

The Success is the only paper published in Schleicher County and covers the field like a blanket.

THE ELDORADO SUCCESS

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OF AND FOR EL DORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXX

El Dorado, Schleicher County, Texas, Friday, March, 14th, 1930.

No 11

SCHLEICHER LAMBS WIN PRIZES AT FAT STOCK SHOW

Workers On New Railroad Laying Steel Fast County Lambs Attract Attention Among State Sheep Breeders

First Train In Eldorado Wed.

First Plans For Railroad Made Over Twenty Years Ago

Wednesday morning the Santa Fe work train finished laying the steel to the site of the Eldorado depot. This was the first train to enter and pass through the original townsite. The steel reached into the townsite Monday March 10, but did not reach the Depot site until Wednesday morning.

W. H. Rochester was here Monday surveying work and engineering certain changes in the work. With the confliction of the track laying crew into the depot grounds in our city, the dream of 20 years ago, has come true. Rip Van Winkle has awakened, after 20 years of slumber and now finds an actual train, and actual railroad in our city. Those who witnessed the grading 20 years ago and have lived in hope of this final day can recall many days, weeks, months and even years of this anxious waiting.

The \$100,000 raised in December 1909 and contracts signed to have work started by Jan. 1, 1910, was a happy event in the life of Eldorado, only to wither and decay, but from its roots has at last sprung a real railroad, one that can whistle, toot, and make a rumbling noise as it approaches our city March 12, 1930. Will record another new page to the history of Schleicher County. Its here boys wake up from your dreaming Mr. McCorrick can say "I told you so."

PROGRAM OF THE INTER-SCHOLASTIC LEAGUE MEET FOR SCHLEICHER COUNTY, ELDORADO, TEXAS. AFTER-NOON OF MARCH 21st.

Member Schools: Adams, Alexander, Bailey Ranch, Eldorado Grammar school, Kaffir, and Reynolds.

All the Literary Events will begin promptly at 1:30 p. m.

All Track Events will begin at 2:30 p. m.

The literary events and the places of the meetings will be as follows:

DECLAMATION

All sections meet in the school auditorium at 1:30 p. m. Mrs. Robert Milligan, Adams School, is the director.

SPELLING

Junior Spelling in the Seventh Grade room, 1:30 p. m. Sub-Junior spelling in the Fifth Grade room, 1:30 p. m. Director, Miss Frances Armstrong, principal of the Eldorado Grammar School.

ARITHMETIC CONTEST

Sixth Grade room, 1:30 p. m. Director, Mr. Peyton Cain, principal of Bailey Ranch School.

CONTEST

Third Grade Room, 1:30 p. m. Miss Zedie McAngus, Alexander School, Director.

PICTURE MEMORY CONTEST Fourth Grade Room, 1:30 p. m. Miss Ruth Howell, Eldorado Grammar School, Director.

ATHLETIC EVENTS

Mr. Tom Redford, Director.
1. 50 yard dash, 2:30 p. m.
2. Running High Jump.
3. 100 Yard dash
4. Running broad jump.
5. Pull up (Chinning bar)
6. 440 yard relay

All school patrons and visitors from all over the county are cordially invited to attend this meeting.

Eldorado Ex-Students Attending Sull Ross

The Freshman class of Sull Ross State Teachers College issued the "Sull Ross Skyline" for the past week. The paper was printed on green paper and was published solely by the "Fish".

A picture of the Freshmen class is on the first page. In this picture were Mable McClatchey, Lelia Parker, Roscoe Parker, Linna Parker, Thorpe Parker, and Laura Tisdale. This is quite a number of Freshmen to be from the same place. We are glad to see the picture of the ex-students of Eldorado to know what they are doing.

Thorpe Parker was circulation manager for the paper for the Freshman edition of the "Skyline."

Historical Bulletin Nears Completion and Will Be Ready Soon

With seventy-five pages already printed and cuts already made for about thirty pictures of historical interest, it is expected that the historical bulletin on Schleicher County will soon be ready for distribution.

The booklet will be about 125 pages in length and will contain such discussions as the early history of the area which is now Schleicher County, first cattlemen and sheepmen in the area, the stock industry, agriculture, prairie fires, wild mustangs, first well drilled in County, first cotton raised, the history of Eldorado, land rushes, public schools and the coming of the railroad. Brief sketches of old settlers in the Schleicher County area include accounts of C. C. Doty, John Rae, F. C. Bates, Sr. C. C. West, A. T. Wright, Sam Williams, F. L. Meador, Robert Bailey, J. B. Christian, J. A. Whitten, Mrs. Kate E. Robinson, Mrs. J. W. Hill, Mrs. D. H. McCartney, P. H. McCormick, A. K. Bailey, Sam Holland and other.

The booklet was started from material collected by students of the American History Classes of the Eldorado High School, but this has been added to by a much greater amount of material from other sources.

The booklet is being edited by R. D. Holt and printed by the Eldorado Success. The price will be \$1.00 each copy, and the proceeds received will be used to defray the expenses of publication.

NOTICE TO CONTRACTORS STREET PAVING ELDORADO, TEXAS.

Sealed proposals addressed to Fred O. Green, Mayor will be received by Frank Bradley, City Clerk, at his office in the Court House, until 8 p. m. Tuesday, March 18th, for furnishing all material, labor and equipment for constructing pavement and accessories upon certain portions of Southwest Main Street or the city of Eldorado Texas as per plans and specifications adopted and now on one with the City Clerk at Eldorado, and French & French, Consulting Engineers, 20 West Twohig Street, San Angelo, Texas.

Bids will be received only upon one inch natural limestone rock asphalt and inverted penetration, on eight inch macadam base. Proposals must be accompanied by certain check in the sum of not less than five hundred (\$500.00) Dollars, and bidder must be prepared to furnish surety bond from a company acceptable to the city. Bidders must fulfill conditions specified in instructions to bidders. The city reserves the right to reject any and all bids.

Fred O. Green Mayor

Europe's Prettiest



Miss Aiki Diplapakou of Athens, Greece, winner in the international beauty contest which awarded her the title of "Miss Europe" in competition with girls of 20 nations.

ELDORADO BAKERY REDUCES PRICE OF BREAD

To keep in pace with the drop in other food stuff, the Eldorado Bakery has reduced the price of their bread, so the local merchants can sell it at 9c per loaf or 3 for 25c. The Bakery is now putting out better bread and are enjoying an ever increasing business.

Eldorado Students Show Great Interest Coming County Meet

With the approach of the county and district meet of the University Interscholastic League the students of the Eldorado public schools are showing considerable interest in both the literary and athletic events. The public speaking classes of the high school are especially interested in the speaking contests such as debating, declamation and extemporaneous speaking.

The students of the high school who have entered the literary events are as follows: Debate—Boys, J. C. Bullion, J. C. Kinchen, Kenneth Green, Jack Elder, Elzie Moore and Claud Jeffrey; Girls debate: Garnette Luedecke, Vera Wade, Ruby Wilson, Lorene Shoemaker, Dahlia Fae Johnson, Victoria Jones and Fannie Hardt; Girls Declamation: Fannie Hardt, Lorene Shoemaker, Dahlia Fae Johnson, Ruby Wilson, Vera Wade, Ethel Enoch and Dixie Faught; Boys Declamation: Jack Ratliff, Elzie Moore, J. C. Kinchen, J. C. Bullion, Jack Elder and Kenneth Green; Essay Writing: Evelyn Anderson, Frances Ballew and Hazel Bruton; Extemporaneous speaking: Garland Bullion and Hollys Alexander; Spelling: Elizabeth Bradley, Luther Parker, Aubrey Smith, Joe H. Moore, Gusta V. Graves, Viola May, Margaret Sheen and Clemmie Mercer.

The Schleicher County Interscholastic League Meet is to be held at Eldorado on the afternoon of March 21st. The schools of the county which have joined the league this year and which will compete at the county meet are the Reynolds, Adams, Kaffir, Bailey Ranch and Aleyander.

TO ALL SUBSCRIBERS

All subscribers who have recently subscribed for the Success, whether new or old, and have not received a paper, will do the Success management a good turn if they will notify us of same.

We are indeed sorry that the campaign we so hopefully launched did not strike the public with favor, for there were only a few persons applying to work, and only one of these was working when we postponed the campaign indefinitely. All others failed to keep active by working. The campaign saw that only one

Eldorado Banker Attends Stock Show

J. E. Hill, active vice-president of the First National Bank, attended the Fat Stock Show and assisted L. E. Summers and the 4H Club boys in the exhibition of their lambs.

Mr. Hill returned Tuesday night, perfectly delighted with the results of the exhibits, said Eldorado won most all first prizes and competed with strong exhibits from the various colleges of Texas, Oklahoma and Kansas.

Mr. Summers, Mr. Hill and Mr. Holt who worked up the exhibit are to be congratulated on their splendid achievements, and the boys Club are to be congratulated for what they have done for the publicity brought to Schleicher County.

District Court Now In Session Many Civil Cases On Dock

The spring term of District Court met in Eldorado on Monday morning, with Judge J. P. Hill presiding. Practically all the cases are civil cases dealing with such subjects as suits to cancel leases, suits to trespass to try title, divorce cases, and the most suit of Myrtle Reynolds et al. vs. estate Jerome Porter, deceased, in contest to represent to break the will of Jerome Porter. Upton & Upton were docketed to represent the plaintiff while Collins, Jackson & Snodgrass are to represent the defendants.

Among the criminal cases docketed for trial were: Aron Stewart, charged with disfiguring the face of another; E. M. Thornton, 2 cases felony, theft of sheep; E. A. Penn, theft of sheep.

The grand jurors subpoenaed to report on Monday Morning were Roy Andrews, Leslie L. Baker, J. C. Crosby, J. N. Davis, W. F. Edmiston, I. W. Ellis, T. F. Green, John Luedecke, L. M. Hoover, V. H. Humphrey, J. F. Webster, O. Suddeth, Jimmy Henderson, H. Freund, J. Forrester Runge, and A. L. Stewardson.

The Petit Jurors were as follows: Tom Wilton, E. E. Newlin, Chas. Mund, W. L. Isaacs, Bill McSwane, S. D. Harper, Van McCormick, Lewis Whitten, R. L. Samples, Alfred Stephens, Jim Crowell, O. E. Conner, Rex McCormick, Herman Jones, Roland Sewell, J. O. Willoughby, W. C. Mund, F. S. Williams, T. J. Jacoby, Dick Ramsel, J. I. Smith, H. G. Parker, W. R. Nicks, E. C. Hill, M. J. Wade, T. P. Robinson, H. T. Finley, John Williams, L. T. Wilson, B. A. Whitten, Jess. L. Thompson, Hugh McAngus, W. F. Meador, and Joe B. Edens.

The man or woman who fails to read, know very little of what is happening in the community.

candidate was in the race, and owing to the fact that we announced a "contest," or a competition between people of this county, it was deemed no contest was in order with just one candidate.

We appreciate all the subscriptions that were given, and assure all of our readers, both old and new, that we will strive to give them a bigger and better paper throughout the coming year.

Again we repeat, if you have not received a copy of the Success by this issue, we would certainly appreciate the fact being called to our attention.

Very Sincerely,
THE PUBLISHERS

County Lambs Attract Attention Among State Sheep Breeders

Grand Champion Prize, Four First Places, Two Second Places, One Fourth Place And One Seventh Place Captured In Show

Many Students Absent From Local School

During the past two weeks there have been some forty per cent of the students of the local schools absent on account of an epidemic of the measles. In some of the rooms as many as seventy per cent are absent. On an average some seventy-five pupils have been absent each day from the grammar school and the high school. It is expected that most of the pupils will soon be able to return to school, however, for practically all of them have had a thorough case of measles during this epidemic unless they had already suffered the same disease at some former time.

During the past week Miss Stella Watterson, teacher of the third grade, has been absent all the week on account of the measles but she will be able to return to her duties soon, it is reported. Mrs. B. McClain, teacher of the second grade, was called to Paducah on Monday by the death of her father.

Former Teacher Seeks For Canal Zone Job

Word was received in Eldorado during the past week that Mr. Dave Williamson, who was science teacher and coach in the Eldorado High School in 1928-29, has placed his application with the United States Government for a position as teacher in the schools in the Panama Canal Zone. His many friends will be glad to hear from him again. At present Mr. Williamson is teacher in the public schools of Eldorado, Arkansas.

ELDORADO GIRL WEDS WACO BOY

Miss Golda Lee McGilvray, daughter of Mr. and Mrs. B. C. McGilvray and Bryan Hickerson of Waco were married at the home of the brides aunt, Mr. and Mrs. Chaffin 3008 Homan Ave. Waco, at 7:30 Wednesday evening. Rev. W. D. Boswell, Pastor of North Waco Baptist church officiating.

MRS. A. E. KENT ANNOUNCES FOR TREASURER

Mrs. A. E. Kent who has served Schleicher county for the past several terms as county Treasurer announces this week for re-election to the office she now holds, subject to the action of the democratic primary in July.

METHODIST CHURCH HAVING SUNDAY SCHOOL STUDY

Rev. Horace King, district worker for the West Texas Conference is in our city this week directing a study course at the Methodist church, also taking the religious census of the Eldorado trade territory.

Oscar Bowmen, of San Angelo was in Eldorado Wednesday bootlegging Chevrolets. Oscar paid the local Chevrolet salesman, Marcos Fury, a visit. Oscar and Marcos are both Chevrolet products and enjoy passing the good cheer to each other.

A carload of uniform and evenly finished lambs which were fed and exhibited by the Schleicher County 4 H Club, of Eldorado, under the direction of County agent, L. E. Sumner, brought away the grand champion prize for all lambs exhibited at the Southwestern Exposition and Fat Stock Show at Fort Worth in all the Schleicher County lambs took eight prizes in the lamb show and ribbons for four first places, two second places, one fourth place and one seventh place are now being proudly shown in the First National Bank of Eldorado, which has encouraged the boys in their feeding project by gold prizes awarded at the Schleicher County Fair last October and at the end of the feeding period just before the lambs were shipped to Fort Worth. The car of lambs from Schleicher County attracted much attention among all the sheep breeders who were in attendance at the stock show and this being the first exhibit ever sent from Schleicher County it came as a surprise to many of the stockmen from the other sections of Texas and the Southwest.

The prizes won by the Schleicher County lambs, together with the name of the boy who fed the lamb and the name of the breeder are as follows:

First place, pen of three, Fine wool wether Fat Lambs, fed by Glenn Green, breeder, Thomson and Lawhon. Blue ribbon and prize of \$20.

Second place, pen of three Fine Wool Wether Fat Lambs, won by lambs fed by Gene Koy and bred by Jess Koy. Prize \$15.

First prize in pen of 15 Fine Wool Fat Lambs prize, \$25.

5 Lambs fed by Glenn Green; 5 lambs fed by Gene Koy; 5 lambs fed by Banning Wade.

First place in carload Boys Club Fine Wool Fat Lambs, prize, \$125. Included 50 fat lambs, the entries of the boys from Schleicher County, as follows:

Gene Koy, lambs of Jess Koy. Garth Clark, lambs of J. Forrest Runge.

Banning Wade, lambs of Henry Matthews.

Glenn Green, lambs of J. W. Lawhon, Jr.

Frank Bradley, lambs of John Rae.

Cecil Moore, lambs of Jess Koy. Thomas Richard Jones, lambs furnished by Jess Koy.

Bell Sample, lambs furnished by Tom Henderson.

Jim Tom Roach, lambs furnished by J. W. Lawhon, Jr.

John Luedecke, lambs furnished by Luke Thompson.

Des DeLong, lambs furnished by D. E. DeLong.

Louie Nolan, lambs furnished by W. H. Parker and B. F. Nolan.

Champion carload Fine Wool Fat Lambs, Open Competition, prize, \$50. (same carload of fifty lambs as above).

Second place, Individual Fine Wool Wether Lamb, Glenn Green, lamb breeder, Thomson Bros and Lawhon, prize \$15.

Fourth place, Garth Clark, breeder, J. F. Runge, prize \$5.

Seventh place, Gene Koy, breeder, Jess Koy.

The total money prizes won by the Schleicher County boys on feeder lambs was \$255. The one boy who fed a calf in Schleicher County failed to place in his contests. Much interest has been shown in the lamb

(Continued on last page)



GUNMAN'S BLUFF

By Edgar Wallace
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EIGHTH INSTALMENT

While they were talking Gunner Haynes was introduced. Morrell begs her not to see him and when she insists, Morrell hides in another room. Haynes admits that he is a jewel thief and that he is just out of prison but Luke Madison had once tried to do him a favor and he wants to return it if possible. He asks if Danton Morrell is a friend of hers and why her husband left her.

Margaret sees Luke driving a car in company with a fair-haired girl. She does not recognize her husband, with his beard, but overhears a passer-by refer to the woman in the car as Jean Gurlay, the cleverest woman crook in London. Luke in his new environment has been asked to act as her chauffeur. He drives her to a famous jewelry shop and waits at the curb for her to come out. She rushes from the store, jumps in and tells him to drive on at once. He does so, and is amazed the next day to read in the newspapers of a jewel robbery by a woman who got away in a car driven by a bearded man. He was unwittingly made an accomplice of thieves, and considers fleeing to Spain, but realizes that he has no passport.

Luke, learning that the police are looking for a bearded man who drove the car in which the stolen jewels were taken away, shaves off all but his mustache and learns incidentally from his landlady that Danty Morell is well known in the underworld as a confidence man and crook. Before he recovers from his surprise at this discovery, two men burst in on him. One is Verdi a member of Connors gang, and the other is Curly Smith, recently arrived from Australia. Curly resents Luke's use of the name of Smith. A fight follows in which Luke throws both men out.

Now Go On With The Story

Luke closed the door with some difficulty, for the fall of the man against the partition had thrown the door out of true. Mrs. Fraser was very pale and her breath was coming quickly.

"I've never known them Lewings to do that before," she said. "I wouldn't be surprised if they didn't start a fire."

They had taken this course once before, Luke learned to his horror and amazement—that explained the new annex to the house.

339 Ginnett Street was obviously Connor's headquarters. The place had never been raided—for the matter of that, it had never held a pennyworth of stolen goods.

First he must see Jack Hulbert, that same young solicitor of his. It struck him that there was a possibility that Jack might not be alone. The telephone, of course! He stopped at the first public booth and put through a call. And here it was he was thankful to Mrs. Fraser for her coppers.

The voice of Mr. Hulbert's servant answered him.

"I want to speak to Mr. Hulbert," he said, and to his horror the reply came:

"Mr. Hulbert is not in England, sir; he has gone to Berlin for a holiday and will not be back till next week. Wh is it speaking?"

Luke for the moment was speechless; when the question was repeated he had an inspiration.

"Can you tell me if Mr. Luke Addison's flat is occupied—is his servant there?"

The tone of the man changed. "Who are you, and why do you want to know that?" he demanded.

Luke rang off without explanation. He might have told the man who he was, but he was chary of confiding in servants, and it was particularly undesirable that he should betray his presence in London to anybody except to Jack.

And then a thought struck him and he called the number of his own flat. He waited for fully five minutes listening to the faint buzz of the call, and then

the operator said:

"I'm sorry, sir, there's no reply from that number."

Luke made a slow way to the Mall, and walked slowly toward Buckingham Palace, oblivious of the rain which was now falling in earnest. There was only one thing to be done, and by the time he reached the end of the Mall he had made his plans. He had often remarked jokingly how easy it was to burgle his flat. Recently there had been erected a new fire escape at the back of the block in which he had his residence, and across to the yard where the escape touched earth was by no means difficult. He could climb the wall from the flat; he knew exactly how the window could be forced.

Margaret Maddison was preparing for bed when the street bell rang. She opened the door of her room and listened; somebody was talking in the hall below; she heard her footman's voice and a deeper one, and then somebody said:

"You'd better go up and tell the lady. I must see her. . . . Scotland Yard."

She sent her maid down to find out what was the matter, and in a few minutes the girl came back.

"It's an inspector from Scotland Yard, madam. He wants to see you on a matter of importance."

"Is it Mr. Bird?" she asked anxiously.

Why she should be anxious at all she could not for the moment understand. Later she realized that it was the knowledge that Scotland Yard was a carrier of unpleasant news, and that possibly something might have happened to Luke, which sent her down to the drawing room so quickly.

It was not Bird but a stranger, who introduced himself as Divisional Inspector Gorton.

"I'm sorry to bother you at this time of night, Mrs. Maddison," he said, "but we've got a report sent to us by the servant of Mr. Hulbert, the solicitor—I believe she nodded, and drew a quick breath.

"Is anything wrong—I mean, with Mr. Maddison?"

"No ma'am, it's not serious—in fact it may be nothing at all. But this valet of Mr. Hulbert's says that he had an inquiry from a strange man, to-night—as to whether your husband's flat was occupied—he also said that you had the key to the flat."

Margaret nodded. The key had been in her possession since a few days after Luke's departure. His man had brought it; it was at that moment in her desk.

"I understand Mr. Maddison's abroad?"

"Yes, he is in Ronda," she said quickly. "You can have the key."

Inspector Gorton hesitated. "I'd rather like you to come along with us, madam," he said. "I promise you there's not the

slightest danger, but we do not like searching houses until there is a representative of the owner present."

"What do you expect to find? I'll come with pleasure," she said. "You can wait outside in your car, madam. What do we expect to find? Well, there is a possibility that the man who called up intended burgling the flat and we want to be on the safe side."

She went upstairs and finished dressing, putting on a raincoat, and accompanied the policeman into the street. A car was drawn up, with two or three men sitting in the back, and she was invited to take her place by the side of her driver.

They came very quickly to the entrance of Luke's flat.

"No, no, I'll come up with you," she said. "I've only been in it twice, but I'll probably be able to help you find your way about."

The inspector set one of his men to search the apartment; and then suddenly he sniffed.

"Somebody's been smoking a cigar here, and smoking it recently," he said.

Margaret too had smelt the faint fragrance. At that moment the detective sent to look at the kitchen came running back. "The window's been forced!" he said.

Again Gorton nodded. Evidently he expected to hear this.

"Which is Mr. Maddison's room?"

She pointed. A key was already inserted in the lock. The detective turned the handle. The door did not move: it was bolted on the inside.

"Out you come, son!" he said in a loud voice as he rapped on the panel. "It's a cop!"

He turned to the girl. "You'd better go downstairs, Mrs. Maddison—we're going to break in this door!"

Luke Maddison, standing on the other side of the door, listening, heard the words and gasped. His wife was there—the one person in the world who must not see him!

With her heart beating a little faster, Margaret passed down the stairs. When she reached the street she found that the driver of the police car had summoned a taxi, which was drawn up behind the tender.

"Is anybody there, miss?" she asked a police officer.

"Yes, I think there is," she said breathlessly. "At least, the inspector thinks so."

"You'd better get into the cab, miss," said the police officer. "I suppose Mr. Gorton expects a bit of a fight."

"Do you often have cases like this?"

"About every other day," he said cheerfully. "We're one of the Flying Squads."

Apparently it was quite usual for the Squad to be called to buildings where suspected burglars were. They moved with the celerity of a fire engine and were as alert.

Inspector Gorton waited until Margaret had left the building, and then he rapped again on the

panel.

"Open this door, my son." The bolt was slipped back, the door flying open. The inspector saw a man with grimy face and disordered clothing standing in the doorway, and instantly he was seized.

Luke was taken aback. He had expected an opportunity of parleying, even of taking the detective into his confidence. Resenting the sudden seizure, he tried to shake off the detaining hands, and in the next instant was flung violently to the floor. Somebody passed their hands scientifically behind his coat.

"He's got a gat," said a voice. The pistol was passed to Inspector Gorton.

"I can explain the gun," said Luke.

"I dare say you can." Gorton snapped back the jacket of the automatic and detached the magazine. "Loaded—you'll get a ten stretch for this, my lad. Fan him, one of you: he may have another."

In two minutes Luke was searched and everything was taken from him.

"Where did you get this money?" asked the inspector.

"It was given to me—" began Luke, and there was a roar of laughter.

"What is this?" said Gorton, examining something in his hand.

That morning, before he had left on his fatal expedition, Mrs. Fraser had handed him a little blue-covered book.

"A driving license, eh? You weren't by any chance driving a car to-day around about Bond Street, were you?"

Luke's heart sank within him. And then he heard some one of the detectives say:

"That's the fellow! He had a beard this afternoon. I saw him driving with a woman in the park."

He whispered something to Gorton and the inspector nodded. All the time Luke was thinking rapidly. That simple explanation of his was no longer possible. If he declared himself to be Luke Maddison, he must also explain what he had been doing since he disappeared. The realization of that came with shocking emphasis. And he knew that below, Margaret was waiting and would recognize him instantly in spite of his mustache.

Ahead of him was the open door leading to the hall. To the right the little room he had used as a dressing room. The window was right above the first landing of the stairs, and it was his favorite amusement to plan out how he would escape from a burning building. If he could get to that room. . . . It did not seem possible.

Somebody spoke from the landing outside. It was the hall porter, who had called to discover what the commotion was about. The two detectives who were guarding the door turned their backs for a moment, and in that instant Luke Maddison leaped. He was something of an athlete; he played for his fifteen at college, and had nothing to learn about the art of avoiding a tackle. He dashed through the door of the dressing room, banged it tight, an shot in the bolt as the weight of two men was flung against it.

This was no moment for caution. He flung up the window and his legs went out almost in the same motion. In another second he dropped into the darkness. He had calculated well. The steel platform of the fire escape clanged under his feet. In another instant he was flying down the steps and was over the wall before the first of the detectives reached the head of the escape.

A man was lounging in the mews; he turned with a shout as Luke dropped. But Luke was off like the wind. His long stay in the hospital had thrown him out of condition, but he had all the technique of a runner. As he emerged from the narrow entrance of the mews he saw a cab passing, and leaped on the running board.

(Continued Next Week)

FOR SALE: Jersey milk cow, fresh; and two full blood Rhode Island Red Cockerels.

S. W. Mather (p11)

FOR SALE: All kinds of cedar posts and staves. Delivered any where. Phone or Write J. W. Bingham, Camp Wood, Texas.

(p18)



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as first cost in the purchase
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THE first cost of the new Ford is unusually low not only because of economies in manufacturing, but because the same principles that inspire these savings are extended to every other step that means greater service to the public. It is easy to see that economies in production would be of little value if they were sacrificed later through high charges for distribution, selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company. His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You gain because he makes a small profit on many sales instead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least \$50 to \$75 on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.

THE low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.

SERVICE charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth.

Roadster, \$435 Phaeton, \$440 Tudor Sedan, \$500 Coupe, \$500 Sport Coupe, \$530
Two-window Fordor Sedan, \$600 Three-window Fordor Sedan, \$625 Cabriolet, \$645 Town Sedan, \$670

All prices f. o. b. Detroit. Convenient time payments arranged through the Universal Credit Company

FORD MOTOR COMPANY



BUSINESS IS GETTING

BETTER

Men whose occupation it is to keep their fingers on the pulse of national conditions report with a great deal of confidence that the outlook for business is better than they had expected to find it at this time. There was a belief at the turn of the year that it might be mid-summer before industrial conditions got back normal. Now there is a general feeling that it will not be much after Easter before the slack has been taken up. Definite predictions with a time-limit are always doubtful, but the fact that intelligent investigators believe that the worst is over is of a great significance and interest.

One of the most reliable indexes of business confidence is the volume of national advertising agencies recently reported that not only had there been no cancellations among their advertising appropriations by from 10 to 15 per cent.

There are several reasons why what looked in November like the beginning of a business depression did not develop as such things have done in the past. One was, of course, that the sudden slump in stock values did not reflect any business or industrial condition but was the natural reaction from a speculative boom in which stocks were sold at from twenty to forty or fifty times their net earnings. Another was that there was no great mass of "frozen assets" on the shelves of merchants and manufacturers.

With the improvements in transportation facilities which have been made since the Armistice, business requires less capital investment in goods than used to be the case. One of the great mail-order houses last year reported an inventory was only \$77,000,000 as against \$121,000,000 in 1921, yet the total volume of business done on the smaller inventory was four times as great as when the larger stock was carried. Something like that is reflected in the records of every merchant who runs his business on an up-to-date basis today. Small stock, speedily replenished on hurry-up orders to manufacturers or jobbers, enable the retailer to make two to four times as many sales on the same amount of capital. He runs less risk of having money tied up in slow-moving goods and by frequent reordering keeps his stock fresh and attractive, besides being ready to respond instantly to any change in style or tastes.

Because this system of retailing became almost universal, business credits were not materially curtailed even when the situation looked worst, and today are almost as free as they were in the trend of wages is still upward, as they have ever been. The unemployment is diminishing, and the general public will soon be, if it is not already, in better buying position than ever.

department of the Midland High School.

MUSEUM RECEIVES INTERESTING ADDITION

Recently a historical relic of interest has been added to the Eldorado High School Museum in the form of an old street lantern which hung in the street of Mason, Texas, for many years and served to light up little city and thus keep evil doers away. The old lantern is about 18 inches in height and the oil container, which is the base of the lantern as well, holds about a gallon. It burns kerosene oil. The globe has been destroyed and it was found that another would have to be ordered from Chicago and would have to be a special order. The lantern was loaned to the museum by Mr. Tom Smith, who says that it was used as a street light in Mason for at least fifty years and that it was left at his house by a man who formerly lived at Mason.

"One boy says, 'I ain't never had no chance'. Another says, 'Neither have I, but I'm going to make one'. You know the rest."

SCHOOL NOTES (Continued from last week)

OH BLONDY

Kenneth was giving his declamation when Miss Orsborn suddenly interrupted: "Kenneth, let's see a little enthusiasm in your declamation: let's see your eyes sparkle."

Kenneth, taking off his glasses and wiping them, said "Maybe it's my glasses."

COOPERATION

When trying to get out this material the editor's greatest need is for cooperation. He needs several to help him think of things which might be written up but especially he needs more people to find out about the subjects he assigns and write them up in readable interesting fashion. It would seem that

there is little danger of any of these students being great poets or authors because, although the editor has repeatedly urged students to hand him original work, few ever do so. Why should we not have more of the students' unsolicited efforts at writing?

JOKE

First Soldier: Where were you when the battle was raging?
Second Soldier: I was right where the bullets were the thickest.

SUSPENDERS

In school now you see a few students wearing suspenders. They must think they are getting old to have to wear them. But what of it? It is a style of the boys: can't the boys have better off than you were when with suspenders or doesn't look

as bad as a girl with her dress above her knees, does he? Or nobody has any say so in it but the one who wears them.

A boy doesn't bet much comfort out of the first year in high school but the experience of it.

ENGLISH THEME

Dear Marie:
You certainly should not leave school now. Of course, it would be nice for you to earn your own money, but think of the future. Five years from now do you wish to still be earning the amount you can get as a clerk now? I am sure you do not. If you leave school now, five years from now you are likely to be no better off than you were when you started. Certainly, you would learn something clerking,

but not as much as you will in school.

You remember Cousin Ben who left school at the age of fifteen years and went to work for forty dollars a month? He is still receiving that amount. Bill finished high school and went to work for seventy-five dollars a month and is receiving one hundred now.

What if everyone decided to leave school when they were in the eighth grade? Well, I am sure you will agree that our country would certainly not continue to progress as it is doing. Oh, you may say you do not intend to be the President of the United States, but you are surely going to be a citizen. Are you not? I sincerely hope so. You do not like school. Well, most of us do not; at least we had rather "play" than work.

I am going to look for a letter from you saying you have decided to continue your school work.

I am,

MR. H. B. LANE ELECTED SUPERINTENDENT OF SCHOOLS AT LORENZO, TEX.

Former students and the friends of Mr. and Mrs. H. B. Lane will be glad to hear that Mr. Lane has recently been elected to the position of superintendent of the public schools of Lorenzo, Texas. Mr. Lane was teacher of science and coach of athletics in the Eldorado high school in 1827-28 and while here made many friends and served very efficiently as a teacher. Since leaving Eldorado Mr. and Mrs. Lane have made their home in Midland, where Mr. Lane has been an instructor in the science

THE ELDORADO SUCCESS

Published Every Friday

L. T. Barber, Agnes Wright
Editor and Manager
Social Editor

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L. T. Barber
Agnes Wright

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KEEP UP THE GOOD ROADS PROGRAM

This is the time of the year when the man with an automobile wishes he had a horse or a good team of mules whenever he turns off the main paved roads. We have gone a long way since George Washington's time, when it took him two weeks to get from the national capital, then in New York, to his home in Virginia, on account of the bad condition of the roads. The reason why our national Constitution provides that Presidents and Members of Congress elected in November do not take office until the following March is that it was figured it would take all that time for them to get to the capitol, especially if new states were created west of the Ohio river!

One of the first acts of Thomas Jefferson's administration was to inaugurate a system of national paved highways. But the railroad was invented along in the 1820's, and road-building began to languish; the railroad was going to take its place. Our fathers, grandfathers and great-grandfathers continued to pull along in the mud until the automobile made better roads imperative. The past fifteen years have seen road-building develop into one of the nation's major industries, an this year's program is vaster than any that have gone before.

The good work should not stop until every farm home in the nation has a paved motor road passing its gate. Already there is some idle talk to the effect that the airplane will make further extension of through motor roads unnecessary. Nobody takes that sort of talk very seriously as yet, but it may become an argument in ten years or so against the appropriation of further Federal funds for road-building. That was what happened when the railroad came in, but we know more than our ancestors did and probably will not be fooled as they were.

WRIGHT'S PARAGRAPHS

Love's Mandamus has been set for April 2, then us Hoovercrats will know whether we can get on the democratic ticket or not, also know what the ratio between a republican and a democrat is. Whether voting for one republican and 100 democrats at the same time makes a republican or a democrat out of the voter.

Over at Ozona the Woman's Club has set March 17 as the beginning of Clean-up week. This will be a hard day to get our old friend Houston Smith to begin as he will be celebrating and wearing of the green on that eventful day.

Very few people now doubts that Eldorado is destined to become a rail road town, the Iron Horse has at last reached our city and the whistle sounds good.

Eldorado is well pleased with the statement of the Santa Fe officials announcing that the Eldorado Stock pens would be the largest and best in West Texas.

Twenty years ago "Uncle Phillip McCormick, did the grading of the railroad dump, thru the town section, at that time, the Engineer told him he would never live to see the steel laid on the dump, but Saturday Mr. McCormick was driven to the work train and saw the steel being laid.

Jim Martin and wife and A. D. Wright and wife were over from Brady Monday, visiting and looking after business. Mr. Martin is Editor of the Brady Heart of Texas News, and enjoyed getting away from the city life and being in a country town where the pure ozone is most refreshing. Brady has always been a fine town even in the day of Ku Kluckism. Just why Editor Martin chose the company he did on the trip is a mystery,

SECOND QUARTELY CONFERENCE AT RUDD SUNDAY

The second quarterly conference of the Eldorado Methodist church will be held at Rudd Sunday. Rev. Sterling Fisher will be there to preach and conduct the business session.

Mrs. T. W. Johnson, left Thursday morning, for Electra where she will visit her son, Edwin, then she will go to Wichita Falls for a visit with her daughter Mrs. O. R. Burden.

By untiring effort Mr. Mill offered encouragement to the boys in every way possible. The First National Bank offered prizes to both the boys who fed the lambs and a loving cup to the breeder of the pen of five winning lambs in the show in Schleicher County. On March 5th the bank offered a total of \$4 in prizes for the boys and the loving cup was awarded to Mr. Jess Koy for the pen of winning lambs. Mr. W. H. Dameron, of the Experiment Station was the judge at this show. Mr. Hill gave each club boy from Eldorado a pair of white overalls with "Schleicher County" printed across the back, these attracted much attention at Fort Worth and advertised Eldorado.

To much credit for the excellent showing made by the Schleicher County boys cannot be given to L. E. Sumner, County Agent of Schleicher County.

By continual work with the boys and daily visits to the feeding pens of each boy, Mr. Sumner kept up with what each boy was doing and gave the advice and suggestions needed. In this way Mr. Sumner worked up a wholesome interest in the feeding both among the boys, the future stockmen of this section, and among the sheep breeders of the county. In dollars and cents this feeding project and the resulting publicity for Schleicher County will be worth more to the county and to the stockmen than anything which has happened for some-time. The boys gained some very helpful experience, as well as some money, and the sheep breeders learned much about the kind of sheep that are more in demand as feeder lambs. In advertising the county and the sheep interest in the county this feeding project alone has done more than thousands of dollars in hard cash spent for a similar purpose.

Mr. L. E. Sumner should be congratulated by the wide-awake citizens of Schleicher county who are interested in the development of the county and in the progress of this section of the state. Why not encourage him by letting him know that the citizens of the county appreciate his work, not only along the line of the feeding project but along the numerous other lines of his work as well.

To show what people who knew the stock business and stock judging think of Mr. Sumner and his ability and judgment of stock, we might notice what Mr. Sumner's former professor of Animal Husbandry at Texas A. & M. College had to say to his former student. After Mr. Sumner had spent weeks and weeks studying the lambs in the feeding project he arranged them at Fort Worth so that the fifty which he chose won over competition from all over this section of the United States. After he won the champion award the College Professor seized Mr. Sumner's hand and was so happy that he cried for joy and congratulated Mr. Sumner for at least fifteen minutes.

POLITICAL ANNOUNCEMENT

The following announcements are made subject to the Democratic Primary in July.

Fees for announcements, payable when announcement is made.
District and County \$10.
Precinct \$5

For Congress, 16th Congressional District.

E. E. (PAT) MURPHY
R. E. THOMASON

For District Att'y 51st. District.
GLENN R. LEWIS

B. W. SMITH

For District and County Clerk.
JOHN F. ISAACS

W. N. RAMSEY

For Sheriff and Tax Collector.
W. F. EDMISTON

O. E. CONNER

BEN L. ISAACS

JESS L. THOMPSON

For County Judge
H. W. FINLEY

F. M. BRADLEY

For Tax Assessor
DON McCORMICK

For County Treasurer:
MRS. A. E. KENT

For Justice of the Peace for Precinct No. 1
C. C. DOTY

For Commissioner Precinct No. 2
B. B. BRITTAIN

TRUSTEE ELECTION

There will be an election held at the Court House in Eldorado, on April 5, 1930, for the purpose of electing three trustees to take the place of Jess Koy, W. R. Nicks, T. W. Ellis and E. E. Moore, and Sam E. Jones is here by appointed to hold said election.

S. L. Stanford, Pres.
W. N. Ramsey, Sec.

MAN OR WOMAN WANTED

with ambition and industry, to introduce and supply the demand for Raleigh's Household Products to steady users. Fine openings near you. We train and help you. Raleigh Dealers make up to \$100 a week or more. No experience necessary. Pleasant, profitable, dignified work. Write to-day, W. T. Raleigh Co., Dept. TX-18853, Memphis, Tenn. (p13).

AGENTS WANTED

MEN WANTED IMMEDIATELY by giant international industry; over 7000 already started; some doing annual business \$13,000; no experience or capital required; everything supplied; realize success, independence Raleigh's way; retail food products, soap, toilet preparations, stock, poultry supplies; your own business supported by big American, Canadian, Australian industries; resources over \$17,000,000; established 40 years; get our proposition; all say it's great! Raleigh Company, Dept. TX-188-J, Memphis, Tenn. —Adv.

Coming to Eldorado on Wednesday March 19th, Gordon Bro. wild animal show. Hailed with delight for the young boys and the "older ones too" see the performing Lions, Bears, and Elephant, sheltun ponies, dogs, funny clowns, trapees action ground tumbles hero, the trumping band and Callope Big Treat of the season for all.

Performances at 2 p. m. and 8 p. m. Door open one hour earlier.

Mr. Sumner showed beyond any doubt at the Fort Worth show and before that time that he knows sheep and his knowledge is worth an untold amount to the stockmen of this county.

The winning of the prizes at Fort Worth is one of the great events in the development of the economic resources and of the sheep industry of Schleicher County and of Southwest Texas. As one citizen remarked Eldorado won the lamb show and got a railroad the same day. Two great events indeed with railroad facilities and the best sheep in the state who can tell what the future of the sheep industry in the county will be?

but we guess he needed some one to supply the natural gas on the journey.

Mrs. D. E. DeLong attended the Fat Stock Show at Fort Worth this week. Mrs. DeLong had a son in the Boys Club who made such a good exhibit at the Stock Show.

SCHLEICHER LAMBS WIN

(Con. from page 1 section 2.)

feeding began last fall. Many of the stockmen of the county were in Fort Worth last Monday and were present at the judging of the lambs. Among those who attended the Fat Stock Show from Schleicher County were:

L. E. Sumner, M. J. Wade, B. E. Moore, Geo. Williams, Curtis Pointer, T. K. Jones, J. E. Hill, J. W. Hill, J. W. Lawhon, Jr., Don McCormick and others.

The boys of the 4 H Club from Schleicher County who attended the Fort Stock Show were: Hollis McCormick, Frank Bradley, Jr. Cecil Moore, John Luedecke, Thomas Richard Jones, Dee DeLong, Jim Tom Roach, Banning Wade and Gene Koy.

The most significant of the prizes and awards won by the Schleicher County boys at the Southwestern and Fat Stock Show was winning of the championship of the car load of fat lambs against all comers in competition. Among the competitor in this class were the following: Texas Tech, Oklahoma A. & M. College, and boys' Club and vocational agriculture classes from Iron, Tom Green, McCulloch, Mason, Presidion, Scurry and Schleicher County. This event was open to competition from all over the southwestern part of the United States and was not restricted to Texas alone. A reporter for the Southwestern Live Stock Reporter had to say that the lambs exhibited by the Schleicher boys, under the direction of L. E. Sumner, appeared to the most popular lot of the junior fine wool classes. This was before the judging of the lambs. Mr. W. H. Dameron, of the Experiment Station, was no doubt gratified to see his judgment verified at the stock show, for when he judged the lambs at Eldorado on March 5th he stated that he believed the Schleicher County lambs would run somebody a close race in the competition at the Fort Worth show.

Under the direction of Mr. L. E. Sumner the boys began the feeding of sixty eight lambs soon after the Schleicher County Fair which was October 11th and 12th. Although it was a new experiment for the boys they took to the project with great interest and learned much that will be very beneficial to them. The money prizes won by the boys also furnished a great incentive also and the trip to the Fort Worth show was even greater.

Much commendation for the fine showing for Schleicher county in the lamb show is due to the First National Bank, of Eldorado, and especially to Ed Hill, he vice president of that institution.

COMING!

GORDON BRO. WILD ANIMAL SHOW WEDNESDAY MARCH 19TH ONE DAY ONLY

See Virginia, The Largest Elephant in the world for her age, age 10 years.

On McCartney Lots next to Ice plant afternoon and night

"Self-Serve" Grocery Store

If you have not tried our GOLD CHAIN FLOUR, we invite you to give it a trial, use it for three days, if you do not find it as good as any flour you ever used return balance of sack to us and we will gladly refund purchase price. 152 merchants in Ft. Worth alone are now selling GOLD CHAIN FLOUR under a strict Guarantee made by the Universal Mills, Ft. Worth Texas. One of the most complete Mills built in the South since the war.

Bring us your butter and eggs, in fact any thing you have to sell in the produce line.

Watch our windows for specials not listed below, space is two limited to give full list.

PARTIAL LIST OF EXTRA SPECIALS FOR FRIDAY AND SATURDAY

Sugar Pure Cane, 16 lb 90c

Flour Gold Chain extra high pat. 48 lb sack \$1.90

Flour White Fox high pat. guaranteed, 48 lb sack \$1.80

Spuds Burbanks, 10 lb 33c

BEANS, Cut No. 2 can each 12c	RAISINS, 4 lb pk. 38c
PEAS, early June No. 2 can each 12c	PEACHES, dried choice a lb 19c
TOMATOES, 303 each 10c	APRICOTS, dried choice a lb 19c
TOMATOES, 303 each 8c	APPLES, dried choice a lb 19c
GREENS, turnip No. 2 can each 12c	PRUNES, 40-50 choice a lb 17½c

Coffee Morning Joy 3 lb can \$1.15
Morning Joy 1 lb can 41c

Coffee 3 lb Pure Peaberry 74c

PEAS Bartlett No. 2 1-2 can 23c

PEACHES Sun Kissed or Gold Bar, No. 2½ can each 25c

PEACHES Libbys sliced or halved No. 1 can each 14c

PINE APPLE sliced or crushed No. 1 can each 15c

PINE APPLE Sliced or crushed No. 2 can each 25c

CORN, Little Nemo, No. 2 can each 10c

HOMINY, No. 2½ can 10c

HOMINY, No. 303 can 7c

CATSUP, Wapco 14 oz bottle 17c

OLIVES, queen qt. jar 39c

SUGAR, 1 lb xxx powder 3 for 25c

PEANUT BUTTER, qt jar 39c

PEANUT BUTTER, 2 lb Armour's bucket 39c

MUSTARD, qt. jar 19c

OATS Midland China kg. pk. reg. 30c size each 25c

CORN FLAKES White Swan each 10c

SOAP Big 4, Crystal White or P & G 10 bars 38c

SOAP hand any 10c brand in stock 3 for 23c

CRACKERS City sodas or saltines 2 lb box 36c

CRACKERS Plain B C sodas 3 lb box 39c

CRACKERS Supreme salad wafers Reg 15c size, each 12c

RICE Reg. 25c package each 19c

CIGARETTES any 15c brand 2 for 25c

CIGARETTES, a carton \$1.21

If We Please You, Tell Others

If Not Tell Us

THE ELDORADO SUCCESS

OF AND FOR EL DORADO AND SCHLEICHER COUNTY. ALL THE TIME

VOL. XXX

El Dorado, Schleicher County, Texas, Friday, March, 14th, 1930.

No. 11



In this edition of the Eldorado Success, you will find advertisements from some of the leading business firms in Eldorado and San Angelo, who wish this city well, and are pulling hard for the town and county, to become a real city—a city wherein you will find choice homes and contented citizens. In no part of the country, will you find a better place in which to live than Eldorado. Good churches, good schools, clean amusements and people of the sort that it is a pleasure to meet. In Eldorado and Schleicher county, you will find people who truly represent the old south and the west. No man is a stranger long.

This edition of the only paper in Schleicher county is dedicated this week to the upbuilding of this city, and particularly to the beautiful addition, GLENDALE. You may travel far and wide, and be unable to find a home site any better situated than in Glendale. Several beautiful homes have been erected and many more will follow in this addition which is restricted to certain types of houses. A representation of the best people have purchased lots in Glendale, and while there are a few choice lots as yet unsold, the whole project is an assured success, which gives to Eldorado, mere village of a few years ago, an addition worthy of cities many times larger.

GLENDALE . . . The Beautiful Addition

To all who may read this edition of the Success, we wish to assure of the worthwhileness of Glendale and Eldorado. The city is on the verge of a boom, and not one created to deflate at the whim of anyone being. The citizenship are behind the growth and tried and trusted hands guide the destinies of the city and county.

The promoters of Glendale are to be congratulated upon the success which has come through their efforts. The creation of this beautiful town addition is not just a mere matter of money-making with these men, but a thing to be loved and cared for—something created which will live and stand as their own and associates handiwork.

Without the splendid co-operation from the business men, this special edition would not have been made possible. We could have done something in the way of a boost, but not nearly what they have helped us to do. Each and every business firm listed in these pages are working hard for the growth of Eldorado, and are spending both money and time to accomplish something that is for the best interests of everyone. They are here to build—not to tear down, and you, in doing your part will greatly help matters by shopping with them, for the money does not go away after you spend it, but goes right back to the building of a greater Eldorado.

Anyone living in the north, east or west, of Eldorado should rid themselves of the mistaken idea that the whole of Texas is "sho' hot" in the summer-time, for there is no place in the country that you will find any better climate than to be had here in Schleicher county. In the winter time, it is seldom that we have severe weather, and in the summer, the nights are cool and made for sleep.

WEST TEXAS LUMBER COMPANY

The West Texas Lumber Company is steadily increasing their lumber sales and other articles of merchandise, and their reputation for service is becoming wide-spread. They advertise a "Square Deal for Your Round Dollar."

Mr. Clarence Knight, local manager, is a booster and worker for Eldorado, and is doing much to help this city grow. He is always striving to give the best of service, no matter whether the purchase is large or small. He deems it a pleasure to have you call and discuss your building problems with him, and is always ready to suggest something that will be to your benefit.

HAMBURGER BILL

You need no introduction to Hamburger Bill, nor a lot of words to tell what his business is. Everything you nearly need to know is in the capitals above. His name is Bill, but if you desire more, Mr. Word. He sells hamburgers, and good ones. He is a booster for Eldorado and Schleicher county, and believes in letting people know it by works, and not just words.

Hamburger Bill also sells cold drinks, milk and pies. Any time you desire a good lunch, and a cheery word, drop into Hamburger Bill's place and receive both for the price of one.

THE ELDORADO LIONS CLUB

In cities, towns and villages all over the United States, you will find among the most progressive factors, a Lions Club, and in Eldorado, this is no exception, for we have a real, honest, live-wire Lions Club. Each an every member is a booster for Eldorado and Schleicher county.

No matter what it is that is presented which will be of benefit to Eldorado, you will soon see the members working with readiness to accomplish whatever the purpose may be.

In town, out of town, and all

around the town, the local body works toward the upbuilding of the community.

Mr. Joab Campbell is president and Luther Barber, is secretary, of the local club.

WENDLAND SHEET METAL WORKS

San Angelo

The writer, during a visit in San Angelo the past week, was taken upon a tour throughout Wendland's Sheet Metal Works, by Mr. Wendland. No one never having made a trip to a place of this kind, can imagine just how much labor, machinery and money is tied up in a large sheet metal works such as this one. Nothing but the best of material is used, and nothing but the most skilled of workmen are employed. Several hundreds of dollars have been spent recently by Mr. Wendland upon large riveting machines, which will enable his shop to further give good service. This shop is the only one in this country that makes corrugated sheet metal, and among other things done in this shop, is the Neon Electric Sign Works. They can make metal, steel work, etc., at prices which are very reasonable.

ELDORADO HARDWARE COMPANY

Step, by step, as Eldorado grows, the Eldorado Hardware Company will be found growing also, for Mr. E. C. Hill, the manager, is a booster for the town and county, and believes in letting the world know that Eldorado is a wonderful place in which to live.

The Eldorado Hardware Company handles a good line of Hardware, and are also local dealers for the Victor Radio, which is creating such a favorable impression all over the country. Quality merchandise, coupled with good service is merely one of the features to be found when anyone trades with this popular firm.

THE ELDORADO BAKERY

This bakery, is coming to the

front, fast. The bread which they specialize in, is gaining new advocates each day. "Quality Bread" seems to be just what its name implies, for when you think of quality, you think of the best, and nothing but the best of ingredients are used in the making of Quality Bread. Unless you are patronizing this Eldorado bakery, you cannot realize just how delicious their products are. All grocers are handling this bread, and you owe it to yourself to try a loaf today.

J. W. Luckett, the proprietor, is ever boosting for Eldorado, and declares that all of his bakery products are pure, and that nothing but WHITE help is used in the work.

SHEPPERSON'S FURNITURE COMPANY

San Angelo

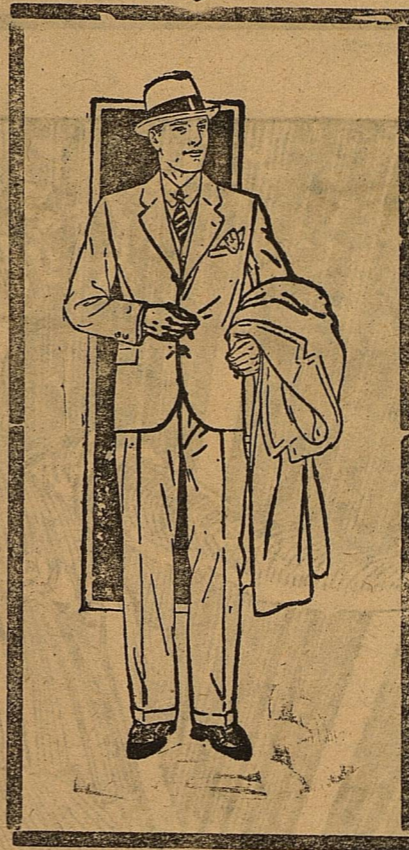
One of the advertisers in this issue of the Success, is Shepperson's Furniture Company, of San Angelo. Shepperson's enjoy a large patronage in this section, and fully appreciate it, so says Mr. Shepperson.

Mr. Shepperson also stated that when an Eldorado person hit the front door, preference was given, and their wants catered to.

When you enter this up-to-date store, you are instantly struck with the beauty of all furniture displayed. They have recently added to their stock, which was already a large one, and now have the latest styles in living room, bedroom and dining room suites.

COWS GIVE MORE MILK BY RADIO

The first test under practical dairying conditions of providing radio music for cows has proved a big success, according to officials of the Detroit Creamery Company, near Mount Clemens, Mich. The creamery company officials bought RCA loudspeakers for each of their barns when they noticed the cows liked the music from a Radiola receiving set installed to entertain the men doing the milking. Now all the 900 cows on the model farm enjoy radio programs.



WE EXTEND
Congratulations
UPON THE SUCCESS
OF THE
GLENDALE ADDITION

MAY THE NEW OWNERS GET MUCH ENJOYMENT OUT OF THEIR NEW HOMES AND MAY ELDORADO CONTINUE TO GROW.

NEW SPRING STYLES FOR MEN

Are now being shown here, and you will find the latest, and most authentic. New Fabrics and new weaves—styles for both old and young in the suits, and wonderful array of new creations in shirts, ties, hose, hats, underwear, etc. We have what you want, and YOU GET what you want.

Our years of experience is at your disposal. When you buy at the Williams Man Shop, you get the kind of service others "talk about."

Prices and Styles To Suit Everyone	Visit us and see them even if you don't buy
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Williams Man Shop

TELEPHONE 98 ELDORADO, TEXAS

Yes, we are proud

OF THE

Glendale Addition

AND WHEN YOU

HEAR THE LATEST

MODEL OF THE

ATWATER KENT RADIO

IN THAT NEW HOME OF YOURS

YOU'LL BE PROUD OF IT!

wonderful tone, exceptional distance getter, music with out distortion, selective, are but of the few wonderful things about the Atwater Kent Radio. "Music When You Want It, AS YOU WANT IT." We cordially invite you to hear this wonderful radio.



A B C Washers—Westinghouse Light System



Eldorado Electric Company

ROBERT F. ISAACS, Proprietor

TELEPHONE 117

PLAN YOUR HOME WELL BUT SAVE AS YOU GO!



Use the plans of the West Texas Lumber Co., and be able to show a profit over what any others could do, for our plans have been tried and tested, and brought forward so that WE CAN SAVE YOU MONEY, not just talk about it.

It is to those contemplating new homes,—homes that they know will be beautiful and SUBSTANTIALLY BUILT that will avail themselves of the lumber and service that the West Texas Lumber Company offers.

LUMBER

FOR EVERY BUILDING PURPOSE

—is what the West Texas Lumber Co. offers in lumber of the highest materials and grades. Fir, cedar and cypress wood for flooring, window frames, doors, etc., and all other woods for building, shingles and wall boards.

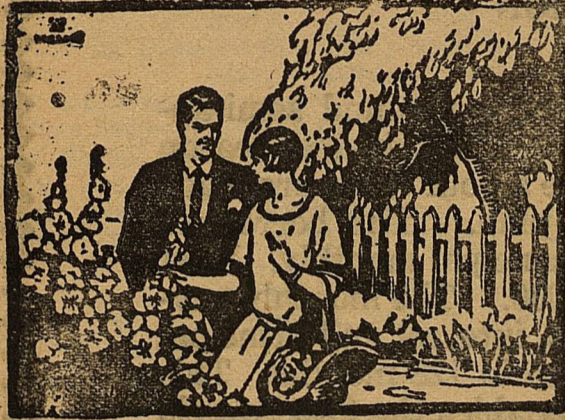
"A square deal for your round dollar"

Yale Locks and Yale Hardware—100 per cent Paints and Varnishes—Wolf Proof Fencing—Asbestos Roofing—Challenge Self-Oiling Windmills and Oil Supplies

WEST TEXAS LUMBER CO.

San Angelo, Eldorado, Sonora, Barnhart, Ozona and Fort Stockton

Congratulations---
ELDORADO
 UPON THE SUCCESS OF YOUR
 NEW ADDITION
GLENDALE



No matter what your needs may be in landscape service, we are prepared and Experienced to give you the best of service at the most reasonable of prices.

Rough, hilly ground can be turned into beautiful garden spots by our modern and artistic methods.

Proper planting of your home grounds—
 Parks—Public Buildings With trees—Evergreens
 —Flowering Shrubs, selected and adapted to
 West Texas Conditions.

We are Members of the American
 Landscape Association

SHERZ NURSERY

MODERN LANDSCAPE SERVICE

216 East Avenue K San Angelo, Texas
 On Highway South Dial 5312-4

You are always welcome in Glendale, Eldorado and Schleicher County. Pay us a visit and see how contented people live.

The healthiest country in the world. Cool breezes blowing every night. Purest of water from deep wells and plenty of it.

A reward is offered for mosquitoes. The malarial germ is unknown to its citizens. Beautiful landscapes of rolling hills, flocks of sheep and herds of cattle that show the effects of a good climate and contented with plenty to eat.

**Beauty,
 Charm,
 Grace**

—comes not from cosmetics, but from the fact the modern woman is at last free from the drudgery which formerly caused premature old age.



The reason that the American woman is the most beautiful woman in the world today is because she has freed herself from the life of a drudge. The modern laundry, such as the Troy Steam, has done more to place the American woman at the fore, than any other factor.

Mr. Husband—if you are still letting the girl you married for her beauty and charm, do the washing and ironing, you are doing more to take away that beauty than anything else.



Sanitary, modern and up-to-the-minute is the Troy Steam Laundry. Our laundry calls regularly in Eldorado and you receive "Quick Service."

Our drivers are courteous and careful, just as the entire personnel.

IN OUR DRY CLEANING DEPARTMENT
 YOUR CLOTHING RECEIVES EXPERT
 ATTENTION
 LAUNDRY CARS THROUGH ELDORADO ON
 MONDAYS, WEDNESDAYS AND FRIDAYS

Troy Steam Laundry

SCHERZ NURSERY

Whether you are contemplating building a new house or only wish to beautify the one you now own, the Scherz Greenhouse & Nursery will be of great assistance to you. Now is the time to landscape your home grounds and these people, with years of experience, can do the work right.

Whenever a city's people decides to beautify their city and make it one in which anyone will be proud to live, it is to the nursery people that they turn for suggestions.

Whether you live in town or not, it will pay you to have this nursery firm to help you. Do not be satisfied with inferior nursery stock nor with inferior nursery work, when you can get the best for the same price.

LYDICK ROOFING COMPANY
 Roofing and Sheet Metal Contractors

Located on the corner of Fourth and Randolph streets, is this establishment which has attained unusual merit in all classes of roofing and sheet metal work.

Only Expert roofers and sheet metal workers are employed who help in no small way to uphold the reputation of this popular establishment. It is a matter of record that the work this firm does is of the high grade and evidence is on every hand to support this, for some of the most impressive structures in this section are protected by specifications used by the Lydick Roofing Company, of San Angelo.

They also feature roofing for residences of costly material, but no matter what your needs may be in their line, they are capable of giving you a job that would cost you more money if some other place should do it, on a basis of quality work and materials.

SAN ANGELO TELEPHONE COMPANY

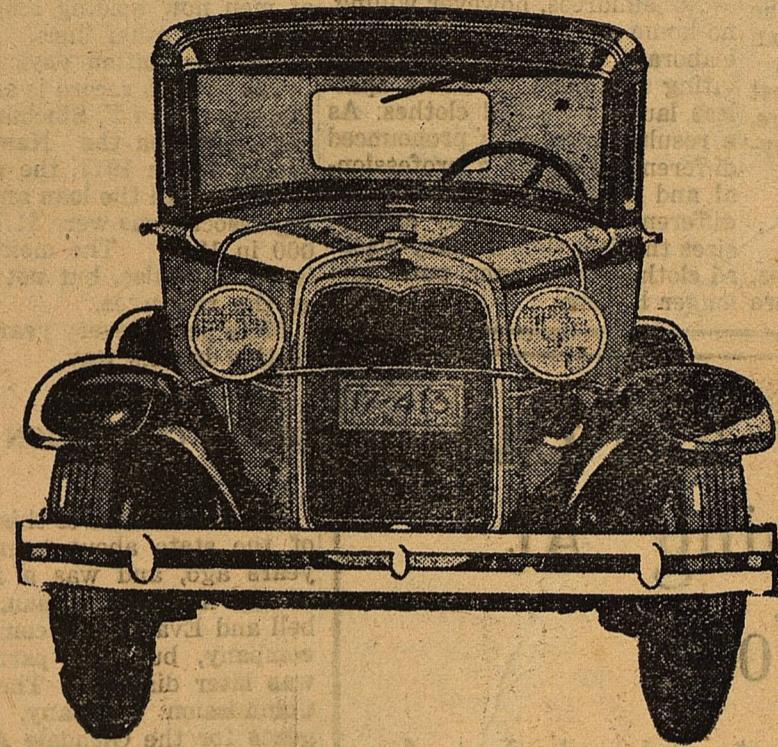
This is one business that will grow just as fast as the town grows, and not only that, but will keep just a step ahead, for they are constantly trying to improve the service and meet changing conditions.

Mr. Taylor, the local manager, is an enthusiastic booster for everything that pertains to Eldorado, and is always on the alert to do his part.

The telephone company gladly accepts any suggestions made by their patrons which will tend to help everyone concerned, and if you see something that will help the company give better service, don't fail to let them know. They will welcome it.

PROGRESS!

JUST AS GLENDALE SHOWS THE
 ONWARD MARCH OF ELDORADO,
 IN A LIKE WAY DOES THE NEW
 FORD EXEMPLIFY PROGRESS!



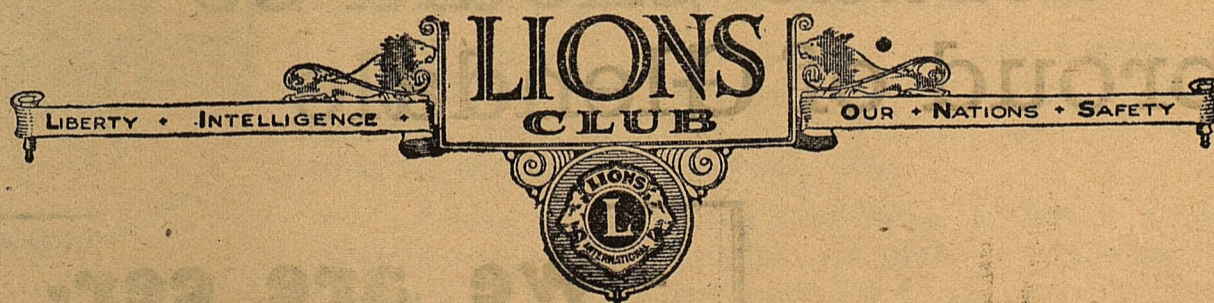
To try and list all the good features about this wonder car would take the whole newspaper. The whole world knows of THE NEW FORD, but all of the world does not know that the Ford dealer, makes the LOWEST commission of any car sold. You realize that Henry Ford has produced a wonder car, but he has gone farther than that—he has made a car which has more REAL automobile in it for the money than any other car sold. When you trade in your old car, you may get a higher trade in value placed on it than what the Ford may offer, but you will pay that EXTRA few dollars out in some other way.

The Ford dealer will give you all that it is worth, you know what you are paying for when you get a new car. When you accept what some other dealer than the Ford may offer, SOMEBODY pays that difference.

Speed, power, rich upholstery, low cost of upkeep, ease of operation—the New Ford Has EVERYTHING. Buy a Ford and bank the difference has proved a motto for thousands and thousands of people. Make it yours.

Trail Motor Co.

PHONE 7 MANY BARGAINS IN USED CARS ELDORADO, TEX.



FORWARD WITH ELDORADO

Not only is the Glendale Addition to Eldorado something to be proud of, but is just another indication of the growth which is taking place in this city. Each and every member of the Lions Club, of Eldorado, is a booster for a Better and Greater Eldorado.

The Eldorado Lions Club further pledges itself to work for the best interests of all concerned, and if you are not now a member of this energetic body of men, we earnestly urge that you become affiliated, for in working together, we can accomplish more for Eldorado than if each of us tried to work alone.

THERE IS NO PLACE IN TEXAS BETTER THAN
 ELDORADO TO MAKE YOUR HOME
 BE A BOOSTER FOR ELDORADO AND SCHLEICHER COUNTY

ELDORADO LIONS CLUB

ROBERT MASSEY FURNITURE COMPANY

The Robert Massey Furniture Company, of San Angelo, have one of the largest furniture and this part of the state, and as their ad in this issue states, are appreciative of the support they have received from this county.

This popular establishment gives the best of service, are always willing to help their customers select in the selection of any furniture they may wish. Their years of experience in the business proves very profitable for anyone desiring to buy there for nothing gives Mr. Baker, the manager greater pleasure than to help people save money on their purchases. The highest grade of furniture is sold here, but at prices which almost anyone can afford.

TROY STEAM LAUNDRY

Located at 354 South Oakes, is the Troy Steam Laundry, we

refer this laundry to our many readers as the best equipped in this section. They are enjoying a large patronage in this section, but to all of those who have not been taking advantage of the opportunity which this firm presents, we wish to call attention to the fact that here is a laundry for any purpose you may desire.

The Troy Steam Laundry washes clothes cleaner, because the standards of cleaning are so exacting that they cannot be equalled by domestic methods, no matter how painstaking.

No laundress, however willing, no home equipment, however elaborate, can duplicate the inviting freshness of sweet spotless laundry-washed clothes. As a result, there is a pronounced difference between a professional and domestic laundering—a difference that strongly emphasizes the fact that laundry-washed clothes are cleaner, purer and longer lasting.

SAN ANGELO BUILDING & LOAN ASSOCIATION

The foremost men in the country are advocating the use of Building & Loan companies. Herbert Hoover, Calvin Coolidge Alfred E. Smith, are just a few of those in favor of these institutions.

The San Angelo Building & Loan Assn. have as directors, some of the most prominent men in this section of the state, and are well equipped to care for this work. They are composed of men now holding responsible position in other lines.

The association pays 8%. The growth record is astonishing, says John F. Sinclair, financial writer on the New York World, for in 1917, the total resources of all the loan and building associations were \$1,769,000-000 in 1923. The membership is growing also, but not as fast as the resources.

More people every year are investing in this way.

EVANS COMMISSION COMPANY

Mr. Evans came to this section of the state about twenty five years ago, and was a member of the firm of Silliman, Campbell and Evans, in a commission company, but this partnership was later dissolved. The Evans Commission Company, local agents for the Glendale Addition is an outgrowth of the former firm.

In speaking of the changes made in Eldorado and Schleicher county, Mr. Evans becomes enthusiastic in his reminiscences. He has been a cattleman, sheep owner and has sold land over the entire county. He has seen Eldorado grow from a mere dot on the plains, to the modern little town that it is today, with fine schools, churches, beautiful homes and stores.

The Evans Commission Company has done much to put across the Glendale Addition. Mr. James A. Cope, who became a member last fall, and Mr. Evans have been untiring in their efforts to help Mr. James and Mr. French make Glendale a beautiful residential annex to Eldorado.

Avoid the Ups and Downs

INVEST IN BUILDING AND LOAN WHERE YOU ARE SURE OF THE PRINCIPAL. THERE ARE NONE OF THE HAZARDS WHICH ATTEND SPECULATION

Eight per cent per annum, compound semi-annually, is a very profitable rate. The principal reason we can pay such a rate is because all our loans are made upon the monthly re-payment plan. The borrowers pay interest and small part of principal monthly. Most of our loans are for \$1,000 to \$2,000. The monthly payment upon a \$1,000 is only \$13.33, interest and principal inclusive, which pays off the loan in 128 months. This convenient and equitable plan enables the San Angelo Building and Loan Association to keep its funds fully employed.

"Building and Loan Plan is an attractive and practical method of promoting thrift," says Ex-President Calvin Coolidge.

Our board of directors is selected among the leading business and professional men of this community—and nothing is spared to have this the safest among safe institutions. All our loans are made subject to inspection and approval of the board of directors.

San Angelo Building & Loan Assn.
20 W. Twohig San Angelo, Texas

Is Your Ash Can Laughing At You?

Is it filled with waste and coal dust for which you have paid good money, worthless to you in fuel and heat value?

If you buy CLEAN COAL at this establishment, you are sure getting COAL that is free of foreign substances, thereby saving money on your coal bill and getting better use out of your coal.

Don't let your ash can laugh at you! Let us supply the best coal in town at the lowest prices, making prompt deliveries and giving courteous service.

G. B. Shoemake and Sons, Inc.

Eldorado should be proud of Glendale

—we are certainly proud to have furnished a few of the homes—

Robert Massie Company
Everything In Furniture
San Angelo, Texas

**SCHLEICHER COUNTY FORGING TO FRONT
DESIRABLE PLACE IN WHICH TO LIVE**

Schleicher county is an ideal section of the country in which to live. The climate is wonderful, for during the summer time, the nights are cool and made for sleep. While people are sweltering in the heat in other sections, the citizens of Schleicher county cannot realize that such conditions prevail, for it is so unpleasant here.

The winters are milder than anyone not living here would realize. In just a few miles, the wonderful Christoval resort is located, which gives to Eldorado a place that in just a few years will be visited by thousands of people.

Schleicher county is now forging to the front. There has been good indications of oil, but the county has so many wonderful things which any one could write about, that oil is not given the prominent place it rightfully deserves. No one in this county disputes the fact that we will have oil producing wells some-

day, but just the same everyone is working towards making this county a more wonderful place in which to live and wish to let everyone know a few of the things they have been enjoying for so many years. The people of Schleicher county are a friendly people, and no one remains a stranger long after reaching here. In no time you become one of them, and your problems and your good fortune finds them just as happy over the fact as yourself.

Truly if anyone in this broad land of ours is seeking a new home, a home where they will be welcomed, where the hand-clasp is stronger and the smiles are more sincere, where the watchword of the time is build up, not down, go forward, not backward, and a place in which to raise their family where they will have advantages, they should make it a point to visit Schleicher county and see for themselves that this is the place which they are seeking.

WILLIAMS MAN SHOP

The Williams Man Shop is now showing a beautiful line of Spring suits, shirts, ties, etc., which are very reasonable in price and are of the best quality. Mr. Williams is enjoying a good business, and that is a better barometer, his business is increasing over the period of time.

This man's store has a good pressing and dry cleaning establishment in connection, and gives good service.

When you enter the store, Mr. Williams meets you, and begins showing you whatever you wish to see, and his method of treating you is unlike that of most. If a certain piece of goods does not harmonize with your complexion, he frankly tells you so, and if a certain hat is not suitable for your type, he suggests another. He had rather render service, than to sell you merchandise which you might be unsatisfied with later on.

GLENDALE ADDITION IS WELL SITUATED

Situated in an advantageous position, so far as being on the Angelo highway, and in easy distance to Eldorado proper, the new addition of Glendale is attracting the eye of everyone

who has had the pleasure to drive by or through it. Well laid out by experts, with driveways which attract, this new residential district is truly a credit to a city of this size.

N. A. James and Guy D. French, have been untiring in their efforts to make this addition a beautiful one. Their eyes did not see barren ground, with a few houses upon it of different and doubtful beauty, but of a place where it would be a pleasure to have your home. It is needless to say that for Glendale to be a thing of beauty, it had to be restricted. The vision the promoters saw of well-kept homes of beauty, attractive driveways, beautiful gardens and contented home-owners is to be realized, for several homes have already been built and others will follow.

Glendale is a credit to a town of this size and in the same breath you may say that Eldorado fully realizes it and will continue to grow in every respect. The eyes of hundreds of people are being turned towards Schleicher county, and it is not unreasonable to expect a large increase in population during the next few years, for there is land and property in this county that will pay people to buy.

**WHEN YOU THINK
OF TANKS---**

Remember that Wendland's have the largest sheet metal works in this section and can do anything in this line of work you want done.

Nothing but the very highest grade of materials are used and none but the most skilled of workmen employed, which guarantees that our order will stand up for many years longer than others.

We make every kind of tanks for every farm and ranch use. Big bottomless Hudson Tanks—down to the smallest drinking tanks.

**AND WE MANUFACTURE IN
SAN ANGELO**

- | | |
|---|------------------|
| Metal Culverts | Tanks |
| Steel Storage Tanks | Galvanized Tanks |
| Stock Troughs | Fly Traps |
| Electric Signs | Neon Signs |
| Spanish Metal Tile | |
| Wholesale Sheet Iron, Metal Ceilings Etc. | |

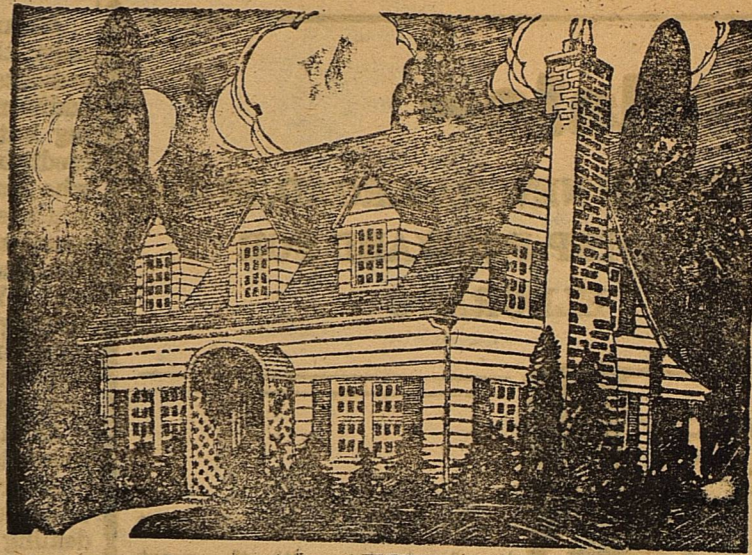
**Wendland Sheet Metal Works
WHOLESALE AND RETAIL
DIAL 6991 SAN ANGELO**

Build Now!



We have a bargain for you in wire fence. All RED BRAND fence, "galvannealed" and Copper-bearing, is full gauge, trim looking, hog tight, bull strong—the fence that is easy to put up and will stay where it is put for years longer than ordinary wire.

**OFFICE TELEPHONE 250
MGRS. RES. 75**

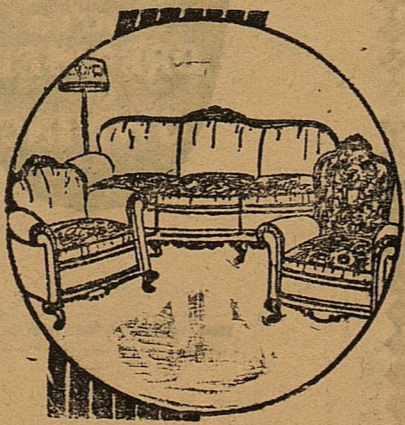
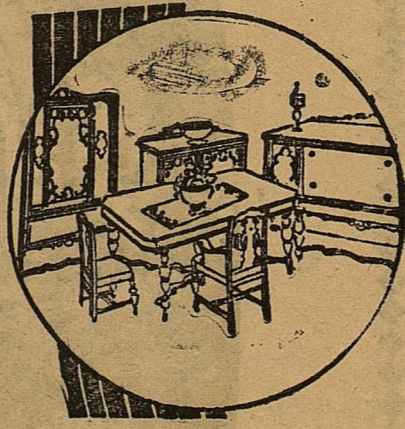
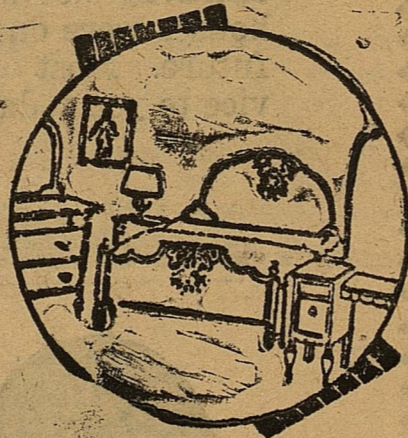


The lumber you buy from this business house is of nothing but the highest grade. From the time the trees are selected, whether it be of fir, white pine or of the other choice woods, on through the mills, to the yards and on to you, each and every piece is of selected material.

Many people make the mistake of thinking that all there is to building a house is just "to build it." You owe it to yourself to get nothing but the best for the money, and it is here that we are able to save you money. Not only do we say that we can save you money, but WE PROVE IT. You can get high grade lumber at the lowest of prices ever charged.

Whether the house you wish to build is expensive or not, we have plans for any type you wish. You can be economical, but still have a beautiful house if you follow the McCarrroll Lumber Co. plans. Our free estimates will be of untold value to you.

McCARROLL LUMBER CO.



**Well Done...
Eldorado!**

**You have a right to be
proud of Glendale**

**Our New Furniture Has
Just Been Received**

We cordially invite you to visit and inspect the beautiful lines which we are now displaying. Whether you wish just a few pieces or a whole house full of furniture, we will be pleased to help you.

Living room, dining room and bedroom suites of choice woods in beautiful and modern styles can be obtained. You may pay more for furniture, but you cannot get any better at the moderately priced which we will show you. That new home of yours will be the envy of your friends if a few choice selections are made in keeping with the style of house which you have built.

Our years of experience in the furniture business will enable you to profit in more ways than just the price. We are willing to plan one room or many. We will help you select the furniture that you need and at no time will we try to overstock you, just to sell a bill of merchandise.

**EVERY PIECE OF FURNITURE IN OUR STORE IS
PRICED TO SUIT YOUR NEEDS AND YOUR
NEEDS WILL FIT THE PRICE**

Our dealings with your own friends is our best recommendation and we have been selling furniture to them for years.

Get The Habit of trading at this store, for whether your purchase is large or small, we will save you many dollars.

**Shepperson's Furniture Co.
SAN ANGELO, TEXAS**

IT ISN'T A HOME WITHOUT A TELEPHONE

Glendale—

JUST LIKE THE NEW RAILROAD, IS ANOTHER STEP FORWARD FOR ELDORADO



—and just as the telephone has kept step with the west towards everything that pertained to progress, just so will it do now.

—the telephone, sometime, is just taken as a matter of course, but when you NEED something in an emergency, there is nothing so quick as the telephone. When floods, fires, disasters stalk, it is this friend that brings help.

“Just as Close To You As Your Telephone” is more than a catchy phrase—its a fact!

San Angelo Telephone Co.
“IN STEP WITH ELDORADO PROGRESS”

YOU CAN HAVE ONE FOR A FEW CENTS A DAY

LIVE-WIRE BOOSTERS MAKE SPECIAL EDITION POSSIBLE THIS WEEK

As announced on the front page, this issue of the paper is dedicated to Eldorado's new addition, Glendale, and it is nothing but right that most of the credit be given to the advertisers who have patronized. In case you are not familiar with these merchants, we have written a few lines about each and everyone. You will save money by trading with these men. We have investigated all of them and know that they will treat you right.

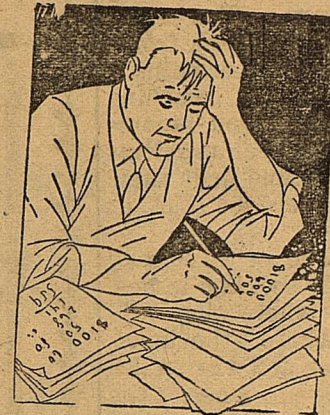
Each and every merchant represented in these pages is a booster for Eldorado, whether they live here or not. They are dealing fair and square with the people of this section.

FIRST NATIONAL BANK

This institution is among the foremost business houses in this section, just as banks are in other communities, and where this one may have the edge over a few others, is that they are in a position to help anyone save money, which is nothing more in the long run than making money. In this day and age when everyone is trying to think upschemes to get your money by making you think you will get rich thereby, there is no better friend than your banker to consult before you invest in anything.

The local bankers are always willing to help you, and make suggestions, whether they make a penny out of it or not, for they believe in giving service.

Get the habit of saving your money for the day may come when you may need it and in persons, such as the local men, have charge of it, subject to your approval. It will pay.



Systematic saving--

WILL MAKE YOUR DREAMS COME TRUE!

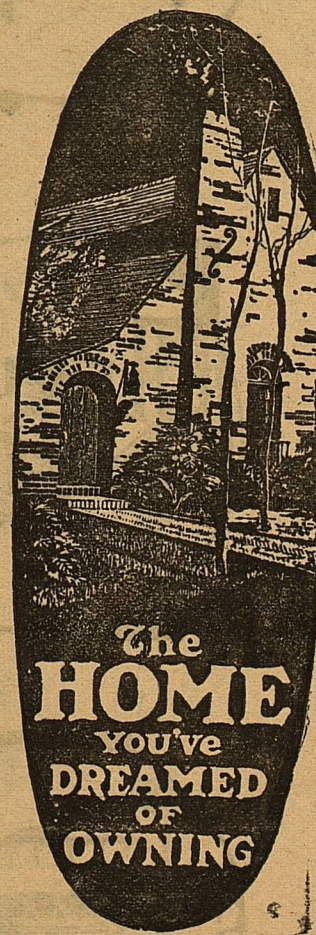
Start a Savings Account today and become among the people who are on the road to independence and wealth. Vision the future for yourself and see what extravagance will lead to. The old men in the poor houses were once young and optimistic as to their future. Most of them were thoughtless, and their advice to you today would be “To Save” for your old age.

Whether it is a home that you want or something else, systematic saving, which means banking and saving, will enable you to realize your hopes and ambitions.

It is now, when there are so many fly-by-night and get-rich-quick schemes abroad, that you should consult your banker, who is your friend, before investing in such schemes which promise riches over night.

The First National Bank, of Eldorado, is safe and dependable. The customers of this institution are saved many thousands of dollars each year by the policies which are used. The richest and the poorest in this county use this bank, for they know that the officers of this bank are their friends.

We invite you to visit us and consult us about your financial affairs. We are in a position to render you service in other ways than just as custodians of your money.

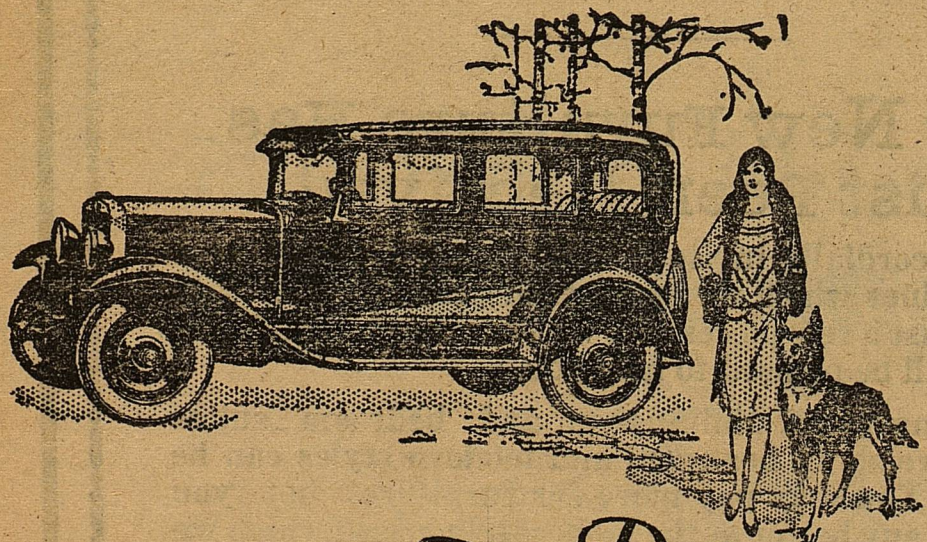


Over 20 Years of Dependable Service

First National Bank

A Beautiful Home-- And A Beautiful Car!

TO HAVE BOTH IS NOT IMPOSSIBLE FOR
THE SIX CYLINDER CHEVORLET IS
IN THE REACH OF EVERY ONE



Finer Performance

Eldorado has a right to be proud of Glendale, and many new homes will soon be built, which will be a credit to the city. In this day of busy affairs, practically everyone needs an automobile. The purchase of a lot, the intention to build, should not deprive you or your family of a beautiful, but economical car. In the new and greater Chevrolet Six, you will find luxury only found in cars of much higher price—

And if you already have an automobile, but feel the need of a more modern one, come in today and let us demonstrate this great six. Ten minutes at the wheel will convince you why so many people are turning to the Chevrolet instead of higher priced cars. Take the wheel yourself, step on the accelerator and notice what quick response you get. Drive it over rough streets, and notice how comfortable it is.

Ask for a demonstration today and see for yourself what amazing performance you get from a car in the price range of the four.

Not only have we a wonderful car to show you, but a car that is the greater in Chevrolet history, at greatly reduced prices.

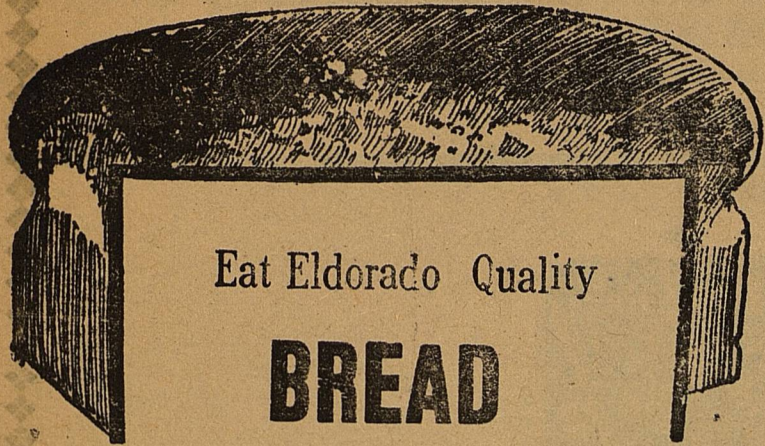
EVANS MOTOR COMPANY

PHONE 111

ELDORADO, TEXAS

Beautiful Glendale

MAY ELDORADO KEEP ON GROWING



Eat Eldorado Quality

BREAD

For the Sake of Your Health.

The Bread that has that "want more taste"

Our bread retains all the lifegiving qualities of the wheat—strengthening and nourishing, it is tasteful too.

MONEY BACK IF NOT SATISFIED!

We employ only white help
This factor alone should cause you to investigate any bread sold in Eldorado.

In addition we carry a full line of the finest cakes and pies, baked on the premises, everything prepared with the purest ingredients and made to represent the utmost in deliciousness and food value.

The Eldorado Bakery will always boost Eldorado, and do our utmost to make it a real city. We solicit your trade, and assure you of REAL SERVICE, when you want it.

PATRONIZE YOUR HOME BAKERY

Eldorado Bakery

MAKE YOUR HOME IN GLENDALE

TRAIL MOTOR COMPANY

New Ford

If there is anyone in the United States who has not heard the name of "Ford" we would like to have a glimpse of them, and see just what kind of a person they might be. While the name of Mr. Trail is not so widely known as that of Mr. Ford, it is as well known in Eldorado and Schleicher county, and that means a lot. In this town and county, Mr. Trail has built up a wonderful business by giving real service and always helping towards everything which would tend to help Eldorado.

The New Ford is still newer, according to Mr. Trail, and has many new features. He also enjoys a good trade in used cars and garage repairing, which are in the most capable of hands.

MCDONALD'S CONFECTIONERY

Mr. McDonald has not been in the confectionery business very long, but has done lots to make his place of business one that you will enjoy trading at. He handles a nice line of candies, tobaccos, fruits, fancy groceries and has an up-to-date soda fountain.

Mr. McDonald is not exactly satisfied with the name of "McDonald's Confectionery" and wishes a new name, and ladies, he leans towards Spanish names. Try and see if you can't find one that will suit his business, for we are very sure that he would be more than willing to say "the drinks are on me."

This young business man is just starting, but from the way he has started, it appears that his efforts towards a larger business will be crowned with success.

EVANS MOTOR COMPANY

Chevrolet

This popular garage is numbered among the liveliest of business firms which constantly strive to improve Eldorado, and that this is accomplishing wonderful results, can be attested to by

the fact that The Evans Motor Company enjoys a nice business in the selling of their pride, the Chevrolet Six Cylinder car, good use cars and their repair business, over which expert mechanics are employed.

Mr. Evans, local manager, is a good business man, and is willing to do anything he can to make Eldorado a bigger, better place in which to reside.

MCCARROLL LUMBER COMPANY

This popular lumber company is another that is more than boosting for the progress of Eldorado and Schleicher county. They are working closely with the city in every respect to make this a more enjoyable place in which to live. They are well equipped to take care of your lumber needs, and will be more than glad to assist you in planning anything which you may wish to build.

The McCarroll Lumber Company are also dealers in many other things to numerous to mention here, but all of which are only found in the best of lumber yards. They are always willing to give the best of service and do so.

Mr. Sam Loyd, is manager of the yard here, and has done much to help Eldorado grow.

ELDORADO ELECTRIC COMPANY

This popular electrical establishment is well equipped to supply your needs no matter what you may desire. If they might not have just what you wish, they will be more than glad to get it for you, and you can be sure that they will not charge you an exorbitant price.

Mr. Robert Isaacs, is the manager, and makes it a point to see that each and every customer gets the best of service, no matter whether the purchase may be large or small. He is a willing worker towards building Eldorado into a bigger and better place.

The Atwater Kent Radio is handled by this firm, among the many other articles which are generally kept by an Electrical firm.



We're Ready to Serve You!

New stock of candies, fresh fruits, ice cream and Soda drinks have been added recently and the Confectionery renovated. We invite you to visit us.

We have candy in both box and bulk. Fresh, wholesome and appetizing.



Everything being done to make McDonald's Confectionery your place in which to trade. Our line of fruits are being added to and our soda drinks are real delicious. When shopping, stop in here and enjoy some kind of a confection delight.

In either bulk or dish. We can serve you with the best cream made and in all the choicest flavors.

"Curb Service" that is service

A nice line of fancy groceries at lowest of prices.

McDonald's Confectionery

MAKE YOUR HOME IN GLENDALE

Live in Glendale ---

AND EAT AT HAMBURGER BILLS
GLENDALE PLEASURES THE EYE AND
OUR HAMBURGERS, PIES AND DRINKS
PLEASE YOU! !



All that we ask is a chance to serve you with some of the best hamburgers, pies and milk that you have ever tasted. Prepared as you like them, and thoroughly sanitary in every respect.

Get the habit of stopping at this place when you want a lunch.

We take pride in the business we have received, and realize that it comes from the service rendered, which is nothing more than giving you, your money's worth whenever you stop here
We Appreciate Your Trade and Will Always Cater to Your Wants

FRESH PIES DAILY

In no other place in town will you be able to find any more delicious pies than we serve. They are made each day and are always fresh when served.

SWEET MILK THAT IS PURE!

DRINK MORE MILK—DOCTORS ADVISE IT AND WE SERVE IT.

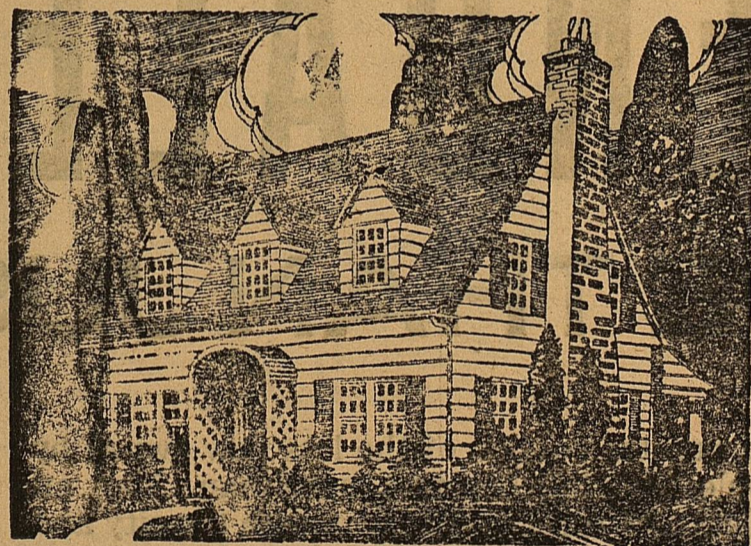
Hamburger Bill's Place

Eldorado

"Eat With Bill"

Texas

Congratulations Eldorado!



You are starting off well and to be sure everything is done right have only experts do all the work!

Whether you are contemplating a new home in the new addition or only wish to renovate your old one, there is one part of the house that will attract attention more than any other and that is the roof. The work should be done right, and finished by workmen who are skilled in this line. Guess-work should play no part in building. It is too costly. We take pride in the roofs and material which we sell. Our plans are of the best. Ask for them.

**OUR ROOFS WITH FIRE RESISTANCE MATERIAL
CAN BE HAD ONLY FOR A NOMINAL COST**

We will be glad to furnish estimates that will save you money, whether it be a small purchase or a large one.

PROMPT AND EFFICIENT
SHEET METAL SERVICE

PERSONAL ATTENTION GIVEN
TO ALL OUR PATRONS

LYDICK ROOF PLANS ARE MODERN AND UP TO THE MINUTE

Lydick Roofing Co.

ROOFING AND SHEET METAL CONTRACTORS

CORNER FOURTH & RANDOLPH ST.

DIAL 5032



GLENDALE

MORE THAN JUST AN ADDITION

With a greater portion of the lots now owned by Eldorado people, Glendale becomes more than just an addition to Eldorado, for it is linked up with the city and will be in the hands of citizens which have always possessed the spirit to go forward.

A few choice lots are still in the hands of the developers which are available at reasonable terms and prices. These are among the best in the addition, and will make beautiful home sites. The developers are appreciative of the support that has been given them in making Glendale a place where it will be a pleasure to build your home. The creation of Glendale has become more than a business proposition, for in a short time it will be transformed into a residential district which will be the pride of Schleicher county.

N. A. James

Guy D. French

To those who now own lots, we wish to say that we will be more than glad to help you in any way we can in the arrangement of your house or grounds, and to all who contemplate purchasing one of these desirable sites, it will be a pleasure for us to explain just how you may become an owner with little or no extra inconvenience to yourself.