kinds of business, and then when the world witnesses that again, we will have a new, another and a stronger vindication of the paramount issue of 1896.

"When they asked us to leave it until new conditions should revive it, but I will never consent to say that the Democrat party was wrong when it demanded the free and unlimited coinage of gold and

silver both, because with the lights before us it required them both to constitute the world a sufficient metallic money. As long as the mines will produce gold enough I would rather have one metal than two, because there are no ratios to adjust nor parities to maintain, but it is infinitely better for the human race that Congress

should vex itself with the fixation of rates and the maintenance of parities than it is that the American people should be permitted to suffer for the article of money. Let us go into the campaign of 1908 with this slogan on our lips: "Give the people less taxes to pay and more money with which to pay them."

ELDO HOTEL

Where home like cooking is always found.

Nice cool rooms and most reasonable Prices.

A night spent in The Eldo is most refreshing, one always wants to return. We appreciate your patronage and invite you to our place for headquarters when in Eldorado.

We extend greetings to The Success on its 26th Anniversary.

H. H. HOOKER, Owner

The Eldorado Bakery

We specialize on Special orders, baked on short notice and to suit our special customers.

When in need of something for a hurry up dinner, you can always find something nice for such occasions.

Cakes, Pies, Cookies, Buns, and many other every day needs are always in stock.

We solicit your continued patronage.

1906

The

First National Bank

Of Eldorado

A Pioneer Institution

Greets

The Eldorado Success

another pioneer institution

on the eve of its 26th

Anniversary.

1932

Congratulations

TO
The Success
From
Humble Oil & Refining Co.

The largest Tax paying and Lease Holder in Schleicher County.

Have an up-to-date Warehouse filled with up-to-date products, the best on the market, for your convenience.

Three grades of Gasoline, all grades of Greases and the home of the 997 M. O.

Three Service Stations at your Service Trade with the best and a Home Co.

Humble Oil & Refining Co.

J. C. Carr, in Charge

Phone 14.

L. M. Hoover Drug Store Many Years In Service

L. M. Hoover, owner of the Hoover Drug Store, a business that has been serving the public here for many years, came to our city in the early making and has been identified with the up-building of our city and has kept in line with the movements of other portions of town. He enjoys a good business and has made many friends since his coming here.

He has been courteous and lenient in his selling and has helped many over tight places for which he never received any remuneration.

Rock Filling Stations Continental Oil Products

The Rock Filling Stations are owned by C. C. West, one of Schleicher's oldest settlers. No. 1 is on the north end of Main Street and No. 2 is on the south end of Main Street. Mr. West is manager of the North side and his son Jim is managing the South Station.

They have put in the Continental Oil Products at No. 1 and will have this product in at No. 2 by July tenth.

Mr. West has one of the best Tourist Camps in this section of Texas and you will find at his stations the very best of service.

Mr. West is also engaged in stockfarming with another son, Palmer, has one of the most modern homes in our city, and has seen the County grow from a no man's land to fine farm and ranches.

Our good friend L. T. Wilson dropped in Saturday and had us send The Success to his daughter Mrs. Ruby Deaton, at Texus, Texas for which he has our thanks.

Eldorado Cash Store J. H. Parsons, Owner

The Eldorado Cash Store is owned and operated by Mr. J. H. Parsons, who came to us from Sagerton, Texas, about the first of the year, buying out the stock of O. F. Priest, the Eldorado Cash Grocery. Mr. Parsons has a nice line of groceries, well kept, and appreciates your trade and associations. He handles Quality Merchandise, and sells at small profits.

Humble Oil Co. Has Fine Wholesale House

The Humble Oil Company has been one of the leading Oil Companies in our city and has a nice wholesale house near the Santa Fe Depot. Mr. Carr is their local representative and is a fine fellow to deal with. He handles the wholesale part of the trade and has several Service Stations selling his products. The Humble Oil Co., has a pipeline running through Schleicher County, and are heavy tax payers in this county.

Ward Parks was in the city Saturday and made The Success an appreciated visit. Mr. Park ranches in the Bailey Ranch neighborhood.

City Service Oil Co.

The City Service Oil Co., under the supervision of Mr. E. T. Jordan came to Eldorado with the coming of the Santa Fe about two years ago. They have enjoyed a good business and in them you will find prompt service and the best of oils.

Mr. L. D. Joiner is owner and manager of the City Service Station, the last one on the highway going South, and is the first chance coming in and your last chance going out to get service.

Congratulations

TO
Eldorado Success

On the Eve of its 26 Anniversary

BY
Hoover Drug Store.

This ad when cut out and presented at Hoover's Drug Store is good for a 2 ounce bottle of Thyborine Antiseptic and Mouth Wash Free, until present supply of 100 bottles become exhausted.

— STOCKMEN —

DEPRESSION WORM MEDICINE

50c a Pint — \$3.50 a Gallon

This Medicine is made from chloroform and mild antiseptics, kills the worms quickly, and is healing to the wound.

Hoover Drug Store

Phone 52

He handles the City Service Co. Oils and Gas, along with a good line of Tires and Tubes.

The Auto Laundry

The Eldorado Auto Laundry can serve you day or night and desires to meet you and the square and is operated by Landon & Laird.

J. L. McElroy was among the ranchmen that transacted business in the city Saturday.

Mr. and Mrs. J. H. Jarvis were in from the Shell Station Saturday.

W. L. Isaacs was in from the ranch Saturday looking after business and meeting friends.

W. A. Davis was in from the ranch Saturday looking after business and meeting friends.

Democratic Primary Ballot

I am a Democrat and pledge myself to support the nominees of this Primary.

For Governor:

J. E. GLENN of Bosque County
MIRIAM A. FERGUSON of Travis Co.
GEORGE W. ARMSTRONG, Travis Co.
TOM F. HUNTER of Wichita County
C. A. FRANKS of Jefferson County
ROGER Q. EVANS of Bexar County
M. H. WOLFE of Dallas County
R. S. STERLING of Harris County
FRANK PUTNAM of Harris County

For Lieutenant Governor:

EDGAR E. WITT of McLennan County

For Attorney General:

ERNEST BECKER of Dallas County
JAMES V. ALLRED of Wichita Co.
CLEM CALHOUN of Potter County

For State Comptroller of Public Accounts:

GEORGE H. SHEPPARD of Nolan Co.
REX McCABE of Dallas County

For State Treasurer:

CHARLEY LOCKHART of Travis Co.

For State Supt. of Public Instruction:

L. A. WOODS of McLennan County
CHARLES N. SHAVER of Walker Co.

For Commissioner of Agriculture:

L. A. SEYMOUR of Travis County
J. E. McDONALD of Ellis County

For Com. of the General Land Office:

J. H. WALKER of Hill County

For State Rail Road Com. (6 Year Term):

C. V. TERRELL of Wise County
LEE SATTERWHITE of Ector Co.

For State Rail Road Com. (4 Year Term):

OLIN CULBERSON of Jackson Co.
ERNEST O. THOMPSON of Potter Co.

For Associate Justice of the Supreme Court:

J. E. HICKMAN of Eastland County
OCIE SPEER of Travis County

For Judge of the Court of Criminal Appeals:

WILLIAM PIERSON of Hunt County
F. L. HAWKINS of Ellis County

For Congressman at Large, Place No. One:

GEO. B. TERRELL of Cherokee Co.
CHESLEY W. JURNNEY, McLennan Co.

For County Treasurer:

MRS. ELLEN E. CLOUD
MRS. A. E. KENT

For County Chairman Dem. Ex. Committee:

A. P. BAILEY
OVID WADE

For County Commissioner, Prec. No. One:

ARTHUR J. MUND
R. C. EDMISTON

For County Commissioner, Prec. No. Two:

TOM W. TALBOT
J. FORREST RUNGE

For County Commissioner, Prec. No. Three:

W. T. WHITTEN
T. C. MEADOR

For County Commissioner, Prec. No. Four:

GUY BODINE
C. C. DOTY

For Justice of the Peace, Prec. No. One:

C. C. DOTY
C. S. CHICK

For Public Weigher, Prec. No. One:

C. S. CHICK

OSCAR F. HOLCOMBE of Harris Co.
L. J. SULAK of Fayette County
W. H. HAWKINS of Erath County
MRS. PHEBE K. WARNER of Armstrong County

For Congressman at Large, Place No. Three:

W. E. BILL LEA of Orange County
JULIAN C. HYER of Tarrant County

For State Representative of the 86th, Representative District:

ALFRED WILLIAM SASSE of Victoria County
MRS. FRED REAL of Kerr County

For Judge of the Fifty-First Judicial District:

MONTE WARNER of Tom Green Co.
V. I. CARGILE of Harris County

For District Attorney of the Fifty-First Judicial District:

A. H. KING of Throgmorton County
J. E. BOOG-SCOTT of Coleman County

For District Attorney of the Fifty-First Judicial District:

STERLING P. STRONG of Dallas Co.
JOHN L. MEANY of Harris County

For County Judge:

JOE BURKETT of Bell County
BEN F. HARIGEL of Fayette County

For District and County Clerk:

DOUGLAS W. MCGREGOR, Harris Co.
C. A. MITCHNER of Irion County

For Sheriff and Tax Collector:

R. E. THOMASON of El Paso County
DAN M. JACKSON of El Paso County

For Tax Assessor:

COKE R. STEVENSON of Kimble Co.
JOHN F. SUTTON of Tom Green Co.

For County Treasurer:

GLENN R. LEWIS of Tom Green Co.
H. W. FINLEY

For County Commissioner, Prec. No. Two:

F. G. CLARK
F. M. BRADLEY

For County Commissioner, Prec. No. Three:

W. N. RAMSAY
LELAH BELLE DAVIS MULLER

For County Commissioner, Prec. No. Four:

D. C. ROYSTER
RUTH ESPY

For County Commissioner, Prec. No. One:

O. E. CONNER
CARROLL G. GREEN

For County Commissioner, Prec. No. Two:

DON McCORMICK
R. C. MORGAN

For County Commissioner, Prec. No. Three:

W. T. (RACK) GREEN
MRS. ELLEN E. CLOUD

For County Commissioner, Prec. No. Four:

MRS. A. E. KENT
ARTHUR J. MUND

For County Commissioner, Prec. No. One:

R. C. EDMISTON
TOM W. TALBOT

For County Commissioner, Prec. No. Two:

J. FORREST RUNGE
W. T. WHITTEN

For County Commissioner, Prec. No. Three:

T. C. MEADOR
GUY BODINE

For County Commissioner, Prec. No. Four:

C. C. DOTY
C. S. CHICK

Cities Service Oil Co.

All grades of Gasoline, Kerosene and Lube Oils that have stood the test of both road and laboratories.

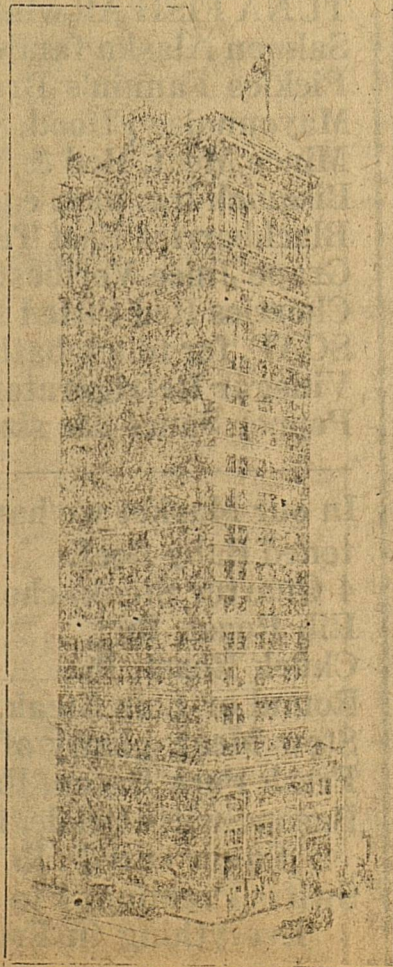
You have been solicited to try the rest. We ask that you use the best.

Once Always

The Fully Insured line of National Tires and Batteries are also sold at Stations.

CITY SERVICE & RED TOP

E. T. Jordan, Agent



Home Office Building
Waco, Texas.

CONGRATULATIONS

TO THE ELDORADO SUCCESS

FOR HAVING COMPLETED
ITS TWENTY-SIXTH YEAR IN BUSINESS

Best By Every Test

Best's 1932 Life Rating Chart again gives the Amicable Life Insurance Company an "A" (Excellent) rating.

Amicable Life representatives feel justly proud of their company not only because of its strong financial condition but also because it offers liberal contracts at low cost and has an unexcelled reputation for service to its policy holders and agents.

Amicable Life Insurance Company

WACO, TEXAS.

Leslie L. Baker

Representative

MODERN LIFE INSURANCE SINCE 1910

PARSONS' Cash Store

"A Good Store In A Good Town"
J. H. PARSONS, Owner
 Quality Merchandise at LOW Prices.

FRIDAY & SATURDAY SPECIALS

| | |
|----------------------------------|-----|
| TOMATOES, No. 2 can, 3 cans | 23c |
| SPINACH, 15 oz. cans | 10c |
| PEAS, No. 2 can, 2 cans for | 23c |
| CORN, No. 2 can | 11c |
| PEACHES, No. 2 1-2 can | 14c |
| HOMINY, No. 2 1-2 can | 9c |
| PEANUT BUTTER, 16 oz. Glass | 15c |
| SYRUP, Steamboat, gal. | 45c |
| COFFEE, Bliss Vacum pack, per lb | 22c |
| SALTINE FLAKES, 2 lb Box | 21c |
| RICE, 12 oz. pkg. | 4c |
| HOMINY GRITS, per pkg. | 7c |
| RALSTON, Wheat Cereal, per pkg. | 18c |
| PINTO BEANS, 10 lb | 35c |
| BACON Swifts Breakfast, per lb | 17c |
| LARD, Swifts Jewel, 8 lb pail | 61c |

Eldorado Ball Club Admitted To League

The Eldorado Baseball Club has been admitted to the league made up of the small towns around San Angelo. And will play league baseball from now on. The locals have been playing some good ball for the past few weeks and it is hoped that the home team will make a creditable showing while in the league.

A. J. Mund was in from the ranch Saturday meeting friends.

W. M. S. HAVE MEETING

The Womans' Missionary Society met at the home of Mrs. A. J. Roach with Mesdames O. E. Conner, A. H. Green and W. E. Cloud as joint hostesses. After the devotional hour, the meeting was turned into a social during which delicious refreshments were served to a number of eleven members.

Mr. and Mrs. H. Leaman left Wednesday for a visit in California. Mr. Leaman is owner of the Leaman's Department Stores in Eldorado and Sonora.

Eldorado Defeats Lakeview In Sunday's Ball Game

The Eldorado Base Ball club defeated the Lakeview club in the Sunday game on the local diamond by a score of 6 to 0. The game was a very close game with the exception of one inning, in which five of the scores were made. The umpires having several very close decisions to render. A good crowd witnessed the game.

Mrs. B. B. Britton and son, Bunch King, of Dallas, are visiting relatives and friends in Eldorado this week.

Mr. and Mrs. Tom R. Henderson and Miss Mildred Wilson, visited in San Antonio the first of this week.

Mr. and Mrs. J. M. Evans returned Saturday from a visit with their son, Owlen, and family at Brownwood.

Mrs. I. M. Flicking of Ft. Worth has sent in her renewal to The Success for another year, for which she has our thanks.

Mertzon To Have Celebration July 4

The city of Mertzon is to have a celebration in the City Park on July 4th. A barbecue dinner, rodeo, ball game and dancing. Other entertainment is scheduled for the day enjoyment. The ranchmen of the county will furnish the meat and the depression will be forgotten for the day, anyway.

Cemetery Notice

The Cemetery Association is having a cement tank 8x10 built at the cemetery, and the following committee, Mrs. L. E. Ratliff, Mrs. O. E. Conner and Mrs. Ben Isaacs, are the soliciting committee. They have had fine response, but if any one wishes to contribute that have not been seen by the committee, they will send it to the committee or leave it at the bank.

The Association lays all mains in the cemetery but the pipe and hydrants for the individual lots are paid for by the individuals. The new tank will be connected to the mains when finished.

SHAFFER'S

GROCERIES - MARKET - VEGETABLES

If you want to buy your Groceries at a saving any day in the week see me. Our stock is complete and priced to sell.

Food Prices for Friday and Saturday July 1st and 2nd

| | |
|---|-------------------|
| SUGAR Imperial Pure Cane 10 lb limit | 37c |
| SODA 10c pkg. 3 for | 21c |
| FLOUR Golden Harvest, as fine as Texas | |
| Makes 48 lb | \$1.10; 24 lb 57c |
| COFFEE Sun Garden 3 lb | 93c |
| LARD Swifts Jewel 8 lb | 57c |
| SPUDS select Colorado, 10 lb | 19c |
| Soap Chips Quick Arrow, 25c size | 21c |
| YAMS Kiln Dried, 10 lb | 23c |
| BLUEING Dun Locke Double strength | |
| 12 oz. Bottle | 13c |
| LYE Champion High Test, 3 for | 23c |
| TEA Wamba, 1-2 lb 33c; 1-4 lb | 17c |
| OLIVES Deluxe Queens Qt. | 33c |
| Brooms a high grade 45c value each | 37c |
| PRUNES Dried, 2 lb | 15c |
| PEACHES Dried extra choice 2 lb | 25c |
| APRICOTS Dried extra choice 2 lb | 25c |
| Cookies Fig Jumbles they are delicious lb | 19c |
| Marshmallows Fresh Vanilla, lb | 17c |
| GRAPE NUT FLAKES, 2 pkg. | 19c |
| Toilet Tissue a fine grade 2 for | 15c |
| 6 for | 40c |
| DYANSHINE Black or Brown each | 19c |
| Chick Scratch Cackelo 8 1-3 lb | 22c |
| Starter Cackelo, 8 1-3 lb | 32c |
| Corn Fancy Country Gentleman No. 2 can | |
| 2 for | 25c |
| SYRUP Staleys Golden Table gal. each | 59c |
| Kool Ade, a delicious Iced Drink, 1 pkg. | |
| makes 10 glasses ea., 1 baloon free | 10c |
| TUNA FISH All white meat, 2 for | 35c |
| Salmon Alaska fancy Red Sockeye ea. | 24c |
| Pickles Fannin's Bread and Butter, ea. | 15c |
| Mayonnaise Elfood, 8 oz. jar, ea. | 13c |
| Mince Meat, Red & White, 2 pkg. | 23c |
| Bisquick lrg. pkg. each | 31c |
| Blackberries East Texas, No. 2, each | 12c |
| Grape Juice Veribest, Qt. 33c; Pt. | 17c |
| Cherries Red Pitted for pies, 2 for | 35c |
| SOAP, for toilet, bath and shampoo, 3 for | 10c |
| Vinegar Refrigerator bottle Qt. each | 16c |
| Pepper Sauce 25c size, each | 17 1-2c |

In our Market we have plenty of grain fattened Baby Beef.

| | |
|---|---------|
| 4 Quarter Steak, choice cuts, lb | 10c |
| Rib Roast, lb | 7c |
| Chuck Roast, lb | 9c |
| Round or Loin Steak, lb | 17 1-2c |
| Stew Meat, plenty of suet, lb | 5c |
| Fresh Pork Bacon, lb | 9c |
| Bacon Swifts Oriole, 100 per cent dry | |
| Sugar cured, lb | 15c |
| Swifts Premium 4 to 6 lb strips, per lb | 21c |

Everything in Fruits and Vegetables

SELF-SERVE GROCERY

WHOLESALE AND RETAIL

Meet your friends at the Self-Serve. Do your shopping under cool electric fans. You have one of the largest stocks of groceries in West Texas to select from. No bill too large for us to fill, none too small to be appreciated. Our platform is, "Give you more of the best for the least money."

Below is a partial list of week end specials many items will carry special price tags not listed below. Everything in fresh vegetables the market affords.

SPECIALS For FRIDAY & SATURDAY

SUGAR, 20 lb, Pure Cane 75c
 (Limit 20 lb with one dollar or more mdse)

BANANAS large Golden Ripe Fruit, while they last, a dozen 10c

CRYSTAL WHITE SOAP a bar 3c

| | |
|-------------------------------|-----|
| Pickles sour or dill, Qt. jar | 13c |
| Mayonnaise Pt. jar | 18c |
| 1-2 Pt. jar | 10c |
| Catsup 14 oz. bottle | 14c |
| Pickles sweet qt. | 23c |
| Grape Juice Pt. | 16c |
| Blackberries No. 2 can 2 for | 19c |
| Peaches No. 1 can 2 for | 23c |
| Apricots No. 1 can 2 for | 23c |
| Pineapple No. 3 can each | 17c |
| No. 2 can | 12c |
| No. 1 can | 8c |

BAKING POWDER Clabber girl 2 lb can 23c
 BAKING POWDER K. C. 50c can 35c

We have plenty of cans for canning
 No. 3 can per hundred \$4.15
 No. 2 can per hundred \$3.15

| | |
|-----------------------|-----|
| Jello a pk. | 7c |
| Ice Cream Powder pkg. | 7c |
| Coconut 1 lb pk | 18c |
| 1-2 lb pkg. | 10c |
| Red Beans Wapco | 5c |
| Pork & Beans a can | 5c |
| Hominy 303 size | 5c |
| Tomatoes No. 1 can | 5c |

COFFEE Admiration the finest of Coffee
 1 Dripalator, 3 lb Admiration for \$1.50
 COFFEE Our Special 1 lb pkg. 2 pkg for 35c

| | |
|--|-----|
| Kellogs Wheat Flakes 2 pkg. | 19c |
| Kellogs Whole Wheat Biscuits 2 pkg. for | 19c |
| Grapenut Flakes 2 pkg. | 19c |
| Peas Van Camp extra sifted No. 2 can 2 for | 31c |
| Peas Van Camp Early June No. 2 can 2 for | 25c |
| Corn American Beauty No. 2 can 3 for | 25c |
| Oats 5 lb pkg. | 25c |
| Lemons dozen | 14c |
| Preserves 4 lb | 58c |
| 2 lb jar | 30c |
| 1 lb jar | 15c |
| Blackberries gal | 35c |
| Pineapple gal | 38c |
| Rice full head 5 lb | 19c |
| Crackers 3 lb sodas | 33c |
| Cakes 1 lb pkg. | 13c |
| Crackers Honey Graham, 2 lb pk | 23c |
| Peaches Blue Ribbon 10 lb Box | 95c |

FLOUR Bakers Gold one of the finest
 48 lb \$1.05
 Worthmore, guaranteed 48 lb \$1.00

| | |
|---|-----|
| We have the finest of milk fat grain fed beef | |
| T Bone Steak 2 lb | 23c |
| Fore Quarter steak 2 lb | 19c |
| Pork Shoulder Roast a lb | 9c |
| Pork Loin Roast a lb | 9c |
| Rib Roast a lb | 4c |
| Stew Meat a lb | 4c |
| Ham Armours Star 1-2 or whole, a lb | 16c |
| Bacon Breakfast 4 to 5 lb strips a lb | 15c |
| Bacon sliced a lb | 16c |
| Bacon smoked a lb | 11c |
| Weines a lb | 10c |

Watch our Windows for Mid-week Specials, Tuesday, Wednesday and Thursday. You save money every time you trade at the Self-Serve. You will find our every day prices cheaper than most merchants Specials.

IF WE PLEASE YOU TELL OTHERS
 IF NOT TELL US

W.H. Parker & Son

CASH GROCERY and MARKET

FRIDAY & SATURDAY SPECIALS

BANANAS Large Golden
 1 dozen 15c
 2 dozen 25c

| | | |
|-----------------------------|-------------------------|----------------------------|
| Oranges California Doz. 15c | Apples Winesap Doz. 12c | Lemons California Doz. 15c |
|-----------------------------|-------------------------|----------------------------|

PICKLES Qt. Sour 15c
 BAKING POWDER Clabber Girl, 2 lb 30c
 We have a supply of Fruit jars, tops & rings

Sugar 10 lb 38c
 Limit 10 lb to customer

SOAP Crystal White 6 Bars 19c

Coconut 1-2 lb 15c
 1 lb 25c

Coffee Bliss Vacum can 1 lb 23c

RICE Fancy Whole Grain, 5 lb 23c
 LYE Hookers, 3 for 25c

Dressed Friers

"EAT MORE LAMB"

| | |
|-----------------|-----------------|
| RIB ROAST lb 5c | STEW MEAT lb 5c |
|-----------------|-----------------|

Everything in fresh Fruits and Vegetables the market affords.

PLENTY OF PARKING SPACE
 ICE WATER and TELEPHONE SERVICE