

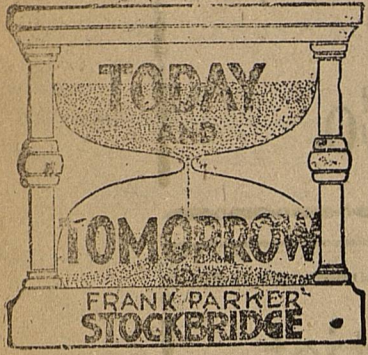
THE ELDORADO SUCCESS

OF AND FOR ELDORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXXI

Eldorado, Schleicher County, Texas. Friday January, 23, 1931.

No. 4



EDUCATION

The National Education Association composed of school-teachers of the entire country, has started a vigorous campaign for the improvement of country schools. The first and most important step to be taken in this direction is to find some way of paying better salaries to country school teachers.

On the question whether country schools especially rural high schools, ought to give more attention to so-called "vocational" education, there is room for a sharp difference of opinion. Most of the teachers think that farming, carpentering, sewing, cooking and the like should be taught in the school. A few maintain that the place to learn any trade is "on the job," that the elements of education do not consist in acquiring knowledge and understanding.

It must be admitted that the old-fashioned country schools which were limited, almost, to the Three R's laid a pretty sound foundation of culture among those pupils who were able to absorb it.

PROHIBITION

Stanley High, the editor of the Christian Herald, says it is time that the leadership of those who wish to retain Prohibition in the Constitution and the law of the land was taken over by somebody besides the church people and ministers.

Mr. High is right. One of the reasons why so many people who regard themselves as moral Christians are opposed to Prohibition is that they do not believe that it is a question of morals or religion. They resent the effort to make it appear that drinking is sinful.

So far as our Government and the law are concerned, the question of whether it is sinful to drink does not enter into the question at all. Prohibition is an economic movement, not a moral one. If it is to have anything like whole-hearted support from the people of the United States, that support must be sought on economic and social grounds and not on grounds of truly religious people cannot agree.

ORGANIZATION

Newcomb Carlton, president of the Western Union Telegraph Company, thinks that our whole system of government needs reorganizing. The country has become too big, its problems too complex, to admit of efficient administration by a single President and a Congress as now organized.

Mr. Carlton is himself probably the nation's greatest organizer. There is less lost motion in the management of the Western Union than in any other concern of which I have any knowledge. Whatever Mr. Carlton has to say about organization, therefore, must be listened to respectfully.

There is certainly food for thought in what he says about the inadequacy of our present Constitutional set-up of government. The difficulty would be in changing it effectively. Authority must be centered somewhere, and most people would rather have one individual in the White House on whom to lay the blame whenever anything goes wrong, than to have to divide their ammunition among several heads of government.

CREATION

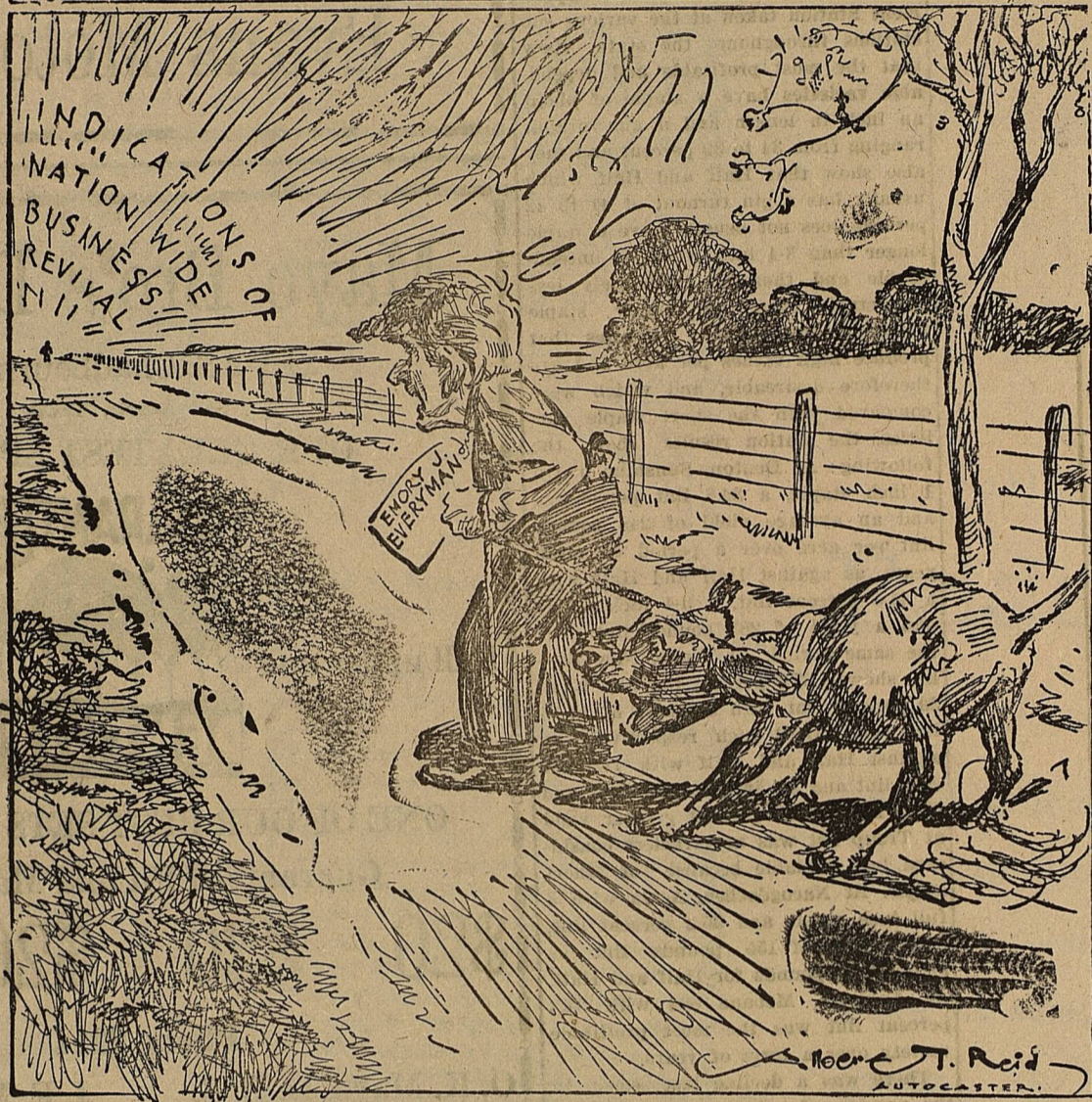
Professor Robert Millikan, one of the three or four greatest scientists of our time, declares that the deeper he delves into the secrets of nature, the more convincing is the evidence of "a Creator continually on the job."

Creation is not finished, Dr. Millikan believes. The universe is a constantly being rebuilt. Evolution is going on as it has gone on for tens of millions of years. Both in animal life and in the case of the inert elements, growth and development continue.

Dogmatic religionists, who believe that everything was finished when, as the Book of Genesis tells us, God rested on the Seventh Day, will disagree on the Seventh Day, will disagree

The Fatted Calf is Waiting for the Prodigal

By Albert I. Reid



Stock Delivered 1930 Were Not Up To 1929

Austin, Texas, Jan. 20—Deliveries of Cattle, calves and sheep at Fort Worth markets during 1930 totaled 1,401,068 head, compared to 1,628,819 head during 1929, according to compilations made in the Bureau of Business Research at The University of Texas. The sharpest loss was in receipts of sheep, which fell from 539,687 head in 1929 to 432,082 head during the year just closed.

Leases Cleaning and Pressing Shop

Kenneth Gary has leased the Cleaning and Pressing Shop from Sam Roberts and will conduct the business in his own name from now on.

CHRISTIAN CHURCH SERVICES AT PRESBYTERIAN CHURCH

The Rev. W. H. Kindred of the Christian Church will be here Sunday to fill his regular appointment at the Presbyterian Church.

Sunday School at 10:00 a. m. Preaching at 11:00 o'clock at which time Mr. Kindred will sing a solo. Everyone is cordially invited to attend this services.

Believes in a God who works through methods of which science has gained a few glimpses and is steadily learning more.

In a time and place where men were burned at the stake for holding beliefs not taught by the priests of religion, Millikan would have risked his life by such utterances. That cannot happen in America today, but if the Bolsheviks of Russia had their way he would be condemned for believing in any sort of a God or religion at all, agree with Dr. Millikan. He believes in a God who works through methods of which science has gained a few glimpses and is steadily learning more.

MOVIES

Two hundred million dollars, or very close to it, was spent in the manufacture of motion pictures last year, according to the Census Bureau.

There were 2,543 different motion pictures produced, of which 1,510 were "silent" films, and 699 were "talkies," the others being silent pictures with sound accompaniments.

One great advantage of living in a small town is that it is still possible to go to the movies without having to listen. In the big cities no theater is regarded as any good unless it is equipped to produce "talkies," which instead of being an improvement on the silent drama are mostly rather inferior stage productions.

DEDICATED TO GUY SHOEMAKER

We have a friend named Guy, Who says his truckmen doesn't try But since he has mounted the truck— And so fastly he struck— He is convinced that his truckmen didn't lie.

The Editor.

Poultry Car Here

January 23rd and 24th The Concho Poultry Produce Co. will have a car in Eldorado Friday and Saturday to load Chickens and Turkeys. The Success office will be able to give you prices Thursday, that will be paid Friday and Saturday.

ROCK GIVES WAY AT NIAGARA FALLS

NIAGARA FALLS, N. Y. Jan. 18—Thousands of rock at the crest of Niagara Falls, between the American shore and Luna Island, gave way Sunday and crashed into the chasm.

Rapid erosion continued for several hours, beginning at about midnight and continuing until 6 a. m., reservation officials said.

The new pile of rock at the foot of the falls was estimated to be between eighty and 100 feet high.

The crest of the falls between Prospect Point and Luna Island is normally 1,030 feet under water.

The break is V-shaped about ninety feet at its base and the apex cuts back into the old rock formation about fifty feet. It is located about 300 feet from Luna Island.

The fall of rock is the largest that has occurred since white men knew the great cataract.

NOTICE

The Eldorado band, that is directed by Mr. McConley of Sonora, will give a concert, Friday night at the Presbyterian Church in connection with a program given by Miss Turner's Music Class. Everyone who is interested in Eldorado having a band come out Friday night to the Presbyterian Church and hear them play. Everyone is invited to attend.

J. C. Crosby, accompanied by his father G. C. Crosby and Henry Wyatt a rancher of Sutton County is attending to business and looking after his stock this week, on his ranch near Blanco.

Mr. A. R. Parker of Rincon, New Mexico, has moved to one of his places west of Eldorado. We welcome him to our midst and trust that he will like Texas better than New Mexico.

San Saba Pupils File Safely From Burning School

Five hundred pupils from 18 rooms marched out in orderly fashion when the grammar school building took fire here today. Damage to the building, confined mainly to boiler room, toilets, and main assembly hall, was estimated at \$20,000.

Classes were to be resumed today, repair work started at once, it was announced.

Efficiency of the fire drill in emptying the school house was due to holding of regular fire drills during the past two years. Teachers and pupils were lined up outside the building in one and one-half minutes, and in another half minute, Supt. H. H. Sampson had searched each room in the building for some person possibly left behind. —San Angelo Standard.

BALL GAME JANUARY 21.

The Eagles played Sonora a close game here Wednesday. At the end of the first half, the score was 11 to 11. Sonora tightened up right at the last of the game and got in the lead. The game ended with the score 15 to 16 in favor of Sonora. Eldorado took field shots of a number of 57 at Sonora's goal during the game and 15 free shots. Out of these 15 they made 4.

Sonora took 72 field shots at our goal and out of 16 free shots made two. This was a very good game and we are now looking forward to the game with Lakeview here Saturday.

METHODIST CHURCH HOLDS FIRST QUARTERLY CONFERENCE

The Eldorado Methodist Church held their first Quarterly Conference Sunday evening, the Rev. S. S. Batchelor, Presiding Elder conducting the service, preached a wonderful sermon. The financial reports were shown to be behind, but a considerable amount had been raised in repairing the Parsonage. Bro. Batchelor will return in the spring to instruct a study course.

H. M. Freund who ranches east of Eldorado was a business visitor in the city Wednesday and while here advanced his subscription to The Success for another year for which he has our thanks.

F. R. Keele and daughter, Miss Pansie, left Thursday afternoon for San Angelo where they will make their future home. Just when this San Angelo Bee stung them is not known but The Success wishes them well.

Dexter Construction Company Gets 7-Block Paving Contract

The Dexter Construction Company, through J. L. Neill, local agent and a former Eldorado man, was awarded the contract Tuesday night by the city commission for the paving of seven blocks of Eldorado's streets. His bids were \$1.40 for a sledged stone, rock asphalt topped paving, and \$1.16 for a caliche, second course of macadam, and rock asphalt, topped type. The total cost will be about \$15,000, with both types being used as property owners prefer.

Work probably will be started in about twenty days, the contractor indicated. It will be necessary to sign up the property owners on the major portion of the project. One block on Gillis Avenue, lying in front of the courthouse, however, may be paved sooner, since all property owners have signed for the paving.

The firm of Thompson & Simpson of San Angelo was a bidder on the job. The San Angelo concern has done other paving here.

The paving is distributed thus: Gillis Avenue, two blocks, one on each side of Main street; Marchison avenue, two blocks fronting the court house square; one block on Cottonwood street and two on Collender avenue. All except Gillis avenue lead from the main street to the Santa Fe freight station.

In the absence of Mayor Fred O. Green, who is in New Mexico, E. W. Brooks was mayor pro-tem. Other members of the council present included F. M. Bradley, secretary of the council and county Judge, H. G. Parker and J. A. Williams.

MRS. LEWIS BALLEW ENTERTAINS ELDORADO BRIDGE CLUB

Mrs. Lewis Ballew entertained the Eldorado Bridge Club Thursday January 15 at her ranch home near Eldorado.

After the arrival of guests, five games of Bridge were played and delicious refreshments served to a number of twelve. The prize was awarded Mrs. Melvin Crabb, high club.

After the social a business meeting was called and a vote was taken and carried that the club change from Auction to Contract Bridge.

Those present were: Mesdames H. T. Finley, Van McCormick, Melvin Crabb, Joe Williams, L. T. Barber, Tom Henderson, J. W. Lawton, Muller J. C. Crosby, Jim Hoover, Terry Crain, and V. T. Tisdale.

CLUB HUSBANDS ENTERTAINED

One of the thoroughly enjoyable gatherings of the week took place Monday evening, January 19, at the pretty, hospitable home of Mr. and Mrs. C. M. McWhorter, the Woman's Club sponsoring the delightful occasion, honoring their husbands.

The attractive reception suite was bright with ferns, pot plants and soft lights, lending a charming environment for an evening with the Club Husbands.

There were five tables provided for "42" and following the enjoyable series of games, Mr. Holt gave an interesting lecture on South America, illustrating it with slides. The pictures were very pretty, portraying many beautiful scenes, which proved to be a great help and inspiration to the club members, since they are using "South America" for their study course this year.

At the close of the lecture the social committee (Mrs. Holt Chairman) assisted by Mrs. McWhorter, served a delicious collation comprising fruit salad on lettuce leaf with mayonnaise chicken salad sandwiches, midge pickles, hot chocolate with marshmallows and mints—the club colors of pink and green being prettily carried out on the refreshment plate. Cigars were passed to the "hubbies" (only)—a rising vote of thanks to the ladies for their kind hospitality—then, reluctant "Good-nights" were said.

A Member.

Mrs. Kenneth Gary, was taken to the San Angelo Hospital Sunday, she had been ill for a few days, and her many friends trust that she will speedily recover and be able to return home by the end of the week.

Sterling Takes Oath Before 20,000 People

There must have been 20,000 persons, men and women and children, who sat and stood before the Capitol and witnessed the inaugural ceremonies. There was precision in every appointment and every moment of the inaugural. The joint committee of the two legislative houses had no causes for regrets when the hour's ceremonial had been concluded and it was exactly sixty minutes from the time the bulky figure of the man who called himself the "big fat boy" walked out on the new pine board platform until the band of the A. & M. College of Texas struck up the tune "The Eyes of Texas," to signal the conclusion. The spell endured for another twenty minutes, the audience remaining in place or slowly going forward to attempt to shake the hands of the new officials and the men they are succeeding.

Fully five minutes before 12 o'clock Fred Connolly, clerk of the Supreme Court, went alone to the broad platform and placed Texas' treasured Bible, that bears the inscription: "Property of the Supreme Court of the Republic of Texas," on the speakers' stand.

In front were acres of people. To the left of the stand were the gaily clad orange and white bandmen of the University of Texas. Wright Armstrong of Brownwood's Old Gray Mare fame, who had wielded a baton on that other day six years ago when Mrs. Miriam A. Ferguson took the oath of office of Governor, was in front directing the blue and red music makers of Arabia Shrine Temple of Houston and on the right were the bandmen of the A. & M. College in their smart military uniforms. In a section specially reserved for them were students of the Texas School for the Blind and in another the men of the Confederacy and their wives. Only about 1,500 seats were available, gathered from parks, and these the committee allotted to as many visitors from a distance as could be seated. The other 1,000 stood for the hour and there was no dull nor tire.

RECORD OF TWENTY-ONE YEARS' UNBROKEN ATTENDANCE MADE BY ONE WOMAN IN SUNDAY SCHOOL

With a record of twenty-one years without missing a single Sunday at Sunday School, Miss Doris Williams heads a list of sixty-five with perfect attendance marks at Scofield Memorial Church here.

Nearly as good as Miss Williams' record is Edward Mosher's, with nineteen years of unbroken attendance, which included attendance crossing the Atlantic and in Europe. George B. Latham, whose sixteen years without missing a Sunday school attendance in twenty States and one foreign country, is another.

Melvin Seay, with only thirteen years of life to his credit, has a record of twelve of Sunday School participation. The entire family of H. W. Mayhew, including himself, his wife, two sons and two daughters, has an unbroken record of eight years of attendance, which is believed hardly paralleled by any other in the country.

The Scofield Church Sunday school is the home of the "Thought the Bible chapter by chapter" lessons, of which the Rev. Harlin J. Roper, the pastor, is author. George L. Boedeker is Sunday school superintendent.

—Dallas News.

PROGRAM FOR W. M. S. JAN. 23

3 P. M.
Leader: Mrs. J. D. McWhorter
Theme: "The Lordship of Christ"
Hymn: "Jesus Calls Us."
Responsive Reading:
Hymn: "Savior, Thy Dying Love"
Scripture Reading: Mark 10: 17-23, 32, 35-39; Luke 19: 1-10.
Letters from Galilee:
No. 1: Mrs. G. A. Neill.
No. 2: Mrs. Johnnie Isaacs
Questions for heart searching: By Leader
Prayer: Mrs. Cates
Stewardship: Mrs. J. E. Tisdale
Hostess: Mrs. J. D. McWhorter.
Committee on refreshments: Mesdames, McClatchey and DeLong

We have joined with **Firestone**
to again bring you
High Quality Tires
at **LOWEST PRICES** in HISTORY

Firestone's great buying power of rubber and cotton at unprecedented low prices—and their efficient manufacturing and distributing system direct to their dealers and stores—places them and us in a position to give you these great values in Firestone Tires, Tubes, Batteries, Brake Lining, Rims and Accessories ▲ ▲

Firestone OLDFIELD TYPE			Firestone COURIER TYPE			Firestone ANCHOR TYPE Super Heavy Duty		
Size	Price Each	Price per Pair	Size	Price Each	Price per Pair	Size	Price Each	Price per Pair
4.40-21	\$4.98	\$9.60	30x3½	\$3.97	\$7.74	4.50-20	\$8.55	\$16.70
4.50-21	5.69	11.10	31x4	6.98	13.58	4.50-21	8.75	16.96
4.75-19	6.65	12.90	4.40-21	4.55	8.80	4.75-19	9.70	18.90
5.00-20	7.10	13.80	4.50-21	5.15	9.96	4.75-20	10.25	19.90
5.25-18	7.90	15.30	5.25-21	7.75	15.00	5.00-20	11.25	21.90
5.25-21	8.57	16.70				5.25-21	12.95	25.30
6.00-20 H.D.	11.50	22.30				5.50-20	13.70	26.70
						6.00-20	15.20	29.50
						6.50-20	17.15	33.30
						7.00-21	20.15	39.10

H. D. TRUCK TIRES		
30x5	17.95	34.90
32x6	29.75	57.90

All Other Sizes Priced Proportionately Low

Firestone BATTERIES

We sell and service the complete line of Firestone Batteries... Come in and see the EXTRA VALUE we give you. We make you an allowance for your old battery.

The name Firestone is on every tire Firestone makes. They do not make tires under Special Brand names for mail order houses or other distributors. Such tires are made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his first line tires under his own name.

Whitten Service Station

Come in and compare tire sections for **QUALITY** and **CONSTRUCTION** that you can see for yourself the **EXTRA VALUES** we give

Cleaning & Pressing

I have leased the Sam Robert's Cleaning and Pressing Plant and will appreciate any and all patronage given me.

**WORK GUARANTEED
KENNETH GARY**



PRICES TO SHOUT ABOUT

We are still offering some real Bargains in Dry Goods and Groceries. Let us prove to you that we can save you money on your purchases.

E. W. BROOKS
Quality Merchandise

**OUR EVERYDAY BARGAINS
WILL SAVE YOU MONEY**

- Bayer Aspirin Tablets Box 15c
- Hinds Cream (small) 10c
- Hinds Cream 50c size for 39c
- 2 oz. Sue Pree Brillantine 15c
- Shaving Soap 5c
- Ponds Cold Cream (Tube) 10c
- Ipana Tooth Paste (Tube) 10c
- 6-inch Oat Meal Dishes each 5c
- 5-inch Glass Sherbert, each 5c
- 2 Mouse traps 5c
- 20x28 Linoleum Rugs special 5c
- 2 Skeins Embroidery Thread 5c
- 6 Spool black and white thread .. 25c
- 2 yards 1-4 inch white elastic ... 5c
- Men's white handkerchiefs 17x17 inches, each 5c
- Misses & Ladies Fannel Gowns .. 69c
- Misses & Ladies Brassiers 15c
- Boys Union Suits size 6 to 12 ... 49c

CITY VARIETY STORE

We not from the Christoval Observer, that our young friend Gains Murray has made the honor roll at the Tyler Commercial College at Tyler. There has been many a great man attended that College and Gains' many friends expect to see him in useful life later on.

We see where some two year old ewes have sold for \$5.00 per head out of the shearing pens.

R. C. Turney, tried at Brady for Bank robbery, had a hung jury, seven for conviction five for acquittal.

Jack Silliman, of Fort Stockton, writes us to send him one of the Schleicher County Histories. Jack it's on the road and we trust you won't believe all that is in it.

**YIELD AND STAPLE
LENGTH MORE IMPORTANT
THAN GIN TURNOUT**

The comparative value per acre of the yields of different varieties of cotton is declared by cotton specialists of the Experiment Station to be the most important consideration in selecting the variety to be planted. It is further stated that yield and length of staple are the two most important characters in fixing the value per acre and that gin turnout is not only less important than yield and length of staple, but is definitely associated with shortness of staple to the extent that varieties with more than 40 percent lint usually do not produce staple of tenderable length.

The records of the Texas Experiment Station taken at the various sub stations throughout the state show that the most profitable and dependable varieties have a staple of about an inch in length and a gin turnout ranging from 34 to 39 percent and they also show that Half and Half which usually has a gin turnout of 41 to 42 percent does not usually have a staple longer than 3-4 inch which is untenderable and therefore ultimately less marketable than the longer staple varieties. Examples of varieties that produce high values per acre and are therefore desirable, and which were compared with the short staple varieties, the station results show the following: At Denton, Sunshine had a 1 inch staple, a 34.8 lint percentage and an average yield of 248 pounds lint per acre over a period of seven years, as against Half and Half with a 41.5 percent lint, a 3-4 inch staple and a yield of 283 pounds lint over the same period. At Troup, New Boykin showed 37.5 percent lint and Kash 39 percent lint with a staple of 15-16 inch and 31-32 inch respectively as against Half and Half with 41.9 percent lint and 3-4 inch staple. Half and Half made a 17 percent greater yield at Troup but was nevertheless considered less valuable because of short staple. At Nacogdoches, Acala with a full inch staple and 35.2 percent lint, had a yield of 155 pounds lint as against 160 pounds for Half and Half. At Angleton, Mebane 804 with 34.3 percent lint was the most profitable variety over a term of years.

There was a decline last season in the number of bales untenderable because of short staple, as reported by the United States Department of Agriculture, and the 474,800 bales of the Texas crop to November 1, 1928, and 694,000 bales to November 1, 1929, untenderable because of short lint, was reduced in 1930 to 370,700 bales; and in the entire cotton belt there were 2,193,500 bales untenderable in staple in 1929 and only 1,519,100 bales untenderable in 1930. This may indicate that farmers are recognizing the superiority of the longer staple varieties.

The case for inch cottons therefore seems pretty good and the slight advantage of reduced picking and ginning expense in the case of the high-gin-turnout types and even slightly better yields seem to be offset by the better selling qualities of the longer staple varieties. Furthermore it is thought that even when the short cottons go on the local market on a hog round basis the price on that market is ultimately determined by the average quality of all offerings and any extensive amount of short cotton will cause that market to settle to a short cotton price.

Eloise and Betty Joe, Whitten returned to Eldorado Monday, recovering nicely from their burns received when their home burned Christmas morning, which caused the death of their mother. Their many friends welcome them back home and trust that most of their sufferings are over.

ATTENTION: There is going to be a Negro Minstrel given at the Palace Theatre on Friday night, February, 6. Everybody Come. This is sponsored by the Ladies Missionary Society of the Methodist Church.

Oscar Gibson was in from the ranch Saturday looking after business.

Mrs. W. F. Ford, sends in her renewal subscription this week from Denton. Mrs. Ford is at Denton, where her three daughters Misses Ena, Oma and Una are attending the C. I. A., this is their second year in that institution and they are making good in their work.

A. F. Luedecke returned from San Antonio and Austin the first of this week where he had been on business. When asked why he didn't stay in Austin for the Inaugural Ball, he said he had forgot how to dance. He was pleased with the appointment of Sterling as head of the Texas Ranger Service.

S. W. Mather was a business visitor in the city Wednesday.

USED CARS

with an OK that counts

We have a few used cars that are priced to Sell and we invite you to come look them over. All overhauled and in good condition.

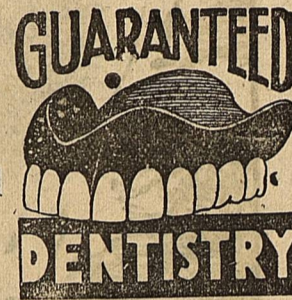
We also ask that you call and settle up your 1930 account either by cash or note, lets get the New Year started right.

Evans Motor Co.

Mayo Bro's Dentist

21 1-2 S. Chadbourne St.
San Angelo, Texas

OUR GREATEST SPECIAL



Full upper and Lower Plates

ONE OF OUR BEST SETS OF TEETH

Guaranteed Fit and Material

\$20 \$20 \$20 \$20

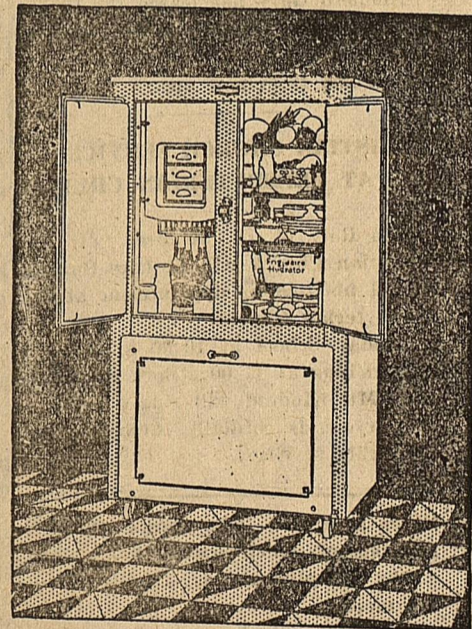
Phone 3214

O. K. Mayo, D. D. S. J. E. Mayo, D. D. S.

Subscribe for The Success... \$1.50 a year



**Electric Refrigeration Adds
Distinction to Your Home**



Electric Refrigerators, representing the very spirit of the thoroughly modern home, has become a mark of distinction—a necessary luxury in the home of today.

Electric Refrigeration means comfort, convenience, safety and economy, for with the West Texas Utilities Company's new low rate schedule, Frigidaire cost of operation has been reduced to a minimum.

Picture the delights of frozen salads—vegetables crisply tender and succulent—tasty and attractive frozen desserts and ices. Add to these pleasurable advantages the confidence and security that will be yours through the knowledge that Frigidaire is safeguarding the health of your family.

A Frigidaire investment will bring you endless pleasure and profit—it will continue to pay dividends throughout the years to come.

See the new Model G Frigidaire... Priced at less than \$200.00! Eighteen months' terms if desired! A salesman will be happy to explain and demonstrate the new 10-Point Frigidaire. Call in at once.

**West Texas Utilities
Company**

Telephone Service

When your Telephone Service is not what you think it should be, Telephone us at once. We deem it a favor, as we are prepared to render GOOD SERVICE.

And anxious for you to have good service.
SAN ANGELO TELEPHONE CO.

Hop Cheatham was a business visitor in the city Tuesday from the Joe Burtson farm.

Dick Ramsel was in the city Tuesday looking after business and meeting friends.



SAFE For HEADACHES

prompt relief from

COLDS.
SORE THROATS.
RHEUMATISM
LUMBAGO
NEURITIS
ACHES and PAINS

does not harm the heart

BAYER ASPIRIN

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—All druggists.

W. H. Parker & Son MARKET GROCERIES

We have put in for your convenience a most modern Market and Grocery Store.
Prices and Quality Unequaled
Your Patronage Solicited
FANCY & STAPLE GROCERIES

Mrs. Kate E. Robinson
General Merchandise

Business Men's Needs

We have in stock all kinds of writing paper, ink tablets, pencil tablets, ink, pen points, pencils, sales tickets, bulk stationary, envelopes, adding machine paper, twine, typewriter ribbon, self-inking stamp pads.

Besides we can print anything you want in our job printing plant, get it at home and it will be just as good.

The Eldorado Success

31 Years in Eldorado
25 Years under one management

UNIVERSITY OF TEXAS RECEIVED MAVERICK'S RELICS

Austin, Texas, Jan. 20.—Relics of Samuel A. Maverick's incarceration in Perote Prison in Mexico have recently been given to The University of Texas library by descendants of the Texas pioneer whose name is indissolubly linked with the history of Texas lands. The chain which linked Maverick to his fellow prisoner at Perote was given to the library by Lewis Terrell of Seattle, Wash., and a ten vara surveyor's chain which Maverick used in locating Texas lands, and shot and powder pouches which he used in the early Texas days were presented by Mrs. Agatha M. Welsh of San Antonio.

These articles are of particular interest in connection with another recent gift. Not long ago, Mrs. Mary McGarr of San Antonio, also a descendant of Samuel Maverick, gave the library the tattered buckskin trousers which Maverick wore while in prison at Perote.

Editors Note—The name Maverick for a large unbranded calf derived from the unmarked and branded calves from the herds of Samuel A. Maverick, we refer you to Tobe Sprout and George Neill for further information.

GENERAL MOTORS CONTINUE THEIR NEWSPAPER ADVERTISING

Another aggressive advertising campaign, with newspaper display column carrying the burnt of the attack, is promised for this year by R. K. White, advertising manager of the Chevrolet Motor Company.

Long one of the nation's leading advertisers, the Chevrolet organization lent its endorsement to the pulling power of the newspaper by using 6,700 dailies and weeklies to announce its new 1931 car in November, the largest newspaper schedule ever used by Chevrolet in one campaign since the inception of the company. This move was made despite sub-normal business conditions and the generally slackened promotional activities of manufacturers in and out of the automobile industry.

"We made this move," Mr. White explained, "because we are in direct accord with the frequently expressed view that the only way to make bad business good and good business better is to put abnormal effort into your activities when you face subnormal conditions."

"Not only did we carry the largest newspaper schedule we ever used, but we enlisted new forms of advertising to put our new car message across. Both the radio and the motion picture screen were added this year. Both are new media in our program, and both were added because a manufacturer with a national market intensively cultivated cannot afford to overlook any new means of approach to that market."

"We are continuing to use the radio and the screen to supplement and buttress our newspaper campaigns just as we have always used national magazines, outdoor boards, direct mail and other media for the same purpose."

"The newspaper, however, continues to form the backbone of our campaigns and for the present will continue to do so. It, in the parlance of the grid-iron, carries the ball and the rest run interference."

"BURSTING HEADACHES"

Dizzy Spells

Mrs. Cora Moshier, of 601 North New Orleans Ave., Brinkley, Ark., writes:

"I was so constipated until I was just sick. I could not stand to take strong medicine, so I decided I would take Black-Draught, and I found it to be all right.

"I would have such dizzy spells, and such bursting headaches, until I could hardly go. But after taking a few doses of Black-Draught, I would feel just fine. It is a good medicine, and I recommend it to all who suffer as I did. It is very easy to recommend a medicine that has done as much for me as Black-Draught has done."

TREDBORD'S

Black-Draught

For CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CAREFUL Used over 100 years

Poultry Producers

Attention

THE CONCHO PACKING COMPANY

Of San Angelo, Texas

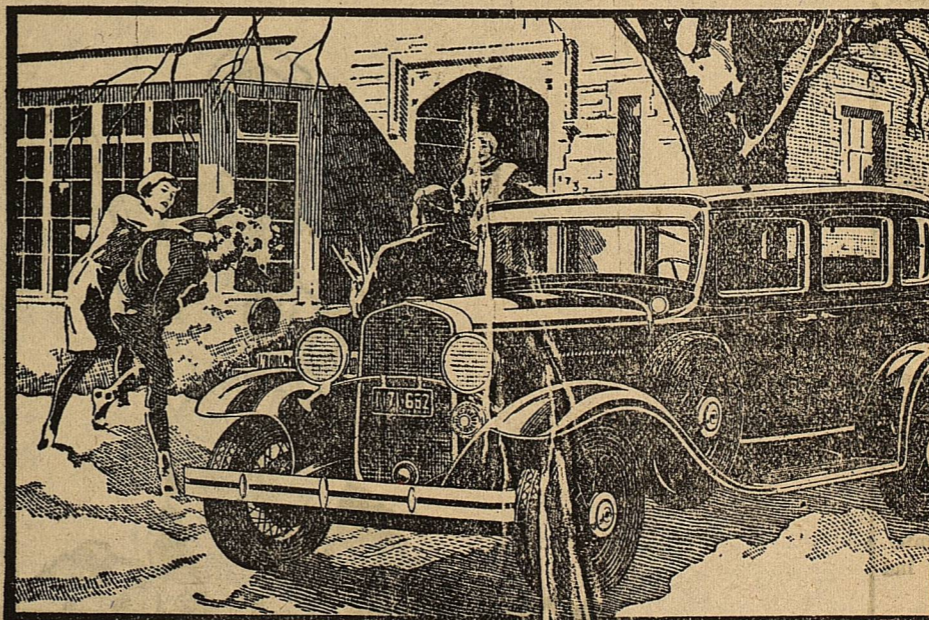
LOADING A CAR OF LIVE POULTRY

Friday & Saturday

January 23rd and 24th

Car will be on track at railway depot two full days to receive your chickens and turkeys. We will pay the highest price possible consistent with the markets. Hen prices are comparatively low, but turkeys are fairly strong.

Call Phone 77 for Prices



The Chevrolet Special Sedan

Its popularity is based on unusual value



The introduction of the new Chevrolet Six has established a new standard of value in the low-price field. So evident is its quality, and so attractive is its price, that it is winning a remarkable buying response throughout the country. More and more buyers in the low-price field are finding it wise to choose a Six.

In none of the features of the new Chevrolet has there been any compromise with quality. Wherever better materials or improved design could add to the satisfaction and economy of ownership, improvement

has been made. Yet for all its excellent performance, its attractive appearance, and its thorough dependability, the new Chevrolet Six sells at new low prices which establish it as the Great American Value.

New low prices

Roadster, \$475; Sport Roadster with rumble seat, \$495; Coach or Standard Five-Window Coupe, \$545; Phaeton, \$510; Standard Coupe, \$535; Sport Coupe (rumble seat), \$575; Standard Sedan, \$635; Special Sedan, \$650. Prices f.o.b. Flint, Mich. Special equipment extra.

NEW CHEVROLET SIX

The Great American Value

See Your Dealer Below

Evans Motor Company

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, \$355 TO \$695, f. o. b. Flint, Michigan

A. T. Wright, Editor and Owner
Subscription Rates:
 1 Year\$1.50
 Months 0.75
 All legal notices appearing as much as four issues will be charged 7 1-2 cents per line per insertion. Classified Advertising, 2 cents per word per issue.

JANUARY, 23, 1931.

Oil activities are again opening in Schleicher County. Three wells are now drilling within our borders, and others to be resumed later.

When the drills penetrate deep enough and near enough to Eldorado the liquid gold will flow, lets go west.

Will Rogers is coming to San Angelo, his visit will be to aid the unemployed, whatever the income from his visit to San Angelo, will be apportioned back to the counties from which it comes. He will appear in San Angelo on Tuesday Jan. 27th.

It seems like for the past several weeks, that our Saturday and Sunday are the foulist which causes our Sunday School and church attendance to be small, but the wet weather is needed as it will keep the green weeds coming and our ranchmen can enjoy a nights sleep, several big feed bills have been saved and just as soon as they can get in they are going to bring a portion of their savings to the house of God, to which they worship.

We are not complaining at the truck men for their hauling charges, because our State laws make them charge the price, the same as our railroads, it just like of a better business arrangement among our higher officials. You have but one thing to do, pay the price or do your own trucking. There is no fun in paying high prices or walking either, and for the trucking part we refer you to Roy Andrews or Guy Shoemaker.

There is quite a good deal being said around Austin in regard to trucks and busses using our highways. They are a necessity, but we trust our law makers will not advance the freight rates. It makes us want to go backwards, when we had old dirt roads we paid 30c per hundred, now we have hard surface roads and pay from 40 to 60 cents per hundred and the tax. Some system isn't it?

For the past several years Eldorado has been changing from the old wooden building to modern fire-proof building, another 5 or 10 years will witness the passing of other old buildings, and our business will be transacted in better business homes. Under the present City government no more shacks can be built on Main Street.

The Success will appreciate any local news. We will probably not get it all, we have to do our own work our plant is not large enough to hire a special reporter, so if you want to see Eldorado have a better paper cooperate with The Success by phoning us a news item.

About the first person our new Sheriff put in jail was his wife. We understand they have moved into the jail where they will reside during his time of office. Schleicher county does not have much use for her jail only for a home for the Sheriff and family. If you need the Sheriff you will find him home at the jail.

We note from the Mertzson Star that our friend Sheriff Sam Harkey, of Irion County has caught a son-in-law and a daughter in law each since the holidays. A man must be a good Sheriff that can catch two such critters in two weeks, without a deputy assistant.

And now our legislators get \$10.00 per day for their wrangling at Austin. Well maybe they will like their job and do us better work. No one feels like doing good work when his under paid and under fed.

And now there seems to be some mis understanding between Daisy De Voe and her employe Clara Bow, both are of Hollywood, and Daisy said she was going to kick the lid off and tell it all. The Success hopes that she reconsiders or else the press does not print it all.

The Christoval Observer reports that Juanita Whitley, daughter of Mr. and Mrs. H. H. Whitley, and who has been on the sick list, was able to return to school this week.

We visited the court house Tuesday morning and found Jack Brown arguing with Judge Bradley, that he, Jack should not be stoned to death. But the Judge told him that Pete Whitley of Christoval was contending for a death certificate to that effect and he thought that the stoning should take place.

TEXAS TECHNOLOGICAL COLLEGE STUDENTS MAKING GOOD

LUBBOCK, Texas Jan. 12—President P. W. Horn has just received a letter from Dean G. E. Bethel of the Medical School of the University of Texas at Galveston to the effect that of the eight medical students who passed the recent chemistry examination with honors four of them were students of Texas Technological College.

We are glad to learn that J. N. Davis has been brought home from the hospital in San Angelo last week. We trust that his recovery will continue until he can be found back in the business walks of life in the near future.

Our friend Fred T. Neel of Menard sends in his renewal to The Success this week. Fred seems to think that there is no use to be without Success when you can buy it for \$1.50 per year. Thanks Fred, come over to the Garden of Eden and enjoy life for a season.

CROP PROSPECTS FOR 1931 UNUSUALLY GOOD

ABILENE, Texas, Jan. 20.—Prospects for West Texas' 1931 grain and cotton crops are unusually good, according to the findings of a recent business conditions survey conducted by the West Texas Utilities Company, and released from its general offices here.

The West Texas Utilities Company serves a territory comprising forty-eight counties, and the survey covered crop conditions and expectations over a section approximately 45,000 square miles in area.

The company's report says: "Due to the abundant moisture precipitated during the past three months, indications of an unusually large grain crop have been reported from all sections of the properties, and pasturage is in the best condition reported in years."

"It is yet too early to estimate the percentage of increase in grain production, but the acreage planted totals approximately double that ever sowed before.

"At the present time, farmers are optimistic over cotton prospects for 1931—the final result depending in a

large measure on Spring rains. An encouraging aspect is the fact that there is now enough moisture in the top and sub-soils to assure good cotton production even though Spring and Summer rains are light."

The report on general trade and collections is not as favorable as the crop indications, yet without exception all sections of the territory look forward to improved business and collections within the next four to five months.

Several important construction and development projects are being carried forward at the present time, and leading industries throughout West Texas anticipate increased activity in the near future.

The company's report concludes: "Conditions will not be fundamentally sound until a good crop has been harvested and sold. At the present time, it looks as though 1931 will be a good year for cotton, feed, livestock, and especially for small grains."

J. B. Christian and wife who have been to Cameron on a visit returned the first of this week. Mr. Christian's ankle much improved.

THOUSANDS WILL ATTEND DALLAS FARMERS MEETING

Dallas, Jan. 20.—E. F. Creekmore, general manager of the American Cotton Cooperative Association, will be one of the nationally prominent men who will speak before the state-wide conference of farmers at Dallas next week.

Fifteen hundred delegates are expected from the Texas Cotton Cooperative Association alone, in addition to delegates from livestock producers, pecan growers, and other farm cooperative associations. S. H. Thompson, Chicago, president of the American Farm Bureau Federation is on the program, and J. E. Montgomery, Tynan, president of the state Farm Bureau Federation, will wield the gavel. Thompson's address will feature the first day, Wednesday, January 28. Creekmore will speak Thursday morning, and Thursday night there will be a "farmers feed", presided over by O. B. Martin, director of A. & M. Extension service.

NOTICE OF BIDS FOR COUNTY DEPOSITORY

Notice is hereby given that bids will be received by the Commissioners' Court of Schleicher County at its February term, same being February, 9th, 1931, from any banking cooperation, association as individual banks that may desire to be selected as depository of the funds, both county and school, of Schleicher County. Each bid must be delivered to the County Judge on or before 10 o'clock February 9th. The court reserves the right to reject any and all bids.

F. M. BRADLEY,
 County Judge, Schleicher County, Texas.

WANTED At once, 200 fat Turkeys and 1,000 fat hens

A. J. ROACH
 W. E. CLOUD

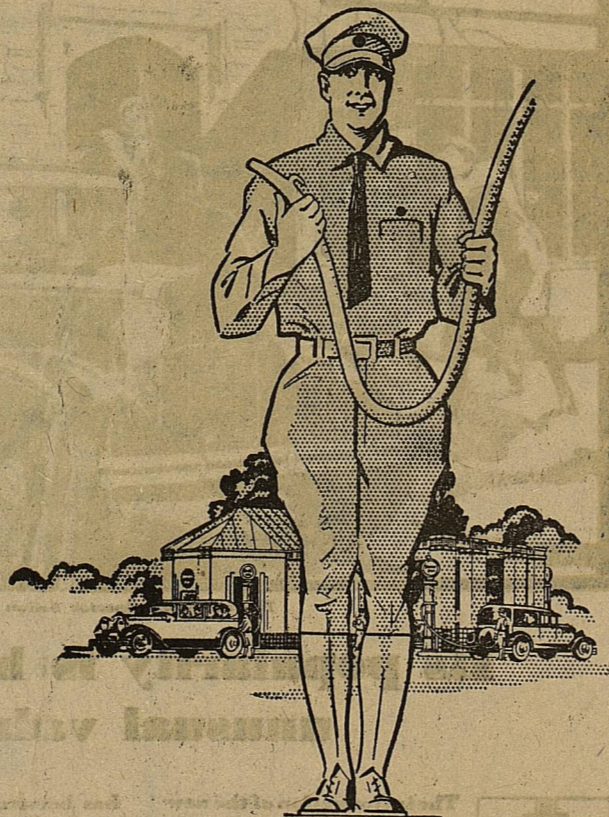
H. B. Raines, former publisher and Editor of the Eldorado Times, was in Eldorado Tuesday and made The Success office an appreciative visit. He lives in northeast Texas and has been in San Angelo for his health about six months.

A MAN WORTH KNOWING

Next time you need gasoline or motor oil, or air for your tires, drive in to the nearest Humble service station. There you will be welcomed by a man who sincerely desires to help you get the fullest enjoyment and satisfaction out of motoring. Whether you want one gallon of gasoline or twenty, one quart of oil or eight, or merely air in your tires or water for your radiator or battery, he will attend to your needs promptly, efficiently, and courteously.

He may, in addition, wipe off your windshield and headlights with a clean cloth, give you any road information you may want—-together with a handy map—-offer you the convenience of a comfortable rest room, or extend to you other little hospitalities that may lie within his power.

For his is the spirit of service that is found throughout the Humble organization—-a spirit of old-fashioned helpfulness, friendliness, and courtesy that takes pride in making your stop at an Humble station a pleasant experience.



HUMBLE GASOLINE & MOTOR OILS



HUMBLE OIL & REFINING COMPANY

LAKEVIEW
HERE
SATURDAY

THE HI - DIVIDE ELDORADO HI SCHOOL NEWSPAPER

TO CHRISTOVAL
TUESDAY
THE 27.

Editor-in-chief: **Joe M. Christian**
Reporters— **Bill Currie, Mr. Williamson, Hazel Bruton, Mary Dell Williams and Joe H. Moore.**

FINAL EXAMS OVER

There seems to be, for some reason, a general sense of relief present in the Eldorado High School this week. The exams given last Wednesday, Thursday and Friday were somewhat of a strain on the students as well as the teachers. Students usually look at their own side of it and forget that the teachers do not enjoy it any more than they do. Some think, in fact, that the teachers just do it for spite or fun but that is not the case because they are required to give exams just as the students are required to take them.

FOOT BALL SWEATERS ORDERED

The foot ball boys selected their sweaters Tuesday, January 20. The following will receive sweaters this year: Albert McGinty, three stripes and star; James Williamson, three stripes; Eli McAngus, two stripes, Aubrey Smith, two stripes, Carl Kerr, two stripes, Fred Williams, one stripe

Albert Martin, one stripe; Jack Ratliff, one stripe; Joe H. Moore, one stripe; Fred Logan, one stripe; Hollis McCormick, one stripe; and Garland Bullion, one stripe.

EAGLES DEFEATED AT SONORA

The Eagles went to Sonora last Thursday afternoon, January 15th and were defeated by a score of 22 and 32. Eldorado was in the lead during the first half but Sonora tightened up and got a head n the last half.

NEW PUPILS ENTER HI-SCHOOL

Several new pupils entered the Eldorado High School at the beginning of the second term's work. These are John Edwin Rodgers, eighth grade, from the Bailey Ranch school, Jack Childers, eighth grade, Bernard Carr,

tenth grade, from San Angelo and Aris Carr, eighth grade, from San Angelo.

MID-TERM EXAMS TAKE HEAVY TOLL ON SENIORS

It looks like the Seniors are due for some hard work the last semester because they have been laying off a little so far. Out of the eleven members of the class four are failing in one or more subjects, four are making as high as B averages on all subjects. There are four taking five subjects in addition to typewriting. Hazel Bruton had the highest Semester average in the senior class with 2 A's and 2 B's.

Miss Allen reports that 54 per cent of her English IV class are failing. There are four girls and seven boys in the senior class this year.

GIRLS LEAD BOYS IN HIGHEST SEMESTER AVERAGES

During the first semester the girls in the high school lead the boys in highest averages. Here is the way they stand.
Bernice Bricker, junior, 4 A's
Hazel Bruton, senior, 2 A's and 2 B's
W. B. Gibson, freshman, 3 A's and 1 B.
Willie Ruth Nicks, sophomore, 4 A's
Margaret Sheen, sophomore, 3 A's and 1 B.

VERA WADE ADMITTED TO "MASK AND SLIPPER" IN SUL ROSS

Vera Wade, one of last years E. H. graduates who is attending Sul Ross at Alpine, Texas this year was admitted to the "Mask and Slipper organization" of that college January tenth.

the apprentice members had to take part in a play as part of the requirements.

There were six plays presented by the forty-five members, the largest number ever to be admitted to the dramatic club. Two of the plays were presented in the afternoon and the other four in the evening. Vera took part in the first play in the evening, thus qualifying for membership. She had had a course in Public Speaking while in High school and we are sure that this helped her quite a bit along this line.

MR. ALEXANDER DONATES BOOKS TO LIBRARY

Mr. W. O. Alexander recently donated two important books of fiction to the high school library. The titles of the books were: Mary Johnston, "The Long Roll," and Mary Johnston, "Cease Fighting." Mary Johnston was one of the fiction writers of the United States who portrayed historical events based on actual facts.

SENIORS MAKE PLANS FOR CLASS PLAY

The Senior Class met Monday, January 19, 1931 after school in the English room. The President of the class took charge and some important business was brought before the class. The class colors were selected, Gold and Purple at the first of the meeting so as to better decide on other things along that line.

The question was also brought up as to when the class play should be given. The date selected was about March 20, 1931. Miss Bradshaw and Miss Orsborn were selected as directors of the play. The play to be given will be decided upon in the near future.

TOY SYMPHONY ORCHESTRA ORGANIZED

Recently the Toy Symphony Rhythm work has been organized in the first three grades of the Eldorado Grammar School, under the instruction of Miss Turner. This work is given to all the pupils in these three grades. A special Toy Orchestra has been organized with the following students: Director, Wilson Page.

Going! Going! Going!

AT SACRIFICED PRICES UNTIL STOCK IS SOLD

- No. 2 Tomatoes best quality hand packed
- 3 for 25c
- MATCHES 6 boxes, 15c; 12 for 25c
- SARDINES American 2 for 15c; 4 for 25c
- SARDINES Large Oval 2 for 25c
- 10 Boxes Shot Gun Shells 12-16 while they last 75c
- 3 lb tin Y-Bar Coffee cup and saucer \$1.00
- All 5c Washing Compounds while they last
- 7 for 25c
- Maxwell House Tea per lb 80c
- Large 3 Minute oats 20c
- Quaker Oats small 15c 2 for 25c
- Bulk Peaberry Coffee 3 lb for 90c
- Corn Beef Hash 10c seller 5c
- Vermicelli, Spaghetti and Macaroni 6 boxes for 25c
- No. 2 1-2 Hominy per can 10c
- All 35c Extract while they last 25c
- Rex Tomato Soup 3 for 25c
- Campbell's Soup per can 11c
- Clothes Pins reg. 25c seller 2 for 35c
- Talcom Powder 40c seller 25c
- Talcom Powder reg. 20c seller now 15c
- Face Powder 50c seller 35c
- Shampoo 50c seller 35c
- 6 Safety Razor Blades 20c
- Condensed Milk 20c
- Brooms 90c sellers 75c
- Brooms 55c sellers for 45c
- Brooms 45c sellers for 35c

Many other bargains to offer in this closing out sale. \$1200.00 worth of stock to be sacrificed.

Wrighn's Cash Store.

Classified Ads

2c per word for first insertions;
11-2c for repeated insertions.

FOR SALE — History of Schleicher County, has 100 pages of information of Schleicher County, send \$1.00 to the Success for one of these books.

FOR SALE— Good Live Oak Wood, sawed any length, \$8.00 per cord. See LEWIS WHITTEN

FOR SALE—Barred Rock Cockerels. "Aristocrat" strain, large healthy, vaccinated. C. O. BRUTON

WANTED — At once 200 fat Turkeys and 1,000 fat hens. A. J. ROACH
W. E. CLUOD

Place an ad in this column if you want to sell or wish to buy. The Success will carry your message to the people.

Place your order for Magazines and Newspaper subscriptions with The Success, we get any for you.

Plant fruit trees, and they will do the work. Plant cotton, and you will do the work. Get free catalogue from RAMSEY'S AUSTIN NURSERY, Austin, Texas.

Now is a good time to plant trees. Write for catalogue, RAMSEY'S AUSTIN NURSERY, Austin, Texas.

FOR SALE—Sudan baled hay. W. C. PARKS.

Twenty years growing and selling trees and shrubbery at the same location enables us to give you the best varieties in Budded Pecan, Fruit and shade trees, evergreens, flowering shrubs, roses and etc.

Honest dealing labeled true to name at fair prices is our motto. Send for price list.

SAN ANGELO NURSERY
At Oakes St. Bridge
San Angelo, Texas.

FOR SALE— Good Mabane planting Seed 2nd year. 40 to 42 per cent lint last year. 75c per bushel. W. E. BAKER, (c 6)

We have a splendid proposition to offer young local man, now employed, who has some time to devote to outdoor advertising work; no selling. Write at once. Adv. Manager, 515 W. Goodale St., Columbus, Ohio.

Sample Dairy

THE HOME OF PURE MILK

Phone 8104

To the Public: My Herd of Dairy Cows have been inspected by State Veterinarians and are free from any kind of contamination, such as Tuberculosis or any other infection. Buy your milk from the following Dealers or phone my dairy.

GROCERIES
Self-Serve Grocery, M. O. Shafer, Roy Andrews, W. H. Parker & Son.

DRUG STORES
L. M. Hoover and Royster & Whitten.

CAFES
Little Cafe, Mrs. Williams (near school.)
State Certified Herd

A. Klatt of Hattersville, Texas, is among our renewals this week. The Success. Mr. Klatt is interested in the oil development. We have 3 active tests in the county at present.

Mrs. J. A. Whitten returned to Mineral Wells this week, from which she was called Christmas, to the bedside of her son B. A. Whitten and family who were burned in a fire Christmas morning, resulting in the death of Mrs. B. A. Whitten.

Whitten Service Station

THE PLACE OF SERVICE

HUMBLE GAS AND OILS

TIRES — TUBES — ACCESSORIES

LEWIS WHITTEN, MGR. NEXT TO FORD GARAGE

meeting February 13. We shall be glad to have all mothers and any others who are interested, present.

—E.—H.—S.—

O. HENRY'S "SHORT STORIES" MOST POPULAR BOOKS IN LIBRARY

From the many books on the shelves of the high school library, most students, from the fish to the seniors, chose O. Henry.

Next in popularity ranks the western stories or books by such authors as Emerson Hough. Among these are: "5440 or Fight" and the "Covered Wagon." Fox's "Trail of Lonesome Pine" and "Little Shepherd of Kingdom Come" are next.

Least in popularity as you can easily imagine are the historical books and those assigned in English.

—E.—H.—S.—

FUNNY ANSWERS GIVEN ON EXAMS.

Question: What is an auxiliary noun?
Answer: An auxiliary noun is a noun that can be felt, smelt, seen or tasted.

Question: Tell something of the life of Shakespeare.
Answer: Well, when he was twelve years old his father moved to town so he could send him to high school.

Question: Give one spelling rule.
Fish: When you want to make a word plural add "ed" to the end of it.

Teacher: (asking questions oral.)
Students write only answers on paper:
Teacher: R. L. do you know the name of a city in Alaska?
R. L. writes on paper: "No'am."
Teacher: "Correct." R. L. Nome is a city in Alaska although it is not so important as others.

How a senior spells — Mississippi. A bad Disease—"Malary Fever." Statement—"The people of Europa were thickly populated."
Senior: The tradition and seditious act was substituted for the famous alien and seditious acts in American History.
Bill—"A senior" spelling—to Declare Independence.

—E.—H.—S.—

FALCON FEATHERS

By Joe Hearne Moore

"I dislike to keep you after school," said the teacher. "Aren't you sorry you were naughty and have to stay?"
"No'm," replied Hassell. "Pie-Face is waitin' out there to lick me."

At the recent Early Settler's Picnic Mrs. Upson won the ladies' rolling pin throwing contest by hurling a pin 75 feet.
Mr. Upson won the 100 yard dash.

Eli and another sailor were shipwrecked on a lonely island.
Eli: "Why does that big cannibal look at us so intently?"
His companion (cheerfully): "I expect he's the food inspector."

Joe Muller (feeling a twinge in the back while tuning in the wireless receiver): "I believe I'm getting lumbago."
Joe Hearne: "What's the us, boy? You won't be able to understand a word they say."

Judge: "Your wife accuses you of terrorizing her."
Prisoner: "Well, you honor."
Judge: "Stop! What I want to know, as man to man, is, how did you do it?"

—E.—H.—S.—

NOTICE

Beginning with the next issue, the two high school papers will change time in the use of this space given us by The Success. The Junior and Freshmen paper will come out one week and the Senior, and Sophomore paper the next week.

THRU THE HOOP
"Bench Warmer"

The High School this year has much excellent material for a basket ball team but it takes time for a team to learn team work.

Using the "man for man" defense it takes time to learn "how" and "what" to do.

There is no better defense known to modern basket ball. Watch our boys go when they get the drift of it.

Luther Parker is an excellent guard and goal pitcher.

LAKEVIEW SATURDAY
SEE IT.

LADIES

WE INVITE YOU to come to our store and see THE BEAUTIFUL NEW

Spring Wash Dresses

Made of the Finest Materials Guaranteed Fast Color in the most Beautiful Styles

Priced At **\$1.95**

Come in and let us show them to you. You Will Like them.

LEAMAN'S
DEPARTMENT STORE
"The Store For All The Family"

William's Man Shop

The Home of Good Clothes
Suits made to order and guaranteed to fit.
A good line of work clothing with Quality Merchandise.

CLEANING AND PRESSING

Let us make that old suit into a Sunday suit with our up-to-date cleaning and pressing departments.
Satisfaction is our Motto with Service to Please.

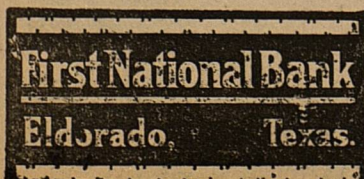
ASSEMBLY, JAN. 21, 1931
The program was given by the first grade under the supervision of Miss Lee. Wilson Page was the announcer of the program and proved to be an expert.
The first number on program was a "Prayer of Thanks". This was followed by an interesting play.
The third number on program was a song given by the boys. A reading was then given, "Humpty Dumpty," J. C. Johnson also gave a reading.
A health play was then given to represent cleanliness. This was followed by a song by the girls.
Last on program was a "City Creed" given by the entire class.

KNOW TEXAS
Texas 1930 farm crops, exclusive of livestock, were valued at \$434,512,000 by the U. S. Department of Agriculture. The cotton crop represented \$32,872,000 of the total.
Texas consumes 800,000 tons of steel products annually. (Authority: Roy Miller, vice-president Intracoastal Canal Association).
Texas shipped 2,575 cars of potatoes in 1929 and 5,269 cars in 1930.
Texas has more farms than any other state in the union—496,007 ac-



MONEY TALKS
can always see, such as keeping an accurate account of your funds—
But it is the **INVISIBLE ELEMENT**—
That loyalty and wholehearted concern for the welfare of our patrons—which really, little better.

To our patrons we extend GREETINGS for the New Year and assure you that we appreciate the business accorded us in 1930



MOTOR CARRIER EMPLOYEES FIGHT "UNFAIR" LEGISLATION

Fort Worth, Jan. 14—With organization already completed in Houston, Dallas, Fort Worth, San Antonio, Austin, Abilene, Lubbock, Wichita Falls, Amarillo, Waco and Paris, the Texas Motor Transportation Employees Association, with state headquarters in Fort Worth, are preparing for what they consider "our hardest fight to retain our jobs in a legitimate industry."

D. G. Griffin, president of the employees, association, announced recently that a hot fight is expected in the near future when bills for increased taxation and regulation are introduced in the legislature.

In addresses delivered to meetings of employees over the state Griffin has stressed the point that employees of motor lines are neither fighting the railroads nor their employees but are concerned primarily with protecting their jobs.

At a recent meeting in Abilene, Griffin told the employees that if a bill proposed, were passed by the legislature, "it would mean the exclusion of trucks and buses from the transportation field and throw thousands of men out of jobs, adding to the already deplorable unemployment condition in our state."

"Proponents of this bill are backed to some extent by public opinions, which has charged the buses and trucks are 'road hogs,'" Griffin said. "We want the public to know that the motor carrier is under strict regulation; that the legitimate carrier is law-abiding and as anxious as anyone to halt the menace of the unregulated operator."

Griffin pointed to the recent hook-up of buses and airplane mail to serve the smaller towns as evidence of the public service work of this growing industry.

Mr. Griffin announced today that through a hook-up of bus and air mail planes, air service mail and package service would be extended to cities not now served by air mail. These cities within a radius of 100 miles of the air terminal will receive air letters and packages within three hours after the landing of the plane through coordination of schedules of the bus lines and planes.

This service will start immediately at Denton, McKinney, Gainesville, Paris, Sherman, Denison, Texarkana, Corsicana, Waxahatchie, Terrell, Bonham, and Tyler.

Before the end of this year similar service will be extended to embrace practically every bus line in the state. More than 800 buses will be utilized in this service.

"Bus lines," pointed out Griffin, "are really losing money on this service as the government contracts only pay \$1 per line for this service. But we feel that the increase in the poundage handled by air lines is worth considerable to the aerial defense of the country since it is admitted that commercial aviation is the backbone of our air defense system."

Coordination of motor freight, bus and air lines in Texas will mean much to the shipper, the merchant and the farmer," Griffin concluded.

According to the 1930 census, a gain of 30,361 over 1920.

"THIS AND THAT"

By Jimminy

From all the information this reader of newspapers has been able to gather the lawmakers of Texas have invaded Austin, nearly 200 strong, and will engage the governor—and anybody else who wants to argue—in verbal combat for 120 days in what is commonly termed a legislative session. The Mexicans call them siestas. It is the forty-second attempt to run the business of the people according to their own ideas.

But, be that as it may, Texans will be glad to know that the politicians are so situated now that other method of taxation can be devised, thereby relieving them of the tax on their patience, which politicians are wont to impose at certain periods during the off season.

The session opened up with a bang. The banging is expected to continue throughout the four months. The first verbal tilt came when the question of how much to pay the hired help came up for discussion. A motion was made to pay the working branch of the legislature the appreciable sum of ten smackers per day for their efforts. At least one legislator attacked the motion with all the vehemence he could muster. He let it be known that he would only get ten simoleons himself—honestly—and if the hired hands around there were going to draw as much—well, he wouldn't have anything to brag about when he gets back home, and he might just as well have stayed there to start with, if that was the way they were going to run it.

They compromised at \$7.50 per day for the "help," which proves hard work won't always lead you to the top of the ladder.

Governor Moody gave them time enough to find a rooming house and make any other connections that may be necessary to make the affair sociable, then brought them all together and told them for the last time that they had a lot to learn. It was Moody valedictory, as he is leaving "college" to make his own way in the world.

The governor told them he favored everything but another session with a Texas legislature. He told them he was against Raskobs, corncocks, poor liquor, good liquor and potlickers. He said he was opposed to the ad valorem tax, but favored a tax on trucks that destroy the highways. (Who don't?) He concluded by congratulating them on the wonderful opportunity they have—now that he is leaving.

Boarder—Come quick; two rats are fighting in my room.

Landlady—What do you expect for 50 cents, a bull fight?

W. E. Eaton and wife were in Eldorado Wednesday looking for a house to move into. Mr. Eaton will be manager of the Eldorado Water Works from now on. All Eldorado will welcome these estimable people back into our midst. They resided here for a number of years and have many friends here.



ONLY A FEW IDEAS

TWENTY years ago I heard a famous editor deliver a talk on advertising before the Chicago advertising club. I was just out of college and had seen very few great men, so the talk made a deep impression. I remember the editor said that "reputation is reputation," and he told some stories to illustrate the point.

The other night in New York I heard the same great editor speak on the same subject. To my surprise it was the very same speech.

Another speaker was a celebrated banker whom I had heard on two previous occasions. He, also, repeated himself.

As we left the dining room one of my friends who had noted the repetitions remarked on them gloomily.

"Rather discouraging to see that even the big minds have so little in them," he said. "Makes you wonder if human ingenuity is coming to an end."

"They say that though the stars appear so numberless, you can not count more than a thousand," he said. "Well, there are few thoughts. Count the books and you would think that there was immense wealth; but any expert knows that there are few thoughts which have emerged in his time. Shut him in a closet and he could soon tell them all. They are

quoted, contradicted, modified, but the amount remains computably small."

It is a good thing for humanity that this is so. Nature apparently designed the game of human progress to last a long time, and provided that only a small advance should be made in any one generation. Suppose one mind should suddenly discover everything. How it would take the zest out of the game!

Moreover, it is decidedly heartening to us average folks to know that only a very little difference separates us from the smartest. Lincoln remarked on it, "I have talked with great men," he said, "and I can not see wherein they differ from others."

Generally speaking, the great achieve their greatness by industry rather than by mere brilliance. The editor whom I quoted is said to be the highest paid in the world. But if you divide his salary by the more than two hundred newspapers which print his editorials, he is the lowest paid worker whom each of those papers employs. He produces more than anybody else and works longer hours to do it.

I was glad that he went to that dinner. It reminded me how little wisdom and genius really rule the world; how far industrious effort can stretch the few ideas, or even one idea.

SELF-SERVE GROCERY

WHOLESALE AND RETAIL

Unloading this week another car of Gold Chain Flour and Red Chain Feed.

Below you will find a partial list of extra specials for:

FRIDAY & SATURDAY

Sugar Pure Cane 20 lb **95c**
Limit 20 lb with one dollar or more mds.

SPUDS 2500 lb to go, while they last
10 lb for **19c**

BEANS Pinto No. 1 Recleaned 20 lb **93c**

LARD
Armours Vegetable or Advance 16 lb **\$1.79**
8 lb Bucket **90c**

FLOUR
Gallo Y Gallina 48 lb sack **\$1.00**
24 lb Sack **55c**

Golden West, every sack guaranteed
48 lb **\$1.35**
24 lb **70c**

MEAL 20 lb **55c**; 10 lb **28c**; 5 lb **15c**

Kraut Van Camps
No. 2 1-2 size **33c**

Med. can 2 for **15c**

Tomatoes No. 2
can 2 for **15c**

Pork & Beans Wapco, 2 for **15c**

Black-eyed Peas
Wapco 2 for **15c**

Red Beans Wapco
2 for **15c**

Kraut gal can **35c**

Pickles gal. can **67c**

Prunes 50-60 3 lb **25c**

PEANUT BUTTER 5 lb **73c**; 2 lb **33c**; 1 lb **23c**

SYRUP New Crop Pure open Kettle East
Texas Ribbon Cane gal can **93c**
1-2 gal. **48c**

Breakfast Cereals Kelloggs all **15c** pk 2 for **23c**
One Measuring glass free

Soap Palm & Olive
3 cakes **19c**

Peaches Sun-kissed
2 1-2 size each **21c**

Tamales Ratliffs or
Lambs 2 for **25c**

Steak T Bone or
Round 2 lb **35c**

7-Steak 2 lb **29c**

7-Roast a lb **13c**

Rib Roast a lb **10c**

Ground Meat 2 lb **25c**

Lamb Chops a lb **20c**

Lamb Shoulder
Roast a lb **15c**

Cheese Long Horn
a lb **23c**

Bacon Breakfast
4 to 5 lb strip
a lb **32c**

Sycamore a lb **27c**

Jowels a lb **13c**

Boiled Ham Wilson-
a lb **35c**

Ham cured Armour
1-2 or whole
a lb **23c**

Hams Picnic a lb **19c**

IF WE PLEASE YOU TELL OTHERS
IF NOT TELL US